### Northwestern

SCHOOL OF PROFESSIONAL STUDIES Data Science Boot Camp

Project: 1

Cohort: Q3 - Q4 2021



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Opioid Epidemic in America Socio Economic Drivers 2011 - 2017

- Curtis Anderson
- Kara Humanski
- Brian McLane
- Joe Rutili

# **Null Hypothesis**

The average income in a county does not affect the number of opioid deaths.

# **Alternative Hypothesis**

If the average income in a county is lower the number of opioid deaths will be higher then in counties with higher average incomes.



# **Data Exploration Steps**

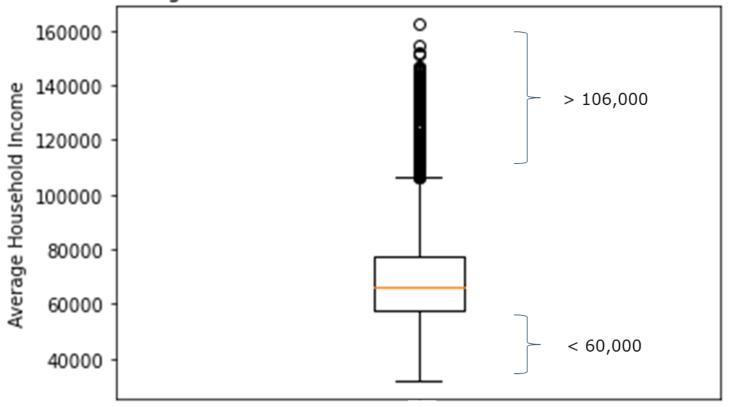
- 1. Set initial scope to all counties:
  - Noted middle class data unremarkable due to density
- 2. Observed significant correlation in lower- and upper-income segments
- Narrowed focus to lowest and highest income segments (target populations)
- 4. Analyzed
  - Deaths per capita by average household income, by income segment
  - Drug type usage difference by average household income, by income segment
  - Trends of deaths per capita, by drug type and year of target populations
  - Deaths per capita state by state and noted remarkable variance in usage by income segment
  - States with highest number of opioid deaths per capita

# Questions

- 1. Does average annual household income affect per capita opioid deaths?
- 2. What is the break down by opioid type (cause of death) for lowest and highest income segments
- 3. What is the trend in opioid deaths among highest and lowest income segments by drug type?
- 4. What States of the country have the highest number of deaths?



## US Average Household Income Distribution between 2011- 2017

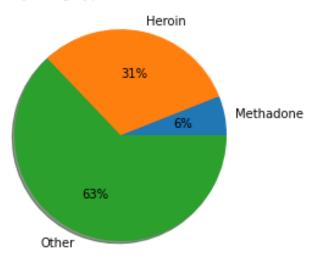


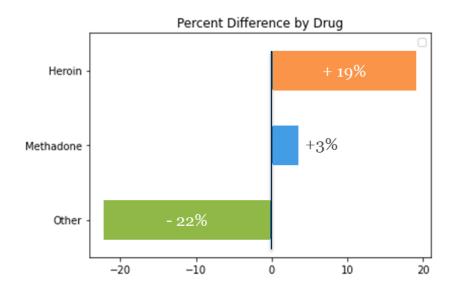
Ttest Results: Pvalue~0.002



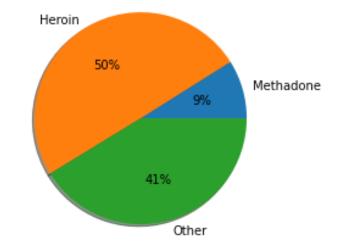
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#### Death by Drug Type for the Lowest Income



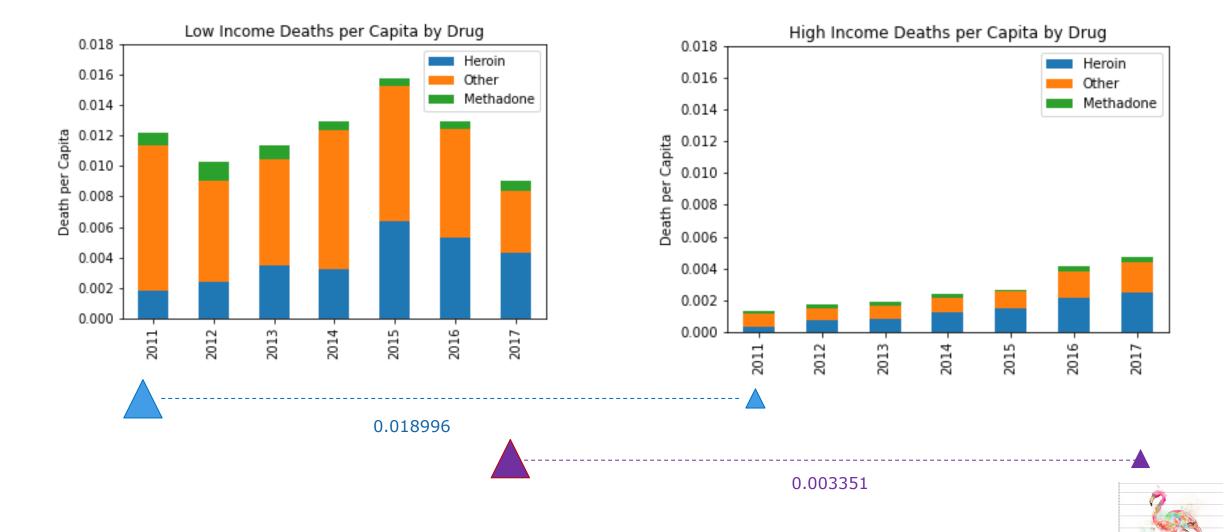


### Death by Drug Type for the Highest Income

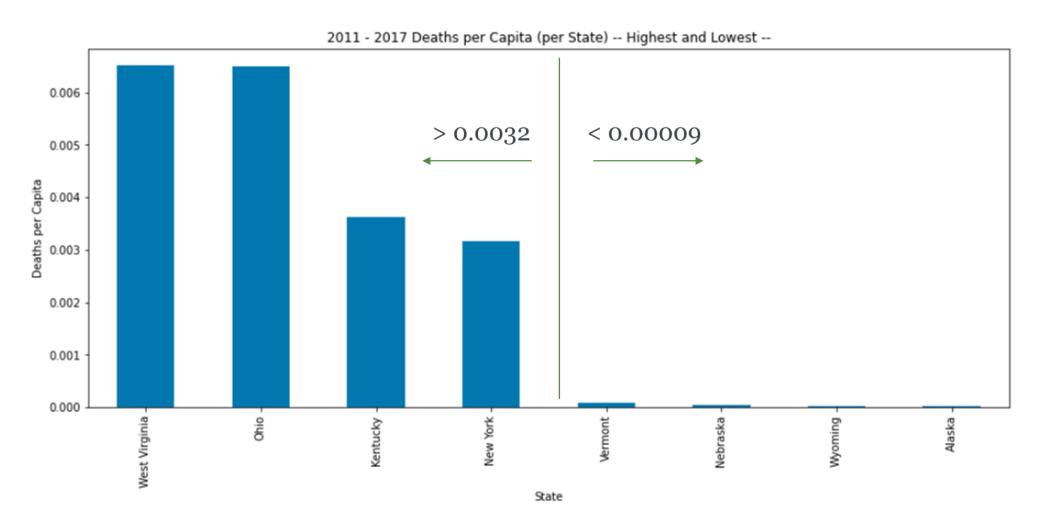




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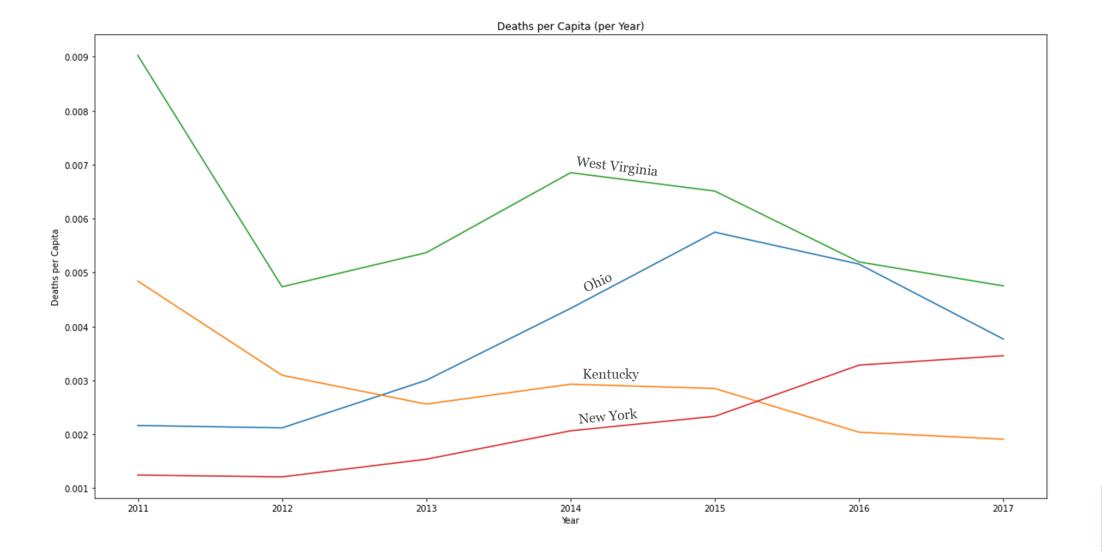


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## Challenges

### Scope Shift

- Initial scope included all Counties
- Unremarkable data in middle income segments
- Shifted to focus on lower- and upper-income segments

### Next Steps

- Education level impact on average opioid death per capita
- GDP-EHSA spending impact on average opioid death per capita
- Population density impact on average opioid death per capita
- Non-US Born Status impact on average opioid death per capita
- Scope expansion to include international populations
- Drill down into Opioid categories





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