

A DEEPER DIVE:
PRIVACY IN A DIGITAL AGE
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Resources, links, further reading, etc.
(Not even close to comprehensive, but some good starting points,
mostly things I've stumbled across & use for my course.)

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Morality & Ethics

Fairness study: Capuchin monkeys reject unequal pay
<https://www.youtube.com/watch?v=meiU6TxysCg>

J. Haidt: The Moral Roots of Liberals & Conservatives (TED talk, 2008)
<https://www.youtube.com/watch?v=8SOQduoLgRw>

Crash Course Philosophy: Ethics Playlist (7 videos, about 10 min. each)
PBS Digital Studios
https://www.youtube.com/watch?v=FOoffXFpAlU&list=PLa_ZSYFNmJvvtaPCcfY-xQljsJDyhMtWe

Profiling & Data Mining

This Video Made \$3,388 at Auction: How Ads Work On YouTube
<https://www.youtube.com/watch?v=KW0eUrUiyx0>

Footnote: Dollars per Monetized View
https://www.youtube.com/watch?v=l_wFE9kHSos

Should All Locks Have Keys? Phones, Castles, Encryption, and You
<https://www.youtube.com/watch?v=VPBH1eW28mo>

Footnote: I, Phone

<https://www.youtube.com/watch?v=e-ZpsxnmmbE>

Smart Speakers Listen When They're Not Supposed To, Study Says

<https://www.kshb.com/news/local-news/investigations/smart-speakers-listen-when-they-arent-supposed-to-study-says>

Using Metadata to Find Paul Revere

<https://kieranhealy.org/blog/archives/2013/06/09/using-metadata-to-find-paul-revere/>

Following up on Paul Revere

<https://kieranhealy.org/blog/archives/2013/06/11/following-up-on-paul-revere/>

My Browser, The Spy: How Extensions Slurped Up Browsing Histories from 4M Users

<https://arstechnica.com/information-technology/2019/07/dataspii-inside-the-debacle-that-dished-private-data-from-apple-tesla-blue-origin-and-4m-people/>

What Are Third-Party Internet Cookies, and Why Is Google Killing Them?

https://www.vice.com/en_in/article/5dmgkz/what-are-third-party-internet-cookies-and-why-is-google-killing-them

Social Security: The National ID That Isn't

<https://www.youtube.com/watch?v=Erp8IAUouus>

Longer videos & long-format articles:

Big Brother, Big Business (CNBC, 2006)

<https://www.youtube.com/watch?v=O4rBhA5Gzio&list=PL208782ACC965FF4B>

Shoshana Zuboff on Surveillance Capitalism (2019)

<https://www.youtube.com/watch?v=hIXhnWUmMvw>

Amazon, Jeff Bezos, and Collecting Data (2016)

<https://www.youtube.com/watch?v=O90PShJVu58>

Electronic Frontier Foundation: Behind The One-Way Mirror: A Deep Dive Into the Technology of Corporate Surveillance (2019)

<https://www.eff.org/wp/behind-the-one-way-mirror>

(This one gets a bit more into the details of the technology)

Carnegie Endowment: The Global Expansion of AI Surveillance (2019)

<https://carnegieendowment.org/2019/09/17/global-expansion-of-ai-surveillance-pub-79847>

Privacy International: No Body's Business But Mine: How Menstruation Apps Are Sharing Your Data

<https://www.privacyinternational.org/long-read/3196/no-bodys-business-mine-how-menstruations-apps-are-sharing-your-data>

Privacy Enhancing Technologies

<https://royalsociety.org/topics-policy/projects/privacy-enhancing-technologies/>

Books

Shoshana Zuboff, 2019, *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power*

Cathy O’Neill, 2017, *Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy*

Erik Brynjolfsson and Andrew McAfee, 2016, *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*

Privacy as a Principle

James Comey: No such thing as absolute privacy in US

<https://www.youtube.com/watch?v=rofrzWVzJrA>

Is Privacy Dead in an Online World?

<https://www.bbc.com/news/technology-41483723>

“Our Minds Can Be Hijacked”: The tech insiders who fear a smartphone dystopia

<https://www.theguardian.com/technology/2017/oct/05/smartphone-addiction-silicon-valley-dystopia>

Teaching Privacy:

<https://teachingprivacy.org/>

10 principles of online privacy, with resources for educators, links to various video resources, and a “What you can do about it” section for each. Some of the links are getting a bit dated—the National Science Foundation grant supporting the project has expired—but the principles are still good & worth looking at.

Facebook’s Role in Brexit—and the Threat to Democracy

(Carole Cadwalladr, *The Observer*, 2019 TED talk)

<https://www.ted.com/talks/>

[carole cadwalladr facebook s role in brexit and the threat to democracy](#)

(Incidentally, in her speech she is sharply critical, by name, of several tech CEOs and senior officers, “the gods of silicon valley”—all of whom were in the audience....)

Carole Cadwalladr: It’s not about privacy, it’s about power (TEDSummit, 2019)

https://www.ted.com/talks/carole_cadwalladr_it_s_not_about_privacy_it_s_about_power#t-3614

Outpacing the Virus: Digital Response to Containing the Spread of COVID-19 while Mitigating Privacy Risks (Safera Center for Ethics, Harvard)

https://ethics.harvard.edu/files/center-for-ethics/files/white_paper_5_outpacing_the_virus_final.pdf

Privacy Resources

How to stop your smart home spying on you

<https://www.theguardian.com/technology/2020/mar/08/how-to-stop-your-smart-home-spying-on-you-lightbulbs-doorbell-ring-google-assistant-alexa-privacy>

Behind The One-Way Mirror: A Deep Dive Into the Technology of Corporate Surveillance (Section 4, "Fighting Back")

<https://www.eff.org/wp/behind-the-one-way-mirror>

Electronic Frontier Foundation: Privacy Badger

<https://privacybadger.org/>

The Tor Project

<https://www.torproject.org/>

DuckDuckGo Search Engine

<http://duckduckgo.com>

(DuckDuckGo also has a privacy newsletter you may be interested in.)

Browser Privacy Settings:

Ask Jack (theguardian.com): How Can I Protect My Online Privacy?

<https://www.theguardian.com/world/askjack/2019/dec/05/how-do-i-protect-my-online-privacy-from-surveillance-capitalism>