MINH "MARK" BUI

📞 (+36) 70 525 0290 💹 bui_minh@spp.ceu.edu 🛅 www.linkedin.com/in/markbui/

EDUCATION

CENTRAL EUROPEAN UNIVERSITY

AUGUST 2015 - JUNE 2017 (EXPECTED)

M.A. PUBLIC ADMINISTRATION • OPEN SOCIETY FELLOW

BUDAPEST, HUNGARY

• COURSES: Legal Empowerment | Impact Evaluation | Econometrics | Applied Regression Analysis | Data Visualization | Scientific Python | Data Mining and Big Data Analytics

THE COLLEGE OF IDAHO

SEPTEMBER 2011 - JUNE 2015

B.A. (HONS.) POLITICAL ECONOMY • SHELBY DAVIS SCHOLAR

IDAHO, USA

- MINOR: Mathematics, Pre-Law
- COURSES: Policy Analysis | Constitutional Law | Business Law | Advanced Statistics | Probability

THE MAHINDRA UNITED WORLD COLLEGE OF INDIA

AUGUST 2008 - MAY 2010

INTERNATIONAL BACCALAUREATE

MAHARASHTRA, INDIA

PROFESSIONAL EXPERIENCE

THE BUDAPEST INSTITUTE **EVALUATION CONSULTANT**

BUDAPEST, HUNGARY OCTOBER 2016 - PRESENT

• Co-design research methodology to identify changes and their drivers with respect to the take up of means tested benefit schemes in Central and Eastern European countries.

SUNLIGHT FOUNDATION

EVALUATION CONSULTANT • OPEN SOCIETY'S RIGHTS AND GOVERNANCE FELLOW JUNE 2016 - SEPTEMBER 2016

- Designed and analyzed surveys of users and data of 4 billion API calls to showcase the effectiveness of Sunlight's Open States program. Conducted market research to situate the demand for the program.
- Pitched recommendations to the program and organization directors on cutting costs and reformulating objectives.

ALIVE & THRIVE (A&T - AN FHI360 INITIATIVE) **EVALUATION CONSULTANT**

HANOI, VIETNAM **IUNE 2014 - OCTOBER 2014**

- Assisted the composition of the 2009-2014 global report by taking lead in drafting all Vietnam-related documents.
- Constructed a social network analysis of more than 60 actors involved in Vietnam's policy landscape with respect to nutrition and infant/young child feeding.
- Drafted an evaluation of A&T's advocacy efforts in Vietnam to identify constraints and suggestions for future activities.
- Cleaned up and aggregated advocacy data of 5 years of operation. Established standard report format for future use.

THE PUBLIC AFFAIRS COUNCIL

WASHINGTON DC. USA **JANUARY 2014 - MAY 2014**

POLITICAL INVOLVEMENT PRACTICE INTERN

- Researched and wrote internally circulated memos for executives and members on public affairs strategies, including grassroots, coalition and alliance development, international lobbying compliance, issues management, etc.
- Took notes for conferences and seminars and condensed into articles for the Council's virtual library.
- Conducted case studies on best practices from member companies and organizations.

X-FACTORY

HANOI, VIETNAM

PROJECT MANAGER

MAY 2012 - SEPTEMBER 2012

- Conducted market research and drafted a business proposal for a \$300,000 multi-service entertainment center.
- Led a team of 8 designers and architects to create and implement the company's core concepts and designs.
- Negotiated and administered the procurement of construction materials and services.

M-BEAT GROUP

HANOI, VIETNAM

ACCOUNT EXECUTIVE

APRIL 2011 - AUGUST 2011

- Coordinated and facilitated 3 marketing/branding projects for the Canadian International Development Agency, the Ministry of Planning and Investment, and the National Traffic Safety Committee.
- Prepared and compiled materials for the bidding of a \$700,000 Road Safety Awareness Project.

VOLUNTARY SERVICES

OPERATION SMILE

VIETNAM, INDIA, USA

ELECTRONIC MEDICAL RECORD & STUDENT ORGANIZER

FEBRUARY 2008 - MAY 2015

• Attended 20+ missions, administered medical data of 800 patients each to schedule surgeries and compute drug dosage.

PROJECT: BRINGING SMILES WHERE THEY NEVER WERE PROJECT LEADER

ASSAM, INDIA

JUNE 2013 - JULY 2013

• Designed and implemented a winning proposal for a \$10,000 grant to reduce social stigma about facial deformities through education in rural villages.

SKILLS

COMPUTER: MS Office, CRM, R (and Shiny), STATA, Python, JavaScript, Photoshop.

OTHERS: Photography, calligraphy and lettering.