

BrianNderu / Project-Phase-One-Movie-analysis Public

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BrianNderu Third Commit ...

3 minutes ago ⌚ 3

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MICROSOFT STUDIO PROJECT

Overview

Microsoft wants to start a new studio and they want the best information from data to succede in the project. As a data scientist you are required to do analysis and draw insights that will help them in the new project.

PROBLEM STATEMENT

We want to determine 1-the genre of films are currently doing best in the market. 2- Best movie writers in the industry 3- Top leading studios that will offer competition or microsoft should seek to patner with To know the above, I will use the exploratory data analysis on several datasets to generate insights for Microsoft and give recommendations

PLATFORM USED

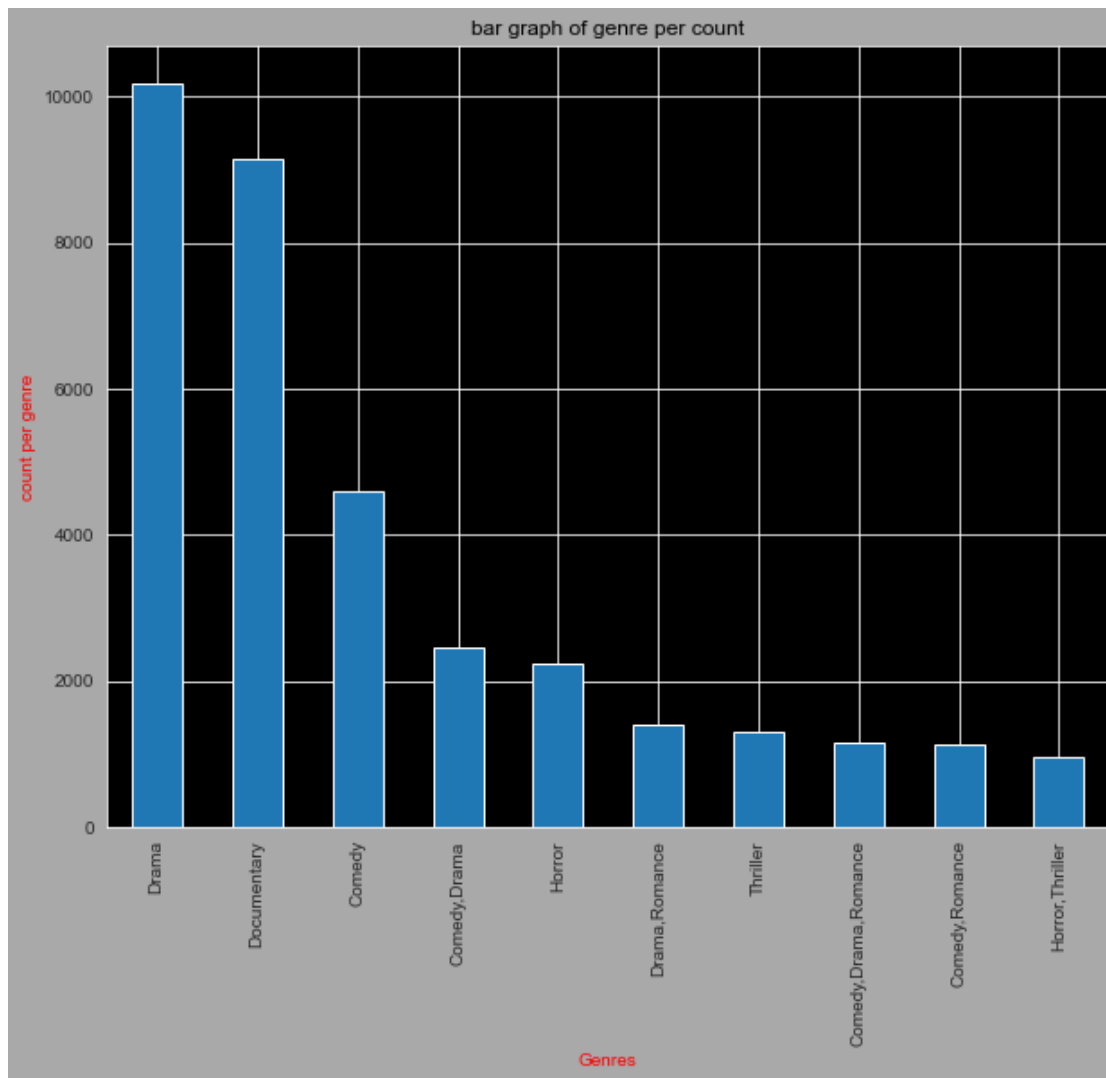
git Jupyter notebook github Microsoft Powerpoint

TOOLS USED

Python Pandas Library Seaborn Matplotlib Library SQLite

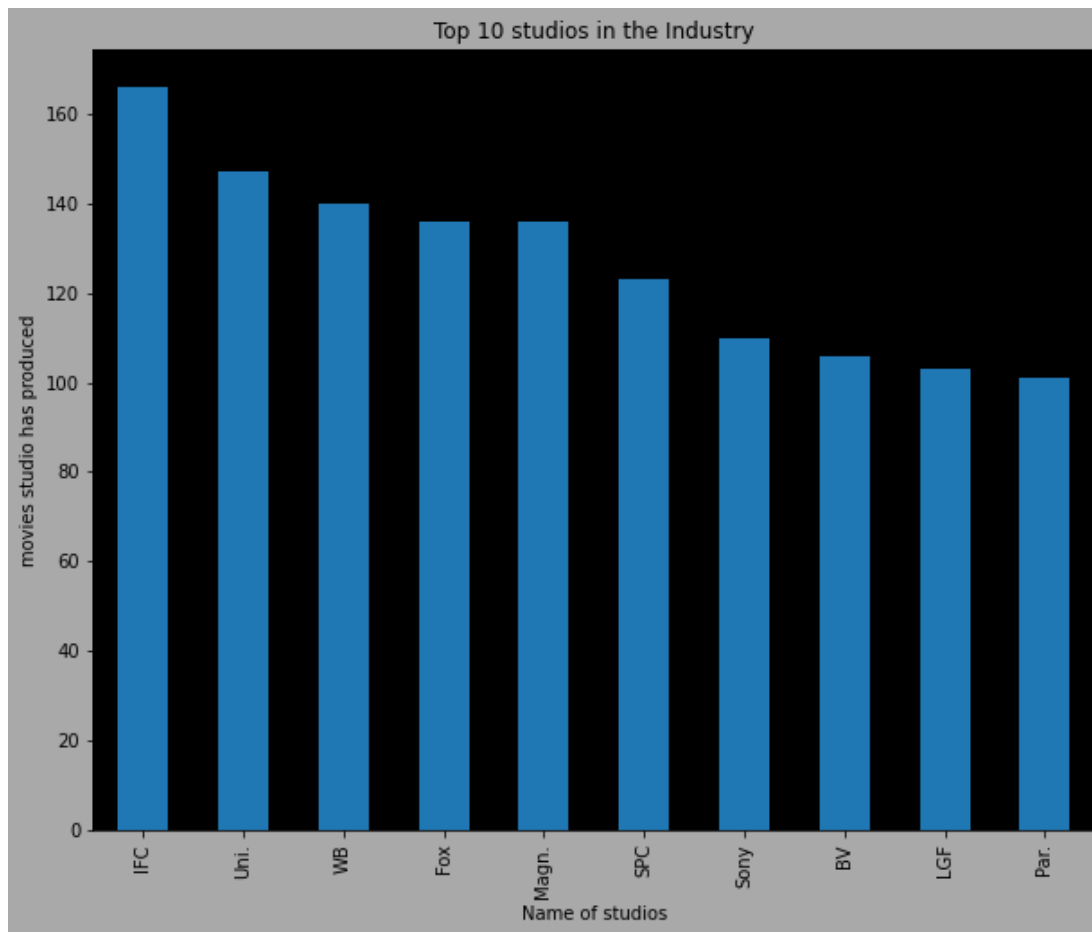
RECOMMENDATIONS

1-Movie genre they should produce



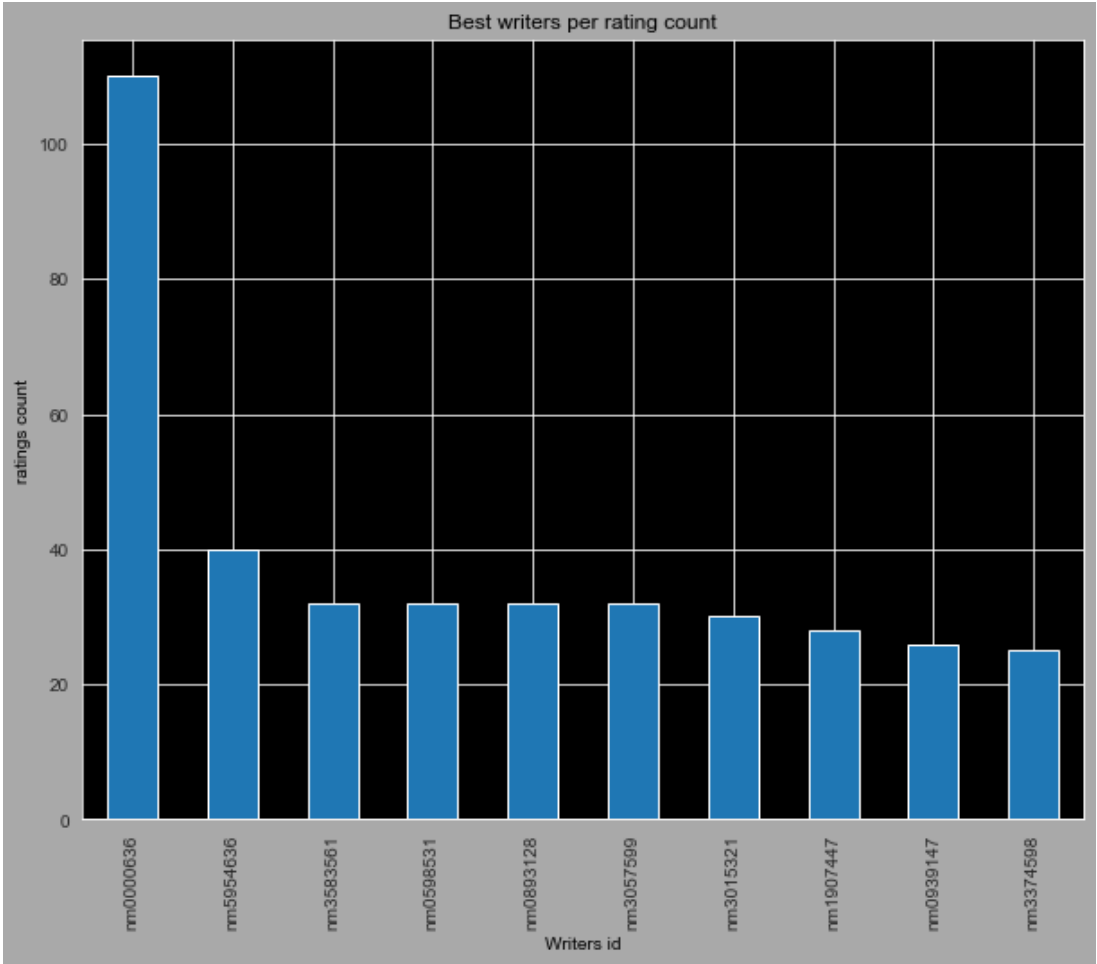
* Microsoft should focus on producing drama, documentary or comedy movie genre as they are the most popular genres

2- leading studios in the market



* Microsoft should research more on IFC to learn more on how they produce, edit and market their movies

3- Best Movie writers



* Microsoft should seek the services of Writer coded NM0000636 as he is the top ranking writer in ratings and movie produced

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Languages

- Jupyter Notebook 100.0%