

Brightcove Gallery: Creating an In-Page Experience

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Agenda

- Creating an In-Page Experience
- Adding Components
- Adding Videos
- Previewing and Publishing
- Adding Interactivity
- Customizing the Style
- Configuring the Settings
- Additional Resources

Creating an In-Page Experience

Creating a New Experience

- Click New Experience

VIDEO CLOUD

Experiences

New Experience Duplicate Take Offline Delete

Columns ▾ Show All

Search

Title	Template	Template Status	Updated	Experience Status
Animal World	Marquee Portal	Up to Date	05/06/22 11:10 AM	✓ Online
New VE Experience	Virtual Event Portal	Up to Date	04/12/22 2:23 PM	✓ Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:48 PM	✓ Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:47 PM	✓ Online
Marquee Experience	Marquee Portal	Up to Date	04/07/22 1:41 PM	✗ Unpublished
Virtual Event Experience with SSO	Virtual Event Portal	Up to Date	04/04/22 3:38 PM	✓ Online
Testing PH Reactions	Virtual Event Portal	⌚ Needs Update	03/07/22 8:59 AM	✓ Online
Landing Page Experience	Landing Page Portal, Landing Page	Up to Date	02/04/22 9:50 AM	✓ Online
Catalogue Experience Multi-Lingual	Catalogue Portal	Up to Date	01/12/22 2:22 PM	⚠ Unpublished Changes
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	01/12/22 11:53 AM	✗ Unpublished
Virtual Event Experience	Virtual Event Portal	⌚ Resume Update	01/11/22 1:05 PM	✗ Unpublished
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	12/20/21 10:21 AM	✓ Online
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	12/20/21 10:18 AM	✓ Online

Custom HTML will display here. See it in Responsive Preview mode.



Bald Eagle Feeding Chick

[Download Video](#)

CATEGORIES: [Birds](#) [Animals](#) [Sea Creatures](#)

Bald Eagle Feeding Chick Chickadee

Animal World
61bca421b19faf1e31ca9346

Last Published
05/06/22 11:10 AM

Template
Marquee (3.0.25)

Template Status
Up to Date

URL
<https://site-2968034.bcvp0rtal.com>

Description

Experience Status
✓ Online

Creating a New Experience

- Click **In-Page**, locate a template and click **Choose**

VIDEO CLOUD™

Back to All Experiences

Create Experience

All Portal **In-Page** Landing Page Event

Carousel In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

[View Live Example](#) [Choose](#)

Grid In-Page

- Unlimited number of videos
- Grid of evenly sized video thumbnails
- In-player interactivity and companion components available

[View Live Example](#) [Choose](#)

Horizontal Playlist In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

[View Live Example](#) [Choose](#)

Live Event In-Page In-Page, Event

- Pre-, during, and post-event states

[View Live Example](#)

Single Video In-Page

- Ideal for highlighting one video

[View Live Example](#)

Filmstrip In-Page

- Video plays in a lightbox

[View Live Example](#)

Creating a New Experience

- Enter the **Title** and configure the **Layout Size**
- Click **Create Experience**

X

Experience Overview

Experience Type (Template)
In-Page (Vertical Playlist)

Experience Title *

Experience Description

Experience Language

English (US) ▾

Layout Size

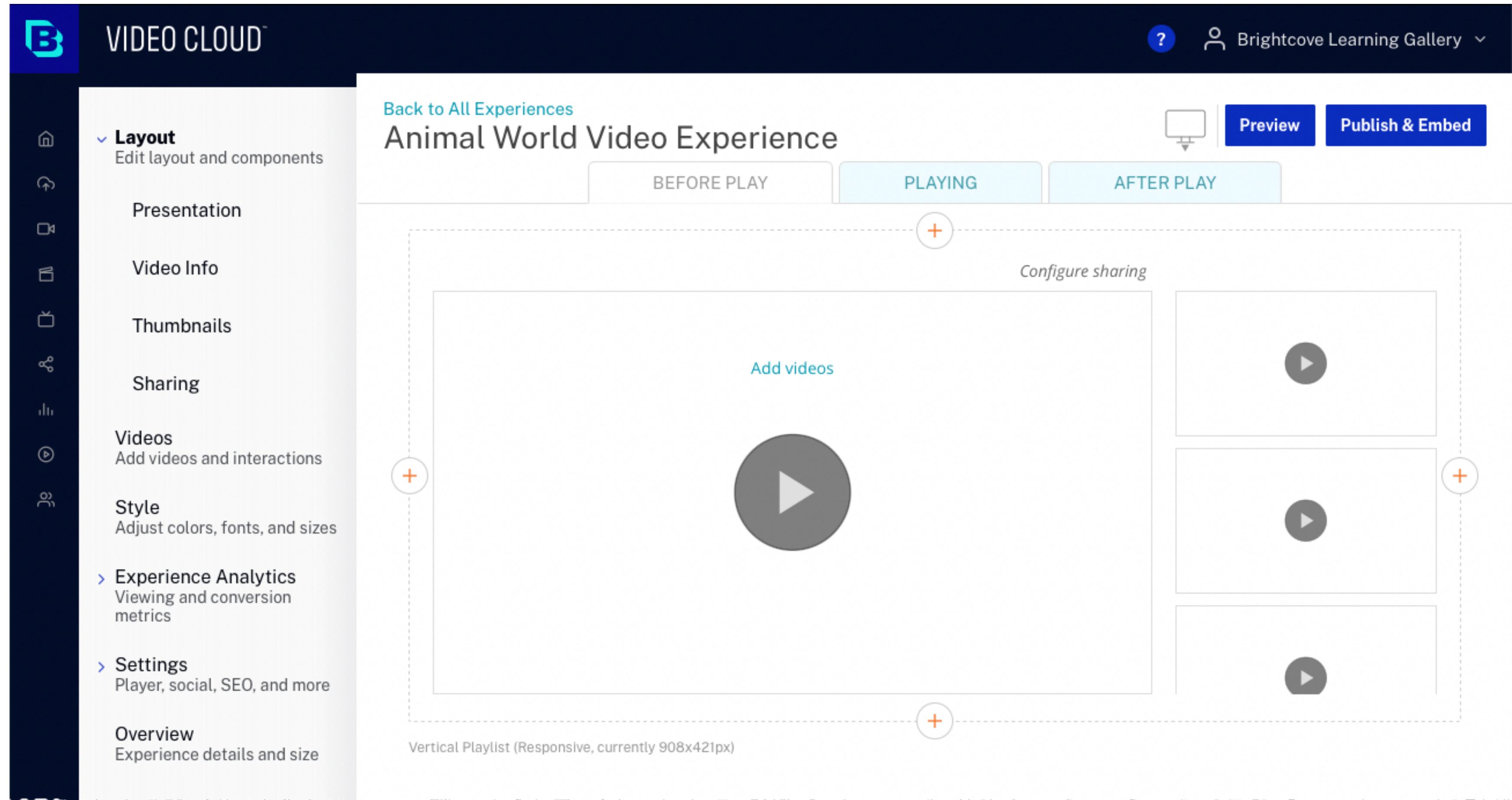
Responsive Layout will resize to fit its container

Fixed Size: Choose Fixed Size layout when using an iframe embed

[Cancel](#) [Create Experience](#)

Editing the Experience

- When editing an in-page experience, the layout editor will open



Hands-on Task: Create a New In-Page Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/overview-creating-editing-and-publishing-page-experiences.html>

Adding Components

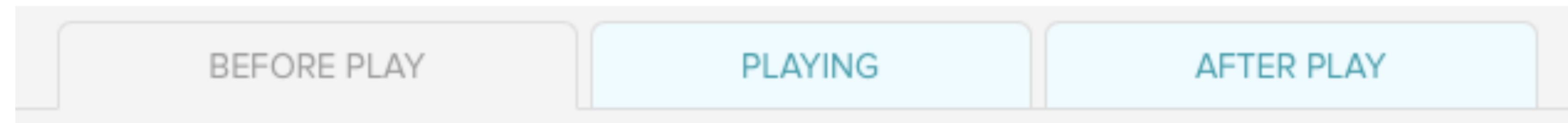
Editing the Experience

- To edit an experience, click the **Title** on the **Experiences** page

The screenshot shows the Brightcove Video Cloud interface for editing video experiences. The top navigation bar includes a logo, 'VIDEO CLOUD', and 'Brightcove Learning Gallery'. On the left, a sidebar lists various editing options: Layout (selected), Presentation, Video Info, Thumbnails, Sharing, Videos, Style, Experience Analytics, Settings, and Overview. The main content area is titled 'Animal World Video Experience' and shows a 'Vertical Playlist (Responsive, currently 908x421px)'. The playlist consists of three items, each represented by a play button icon. A large central play button is labeled 'Add videos'. Above the play buttons, there are tabs for 'BEFORE PLAY', 'PLAYING' (which is selected), and 'AFTER PLAY'. To the right of the play buttons, there is a 'Configure sharing' link. At the bottom of the playlist area, it says 'Vertical Playlist (Responsive, currently 908x421px)'. The overall interface is clean and modern, designed for easy video experience creation and management.

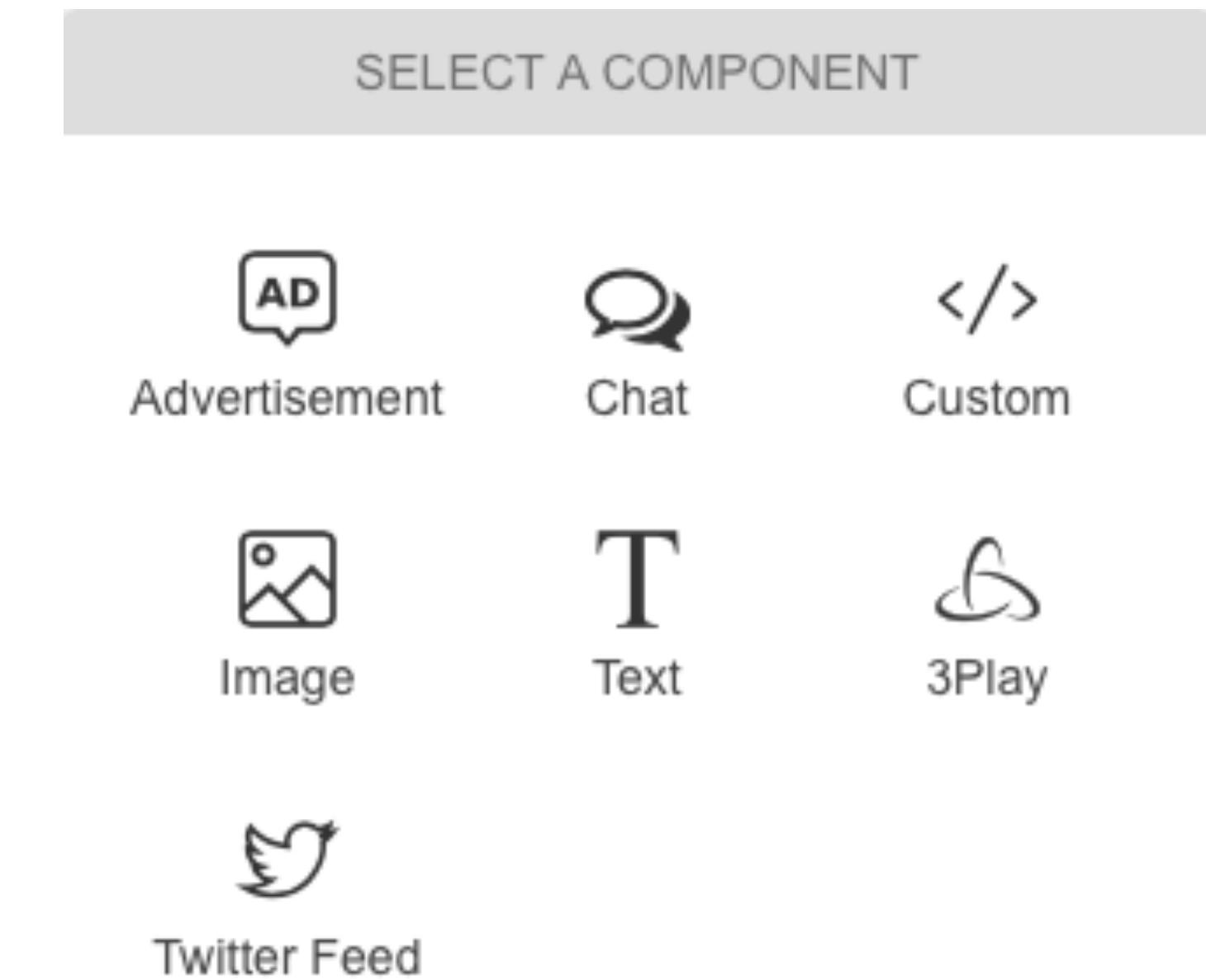
Layout States

- Determine how the experience appears
 - **BEFORE PLAY** - How the experience will appear when first rendered, before any video playback has started
 - **PLAYING** - How the experience will appear when a video is being played
 - **AFTER PLAY** - How the experience will appear after a video plays
- Each state can be customized



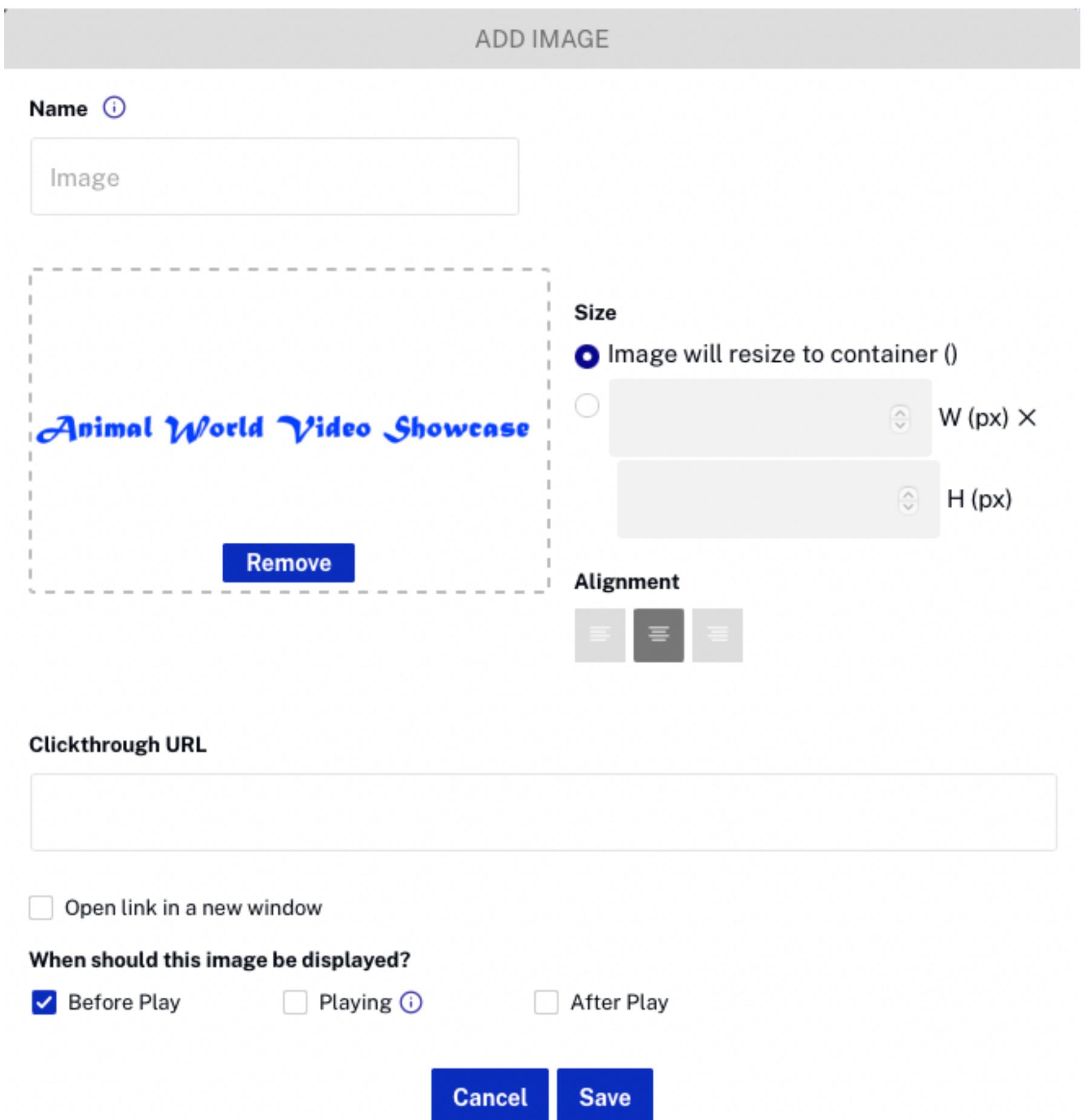
Adding Components

- + indicates where components can be added
- Types of Components
 - Advertisement
 - Chat
 - Custom
 - Image
 - Text
 - 3Play
 - Twitter Feed



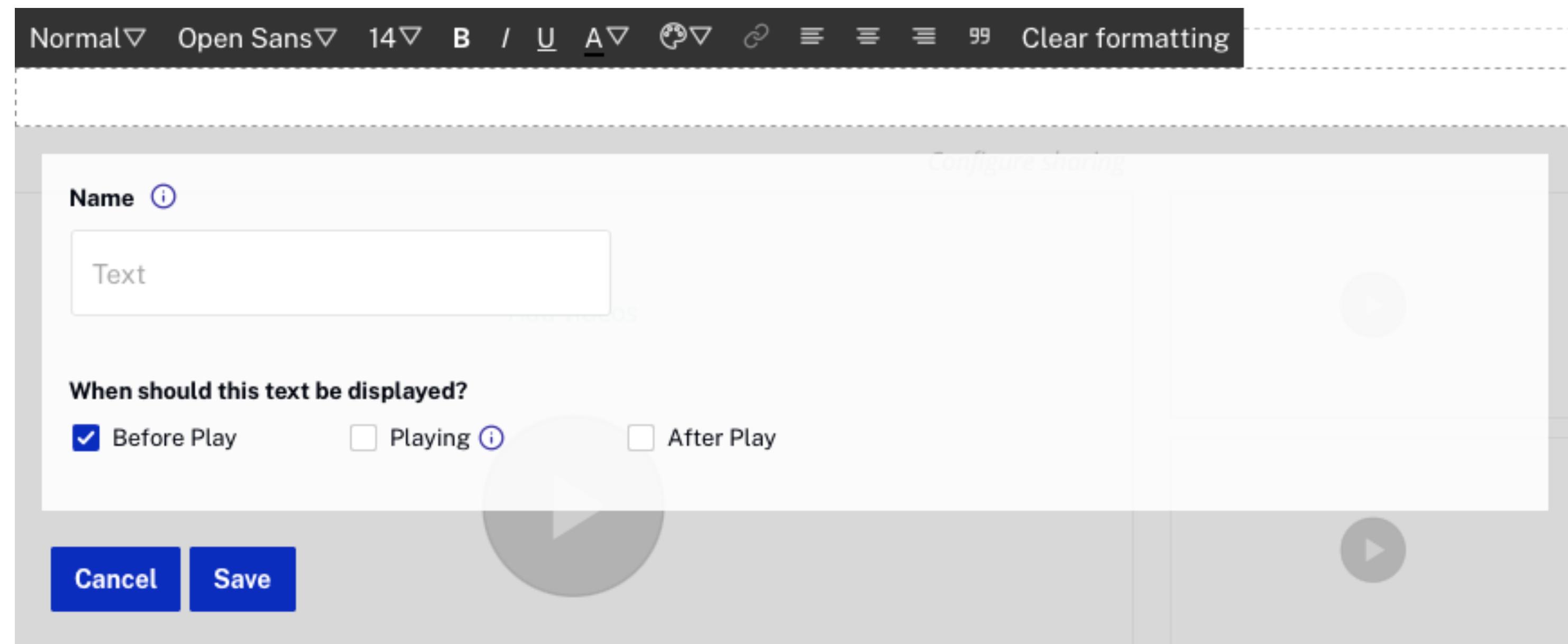
Adding an Image

- Click + where image should be added
- Click **Image**
- Browse and select an image
- Select the layout states



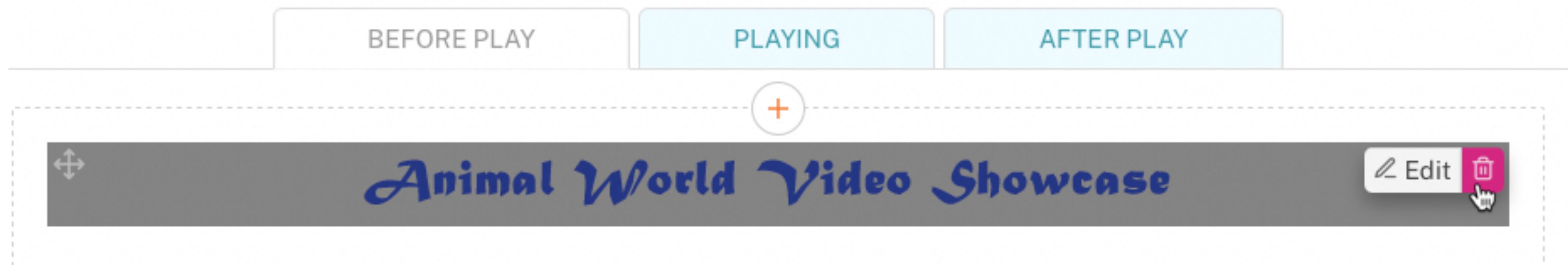
Adding Text

- Click + where text should be added
- Click **Text**
- Use rich text editor to enter text
- Select the layout states



Editing and Deleting Components

- Hover over the component and then click **Edit** or **Delete**



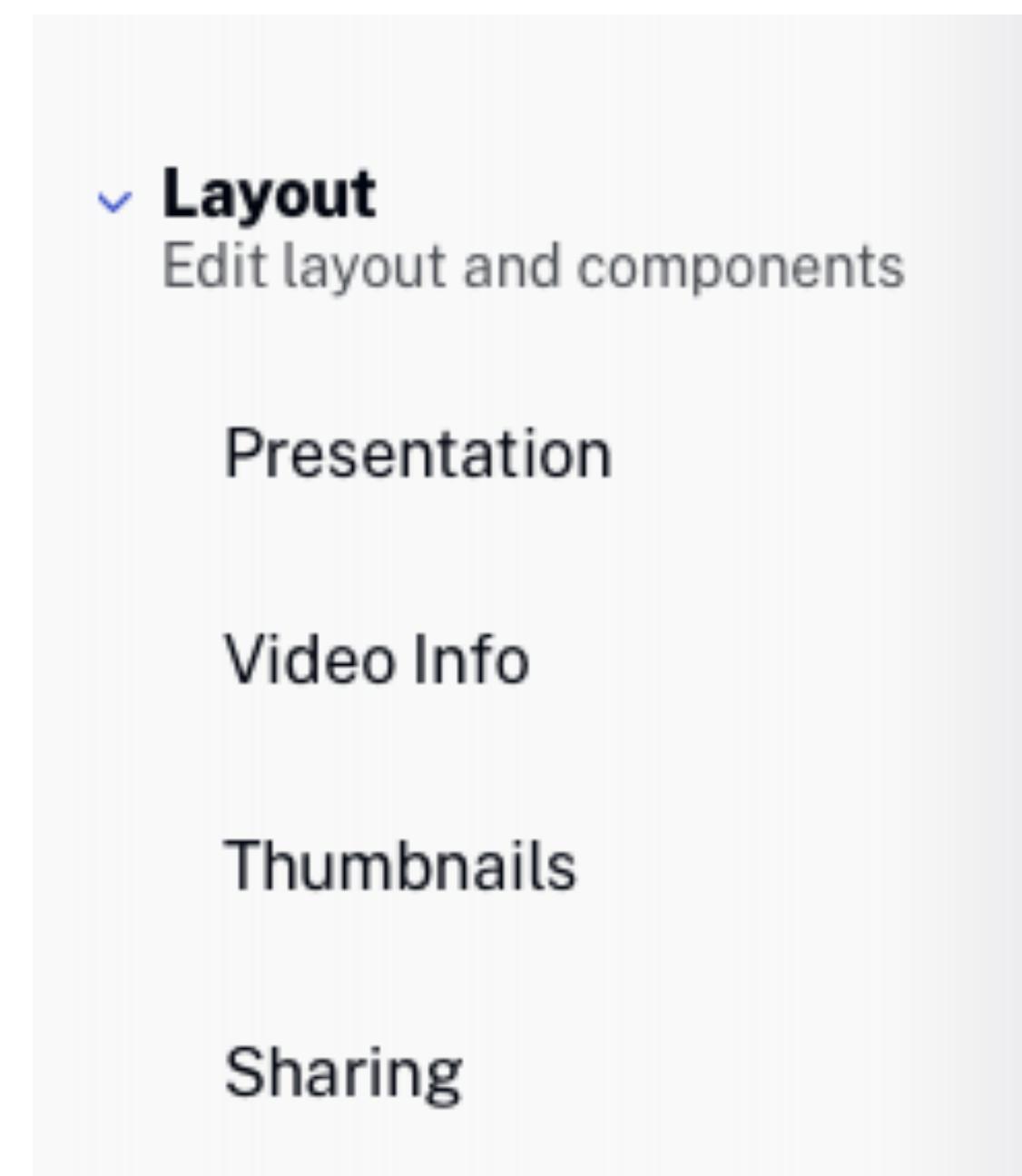
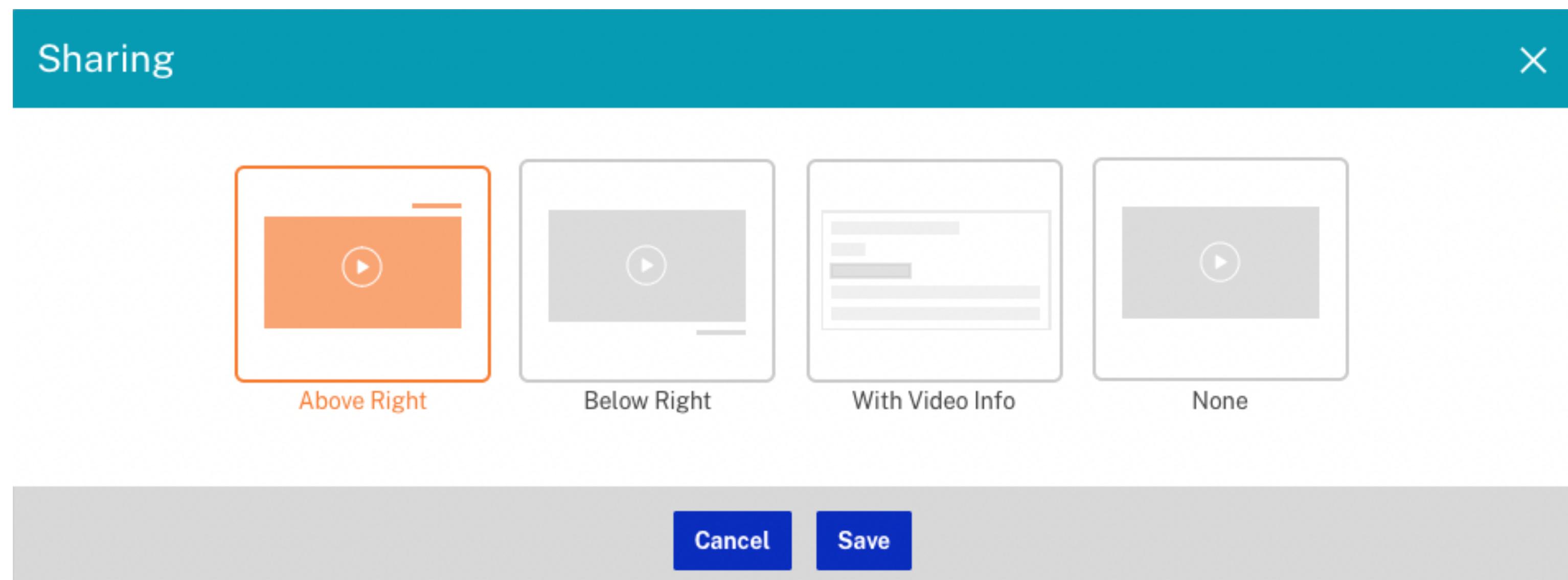
Rearranging Components

- Click on component and drag to new location



Other Layout Options

- **Presentation** - Additional layout options
- **Video Info** - Where the video info appears
- **Thumbnails** - Customize the thumbnail appearance
- **Sharing** - Where the sharing icons appear



Hands-on Task: Add Components to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-components-page-experience.html>

Adding Videos

Adding Videos

- Edit the experience and click **Videos**
- Click **Add Videos**
- Select a **Source**:
 - Video Cloud
 - YouTube
- Select a **Method**:
 - **Select Videos** - Select individual videos
 - **Select Playlist** - Select a playlist
 - **Use Reference ID** - Provide a playlist Reference ID

Add Videos

Source

Video Cloud ▾

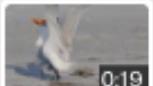
Method

Select Videos ▾

Q Search

More Search Options

48 Videos

 Bald Eagle Feeding Chick 5750646070001 0:20
 Tears of Steel 6261543175001 12:14
 Royal Terns 5750639390001 0:19
 Bull Moose 4760733788001 0:06
 Oystercatcher 3531344709001 0:11
 Chickadee 6286825179001 0:08
 Overview of Brightcove Gallery 6286646169001 4:28

Cancel Add

Removing Videos

- Select a video and then click **Remove Video** or Click **Remove Playlist**

The screenshot shows the Brightcove Video Cloud interface. On the left, there's a sidebar with various settings like Layout, Video Info, and Sharing. The main area is titled "Videos 5 videos". It shows a table with columns for Play Order, Name, Interactivity, Updated, and Actions. The videos listed are:

Play Order	Name	Interactivity	Updated	Actions
1	Chimp 4K 5275865527001		9/2/2021, 2:13:03 PM	Edit Preview Share Embed Delete
2	Moose in the Grass 4713951310001		8/7/2020, 9:19:58 AM	Edit Preview Share Embed Delete
3	Orangutan with Baby 4K 5275836800001		1/9/2017, 2:54:37 PM	Edit Preview Share Embed Delete
4	Bison 5754204614001		9/2/2021, 2:13:03 PM	Edit Preview Share Embed Delete
5	Elephant 4K 5275840223001		9/2/2021, 2:13:04 PM	Edit Preview Share Embed Delete

Hands-on Task: Add Videos to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

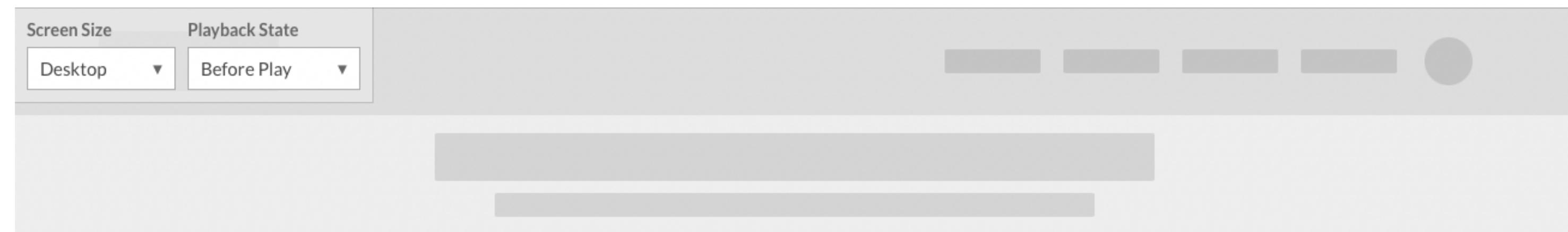
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-videos-page-experience.html>

Previewing and Publishing

Previewing an Experience

- Preview an experience at any time
- Click **Preview**



Animal World Video Showcase

Popular Videos

Chimp 4K
0:20
Chimp hanging out

Chimp 4K

Moose in the Grass

Moose in the Grass

Chimp 4K

Previewing on Device Types

- Select a device type to preview on

The screenshot shows the Brightcove Player interface. At the top left, there is a dropdown menu for selecting a device type, with "Mobile" selected. A red arrow points from the text "Select a device type to preview on" to this dropdown. To the right of the device type selector is a "Playback State" dropdown set to "Before Play". The main area displays a video player preview for a video titled "Chimp 4K" which is 0:20 long. The video thumbnail shows a chimpanzee hanging from a branch. Below the player is the title "Animal World Video Showcase" and the heading "Popular Videos". Under "Popular Videos", there are two thumbnails: "Chimp 4K" and "Moose in the Grass". Each thumbnail has a play button icon.

Desktop
Tablet
✓ Mobile

Playback State
Before Play

Animal World Video Showcase

Popular Videos

Chimp 4K
0:20
Chimp hanging out

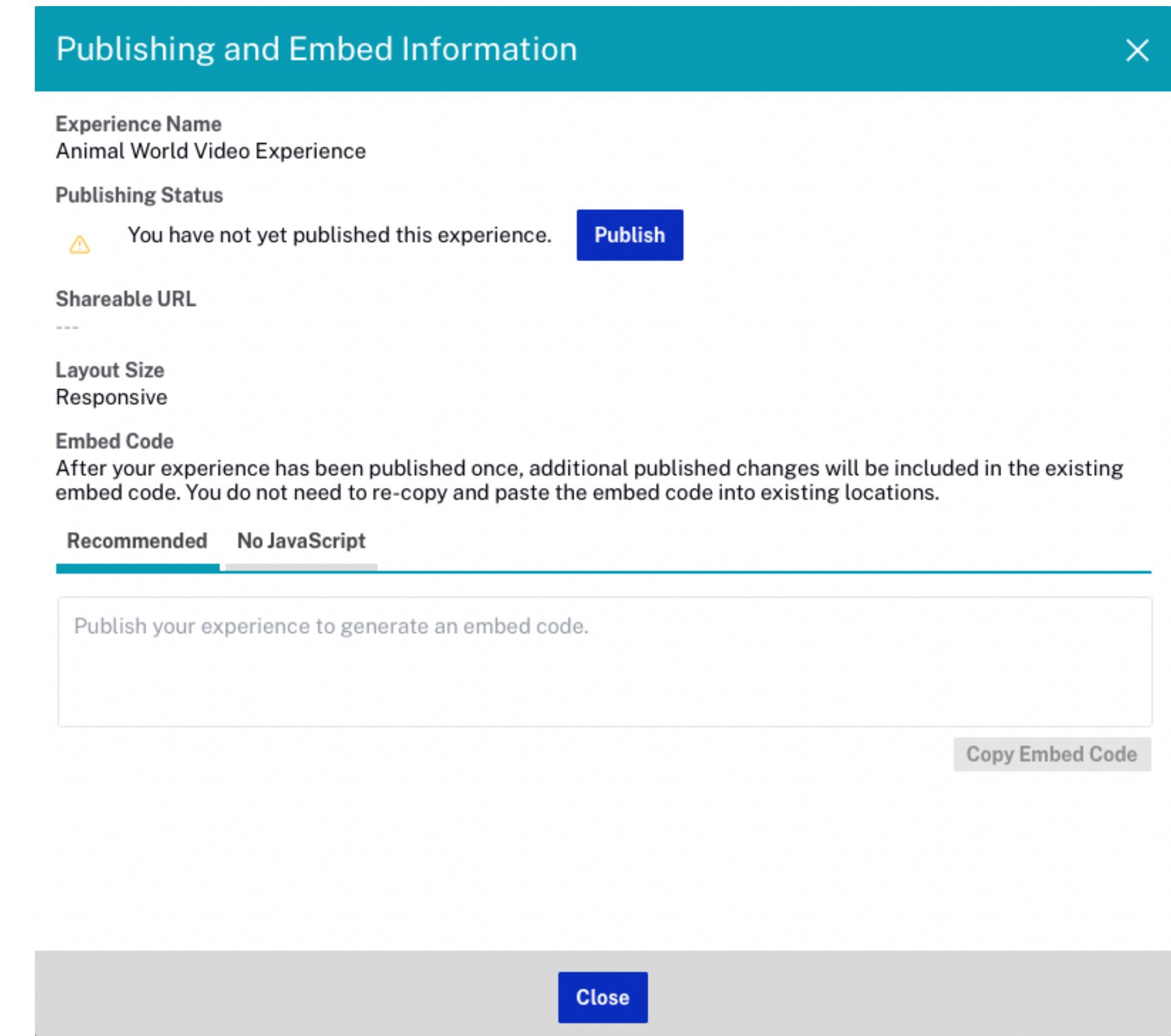
Chimp 4K Moose in the Grass

Publishing an Experience

- Click **Publish & Embed** and then **Publish**

- Whenever changes are made to an in-page experience, **the changes must published** so they appear on your site

- The **Embed Code** is required to display the in-page experience on your site



Types of Publishing Code

- **Recommended**
 - Used in most cases
 - Experience will be displayed inside of a `<div>` tag on the page
 - Required to allow the experience to resize itself and behave in a responsive way on the page
- **No JavaScript**
 - Experience will be displayed inside of an `<iframe>` tag on the page
 - Used when `<script>` embeds not allowed
 - CMS integrations
- The **Shareable URL** can be shared with others so they can

Hands-on Task: Preview and Publish an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

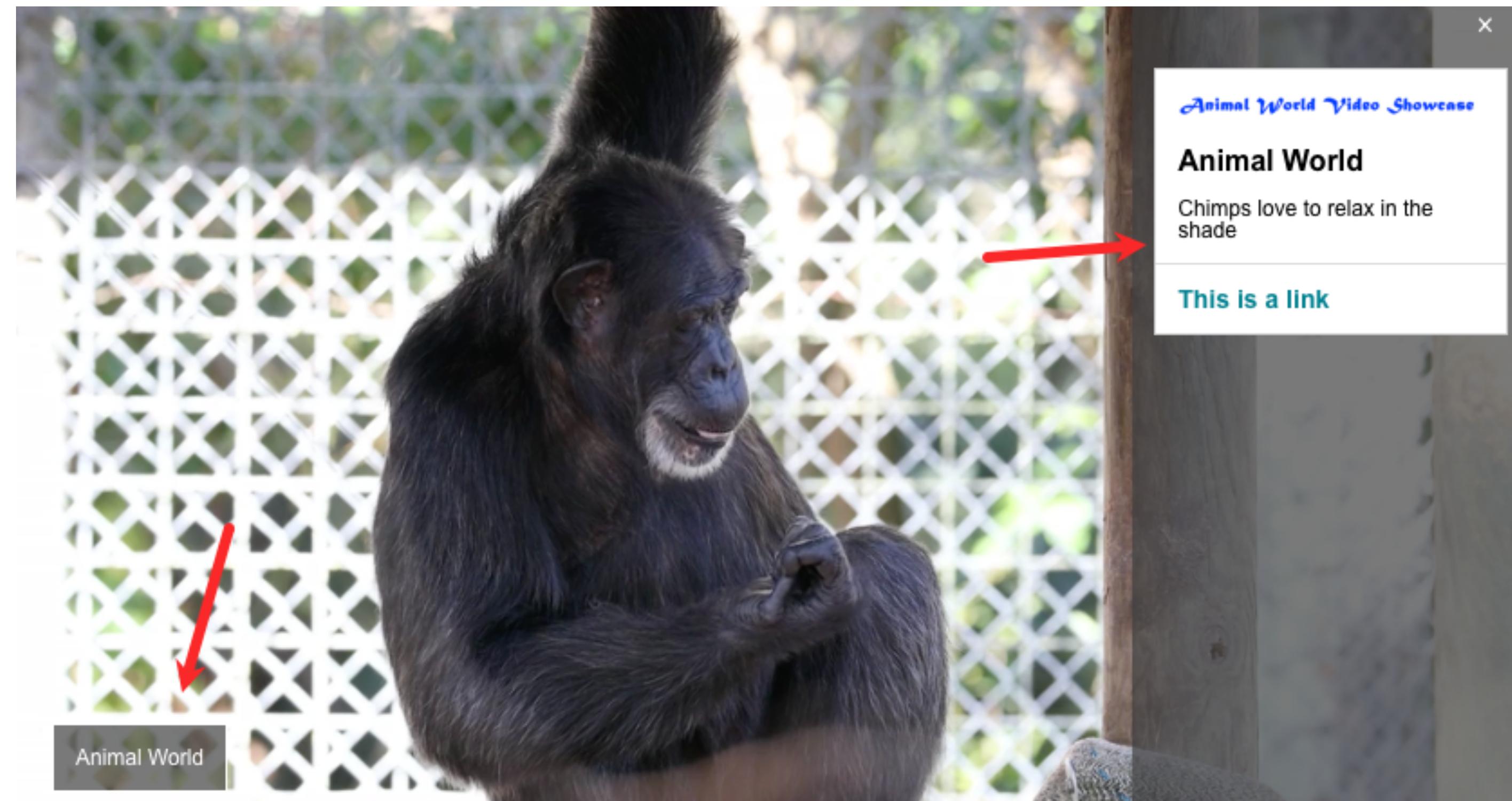
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/previewing-and-publishing-page-experience.html>

Adding Interactivity

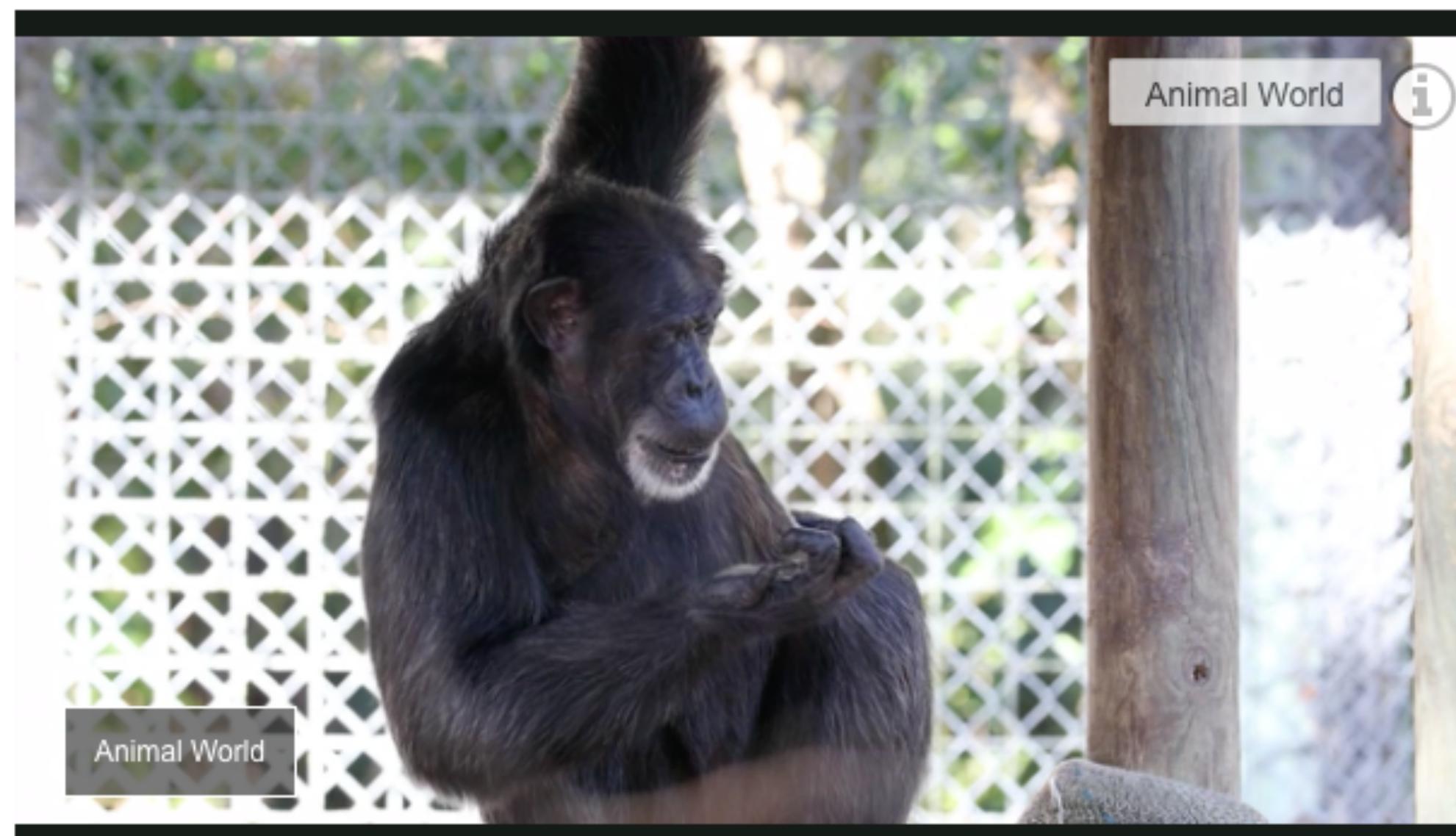
Adding Interactivity

- **Link** and **Card** interactions can be added and will display as a video plays



Adding Interactivity

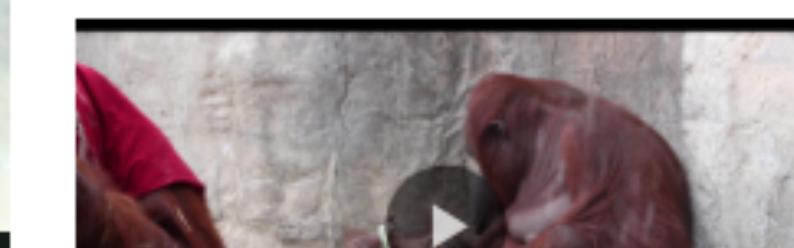
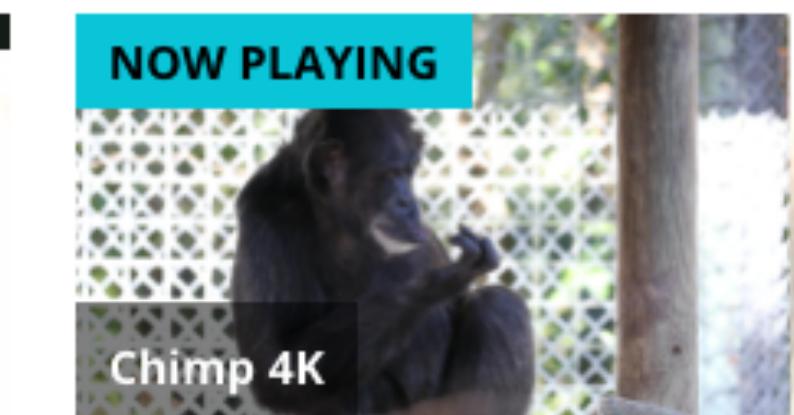
- Some templates also support Companion components
- Content outside the player can change based on which video is playing



Chimp 4K

0:20

Chimp hanging out



Animal World Annual
Passes Now Available

Buy
Now

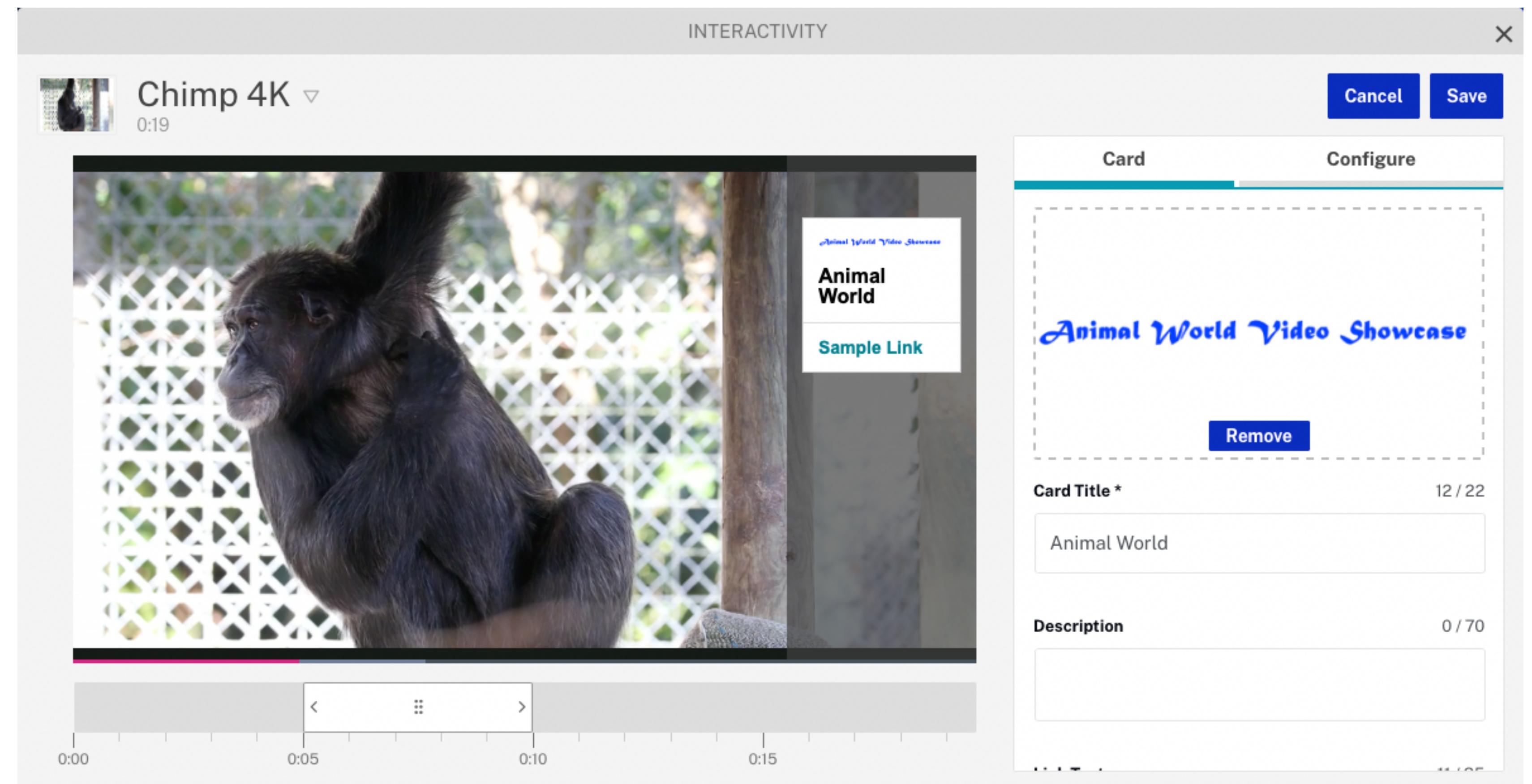
Adding Interactivity

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column

<input type="checkbox"/> Play Order	Name	Interactivity	Updated	Actions
<input type="checkbox"/>	1  Chimp 4K 5275865527001		9/2/2021, 2:13:03 PM	    
<input type="checkbox"/>	2  Moose in the Grass 4713951310001		8/7/2020, 9:19:58 AM	    
	 Orangutan with Baby			

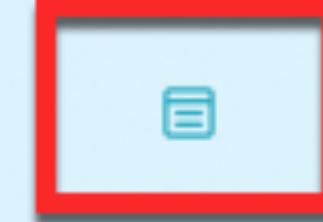
Setting Link and Card Properties

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column
- Configure the properties

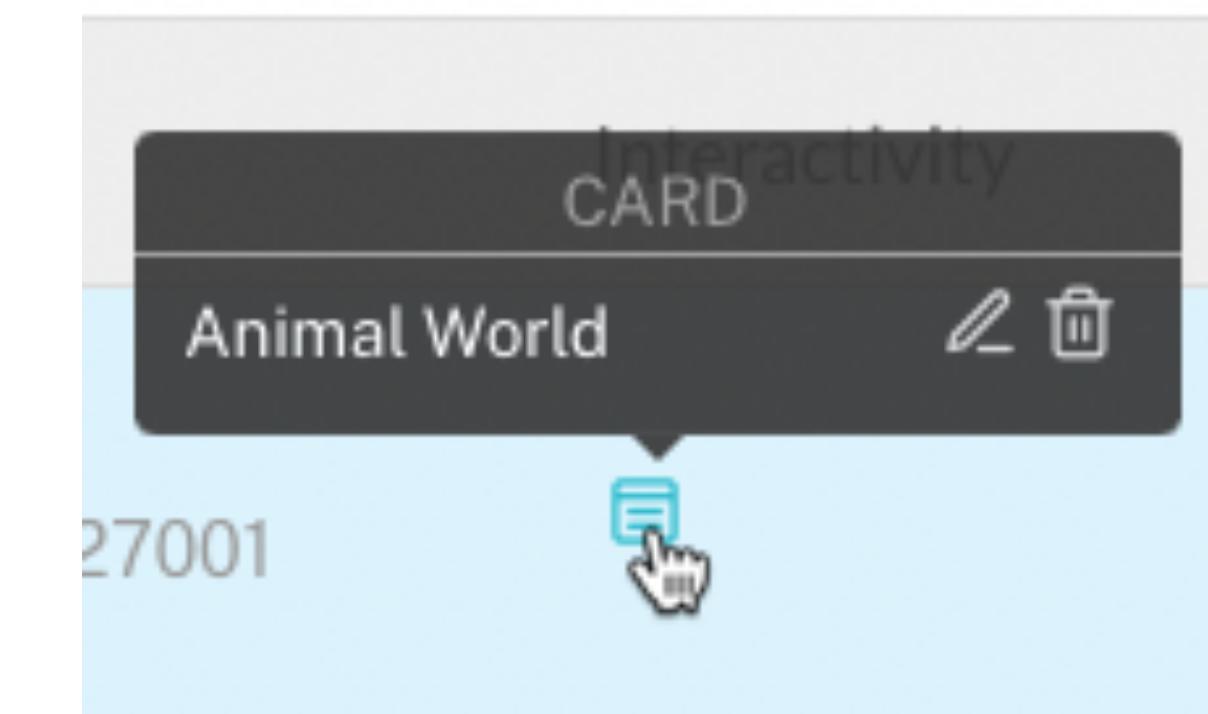


Editing and Deleting Interactivity

- Videos with interactions will display an icon in the **Interactivity** column

Play Order	Name	Interactivity	Updated	Actions
1	Chimp 4K 5275865527001		5/18/2022, 4:39:02 PM	    
2	Moose in the Grass		8/7/2020, 9:10:59 AM	    

- Hover over the icon to edit or delete the interaction



Hands-on Task: Adding Interactions

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-interactions-page-experience.html>

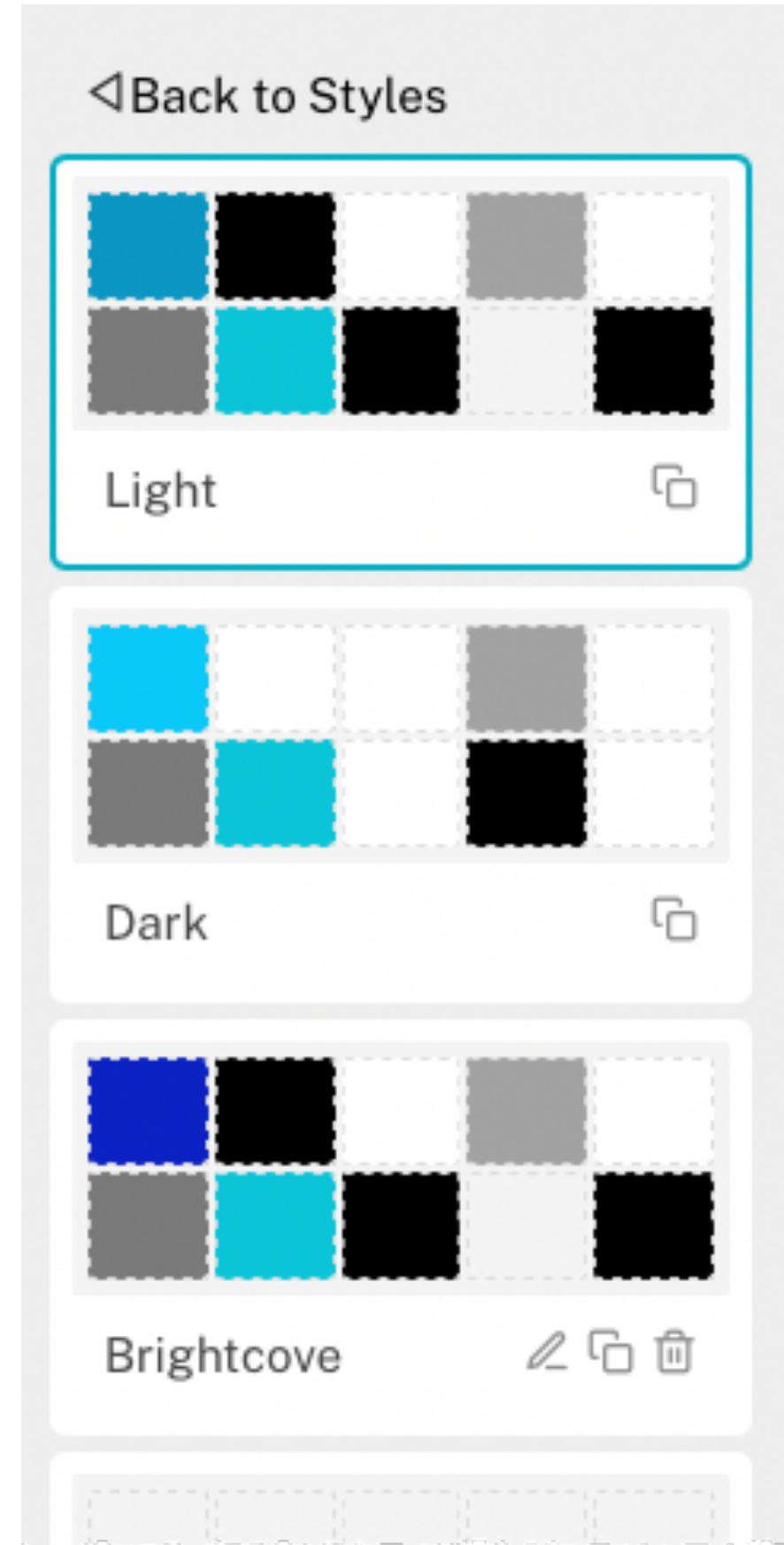
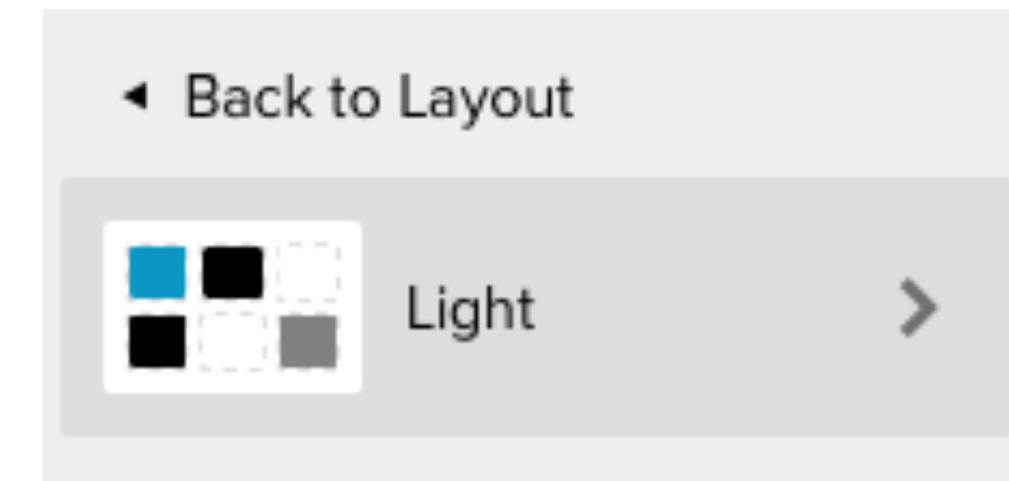
Customizing the Style

Styling an Experience

- Styling controls the fonts, font sizes and colors used
- To customize the style, edit the experience and then click **Style** in the left navigation
- Two options:
 - Select a Theme
 - Change specific colors and fonts

Selecting a Theme

- Click on the theme selector in the left navigation



- Select a new theme
- Custom themes can also be created

Changing Colors and Fonts

- Select an object
- Click the color circle and select a new color/font

VIDEO DESCRIPTION

Text Color: Black

Background Color: Light Gray

Font: Open Sans

Size: 14

OVERLAY

Text Color: Yellow

Color palette: Yellow gradient

HEX: #DFE01C

Animal World Video Showcase

Popular Videos



Chimp 4K
0:20
Chimp hanging out



Chimp 4K



Moose in the Grass



Vertical Playlist (Responsive, currently 908x490px)

Hands-on Task: Customizing the Style

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

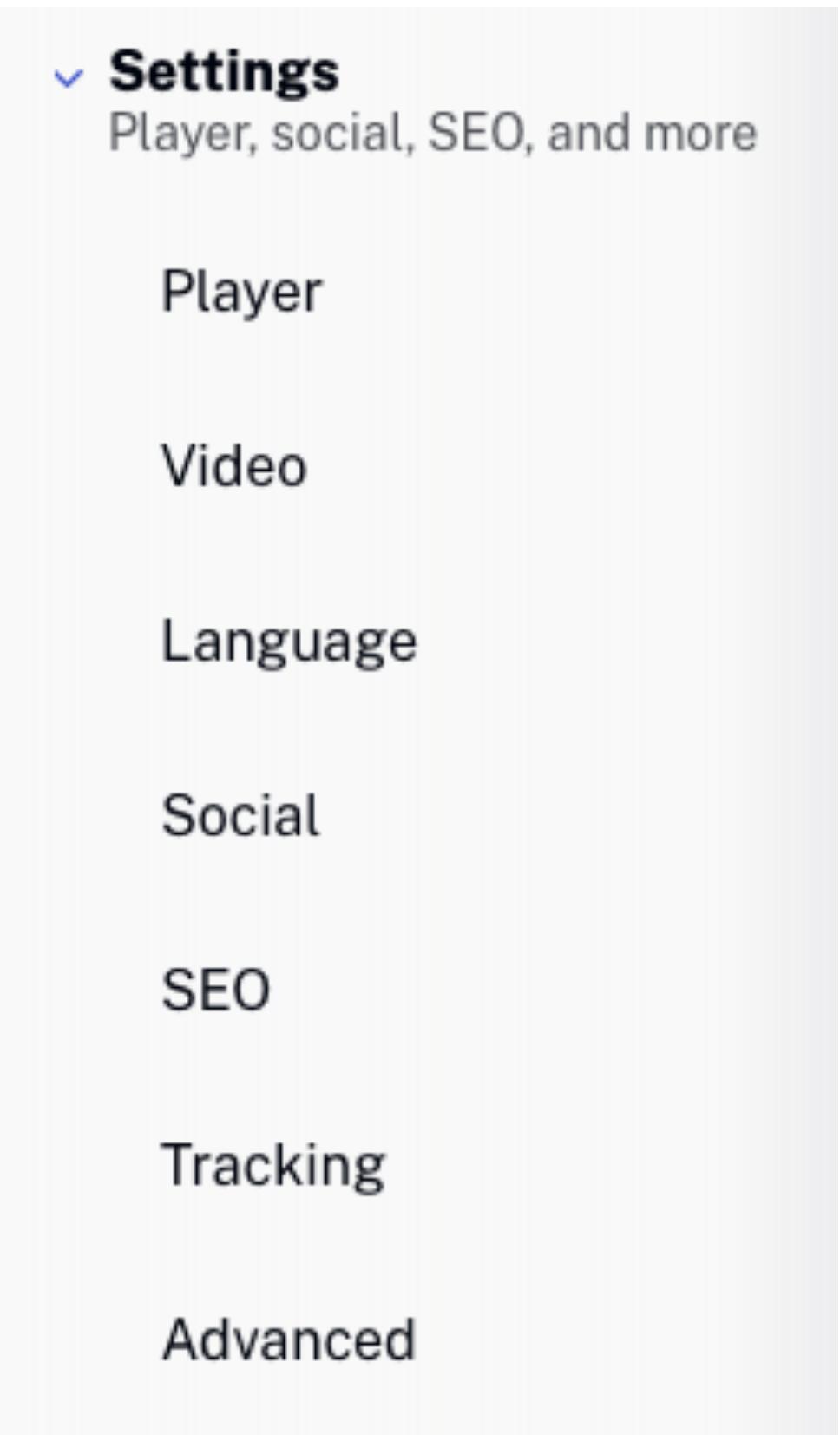
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing-style-page-experience.html>

Configuring the Settings

Experience Settings

- **Player** - Select a player to use
- **Video** - Display related link, watched indicator, allow video downloads
- **Social** - Configure social sharing settings
- **SEO** - SEO settings and sitemap code
- **Tracking** - Integrate with Google Analytics



Configuring Player Settings

- Select a player to use
- Set player behavior
 - Display “After Playing” state or remain on current video
- Inline playback on iOS
- Advance to next video

Player Settings



Choose Player

Available Players

Gallery In-Page Player ▾

Set Player Behavior

Any player-related customization made in Gallery will not affect your original player.

When video playback is complete:

Display "After Playing" state for the experience
 Remain on current video

Enable inline playback on iOS devices

Advance to next video automatically
Countdown time

5
Seconds

Save

Configuring Video Settings

- Show related link
- Use long description
- Show “watched” indicator
- Allow downloads

Video Settings

Related Link

Show related link for each video

Description

Use long description (if available) during playback

Watched Indicator

Show a "Watched" indicator on videos which have been watched during a user's session.

Downloads

Do not allow video downloads

Provide a download link for each video

Provide a download link for each video based on a custom field value

Save

Configuring Social Settings

- Social settings display
- Social options

Display

Configure how sharing options are displayed.

Share    

Sharing Options

Configure which sharing options are shown and optionally set a custom message.

 Facebook (custom messaging not supported)

 LinkedIn Video short description appears by default

Enable custom message

Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Pinterest Video short description appears by default

Enable custom message

Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Twitter Check out this video! [[VIDEO_URL]]

Enable custom message

Check out this video! [[VIDEO_URL]]

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Email Video short description appears by default



Hands-on Task: Customizing the Experience Settings

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/configuring-settings-page-experience.html>

Additional Resources

Documentation

- <https://gallery.support.brightcove.com>

The screenshot shows the Brightcove Gallery Documentation homepage. At the top, there's a navigation bar with the Brightcove logo, language selection, product updates, contact support, and system status links. Below the header is a search bar and a dropdown menu for "Other Brightcove Docs". The main content area features a large title "Brightcove Gallery™ Documentation". On the left, a sidebar lists categories like Home, Getting Started, Experiences, General, and Developers. The main content is divided into several sections: "Getting Started", "Experiences", "General Information", and "Gallery Settings", each with a list of links to sub-topics.

BRIGHTCOVE GALLERY

Select Language | Product Updates | Contact Support | System Status

Brightcove Gallery Documentation

Other Brightcove Docs ▾

Search

Brightcove Gallery™ Documentation

Home

- + Getting Started
- + Experiences
- + General
- + Gallery Settings
- + Developers
- + Training
- + Release Notes
- + Support

Getting Started

Just getting started with Brightcove Gallery?

- [Getting Started with Gallery](#)
- [Creating a Portal Experience](#)
- [Creating an In-Page Experience](#)

[View All...](#)

Experiences

Learn how to create and publish Gallery Experiences.

- [Portals](#)
- [In-Page](#)
- [Live Event Portal](#)
- [Live Event In-Page](#)
- [Landing Page](#)

feedback

General Information

General information about Brightcove Gallery.

- [Gallery System Requirements](#)
- [Troubleshooting Gallery Issues](#)
- [Brightcove Gallery Cookies](#)

Gallery Settings

Learn about Gallery settings.

- [Configuring Gallery Settings](#)
- [Configuring Access Control Profiles](#)
- [Configuring Custom Domains and SSL](#)
- [Configuring YouTube Settings](#)

Step-by-Step Guide

- Quick Start: Creating and Publishing an In-Page Experience
 - Step by step guide to building an in-page experience
 - <https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

Step-by-Step: Creating and Publishing an In-Page Experience

The purpose of this Quick Start is to show you how you can create an In-Page Experience using Brightcove Gallery.

After completing this Quick Start, you should be able to:

- Use Gallery to create a new experience
- Add videos to an In-Page Experience
- Customize and style an In-Page Experience
- Preview and publish an In-Page Experience

On-demand Training

- <https://gallery.support.brightcove.com/training/online-training-courses.html>

Online Training Courses

This topic lists all of the on-demand training courses that are available.

Name	Product Focus	Role	Duration	Description
Video Cloud Basics	Video Cloud	Studio User	16:38	Learn the basics on how to upload and publish videos using Video Cloud Studio
Introduction to Video Cloud	Video Cloud	Studio User	35:37	Learn how to upload, manage and publish videos using Video Cloud Studio
Introduction to Video Cloud Analytics	Video Cloud	Studio User	24:06	Learn about the types of analytics that are available inside Video Cloud Studio
Introduction to Brightcove Gallery	Gallery	Studio User	17:39	Learn about Gallery and the types of experiences that can be created.

Instructor-led Training

- <https://gallery.support.brightcove.com/training/register-training.html>

Register for Instructor-led Training

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

The screenshot shows a web page with two course offerings:

- Introduction to Video Cloud**: Described as an absolute must for those responsible for uploading, configuring, and managing video. It offers several timeslots, with one currently selected: "Mon, Jun 13, 2022 10:00 AM - 11:00 AM EDT". A red "REGISTER" button is present.
- Building Portal Experiences using Gallery**: Described as a course where users will walk through the process of creating, customizing, and publishing a Gallery. It also offers several timeslots, with one currently selected: "Mon, Jun 13, 2022 10:00 AM - 11:00 AM EDT". A red "REGISTER" button is present.

BRIGHTCOVE®
FULL STREAM AHEAD