

Introduction to Brightcove Gallery

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BRIGHTCOVE®

Agenda

- Overview of Brightcove Gallery
- Before you Get Started
- Configuring Gallery Settings

Overview of Brightcove Gallery

What is Gallery?

- Brightcove Gallery enables marketers to create engaging experiences with best practices for SEO, responsive design, social sharing and conversion
- Integrates closely with Video Cloud
- No technical resources required
- Out-of-the-box templates
- Responsive design looks great on any device
- Social sharing features to drive more traffic
- 4 Types of Experiences
 - Portal
 - In-Page
 - Landing Page
 - Event

Portal Experience

MODUS: MARQUEE

BIKES

GEAR

RETAILERS

COMMUNITY

MORE ▾



BICYCLES

Lorem Bicycles

Lore ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

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CATEGORIES

- Bicycles**
- Athletes
- Classic
- Accessories
- Equipment
- Instructional
- Engineering
- Shops
- Corporate

BICYCLES

1-9 of 20

Sort: Most Recent < >

| Thumbnail | Title | Length |
|-----------|----------------|--------|
| | Lorem Bicycles | 0:08 |

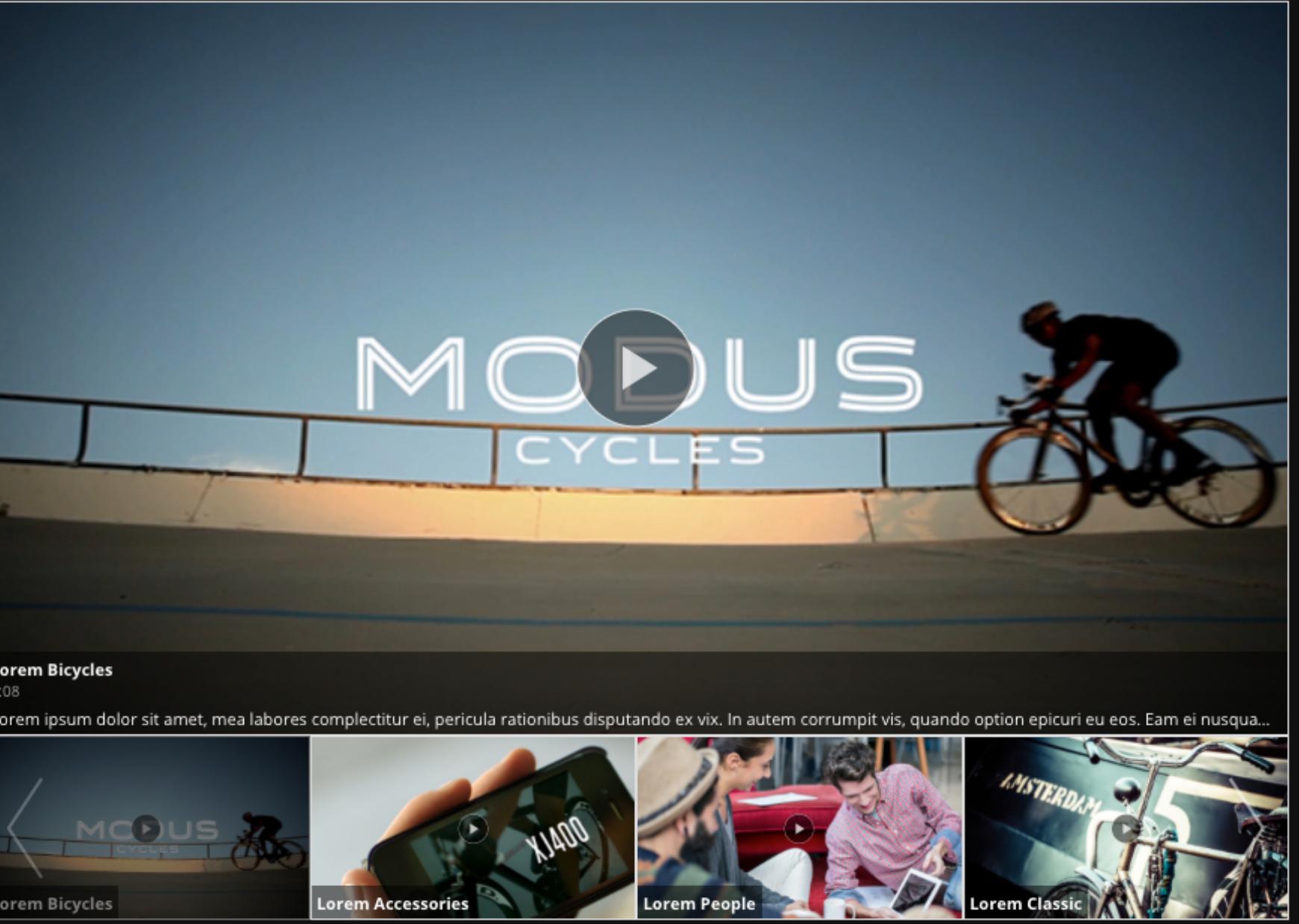
In-Page Experience



Bikes
Gear
Retailers
Community
Company

The Modus mission is simple: Build the finest bikes in the world. Achieving this requires a delicate balance of innovative thinking and a craftsmanlike mentality. Through cutting edge materials and attention to detail, we keep you ahead of the pack in a relentless pursuit of perfection.

Share 



Lorem Bicycles
0:08
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 **Lorem Bicycles**

 **Lorem Accessories**

 **Lorem People**

 **Lorem Classic**

REGISTER

Registration is quick and easy to protect your investment. It serves as proof of ownership for warranty purposes, and provides a record of the serial number in case your bike is ever lost or stolen.

EMAIL

Sign up for email updates and we'll deliver special offers and new product updates straight to your inbox.

Support

- FAQ's
- Owners manuals
- Limited Warranty
- Safety & Recalls
- Feedback
- Product Registration
- Bike Archives

Retailers

- Find a Dealer
- Trek Credit Cards

Community

- Modus News
- Events
- Cycling Teams
- Bike Demo Events
- Newsletter Signup

 **Search**

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Landing Page Experience



Modus Cycles

Contact Us

Modus Bike Demo Days

Modus Cycles uses cutting edge technology to bring you the best products on the market. Our Bike Demo Days allow you to get up close and personal with the best cycling products.



Lorem Bicycles

3/4/2014 | 0:08

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Modus Cycles Bike Demo Days

Modus ipsum dolor sit amet, mei suas salutandi ex. Mea quidam liberavisse ad, aliquid lobortis temporibus usu ad. Usu ex alii fugit docendi, in usu facilisi repudiandae. Nam id molestiae tincidunt definiebas, an oratio iriure vidisse eum. Has in nibh tincidunt.

Ius ei tantas labitur recteque, est facete argumentum neglegentur at, ne tamquam minimum pri. Possim quodsi ne his, nec aperiam volumus accusam id, labitur maiorum in has. Mel omnis convenire splendide ne, corrumpt reprimique vel ea. Ad saperet urbanitas persecuti his, ut minim mazim ius.



The bikes of tomorrow ship today.
Shop now →

Modus

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Event Experience

The screenshot shows a Brightcove event landing page for the "Modus Race 2017". At the top, the "MODUS CYCLES" logo is displayed. Below it, a large image of a cyclist in motion is shown. The main title "Modus Race 2017" is overlaid on the image. To the left, the date "August 11, 2017" and the location "Modus Cycles" are listed. A live video player in the center displays a countdown timer: "00 28 08 43 27" (Months, Days, Hours, Minutes, Seconds). Below the video player, a call-to-action button says "Mark Your Calendars for Modus Race 2017" with "Remind Me" and "Share" options. On the right side, there's a sidebar titled "Race Videos" featuring two thumbnail images: one of a bicycle and another of a cyclist riding. Below each thumbnail is the text "Lorem Bicycles". The sidebar also contains a section for "Tweets by @Brightcove" which lists several tweets from the Brightcove account, including links to webinars and articles, and a section for "Race Archive".

Navigating the Gallery Module

VIDEO CLOUD™

Experiences

New Experience **Duplicate** **Take Offline** **Delete**

Columns ▾ Show All ▾ Search

| Title | Template | Template Status | Updated ▾ | Experience Status |
|---|-----------------------------------|-----------------|-------------------|---------------------|
| Animal World | Marquee Portal | Up to Date | a few seconds ago | Online |
| New VE Experience | Virtual Event Portal | Up to Date | 04/12/22 2:23 PM | Online |
| Virtual Event Experience | Virtual Event Portal | Up to Date | 04/07/22 1:48 PM | Online |
| Virtual Event Experience | Virtual Event Portal | Up to Date | 04/07/22 1:47 PM | Online |
| Marquee Experience | Marquee Portal | Up to Date | 04/07/22 1:41 PM | Unpublished |
| Live Event In-Page Experience | Live Event In-Page In-Page, Event | Up to Date | 04/07/22 1:26 PM | Unpublished |
| Virtual Event Experience with SSO | Virtual Event Portal | Up to Date | 04/04/22 3:38 PM | Online |
| Animals Vertical Playlist | Vertical Playlist In-Page | Up to Date | 03/22/22 1:44 PM | Unpublished Changes |
| Animal World Video Layout | Vertical Playlist In-Page | Up to Date | 03/07/22 11:16 AM | Unpublished Changes |
| Carousel Experience | Carousel In-Page | Up to Date | 03/07/22 10:12 AM | Unpublished |
| Testing PH Reactions | Virtual Event Portal | Needs Update | 03/07/22 8:59 AM | Online |
| Landing Page Experience | Landing Page Portal, Landing Page | Up to Date | 02/04/22 9:50 AM | Online |

Custom HTML will display here. See it in Responsive Preview mode.

Animal World
61bca421b19faf1e31ca9346

Last Published
a few seconds ago

Template
Marquee (3.0.24)

Template Status
Up to Date

URL
<https://site-2968034.bcvp0rtal.com>

Description

Experience Status

Before You Get Started

Before You Get Started

- We recommend doing a few things before you create an experience:
 - Create a dedicated player
 - Organize your video content
 - Determine the type of experience to create and which template to use

Creating a Dedicated Player

- Having a dedicated player makes it easier to track Gallery activity in analytics
- **Portal, Event and Landing Page Experiences** - Use the account-wide default player configured in Gallery settings
 - You can override and select a different player for each experience
- **In-Page Experiences** - Player selected as part of the experience properties
- Created using Players module in Video Cloud Studio

Hands-on Task: Creating a Player

For more information on this topic:

<https://studio.support.brightcove.com/get-started/basics/creating-player.html>

Organizing Your Video Content

- **Portal experiences** - Organize videos into Collections
 - Playlists
 - Video tags, custom fields, search criteria
- **In-Page experiences** - Can display a playlist or single videos
- Think about how your content will be organized/grouped
 - Are your videos tagged properly?
 - Create playlists to organize content
- Having your content organized will save you time

Organizing Your Video Content

- Portal experience

Animal World Video Showcase

BIRDS

Brown Pelican

Download Video

Share:

CATEGORIES

Birds

1-10 of 10

Brown Pelican 0:14

Bald Eagle Feeding Chick 0:19

Royal Terns 0:18

Reddish Egret 0:12

Laughing Gull 0:24

Oystercatcher 0:11

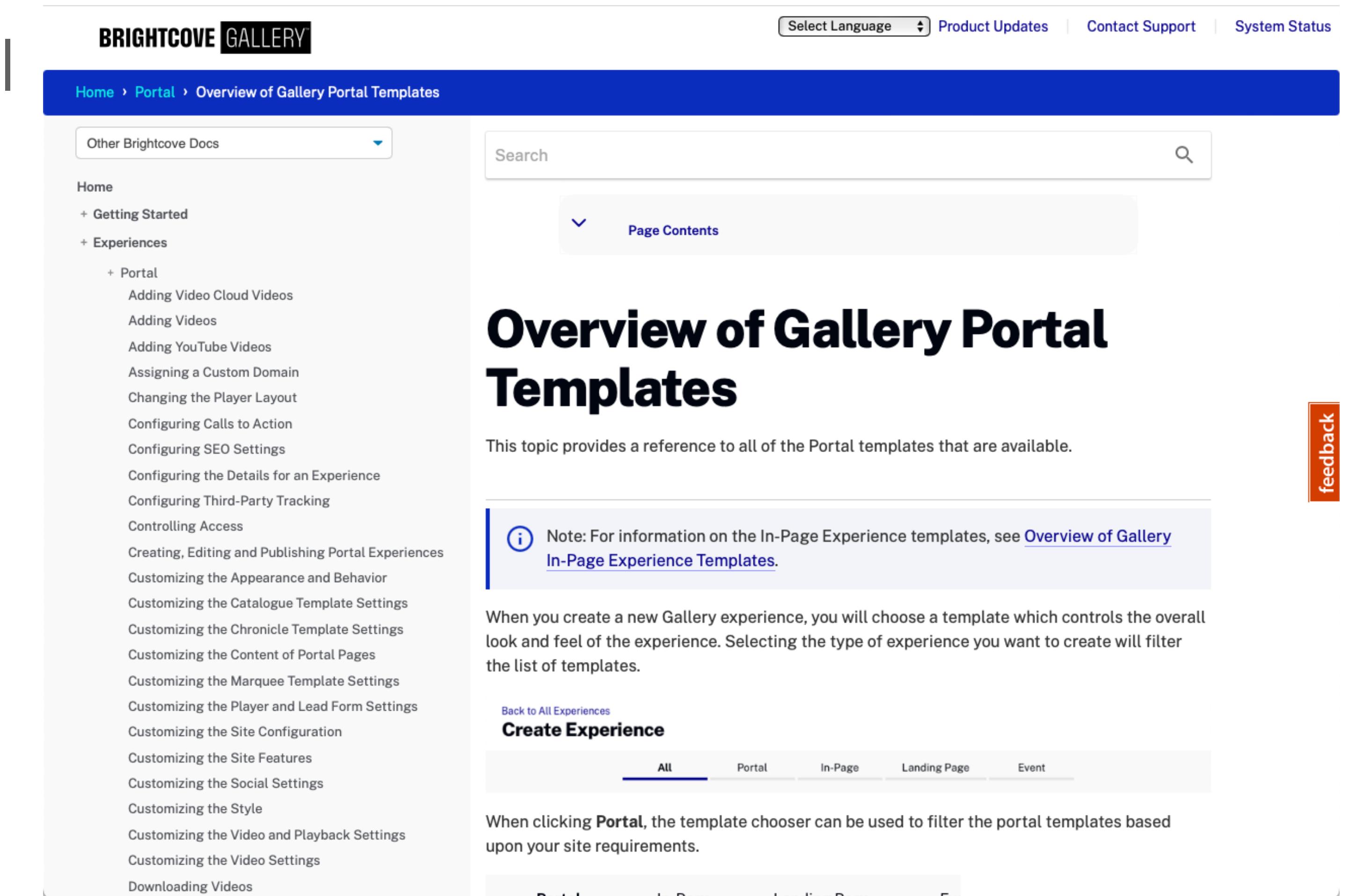
Hands-on Task: Organizing Video Content

For more information on this topic:

<https://studio.support.brightcove.com/media/module/getting-started-media-module.html>

Selecting a Template

- Templates control overall look and feel
- Templates available for each type of experience
- Use the documentation and look at the samples



The screenshot shows the "Overview of Gallery Portal Templates" page from the Brightcove Gallery. The page has a blue header bar with the Brightcove logo and navigation links for "Select Language", "Product Updates", "Contact Support", and "System Status". Below the header is a search bar and a "Page Contents" section. The main content area features a title "Overview of Gallery Portal Templates" and a note about In-Page Experience templates. It also includes a "Create Experience" section with tabs for "All", "Portal", "In-Page", "Landing Page", and "Event". On the left, there's a sidebar with a dropdown menu for "Other Brightcove Docs" and a list of "Home" and "Experiences" sections, with "Portal" expanded to show its sub-sections.

BRIGHTCOVE GALLERY

Home > Portal > Overview of Gallery Portal Templates

Other Brightcove Docs

Home

- + Getting Started
- + Experiences
 - + Portal
 - Adding Video Cloud Videos
 - Adding Videos
 - Adding YouTube Videos
 - Assigning a Custom Domain
 - Changing the Player Layout
 - Configuring Calls to Action
 - Configuring SEO Settings
 - Configuring the Details for an Experience
 - Configuring Third-Party Tracking
 - Controlling Access
 - Creating, Editing and Publishing Portal Experiences
 - Customizing the Appearance and Behavior
 - Customizing the Catalogue Template Settings
 - Customizing the Chronicle Template Settings
 - Customizing the Content of Portal Pages
 - Customizing the Marquee Template Settings
 - Customizing the Player and Lead Form Settings
 - Customizing the Site Configuration
 - Customizing the Site Features
 - Customizing the Social Settings
 - Customizing the Style
 - Customizing the Video and Playback Settings
 - Customizing the Video Settings
 - Downloading Videos

Search

Page Contents

Overview of Gallery Portal Templates

This topic provides a reference to all of the Portal templates that are available.

Note: For information on the In-Page Experience templates, see [Overview of Gallery In-Page Experience Templates](#).

When you create a new Gallery experience, you will choose a template which controls the overall look and feel of the experience. Selecting the type of experience you want to create will filter the list of templates.

[Back to All Experiences](#)

Create Experience

All Portal In-Page Landing Page Event

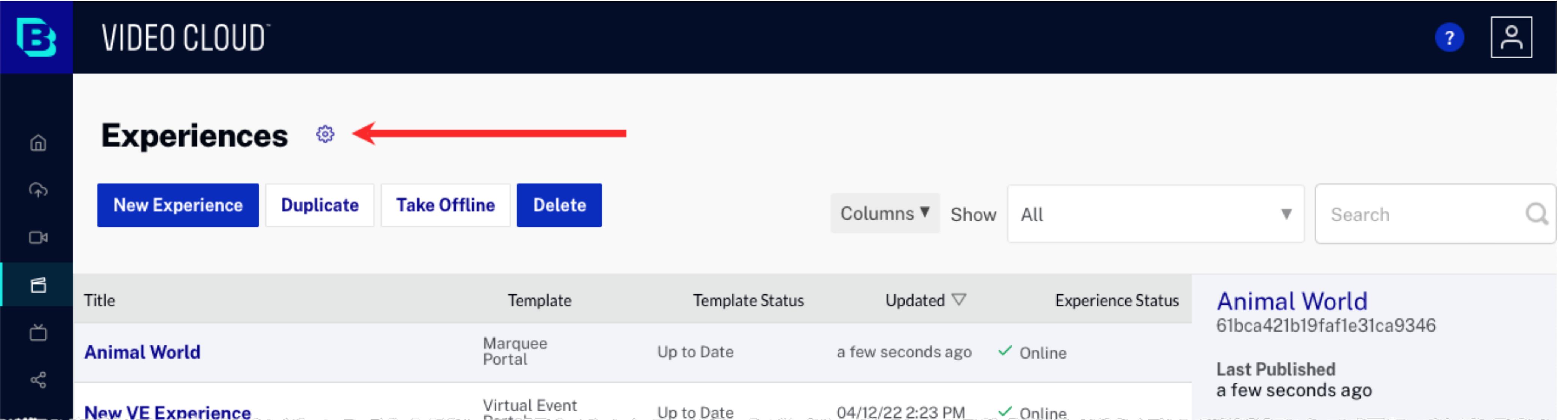
Portal In-Page Landing Page Event

When clicking **Portal**, the template chooser can be used to filter the portal templates based upon your site requirements.

Configuring Gallery Settings

Configuring Gallery Settings

- Click Settings icon on Gallery homepage



The screenshot shows the Brightcove Video Cloud interface. The top navigation bar includes a logo, 'VIDEO CLOUD', a help icon, and a user profile icon. On the left, there's a sidebar with icons for Home, Upload, Create, and a folder. The main content area is titled 'Experiences'. A red arrow points to the gear icon next to the title 'Experiences'. Below the title are buttons for 'New Experience', 'Duplicate', 'Take Offline', and 'Delete'. To the right are filters for 'Columns', 'Show All', and a search bar. The main table lists two experiences: 'Animal World' and 'New VE Experience'. The 'Animal World' row shows details: Title 'Animal World', Template 'Marquee Portal', Template Status 'Up to Date', Updated 'a few seconds ago', Experience Status 'Online', and a link to 'Last Published a few seconds ago'. The 'New VE Experience' row shows a similar structure.

| Title | Template | Template Status | Updated | Experience Status |
|-------------------|----------------|-----------------|-------------------|-------------------|
| Animal World | Marquee Portal | Up to Date | a few seconds ago | ✓ Online |
| New VE Experience | Virtual Event | Up to Date | 04/12/22 2:23 PM | ✓ Online |

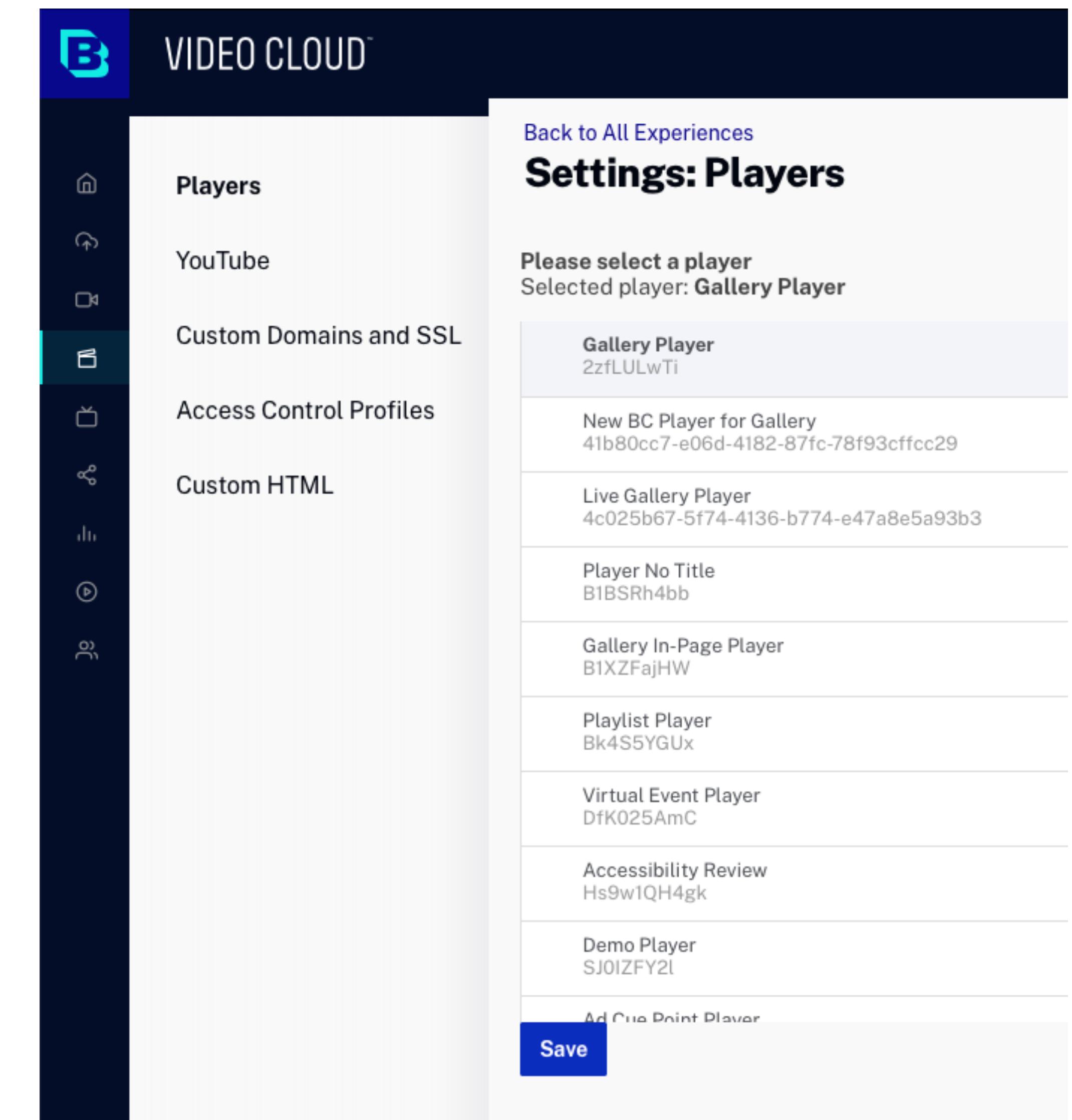
Configuring the Account Wide Default Player

- Click **Players**

- Select a Player

- This player will be used by default on all Portal, Event and Landing Page experiences

- A site-level player can also be selected



Creating a Custom Domain

- Click **Custom Domains & SSL**

- Brightcove provided domains
 - bcvp0rtal.com (assigned by default)
 - brightcovegallery.com
 - gallery.video
- Custom
 - Requires changes to CNAME record

[Back to Custom Domains and SSL](#)

Create Custom Domain

Select domain option

brightcovegallery.com gallery.video Custom (e.g., videos.mysite.com or www.mysite.com)

Enter custom domain *

.brightcovegallery.com

Enforce SSL on this domain (recommended) [Learn More](#)

Enable redirect

[Cancel](#) [Save](#)

Other Settings

- **YouTube** - Connect to a YouTube account
- **Access Control Profiles** - Control access to a Gallery site
- **Custom HTML** - Use custom HTML so headers and footers more closely match the look and feel of your corporate sites

Hands-on Task: Configuring Gallery Settings

For more information on this topic:

<https://gallery.support.brightcove.com/settings/index.html>

BRIGHTCOVE®
FULL STREAM AHEAD