

# Brian Johnson

WEB & EMAIL DEVELOPER

<https://bj-digital-portfolio-v4.netlify.app/>

## CONTACT

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## EDUCATION

Associate Level  
LinkedIn Learning  
2016

High School  
James Madison (Remote)  
2006 3.4 G.P.A.

## TECHNICAL SKILLS

**Languages:** HTML, CSS, JavaScript, PHP

**Frameworks/ Libraries:** React, Vue,  
jQuery, Bootstrap, Express

**Tools:** Node, Figma, Adobe, Litmus,  
Jira, Wrike, Slack, Zoom, Teams

**Platforms:** WordPress, Oracle HCM

## CERTIFICATIONS

AI Foundation  
Oracle University  
2024

Oracle Content Management  
Oracle  
2023

Front-End Development  
Team Treehouse (Online)  
2019

## PROFESSIONAL OVERVIEW

Results-driven Front-End Web Developer with 7+ years of experience delivering high-impact digital solutions for diverse clients, from small businesses to Fortune 500 companies. I specialize in responsive web and email development, leveraging JavaScript, HTML, and CSS to increase user engagement by 15% at Oracle and improve workflow efficiency by 25% at JP Morgan Chase. Seeking a challenging remote or hybrid role to apply my results-oriented mindset and technical skills.

## PROFESSIONAL EXPERIENCE

LEAD WEB & EMAIL DEVELOPER  
Oracle, Remote | 2022 – present

- Developed promotional emails, newsletters, and web career sites for Fortune 500 clients, increasing engagement by 15% and enhancing brand presence.
- Engineered and maintained over 30+ web survey forms and landing pages, leveraging JavaScript & jQuery logic to streamline workflows and improve user experience.
- Spearheaded development for high-profile corporate accounts, overseeing project lifecycles, and pioneering a dark mode accessibility initiative, facilitating team training on implementation strategies.

SENIOR COLLECTION SPECIALIST III  
JP Morgan Chase, Florida | 2018 – 2022

- Developed automated tracking systems using advanced formulas, boosting team efficiency by 25% through data-driven workflow optimizations.
- Served as technical mentor and process improvement specialist, establishing department-wide best practices and achieving top performance rankings.
- Handled over 500 monthly calls for repossessions and collections, expertly resolving conflicts and recovering over \$400,000 in past-due funds in a four-month period through strategic problem solving.

FREELANCE WEB DEVELOPER  
Self-Employed, Remote | 2018 – 2022

- Designed and developed custom WordPress themes and plugins from scratch, implementing responsive design principles and modern JavaScript functionality for enhanced user experiences
- Created and designed custom WordPress sites from scratch while mentoring and conducting code reviews for beginning developers.