

Brian Reisman

Acting in theater on the east coast I developed a taste for learning new skills on tight deadlines to better contribute to the casts I was in. From Shakespeare in costume to slinging code, I continue to look for opportunities to learn and work smart with people who enjoy themselves and what they do.

SKILLS:

Programming Languages – JavaScript (ES6)

Web Technologies – React, HTML5, CSS3 (flexbox)

Other Tools & Platforms – Git, Github, Figma, Google (Ads, Analytics, Data Studio)

EXPERIENCE AND PROJECTS

Food Truck Tracker – *Frontend Development* Nov 2020 **Remote Team**

- Built forms on a 3-person team using React hooks, Yup validation, and Styled Components.

Everything Digital Marketing - *SEO Analyst* Sept 2019 – Sept 2020 **AUSTIN, TX (remote)**

- Compiled up to 3 full-site audits a week by using a suite of tools including Google Analytics, Screaming Frog, and SEMrush while coordinating efforts with teammates to meet deadlines.

Interactive Strategies - *Marketing Intern* February 2020 – Sept 2020 **WASHINGTON, D.C.**

- Sped up client reporting preparation by building custom dashboards in Google's Data Studio.
- Used keyword research to create and update responsive ads in Google and Facebook.

District Performance & Physio - *Office Manager* April 2019 – Oct 2020 **WASHINGTON, D.C.**

- Initiated marketing strategies including email newsletter, social media ad campaigns, and client reengagement efforts which increased the average lifetime value of clients.
- Codified the office's practices by compiling an operations manual making boarding easier and more efficient resulting in a smoother and less time consuming process for the clinic.

Westat/MEPS Study - *Field Interviewer* Oct 2017 – Aug 2018 **WASHINGTON, D.C.**

- Conducted interviews with respondents following security protocol while maintaining data integrity.

Loft 227/Scene Space - *Sales and event manager* Jan 2013 – May 2016 **NEW YORK, NY**

- Client facing event space representative and manager handling book and all day of needs.

EDUCATION

LAMBDA SCHOOL 6-month full stack immersive in JavaScript, React, and Node **SAN FRANCISCO (remote)**

MARYMOUNT MANHATTAN COLLEGE *BA, Magna Cum Laude* (graduated 1.5yrs early) **NEW YORK, NY**

THE STUDIO/NEW YORK *Master's Equivalent*, conservatory program, actor training **NEW YORK, NY**

NOLS 11-week backcountry training in mountaineering and canoeing **YUKON TERRITORY, CANADA**