

# BRIANCA KNIGHT

J U N I O R   D E V E L O P E R

## PROJECTS

### THE REFILLERY

- A mock site for 'The Refillery' to track their inventory utilizing React.
- Technologies include Javascript, HTML, and CSS,
- Solo project.

[github.com/BriancaKnight/Inventory-Tracker](https://github.com/BriancaKnight/Inventory-Tracker)

### ART INSTITUTE of CHICAGO CATALOG

- Query any term to search the catalog of the AIC utilizing APIs to source information.
- Technologies used include JavaScript, HTML, CSS, and Webpack.
- Team project.

[github.com/BriancaKnight/art-institute](https://github.com/BriancaKnight/art-institute)

## SKILLS

- JavaScript
- CSS
- HTML
- React, Redux, & Toolkit
- TDD
- NoSQL
- GitHub
- API calls
- Firebase, Firestore
- Content development
- Copywriting
- Social media management
- Mailchimp
- Hootsuite
- Adobe Creative Suite
- Analytics
- Graphic Design
- UI design
- Customer service

## ABOUT ME

Hi there! I'm Brianca, a junior developer zooming toward a career in UI design. Equipped with a background in the arts, marketing, and community engagement I've spent the last 5 years crafting campaigns for small businesses, non-profits, and artists alike. My new goal? To blend my creative flair with intuitive design to craft a little digital magic.

## EXPERIENCE

### CREATIVE MANAGER

*Freelance since 2018*

- Design, develop, and deliver diverse content ranging from visual graphics, photos, short and long-form videos to compelling copy on social media, webpages, and promotional material.
- Curating multiple social media platforms, including Facebook, Instagram, YouTube, Google Business, and Yelp, ensuring a consistent and engaging online presence.
- Frontline business liaison, fostering brand authenticity and community engagement while catering to diverse client objectives and timelines.

### MARKETING COORDINATOR

*Balanced Flow Wellness, October 2019 - August 2021*

- Crafted over 200 videos, 300 copies, and 500 personalized graphic designs, infusing our platforms with dynamic and captivating content.
- Managed all aspects of social media management cohesively, aligning every facet with our brand identity and corporate objectives, spanning content calendars, audience engagement, and analytics.
- Pioneered impactful campaign initiatives, from competitions to partnership collaborations, expanding our online presence and engagement.
- Navigated our digital presence across Facebook (~1.2k followers), Instagram (~3k), and YouTube (~300).

### ADMINISTRATIVE ASSISTANT

*Balanced Flow Wellness, February 2019 - August 2020*

- Handled an average of 40+ client interactions a day, maintaining a holistic environment while providing impeccable customer service contributing to a 5-star customer satisfaction rating on Google.
- Crafted and coordinated community events, charitable fundraisers, and engaging team-building outings to bolster our support for the local community.

## EDUCATION

### CERTIFICATE IN WEB AND MOBILE DEVELOPMENT

*Epicodus, Portland OR Expected June 2014*

- 760 hours of in-class learning, 360 hours capstone, and 150 hours of internship learning.
- Will build 60+ applications utilizing HTML, CSS, JavaScript, React, and C#, and more.
- Strengthen team-building and collaboration skills through daily pair programming.
- Implemented TDD and React-Redux for testing.

### BACHELOR of FINE ARTS / THEATRE

*Southern Oregon University, Ashland OR*

- Graduated with Suma Cum Laude Honors.