

# Brian Johnson

## WEB & EMAIL DEVELOPER

<https://bj-digital-portfolio-v4.netlify.app/>

### CONTACT

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### EDUCATION

Associate Level  
LinkedIn Learning  
2016

High School  
James Madison (Remote)  
2006 3.4 G.P.A.

### TECHNICAL SKILLS

HTML, CSS, JavaScript, React, Vue

Node, Express, PHP, MongoDB

WordPress, Oracle HCM

Litmus, Parcel, Figma, Adobe

Jira, Wrike, Slack, Zoom, Teams

### TOP CERTIFICATIONS

AI Foundation  
Oracle University  
2024

Oracle Content Management  
Oracle  
2023

Front-End-Development  
Team Treehouse (Online)  
2019

### PROFESSIONAL OVERVIEW

As a Front-End Web Developer, I specialize in creating responsive, user-friendly interfaces. My expertise spans JavaScript, HTML5, CSS, Bootstrap, jQuery, and SASS. With experience at the enterprise and agency levels, I deliver scalable, high-impact digital solutions. I am known for driving results, having improved efficiency by 25% at JP Morgan Chase and improving engagement at Oracle by 15%. My technical depth is matched by a results-driven mindset and a commitment to continuous learning.

### PROFESSIONAL EXPERIENCE

LEAD WEB & EMAIL DEVELOPER  
Oracle, Remote | 2022 – present

- Developed promotional emails, newsletters, and web career sites for Fortune 500 clients, increasing engagement by 15% and enhancing brand presence.
- Engineered and maintained over 30+ web survey forms and landing pages, leveraging JavaScript & jQuery logic to streamline workflows and improve user experience.
- Spearheaded development for high-profile corporate accounts, overseeing project lifecycles, and pioneering a dark mode accessibility initiative facilitating team training on implementation strategies.

SENIOR COLLECTION SPECIALIST III  
JP Morgan Chase, Florida | 2018 – 2022

- Designed advanced tracking systems in Excel, improving agent efficiency by 25% through streamlined workflows.
- Mentored colleagues and assisted leadership in maintaining department best practices, becoming a top-ranking specialist on the team.
- Handled over 500 monthly calls for repossessions and collections, expertly resolving conflicts and recovering over \$400,000 in past-due funds in a four-month period.

FREELANCE WEB DEVELOPER  
Self-Employed, Remote | 2018 – 2022

- Wire-framed, designed & developed a professional website from inception to expand small business brand marketing to a broader internet audience.
- Created and designed custom WordPress sites from scratch while mentoring and conducting code reviews for beginning developers.