



# Brightcove Gallery Essentials

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# Agenda

- Introduction
- Before you Get Started
- Gallery Settings
- Creating a New Project
- Adding Objects to Pages
- Adding Video to a Site
- Setting Site Properties
- Previewing & Publishing



# Introduction to Gallery



# What is Gallery?

- Brightcove Gallery enables marketers to create engaging video portal experiences with best practices for SEO, responsive design, social sharing and conversion all in a single solution that can be implemented and updated in just minutes
- Integrates closely with Video Cloud
- All of the pages have a unique, addressable URL, and include video site maps and Schema.org tags
- No technical resources required
- Out-of-the-box templates
- Responsive design looks great on any device
- Social sharing features to drive more traffic

# Navigating the Gallery Module



brightcove  
**VIDEO CLOUD**

GALLERY ▾

Legacy Studio →  
SUPPORT ▾ ADMIN ▾  
BRIGHTCOVE LEA... ▾  
Bob Bailey

Video Projects    Settings    Reports

A template update is required for your site(s). [View a list of sites that need an updated template.](#)

Delete    Take Offline    Duplicate    Preview    Edit    New Project

Show: All

Title ▾	Type	Template Status	Description	Updated	Project Status
Animal World Video Portal	Video Site	Up to Date	Animal World Video Portal	09/27/16 10:42 AM	✖ Offline
Animal World Video Portal	Video Site	⚠ Needs Update		2 days ago	✖ Offline
Animal World Videos	Video Site	Up to Date	Welcome to the Animal World Video Portal	05/16/16 2:05 PM	⚠ Unpublished Changes
Animal World Videos	Video Site	Up to Date	Animal World Video Portal	07/19/16 1:35 PM	⚠ Unpublished Changes
Animal World Videos	Video Site	Up to Date	Welcome to the Animal World Video Portal	09/26/16 1:37 PM	⚠ Unpublished Changes
Brightcove Training Videos	Video Site	Up to Date	This site provides a series of online training vid...	01/13/15 4:04 PM	✖ Offline
site-127842	Video Site	Up to Date		01/06/16 10:07 AM	✖ Offline
site-137398	Video Site	Up to Date		08/21/15 9:49 AM	✖ Offline
site-291663	Video Site	Up to Date		09/26/16 1:52 PM	✓ Online
site-304958	Video Site	Up to Date		06/15/16 11:50 AM	✖ Offline
site-324137	Video Site	Up to Date		01/06/16 1:49 PM	✖ Offline
site-341201	Video Site	Up to Date		07/20/16 4:38 PM	✖ Offline
site-3449	Video Site	Up to Date		07/15/14 9:33 AM	✖ Offline
site-365129	Video Site	Up to Date		12/01/16 12:17 AM	⚠ Unpublished Changes

**Animal World Video Portal**

Last Published  
09/27/16 10:42 AM

Template  
Marquee

Template Status  
Up to Date

**Animal World Video Showcase**



# Before You Get Started

# Before You Get Started



- We recommend doing a few things before you get started using Gallery:
  - Create dedicated player(s) for your Gallery sites
  - Organize your video content in the Media module
  - Determine the type of project and which template to use



# Creating a Dedicated Player(s)

- You can set a default player at the account level to be used by all sites or override the account level player and use a different player for each site
- Having a dedicated player makes it easier to track Gallery activity in analytics
- Created using Players module in Video Cloud Studio



# Organizing Your Video Content

- Videos on Gallery sites are organized into Collections
- Collections comprised of:
  - Video Cloud videos
  - YouTube videos
- Think about how your content will be organized on your site
  - Are your videos tagged properly?
  - How are the videos tagged?
  - Create playlists to organize content

# Determining the type of project and which template to use



- 3 Project types:
  - Video Site
  - Landing Page
  - Event Site

- Templates available for each type of project
- Templates control overall look and feel of the site
- Use the documentation and look at the samples

## Overview of Gallery Templates



This topic provides a reference to all of the Brightcove Gallery templates that are available.

When you create a new Gallery project, you will choose a site template which controls the overall look and feel of your site. Selecting the type of site you want to create will filter the list of templates.

The screenshot shows a teal header bar with 'Back to Video Projects' and 'Create Project'. Below it is a navigation bar with tabs: 'All' (selected), 'Video Sites' (highlighted in blue), 'Landing Pages', and 'Event Sites'. The main area displays a list of templates under the heading 'Discovery'.

After selecting the type of site, the template chooser can be used to filter the templates based upon your site requirements.

A dropdown menu titled 'Filter by' is open, showing a list of options. The 'No filter' option is selected. Other options include: 'Small library of content (<50 videos)', 'Mid-sized library of content (up to 200 videos)', 'Large library of content (200+ videos)', 'Ad support (page level)', 'Call-to-action support (page level)', and 'Disqus blog support'. The 'Video Sites' tab is also visible above the dropdown.

Note: After you select a site template, the template cannot be changed.

The following templates are available.

- ▶ Mosaic
- ▶ Classic
- ▶ Marquee
- ▶ Publisher
- ▶ Tile
- ▶ Salon
- ▶ Discovery
- ▶ Live Event
- ▶ Landing Page
- ▶ Showcase
- ▶ Chronicle



# Gallery Settings

# Configuring Gallery Settings



- Gallery must be configured with your API read token and a player

Please enter your Video Cloud API read token and select your default player.

Currently, you do not have any video projects. Choose the project type you would like to create.

### Video Site

Video site templates that support content libraries of any size. Includes optional call-to-action and ad support.

[View Live Example](#)

[Create](#)

MODUS: MARQUEE      BIKES    GEAR    RETAILERS    COMMUNITY    MORE ▾

### Landing Page

Single-page video site with lead form and optional call-to-action and ad support.

[View Live Example](#)

[Create](#)

IT WORKS WHEN YOU DO.

### Event Site

Video site optimized for promoting and broadcasting live events. Includes pre-, during-, and post-event states.

[View Live Example](#)

[Create](#)

MODUS CYCLES

# Configuring API Read Token



- Gallery requires your Video Cloud API read token so it can access the videos and playlists in your account
- To configure the API read token:
  - Click the account settings link
  - Copy the read token with URL Access

The screenshot shows the Brightcove Account Settings interface. The left sidebar has links for Publishing Settings, Distribution Settings, Analytics, Media Settings, Transcode Settings, Video Fields, and API Management (which is highlighted). The main content area is titled "Account Settings" and "API Management". It displays a table of API tokens:

Token	Type (?)	Options (?)	Manage
Li3GNopkHi3yX2LHy92hxyEIoplct40LGyvtv0CumP4qiscou3KRMQ...	read	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ...	read	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtWcrtax6mfoUhyqDdYw2y-A...	write	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	

Below the table, a note says "You are using 2 of 6 available Read Token". Under "API Keys", there is a section for "API read token" with a note: "You can find your Video Cloud read token in [Account Settings](#). Read more about [Video Cloud media API tokens](#)". A text input field contains the token "Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..". At the bottom is a "Save" button.

Note: Make sure you use the read token with URL Access.

# Configuring the Account Wide Default Player



- Select an Account Wide Default Player
- This player will be used on all sites unless a site-level player is selected

The screenshot shows the Brightcove Video Cloud interface. At the top, there's a navigation bar with the Brightcove logo, 'GALLERY ▾', 'SUPPORT ▾', 'ADMIN ▾', and user information ('Bob Bailey'). Below the navigation is a dark header with 'Video Projects', 'Settings' (which is underlined), and 'Reports'. On the left, a sidebar menu includes 'API Keys', 'Players' (which is selected and highlighted in blue), 'YouTube', 'Custom Domains & SSL', 'Access Control Profiles', 'Custom HTML', and 'User Preferences'. The main content area is titled 'Players' and displays a message: 'Please select a player' and 'Selected player: ★ Gallery Player'. A list of players is shown with details:

- ★ New BC Player for Gallery  
41b80cc7-e06d-4182-87fc-78f93cffcc29
- ★ Live Gallery Player  
4c025b67-5f74-4136-b774-e47a8e5a93b3
- ★ **Gallery Player**  
Byl8ViLe
- ★ Brightcove Default Player  
default
- ★ Ad Player  
f988b1d3-6584-4182-8c0e-1f6f27145c9e

A note at the bottom says '★ - New Brightcove Player'. At the bottom right of the content area is a 'Save' button.

# Configuring Other Settings



- **YouTube** - Create collections with videos from a YouTube account
- **Custom Domains & SSL** - Host a site on a custom domain
- **Access Control Profiles** - Control access to a Gallery site
- **Custom HTML** - Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites
- **User Preferences** - Set user preferences



# Creating a New Project

# Creating a New Project



- Click New Project

The screenshot shows the Brightcove Video Cloud interface. At the top, there's a navigation bar with the Brightcove logo, a 'GALLERY' dropdown, and links for 'SUPPORT', 'ADMIN', and 'BRIGHTCOVE LEA...'. A user 'Bob Bailey' is logged in. Below the navigation is a menu bar with 'Video Projects' (which is underlined), 'Settings', and 'Reports'. A prominent orange message bar says 'A template update is required for your site(s). [View a list of sites that need an updated template.](#)' Below this are buttons for 'Delete', 'Take Offline', 'Duplicate', 'Preview', 'Edit', and 'New Project'. To the right is a 'Show' dropdown set to 'All'. The main area is a table listing video projects:

Title	Type	Template Status	Description	Updated	Project Status	Actions
Animal World Video Portal	Video Site	Up to Date	Animal World Video Portal	09/27/16 10:42 AM	Offline	Last Published 09/27/16 10:42 AM
Animal World Video Portal	Video Site	Needs Update		2 days ago	Offline	Template Marquee
Animal World Videos	Video Site	Up to Date	Welcome to the Animal World Video Portal	05/16/16 2:05 PM	Unpublished Changes	Template Status
Animal World Videos	Video Site	Up to Date	Animal World Video Portal	07/19/16 1:35 PM	Unpublished Changes	Up to Date
Animal World Videos	Video Site	Up to Date	Welcome to the Animal World Video Portal	09/26/16 1:27 PM	Unpublished Changes	

# Selecting a Project Type



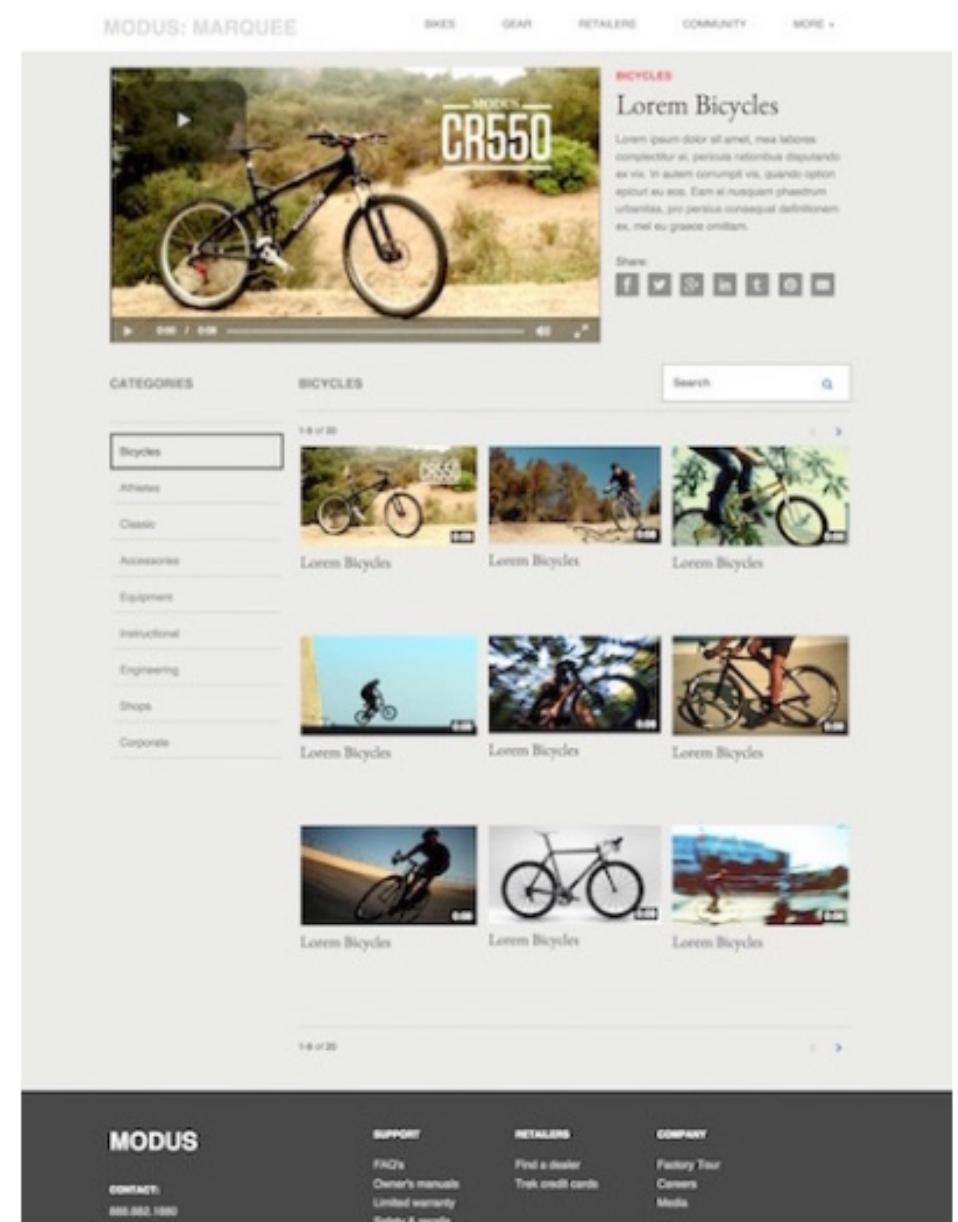
- Video Site

The screenshot shows the Brightcove Video Cloud interface. At the top, there's a navigation bar with the Brightcove logo, 'VIDEO CLOUD', 'GALLERY ▾', 'SUPPORT ▾', 'ADMIN ▾', and a user profile for 'Bob Bailey'. Below the navigation is a main menu with 'Video Projects' (which is underlined), 'Settings', and 'Reports'. A prominent orange banner at the bottom of the main area says 'Please enter your Video Cloud API read token and select your default player.' and 'Currently, you do not have any video projects. Choose the project type you would like to create.'

- Landing Page

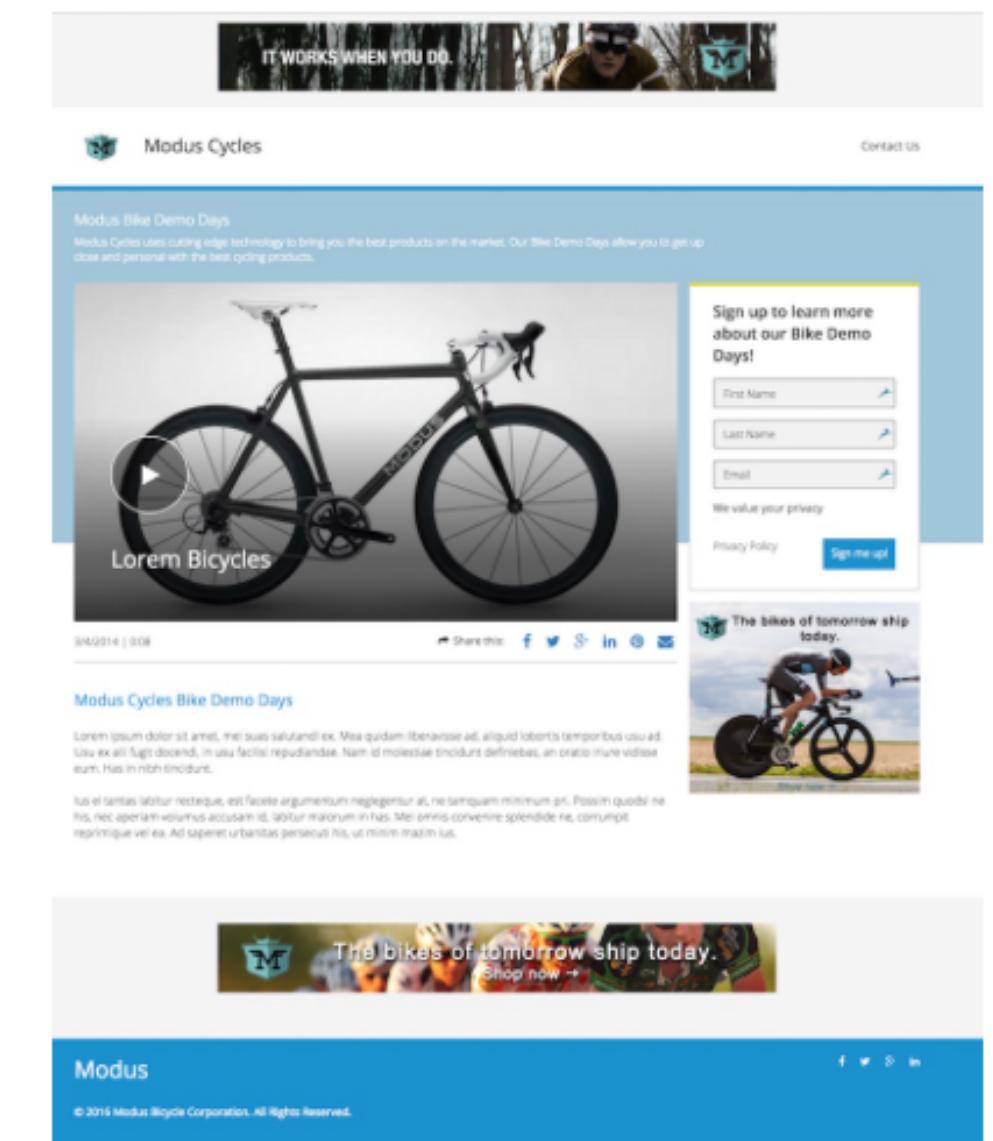
**Video Site**  
Video site templates that support content libraries of any size. Includes optional call-to-action and ad support.

[View Live Example](#) [Create](#)



**Landing Page**  
Single-page video site with lead form and optional call-to-action and ad support.

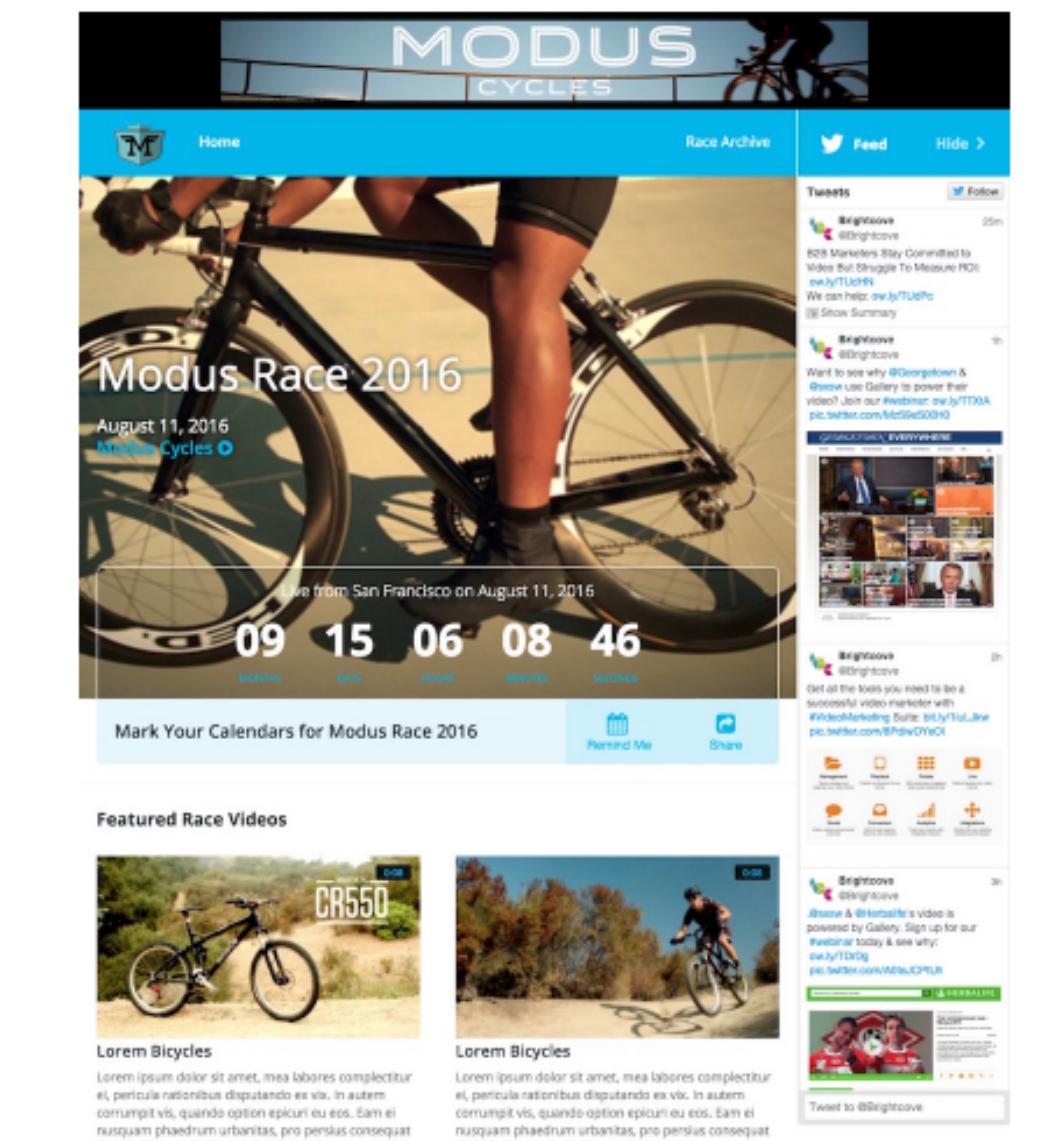
[View Live Example](#) [Create](#)



- Event Site

**Event Site**  
Video site optimized for promoting and broadcasting live events. Includes pre-, during-, and post-event states.

[View Live Example](#) [Create](#)



# Selecting a Template



- Templates for each project type
- Template cannot be changed after it is selected

The screenshot shows the Brightcove Video Cloud interface. At the top, there's a navigation bar with the Brightcove logo, a 'GALLERY' dropdown, 'SUPPORT', 'ADMIN', and a 'BRIGHTCOVE LEA...' dropdown. Below the navigation is a teal header bar with 'Back to Video Projects' and a 'Create Project' button. The main content area has tabs for 'All', 'Video Sites', 'Landing Pages', and 'Event Sites'. Under 'Video Sites', there are three cards: 'Discovery' (Video Site), 'Showcase' (Video Site), and 'Landing Page' (Landing Page). Each card includes a 'View Live Example' button and a 'Choose' button. Below each card is a thumbnail image of the respective website template.

**Discovery** Video Site

- Suitable for up to 200 videos
- Play sequential videos seamlessly

[View Live Example](#) [Choose](#)

**Showcase** Video Site

- Optimized for < 50 videos
- Good for microsites
- Call-to-action and ad support

[View Live Example](#) [Choose](#)

**Landing Page** Landing Page

- Single-video landing page
- On-page or overlay lead form
- Support for custom editorial content
- Call-to-action and ad support

[View Live Example](#) [Choose](#)

# Gallery Site Editor

- Used to add videos and customize the site

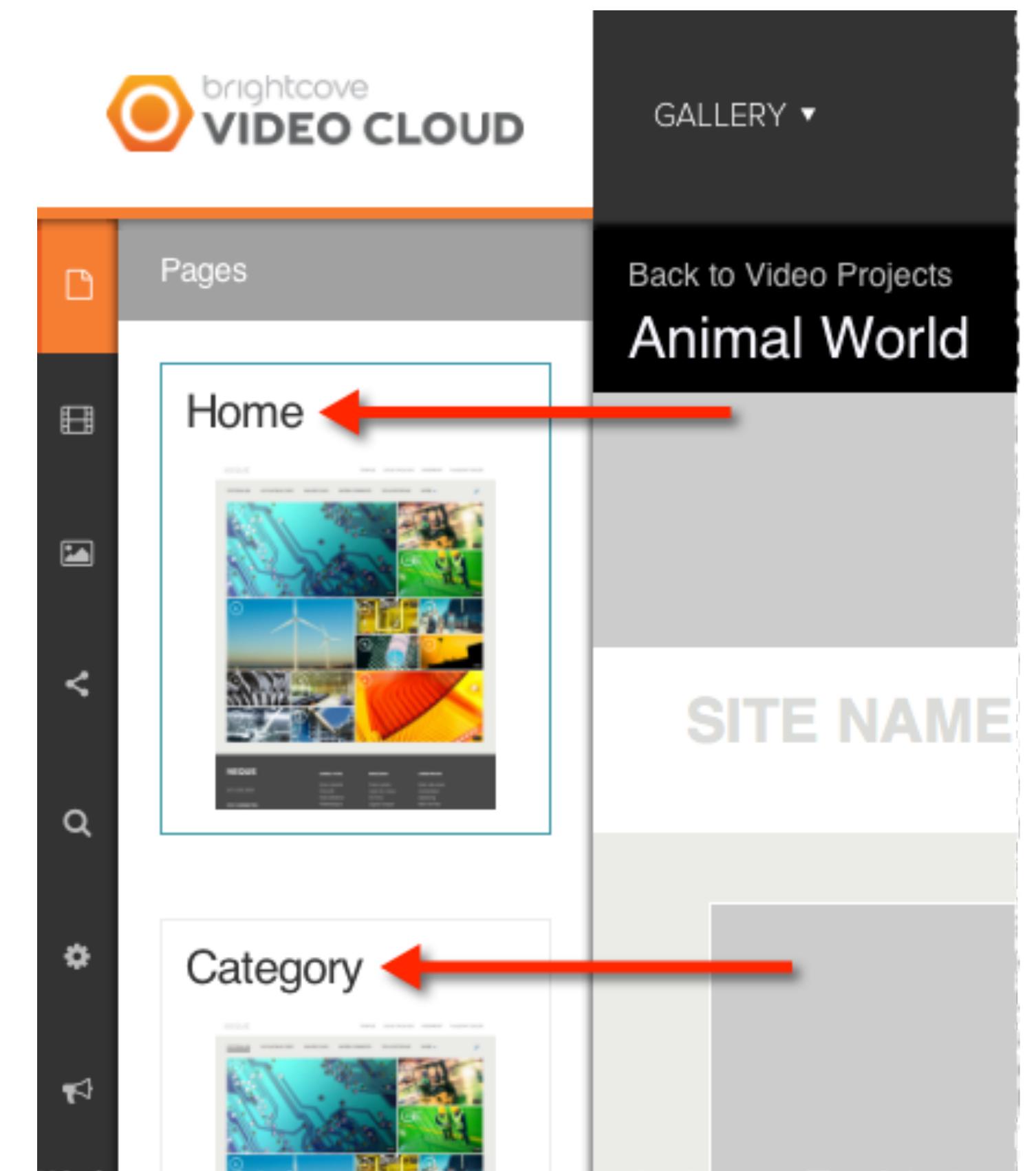




# Adding Objects to Pages

# Page Navigation

- Based upon the template that is selected, a set of pages templates will be available
- Click on the page thumbnail to view/edit the page contents





# Editing the Player Layout

- Some page templates provide the ability to change the player layout
- Click **Change Layout** and select a new layout



# Editing the Page Content



- Placeholders on the page indicate where images/text can be added 
- To add content, click a placeholder

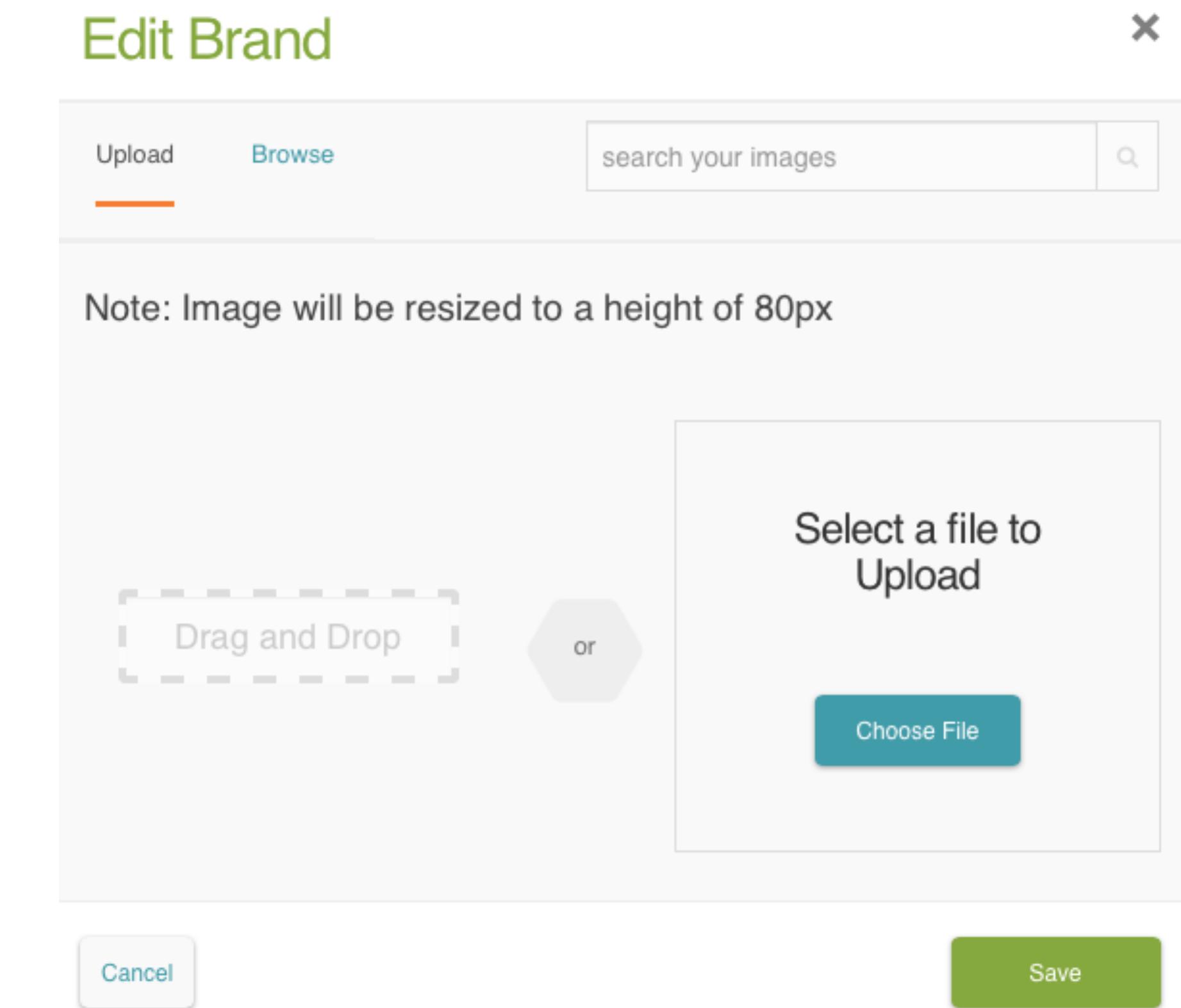
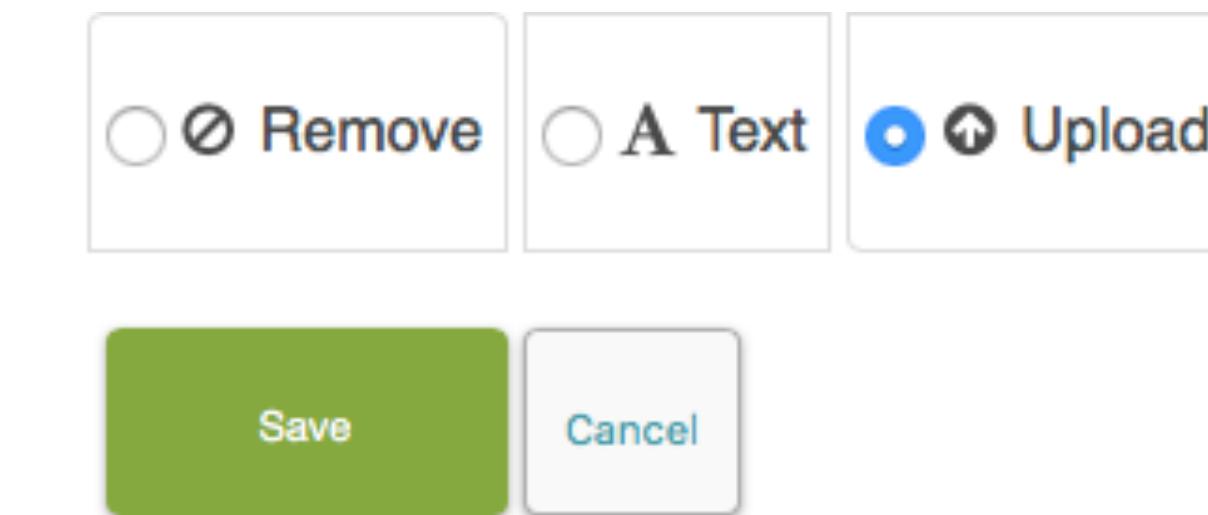
The screenshot shows a page editor interface with several content sections:

- Banner CTA/Ad**: Placeholder labeled "(none)".
- SITE NAME OR LOGO**: Placeholder with a pencil icon.
- No videos to display**: Placeholder for video content.
- +Add Videos**: Button to add videos.
- Video Grid CTA/Ad**: Placeholder labeled "(none)".
- Footer CTA/Ad**: Placeholder labeled "(none)".
- [YOUR BRAND]**: Placeholder with a pencil icon.
- PLACEHOLDER**: Three empty placeholder slots labeled "LINK" below them.
- CONTACT**: Placeholder with a pencil icon.
- Text**: Placeholder with a pencil icon.
- © [Your Brand] All Rights Reserved**: Copyright notice.



# Adding an Image

- Click a placeholder
- Select **Upload** and then **Save** to add image placeholder
- Click **+Add Photo** link to browse and select an image





# Adding Text

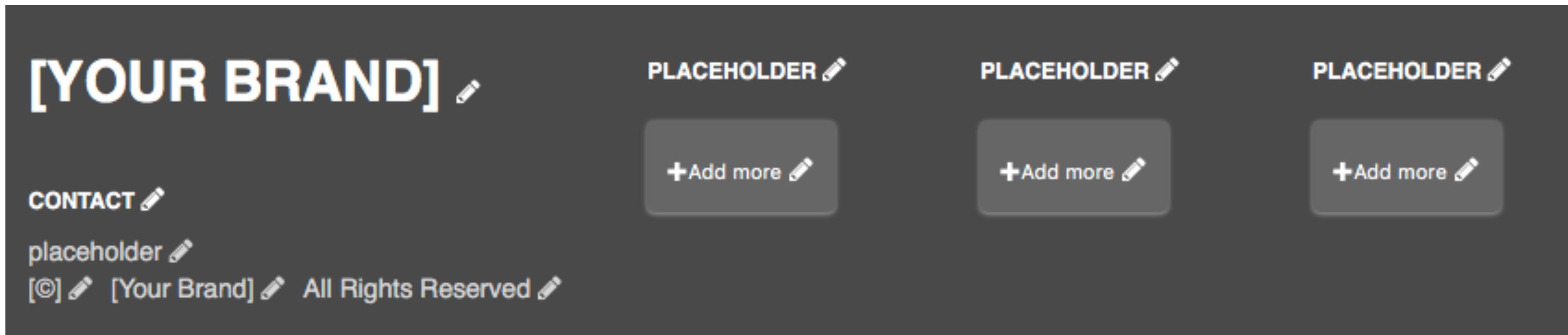
- Changes made to the page will appear real-time

The screenshot shows the Brightcove Video Cloud interface. At the top, there's a navigation bar with the Brightcove Video Cloud logo, a GALLERY dropdown, a support link, an admin dropdown, and a user profile for 'BC - BOB BAILEY'. Below the navigation is a main content area titled 'Back to Video Projects' and 'Animal World'. On the left, a sidebar titled 'Pages' shows a preview of the 'Home' page. The main content area features a large banner with the text 'Animal World Video Showcase' in blue, with a 'MORE' button and a 'Add Photo' button. Above the banner, there's a section labeled 'Banner CTA/Ad' with a '(none)' status.

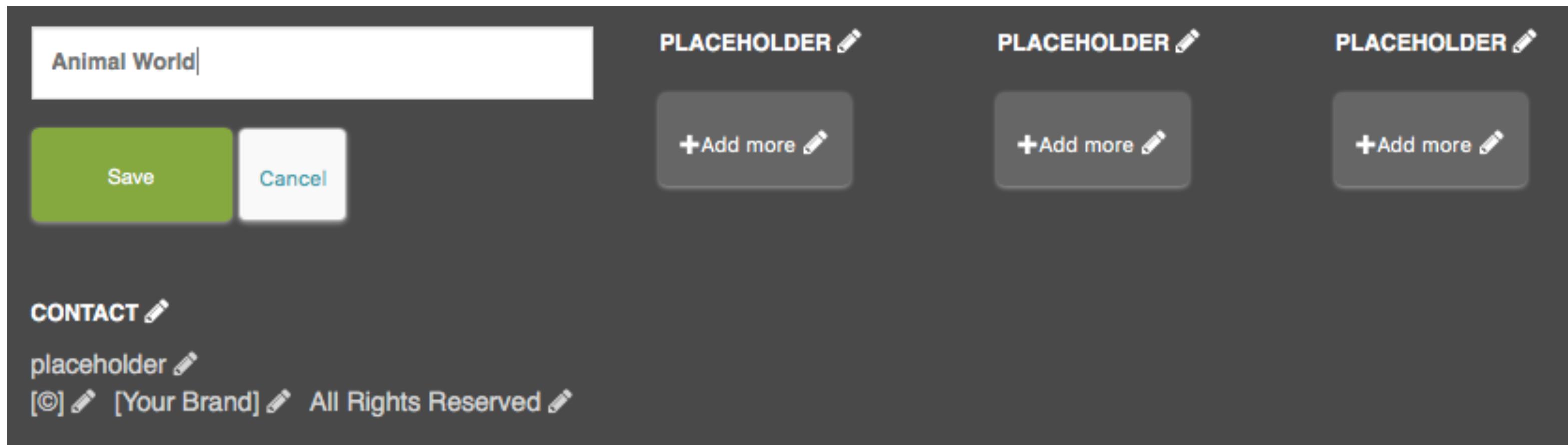


# Adding Text

- Click a text placeholder



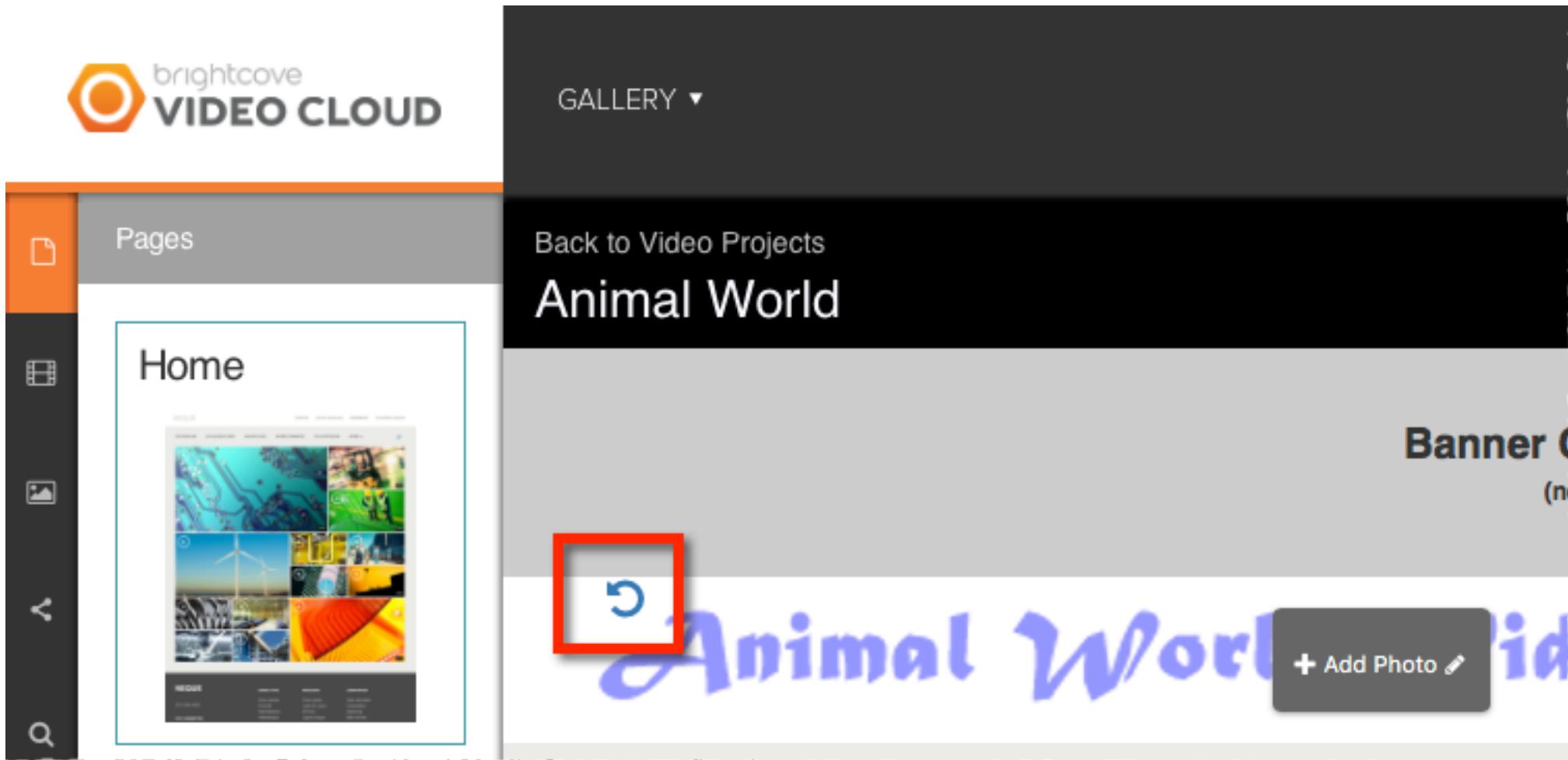
- Enter the text



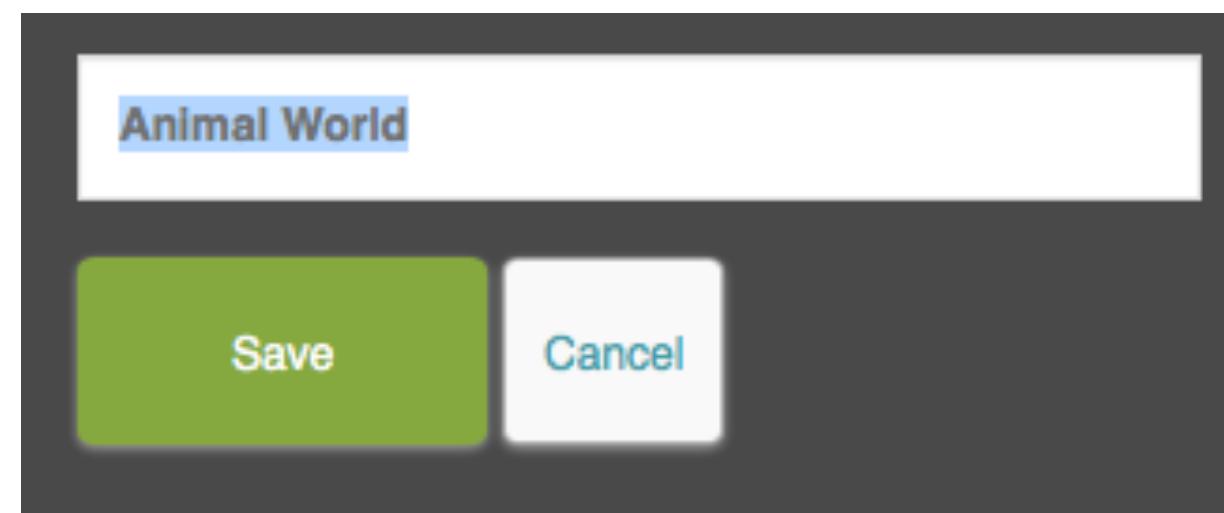


# Deleting Objects

- Click chasing arrows to remove an image



- Clear text and then Save





# Adding Video to a Site



# Adding Video to a Site

- Click the **Videos** icon
- Videos are organized into collections
- Video Cloud Videos & YouTube videos are supported

The screenshot shows the Brightcove Video Cloud interface. On the left, there's a sidebar with icons for Home, Site Edit, GALLERY, SUPPORT, ADMIN, and Bob Bailey. The main area is titled "Manage Collections" with a sub-section "COLLECTIONS". It features a "Collection Name" input field with a blue border and a "Add New Collection" button. To the right, a "MARQUEE HOME LAYOUT" is displayed, consisting of a sidebar labeled "SIDEBAR" with "All Collections" and a main content area with two boxes: "First Video of Collection 1" and "Collection 1". The "First Video of Collection 1" box is highlighted with a teal border.



# Creating a Collection

- Enter a name for the collection
- Click collection name



# Creating a Collection



- Choose collection source
  - Video Cloud
  - YouTube
- Choose collection criteria
  - Custom - Videos added to the collection based upon tags, search terms or custom fields
  - Playlist - Videos added to collection based upon a playlist

## Edit Collection: Birds

Change Collection  
Birds

Collection will appear in the top navigation and will be the homepage collection.



### FIND VIDEOS

#### Parameters

- 1 Collection Source
- 2 Choose Criteria  Playlist  Custom
- 3 Choose Playlist

#### Sea Creatures

Birds  
Animals

#### Video Collection

7 Videos

	Sea Turtle 5027712357001
	Leafy Seadragon 5027704003001
	Crab 5027713881001
	Clown Fish 4726694423001
	Lionfish 4726714252001
	Seahorse 4726712248001
	Dolphins 4726690917001

# Using a Playlist Video Assignment



- Select **Playlist**
  - List of playlists in your Video Cloud account will display
- Select a Playlist to use
  - Videos in that playlist will display

The screenshot shows the 'Find Videos' interface in Brightcove. On the left, under 'Parameters', the 'Collection Source' is set to 'Video Cloud' and 'Choose Criteria' is set to 'Playlist'. A red box highlights the 'Playlist' radio button. Below this, a dropdown menu shows 'Birds' selected, with 'Animals' as an option. To the right, a 'Video Collection' panel displays three videos: 'Peacock' (5027713868001), 'Chickadee' (4726694420001), and 'Woodpecker' (4726690919001). A red box highlights the entire 'Video Collection' area. At the bottom of the interface are navigation arrows.

Video	Name	ID
	Peacock	5027713868001
	Chickadee	4726694420001
	Woodpecker	4726690919001

# Using a Custom Video Assignment



- Select **Custom**
- Select videos to include/exclude
- Enter keywords
- (Optional) Order videos

FIND VIDEOS

**Parameters**

- 1 Collection Source
- 2 Choose Criteria  Playlist  Custom Custom
- 3 Select videos which...  
**Include**  
 Tags +

Keywords  Match Any  Match All  
 x ←

**Exclude**  
 - +

- 4 Order videos by:

**Video Collection**  
1 Videos

Chickadee	4726694420001



# Nesting Collections

- Nest a collection under another collection
- Drag and drop collection to new location
- Not all templates support nested collections

COLLECTIONS

Add New Collection

Video Cloud Studio	edit icon	file folder icon	trash bin icon	plus icon
Upload Module	edit icon	file folder icon	trash bin icon	plus icon
Brightcove Player	edit icon	file folder icon	trash bin icon	plus icon



The screenshot shows a 'COLLECTIONS' interface with a header 'Add New Collection'. Below it is a list of three collections: 'Video Cloud Studio', 'Upload Module', and 'Brightcove Player'. Each collection has a set of four icons: edit, file folder, trash bin, and plus. A red arrow points to the 'Upload Module' row, specifically to its name.

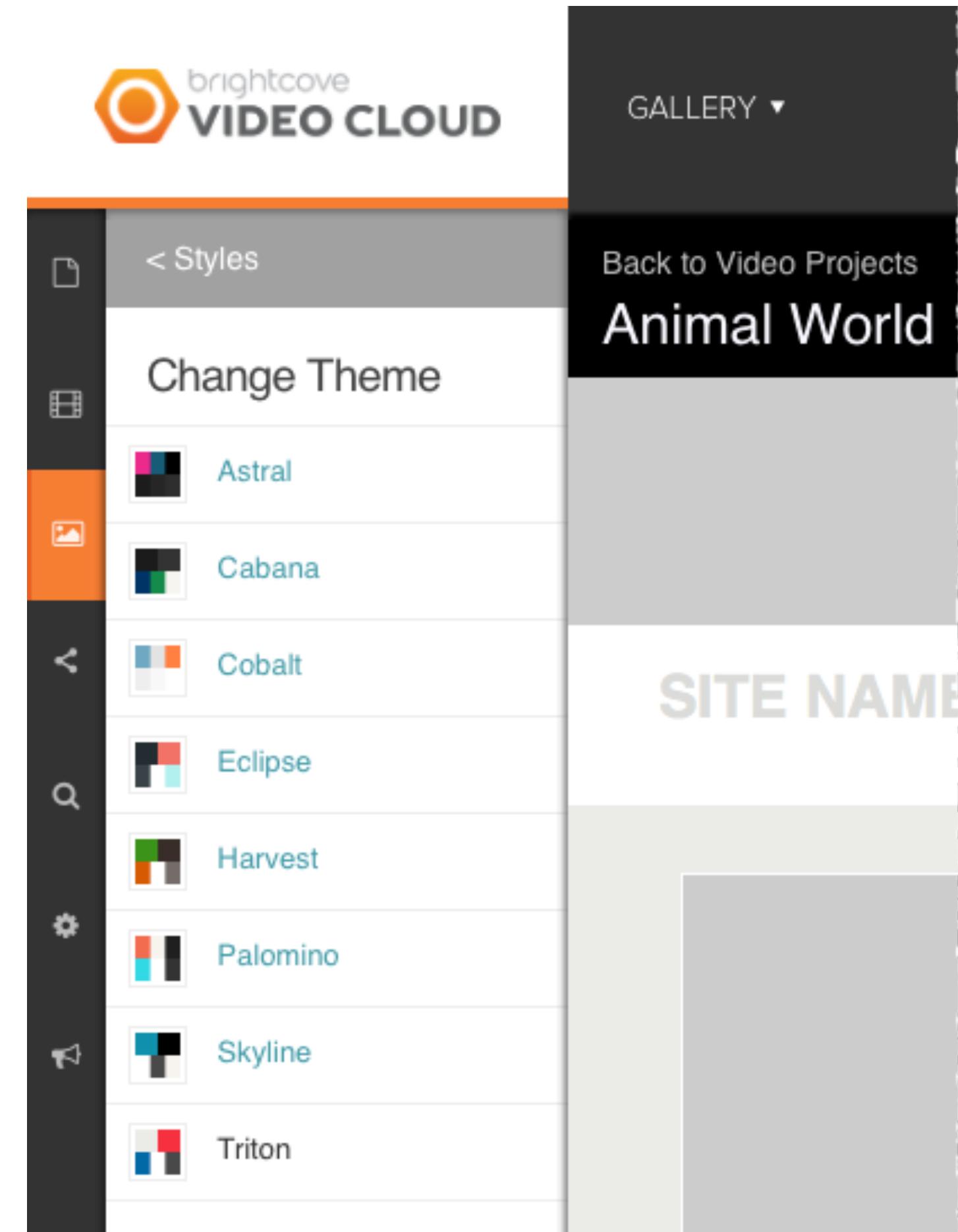


# Setting Site Properties



# Setting Styles

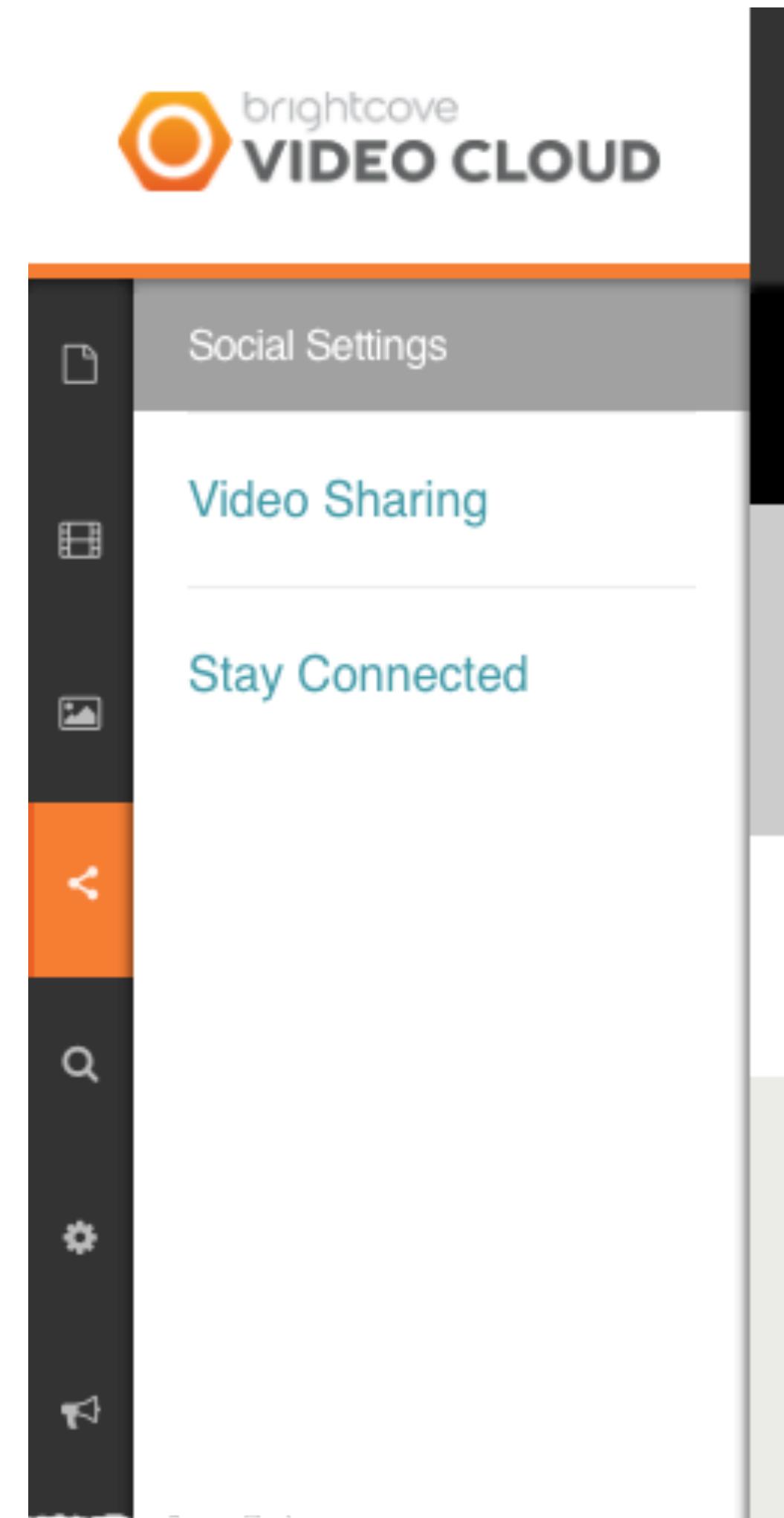
- Click the **Styles** icon
- Change:
  - Theme
  - Color
  - Fonts





# Setting Social Settings

- Click the **Social Settings** icon
- Video Sharing
- Stay Connected





# Setting Video Sharing Settings

- Allows viewers to share your videos out to social media sites

Social Settings X

Video Sharing Stay Connected

Icon Color and Background

Use an icon color that works with your current theme.

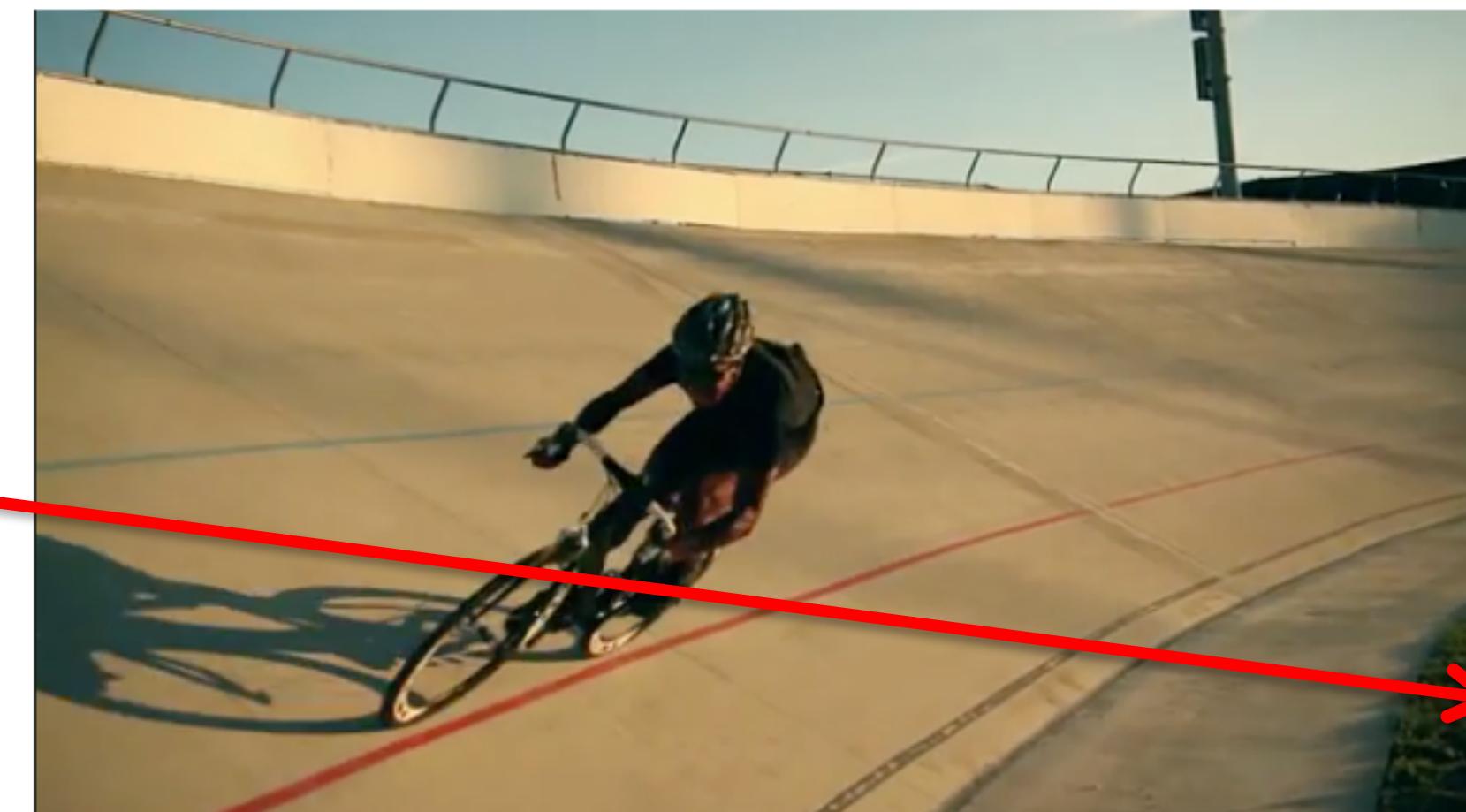
Light icon on dark   Dark icon on light 

Sharing Options

<input checked="" type="checkbox"/> Facebook 	f Video short description appears by default
<input checked="" type="checkbox"/> Google+ 	g+ (custom messaging not supported)
<input checked="" type="checkbox"/> LinkedIn 	in Video short description appears by default
<input checked="" type="checkbox"/> Pinterest 	p Video short description appears by default
<input checked="" type="checkbox"/> Twitter 	t Check out this site! [[VIDEO_URL]]
<input checked="" type="checkbox"/> Email 	Video short description and URL appear by default

in 

Cancel Done



BIKES  
**LOREM BICYCLES**  
**CR550**

Lore ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu graece omittam.

share:



# Setting Stay Connected Settings



- Provide viewers with easy access to your social media sites

Social Settings

Video Sharing Stay Connected

Fill in your brand's unique identifier for each of the following social sites.

Facebook More about Facebook...

https://www.facebook.com/ brightcove

Facebook App ID

App ID

Twitter More about Twitter...

@ brightcove

Google+

https://plus.google.com/ brightcove /posts

LinkedIn

https://www.linkedin.com/ brightcove

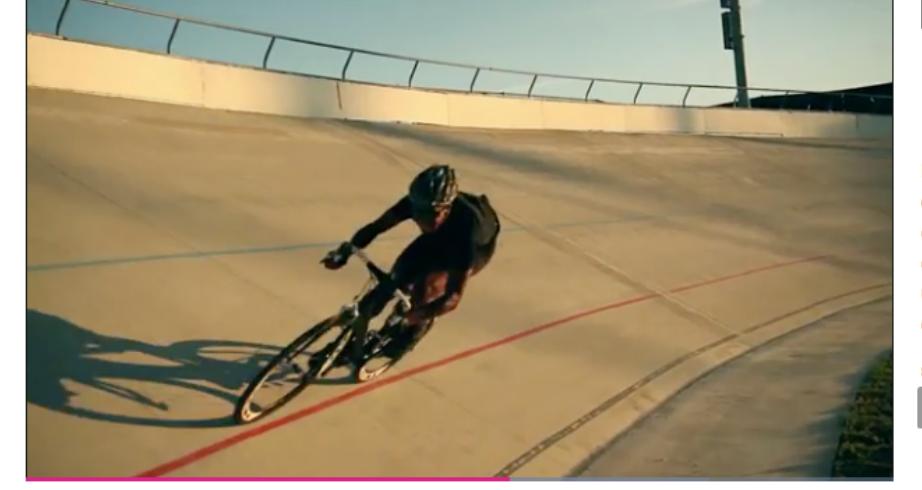
Icon Color

Light   Dark 

Cancel Done

MODUS CYCLES

BIKES ACCESSORIES HOW TO 



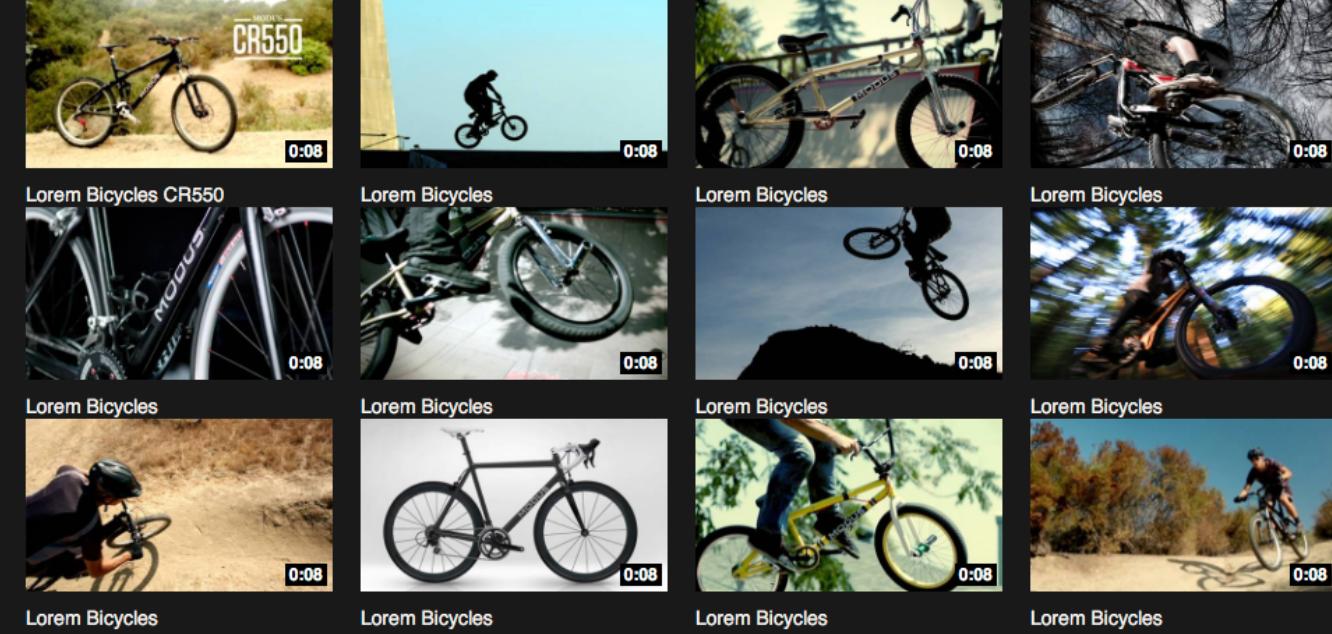
**LOREM BICYCLES CR550**

Lorem ipsum dolor sit amet, mea labores complectitur ei, pericula rationibus disputando ex vix. In autem corrumptit vis, quando option epicuri eu eos. Eam ei nusquam phaedrum urbanitas, pro persius consequat definitionem ex, mel eu grecce omittam.

share:      

**BIKES**

1-12 of 20



MODUS CYCLES

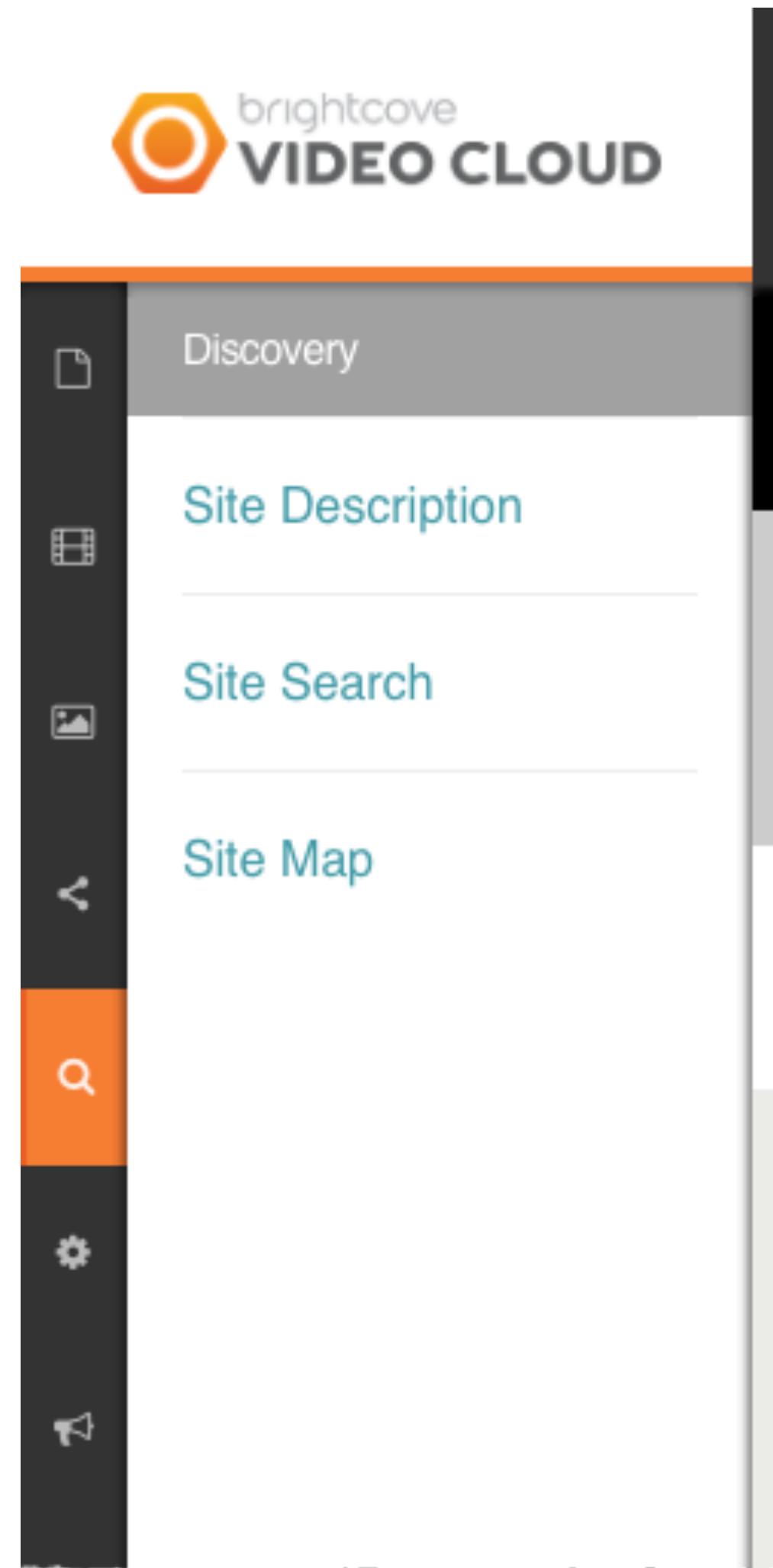
COMPANY Locations

STAY CONNECTED   



# Setting Discovery Settings

- Click the **Discovery** icon
- Site Description
- Site Search
- Site Map



# Setting Site Description Settings

- Set the name, description and keywords
- Name appears in browser title when published
- Keywords are added to <meta name="keywords"> for page
- Meta tags used to add additional meta tags for the site

The screenshot shows the Brightcove Discovery settings interface. At the top, there's a navigation bar with tabs: 'Discovery' (which is selected), 'Site Search', and 'Site Map'. Below the tabs, there are four main input fields:

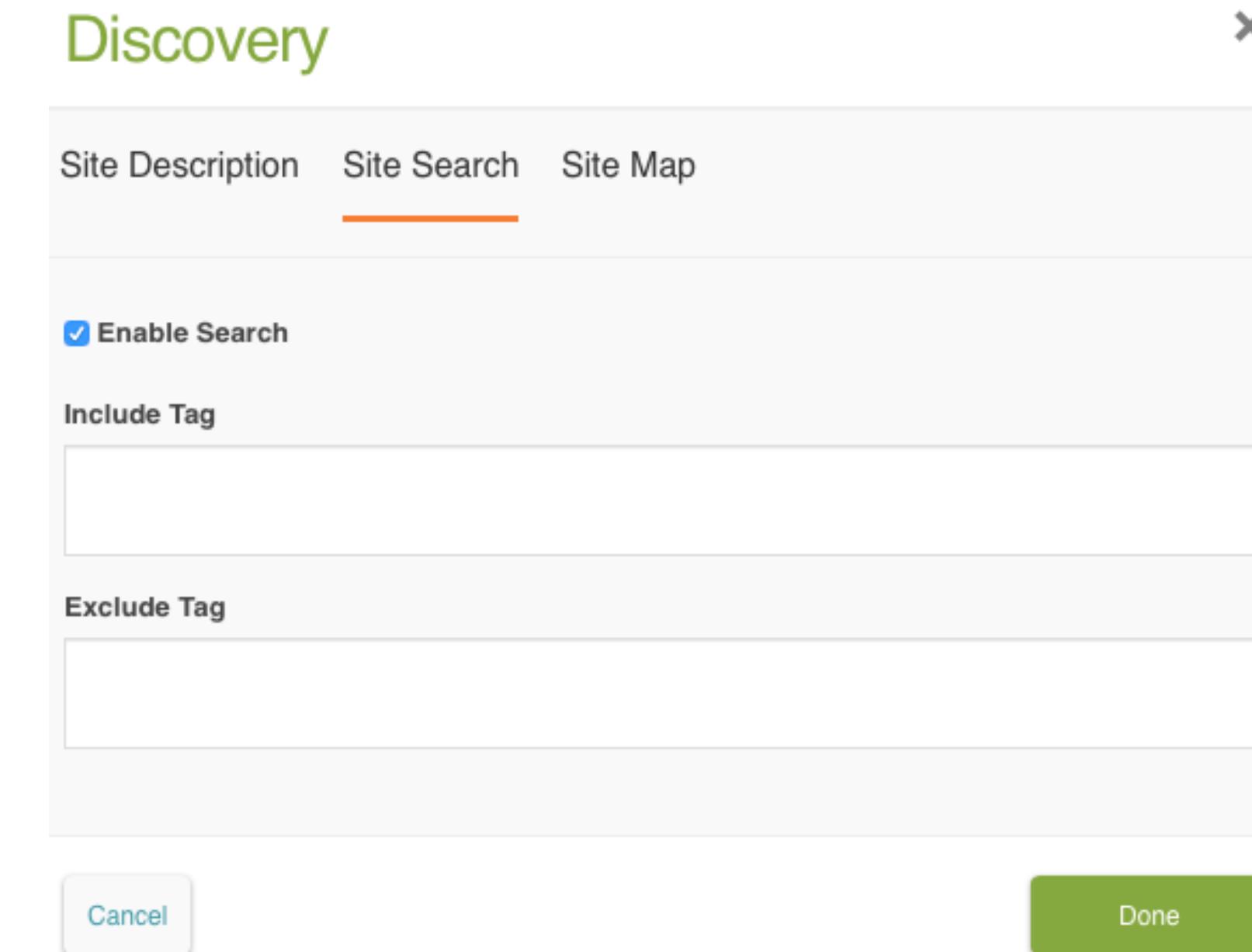
- Name:** A text input field containing the value "Animal World Videos".
- Site Description:** A text input field containing the value "Animal World Video Portal".
- Keywords:** An empty text input field.
- Meta tags:** An empty text input field.

At the bottom of the form, there's a checkbox labeled "Include custom video fields in page metadata." followed by two buttons: "Cancel" and "Done".

# Setting Site Search Settings



- Enables site search
- Include Tag – videos must also have this tag to be returned in search results
- Exclude Tag – videos with this tag will be excluded from search results
- Only a single tag is supported



# Viewing Site Map and Search Feed URLs



- Site map can be downloaded and submitted to search engines
- Search feed can be used by most search engine software as a way to add Gallery content to search results
- Links are not active until the site has been published

**Discovery** ×

[Site Description](#) [Site Search](#) [Site Map](#)

The site map is available at <http://site-184001.bcvp0rtal.com/sitemap.xml>

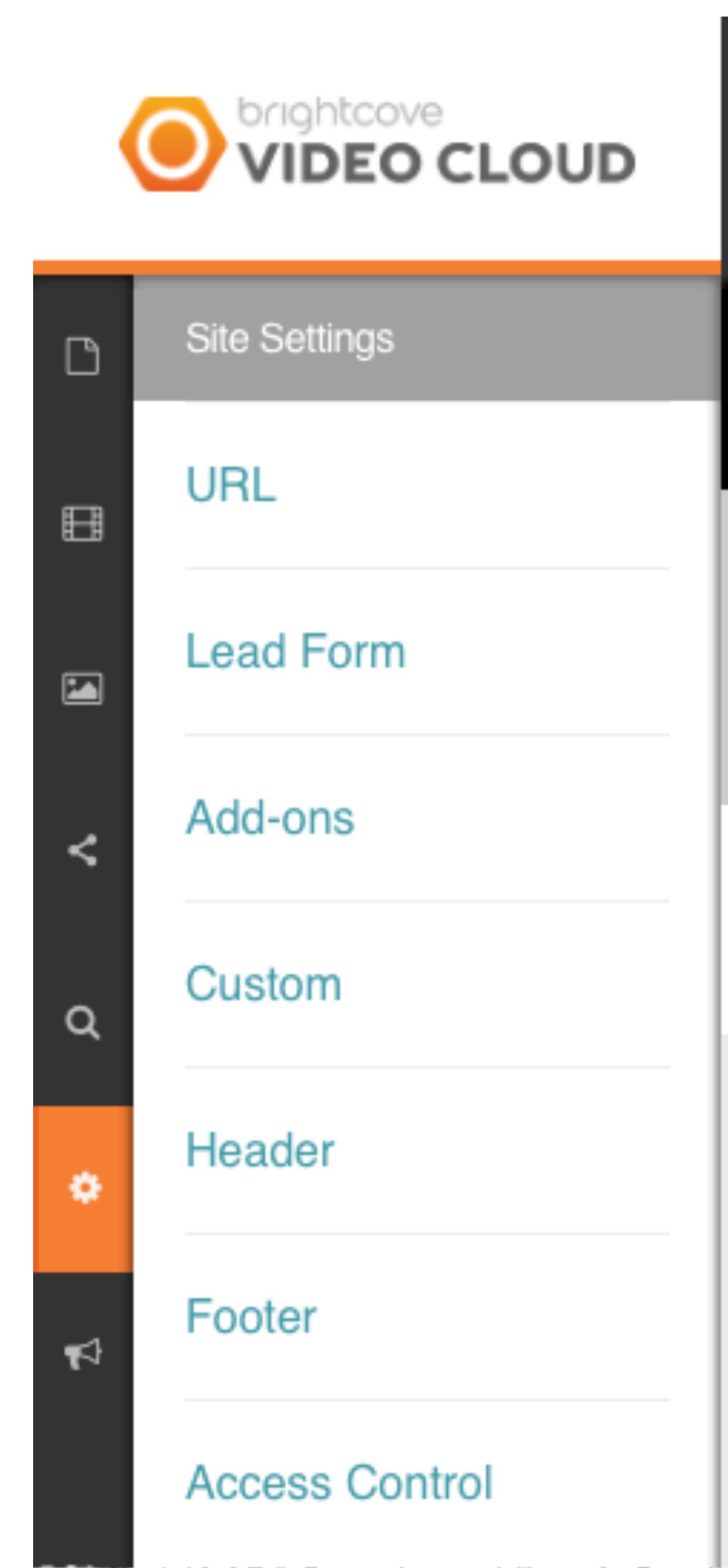
The search feed is available at <http://site-184001.bcvp0rtal.com/searchfeed.rss>

[Cancel](#) [Done](#)

# Setting General Settings



- Click the **Settings** icon
- URL
- Lead Form
- Add-Ons
- Custom
- Header
- Footer
- Access Control





# Setting URL Settings

- Site can be accessed at a custom domain

## Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

Your current site's URLs are listed below. To manage custom domains, see [Account Settings](#). For more information, see [Using a Custom Domain](#).

Add Custom Domain

Active?	Initial Domain
<input checked="" type="checkbox"/>	site-366393.bcvp0rtal.com

[Cancel](#) [Done](#)

# Lead Form Settings

- Create lead form to capture viewer information as videos play

**Site Settings**

URL Lead Form Add-ons Custom Header Footer Access Control

Create a lead generation form to collect leads for list building, sales leads, e-newsletter list acquisition, etc.

Never       After Viewing 3 video(s) in a viewing session

After 5 : 0 min : sec into a viewing session

**Top Message**

To continue watching, please provide your contact information.

**Data Fields - fewer fields convert better!**

Field Label	Required
First Name	<input checked="" type="checkbox"/>
Last Name	<input checked="" type="checkbox"/>
Email	<input checked="" type="checkbox"/>

**Bottom Message**

We value your privacy

**Privacy Policy Text \***

Privacy Policy

**Cancel Button**

No Thanks!

\* Required. Your use of end user data is subject to the Brightcove Privacy Policy. Data will be collected through the Brightcove Lead Wall.

I have read and agreed to Lead Form Terms

**\* Required field**

We value your privacy

[Privacy Policy](#)

**Cancel**

**No Thanks!** **Keep Watching**

# Add-On Settings



- Provides the ability to integrate with third-party applications
- Not all templates support all of the add-ons

## Site Settings

×

URL Lead Form Add-ons Custom Header Footer Access Control

**Analytics**

**Google Analytics**

Tracking ID

**Eloqua Page Tracking**

Site ID

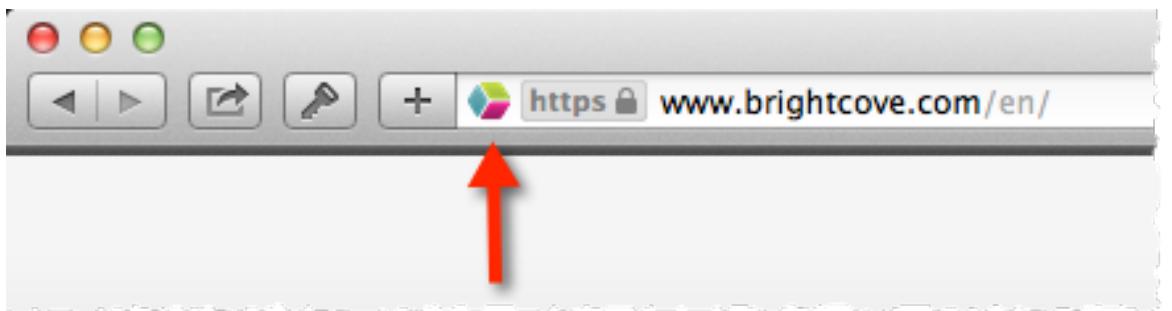
**Marketo Page Tracking**

Account ID

Cancel Done

# Custom Settings

- Custom JavaScript or CSS files can be used to customize the site
- Configure a custom favicon



- A site-specific player for the site can be selected
  - This player overrides the account wide default player

Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language  
English (US)

Custom CSS (href)  
<http://yourdomain.com/style.css>  
[View this site's CSS](#)

Custom JavaScript (src)  
<http://yourdomain.com/script.js>

Custom Favicon  
<http://yourdomain.com/favicon.ico>

Custom Mobile App Icon (suggested size: 1024px x 1024px)  
[Drag and Drop area] or [Select a file to Upload] Choose File

Site-Specific Player  
Overrides the account-wide default player  
None selected

- \* Custom Player (HyRLgZfj)
- \* Brightcove Default Player (default)
- \* Gallery Player (rk5jbqwn)
- \* Playlist Player (ry5s2Mfo)

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Use long description (if available) on video detail page

Enable inline playback on iOS devices. [Learn more](#)

Video Downloads  
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.

- Do not allow video downloads
- Provide a download link for each video
- Provide a download link for each video based upon a custom field value

Enable sorting of videos (will not appear for collections based on a playlist ID)

Cancel Done

# Custom Settings

- Show related links
- Configure auto play
- Inline playback for iOS devices
- Provide video download link
- etc.

**Site Settings**

URL Lead Form Add-ons Custom Header Footer Access Control

Site-Specific Language  
English (US)

Custom CSS (href)  
<http://yourdomain.com/style.css>  
[View this site's CSS](#)

Custom JavaScript (src)  
<http://yourdomain.com/script.js>

Custom Favicon  
<http://yourdomain.com/favicon.ico>

Custom Mobile App Icon (suggested size: 1024px x 1024px)  
Drag and Drop or Select a file to Upload Choose File

Site-Specific Player  
Overrides the account-wide default player  
None selected

\* Custom Player (HyIRLgZfj)  
\* Brightcove Default Player (default)  
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Video Downloads  
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.

Do not allow video downloads  
 Provide a download link for each video  
 Provide a download link for each video based upon a custom field value

Enable sorting of videos (will not appear for collections based on a playlist ID)

[Cancel](#) [Done](#)

# Custom Header and Footer



- Provide HTML to use for the site header and/or footer
- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites

### Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Cancel Done



# Access Control

- Restrict access to Gallery site using Access Control Profiles

## Site Settings

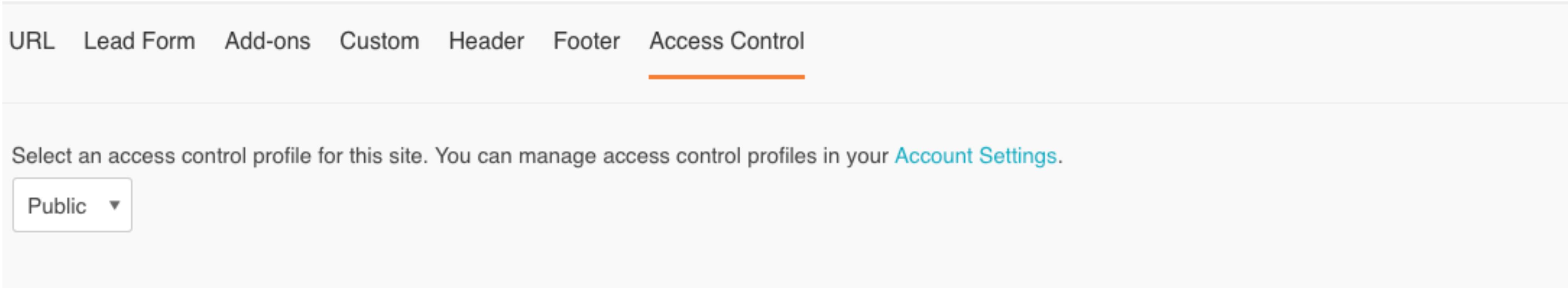
X

URL Lead Form Add-ons Custom Header Footer Access Control

Select an access control profile for this site. You can manage access control profiles in your [Account Settings](#).

Public ▾

Cancel Done



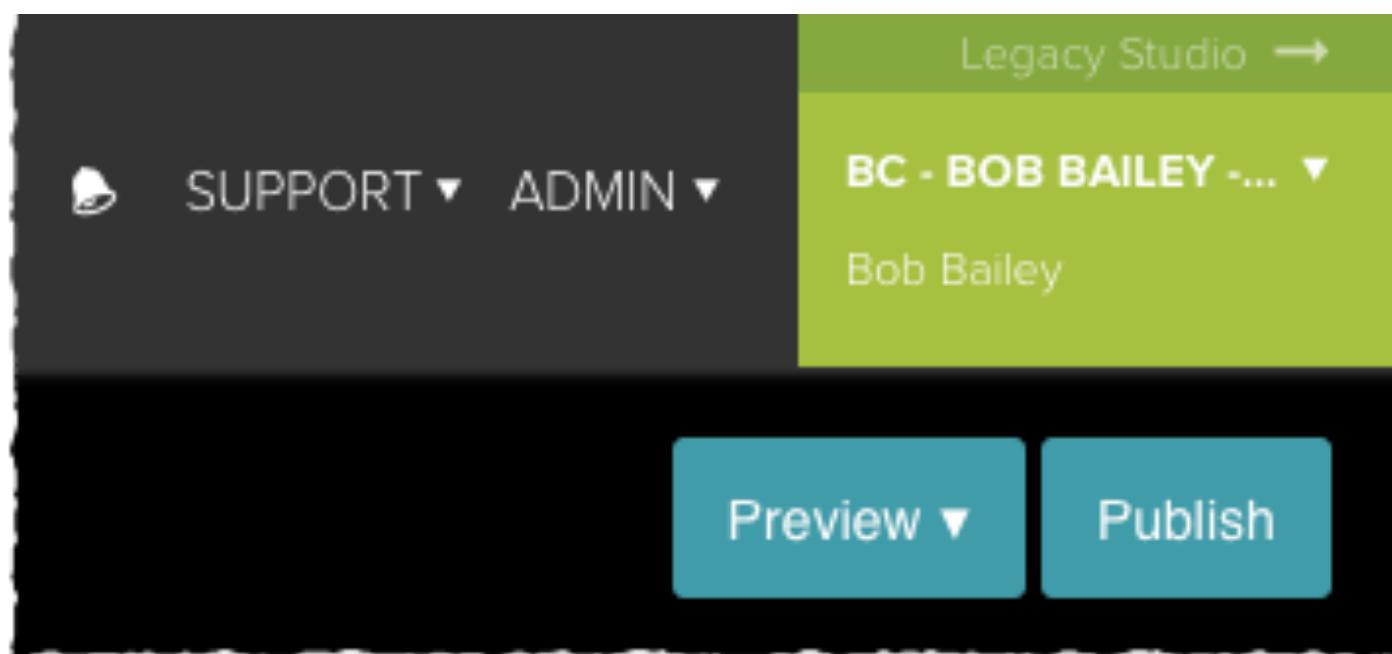


# Previewing & Publishing



# Previewing a Site

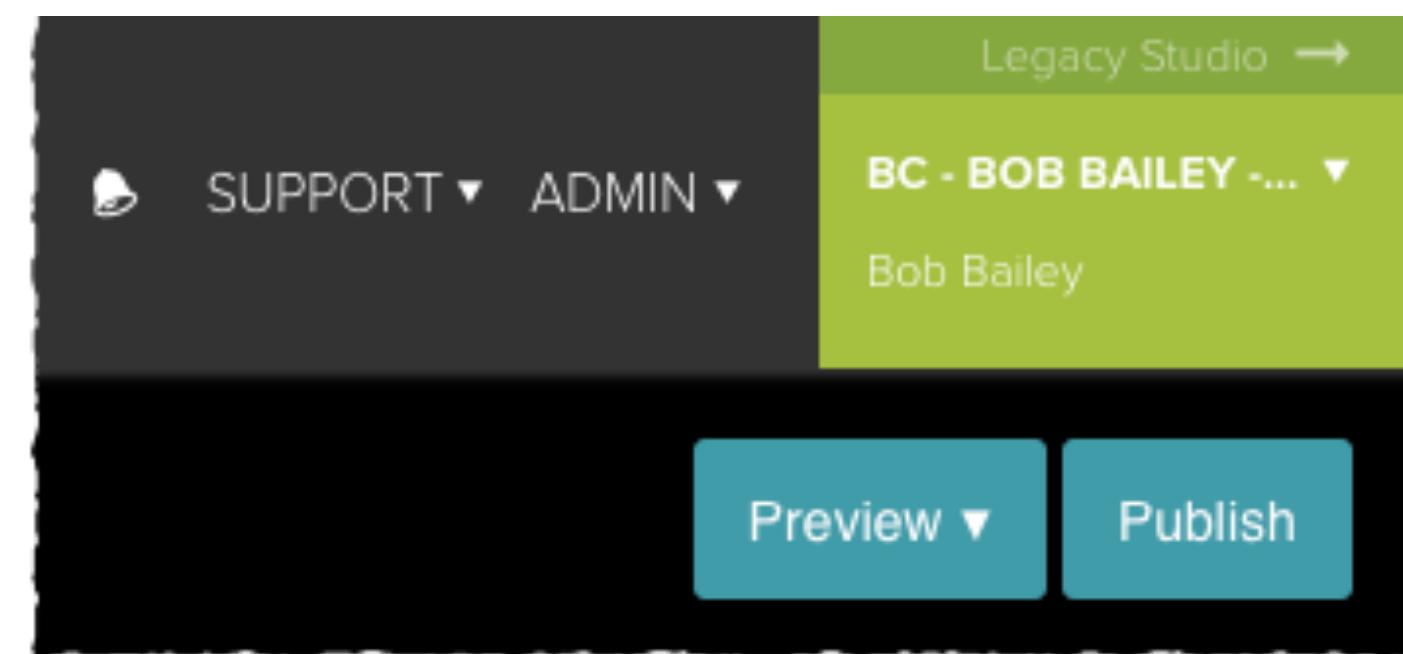
- Click **Preview** on the Video Projects page
- Click **Preview** inside of the Gallery Site Editor





# Publishing a Site

- Click Publish inside of the Gallery Site Editor



# Publishing a Site



- Publishing a site generates a static URL for the site so viewers can access it

## Publish Site?



Your site will be published at the following website address:

<http://site-291663.bcvp0rtal.com>

[Cancel](#)

[Publish Now](#)

## Congratulations!



Your site is now published and will be live online in a few moments at:

<http://site-291663.bcvp0rtal.com>

Promote your site.



[Done](#)

# Publishing a Site



- If you make any changes to the site, make sure to republish

Title ▾	Type	Template Status	Description	Updated	Project Status
Animal World	Video Site	Up to Date	Animal World Video Portal	an hour ago	Unpublished Changes
Mosaic Project	Video Site	Up to Date		14 minutes ago	Offline



# Additional Resources

# Online Training and Quick Start Guide



- Video Cloud Training On-Demand Courses
  - <http://ondemand.brightcovelearning.com>
- Quick Start: Using Brightcove Gallery to Create a Video Experience
  - Set of hands on steps you can work through to build a Gallery site
  - <https://support.brightcove.com/en/gallery/docs/quick-start-using-brightcove-gallery-create-video-experience>



# Additional Training Courses

- Brightcove.com > Training Services



## Instructor Led Training ▾

Our instructor-led training courses are listed below. Select the class and date you would like to attend and then click Register. If you have any specific questions regarding training, feel free to [contact us](#). Note that all training courses are delivered in English.

### [Video Cloud Essentials](#)

Video Cloud Essentials is an absolute must for those responsible for uploading, configuring, and [read more...](#)

**This training is offered several times. Select the date and time that works best for you.**

Tue, Aug 30, 2016 10:00 AM - 11:00 AM EDT ▾

**REGISTER**

### [Developing with the Brightcove Player](#)

In this two hour session, you will learn to use JavaScript, CSS and HTML to customize the behavior and [read more...](#)

**This training is offered several times. Select the date and time that works best for you.**

Wed, Sep 14, 2016 1:00 PM - 3:00 PM EDT ▾

**REGISTER**

### [Gallery Essentials](#)

Gallery Essentials walks you through the process of creating, customizing and publishing a Brightcove [read more...](#)

**This training is offered several times. Select the date and time that works best for you.**

Thu, Sep 15, 2016 2:00 PM - 3:00 PM EDT ▾

**REGISTER**

# User Documentation



- [support.brightcove.com](https://support.brightcove.com)

The screenshot shows the Brightcove Support website interface. At the top, there's a navigation bar with links for 'Support' (highlighted), 'GALLERY' (with a red circular icon), 'Documentation' (pink), 'Training Videos', and 'Product Updates'. Below the navigation is a search bar with the placeholder 'Have a question?' and a pink search button with a magnifying glass icon. On the left, there's a sidebar titled 'BROWSE TOPICS' containing links for 'Getting Started', 'Configuration', 'Creating a Site', 'Previewing & Publishing', and 'General Information'. Another section titled 'LATEST PRODUCT UPDATE' shows '16.12' released on Dec 09, 2016. The main content area is titled 'Gallery Docs' and features two sections: 'FEATURED' (with a teal header) and 'RECENT' (with a pink header). Both sections list several document entries, each with a small icon and a brief description.

Section	Document Title
FEATURED	Overview of the Gallery Site Creation, Editing and Publishin...
	Getting Started with Brightcove Gallery
	Quick Start: Using Brightcove Gallery to Create a Video Expe...
	Training on Demand: Gallery Essentials
RECENT	Quick Start: Using Brightcove Gallery to Create a Video Expe...
	Creating a Landing Page Site
	Updating Gallery Templates
	Previewing and Publishing a Gallery Site
	Overview of Gallery Templates
	Overview of the Gallery Site Creation, Editing and Publishin...

# Training Videos

- [video.brightcovelearning.com](http://video.brightcovelearning.com)

Support | **VIDEOCLOUD**

Documentation Knowledge Base **Training Videos** Product Updates

### The Video Cloud Platform Architecture

Learn about the Video Cloud architecture.

What is the New Brightcove Player?

share: [f](#) [t](#) [g](#) [in](#) [p](#) [e](#)

### CATEGORIES

- New Video Cloud Studio
- Getting Started
- Uploading Videos
- Managing Videos
- Publishing Videos
- Managing Players
- Analytics
- Audience Engagement
- Integration
- Administration
- Gallery
- Legacy Video Cloud Studio

### GETTING STARTED

1-7 of 7

- Video Cloud Architecture Overview**
- Navigating Video Cloud Studio**
- Uploading Videos Using the Upload Module**
- Navigating the Media Module**
- Navigating the Players Module**
- Navigating the Analytics Module**
- Navigating the Audience Module**

Search

# Support Request



- <http://support.brightcove.com/en/contact>

## Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

EMAIL ADDRESS

PASSWORD

[Forgot password?](#)

SIGN IN

### PROBLEM SIGNING IN?

If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it.



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