Solution Architecture

Promo Video Creation Solution Using Canva

User — Canva

User → Canva: Choose a template or create a new design

User chooses a template or creates a new design

User → Canva: Add images and videos

User uploads images and videos from their device

User → Canva: Edit design

User adds text, filters, effects, and other elements to the design

User confirms that they want to publish the reel to Instagram

Canva → User: Display reel creation interface

Canva displays the reel creation interface to the user

Canva → User: Provide templates and elements

Canva provides the user with a variety of templates and elements to choose from

Canva → User: Process reel creation request

Canva processes the user's request to create a reel

Canva → User: Pu̶

Canva publishes the reel to Instagram on the user's behalf

Canva → User: Display error message

Canva displays an error message to the user if there is a problem creating or publishing the reel

User — Canva