

Pro account

Owner by a 'Social user'

The owner is an account user with all permissions

Can have many catalogs

Can have many account users

Catalogs

Can have many catalog users

Catalog users

A catalog user is an 'Social user' invited to the catalog

A catalog user is granted a set of permissions from an account user

Account users

An account user is an 'Social user' invited to the account

An account user is granted a set of permissions by the account owner

Social user

Can have a Pro account

Can become a catalog user by invitation

Can become an account user by invitation

Payments

It's free to become a social user

Pro accounts come at a price and are paid for by the owner

Catalog users come at a price and are paid for by the catalog owner or the catalog user

Account users come at a price and are paid for by the catalog owner or the catalog user