



INFO 430 A Su 22: Database Design And Management

Group Project: Karaoke Shop

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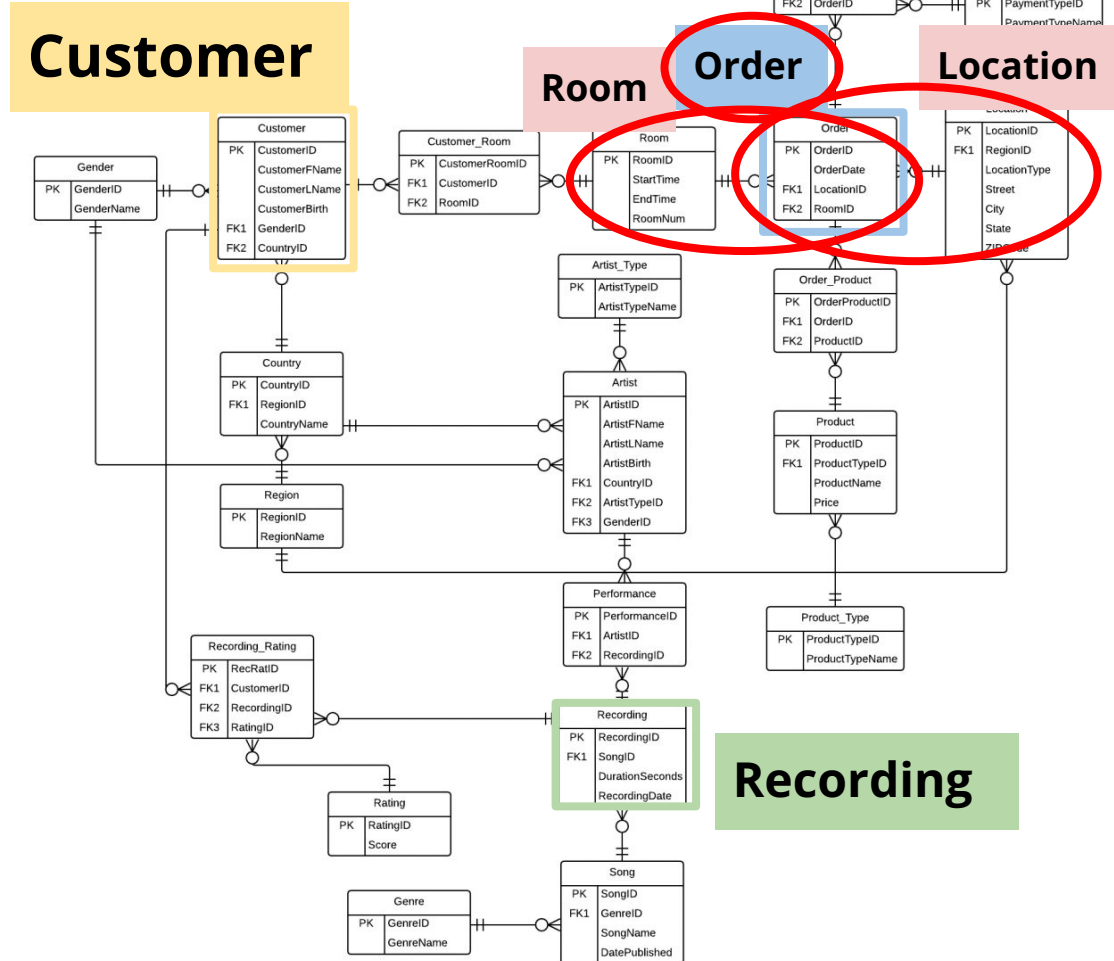
Business Problem Space



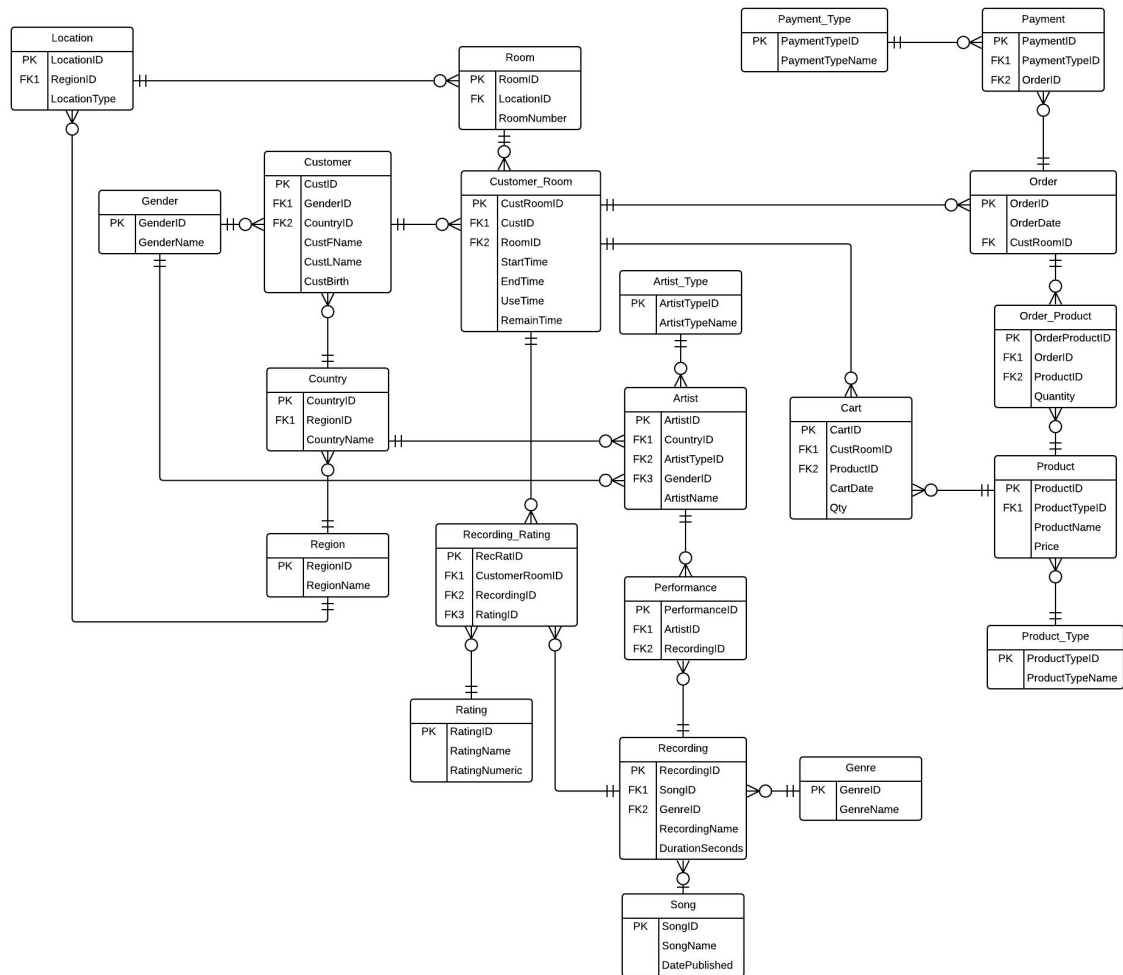
Draft ERD

Flaws detected:

1. Order — Location
2. Order — Room



Revised ERD



DDL/Physical Database Design 1

Find customers meeting the following conditions:

- 1) male customers who visit Karaoke shop near bar in North America
- 2) customers who were born in 1990s and got 'Very Good' rating for their singings.

```
CREATE VIEW vw_cus_bar_NA_90s
AS
```

```
-- wrapper
```

```
(SELECT A.CustID, A.CustFName, A.CustLName, A.CustBirth, A.RegionName, B.RatingName, DATEDIFF(MONTH, A.CustBirth, GETDATE())/12 AS Age
FROM
```

```
(SELECT DISTINCT C.CustID, CustFName, CustLName, CustBirth, RG.RegionName
FROM tblCustomer C
```

```
JOIN tblCustomer_Room CR ON C.CustID = C.CustID
```

```
JOIN tblRoom R ON CR.RoomID = R.RoomID
```

```
JOIN tblLocation L ON R.LocationID = L.LocationID
```

```
JOIN tblRegion RG ON L.RegionID = RG.RegionID
```

```
JOIN tblGender GN ON C.GenderID = GN.GenderID
```

```
WHERE GN.GenderName = 'Male'
```

```
AND L.LocationType = 'Bar'
```

```
AND RG.RegionName IN ('North America')) A,
```

```
(SELECT DISTINCT C.CustID, CustFName, CustLName, CustBirth, R.RatingName
FROM tblCustomer C
```

```
JOIN tblCustomer_Room CR ON C.CustID = C.CustID
```

```
JOIN tblRecording_Rating RR ON CR.CustRoomID = RR.CustRoomID
```

```
JOIN tblRating R ON RR.RatingID = R.RatingID
```

```
WHERE R.RatingName IN ('Very Good')
```

```
AND YEAR(CustBirth) BETWEEN 1990 AND 1999) B
```

```
WHERE A.CustID = B.CustID)
```

SELECT * FROM vw_cus_bar_NA_90s

	CustID	CustFName	CustLName	CustBirth	RegionName	RatingName	Age
1	440028	Eliana	Lochner	1993-08-17	North America	Very Good	29
2	440032	Lida	Rhinebolt	1998-02-20	North America	Very Good	24
3	440048	Olevia	Frietas	1997-12-31	North America	Very Good	24
4	440051	Janiece	Grever	1992-05-16	North America	Very Good	30
5	440053	Marisa	Hibler	1997-09-24	North America	Very Good	24
6	440056	Keli	Golebiewski	1992-08-17	North America	Very Good	30
7	440059	Vesta	Zantow	1995-08-19	North America	Very Good	27
8	440073	Kirsten	Burwell	1990-01-30	North America	Very Good	32
9	440077	Kevin	Stellpflug	1992-06-05	North America	Very Good	30
10	440081	Kristin	Prabel	1991-05-15	North America	Very Good	31
11	440083	Eldora	Lumbreras	1991-12-04	North America	Very Good	30

2,769 rows

DDL/Physical Database Design 1 Cont.

```
SELECT Age, COUNT(CustID) AS NumCustomers  
FROM vw_cus_bar_NA_90s  
GROUP BY AGE  
ORDER BY COUNT(CustID) DESC
```

	Age	NumCustomers
1	29	332
2	28	329
3	30	322
4	27	308
5	25	306
6	24	304
7	26	298
8	31	297
9	32	228
10	23	45

DDL/Physical Database Design 2

-- For the user that has the 3rd longest use time in our karoake, what is their average rating?

```
;WITH CTE_Cust_Use (CustID, CustFName, CustLName, UseTime, Ranking) AS (  
  SELECT C.CustID, CustFName, CustLName, SUM(UseTime),  
  RANK() OVER (ORDER BY SUM(UseTime) DESC)  
  FROM tblCustomer C  
    JOIN tblCustomer_Room CR ON C.CustID = CR.CustID  
    JOIN tblRecording_Rating RR ON CR.CustRoomID = RR.CustRoomID  
  GROUP BY C.CustID, CustFName, CustLName),  
CTE_Cust_Rating (CustID, CustFName, CustLName, AvgRating)  
AS  
(SELECT C.CustID, CustFName, CustLName, Avg(RatingNumeric)  
  FROM tblCustomer C  
    JOIN tblCustomer_Room CR ON C.CustID = CR.CustID  
    JOIN tblRecording_Rating RR ON CR.CustRoomID = RR.CustRoomID  
    JOIN tblRating R ON RR.RatingID = R.RatingID  
  GROUP BY C.CustID, CustFName, CustLName  
  )  
SELECT A.CustFName, A.CustLName, A.UseTime, A.Ranking, B.AvgRating FROM CTE_Cust_Use A  
  JOIN CTE_Cust_Rating B ON A.CustID = B.CustID  
WHERE Ranking = 3
```

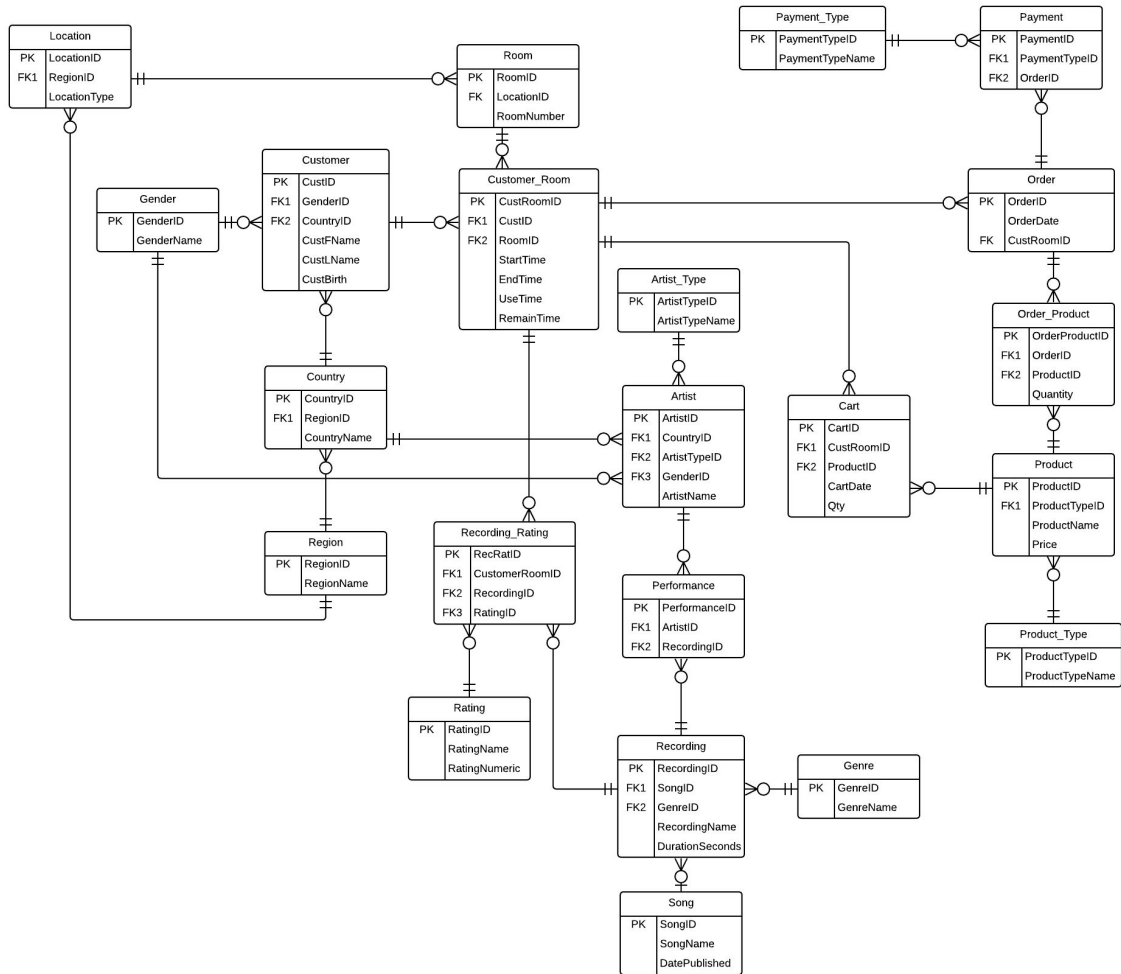
	CustFName ▼	CustLName ▼	UseTime ▼	Ranking ▼	AvgRating ▼
1	Katherin	Grannell	171	3	2.666666


```

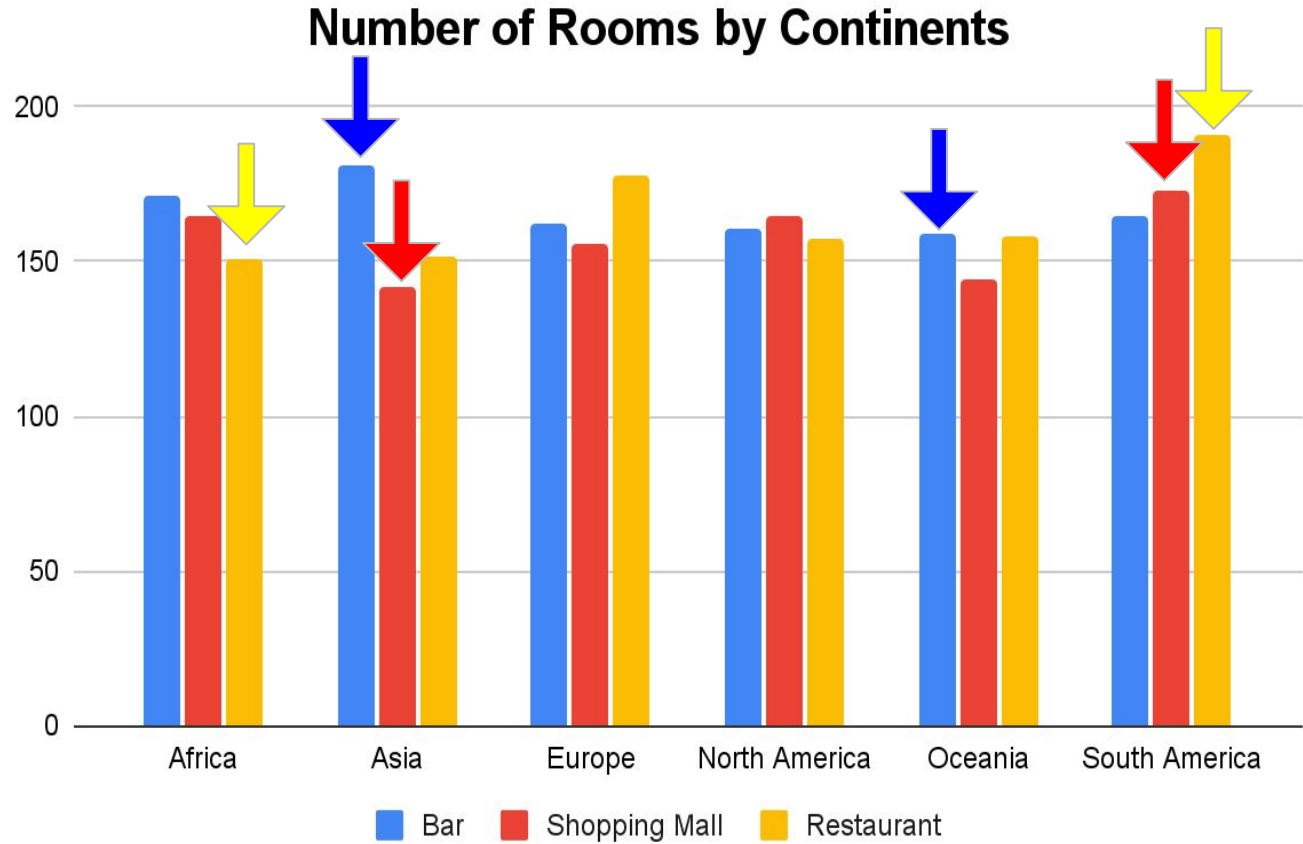
CREATE OR ALTER PROCEDURE wrapper_insert_custroom
@Run INT
AS
DECLARE @F2 varchar(30), @L2 varchar(30), @B2 DATE, @R2 varchar(4), @Start2 DATETIME, @End2 DATETIME
DECLARE @CustRowCount INT = (SELECT COUNT(*) FROM tblCustomer)
DECLARE @RoomRowCount INT = (SELECT COUNT(*) FROM tblRoom)
DECLARE @CustPK INT, @RoomPK INT
WHILE @Run > 0
BEGIN
SET @CustPK = (SELECT RAND() * @CustRowCount + 440004)
SET @F2 = (SELECT CustFName FROM tblCustomer WHERE CustID = @CustPK)
IF @F2 IS NULL
BEGIN
SET @F2 = 'Lashawna'
END
SET @L2 = (SELECT CustLName FROM tblCustomer WHERE CustID = @CustPK)
IF @L2 IS NULL
BEGIN
SET @L2 = 'Hottle'
END
SET @B2 = (SELECT CustBirth FROM tblCustomer WHERE CustID = @CustPK)
IF @B2 IS NULL
BEGIN
SET @B2 = '1967-11-06'
END
SET @RoomPK = (SELECT RAND() * @RoomRowCount + 1)
SET @R2 = (SELECT RoomNumber FROM tblRoom WHERE RoomID = @RoomPK)
IF @R2 IS NULL
BEGIN
SET @R2 = 'B17E'
END
SET @End2 = DateAdd(DAY, -rand() * 900, GETDATE())
SET @Start2 = DateAdd(MINUTE, -rand() * 60, @End2)
EXEC insert_custroom
@CFName = @F2,
@CLName = @L2,
@CBirth = @B2,
@RoomNum = @R2,
@StartTime = @Start2,
@EndTime = @End2
SET @Run = @Run - 1
END
EXEC wrapper_insert_custroom @Run = 5000

```


Revised ERD



Data Visualization

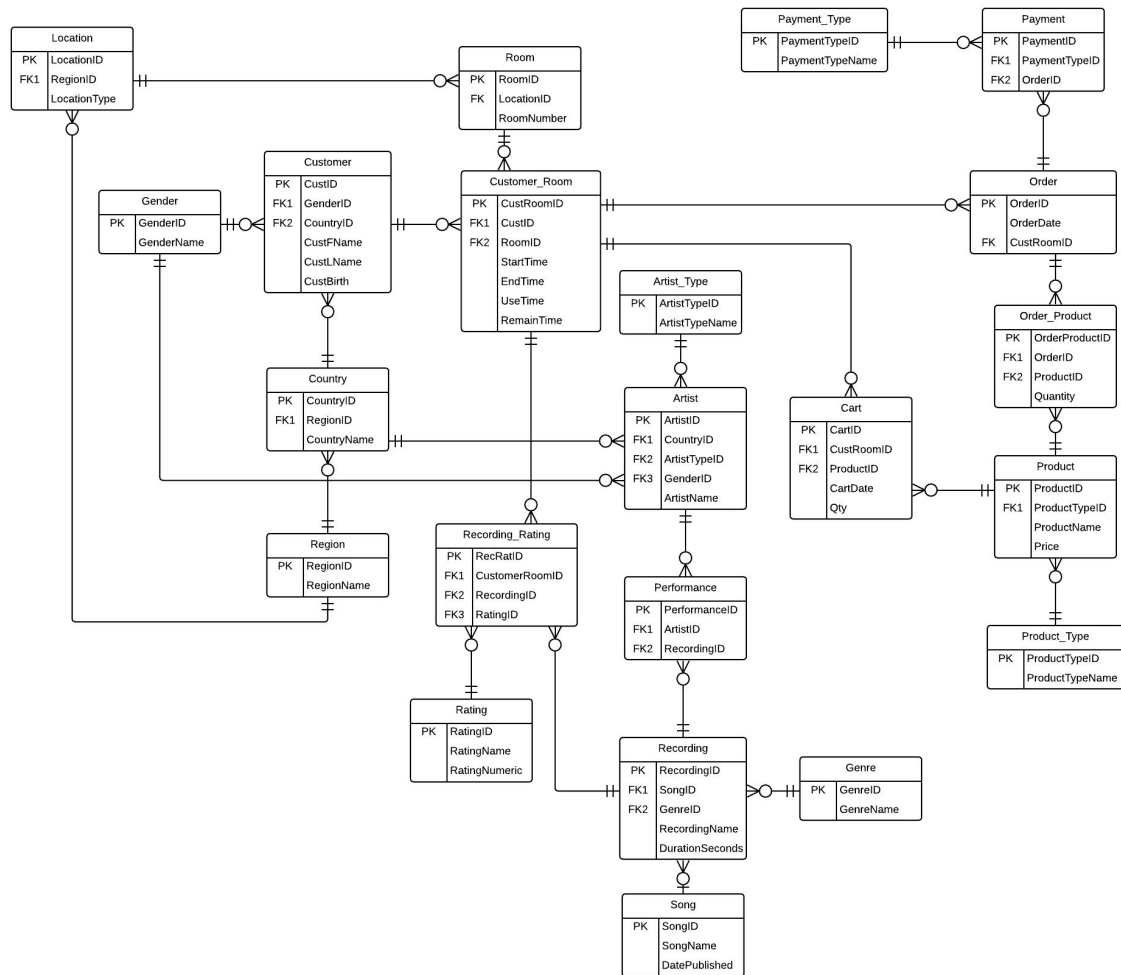


Data Visualizations

Revenue in North America by Location Type



Challenges



Thank You!
