When are events taking place? - compare with sales data

Look at days of the weeks – separate Mondays, Tuesdays, Wednesdays…

Look at data without zeros included

Use classifiers to group customers by what they are most interested in – find what groups buy the most stuff – figure out what groups like which days of the week

Use classifiers in a similar way to the restaurant example to rate games/products

How might we use multiple regression??

How will we answer the question of whether or not they should keep their computers??