

(Last Checked August 2015)

# 199Jobs

199jobs.com

4000 users

**Source Date:** 9/9/2014

**Source:** <a href="http://www.techinasia.com/meet-199jobs-philippines-answer-fiverr/">http://www.techinasia.com/meet-199jobs-philippines-answer-fiverr/</a>

## 23snaps

www.23snaps.com

500,000 users

**Source Date:** 3/7/2014

**Source:** <a href="http://techcrunch.com/2014/03/07/thestory-is">http://techcrunch.com/2014/03/07/thestory-is</a>

# 2go

www.2go.im

50 million users

**Source Date:** 12/9/2014

Source: http://memeburn.com/2014/12/mobilemessenger-2go-now-has-2-million-androidusers/

# 360 Mobile Assistant

www.360.cn

275 million active users

**Source Date:** 12/24/2014

Source: http://developer.360.cn/

## 4chan

www.4chan.org

20 million users

**Source Date:** 1/21/2015

Source:

http://techcrunch.com/2015/01/21/farewell-sheriff/

#### 4shared

www.4shared.com

150+ million unique monthly visitors

**Source Date:** 12/24/2014

Source: http://www.4shared.com/



(Last Checked August 2015)

# 500px

500px.com

4 million users

**Source Date: 2/12/2015** 

Source:

https://support.500px.com/customer/portal/artic les/1576939-how-to-contribute-to-500px-prime-

#### 55tuan

55tuan.com

34.1 million subscribers

**Source Date:** 9/30/2014

Source:

https://www.sec.gov/Archives/edgar/data/15277 62/000110465915006710/a14-17253 13fwp.htm

#### 58.com

58.com

200 million monthly active users

**Source Date:** 4/17/2015

**Source:** <a href="https://www.techinasia.com/chinas-biggest-classifieds-sites-set-merge-report/">https://www.techinasia.com/chinas-biggest-classifieds-sites-set-merge-report/</a>

#### 8tracks

8tracks.com

8 million users

**Source Date: 2/27/2014** 

Source:

http://techcrunch.com/2014/02/27/8tracksreaches-8-million-monthly-active-userslaunches-xbox-360-app/

#### 99 Wuxian

www.99wuxian.com

36 million registered users

Source Date: 12/10/2014

Source:

http://www.abnnewswire.net/press/en/78928/99 Wuxian Ltd (ASX:NNW) Big Four Banks So cial Media and Insurance Channel Promotion s.html

# 99designs

99designs.com

850,000 designers

**Source Date:** 9/25/2014



(Last Checked August 2015)

**Source:** <a href="http://99designs.com/customer-blog/99designs-latest-milestone/">http://99designs.com/customer-blog/99designs-latest-milestone/</a>

Source:

http://blog.academia.edu/post/87709548181/acad emia-edu-passes-10-million-users

## About.com

www.about.com

85 million monthly users

**Source Date:** 9/2/2014

**Source:** http://www.prnewswire.com/news-releases/the-new-aboutcom-launches-focuses-on-user-experience-273554541.html

#### Accellion

www.accellion.com

12 million users

**Source Date:** 5/22/2014

Source:

http://in.reuters.com/article/2014/05/22/filesharin g-companies-idINKBN0E223G20140522

## About.me

about.me

4.5 million users

**Source Date:** 6/10/2014

Source:

http://www.trueventures.com/2014/06/10/congratulating-about-me/

#### AddThis

www.addthis.com

14 million active domains

**Source Date:** 11/13/2013

Source:

http://www.addthis.com/blog/2013/11/13/addthis-ranked-1-in-distributed-content-by-comscore/#.U3-L3EZdWeY

## Academia.edu

Academia.edu

10 million users

**Source Date:** 6/3/2014

#### Adobe Creative Cloud

creative.adobe.com

4.61 million users



(Last Checked August 2015)

**Source Date:** 6/16/2015

**Source Date:** 4/18/2014

Source:

Source: <a href="http://wp.me/p1vfs3-4Q9">http://wp.me/p1vfs3-4Q9</a>

http://venturebeat.com/2015/06/16/adobe-seesstrong-q2-with-1-16b-in-revenue-639k-newpaying-creative-cloud-subscribers/

## Airbnb

airbnb.com

20 million users

**Source Date:** 12/1/2014

Source:

http://www.inc.com/magazine/201412/burt-helm/airbnb-company-of-the-year-2014.html

#### Alibaba.com

alibaba.com

350 million active buyers

**Source Date:** 3/31/2015

#### Source:

http://expandedramblings.com/index.php/alibab a-statistics/

# Alipay

global.alipay.com

300 million users

# **Amazon App Store**

www.amazon.com/gp/mas/get-appstore/android/ref=mas\_rw\_ldg

240 million active users

**Source Date:** 6/27/2014

**Source:** http://technoterminal.com/amazon-giving-31-premium-apps-worth-100-free-two-days-india/

#### **Amazon Prime**

www.amazon.com/prime

40 million users

**Source Date:** 7/9/2015

Source:

http://expandedramblings.com/index.php/amaz on-statistics/

#### Amazon.com

amazon.com



(Last Checked August 2015)

244 million users

**Source Date:** 5/21/2015

Source:

http://expandedramblings.com/index.php/amaz on-statistics/

AngelList

angel.com

1,300 startups; 21,000 investors

**Source Date:** 9/23/2013

Source:

http://allthingsd.com/20130923/angellist-raises-24m-having-raised-200m-for-other-startups-andhelped-3000-people-get-jobs/

**Anghami** 

www.anghami.com

11 million users

**Source Date:** 3/25/2015

**Source:** <a href="http://www.prnewswire.com/news-releases/orange-jordan-launches-gheir-shekl-plus-offer-with-anghami-497532371.html">http://www.prnewswire.com/news-releases/orange-jordan-launches-gheir-shekl-plus-offer-with-anghami-497532371.html</a>

**Angie's List** 

www.angieslist.com

2.3 million users

**Source Date:** 8/21/2014

**Source:** <a href="http://seekingalpha.com/article/2442095-is-there-hope-of-a-turnaround-at-angies-list">http://seekingalpha.com/article/2442095-is-there-hope-of-a-turnaround-at-angies-list</a>

**Angry Birds** 

angrybirds.com

1.7 billion downloads, 263 million monthly active users

**Source Date:** 5/1/2013

Source:

http://expandedramblings.com/index.php/how-many-people-play-angry-birds-infographic/

Animoto

animoto.com

10 million users

Source Date: 4/29/2014

**Source:** http://www.prnewswire.com/news-releases/animoto-celebrates-10-million-users-with-launch-of-animoto-video-maker-for-ipad-

257136941.html

Antenna



(Last Checked August 2015)

antenna.jp

4 million users

**Source Date:** 10/23/2014

**Source:** https://www.techinasia.com/smartnews-

100-million-valuation/

Any.do

www.any.do

10 million users

**Source Date:** 5/22/2014

Source:

http://thenextweb.com/apps/2014/05/22/10-million-users-releases-web-version-popular-list-

mobile-apps/

App.net

app.net

200,000 users

**Source Date:** 11/21/2013

Source:

http://www.theverge.com/2013/11/21/5130224/a

pp-net-broadcasts-mobile-alerts-anything-on-

the-internet

apple.com/game-center

240 million users

**Source Date:** 6/10/2013

Source:

http://www.digitaltrends.com/mobile/app-store-

specs-wwdc-2013/

Apple TV

www.apple.com/appletv/

20 million devices sold

**Source Date:** 9/17/2014

Source: http://mashable.com/2014/09/16/roku-

10-million/

ask.fm

ask.fm

180 million monthly active users

**Source Date:** 8/14/2014

Source: http://venturebeat.com/2014/08/14/ask-

com-buys-qa-social-network-ask-fm-rolls-out-

anti-bullying-best-practices/

AucFan

en.aucfan.com

# Apple GameCenter



(Last Checked August 2015)

381,000 users

**Source Date:** 9/12/2014

**Source:** <a href="http://www.techinasia.com/online-shopping-japan/">http://www.techinasia.com/online-shopping-japan/</a>

**Source Date:** 10/21/2013

Source:

http://www.usatoday.com/story/tech/2013/10/21/there-are-lots-of-pregnancy-apps-for-expectant-moms/3096047/

## Autonavi

www.autonavi.com

171 million users

**Source Date: 2/27/2014** 

Source: http://asia.nikkei.com/print/article/18799

## Badoo

badoo.com

216 million users

**Source Date:** 7/12/2014

Source: http://corpus1.badoo.com/

# **Aviary**

aviary.com

75 million user

**Source Date:** 7/10/2014

**Source:** <a href="http://blog.aviary.com/posts/bravo-game-of-crowns-aviary-advertising-partnership">http://blog.aviary.com/posts/bravo-game-of-crowns-aviary-advertising-partnership</a>

## Baidu Cloud

yun.baidu.com

200 million users

**Source Date:** 7/25/2014

Source:

 $\underline{http://expandedramblings.com/index.php/baidu}$ 

-stats/

# BabyBump

babybumpapp.com

2 million monthly users

# Baidu Maps

map.baidu.com



(Last Checked August 2015)

200 million users

**Source Date:** 7/25/2014

Source:

http://expandedramblings.com/index.php/baidu-stats/

banter.me

10s of thousands of users

**Source Date:** 12/27/2014

Source: <a href="http://banter.me/careers/">http://banter.me/careers/</a>

## Baidu Tieba

tieba.baidu.com

1 billion users; 300 million monthly active users

**Source Date:** 7/21/2014

Source:

http://expandedramblings.com/index.php/baidu-stats/

Banjo

ban.jo

6 million users

**Source Date:** 3/8/2014

Source: <a href="http://tech.co/banjo-web-app-2014-03">http://tech.co/banjo-web-app-2014-03</a>

banzai

www.banzai.it

1.5 million customers

**Source Date:** 12/17/2014

**Source:** http://www.banzai.it/en/products/

**BBC** iPlayer

www.bbc.co.uk/iplayer

7 million users

**Source Date:** 6/3/2014

Source:

http://www.hollywoodreporter.com/behindscreen/ibc-innovation-awards-shortlistannounced-708926

**BBM** 

#### **Banter**



(Last Checked August 2015)

us.blackberry.com/bbm.html

100 million monthly active users

**Source Date:** 10/4/2014

Source:

http://www.chinatopix.com/articles/14357/20141 004/bbm-nears-100-million-active-monthlyusers.htm

#### **Beats Music**

www.beatsmusic.com

250,000 subscribers

**Source Date:** 5/30/2014

Source:

http://www.fastcompany.com/3031209/most-innovative-companies/beats-which-apple-just-bought-for-3-billion-only-has-250000-subscr

## Bebo

bebo.com

3 million users

**Source Date:** 8/7/2013

**Source:** http://news.cnet.com/8301-1023\_3-57597378-93/remember-bebo-yeah-thats-why-the-founder-is-killing-the-site/

#### **BeeTalk**

beetalkmobile.com

10 million users

**Source Date:** 5/23/2014

Source:

http://www.pocketgamer.biz/asia/news/59117/b eetalk-announces-10-million-users-whilecustomisation-app-cocoppa-break-25-millionbarrier/

## **Bestpay**

bestpayinc.com

1.3 million users

**Source Date:** 10/23/2014

Source:

http://www.chinainternetwatch.com/10007/online-payment-mobile-apps-sep-2014/

## **BetterDoctor**

betterdoctor.com

4 million users, 300000 doctors

**Source Date:** 10/22/2013

**Source:** http://gigaom.com/2013/10/22/with-2-6m-betterdoctor-wants-to-use-data-to-play-matchmaker-for-patients-and-doctors-2/



(Last Checked August 2015)

#### Source:

http://blog.bitbucket.org/2013/06/04/atlassian-bitbucket-passes-one-million-users/

## **Between**

between.us

10 million users

**Source Date: 2/11/2015** 

**Source:** <a href="http://technode.com/2015/02/11/private-couple-app-commits-10-mil-couples-around-world/">http://technode.com/2015/02/11/private-couple-app-commits-10-mil-couples-around-world/</a>

# Biip

biip.no

450,000 users

**Source Date:** 10/14/2012

Source:

http://socialmediaishi.wordpress.com/2012/10/1 4/biip-no-logo/

#### **Bitbucket**

bitbucket.org

1 million users

**Source Date:** 6/4/2013

## **Bitstrips**

www.bitstrips.com

30 million avatars

**Source Date:** 12/12/2013

Source:

http://thenextweb.com/apps/2013/12/12/bitstrips -sees-30-million-avatars-created-personalizedcomic-strip-app-2-months/#!q6ak2

## **BitTorrent**

www.bittorrent.com

300 million users

**Source Date:** 5/28/2014

Source: http://gigaom.com/2014/05/28/file-sharing-is-alive-and-well-to-the-tune-of-300-

million-users-a-month/

# **BitTorrent Sync**

www.bittorrent.com/sync/

10 million users

**Source Date:** 8/26/2014



(Last Checked August 2015)

#### Source:

http://www.citeworld.com/article/2597547/cloud -computing/bittorrent-sync-from-hackathon-to-10-million-users-in-16-months.html **Source:** http://venturebeat.com/2014/09/04/still-blocked-by-tumblr-fashion-centric-rss-reader-bloglovin-hits-30m-users/

## **Blink**

www.blinnnk.com

200,000 active users

**Source Date:** 10/27/2014

**Source:** <a href="https://www.techinasia.com/tencent-play-chinas-snapchat-generation-20m-investment-blink/">https://www.techinasia.com/tencent-play-chinas-snapchat-generation-20m-investment-blink/</a>

# Blippar

blippar.com

50 million users

**Source Date:** 3/6/2015

**Source:** <a href="http://techcrunch.com/2015/03/06/with-45-million-in-funding-augmented-reality-platform-blippar-is-rethinking-search/">http://techcrunch.com/2015/03/06/with-45-million-in-funding-augmented-reality-platform-blippar-is-rethinking-search/</a>

# Bloglovin

www.bloglovin.com

30 million users

**Source Date:** 9/5/2014

# Blued

www.blued.cn

15 million registered users

**Source Date:** 11/3/2014

**Source:** <a href="https://www.techinasia.com/chinablued-gay-flirting-app-30-million-series-b-funding/">https://www.techinasia.com/chinablued-gay-flirting-app-30-million-series-b-funding/</a>

# **Bonusly**

bonus.ly

10,000 monthly active users

Source Date: 12/2/2014

Source:

http://www.forbes.com/sites/benkepes/2014/12/0 2/bonusly-raises-1m-to-help-deliver-employeerewards/

### **Bookmate**

Bookmate.com

1.5 million users



(Last Checked August 2015)

**Source Date:** 5/27/2014

**Source:** http://www.marketwired.com/press-release/social-reading-service-bookmate-raises-3m-series-a-funding-international-rollout-1914042.htm

Box

box.net

34 million users

**Source Date:** 3/30/2015

Source: http://wp.me/p1vfs3-6si

**Source Date:** 7/13/2015

Source: https://open.bufferapp.com/buffer-june-

2015/

Burpple

www.burpple.com

200,000 Readers

**Source Date:** 9/12/2013

**Source:** http://www.techinasia.com/burpple-700000-reviews-1-year-food-guide-asian-cities/

**Brainly** 

brainly.com

30 million users

**Source Date:** 10/14/2014

**Source:** <a href="http://recode.net/2014/10/14/brainly-asocial-network-for-homework-help-snags-9-4-">http://recode.net/2014/10/14/brainly-asocial-network-for-homework-help-snags-9-4-</a>

million/

Busuu

busuu.com

50 million members

**Source Date:** 10/9/2014

Source: http://blog.busuu.com/busuu-now-has-

50-million-users-worldwide/

Buffer

bufferapp.com

2.5 million users

**BuzzFeed** 

www.buzzfeed.com

175 million monthly unique visitors



(Last Checked August 2015)

**Source Date:** 12/17/2014

camera360.com

Source: http://www.buzzfeed.com/advertise

400 million users

**Source Date: 2/6/2015** 

Source: http://technode.com/2015/02/06/meitu/

**BuzzSumo** 

buzzsumo.com

40,000 registered users

Source Date: 10/30/2014

Source:

https://www.linkedin.com/pulse/2014103007395 8-2270077-6-tips-for-converting-customers-in-afreemium-product-model Candy

can-dy.ph

250,000 users

**Source Date:** 5/21/2014

**Source:** <a href="http://www.techinasia.com/singapores-yoyo-holdings-raises-13m-candy-southeast-asias-1-reward-platform/">http://www.techinasia.com/singapores-yoyo-holdings-raises-13m-candy-southeast-asias-1-reward-platform/</a>

## CafeMom

www.cafemom.com

30 million monthly unique visitors

**Source Date:** 8/11/2014

Source: http://www.prnewswire.com/news-

releases/cafemom-acquires-

 $\underline{baby namewiz ard com\text{-}the\text{-}premier\text{-}on line\text{-}baby\text{-}}$ 

name-destination-for-expectant-parents-

270764661.html

Candy Crush Saga

about.king.com/games/candy-crushsaga

364 million monthly unique players

**Source Date:** 5/14/2015

**Source:** <a href="http://venturebeat.com/2015/05/14/king-hits-a-new-record-for-active-players-but-one-metric-has-it-looking-weak/">http://venturebeat.com/2015/05/14/king-hits-a-new-record-for-active-players-but-one-metric-has-it-looking-weak/</a>

Camera360

Care.com



(Last Checked August 2015)

care.com

11 million users

**Source Date:** 8/4/2014

Source:

http://newyork.cbslocal.com/2014/08/04/copstoms-river-mother-came-home-to-drunkbabysitter-crying-toddler/

Care2

care2.com

26 million users

**Source Date:** 7/12/2014

**Source:** http://www.care2.com/

6 million registered users

**Source Date:** 12/16/2014

**Source:** <a href="http://cio-asia.com/tech/mobile-and-wireless/carpooling-a-european-ride-share-service-rolls-in-to-america/">http://cio-asia.com/tech/mobile-and-wireless/carpooling-a-european-ride-share-service-rolls-in-to-america/</a>

CarTrade

www.cartrade.com

1 million unique monthly buyers

**Source Date:** 12/24/2014

Source:

https://www.facebook.com/CarTrade/info?tab=o

verview

#### Carmudi

www.carmudi.com

5 million monthly users

**Source Date: 2/17/2015** 

**Source:** https://www.techinasia.com/carmudigets-25m-car-classifieds-dominate-asia/

**Chang Ba** 

changba.com

130 million users

**Source Date:** 4/2/2014

Source:

http://www.forbes.com/sites/hengshao/2014/04/ 02/the-next-whatsapp/

# Carpooling.com

carpooling.com



(Last Checked August 2015)

## Change.org

change.org

90 million users

**Source Date:** 3/3/2015

**Source:** <a href="http://venturebeat.com/2015/03/03/with-90m-users-change-org-buys-versa-to-expand-its-petition-platform/">http://venturebeat.com/2015/03/03/with-90m-users-change-org-buys-versa-to-expand-its-petition-platform/</a>

#### ChatRandom

chatrandom.com

20 million users

**Source Date:** 8/24/2014

**Source:** http://chatrandom.com/press/

## Chotot

www.chotot.vn

150 million pageviews

**Source Date:** 12/16/2013

**Source:** <a href="http://www.techinasia.com/chotot-150-million-visits-per-month/">http://www.techinasia.com/chotot-150-million-visits-per-month/</a>

# Chunyu Yisheng

www.chunyuyisheng.com

30 million users

**Source Date:** 11/4/2014

Source:

http://www.imedicalapps.com/2014/11/patientschinese-health-app-physicians/

# Chope

www.chope.co/sg/singapore-restaurants

250,000 registered users

**Source Date:** 8/6/2014

**Source:** http://www.techinasia.com/10-million-diners-singapore-hongkong-chope-expands-to-mainland-china/

#### Circle

www.circleapp.com

4 million registered users

**Source Date:** 8/15/2013

Source:

http://www.forbes.com/sites/karstenstrauss/2013/08/15/the-next-step-in-mobile-circle-places-its-

bet/



(Last Checked August 2015)

#### Classmates.com

classmates.com

57 million users

**Source Date:** 7/12/2014

**Source:** http://www.classmates.com/about/

## Cloob

cloob.com

1 million users

**Source Date:** 1/3/2013

Source:

http://www.nbcnews.com/technology/meetfour-social-networks-bigger-facebook-somecountries-1B7812869

#### Clozette

www.clozette.co

300,000 members

**Source Date:** 11/23/2013

**Source:** <a href="http://www.techinasia.com/singapores-fashion-social-network-clozette-raises-3-million/">http://www.techinasia.com/singapores-fashion-social-network-clozette-raises-3-million/</a>

## Code.org

code.org

45 million users

**Source Date:** 10/18/2014

Source: <a href="http://code.org/">http://code.org/</a>

#### CloudFlare

www.cloudfare.com

more than 2 million websites

**Source Date:** 4/29/2015

**Source:** <a href="https://blog.cloudflare.com/introducing-multi-user-organizations-share-an-account-without-sharing-a-login/">https://blog.cloudflare.com/introducing-multi-user-organizations-share-an-account-without-sharing-a-login/</a>

# Codecademy

codecademy.com

25 million users

**Source Date:** 11/7/2014

Source:

http://www.forbes.com/sites/larrymagid/2014/11



(Last Checked August 2015)

/07/codeacademy-aims-to-take-future-techworkers-from-0-to-employed-in-3-months/

comparison-personalization-and-refinedscoring-to-its-yelp-for-products/

#### Comcast

www.xfinity.com

22.375 million TV customers; 22.369 internet customers

**Source Date:** 5/4/2015

**Source:** http://recode.net/2015/05/04/this-is-the-quarter-comcast-becomes-an-internet-company/

## CommonFloor

www.commonfloor.com

5 million monthly visitors

Source Date: 12/24/2014

**Source:** <a href="http://www.commonfloor.com/about-us">http://www.commonfloor.com/about-us</a>

#### Convo

www.convo.com

10,000 companies

**Source Date:** 10/18/2014

Source: https://www.convo.com/

#### **Cooliris**

cooliris.com

3 million users

**Source Date: 2/8/2013** 

Source:

http://techcrunch.com/2013/02/08/coolirisexpands-again-with-yandex-partnership-hits-3-

million-users-on-ios

#### Consumr

www.consumr.com

1 million reviews

**Source Date:** 1/29/2014

**Source:** http://techcrunch.com/2014/01/29/with-1m-reviews-logged-consumr-brings-price-

# Cotap

www.cotap.com

13,000 companies

Source Date: 12/3/2014

Source: <a href="https://www.cotap.com/news/">https://www.cotap.com/news/</a>



(Last Checked August 2015)

## Coub

coub.com

50 million users

**Source Date:** 7/29/2014

**Source:** <a href="http://www.cbsnews.com/news/like-a-psychedelic-gif-coub-brings-creativity-to-looping-videos/">http://www.cbsnews.com/news/like-a-psychedelic-gif-coub-brings-creativity-to-looping-videos/</a>

# Coupang

www.coupang.com

12.35 million users

**Source Date:** 12/12/2014

Source:

http://www.businesskorea.co.kr/article/7817/ecommerce-competition-social-commercecompanies-fiercely-fighting-market-share

#### Source:

http://thenextweb.com/apps/2013/03/23/thepersonal-social-network-couples-celebrates-itsone-year-anniversary-with-1-million-users/

#### Coursera

coursera.org

8 million students

**Source Date:** 6/24/2014

Source:

http://blog.coursera.org/post/89785500257/do-itfor-your-country-win-the-coursera-cup

# Craigslist

www.craigslist.org

60 million users

**Source Date:** 6/27/2014

Source:

http://bostinno.streetwise.co/2014/06/27/weirdstuff-of-craigslist-boston-the-10-weirdest-thingsfor-sale-on-craigslist-boston/

# Couple

couple.me

1 million users

**Source Date:** 3/23/2013

# **Crazy Panda Games**

crazypanda.ru

110 million registered users



(Last Checked August 2015)

**Source Date:** 12/11/2014

Source:

http://venturebeat.com/2014/12/11/crazy-pandahits-110m-users-for-its-social-poker-games-inrussia/

## CreativeLive

www.creativelive.com

2 million users

**Source Date:** 11/14/2013

Source: http://techcrunch.com/2013/11/14/with-2m-creatives-and-1b-minutes-of-video-served-creativelive-lands-21-5m-to-bring-free-live-courses-to-the-worlds-creative-entrepreneurs/

#### Crowdworks

crowdworks.jp

80,000 crowdsourced workers

**Source Date:** 12/2/2013

#### Source:

http://www.techinasia.com/crowdworks-japansbiggest-crowdsourced-marketplaceprofessional-creators-raises-107-million/

# Ctrip

english.ctrip.com

90 million registered users

**Source Date:** 7/12/2014

#### Source:

http://pages.english.ctrip.com/webhome/purehtml/en/footer/CompanyProfile.html

#### Cubie

cubie.com

12 million users

**Source Date:** 3/12/2015

**Source:** <a href="https://www.techinasia.com/chat-app-cubie-relaunches-pal-shifts-focus-games-forums/">https://www.techinasia.com/chat-app-cubie-relaunches-pal-shifts-focus-games-forums/</a>

#### Curse Voice

www.curse.com

1 million active users

**Source Date:** 12/15/2014

#### Source:

http://venturebeat.com/2014/12/15/curse-voicehits-1-million-active-users-moves-to-mac-iosand-android/

# Cymera

cymera.cyworld.com

1.6 million users



(Last Checked August 2015)

**Source Date:** 8/19/2013

Source:

https://www.koreatimes.co.kr/www/news/tech/ 2013/09/133\_141326.html

**Daily Secret** 

world.dailysecret.com

1.8 million subscribers

**Source Date:** 5/29/2015

Source:

http://venturebeat.com/2015/05/29/travelfocused-newsletter-startup-daily-secret-raises-2-2m/

**Dailymotion** 

www.dailymotion.com

128 million monthly unique visitors

**Source Date:** 1/14/2015

Source:

http://venturebeat.com/2015/01/14/dailymotionlaunches-live-streaming-gaming-platform-tocompete-with-twitch/

Dajie.com

www.dajie.com

30 million users

**Source Date:** 10/18/2014

Source: <a href="http://www.dajie.com/">http://www.dajie.com/</a>

dangdang

www.dangdang.com

8.9 million users

**Source Date:** 3/12/2014

Source:

http://www.fool.com/investing/general/2014/03/ 12/can-vipshop-or-dangdang-become-the-nextamazon.aspx

Daojia

www.daojia.com.cn/changcity.php

1 million users

**Source Date:** 9/17/2014

Source:

http://techcircle.vccircle.com/2014/09/17/chineseonline-food-ordering-service-daojia-raises-50mfrom-jd-com-macquarie-others/

DecoAlbum

Please note that some of these numbers are easier to find than others, so some of these are based on news reports and not official company tallies. All stats are linked to their source unless it was sent to me directly from the company. It is also difficult, at times, to distinguish monthly users from total user accounts. In other words: This is the best I can find, but I don't guarantee anything.



(Last Checked August 2015)

decoalbum.us

500,000`users

**Source Date:** 4/1/2013

**Source:** <a href="http://www.techinasia.com/decoalbum-with-500k-users-has-aspirations-beyond-being-a-photo-decoration-app/">http://www.techinasia.com/decoalbum-with-500k-users-has-aspirations-beyond-being-a-photo-decoration-app/</a>

#### Deezer

deezer.com

16 million users

Source Date: 10/22/2014

Source:

http://techcrunch.com/2014/10/24/deezer-buysstitcher-to-add-talk-radio-and-podcasts-to-itsmusic-platform/

# DesignCrowd

www.designcrowd.com

418,000 registered users

**Source Date:** 10/18/2014

**Source:** http://www.designcrowd.com/about

## **DeviantArt**

deviantart.com

32 million members

**Source Date:** 7/12/2014

Source: <a href="http://www.deviantart.com/">http://www.deviantart.com/</a>

# Dianping

www.dianping.com/citylist

190 million monthly active users

**Source Date:** 1/29/2015

Source:

http://technode.com/2015/01/29/dianpings-monthly-active-users-reached-190m-2014/

#### Didi Dache

www.xiaojukeji.com

100 million registered users

**Source Date:** 12/9/2014

**Source:** <a href="http://www.swfinstitute.org/swf-news/uber-raises-money-didi-dache-gets-a-turn/">http://www.swfinstitute.org/swf-news/uber-raises-money-didi-dache-gets-a-turn/</a>



(Last Checked August 2015)

# Digg

digg.com

8 million users

**Source Date:** 9/18/2014

Source:

http://www.vox.com/2014/9/18/6154205/how-digg-was-rebuilt-betaworks

# Disqus

disqus.com

150 million users

**Source Date:** 11/3/2014

Source:

http://www.adweek.com/news/technology/adsare-coming-comments-section-publisher-sites-161168

# DogVacay

dogvacay.com

15,000 dog hosts

**Source Date:** 6/20/2014

**Source:** <a href="http://recode.net/2014/06/20/dogvacay-half-a-million-nights-later/">http://recode.net/2014/06/20/dogvacay-half-a-million-nights-later/</a>

## Douban

douban.com

200 million users

**Source Date:** 11/13/2014

Source:

http://technode.com/2013/11/13/doubansmonthly-unique-visitors-doubled-yoy-to-200million/

# **Doximity**

www.doximity.com/

400,000 physicians

**Source Date:** 12/9/2014

Source:

http://venturebeat.com/2014/12/09/doximity-thelinkedin-for-doctors-has-signed-up-more-thanhalf-of-u-s-physicians/

# Drivy

www.drivy.com

500,000 registered users

**Source Date:** 4/1/2015



(Last Checked August 2015)

#### Source:

http://techcrunch.com/2015/04/01/community-based-car-rental-service-drivy-grabs-another-8-6-million-acquires-buzzcar/

# **Dropbox**

dropbox.com

400 million users

**Source Date:** 6/24/2015

#### Source:

http://expandedramblings.com/index.php/dropb ox-statistics/

# Droplr

droplr.com

200,000 registered users

**Source Date: 2/1/2014** 

Source: https://angel.co/droplr

# Dropsend

www.dropsend.com

over 2 million users

Source Date: 12/24/2014

Source:

https://www.facebook.com/DropSend/info?tab= page\_info

# Duckduckgo

duckduckgo.com

4.7 million daily users

**Source Date:** 4/7/2014

#### Source:

http://www.fool.com/investing/general/2014/04/ 07/how-duckduckgo-is-positioning-itself-totake-on-go.aspx

# **Duolingo**

www.duolingo.com

100 million users

**Source Date:** 6/10/2015

#### Source:

http://venturebeat.com/2015/06/10/100m-usersstrong-duolingo-raises-45m-led-by-google-at-a-470m-valuation-to-grow-language-learningplatform/

## **DXY**

dxy.cn

4 million users



(Last Checked August 2015)

**Source Date:** 12/4/2014

Source: <a href="http://en.miui.com/thread-67194-1-">http://en.miui.com/thread-67194-1-</a>

 $\underline{1.html}$ 

**Source:** http://techcrunch.com/2013/11/06/y-combinator-backed-origami-labs-acquired-by-

efamily-but-service-lives-on/

Ebay

ebay.com

155 million users

Source Date: 12/31/2014

Source:

http://expandedramblings.com/index.php/ebay-

stats/

Edmodo

edmodo.com

43 million users

Source Date: 10/20/2014

Source: https://www.edmodo.com/about/

**eFamily** 

efamily.com

30,000 registered accounts

**Source Date:** 11/6/2013

Egnyte

www.egnyte.com

30,000 users

**Source Date:** 5/22/2014

Source:

http://in.reuters.com/article/2014/05/22/filesharin g-companies-idINKBN0E223G20140522

Eksi Sozluk

eksisozluk.com

400,000 users

**Source Date:** 3/9/2014

Source: https://eksisozluk.com/istatistik/genel-

istatistikler

elance

www.elance.com

4 million users



(Last Checked August 2015)

**Source Date:** 7/12/2014

Source: https://www.facebook.com/Elance/info

over 1 million users

**Source Date:** 10/23/2014

**Source:** http://www.businessinsider.com/elloraises-55-million-for-its-social-network-2014-10

#### Ele.me

ele.me

20 million users

**Source Date:** 1/27/2015

**Source:** <a href="http://techcrunch.com/2015/01/27/food-delivery-service-ele-me-raises-350m-from-tencent-sequoia-capital/">http://techcrunch.com/2015/01/27/food-delivery-service-ele-me-raises-350m-from-tencent-sequoia-capital/</a>

#### Elevenia

www.elevenia.co.id

750,000 registered users

Source Date: 12/24/2014

**Source:** <a href="http://thisisflash.com/elevenia-targets-five-fold-increase-in-revenues-in-2015/">http://thisisflash.com/elevenia-targets-five-fold-increase-in-revenues-in-2015/</a>

#### Endomondo

www.endomondo.com

20 million users

**Source Date:** 10/16/2013

Source:

http://blog.endomondo.com/2013/10/16/endomondo-fitness-app-runs-past-20-million-users-andreaches-profitability/

#### Eskimi

eskimi.com

15 million users

**Source Date:** 7/12/2014

Source:

http://www.linkedin.com/company/eskimi

#### Ello

ello.co

eToro



(Last Checked August 2015)

etoro.com

2.75 million users

**Source Date:** 11/12/2013

**Source:** <a href="http://www.etoro.com/usa/about/etoro-">http://www.etoro.com/usa/about/etoro-</a>

usa/

evernote.com

100 million users

**Source Date:** 5/13/2014

Source:

 $\underline{http://blog.evernote.com/blog/2014/05/13/everno}$ 

te-reaches-100-million-users/

# Etsy

etsy.com

54 million members

**Source Date:** 3/4/2015

Source: http://wp.me/p1vfs3-6PQ

# **Everyme**

everyme.com

40,000 users

**Source Date:** 11/6/2013

**Source:** http://techcrunch.com/2013/11/06/y-combinator-backed-origami-labs-acquired-by-efamily-but-service-lives-on/

## EyeEm

www.eyeem.com

13 million users

**Source Date:** 3/26/2015

**Source:** <a href="http://venturebeat.com/2015/03/26/13-million-users-on-eyeem-launches-a-marketplace-to-let-you-sell-your-photos/">http://venturebeat.com/2015/03/26/13-million-users-on-eyeem-launches-a-marketplace-to-let-you-sell-your-photos/</a>

## **Eventbrite**

www.eventbrite.com

60,000 event organizers

**Source Date:** 9/25/2013

Source:

http://www.forbes.com/sites/meghancasserly/20 13/09/25/eventbrite-brags-2-billion-in-ticketsales-500-million-in-just-six-months/

#### **Evernote**



(Last Checked August 2015)

## Source:

http://expandedramblings.com/index.php/faceb ook-mobile-app-statistics/

# Fab

fab.com

14 million users

**Source Date:** 6/19/2013

Source:

http://thenextweb.com/asia/2013/06/19/tencent-leads-150m-investment-in-fab-hinting-at-imminent-china-launch-and-wechat-monetization/

## **Facebook**

facebook.com

1.49 billion users

**Source Date:** 7/28/2015

Source:

http://expandedramblings.com/index.php/by-the-numbers-17-amazing-facebook-stats

# **Facebook Messenger**

www.facebook.com/mobile/messenger

800 million users

**Source Date:** 4/22/2015

## fanatix

www.fanatix.com

5 million users

**Source Date:** 5/22/2014

Source:

http://www.forbes.com/sites/darrenheitner/2014 /05/22/sports-social-network-for-smack-talkraises-500000-ahead-of-series-a/

# **Fancy**

fancy.com

10 million users

**Source Date:** 10/24/2013

**Source:** <a href="http://techcrunch.com/2013/10/24/fancy-debuts-same-day-delivery-in-100-cities-worldwide/">http://techcrunch.com/2013/10/24/fancy-debuts-same-day-delivery-in-100-cities-worldwide/</a>

# Feedly

feedly.com

15 million users

**Source Date: 2/13/2014** 



(Last Checked August 2015)

**Source:** <a href="http://www.businessinsider.com/feedly-2014-2">http://www.businessinsider.com/feedly-2014-2</a>

**Source Date:** 8/4/2014

Source:

http://www.mobilecommercedaily.com/fitocrac y-leverages-text-messaging-for-transparentreferral-program

**Fetion** 

feixin.10086.cn

200 million users

**Source Date:** 1/11/2014

Source:

http://www.hk.chinamobile.com/en/data-n-vas/message n email/data-n-vas-fetion.html

**Fiverr** 

fiverr.com

2 million users

**Source Date:** 8/12/2013

**Source:** <a href="http://blog.fiverr.com/2013/08/12/fiverr-community-milestone-two-million-reasons-to-celebrate-iamfiverr/">http://blog.fiverr.com/2013/08/12/fiverr-community-milestone-two-million-reasons-to-celebrate-iamfiverr/</a>

**Firechat** 

opengarden.com/firechat

5 million users

**Source Date:** 10/3/2014

Source:

 $\frac{http://www.digitaltrends.com/mobile/firechat-}{download-spike-in-hong-kong/}$ 

Flatclub

flat-club.com

75,000 members

**Source Date:** 10/29/2014

Source: http://flat-club.com/for-the-press/

**Fitocracy** 

fitocracy.com

2 million users

Flickr

flickr.com

112 million users

**Source Date:** 6/10/2015



(Last Checked August 2015)

Source:

http://expandedramblings.com/index.php/flickrstats/

Flipagram

flipagram.com

30 million users

**Source Date:** 7/15/15

**Source:** http://techcrunch.com/2015/07/15/flip-it-good/

www.flipkart.com

26 million monthly unique visitors

**Source Date:** 8/20/2014

**Source:** <a href="http://www.techinasia.com/indian-ecommerce-flipkart-myntra-jabong-amazon/">http://www.techinasia.com/indian-ecommerce-flipkart-myntra-jabong-amazon/</a>

Flipora

login.flipora.com

33.5 million users

**Source Date:** 10/29/2014

Source: <a href="http://login.flipora.com/login.jsp">http://login.flipora.com/login.jsp</a>

# Flipboard

flipboard.com

100 million users

**Source Date:** 11/6/2014

Source:

http://www.theguardian.com/media/media-blog/2014/nov/06/flipboard-revamp-targets-ipad-and-mobile-users

Flixster

flixster.com

24 million users

**Source Date:** 5/23/2013

Source:

http://www.usatoday.com/story/tech/2013/05/23 /john-shinal-column-yahoo-tumblr/2355327/

**Flipkart** 

Fon



(Last Checked August 2015)

corp.fon.com

12.7 million users

**Source Date:** 4/17/2014

Source:

http://wallstcheatsheet.com/technology/fonhopes-to-give-the-u-s-more-free-wi-fi-plusmusic.html/?a=viewall

Foodpanda

www.foodpanda.com

45,000 restaurants

**Source Date:** 3/12/2015

Source:

http://technode.com/2015/03/12/foodpandaraises-us110-m-fresh-funding/

**Foody** 

www.foody.vn

13 million users

**Source Date:** 7/12/2014

Source: http://www.foody.vn/

**Fotolog** 

fotolog.com

33.5 million users

**Source Date:** 10/29/2014

Source: <a href="http://www.fotolog.com">http://www.fotolog.com</a>

foursquare

foursquare.com

55 million users

**Source Date:** 10/20/2014

Source:

http://expandedramblings.com/index.php/by-the-numbers-interesting-foursquare-user-stats/

# Frankly

franklychat.com

1.5 million users

**Source Date:** 10/7/2014

**Source:** http://www.marketwired.com/press-release/frankly-secures-128-million-in-funding-launches-new-sdk-initiative-1955189.htm

30



(Last Checked August 2015)

#### Freelancer.com

freelancer.com

15 million registered users

**Source Date:** 4/19/2015

Source:

http://techcrunch.com/2015/04/19/online-jobsmarketplace-freelancer-com-moves-into-homeand-local-services/

#### Friends Reunited

friendsreunited.com

24 million users

**Source Date:** 11/27/2013

Source:

http://press.friendsreunited.co.uk/aboutus

#### Frontback

frontback.me

1 million users

**Source Date:** 4/16/2014

**Source:** <a href="http://www.cnet.com/news/frontback-brings-two-sided-selfies-to-android/">http://www.cnet.com/news/frontback-brings-two-sided-selfies-to-android/</a>

#### Gaana

gaana.com

3 million users

**Source Date:** 5/7/2014

Source:

http://timesofindia.indiatimes.com/entertainmen t/hindi/music/news-and-interviews/Presentingthe-winners-of-the-first-ever-Gaana-Awards/articleshow/34736235.cms

#### Gaia Online

www.gaiaonline.com

26 million registered users, 7 million MAU

**Source Date:** 2/1/2013

**Source:** <a href="http://finovate.com/2013/02/virtual-piggy-now-an-option-for-gaia-onlines-under-18-members.html">http://finovate.com/2013/02/virtual-piggy-now-an-option-for-gaia-onlines-under-18-members.html</a>

#### GamesGrabr

www.gamesgrabr.com

70,000 monthly unique visitors

**Source Date:** 1/27/2015



(Last Checked August 2015)

Source:

http://montecarloinvestment.com/projects/game sgrab/

Ganji

www.ganji.com

300 million users

**Source Date:** 5/16/2015

Source:

http://www.ganji.com/misc/abouts/index.php?a ct=about

Ge.tt

ge.tt

3.4 million users

Source Date: 12/24/2014

Source: <a href="http://ge.tt/">http://ge.tt/</a>

**Source Date:** 11/2/2014

Source: <a href="https://www.getaround.com/about">https://www.getaround.com/about</a>

GetYourGuide

www.getyourguide.com

210,000 Users

**Source Date:** 11/22/2013

Source:

http://techcrunch.com/2013/11/22/getyourguidegoes-to-america/

Gigya

www.gigya.com

700 Business Customers

**Source Date:** 9/19/2013

**Source:** http://techcrunch.com/2013/09/19/with-700-customers-and-1-5b-uniques-gigya-lands-25m-to-help-businesses-manage-consumer-data/

Getaround

www.getaround.com

200,000 users

GitHub

github.com



(Last Checked August 2015)

10 million users

**Source Date:** 7/29/15

Source:

http://techcrunch.com/2015/07/29/github-raises-250m-series-b-round-to-take-risks/

GitLab

www.gitlab.com

used by more than 100,000 organizations

**Source Date:** 7/4/2014

Source:

http://thenextweb.com/insider/2014/06/04/github -rival-gitlab-building-business-just-0-1-payingcustomers/

Glassdoor

glassdoor.com

30 million users

**Source Date:** 4/30/2015

Source: http://wp.me/p1vfs3-6NO

www.glide.me

10 million registered users

**Source Date:** 12/1/2014

**Source:** <a href="http://recode.net/2014/12/01/video-messaging-startup-glide-raises-20-million-messaging-startup-glide-

valued-at-100-million/

Glympse

glympse.com

10 million users

**Source Date:** 8/16/2013

Source:

http://thenextweb.com/apps/2013/08/16/with-10m-users-real-time-location-sharing-serviceglympse-adds-support-for-four-new-languages-

2/

**Gmail** 

mail.google.com

900 million users

**Source Date:** 5/28/2015

Source:

http://expandedramblings.com/index.php/by-the-numbers-a-gigantic-list-of-google-stats-and-

facts/

GoDaddy

Glide



(Last Checked August 2015)

www.godaddy.com

12 million customers

**Source Date:** 6/9/2014

**Source:** http://venturebeat.com/2014/06/09/with-12m-customers-godaddy-finally-files-to-gopublic/

## Gofundme

www.gofundme.com

8 million donors

Source Date: 12/26/2014

Source:

https://play.google.com/store/apps/details?id=co m.GoFundMe.GoFundMe&hl=en

# Gogobot

gogobot.com

15 million travelers

**Source Date:** 3/13/2014

Source:

http://techcrunch.com/2014/03/13/seeing-15mtravelers-in-2013-gogobot-goes-after-kayakwith-new-hotel-metasearch-utility-to-help-youfind-the-best-deals/

## Goodbox

www.gogoodbox.com

550 registered users

**Source Date:** 5/26/2015

Source:

http://www.vccircle.com/news/technology/2015/ 05/26/chat-based-commerce-platform-goodboxraises-200k-seed-funding-manipal

## Goodreads

goodreads.com

25 million users

**Source Date:** 1/1/2014

Source:

https://www.goodreads.com/blog/show/449-goodreads-2013-by-the-numbers-an-infographic

# **Google Chrome**

google.com/chrome

1 billion users

**Source Date:** 5/28/2015

Source:

http://expandedramblings.com/index.php/bythe-numbers-a-gigantic-list-of-google-stats-andfacts/



(Last Checked August 2015)

# **Google Drive**

drive.google.com

240 million active users

**Source Date:** 10/1/2014

Source: http://techwhack.co/google-drive-now-

240-million-active-users/

# Google+

plus.google.com

300 million active users

**Source Date:** 10/23/2013

Source:

http://expandedramblings.com/index.php/by-the-numbers-a-gigantic-list-of-google-stats-and-

facts/

## GrabTaxi

grabtaxi.com

620,000 monthly active users

**Source Date:** 1/23/2015

**Source:** <a href="https://www.techinasia.com/grabtaxi-singapore-provident-fund-driver-welfare/">https://www.techinasia.com/grabtaxi-singapore-provident-fund-driver-welfare/</a>

#### Gree

gree-corp.com

190 million users

**Source Date:** 5/25/2013

Source: https://www.facebook.com/gree/info

## Grindr

grindr.com

10 million users

**Source Date:** 11/26/2014

**Source:** <a href="http://www.businessinsider.com/grindr-ceo-joel-simkhai-on-advertising-pitch-deck-">http://www.businessinsider.com/grindr-ceo-joel-simkhai-on-advertising-pitch-deck-</a>

2014-11

#### Groove

groovemusicapp.com

1 million users

**Source Date:** 5/6/2013

**Source:** <a href="http://www.techvibes.com/blog/groove-surpasses-one-million-users-2013-05-06">http://www.techvibes.com/blog/groove-surpasses-one-million-users-2013-05-06</a>



(Last Checked August 2015)

releases/press-release-details/2014/GrubHub-Reports-Third-Quarter-Results/default.aspx

# GroupMe

groupme.com

12 million registered users

**Source Date:** 10/8/2013

**Source:** http://pando.com/2013/10/08/cangroupme-still-compete-in-the-messaging-wars/

# Groupon

groupon.com

260 million subscribers

**Source Date: 2/12/2015** 

Source:

http://techcrunch.com/2015/02/12/groupon-q4/

## GrubHub

www.grubhub.com

4.57 million users

**Source Date:** 10/23/2014

Source:

http://investors.grubhub.com/investors/press-

# Gunosy

gunosy.com

6 million users

**Source Date:** 10/23/2014

**Source:** <a href="https://www.techinasia.com/smartnews-">https://www.techinasia.com/smartnews-</a>

100-million-valuation/

#### Guvera

www.guvera.com

10 million users

**Source Date:** 4/21/2015

Source:

http://www.billboard.com/articles/business/6538 858/guvera-claims-10-million-users-worldwide

#### Habbo Hotel

habbo.com

5 million users



(Last Checked August 2015)

**Source Date:** 11/3/2014

Source:

http://www.sulake.com/habbo/advertising-in-habbo/

www.hatena.com

4 million registered users

**Source Date:** 12/1/2014

**Source:** <a href="https://www.techinasia.com/hatena-reddit-tumblr-japan-ipo/">https://www.techinasia.com/hatena-reddit-tumblr-japan-ipo/</a>

### Happn

www.happn.fr

4 million users

**Source Date:** 6/17/15

**Source:** <a href="http://www.inc.com/zoe-henry/meet-the-dating-app-that-s-hacking-fate.html">http://www.inc.com/zoe-henry/meet-the-dating-app-that-s-hacking-fate.html</a>

### HealthTap

healthtap.com

100 million members

**Source Date:** 7/30/2014

Source:

http://venturebeat.com/2014/07/30/healthtap-launches-virtual-doctor-visits-on-your-phone/

## Happy Hours India

happyhoursindia.in

60,000 monthly active users

Source Date: 12/4/2014

Source:

http://techcircle.vccircle.com/2014/12/04/happy-hours-app-provides-users-with-hyper-local-deals-at-restaurants-pubs-around-them/

#### HelloMarket

www.hellomarket.com

4.6 million users

**Source Date:** 7/12/2014

**Source:** <a href="https://www.hellomarket.com/">https://www.hellomarket.com/</a>

#### Hatena

## Hightail



(Last Checked August 2015)

www.hightail.com

45 million users

**Source Date:** 12/24/2014

Source: https://www.hightail.com/aboutus

Hike

get.hike.in

35 million registered users

**Source Date:** 8/27/2014

Source:

http://thenextweb.com/in/2014/08/27/chat-apphike-wants-gateway-internet-indias-mobilefirst-generation/

Hinge

hinge.co

100,000 users

**Source Date:** 2/10/2014

Source:

http://www.forbes.com/sites/kathryndill/2014/02

/12/up-and-comers-entrepreneurs-who-want-tofind-you-love/

Hipe

hipe.im

30,000 users

**Source Date:** 7/2/2014

Source: http://techcrunch.com/2014/07/02/new-picture-based-messaging-app-hipe-gives-friends-just-99-seconds-to-respond-after-reading-your-text/

**HomeAway** 

www.homeaway.com

1 million listings

**Source Date:** 6/25/2014

Source:

http://thenextweb.com/insider/2014/06/25/as-homeaway-hits-1-million-listings-next-up-is-to-make-vacation-rentals-as-mainstream-as-hotels/

Homeshop18

www.homeshop18.com

7.5 million users

**Source Date:** 10/23/2013



(Last Checked August 2015)

#### Source:

http://www.medianama.com/2013/10/223-homeshop18-raises-14m-from-gs-homeshopping-others/

#### Hootsuite

hootsuite.com

10 million users

**Source Date:** 9/25/2014

#### Source:

http://fortune.com/2014/09/25/hootesuite-60million-ipo/

## hoppr

hoppr.com

3 million users

**Source Date:** 3/9/2013

**Source:** <a href="http://techcrunch.com/2013/03/09/as-it-hits-3m-users-after-6-months-hoppr-checks-in-its-bid-to-be-indias-foursquare">http://techcrunch.com/2013/03/09/as-it-hits-3m-users-after-6-months-hoppr-checks-in-its-bid-to-be-indias-foursquare</a>

#### Houzz

www.houzz.com

25 million users

**Source Date:** 10/1/2014

#### Source:

http://blogs.wsj.com/digits/2014/10/01/home-decor-site-houzz-raises-165-million-for-e-commerce-push/

#### **HowAboutWe**

www.howaboutwe.com

2.2 million users

**Source Date:** 1/29/2014

#### Source:

http://venturebeat.com/2014/01/29/howaboutweforms-media-network-to-explore-love-sexdating-relationships-rhinos/

#### Hulu

hulu.com

9 million subscribers

Source Date: 4/29/2015

Source:

http://www.theverge.com/2015/4/29/8513147/hul

<u>u-9-million-subscribers</u>

### Hungama

www.hungama.com

20 million users



(Last Checked August 2015)

**Source Date:** 7/4/2014

Source:

http://www.vccircle.com/news/technology/2014/ 07/04/hungama-raises-40m-led-bessemerventure-partners

**Ibotta** 

ibotta.com

3 million users

**Source Date:** 6/17/2014

Source:

http://techcrunch.com/2014/06/17/mobilesavings-app-ibotta-raises-20-million-fromnetscape-founder-jim-clark-others/

iCloud

icloud.com

300 million users

**Source Date:** 4/24/2013

Source:

http://expandedramblings.com/index.php/bythe-numbers-amazing-apple-stats/

**ICQ** 

www.icq.com

11 million users

Source Date: 12/8/2014

Source:

https://corp.mail.ru/en/mobile/directions/

iHeartRadio

iheart.com

70 million users

**Source Date:** 6/5/2015

Source:

http://www.iheartmedia.com/Pages/iHeartRadio
-Surpasses-70-Million-Registered-Users-FasterThan-Any-Other-Radio-Or-Digital-MusicService.aspx

**IMDB** 

www.imdb.com

190 million unique monthly visitors

**Source Date:** 9/19/2014

Source:

http://www.imdb.com/pressroom/?ref=ft\_pr

iMessage

www.apple.com/ios/messages/



(Last Checked August 2015)

250 million users

**Source Date:** 5/28/2013

Source:

http://www.digitaltrends.com/mobile/best-chatmessaging-apps/

**Imgur** 

imgur.com

150 million users

**Source Date:** 12/11/2014

Source:

http://venturebeat.com/2014/12/11/imgur-advertising/

**IndiaHomes** 

www.indiahomes.com

10 million customers

**Source Date:** 12/24/2014

**Source:** http://www.indiahomes.com/

Indiegogo

www.indiegogo.com

15 million monthly visitors

**Source Date:** 12/17/2014

Source: <a href="https://www.indiegogo.com/about/our-">https://www.indiegogo.com/about/our-</a>

story

imo.im

imo.im

10 million users

**Source Date:** 11/30/2013

Source:

https://itunes.apple.com/us/app/imo/id33643569

7?mt=8&ign-

mpt=uo%3D6&src=click\_download\_iphone

Infogr.am

infogr.am

1.2 million users

**Source Date:** 9/24/2014

Source: http://www.sys-con.com/node/3197298

**InstaB** 

Please note that some of these numbers are easier to find than others, so some of these are based on news reports and not official company tallies. All stats are linked to their source unless it was sent to me directly from the company. It is also difficult, at times, to distinguish monthly users from total user accounts. In other words: This is the best I can find, but I don't guarantee anything.



(Last Checked August 2015)

www.instabapp.com

30,000 users

**Source Date:** 4/11/2014

**Source:** <a href="http://www.techinasia.com/instab-baby-social-and-photo-app-adds-questions-and-answers-for-parents/">http://www.techinasia.com/instab-baby-social-and-photo-app-adds-questions-and-answers-for-parents/</a>

### Instagram

instagram.com

300 million users

Source Date: 12/10/2014

Source: <a href="http://wp.me/p1vfs3-3iv">http://wp.me/p1vfs3-3iv</a>

### iQiyi

iqiyi.com

94 million monthly active users

**Source Date:** 5/10/2014

Source:

http://expandedramblings.com/index.php/baidu-stats/

#### iQon

www.iqon.jp

650,000 registered users

**Source Date:** 1/30/2014

**Source:** http://www.techinasia.com/iqon-vasily-fashion-mobile-social-network-japan/

### Instapaper

instapaper.com

2 million users

**Source Date:** 3/26/2013

**Source:** <a href="http://paidcontent.org/2013/03/26/how-many-people-are-actually-reading-it-later-pocket-launches-tool-for-publishers/">http://paidcontent.org/2013/03/26/how-many-people-are-actually-reading-it-later-pocket-launches-tool-for-publishers/</a>

#### Issuu

issuu.com

80 million readers

**Source Date:** 10/3/2014

**Source:** <a href="http://techcrunch.com/2014/10/03/issuubrings-its-youtube-for-magazines-to-the-iphone-and-ipad/">http://techcrunch.com/2014/10/03/issuubrings-its-youtube-for-magazines-to-the-iphone-and-ipad/</a>



(Last Checked August 2015)

#### itunes

www.apple.com/itunes/

500 million users

**Source Date:** 5/13/2013

Source: <a href="http://wp.me/p1vfs3-3oh">http://wp.me/p1vfs3-3oh</a>

#### itunes Radio

www.apple.com/itunes/itunes-radio/

20 million users

**Source Date:** 12/27/2013

Source:

http://www.forbes.com/sites/bobbyowsinski/201 3/12/27/15-under-appreciated-events-thataffected-the-music-business-in-2013/

#### Source:

http://techcrunch.com/2014/03/25/russianonline-video-market-booming-becomes-biggestin-europe/

#### iWork

apple.com/iwork

10 million users

**Source Date:** 1/29/2013

Source:

http://expandedramblings.com/index.php/bythe-numbers-amazing-apple-stats/

### **Jabong**

www.jabong.com

23.5 million users

**Source Date:** 8/20/2014

**Source:** <a href="http://www.techinasia.com/indianecommerce-flipkart-myntra-jabong-amazon/">http://www.techinasia.com/indianecommerce-flipkart-myntra-jabong-amazon/</a>

#### ivi.ru

ivi.ru

30 million users

**Source Date:** 3/25/2014

### JD.com

www.jd.com

105.2 million active customer accounts



(Last Checked August 2015)

**Source Date:** 3/31/2015

Source:

http://expandedramblings.com/index.php/by-the-numbers-15-amazing-jd-com-stats/

Jet

jet.com

352,000 signups

**Source Date: 2/26/2015** 

**Source:** http://mashable.com/2015/02/26/jetsignups/

**Jiathis** 

www.jiathis.com

780,000 websites

**Source Date:** 7/12/2014

Source: http://www.jiathis.com/uses/userlist

100 million registered users

**Source Date:** 1/1/2014

Source:

http://ir.jiayuan.com/releasedetail.cfm?ReleaseI D=819095

**Jiepang** 

jiepang.com

5 million users

**Source Date:** 7/18/2013

Source:

http://www.businesswire.com/news/home/2013 0718006681/en/Jiepang-5.0-Redefines-Check-in

Jiuxian

www.jiuxian.com

100,000 active shoppers

**Source Date:** 3/26/2015

**Source:** <a href="https://www.techinasia.com/china-top-well-funded-startups-2015-infographic/">https://www.techinasia.com/china-top-well-funded-startups-2015-infographic/</a>

Jiayuan

www.jiayuan.com

**Jobstreet** 

www.jobstreet.com



(Last Checked August 2015)

15 million users

**Source Date:** 11/2/2014

**Source:** <a href="http://www.jobstreet.com/">http://www.jobstreet.com/</a>

**Jobvite** 

www.jobvite.com

46 million job-seekers

**Source Date:** 10/7/2014

Source:

http://venturebeat.com/2014/10/07/jobvite-lands-25m-to-continue-filling-the-entire-funnel-of-

recruiting/

**Jumei** 

www.jumei.com

10.5 million companies

**Source Date:** 4/13/2014

Source: http://techcrunch.com/2014/04/13/jumei-

ipo/

www.justfab.com

35 million members

**Source Date:** 11/11/2014

**Source:** http://recode.net/2014/05/14/justfab-seeking-50-million-to-100-million-investment-

ahead-of-possible-ipo/

JustUnfollow

www.justunfollow.com

10 million users

**Source Date: 2/24/2015** 

Source: <a href="http://yourstory.com/2015/02/justunfollo">http://yourstory.com/2015/02/justunfollo</a>

w-is-crowdfire/

**Juwai** 

juwai.com

2,6 monthly users

**Source Date:** 5/21/2015

Source:

http://www.realtytoday.com/articles/14630/2015 0521/auction-com-sell-commercial-real-estatechinese-buyers.htm

JustFab



(Last Checked August 2015)

#### kaixin001

www.kaixin001.com

161 million users

**Source Date:** 7/12/2014

Source: <a href="http://www.kaixin001.com/">http://www.kaixin001.com/</a>

#### kakao Game

www.kakao.com/services/4

20 million monthly active users

**Source Date:** 7/23/2014

**Source:** http://venturebeat.com/2014/07/23/after-two-years-kakaogame-hits-20m-monthly-active-users/

#### Kakao Talk

kakao.com

154 million registered users

**Source Date:** 9/5/2014

#### Source:

http://thenextweb.com/asia/2014/09/05/koreas-top-chat-app-gives-a-glimpse-of-what-facebook-messenger-payments-could-look-like/

#### Kamelio

kamel.io

about 100,000 downloads

**Source Date: 2/5/2015** 

Source: https://www.techinasia.com/kamelio-

shiroyagi-profile/

#### Kanvas

www.getkanvas.com

1 million app installs

**Source Date: 2/9/2015** 

#### Source:

http://techcrunch.com/2015/02/09/kanvassmobile-photo-sharing-app-lets-you-make-yourown-gifs-flipbooks-and-more/

#### Keek

keek.com

70 million users

**Source Date:** 9/29/2014

Source: http://www.sys-con.com/node/3201538



(Last Checked August 2015)

### Keepy

www.keepy.me

500,000 users

Source Date: 10/17/2014

**Source:** http://techcrunch.com/2014/10/17/oneyear-in-keepy-reaches-500k-users-andintroduces-video-to-its-family-timelines/

## KerjaDulu

www.kerjadulu.com

17,000 registered users

**Source Date:** 7/10/2014

**Source:** http://forbesindonesia.com/berita-691-

work-first.html

#### Kickstarter

www.kickstarter.com

8.1 million users

**Source Date:** 3/16/2015

Source: http://wp.me/p1vfs3-6Qd

### Kiip

www.kiip.me

70 million users

**Source Date:** 11/26/2013

Source: http://techcrunch.com/2013/11/26/kiip-

opens-self-serve/

#### Kik Messenger

kik.com

200 million users

**Source Date:** 1/28/2015

Source: http://techcrunch.com/2015/01/28/dont-

expect-kik-maus/

### Kiloo

kiloo.com

26.5 million daily active users

**Source Date:** 3/9/2013

Source: http://techcrunch.com/2013/03/09/kiloo-

subway-surfers



(Last Checked August 2015)

#### **Kiwibox**

kiwibox.com

10 million users

**Source Date:** 12/17/2012

**Source:** http://www.prnewswire.com/news-releases/kiwiboxcom-releases-new-ios-and-android-updates-based-on-its-12-monthly-mobile-usage-growth-183779181.html

#### Kleii

kleii.com

1 million users

**Source Date:** 10/9/2013

**Source:** <a href="http://www.techinasia.com/1-million-users-kleii-vietnams-dropbox-coma/">http://www.techinasia.com/1-million-users-kleii-vietnams-dropbox-coma/</a>

#### Klout

klout.com

620 million scored users

**Source Date:** 11/11/2014

Source: http://klout.com/corp/about

#### Koudai

www.koudai.com

83 million unique monthly visitors

**Source Date:** 10/23/2014

**Source:** <a href="https://www.techinasia.com/chinese-mobile-shopping-app-secures-350m-led-tencent-mobile-shopping-app-secures-shopping-app-s

pose-biggest-threat-alibaba/

#### Kuaidi

www.vvipone.com

100 million registered users

**Source Date:** 9/17/2014

Source:

http://www.prweb.com/releases/2014/09/prweb1

2172566.htm

#### kwick!

www.kwick.de

10 million users

**Source Date:** 11/12/2013



(Last Checked August 2015)

Source: <a href="http://www.kiwiboxinc.com/">http://www.kiwiboxinc.com/</a>
Source Date: 11/14/2013

**Source:** <a href="http://www.techinasia.com/biggest-online-music-streaming-sites-indonesia/">http://www.techinasia.com/biggest-online-music-streaming-sites-indonesia/</a>

### Laiwang

www.laiwang.com

10 million registered users

**Source Date:** 11/21/2013

Source:

http://thenextweb.com/asia/2013/11/21/still-room-for-messaging-app-latecomers-alibabas-laiwang-clocks-10m-downloads-in-one-month/

#### Lakala

www.lakala.com

1 million users

**Source Date:** 10/23/2014

Source:

http://www.chinainternetwatch.com/10007/onlin e-payment-mobile-apps-sep-2014/

### Langit Musik

langitmusik.com

400,000 monthly active users

#### LaShou

lashou.com

50 million registered users

**Source Date:** 10/21/2014

Source:

http://www.chinamoneynetwork.com/2014/10/2 1/venture-backed-lashou-to-sell-controllingstake-to-sanpower-group

#### Last.fm

last.fm

40 million users

**Source Date:** 12/13/2012

**Source:** <a href="http://www.cbspressexpress.com/cbs-interactive/releases/view?id=33975">http://www.cbspressexpress.com/cbs-interactive/releases/view?id=33975</a>

#### Lazada

www.lazada.com

5.3 million users



(Last Checked August 2015)

**Source Date:** 4/1/2015

Source: https://www.techinasia.com/qoo10-

series-a-funding/

thelevelup.com

1.5 million users

**Source Date:** 7/12/2014

**Source:** <a href="https://www.thelevelup.com/">https://www.thelevelup.com/</a>

#### earnist

learni.st

10 million users

**Source Date: 2/27/2014** 

Source:

http://www.mediapost.com/publications/article/ 220444/learnist-launches-mobile-apps-tomonetize-site.html?edition=

#### **LeTV**

www.letv.com

172 million monthly unique visitors, 20 million daily unique visitors

**Source Date:** 11/4/2013

**Source:** <a href="http://www.techinasia.com/letv-chinas-2nd-popular-video-portal-posts-big-profits-revenue-gains/">http://www.techinasia.com/letv-chinas-2nd-popular-video-portal-posts-big-profits-revenue-gains/</a>

#### Life360

life360.com

70 million users

**Source Date: 2/10/2015** 

Source: <a href="https://www.life360.com/jobs/">https://www.life360.com/jobs/</a>

#### Line

line.naver.jp

560 million registered users; 170 million monthly active user

**Source Date:** 10/9/2014

Source:

http://expandedramblings.com/index.php/busin ess-directory/19814/line/

#### LinkedIn

linkedin.com

## LevelUp



(Last Checked August 2015)

More than 380 million users

**Source Date:** 7/30/2015

Source:

http://expandedramblings.com/index.php/by-the-numbers-a-few-important-linkedin-stats/

Source:

https://www.techinasia.com/livehouseintaiwans-homegrown-answer-twitch-nets-350kcherubic/

#### Listia

listia.com

7 million users

**Source Date:** 11/12/2014

Source: <a href="http://www.listia.com/press">http://www.listia.com/press</a>

LiveJournal

www.livejournal.com

48 million active journals

**Source Date:** 5/23/2014

**Source:** http://socialtimes.com/can-livejournal-keep-pace-newer-social-media-startups\_b149221

# Livefyre

web.livefvre.com

65 million registered users

**Source Date:** 5/16/2015

**Source:** http://web.livefyre.com/

**Living Social** 

livingsocial.com

70 million users

**Source Date:** 4/26/2013

Source:

http://www.pcworld.com/article/2036523/livingsocial-gets-hacked-50-million-users-told-to-reset-

passwords.html

#### Livehouse.in

livehouse.in

1 million monthly unique visitors

**Source Date:** 12/3/2014

**LMBang** 



(Last Checked August 2015)

www.lmbang.com

20 million registered users

**Source Date:** 7/8/2014

**Source:** http://www.techinasia.com/chinese-social-network-app-for-moms-gets-20-million-funding/

loginradius.com

15 million users

**Source Date:** 12/30/2013

Source:

http://blogs.calgaryherald.com/2013/12/30/startup-of-the-week-loginradius/

### LocalOye

localoye.com

100,000 customers

**Source Date:** 5/26/2015

**Source:** <a href="https://www.techinasia.com/india-urbanpro-funding/">https://www.techinasia.com/india-urbanpro-funding/</a>

### Lovely

www.livelovely.com

500,000 users

**Source Date:** 11/21/2013

Source:

http://techcrunch.com/2013/11/21/lovely-theapartment-rentals-aggregator-buys-rentmaticto-expand-into-payments-as-it-raises-morefunding/

#### LockerDome

lockerdome.com

40 million users

**Source Date:** 12/3/2014

**Source:** http://tech.co/lockerdome-series-b-funding-2014-12

### Lover.ly

lover.ly

1.2 million monthly unuque users

**Source Date: 2/12/2015** 

Source:

http://venturebeat.com/2015/02/12/loverly-is-

### LoginRadius



(Last Checked August 2015)

using-your-search-data-to-make-the-perfectwedding-dress/ **Source:** http://venturebeat.com/2014/06/16/with-60m-members-for-its-brain-training-applumosity-finally-launches-on-android/

#### ovoo

www.lovoo.com

18 million users

**Source Date:** 11/12/2014

Source: <a href="http://www.lovoo.com/">http://www.lovoo.com/</a>

#### Lulu

onlulu.com

1 million users

**Source Date:** 8/24/2013

Source:

http://www.usatoday.com/story/tech/columnist/ talkingtech/2013/08/24/lulu-tinder-datingapps/2665101/

### Lumosity

www.lumosity.com

60 million users

**Source Date:** 6/16/2014

#### Lyft

www.lyft.com

100,000 registered users

**Source Date:** 3/3/2014

Source:

http://www.tacomasun.com/2014/03/03/bringing -ridesharing-services-such-as-lyft-in-tacomacould-solve-some-transportation-needs/

#### Maaii

www.maaii.com

several million users

**Source Date:** 5/28/2013

Source:

http://www.maaii.com/en/blog/?pid=1468

#### Mail.ru

mail.ru

59.8 million active accounts

**Source Date:** 12/8/2014

Please note that some of these numbers are easier to find than others, so some of these are based on news reports and not official company tallies. All stats are linked to their source unless it was sent to me directly from the company. It is also difficult, at times, to distinguish monthly users from total user accounts. In other words: This is the best I can find, but I don't guarantee anything.



(Last Checked August 2015)

Source:

https://corp.mail.ru/en/mobile/directions/

**Source:** <a href="http://www.techinasia.com/wechat-workplace-chat-app-china-snags-20-million-investment/">http://www.techinasia.com/wechat-workplace-chat-app-china-snags-20-million-investment/</a>

**Mailbox** 

mailboxapp.com

1 million users

**Source Date:** 3/22/2013

**Source:** http://news.cnet.com/8301-1035\_3-57575781-94/mailbox-e-mail-app-signs-up-1-million-users/

MakeMyTrip

www.makemytrip.com

3 million users

**Source Date:** 5/22/2014

Source:

http://www.tnooz.com/article/MakeMyTrip-reports-strong-growth-in-hotels-and-packages-business/

# MailChimp

mailchimp.com

7 million customers

**Source Date:** 11/11/2014

Source: <a href="http://mailchimp.com">http://mailchimp.com</a>

MapMyFitness

www.mapmyfitness.com

29 million users

**Source Date: 2/12/2015** 

Source:

http://about.mapmyfitness.com/advertise/mapm

yfitness-connect-platform/

MapR

www.mapr.com

#### Maimai

maimai.cn

800,000 registered users

**Source Date:** 8/14/2014



(Last Checked August 2015)

700 customers

**Source Date: 1/2/2015** 

Source:

http://venturebeat.com/2015/01/02/watch-out-wall-street-27-tech-ipos-to-expect-in-2015/

Maps.me

maps.me

14 million installs

**Source Date: 2/4/2015** 

**Source:** http://venturebeat.com/2015/02/04/why-maps-me-thinks-it-can-compete-against-google-and-apple-maps/

www.mediafire.com

more than 150 million monthly users

**Source Date:** 12/24/2014

Source: https://www.mediafire.com/about/

Medium

medium.com

more than 650,000 users

**Source Date:** 4/2/2015

**Source:** <a href="https://blog.bufferapp.com/how-to-use-">https://blog.bufferapp.com/how-to-use-</a>

<u>medium</u>

Match.com

match.com

12 million monthly unique visitors

**Source Date:** 9/8/2014

Source:

 $\frac{http://www.comscore.com/Insights/Blog/Tinder-Sparks-Renewed-Interest-in-Online-Dating-\underline{Category}$ 

Mee You

www.xixiaoyou.com

2 million monthly active users

**Source Date:** 8/6/2014

**Source:** <a href="http://www.techinasia.com/15-specialist-social-media-apps-china/">http://www.techinasia.com/15-specialist-social-media-apps-china/</a>

Meerkat

meerkatapp.co

#### MediaFire



(Last Checked August 2015)

836,000 users

**Source Date:** 4/25/2015

**Source:** <a href="http://venturebeat.com/wp-content/uploads/2015/04/Venturebeat.jpg">http://venturebeat.com/wp-content/uploads/2015/04/Venturebeat.jpg</a>

Meetey

meetey.com

200,000 users

**Source Date:** 12/13/2013

Source:

http://techcrunch.com/2013/12/13/nextdoor-competitor-meetey-launches-its-local-social-network-internationally/

Mega

mega.co.nz

15 million users

**Source Date:** 1/22/2015

Source:

https://twitter.com/kimdotcom/status/558253261 891719168

Meipai

meipai.com

100 million registered users

**Source Date: 2/6/2015** 

Source: http://technode.com/2015/02/06/meitu/

MeetMe

meet-me.com

5.34 million users

**Source Date:** 11/6/2013

Source:

http://www.meetmecorp.com/press/pressreleases/meetme-reports-third-quarter-2013financial-results-2/ Meitu XiuXiu

xiuxiu.meitu.com

over 400 million users

**Source Date: 2/6/2015** 

Source: http://technode.com/2015/02/06/meitu/

#### Meituan



(Last Checked August 2015)

meituan.com

90 million active mobile users

**Source Date:** 5/12/2014

**Source:** <a href="http://www.bloomberg.com/news/2014-05-12/alibaba-backed-buying-site-meituan-eyes-u-s-ipo-as-sales-triple.html">http://www.bloomberg.com/news/2014-05-12/alibaba-backed-buying-site-meituan-eyes-u-s-ipo-as-sales-triple.html</a>

#### Melon

www.melon.com

1.36 million users

**Source Date:** 6/26/2014

Source:

http://www.koreatimes.co.kr/www/news/biz/20 14/07/123 159874.html

#### Mercari

mercari.jp

4 million users

**Source Date:** 8/12/2014

**Source:** <a href="http://qz.com/242420/this-japanese-fleamarket-app-hopes-that-americans-will-tire-of-craigslist/">http://qz.com/242420/this-japanese-fleamarket-app-hopes-that-americans-will-tire-of-craigslist/</a>

#### **MeTunes**

www.mechat.co.id

100,000 monthly active users

**Source Date:** 8/2/2013

**Source:** <a href="http://www.techinasia.com/metunes-solve-indonesias-ringback-tone-dilemma/">http://www.techinasia.com/metunes-solve-indonesias-ringback-tone-dilemma/</a>

#### Memorado

memorado.com

3.5 million members

**Source Date:** 3/26/2015

Source:

http://venturebeat.com/2015/03/26/memoradoraises-3-3m-to-become-a-brain-training-gameleader/

# Miaopai

www.miaopai.com

20 million users

**Source Date:** 9/25/2014

**Source:** <a href="https://www.techinasia.com/china-10second-video-app-miaopai-funding/">https://www.techinasia.com/china-10second-video-app-miaopai-funding/</a>



(Last Checked August 2015)

#### **Microsoft Office 365**

microsoft.office.com

9.2 million users

**Source Date:** 1/26/2015

Source:

http://www.adweek.com/socialtimes/spurphoto-sharing-social-network-launches-onios/613722

#### MigMe (formerly Mig33)

www.mig33.com

9 million monthly active users

**Source Date: 12/11/2014** 

Source: <a href="https://www.techinasia.com/migme-api-">https://www.techinasia.com/migme-api-</a>

games-matchme/

#### Minecraft

minecraft.net

55 million users

**Source Date:** 9/11/2014

Source:

http://siliconangle.com/blog/2014/09/11/minecraf ts-55-million-users-makes-perfect-sense-formicrosoft/

#### Mint

mint.com

16 million users

**Source Date:** 12/30/2014

Source: <a href="http://www.businessinsider.com/where-">http://www.businessinsider.com/where-</a>

americans-shop-2014-12

#### Milk Music

www.samsung.com/us/showcase/milk/

16 million users

**Source Date:** 8/10/2014

**Source:** <a href="http://music-streaming-services.softwareinsider.com/l/122/Milk-Music">http://music-streaming-services.softwareinsider.com/l/122/Milk-Music</a>

#### **MIUI**

en.miui.com

100 million active users

**Source Date:** 2/12/2015

Source: http://en.miui.com/thread-84654-1-

1.html



(Last Checked August 2015)

#### Source:

http://www.koreatimes.co.kr/www/news/biz/20 14/07/123 159874.html

# Mobage

mobage.com

49.6 million users

**Source Date:** 5/9/2013

**Source:** <a href="http://www.mobileworldlive.com/dena-looking-for-international-mobage-profit">http://www.mobileworldlive.com/dena-looking-for-international-mobage-profit</a>

### Mogujie

www.mogujie.com

35 million monthly active users

**Source Date:** 6/6/2014

**Source:** <a href="http://www.techinasia.com/35-million-active-users-strong-chinas-pinterest-lookalike-raises-us200-million-funding/">http://www.techinasia.com/35-million-active-users-strong-chinas-pinterest-lookalike-raises-us200-million-funding/</a>

#### Mixcloud

www.mixcloud.com

12 million users

**Source Date:** 12/15/2014

**Source:** <a href="http://www.rockol.com/uk/news-640566/mixcloud-now-seeing-12-million-monthly-active-users">http://www.rockol.com/uk/news-640566/mixcloud-now-seeing-12-million-monthly-active-users</a>

#### Mixi

mixi.jp

26 million users

**Source Date:** 9/13/2012

Source:

http://thenextweb.com/asia/2012/09/13/facebook -japan-15-million-mixi/

#### Mnet

www.mnetamerica.com

102,000 users

**Source Date:** 6/26/2014

#### MomentCam

www.momentcamofficial.com

160 million users



(Last Checked August 2015)

**Source Date:** 9/18/2014

Source:

http://www.techinasia.com/momentcamfunding-from-alibaba/

Momo

immomo.com

180 million registered users

**Source Date:** 9/30/2014

Source:

http://venturebeat.com/2014/11/08/chineselocation-based-social-app-momo-files-for-u-sipo-to-raise-300m/

Moovit

m.moovitapp.com

20 million users

**Source Date:** 5/13/2015

Source:

http://www.fromthegrapevine.com/innovation/ moovit-20-million-users-adds-new-city-everyday

Movli

www.movli.com

25,000 active users

**Source Date:** 8/25/2014

**Source:** <a href="http://www.rmnstars.com/movli-helps-marketers-know-future-movie-trends-roisorezki/">http://www.rmnstars.com/movli-helps-marketers-know-future-movie-trends-roisorezki/</a>

**Mxit** 

get.mxit.com

4,9 million users

**Source Date:** 6/25/2014

Source: http://www.techcentral.co.za/mxit-by-

the-numbers/49102/

Myapp

android.myapp.com

110 million users

**Source Date:** 12/24/2014

Source:

http://www.chinainternetwatch.com/11577/tence nt-myapp-app-store-monthly-increased-by-10highest-growth-distribution-market/

MyFitnessPal



(Last Checked August 2015)

myfitnesspal.com

75 million users

**Source Date:** 12/9/2014

Source:

http://blog.myfitnesspal.com/announcing-75-million-myfitnesspal-users/

**MyHeritage** 

myheritage.com

73 million users

**Source Date:** 11/15/2014

Source: <a href="http://www.myheritage.com/">http://www.myheritage.com/</a>

MyLife

mylife.com

63 million users

**Source Date:** 7/9/2013

Source: <a href="http://www.prnewswire.com/news-releases/national-mylifecom-survey-reveals-more-social-networks-and-message-services-more-problems-users-are-increasingly-overwhelmed-overloaded-214741101.html">http://www.prnewswire.com/news-releases/national-mylifecom-survey-reveals-more-social-networks-and-message-services-more-problems-users-are-increasingly-overwhelmed-overloaded-214741101.html</a>

Myntra

myntra.com

9 million users

**Source Date:** 5/12/2015

**Source:** <a href="https://www.techinasia.com/myntragiving-users-choice-download-app-flipkart/">https://www.techinasia.com/myntragiving-users-choice-download-app-flipkart/</a>

**MySpace** 

myspace.com

50.6 million monthly active users

**Source Date:** 1/23/2015

Source:

http://expandedramblings.com/index.php/mysp ace-stats-then-now/

**NDN** 

www.newsinc.com

146 million monthly unique viewers

**Source Date:** 11/15/2014

Source: http://www.newsinc.com/



(Last Checked August 2015)

#### **NetFase Cloud Music**

music.163.com

100 million users

**Source Date:** 7/21/2015

Source:

http://www.chinatechnews.com/2015/07/21/2190 2-netease-cloud-music-boasts-over-100-millionusers

#### **Netflix**

netflix.com

60 million users

**Source Date:** 4/15/2015

Source:

http://expandedramblings.com/index.php/netflix statistics-facts

#### News360

news360.com

4 million users

**Source Date:** 7/16/2013

**Source:** <a href="http://online.wsj.com/article/PR-CO-20130716-907669.html">http://online.wsj.com/article/PR-CO-20130716-907669.html</a>

#### Newshunt

newshunt.com

20 million monthly active users

**Source Date:** 7/21/15

Source:

http://tech.economictimes.indiatimes.com/news/startups/newshunt-buyt-e-commerce/48083469

#### Nexmo

www.nexmo.com

70,000 companies

**Source Date:** 11/15/2014

Source: <a href="https://www.nexmo.com/">https://www.nexmo.com/</a>

## Nexopia

nexopia.com

1.2 million registered users; 200,000 active members

**Source Date:** 7/12/2014

Source: <a href="http://www.nexopia.com/about">http://www.nexopia.com/about</a>



(Last Checked August 2015)

**Source:** <a href="http://techcrunch.com/2014/10/28/big-in-india-messaging-app-nimbuzz-goes-to-uks-new-call-in-250m-deal/">http://techcrunch.com/2014/10/28/big-in-india-messaging-app-nimbuzz-goes-to-uks-new-call-in-250m-deal/</a>

#### **Next Issue**

www.nextissue.com

150,000 paying subscribers

**Source Date:** 12/2/2014

**Source:** http://venturebeat.com/2014/12/02/next-issue-raises-50m-to-become-a-netflix-for-digital-magazines/

#### Nextdoor

nextdoor.com

25,000 active neighborhoods

**Source Date:** 12/19/2013

#### Source:

http://techcrunch.com/2013/12/19/nextdoortalks-growth-now-being-used-in-one-in-six-neighborhoods-in-the-us/

#### Nimbuzz

nimbuzz.com

200 million+ users

**Source Date:** 10/28/2014

#### Noom

noom.com

28 million installs

**Source Date: 2/10/2015** 

Source: http://globenewswire.com/news-release/2015/02/10/704848/10119418/en/Noom-Inc-and-Viridian-Health-Management-Join-Forces-to-Put-Affordable-Diabetes-Prevention-in-the-Hands-of-Millions-of-Americans.html

#### Nuomi

www.nuomi.com

3.8 million users

**Source Date:** 8/23/2013

Source: <a href="http://wp.me/p1vfs3-3E2">http://wp.me/p1vfs3-3E2</a>

#### oDesk

www.odesk.com

8 million registered freelancers

**Source Date:** 11/15/2014

Source: http://www.elance-odesk.com/



(Last Checked August 2015)

#### Source:

http://www.paymenteye.com/2014/01/29/oink\_p ayments\_surpasses\_1\_million\_consumers/#.Uvg QvvldU0U

#### Odilo

www.odilo.es

5 million users

**Source Date:** 9/18/2014

Source:

 $\frac{http://venturebeat.com/2014/09/18/odilo-raises-}{e2-2m/}$ 

#### Odnoklassniki

Odnoklassniki .ru

65.3 million users

**Source Date:** 7/4/2013

Source:

http://expandedramblings.com/index.php/russia n-social-media-stats-yandex-vkontakte/

## Oink (formerly Virtual Piggy)

www.virtualpiggy.com

1 million users

**Source Date:** 1/29/2014

## **OKCupid**

www.okcupid.com

5 million users

**Source Date:** 8/12/2014

Source:

http://blogs.wsj.com/digits/2014/08/12/qaokcupids-cofounder-on-the-growing-pains-ofdata-science/

#### Ola

www.olacabs.com

200,000 daily customers

**Source Date:** 3/20/2015

Source: https://www.techinasia.com/india-ola-

cafe-food-delivery-launch/

## OneDrive (formerly SkyDrive)

skydrive.live.com

250 million users

**Source Date:** 5/7/2013



(Last Checked August 2015)

**Source:** http://www.slashgear.com/microsofts-skydrive-now-has-250-million-users-07280820/

?filename=ooVoo\_FactSheet\_0807V5.pdf&url=Pr ess\_Kit\_Assets

#### Onehub

www.onehub.com

over 300,000 business users

**Source Date:** 12/24/2014

**Source:** <a href="https://www.onehub.com/customers">https://www.onehub.com/customers</a>

#### Ookbee

ookbee.com

5 million users

**Source Date:** 2/18/2015

Source: http://www.ookbee.com/en/about.html

#### 00V00

oovoo.com

100 million registered users

**Source Date:** 11/15/2014

Source:

 $\underline{http://www.oovoo.com/handlers/GetImage.ashx}$ 

### Openstreetmap

openstreetmap.org

1.3 million users

**Source Date: 2/18/2015** 

Source:

http://wiki.openstreetmap.org/wiki/HOT\_Expor

ts

### Opera

www.opera.com

350 million users

**Source Date:** 11/24/2014

Source:

http://www.operasoftware.com/press/facts

#### Ortsbo

ortsbo.com

212 million unique users



(Last Checked August 2015)

**Source Date:** 9/5/2012

**Source:** http://www.marketwire.com/press-release/ortsbo-and-chch-partner-to-broadcast-ortsbo-and-variety-live-from-toronto-tsx-yenture-int-1697950.htm

3 million users

**Source Date:** 10/29/2013

**Source:** <a href="http://www.techinasia.com/chinas-exclusive-social-network-hits-3-million-users-pivots-mobile/">http://www.techinasia.com/chinas-exclusive-social-network-hits-3-million-users-pivots-mobile/</a>

#### Outlook.com

outlook.com

400 million users

**Source Date:** 5/2/2013

Source:

http://thenextweb.com/microsoft/2013/05/02/microsoft-completes-hotmail-migration-to-outlook-com-claims-400m-active-accounts/

#### **Pairy**

pairy.com

120,000 registered users

**Source Date:** 12/18/2013

**Source:** http://www.techinasia.com/japanese-couples-social-network-pairy-raises-1-million-funding-launch/

#### Ozon

www.ozon.ru

700,000 daily visitors

**Source Date: 2/20/2014** 

Source:

http://www.ozon.ru/context/detail/id/5085342/

#### **Paktor**

www.gopaktor.com

1.5 million users

**Source Date:** 11/18/2014

**Source:** https://vulcanpost.com/80481/paktor-came-conquered-dating-scene-asia/

#### P1.com

P1.com

### **Palringo**

www.palringo.com



(Last Checked August 2015)

35 million users

**Source Date:** 12/16/2014

Source:

http://techcrunch.com/2014/12/16/palringo-hits-35m-users-globally-after-sticking-to-chat-insidemobile-games/ paper.li

3.7 million users

**Source Date:** 9/17/2013

Source: http://techcrunch.com/2013/09/17/paper-

li/

#### **Pandora**

pandora.com

79.4 million active users

**Source Date:** 7/23/2015

Source:

http://expandedramblings.com/index.php/pand ora-statistics

### Papa

papa.me

20 million users

**Source Date:** 8/6/2014

**Source:** http://www.techinasia.com/15-specialist-social-media-apps-china/

#### **Pastebin**

www.pastebin.com

1.5 million users

**Source Date:** 1/7/2015

Source:

http://blogs.wsj.com/moneybeat/2015/01/07/mor gan-stanley-data-leak-not-the-first-headachefor-pastebin/

#### Path Talk

path.com/talk

1 million daily active users

**Source Date:** 9/10/2014

**Source:** http://venturebeat.com/2014/09/10/path-has-just-5-million-daily-active-users-globally/

### Paper.li



(Last Checked August 2015)

#### Path

path.com

5 million daily active users

**Source Date:** 9/10/2014

**Source:** <a href="http://venturebeat.com/2014/09/10/path-has-just-5-million-daily-active-users-globally/">http://venturebeat.com/2014/09/10/path-has-just-5-million-daily-active-users-globally/</a>

## **Paypal**

paypal.com

165 million active accounts

**Source Date:** 4/22/2015

Source:

http://expandedramblings.com/index.php/payp al-statistics/

### **Paytm**

paytm.com

25 million users

**Source Date:** 1/18/2015

Source:

http://articles.economictimes.indiatimes.com/20 15-01-18/news/58200636\_1\_jack-ma-paytmtaobao

#### Peel

peel.com

100 million registered users

**Source Date:** 10/20/2014

**Source:** <a href="https://gigaom.com/2014/10/20/smart-remote-app-maker-peel-surpasses-100-million-users/">https://gigaom.com/2014/10/20/smart-remote-app-maker-peel-surpasses-100-million-users/</a>

### Pengpeng

www.pengpeng.la

300,000 daily active users

**Source Date:** 8/6/2014

**Source:** <a href="http://www.techinasia.com/15-specialist-social-media-apps-china/">http://www.techinasia.com/15-specialist-social-media-apps-china/</a>

### Periscope

www.periscope.tv

1 million users

**Source Date:** 4/28/2015

Source: http://mashable.com/2015/04/28/twitter-

periscope-one-million-users/



(Last Checked August 2015)

#### Perkville

www.perkville.com

1 million users

**Source Date:** 10/8/2014

Source:

https://www.pehub.com/2014/10/perkille-nabs-2-4-mln-series-a/ <u>based-car-rental-service-drivy-grabs-another-8-</u> 6-million-acquires-buzzcar/

#### **Photobucket**

photobucket.com

100+ million users

**Source Date:** 11/16/2014

**Source:** <a href="http://blog.photobucket.com/advertise-with-us/">http://blog.photobucket.com/advertise-with-us/</a>

#### Pheed

pheed.com

5 million users

**Source Date:** 9/16/2014

Source: http://mashable.com/2014/09/16/mobli-

pheed/

#### **PhotoWonder**

100 million users

**Source Date:** 6/2/2015

Source: https://itunes.apple.com/us/app/photo-

wonder/id501945443?mt=8

#### **Phhhoto**

phhhoto.com

1 million registered users

**Source Date:** 3/30/2015

Source:

http://techcrunch.com/2015/04/01/community-

#### **PicMix**

picmix.it

22.5 million users

**Source Date:** 11/16/2014

Source: <a href="http://picmix.it/web/picmix\_meter">http://picmix.it/web/picmix\_meter</a>



(Last Checked August 2015)

72.8 million users

**Source Date:** 4/1/2015

Source:

http://expandedramblings.com/index.php/pinter est-stats/

**Pixable** 

pixable.com

5 million users

**Source Date:** 8/15/2013

Source:

http://spectrum.mit.edu/continuum/foundedby-two-mit-alumni-in-their-dorm-pixable-nowhas-5-million-users/

Pinnatta

pinnatta.com

**PicsArt** 

picsart.com

65 million monthly active users

**Source Date:** 6/4/2015

**Source:** http://venturebeat.com/2015/06/04/photo-

sharing-app-picsart-scores-15m-from-sequoiaand-insight-venture-partners/

1 million registered users

**Source Date: 12/19/2014** 

**Source:** http://www.prnewswire.com/news-releases/sunnyvale-start-up-pinnatta-hits-1-million-registered-users-worldwide-raises-12-million-in-additional-funding-300011589.html

Plaxo

www.plaxo.com

50 million address books stored

**Source Date: 12/4/2014** 

Source: http://www.plaxo.com/about/plaxo

PlayBuzz

www.playbuzz.com

20 million monthly users

#### **Pinterest**

pinterest.com



(Last Checked August 2015)

**Source Date:** 9/30/2014

Source:

http://www.forbes.com/sites/davidnicholson/20 14/10/14/what-kind-of-quiz-are-you-5-waysthat-playbuzz-out-muscled-buzzfeed-in-thesocial-content-sensation-of-the-year/

Playlist.com

playlist.com

60 million users

**Source Date:** 9/5/2013

Source:

http://thenextweb.com/media/2013/09/05/playlis t-com-turns-its-80m-user-generated-playlistsinto-personalized-radio-stations/

Plenty of Fish

www.pof.com

100 million registered users

**Source Date:** 3/17/2015

Source:

https://www.biv.com/article/2015/3/plentyoffish -100-million-users-revenue-dollars/

plug.dj

plug.dj

several million users

**Source Date:** 12/10/2013

**Source:** http://vator.tv/news/2013-12-10-music-sharing-site-plugdj-gets-125-million-seed

Plurk

plurk.com

10 million users

**Source Date:** 12/26/2013

Source: http://techcrunch.com/2013/12/26/remu/

**Pocket** 

getpocket.com

17 million users

**Source Date:** 7/30/2015

Source:

http://www.theverge.com/2015/7/30/9075497/po cket-recommendations-beta

**Pocketbook** 



(Last Checked August 2015)

getpocketbook.com

100,000 users

**Source Date:** 9/10/2014

Source:

http://www.forbes.com/sites/jlim/2014/09/10/aus sie-personal-finance-startup-pocketbook-hits-100000-users/

Polyvore

www.polyvore.com

20 million users

**Source Date:** 10/31/2013

Source:

http://www.usatoday.com/story/tech/columnist/talkingtech/2013/10/31/polyvore-releases-ipadapp/3296915/

**Popcorn Time** 

popcorntime.io

4 million users

**Source Date:** 11/1/2014

**Source:** <a href="http://www.wired.com/2015/03/inside-popcorn-time-piracy-party-hollywood-cant-stop/?">http://www.wired.com/2015/03/inside-popcorn-time-piracy-party-hollywood-cant-stop/?</a>

**Popcornflix** 

popcornflix.com

5 million users

**Source Date:** 12/23/2013

**Source:** <a href="http://www.slashgear.com/popcornflix-streaming-service-hits-5-million-viewer-downloads-23309841/">http://www.slashgear.com/popcornflix-streaming-service-hits-5-million-viewer-downloads-23309841/</a>

**PopSugar** 

www.popsugar.com

41 million unique visitors per month

**Source Date:** 4/13/2015

Source:

http://techcrunch.com/2015/04/13/biginjapan/

Pose

pose.com

2 million users

**Source Date:** 7/29/2013

**Source:** <a href="http://mashable.com/2013/07/29/pose-advertising-revenue-model/">http://mashable.com/2013/07/29/pose-advertising-revenue-model/</a>



(Last Checked August 2015)

**Source:** <a href="https://help.practo.com/practo-search/what-is-practo-search/">https://help.practo.com/practo-search/</a>

## **Poshmark**

poshmark.com

700,000 sellers

**Source Date:** 4/21/2015

Source:

http://venturebeat.com/2015/04/21/fashion-site-poshmark-raises-25m-so-more-women-can-have-cleaner-closets/

#### **PPS**

www.pps.tv

280 million users

**Source Date:** 

Source:

http://expandedramblings.com/index.php/baidu-stats/

#### Prezi

prezi.com

50 million users

**Source Date:** 11/17/2014

Source: <a href="http://prezi.com/">http://prezi.com/</a>

## **PropertyGuru**

www.propertyguru.com

11 million users

**Source Date:** 5/16/2015

Source:

http://www.propertyguru.com.sg/about-us

#### **Practo**

www.practo.com

over 100,000 doctor profiles

Source Date: 12/24/2014

## Prosper

www.prosper.com

2 million members

**Source Date:** 11/17/2014



(Last Checked August 2015)

Source: <a href="https://www.prosper.com/about/">https://www.prosper.com/about/</a>
Source Date: 6/1/2014

Source: <a href="http://en.wikipedia.org/wiki/Qihoo">http://en.wikipedia.org/wiki/Qihoo</a>

**Pulse** 

pulse.me

30 million users

**Source Date:** 4/11/2013

Source:

http://techcrunch.com/2013/04/11/linkedin-acquires-pulse-for-90m-in-stock-and-cash/

qeep

qeep.net

30 million users

**Source Date: 2/18/2015** 

Source:

https://www.facebook.com/myqeep/info?tab=pa ge\_info Qoo10

www.qoo10.sg

17.6 million registered users

**Source Date:** 7/22/2015

Source: <a href="https://www.techinasia.com/qoo10-">https://www.techinasia.com/qoo10-</a>

series-a-funding/

00

imqq.com

832 million monthly active users

**Source Date:** 5/13/2015

**Source:** <a href="http://www.tencent.com/en-us/content/ir/news/2015/attachments/20150513.p">http://www.tencent.com/en-us/content/ir/news/2015/attachments/20150513.p</a>

df

Qihoo 360

360safe.com

641 million antivirus product users

**Ouantia** 

www.quantiamd.com



(Last Checked August 2015)

200,000 members

**Source Date:** 9/3/2013

Source:

http://gigaom.com/2013/09/03/quantiamd-snags-10m-for-social-networking-site-for-doctors/

Quikr

www.quikr.com

32 million monthly unique visitors

**Source Date:** 3/12/2014

**Source:** <a href="http://www.techinasia.com/india-quikrgets-90-million-dollars-funding/">http://www.techinasia.com/india-quikrgets-90-million-dollars-funding/</a>

QuizUp

www.quizup.com

33 million users

**Source Date:** 6/18/15

Source:

http://techcrunch.com/2015/06/18/quizup-launches-on-windows-mobile-phones/

www.qunar.com

218 million users

**Source Date:** 11/20/2013

Source: <a href="http://wp.me/p1vfs3-3E2">http://wp.me/p1vfs3-3E2</a>

Quora

quora.com

2.9 million unique monthly visitors

**Source Date:** 5/20/2013

**Source:** <a href="http://allthingsd.com/20130520/quoraceo-adam-dangelo-were-playing-a-long-term-">http://allthingsd.com/20130520/quoraceo-adam-dangelo-were-playing-a-long-term-</a>

game/

Qzone

qzone.qq.com

668 million monthly active users

**Source Date:** 5/13/2015

**Source:** <a href="http://www.tencent.com/en-us/content/ir/news/2015/attachments/20150513.p">http://www.tencent.com/en-us/content/ir/news/2015/attachments/20150513.p</a>

df

## Qunar



(Last Checked August 2015)

#### Rakuten

global.rakuten.com

200 million users

**Source Date: 2/14/2014** 

Source:

http://dealbook.nytimes.com/2014/02/14/rakuten japanese-e-commerce-giant-to-buy-viber-for-900-million/

## Rally.org

rally.org

5 million users

**Source Date:** 11/12/2013

Source: <a href="https://rally.org/corp/about">https://rally.org/corp/about</a>

# Ravelry

ravelry.com

4.6 million users

**Source Date:** 11/18/2014

Source: <a href="https://www.ravelry.com/account/login">https://www.ravelry.com/account/login</a>

#### Rdio

rdio.com

10 million users

**Source Date:** 10/3/2012

Source:

http://www.readwriteweb.com/archives/will-royalties-kill-the-streaming-rdio-star.php

#### Re.mu

www.re.mu

35,000 users

**Source Date:** 12/26/2013

Source: http://techcrunch.com/2013/12/26/remu/

#### React

reactapp.com

200,000 users

**Source Date:** 6/27/2014

**Source:** <a href="http://www.techinasia.com/react-messenger-selfie-messaging-app-takes-">http://www.techinasia.com/react-messenger-selfie-messaging-app-takes-</a>

indonesia/



(Last Checked August 2015)

#### Source:

http://thenextweb.com/apps/2014/07/08/readymag/

# Readability

readability.com

5 million users

**Source Date:** 4/5/2013

#### Source:

http://techcrunch.com/2013/04/05/readabilitylaunches-top-reads-an-online-magazineaggregating-the-platforms-most-read-content/

#### Readdle

readdle.com

5 million monthly users

**Source Date:** 5/29/2015

**Source:** <a href="http://venturebeat.com/2015/05/29/40m-downloads-on-readdle-adds-a-slick-email-client-to-its-suite-of-ios-productivity-apps/">http://venturebeat.com/2015/05/29/40m-downloads-on-readdle-adds-a-slick-email-client-to-its-suite-of-ios-productivity-apps/</a>

# Readymag

readymag.com

15,000 publishers

**Source Date:** 7/8/2014

# RealPlayer Cloud

www.realnetworks.com

8 million registered users

**Source Date:** 11/3/2014

#### Source:

http://venturebeat.com/2014/11/03/realplayer-cloud-launches-apps-for-mac-and-xbox-one/

#### Redbus

www.redBus.in

16.9 million monthly visitors

**Source Date:** 9/1/2013

Source:

http://www.slideshare.net/sachinzdom/redbusin

#### Reddit

reddit.com

36 million user accounts

**Source Date:** 6/23/2015

Please note that some of these numbers are easier to find than others, so some of these are based on news reports and not official company tallies. All stats are linked to their source unless it was sent to me directly from the company. It is also difficult, at times, to distinguish monthly users from total user accounts. In other words: This is the best I can find, but I don't guarantee anything.



(Last Checked August 2015)

Source:

http://expandedramblings.com/index.php/reddit -stats/

Refinery29

www.refinery29.com

25 million readers

**Source Date:** 4/27/2015

**Source:** <a href="http://recode.net/2015/04/27/refinery29-joins-the-big-media-startup-club-with-a-50-million-funding-round/">http://recode.net/2015/04/27/refinery29-joins-the-big-media-startup-club-with-a-50-million-funding-round/</a>

Remind101

www.remind101.com

17 million students and parents

**Source Date:** 9/30/2014

Source:

http://venturebeat.com/2014/09/30/tappingmobile-communication-between-parents-andteachers-remind-scores-40m/

Renhe.cn

Renhe.cn

4 million users

**Source Date:** 6/28/2014

Source:

https://www.facebook.com/pages/%E4%BA%BA %E5%92%8C%E7%BD%91wwwrenhecn/167283356667325?id=16728335666 7325&sk=info

Renren

renren.com

44 million monthly active users

**Source Date:** 8/27/2014

Source:

http://www.chinainternetwatch.com/8454/renre n-q2-2014/

ResearchGate

researchgate.net

4 million users

**Source Date:** 7/12/2014

Source:

http://www.researchgate.net/aboutus.AboutUs.

Retty

retty.me

close to 8 million visitors

**Source Date:** 3/16/2015



(Last Checked August 2015)

**Source:** <a href="https://www.techinasia.com/japan-retty-">https://www.techinasia.com/japan-retty-</a>

series-c-funding/

**Source Date:** 8/6/2014

**Source:** <a href="http://www.techinasia.com/15-specialist-social-media-apps-china/">http://www.techinasia.com/15-specialist-social-media-apps-china/</a>

#### ReverbNation

www.reverbnation.com

3.6 million users

**Source Date:** 7/12/2014

Source: www.reverbnation.com

# Rhapsody

www.rhapsody.com

3 million subscribers

**Source Date:** 7/23/2015

Source:

http://www.techhive.com/article/2952399/stream ing-services/rhapsody-napster-subscriber-base-hits-3-million-up-50-percent-from-last-year.html

#### Ricebook

www.ricebook.com

200,000 users

# Ringo

www.ringo.co

500,000 users

**Source Date:** 5/7/2015

Source:

http://www.indiafinancenews.com/ringo-offersfree-calling-credits-by-installing-ads-reached-500000-million-users-worldwide/

#### Roku

www.roku.com

10 million boxes sold

**Source Date:** 9/17/2014

Source: http://mashable.com/2014/09/16/roku-

10-million/

#### **Rormix**

rormix.com



(Last Checked August 2015)

40,000 monthly active users

**Source Date:** 9/19/2014

Source:

http://www.wired.co.uk/news/archive/2014-09/19/startup-of-the-week-rormix

14 million monthly users

**Source Date:** 7/7/2015

Source:

http://venturebeat.com/2015/07/07/indias-musicstreaming-leader-saavn-raises-100m-adding-1musers-each-month/

#### Rounds

rounds.com

25 million users

**Source Date:** 1/14/2015

Source:

http://venturebeat.com/2015/01/14/video-chatapp-rounds-grabs-12m-from-sequoia-samsunghits-25m-users/

## Scoop.it

scoop.it

1.5 million users

**Source Date:** 11/4/2014

**Source:** http://blog.scoop.it/2014/11/04/how-scoop-it-grew-to-3000-smb-and-enterprise-clients-for-content-curation-in-the-past-year/

# Runkeeper

runkeeper.com

30 million users

**Source Date:** 11/19/2014

Source: <a href="http://runkeeper.com/">http://runkeeper.com/</a>

## **Scoopshot**

www.scoopshot.com

350,000 users

**Source Date:** 11/14/2013

Source:

http://venturebeat.com/2013/11/14/scoopshotscoops-3-9m-to-crowdsource-newsphotography-via-350000-global-users/

80

#### Saavn

saavn.com



(Last Checked August 2015)

Scribd

www.scribd.com

80 million users

**Source Date:** 1/2/2015

Source:

http://techcrunch.com/2015/01/02/scribd-khoslafunding/

\_\_\_\_

www.sendthisfile.com

1.6 million users

**Source Date:** 6/2/2015

Source:

https://www.linkedin.com/company/sendthisfile

#### Scrollback

web.scrollback.io

45,000 monthly active users

**Source Date:** 11/24/2014

Source:

http://techcrunch.com/2014/11/24/scrollback/

Shazam

shazam.com

500 million users

**Source Date:** 11/20/2014

Source: http://www.shazam.com/company

# Seeking Alpha

seekingalpha.com

4 million registered users

**Source Date:** 12/8/2014

**Source:** <a href="http://seekingalpha.com/article/2737735-seeking-alpha-reaches-4-million-registered-users-here-are-the-numbers-that-really-matter">http://seekingalpha.com/article/2737735-seeking-alpha-reaches-4-million-registered-users-here-are-the-numbers-that-really-matter</a>

# ShopAdvisor

shopadvisor.com

16 million users

**Source Date:** 2/19/2015

Source:

https://play.google.com/store/apps/details?id=co m.evoqu.atlantis&hl=en

#### SendThisFile

# Shopback



(Last Checked August 2015)

www.shopback.com

10,000 daily active users

**Source Date:** 3/9/2015

**Source:** <a href="https://www.techinasia.com/shopback-cashback-online-shopping-raised-600k-investors/">https://www.techinasia.com/shopback-cashback-online-shopping-raised-600k-investors/</a>

# Shoprunner

www.shoprunner.com

more than 1 million users

**Source Date:** 6/4/2014

Source: <a href="http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/Publication/Insight/InsightDetail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/Publication/Insight/InsightDetail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/Publication/Insight/InsightDetail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/Publication/Insight/InsightDetail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/Publication/Insight/InsightDetail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/AmChamPortal/MCMS/Presentation/InsightPotail.aspx?Guid="mailto:w7B4F009DA2-5D24-49B7-9D4C-B44CABBCE03D%7D">http://www.amcham-shanghai.org/waspac-basedai.org/waspac

## Shopify

www.shopify.com

160,000 stores

**Source Date:** 5/21/15

Source:

http://venturebeat.com/2015/05/21/shopify-pops-65-on-the-nyse-starts-trading-at-28-per-share/

### **Shots**

shots.me

about 700,000 monthly active users

**Source Date:** 4/10/2014

Source:

http://venturebeat.com/2014/04/10/shots-appreaches-1-million-selfie-taking-users/

# Shopkick

shopkick.com

8 million users

**Source Date:** 9/27/2014

**Source:** <a href="http://online.wsj.com/articles/sk-telecom-agrees-to-acquire-shopkick-1411781933">http://online.wsj.com/articles/sk-telecom-agrees-to-acquire-shopkick-1411781933</a>

# Simple

www.simple.com

33,387 users

**Source Date:** 5/30/2014

Source:

http://www.fastcompany.com/3031220/fast-feed/how-many-people-are-banking-with-



(Last Checked August 2015)

<u>simple-a-leaked-email-reveals-active-user-figures</u>

# SkillBridge

www.skillbridge.co

3,000 listed users

**Source Date:** 4/29/2014

#### Source:

http://pando.com/2014/04/29/skillbridge-isracing-to-become-the-freelance-consultantsmarketplace/

## **SkillPages**

skillpages.com

25 million users

**Source Date:** 11/20/2014

Source: <a href="http://www.skillpages.com/">http://www.skillpages.com/</a>

#### Skout

www.skout.com

10 million users

**Source Date:** 9/6/2013

Source: http://techcrunch.com/2013/09/06/skout/

## Skype

skype.com

300 million users

**Source Date:** 8/28/2013

Source:

http://blogs.skype.com/2013/08/28/skypecelebrates-a-decade-of-meaningfulconversations/

## Skyrock

skyrock.com

23 million profiles

**Source Date:** 3/14/2015

Source:

http://www.skyrock.com/common/footer.php?p age=chiffres

#### Slack

slack.com

1.1 million daily active users

**Source Date:** 6/5/2015

Source: http://wp.me/p1vfs3-6Q2



(Last Checked August 2015)

Source: <a href="http://www.slideshare.net/about">http://www.slideshare.net/about</a>

Slacker

slacker.com

4 million monthly users

**Source Date:** 2/13/2013

Source:

http://techcrunch.com/2013/02/13/slackercomplete-radio/ Slight

slight.la

15,000 users

**Source Date:** 6/19/2014

**Source:** http://www.wired.com/2014/06/slight-location-social-network/

# Slidely

slidely.com

50 million users

**Source Date:** 5/27/2014

Source:

http://techcrunch.com/2014/05/27/slidelylaunches-new-show-app-for-making-videos-outof-pictures/ **SmartNews** 

www.smartnews.be

5 million monthly active users

**Source Date:** 1/22/2015

Source: https://www.techinasia.com/smartnews-

us-1m-monthly-active-users/

SlideShare

slideshare.com

60 million users

**Source Date:** 11/12/2013

SmellMe

smellme.cn

5 million registered users

**Source Date:** 6/5/2015



(Last Checked August 2015)

Source: https://www.techinasia.com/chinesesocial-network-pets-raises-6m-funding-reports-5m-furry-users/

**Smule Nation** 

smule com

1.5 million monthly visitors

**Source Date:** 4/10/2014

Source:

http://techcrunch.com/2014/04/10/smulefunding/

40 million registered users

**Source Date:** 5/26/2015

Source: https://www.techinasia.com/snapdealadds-martmobi-arsenal-indias-mobilecommerce-battle-intensifies/

Socar

www.socar.kr

50,000 users

**Source Date:** 10/14/2014

**Source:** https://www.techinasia.com/socar-18m-

investment-ride-sharing/

# SnapChat

www.snapchat.com

100 million daily active users

**Source Date:** 5/26/2015

Source:

 $\underline{http://expandedramblings.com/index.php/snapc}$ hat-statistics/

SnapDeal

snapdeal.com

Socialcam

socialcam.com

56 million monthly users

**Source Date:** 7/17/2012

Source: http://www.inc.com/ericmarkowitz/socialcam-just-18-months-old-is-

acquired-by-autodesk.html

Sohu

Please note that some of these numbers are easier to find than others, so some of these are based on news reports and not official company tallies. All stats are linked to their source unless it was sent to me directly from the company. It is also difficult, at times, to distinguish monthly users from total user accounts. In other words: This is the best I can find, but I don't guarantee anything.



(Last Checked August 2015)

tv.sohu.com

140 million acitye mobile users

**Source Date:** 11/4/2013

Source:

http://www.chinainternetwatch.com/4543/sohuq3-finance-report-q3-201/

SongKick

www.songkick.com

10 million monthly users

**Source Date:** 5/27/2014

Source:

http://venturebeat.com/2014/05/27/songkickhits-10m-monthly-users-100m-in-revenue/ sonico.com

50 million users

**Source Date:** 3/9/2014

Source:

http://www.sonico.com/publico/sonico\_corporat e.php?ref=index

Soribada

www.soribada.com

105,000 users

**Source Date:** 6/26/2014

Source:

http://www.koreatimes.co.kr/www/news/biz/20 14/07/123 159874.html

Songza

songza.com

5.5 million users

**Source Date:** 6/6/2014

**Source:** <a href="http://mashable.com/2014/06/06/google-songza/">http://mashable.com/2014/06/06/google-songza/</a>

Sonico

Soundcloud

soundcloud.com

350 million monthly users

**Source Date:** 8/21/2014

Source:

http://techcrunch.com/2014/08/21/soundcloudlaunches-ad-platform-and-preps-ad-freesubscription-service/



(Last Checked August 2015)

SoundHound

soundhound.com

230 million users

**Source Date:** 11/20/2014

Source: <a href="http://www.soundhound.com/">http://www.soundhound.com/</a>

Soundwave

soundwave.com

1 million users

**Source Date:** 7/18/2014

Source:

http://www.irishexaminer.com/business/sound waves-latest-update-hits-right-note-275861.html

<u>itunes-of-africa-hits-650k-subscribers-and-is-targeting-50m-users-by-2016/</u>

**Spotbros** 

spotbros.com

1 million users

**Source Date:** 4/23/2013

Source: http://techcrunch.com/2013/04/23/sb/

**Spotify** 

spotify.com

75 million total users; 20 million paid

subsribers

**Source Date:** 6/10/2015

Source:

 $\underline{http:/\!/expandedramblings.com/index.php/spotif}$ 

y-statistics/

**Spinlet** 

spinlet.com

650,000 subscribers

**Source Date:** 9/17/2013

Source:

http://venturebeat.com/2013/09/17/spinlet-the-

Spreaker

www.spreaker.com

4 million active users

**Source Date:** 11/13/2014



(Last Checked August 2015)

#### Source:

http://www.radioworld.com/article/spreakersurpasses--million-users/221788

# Spring.me

spring.me

4 million monthly users

**Source Date:** 3/9/2014

Source: <a href="http://new.spring.me/">http://new.spring.me/</a>

# Square

squareup.com

3 million users, 250,000 merchants

**Source Date:** 2/17/2013

**Source:** http://mashable.com/2013/02/17/square-jobs

#### Source:

http://www.alleywatch.com/2014/05/squarespace-how-to-grow-a-company-from-30k-to-38m/

#### Steam

steampowered.com

100 million users

Source Date: 9/22/2014

#### Source:

http://www.gamespot.com/articles/steamreaches-100-million-users-and-3-700games/1100-6422489/

## Storenvy

www.storenvy.com

1 million users

**Source Date:** 8/9/2013

**Source:** http://thetechpanda.com/storenvy-the-marketplace-for-uncanny-cool-stuffs-crossed-1-

million-users/#.UiP7-jbkvEY

## Squarespace

www.squarespace.com

1.8 million websites

**Source Date:** 5/29/2014

# Storybird

storybird.com

4 million members

Source Date: 4/22/2014



(Last Checked August 2015)

**Source:** <a href="https://gigaom.com/2014/04/22/visual-storytelling-site-storybird-adds-longform-option-for-the-school-age-set/">https://gigaom.com/2014/04/22/visual-storytelling-site-storybird-adds-longform-option-for-the-school-age-set/</a>

Strikingly

www.strikingly.com

75,000 registered users

**Source Date:** 9/24/2013

**Source:** <a href="http://www.techinasia.com/singlepage-sites-hot-website-builder-strikingly-lets-easily/">http://www.techinasia.com/singlepage-sites-hot-website-builder-strikingly-lets-easily/</a>

Studio

madewithstudio.com

2.5 million users

**Source Date:** 5/21/2014

**Source:** <a href="http://siliconslopes.com/2014/05/studio-turns-2-5-million-users-mobile-designers-version-2-0/">http://siliconslopes.com/2014/05/studio-turns-2-5-million-users-mobile-designers-version-2-0/</a>

**Source Date:** 8/13/2013

Source:

http://techcrunch.com/2013/08/13/stumbleuponcody-simms-david-marks/

Sumally

sumally.com

400,00 registered users

**Source Date:** 4/1/2014

Source: <a href="http://www.techinasia.com/online-">http://www.techinasia.com/online-</a>

shopping-japan/

SurfingBird

surfingbird.ru

100,000 daily active users

**Source Date:** 3/8/2014

Source:

http://venturebeat.com/2014/03/08/russias-firststumbleupon-clone-surfingbird-closes-2-5mfunding-deal/

Stumbleupon

stumbleupon.com

30 million users

SurveyMonkey

www.surveymonkey.com



(Last Checked August 2015)

75 million monthly visitors

**Source Date:** 11/18/2013

Source:

http://www.forbes.com/sites/alexkonrad/2013/11/18/surveymonkey-launches-enterprise-product/

**Tagged** 

tagged.com

330 million registered users

**Source Date: 2/10/2013** 

Source:

http://therealtimereport.com/2012/02/10/socialnetworking-stats-tagged-tops-330-millionregistered-users-rltm-scoreboard/

**Talkray** 

www.talkray.com

12 million users

**Source Date:** 9/23/2014

Source: http://fortune.com/2014/09/23/talkray-

messaging-app-series-b/

tangocard.com

600,000 users

Source Date: 4/29/2013

**Source:** <a href="http://techcrunch.com/2013/04/29/tango-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-cards-get-more-card-raises-another-4-1m-as-gift-card-raises-an

enterprising/

**Tango** 

tango.me

250 million registered users

**Source Date:** 11/21/2014

Source: http://www.tango.me/about

Taobao

www.taobao.com

320 million active users

**Source Date:** 11/28/2013

Source: http://wp.me/p1vfs3-4Q9

# Tango Card



(Last Checked August 2015)

## **Tapastic**

tapastic.com

1 million users

**Source Date:** 8/14/2013

Source:

http://techcrunch.com/2013/08/14/tapastic-1muniques-650k-funding/

# **Tapatalk**

tapatalk.com

2.5 million monthly active users

**Source Date:** 6/16/2014

**Source:** <a href="http://recode.net/2014/06/16/having-successfully-made-forums-mobile-tapatalk-raises-5-8m-seed-round/">http://recode.net/2014/06/16/having-successfully-made-forums-mobile-tapatalk-raises-5-8m-seed-round/</a>

## **Taringa**

www.taringa.net

25.5 million users

**Source Date:** 7/12/2014

Source: http://www.taringa.net/

#### taskrabbit

www.taskrabbit.com

1.25 million users

**Source Date:** 6/17/2014

Source:

http://www.theverge.com/2014/6/17/5816254/tas krabbit-blows-up-its-auction-house-to-offerservices-on-demand

## **Telegram**

www.telegram.org

62 million active users

**Source Date:** 5/13/2015

Source:

http://techcrunch.com/2015/05/13/telegram-saysits-hit-62-maus-and-messaging-activity-hasdoubled/

# Tencent Cloud (Weiyun)

www.weiyun.com

300 million users

**Source Date: 2/10/2014** 



(Last Checked August 2015)

#### Source:

http://www.chinainternetwatch.com/6026/tence nt-cloud-users-300m/

## **Tenpay**

global.tenpay.com

190 million registered users

Source Date: 12/2/2014

#### Source:

http://global.tenpay.com/about\_us/overview.sht ml

## Threadflip

www.threadflip.com

1 million users

**Source Date: 2/18/2015** 

#### Source:

http://techcrunch.com/2015/02/18/onlinesecondhand-shop-twice-now-lets-you-pay-withother-retailers-gift-cards/#wfQWmf:s6E

#### Threema

threema.ch

about 400,000 users

**Source Date: 2/21/2014** 

**Source:** http://techcrunch.com/2014/02/21/bye-bye-whatsapp-germans-switch-to-threema-for-privacy-reasons/

### **Thumbtack**

www.thumbtack.com

3 million projects listed

**Source Date:** 5/22/2014

#### Source:

http://www.forbes.com/sites/ryanmac/2014/05/2 2/thumbtack-aims-to-make-yellow-pages-of-thenew-age-raises-30-million/

# Tianji

Tianji.com

20 million registered users

**Source Date:** 1/1/2014

**Source:** http://s.tianji.com/html/about.html

# Tianya Mobile

www.tianya.cn/mobile/

90 million registered users

**Source Date:** 6/28/2014



(Last Checked August 2015)

Source:

http://help.tianya.cn/about/history/2011/06/02/16 6666.shtml **Source Date:** 12/16/2013

Source:

http://www.forbes.com/sites/alexkonrad/2013/12 /16/crowdtilt-raises-23-million-series-b/

#### **Tibbr**

tibbr.com

6.5 million subscribers

**Source Date:** 10/16/2013

**Source:** <a href="http://venturebeat.com/2013/10/16/tibbr-introduces-pages-and-teams-up-with-huddle-to-make-document-collaboration-even-more-social/">http://venturebeat.com/2013/10/16/tibbr-introduces-pages-and-teams-up-with-huddle-to-make-document-collaboration-even-more-social/</a>

# Timehop

timehop.com

12 million registered users

**Source Date:** 12/31/2014

**Source:** http://techcrunch.com/2014/12/31/now-with-12-million-users-timehop-adds-twitter-vet-

jason-goldman-to-its-board/

#### Tidal

tidalhifi.com

800,000 subscribers

**Source Date:** 4/30/2015

Source:

http://www.theverge.com/2015/4/30/8522189/tid al-discovery-unsigned-artists

### Tinder

www.gotinder.com

50 million users

**Source Date:** 3/2/2015

Source: http://www.cnbc.com/id/102469979

## Tilt (formerly Crowdtilt)

www.crowdtilt.com

100,000 campaigns

# **Tinybeans**

tinybeans.com

500,000 registered users

**Source Date:** 9/29/2014



(Last Checked August 2015)

#### Source:

http://www.forbes.com/sites/jlim/2014/09/29/aus sie-start-up-tinybeans-raises-au2-million-togrow-its-social-network-for-families-and-babypictures/

# Source Date: 3/5/2015 Source:

http://technode.com/2015/03/05/mwc2015touchpal/

## **Tmall**

www.tmall.com

500 million users

**Source Date:** 8/3/2013

#### Source:

http://www.drapersonline.com/news/ecommerc e/the-drapers-interview/close-up-janet-wanginternational-business-development-directortmall/5051622.article

# ToutApp

www.toutapp.com

100,000 customers

**Source Date:** 5/6/2015

#### Source:

http://venturebeat.com/2015/05/06/toutapp-adds-team-news-feed-to-help-salespeople-get-along/

# Tokopedia

www.tokopedia.com

10 million shoppers

**Source Date:** 8/10/2014

**Source:** <a href="http://www.techinasia.com/tokopedia-marketplace-indonesia-fifth-anniversary/">http://www.techinasia.com/tokopedia-marketplace-indonesia-fifth-anniversary/</a>

#### **TouchPal**

www.touchpal.com

250 million users

## Toutiao (Today's Headlines)

www.toutiao.com

100 million users

**Source Date:** 6/6/2014

**Source:** http://www.ejinsight.com/20140606-chinese-news-reader-app-us500-million/

#### TradeHero

www.tradehero.mobi



(Last Checked August 2015)

3.5 million registered users

**Source Date:** 5/6/2015

**Source:** https://www.techinasia.com/tech-in-asia-singapore-2015-tradehero/

Source:

http://techcrunch.com/2013/12/13/oktogotravelru/

#### Trail

discovertrail.com

20,000 users

**Source Date:** 9/10/2013

Source: http://techcrunch.com/2013/09/10/trail-

disrupt/

#### Trello

trello.com

8 million registered users

**Source Date:** 4/21/2015

**Source:** <a href="http://venturebeat.com/2015/04/21/task-management-app-trello-now-boasts-8m-users/">http://venturebeat.com/2015/04/21/task-management-app-trello-now-boasts-8m-users/</a>

# **Trapster**

www.trapster.com

21 million users

**Source Date:** 11/21/2014

**Source:** <a href="https://www.trapster.com/">https://www.trapster.com/</a>

# **TripAdvisor**

tripadvisor.com

340 million visitors

**Source Date:** 6/1/2015

**Source:** http://venturebeat.com/2015/06/01/for-tripadvisor-mass-conversations-are-an-essential-

part-of-its-marketing-strategy/

#### Travel.ru

www.travel.ru

3 million monthly unique visitors

**Source Date:** 12/13/2013

#### Truecaller

truecaller.com

150 million users



(Last Checked August 2015)

**Source Date:** 5/7/2015

Source:

http://www.huffingtonpost.in/2015/07/08/truecal ler-truemessenger\_n\_7751482.html

**Source Date:** 4/23/2015

**Source:** http://observer.com/2015/04/people-are-flocking-to-a-social-network-that-redistributes-90-of-ad-revenue-to-users/

### Trulia

trulia.com

54 million users

**Source Date:** 7/28/2014

**Source:** http://readwrite.com/2014/07/28/zillow-trulia-acquisition-real-estate-squeeze-play

### Tuenti

tuenti.com

15 million users

**Source Date:** 8/11/2012

Source:

http://corporate.tuenti.com/en/communication/r eleases/2012

# Trusper

www.trusper.com

18 million users

Source Date: 11/20/2014

**Source:** <a href="http://www.prnewswire.com/news-releases/if-you-love-it-tip-it-trusper-launches-fashionista-meets-mom-contest-280661602.html">http://www.prnewswire.com/news-releases/if-you-love-it-tip-it-trusper-launches-fashionista-meets-mom-contest-280661602.html</a>

#### Tumblr

tumblr.com

420 million users

**Source Date:** 10/23/2014

Source:

http://expandedramblings.com/index.php/tumbl r-user-stats-fact/

#### Tsu

www.tsu.co

3.5 million users

#### TuneIn Radio

tunein.com



(Last Checked August 2015)

50 million monthly users

**Source Date:** 5/7/2014

Source:

http://venturebeat.com/2014/05/07/tunein-gets-a-social-tune-up-may-change-how-you-think-of-radio/

Tuniu

tuniu.com

85 million registered users

**Source Date:** 4/29/2014

**Source:** <a href="http://www.techinasia.com/chinastourism-ecommerce-site-tuniu-plans-raise-120-million-ipo/">http://www.techinasia.com/chinastourism-ecommerce-site-tuniu-plans-raise-120-million-ipo/</a>

**TunnelBear** 

www.tunnelbear.com

3 million users

**Source Date:** 7/14/2014

**Source:** <a href="http://www.betakit.com/torontos-tunnelbear-hits-three-million-users/">http://www.betakit.com/torontos-tunnelbear-hits-three-million-users/</a>

**Twilio** 

www.twilio.com

reaches 350 million people

**Source Date:** 9/18/2013

Source:

http://techcrunch.com/2013/09/18/twilios-voiceand-text-apis-now-reach-350m-people-4m-callseach-day/

**Twitcasting** 

en.twitcasting.tv

10 million users

**Source Date:** 4/8/2015

Source:

https://www.techinasia.com/twitcastingmeerkat-periscope/

**Twitch** 

twitch.tv

100 million users

**Source Date:** 4/3/2015

**Source:** <a href="http://venturebeat.com/2015/04/03/the-new-tonight-show-hip-hop-hbo-stars-want-to-reach-twitchs-massive-audience/">http://venturebeat.com/2015/04/03/the-new-tonight-show-hip-hop-hbo-stars-want-to-reach-twitchs-massive-audience/</a>

**Twitter** 



(Last Checked August 2015)

twitter.com

316 million monthly active users

**Source Date:** 7/28/2015

Source:

http://expandedramblings.com/index.php/marc h-2013-by-the-numbers-a-few-amazing-twitterstats/

**TwoDots** 

weplaydots.com/twodots/

30 million downloads

**Source Date:** 5/29/2015

Source:

http://techcrunch.com/2015/05/29/twodots-tops-30-million-downloads-5-billion-games-played/

Twoo

www.twoo.com

94.3 million users

**Source Date:** 11/21/2014

Source: http://www.twoo.com/

**Tynker** 

www.tynker.com

10 million users

**Source Date:** 11/21/2014

**Source:** <a href="http://www.tynker.com/">http://www.tynker.com/</a>

#### Uber

uber.com

More than 8 million users

**Source Date:** 7/9/2014

**Source:** http://globaldeliveryreport.com/uberspearheads-growth-of-the-shared-economy-in-mexico/

**UC Browser** 

www.ucweb.com/ucbrowser/

100 million daily active users

**Source Date:** 1/8/2015

**Source:** <a href="http://www.prnewswire.com/news-releases/uc-browser-hits-100-million-daily-active-users-and-soars-to-the-worlds-no1-third-party-mobile-browser-300018307.html">http://www.prnewswire.com/news-releases/uc-browser-hits-100-million-daily-active-users-and-soars-to-the-worlds-no1-third-party-mobile-browser-300018307.html</a>



(Last Checked August 2015)

**UCWeb** 

www.ucweb.com

over 500 million users

**Source Date:** 6/10/2014

Source: http://wp.me/p1vfs3-4Q9

uncommon.cc

100 members

**Source Date:** 7/1/2014

Source:

http://www.fastcolabs.com/3032554/finally-a-social-network-that-wont-turn-us-into-addicts-

but-how-will-it-thrive

**Udemy** 

www.udemy.com

4 million students

**Source Date:** 11/21/2014

**Source:** https://www.udemy.com/

Unii

www.unii.com

100,000 users

**Source Date:** 11/1/2013

Source: http://techcrunch.com/2013/11/01/unii/

**Ulmart** 

Ulmart.ru

10 million users

**Source Date:** 6/26/2014

Source:

http://www.ewdn.com/2014/06/26/ulmartenters-the-travel-market/ Unroll.me

unroll.me

1.3 million users

**Source Date:** 11/24/2014

Source:

 $\underline{http://techcrunch.com/2014/11/24/rakuten-slice-}$ 

buys-unroll-me/

Uncommon

Untappd



(Last Checked August 2015)

untappd.com

1.5 million users

**Source Date:** 5/25/2014

Source:

http://help.untappd.com/discussions/featurerequests/2517-wine-app Vevo

www.vevo.com

50 million monthly unique views

**Source Date:** 9/2/2013

Source:

http://thenextweb.com/eu/2013/09/02/music-video-site-vevo-to-launch-in-germany-without-youtube-as-its-partner/

# Upworthy

www.upworthy.com

87 million unique visitors

**Source Date:** 12/5/2014

**Source:** <a href="http://pando.com/2013/12/05/new-from-upworthy-another-record-month-and-an-insistence-that-its-not-headlines-that-matter/">http://pando.com/2013/12/05/new-from-upworthy-another-record-month-and-an-insistence-that-its-not-headlines-that-matter/</a>

#### Viadeo

viadeo.com

60 million users

**Source Date:** 6/23/2014

Source:

http://thenextweb.com/asia/2014/06/23/linkedinrival-viadeo-plans-to-super-charge-its-chinesebusiness-via-a-french-ipo/

#### UrbanPro

www.urbanpro.com

800,000 monthly unique visitors

**Source Date:** 5/26/2015

Source: <a href="https://www.techinasia.com/india-">https://www.techinasia.com/india-</a>

urbanpro-funding/

#### Viber

viber.com

608 million registered users

**Source Date:** 8/4/2014



(Last Checked August 2015)

Source:

http://expandedramblings.com/index.php/viberstats/

Vida

vida.fm

5 million users

**Source Date:** 9/3/2013

Source:

http://www.atelier.net/en/trends/articles/mobileadvertising-soon-be-enlivened-augmentedreality-photos 423656

VideoSelfie

videoselfie.com

125,000 monthly active users

**Source Date:** 3/4/2015

**Source:** <a href="https://www.techinasia.com/videoselfie-southeast-asia-android-new-investors/">https://www.techinasia.com/videoselfie-southeast-asia-android-new-investors/</a>

Viewster

viewster.com

8.3 million unique viewers

**Source Date:** 3/20/2013

Source:

http://paidcontent.org/2013/03/20/viewster-freemovies-comscore/

Viggle

viggle.com

9.5 million users

**Source Date:** 7/23/2015

Source:

http://www.marketwatch.com/story/with-over-95-million-registered-users-viggle-expects-fiscal-2015-revenue-to-increase-more-than-40-yearover-year-to-256-million-2015-07-23

Viki

viki.com

35 million users

**Source Date:** 10/22/2014

Source: <a href="https://www.techinasia.com/viki-after-">https://www.techinasia.com/viki-after-</a>

rakuten-acquisition/

Vimeo

vimeo.com

170 million viewers

**Source Date:** 11/21/2014



(Last Checked August 2015)

**Source:** http://vimeo.com/about/advertisers

Source:

http://www.chinainternetwatch.com/12412/vips hop-q4-2014/

Vine

vine.co

40 million users

**Source Date:** 8/20/2013

Source: http://wp.me/p1vfs3-3hW

Visual.ly

visual.ly

500,000 users

**Source Date:** 11/21/2014

Source: <a href="http://visual.ly">http://visual.ly</a>

### Vinted

www.vinted.com

6 million users

**Source Date:** 11/21/2014

**Source:** <a href="http://www.vinted.com/press">http://www.vinted.com/press</a>

Vivino

www.vivino.com

10 million users

**Source Date:** 5/21/2015

Source: http://www.prnewswire.com/news-releases/vivino-the-worlds-largest-wine-community-grows-to-10-million-users-

300087505.html

VK.com

## vipshop

www.vip.com

23.6 million active customers

**Source Date:** 2/17/2015



(Last Checked August 2015)

vk.com

260 million registered users; 60 million daily active users

**Source Date:** 7/15/2014

Source:

http://venturebeat.com/2014/07/15/russiaslargest-social-network-vkontakte-just-got-big-inbrazil/

Voddler

voddler.com

1.2 million users

**Source Date:** 4/18/2013

Source:

http://techcrunch.com/2013/04/18/voddlerswedens-spotify-for-video-takes-its-freemiumstreaming-and-sharing-service-global/

Voto

votoapp.com

300,000 users

**Source Date:** 5/21/2013

Source: <a href="http://siliconslopes.com/beta/?p=386">http://siliconslopes.com/beta/?p=386</a>

Voxer

voxer.com

70 million users

**Source Date:** 7/26/2012

**Source:** <a href="http://pando.com/2012/07/26/voicetext-app-voxer-expands-encouraged-by-global-smartphone-adoption/">http://pando.com/2012/07/26/voicetext-app-voxer-expands-encouraged-by-global-smartphone-adoption/</a>

Vuclip

www.vuclip.com

120 million users

**Source Date:** 2/27/2014

**Source:** <a href="http://gigaom.com/2014/02/27/how-mobile-video-startup-vuclip-grew-to-120-million-monthly-users/">http://gigaom.com/2014/02/27/how-mobile-video-startup-vuclip-grew-to-120-million-monthly-users/</a>

Wandoujia

www.wandoujia.com

300 million users

**Source Date:** 1/13/2014

Source:

http://www.chinarenaissance.com/en/about/com news/913.html



(Last Checked August 2015)

Wanelo

wanelo.com

11 million users

**Source Date:** 6/24/2014

Source:

http://blog.wanelo.com/post/89793901995/wanel o-save-buttons-everywhere

Wattpad

www.wattpad.com

35 million users

**Source Date:** 11/23/2014

Source: http://www.wattpad.com/about

Waze

waze.com

50 million users

**Source Date:** 6/11/2013

Source:

http://techcrunch.com/2013/06/11/behind-themaps-whats-in-a-waze-and-why-did-googlejust-pay-a-billion-for-it/

We Heart It

weheartit.com

30 million users

**Source Date:** 5/7/2014

Source: http://mashable.com/2014/05/07/we-

heart-it-ads/

**WAYN** 

wayn.com

22.6 million users

**Source Date:** 7/12/2014

Source: http://www.wayn.com/aboutus

Wealink.com

Wealink.com

5 million users

**Source Date:** 7/30/2014



(Last Checked August 2015)

Source:

http://chinamarketingtips.com/overview-ofchinas-professional-networking-sites/

WebMD

www.webmd.com

138 million monthly unique visitors

**Source Date:** 10/29/2013

Source:

http://techcrunch.com/2013/10/29/webmdacquires-avado-for-20-30m-to-help-drive-itsshift-from-media-company-to-patientengagement-platform/

WeChat/WeiXin

wechat.com

549 million active users

**Source Date:** 5/13/2015

Source:

http://expandedramblings.com/index.php/wech at-statistics/

WedPics

wedpics.com

3 million users

**Source Date:** 2/19/2015

Source: <a href="http://blog.wedpics.com/">http://blog.wedpics.com/</a>

Weibo

weibo.com

198 million monthly active users

**Source Date:** 5/20/2015

Source:

http://expandedramblings.com/index.php/weibo -user-statistics/

Weico+

pai.weico.com/app/home

25 million users

**Source Date:** 9/19/2014

**Source:** http://www.windowsphone.com/enus/store/app/weico/7adff97d-9743-4c0a-b5a7-

a23c69164de3

Weishi

weishi.com



(Last Checked August 2015)

430 million users

**Source Date:** 9/22/2014

Source:

https://www.marketingmag.com.au/hubs-c/know-your-weishi-from-your-wanpai-how-brands-can-play-on-chinas-social-video-apps/

Wetpaint

www.wetpaint.com

12 million monthly users

**Source Date:** 12/16/2013

Source:

http://venturebeat.com/2013/12/16/viggle-buyswetpaint/

WeTransfer

www.wetransfer.com

25 million monthly users

**Source Date: 2/17/2015** 

Source:

http://venturebeat.com/2015/02/17/wetransfernabs-25m-to-help-bring-easy-file-transfers-tothe-global-masses/ whatsapp.com

800 million users

**Source Date:** 4/18/2015

Source:

http://expandedramblings.com/index.php/whats app-statistics/

Whisper

whisper.sh

10 million users

Source Date: 4/29/2015

**Source:** http://recode.net/2015/04/29/with-impeccable-timing-whisper-announces-it-hit-10-million-users-the-same-day-secret-shuts-down/

Whoscall

whoscall.com

20 million users

**Source Date: 2/11/2015** 

Source:

http://techcrunch.com/2015/02/11/gogolook-atstudiokuma/

## WhatsApp



(Last Checked August 2015)

#### Wickr

www.mywickr.com

over 3 million users

**Source Date:** 10/20/2014

Source:

http://techcrunch.com/2014/10/20/securemessaging-app-wickr-adds-22-languages-togive-more-people-a-private-voice/

# Wikipedia

www.wikipedia.org

22.3 million users

**Source Date:** 8/30/2014

Source:

http://en.wikipedia.org/wiki/Wikipedia:Statistics

#### Wish

www.wish.com

31 million users

**Source Date:** 6/27/2014

Source:

http://techcrunch.com/2014/06/27/shopping-appwish-raises-50-million/

### Wishdates

wishdates.com

6 million users

**Source Date:** 8/26/2013

Source:

http://goaleurope.com/2013/08/26/ukrainian-dating-service-wishdates-tops-6-million-users/

#### Wix

wix.com

69 million users

**Source Date:** 8/5/2015

Source:

http://www.reuters.com/article/2015/08/05/wixc om-results-idUSL5N10G2LN20150805

# Wongnai

www.wongnai.com

1 million users

**Source Date: 1/27/2014** 

**Source:** <a href="http://www.techinasia.com/wongnai-thailands-answer-yelp-1-million-registered-users/">http://www.techinasia.com/wongnai-thailands-answer-yelp-1-million-registered-users/</a>



(Last Checked August 2015)

## WordPress

wordpress.com

76.5 million blogs

Source Date: 3/9/2014

**Source:** http://en.wordpress.com/stats/

#### WorldFloat.com

worldfloat.com

50 million users

**Source Date:** 3/26/2014

Source:

http://www.mathrubhumi.com/english/media/w orldfloat-challenges-facebook-with-50-millionusers-144668.html

## Wrapp

wrapp.com

1 million users

**Source Date: 2/21/2013** 

**Source:** http://finance.yahoo.com/news/wrapp-users-redeem-over-1-140000097.html

#### Wrike

www.wrike.com

1 million users

**Source Date:** 5/6/2015

**Source:** http://venturebeat.com/2015/05/06/task-management-app-wrike-takes-on-15m-as-enterprise-revenue-growth-continues/

#### Wuaki.tv

wuaki.tv

2 million users

**Source Date:** 1/23/2015

Source:

https://gigaom.com/2015/01/23/rakutens-wuakitv-wants-to-expand-to-10-more-countries/

#### Wunderlist

wunderlist.com

13 million users

**Source Date:** 6/2/2015

Source:

http://www.adweek.com/socialtimes/microsoft-



(Last Checked August 2015)

acquires-wunderlist-maker-6wunderkinder/621127

# Ximalaya

www.ximalaya.com

6,000 content creators, 240,000 channels

**Source Date:** 5/22/2014

**Source:** <a href="http://www.techinasia.com/chinas-soundcloud-esque-ximalaya-nets-11-5-million-in-funding-from-kleiner-perkins/">http://www.techinasia.com/chinas-soundcloud-esque-ximalaya-nets-11-5-million-in-funding-from-kleiner-perkins/</a>

## Xing

xing.com

14 million users

**Source Date:** 7/12/2014

Source: https://www.facebook.com/XING/info

## Xingyun

www.xingyun.cn

100,000 registered users

**Source Date:** 8/27/2014

**Source:** <a href="http://www.techinasia.com/chinese-social-network-celebs-secures-65m-funding/">http://www.techinasia.com/chinese-social-network-celebs-secures-65m-funding/</a>

#### Xiu

xiu.com

10 million registered users

**Source Date:** 5/19/2015

**Source:** <a href="https://www.techinasia.com/wake-alibaba-lawsuit-luxury-fashion-startup-xiu-dibaba-lawsuit-luxur

raises-30m-funding/

#### Xunlei

www.kankan.com

300 million monthly unique visitors

Source Date: 12/24/2014

Source:

http://ir.xunlei.com/phoenix.zhtml?c=246964&p=irol-homeProfile&t=&id=&

#### Yammer

yammer.com

10 million users

**Source Date:** 1/26/2015



(Last Checked August 2015)

Source:

https://developer.yammer.com/v1.0/docs/faq

Source:

http://expandedramblings.com/index.php/yelpstatistics

Yandex.Fotki

fotki.yandex.ru

10 million users

**Source Date:** 1/30/2013

Source:

http://prnewswire.netpr.pl/en/pr/233329/cooliris -expands-its-international-presence-andpartners-with-yandex-for-russian-market yhd.com

www.yhd.com

60 million users

**Source Date:** 3/28/2014

Source:

http://www.reuters.com/article/2014/03/28/wbaiyhd-agreementidUSnPn2PvbSf+92+PRN20140328

Yatra

www.vatra.com

3.5 million customers

Source Date: 12/24/2014

**Source:** http://www.yatra.com/advertise-with-yatra.html

Yik Yak

yikyakapp.com

100,000 monthly active users

Source Date: 7/22/2014

**Source:** http://techcrunch.com/2014/07/22/yik-yak-gets-a-much-needed-makeover/

Yelp

yelp.com

135 million monthly unique visitors

**Source Date: 2/5/2015** 

Yo

www.justyo.co

1.7 million users



(Last Checked August 2015)

**Source Date:** 7/10/2014

Source:

http://www.clickz.com/clickz/news/2353394/bra nds-on-yo-cheap-move-for-press-or-legitmarketing-maneuver

Yongche

www.yongche.com

2 million users

**Source Date:** 6/13/2014

Source:

http://www.pcmag.com/article2/0,2817,2459526, 00.asp

Yookos

www.yookos.com

13 million users

**Source Date:** 9/26/2013

**Source:** <a href="http://www.ventures-africa.com/2013/09/yookos-launch-mobile-website-non-smartphones/">http://www.ventures-africa.com/2013/09/yookos-launch-mobile-website-non-smartphones/</a>

Youku Tudou

youku.com

500 million users

**Source Date:** 8/22/2014

Source:

http://www.chinainternetwatch.com/8348/youk u-tudou-q2-2014/

YouMail

www.youmail.com

6 million users

**Source Date:** 11/24/2014

Source: <a href="http://www.youmail.com">http://www.youmail.com</a>

Youtube

youtube.com

1 billion users, 4 billion views per day

**Source Date:** 3/20/2013

Source:

http://expandedramblings.com/index.php/bythe-numbers-a-gigantic-list-of-google-stats-andfacts/

Yuebao

finance prod. a lipay. com/fund/index. htm

185 million users



(Last Checked August 2015)

**Source Date:** 3/27/2015

Source: http://wp.me/p1vfs3-4Q9

**Source:** <a href="http://www.zalando.co.uk/press-release-zalando-grows-net-sales-in-2013/">http://www.zalando.co.uk/press-release-zalando-grows-net-sales-in-2013/</a>

## Yummly

yummly.com

15 million monthly users

**Source Date:** 7/12/2014

Source: <a href="http://www.yummly.com/about/">http://www.yummly.com/about/</a>

#### YY

www.yy.com

105 million monthly active users

Source Date: 11/22/2014

**Source:** <a href="http://seekingalpha.com/article/2704145-yy-crushed-analyst-estimates-and-why-shares-have-at-least-50-percent-upside">http://seekingalpha.com/article/2704145-yy-crushed-analyst-estimates-and-why-shares-have-at-least-50-percent-upside</a>

#### Zalando

www.zalando.co.uk

13 million active customers

**Source Date:** 2/14/2014

#### Zalo

zaloapp.com

30 million registered users

**Source Date:** 5/20/2015

**Source:** <a href="https://www.techinasia.com/zalo-30-million-registered-users-vietnam/">https://www.techinasia.com/zalo-30-million-registered-users-vietnam/</a>

#### Zalora

worldwide.zalora.com

1.2 million active users

**Source Date:** 11/17/2014

**Source:** https://www.techinasia.com/rocketinternet-h1-2014-earnings-data-zalora-lazadajabong-foodpanda/

#### Zemanta

www.zemanta.com

600,000 publishing partners



(Last Checked August 2015)

**Source Date:** 11/5/2013

Source:

http://venturebeat.com/2013/11/05/content-discovery-startup-zemanta-closes-2m/

www.zillow.com

86 million users

**Source Date:** 11/5/2014

Source:

http://investors.zillow.com/releasedetail.cfm?Rel easeID=880857

Zhaopin

www.zhaopin.com

97.3 million registered users

**Source Date:** 8/3/2015

**Source:** http://www.prnewswire.com/news-releases/zhaopin-limited-announces-appointment-of-new-director-to-the-board-300122320.html

Zing

login.me.zing.vn

8.5 million users

**Source Date:** 10/17/2012

Source: http://www.techinasia.com/vietnam-

web-social-users-2012/

zhihu

www.zhihu.com

40 million users

**Source Date:** 1/16/2014

Source:

http://www.tealeafnation.com/2014/01/let-ahundred-questions-bloom-how-political-speechthrives-on-chinas-quora/ Zoho

www.zoho.com

15 million users

**Source Date:** 8/5/2015

Source:

http://www.financialexpress.com/article/industry/companies/zoho-eyes-100-million-users-of-its-products-in-five-years/113861/

**Zomato** 

## **Zillow**



(Last Checked August 2015)

www.zomato.com

35 million monthly visitors

**Source Date:** 12/19/2014

**Source:** <a href="https://www.techinasia.com/zomato-makes-its-fifth-acquisition-in-five-months-">https://www.techinasia.com/zomato-makes-its-fifth-acquisition-in-five-months-</a>

enters-italy/

zozo.jp

3.21 million shoppers

**Source Date:** 12/31/2013

Source: <a href="http://www.techinasia.com/online-">http://www.techinasia.com/online-</a>

shopping-japan/

## Zoo.gr

zoo.gr

1.2 million users

**Source Date:** 7/4/1905

Source: http://esng.eu/members/

## Zulily

www.zulily.com

4.1 million customers

**Source Date:** 8/6/2014

Source:

http://www.forbes.com/sites/ryanmac/2014/08/0 6/zulily-second-quarter-2014-earnings/

## Zoosk

www.zoosk.com

26 million users

**Source Date:** 4/16/2014

Source:

http://venturebeat.com/2014/04/16/dating-site-zoosk-files-100m-ipo-after-hitting-26m-users/

# Zvooq

Zvooq.ru

2.7 million registered user

**Source Date:** 8/19/2014

Source:

http://www.forbes.com/sites/kerryflynn/2014/08 /19/before-spotify-enters-russian-streamingmusic-service-closes-20m-series-a/

#### Zozotown



(Last Checked August 2015)

# Zynga

www.zynga.com

112 million monthly active users

**Source Date:** 11/24/2014

Source:

http://www.valuewalk.com/2014/11/zyngaapps-red-farmville-2-csr-racing/