



Introduction to Brightcove Gallery

Bob Bailey

bbbailey@brightcove.com

Agenda

- Overview of Brightcove Gallery
- Before you Get Started
- Configuring Gallery Settings

Overview of Brightcove Gallery

What is Gallery?

- Brightcove Gallery enables marketers to create engaging experiences with best practices for SEO, responsive design, social sharing and conversion
- Integrates closely with Video Cloud
- No technical resources required
- Out-of-the-box templates
- Responsive design looks great on any device
- Social sharing features to drive more traffic
- 4 Types of Experiences
 - Portal
 - In-Page
 - Landing Page
 - Event

Portal Experience

MODUS: MARQUEE

BIKES GEAR RETAILERS COMMUNITY MORE ▾

BICYCLES

Lorem Bicycles

Lore ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

Share:

f t g+ in t p e

CATEGORIES

- Bicycles
- Athletes
- Classic
- Accessories
- Equipment
- Instructional
- Engineering
- Shops
- Corporate

BICYCLES

1-9 of 20

Sort: Most Recent < >

Image	Category	Duration
	Lorem Bicycles	0:08

In-Page Experience

The Modus mission is simple: Build the finest bikes in the world. Achieving this requires a delicate balance of innovative thinking and a craftsmanlike mentality. Through cutting edge materials and attention to detail, we keep you ahead of the pack in a relentless pursuit of perfection.

Bikes
Gear
Retailers
Community
Company

Share

MODUS CYCLES

Lorem Bicycles
0:08
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Lorem Bicycles **Lorem Accessories** **Lorem People** **Lorem Classic**

REGISTER

Registration is quick and easy to protect your investment. It serves as proof of ownership for warranty purposes, and provides a record of the serial number in case your bike is ever lost or stolen.

EMAIL

Sign up for email updates and we'll deliver special offers and new product updates straight to your inbox.

Support
FAQ's
Owners manuals
Limited Warranty
Safety & Recalls
Feedback
Product Registration
Bike Archives

Retailers
Find a Dealer
Trek Credit Cards

Community
Modus News
Events
Cycling Teams
Bike Demo Events
Newsletter Signup

Company
Factory Tour
Careers
Media

Search

f **t** **YouTube**

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Landing Page Experience



Modus Cycles

Contact Us

Modus Bike Demo Days

Modus Cycles uses cutting edge technology to bring you the best products on the market. Our Bike Demo Days allow you to get up close and personal with the best cycling products.



3/4/2014 | 0:08

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Sign up to learn more about our Bike Demo Days!

First Name

Last Name

Email

We value your privacy

[Privacy Policy](#)

[Sign me up!](#)

The bikes of tomorrow ship today.



[Shop now →](#)

Modus Cycles Bike Demo Days

Modus ipsum dolor sit amet, mei suas salutandi ex. Mea quidam liberavisse ad, aliquid lobortis temporibus usu ad. Usu ex alii fugit docendi, in usu facilisi repudiandae. Nam id molestiae tincidunt definiebas, an oratio iriure vidisse eum. Has in nibh tincidunt.

Ius ei tantas labitur recteque, est facete argumentum neglegentur at, ne tamquam minimum pri. Possim quodsi ne his, nec aperiam volumus accusam id, labitur maiorum in has. Mel omnis convenire splendide ne, corrumpt reprimique vel ea. Ad saperet urbanitas persecuti his, ut minim mazim ius.



The bikes of tomorrow ship today.
[Shop now →](#)

Modus

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[f](#) [t](#) [g+](#) [in](#)

Event Experience

The screenshot shows a Brightcove event landing page for the "Modus Race 2017". At the top, the "MODUS CYCLES" logo is displayed. Below it, a large image of a cyclist in motion is shown. The main title "Modus Race 2017" is overlaid on the image. Below the title, the date "August 11, 2017" and the organizer "Modus Cycles" are listed. A live video player window shows a timer: "Live from San Francisco on August 11, 2017" followed by "00 28 08 43 27" (Months, Days, Hours, Minutes, Seconds). Below the video player, a call-to-action button says "Mark Your Calendars for Modus Race 2017" with "Remind Me" and "Share" options. To the right, a sidebar displays a feed of tweets from @Brightcove, including posts from Brightcove (@Brightcove), Fast Company (@FastCompany), and others, along with a guide on how to share video on LinkedIn.

Modus Race 2017

August 11, 2017
Modus Cycles

Live from San Francisco on August 11, 2017

00 28 08 43 27

MONTHS DAYS HOURS MINUTES SECONDS

Mark Your Calendars for Modus Race 2017

Remind Me Share

Race Videos

CR550

Lorem Bicycles

Lorem ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

LOREM BICYCLES

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Tweets by @Brightcove

Brightcove Webinar w/@hapyakvideo: Fundamentals for Creating an Interactive, Shopable Video. Register here: ow.ly/6tg30dy8Ys #videomarketing

Fast Company Get ready for the LinkedIn video pivot buff.ly/2uWzMTP

Brightcove Brands are exploring the OTT route to connect even more with customers. See how [@salomonsport](#) did it: ow.ly/19WI30dC2D8 #OTT #Brands

Brightcove No Need to Leave the House: S... Too hot to climb that peak this we... brightcove.com

Brightcove Webinar: Succeeding with SVOD, featuring our VP of OTT Solutions and [@cleeng](#) ow.ly/J1XN30dzByq #OTT #SVOD #Video

Embed **View on Twitter**

Navigating the Gallery Module

VIDEO CLOUD™

Experiences

New Experience **Duplicate** **Take Offline** **Delete**

Columns ▾ Show All ▾ Search

Title	Template	Template Status	Updated ▾	Experience Status
Animal World	Marquee Portal	Up to Date	a few seconds ago	Online
New VE Experience	Virtual Event Portal	Up to Date	04/12/22 2:23 PM	Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:48 PM	Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:47 PM	Online
Marquee Experience	Marquee Portal	Up to Date	04/07/22 1:41 PM	Unpublished
Live Event In-Page Experience	Live Event In-Page In-Page, Event	Up to Date	04/07/22 1:26 PM	Unpublished
Virtual Event Experience with SSO	Virtual Event Portal	Up to Date	04/04/22 3:38 PM	Online
Animals Vertical Playlist	Vertical Playlist In-Page	Up to Date	03/22/22 1:44 PM	Unpublished Changes
Animal World Video Layout	Vertical Playlist In-Page	Up to Date	03/07/22 11:16 AM	Unpublished Changes
Carousel Experience	Carousel In-Page	Up to Date	03/07/22 10:12 AM	Unpublished
Testing PH Reactions	Virtual Event Portal	Needs Update	03/07/22 8:59 AM	Online
Landing Page Experience	Landing Page Portal, Landing Page	Up to Date	02/04/22 9:50 AM	Online

Custom HTML will display here. See it in Responsive Preview mode.

Animal World
61bca421b19faf1e31ca9346

Last Published
a few seconds ago

Template
Marquee (3.0.24)

Template Status
Up to Date

URL
<https://site-2968034.bcportal.com>

Description

Experience Status
 Online

Before You Get Started

Before You Get Started

- We recommend doing a few things before you create an experience:
- Create a dedicated player
- Organize your video content
- Determine the type of experience to create and which template to use

Creating a Dedicated Player

- Having a dedicated player makes it easier to track Gallery activity in analytics
- **Portal, Event and Landing Page Experiences** - Use the account-wide default player configured in Gallery settings
 - You can override and select a different player for each experience
- **In-Page Experiences** - Player selected as part of the experience properties
- Created using Players module in Video Cloud Studio

Hands-on Task: Creating a Player

For more information on this topic:

<https://support.brightcove.com/video-cloud-basics-creating-player>

Organizing Your Video Content

- **Portal experiences** - Organize videos into Collections
 - Playlists
 - Video tags, custom fields, search criteria
- **In-Page experiences** - Can display a playlist or single videos
- Think about how your content will be organized/grouped
 - Are your videos tagged properly?
 - Create playlists to organize content
- Having your content organized will save you time

Organizing Your Video Content

- Portal experience

Animal World Video Showcase

BIRDS

Brown Pelican

Download Video

Share:

f t g+ in p e

CATEGORIES

Birds

1-10 of 10

Brown Pelican 0:14

Bald Eagle Feeding Chick 0:19

Royal Terns 0:18

Reddish Egret 0:12

Laughing Gull 0:24

Oystercatcher 0:11

Brown Pelican

Bald Eagle Feeding Chick

Royal Terns

Reddish Egret

Laughing Gull

Oystercatcher

Hands-on Task: Organizing Video Content

For more information on this topic:

<https://support.brightcove.com/getting-started-media-module>

Selecting a Template

- Templates control overall look and feel
- Templates available for each type of experience
- Use the documentation and look at the samples

BRIGHTCOVE GALLERY

Home > Portal > Overview of Gallery Portal Templates

Other Brightcove Docs

Search

Page Contents

Overview of Gallery Portal Templates

This topic provides a reference to all of the Portal templates that are available.

Note: For information on the In-Page Experience templates, see [Overview of Gallery In-Page Experience Templates](#).

When you create a new Gallery experience, you will choose a template which controls the overall look and feel of the experience. Selecting the type of experience you want to create will filter the list of templates.

[Back to All Experiences](#)

Create Experience

All Portal In-Page Landing Page Event

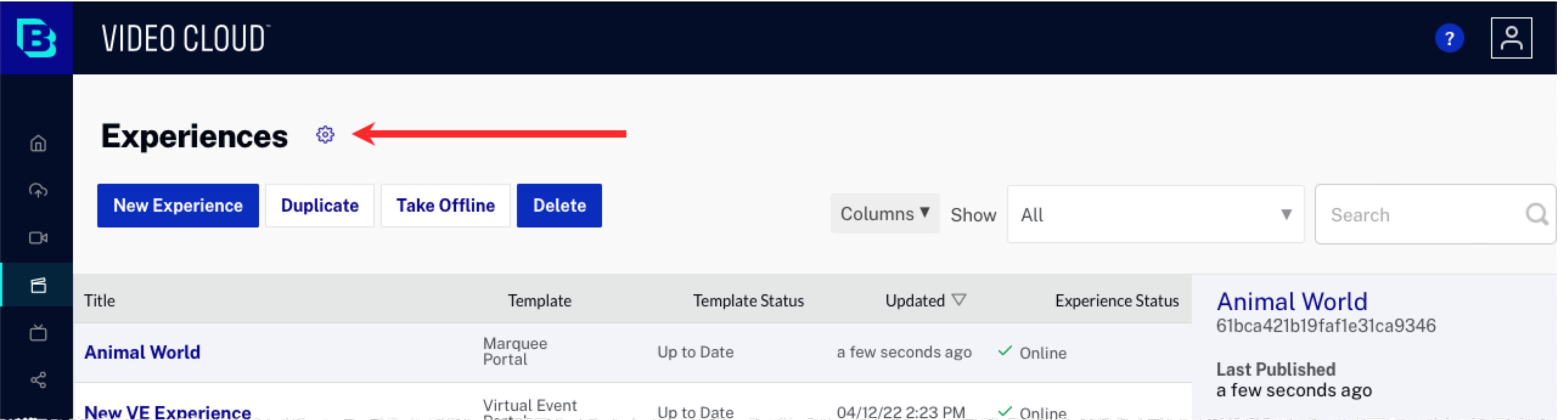
Portal In-Page Landing Page Event

When clicking **Portal**, the template chooser can be used to filter the portal templates based upon your site requirements.

Configuring Gallery Settings

Configuring Gallery Settings

- Click Settings icon on Gallery homepage

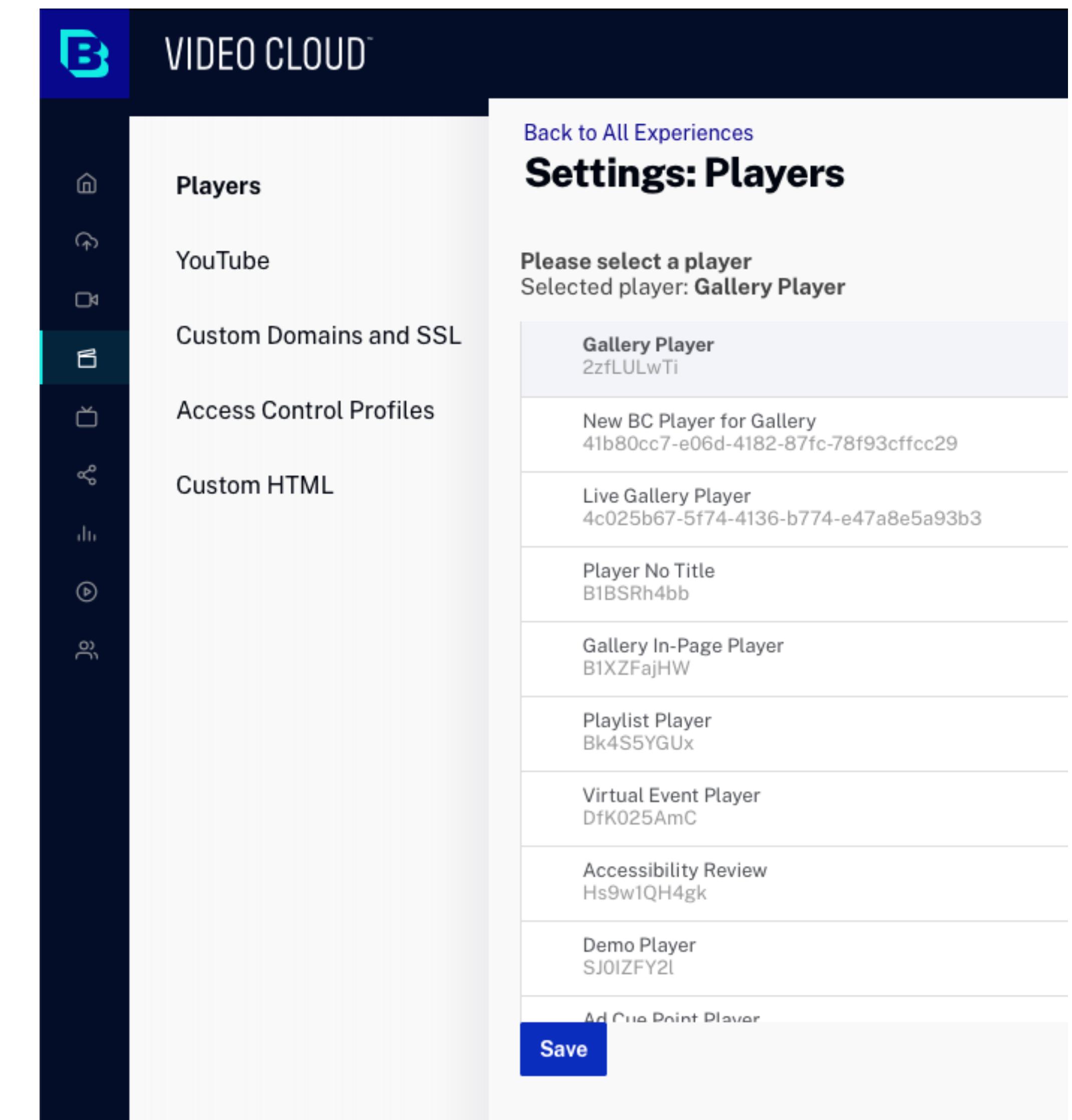


The screenshot shows the Brightcove Video Cloud interface. The top navigation bar includes a logo, 'VIDEO CLOUD', a help icon, and a user profile icon. On the left, there's a vertical sidebar with icons for Home, Upload, Create, and a folder. The main content area is titled 'Experiences'. A red arrow points to the gear icon next to the title. Below the title are buttons for 'New Experience', 'Duplicate', 'Take Offline', and 'Delete'. To the right are filters for 'Columns', 'Show All', and a search bar. The main table lists experiences with columns for Title, Template, Template Status, Updated, Experience Status, and a detailed view. One experience, 'Animal World', is highlighted.

Title	Template	Template Status	Updated	Experience Status
Animal World	Marquee Portal	Up to Date	a few seconds ago	✓ Online
New VE Experience	Virtual Event	Up to Date	04/12/22 2:23 PM	✓ Online

Configuring the Account Wide Default Player

- Click Players
- Select a Player
- This player will be used by default on all Portal, Event and Landing Page experiences
- A site-level player can also be selected



Creating a Custom Domain

- Click **Custom Domains & SSL**
- Brightcove provided domains
 - bcvp0rtal.com (assigned by default)
 - brightcovegallery.com
 - gallery.video
- Custom
 - Requires changes to CNAME record

[Back to Custom Domains and SSL](#)

Create Custom Domain

Select domain option

brightcovegallery.com gallery.video Custom (e.g., videos.mysite.com or www.mysite.com)

Enter custom domain *

.brightcovegallery.com

Enforce SSL on this domain (recommended) [Learn More](#)

Enable redirect

[Cancel](#) [Save](#)

Other Settings

- **YouTube** - Connect to a YouTube account
- **Access Control Profiles** - Control access to a Gallery site
- **Custom HTML** - Use custom HTML so headers and footers more closely match the look and feel of your corporate sites

Hands-on Task: Configuring Gallery Settings

For more information on this topic:

<https://gallery.support.brightcove.com/settings/index.html>

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VIDEO THAT MEANS BUSINESS