

Visual Insights For Strategic Retail Analysis

Sales Performance

Net Profit

\$286.4K

Average Net Profit 28.66

\$2.30M

Total Revenue

9994

Number Of Transactions

38K

Total Quantity Sold

Category, Sub-Category, Product Name

Furniture

Bookcases

Atlantic Metals Mobile 2-Shelf Bookcases...

Atlantic Metals Mobile 3-Shelf Bookcases...

Atlantic Metals Mobile 4-Shelf Bookcases...

Segment

Consumer

Corporate

Home Office

Region, State, City

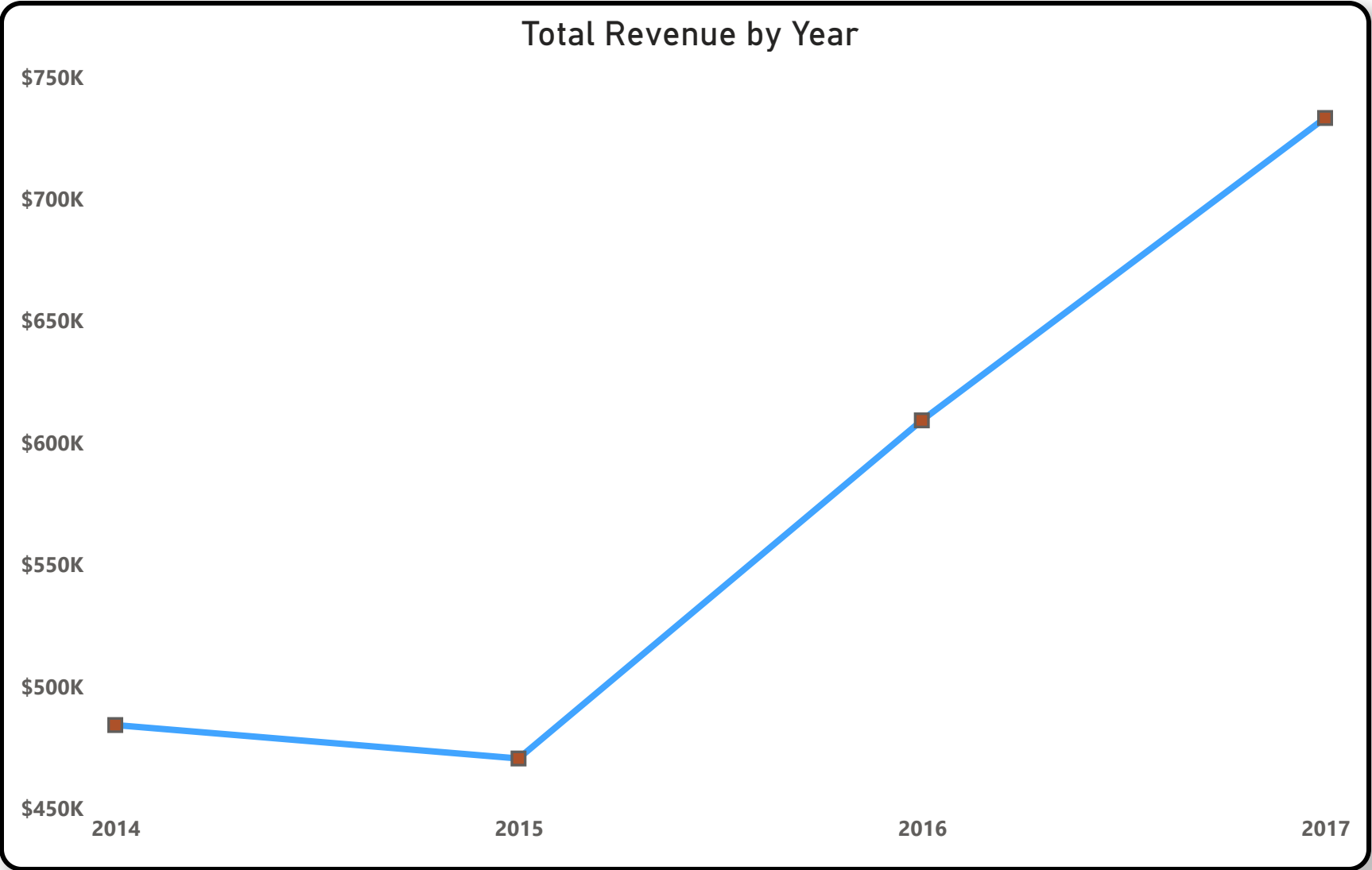
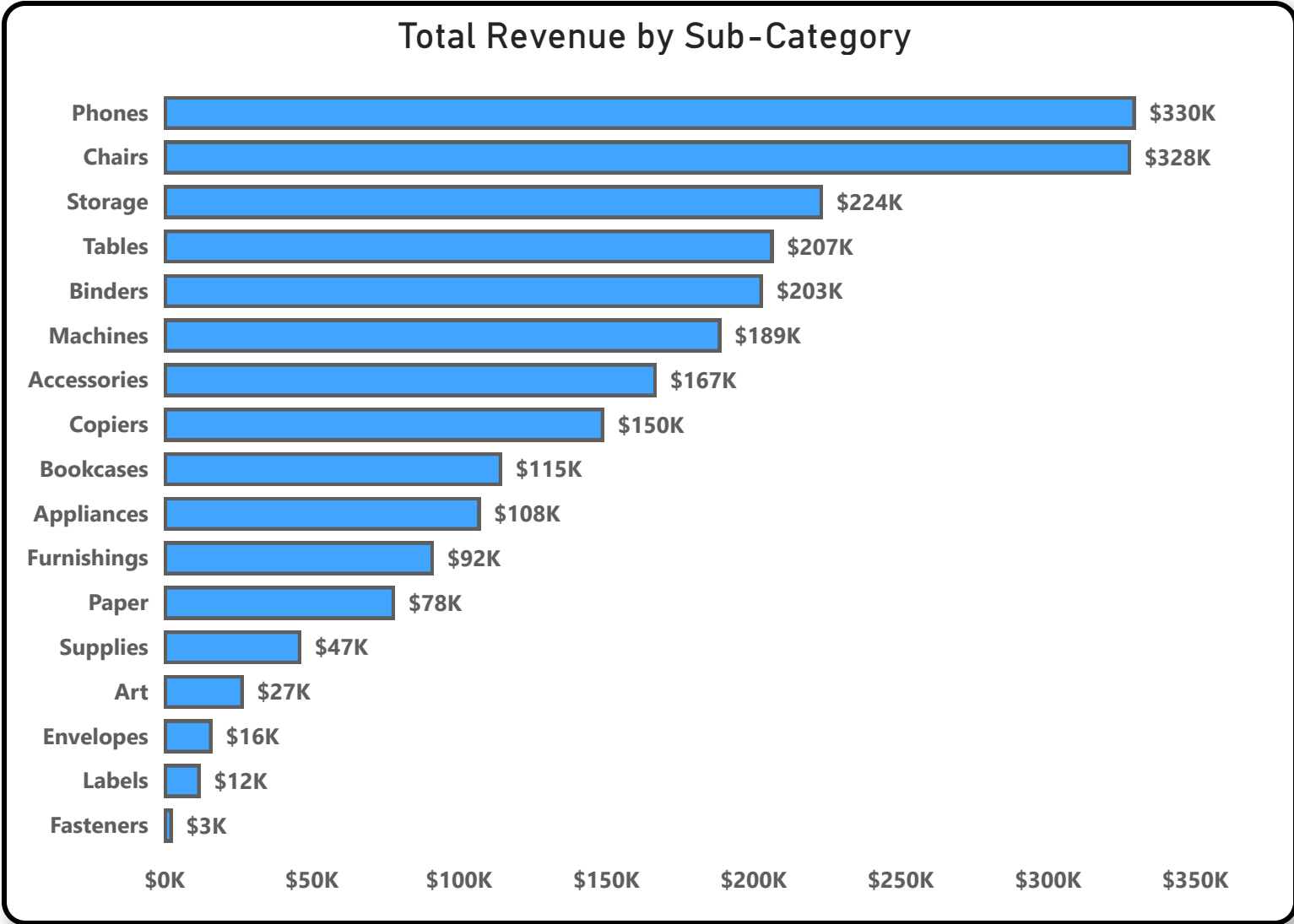
Central

Illinois

Arlington Heights

Aurora

Bloomington



Visual Insights For Strategic Retail Analysis

Inventory And Supply Efficiency

38K

Total Inventory

34.57

Average Delivery Days

Retail Sales People

- ☐ Select all
- ☐ Anna Andreadi
- ☐ Cassandra Brandow
- ☐ Chuck Magee
- ☐ Kelly Williams

Category, Sub-Category, Product Name

- ☐ Select all
- ☒ Furniture
- ☐ Bookcases
- ☐ Chairs
- ☐ Furnishings

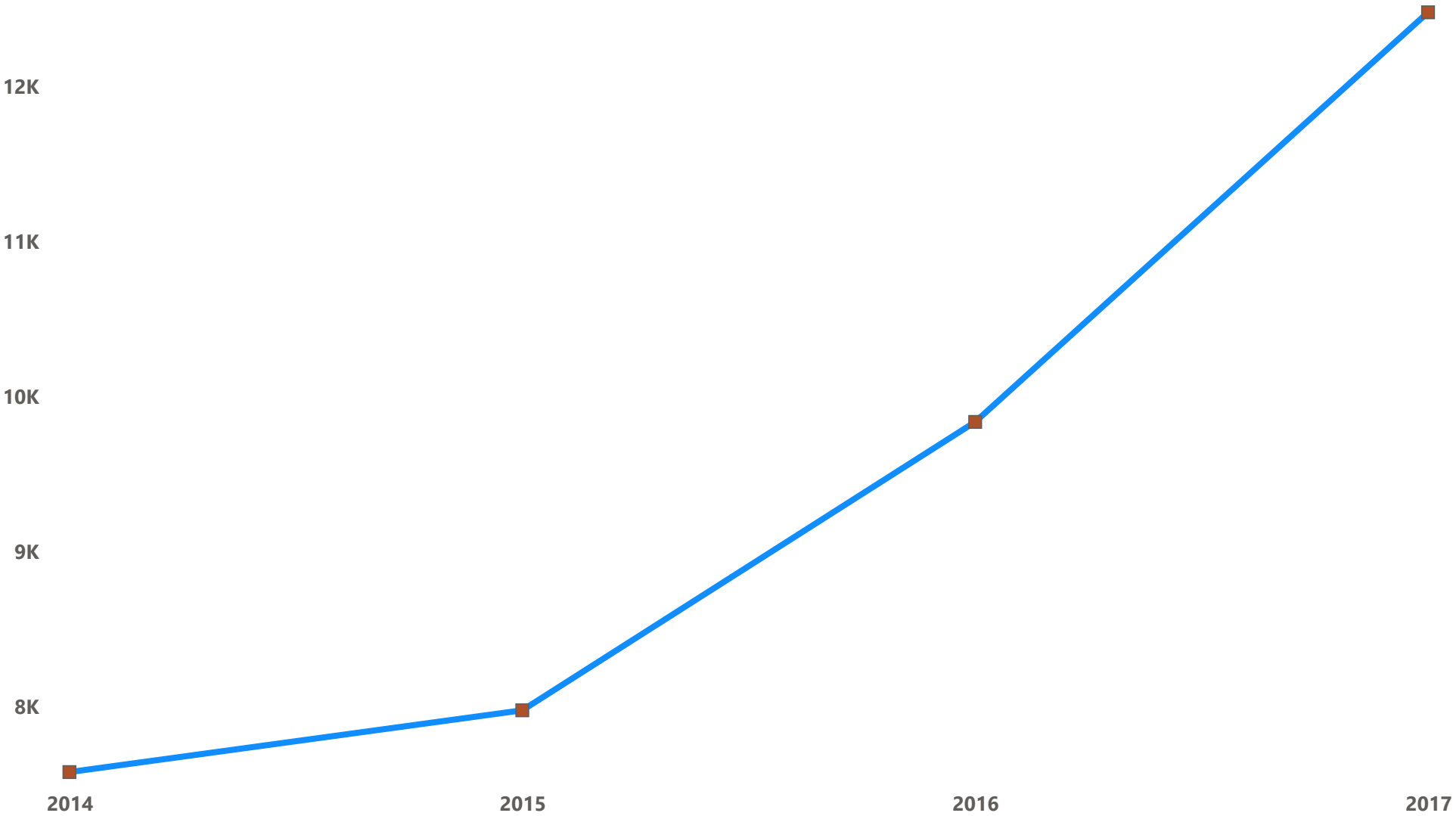
Region, State, City

- ☐ Select all
- ☒ Central
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa

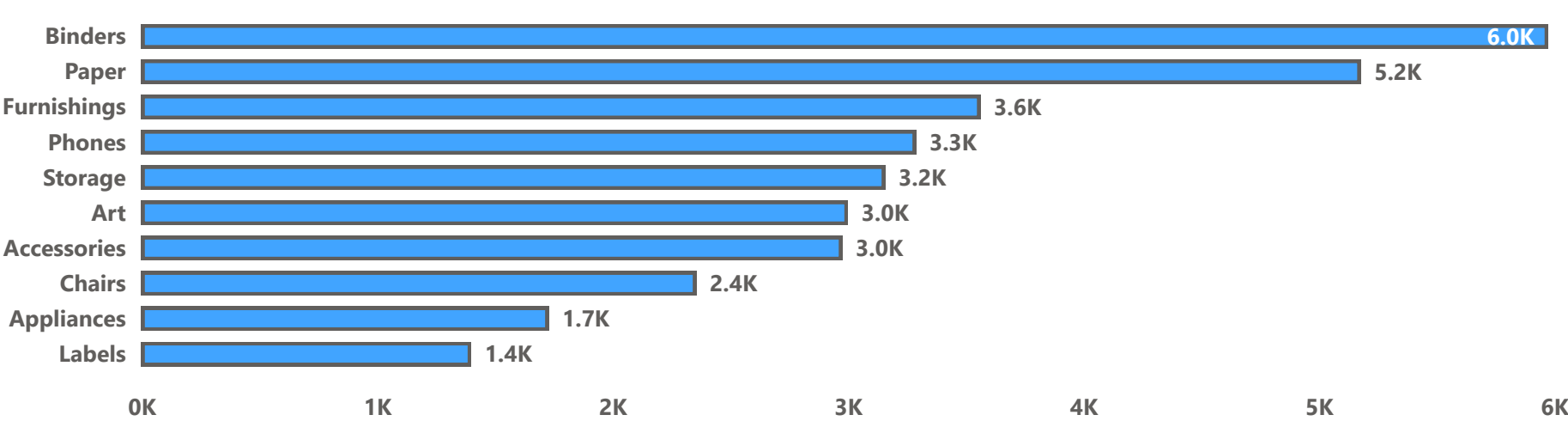
Returned

- ☐ Select all
- ☐ Not
- ☐ Yes

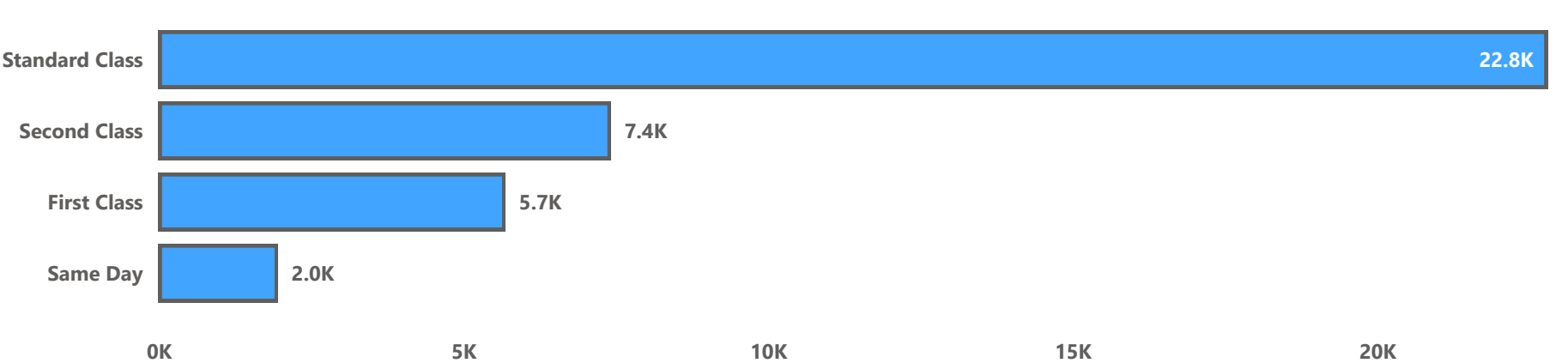
Total Inventory by Year



Total Inventory by Sub-Category



Total Quantity Distributed by Ship Mode



Visual Insights For Strategic Retail Analysis

Customer Frequency, Retention And Churn

793

Total Number Of Customers

38K

Total Quantity Purchased

13

Customer Frequency Rate

47.76

Average Quantity Purchased Per Customer

Region, State: All

Select all

Central

Illinois

Indiana

Iowa

Customer Name

All

