

The District
Company

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Mortensen,
Connor Phu,
Brian Dassow,
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Introducing
the Problem

Solution

The District Company

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Problem Statement

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Solution

- Interpret data to help the company make important business decisions
- Look at the correlation between events and concession sales
- Create and evaluate surveys to determine what customers want and need

Problem Importance or Relevance

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They can make business decisions based off our results

- Know which games and events bring in the most profit in concession sales
- Know which events do better than others
- Informed about how to best meet the customers' needs

Action Plan

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- Use regression to look at correlation between events and concession sales
- Use classifiers to determine what would help the company based on survey responses