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IST 263
Project Idea & Content Plan

An idea I would like to see come to life through my project is an informational web page about Syracuse University. More specifically, I would like to focus on what things there are to do here for people in college. The Syracuse student body would be my general target and Syracuse freshman (or maybe Syracuse University tourists) would be my niche audience.

Three pages I envision that are key to this website is a food page, things to do page, and a volunteering page. The first page would be about all the go to areas for food like Marshall Street, downtown areas , and even campus cafes. The second page would be about things to do in general like visiting Destiny Mall, biking at Thornden Park, or thrifting at Threefifteen. The third page would be volunteering opportunities around campus like Alpha Phi Omega, Adopt-A-Street, and Ottothon. All of the content for these pages would come directly from online like: student's social media, Syracuse's website, and youtube videos. I plan on putting a variety of contents like photos, links to other websites, videos embedded from youtube, Google Maps API and whatever else may come up as I develop this project. What these three tabs have in common is to help the social life of new/prospective students here in Syracuse. A feature I would like to add if possible is for the user to add where their location is. Then every location featured on my website would have the distance between the user's location and featured location below it. This would make my project both informational as well as functional website app.

<https://stxcykim.github.io/ist263/project/skim146-project-idea.pdf>