## **Brian Reisman**

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Full stack web-developer with a background in theater and a passion for teamwork and learning. Looking to solve interesting problems with people who enjoy what they do.

## **TECHNICAL PROJECTS**

**Junior Dev Job Board** - Frontend Development Dec 2020 - present **Remo** 

- Remote Team
- Learning and implementing Recoil for state management and Grommet for styling.
- Shipping code weekly following agile methodologies and pair programming on a remote team of 9 across 4 time zones using Zoom, ClickUp, and Slack.
- Built unit and integration tests with React Testing Library and Jest.

**Food Truck Tracker** – Frontend Development Nov 2020

Remote Team

- Collaborated remotely on a 3-person team to build a tracking app integrating Google Maps' API.
- Utilized React hooks to manage form state.
- Validated user input with the JavaScript schema builder, Yup.
- Constructed the UI with Styled Components to ensure app wide consistency.

**Programming Languages** 

JavaScript (ES6+), NodeJS

Web Technologies

React (Router, Hooks, Redux, Recoil), HTML, CSS (SCSS, flexbox, grommet)

**Testing Libraries** 

Jest, Crypress, React Testing Library

## **WORK EXPERIENCE**

**Everything Digital Marketing** - SEO Analyst Sept 2019 - Sept 2020

AUSTIN, TX (remote)

• Compiled up to 3 full-site audits a week by using a suite of tools including Google Analytics, Screaming Frog, and SEMrush while coordinating efforts with teammates to meet deadlines.

**Interactive Strategies** - Digital Marketing Intern February 2020 - Sept 2020

WASHINGTON, D.C.

- Sped up client reporting preparation by building custom dashboards in Google's Data Studio.
- Used keyword research to create and update responsive ads in Google and Facebook.

**District Performance & Physio** - Office Manager April 2019 - Oct 2020

WASHINGTON, D.C.

- Initiated client reengagement efforts through an email newsletter and social media ad campaigns which increased the average lifetime value of clients.
- Codified office practices by compiling an operations manual making onboarding easier and more efficient.

**Various Theaters** – *Actor* 2013-2020

NEW YORK, PHILADELPHIA, WASHINGTON, D.C.

• Collaborated with more than 2 dozen teams ranging in size from 6-30. Predominantly Shakespeare.

## **EDUCATION**

LAMBDA SCHOOL 6-month full stack immersive in JavaScript, React, and Node THE STUDIO/NEW YORK Master's Equivalent, actor training conservatory program NEW YORK, NY MARYMOUNT MANHATTAN COLLEGE BA, Magna Cum Laude (graduated 1.5yrs early) NEW YORK, NY NOLS 11-week backcountry training in mountaineering and canoeing YUKON TERRITORY, CANADA