MINH "MARK" BUI

(+36) 70 525 0290 ✉ bui_minh@spp.ceu.edu 🔗 www.linkedin.com/in/markbui/

EDUCATION

CENTRAL EUROPEAN UNIVERSITY — AUGUST 2015 - JUNE 2017 (**EXPECTED**)
M.A. PUBLIC ADMINISTRATION • OPEN SOCIETY FELLOW — BUDAPEST, HUNGARY
- **COURSES:** Legal Empowerment|Health, Poverty, and Development|Advanced Impact Evaluation|Econometrics| Data Visualization|Scientific Python|Data Mining and Big Data Analytics

THE COLLEGE OF IDAHO — SEPTEMBER 2011 - JUNE 2015
B.A. (HONS.) POLITICAL ECONOMY • SHELBY DAVIS SCHOLAR — IDAHO, USA
- **MINOR:** Mathematics, Pre-Law
- **COURSES:** Policy Analysis|Constitutional Law|Business Law|Advanced Statistics|Probability

THE MAHINDRA UNITED WORLD COLLEGE OF INDIA — AUGUST 2008 - MAY 2010
INTERNATIONAL BACCALAUREATE — MAHARASHTRA, INDIA

PROFESSIONAL EXPERIENCE

BUDAPEST INSTITUTE — BUDAPEST, HUNGARY
EVALUATION CONSULTANT — OCTOBER 2016 - PRESENT
- Co-design research methodology to identify changes and their drivers with respect to the take up of means tested benefit schemes in Central and Eastern European countries.

SUNLIGHT FOUNDATION — WASHINGTON DC, USA
EVALUATION CONSULTANT (OPEN SOCIETY FELLOW) — JUNE 2016 - SEPTEMBER 2016
- Designed and implemented an assessment of Sunlight's open government project Open States.
- Conducted surveys of users and contributors. Analyzed Google traffics to Open States website and more than 4 billion requests to Open States API. Classified and visualized user engagement over time.
- Assisted decision making in relation to cost cutting and reformulation of organizational objectives.

ALIVE & THRIVE (A&T - AN FHI360 INITIATIVE) — HANOI, VIETNAM
EVALUATION CONSULTANT — JUNE 2014 - OCTOBER 2014
- Assisted the composition of the 2009-2014 regional report by taking lead in drafting all Vietnam-related documents.
- Constructed a social network analysis of more than 60 actors involved in Vietnam's policy landscape with respect to nutrition and infant/young child feeding.
- Drafted an evaluation of A&T's advocacy efforts in Vietnam to identify constraints and suggestions for future activities.

PUBLIC AFFAIRS COUNCIL — WASHINGTON DC, USA
POLITICAL INVOLVEMENT PRACTICE INTERN — JANUARY 2014 - MAY 2014
- Researched and wrote internally circulated memos for executives and members on public affairs strategies, including grassroots, coalition and alliance development, international lobbying compliance, issues management, etc.
- Took notes for conferences/seminars and condensed into articles for the Council's virtual library.
- Conducted case studies on best practices from member companies and organizations.

X-FACTORY — HANOI, VIETNAM
PROJECT MANAGER — MAY 2012 - SEPTEMBER 2012
- Conducted market research and drafted a business proposal for a $300,000 multi-service entertainment center.
- Led a team of 8 designers and architects to create and implement the company's core concepts and designs.
- Negotiated and administered the procurement of construction materials and services.

M-BEAT GROUP — HANOI, VIETNAM
ACCOUNT EXECUTIVE — APRIL 2011 - AUGUST 2011
- Coordinated and facilitated 3 marketing/branding projects for the Canadian International Development Agency, the Ministry of Planning and Investment, and the National Traffic Safety Committee.
- Prepared and compiled materials for the bidding of a $700,000 Road Safety Awareness Project.

LEADERSHIP & SERVICE

OPERATION SMILE — VIETNAM, INDIA, USA
ELECTRONIC MEDICAL RECORD & STUDENT ORGANIZER — FEBRUARY 2008 - MAY 2015
- Attended 20+ missions, administered medical data of 800 patients each to schedule surgeries and compute drug dosage.

PROJECT: BRINGING SMILES WHERE THEY NEVER WERE — ASSAM, INDIA
PROJECT LEADER — JUNE 2013 - JULY 2013
- Designed and implemented a winning proposal for a $10,000 grant to reduce social stigma about facial deformities through education in rural villages.

SKILLS

DATA/STATISTICS: Excel, SQL, Python, R, STATA. **PRESENTATION:** PowerPoint, Reveal.js, HTML, LaTeX.
DATA VISUALIZATION: Shiny, Plotly, Tableau, D3.js. **OTHERS:** Photography, Calligraphy.