

# Brian Reisman

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Full stack web-developer with a background in theater and a passion for teamwork and learning. Looking to solve interesting problems with people who enjoy what they do.

## TECHNICAL PROJECTS

**Junior Dev Job Board** - Full-Stack Developer Dec 2020 - present **Remote Team**

- Learning Recoil for state management and Grommet for styling.
- Shipping code weekly following agile methodologies and pair programming on a remote team of 9 across 4 time zones using Zoom, ClickUp, and Slack.
- Building unit and integration tests with React Testing Library and Jest.

**Family Recipe Keeper** - Frontend Developer Feb 2020 **Remote Team**

- Designed app-wide state management by implementing Redux which allowed all components direct access to global state.
- Paired with Node engineer to clarify endpoint specifications and document the API's data expectations.
- Lead team of 5 in daily stand up, merged GitHub PRs, and managed conflicts.

**Food Truck Tracker** - Frontend Developer Nov 2020 **Remote Team**

- Collaborated remotely on a 3-person team to build a tracking app integrating Google Maps' API.
- Utilized React hooks to manage form state.
- Constructed the UI with Styled Components to ensure app wide consistency.

### Programming Languages

JavaScript (ES6+), NodeJS

### Web Technologies

React (Router, Hooks, Redux, Recoil), HTML, CSS (SCSS, flexbox, grommet)

### Testing Libraries

Jest, Enzyme Cypress, React Testing Library

## WORK EXPERIENCE

**Everything Digital Marketing** - SEO Analyst Sept 2019 - Sept 2020 **AUSTIN, TX (remote)**

- Compiled up to 3 full-site audits a week by using a suite of tools including Google Analytics, Screaming Frog, and SEMrush while coordinating efforts with teammates to meet deadlines.

**Interactive Strategies** - Digital Marketing Intern February 2020- Sept 2020 **WASHINGTON, D.C.**

- Sped up client reporting preparation by building custom dashboards in Google's Data Studio.
- Used keyword research to create and update responsive ads in Google and Facebook.

**District Performance & Physio** - Office Manager April 2019 - Oct 2020 **WASHINGTON, D.C.**

- Initiated client reengagement with newsletter and social media ad campaigns which increased client LTV.
- Codified office practices by compiling an operations manual making onboarding easier and more efficient.

**Various Theaters** - Actor 2015 - 2020 **NEW YORK, PHILADELPHIA, WASHINGTON, D.C.**

- Collaborated with more than 2 dozen teams ranging in size from 6-30. Predominantly Shakespeare.

## EDUCATION

**LAMBDA SCHOOL** 6-month full stack immersive in JavaScript, React, and Node **SAN FRANCISCO (remote)**

**THE STUDIO/NEW YORK** Master's Equivalent, actor training conservatory program **NEW YORK, NY**

**MARYMOUNT MANHATTAN COLLEGE** BA, Magna Cum Laude (graduated 1.5yrs early) **NEW YORK, NY**

**NOLS** 11-week backcountry training in mountaineering and canoeing **YUKON TERRITORY, CANADA**