








Brian Francois

UI/UX Designer & Front-end Developer

 (203) 598-2559  Denver, CO  brianfrancois.com/2018.html
 briandfrancois@gmail.com  <https://www.linkedin.com/in/brianfrancois>

EMPLOYMENT



March 2017 - Present | Aurora, CO

UI/Visual Designer | American Financing

Overhauled the design of our company intranet and created a CRUD interface for our recently refreshed website. Designed, developed, and A/B tested responsive landing pages to increase conversion rates. Created majority of digital and print advertising assets for the marketing team. Promoted from Jr. UI Designer.



July 2015 - March 2016 | Brooklyn, NY

Interactive Design Co-op | Ronik Design

Collaborated with the team at Ronik to design and develop interactive experiences, branding, infographics and iconography for clients like Reuters, Regan Arts, Simulmedia, Bionic, MiMedia, and DoubleVerify.



January 2014 - July 2014 | Boston, MA

Videographer | New England Conservatory

Filmed musical performances at Boston Symphony Hall and Jordan Hall. Edited and produced concert videos, curriculum modules, student and faculty interviews, and commercial spots featured on WGBH-TV.



Spring 2012 | Boston, MA

Illustrator | Huntington News

Exercised ability to manage deadlines and work under pressure by creating editorial drawings with a team of editors for the publication.

SOFTWARE

Sketch
Invision
Photoshop
Illustrator
Atom.io
Final Cut Pro
After Effects
InDesign
Sketchup

WEB

HTML/CSS
Optimizely
Unbounce
Webflow
Google Analytics
Shopify
Bootstrap
WordPress

PRODUCTION

Videography
Photography
2D Animation
Editing
Voice Over
Mixing

EDUCATION



September 2011 - April 2016 | Boston, MA

BFA in Digital Art & Design | Northeastern University

GPA: 3.8, Dean's List.

Courses: 2D, 3D, 4D, and Color Foundations, Interactive Design, Video Production, Documentary Production, Photography, Graphic Design, Drawing, Typography, Early, Modern, and Contemporary Art History, Survey of the Still and Moving Image.



Summer 2010 | Brooklyn, NY

Pratt Precollege Program

Completed Digital Arts, Foundations of Art, and Art History classes.