

# Brian Leip - Portfolio Project 1

## Unity Game Development Website

### 1. Introduction

- The goal of this site is to create an easy to navigate and visually appealing website that contains organized Unity game development related content that I plan to create.  
Tutorials (YouTube videos and/or blog articles), demo projects, games / assets for sale, etc. It will also allow customers to sign up for a mailing list, or buy products and courses directly from the website.
- Values / benefits of this site:
  - Useful for any content creator who wants a website to centralize all their content, allow customers to sign up for a mailing list, buy products, or register for courses.
  - Demonstrates my understanding of HTML, CSS, Bootstrap, UI/UX, and website design.
  - A way to earn some money during Covid-19 quarantine

### 2. Expected List of Features

- Landing page with splash graphic, welcome greeting, nav tools, and email sign up
- Header with navigation bar
- Footer with links to social media and contact info
- Mailing list sign up

- Separate web pages to group related content:

- Tutorials
- Assets / utilities
- Products for sale
- Courses for sale
- Contact
- About Us

### 3. Market Survey

- Similar Websites:
  - Unity Code Monkey (<https://unitycodemonkey.com/index.php>)
  - Brackeys Unity Tutorials (<https://brackeys.com/>)
  - Unity 3D College - Jason Weimann (<https://unity3d.college/>)
  - Immersive Limit (<https://www.immersivelimit.com/>)
  - Code Bullet (<http://thebigcb.com/>)
  - Daniel Ilett (<https://danielilett.com/>)

### 4. References

- Unity Game Dev Platform (<https://unity.com/>)
- Unity Asset Store (<https://assetstore.unity.com/>)
- YouTube (<https://www.youtube.com/>)
- Bootstrap (<https://getbootstrap.com/>)

## Wireframing, Mockups and UI Design

- [Wireframe.cc](https://www.wireframe.cc)
- [Moqups.com](https://moqups.com)
- [Axure](https://axure.com)
- [proto.io](https://proto.io)
- [framerjs.com](https://framerjs.com)
- [The 20 best wireframe tools](#)
- [Web Design Inspirations](#)
- [Adobe Experience Design](#)
- [Free Bootstrap Wireframing Set for PowerPoint](#)
- [Invision Studio](#)

## UI Templates

- [Bootstrap Expo](#)
- [Ionic Showcase](#)

## Information Architecture

- [A visual vocabulary for describing information architecture and interaction design](#)
- [The Elements of User Experience](#)
- [The Elements of User Experience: User-Centered Design for the Web and Beyond \(2nd Edition\) \(Voices That Matter\)](#)