Before you get started

To use the sample videos provided with this Quick Start, perform the following steps.

1. Download the sample files.
2. Upload the videos to your Video Cloud account.
3. Add a tag of '**bird in flight**' to the Chickadee video.
4. Create three playlists and add the videos to the playlists as follows.

Video	Playlist
Clown Fish Crab Dolphins Leafy Seadragon Lionfish Sea Turtle Seahorse	Sea Creatures
Chickadee Peacock Woodpecker	Birds
Elephant Tiger Zebra	Animals

5. Add some related link URLs to a few of the videos. Later in the Quick Start we will configure the portal to display related links for videos.
6. Using the **Players** module, create a new player called **Gallery Player**.

Creating a portal experience

To create a portal experience using Brightcove Gallery, you will complete the following tasks:

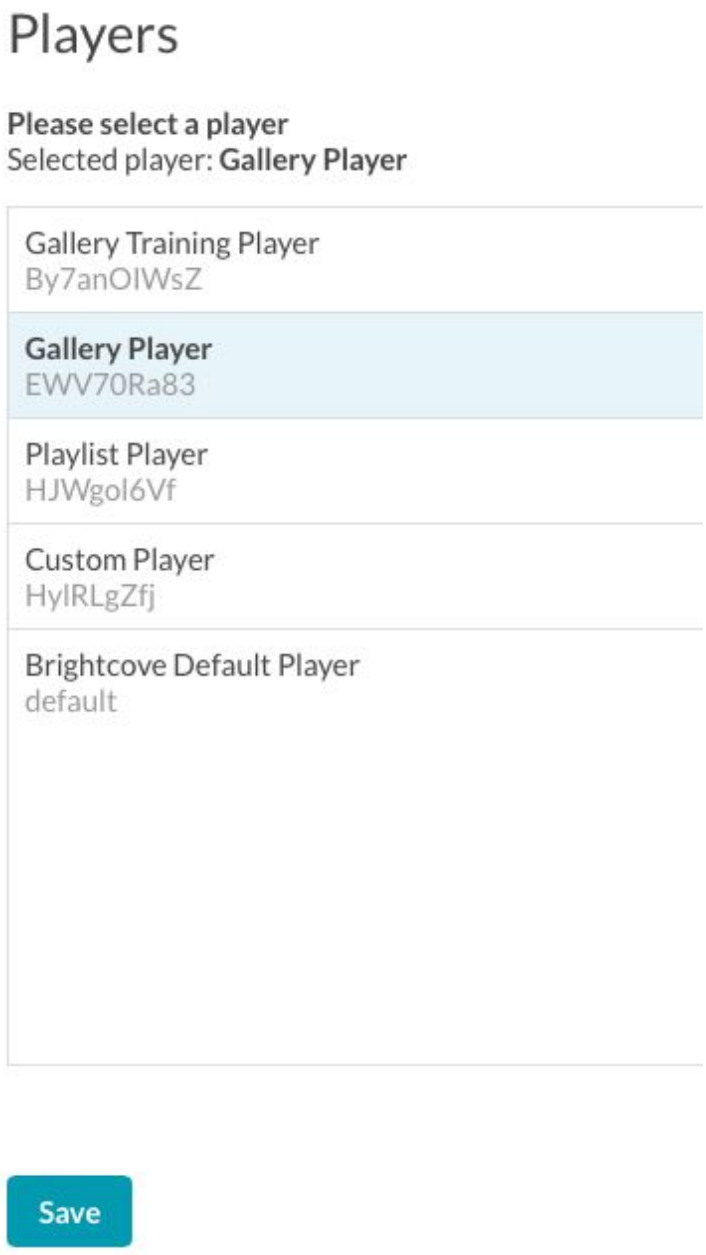
- Configure Gallery with a default player
- Create a custom domain name
- Create a new portal experience
- Edit the site details
- Add objects to a page template
- Preview the experience
- Create collections and add videos to the collections
- Change the site style
- Enable site search
- Customize the social settings
- Customizing video and playback settings
- Assign a custom domain
- Publish the experience

Configuring Gallery with a default player

Brightcove Gallery needs to be configured with a default video player that will be used on your Gallery sites. To configure Gallery with a default player, follow these steps.

> 1. Login to Video Cloud Studio.
> 2. The current Video Cloud account name will appear in the upper right corner of the page. If you have multiple accounts, click the account selector drop down and select the account you would like to create the experience in. Note that this should also be the account that has the videos you want to use as well.
> 3. Click **Gallery** in the navigation menu.
> 4. Click the **Settings** link at the top of the page.
>
>
>
>
> 5. A list of players should appear. If not, click **Players** in the left navigation.

6. Select the player that will be used on your Gallery sites. If you are following the steps in this Quick Start, select the **Gallery Player** you created earlier.



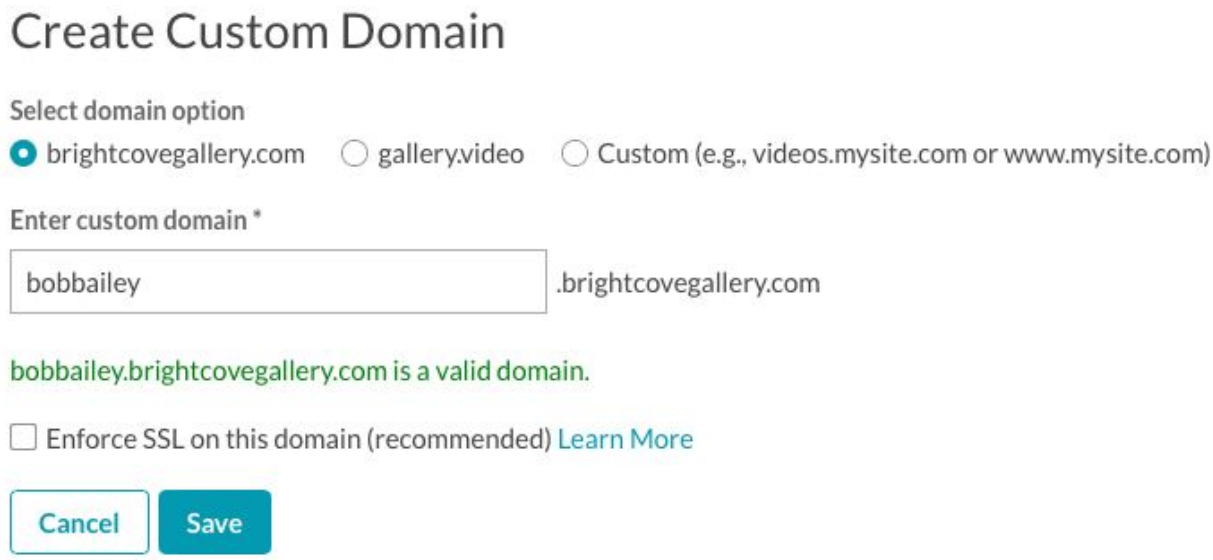
Note: As a best practice, we recommend you create and style dedicated players for your Gallery experiences.

7. Click **Save**.

Creating a custom domain name

When you create a new portal experience, Gallery will assign random URL to it (i.e. `site-12345.bcvp0rtal.com`). Portal experiences can be assigned a Brightcove provided domain (what we will do in this Quick Start) or you can use your own custom domain. To create a new Brightcove provided domain, follow these steps.

1. From the **Settings** page, click **Custom Domains & SSL** in the left navigation.
2. Click **Create Custom Domain**.
3. Select either a **brightcovegallery.com** or **gallery.video** domain.
4. Enter a custom domain. Use your own name or company name. If the domain is not available, a message will display. Enter another name.



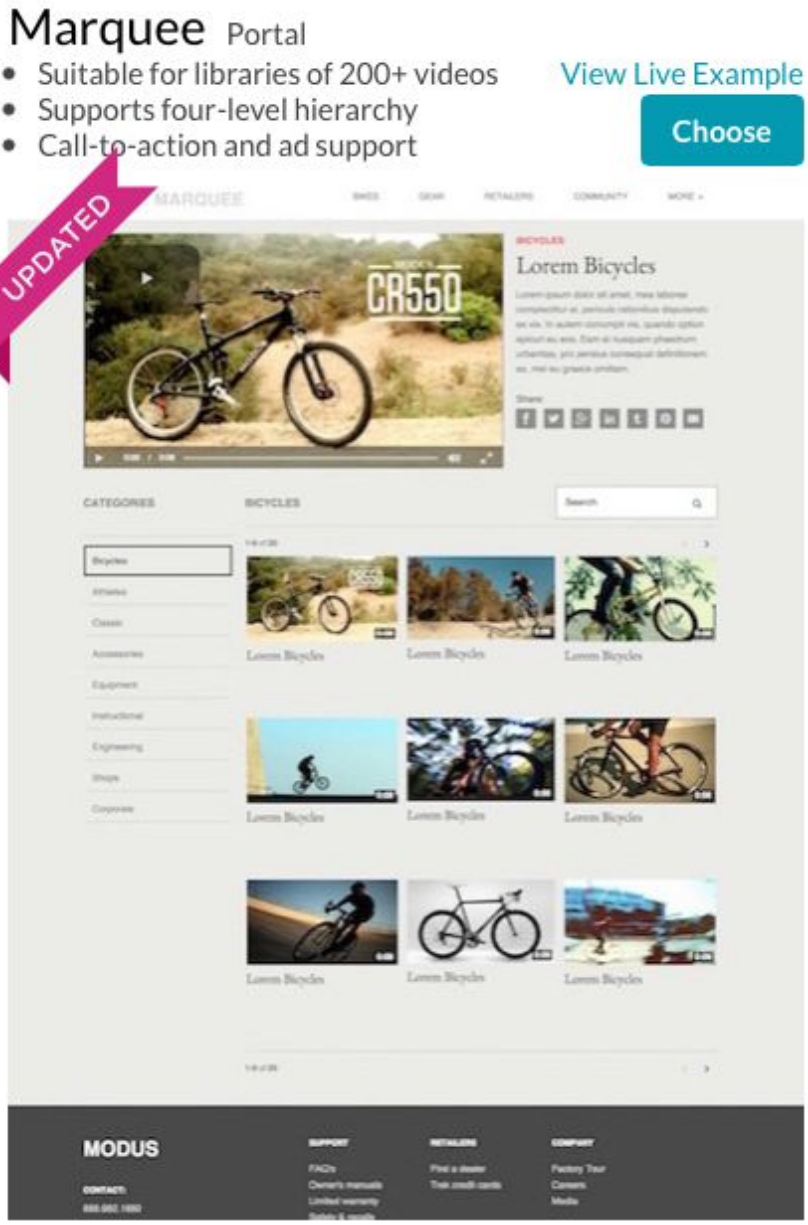
5. When you have entered a valid domain, click **Save**.

Note: The custom domain will be assigned to the portal later in this Quick Start.

Creating a new portal experience

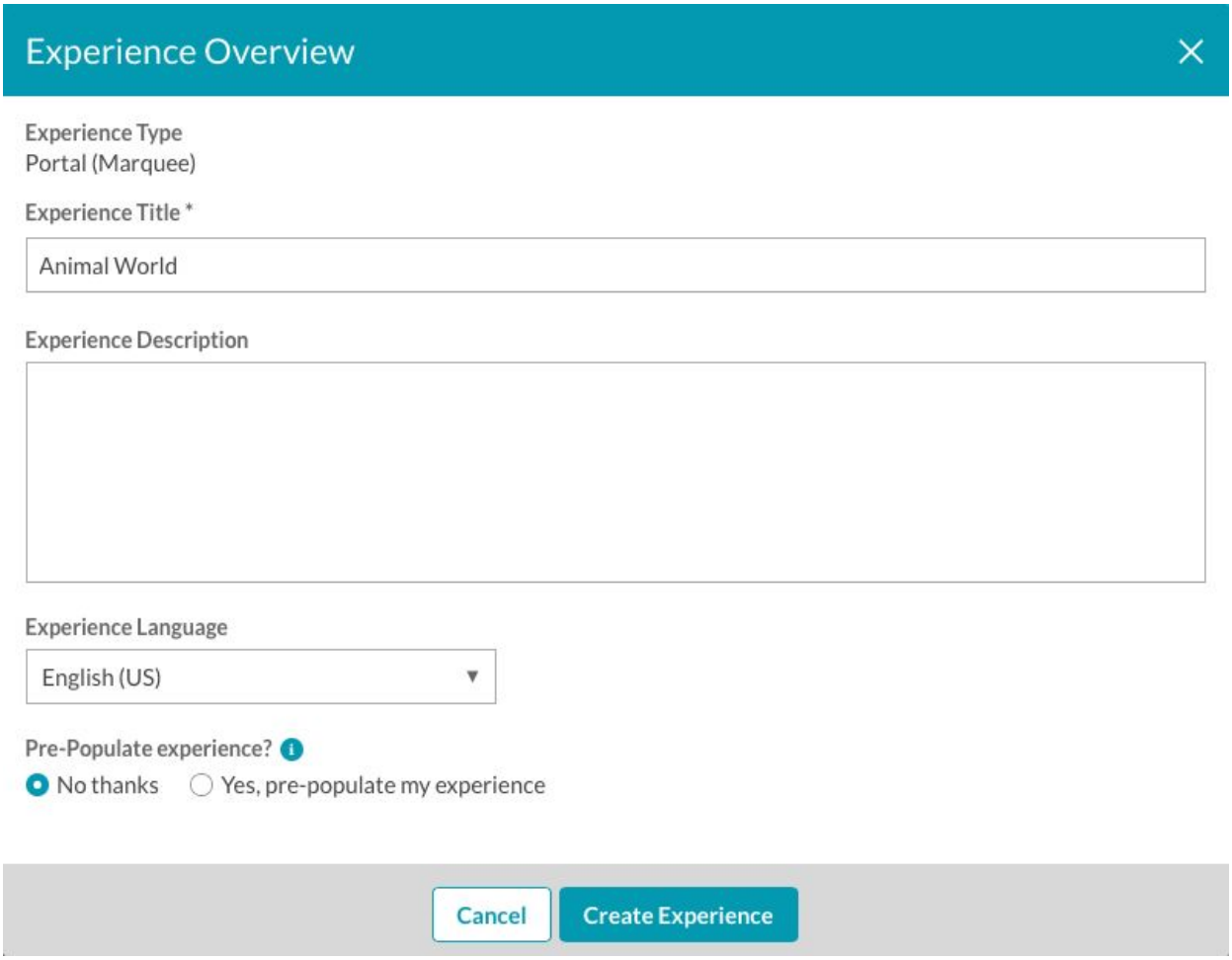
To create a new Gallery portal experience, follow these steps.

1. Click the **Experiences** link at the top of the page.
2. Click **New Experience**.
3. Click the **Portal** tab at the top of the page. A list of portal templates will be displayed. Locate the **Marquee**template and click **Choose**.



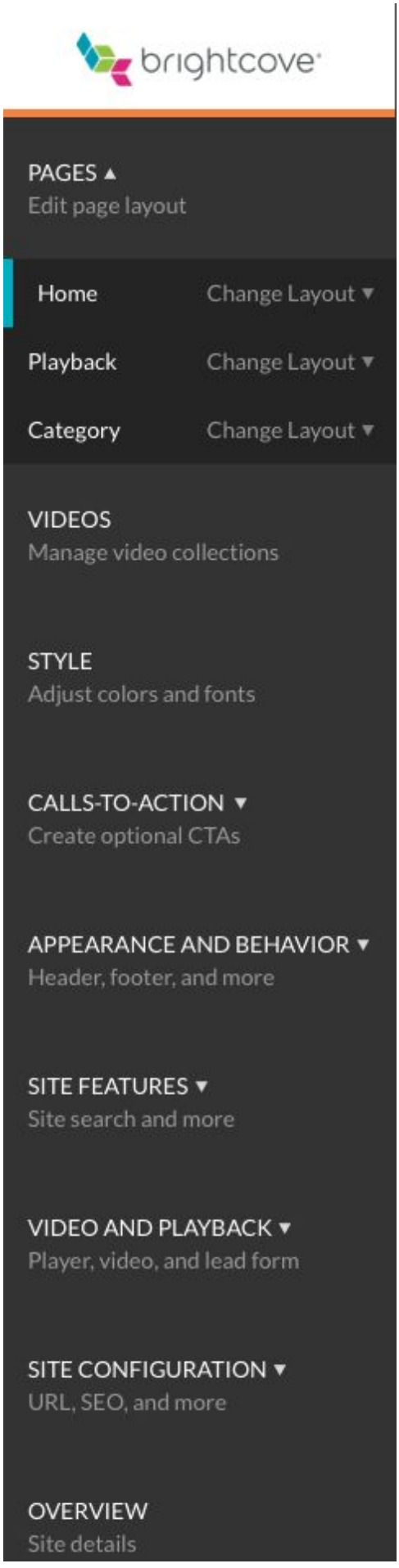
Note: Once you select a template it can't be changed. For more information Gallery templates, see the Overview of Gallery Portal Templates topic.

4. Enter **Animal World** for the **Experience Title**. For the **Pre-Populate experience?** setting, select **No thanks**.



5. Click **Create Experience**.

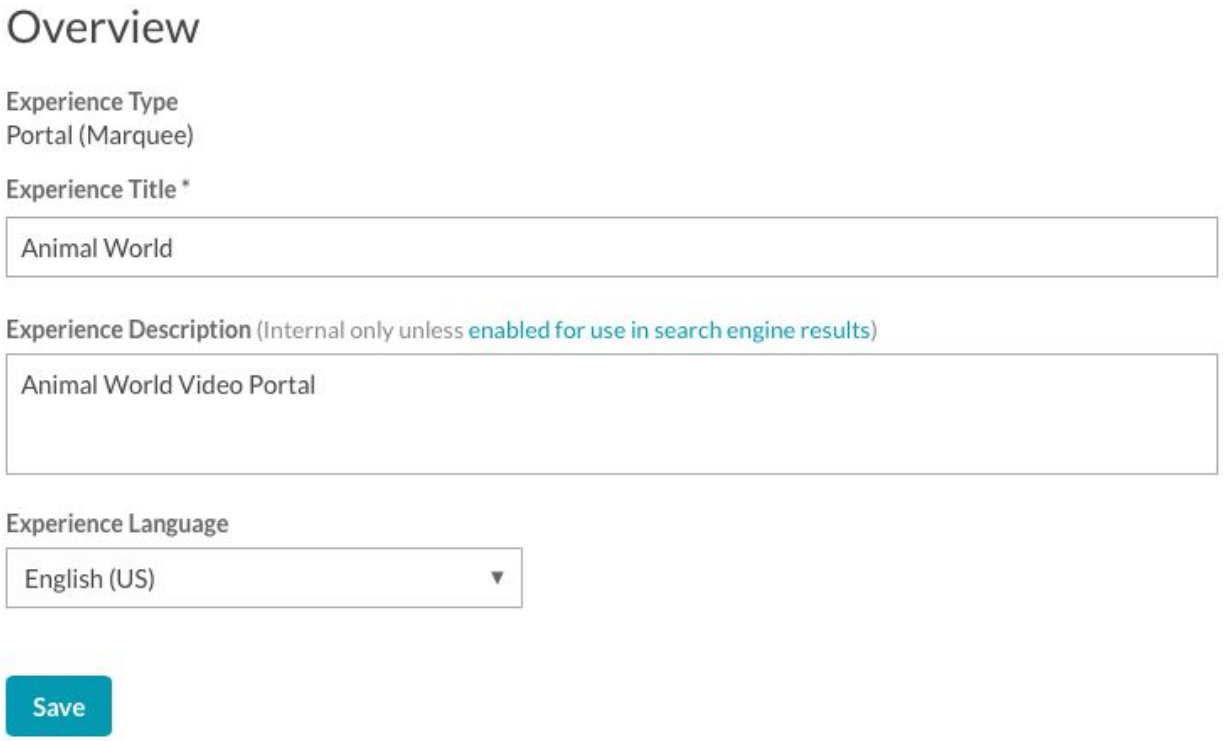
The Gallery Site Editor will open. The Gallery Site Editor is used to customize the experience and provides the ability to manage page layouts, add videos, choose styles and configure other settings for the portal. All of the customization settings are accessed using the left navigation menu.


brightcove
PAGES ▲
Edit page layout
Home
Change Layout ▼
Playback
Change Layout ▼
Category
Change Layout ▼
VIDEOS
Manage video collections
STYLE
Adjust colors and fonts
CALLS-TO-ACTION ▼
Create optional CTAs
APPEARANCE AND BEHAVIOR ▼
Header, footer, and more
SITE FEATURES ▼
Site search and more
VIDEO AND PLAYBACK ▼
Player, video, and lead form
SITE CONFIGURATION ▼
URL, SEO, and more
OVERVIEW
Site details

Editing the site details

The experience title, description and language settings can be edited using the Gallery Site Editor.

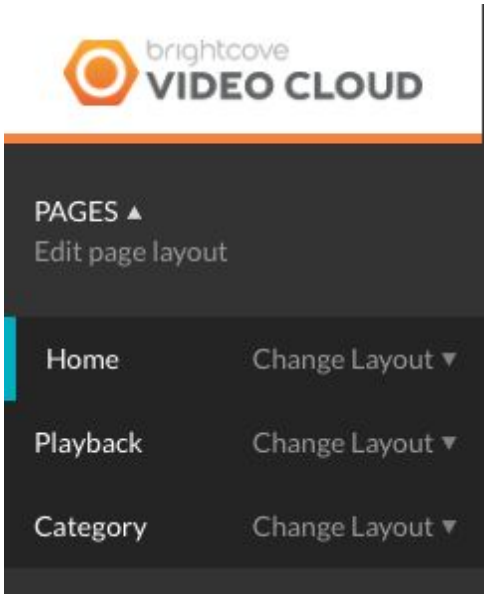
1. Click **OVERVIEW** in the left navigation.
2. For the **Experience Description**, add **Animal World Video Portal**.



3. Click **Save**.

Adding objects to a page template

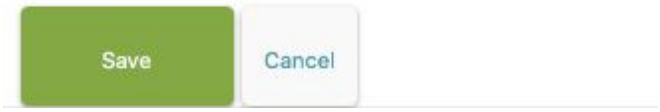
Each portal template provides a set of page templates that can be customized. The page templates that are provided depend upon the template that was selected when the experience was first created. The Marquee template provides **Home**, **Playback** and **Category** page templates. These pages can be seen in the left margin as part of the **PAGES** menu.



For more information on adding objects to page templates, see Customizing the Content of Portal Experience Pages.

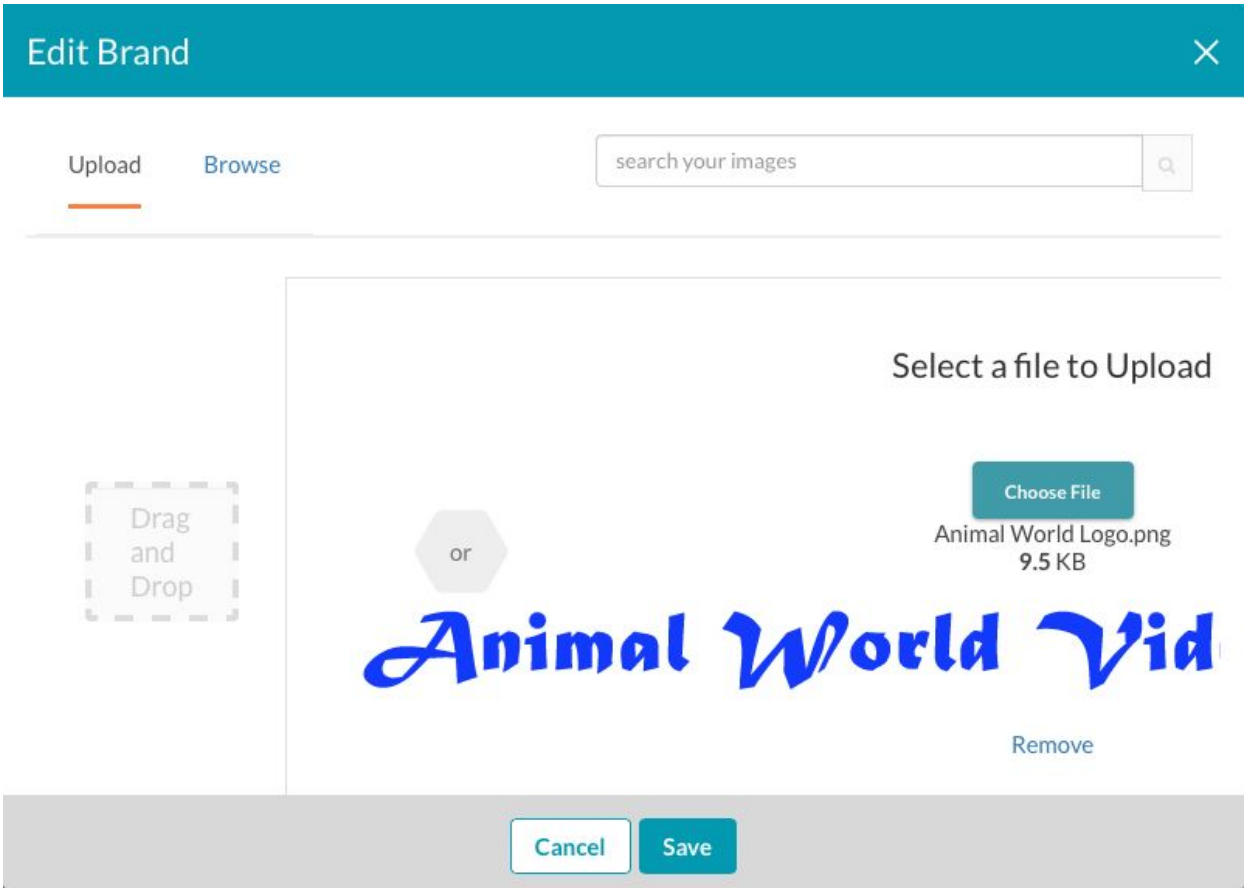
To add objects to a page template, follow these steps.

1. Click **PAGES** in the left navigation.
2. Click the **Home** page in the left margin. Pencil icons (✎) indicate areas on the page that can be edited.
3. At the top of the page, click on the **+ADD CONTENT** area.

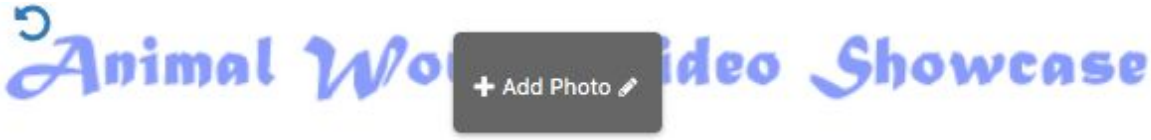


4. Select the **Upload** option and then click **Save**. An **+Add Photo** placeholder will be added to the page.

5. Click on the **+Add Photo** placeholder.
6. Click **Choose File** and then browse and select **Animal World Logo.png**. This file is provided as part of the sample assets. Click **Save**.



7. Verify that the image appears in the page header.



8. Scroll to the bottom of the page. Click on **[YOUR BRAND]**. Enter **Animal World** for the title and then click **Save**.

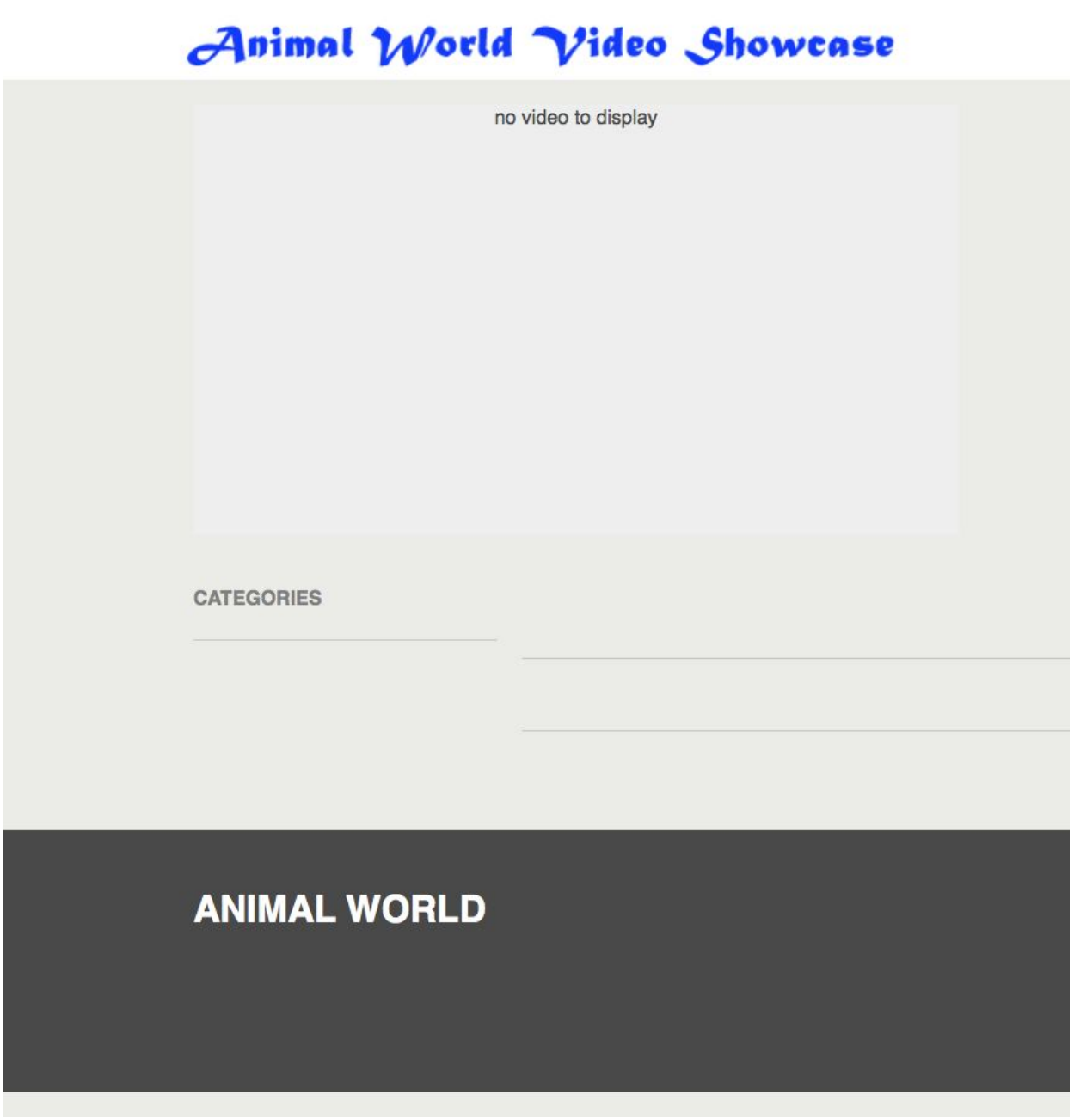
9. Click on the **Playback** and **Category** pages in the left margin. Notice that the header image and title text appear on those pages as well. Go back to the **Home** page.

Previewing the experience

Previewing an experience lets you see how the portal is going to display on mobile, tablet and desktop devices. You will want to preview the portal as you go through the steps to customize it. The portal can be previewed in a new browser tab or a shareable link can be generated so others can preview the portal. For more information on previewing and publishing a portal experience, see Previewing and Publishing a Portal Experience.

To preview the portal, follow these steps.

> 1. While editing the site using the Gallery Site Editor, click **Preview** and then click **Responsive Preview**.
>
>
>
>
> 2. The preview will open in a new browser tab.



3. Close the site preview tab.

Creating collections and adding videos to the collections

Using the Gallery Site Editor, you can select which videos to display on the portal. When creating a portal experience, videos are organized into collections.

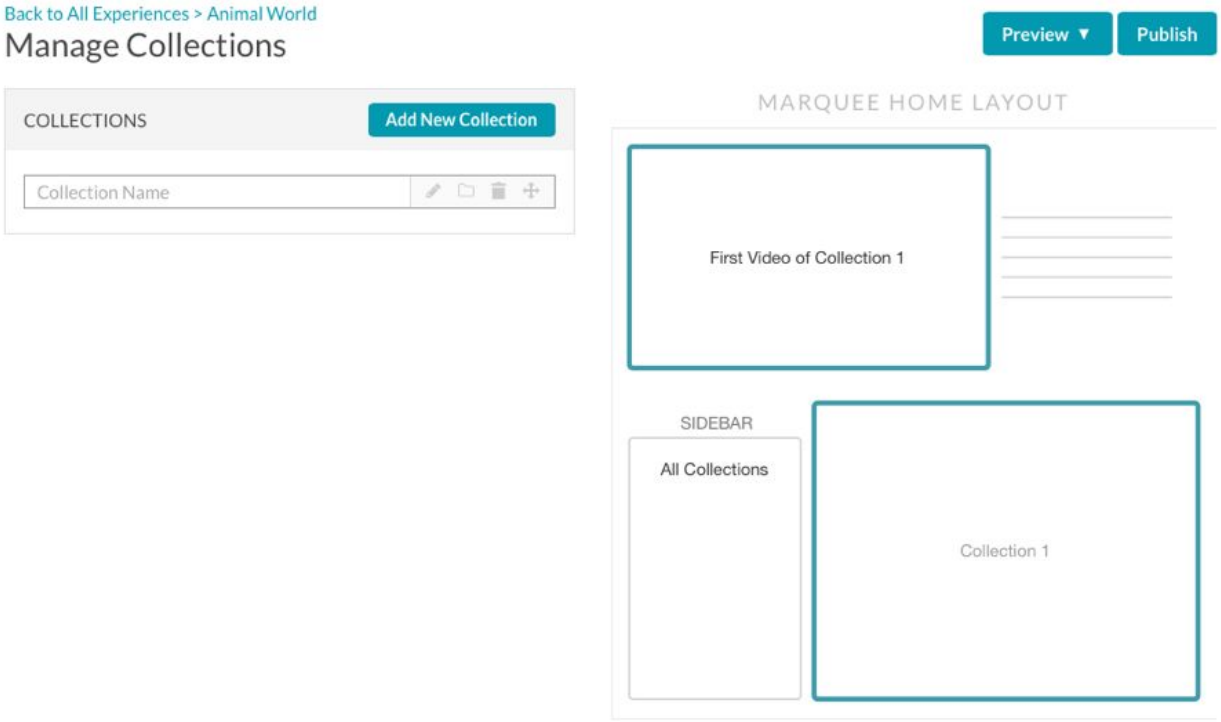
Collections are created based upon Video Cloud video metadata and can include:

- Video Cloud playlists
- Keywords
- Custom metadata
- Tags

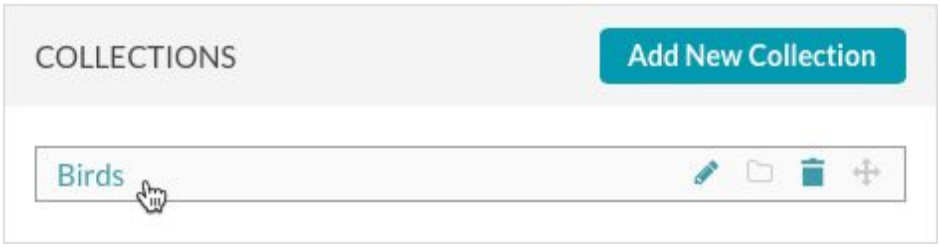
Videos from a YouTube account can also be added to collections. For more information on creating collections and adding video to your site, see Adding Videos to a Portal Experience.

To add videos to a portal site, follow these steps.

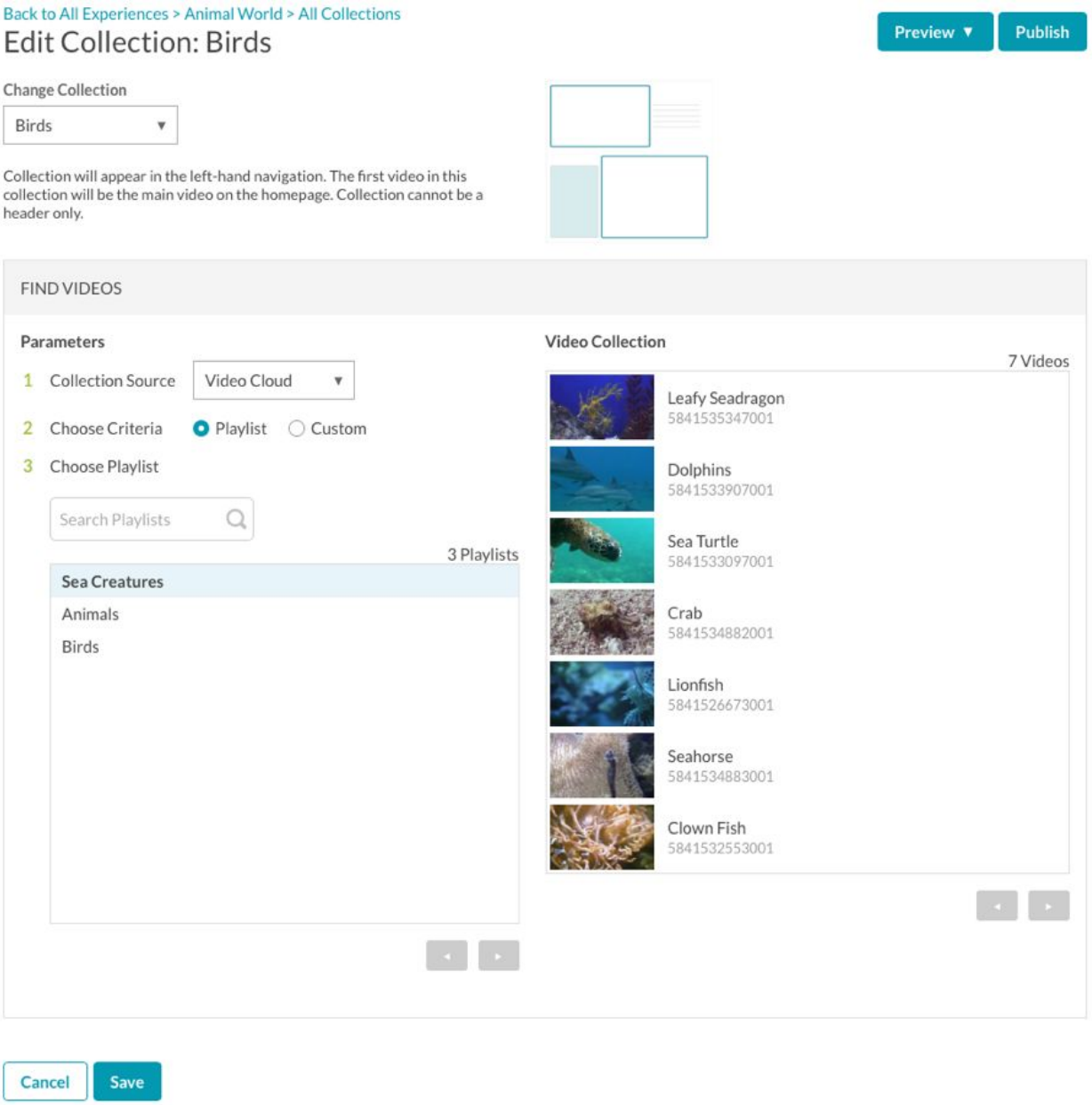
1. Click **VIDEOS** in the left navigation.



2. Name the first collection **Birds** and then press enter.
3. Click the collection name.

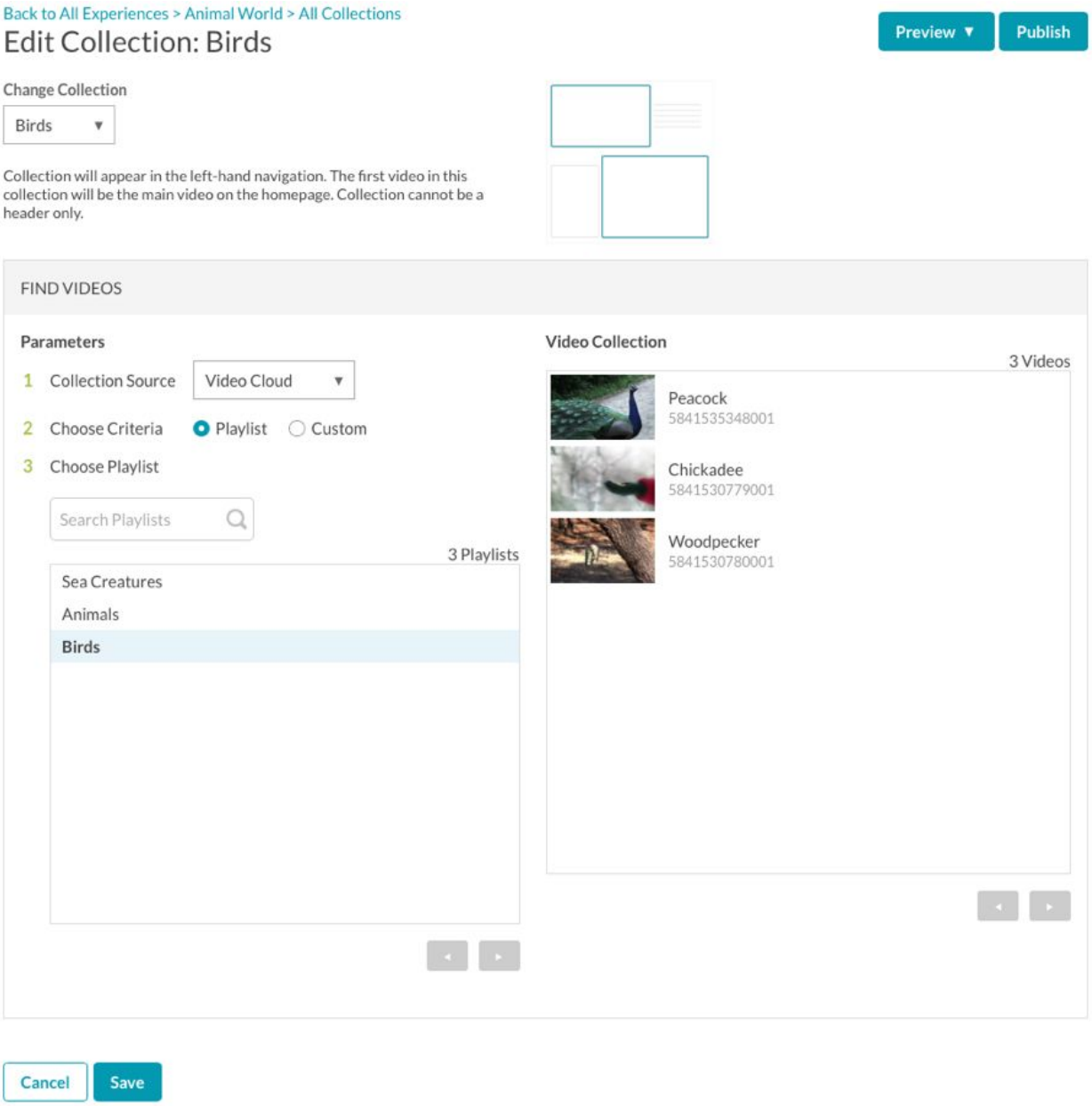


The collection editor will open.



4. Select **Video Cloud** for the **Collection Source** and select **Playlist** for the criteria.

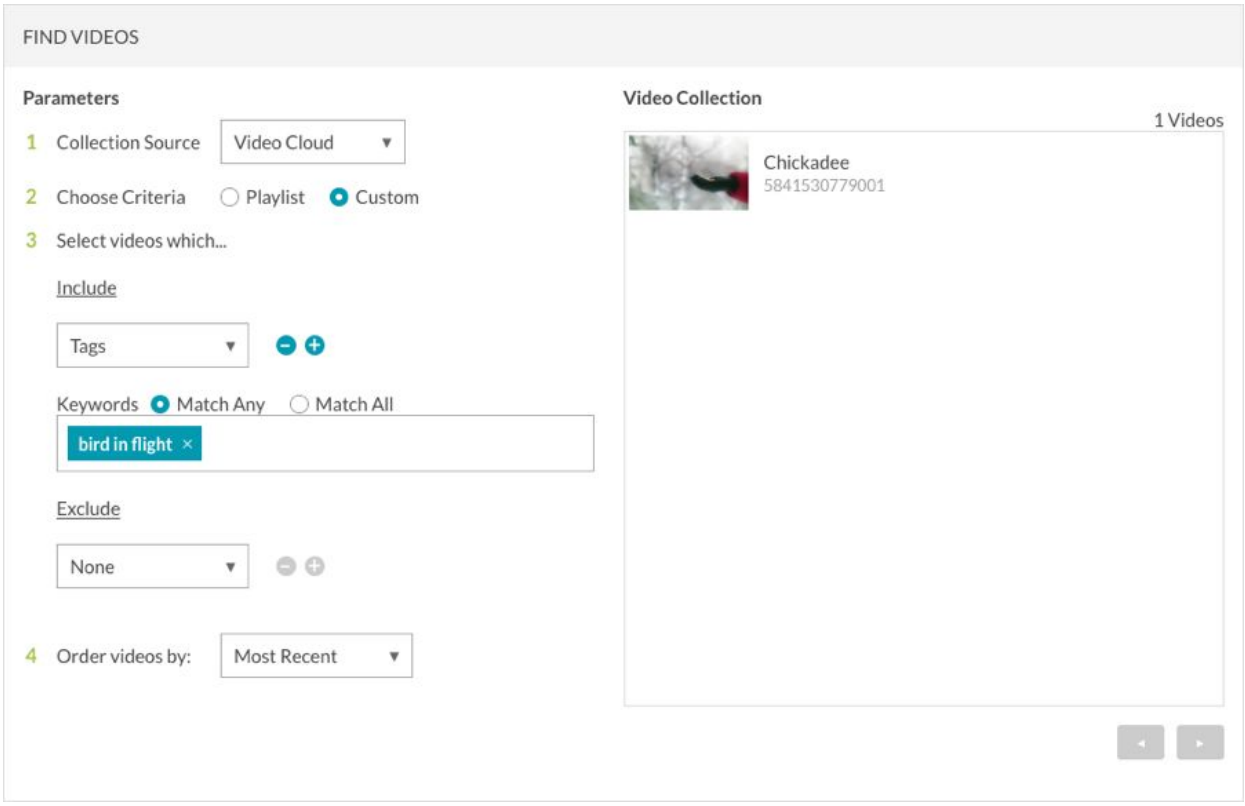
5. Click the **Birds** playlist. All of the videos in the Birds playlist will appear in the videos list. Click **Save**.



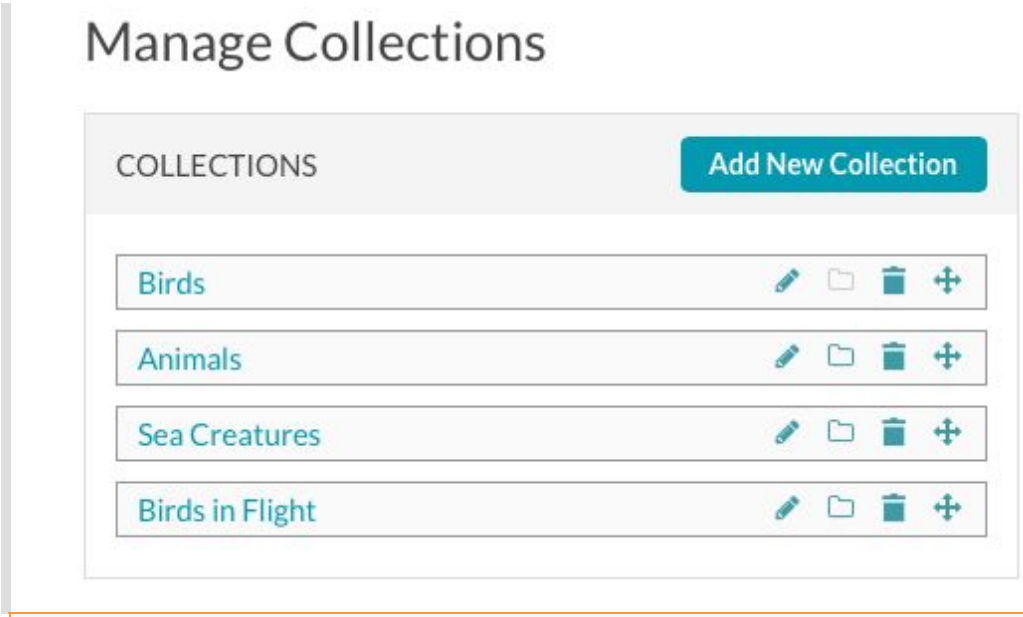
Note: When using a playlist video assignment, the order of the videos is based upon the playlist settings that were set in the Media module.

6. Create another collection named **Animals** using the Animals playlist as the criteria.

7. Create another collection named **Sea Creatures** using the Sea Creatures playlist as the criteria.
8. Create another collection named **Birds in Flight**. Select **Custom** as the criteria.
9. For the videos to include, select **Tags** and add a tag of '**bird in flight**'. Press enter.
10. Order videos by **Most Recent**.
11. Confirm the the Chickadee video appears in the Video Collection list. Click **Save**.



12. Confirm that 4 collections have been created.



Note: You can change the order of the collections by clicking and dragging the collection to a new position.

Changing the site style

The Style settings can be used to customize the site colors and fonts that are used on the experience. For more information on changing the site style, see Customizing the Style of a Portal Experience.

To change the site style, follow these steps.

1. Click **STYLE** in the left navigation.

◂ Back to Experience

Theme

Triton ▾

Colors:

- Background (primary, 'Mo...
- Background (header)
- Background (footer)
- Background (dropdowns)
- Text (site title)
- Text (header links, video d...
- Text (video titles)
- Text (footer headers, drop...
- Text (footer links/text, cop...
- Text ('Mosaic' secondary h...
- Accent (category label, but...
- Accent (icons, carets)
- Accent (borders)
- Play Button
- Download button backgro...
- Download button text color
- Accent (accessibility focus)

Fonts:

Primary (header, footer)

Source Sans ▾

Secondary (video titles, video description)

EB Garamond ▾

Reset All Styles

2. A **Theme** is a set of colors and fonts that can be applied to a template. Select a **Theme**. This Quick Start will use the **Triton** theme.
3. Select a **Primary** and **Secondary** font to use. This Quick Start will use the **Open Sans** font.
4. Click the **< Back to Experience** link at the top of the style menu.

Additional styling related settings are also available as part of the **APPEARANCE AND BEHAVIOR** settings.

1. Click **APPEARANCE AND BEHAVIOR** in the left navigation.
2. Click **Template Settings**.
3. Select **Change the featured video to the first video of the selected category**.

> Note: The **Template Settings** that are available are based upon the template that was selected when the experience was created. Not all templates have template settings.

4. Click **Save**.

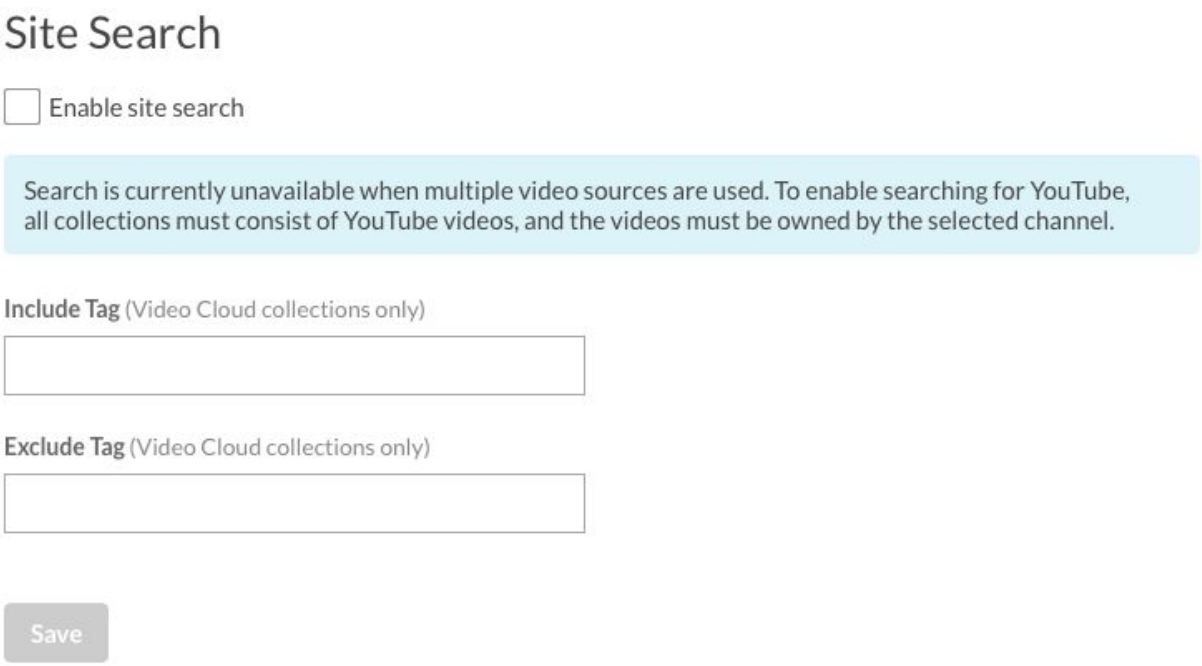
For more information on the appearance and behavior settings, see Customizing the Appearance and Behavior of a Portal Experience.

Enabling site search

The Site Search settings can be used to enable and customize site search capabilities. By enabling site search, search capabilities will be added to the site pages giving viewers a way to search your content. For more information on customizing site search, see Customizing the Site Features of a Portal Experience.

To enable site search, follow these steps.

1. Click **SITE FEATURES > Site Search** in the left navigation.



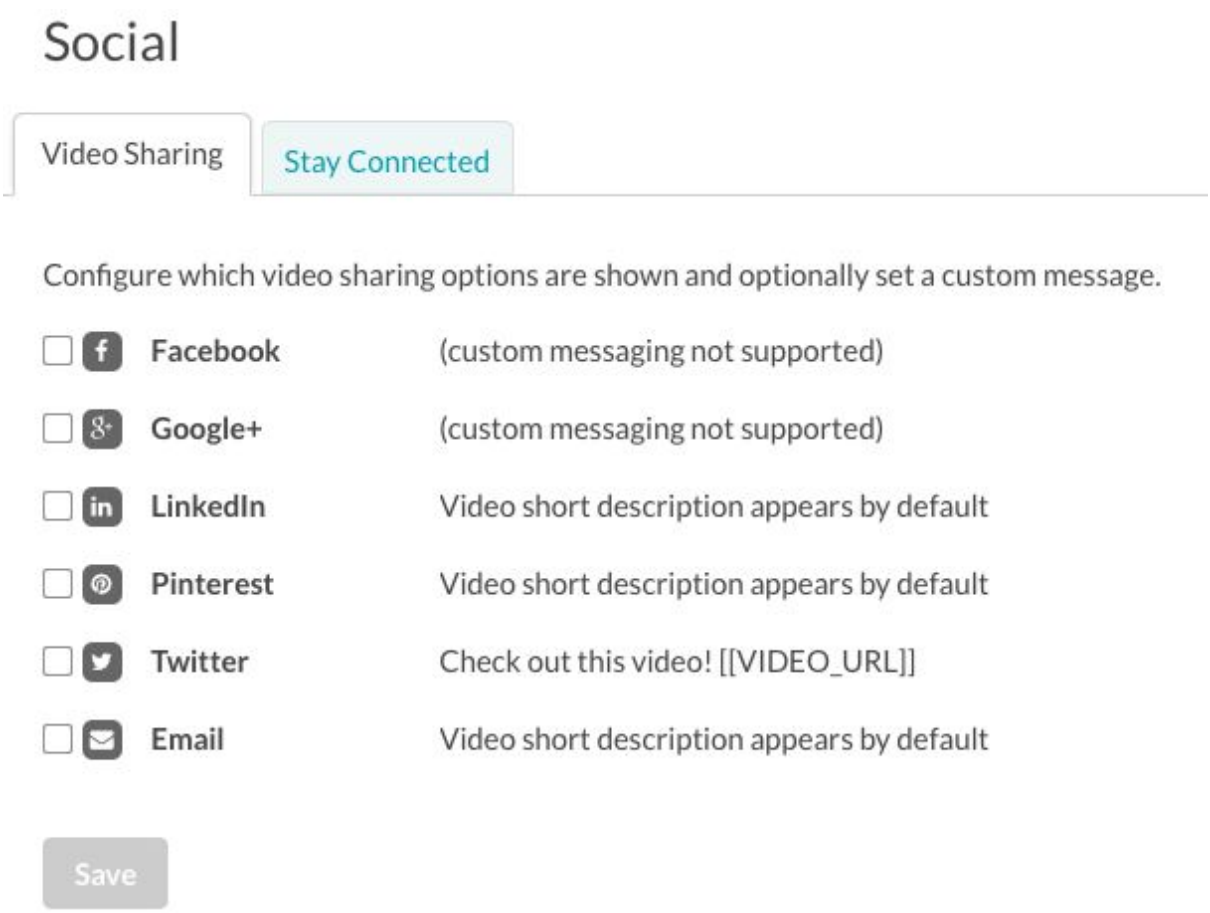
2. Check the **Enable site search** option.
3. Click **Save** to save the settings.

Customizing the social settings

The Social settings provide viewers a way to easily share your content to popular social media sites. You can also provide a way for viewers to quickly access your social media sites. For more information on customizing the social settings, see Customizing the Social Settings for a Portal Experience.

To configure the Social settings, follow these steps.

1. Click **SITE FEATURES > Social** in the left navigation.



2. Select all of the **Sharing Options**. This will add social sharing icons next to the player.
3. Select the **Dark icon on light** option.
4. Click **Save**.
5. Click the **Stay Connected** tab at the top of the page. By supplying your social media account information, the Gallery site will display icons in the footer of pages giving viewers direct access to your social media sites.

6. Enter your social media information or just enter **brightcove** for the **Facebook Name**, **Twitter handle**, **Google+ ID** and **LinkedIn Username**.

Social

Video Sharing | Stay Connected

Fill in your brand's unique identifier for each of the following social media sites.

Facebook

Facebook Name

brightcove

https://www.facebook.com/**brightcove**

Facebook App ID

Twitter

Twitter handle

brightcove

@brightcove

Google+

Google+ ID

brightcove

https://plus.google.com/**brightcove**/posts

LinkedIn

LinkedIn Username

brightcove

https://www.linkedin.com/**brightcove**

Save

7. Select the **Light icon on dark** option.
8. Click **Save** to save the settings.

Customizing video and playback settings

The Video and Playback settings can be used to select a custom player for the experience, add a lead form and customize other video related settings. For more information on customizing the social settings, see Customizing the Video and Playback Settings of a Portal Experience.

To customize the Video and Playback settings, follow these steps:

1. From the Gallery Site Editor, click **VIDEO AND PLAYBACK > Player and Lead Form**.
2. Ensure that both **Player Behavior** settings are checked. Click **Save** if needed.
3. Click **VIDEO AND PLAYBACK >Video** in the left navigation.
4. Select the **Show related link for each video** option.
5. Click **Save**.

Assigning a custom domain

When portal experiences are created, they are assigned a random, static URL. In most cases, you will want to access the site at a more friendly URL. For more information on assigning a custom domain to a portal experience, see Assigning a Custom Domain to a Portal Experience.

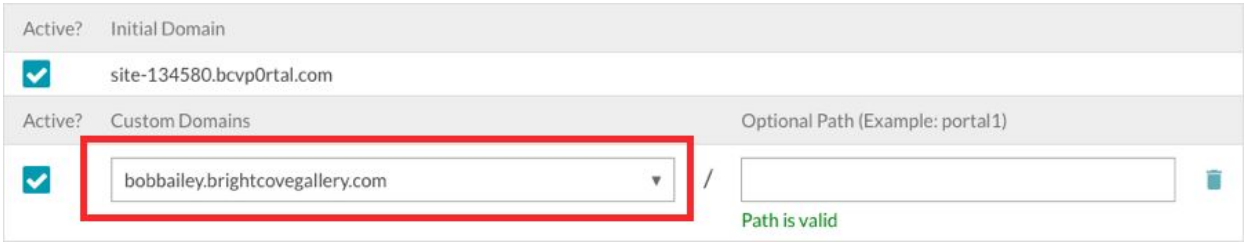
To view the URL assigned to a portal and assign a custom URL, follow these steps:

1. From the Gallery Site Editor, click **SITE CONFIGURATION > URL**. The URL assigned to the site will be displayed.

2. Click **Add Custom Domain**.

Note: If there is no **Add Custom Domain** button, no custom domains have been created.

3. Select the domain you created earlier in this Quick Start.



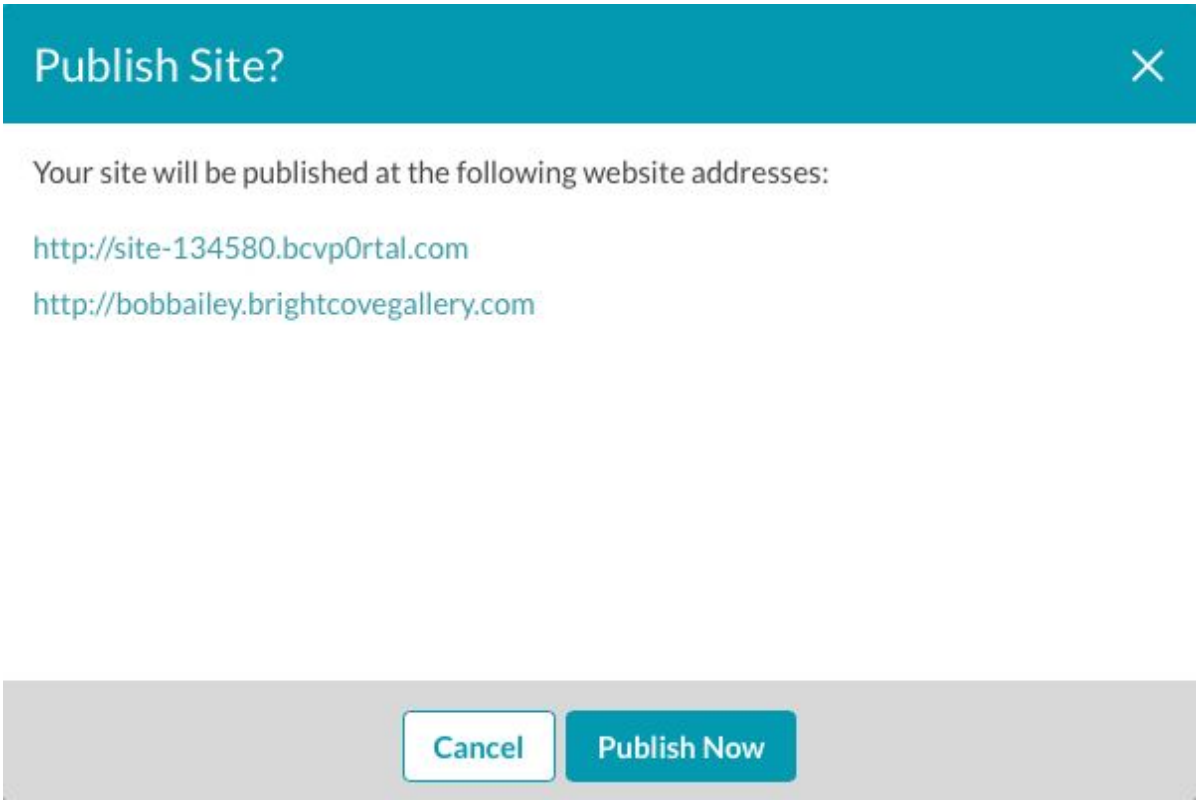
4. Click **Save**.

Publishing the experience

Publishing a portal experience makes the experience available at a public URL. For more information on previewing and publishing a portal experience, see Previewing and Publishing a Portal Experience.

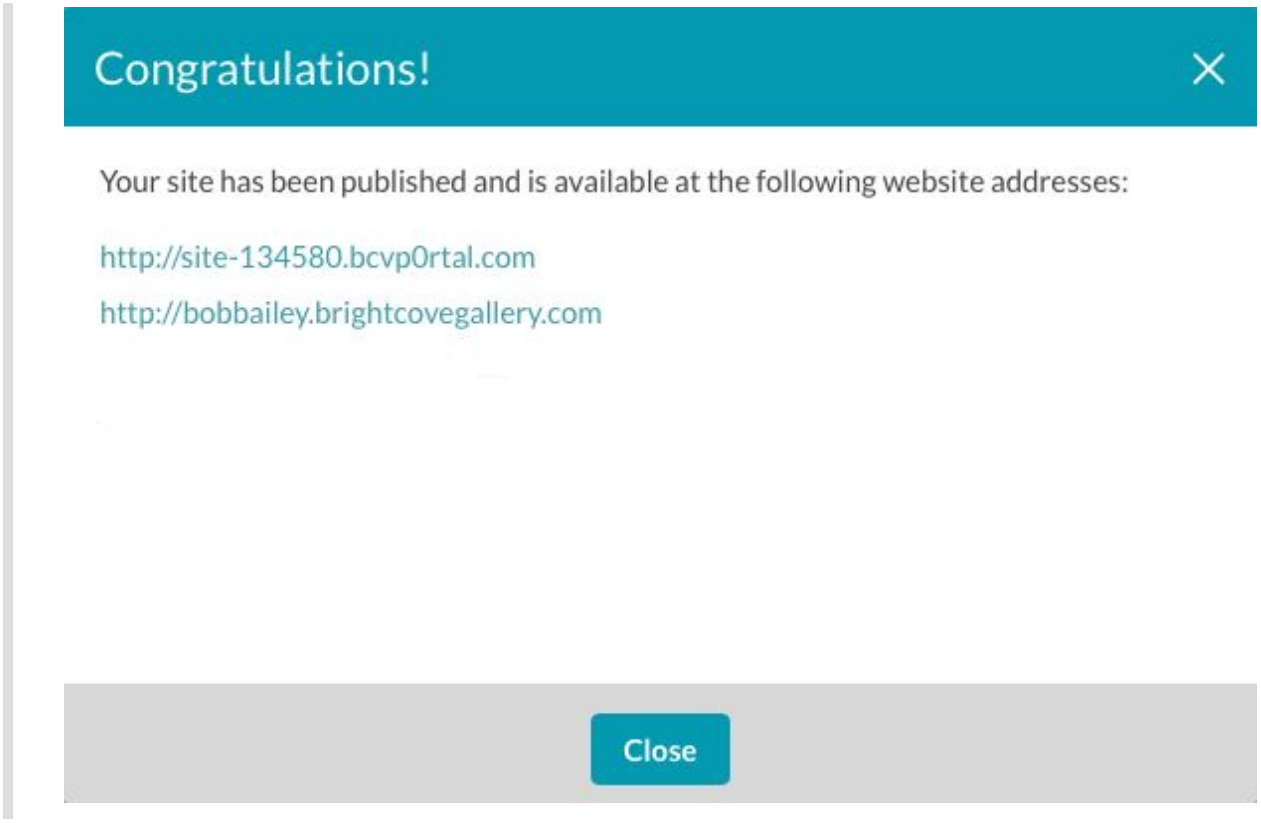
To publish the experience, follow these steps.

1. From the Gallery Site Editor, click **Publish**.



Note: The custom domain you assigned to the site should be listed in the dialog.

2. On the Publish Site dialog, click **Publish Now** to confirm the site publication.


Congratulations!
Your site has been published and is available at the following website addresses:
http://site-134580.bcvp0rtal.com
http://bobbailey.brightcovegallery.com
Close