Prospectus

BrickHack 9 | February 25th-26th, 2023

Overview

BrickHack is Rochester Institute of Technology's annual premier collegiate event. It is a 24-hour invention marathon, where over 500 undergraduate and graduate designers, developers, and engineers come together to work on their ideas, solve challenges, and learn new skills.

Join us in-person on **February 25th-26th** for hacking, swag, and the chance to make timeless, brick-laden memories with our hackers!

Why sponsor?
BrickHack is a place where bright minds come together to create unique, useful, and creative projects. As a sponsor, you have a unique opportunity to connect with students. Giving students access to your products and services allows them to build up their repertoire, incentivizes them to work with your company, and gives you real-time feedback on your products. Developing relationships between your company and students at BrickHack paves the way to groundbreaking technologies.

How can you get the most out of your sponsorship?
BrickHack hackers love connecting with mentors from your company to explore cutting-edge technology. Students are always eager to learn and get hands-on experience with new products. In addition to mentors participating, sending swag and hosting interactive tech seminars leave a lasting impression on students.

Why do we need your contribution?
Your contribution to this year's in-person Brickhack supports our community's creativity and innovation with important resources. We will need assistance in sponsoring prizes, swag packages, and refreshments throughout the event in order to incentivize students to flex their creative muscles, and create awesome projects!

Sponsorship Packages

Tiers are **flexible**

	Bronze $1000	Silver $2000	Gold $4000	Platinum $5000	Brick* $7500+
GENERAL					
Bring mentors	✔	✔	✔	✔	✔
In-Person Table	✔	✔	✔	✔	✔
API / product exposure		✔	✔	✔	✔
Sponsor a Snack *"Cookies by <Your Company>!"*		✔	✔	✔	✔
Sponsor a Meal *"Dinner by <Your Company>!"*			✔	✔	✔
Sponsored side event *Tech talk, product workshop, mini game, etc*		60 min	90 min	120 min	240 min
Opening ceremony intro *Brief API, product, or company intro*		1 slide	1 min	2 min	5 min
BRANDING					
Bring swag	✔	✔	✔	✔	✔
Social Media Shoutouts	✔	✔	✔	✔	✔
Logo on Campus Posters**			✔	✔	✔
Present a BrickHack prize *Present your own category prize*				✔	✔
Logo space** *Placed on BrickHack site, event swag, etc*	Normal	Normal	Large	Extra Large	Center-piece
RECRUITING					
Unlimited recruiting	✔	✔	✔	✔	✔
Access student resumes		✔	✔	✔	✔
Pre-event email *Sent on behalf of BrickHack to all participants*				✔	✔

* Limited to one contributor
** Logo size and placement depends on donation total

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Additional Ways to Contribute

Prizes
Bring your own prize category or coding challenge for students to compete in.

White Boards
Bring an open canvas for teams to visualize their thoughts and efficiently collaborate with others.

API Access
Give hackers access to your API services for a given amount of time.

Networking
Provide premium access to your digital platforms.

Do you have an idea that wasn't listed here? Let us know! We welcome any form of sponsorship.

Ready to reach out?

Let us know at

sponsorship@brickhack.io