

Elevator Pitch

My app would be an app that finds people near you that you can hire to come mow your lawn. Anyone 16 and up could apply to be a mower. The app would pull up mowers near you with their price. They can determine their price by the size of the lawn or hourly. The user then schedules a time that they want the mower to come mow the lawn. The user can then rate how the mower did and save their mower profile for future mowing.

Assumptions

- Elderly people can't mow their lawns and would pay someone to do it
- Lots of people don't have time to mow their lawn because work or school
- People can have a hard time finding someone they can hire to come mow their lawn

Problem Statement

- Identify the questions that people who are hiring a new mower have about candidates
- Identify how frequently people need their lawns mowed
- Describe how convenient the app would be and how it would have features like a filtering system for highest rated mowers in the area or cheapest price.

Results

I found that 80% of people don't have time to mow their lawn.

I found that most people's experience trying to find someone to mow their lawn has been difficult and confusing.

I found that most people don't have time to mow their lawn because it is too hot or they want to be doing something else.

I think that this app would do really well considering that most people don't have time to mow their lawns or just don't want to do it.