

Brian Frederick

UX/UI Designer

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SUMMARY

UX designer with 2 years of experience specializing in developing designs that fulfill user needs and meet stakeholder requirements and deadlines. Meets OKRs to design and finalize MVPs for hand off to ensure company goals are met. Consistently learning and integrating new tools and strategies to elevate UX research, design processes, and outcomes.

EXPERIENCE

UX/UI Designer — PhitNest

Aug 2023 — present

Fairfax, VA. Remote

Collaborating with design, development, and executive teams to design and ideate iOS app features and meet project OKRs. Constantly communicating with cross functional teams and project stakeholders to strategize design decisions and ensure alignment in company mission and project goals. Highlights include:

- Brainstormed and designed wireframes in Figma for newsfeed feature within three week sprint. Refined designs based on feedback from project stakeholders.
- Led handoff process of newsfeed MVP along with detailed design document to development team. Developed improved handoff process increasing efficiency and saving dev time.
- Designed invite system feature in Figma. Iterated designs using feedback from design team and project stakeholders.
- Perform app testing to identify bugs and ensure in-app features align with design specifications through GitHub tickets.

Web & UX Designer — Freelance

Sep 2022 — Jan 2023

Remote

Contract with Action Technical Consulting Inc. to redesign company website in Figma and build in Webflow. Highlights include:

- Conducted competitive audit analyzing current website features and standards in comparison to competitors.
- Conducted moderated usability testing before and after redesign finding 90% reduction in user pain points.
- 240% increase in total web traffic and contact form submissions.

EDUCATION

Google UX Design Certificate

April 2022

University of Washington — Seattle

June 2021

Bachelor of Arts, Drama:Performance

3.93 GPA

SKILLS

UX Design

User Research

Wireframing

Prototyping

Web Design

Mobile Design

Content Writing

Graphic Design

Photo Editing

Video Editing

TOOLS

Figma

Trello

Webflow

Adobe Creative Suite

Davinci Resolve

Illustrator

Google Suite

HTML, CSS, JavaScript

GitHub