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DESIGN THEORY

An Introduction to Color Theory for Web Designers

by Thomas Cannon   *12 Sep 2012*   💬 *116 Comments*   English

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This post is part of a series called Web Design Theory.

⏪ Mathematics and Web Design: A Close Relationship

⏩ The Gestalt Principle: Design Theory for Web Designers

Today we're going to learn the importance of color in Web Design and how to choose a pleasing color scheme. This article is part of our Basix series, which is aimed at providing practical and concise explanations of design principles for those with little design experience.

Before we get started, have a look through our Web Templates, if you need a pro theme for your next project. There's also a number of great examples of website color themes as well.

Now, let's begin this tutorial.

Who this Article is Written for: