

Ben Merrill

Aspiring web designer with professional experience in digital marketing, user research and project management.

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EXPERIENCE

Ansira Engagement Marketing, St. Louis, MO — Account Representative

July 2014 - February 2018

- Provide content management and web support for the Anheuser-Busch's ABMarketing.com site
- Create and facilitate in-house surveys for client's corporate offices and wholesalers across the US
- Assist in managing the client's budget, timeline and expectations for unique web projects
- Maintain several of Anheuser Busch's internal and international image libraries
- Work with developers to create functional web pages and applications to meet the client's goals

Second Street Media, St. Louis, Mo — Support Representative

July 2013 - July 2014

- Provided support for media clients and users by identifying problems and implementing solutions
- Worked with the software development and product teams to deliver high quality products and user experience
- Set performance metrics, performed testing and evaluations as a member of the support team
- Balanced business necessities versus technical constraints of the company and the clients
- Utilized excellent written and verbal communication skills with customers and media clients

EDUCATION

Saint Louis University, St. Louis, MO — Bachelor of Arts Political Science

Graduated 2013

SKILLS

Experienced in MS Office, Google Docs, Photoshop, Google Analytics, Salesforce, Adobe Illustrator, Dropbox, Slack,

COMMUNITY INVOLVEMENT

St. Louis Earth Day Volunteer

Regularly volunteered in the organization and planning of various Earth Day events around St. Louis

St. Louis Young Democrats

Regularly attended monthly meetings, met with local leaders and helped promote political engagement around St. Louis

LEADERSHIP/HONORS

Saint Louis University, Martin Luther King Scholarship

Organized MLK Scholar events, interviewed potential scholars, performed community service and participated in monthly social justice seminars