Hands-on Task: Publishing a video to the web

In this task you will publish a video to the web.

Publishing a single video

1. In Video Cloud Studio, click **Media** to open the Media module.
2. Click the check box next to the **Brown Pelican** video and then click **Publish and Embed > Web Player**.

Note: For information on the other publishing options, see the corresponding document:

- ○ **Email** - Publishing a Video to Email
- ○ **Social Networks** - Publishing Videos to Social Media Platforms
- ○ **Gallery In-Page Experience** - Publishing Videos to an In-Page Experience

3. Confirm that the Publishing dialog opens.

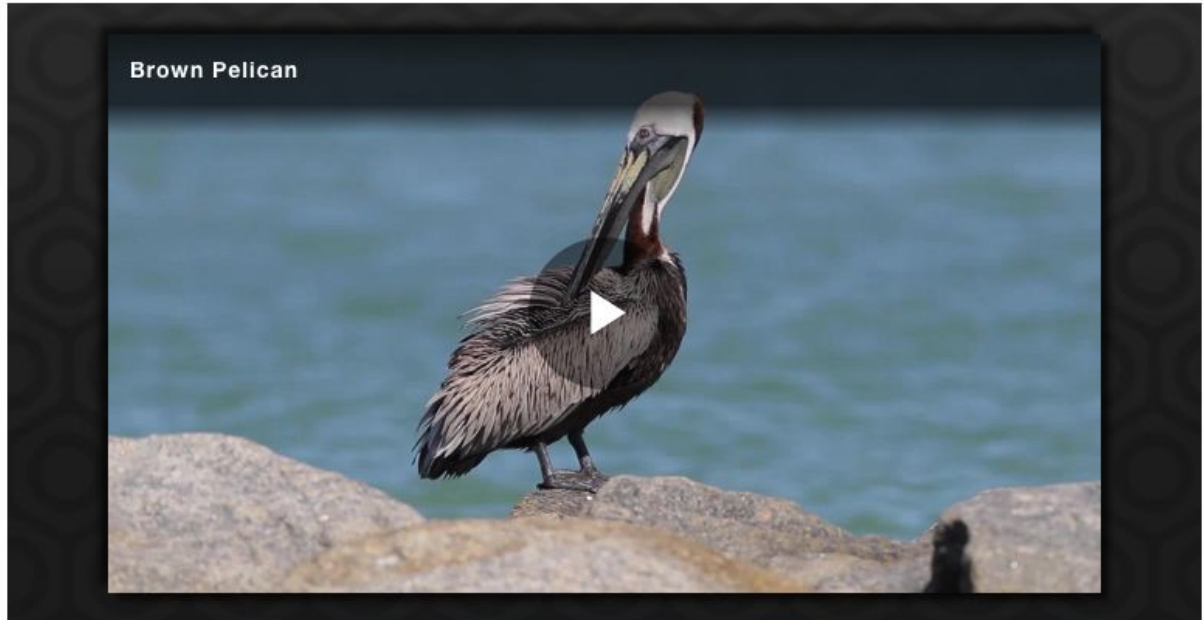**Publishing Brown Pelican**   ✕

Select Player

| Brightcove Default Player   ▼ |

This is an instance of the Brightcove Default Player. You can modify this or choose to create your own.

Preview in browser

http://players.brightcove.net/1486906377/default_default/index.html?videoId=5308260054001 | Shorten |

Copy Code

Copy the appropriate code below and paste it into your web page or app.
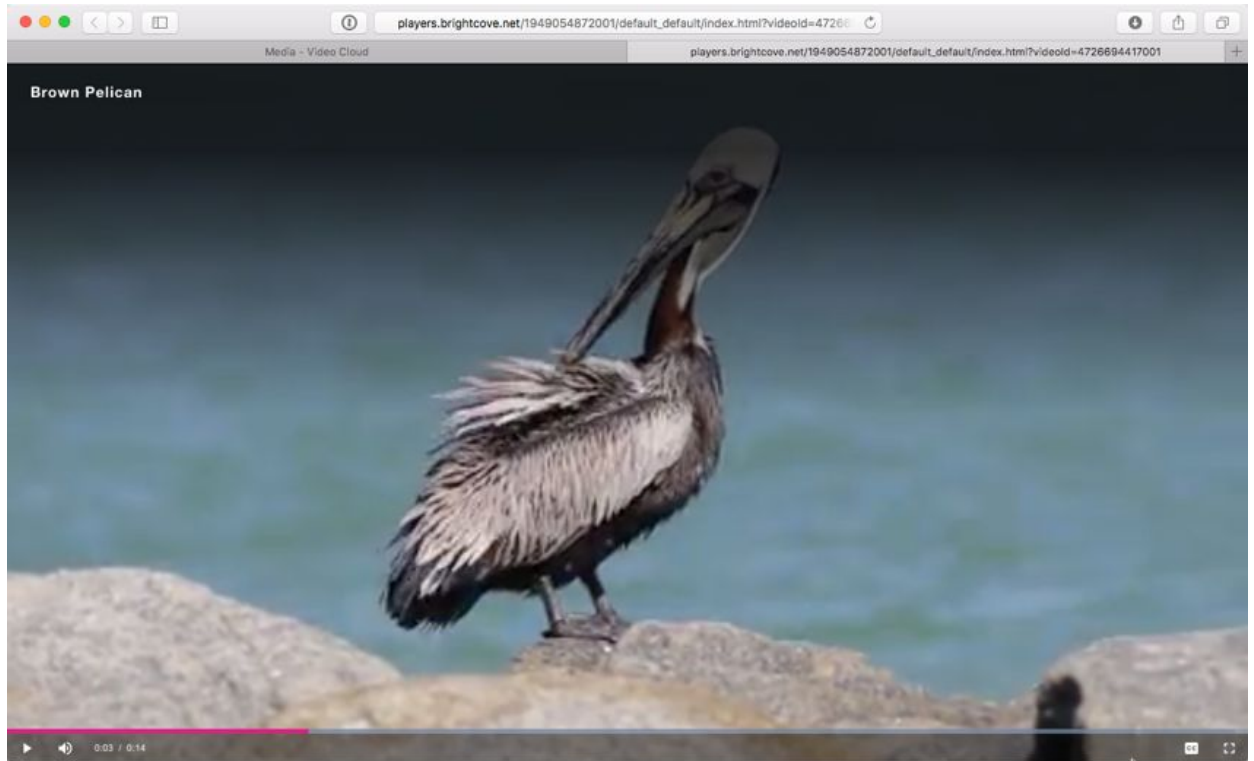
Change Player Size

| Close |

4. In the **Select Player** dropdown list select **Custom Player**. This player was created in the prior Quick Start.

> Note: The **Brightcove Default Player** is created by default in all Video Cloud accounts.

5. Click the **URL** below the preview player to open it in a new browser tab. Confirm that the video appears and can be played.

> Note: Click **Shorten** to generate a shortened URL.

6. (Optional) Email the URL to your mobile device. Click on the link and confirm that the video plays on your mobile device.