
Using the Quick Start assets

If you would like to follow along using the sample videos provided with this Quick Start, perform the following steps.

1. [Download](#) the sample file.
2. Use the **Upload** module to [upload the videos](#) to your Video Cloud account.
3. Use the **Media** module to [create an **Animals** playlist](#) and add the videos to the playlist.
4. Use the **Players** module to [create a new Brightcove Player](#) called **Gallery Player**.

Note: The image in the sample file will be used later in the Quick Start.

Using Gallery to create an in-page experience

To create an in-page experience using Brightcove Gallery, you will complete the following tasks:

- [Select an account](#)
- [Create a new in-page experience](#)
- [Customize the experience](#)
- [Add videos to the experience](#)
- [Add interactivity to a video](#)
- [Customize the style](#)
- [Configure the experience settings](#)
- [Review the experience details](#)
- [Preview and publish the in-page experience](#)

Selecting an account

Depending on your Video Cloud subscription, you may have access to multiple Video Cloud accounts. Before getting started, make sure you are using the correct account.

1. Login to [Video Cloud Studio](#).
2. The current Video Cloud account name will appear in the upper right corner of the page. If you have multiple accounts, click the account selector drop down and select the account you would like to create the in-page experience in. Note that this should also be the account that has the videos you want to use as well.
3. Click **Gallery** in the navigation header.

Creating a new in-page experience

To create a new in-page experience, follow these steps.

1. Click the **Experiences** link at the top of the page.
2. If you haven't created any experiences, a no projects page will appear. Click **Create** next to **In-Page**.

	Portal Templates that support content libraries of any size. Includes optional call-to-action and ad support.	View Live Example Create		Event Templates optimized for promoting and broadcasting live events. Includes pre-, during and post-event states.	View Live Example Create
	Landing Page Single-page site with lead form and optional call-to-action and ad support.	View Live Example Create		In-Page Publish one or more videos and add interactivity, or synchronize optional calls-to-action during playback. Add this layout anywhere on your own site.	Create

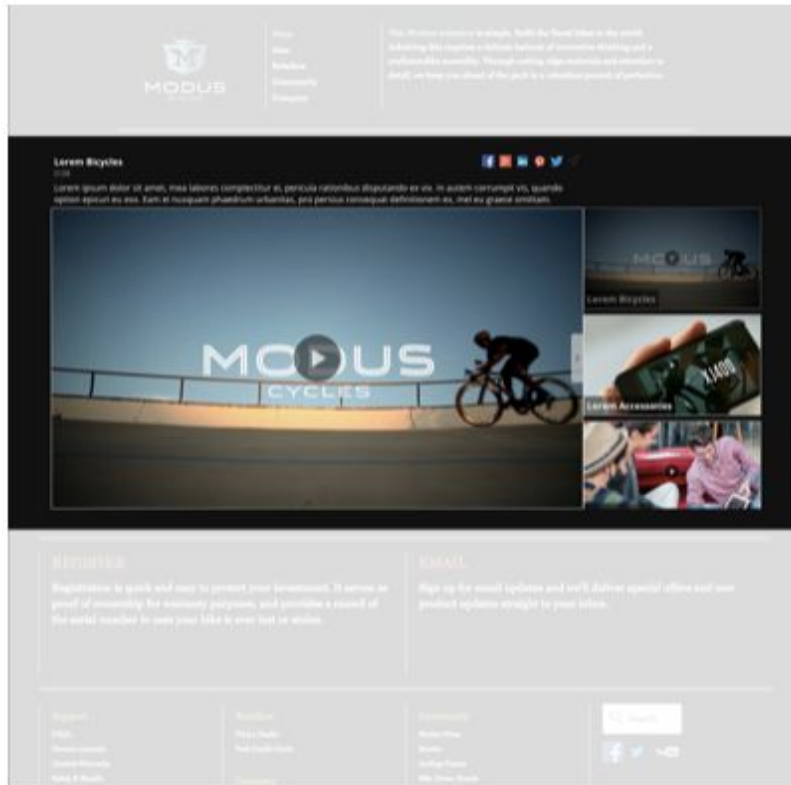
- If you have existing experiences, click **New Experience** and then click the **In-Page** link at the top of the page.
3. A list of In-Page experience templates will be displayed. Locate the **Vertical Playlist** template and click **Choose**.

Vertical Playlist In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

[View Live Example](#)

[Choose](#)



Note: Once you select a template it can't be changed. For more information in-page experience templates, see the [Overview of Gallery In-Page Experience Templates](#) topic.

4. Enter a **Experience Title** and **Experience Description**. For the **Layout Size**, select **Responsive**.

Experience Overview

Experience Type (Template)

In-Page (Vertical Playlist)

Experience Title *

Animals Vertical Playlist

Experience Description

Experience Language

English (US)

Layout Size

☒ Responsive

Layout will resize to fit its container

☐ Fixed Size:

Choose Fixed Size layout when using an iframe embed

width (px) × height (px)

☐ Fixed Width:

width (px) with height that will resize to the container

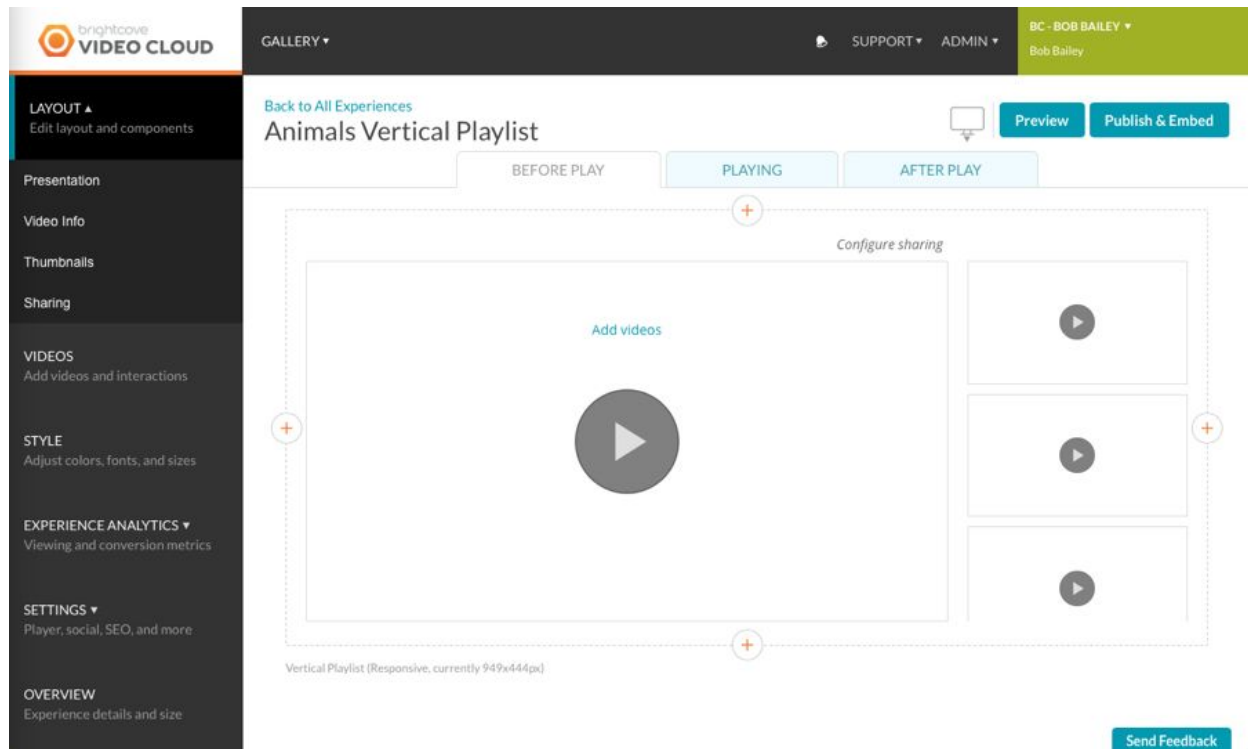
Cancel

Create Experience

Note: These values can be changed later. This is covered later in this Quick Start.

5. Click **Create Experience**.

The layout editor will open. The experience title will appear at the top of the page. The title can be changed as part of the [experience details](#).



Customizing the experience


Objects can be added to the experience to customize the appearance. In-page experiences have different states and each state can be customized. The following states are available to customize:

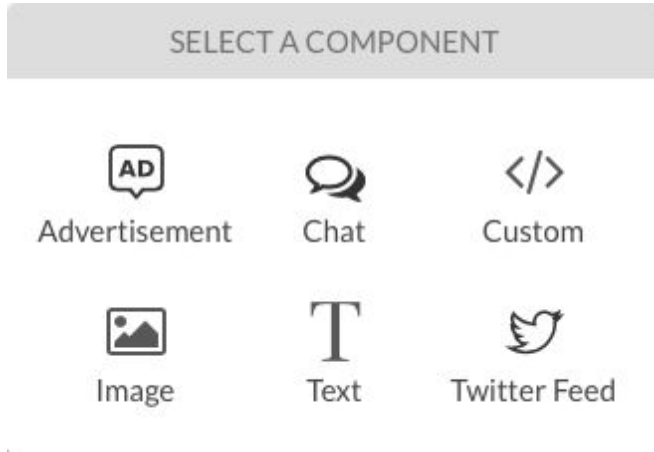
- **BEFORE PLAY** - How the experience will appear when first rendered, before any video playback has started
- **PLAYING** - How the experience will appear when a video is being played
- **AFTER PLAY** - How the experience will appear after a video plays



To edit the different states, click a state and then add components to the experience as needed. For more information, see [Customizing an In-Page Experience](#).

To add objects to an in-page experience, follow these steps.

1. Click **LAYOUT** in the left navigation.
2. Click the **BEFORE PLAY** state. Plus icons () indicate where components can be added to the experience. Click the plus icon at the top of the experience. The component picker will open.

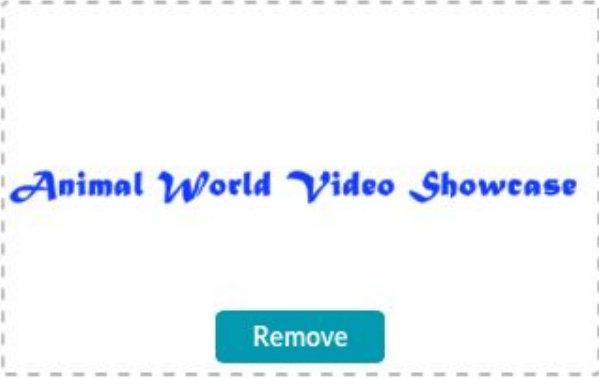


3. Click on the **Image** component. Click the **browse** link and select an image to use as a header for the experience. Note that the Quick Start sample files include an image that can be used.

ADD IMAGE

Name 

Image



Size

Image will resize to container ([learn more](#))

○ W (px) × H (px)

Alignment



Clickthrough URL

☐ Open link in a new window

When should this image be displayed?

☒ Before Play

☐ Playing ☐ After Play

Cancel

Save

4. Click **Save**. The image will appear on the experience.

[Back to All Experiences](#)

Animals Vertical Playlist



Preview

Publish & Embed

BEFORE PLAY

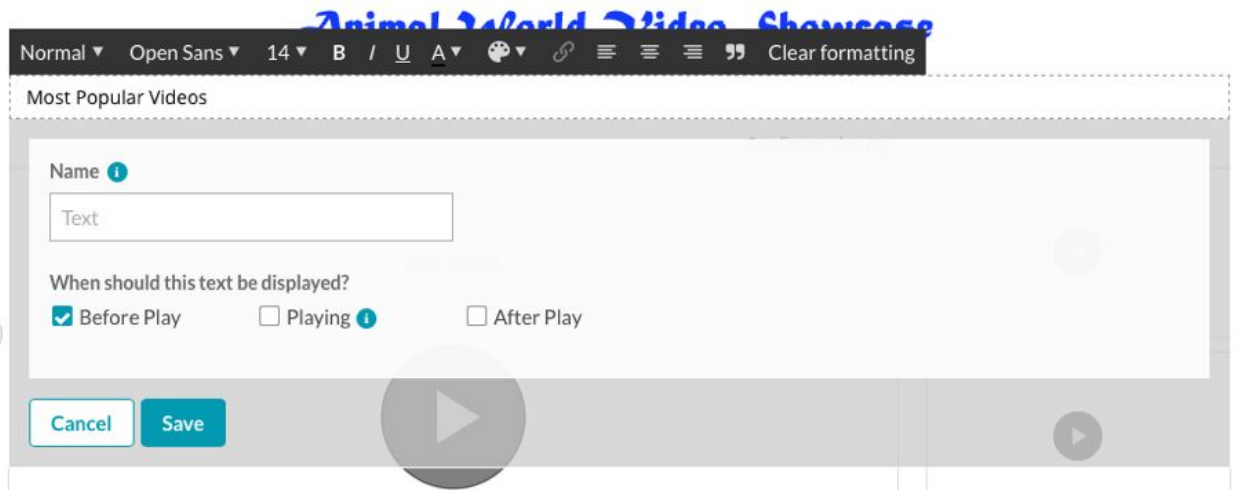
PLAYING

AFTER PLAY



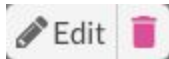
Animal World Video Showcase

5. Click the plus icon above the image component and add a **Text** component to the experience. Enter some text and then click **Save**.



6. Confirm that the image and text appear on the experience.

To edit any of the component properties, or to delete a component, hover over the component and click the edit or delete icons.



Adding videos to the experience

Depending on the template that was selected, the experience may display one or more videos at a time. Videos can be manually added to an experience, a playlist can be selected or a reference ID can be provided. For more information on adding videos to an in-page experience, see [Adding Videos to an In-Page Experience](#).

To add videos to an in-page experience, follow these steps.

1. Click **VIDEOS** icon in the left navigation.
2. Click **Add Videos**.
3. Select a **Method** of **Select Videos** to manually select videos to add, **OR**, select a **Method** of **Select Playlist** and browse and select the **Animals** playlist you created with the sample videos.

Add Videos

Source

Video Cloud ▼

Method

Select Playlist ▼

Search



9 Playlists



Birds

5824517672001



Animals

5824522619001



Manual Playlist

1913323651001



Music

2094607231001



Favorites

4233473515001



Sea Creatures

3639435021001



Yellowstone

Cancel

Select

4. Click **Select**. The list of videos will display.




































Remove Playlist

Add Videos

Add Interactivity ▼

Search list




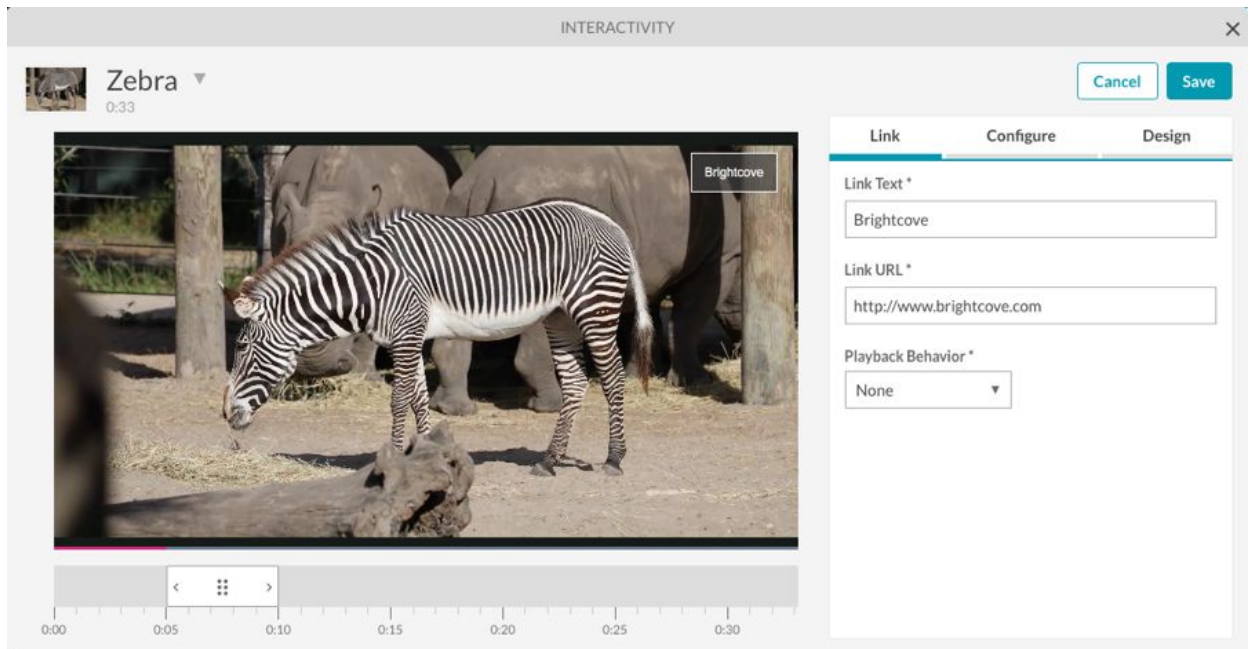
Name	Interactivity	Updated	Actions
 Bull Moose 5717691094001		1/23/2018, 1:43:08 PM	     
 Zebra 5376469887001		11/16/2018, 8:40:45 AM	     
 Moose Grazing 5145558631001		12/1/2016, 1:53:26 PM	     
 Tiger 3637841777001		6/24/2014, 10:51:52 AM	     
 Elephant 3637841776001		6/24/2014, 10:31:09 AM	     

Adding interactivity to a video

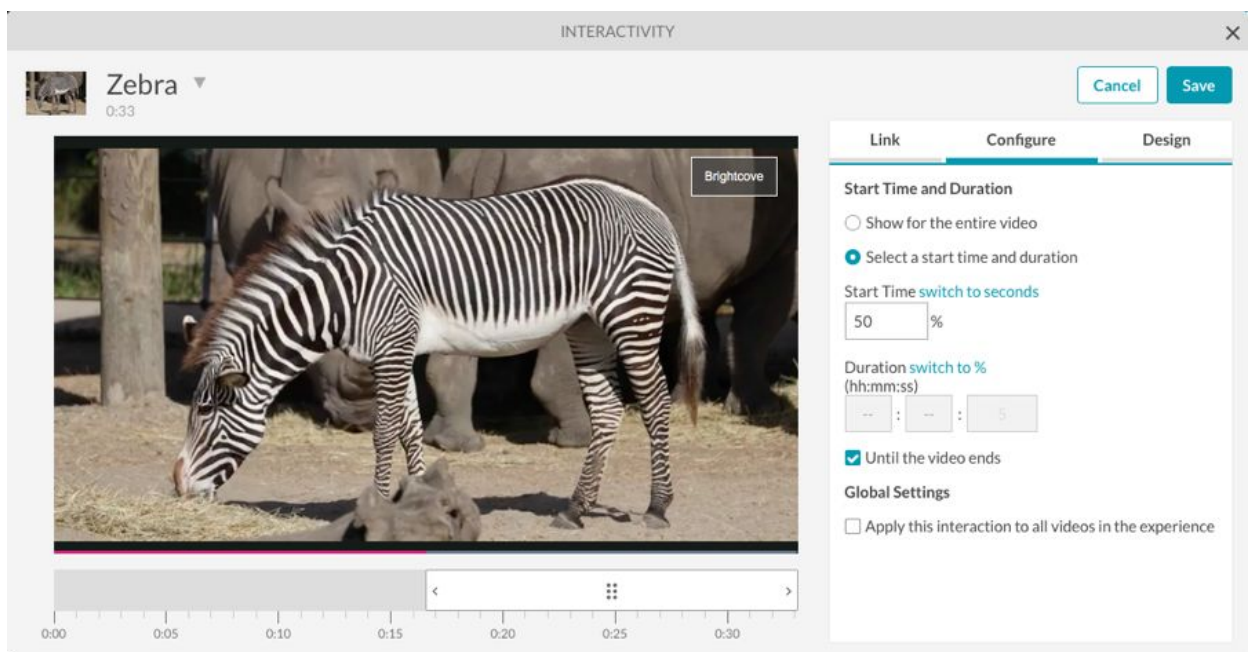
Link and card interactions can be added to videos. Interactions are displayed as the video is played. For more information on adding interactivity to an experience, see [Adding Interactions to an In-Page Experience](#).

To configure interactivity for a video, follow these steps.

1. Click **VIDEOS** icon in the left navigation.
2. Select a video to add interactivity to and click the link icon () in the **Actions** column.
3. Add **Link Text** and a **Link URL**. The preview player will display a preview of the link.

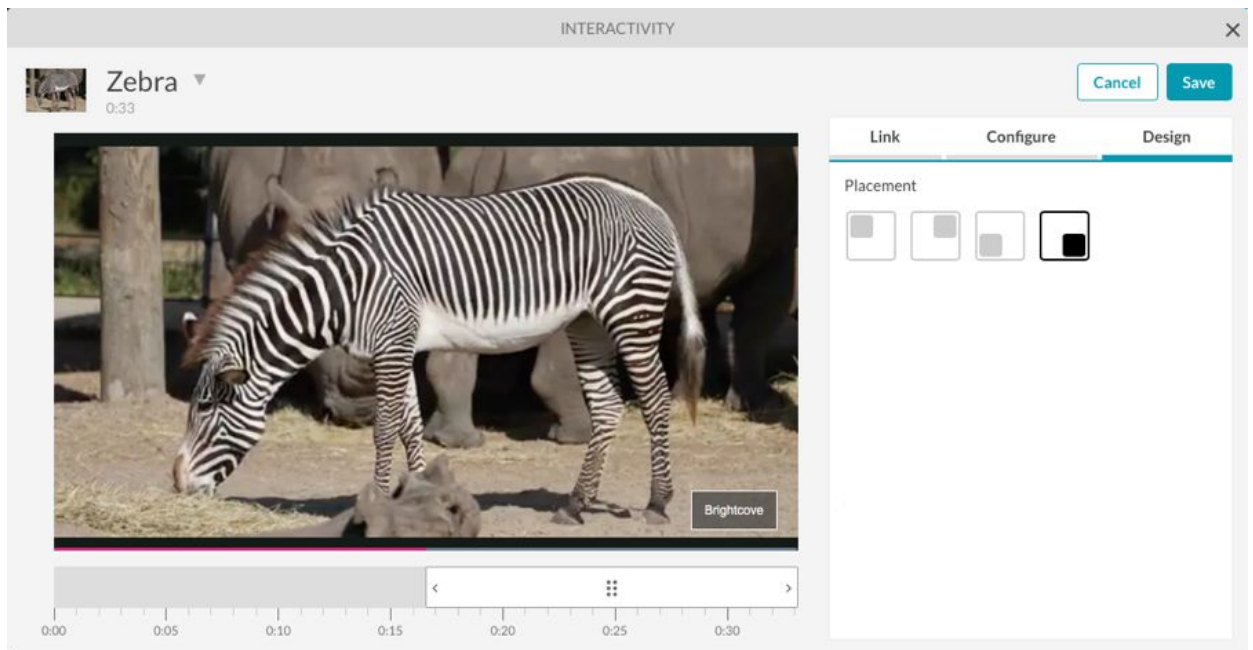


4. Click the **Configure** link.
5. Click the **switch to %** link. Set the **Start Time** to be the 50% point in the video.
6. For the **Duration**, check **Until the video ends**.

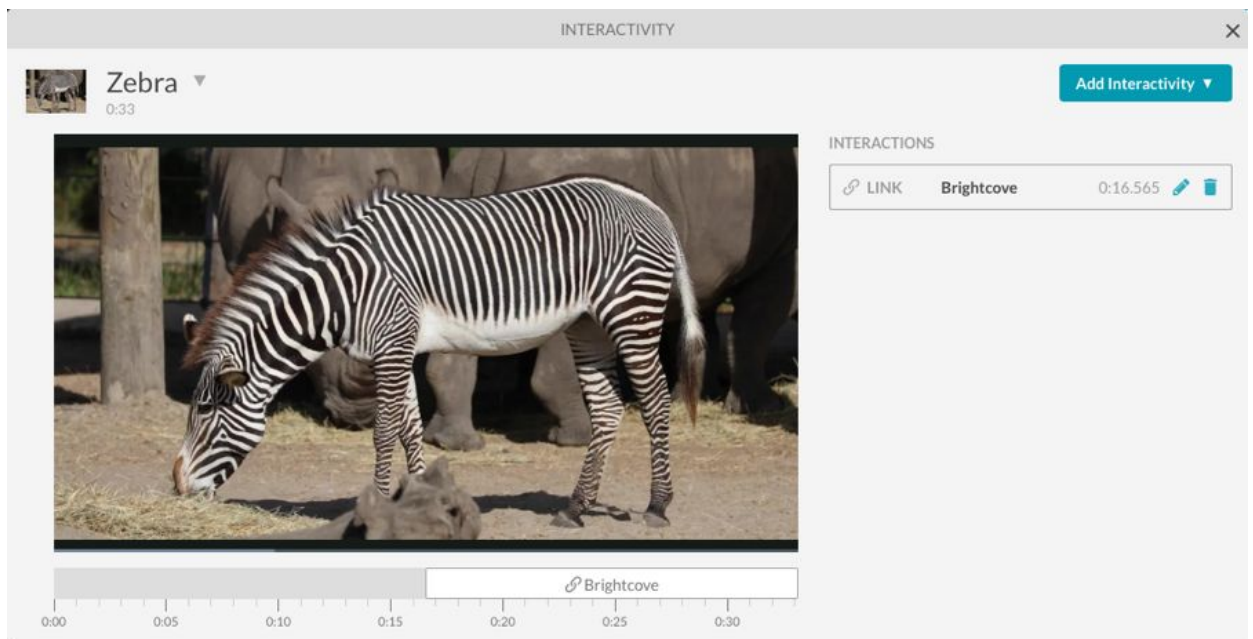


Note: The slider under the preview player can also be used to set the start time and duration for the link.

7. Click the **Design** link. Set the link to appear in the bottom right of the player.



8. Click **Save**. A list of all interactions configured for the video will be displayed.



9. Click the **X** in the dialog title to close the interactivity editor.

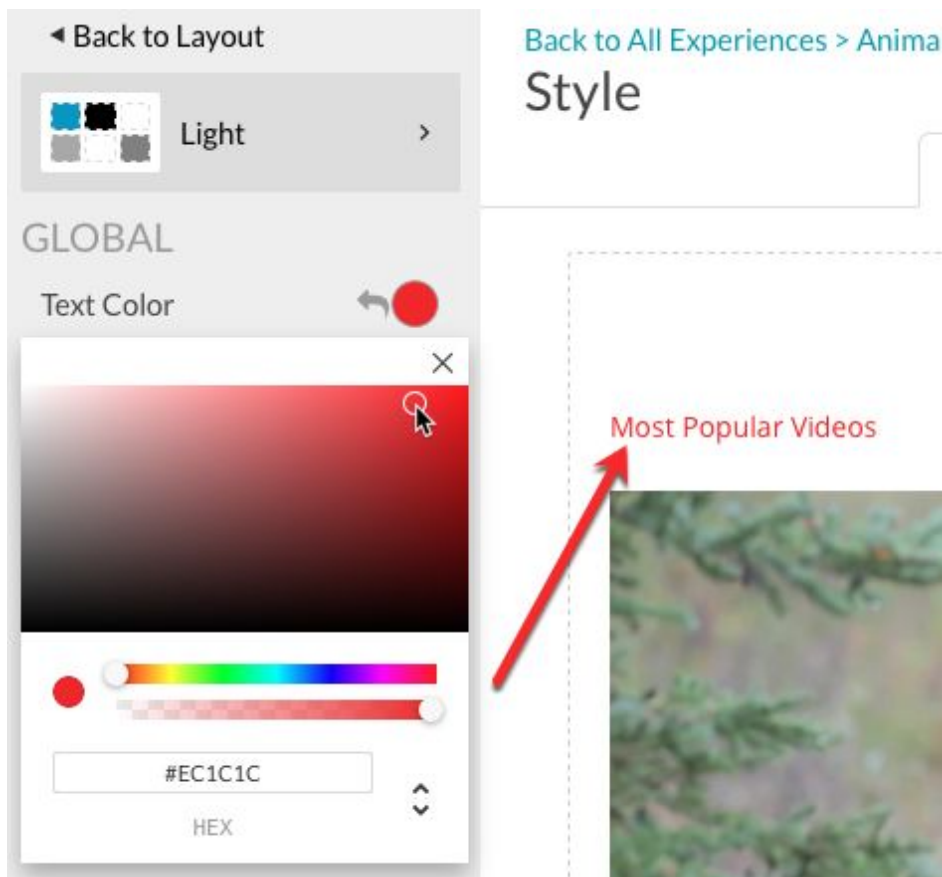
Videos with interactivity will display an icon in the **Interactivity** column indicating the type(s) of interactions that have been configured.

Customizing the style

The style controls the fonts and colors that are used on the experience. For more information on customizing the style, see [Customizing the Style of an In-Page Experience](#).

To configure the style, follow these steps.

1. Click **STYLE** in the left navigation.
2. Locate the **GLOBAL** style. Click the **Text Color** circle and change the text color to Red. The text component that was added to the experience earlier should change to red.



3. Click the **X** to close the color picker.
4. Locate the **VIDEO TITLE** style. Click the **Text Color** circle and change the text color to Blue. Click the **X** to close the color picker.

5. Scroll the left navigation to the top and click on the **Back to Layout** link.

Configuring the experience settings

The experience settings control various aspects of the experience such as the player to use, social settings and other settings. For more information on customizing the settings, see [Configuring the Settings for an In-Page Experience](#).

To configure the experience settings, follow these steps.

1. Click **SETTINGS > Player** in the left navigation.
2. Use the **Available Players** dropdown list to select the **Gallery Player** you created earlier. This is the player that will be used on the in-page experience.

[Back to All Experiences > Animals Vertical Playlist](#)

Player Settings

Preview

Publish & Embed



Choose Player

- Ad Player
- Brightcove Default Player
- Custom Player
- ☒ Gallery Player
- Live Event Player
- Player with DVR
- Playlist Player

Set Player Behavior

Any player-related customization made in Gallery will not affect your original player.

When video playback is complete:

- ☒ Display "After Playing" state for the experience
- ☐ Remain on current video
- ☒ Enable inline playback on iOS devices

☐ Advance to next video automatically

Countdown time

5 Seconds

Save

3. Check the **Advance to next video automatically** option.
4. Click **Save**.
5. Click **SETTINGS > Social** in the left navigation.
6. Select how the social sharing options should display.

Social Settings

Display







Configure how sharing options are displayed.

☐ Share     

7. Select the social media sites videos can be shared to. Some sites also allow custom messages to be posted.

Sharing Options

Configure which sharing options are shown and optionally set a custom message.

<input checked="" type="checkbox"/> 	Facebook	(custom messaging not supported)
<input checked="" type="checkbox"/> 	Google+	(custom messaging not supported)
<input checked="" type="checkbox"/> 	LinkedIn	Video short description appears by default
<input checked="" type="checkbox"/> 	Pinterest	Video short description appears by default
<input checked="" type="checkbox"/> 	Twitter	Check out this video! <code>[[VIDEO_URL]]</code>
<input checked="" type="checkbox"/> 	Email	Video short description appears by default

Click **Save**.

Reviewing the experience details

The experience details is where the experience title and sizing is configured. For more information on customizing experience details, see [Configuring the Details for an In-Page Experience](#).

To configure the experience details, follow these steps.

1. Click **OVERVIEW** in the left navigation.
2. If needed, edit the experience title and description.

3. Confirm the **Layout Size** is set to **Responsive**. When the layout size is set to responsive, it will resize to fit its container on the page.

Overview

Experience Type (Template)

In-Page (Vertical Playlist)

Experience Title * (Internal Only)

Animals Vertical Playlist

Experience Description (Internal Only)

Experience Language

English (US) ▼

Layout Size

☒ Responsive Layout will resize to fit its container

☐ Fixed Size Choose Fixed Size layout when using an iframe embed

width (px) × height (px)

☐ Fixed Width width (px) with height that will resize to fit container

Save

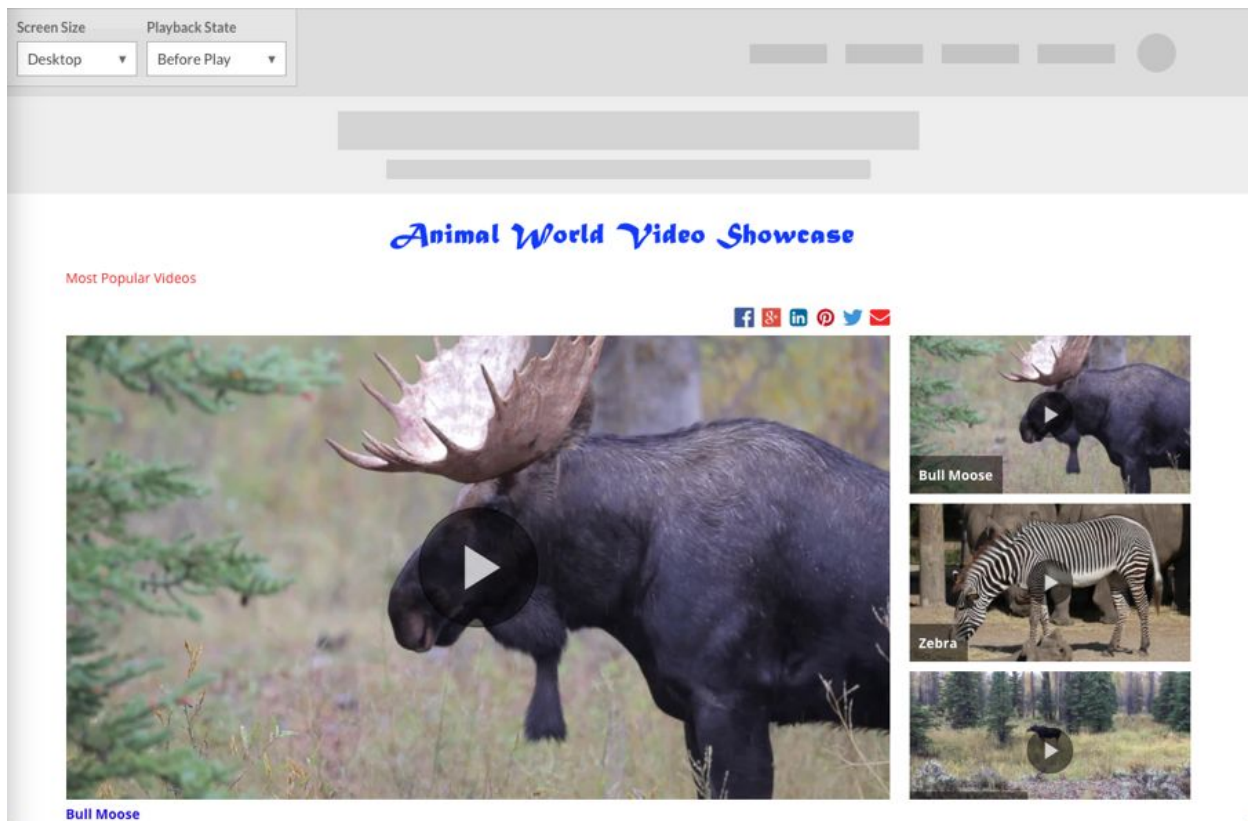
4. If any changes were made, click **Save**.

Previewing and publishing the in-page experience

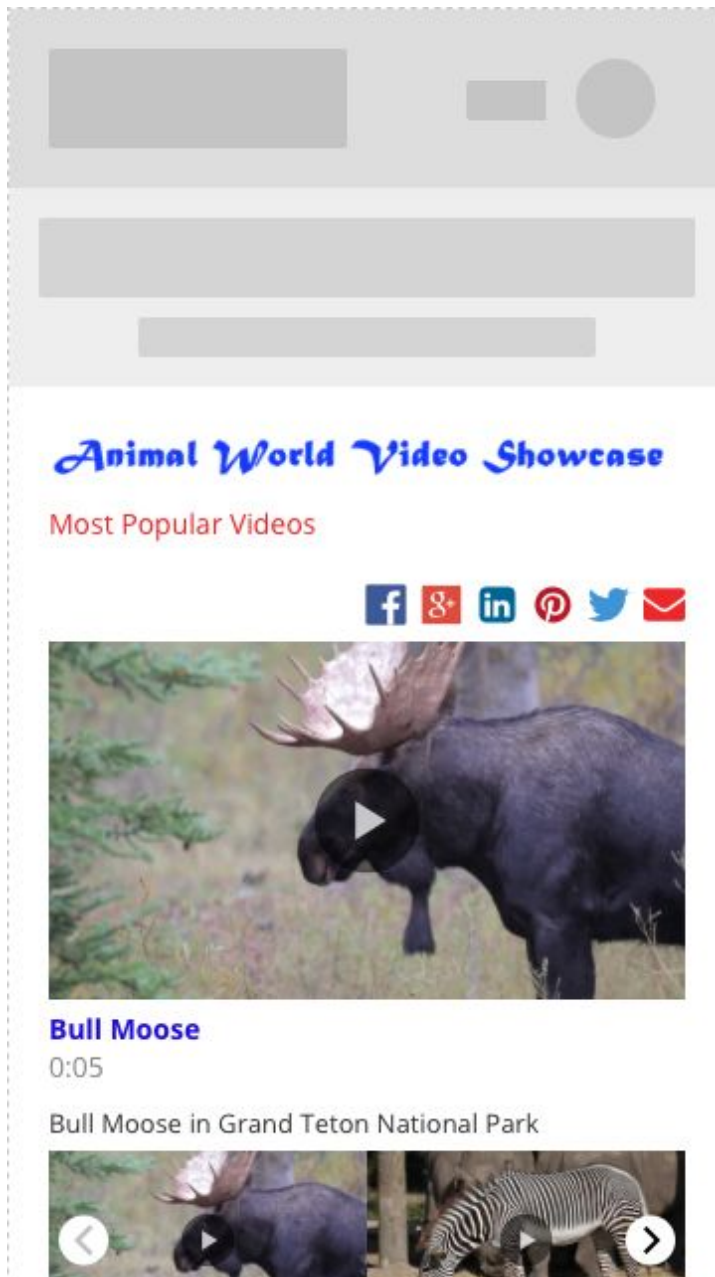
Previewing an in-page experience lets you see how the experience is going to display without having to view it inside the Gallery interface. Publishing the in-page experience will generate the embed code needed to display the experience inside of a web page. For more information on previewing and publishing an in-page experience, see [Previewing and Publishing an In-Page Experience](#).

1. To preview an in-page experience, edit the experience and then click **Preview**.

2. A desktop preview will open in a new browser tab.



3. The dropdown lists in the upper left corner can be used to preview the experience on different device types and also during different experience states.. A mobile preview is displayed below.



4. To publish an in-page experience, click **Publish & Embed**.
5. Click **Publish** or **Publish Changes**.
6. The publishing process will begin and when done, the **Publishing Status** will change to **This experience is up to date**.

Publishing and Embed Information

Experience Name

Animals Vertical Playlist

Publishing Status

✓

This experience is up to date.

Publish

Shareable URL

https://players.brightcove.net/1481353044001/experience_5bedeb2e44445a000fb014ab/share.html

Layout Size

Responsive

Embed Code

After your experience has been published once, additional published changes will be included in the existing embed code. You do not need to re-copy and paste the embed code into existing locations.

Recommended

No JavaScript

<div data-experience="5bedeb2e44445a000fb014ab"></div>
<script src="https://players.brightcove.net/1481353044001/experience_5bedeb2e44445a000fb014ab/live.js">
</script>

Copy Embed Code

Close

After the in-page experience is published, the **Shareable URL** can be shared with others so they can preview the experience. The Embed Code can be used to embed the in-page experience in an existing web page.

Note: Any changes you make to an in-page experience will require that the experience be republished. **NO** changes to any existing embed code are required **UNLESS** you change the layout size from a fixed size to responsive or vice versa.

Note: If the experience size is set to **Responsive**, the **Recommended** embed code must be used. The **No JavaScript** embed code is not responsive.

