Solution Architecture

Brand Promo Video Creation Solution Using Canva

User

Canva

Choose a template or create a new design

User chooses a template or creates a new design

Add images and videos

User uploads images and videos from their device

Edit design

User adds text, filters, effects, and other elements to the design

Publish reel to Instagram

User confirms that they want to publish the reel to Instagram

Display reel creation interface

Canva displays the reel creation interface to the user

Provide templates and elements

Canva provides the user with a variety of templates and elements to choose from

Process reel creation request

Canva processes the user's request to create a reel

Publish reel to Instagram

Canva publishes the reel to Instagram on the user's behalf

Display error message

Canva displays an error message to the user if there is a problem creating or publishing the reel

User

Canva