

Bright Baiden

UI/UX Designer | Web Developer

✉ baidenb007@gmail.com ☎ 233592240265 📍 Accra, Ghana. 🖱 Portfolio

Profile

I am a driven individual with a wealth of experience poised to excel in the dynamic realm of UI/UX design and web development. I possess a versatile adaptability to various design cultures and showcase superb time management, interpersonal, and communication skills. My dedication lies in not only meeting but exceeding organizational objectives, all while maintaining a positive and innovative mindset.

Professional Experience

UI/UX Designer, *Ghana Export Promotion Authority*

10/2022 – 11/2023

Accra, Ghana

- Elevated user-centric design, boosting global trade and supporting SME growth through targeted research.
- Achieved 20% improvement in import-export consistency via streamlined design systems at GEPA.
- Generated impactful design concepts with Figma and Sketch, aligning with GEPA's international trade goals.
- Enhanced user satisfaction by 15% through efficient usability testing and iterative design refinements.
- Facilitated a 30% efficiency gain in design implementation, advancing GEPA's global trade initiatives in collaboration with developers and product managers.

Front-End Developer || UI/UX Design, *University Of Ghana Computing Systems*

11/2020 – 08/2021

Accra, Ghana

- Transformed Sakai through UI/UX enhancements, optimizing user experience for document distribution, discussions, live chat, assignment uploads, and online testing.
- Applied user-centric design, creating an intuitive interface for improved Distance Education interactions.
- Applied frontend development expertise, collaborating on seamless navigation and user-friendly features.
- Played a pivotal role in optimizing Sakai LMS, supporting Distance Education for over a year.

Education

Bachelor's Degree / Information Technology, *University Of Ghana*

- Over 3 years of experience in software development and coding.
- Proficient in using software development tools, particularly Visual Studio.
- Good knowledge of databases, including MySQL and MS Access.
- Proven ability to analyze requirements and develop effective software solutions.
- Experienced in developing web applications using JavaScript.
- Strong ability to work collaboratively in a team environment with other engineers.

Technical Skills

UI/UX Design

Wireframing, prototyping, and mockups using Figma, and Sketch.

Usability Testing

Conducting sessions and analyzing data to inform design decisions.

Web Technologies

Familiarity with HTML, CSS, and JavaScript.

Microsoft Office Suite

Word, Excel, Powerpoint

Soft Skills

Attention to Detail

Time Management

Team Collaboration

Proactiveness

Adaptability

Projects

E-commerce website

Currently, I am the lead designer for a startup creating an e-commerce app, and I also contribute as a front-end developer.

References

Mr. Enoch, *CEO and Project Manager*, Jupeta Technologies