Katrina Grella	Katrina has joined a fiber arts club at her school
Age: 16	and is learning to crochet. She is looking for a
Gender: Female	resource that features multiple patterns and
Income: N/A	tutorials to assist her learning as well as other
Education: High School Student	members of the group. Finding a site would be
Location: Alaska	advantageous as every member of the group
	would have access to the same patterns and
	tutorials.
Tammy Hardway	Tammy is a seasoned crocheter and is always
Age: 54	looking for "stash buster" patterns to try. She is
Gender: Female	looking for a site that features simple and fast
Income: 55k	patterns to fill her free time with.
Education: Associate's Degree	
Location: Ohio	
Arthur Rossetti	Arthur has a limited knowledge of crochet but
Age: 30	has never tried to follow a pattern before. He is
Gender: Male	looking for easy to understand patterns to try.
Income: 50k	
Education: Master's Degree	
Location: Vermont	
Jackie Feather	As a newly retired person, Jackie has a lot of free
Age: 65	time and is looking to start a new hobby. Jackie is
Gender: Female	looking for a website that can offer all of the
Income: 40k	information she will need to learn to crochet in
Education: High School Diploma	one place. She would also like to be able to save
Location: Florida	patterns and return to them later so she can
	learn on her own time.
Robert Black	Robert is looking for a way to help his children
Age: 35	work on their motor coordination. After
Gender: Male	searching around he has discovered that learning
Income: 60k	to crochet is a great way for children to build this
Education: Bachelor's Degree	skill. As a father he is looking for a site with family
Location: New York	friendly content.
Sarah Heart	Sarah is an experienced crocheter but is
Age: 20	interested in expanding her knowledge of stitches
Gender: Female	so she can create her own patterns and sell them.
Income: 30k	
Education: High School Diploma	
Location: California	