



Brightcove Gallery Essentials

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Agenda

- Introduction
- Before you Get Started
- Gallery Settings
- Creating a New Site
- Adding Objects to Pages
- Adding Video to a Site
- Setting Site Properties
- Previewing & Publishing a Site
- Gallery Reports



Introduction to Gallery



What is Gallery?

- Brightcove Gallery enables marketers to create engaging video portal experiences with best practices for SEO, responsive design, social sharing and conversion all in a single solution that can be implemented and updated in just minutes
- Integrates closely with Video Cloud
- All of the pages have a unique, addressable URL, and include video site maps and Schema.org tags
- No technical resources required
- Out-of-the-box templates
- Responsive design looks great on any device

Navigating the Gallery Module

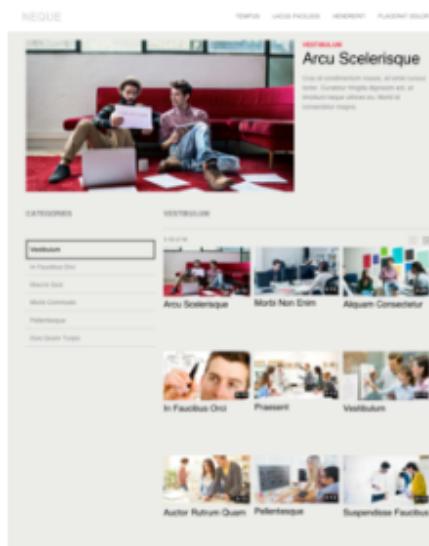


The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted with an orange underline), and AUDIENCE. To the right of the navigation are links for SUPPORT, ADMIN, and a dropdown menu for 'BRIGHTCOVE LEA...' which is currently set to 'Bob Bailey'. A small 'Legacy Studio' link is also visible. Below the navigation bar, there are three tabs: My Sites (selected and underlined), Settings, and Reports.

My Sites

Review and refine your Brightcove Gallery video sites — or easily add a new one.

Create a Site



Animal World June 2015

<http://site-205961.bcvp0rtal.com>

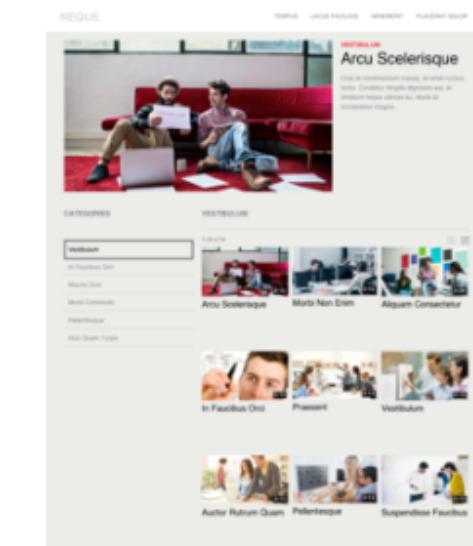
[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:08 PM
Modified 7/27/15 3:43 PM

Test site from Bob

Preview

Edit



Animal World Video Portal

<http://site-495924.bcvp0rtal.com>

[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:01 PM
Modified 7/24/15 4:34 PM

Animal World Video Portal

Preview

Edit



Before You Get Started



Before You Get Started

- We recommend doing a few things before you get started using Gallery:
 - Create dedicated player(s) for your Gallery sites
 - Organize your video content in the Media module
 - Determine which Gallery template to use



Creating a Dedicated Player(s)

- You can set a default player at the account level to be used by all sites or override the account level player and use a different player for each site
- Having a dedicated player makes it easier to track Gallery activity in analytics
- Determine player type to use
 - Brightcove Player - recommended
 - Smart Player



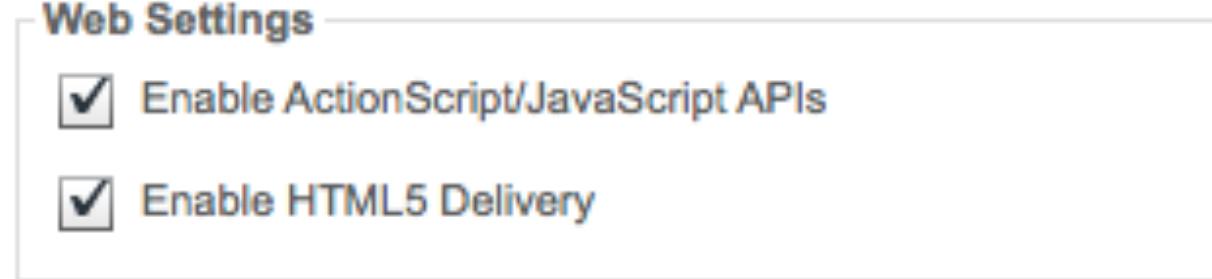
Using a Brightcove Player

- Created using Players module in New Studio
- No special player settings are required



Using a Smart Player

- Created using Publishing module in Legacy Studio
- Use a single video player template
- Enable these settings



Note: If these settings are not enabled, your player will not appear inside the Gallery module.



Organizing Your Video Content

- Videos on Gallery sites are organized into Collections
- Collections comprised of:
 - Playlists
 - Tags
 - Custom Fields
 - Search criteria
- Think about how your content will be organized on your site
 - Are your videos tagged properly?
 - How are the videos tagged?

Determining which Gallery template to use



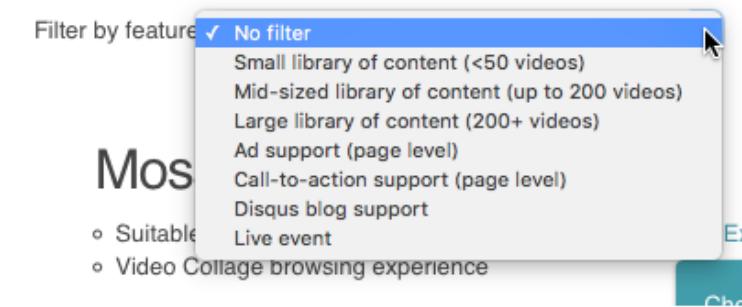
- All Gallery sites are based upon a template
- Gallery provides a set of templates “out of the box”
- Templates control overall look and feel of the site
- Use the documentation and look at the samples

Overview of Brightcove Gallery Templates



This topic provides a reference to all of the Brightcove Gallery site templates that are available.

When you create a new site in Gallery, you will choose a site template which controls the overall look and feel of your site. The template chooser suggests the best template(s) to use based upon your site requirements.



Note: After you select a site template, the template cannot be changed.

The following site templates are available.

- » Mosaic
- » Classic
- » Marquee
- » Publisher
- » Tile
- » Salon
- » Discovery
- » Live Event
- » Showcase
- » Chronicle



Gallery Settings



Configuring Gallery Settings

- Gallery must be configured with your API read token and a default player

Settings

API read token

You can find your Video Cloud read token in your [account settings](#). Read more about Video Cloud media API tokens [here](#).

Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..

Account-Wide Default Player

* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)

* Gallery Player (0a4b63c9-128c-42eb-abc5-386b4cc8f0ac)
* Gallery Player (0d2de397-d564-4c0f-8644-657b4b56771d)
* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)
* Gallery Player (2e022b51-b544-4497-92a3-2d6aa49d7811)

* = The [New Brightcove Player](#)

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Custom Footer HTML

Paste custom HTML above. Be sure to test your custom footer when you preview your sites.

Show tutorial on page edit

Show pre-population option on page edit

Save



Configuring API Read Token

- Gallery requires your Video Cloud API read token so it can access the videos and playlists in your account
- To configure the API read token:
 - Click the account settings link or go to Account Settings > API Management
 - Copy the read token with URL Access

Account Settings

API Management

Token	Type (?)	Options (?)	Manage
Li3GNopkHi3yX2LHy92hxyEIoplct40LGyvtvCCumP4qiscou3KRMQ...	read		
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ...	read	URL Access	
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtWcrtax6mfoUhyqDdIw2y-A...	write		

You are using 2 of 6 available Read Tokens **API read token**

You can find your Video Cloud read token in your [account settings](#). Read more about Video Cloud media API tokens [here](#).

Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..

Note: Make sure you use the read token with URL Access.



Configuring the Account Wide Default Player

- Select an Account Wide Default Player
- This player will be used on all sites unless a site-level player is selected

Account-Wide Default Player

Gallery Chromeless Player (3370883897001)

* = The [New Brightcove Player](#)

- * Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)
- * New BC Player for Gallery (41b80cc7-e06d-4182-87fc-78f93cffcc29)
- * Gallery Player (5b7bf297-fb7e-4f19-bdd2-3bbc268723ef)
- * Gallery Player (a1623013-42dd-48ed-b405-247a8fdcd0b3)

- Note: A “*” preceding the player name indicates that the player is a Brightcove Player.



Custom Header and Footer

- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites
- Provide HTML to use for the header and/or footer

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Custom Footer HTML

Paste custom HTML above. Be sure to test your custom footer when you preview your sites.



Creating a New Site

Creating a New Site

- To create a new site, click **Create a Site**

The screenshot shows the Brightcove VideoCloud interface with the 'GALLERY' tab selected in the top navigation bar. Below it, the 'My Sites' tab is active. A green button labeled 'Create a Site' is visible on the right. The main area displays four video sites:

- Animal World June 2015**: Published on 6/11/15 at 3:08 PM. Preview and Edit buttons are available.
- Animal World Video Portal**: Published on 6/11/15 at 3:01 PM. Preview and Edit buttons are available.
- Animal World Videos**: Published on 1/15/15 at 2:52 PM. Preview and Edit buttons are available.
- Brightcove Training Videos**: Published on 5/30/14 at 2:58 PM. Modified on 1/13/15 at 4:04 PM. This site provides a series of online training videos that cover various topics on Brightcove.

Creating a New Site



- Select a template

Choose Your Template

The best content deserves the best presentation, and with Brightcove Gallery, it's all within reach. Choose from our expressive, out-of-the-box templates, combined with our suite of custom styling options, to seamlessly match your brand and get your content front and center, optimized for every screen and mobile device—no technical expertise required.

Filter by feature: [No filter](#)

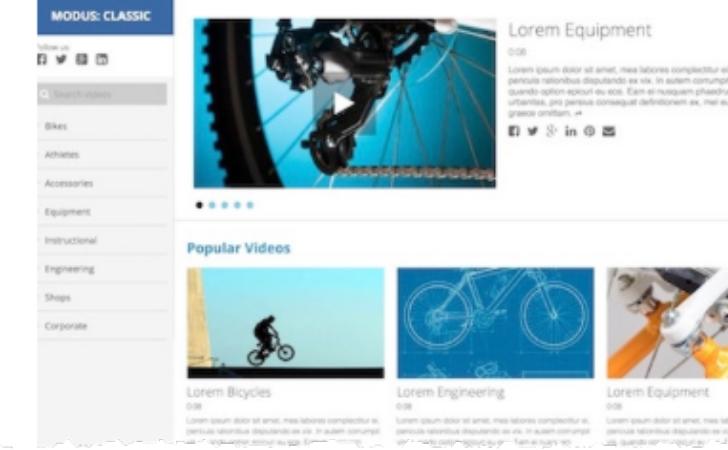
Mosaic

- Suitable for up to 200 videos
- Video Collage browsing experience

[View Live Example](#)[Choose](#)

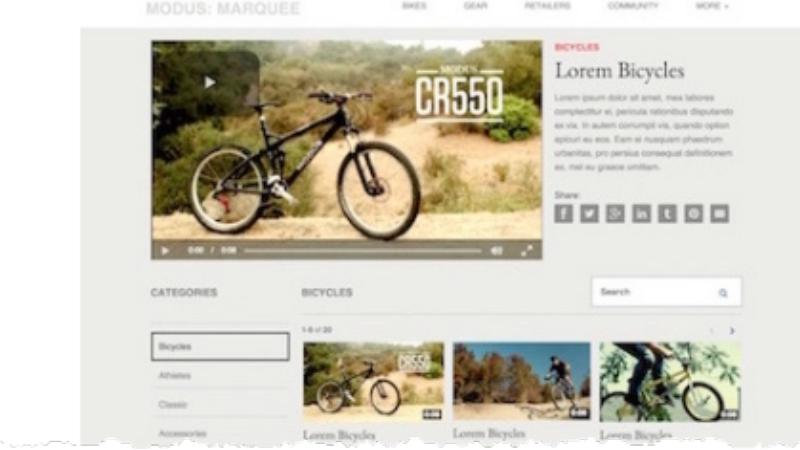
Classic

- Suitable for libraries of 200+ videos
- Supports two-level hierarchy
- Featured Video Carousel

[View Live Example](#)[Choose](#)

Marquee

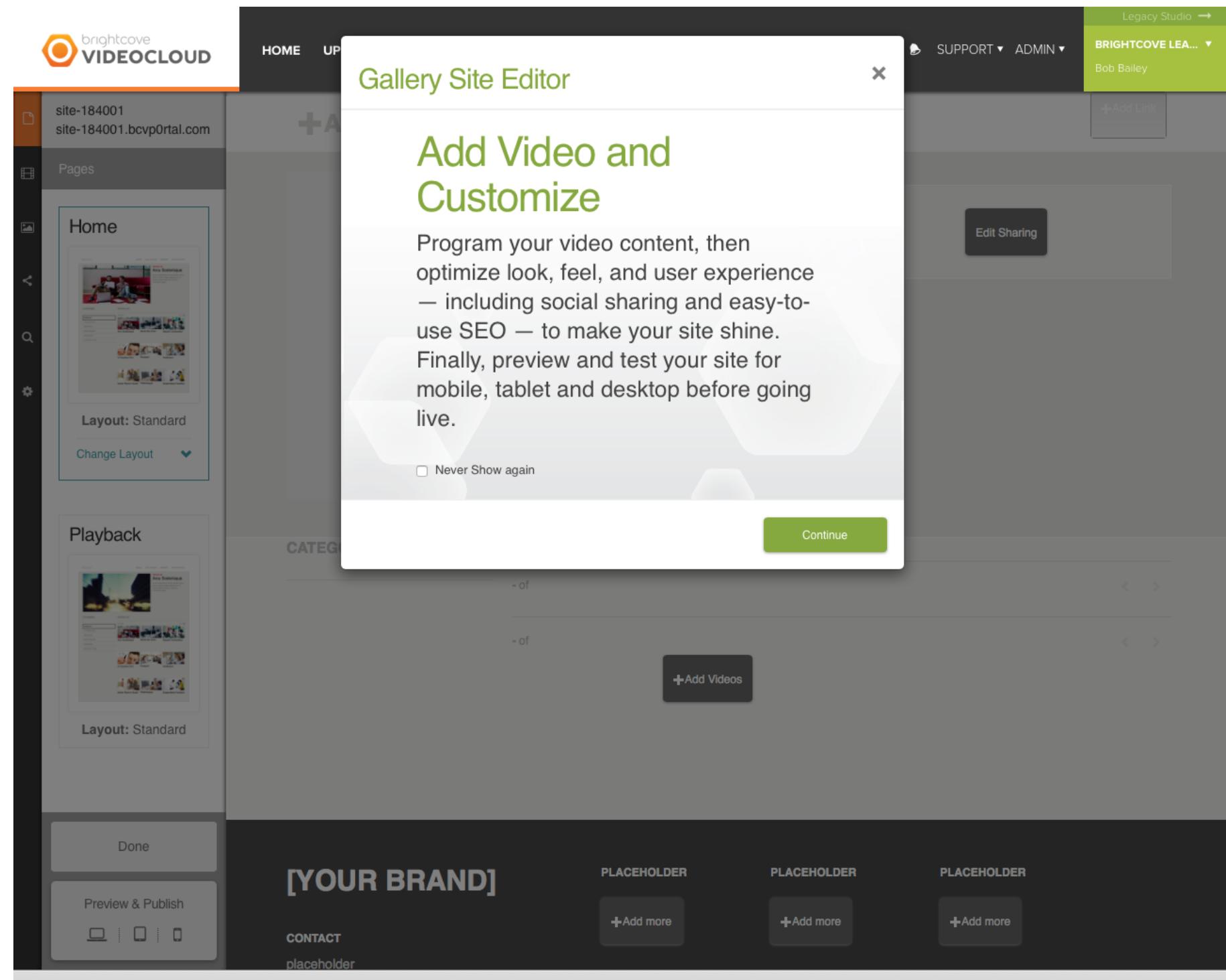
- Suitable for libraries of 200+ videos
- Supports two-level hierarchy

[View Live Example](#)[Choose](#)



Gallery Site Editor

- Used to add videos and customize the site

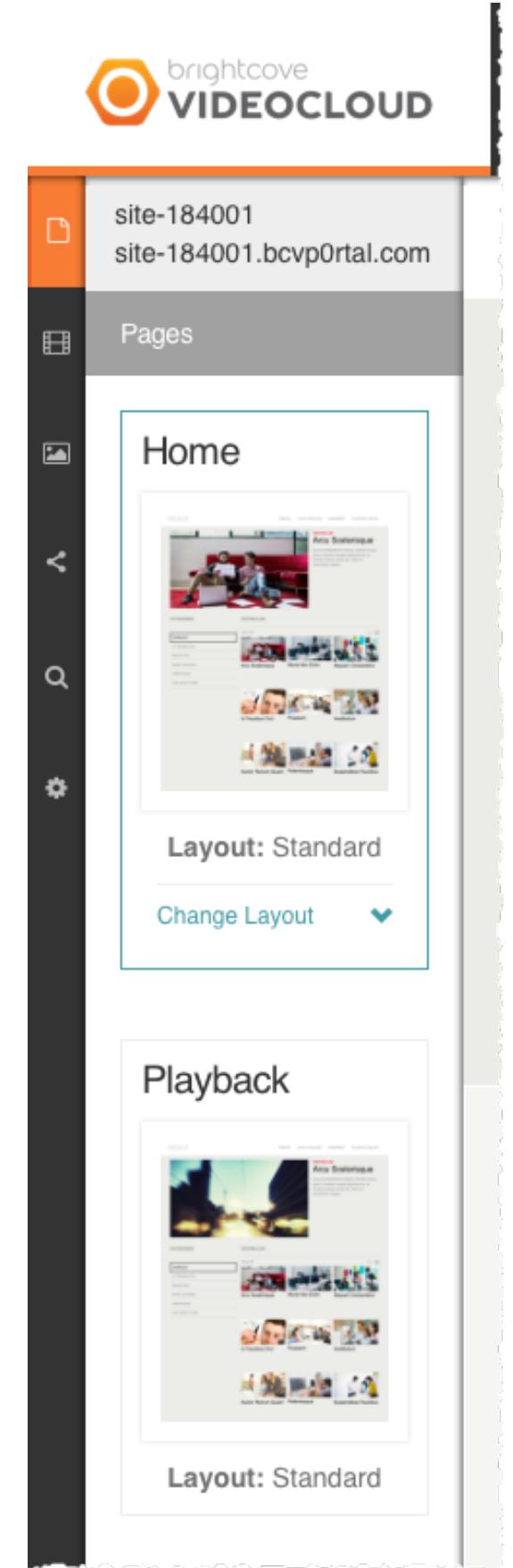




Adding Objects to Pages

Page Navigation

- Based upon the template that is selected, a set of pages templates will be available
- Click on the page thumbnail to view/edit the page contents





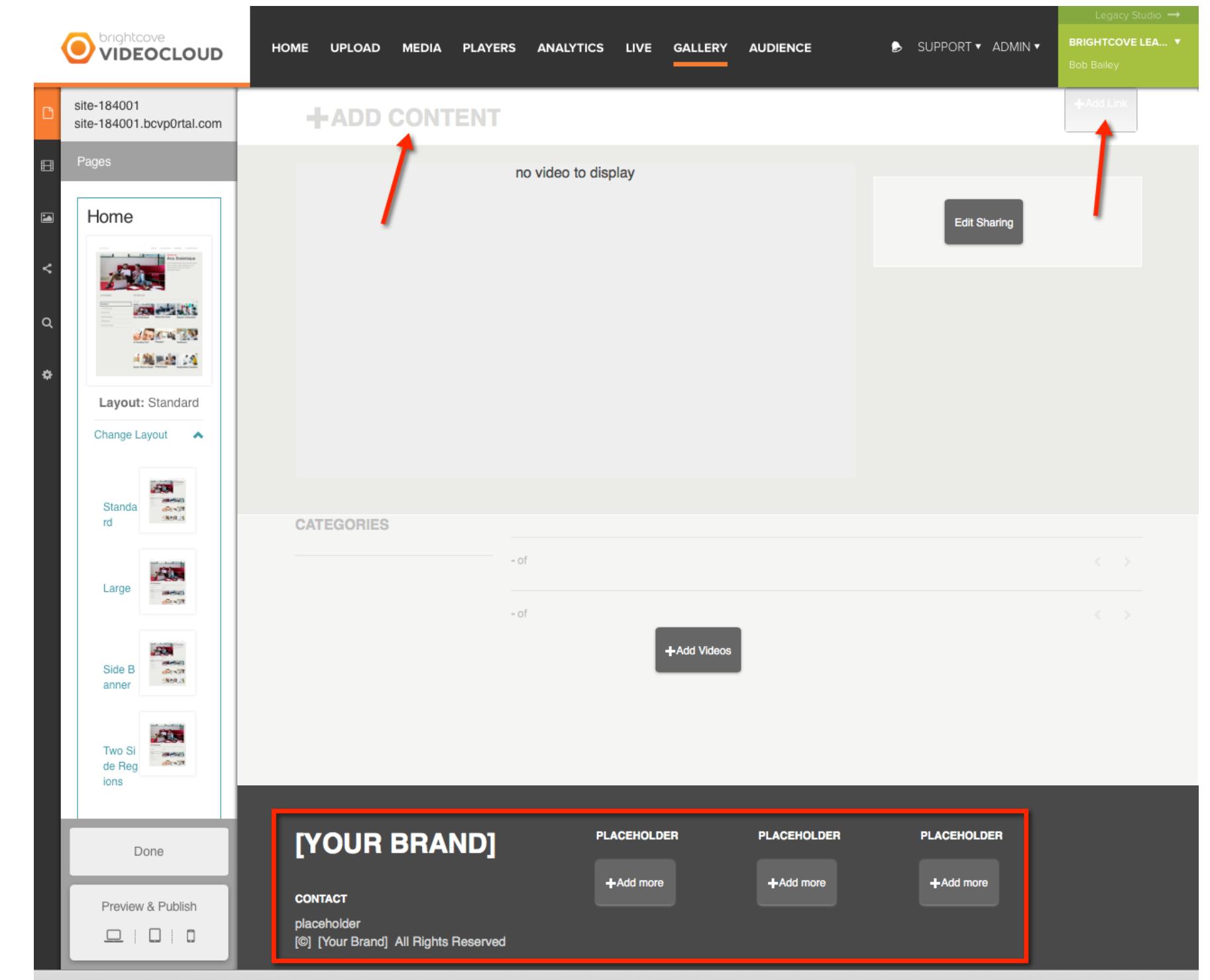
Editing the Player Layout

- Some page templates provide the ability to change the player layout
- Click **Change Layout** and select a new layout



Editing the Page Content

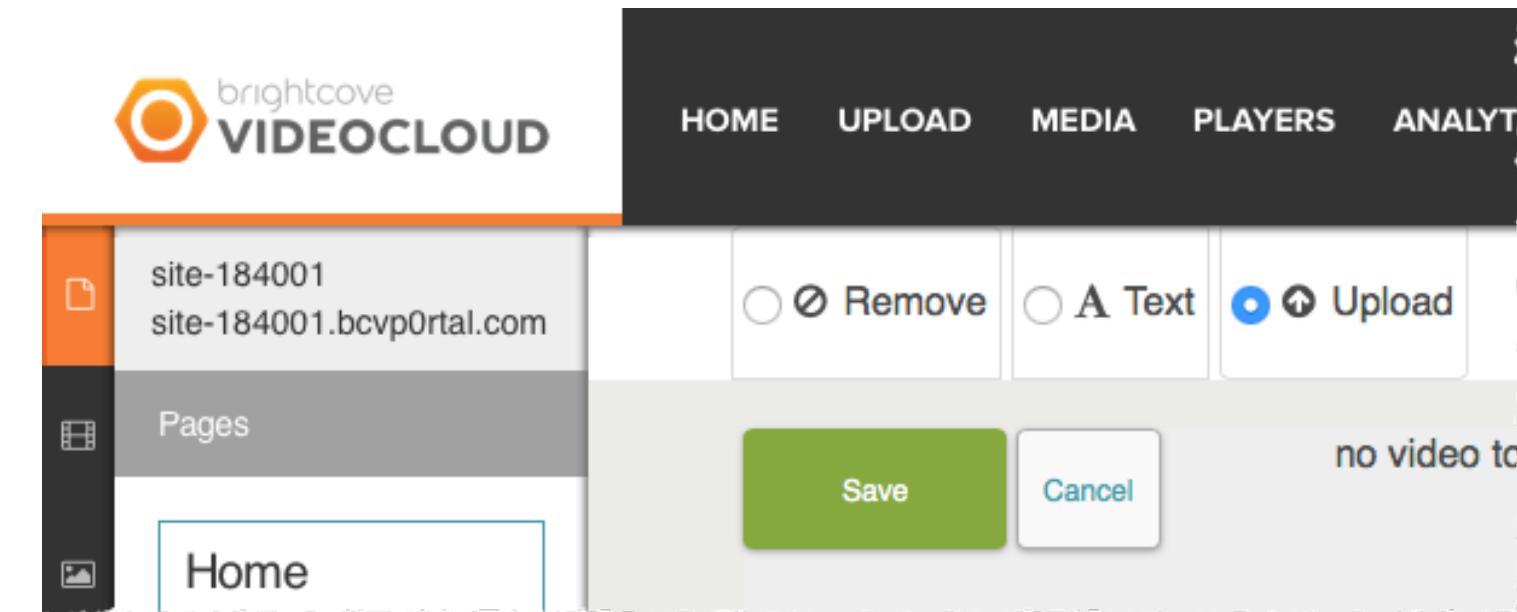
- Placeholders on the page indicate where images/text can be added
- To add content, click a placeholder



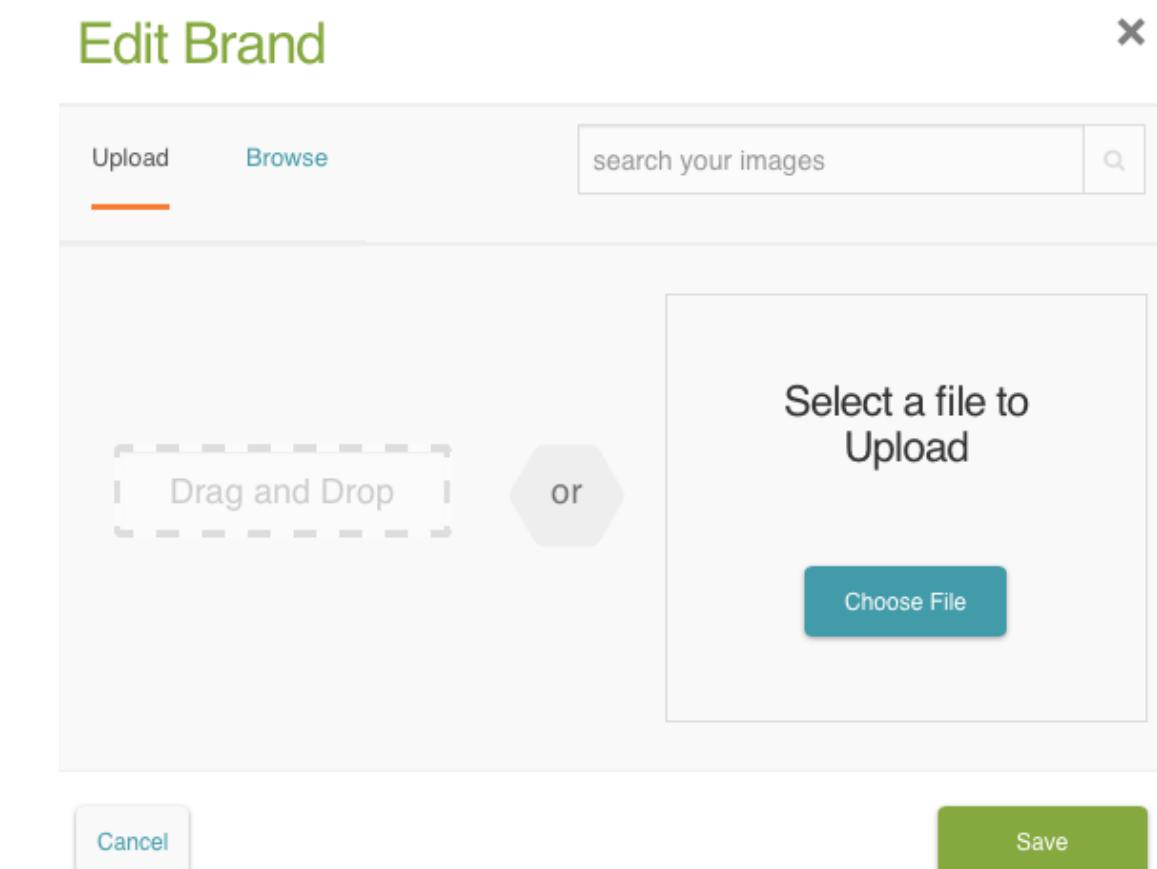


Adding an Image

- Click a placeholder
- Select **Upload** and then **Save** to add image placeholder



- Click **+Add Photo** link to browse and select an image





Adding Text

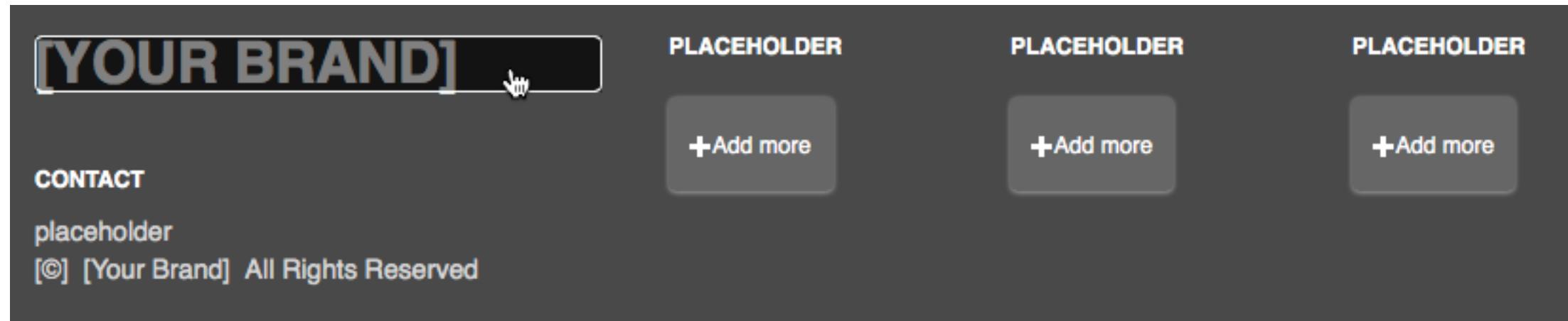
- Changes made to the page will appear real-time

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined in orange), and AUDIENCE. On the left, a sidebar has a logo for 'brightcove VIDEOCLOUD' and two items: 'site-184001 site-184001.bcvp0rtal.com' and 'Pages'. The main content area features a video player with the title 'Animal Wor... Video Showcase' and a button '+Add Photo'. Below the player, it says 'no video to display'.

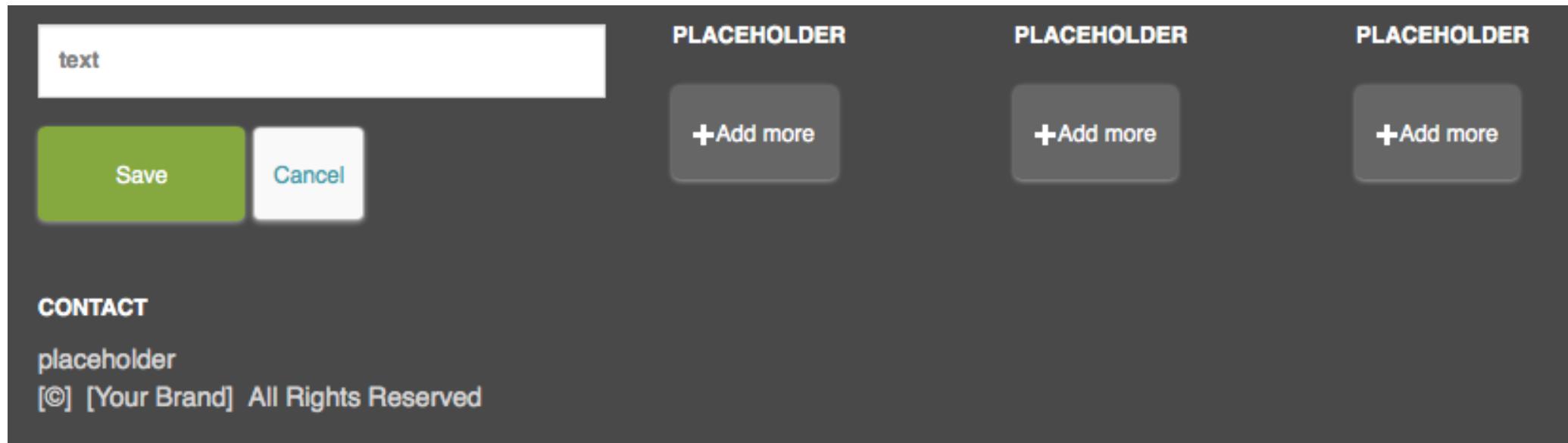


Adding Text

- Click a text placeholder



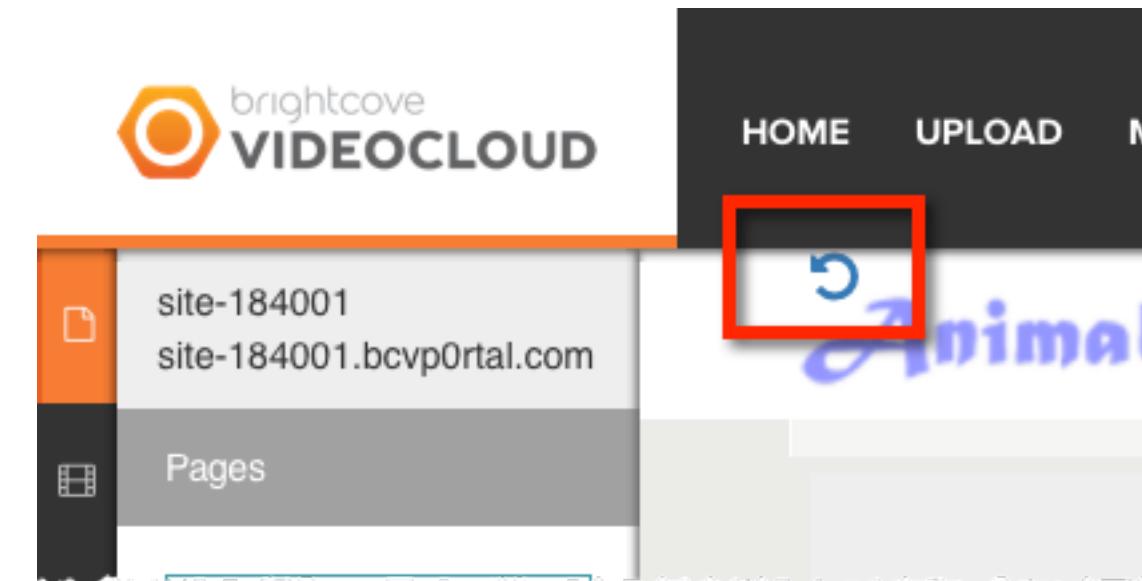
- Enter the text



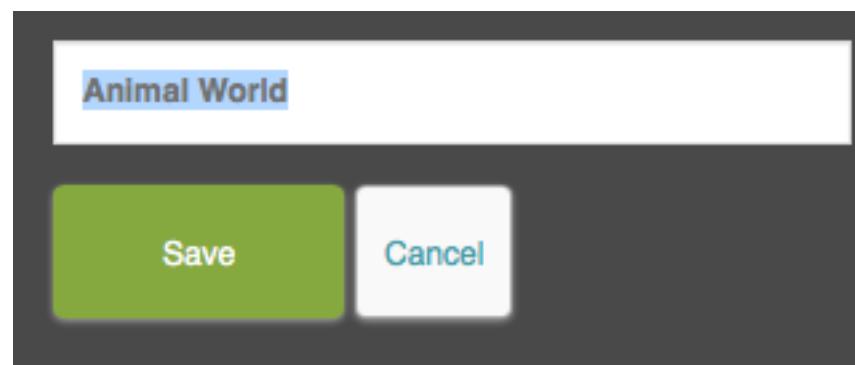


Deleting Objects

- Click chasing arrows to remove an image



- Clear text and then Save



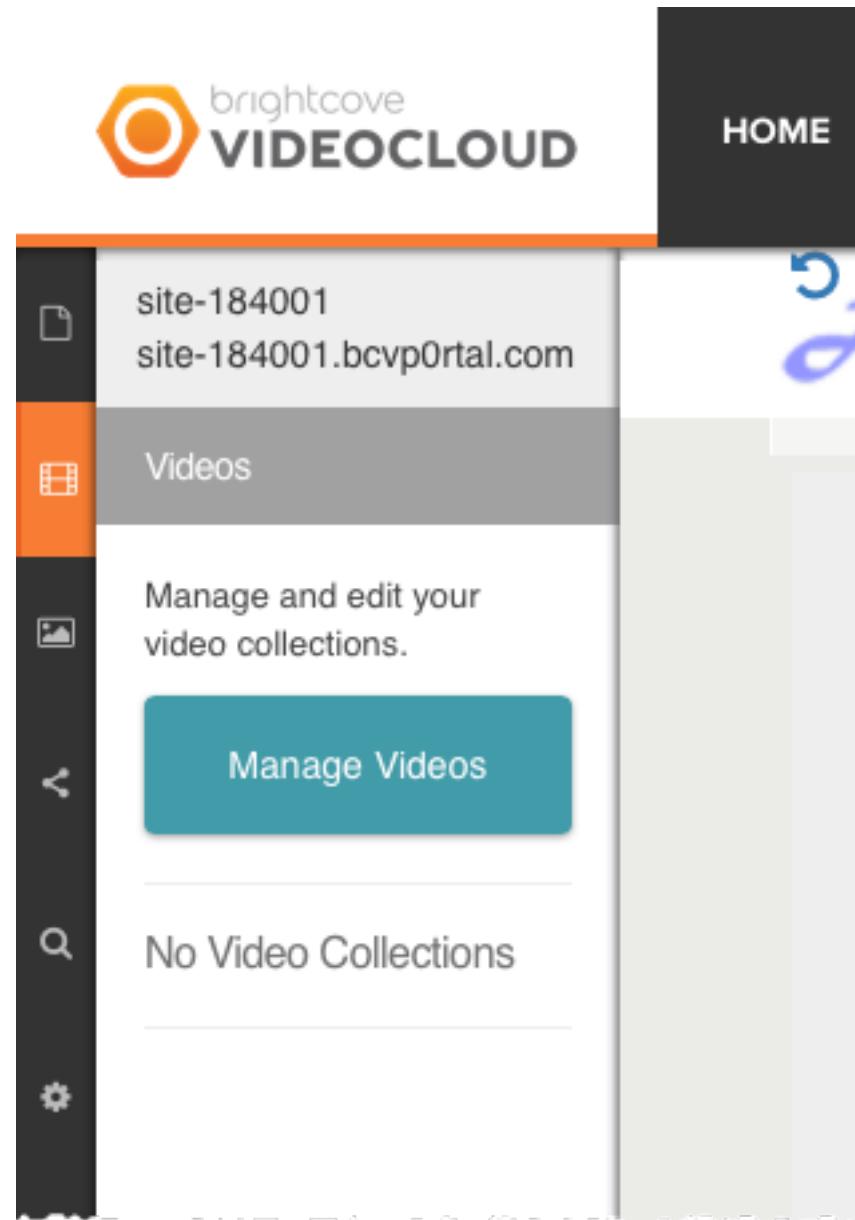


Adding Video to a Site



Adding Video to a Site

- Click the **Videos** icon
- Click **Manage Videos**
- Videos are organized into collections





Creating a Collection

- Click **Add New Collection**
- Enter name for the collection
- Click **Assign** to assign videos to the collection

Video Collections Create and edit the video collections you want featured on your site. ×

Drag and drop collections to change the order

Edit Add New Collection

Gallery optimizes the URLs for SEO based on collection and video names. Invalid special characters will be replaced by dashes in the URL.

Cancel Done

Creating a Collection



- Choose a video assignment

- Custom**

- Videos added to the collection based upon tags, search terms or custom fields

- Playlist**

- Videos added to collection based upon a playlist

Video Collections Create and edit the video collections you want featured on your site. ×

Collection Image

Choose
Recommended: 210x116

Collection Description

Parameters

- 1. CHOOSE VIDEO SOURCE:**
- 2. CHOOSE VIDEO ASSIGNMENT:**
 Custom Playlist
- 3. CHOOSE SEARCH PARAMETERS:**
Include videos with +
 +
add a tag Clear
Exclude videos with +
- 4. ORDER VIDEOS BY:**
 Date Popularity

Videos



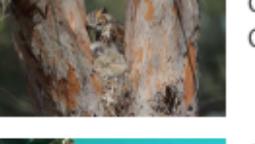
Laughing Gull
Laughing Gull on the beach



Oystercatcher
Oystercatcher walking on the beach



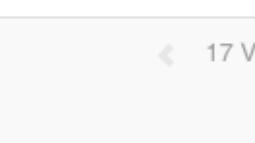
Great Blue Heron
Great Blue Heron feeding chicks



Great Horned Owl
Great Horned Owl at Fort Desoto



Sea Turtle
Sea Turtle



Crab

17 Video Results >

Delete Collection Cancel Done

Using a Playlist Video Assignment



- **Select Playlist**

- List of playlists in your Video Cloud account will display

- Select a Playlist to use

- Video list will display videos in that playlist

Video Collections Create and edit the video collections you want featured on your site.

Collection Image

Parameters

1. CHOOSE VIDEO SOURCE:
Video Cloud

2. CHOOSE VIDEO ASSIGNMENT:
 Custom Playlist

3. CHOOSE PLAYLIST

Select	Playlist
<input checked="" type="radio"/>	Birds
<input type="radio"/>	Sea Creatures
<input type="radio"/>	Animals

Videos

List of videos in the Birds playlist

Image	Title
	Laughing Gull Laughing Gull on the beach
	Oystercatcher Oystercatcher walking on the beach
	Great Horned Owl Great Horned Owl at Fort Desoto
	Peacock Peacock
	Woodpecker Woodpecker on a feeder
	Chickadee

6 Video Results

Delete Collection Cancel Done

Using a Custom Video Assignment



- Select Custom
- Add search parameters to select videos for the collection
- Multiple search parameters are supported
- (Optional) Order videos

Video Collections Create and edit the video collections you want featured on your site. x

Collection Image

Choose
Recommended: 210x116

Collection Description

Parameters

- 1. CHOOSE VIDEO SOURCE:**
Video Cloud
- 2. CHOOSE VIDEO ASSIGNMENT:**
 Custom Playlist
- 3. CHOOSE SEARCH PARAMETERS:**
Include videos with Any Criteria +
Tags ▼
animals x Clear
Exclude videos with +
- 4. ORDER VIDEOS BY:**
 Date Popularity

Videos

 Zebra	Zebra
 Tiger	Tiger
 Elephant	Elephant

3 Video Results

Delete Collection Cancel Done



Collection Image / Nesting Collections

- Select an image to use to represent the collection

Video Collections Create a new collection

Collection Image



Change | Clear
Recommended: 210x116

Collection Description

Parameters

1. CHOOSE A COLLECTION TYPE
2. CHOOSE A CLOUD SERVICE
3. CHOOSE A CLOUD SERVICE

Video Collection

CUSTOM COLLECTION

Nest this collection under:

Birds

- Nest a collection under another collection
 - Not all templates support nested collections

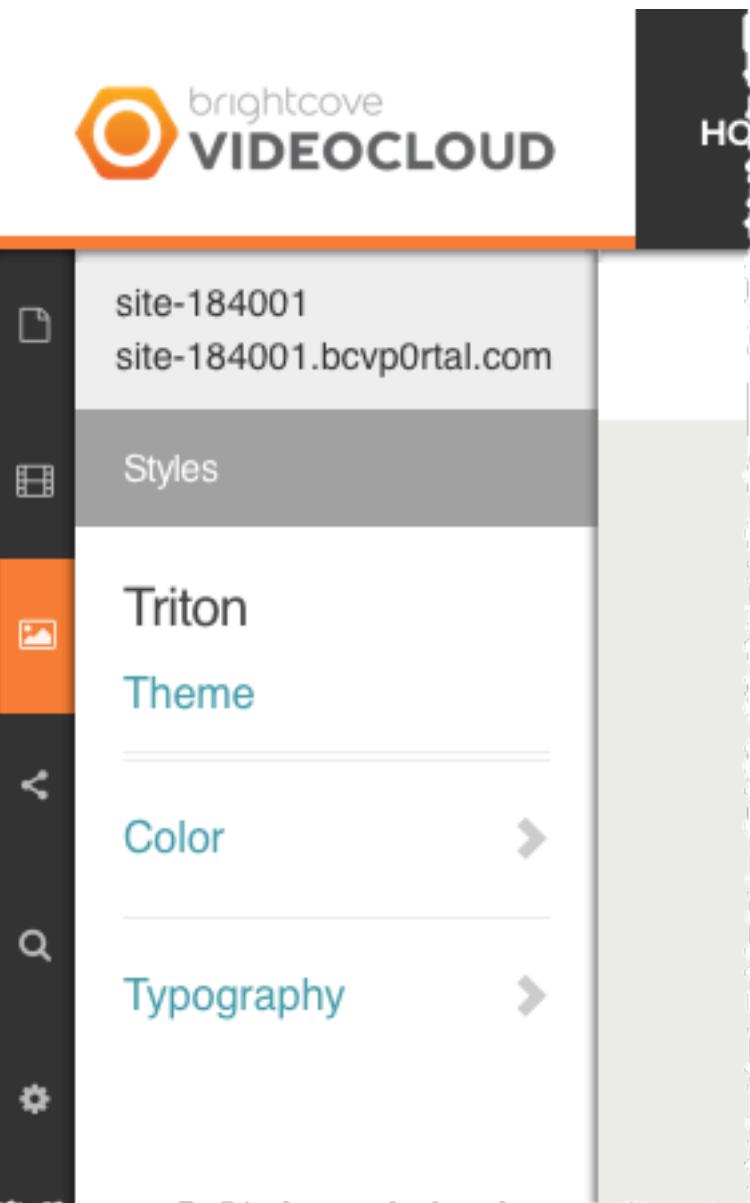


Setting Site Properties



Setting Styles

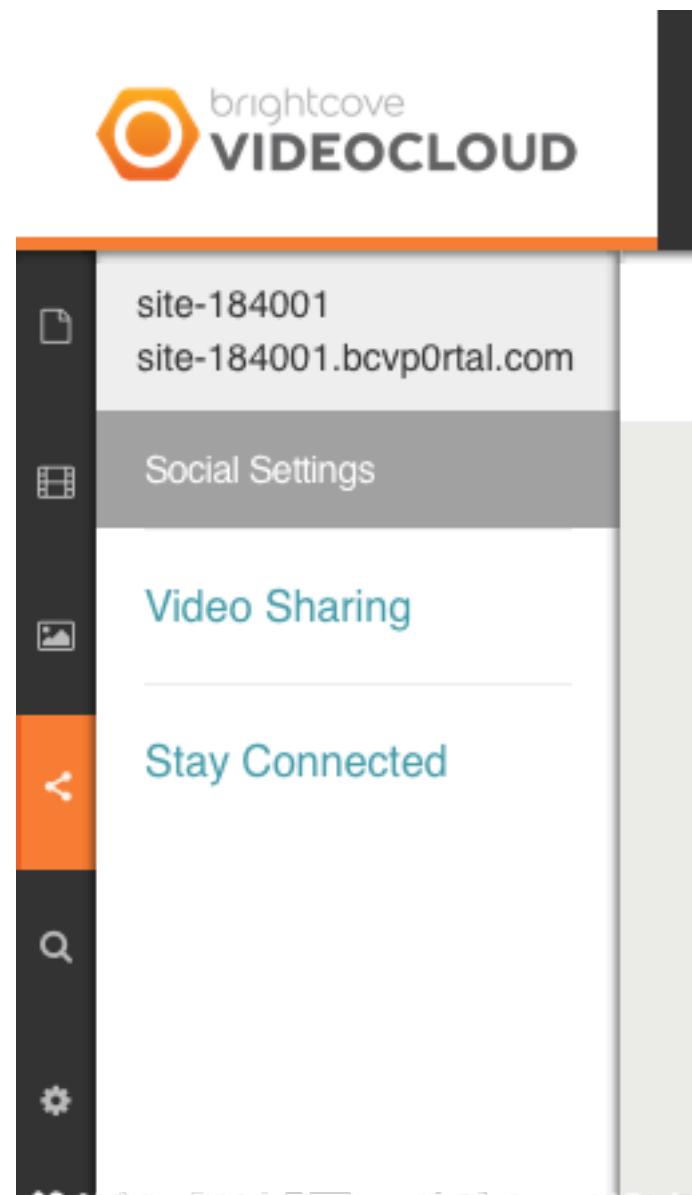
- Click the **Styles** icon
- Change:
 - Theme
 - Color
 - Fonts





Setting Social Settings

- Click the **Social Settings** icon
- Video Sharing
- Stay Connected





Setting Video Sharing Settings

- Allows viewers to share your videos out to social media sites

Social Settings

x

Video Sharing Stay Connected

Sharing Options

Facebook  Pinterest  Email 
 Google+  Twitter 
 LinkedIn 

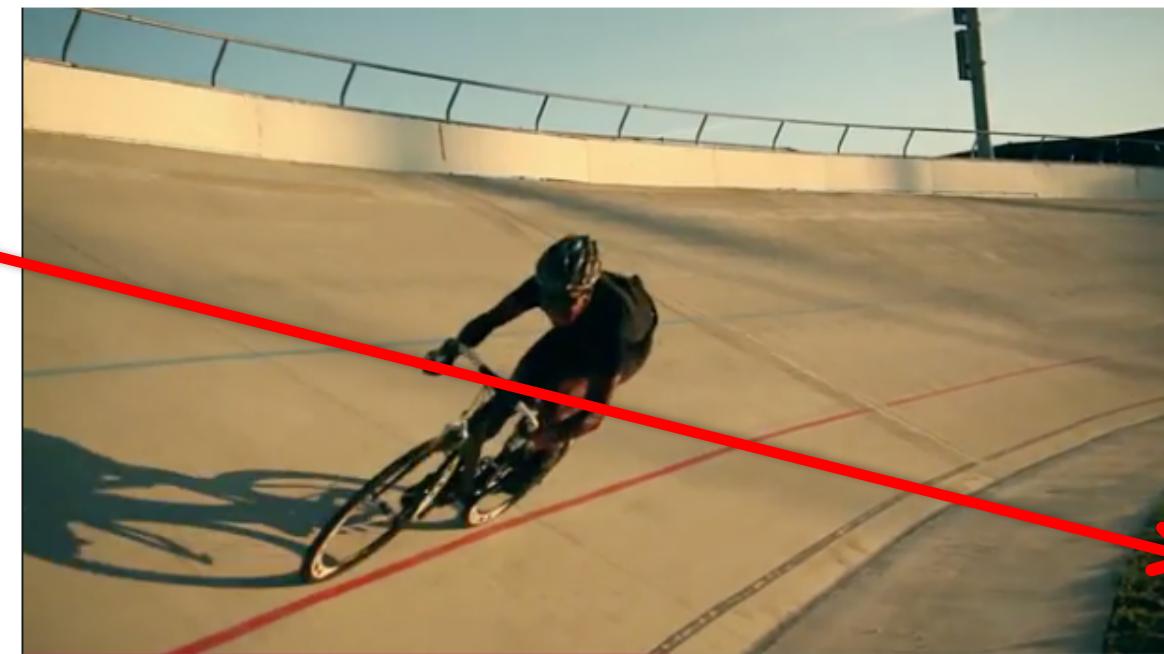
Sharing Playback

Facebook  Inline playback Link to Gallery site
Twitter  Inline playback Link to Gallery site

Icon Color

Light  Dark 

[Cancel](#) [Done](#)



BIKES
LOREM BICYCLES CR550

Lore ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumpit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

share:



Setting Stay Connected Settings



- Provide viewers with easy access to your social media sites

Social Settings

Video Sharing Stay Connected

Fill in your brand's unique identifier for each of the following social sites.

Facebook More about Facebook...

https://www.facebook.com/ brightcove

Facebook App ID

App ID

Twitter More about Twitter...

@ brightcove

Google+

https://plus.google.com/ brightcove /posts

LinkedIn

https://www.linkedin.com/ brightcove

Icon Color

Light  Dark 

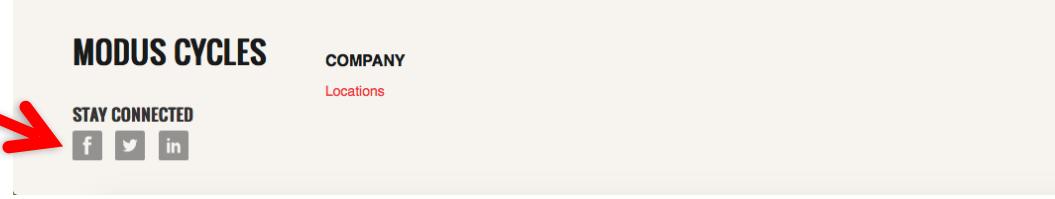
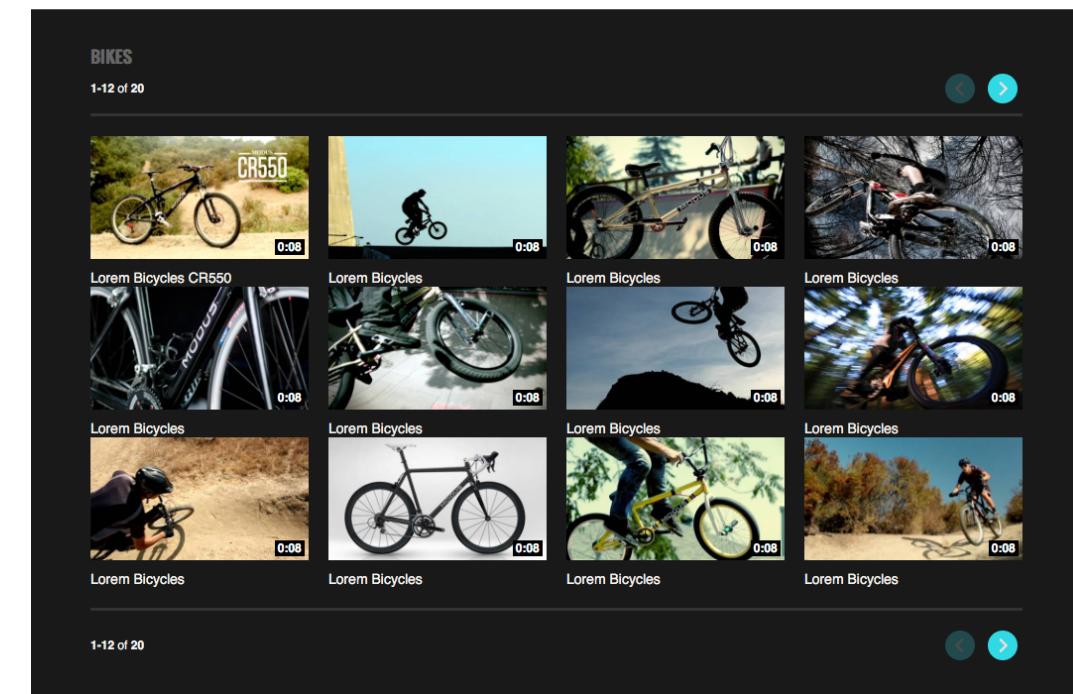
Cancel Done



BIKES
LOREM BICYCLES
CR550

Lorem ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptis vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu grecce omittam.

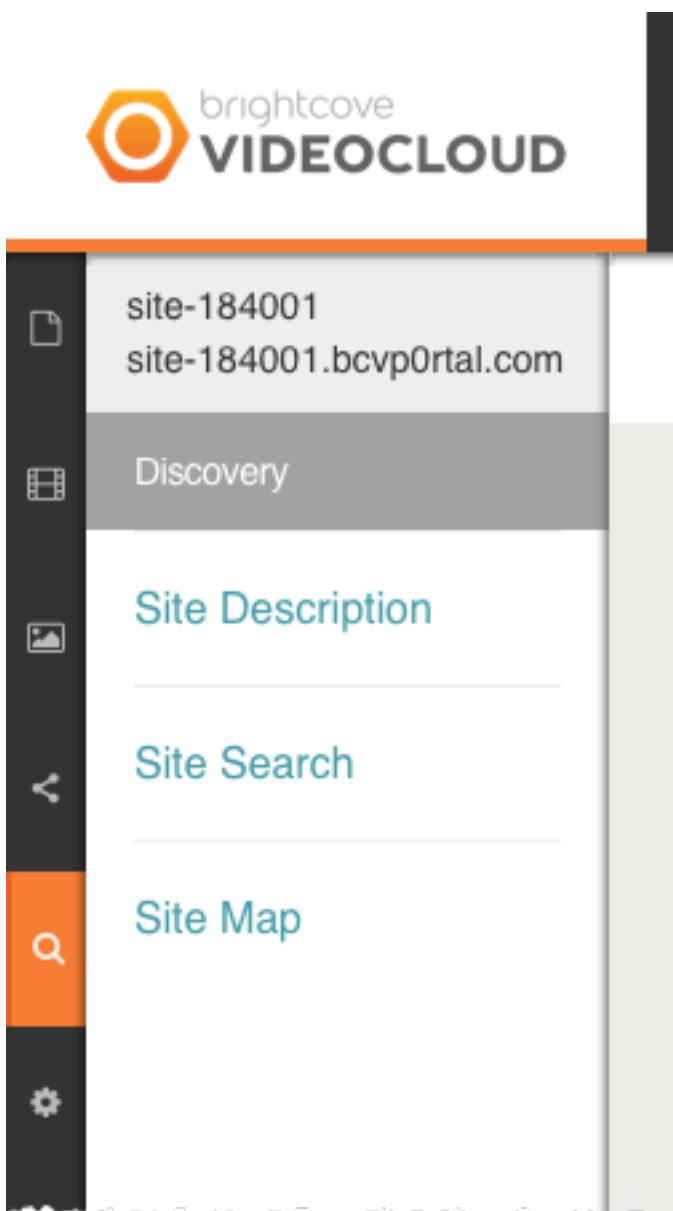
share:
     





Setting Discovery Settings

- Click the **Discovery** icon
- Site Description
- Site Search
- Site Map



Setting Site Description Settings

- Set the site name, description and keywords
- Name
 - Appears in browser title
 - Added to site thumbnail
- Site Description
 - Added to site thumbnail
- Keywords
 - Added to <meta name="keywords"> for page
- Meta tags
 - Used to add additional meta tags for the site

Discovery

X 

Site Description Site Search Site Map

Name

Animal World Videos

Site Description

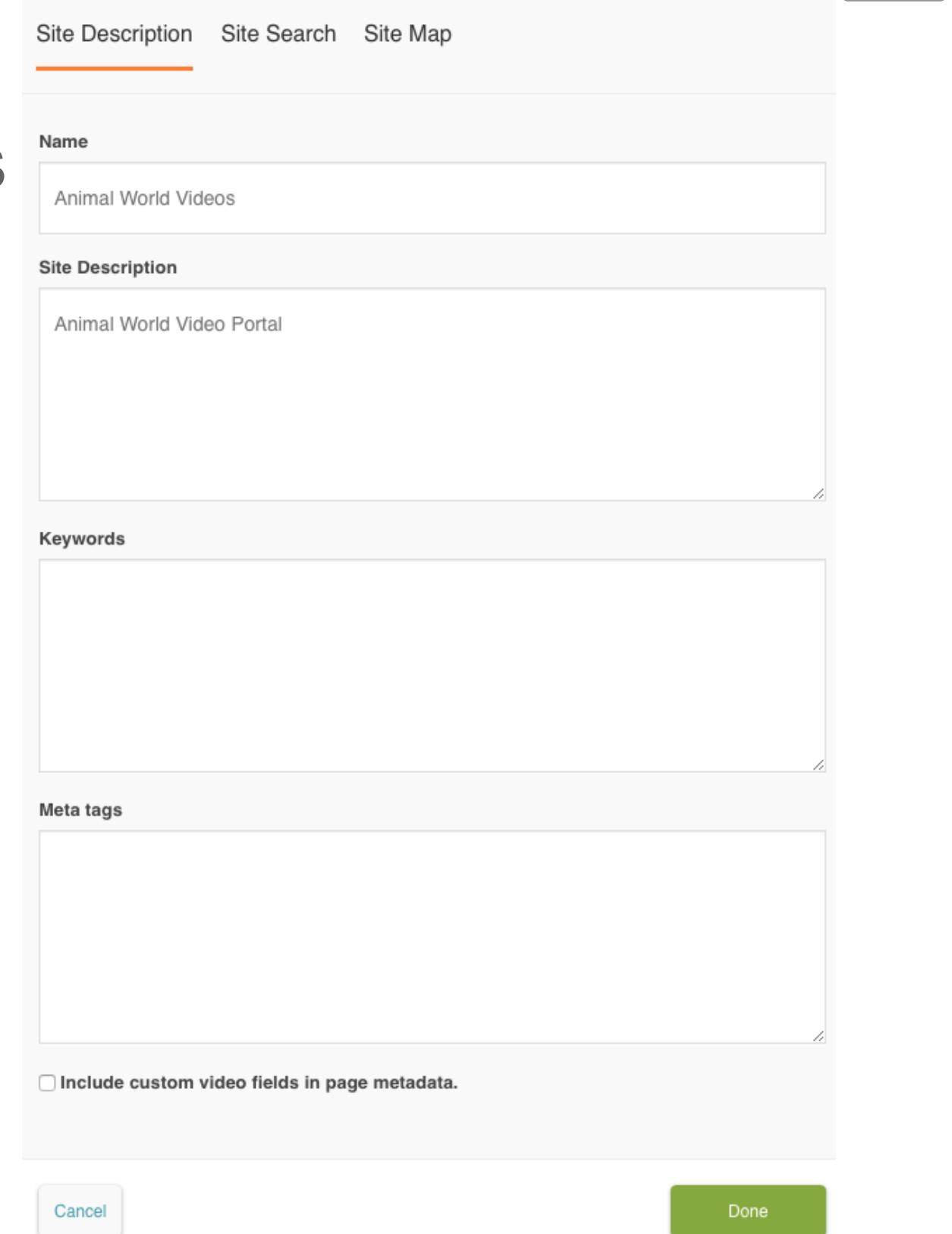
Animal World Video Portal

Keywords

Meta tags

Include custom video fields in page metadata.

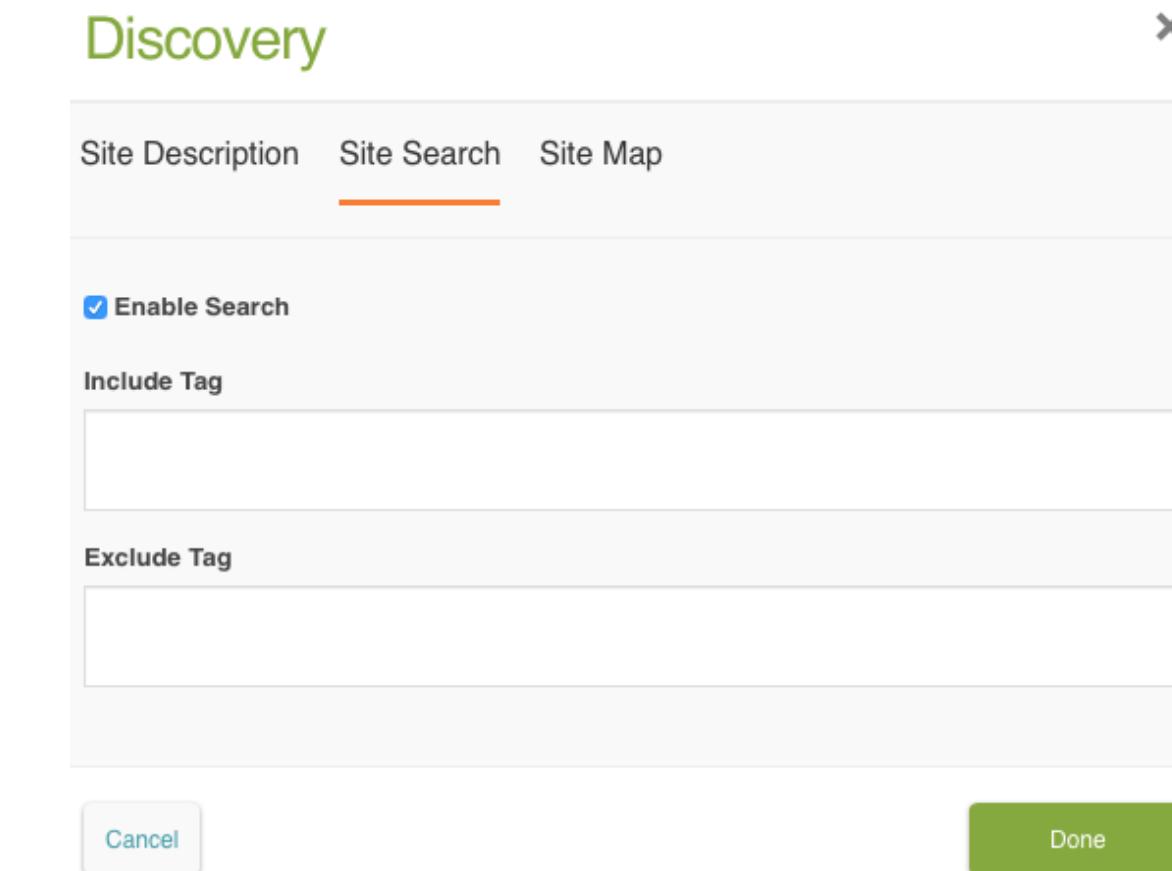
Cancel Done





Setting Site Search Settings

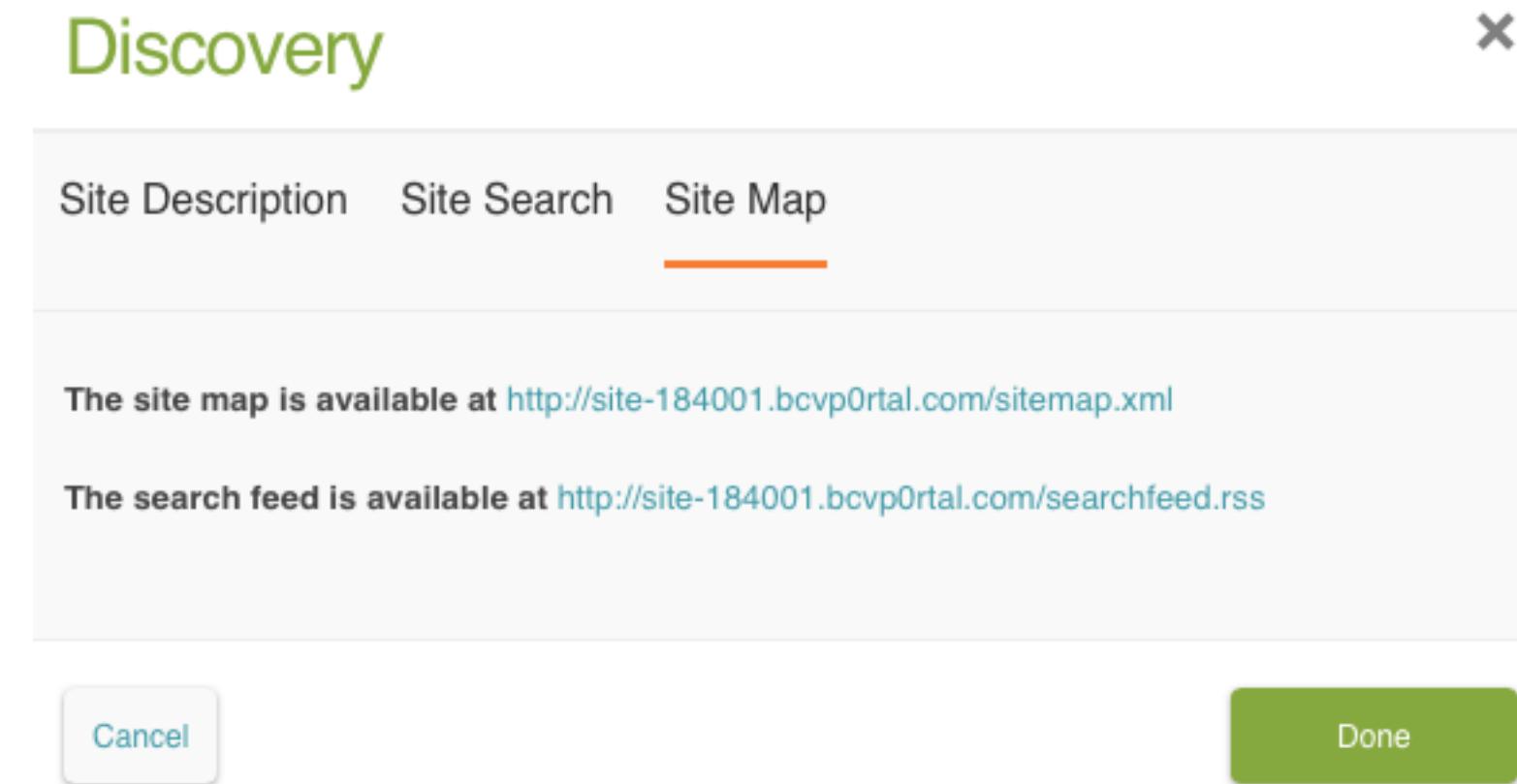
- Enables site search
- Include Tag – videos must also have this tag to be returned in search results
- Exclude Tag – videos with this tag will be excluded from search results
- Only a single tag is supported





Viewing Site Map and Search Feed URLs

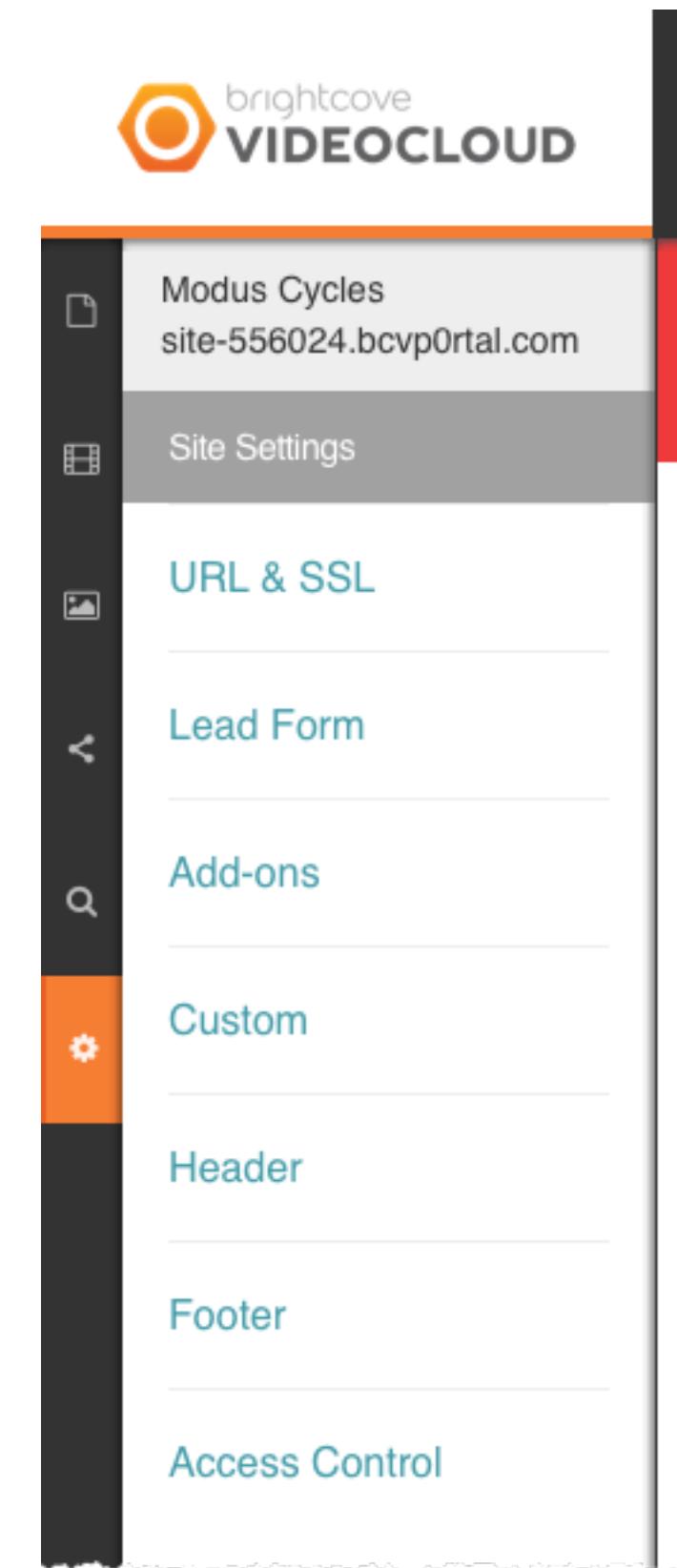
- Site map can be downloaded and submitted to search engines
- Search feed can be used by most search engine software as a way to add Gallery content to search results
- Links are not active until the site has been published





Setting General Settings

- Click the **Settings** icon
- URL & SSL
- Lead Form
- Add-Ons
- Custom
- Header
- Footer
- Access Control





Setting URL Settings

- Site can be secured using SSL
- Site can be accessed at a custom domain

Site Settings

[X](#)

[URL & SSL](#) [Lead Form](#) [Add-ons](#) [Custom](#) [Header](#) [Footer](#) [Access Control](#)

Custom Domain

Your current site domain is video.brightcovelearning.com.

Use a custom domain

Custom Domain (Example www.mydomain.com)

video.brightcovelearning.com

Secure Sockets Layer (SSL)

To use SSL, you must provide a custom domain above. Enter your SSL certificate information below. For more information, see [Using SSL with Gallery](#).

A certificate exists. To upload a new certificate, you must delete the current one.

Certificate Name

video.brightcovelearning.com [Delete](#)

Your SSL site will be available at <https://d3mkhzp6k6x3hl.cloudfront.net>
Please create a CNAME entry to this domain (for details, see [Configuring the CNAME Record](#).)

[Cancel](#) [Done](#)

Lead Form Settings

- Create lead form to capture viewer information as videos play

Site Settings

[URL & SSL](#) [Lead Form](#) [Add-ons](#) [Custom](#) [Header](#) [Footer](#) [Access Control](#)

Create a lead generation form to collect leads for list building, sales leads, e-newsletter list acquisition, etc.

Never **After Viewing** 3 video(s) in a viewing session

After : min : sec into a viewing session

Top Message

To continue watching, please provide your contact information.

Data Fields - fewer fields convert better!

Field Label	Required
First Name	<input checked="" type="checkbox"/>
Last Name	<input checked="" type="checkbox"/>
Email	<input checked="" type="checkbox"/>

Bottom Message

We value your privacy

Privacy Policy Text *

Privacy Policy <https://c>

Cancel Button

No Thanks!

Submit Button

Keep Watching

* Required. Your use of end user data is subject to your existing collection and use of end user data collected through the Gall

I have read and agreed to [Lead Form Terms](#)

[Cancel](#)

To continue watching, please provide your contact information.

First Name *

Last Name *

Email *

*** Required field**

We value your privacy

Privacy Policy

No Thanks! **Keep Watching**



Add-On Settings

- Provides the ability to integrate with third-party applications
- Not all templates support all of the add-ons

Site Settings ×

URL & SSL Lead Form Add-ons Custom Header Footer Access Control

Analytics

Google Analytics

Tracking ID

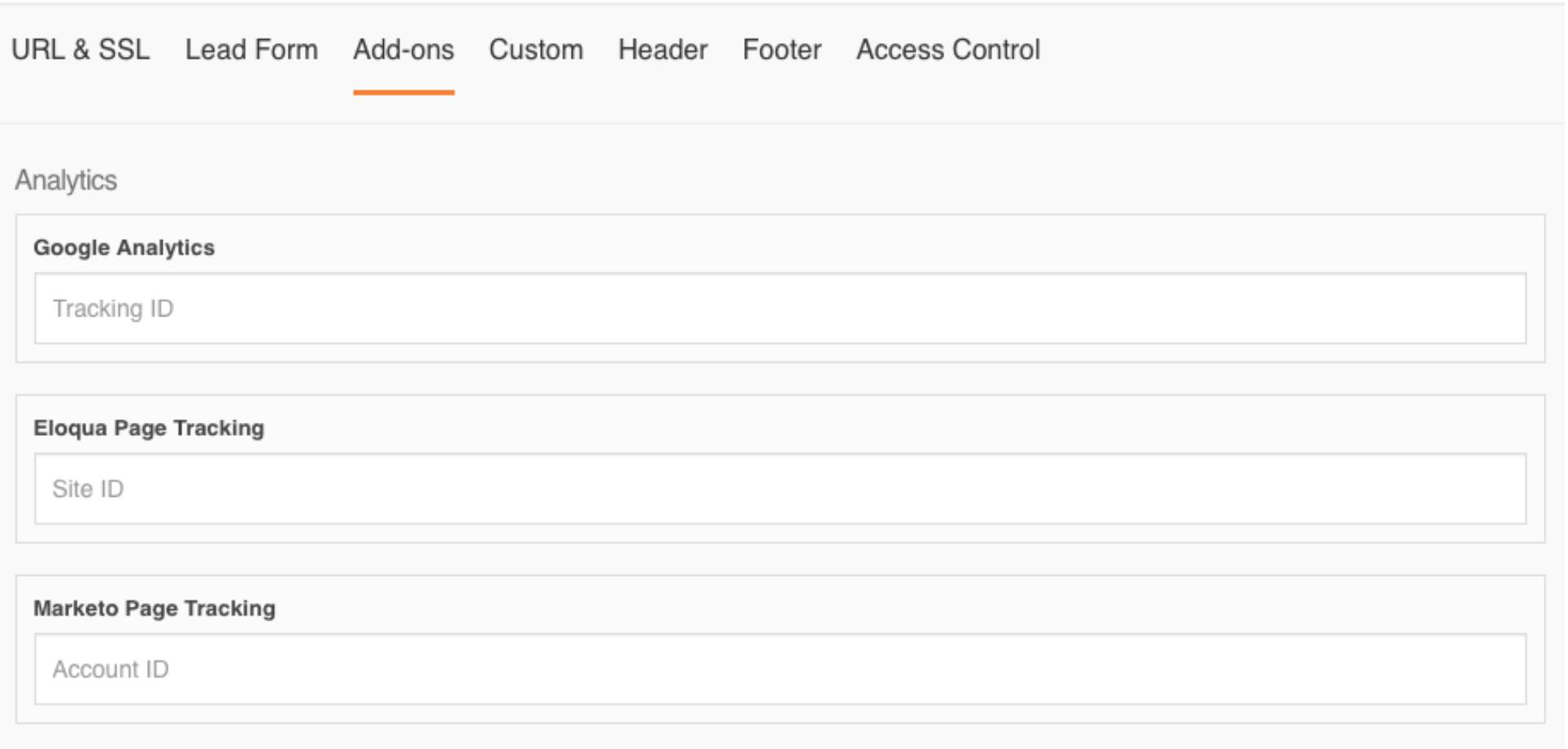
Eloqua Page Tracking

Site ID

Marketo Page Tracking

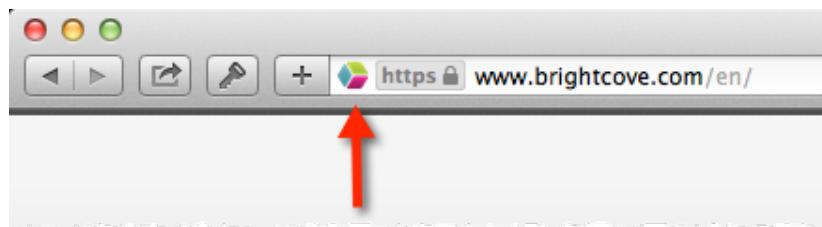
Account ID

Cancel Done



Custom Settings

- Custom JavaScript or CSS files can be used to customize the site
- Configure a custom favicon



- A site-specific player for the site can be selected
 - This player overrides the account wide default player

Site Settings

URL & SSL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language
English (US)

Custom CSS (href)
http://yourdomain.com/style.css
[View this site's CSS](#)

Custom JavaScript (src)
http://www.brightcovelearning.com/galleryheader.js

Custom Favicon
http://brightcove.com/favicon.ico

Site-Specific Player
Overrides the account-wide default player
* Gallery Training Videos Site Player - DO NOT DELETE (NkourWZOe)
* Iris.tv Brightcove Player Demo (0924b5a5-55bd-49eb-8664-5ed90040d4a5)
* Intro-Advertising-Player (0a9ea94d-061d-4836-a858-5e0021f77eeb)
* Audience Player (2ec01bd1-9796-40b3-97a0-8de2bcec490b)
* Gallery VOD Player - DO NOT DELETE (410x1xMOg)

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Video Downloads
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.
 Do not allow video downloads
 Provide a download link for each video
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)

Custom Settings

- Enable player HTML fallback
- Show related links
- Configure auto play
- Provide video download link

Site Settings

URL & SSL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language
English (US)

Custom CSS (href)
http://yourdomain.com/style.css
[View this site's CSS](#)

Custom JavaScript (src)
http://www.brightcovelearning.com/galleryheader.js

Custom Favicon
http://brightcove.com/favicon.ico

Site-Specific Player
Overrides the account-wide default player
* Gallery Training Videos Site Player - DO NOT DELETE (NkourWZOe)
* Iris.tv Brightcove Player Demo (0924b5a5-55bd-49eb-8664-5ed90040d4a5)
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* Audience Player (2ec01bd1-9796-40b3-97a0-8de2bcce490b)
* Gallery VOD Player - DO NOT DELETE (410x1xMOg)

* = The New Brightcove Player

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Video Downloads
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.
 Do not allow video downloads
 Provide a download link for each video
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)



Custom Header and Footer

- Provide HTML to use for the site header and/or footer
- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites

Site Settings

X

URL & SSL Lead Form Add-ons Custom Header Footer Access Control

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Cancel Done



Access Control

- Restrict access to Gallery site
- Public – available to all
- Private – SSO and IP restriction
 - SSO – login and password required
 - IP address – Limit access to a range of IP addresses

Site Settings

Access Control

Select the appropriate access control for this site.

Available on the public internet
 Private
 SSO - Requires a login and password for access

Gallery provides password-protected access for private sites through integration with single sign-on (SSO) systems that support the SAML 2.0 standard. The information requested below is available from your SSO system.

SAML 2.0 Endpoint (HTTP)
This is the location where Gallery will redirect the end-user to login to the SSO provider.

My SSO System is ADFS (Active Directory Federation Services)

X.509 Certificate
Allows Gallery site to decrypt communication with your SSO provider.
-----BEGIN CERTIFICATE-----

-----END CERTIFICATE-----
 Limited by IP address

Cancel **Done**

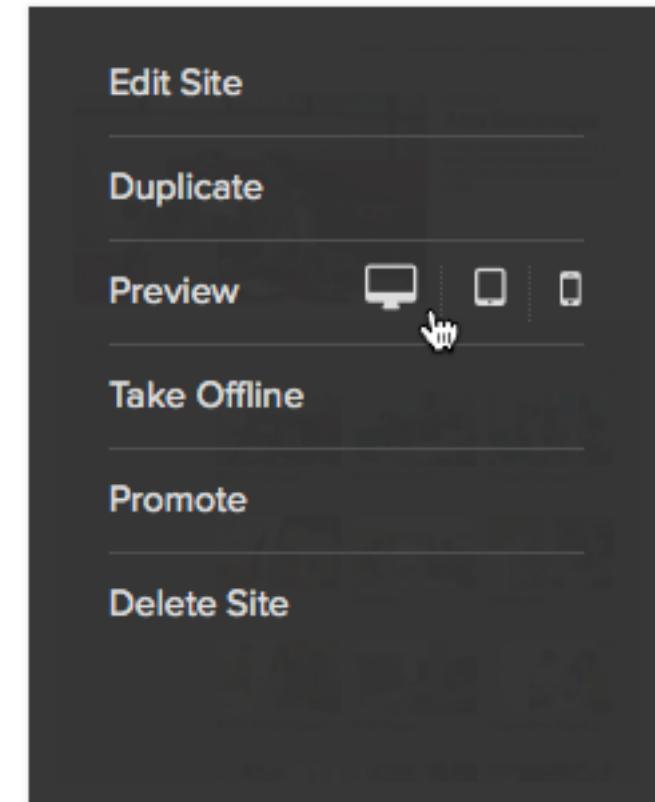


Previewing & Publishing a Site

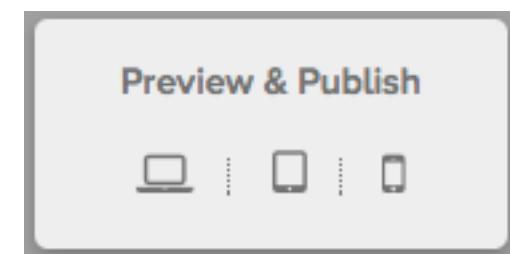


Previewing a Site

- Click **Preview** from Gallery homepage



- Hover over the site thumbnail and click **Preview**



- Click **Preview & Publish** inside of the Gallery Site Editor



Publishing a Site

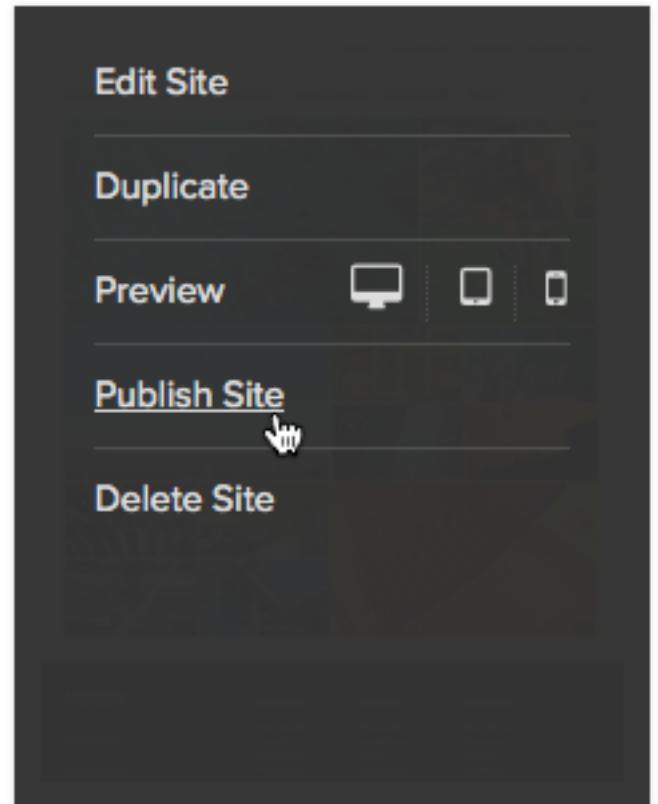
- Click **Publish** from Gallery homepage

site-253

Unpublished

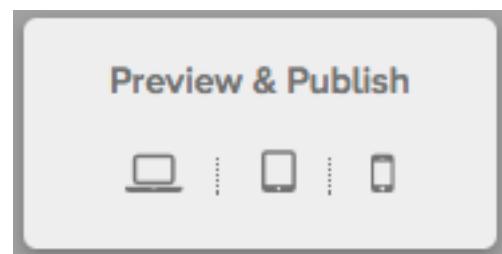
Last Saved: 35 minutes ago

[Publish](#)



- Hover over the site thumbnail and click **Publish Site**

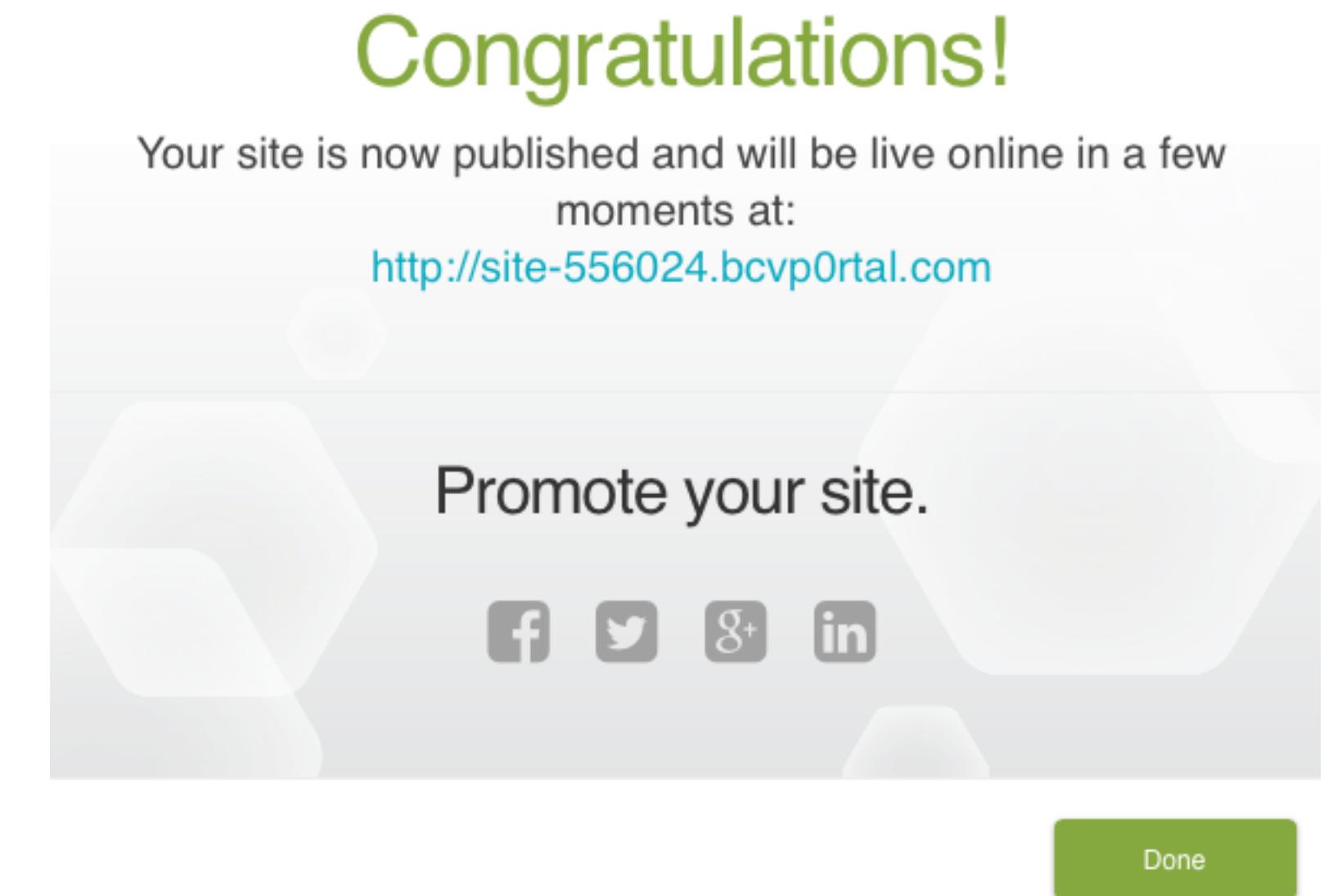
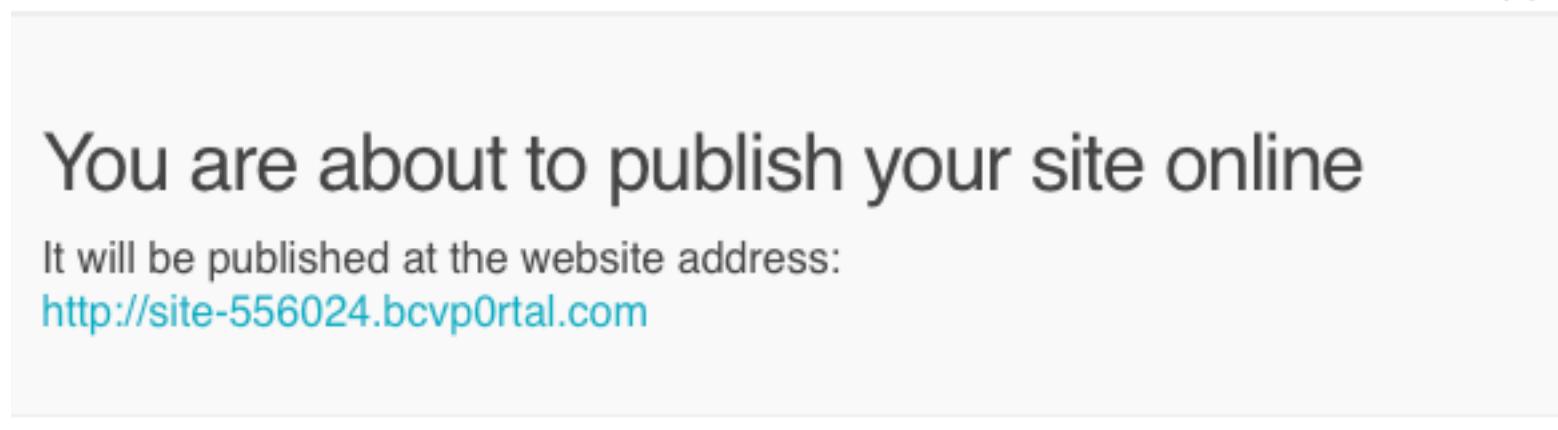
- Click **Preview & Publish** inside of the Gallery Site Editor



Publishing a Site



- Publishing a site generates a static URL for the site so viewers can access it





Publishing a Site

- If you make any changes to the site, make sure to republish

The screenshot shows a website editor interface for a site titled "Modus Cycles". The main content area displays a banner with the text "MODUS CYCLES" and a silhouette of a cyclist, followed by two rows of smaller images. Below the banner is a section titled "HOME" with various links. To the right of the editor, the published site is shown with the URL <http://site-556024.bcvp0rtal.com>. The "Publish Changes" button is highlighted with a red box. The page title is "Home of Modus Cycles" and includes "Preview" and "Edit" buttons.

Modus Cycles

<http://site-556024.bcvp0rtal.com>

Publish Changes | Promote

Published just now
Modified just now

Home of Modus Cycles

Preview Edit



Gallery Reports

Gallery Reports



- Download lead form data
- You must be an Administrator to download data

Reports
Leads

Leads

Download leads for a specific site and date range.

Site

Only sites with leads are listed

Start Date

 06/23/2015

End Date

 07/23/2015

Download Format

- Comma-Separated Values (CSV)
 Excel (XLS)

Download



Additional Resources

Online Training and Quick Start Guide



- Video Cloud Training On-Demand Courses
 - <http://ondemand.brightcovelearning.com>
- Quick Start: Using Brightcove Gallery to Create a Video Experience
 - Set of hands on steps you can work through to build a Gallery site
 - <https://support.brightcove.com/en/gallery/docs/quick-start-using-brightcove-gallery-create-video-experience>

Additional Training Courses

- Brightcove.com > Services > Training

The screenshot shows the Brightcove website's 'Training' section. At the top, there's a navigation bar with links for Products, Solutions, Customers, Services (which is highlighted in blue), Partners, Company, and Video Hero. To the right of the navigation are links for +1 888 882 1880, English, Blog, Support, and Customer Sign In. Below the navigation is a search bar with a magnifying glass icon and a 'Contact us' button. The main content area has a teal header 'Training'. Underneath it, a text block explains that Brightcove offers no-cost, instructor-led, online training classes led by expert instructors. It also mentions on-site training availability. A section titled 'On-Demand Training' lists courses like Video Cloud Essentials, Video Cloud Analytics, Gallery Essentials, Developing with the Smart Player API, and Developing with the Media API. Another section, 'Instructor-led Training', describes the New Video Cloud Studio Training class offered on June 23rd. A sidebar on the right, titled 'Overview', lists various training topics: Video Cloud Essentials, Video Cloud Analytics Essentials, Gallery Essentials, Developing with the Brightcove Player, Smart Player API, Media API, Contact Sales, Give us a Call +1 888 882 1880, and Work at Brightcove.

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. We offer a variety of online classes led by expert instructors all available from the convenience of your desktop.

On-site training is also available. For more information, contact your account manager.

On-Demand Training

The following courses are offered "on-demand" so that you can get trained on your own schedule:

- Video Cloud Essentials
- Video Cloud Analytics
- Gallery Essentials
- Developing with the Smart Player API
- Developing with the Media API

Instructor-led Training

Our instructor-led training courses are listed below. Select the class and date you would like to attend and then click **Register**. If you have any specific questions regarding training, feel free to [contact us](#). Note that all training courses are delivered in English.

New Video Cloud Studio Training

On June 23rd, the Video Cloud Essentials class will be taught using the New Video Cloud Studio. This will be a beta class with the final version of the updated class being offered starting in July. Training on the legacy Video Cloud Studio will only be available on an on-demand basis. If you have any questions, feel free to [contact us](#).

Video Cloud Essentials

Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, [read more...](#)

This training is offered several times. Select the date and time that works

User Documentation



- support.brightcove.com

The screenshot shows the Brightcove Support website interface. At the top, there's a navigation bar with links for Support, GALLERY (highlighted in red), Documentation, Training Videos, Product Updates, and a sign-in link. Below the navigation is a search bar with the placeholder "Have a question?" and a magnifying glass icon. On the left, there's a sidebar titled "BROWSE TOPICS" with links to Getting Started, Customizing a Site, Previewing & Publishing, and General Information. Below that is a "LATEST PRODUCT UPDATE" section for version 16.1, released on Jan 08, 2016. The main content area is titled "Gallery Support" and features two sections: "FEATURED" and "RECENT". The "FEATURED" section lists several articles: "Creating a Brightcove Gallery Site", "Getting Started with Brightcove Gallery", "Quick Start: Using Brightcove Gallery to Create a Video Expe...", "Overview of Brightcove Gallery Templates", and "Managing the Videos Associated with a Gallery Site". The "RECENT" section lists: "Quick Start: Using Brightcove Gallery to Create a Video Expe...", "Getting Started with Brightcove Gallery", "Creating the Live Event State for a Live Event", "Customizing the Site Settings for a Brightcove Gallery Site", "Overview of Brightcove Gallery Templates", and "Customizing the Style of a Brightcove Gallery Site".

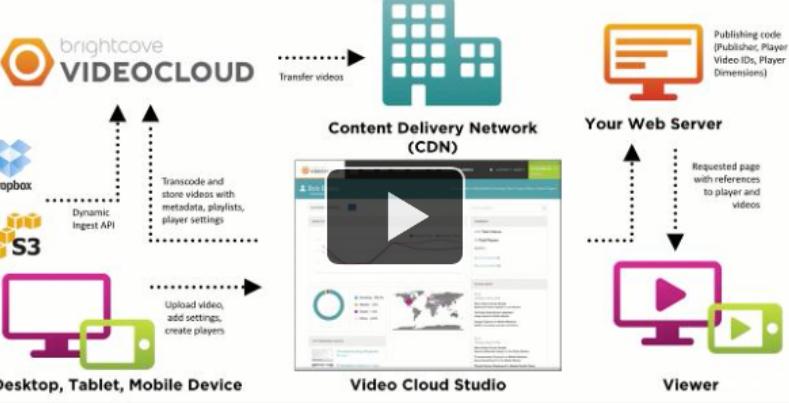
Training Videos

- video.brightcovelearning.com

Support  VIDEOCLOUD

Documentation Knowledge Base **Training Videos** Product Updates

The Video Cloud Platform Architecture



GETTING STARTED

Video Cloud Architecture Overview

Learn about the Video Cloud architecture.

What is the New Brightcove Player?

share:

f t g+ in p e

CATEGORIES

- New Video Cloud Studio
- Getting Started
- Uploading Videos
- Managing Videos
- Publishing Videos
- Managing Players
- Analytics
- Audience Engagement
- Integration
- Administration
- Gallery
- Legacy Video Cloud Studio

1-7 of 7

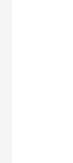
Video Cloud Architecture Overview  4:31

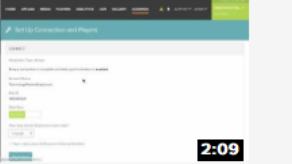
Navigating Video Cloud Studio  3:44

Uploading Videos Using the Upload Module  4:33

Navigating the Media Module  2:14

Navigating the Players Module  1:43

Navigating the Analytics Module  1:40

Navigating the Audience Module  2:09

Search 



Support Request

- <http://support.brightcove.com/en/contact>

Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

EMAIL ADDRESS

PASSWORD

[Forgot password?](#)

SIGN IN

PROBLEM SIGNING IN?

If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it.



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