

## User Flow



## Checkout

I think that Apple's user flow is fairly simple to understand.

## User Stories

1. As a user, I want to see all my options for iphones, with icons and titles at the top of the homepage. - I saw all the icons that you can click on at the top of the page
2. As a user, I want the homepage to be simple, so that I can easily find my way. - I saw that they used a lot of visuals like pictures and minimal words
3. As a user, I want to see accessories for the iphone I buy, so that I can protect my iphone. - I saw that they had a whole other page for accessories that you could get to by clicking the accessories icon
4. As a user, I want to see the details about the iphones, so that I can know what I am buying and if it is a good product. - I saw the learn more button that then tells you about the iphone and all the specifications
5. As a user, I want to see the iphones compared to the previous iphones, so that I can see if it is worth it to upgrade - I saw that when you scroll down it compares all the iphones and the specifications so then you can see if it is worth it to upgrade

<https://trello.com/invite/b/834m5prl/5be41a16545bf947c4d7dceb3916c22b/iphone-product-page>