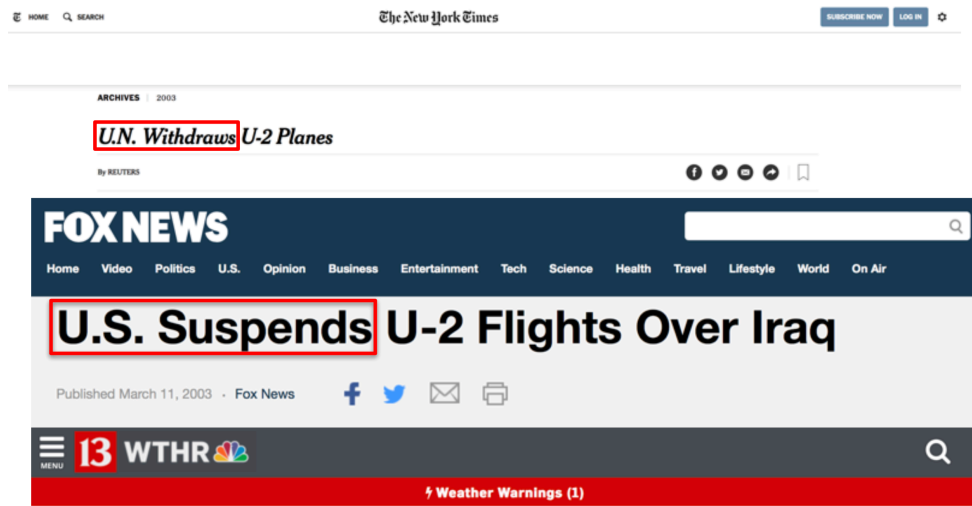


“Unbiased”

In today’s fast-moving and hectic world, coupled with the need for quick access to information and shortened attention spans, many people do not have the time or access to fair, well-presented news. A lot of youths these days get their news, if at all, through a simple headline on Reddit, Facebook, or other social media. However, just one sentence from a headline cannot contain the full amount of information needed to process the events covered by that article, and depending on the news source, that one sentence can differ wildly from another source, even for the same event. Take a look at the following example:



Iraq forces suspension of U.S. surveillance flights

It is obvious that all three headlines, covering the same event, paint a drastically different view of said event.

Unbiased aims to solve that problem by providing a news-aggregation web-app that displays news headlines to users, allowing them to catch up on that day’s events at a glance. However, the user may choose to expand a particular news headline, where headlines from

other top news outlets covering the same event are displayed to the user. At any time, the user may click on a headline to view the full article from that source.



MOCK GUI: While the initial news headline portray that a Youtuber named 'McSkillet' has died in a tragic car crash that also killed a mother and a 12-year-old daughter, upon expanding the headline, the user is able to see more and more of the actual story – that he was driving the wrong way at 100 MPH, killing said mother and daughter.

This web-app allows users a one-stop source for their news source aggregated from a variety of sources to provide them an unbiased view of the event. A similar service would be <https://www.allsides.com/unbiased-balanced-news>, which aggregates similar headlines and ranks them by their source and their own rating of which side, left, right or center, that source tends to lean. A major difference is that we do not apply our rating of the source's own bias but just display their headlines, and that we will display non-political news as well.

The target user base would be the average person, student, and social-media user. The point is to provide a single platform for them to consume news in a convenient way without overwhelming them with too much information. Then, should they wish, they can expand any particular news headline to get a more well-rounded insight into how that event is being portrayed.

USE CASE 1: Sally likes to browse Facebook, and that is her main source of news. What news articles she sees is at the whim of Facebook's algorithms as well as whatever news articles (if any) are being shared by her circle of friends. She would never go to a news website such as NY Times, because the large blocks of text overwhelm her. As a result, she checks **Unbiased** every morning for her daily dose of easy-to-digest news headlines in order to stay current and know what is happening around her and in the world, knowing she has the option to click into the full article for any headline she wants to read.

USE CASE 2: Billy is hooked on Reddit, and the only source of news he gets is from the occasional post on his front page originating from /r/worldnews or /r/politics. However, he knows that these posts are merely headlines from a particular news source, and that post just happens to be the one popularly upvoted. He never bothers to click into the full article to read, but the comments section often has people saying the headline does not accurately represent the events. As a result, he uses **Unbiased** as his primary news source, allowing him to see a news headline that interests him, and expand it to see headlines from other news outlets covering the same event.