# Bright Baiden

## UI/UX Designer | Web Developer

✉ baidenb007@gmail.com    ☎ 233592240265    📍 Accra, Ghana.    ⌖ Portfolio

## Profile

I am a driven individual with a wealth of experience poised to excel in the dynamic realm of UI/UX design and web development. I possess a versatile adaptability to various design cultures and showcase superb time management, interpersonal, and communication skills. My dedication lies in not only meeting but exceeding organizational objectives, all while maintaining a positive and innovative mindset.

## Professional Experience

**UI/UX Designer,** *Ghana Export Promotion Authority*  
10/2022 – 11/2023  
Accra, Ghana

- Elevated user-centric design, boosting global trade and supporting SME growth through targeted research.

- Achieved a 20% improvement in import-export consistency via streamlined design systems at GEPA.

- Generated impactful design concepts with Figma and Sketch, aligning with GEPA's international trade goals.

- Enhanced user satisfaction by 15% through efficient usability testing and iterative design refinements.

- Facilitated a 30% efficiency gain in design implementation, advancing GEPA's global trade initiatives in collaboration with developers and product managers.

**Front-End Developer || UI/UX Design,** *University Of Ghana Computing Systems*  
11/2020 – 08/2021  
Accra, Ghana

- Transformed Sakai through UI/UX enhancements, optimizing user experience for document distribution, discussions, live chat, assignment uploads, and online testing.

- Applied user-centric design, creating an intuitive interface for improved Distance Education interactions.

- Applied frontend development expertise, collaborating on seamless navigation and user-friendly features.

- Played a pivotal role in optimizing Sakai LMS, supporting Distance Education for over a year.

NB: Sakai is an educational software platform designed to support teaching, research, and collaboration. Sakai facilitates document distribution, discussion, live chat, assignment uploads, and online testing.

## Education

**Bachelor's Degree / Information Technology,** *University Of Ghana*

- Over 3 years of experience in software development and coding.

- Proficient in using software development tools, particularly Visual Studio.

- Good knowledge of databases, including MySQL and MS Access.

- Proven ability to analyze requirements and develop effective software solutions.

- Experienced in developing web applications using JavaScript.

- Strong ability to work collaboratively in a team environment with other engineers.

## Technical Skills

**UI/UX Design**
Wireframing, prototyping, and mockups using Figma, and Sketch.

**Usability Testing**
Conducting sessions and analyzing data to inform design decisions.

**Web Technologies**
Familiarity with HTML, CSS, and JavaScript.

**Microsoft Office Suite**
Word, Excel, Powerpoint

## Soft Skills

Attention to Detail

Time Management

Team Collaboration

Proactiveness

Adaptability

## Projects

**E-commerce website**

I currently hold the position of lead designer at Jupeta Technologies, where I am involved in the development of an e-commerce app. Additionally, I contribute as a front-end developer for the startup.

## References

**Mr. Enoch**, *CEO and Project Manager*, Jupeta Technologies
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