

# Brian Frederick

UX/UI Designer

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## SUMMARY

UX designer with 2 years of work experience in both independent and collaborative settings. Experienced working in fast-paced startup environments – excelling in clear communication with teams and project stakeholders. Designing and handing off deliverables: graphics, wireframes, and prototypes while following UX best practices and balancing user and business needs with project requirements.

## EXPERIENCE

### UX/UI Designer — PhitNest

Aug 2023 — present

Fairfax, VA. Remote

Collaborating with design, development, and executive teams to design key iOS app features and meet project OKRs. Constantly communicating with cross-functional teams and project stakeholders to strategize design decisions and ensure alignment in company mission and project goals. **Highlights include:**

- Ideated and designed wireframes in Figma for newsfeed feature for mobile app. Refined designs from stakeholder feedback.
- Led handoff process of deliverables along with detailed design documentation to development team.
- Worked collaboratively on company rebranding project – refining brand identity through user research, collaborative visual exercises & mood boards, and close collaboration with CEO. Deliverables include: redesigned logo, design system, and brand guidelines.
- Integrated new design system onto preexisting screens.

### Web & UX Designer — Freelance

Jan 2022 — Aug 2023

Remote

Contract work with multiple clients looking to redesign their websites to meet current design trends and increase user engagement and web traffic. (see portfolio for project case studies) **Highlights include:**

- Conducted usability testing before and after website redesigns, finding a 90% reduction in user pain points.
- 300%+ increases in total web traffic and contact form submissions.
- Conducted competitive audits, built wireframes in Figma, and designed websites in Webflow.

## EDUCATION

### Google UX Design Certificate

April 2022

### University of Washington — Seattle

December 2020

Bachelor of Arts, Drama:Performance  
3.93 GPA

## SKILLS

UX Design

User Research

Wireframing

Prototyping

Web Design

Mobile Design

Content Writing

Graphic Design

Photo Editing

Video Editing

## TOOLS

Figma

Trello

Webflow

Adobe Creative Suite

Davinci Resolve

Illustrator

Google Suite

HTML, CSS, JavaScript

GitHub