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1  -----Information on Sales Persons
2
3  select *from[dbo].[Chocolate Chocolate]
4
5  ---Countries Covered by each sales person
6  select distinct Country, Sales_Person
7  from[dbo].[Chocolate Chocolate]
8  order by Sales_Person asc
9
10 --- Number of transactions by each sales person across countries
11 select Sales_Person, count(Country ) as
    Total_Number_of_Transaction_Across_Countries
12 from[dbo].[Chocolate Chocolate]
13 group by Sales_Person
14 order by Sales_Person asc
15
16 ---Total revenue generated by sales person from total number of
    transaction in each country
17 select Sales_Person, Country, count(Country)
    Total_Transaction_per_Country, sum(Amount) as Total_Revenue_Per_Country
18 from[dbo].[Chocolate Chocolate]
19 group by Sales_Person, Country
20 order by Sales_Person asc
21
22 --- Total Revenue Generated by each sales person
23 select Sales_Person, sum(Amount) as Total_Revenue
24 from[dbo].[Chocolate Chocolate]
25 group by Sales_Person
26 order by Total_Revenue desc
27
28 --- Average revenue generated by each sales person
29 select sales_person, avg(Amount) as Average_Revenue
30 from[dbo].[Chocolate Chocolate]
31 group by sales_person
32 order by Average_Revenue desc
33
34 --- Maximum revenue generated by each sale person
35 select Sales_Person, max(amount) as Max_Revenue
36 from[dbo].[Chocolate Chocolate]
37 group by Sales_Person
38 order by Max_Revenue desc
39
40 ---Total boxes of product shipped by each sales persons
41 select sales_person, sum(boxes_shipped) as Total_Boxes_Shipped
42 from[dbo].[Chocolate Chocolate]
43 group by Sales_Person
44 order by Total_Boxes_Shipped desc
45
46 ---Total boxes shipped by each sales person to each country
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47 select sales_person, Country, sum(Boxes_Shipped) as Total_Boxes_Shipped
48 from[dbo].[Chocolate Chocolate]
49 group by Sales_person, Country
50 order by Sales_Person asc
51
52 ---Total revenue generated by each sales person form each product shipped to each country
53 select sales_person, country, product, sum(boxes_shipped) as Total_Boxes_Shipped, sum(Amount) as Revenue_By_Boxes_Shipped
54 from[dbo].[Chocolate Chocolate]
55 group by sales_person, country, product
56
57 ---Number of times each product was sold by each sale person
58 select Sales_Person, Product, count (product) as Total_Products_Sold
59 from[dbo].[Chocolate Chocolate]
60 group by Sales_Person, Product
61 order by Sales_Person asc
62
63 ---Total revenue generated from each product by each sales person
64 select Sales_Person, Product, sum(Amount) as Revenue_From_Each_Product
65 from[dbo].[Chocolate Chocolate]
66 group by Sales_Person, Product
67 order by Sales_Person asc
68
69 ---Monthly revenue performance by each sales person
70 select sales_person, month(Date) as Month, sum(Amount) Total_Revenue
71 from[dbo].[Chocolate Chocolate]
72 group by Sales_Person, month(Date)
73 order by Month, Total_Revenue desc
74
75 ---Quarterly revenue performance by each sales person
76 select sales_person, datepart(quarter, Date) as Quater, sum(Amount) Total_Revenue
77 from[dbo].[Chocolate Chocolate]
78 group by Sales_Person, datepart(quarter, Date)
79 order by Quater, Total_Revenue desc
80
81 ---Total boxes shipped of each product by each sales person
82 select Sales_Person, Product, sum(Boxes_Shipped) as Total_Boxes_Shipped
83 from[dbo].[Chocolate Chocolate]
84 group by Sales_Person, Product
85 order by Sales_Person asc
86
87 ---Monthly performance of boxes shipped
88 select Sales_Person, month(Date) as Month, sum(Boxes_Shipped) as Total_Boxes_Shipped
89 from[dbo].[Chocolate Chocolate]
90 group by Sales_Person, month(date)
91 order by month, Total_Boxes_Shipped desc
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92
93 ---Quarterly performance of boxes shipped
94 select Sales_Person,datepart(quarter,Date) as quater,sum(Boxes_Shipped)
    as Total_Boxes_Shipped
95 from [dbo].[Chocolate Chocolate]
96 group by Sales_Person,datepart(quarter,Date)
97 order by quater>Total_Boxes_Shipped desc
98
99 ---- KPI
100
101 ----Top 10 Performers revenue Generated
102
103 select top 10 Sales_Person,sum(Amount) as Revenue_Generated
104 from[dbo].[Chocolate Chocolate]
105 group by Sales_Person
106 order by Revenue_Generated desc
107
108 ----Bottom 10 poor performers revenue Generated
109 select top 10 Sales_Person,sum(Amount) as Revenue_Generated
110 from[dbo].[Chocolate Chocolate]
111 group by Sales_Person
112 order by Revenue_Generated asc
113
114 ---- top 10 performers Boxes shipped
115 select top 10 Sales_Person,sum(Boxes_Shipped) as Total_Boxes_Shipped
116 from[dbo].[Chocolate Chocolate]
117 group by Sales_Person
118 order by Total_Boxes_Shipped desc
119
120 ----Bottom 10 Performers Boxes Shipped
121 select top 10 Sales_Person,sum(Boxes_Shipped) as Total_Boxes_Shipped
122 from[dbo].[Chocolate Chocolate]
123 group by Sales_Person
124 order by Total_Boxes_Shipped asc
125
126 ---- top 10 performers total transaction across countries
127 select top 10 Sales_Person,count(Country) as
    Total_Transaction_Across_Countries
128 from[dbo].[Chocolate Chocolate]
129 group by Sales_Person
130 order by Total_Transaction_Across_Countries desc
131
132 ---- Bottom 10 Performers Total transaction across countries
133 select top 10 Sales_Person,count(Country) as
    Total_Transaction_Across_Countries
134 from[dbo].[Chocolate Chocolate]
135 group by Sales_Person
136 order by Total_Transaction_Across_Countries asc
137
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138 -----Average revenue Greater than 5500 "Good Revenue" else "Bad Revenue"
139 ----- Top performers avrage revenue valuation
140 select*from
141 (select Sales_Person,avg(Amount) as Average_Revenue
142 from[dbo].[Chocolate Chocolate]
143 group by Sales_Person)AVERAGE
144 where Average_Revenue>5500
145 order by Average_Revenue desc
146
147 ----- poor performers Avrage revenue valuation
148 select*from
149 (select Sales_Person,avg(Amount) as Average_Revenue
150 from[dbo].[Chocolate Chocolate]
151 group by Sales_Person)AVERAGE
152 where Average_Revenue<5500
153 order by Average_Revenue desc
154
155
156
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