



# INFORMATION SECURITY

- Email Security
- Malicious Websites
- Good Information Security Practices

OPEN LEADERS | BY JELAGAT SHALEEN

# Email Security

## WHAT

Techniques for keeping sensitive information in email communication and accounts secure

## WHY

- Unauthorized access
- Loss
- Compromise

## HOW

- Password Cycling
- Spam Filtering & Spyware Protection
- Secure Logins
- Email Encryption
- Employee Education

## Categorizing phishing scams

45% OF ALL MAIL IS SPAM!



# Mail Phishing

From: jumiacustomer@live.com

To: jessica.p78@gmail.com

Subject: Claim your reward!

Sender's information:  
verify addresses

Catchy lines to capture  
your attention

JUMIA

Grammar  
errors

Dear Jessica,

We are happy to inform you that you've been selected as one of our  
estemed customers to win Ksh.100,000 as an appreciation for your  
continued support.

Enticing content:  
reward

Dangerous  
links

Kindly fill the survey below to give us feedback on your experience  
shopping with us and claim your reward!

<https://www.jumiamegawin22.site/winners>

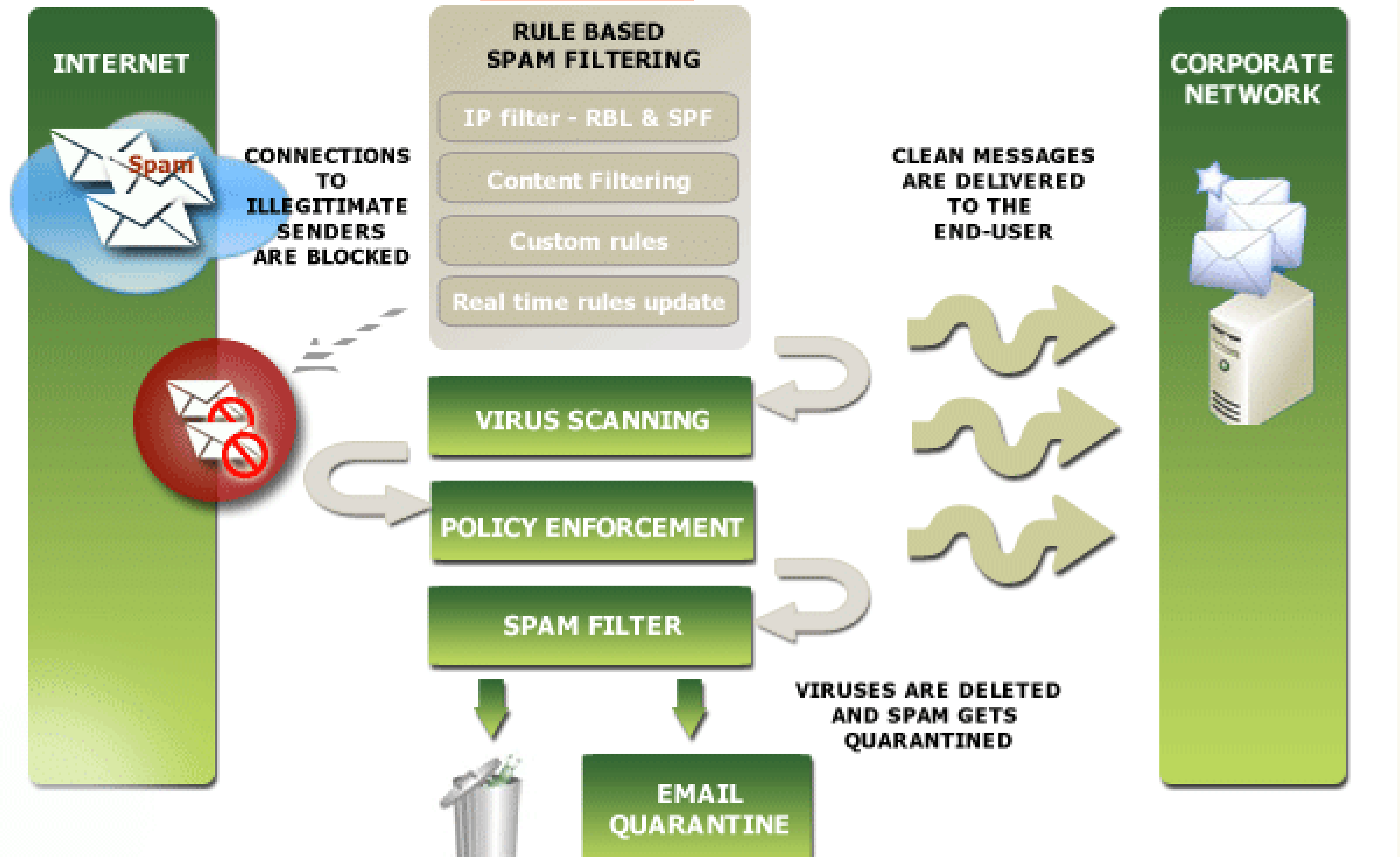
The link is only valid for 2 days, after which you will lose your reward

Rushing a response

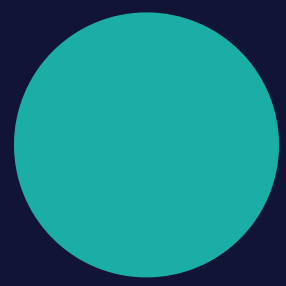
Thank you,  
Jumia Customer Care



# Mail Filtering







# Malicious Websites

## WHAT

- A site that attempts to install malware onto your device
- Look so legitimate

## WHY

- Disrupt computer operation
- Gather personal information
- Gain total access to machine

## HOW

- Malvertising: hijacked ads – download malicious software
- Drive-by downloads – Exploit kits
- Malicious Redirects
- Javascript Infections – download .js file
- URL Injection – embed malicious URLs



# Protect Yourself from Malicious Websites

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## SOFTWARE UPDATE

Always keep  
software updated &  
Install patches as  
soon as possible.

## SOFTWARE INSTALLATION

Never install any  
software you're  
unfamiliar with  
or don't trust.

## WEBSITE LINKS

Do some  
research to  
verify  
unfamiliar links  
before clicking.

## INTERNET SECURITY SOFTWARE

Install security  
software that can  
identify malicious  
websites.



## BEST PRACTICE

### SENSITIVE INFORMATION

Protect your personal information and provide to only trusted personnel where necessary.

### PROTECT YOUR SYSTEMS

Use of Firewalls, Strong passwords, Two-factor authentication, Security Policies

### SAFE NETWORKS

Connect to networks you only trust and can verify them.  
Avoid open, free networks – public WiFi

### SECURITY TOOLS

Use of anti-virus, anti-spam, mail filtering and other detection tools

### UP TO DATE SOFTWARE

Patch your software as soon as there's an update or an upgrade

### DIGITAL FOOTPRINT

Be cautious of what you post online especially on social media platforms – location, personal details



thank you