

Brief for Lecture #8

Title: Moving to other platforms. Mobile restrictions and benefits.

Literature:

[Cooper]: Allan Cooper, About Face, 4th edition, 2014, Read about *Posture for Web, Mobile Tablets and the rest*. Pages 218 – 230 (Ca. 1 hour reading)

[Wroblewski] Luke Wroblewski: Mobil first, 2011. Read chapter four - pages. 47 – 66 (Ca. 2 hour reading)

[Krug]: Steven Krug: Don't make me think, 2014: Read pages. 143 – 161 (Ca. 1 hour reading)

Check the examples in: (Ca. 1 hour reading/testing):

[Frost # 1]: Brad Frost: Responsive Navigation Patterns, 2012:

<http://bradfrost.com/blog/web/responsive-nav-patterns/>

[Frost # 2]: Brad Frost: Complex Navigation Patterns for Responsive Design, 2012.

<http://bradfrostweb.com/blog/web/complex-navigation-patterns-for-responsive-design/>

Purpose of the day:

To gain knowledge of, and understand, the creation and maintenance of information architecture and posture across multiple platforms. Practice analysing devices in relation to user needs and context, as well as interpreting effect of device choices and design.

We will start working with communication strategy and HCI across multiple platforms.

Control questions: – (before coming to class, be able to answer the following):

- Question for the Alan Cooper text:
 - What is understood by *Posture* as introduced by Cooper et.al?
 - What is the relationship between *Posture* and user group and user experience?
- Question for the Wroblewski text:
 - What is meant and implied by *content over navigation*?
 - Why might it be a good idea to minimize navigation options on mobile?
 - How can you utilise the relationship between browser chrome, IU and Phone design?

Wrap up – (Will be updated after class with corrections or added points):