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Report

REPORT

Big Data Management Technologies

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Abstract

This project focuses on building a web-based application for data mining and analysis, leveraging either Streamlit or RShiny. Key features include tabular data loading, structured representation, 2D visualization, machine learning algorithm comparison, comprehensive result analysis, and project information. Also, this project aims to provide a user-friendly interface for in-depth data exploration and algorithm evaluation, catering to a wide audience.

Key words: Data Mining, Data Analysis, 2D Visualization, Machine Learning

Introduction

As part of the Big Data Management Technologies course for the academic year 2023-2024, this project involves the development of a sophisticated web-based data analysis application utilizing machine learning (ML) algorithms. The primary aim is to create a comprehensive platform capable of processing tabular data, applying various ML algorithms, and providing detailed comparative analysis of their accuracy and performance.

The primary objective of this project is for students to leverage existing online code resources to develop a sophisticated, user-centric application. This application will be designed to accept tabular data, process it through multiple machine learning algorithms, and output the corresponding results. Additionally, the application will compare the accuracy levels of each algorithm, providing a comprehensive analysis of their performance.

Design of the Application

The implemented application encompasses a range of sophisticated features tailored for comprehensive data analysis and visualization. It offers a user-friendly interface facilitating seamless exploration of datasets. Within its framework, users can access a dedicated 2D Visualization Tab, enabling data visualization through advanced algorithms such as PCA and t-SNE, alongside the presentation of Exploratory Data Analysis (EDA) plots.

Furthermore, the Classification Tab empowers users to execute data classification tasks utilizing robust algorithms like Random Forest and SVC (Support Vector Classifier), while the Clustering Tab facilitates data grouping through the application of K-Means and Agglomerative Clustering

algorithms, thus enhancing the depth and efficiency of data processing and interpretation.

Information about the Tabs

2D Visualization Tab

Exploratory Data Analysis (EDA) diagrams are visual tools used to summarize the main characteristics of a dataset, often with visual methods. These diagrams play a critical role in data analysis by helping to uncover underlying patterns, detect anomalies, test hypotheses, and check assumptions through a graphical representation. Common types of EDA diagrams include histograms, box plots, scatter plots, and bar charts, each serving different purposes such as displaying distribution, variability, relationships, and categorical data insights. Additionally, the application incorporates dimensionality reduction algorithms like PCA (Principal Component Analysis) and t-SNE (t-distributed Stochastic Neighbor Embedding). PCA reduces the dimensionality of data while retaining as much variability as possible by identifying principal components, which are linear combinations of the original features ranked by variance. On the other hand, t-SNE is primarily used for visualization, transforming high-dimensional data into a lowerdimensional space while preserving local relationships among data points. In visualizations generated by these algorithms, "Component 1" and "Component 2" represent the axes of the reduced-dimensional space, with each axis corresponding to a direction of maximum variance (in the case of PCA) or a meaningful projection preserving relationships (in the case of

PCA Components for Synthetic Marketing Dataset:

Component 1 captures the direction of maximum variance in the dataset. It represents a linear combination of the original

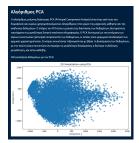


Fig. 1. The results of visualization after processing them through the PCA algorithm.

features (such as Age, AnnualIncome, SpendingScore, etc.) that explains the largest portion of variability in the data.

Component 2 captures the second-most variance, orthogonal to Component 1. It helps to reveal patterns that are not aligned with the first component but still significant.

These components are derived mathematically by computing eigenvectors and eigenvalues of the data's covariance matrix. The axes (Component 1 and Component 2) reflect how the original features combine to summarize the dataset's overall structure in two dimensions.

t-SNE Components:

Component 1 and Component 2 in t-SNE do not have a direct linear interpretation like PCA. Instead, they represent a low-dimensional projection where the pairwise relationships (distances or similarities) between data points are preserved as closely as possible. The values of Component 1 and Component 2 indicate positions in a two-dimensional space, emphasizing local clusters and patterns. This is particularly useful for visualizing high-dimensional data, such as identifying groups or clusters in customer behavior.

By transforming raw data into visual formats, EDA diagrams facilitate a better understanding of the data's structure and guide subsequent analytical or modeling steps, ensuring a robust and informed approach to data science and statistical analysis.

A Box Plot, or whisker plot, displays data distribution based on a five-number summary: minimum, first quartile (Q1), median, third quartile (Q3), and maximum. It highlights central tendency, spread, and skewness, and identifies outliers, making it easy to compare distributions across different datasets.

A Density Diagram, or density plot, provides a smoothed curve that represents the probability distribution of a continuous variable. It offers a clear view of the data's shape, central tendency, and variability without the noise of histogram bins.

Right above, you can find one of the many figures (that will be included in the report in a specific section at the end) related to the PCA algorithm.

A Heatmap uses color to represent the values of a matrix, allowing for a quick visual summary of data. It is useful for displaying correlations, identifying patterns, and highlighting areas of high or low intensity, simplifying complex data for easier interpretation.



Fig. 2. The KeyError: 'label" error that show no label was found in the .csv file

Classification Tab

The Classification Tab of the application showcases two powerful machine learning algorithms: Random Forest and Support Vector Classifier (SVC). Random Forest, a robust ensemble learning technique, is adept at making predictions and classifications by aggregating the outputs of multiple decision trees. Its strength lies in the diversity of these trees, which operate independently and combine their predictions to yield more accurate results.

By mitigating overfitting and enhancing prediction accuracy, Random Forest effectively addresses various classification challenges. On the other hand, Support Vector Classifier (SVC) is a formidable algorithm for binary classification tasks. It endeavors to delineate data points in feature space using an optimal hyperplane, thereby creating a clear demarcation between classes. SVC's flexibility and efficacy in diverse classification scenarios, coupled with its resilience to highdimensional data, render it a versatile tool for classification tasks.

Through interactive interfaces, users can explore the intricacies of these algorithms, analyze their predictive performance, and gain valuable insights for decision-making and problem-solving.

It's imperative to note that in the categorization tab, the .csv file must incorporate the respective label for the process to advance, as it's deemed indispensable in machine learning. Consequently, if file upload is sanctioned without the inclusion of the label, the following error will manifest on the specific tab:

KeyError: 'label'

Clustering Tab

The Clustering Tab of the application presents two clustering algorithms: K-Means and Hierarchical Clustering (Agglomerative Clustering). K-Means is a widely used unsupervised learning algorithm for partitioning data into a predetermined number of clusters. It iteratively assigns each data point to the nearest centroid, optimizing the centroid positions until convergence. K-Means finds applications in pattern recognition, group analysis, and as a preprocessing step for other algorithmic applications.

On the other hand, Hierarchical Clustering constructs hierarchical groupings of data points. It starts by considering each data point as a separate cluster and then iteratively merges the closest clusters until a single cluster or the desired number of clusters is achieved. Hierarchical Clustering comes in two main types: Agglomerative, which starts with small clusters and merges them, and Divisive, which starts with one large cluster and divides it.

Through interactive interfaces, users can explore these clustering algorithms, analyze their clustering results, and compare their performance using evaluation metrics such as Silhouette Score, Calinski-Harabasz Index, Davies-Bouldin Index, Dunn Index, and Between-Cluster Sum of Squares (BSS).

Dataset Properties

The dataset we used to test and present the project consists of 40,000 rows and 10 columns, representing customer-related data for marketing analysis. Key attributes include:

CustomerID: A unique identifier for each customer.

Age: The age of the customer.

Gender: Encoded as integers to represent male and female.

AnnualIncome: The yearly income of the customer.

SpendingScore: A metric indicating the customer's spending habits.

YearsAsCustomer: The number of years the individual has been a customer.

NumberOfPurchases: The total purchases made by the customer.

AveragePurchaseValue: The average value of their purchases.

ResponseToLastCampaign: Whether the customer responded to the last marketing campaign (binary).

Label: A categorical label used for classification purposes.

This dataset is structured for customer segmentation or predictive modeling tasks in marketing analytics.

Team Contributions & Information Tab

In the Information tab, detailed insights regarding the developmental endeavors of the scientific mode are delineated. The team, spearheaded by Florian Dima, encompasses pivotal tasks including the conceptualization of the Clustering Tab, crafting UML Diagrams, orchestrating the Software Development Life Cycle, and the formulation of Dockerfile.

Spyridon Eftychios Kokotos assumes a multifaceted role, spearheading the establishment of the Brigade-01 Organization and the Big-Data repository on GitHub, orchestrating the Implementation of the Classification Tab, and facilitating seamless data integration from CSV to pertinent tabs. Additionally, Kokotos undertakes the onus of drafting User Guidelines and the Final Report.

Nikolaos Balatos, on the other hand, undertakes the technical implementations of the 2D Visualization and Home Tabs, alongside infusing the Info Tab with requisite functionalities. Furthermore, Balatos orchestrates the seamless linkage of data from CSV to the Home and 2D Visualization Tabs, complementing the efforts with UML

Diagrams and the Software Development Life Cycle adherence.

Agile Model for the Software Version Lifecycle of the Web-Based Data Mining and Analysis Application

For the development of the web-based data mining and analysis application using Streamlit, we propose the utilization of the Agile model. The Agile model is characterized by its flexibility, enabling continuous improvement and adaptation through iterative development cycles (sprints) and continuous feedback loops. Below, we outline the key stages of the software version lifecycle based on Agile:

1. Initial Planning:

- Requirement Gathering: Collection of functional and non-functional requirements from stakeholders.
- Purpose and Goals Definition: Determination of the application's overall purpose and the core goals to be achieved.
- Architectural Design: Development of the application's architectural design, including UML diagrams.

2. Backlog Creation:

- Product Backlog: Recording of all requirements and features in the form of user stories in the product backlog.
- Sprint Backlog: Selection of user stories to be completed in each sprint from the product backlog.

3. Sprint Planning:

- Sprint Duration Definition: Setting the duration of each sprint (typically 1-2 weeks).
- ${\bf Sprint\ Goals:}$ Defining the sprint goals and the user stories to be completed.

4. Sprint Execution:

- Development: Implementation of the application's features and functionalities according to the user stories.
- Daily Stand-ups: Daily team meetings to review progress and address any impediments.

5. Review and Feedback:

- Sprint Review: Presentation of sprint results to stakeholders and collection of feedback.
- Sprint Retrospective: Review of the sprint process by the development team and identification of areas for improvement.
- 6. Continuous Integration and Delivery:
- Code Integration: Continuous integration of new code into the central repository and execution of automated tests.

7. Evaluation and Improvement:

- Metrics Analysis: Evaluation of algorithm and application performance based on performance metrics.
- Continuous Improvement: Implementation of enhancements based on feedback and analysis results.

8. Final Release and Support

- Release: Creation of the final release of the application and delivery to end users.
- Support: Provision of support and maintenance for bug fixes and addition of new features.

Adaptation to Team Collaboration:

- GitHub Usage: Code management and team collaboration through GitHub, utilizing pull requests and code reviews.
- Docker: Use of Docker for application development and deployment, ensuring consistency in development and production environments.

Final Conclusion:

The use of the Agile model enables the team to remain flexible and respond quickly to changes in requirements and user feedback. Through continuous feedback and iterative development cycles, it ensures that the final product fully meets user needs and is of high quality.

Installation Instructions

Option 1: Docker Image Pull:

1. Pull the Docker Image

 Retrieve the Docker image from Docker Hub by executing the following command in your terminal: 'docker pull spyridonkokotos/big-data:latest'

2. Run the Docker Container

 Deploy the Docker container using the following command: 'docker run -d -name big-data -p 8501:8501 spyridonkokotos/big-data:latest

3. Access the Application

 Open your preferred web browser and navigate to http://localhost:8501 to interact with the application.

Option 2: Build the local Dockerfile:

1. Clone the Repository

• Clone the repository from GitHub to your local machine of diagrams using dimensionality re using the following command: 'git clone https://github.com/Brigad Exploratory Data Analysis (EDA). 01/Big-Data.git'

2. Navigate to the Project Directory:

• Change to the project directory where the source files are located: 'cd Big-Data/src/'

3. Build the Docker Image:

 Construct the Docker image locally by executing: 'docker build -t big-data:latest.'

4. Run the Docker Container:

 Deploy the Docker container with the following command: 'docker run -d -name big-data -p 8501:8501 spyridonkokotos/big-data:latest'

5. Access the Application:

 Open your preferred web browser and navigate to http://localhost:8501 to interact with the application.

Basic Usage:

To efficiently utilize the application for data analysis and algorithm comparison, begin by uploading your desired file. Select either a .csv or .xls file by clicking the "Browse Files" button. Await a confirmation message indicating the successful upload of your file. Upon successful upload and validation of the file's content, you may proceed to explore the application's features.

Navigate through the various tabs using the menu on the left side of the interface. This allows you to access different functionalities and apply included algorithms to test their performance on your dataset. This structured approach ensures a seamless and effective user experience within the application.

Classification Results:

SVC performed better since the accuracy was slightly higher than for the random forest

UML Diagrams:

Use Case Diagram:

The Use Case Diagram presents a high-level view of the user's interaction with the web application, delineating the primary functionalities:

- File Upload: The user initiates interaction by uploading a file, which is central to subsequent processes.
- 2D Visualization: Once a file is uploaded, the user can generate 2D visualizations. This includes the generation of diagrams using dimensionality reduction algorithms and igad Exploratory Data Analysis (EDA).

- Dimensionality Reduction Algorithms Diagrams: These diagrams simplify data for visualization purposes.
- EDA Diagrams: These diagrams assist in initial data analysis by summarizing the main characteristics.
- Machine Learning Implementation: The user can implement machine learning algorithms, which include:
- Clustering Algorithm Implementation: Algorithms such as hierarchical clustering and K-nearest neighbors (KNN) are utilized to group data points.
- Classification Algorithm Implementation: Algorithms like Random Forest and Support Vector Classification (SVC) are used to classify data points .
- 3. Results & Comparison Printing: The results from clustering and classification implementations are compared and printed for analysis.

Class Diagram:

The Class Diagram provides a detailed structural view of the application by defining its classes, attributes, and relationships:

- FILE Class: Attributes: file size (up to 200MB) file type (supports .csv and .xlsx formats) This class is pivotal as it interfaces with other classes to provide the data required for processing.
- 2D Visualization Class: Methods: TSNE(file): Applies t-Distributed Stochastic Neighbor Embedding for visualization. PCA(file): Applies Principal Component Analysis for dimensionality reduction. EDAdiagrams(file): Generates EDA diagrams to summarize data characteristics.
- ML ALGORITHMS Class: Method: CompareResults(): Compares the results of different machine learning algorithms. This class acts as a parent class for clustering and classification algorithms.
- Clustering Algorithms Class (inherits from ML ALGORITHMS): Methods: HIER-CLUSTERING(file): Implements hierarchical clustering. KNN(file): Implements the K-nearest neighbors algorithm. CompareResults(results): Specific implementation of the result comparison.
- Classification Algorithms Class (inherits from ML ALGORITHMS): kokotosMethods: RND-FOREST(file): Implements the Random Support Vector Classification algorithm. CompareResults(results):

 develop it as long as you always give credit to the creators. Specific implementation of the result comparison.

These diagrams collectively elucidate the application's functionality and structure, illustrating the user interactions and the modular design of classes facilitating various data analysis and machine learning tasks. This detailed representation ensures clarity in understanding the workflow and integration of different analytical methods within the application.

Reporting Bugs:

To report a discovered bug, it is imperative to open an issue on GitHub, as previously outlined. Accurate bug reporting is crucial for effective resolution and system improvement. When documenting a bug, please provide a detailed description, including steps to reproduce the issue, observed behavior, and expected behavior.

Additionally, including relevant system information and any error messages encountered will facilitate a more efficient troubleshooting process. This systematic approach ensures that developers can quickly identify and address the problem, thereby enhancing the overall functionality and reliability of the software.

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Authors contributions statement

The above program is a creation of:

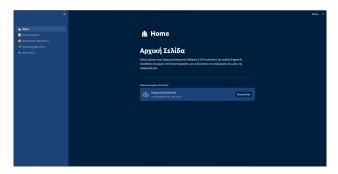
Florian Dima, Nikolaos Balatos & Spyridon Eftychios

and you can use it for your personal projects or further

First	Last	Registry	Semester	Academic	
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Nikolaos	Balatos	inf2021151	6th	inf2021151	@ionio.gr
Spyridon	Kokotos	inf2021098	6th	inf2021098	@ionio.gr
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Eftychios					

Table 1. Contact Details of Students

Figures



 ${\bf Fig.~3.}$ Welcome Screen of the Application



 ${\bf Fig.~4.}$ The Successful loading of the .csv dataset

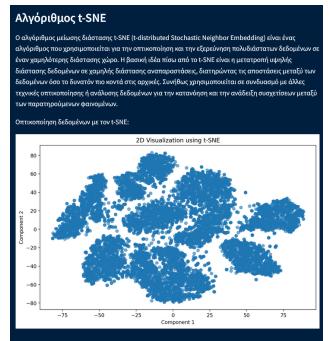
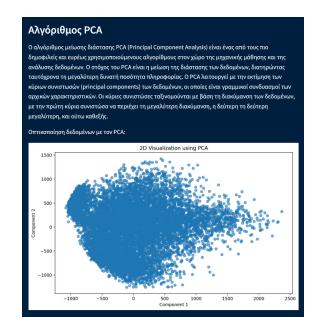
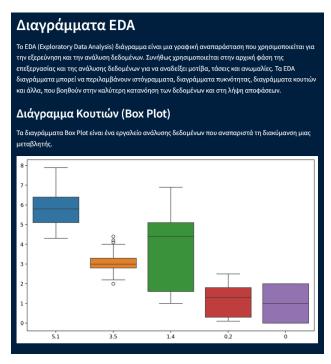


Fig. 6. The results of visualization after processing them through the t-SNE algorithm



 ${f Fig.}$ 5. The results of visualization after processing them through the PCA algorithm



 ${\bf Fig.~7.~EDA\text{-}Boxplot~Diagram}$

Διάγραμμα Πυκνότητας (Density Diagram) Τα διαγράμματα πυκνότητας παρέχουν μια οπτική αναπαράσταση της κατανομής των δεδομένων, εμφανίζοντας τη συχνότητα των τιμών σε κάθε περιοχή του εύρους των δεδομένων. ____ 1.4 0.175 0.2 0.125 0.075 0.025

Fig. 8. Density Diagram

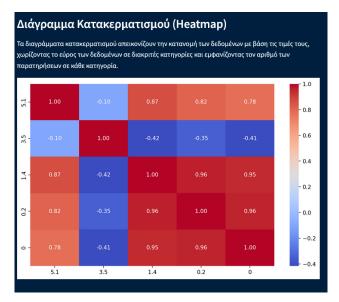


Fig. 9. Heatmap Diagram

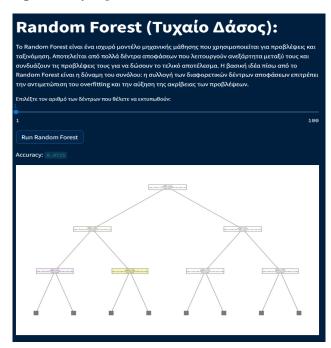


Fig. 10. Random Forest Diagram

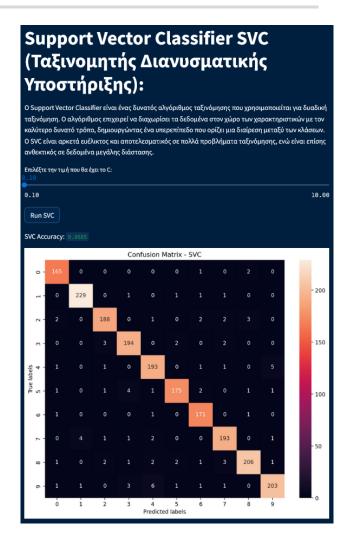


Fig. 11. SVC Diagram



Fig. 12. The results from the Clustering Tab