

Customer Demographic Dashboard

3912

of Customers

44.6

Average age

50.5%

Owns a car

7.5

Average property valuation

Age Group

All

Job Industry

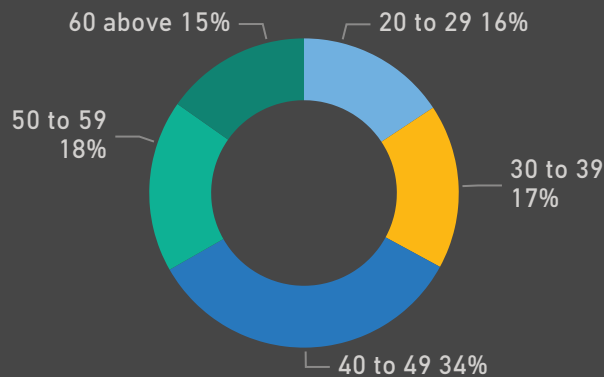
All

State

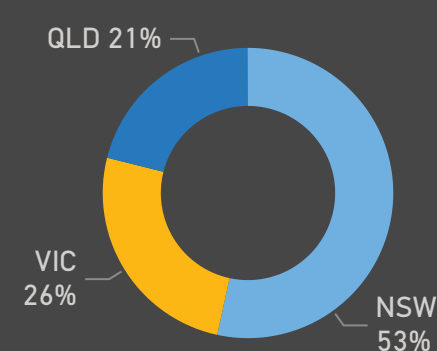
All

Customer Information

Customers by age group

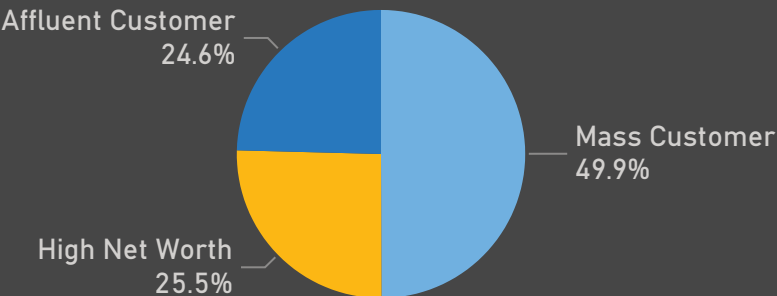


Customers by age group



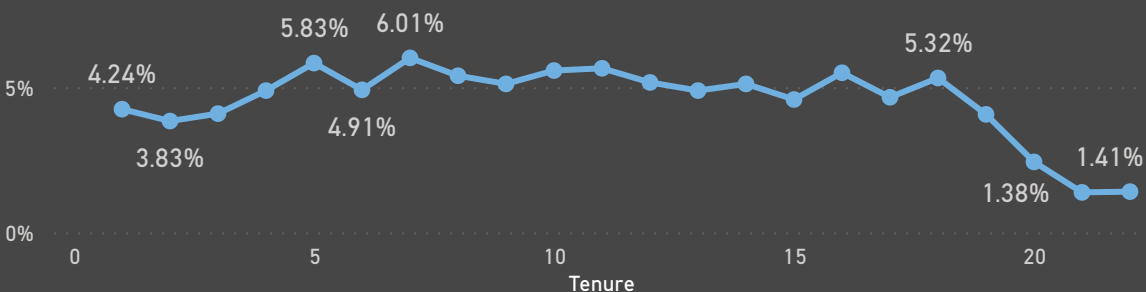
47.9% Male
52.1% Female
99.9% Exist

Customers by age group

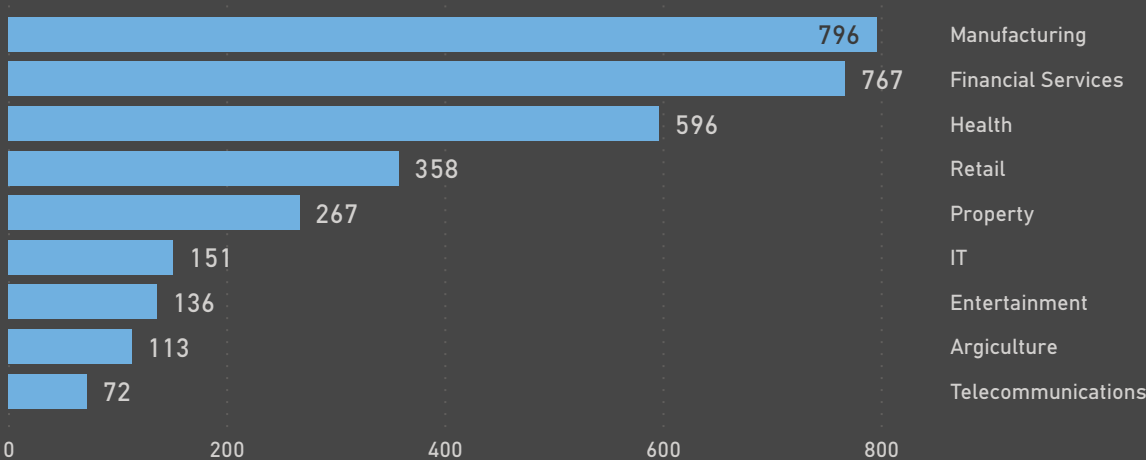


Customer Account

Tenure %



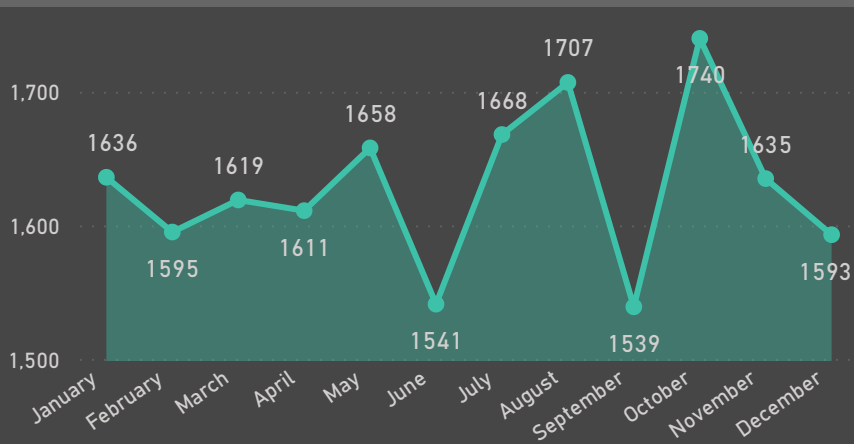
Tenure %



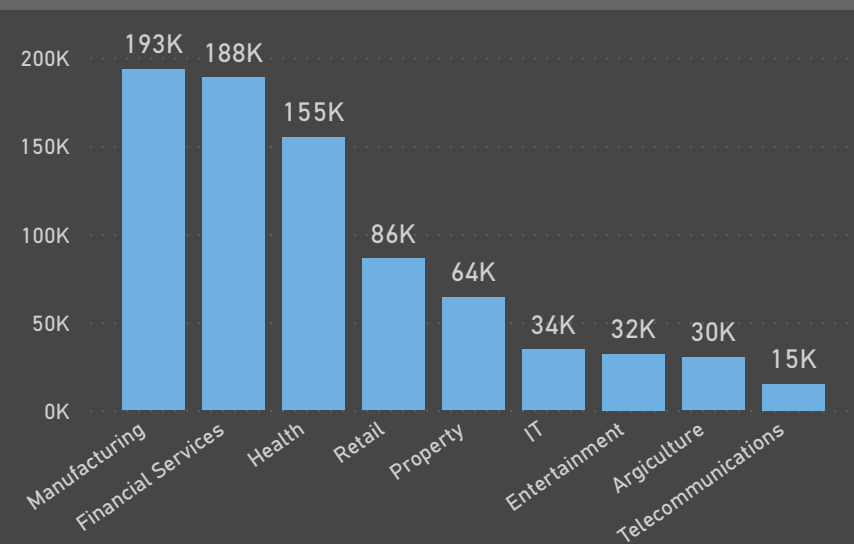
Transactions Dashboard

Trends

of Transactions per month

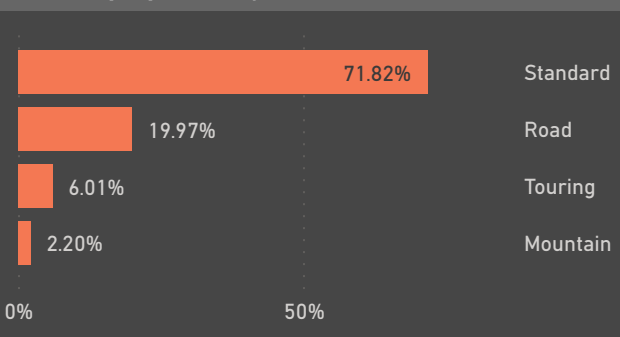


of bike purchases past 3 years (by job industry)



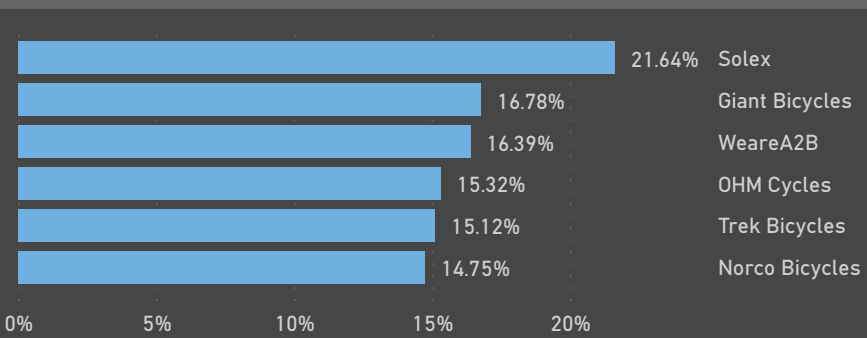
Product Information

Brand popularity

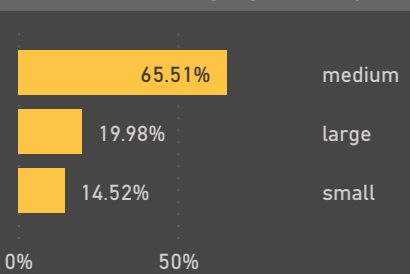


99.09%
Approved
50.02%
Online Orders

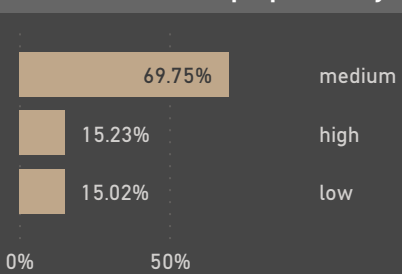
Brand popularity



Product size popularity



Product class popularity



10.8M

Profits (approved)

Age Group

All

State

All

19.5K

of Transactions

Gender

All

101

of Products

Wealth S...

All

Job Industry

All

555.7

Mean of Standard Price

1.1K

Mean of Listed Price