Brian Reisman

BrianReisman@pm.me ● 856.520.1120 ● linkedin.com/in/Brian-Reisman ● github.com/BrianReisman

Full stack web-developer with a background in theater and a passion for teamwork and learning. Looking to solve interesting problems with people who enjoy what they do.

TECHNICAL PROJECTS

Junior Dev Job Board - *Frontend Development Dec 2020 - present*   **Remote Team**
- Met project needs by learning and implementing Recoil for state management and Grommet for styling.
- Built unit and integration tests using React Testing Library and Jest.
- Pair programmed.
- Shipping code weekly following agile methodologies on a remote team of 9 across 4 time zones.

Food Truck Tracker – *Frontend Development Nov 2020*   **Remote Team**
- Utilized React hooks to manage form state, Yup validation, and Styled Components to construct UI.
- Collaborated remotely on a 3-person team to build a tracking app integrating Google Maps' API.

Programming Languages
JavaScript (ES6+), NodeJS
Web Technologies
React (Router, Hooks, Redux, Recoil), HTML, CSS (SCSS, flexbox, grommet)
Testing Libraries
Jest, Crypress, React Testing Library

WORK EXPERIENCE

Everything Digital Marketing - *SEO Analyst Sept 2019 – Sept 2020*   **AUSTIN, TX (remote)**
- Compiled up to 3 full-site audits a week by using a suite of tools including Google Analytics, Screaming Frog, and SEMrush while coordinating efforts with teammates to meet deadlines.

Interactive Strategies - Digital *Marketing Intern February 2020– Sept 2020*   **WASHINGTON, D.C.**
- Sped up client reporting preparation by building custom dashboards in Google's Data Studio.
- Used keyword research to create and update responsive ads in Google and Facebook.

District Performance & Physio - *Office Manager April 2019 – Oct 2020*   **WASHINGTON, D.C.**
- Initiated client reengagement efforts through an email newsletter and social media ad campaigns which increased the average lifetime value of clients.
- Codified office practices by compiling an operations manual making onboarding easier and more efficient.

Various Theaters – *Actor 2013-2020*   **NEW YORK, PHILADELPHIA, WASHINGTON, D.C.**
- Collaborated with more than 2 dozen teams ranging in size from 6-30. Predominantly Shakespeare.

EDUCATION

LAMBDA SCHOOL 6-month full stack immersive in JavaScript, React, and Node   **SAN FRANCISCO (remote)**

THE STUDIO/NEW YORK Master's Equivalent, actor training conservatory program   **NEW YORK, NY**

MARYMOUNT MANHATTAN COLLEGE BA, Magna Cum Laude (graduated 1.5yrs early)   **NEW YORK, NY**

NOLS 11-week backcountry training in mountaineering and canoeing   **YUKON TERRITORY, CANADA**