



*Put your tokens where your mouth is.*

**Solving the world's biggest “trust problem”  
with blockchain technology.**

***The Truth***

# The Vision

**Give humanity a powerful tool to rid itself of hypocrisy. A decentralized, tamper-proof, “information economy” supported by collective mistake-avoidance.**

- Big ideas are intelligently vetted through a framework that lets arguments evolve; using a process that *approaches* perfection.
- Give anyone the opportunity to place wagers on bold ideas with an ability to participate in their eventual outcomes.
- Not-wrong contributions are recycled forever. Machines are supposed to eliminate repetition for their human counterparts.
- Mistakes are inescapably exposed using an incredible language protocol, giving rise to a collective **Bill of Wrongs**.



# Risen from a Philosophical Miracle

Here's a great idea which has been patiently waiting for a decentralized platform to emerge. The truth will no longer be confused, censored, or manipulated at a central source. Many of the DAPP's today started from the other side (*blockchain in mind... looking for models to fit*).

Brian Piere unlocked the key to intelligence while [researching its artificial counterpart](#) seven years ago. Priorities quickly shifted from building the world's first self-learning chatbot to a framework that will let humans communicate in the most effective manner. The result is a discovery, not a contrivance; something which was always meant to be.

The [Intelligence Protocol](#) can be oversimplified as a game of attrition based upon truth-by-default. Outcomes are decided through a contradiction process observing (- **dual polarity** +). Whether in person or via ASCII the methodology aligns context, eliminates misunderstandings, and changes minds like magic. A software framework will extend these remarkable abilities to anyone who participates.



# About Thought Cot

- We render definitive outcomes for any matter by means of **unanimity**. Intelligent communication is enforced through dynamic Q&A that rests upon collective “contradiction avoidance”.

*Mission Control doesn't decide to push the launch button using votes or authority. A **single** valid contradiction is all that it takes to stop an intelligent endeavor (or another contradiction). Unanimity is always achieved at the time a mission moves forward.*

- Contradictions are timelessly recycled across disparate subjects when similar context is encountered. This greatly reduces repetitive “coffee shop talk” and invites subject-matter-experts to the fight in exchange for **Compound Trust**.
- Anyone can place bets on the outcome of “base messages” with utility tokens called **Radiates** (*already registered with USPTO*).
- Unlike most gambling apps where users are usually passive observers, Thought Cot let's anyone sway the balance using their skills and knowledge.
- Users automatically accumulate a global **Trust Factor** which indicates the likelihood that someone will offer knowledge remaining in a state of TRUE.



# Today's Problems

- No mechanism to determine who's won an argument without involving [votes/opinions](#) and/or [judges/authority](#).
- With the promise of [trust](#) that blockchain offers, there's never been an effort to decentralize the [truth](#).
- The same [talking points are repeated](#) hourly on the nightly news and rehashed countless times in forums without changing minds.
- There's no economy to allow those with complicated theses or bold ideas to attract [detailed investigations](#) from professionals.

## Current Solutions

- StackExchange lets originators unilaterally pick “correct” answers while other applications use democracy (both commonly flawed).
- The establishment continues to dictate what is “correct”. Outsiders are rarely permitted to participate... especially radical ideas.
- Discussion forums require moderators to “mark as duplicate” without an ability to interlink thoughts between diverse subjects.
- Users of “free” discussion forums and frameworks only attract quick answers for easy questions (relative to the experts).



## Attack Mode

Build up your Trust Factor by winning arguments. The inverse nature of contradictions (observing dual polarity) forces people to be right about what's wrong... a subtle but vital distinction from arguing why one is right about what's right.

Start a Discussion

Peace on Earth within 10 years is not impossible.

Want to bet?

2,182 (remaining: 1,024)

Visibility

Settlement Period (inactive growth)

7 days

Submit

## Construction Mode

Place wagers against the outcome of “base messages”. When interactive Q&A and the “contradiction tree” fails to change shape throughout its settlement period, fate is decided by the base’s contradiction status.

Create a Contradiction

— What's the smallest region of text which cannot be said?

Dark matter must exist throughout the universe because the rate at which galaxies spin is much faster than expected according to the inverse square law.

+ What's the reason?

Dark matter doesn't have to exist just to satisfy the inverse square law because a quantized version of the Pythagorean Theorem was recently discovered showing a fundamental flaw at the origin, casting a shadow of “missing bricks”.

Your Trust Factor

437

38<sup>th</sup> percentile

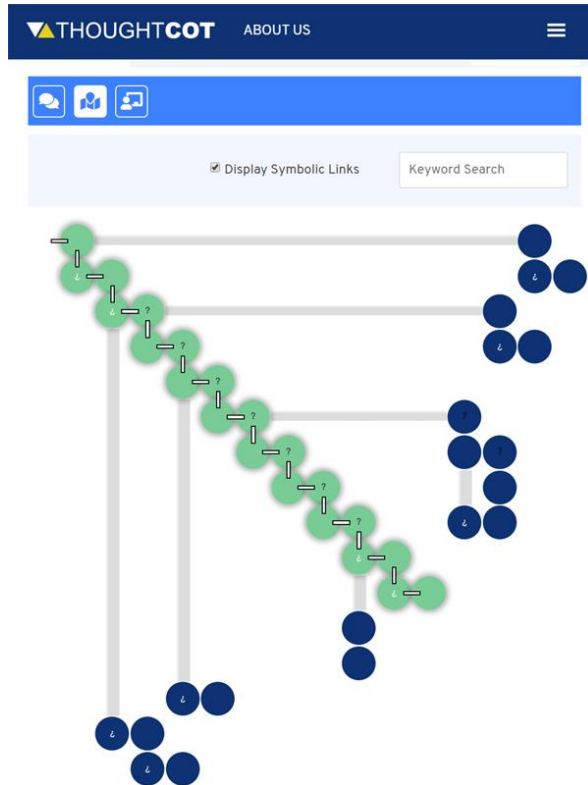
Submit



## Dynamic / Intuitive Navigation

The best responses are automatically sorted to the front, creating an ideal pathway. Navigation choices come in the form of Agree/Disagree. These responses have single polarity (they're not contradictions).

The ideal pathway is decided by means of tree depth. Rivals can either cut down branches of others or build up alternate structure.

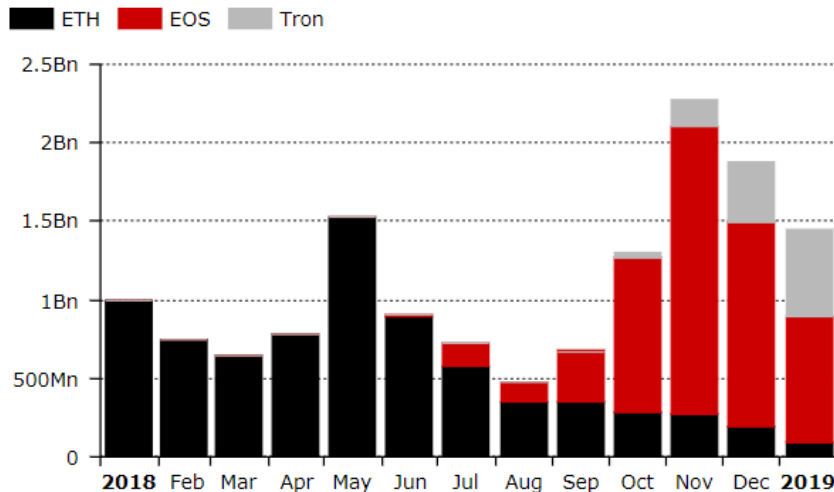


The screenshot shows a detailed view of a dialog entry in the ThoughtCOT interface. The header features the ThoughtCOT logo and a menu icon. Below the header, there are tabs for Dialogs, Map, and My Contributions. The main content area displays a list of dialog entries, each with a status 'Answered (1/1)' and a close icon. The selected entry is highlighted, showing the question 'What Are the Two Modes of Dialog Within Thought Cot?' and a 'Show Properties' link. Below the question, there are three action buttons: 'Remove / Contradict' (pink), 'Edit' (yellow), and 'Add Something Better' (green). The bottom of the screenshot shows the beginning of the answer text: 'Opponents would take a majority of the tokens and distribute them among the authors of the best dialog path in proportion with each of their'.



# Market Opportunity

EOS, Tron Gamblers Take Over Decentralized Applications (USD)



Of the \$5.5 billion already transacted on EOS, 70% go towards gambling dApps. This number is over 95% for Tron. However, it's not completely accurate to label Thought Cot as a gambling application.

1. It can still be used to find the truth without involving wagers.
2. Outcomes aren't based upon chance.

There's never been an opportunity to place wagers on arguments because, until now, the world has lacked a fair way to resolve them. For example, Debate.org settles outcomes through a voting process. Democracy has always been a target for manipulation when money/power is at stake.

The only way to win an argument at Thought Cot is to make the other side shut-up. It's a game of attrition augmented by a powerful language protocol which thwarts spam, circular arguments, and ad-hominem attacks.





# Revenue Model

Tax 1% of payouts.

Unlike traditional gambling sites, Thought Cot expects to see relatively fewer transactions, but larger wagers carried over longer terms.



## Transaction Milestones:

Daily Transactions	Avg. Payout	1% Tax
100	\$500	\$500
1,000	\$700	\$7,000
5,000	\$1,000	\$50,000
10,000	\$3,000	\$300,000



# Marketing & Growth Strategy

- StackExchange and Reddit receive immense traffic from search engines. [ThoughtCot.net](#) will cache the state of the blockchain, a read-only UI mirroring the DAPP.
- Universities are an attractive venue for reaching young minds passionate for discussion and innovation. Conduct public debates in order to showcase the miraculous protocol.
- Users will be able to create [channels](#) of their own. Maybe to anonymously sort out personal problems, advance research, or launch a political career.
- Offers of [Radiate Coins](#) will be [air dropped](#) on prominent/controversial people and early adopters. Producers bring followers.
- Users will be encouraged to promulgate favorable outcomes as a vindication of their beliefs, thereby helping Thought Cot become a [trust authority](#).
- Other mediums such as [podcasts and video](#) can be decentralized and put to the same truth-test. Also, many segments can be networked via protocol producing intuitive navigation. Amazing possibilities await.
- [Keep people addicted](#) through cross engagement via email/app notifications. Alert users to potential of earning “compound trust” by helping others win similar fights.



# Team



Brian Piere  
*CEO*

- Successful entrepreneurship experience.
  - [Founded PrintsMadeEasy](#) organically from garage in 2002, [ranked #829 on the Inc. 5,000](#) list in 2007.
  - Co-founded eIndia.com in 1998, raising \$25M from Alta Partners and Sequoia.
- Principal software developer at Xavient Technologies, Intuit (Turbo Tax), Kaiser Permanente (CTO division), McGraw Hill (CTB), Data Recognition Corp, TigerText, and LearnWithOrion.com.
- Published in [BecomingHuman.ai](#), [ChatBotsLife](#)., and [HackersNoon](#). Artificial intelligence research ultimately led to formation of the [Intelligence Protocol](#) which forms the basis of Thought Cot's communication platform.



Martin Fernandez  
*Web/DAPP Developer*

- Highly respected user interface expert and full-stack web developer in the Ed-Tech and Communication spaces. Posses critical skills for crafting elegant U.I.'s optimized for knowledge-transfer.
- Senior developer at Veritas Prep, LearnWithOrion.com, Ring.com, Grupo Intercom, Deviget, Scale Options, Intercomgi, and Unicen.

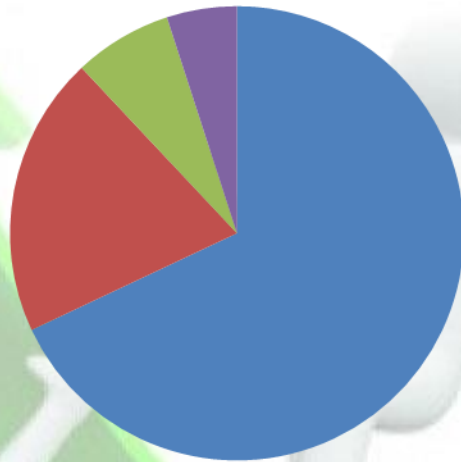


# Investment

## \$1.5M Floor

- 2 year horizon
- Bring an MVP to production
- Demonstrate growth of user base

### Coin Distribution



■ Crowdsale - 68%

■ Team - 20%

■ Advisors - 7%

■ Initial Contributors - 5%



# Hypocrisy's days are numbered.

It's difficult to imagine the impact that such a framework will make on humanity.

We can help with that.

[Questions@ThoughtCot.net](mailto:Questions@ThoughtCot.net)

