Aviation Risk Analysis for Business Expansion

Identifying Low-Risk Aircraft for Commercial and Private Operations

Business Understanding

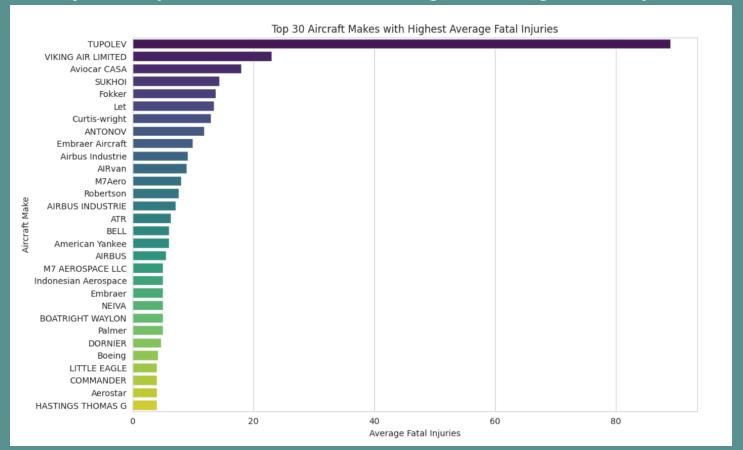
Problem: The company is expanding into aviation but lacks knowledge about aircraft risks.

Goal: Identify the lowest-risk aircraft for safe and profitable operations.

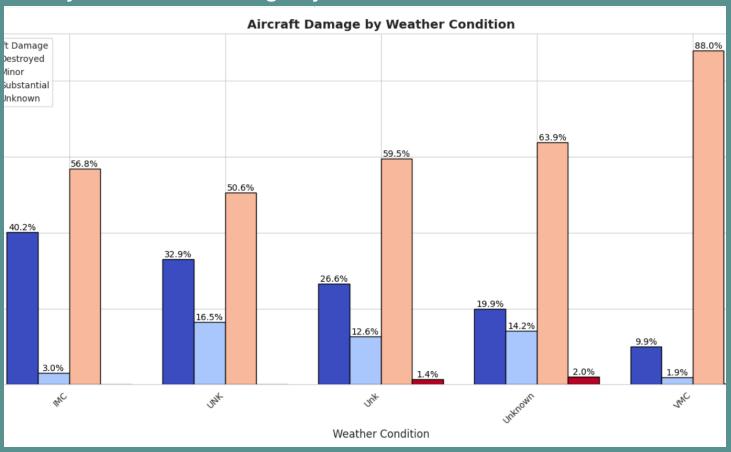
Data Understanding

- Data Source: NTSB Aviation Accident Database (1962-2023).
- Key Metrics:
 - Event.Date: Date of the accident.
 - o Injury. Severity: Severity of injuries (e.g., Fatal, Serious, Minor).
 - Aircraft.damage: Extent of damage to the aircraft.
 - Make: Manufacturer and model of the aircraft.
 - Engine.Type: Engine details.
 - o Total.Fatal.Injuries, Total.Serious.Injuries, Total.Minor.Injuries: Injury statistics.
 - Weather.Condition and Broad.phase.of.flight: Contextual details about the accident.

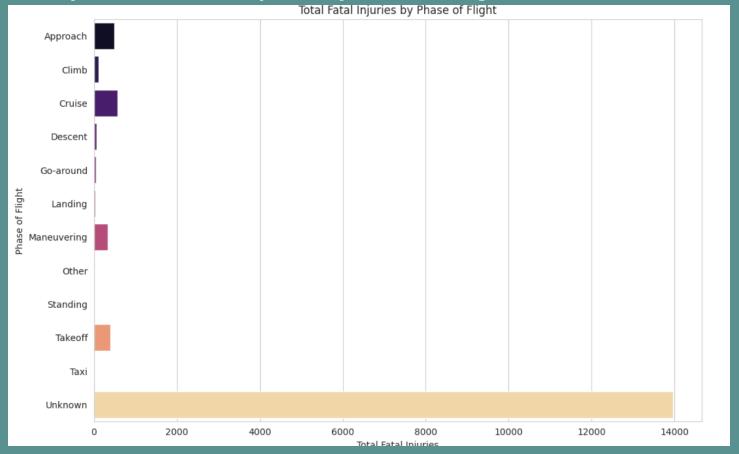
Data Analysis - Top 30 Aircraft Makes with Higher Average Fatal Injuries



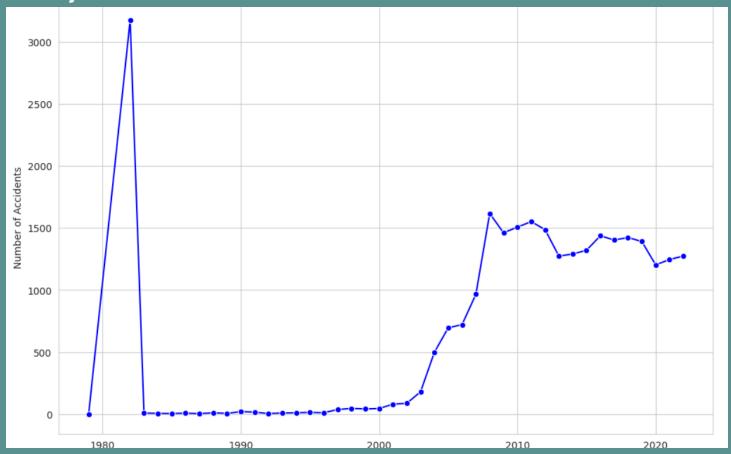
Data Analysis - Aircraft Damage By Weather Condition



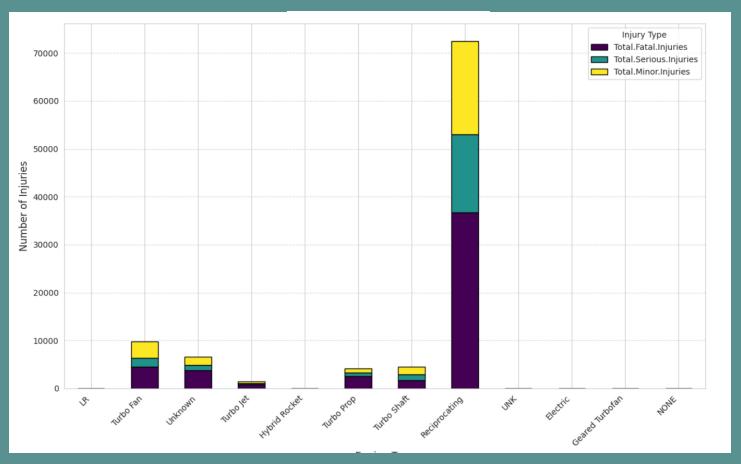
Data Analysis - Total Fatal Injuries By Phase of Flight



Data Analysis - Accident Trends over Time



Data Analysis - Injury Severity By Engine Type



Recommendations

- Focus on Safer Aircraft Makes.
- Enhance Safety During Takeoff and Landing.
- Choose Aircraft with Turbine Engines.
- Avoid operating aircraft in adverse weather conditions