BRIAN KIM

PRODUCT MANAGEMENT / BUSINESS ANALYTICS

PORTFOLIO

http://brianbkim.github.io

CONTACT

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EDUCATION

University of Texas at Austin (August 2013 – May 2017)
Management Information Systems, BBA
Computer Science, Certificate

INTERNSHIPS

International Gaming Technologies (IGT)
May 2016 – August 2016

Product Manager Intern
- Shipped program updates; worked through creating the scope, kickoff & stockholders' meetings, troubleshooting delays, and planning for the next batch
- Combined company Agile JIRA & Clarity into a dashboard for project & program managers to use daily
- Designed and built dashboard with JavaScript, HTML/CSS, and PHP, handshaking the two databases
- Managed a software release by working with engineers through various project management methods
- Defined and analyzed key performance indicators to ensure most useful shipping of the product
- Served as the cross-functional communication link between business (PMs, BAs) and technical (engineers)

Q1 Media
May 2015 – August 2015

Yield Operations & Business Analyst Intern
- Utilized Tableau and other BI tools to generate reports, calculate yield operations, and create actionable insights
- Consulted company partners to evaluate database errors and determine short-term and long-term solutions
- Maintained databases for the company's thousands of clients through STAQ and SQL
- Prevented the loss of over $12,500 company revenue through the evaluation of daily error reports
- Eliminated revenue loss of over $7,000 through daily fraud detection reports on Tableau

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PROJECTS

Mobile App Development (CS 323E)
January 2016 - Present

- Complete ownership of a mobile product through all stages (ideation, design, research, deployment, testing)
- Develop multiple versions (e.g. alpha, beta, final) and going through rapid prototype iterations to improve
- Create scope for functionalities throughout the app; create schedule to ensure timeliness and project visibility
- Create mockups, wireframes, and data flow diagrams to visualize process and ensure UX meets HCI guidelines
- Practice mobile development in XCode and Android Java
- Incorporate multiple APIs for features such as auto-detecting user location and user database construction

Business System Development (MIS 374) Capstone Project
January 2016 – May 2016

- Utilized the agile SDLC with a team to update a local startup's existing product and act as their consultant
- Used Java to create new back-end database functionalities to track progress through MS Project Gantt charts
- Generated burndown, progress, and utilization reports from the MS Project files
- Created user experience flow via Bootstrap and JavaScript to create a more readable and user-friendly site
- Integrated Google Pay API to create a secure payment method for future customers
- Consulted with the business client to create strict documentation for future development

Web Application Development (MIS 333K) Capstone Project
August 2015 – December 2015

- Utilized object-oriented programming to create a functional MVC site with C#, ASP.NET, SQL, JS, HTML & CSS
- Built complex back-end database with shopping cart and account functionalities
- Conducted user research and drew conclusions from data to ensure best front-end user experience
- Served as team and project lead and kept the team on track with weekly goals and frequent meetings
- Placed 1st amongst 25 competing teams; judged based on functionality and cleanliness of code

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CAMPUS INVOLVEMENT

Korean Dance Crew
August 2014 – Present | Assistant Choreographer & Team Manager
- Manage dance crew of over 20 people
- Create routines, hold weekly practices, and manage finances

Asian Business Students Association
August 2014 – Present | Family Director
- Volunteer biweekly to serve the Austin community and the UT campus

Management Information Systems Association
Mobile App Development Organization

SKILLS

Python	Bash	SQL
Java	Linux	Tableau
JavaScript	Cloud Computing	Google Analytics
Visual Basic	Big Data	
C#	Hadoop	Agile Project Management
MVC		SDLC
XCode		Data Flow Diagrams
		Business Process Models