



Brightcove Gallery Essentials

Bob Bailey

bbailey@brightcove.com





Agenda

- Introduction
- Before you Get Started
- Gallery Settings
- Creating a New Site
- Adding Objects to Pages
- Adding Video to a Site
- Setting Site Properties
- Previewing & Publishing a Site
- Gallery Reports



Introduction to Gallery



What is Gallery?

- Brightcove Gallery enables marketers to create engaging video portal experiences with best practices for SEO, responsive design, social sharing and conversion all in a single solution that can be implemented and updated in just minutes
- Integrates closely with Video Cloud
- All of the pages have a unique, addressable URL, and include video site maps and Schema.org tags
- No technical resources required
- Out-of-the-box templates
- Responsive design looks great on any device
- Social sharing features to drive more traffic

Navigating the Gallery Module

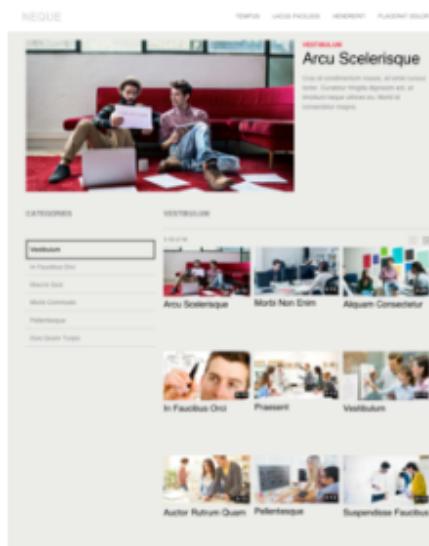


The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted with an orange underline), and AUDIENCE. To the right of the navigation are links for SUPPORT, ADMIN, and a dropdown menu for 'BRIGHTCOVE LEA...' which is currently set to 'Bob Bailey'. A small 'Legacy Studio' link is also visible. Below the navigation bar, there are three tabs: My Sites (selected and underlined), Settings, and Reports.

My Sites

Review and refine your Brightcove Gallery video sites — or easily add a new one.

Create a Site



Animal World June 2015

<http://site-205961.bcvp0rtal.com>

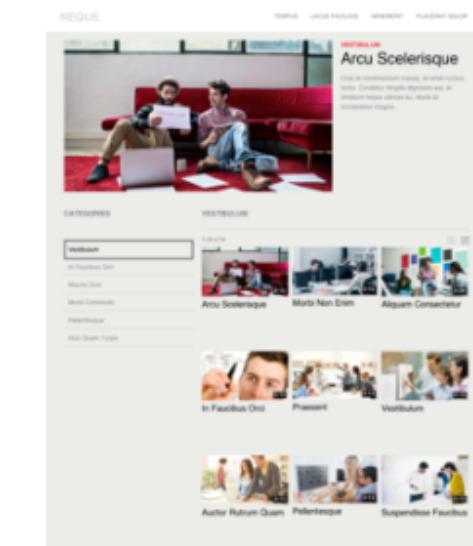
[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:08 PM
Modified 7/27/15 3:43 PM

Test site from Bob

Preview

Edit



Animal World Video Portal

<http://site-495924.bcvp0rtal.com>

[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:01 PM
Modified 7/24/15 4:34 PM

Animal World Video Portal

Preview

Edit



Before You Get Started



Before You Get Started

- We recommend doing a few things before you get started using Gallery:
 - Create dedicated player(s) for your Gallery sites
 - Organize your video content in the Media module
 - Determine which Gallery template to use



Creating a Dedicated Player(s)

- You can set a default player at the account level to be used by all sites or override the account level player and use a different player for each site
- Having a dedicated player makes it easier to track Gallery activity in analytics
- Determine player type to use
 - Brightcove Player - recommended
 - Smart Player



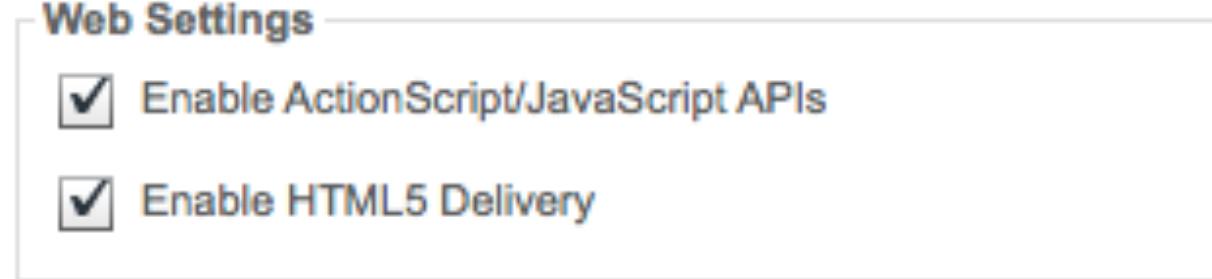
Using a Brightcove Player

- Created using Players module in New Studio
- No special player settings are required



Using a Smart Player

- Created using Publishing module in Legacy Studio
- Use a single video player template
- Enable these settings



Note: If these settings are not enabled, your player will not appear inside the Gallery module.

Organizing Your Video Content



- Videos on Gallery sites are organized into Collections
- Collections comprised of:
 - Video Cloud videos
 - YouTube videos
- Think about how your content will be organized on your site
 - Are your videos tagged properly?
 - How are the videos tagged?
 - Create playlists to organize content

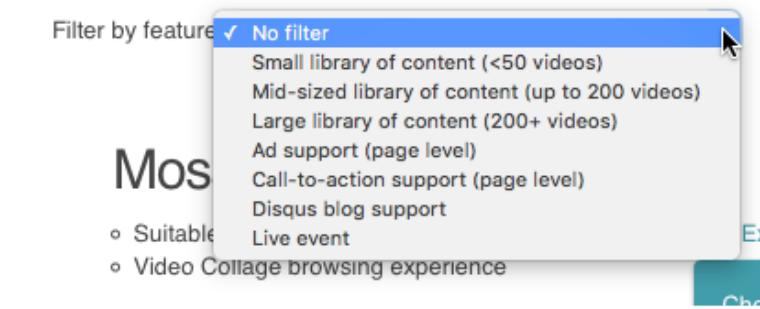
Determining which Gallery template to use

- All Gallery sites are based upon a template
- Gallery provides a set of templates “out of the box”
- Templates control overall look and feel of the site
- Use the documentation and look at the samples

Overview of Brightcove Gallery Templates

This topic provides a reference to all of the Brightcove Gallery site templates that are available.

When you create a new site in Gallery, you will choose a site template which controls the overall look and feel of your site. The template chooser suggests the best template(s) to use based upon your site requirements.



Note: After you select a site template, the template cannot be changed.

The following site templates are available.

- » Mosaic
- » Classic
- » Marquee
- » Publisher
- » Tile
- » Salon
- » Discovery
- » Live Event
- » Showcase
- » Chronicle

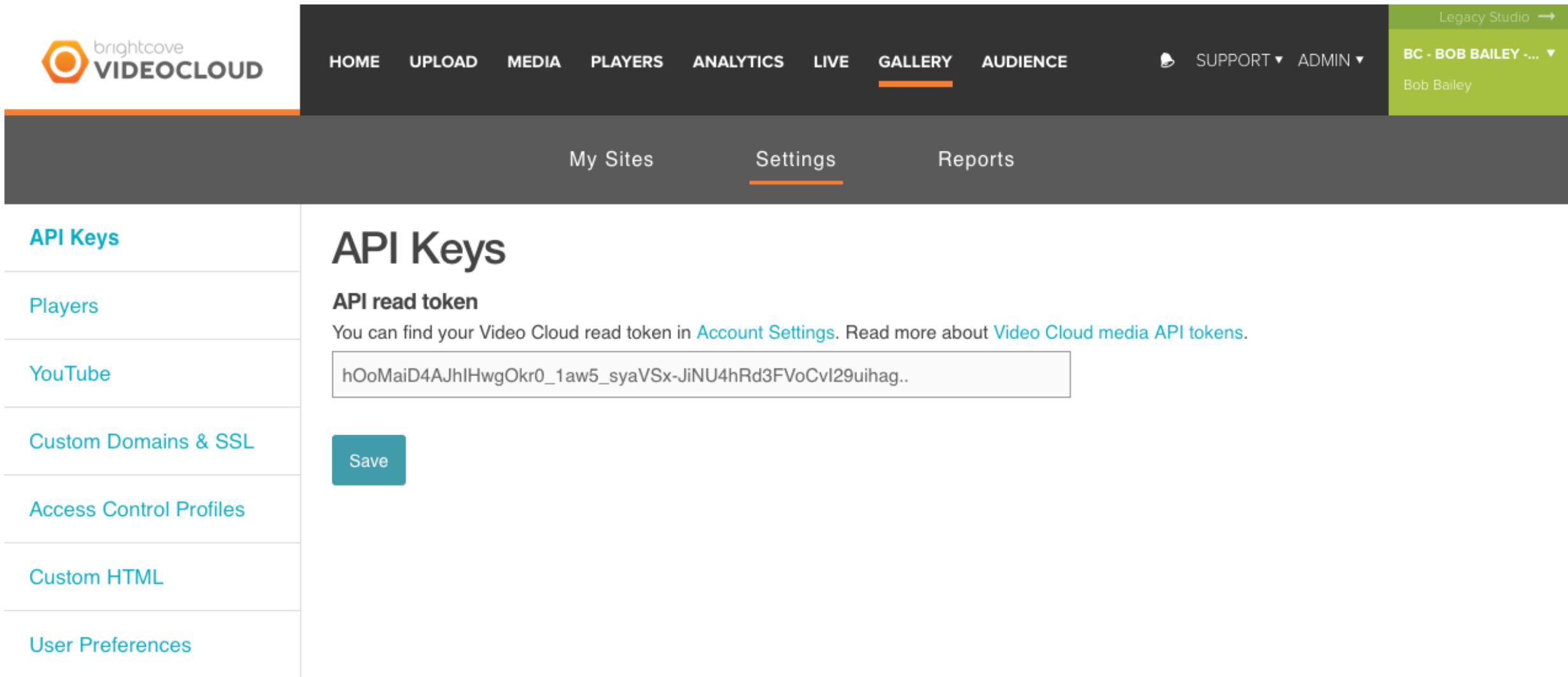


Gallery Settings

Configuring Gallery Settings



- Gallery must be configured with your API read token and a default player



The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined, indicating it's the active section), and AUDIENCE. To the right of the navigation are links for SUPPORT, ADMIN, and a user account (BC - BOB BAILEY). Below the navigation is a secondary navigation bar with tabs: My Sites, Settings (which is underlined), and Reports.

The main content area is titled "API Keys". On the left, there's a sidebar with a vertical list of options: API Keys (which is selected and highlighted in blue), Players, YouTube, Custom Domains & SSL, Access Control Profiles, Custom HTML, and User Preferences.

The "API Keys" section contains a sub-section titled "API read token". It includes a note: "You can find your Video Cloud read token in [Account Settings](#). Read more about [Video Cloud media API tokens](#)." Below this note is a text input field containing a long token string: "hOoMaiD4AJhlHwgOkr0_1aw5_syaVSx-JiNU4hRd3FVoCvl29uihag..". At the bottom of this section is a teal-colored "Save" button.



Configuring API Read Token

- Gallery requires your Video Cloud API read token so it can access the videos and playlists in your account
- To configure the API read token:
 - Click the account settings link or go to Account Settings > API Management
 - Copy the read token with URL Access

Note: Make sure you use the read token with URL Access.

Account Settings

API Management

Token	Type (?)	Options (?)	Manage
Li3GNopkHi3yX2LHy92hxyEIoplct40LGyvtvCCumP4qiscou3KRMQ...	read		
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ...	read	URL Access	
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtWcrtax6mfoUhyqDd1v2y-A...	write		

API read token

You can find your Video Cloud read token in your [account settings](#). Read more about Video Cloud media API tokens [here](#).

Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..

Configuring the Account Wide Default Player



- Select an Account Wide Default Player
- This player will be used on all sites unless a site-level player is selected

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined in orange), AUDIENCE, SUPPORT, ADMIN, and Legacy Studio. Below the navigation is a dark grey header with 'My Sites', 'Settings' (underlined in orange), and 'Reports'. On the left, a sidebar lists 'API Keys', 'Players' (selected), 'YouTube', 'Custom Domains & SSL', 'Access Control Profiles', 'Custom HTML', and 'User Preferences'. The main content area is titled 'Players' and displays a message: 'Please select a player' and 'Selected player: ★ Gallery Player'. A list of players is shown in a table:

★ Custom Player	4k9V40Sce
★ Playlist Player	EJqPDyU5e
★ Gallery Player	HkHFtSpl
★ Brightcove Default Player	default
Chromeless Video Player	

At the bottom of the list, it says '★ - New Brightcove Player'. There's a 'Save' button at the very bottom.

Custom Header and Footer



- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites
- Provide HTML to use for the header and/or footer

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted with an orange underline), AUDIENCE, SUPPORT, ADMIN, and Legacy Studio. Below the navigation is a dark grey header with 'My Sites', 'Settings' (which has an orange underline), and 'Reports'. On the left, there's a sidebar with links for API Keys, Players, YouTube, Custom Domains & SSL, Access Control Profiles, Custom HTML (which is highlighted with a teal underline), and User Preferences. The main content area is titled 'Custom HTML'. It contains two sections: 'Custom Header HTML' and 'Custom Footer HTML'. Each section has a text input field with placeholder text: 'Paste custom HTML below. Be sure to test your custom header when you preview your sites.' and 'Paste custom HTML below. Be sure to test your custom footer when you preview your sites.'. At the bottom of the main content area is a teal 'Save' button.



Creating a New Site

Creating a New Site

- To create a new site, click **Create a Site**

The screenshot shows the Brightcove VideoCloud interface with the 'GALLERY' tab selected in the top navigation bar. Below it, the 'My Sites' tab is active. A green button labeled 'Create a Site' is visible on the right. The main area displays four site cards:

- Animal World June 2015**: Published on 6/11/15 at 3:08 PM. Preview and Edit buttons are available.
- Animal World Video Portal**: Published on 6/11/15 at 3:01 PM. Preview and Edit buttons are available.
- Animal World Videos**: Published on 1/15/15 at 2:52 PM. Preview and Edit buttons are available.
- Brightcove Training Videos**: Published on 5/30/14 at 2:58 PM. Modified on 1/13/15 at 4:04 PM. This site provides a series of online training videos that cover various topics on Brightcove.

Creating a New Site



- Select a template

Choose Your Template

The best content deserves the best presentation, and with Brightcove Gallery, it's all within reach. Choose from our expressive, out-of-the-box templates, combined with our suite of custom styling options, to seamlessly match your brand and get your content front and center, optimized for every screen and mobile device—no technical expertise required.

Filter by feature: [No filter](#)

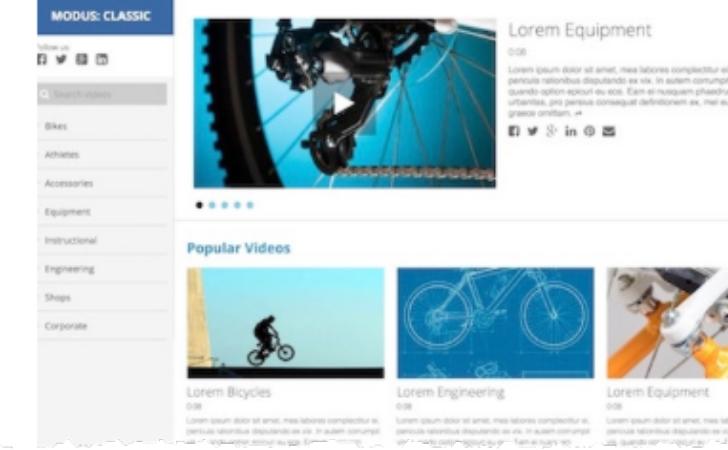
Mosaic

- Suitable for up to 200 videos
- Video Collage browsing experience

[View Live Example](#)[Choose](#)

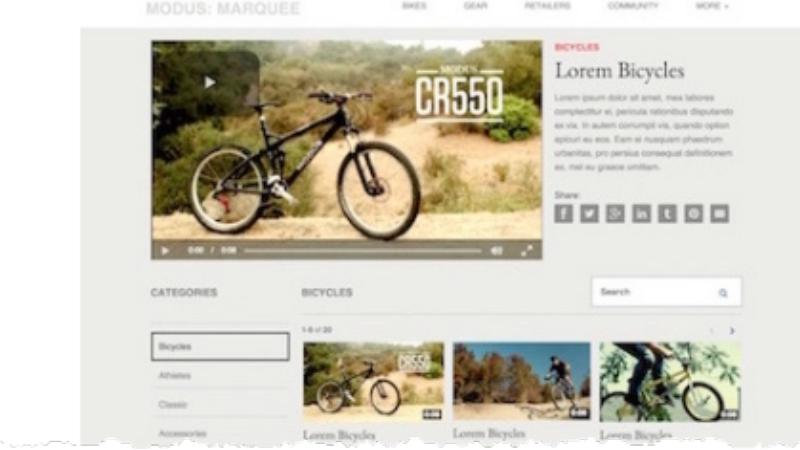
Classic

- Suitable for libraries of 200+ videos
- Supports two-level hierarchy
- Featured Video Carousel

[View Live Example](#)[Choose](#)

Marquee

- Suitable for libraries of 200+ videos
- Supports two-level hierarchy

[View Live Example](#)[Choose](#)

Gallery Site Editor

- Used to add videos and customize the site

The screenshot displays the Brightcove Gallery Site Editor interface. At the top, there's a header section with a "Banner CTA/Ad" placeholder labeled "(none)". Below it is a "SITE NAME OR LOGO" field with a "ADD LINK" button. The main content area features a large central placeholder for videos, with the message "No videos to display" and a "Add Videos" button. To the right is a "Video Grid CTA/Ad" placeholder labeled "(none)". At the bottom, there's a "Footer CTA/Ad" placeholder labeled "(none)". The footer itself is dark with white text, containing a "[YOUR BRAND]" logo, three "PLACEHOLDER" fields with "LINK" buttons, and a "CONTACT" section with a "Text" input field and copyright information: "© [Your Brand] All Rights Reserved".

Banner CTA/Ad

(none)

SITE NAME OR LOGO

+ADD LINK

No videos to display

Add Videos

Video Grid CTA/Ad

(none)

Footer CTA/Ad

(none)

[YOUR BRAND]

PLACEHOLDER PLACEHOLDER PLACEHOLDER

LINK LINK LINK

CONTACT

Text

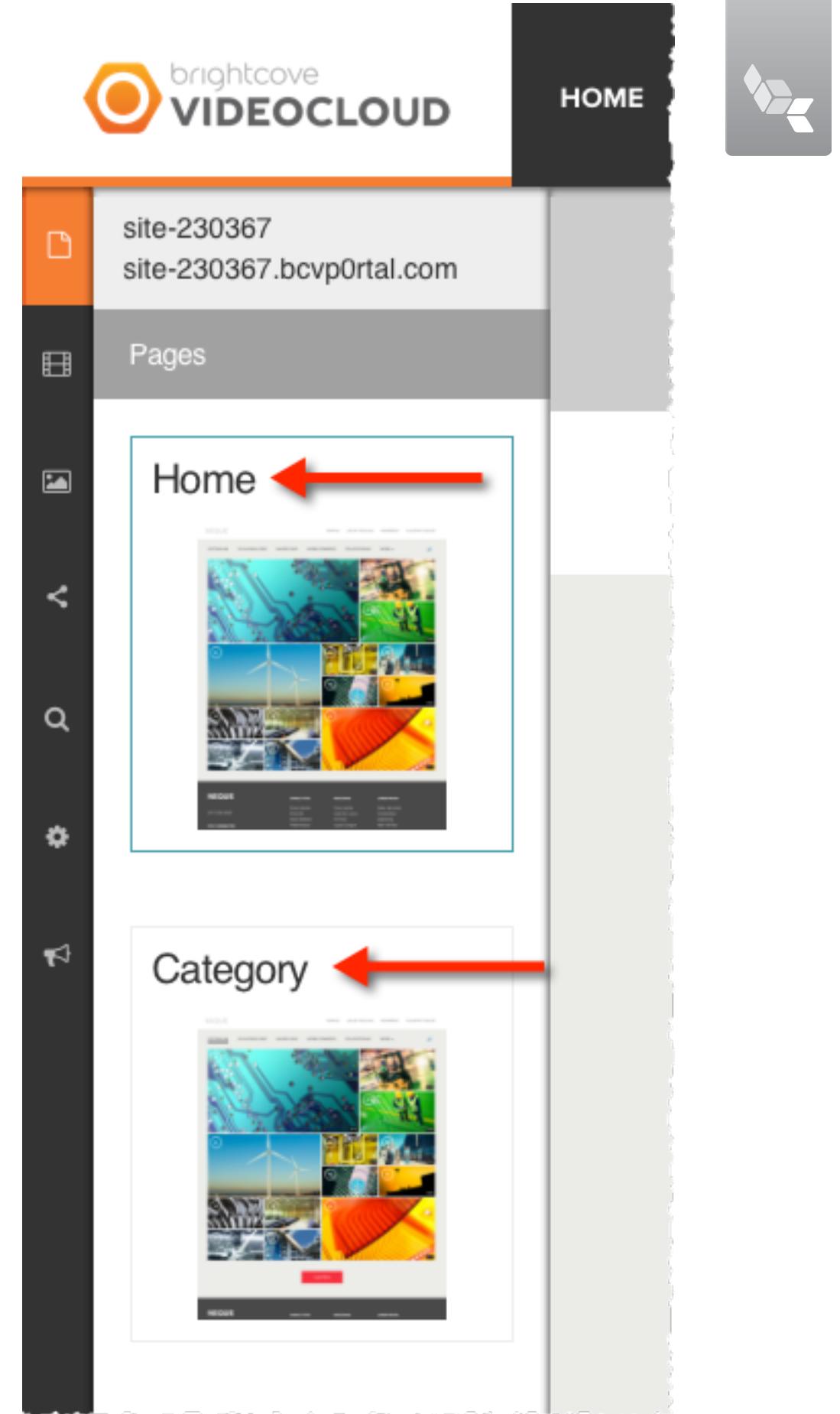
© [Your Brand] All Rights Reserved



Adding Objects to Pages

Page Navigation

- Based upon the template that is selected, a set of pages templates will be available
- Click on the page thumbnail to view/edit the page contents





Editing the Player Layout

- Some page templates provide the ability to change the player layout
- Click **Change Layout** and select a new layout



Editing the Page Content



- Placeholders on the page indicate where images/text can be added 
- To add content, click a placeholder

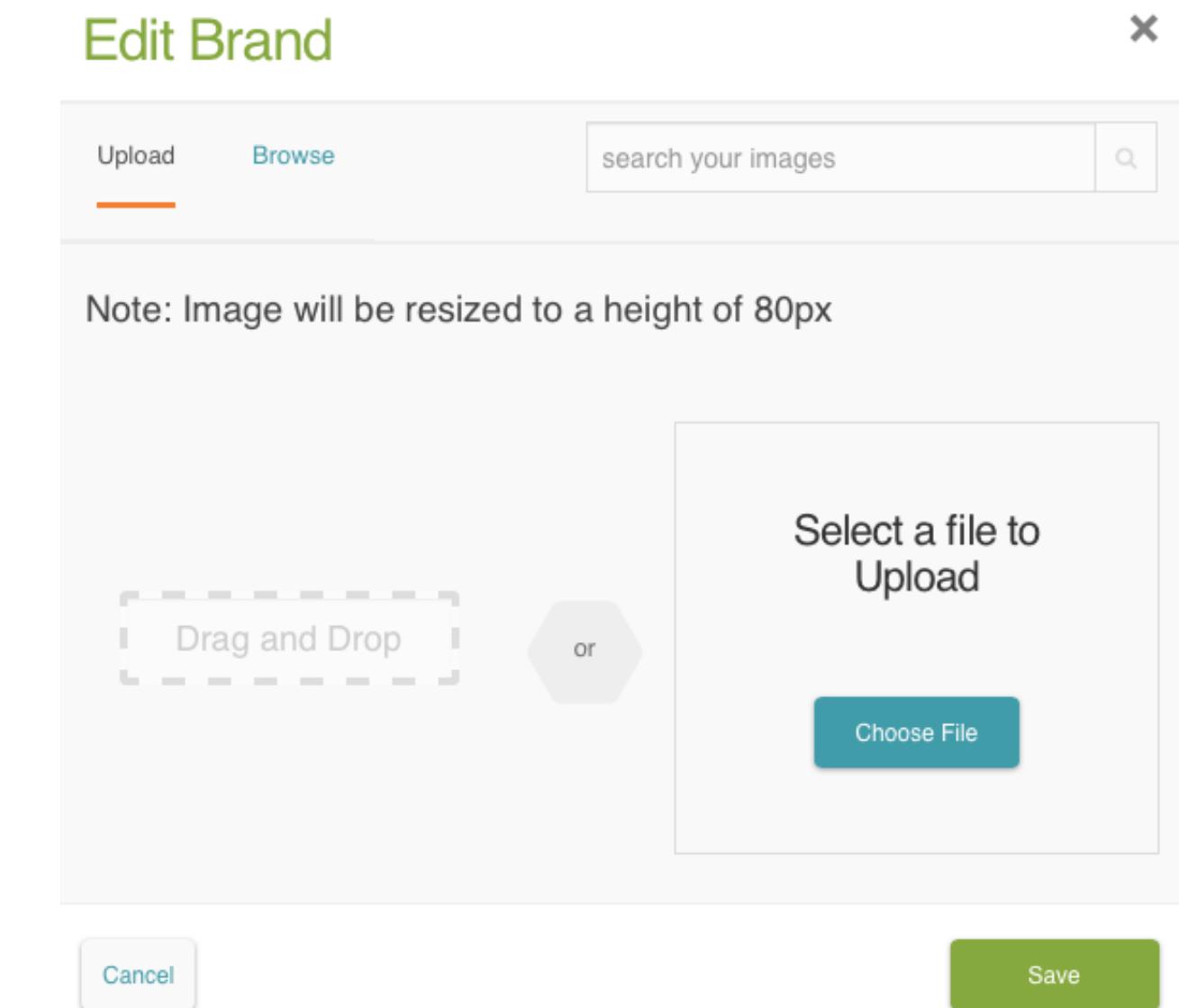
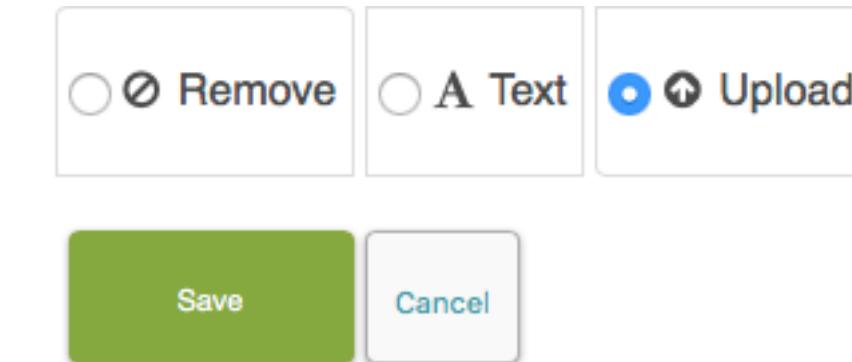
The screenshot shows a page editor interface with several content sections:

- Banner CTA/Ad**: Placeholder labeled "(none)".
- SITE NAME OR LOGO**: Placeholder with a pencil icon.
- +ADD LINK**: Button to add a link.
- No videos to display**: Placeholder for videos, with a "+Add Videos" button.
- Video Grid CTA/Ad**: Placeholder labeled "(none)".
- Footer CTA/Ad**: Placeholder labeled "(none)".
- [YOUR BRAND]**: Placeholder with a pencil icon.
- PLACEHOLDER**: Three empty placeholder slots labeled "LINK".
- CONTACT**: Placeholder with a pencil icon.
- Text**: Placeholder with a pencil icon.
- © [Your Brand] All Rights Reserved**: Copyright notice.



Adding an Image

- Click a placeholder
- Select **Upload** and then **Save** to add image placeholder
- Click **+Add Photo** link to browse and select an image





Adding Text

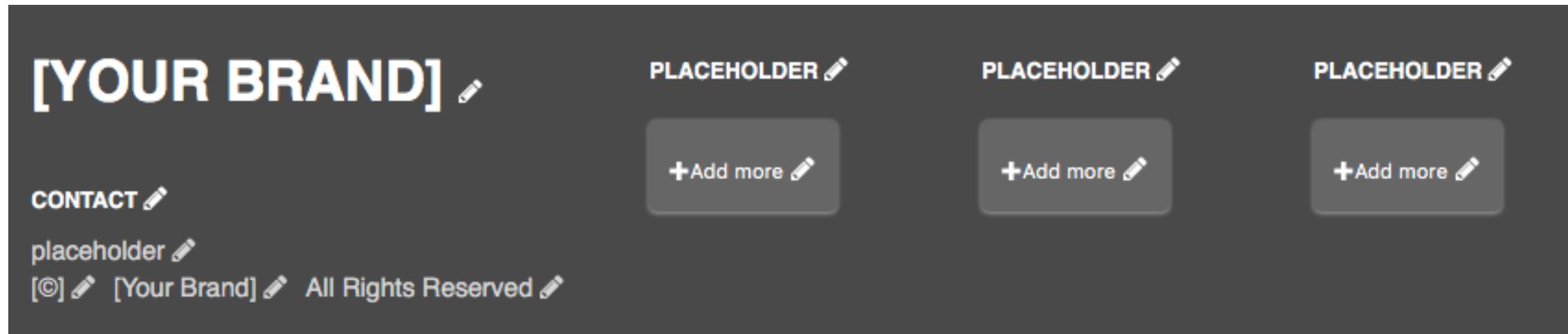
- Changes made to the page will appear real-time

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined in orange), and AUDIENCE. To the right of the navigation are icons for notifications and support, followed by "SUPER". On the left, there's a sidebar with icons for files, pages, and images, and a list item "Animal World Videos site-230367.bcvp0rtal.com". Below the sidebar, a large video player displays the text "Animal World Video Showcase" in blue, with a "+ Add Photo" button. The video player has a play button and a progress bar.

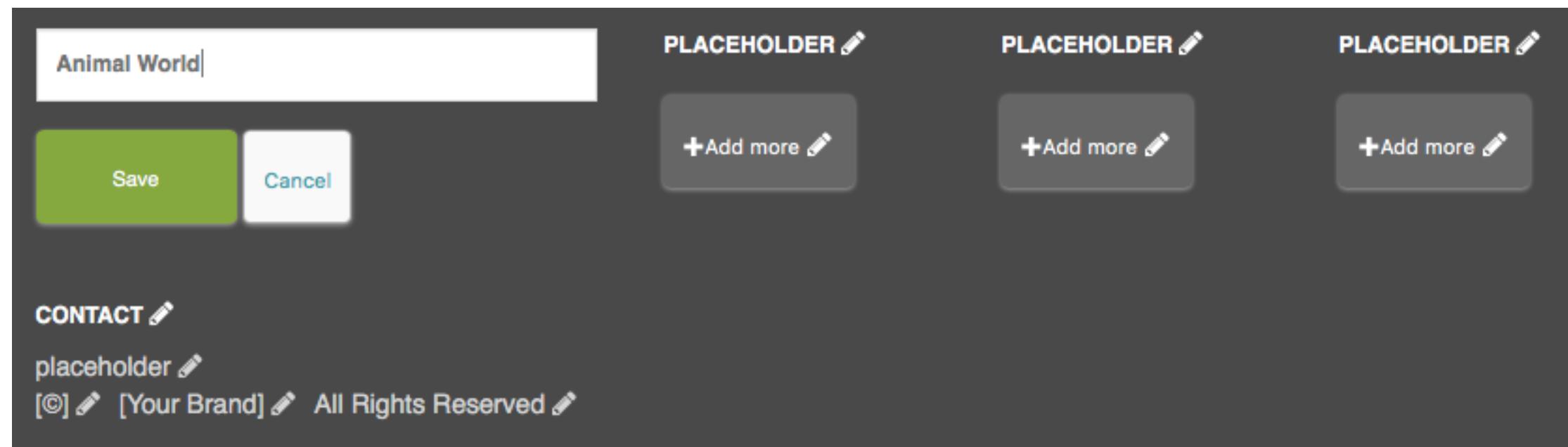


Adding Text

- Click a text placeholder



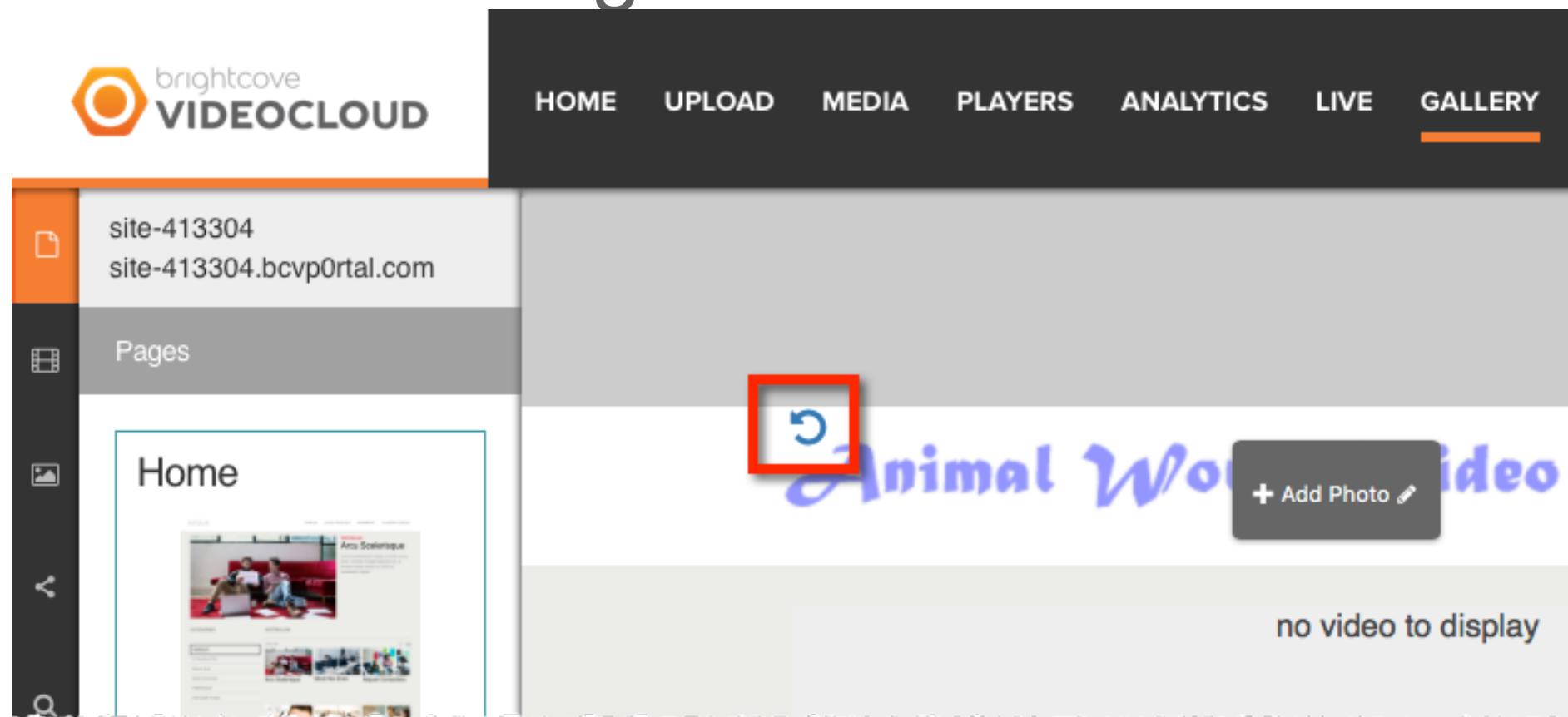
- Enter the text



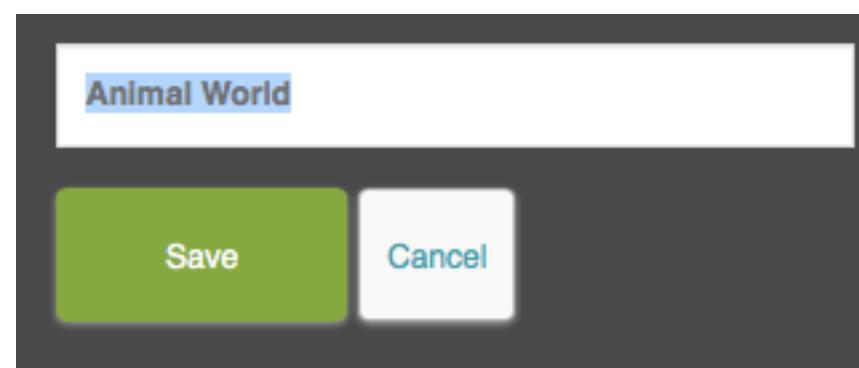


Deleting Objects

- Click chasing arrows to remove an image



- Clear text and then Save





Adding Video to a Site



Adding Video to a Site

- Click the **Videos** icon
- Videos are organized into collections
- Video Cloud Videos & YouTube videos are supported

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted in orange), and AUDIENCE. On the far right, there are links for SUPPORT, ADMIN, and a user profile for Bob Bailey. Below the navigation bar, the main area is titled "Manage Collections". It features a sidebar with icons for back, forward, search, and settings. The main content area has a header "COLLECTIONS" with a "Collection Name" input field and a "Add New Collection" button. To the right of this is a "MOSAIC HOME LAYOUT" section containing a box labeled "Links to all collections" and another box labeled "Collection 1".



Creating a Collection

- Enter a name for the collection
- Click collection name





Creating a Collection

- Choose collection source
 - Video Cloud
 - YouTube
- Choose collection criteria
 - Custom - Videos added to the collection based upon tags, search terms or custom fields
 - Playlist - Videos added to collection based upon a playlist

Edit Collection: Birds

Change Collection
Birds

Collection will appear in the top navigation and will be the homepage collection.



FIND VIDEOS

Parameters

- 1 Collection Source Video Cloud
- 2 Choose Criteria Playlist Custom
- 3 Choose Playlist

Sea Creatures

Birds
Animals

Video Collection

7 Videos	
	Sea Turtle 5027712357001
	Leafy Seadragon 5027704003001
	Crab 5027713881001
	Clown Fish 4726694423001
	Lionfish 4726714252001
	Seahorse 4726712248001
	Dolphins 4726690917001

Cancel Save



Using a Playlist Video Assignment

- Select **Playlist**
 - List of playlists in your Video Cloud account will display
- Select a Playlist to use
 - Videos in that playlist will display

The screenshot shows the 'Find Videos' interface in Brightcove. On the left, under 'Parameters', the 'Collection Source' is set to 'Video Cloud'. Under 'Choose Criteria', the 'Playlist' option is selected (indicated by a red box). Under 'Choose Playlist', the 'Birds' option is selected (also indicated by a red box). On the right, a 'Video Collection' panel displays three videos: 'Peacock' (image, ID 5027713868001), 'Chickadee' (image, ID 4726694420001), and 'Woodpecker' (image, ID 4726690919001). A red box highlights the entire 'Video Collection' area.

Video	Name	ID
	Peacock	5027713868001
	Chickadee	4726694420001
	Woodpecker	4726690919001

Using a Custom Video Assignment



- Select Custom

- Select videos to include/exclude

- Enter keywords

- (Optional) Order videos

The screenshot shows the 'Find Videos' interface with the following configuration:

- Parameters:**
 - 1 Collection Source: Video Cloud
 - 2 Choose Criteria: Custom (selected)
 - 3 Select videos which...
 - Include:** Tags (selected)
 - Keywords: bird in flight (Match Any selected)
- Order videos by:** Most Recent

The results on the right are displayed in a **Video Collection** box, showing one video entry:

- 1 Videos
- Video Collection
- Chickadee (Thumbnail)
- 4726694420001

A red box highlights the 'Custom' criteria selection, another red box highlights the 'Tags' inclusion filter, and a red arrow points to the 'bird in flight' keyword input field.



Nesting Collections

- Nest a collection under another collection
- Drag and drop collection to new location
- Not all templates support nested collections

COLLECTIONS

Add New Collection

Video Cloud Studio	edit icon	file folder icon	trash bin icon	plus icon
Upload Module	edit icon	file folder icon	trash bin icon	plus icon
Brightcove Player	edit icon	file folder icon	trash bin icon	plus icon

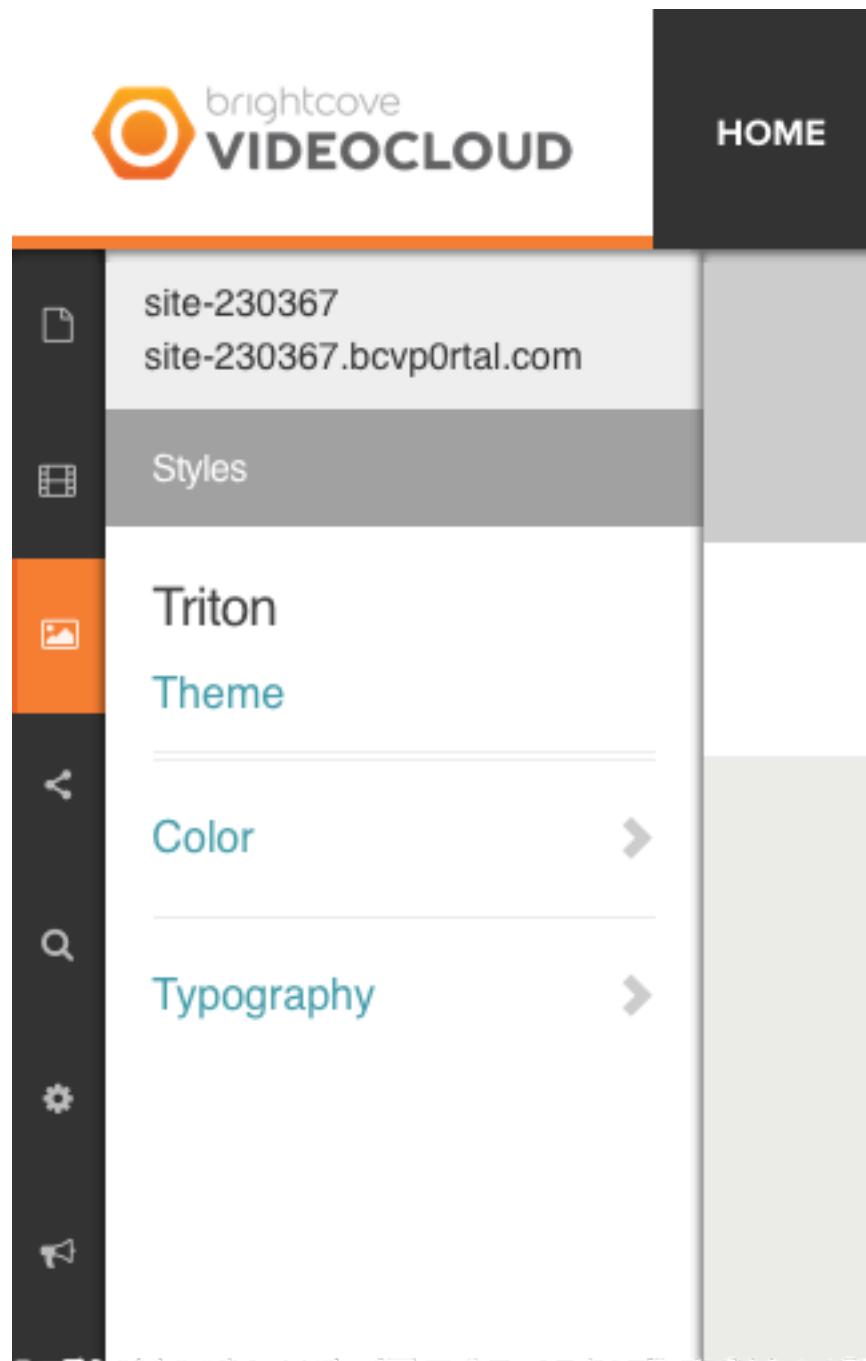


Setting Site Properties



Setting Styles

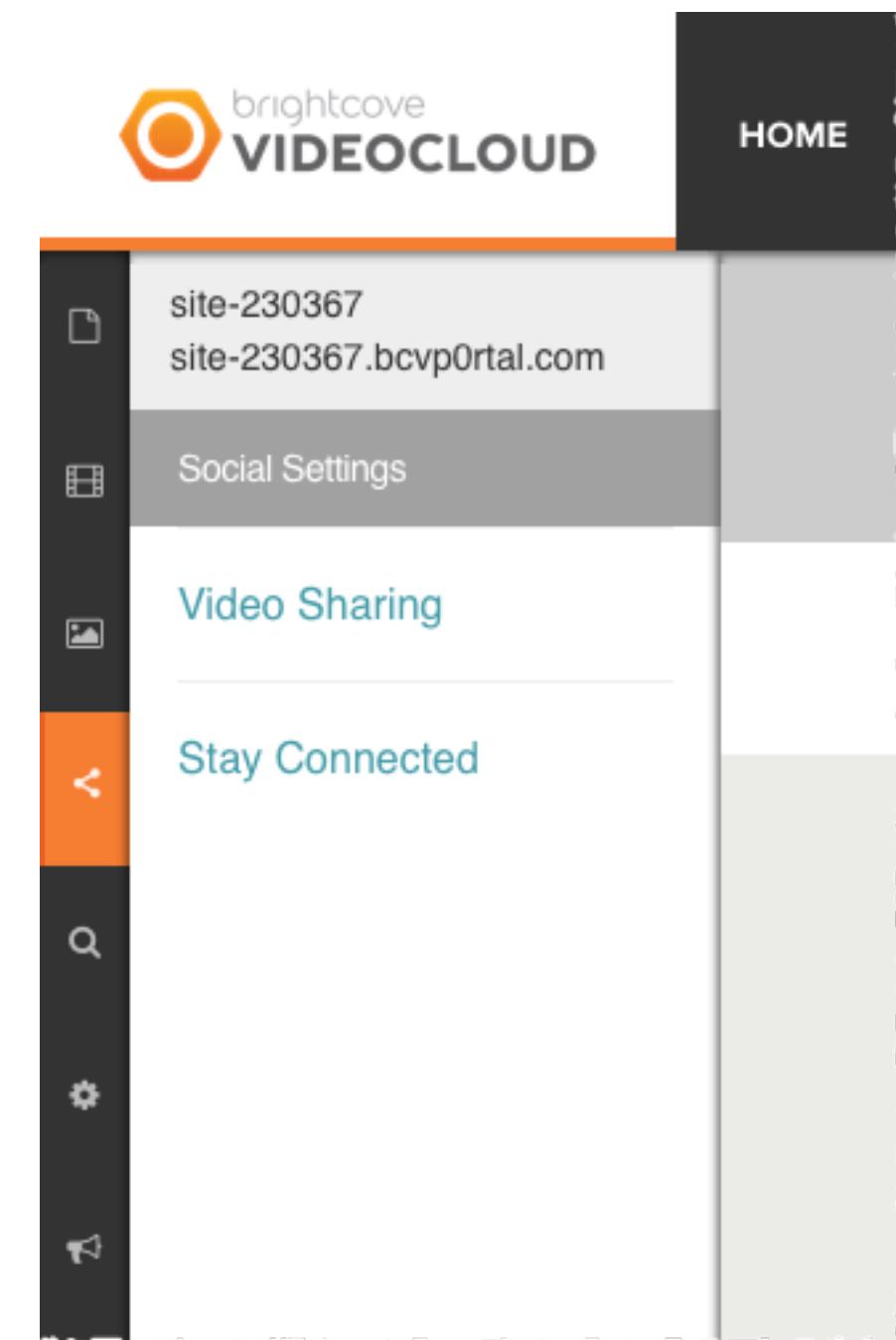
- Click the **Styles** icon
- Change:
 - Theme
 - Color
 - Fonts





Setting Social Settings

- Click the **Social Settings** icon
- Video Sharing
- Stay Connected



Setting Video Sharing Settings



- Allows viewers to share your videos out to social media sites

Social Settings

X

Video Sharing Stay Connected

Icon Color and Background

Use an icon color that works with your current theme.

Light icon on dark  Dark icon on light 

Sharing Options

<input checked="" type="checkbox"/> Facebook 	f Video short description appears by default
<input checked="" type="checkbox"/> Google+ 	g+ (custom messaging not supported)
<input checked="" type="checkbox"/> LinkedIn 	in Video short description appears by default
<input checked="" type="checkbox"/> Pinterest 	p Video short description appears by default
<input checked="" type="checkbox"/> Twitter 	t Check out this site! [[VIDEO_URL]]
<input checked="" type="checkbox"/> Email 	Video short description and URL appear by default

[Cancel](#) [Done](#)



BIKES
LOREM BICYCLES CR550

Lore ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

share:



Setting Stay Connected Settings



- Provide viewers with easy access to your social media sites

Social Settings

Video Sharing Stay Connected

Fill in your brand's unique identifier for each of the following social sites.

Facebook More about Facebook...

https://www.facebook.com/ brightcove

Facebook App ID

App ID

Twitter More about Twitter...

@ brightcove

Google+

https://plus.google.com/ brightcove /posts

LinkedIn

https://www.linkedin.com/ brightcove

Icon Color

Light  Dark 

Cancel Done

MODUS CYCLES

BIKES ACCESSORIES HOW TO 



BIKES
LOREM BICYCLES
CR550

Lorem ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptis vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu grecce omittam.

share:
     

BIKES

1-12 of 20


Lorem Bicycles CR550 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08


Lorem Bicycles 0:08

1-12 of 20

MODUS CYCLES

COMPANY Locations

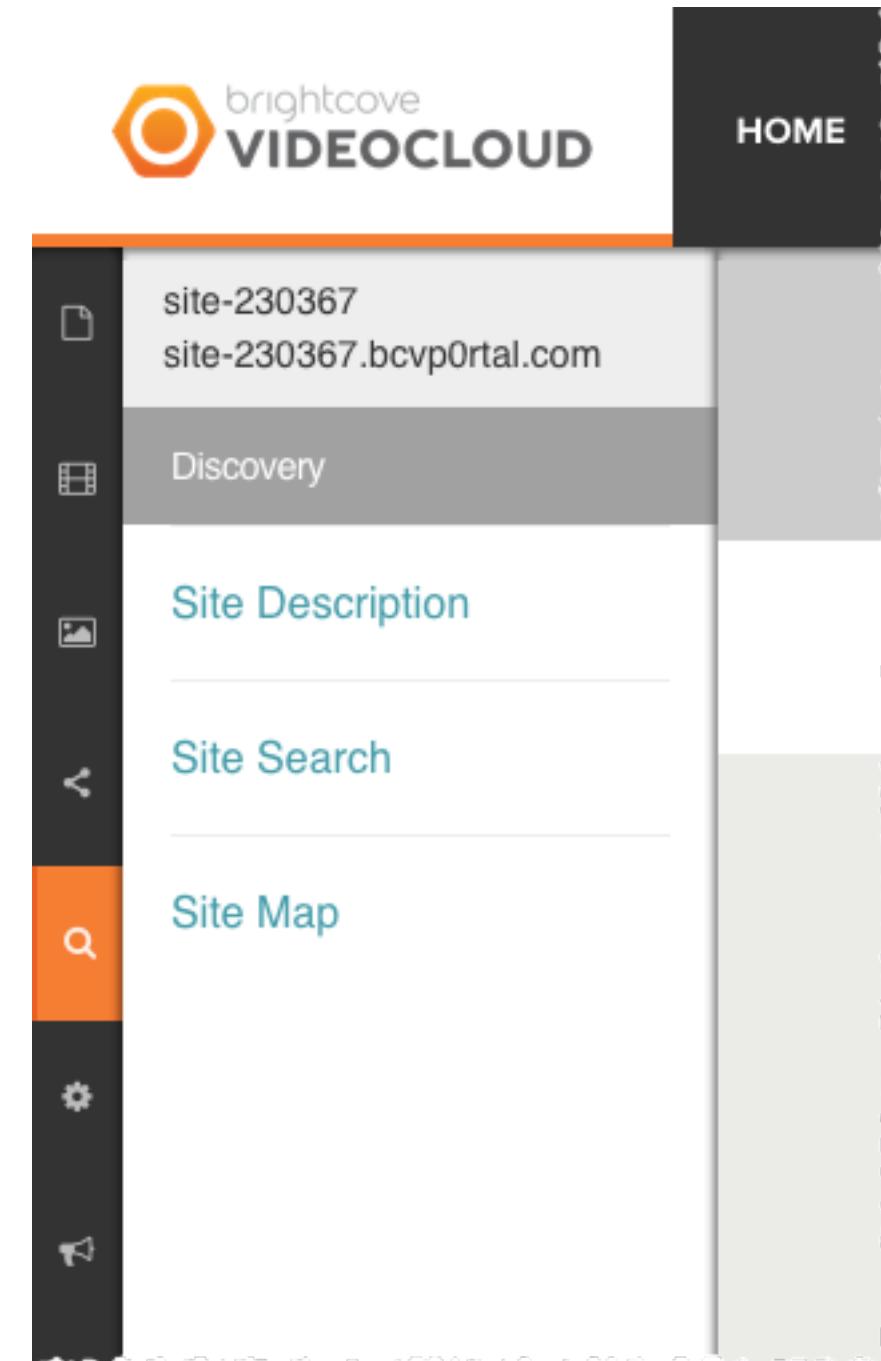
STAY CONNECTED



Setting Discovery Settings

- Click the **Discovery** icon
- Site Description
- Site Search
- Site Map



Setting Site Description Settings

- Set the site name, description and keywords
- Name
 - Appears in browser title
 - Added to site thumbnail
- Site Description
 - Added to site thumbnail
- Keywords
 - Added to <meta name="keywords"> for page
- Meta tags
 - Used to add additional meta tags for the site

Discovery

X 

Site Description Site Search Site Map

Name

Animal World Videos

Site Description

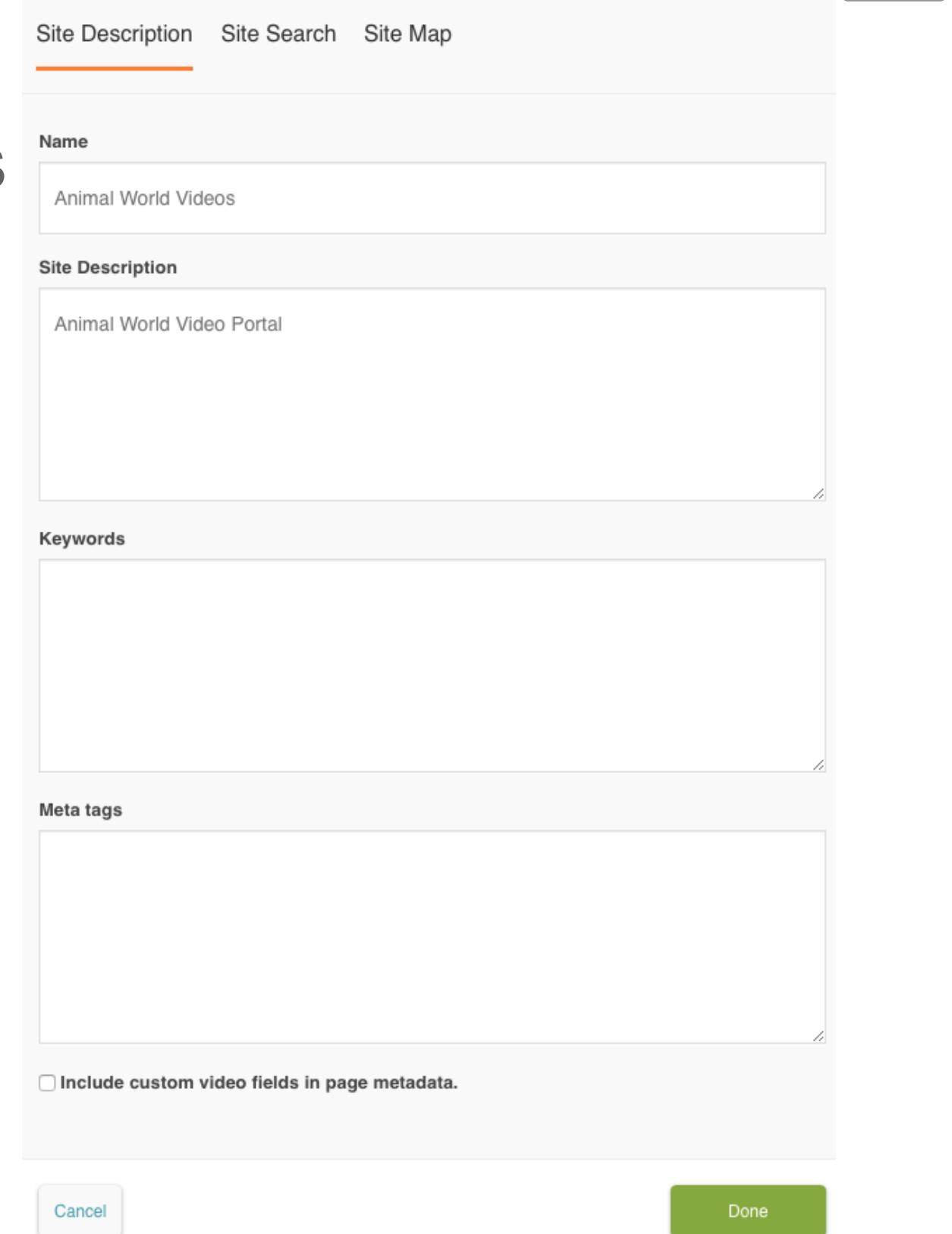
Animal World Video Portal

Keywords

Meta tags

Include custom video fields in page metadata.

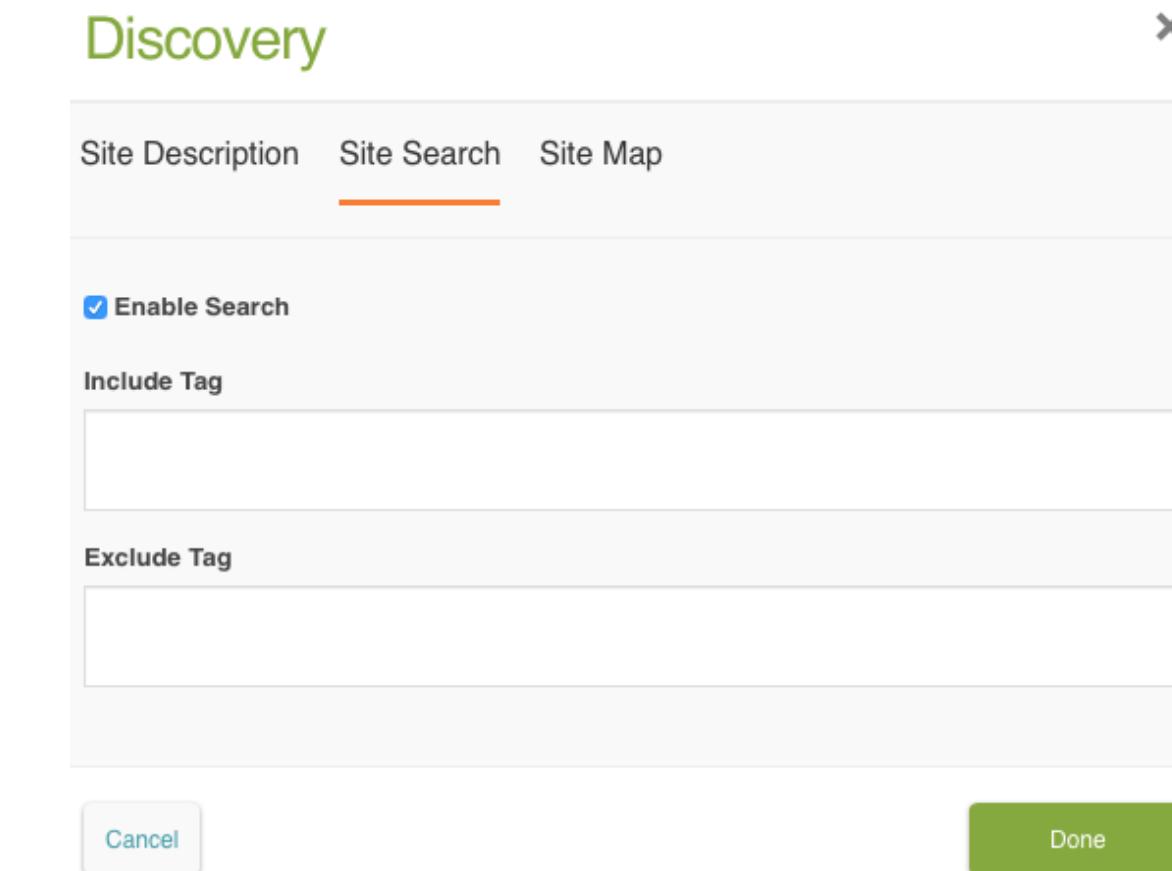
Cancel Done





Setting Site Search Settings

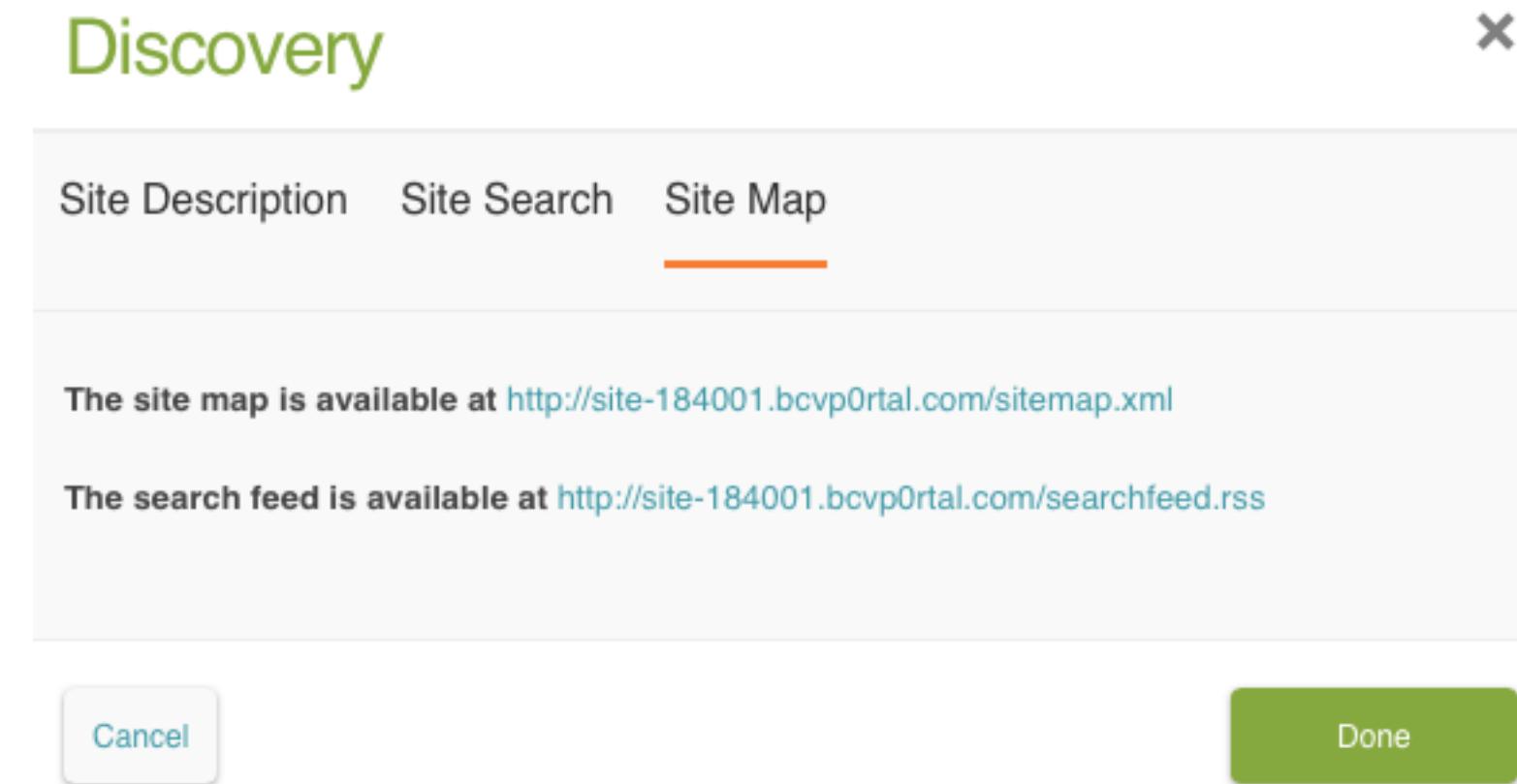
- Enables site search
- Include Tag – videos must also have this tag to be returned in search results
- Exclude Tag – videos with this tag will be excluded from search results
- Only a single tag is supported





Viewing Site Map and Search Feed URLs

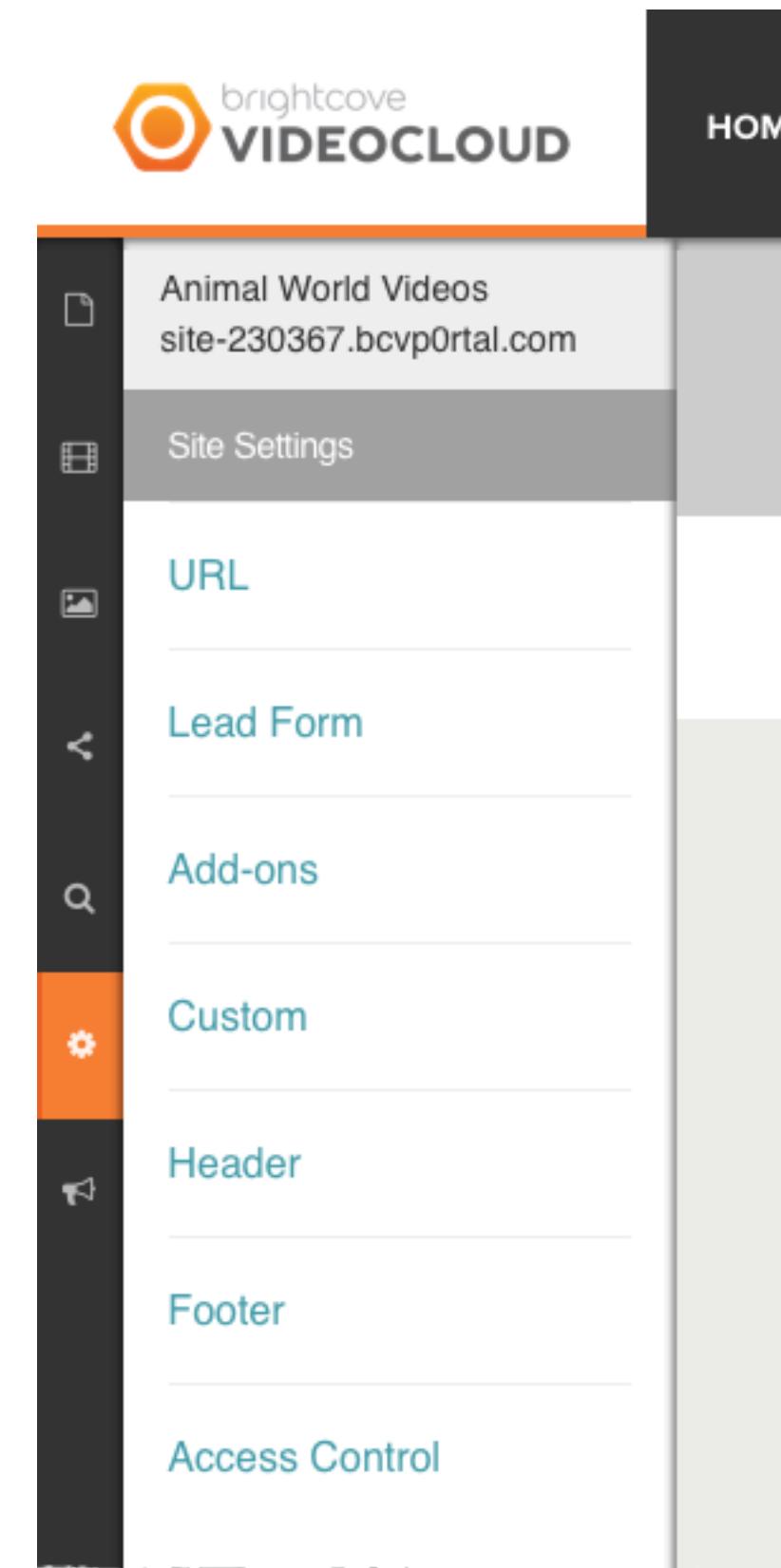
- Site map can be downloaded and submitted to search engines
- Search feed can be used by most search engine software as a way to add Gallery content to search results
- Links are not active until the site has been published





Setting General Settings

- Click the **Settings** icon
- URL
- Lead Form
- Add-Ons
- Custom
- Header
- Footer
- Access Control





Setting URL Settings

- Site can be accessed at a custom domain

Site Settings ×

URL Lead Form Add-ons Custom Header Footer Access Control

Your current site's URLs are listed below. To manage custom domains, see [Account Settings](#). For more information, see [Using a Custom Domain](#).

[Add Custom Domain](#)

Active?	Initial Domain
<input checked="" type="checkbox"/>	site-366393.bcvp0rtal.com

[Cancel](#) [Done](#)

Lead Form Settings

- Create lead form to capture viewer information as videos play

Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Create a lead generation form to collect leads for list building, sales leads, e-newsletter list acquisition, etc.

Never After Viewing 3 video(s) in a viewing session

After 5 : 0 min : sec into a viewing session

Top Message

To continue watching, please provide your contact information.

Data Fields - fewer fields convert better!

Field Label Required

First Name	<input checked="" type="checkbox"/>	-	+
Last Name	<input checked="" type="checkbox"/>	-	+
Email	<input checked="" type="checkbox"/>	-	+

Bottom Message

We value your privacy

Privacy Policy Text *

Privacy Policy

Cancel Button

No Thanks!

* Required. Your use of end user data is subject to collected through the Gallery Lead Wall.

I have read and agreed to [Lead Form Terms](#)

First Name *

Last Name *

Email *

* Required field

We value your privacy

[Privacy Policy](#)

Cancel

No Thanks! **Keep Watching**



Add-On Settings

- Provides the ability to integrate with third-party applications
- Not all templates support all of the add-ons

Site Settings

×

URL Lead Form Add-ons Custom Header Footer Access Control

Analytics

Google Analytics

Tracking ID

Eloqua Page Tracking

Site ID

Marketo Page Tracking

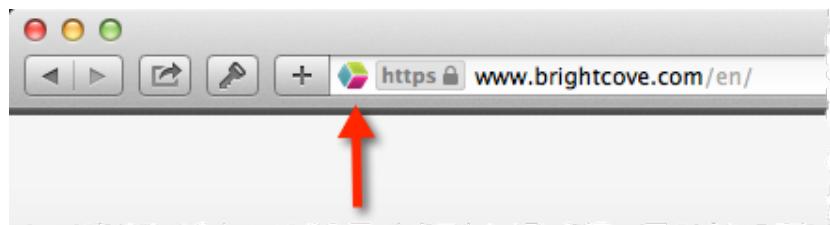
Account ID

Cancel Done



Custom Settings

- Custom JavaScript or CSS files can be used to customize the site
- Configure a custom favicon



- A site-specific player for the site can be selected
 - This player overrides the account wide default player

Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language
English (US)

Custom CSS (href)
<http://yourdomain.com/style.css>
[View this site's CSS](#)

Custom JavaScript (src)
<http://www.brightcovelearning.com/galleryheader.js>

Custom Favicon
<http://brightcove.com/favicon.ico>

Site-Specific Player
Overrides the account-wide default player
* Gallery Player (rk8qYRVZ)
* A-B NG Testing Player (Do not delete or use) (e47f79fc-8ffd-43a8-8c37-983765c5f5c6)
* Gallery Player (f5a6460f-fa6e-4ce3-9266-26f0d66e89ae)
* Gallery Player (rk8qYRVZ)

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Video Downloads
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.
 Do not allow video downloads
 Provide a download link for each video
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)

Custom Settings

- Enable player HTML fallback
- Show related links
- Configure auto play
- Provide video download link

Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language
English (US)

Custom CSS (href)
http://yourdomain.com/style.css
[View this site's CSS](#)

Custom JavaScript (src)
http://www.brightcovelearning.com/galleryheader.js

Custom Favicon
http://brightcove.com/favicon.ico

Site-Specific Player
Overrides the account-wide default player
* Gallery Player (rk8qYRVZ)
* A-B NG Testing Player (Do not delete or use) (e47f79fc-8ffd-43a8-8c37-983765c5f5c6)
* Gallery Player (f5a6460f-fa6e-4ce3-9266-26f0d66e89ae)
* Gallery Player (rk8qYRVZ)

* = The New Brightcove Player

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Video Downloads
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.
 Do not allow video downloads
 Provide a download link for each video
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)

Custom Header and Footer



- Provide HTML to use for the site header and/or footer
- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites

Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

Header

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Cancel Done



Access Control

- Restrict access to Gallery site using Access Control Profiles

Site Settings

X

URL Lead Form Add-ons Custom Header Footer **Access Control**

Select an access control profile for this site. You can manage access control profiles in your [Account Settings](#).

Public ▾

Cancel Done

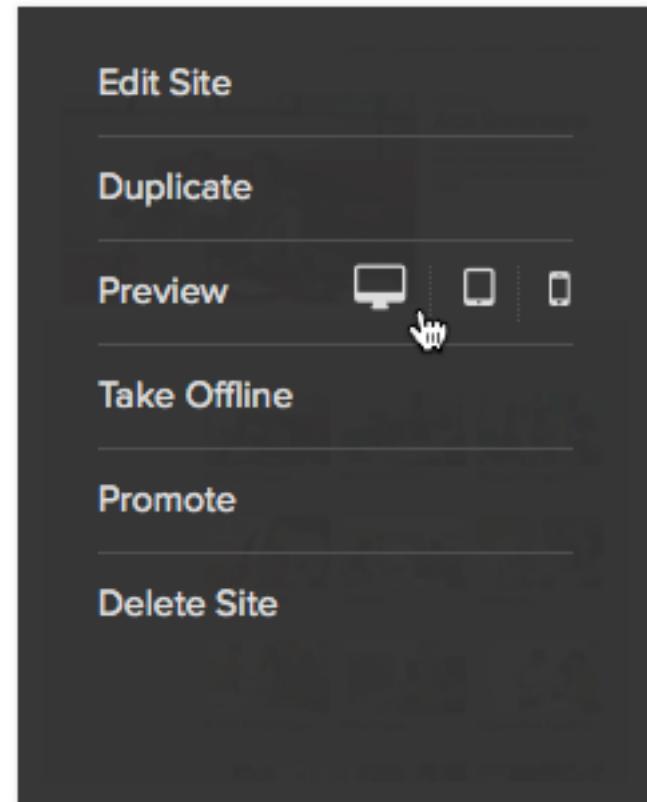
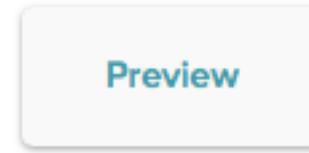


Previewing & Publishing a Site

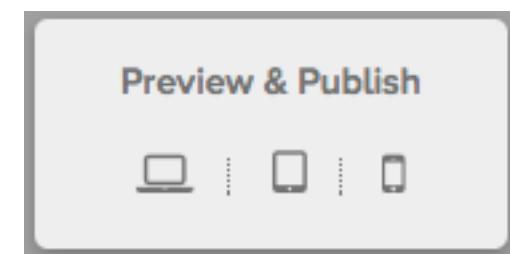


Previewing a Site

- Click **Preview** from Gallery homepage



- Hover over the site thumbnail and click **Preview**



- Click **Preview & Publish** inside of the Gallery Site Editor



Publishing a Site

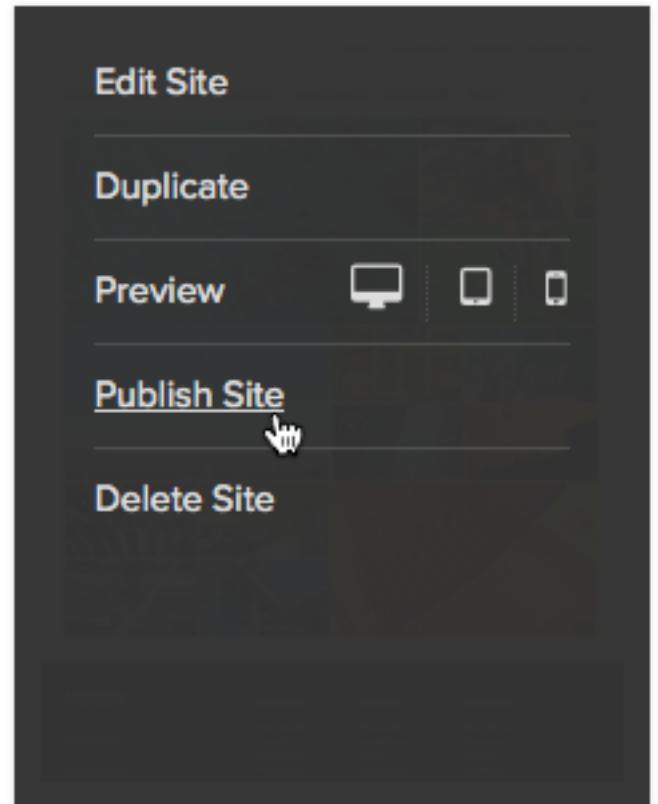
- Click **Publish** from Gallery homepage

site-253

Unpublished

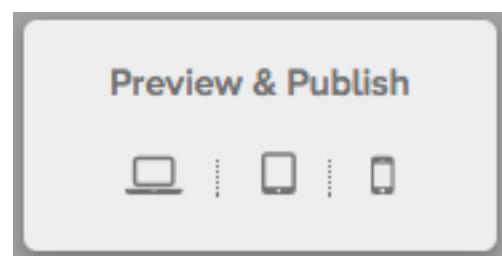
Last Saved: 35 minutes ago

[Publish](#)



- Hover over the site thumbnail and click **Publish Site**

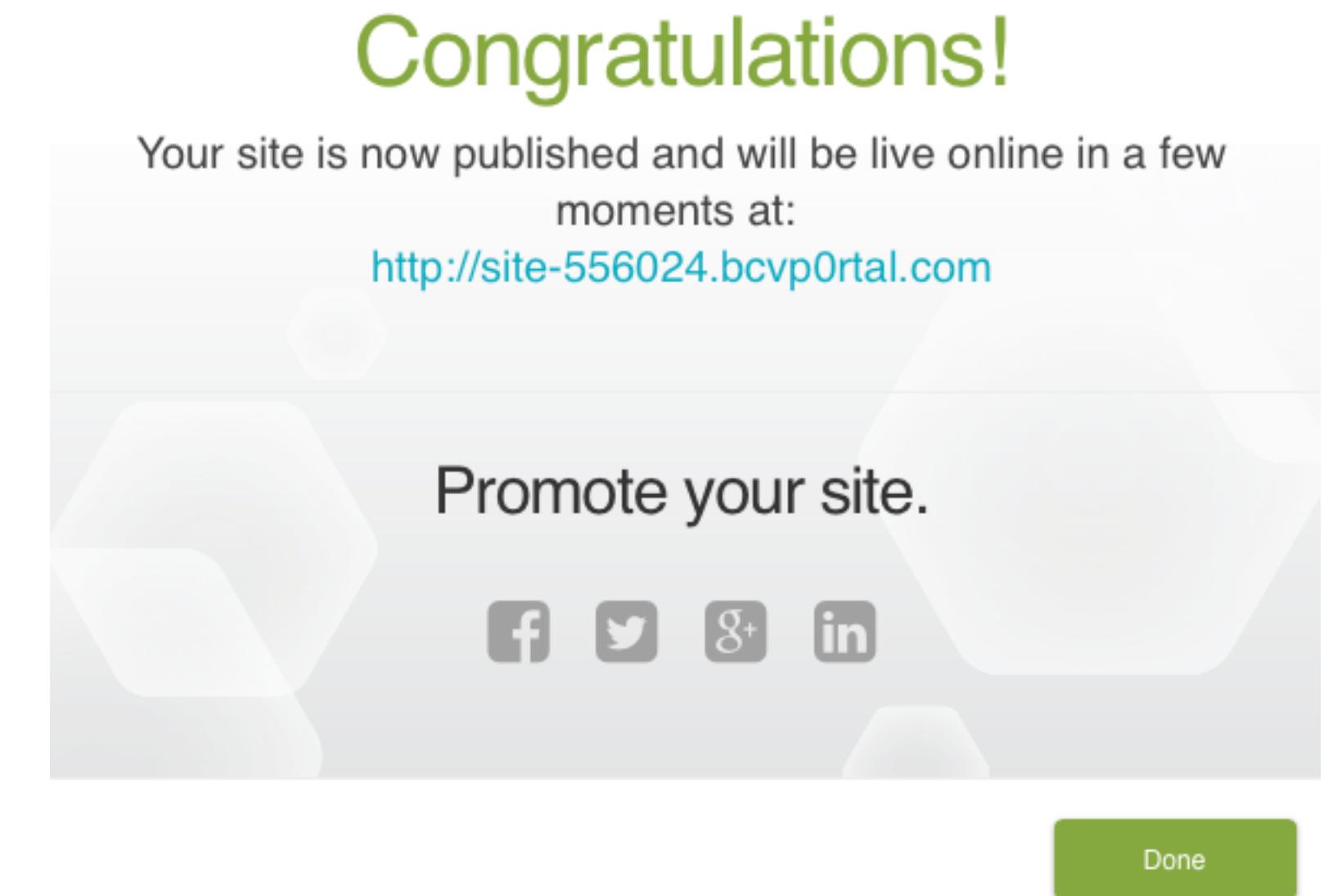
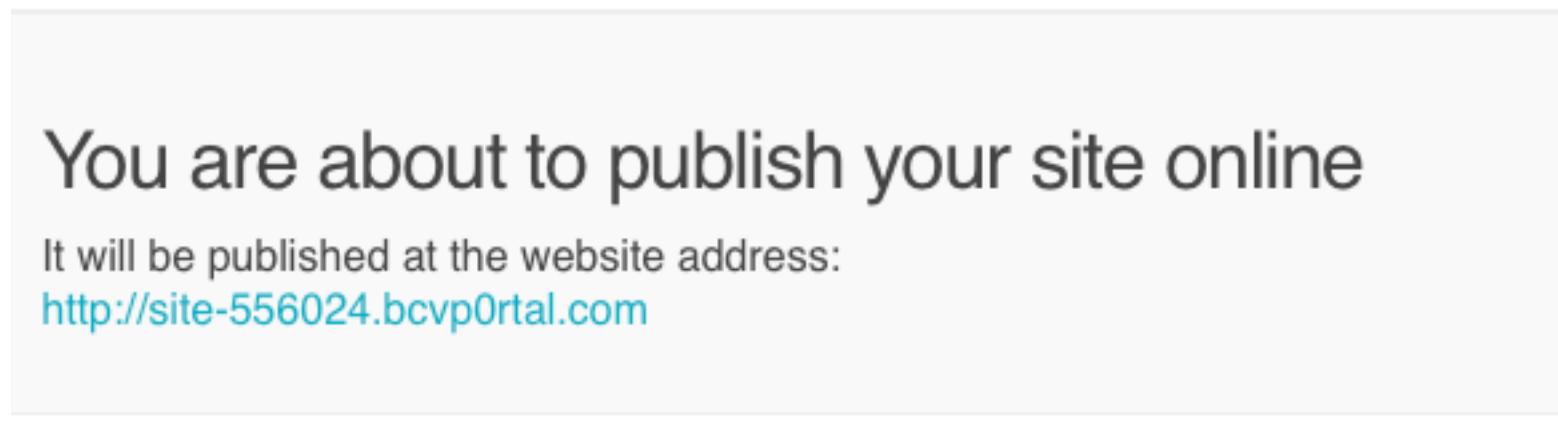
- Click **Preview & Publish** inside of the Gallery Site Editor



Publishing a Site



- Publishing a site generates a static URL for the site so viewers can access it





Publishing a Site

- If you make any changes to the site, make sure to republish

The screenshot shows a website editor interface for a site titled "Modus Cycles". The main content area displays a banner with the text "MODUS CYCLES" and a silhouette of a cyclist, followed by two rows of smaller images. Below the banner is a section titled "HOME" with various links. To the right of the content area is a sidebar with navigation links like "Dashboard", "Create", "Search", "Logout", and "Help". On the far right, there's a "Preview" button and an "Edit" button.

Modus Cycles

<http://site-556024.bcvportal.com>

Publish Changes | Promote

Published just now
Modified just now

Home of Modus Cycles

Preview Edit



Gallery Reports

Gallery Reports



- Download lead form data
- You must be an Administrator to download data

Reports
Leads

Leads

Download leads for a specific site and date range.

Site

Only sites with leads are listed

Start Date

 06/23/2015

End Date

 07/23/2015

Download Format

- Comma-Separated Values (CSV)
 Excel (XLS)

Download



Additional Resources

Online Training and Quick Start Guide



- Video Cloud Training On-Demand Courses
 - <http://ondemand.brightcovelearning.com>
- Quick Start: Using Brightcove Gallery to Create a Video Experience
 - Set of hands on steps you can work through to build a Gallery site
 - <https://support.brightcove.com/en/gallery/docs/quick-start-using-brightcove-gallery-create-video-experience>

Additional Training Courses



- Brightcove.com > Services > Training

The screenshot shows the Brightcove Training page. At the top, there's a navigation bar with links for Solutions, Products, Customers, Services (which is the active tab), Partners, Company, and Blogs. There's also a search bar and a Contact Us button. Below the navigation, the page title is "Training". To the right, there are three breadcrumb links: Consulting Services, Customer Support, and Training. On the left, a main content area describes Brightcove's commitment to online video training, mentioning no-cost, instructor-led, online classes available from the convenience of your desktop. It also notes that on-site training is available. Below this, there are two sections: "On-Demand Training" and "Instructor-led Training". The "On-Demand Training" section lists five courses: Video Cloud Essentials, Video Cloud Analytics, Gallery Essentials, and Developing with the Brightcove Player. The "Instructor-led Training" section describes the New Video Cloud Studio Training, stating it's taught using the new studio and available in English. A "Video Cloud Essentials" card is expanded, showing its importance for uploading and configuring video, and a note that it's offered several times. A dropdown menu shows a selected date: "Tue, May 3, 2016 10:00 AM - 11:00 AM EDT". A large red "REGISTER" button is at the bottom of the card. On the right side of the page, there's a sidebar titled "Overview" with links to Video Cloud Essentials, Video Cloud Analytics Essentials, Gallery Essentials, Developing with the Brightcove Player, Contact Sales, Contact Technical Support, and Work at Brightcove.

User Documentation



- support.brightcove.com

The screenshot shows the Brightcove Support website interface. At the top, there's a navigation bar with links for Support, GALLERY, Documentation, Training Videos, Product Updates, and a search bar labeled "Have a question?". Below the navigation is a sidebar titled "BROWSE TOPICS" with links to Getting Started, Configuration, Creating a Site, Previewing & Publishing, and General Information. It also features a "LATEST PRODUCT UPDATE" section for version 16.6, released on Jun 11, 2016. The main content area is titled "Gallery Support" and includes two sections: "FEATURED" and "RECENT". The "FEATURED" section lists five articles: "Creating a Brightcove Gallery Site", "Getting Started with Brightcove Gallery", "Quick Start: Using Brightcove Gallery to Create a Video Expe...", "Overview of Brightcove Gallery Templates", and "Managing the Videos Associated with a Gallery Site". The "RECENT" section lists six articles: "Quick Start: Using Brightcove Gallery to Create a Video Expe...", "Customizing the Site Settings for a Brightcove Gallery Site", "Configuring Gallery Settings", "Assigning a Custom Domain to a Gallery Site", "Configuring Custom Domains and SSL", and "Configuring Access Control Profiles".

BROWSE TOPICS

- Getting Started >
- Configuration >
- Creating a Site >
- Previewing & Publishing >
- General Information >

LATEST PRODUCT UPDATE

16.6
Released Jun 11, 2016 >

Gallery Support

FEATURED

- Creating a Brightcove Gallery Site
- Getting Started with Brightcove Gallery
- Quick Start: Using Brightcove Gallery to Create a Video Expe...
- Overview of Brightcove Gallery Templates
- Managing the Videos Associated with a Gallery Site

RECENT

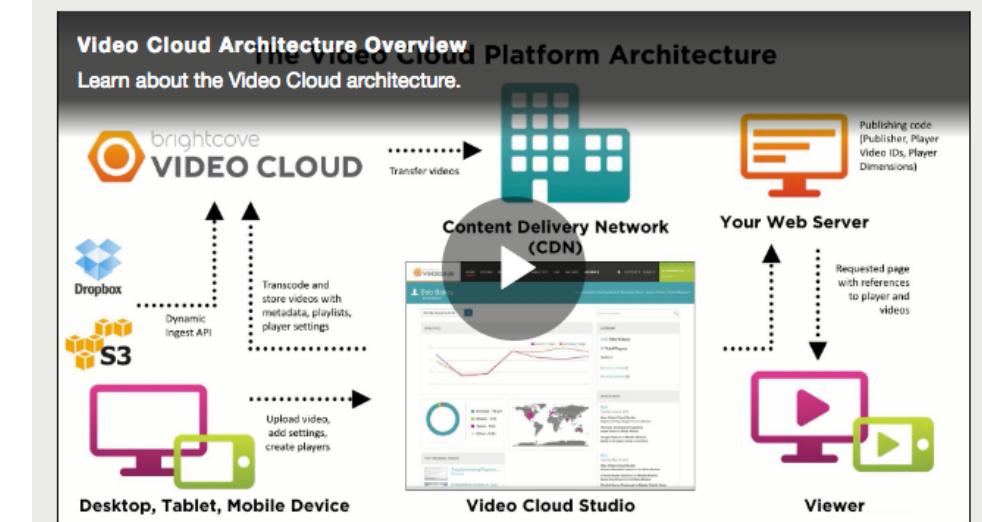
- Quick Start: Using Brightcove Gallery to Create a Video Expe...
- Customizing the Site Settings for a Brightcove Gallery Site
- Configuring Gallery Settings
- Assigning a Custom Domain to a Gallery Site
- Configuring Custom Domains and SSL
- Configuring Access Control Profiles

Training Videos

- video.brightcovelearning.com



HOME DOCUMENTATION TRAINING



GETTING STARTED

Video Cloud Architecture Overview

Learn about the Video Cloud architecture.

What is the New Brightcove Player?

share:



CATEGORIES

Video Cloud Studio

- Getting Started
- Uploading Videos
- Managing Videos
- Publishing Videos
- Live Streaming
- Managing Players
- Analytics
- Audience Engagement
- Integration
- Administration

Gallery

GETTING STARTED

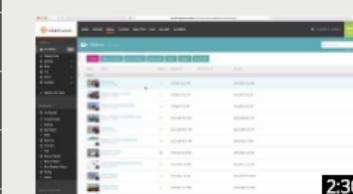
1-7 of 7



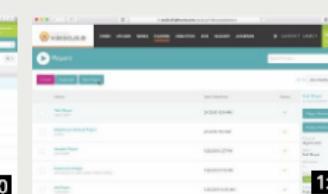
Video Cloud Architecture Overview

Navigating Video Cloud Studio

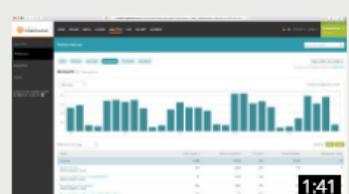
Uploading Videos Using the Upload Module



Navigating the Media Module



Navigating the Players Module



Navigating the Analytics Module



Navigating the Audience Module



Support Request

- <http://support.brightcove.com/en/contact>

Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

EMAIL ADDRESS

PASSWORD

[Forgot password?](#)

SIGN IN

PROBLEM SIGNING IN?

If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it.



brightcove