## terapi-hobby.dk's Result

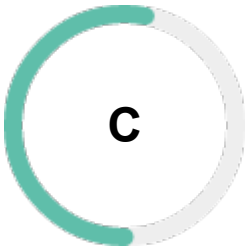
D-

# Your website needs improvement

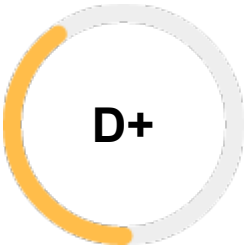
You have 20 improvements recommended

(http://45.55.141.60/~siteshot/img.php?x=1280&y=1012&width=1280&url=terapi-hobby.dk)

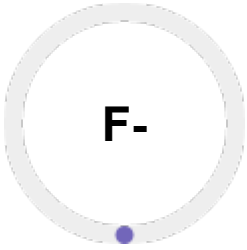
**SEO**



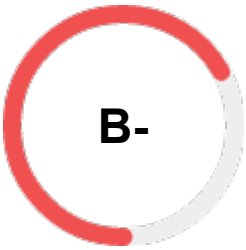

**Performance**



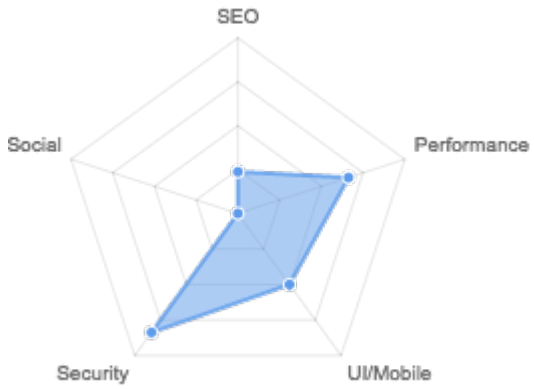

**UI/Mobile**




**Social**




**Security**




Download as PDF (http://www.seoptimer.com/terapi-hobby.dk?pdf=1)

Embed Into Your Website (http://www.seoptimer.com/dashboard.php?tab=embedding)

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

Copy URL: www.seoptimer.com/terapi-hobby.dk

Facebook (https://www.facebook.com/sharer/sharer.php?u=http://www.seoptimer.com/t

Twitter (https://twitter.com/share)

## Download Custom Branded PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report (/seo-audit-sample-pdf.pdf).

Embed the Audit Tool into your website. Get notified of leads straight from your website.

More Info (http://www.seoptimer.com/white-label/)

## SEO Results

## SEO Results

# Your SEO needs improvement

SEO could be a lot better. SEO is important to ensure you are driving traffic to your site via search engines. We recommend on page optimisations, targetted content and a backlinking strategy to start driving traffic to your site.

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

## HTML HEADER

### Title Tag

Dette er TDC Webmores DEFAULT server

**Length : 36**

You have a title tag, and its length is optimal - between 10 and 70 characters.

### Meta Description Tag

**Length : 0**

Your page doesn't appear to have a meta description. This is important for search engines to understand the content of your page, and determines the text burb .

Improve it yourself with our free tool:

Meta Tag Generator (http://www.seoptimer.com/meta-tag-generator)

## BODY CONTENT

### Header Tags

Your website’s main keywords are not distributed well across the important HTML Tags of your website.

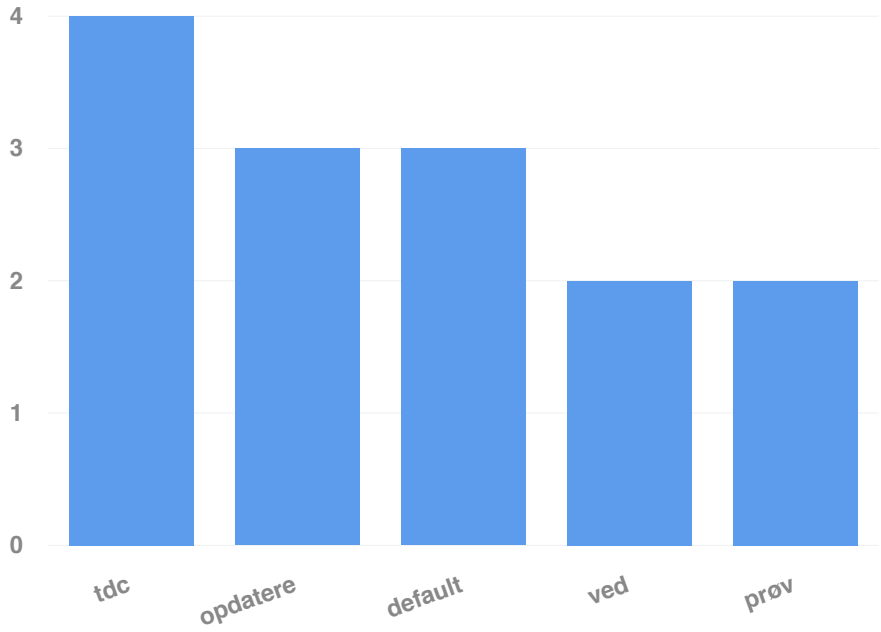
HTML Header Tags are an important way of signaling to search engines what your page is about:

Show details

### Keyword Consistency

Your website's main keywords are not distributed well across the important HTML Tags of your website.

Your page content should be focused around particular keywords you would like to rank for. These keywords should also be distributed across important HTML Tags such as Title, Meta Tags and Header Tags, as shown above.




Show details

### Text to HTML Ratio

Ratio : **28%**

Your website's ratio of text to HTML content is between 25 and 70 percent.

### Image Alt Attributes

We found 3 images on this web page.

3 of your images have alt attributes empty or missing. Add alternative text so that search engines can better understand the content of your images and index them.

Show details

## LINKS

### Number of Backlinks

You have a reasonably weak level of backlink activity. Search Engines use backlinks as a strong indicator of a domains authority and ranking.

| 1 | 1 | 24 |
|---|---|---|
| External Backlinks | All Backlinks | Moz Domain Authority |

### On Page Links

We found a total of 1 links including 0 link(s) to files

| Anchor | Type | Juice |
|---|---|---|
| TDC Webmore (http://www.seoptimer.com/redirect.php?url=http://www.tdcwebmore.dk) | External | Passing Juice |

### Broken Links

No broken links found

## OTHER FILES

### Robots.txt

**Missing**

Your website doesn't have a robots.txt file.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to best read your website (such as which files to bypass.

Improve it yourself with our free tool:

robots.txt File Generator (http://www.seoptimer.com/robots-generator)

### XML Sitemaps

**Missing**

Your website does not have an XML sitemap.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.Your website doesn't have a robots.txt file.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to best read your website (such as which files to bypass.

Improve it yourself with our free tool:

XML Sitemap Generator (http://www.seoptimer.com/sitemap-generator)

### Analytics

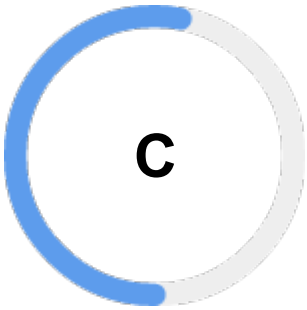
**Missing**

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. We would recommend you having atleaast one analytics tool installed.

Show me more

## Performance Results




# Your Performance could be better

Your performance could be improved. Page load speed and performance is important to ensure a positive user experience. Bring page and object sizes down. Ensure your server is performing optimally.

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

**Page Size Info**

Your website file size is reasonably small (which is good for load speed and user experience).

**0.02 MB**
Total Page Size

Breakdown of individual size components:

**0 MB**
HTML Size

**0.02 MB**
Image Size

**0 MB**
CSS File Size

**0 MB**
JS File Size

**0 MB**
Other File Size

Number of actual resources being retrieved:

**5**
Total Resources

**4**
Number of Static Resources

**0**
Number of CSS Resources

**0**
Number of JS Resources

Total number of hosts (Individual servers) being contacted. Ideally you should also look to minimise the number of hosts being called.

**1**
Number of Hosts

**GZIP Compression**

Your website does not appear to be using GZIP Compression.

We recommend enabling this as it can reduce page size by 70% and speed up loading for users.

**Minification**

All your JS and CSS files are minified.

Show me more

## UI Results

# Your UI and Mobile could be better

Usability and Mobile Readiness are essential to ensuring a good user experience on your site. By some estimates mobile traffic accounts for up to 60% of overall website visits so you must ensure your site functions well in this experience.

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

### Rendering

This check shows you how your website renders on different devices for your review. It is important that your website is optimised for mobile and tablet devices as on modern websites up to 60% of traffic can come from these sources.

### Use of Mobile Viewports

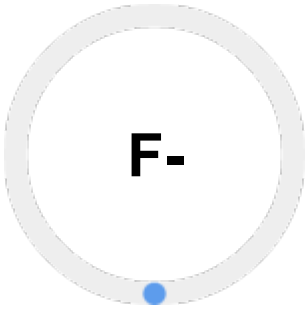
### Legible Font Sizes

### Tap Target Sizing

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately (http://www.seoptimer.com/redirect.php?url=https%3A%2F%2Fdevelopers.google.com%2Fspeed%2Fdocs%2Finsights%2FSizeTapTargetsAppropriately)

Show me more

## Social Results




# Your Social needs improvement

Social Activity is important for brand awareness and repeat visitors. It looks like your social exposure is low. We recommend ensuring that all your social profiles are connected and running social campaigns to generate awareness.

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

### Facebook Page Connected

No associated Facebook Page found

### Twitter Connected

No associated Twitter Profile found

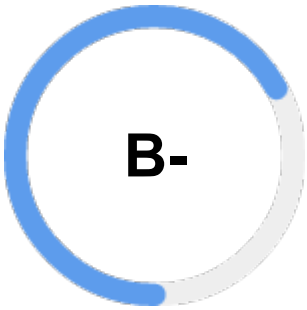
### Likes, Shares and Comments about your Domain

You have a reasonably weak level of Social Activity. Social activity can help increase brand awareness and drive traffic to your site. We recommend

performing some Social Media campaigns and engagement.

| | | |
|---|---|---|
| **0** Likes | **413** Shares | **0** Comments |
| **0** Google +1 | **0** LinkedIn | **0** Pinterest Shares |
| **0** Stumbleupon | **0** Vkontakte | **0** Moi Mir |
| **0** Odnoklassniki | | |

## Security Results




# Your Security is good

Security is important to ensure your site doesn't get compromised and experience data loss or downtime. Best on our high level checks it looks like your security profile is good but could still be improved.

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

**Software Up To Date**

No software versions were matched on your server (indicating that either software is not installed, or versioning information has been intentionally hidden which is recommended.).

**SSL Enabled**

SSL (HTTPS) is disabled on your website or the SSL certificate is bad.

SSL helps to secure the transfer of information on your server and hence is highly recommended. Google also uses it as a positive ranking indicator.

**Email Privacy**

No email address has been found in plain text.

## Technology Results

**Technology List**

No software were identified on your server.

**Server IP Address**

62.243.72.6

**DNS Servers**

ns01.tdcwebmore.dk
ns02.tdcwebmore.dk

**Web server**

Microsoft-IIS/6.0

**Charset**

text/html

# Recommendations

Toggle: SEO | Performance | Mobile & UI | Security | Social

Need help with your SEO? (http://www.seoptimer.com/seo-packages/)

| | | |
|---|---|---|
| SEO | **Execute Link Building Strategy** | High Priority |
| SEO | **Include a Meta Description Tag** | High Priority |
| Social | **Execute Social Strategy** | High Priority |

| | | |
|---|---|---|
| SEO | Create a Sitemaps File | Medium Priority |
| SEO | Create a robots.txt file | Medium Priority |
| Social | Create an associated Facebook Page | Medium Priority |
| SEO | Make greater use of Header Tags | Medium Priority |
| SEO | Add alt attributes to all images | Medium Priority |
| Mobile & UI | Set mobile viewports. | Medium Priority |
| Performance | Ensure your page is W3C Compliant | Low Priority |
| Security | Enable SSL on your website. | Low Priority |
| Performance | Make use of GZIP Compression | Low Priority |
| SEO | Make greater use of internal linking | Low Priority |
| Social | Get people to like your Facebook Page and talk a... | Low Priority |

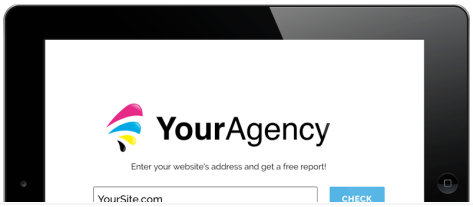
| | | |
|---|---|---|
| Social | Create an associated Twitter Profile | Low Priority |
| Social | Get more followers on your Twitter | Low Priority |
| Performance | Optimize your images to reduce their size | Low Priority |
| Performance | Replace any deprecated HTML | Low Priority |
| Mobile & UI | Set a Print Style Sheet | Low Priority |
| Performance | Remove Inline CSS | Low Priority |
| Mobile & UI | Add a Favicon | Low Priority |
| SEO | Use Analytics tracking | Low Priority |
| Mobile & UI | Adjust the font sizes to make it easier to read the... | Low Priority |


## Embed an Audit Tool into Your Own Website

Match your own website's styling and colors. Show your customer a beautiful branded report as a web-page or PDF.

Get notified of leads straight to your Inbox.

More Info (http://www.seoptimer.com/white-label/)


YourAgency
Enter your website's address and get a free report!
YourSite.com
CHECK