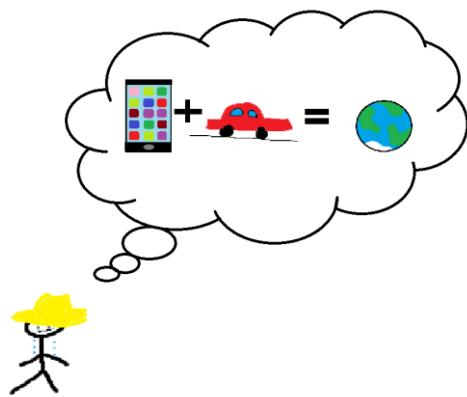
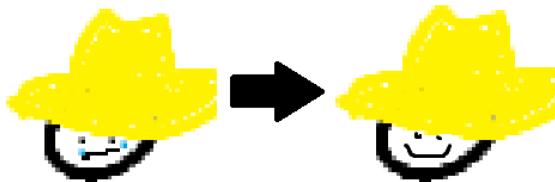


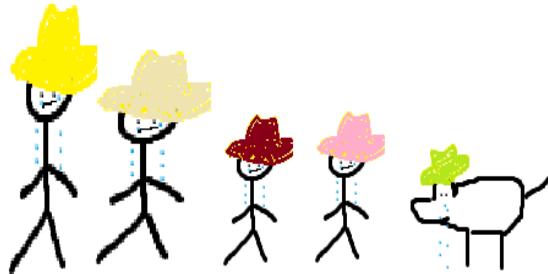
Sam had grown tired of doing the exact same thing every single day. She wanted to see more than just the corn on her farm.



Sam eventually came across the mobile app Hitch-a-Ride, which would allow her to connect with other travelers and save on travel costs.



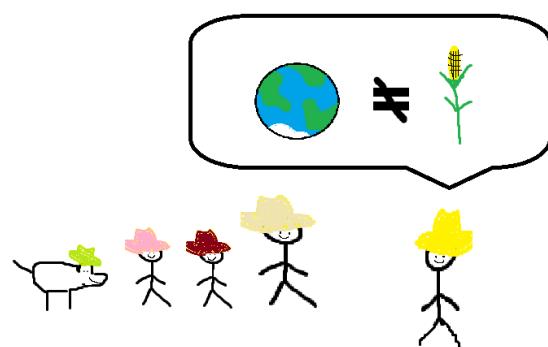
It did go well, of course, and Sam was relieved to have been able to see life beyond the farm. She wished she had found out about Hitch-a-Ride earlier.



As a matter of fact, Sam's entire family felt this way. She was worried that being unable to afford long-distance travel would get in the way of her goal.



And just like that, Sam was off. She decided to try the service out on her own first, and then report back to her family if all went well.



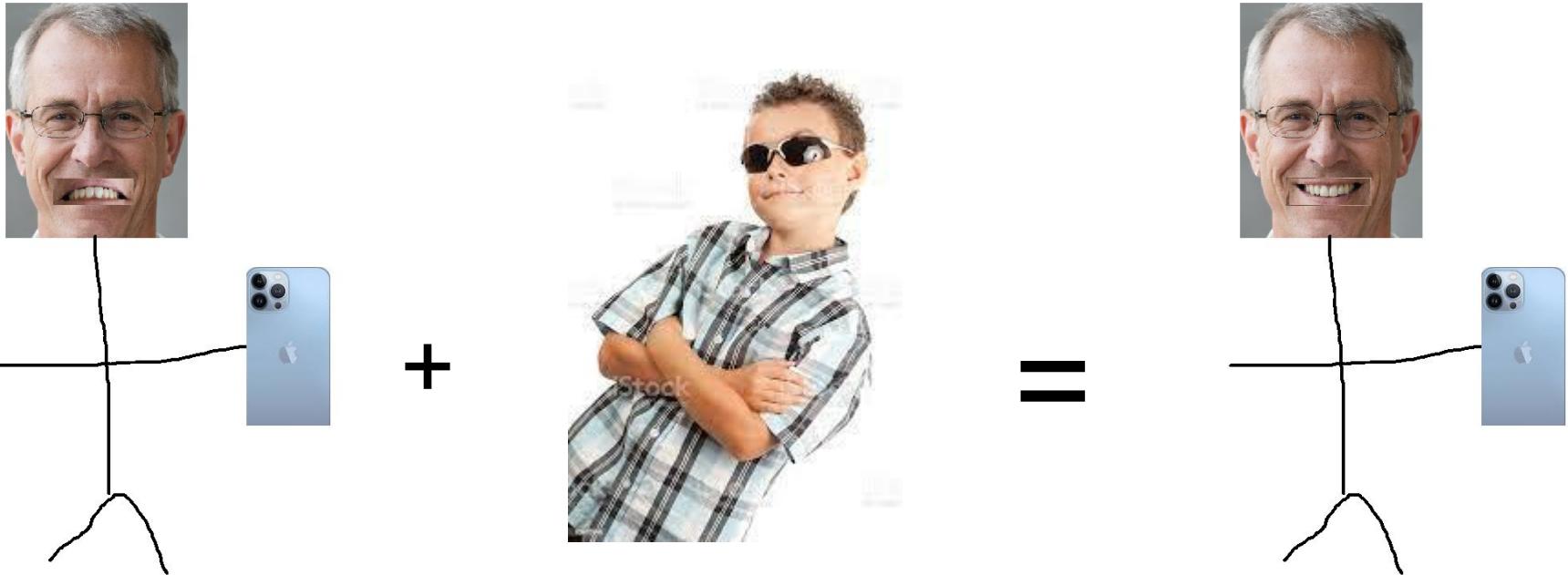
Sam then told her entire family about Hitch-a-Ride, and how it allowed her to see that there was more to life and to the world than just corn.



Wayne is a retired farmer. He's spent his whole life living in his small town and wants to explore the country, but does not have the funds to travel.



Wayne's grandson found out about his grandfather's problem. He recently heard of a new app that may be the solution to the problem, so he purchased his grandfather his first smartphone.



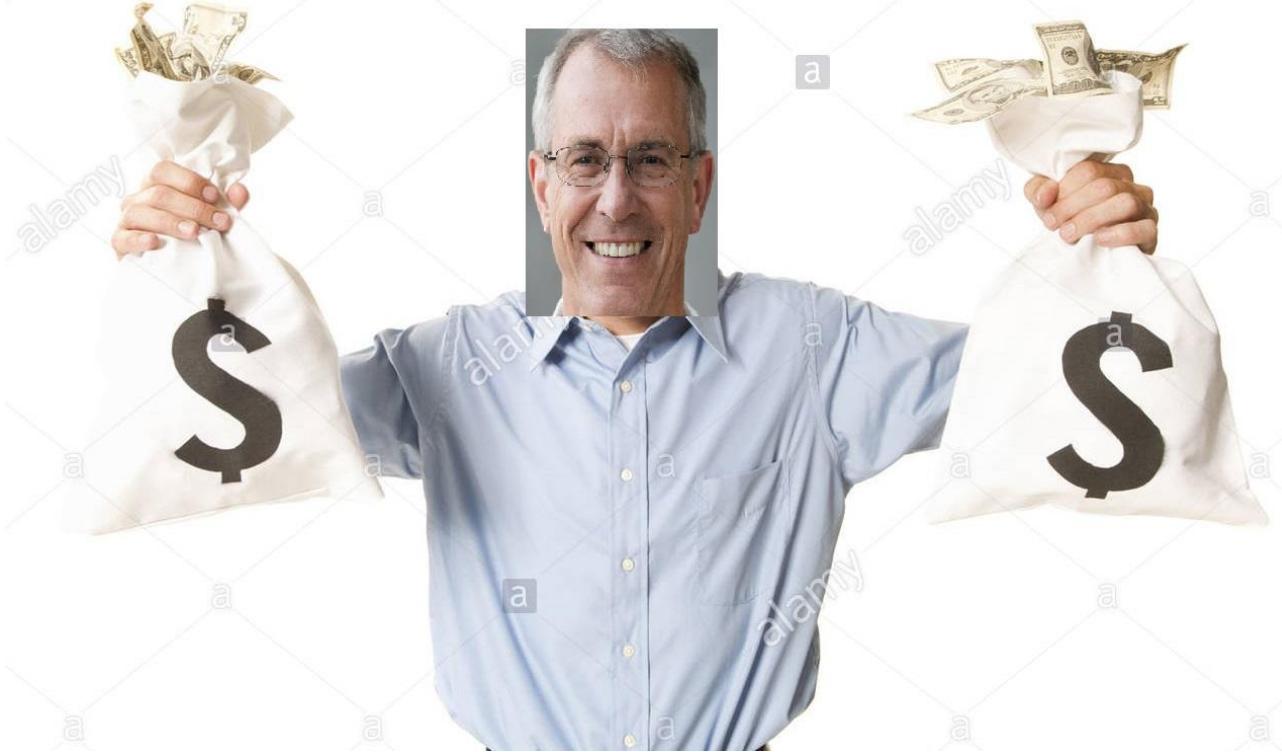
Wayne is initially very frustrated with his new iPhone, because he does not know how to use it. However, thanks to the friendly UI of the app and the help of his grandson, he was able to use it in no time.



Wayne is finally able to travel and even meet new people along the way



Since then, Wayne has been able to travel to many new and exciting places...



And all while staying on a budget



Jobless Jerry has been struggling to find employment for the past two decades. His lack of funds however has not stifled his strong urge to travel to different cities and enjoy the tourist attractions of new locations.

1



Luckily for Jerry, his friend Employed Ethan texts him to inform him that there is an app that allows people to schedule an affordable means of transportation

2



Jerry downloads this app to try it out. This should allow him to plan a trip to go to a location of his choosing with the company of up to three additional passengers. Jerry decides to book a trip to a nearby city to try the app out

3



One week later, Jerry and three passengers show up to meet him at a previously arranged, safe location. He also ends up becoming great friends with these passengers

4



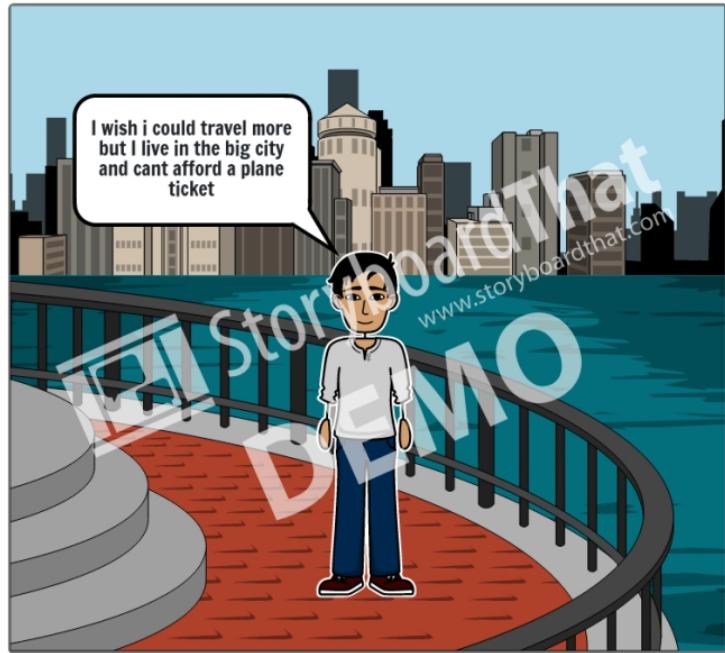
After a short commute, Jerry finds himself in a new city, without having had to spend a large sum of money to get there. He decides to try the app out again to take him to the nearest entertainment venue

5



Jerry arrives safe and sound again and has found himself in a nightclub in a new city without feeling the need to constantly check his wallet due to how much money he saved.

6





I wish i could travel more  
but I live in the big city  
and cant afford a plane  
ticket

www storyboardthat com



Hey Kyle did you hear about this new app I found. It lets you get a ride for long distance car trips cheaply.





No way really? you mean I  
can finally take that trip  
to The Grand Canyon!



I got to go download that right now. Bye Julie.

StoryboardThat.com



I cant wait to head to the grand canyon with you guys, Thanks for letting me join the ride group



No problem Kyle,  
Remember you only owe  
me 50 dollars for your  
share in gas. The Grand  
Canyon awaits.