```
In [130]: import pandas as pd
             import matplotlib.pyplot as plt
             import plotly.express as px
             import seaborn as sns
             import datetime
             import pyLDAvis
             import pyLDAVis
import pyLDAvis.gensim_models as gensimvis
import warnings
             from sklearn.feature_extraction.text import TfidfVectorizer from sklearn.model selection import train test split
             from sklearn.neighbors import KNeighborsClassifier
             from wordcloud import WordCloud
from sklearn.utils import shuffle
             warnings.filterwarnings("ignore")
  In [2]: df = pd.read_csv('Eluvio_DS_Challenge.csv')
```

#### Out[2]:

	time_created	date_created	up_votes	down_votes	title	over_18	author	category
0	1201232046	2008-01-25	3	0	Scores killed in Pakistan clashes	False	polar	worldnews
1	1201232075	2008-01-25	2	0	Japan resumes refuelling mission	False	polar	worldnews
2	1201232523	2008-01-25	3	0	US presses Egypt on Gaza border	False	polar	worldnews
3	1201233290	2008-01-25	1	0	Jump-start economy: Give health care to all	False	fadi420	worldnews
4	1201274720	2008-01-25	4	0	Council of Europe bashes EU&UN terror blacklist	False	mhermans	worldnews

## Checking for missing values

```
In [3]: df.isna().sum()
Out[3]: time_created
         date_created
         up_votes
down_votes
                          0
         title
         over 18
                          0
         author
         category
         dtype: int64
```

# Checking various categories to see if there is variability in columns that can be explored for information

```
In [4]: df['category'].value counts()
Out[4]: worldnews 509236
        Name: category, dtype: int64
In [5]: df['down_votes'].value_counts()
Out[5]: 0
           509236
        Name: down_votes, dtype: int64
```

# The columns, 'down\_votes' and 'category' have only one type of entry hence carry no information. (all texts have 0 down\_vote and all categories are worldnews) and are dropped

```
In [6]: usage_info = df.drop(columns=['title', 'time_created', 'category', 'down_votes'])
        usage_info.head()
```

## Out[6]:

	date_created	up_votes	over_18	author
0	2008-01-25	3	False	polar
1	2008-01-25	2	False	polar
2	2008-01-25	3	False	polar
3	2008-01-25	1	False	fadi420
4	2008-01-25	4	False	mhermans

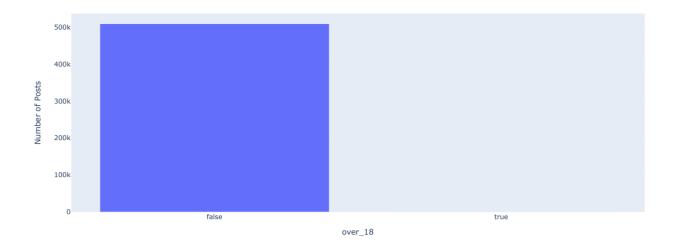
## Checking counting the number of posts for each category in the over\_18 category.

```
In [7]: up_votes_df = usage_info.groupby('over_18',as_index=False).count()[['over_18','up_votes']].rename(columns={'up_votes':'Number of Posts'})
        up_votes_df
```

# Out[7]:

	over_18	Number of Posts
0	False	508916
1	True	320

In [182]: px.bar(up\_votes\_df, x='over\_18',y='Number of Posts', height=500, width=1200)



## Reformatting the Date Created column so analysis can be made on the new posted on monthly basis

```
In [9]: usage_info['Month Posted'] = pd.to_datetime(usage_info['date_created']).dt.month
    usage_info['date_created'] = pd.to_datetime(usage_info['date_created']).dt.strftime('%Y-%m')
    usage_info.head()
```

#### Out[9]:

	date_created	up_votes	over_18	author	Month Posted
0	2008-01	3	False	polar	1
1	2008-01	2	False	polar	1
2	2008-01	3	False	polar	1
3	2008-01	1	False	fadi420	1
	2008.01	4	Ealco	mhermane	1

# Checking the total number of posts made in each month

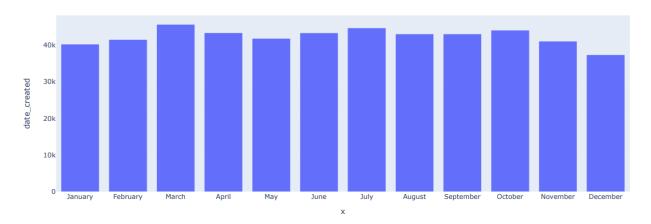
```
In [10]: monthly_df = usage_info.groupby('Month Posted', as_index=False).count()
monthly_df.head()
```

# Out[10]:

	Month Posted	date_created	up_votes	over_18	author
0	1	40258	40258	40258	40258
1	2	41518	41518	41518	41518
2	3	45651	45651	45651	45651
3	4	43363	43363	43363	43363
4	5	41826	41826	41826	41826

```
In [180]: months = ['January', 'February', 'March', 'April', 'May', 'June', 'July', 'August', 'September', 'October', 'November', 'December']
px.bar(monthly_df,x=months, y='date_created', title='Number of Posts per Month', height=500, width=1200)
```

## Number of Posts per Month



```
In [12]: trend_df = usage_info.groupby('date_created',as_index=False).count()
         trend_df.head()
Out[12]:
            date_created up_votes over_18 author Month Posted
                2008-01
                                   18
                2008-02
                           622
                                  622
                                        622
                                                    622
                2008-03
                          1922
                                 1922
                                        1922
                                                   1922
                2008-04
                          2649
                                 2649
                                       2649
                                                   2649
                2008-05
                          2786
                                 2786
         Plotting the trend of the number of posts made over the years which shows a growing number of posts.
 Extracting only the text data for analysis
In [111]: text_data = df['title']
         WORKING WITH THE TEXT DATA
In [16]: import gensim
         from gensim.utils import simple preprocess
         from gensim.parsing.preprocessing import STOPWORDS
         from nltk.stem import WordNetLemmatizer, SnowballStemmer
         from nltk.stem.porter import
         import numpy as np
         # np.random.seed(2018)
         import nltk
         from nltk.stem.porter import PorterStemmer
         from nltk.stem import WordNetLemmatizer
         nltk.download('wordnet')
         [nltk_data] Downloading package wordnet to
          [nltk_data]
                        C:\Users\tetteh\AppData\Roaming\nltk_data...
                      Package wordnet is already up-to-date!
         [nltk_data]
Out[16]: True
In [17]: text_data.head() #= text_data.map(lambda x:re.sub('[,\,.!?:;-]','',x))
Out[17]: 0
                           Scores killed in Pakistan clashes
                            Japan resumes refuelling mission
                US presses Egypt on Gaza border
Jump-start economy: Give health care to all
              Council of Europe bashes EU&UN terror blacklist
         Name: title, dtype: object
```

# Preprocessing the text

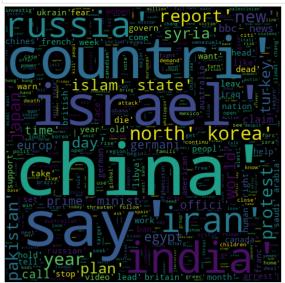
```
In [18]: def lemmatize_stemming(text):
                  return PorterStemmer().stem(WordNetLemmatizer().lemmatize(text, pos='v'))
                  result = [] #Looping through the different words in a given row
                  if gensim.utils.simple_preprocess(text):
                       for token in gensim.utils.simple_preprocess(text):
# taking out stopwords and all words longer than 2 letters then applying stemming and lemmatization
                             if token not in gensim.parsing.preprocessing.STOPWORDS and len(token) >= 3:
                                  result.append(lemmatize_stemming(token))
                  return result
In [19]: processed_text = text_data.apply(preprocess)
            processed text
Out[19]:
            0
                                                     [score, kill, pakistan, clash]
                                                   [japan, resum, refuel, mission]
                                            [press, egypt, gaza, border]
[jump, start, economi, health, care]
                                     [council, europ, bash, terror, blacklist]
                          [heil, trump, donald, trump, alt, right, white..
            509232 [peopl, specul, madelein, mccann]
509233 [professor, receiv, arab, research, award]
509234 [nigel, farag, attack, respons, trump, ambassa...
509235 [palestinian, wield, knife, shoot, dead, west,...
Name: title, Length: 509236, dtype: object
```

## Visualizing the most frequent words used in the news

In [20]: word\_cloud = str(list(processed\_text))

In [21]: WordCloud(max\_words=500, width=500, height=500).generate(word\_cloud).to\_image()

Out[21]:



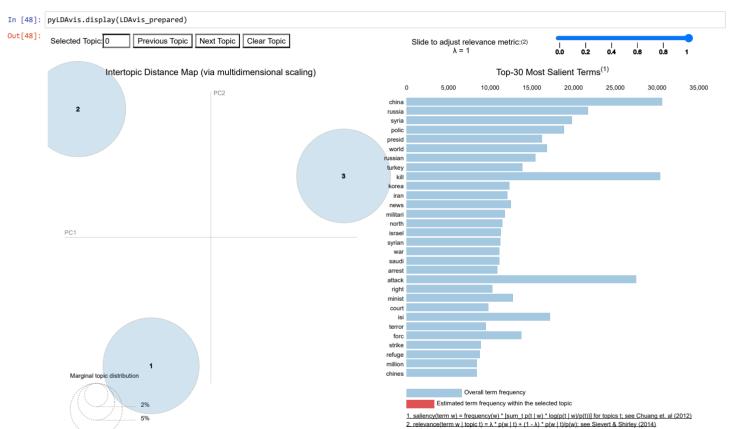
```
In [22]: dictionary = gensim.corpora.Dictionary(processed_text)
 In [ ]: | # count = 0
           # for k, v in dictionary.iteritems():
                  print(k, v)
count += 1
                   if count > 10:
                        break
In [35]: dictionary.filter_extremes(no_below=2, no_above=0.5, keep_n=1000000)
In [36]: ## Creating a bag of words
bo_words = [dictionary.doc2bow(doc) for doc in processed_text]
In [37]: len(bo_words)
Out[37]: 509236
In [38]: #Selecting a row to see what is in the bag for that row
           for i in range(len(bo_words[1])):
    print("Word number {} (\"{}\") appears {} times.".format(bo_words[1][i][0],
                                                                     dictionary[bo_words[1][i][0]],
           bo_words[1][i][1]))
           Word number 4 ("japan") appears 1 times.
Word number 5 ("mission") appears 1 times.
Word number 6 ("refuel") appears 1 times.
Word number 7 ("resum") appears 1 times.
           Building the LDA model to create topic clusters
In [45]: lda_model = gensim.models.LdaMulticore(bo_words, num_topics=3, id2word=dictionary, passes=10, workers=3)
In [46]: LDAvis_prepared = gensimvis.prepare(lda_model, bo_words, dictionary)
```

```
In [47]: # pyLDAvis.save_html(LDAvis_prepared, 'ldavis_vis_'+ str(3) +'.html')
LDAvis_prepared.topic_info
```

Out[47]:

	Term	Freq	Total	Category	logprob	loglift
271	china	30617.000000	30617.000000	Default	30.0000	30.0000
233	russia	21754.000000	21754.000000	Default	29.0000	29.0000
3209	syria	19839.000000	19839.000000	Default	28.0000	28.0000
908	polic	18873.000000	18873.000000	Default	27.0000	27.0000
978	presid	16202.000000	16202.000000	Default	26.0000	26.0000
116	leader	9226.239593	11703.818205	Topic3	-5.1058	0.8870
206	attack	13161.177685	27530.759554	Topic3	-4.7505	0.3868
1498	islam	8362.916705	12118.681600	Topic3	-5.2040	0.7539
1420	south	7892.194947	13765.840290	Topic3	-5.2619	0.5685
532	offici	6886.012136	12071.775448	Topic3	-5.3983	0.5635

170 rows × 6 columns



### Topic 0 tokens

 $\label{topic 0} \mbox{Topic 0 seems to be centred around international trade relations, finance, and climate change}$ 

# Topic 1 tokens

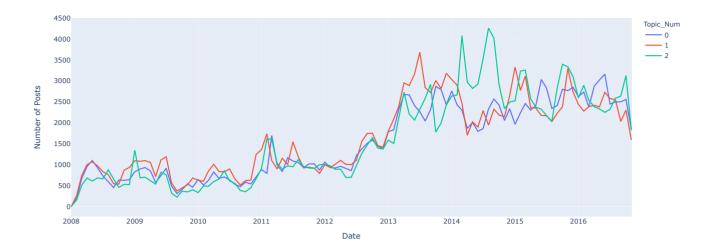
Topic 1 seems to be centered around human right and civil unrests.

10%

In [50]: np.array(LDAvis\_prepared.token\_table[LDAvis\_prepared.token\_table['Topic']==2].sort\_values('Freq', ascending=False)['Term']).T

```
Out[50]: array(['court', 'right', 'women', 'bbc', 'polic', 'school', 'charg', 'saudi', 'video', 'muslim', 'law', 'arrest', 'man', 'old', 'crash', 'terror', 'murder', 'sentenc', 'jail', 'abus', 'suspect', 'investig', 'woman', 'alleg', 'famili', 'prison', 'arabia', 'crime', 'sex', 'journalist', 'plane', 'pani', 'news', 'children', 'british', 'german', 'french', 'anti', 'death', 'protest', 'ban', 'attack', 'year', 'peopl', 'report', 'govern', 'kill', 'islam', 'india', 'offici', 'time', 'say', 'leader', 'isi', 'nation', 'new', 'bomb', 'state', 'forc', 'plan', 'countri', 'mexico', 'refuge', 'brexit', 'minist', 'caus', 'warn', 'olymp', 'chines', 'war', 'world'], dtype=object)
                                 'world'], dtype=object)
                   Topic 2 tokens
                   Topic 2 seems to be centered around terrorism and news about international war
 In [52]: np.array(LDAvis_prepared.token_table[LDAvis_prepared.token_table['Topic']==3].sort_values('Freq', ascending=False)['Term']).T
Out[52]: array(['russia', 'ukrain', 'syria', 'strike', 'border', 'presid', 'turkey', 'syrian', 'korea', 'north', 'militari', 'iraq', 'israel', 'peac', 'isra', 'yemen', 'russian', 'obama', 'iran', 'missil', 'putin', 'troop', 'war', 'palestinian', 'talk', 'rebel', 'elect', 'armi', 'milit', 'iraqi', 'refuge', 'minist', 'forc', 'bomb', 'isi', 'leader', 'state', 'islam', 'kill', 'south', 'offici', 'say', 'warn', 'attack', 'plan', 'govern', 'report', 'countri', 'nation', 'europ', 'protest', 'anti', 'power', 'french', 'new', 'peopl', 'bank', 'time', 'news', 'sea', 'crime', 'brexit', 'ban', 'saudi', 'year'], dtype=object)
                   Classifying the topics of each news title
                           (topic0,topic0\_prob),(topic1\_topic1\_prob),(topic2\_prob)=lda\_model.get\_document\_topics(bow,minimum\_probability=0)
                           return np.argmax([topic0_prob,topic1_prob,topic2_prob])
 In [54]: bow_df = pd.DataFrame({'Bag_Of_Words': bo_words})
 In [55]: bow_df['Topic'] = bow_df['Bag_Of_Words'].apply(topic_pred)
 In [56]: usage_info['Topic_Num'] = bow_df['Topic']
                   usage info.head()
 Out[56]:
                         date created up votes over 18
                                                                                  author Month Posted Topic Num
                    0
                                 2008-01
                                                          3
                                                                   False
                                                                                      polar
                                                                                                                 1
                                                                                                                                    2
                                 2008-01
                                                          2
                                                                   False
                                                                                      polar
                                                                                                                                     n
                    2
                                 2008-01
                                                          3
                                                                   False
                                                                                      polar
                                                                                                                                     2
                                 2008-01
                                                                   False
                                                                                  fadi420
                                                                                                                                     0
                                 2008-01
                                                          4
                                                                   False mhermans
 In [57]: num_posts_trend = usage_info.groupby(['date_created','Topic_Num'],as_index=False).count()[['date_created','Topic_Num','up_votes']]
                   num_posts_trend = num_posts_trend.rename(columns = {'up_votes':'Num_posts'})
num_posts_trend.head()
 Out[57]:
                         date_created Topic_Num Num_posts
                    0
                                 2008-01
                                                             Λ
                                                                                 6
                                 2008-01
                                                                                 5
                                 2008-01
                                                             2
                                 2008-02
                                                              0
                                                                              194
                                 2008-02
                                                                              266
```

Vissualizing the trend in number of posts over the time period



```
In [60]: num_upvotes_trend = usage_info.groupby(['date_created','Topic_Num'],as_index=False).sum()[['date_created','Topic_Num','up_votes']]
num_upvotes_trend = num_upvotes_trend.rename(columns={'up_votes':'Num_Upvotes'})
num_upvotes_trend.head()
```

#### Out[60]:

	date_created	Topic_Num	Num_Upvotes
0	2008-01	0	8
1	2008-01	1	29
2	2008-01	2	33
3	2008-02	0	904
4	2008-02	1	1531

# The number of upvotes over time

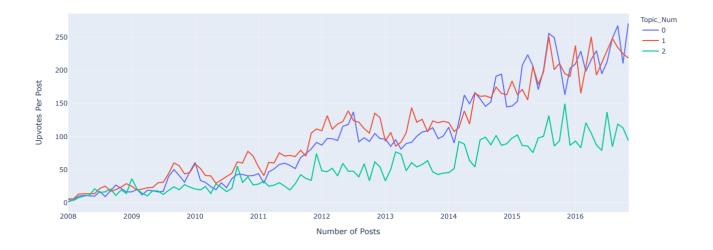


In [64]: upvotes\_per\_post = num\_upvotes\_trend.merge(num\_posts\_trend, how='left', on = ['date\_created','Topic\_Num'])
upvotes\_per\_post['Upvotes\_Per\_Post'] = upvotes\_per\_post['Num\_Upvotes']/upvotes\_per\_post['Num\_posts']
upvotes\_per\_post.head()

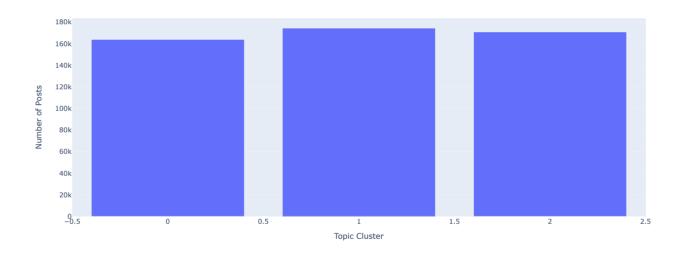
# Out[64]:

	date_created	Topic_Num	Num_Upvotes	Num_posts	Upvotes_Per_Post
0	2008-01	0	8	6	1.333333
1	2008-01	1	29	5	5.800000
2	2008-01	2	33	7	4.714286
3	2008-02	0	904	194	4.659794
4	2008-02	1	1531	266	5 755639

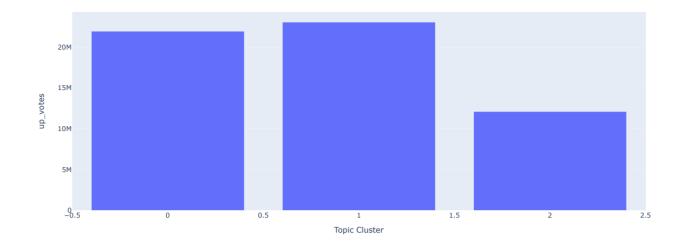
Number of upvotes per post over the year (to view the average reaction to the different types of new over time)



# Total number of news posts per topic cluster



Total Number of upvotes per news topic cluster



Function to categorize the titles into two classes, i.e High upvote posts and Low upvote posts for each title.

The box plot is used to create the categories with the outliers above the upper fence implying they tend to have very

## high reactions while the others are classified as normal/low reaction

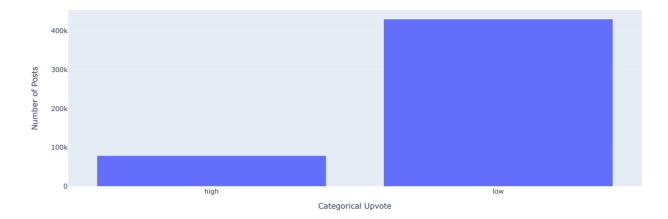
```
In [76]: # px.box(usage_info, x='up_votes', title='Boxplot of Upvotes on Each Post', height=500, width=1200)
In [71]: # the upper fence of 38 is used as the boundary
              if votes>38:
                  return "high"
              return "low"
In [72]: # Transforming the text to vectors
          X = TfidfVectorizer(min_df=0.002,stop_words=gensim.parsing.preprocessing.STOPWORDS, tokenizer=preprocess).fit_transform(text_data)
In [73]: print(X[10])
            (0. 591)
                          0.6040354187846927
                          0.48253982776834614
             (0, 482)
                          0.5024486683556599
                          0.387094126974977
            (0. 569)
In [113]: text_data = pd.DataFrame(text_data)
In [114]: usage_info['Categorical Upvote'] = usage_info['up_votes'].apply(upvote_cat)
In [115]: text_data['Categorical Upvote'] = usage_info['Categorical Upvote']
```

# Creating a balanced dataset by downsampling the Categorical Upvote Low class

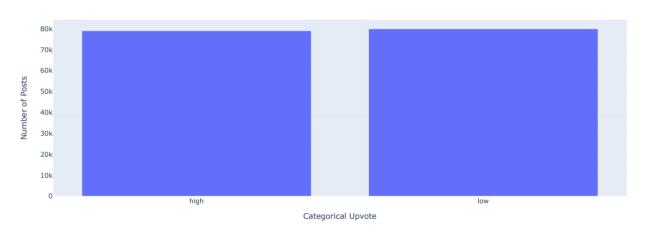
# Creating a dummy variable using the two classes and picking the 'High' class meaning 0 means 'Low' and 1 means 'High'

```
In [133]: balanced_X = balanced_data['title']
balanced_y = pd.get_dummies(balanced_data['Categorical Upvote'])['high']
In [134]: X_balanced = TfidfVectorizer(min_df=0.001,stop_words=gensim.parsing.preprocessing.STOPWORDS, tokenizer=preprocess).fit_transform(balanced_X)
```

## Imbalanced Data



## Balanced Data



1 0
2 0
3 0
4 0
Name: high, dtype: uint8

# Splitting the data into train and test set

```
In [144]: X_train, X_test, y_train, y_test = train_test_split(X,y_used, random_state = 42, test_size = 0.25)

In [146]: X_train_balanced, X_test_balanced, y_train_balanced, y_test_balanced = train_test_split(X_balanced,balanced_y, random_state = 42, test_size = 0.25)
```

# **Building a Random Forest Classifier**

```
In [148]: ## Building a random forest classifier
from sklearn.ensemble import RandomForestClassifier
rdcf = RandomForestClassifier()
rdcf.fit(X_train,y_train)
rdcf.score(X_test,y_test)
```

Out[148]: 0.8376548397992286

```
In [150]: from sklearn.metrics import classification_report, confusion_matrix, accuracy_score
           print(classification_report(y_test,rdcf.predict(X_test)))
                          precision
                                        recall f1-score
                               0.85
                                          0.99
                                                     0.91
                                                             107628
                               a 23
                                          a a2
                                                     0.04
                                                              19681
                                                     0.84
                                                             127309
              macro avg
                               a 54
                                          a 5a
                                                     0 48
                                                             127309
                                                             127309
                               0.75
                                                     0.78
           weighted avg
                                          0.84
In [149]: # fitting and testing on the balanced dataset
rdcf bal = RandomForestClassifier()
           rdcf_bal.fit(X_train_balanced,y_train_balanced)
           rdcf_bal.score(X_test_balanced,y_test_balanced)
Out[149]: 0.6121658661704429
In [157]: print(classification_report(y_test_balanced,rdcf_bal.predict(X_test_balanced)))
                                        recall f1-score
                          precision
                                                            support
                               0.62
                                          0 60
                                                     0 61
                                                               20001
                               0.61
                                          0.62
                                                     0.61
                                                              19766
               accuracy
                                                     0.61
                                                               39767
                                          0.61
                                                               39767
              macro avg
                               0.61
                                                     0.61
           weighted avg
                               0.61
                                          0.61
                                                     0.61
                                                               39767
           Building and training Logistic Regression Model
In [154]: #inbalanced classification
           from sklearn.linear_model import LogisticRegression
           log = LogisticRegression()
           log.fit(X_train,y_train)
           log.score(X_test,y_test)
Out[154]: 0.8456354224760229
In [153]: print(classification_report(y_test,log.predict(X_test)))
                          precision
                                        recall f1-score
                                                            support
                               0.85
                                          1.00
                                                     0.92
                                                             107628
                                                     0.02
                                                             127309
                                                     0.85
               accuracy
                               0.69
                                          0.50
                                                     0.47
                                                             127309
              macro avg
           weighted avg
                               0.80
                                          0.85
                                                     0.78
                                                             127309
In [155]: log_bal = LogisticRegression()
           log_bal.fit(X_train_balanced,y_train_balanced)
log_bal.score(X_train_balanced,y_train_balanced)
Out[155]: 0.6449401094710019
In [156]: print(classification_report(y_test_balanced,log_bal.predict(X_test_balanced)))
                          precision
                                        recall f1-score
                                                            support
                               0.63
                                          0.64
                                                     0.64
                                                               20001
                                                               19766
                                          0.62
                                                     0.62
                               0.63
                                                     0.63
                                                               39767
               accuracy
                               0.63
                                          0.63
                                                     0.63
                                                               39767
              macro avg
           weighted avg
                               0.63
                                          0.63
                                                     0.63
                                                               39767
           Building and training a Gradient Boosting Classifier
In [159]: from sklearn.ensemble import GradientBoostingClassifier
           gboost = GradientBoostingClassifier()
           gboost.fit(X_train,y_train)
           gboost.score(X_test,y_test)
Out[159]: 0.8455097440086718
In [160]: |print(classification_report(y_test,gboost.predict(X_test)))
                                        recall f1-score
                                                            support
                                          1.00
                                                     0.92
                                                             107628
                               0.85
                                                              19681
                                                     0.85
                                                             127309
               accuracy
                               0.76
                                          0.50
                                                     0.46
                                                             127309
           weighted avg
                               0.82
                                          0.85
                                                     0.78
                                                             127309
In [161]: gboost_bal = GradientBoostingClassifier()
gboost_bal.fit(X_train_balanced,y_train_balanced)
           gboost_bal.score(X_test_balanced,y_test_balanced)
Out[161]: 0.5940604018407222
```

```
In [162]: print(classification_report(y_test_balanced,gboost_bal.predict(X_test_balanced)))
                                     precision
                                                         recall f1-score
                                                                                   support
                                                            0.75
                                                                                         20001
                                             0.57
                                                                           0.65
                                                                                        19766
                                                                           0.59
                                                                                         39767
                      accuracy
                     macro avg
                                             0.60
                                                            0.59
                                                                           0.58
                                                                                         39767
                weighted avg
                                             0.60
                                                            0.59
                                                                           0.58
                                                                                         39767
                KNN
In [176]: k_neigh = KNeighborsClassifier(n_neighbors=5)
k_neigh.fit(X_train,y_train)
train_acc = k_neigh.score(X_train,y_train)
test_acc = k_neigh.score(X_test,y_test)
                print(f'Training accuracy is: {train_acc}')
print(f'Testing accuracy is: {test_acc}')
                Training accuracy is: 0.8546371427000448
Testing accuracy is: 0.8355183058542601
In [178]: print(classification_report(y_test,k_neigh.predict(X_test)))
                                     precision
                                                        recall f1-score
                                                                                     support
                                             0.85
                                                            0.98
                                                                           0.91
                                                                                       107628
                                             0.25
                                                            0.03
                                                                           0.06
                                                                                        19681
                                                                                       127309
                      accuracy
                                                                           0.84
                                             0.55
                                                            0.51
                                                                           0.48
                                                                                       127309
                weighted avg
                                                                           0.78
                                                                                       127309
                                             0.75
                                                            0.84
In [177]: k_neigh_bal = KNeighborsClassifier(n_neighbors=5)
k_neigh_bal.fit(X_train_balanced,y_train_balanced)
train_acc_bal = k_neigh_bal.score(X_train_balanced,y_train_balanced)
test_acc_bal = k_neigh_bal.score(X_test_balanced,y_test_balanced)
print(f'Training accuracy is: {train_acc_bal}')
print(f'Testing accuracy is: {test_acc_bal}')
                Training accuracy is: 0.6487707563222438
Testing accuracy is: 0.5218397163477255
In [179]: print(classification_report(y_test_balanced,k_neigh_bal.predict(X_test_balanced)))
                                     precision
                                                         recall f1-score support
                                             0.52
                                                            0.80
                                                                           0.63
                                                                                         20001
                                             0.54
                                                            0.24
                                                                           0.33
                                                                                         19766
                      accuracy
                                                                           0.52
                                                                                         39767
                     macro avg
                                             0.53
                                                            0.52
                                                                           0.48
                                                                                         39767
                weighted avg
                                                                           0.48
                                                                                         39767
                                             0.53
                                                            0.52
   In [ ]:
```