



Brightcove Gallery: Creating an In-Page Experience

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Agenda

- Creating an In-Page Experience
- Adding Components
- Adding Videos
- Previewing and Publishing
- Adding Interactivity
- Customizing the Style
- Configuring the Settings
- Additional Resources



Creating an In-Page Experience

Creating a New Experience



- Click New Experience

BRIGHTCOVE LE... ▾
Bob Bailey

GALLERY ▾

SUPPORT ▾ ADMIN ▾

Experiences Settings

Delete Take Offline Duplicate Preview Edit New Experience Columns ▾ Show All Search

Title	Template	Template Status	Updated	Experience Status
Animal World Vertical Playlist Experience	Vertical Playlist In-Page	Up to Date	07/27/18 9:54 AM	Offline
Animal World Video Layout	Vertical Playlist In-Page	Up to Date	07/23/18 2:21 PM	Unpublished Changes
Animal World Video Portal	Marquee Portal	Up to Date	07/23/18 10:11 AM	Online
Animal World	Marquee Portal	Up to Date	07/18/18 10:13 AM	Online
Animal World Video Layout	Vertical Playlist In-Page	Up to Date	06/19/18 2:50 PM	Online
Brightcove Training Videos	Marquee Portal	Resume Update	06/07/18 2:02 PM	Offline
x Animal World Vertical Playlist Experience	Vertical Playlist In-Page	Up to Date	05/15/18 2:04 PM	Online
Live Event In-Page Experience	Live Event In-Page	Up to Date	05/15/18 1:57 PM	Online

Animal World Vertical Playlist Experience
596f56f19ea8b00010c26dc1

Last Published
07/23/18 4:07 PM

Template
Vertical Playlist (1.2.7)

Template Status
Up to Date



Creating a New Experience



- Click In-Page, locate a template and click Choose

Brightcove VIDEO CLOUD GALLERY ▾ SUPPORT ▾ ADMIN ▾ BRIGHTCOVE LEA... ▾ Bob Bailey

Back to All Experiences

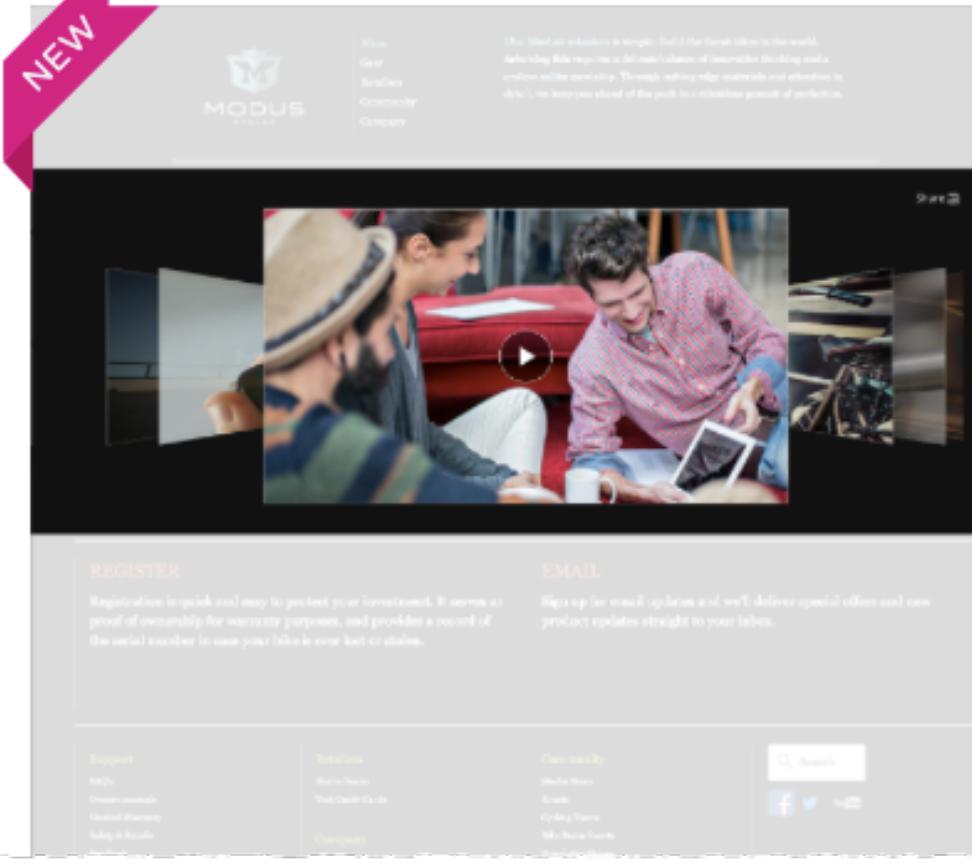
[Create Experience](#)

All Portal In-Page Landing Page Event

Carousel In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

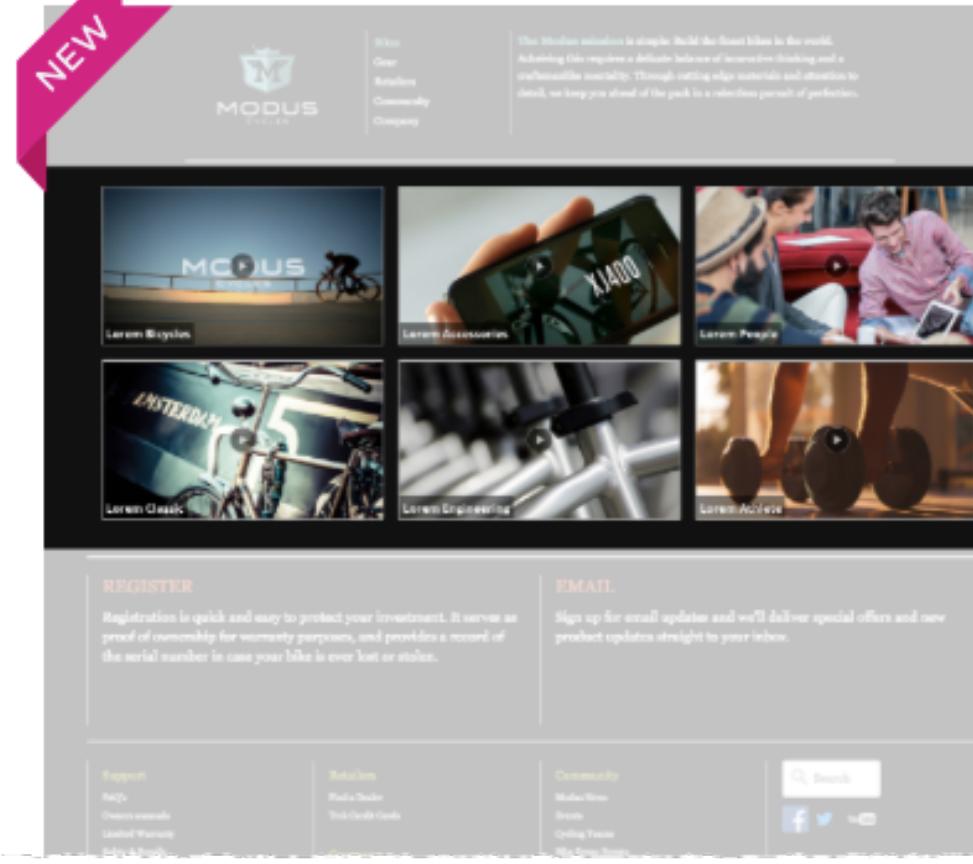
[Choose](#)



Grid In-Page

- Unlimited number of videos
- Grid of evenly sized video thumbnails
- In-player interactivity and companion components available

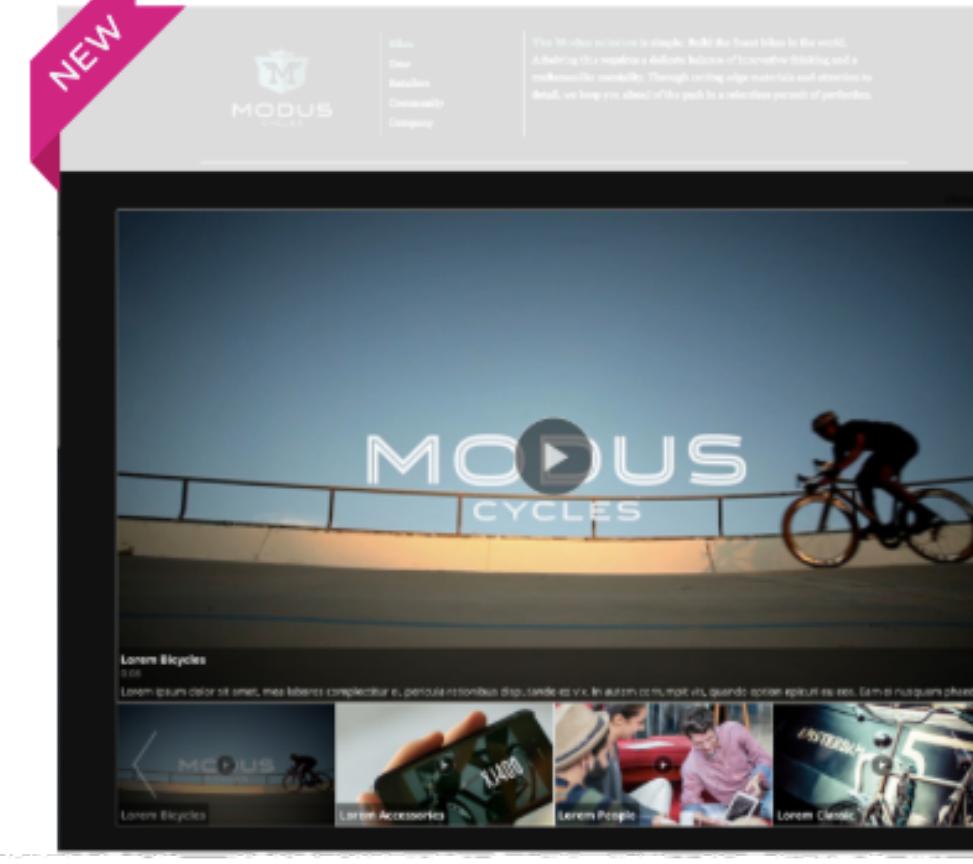
[Choose](#)



Horizontal Playlist In-Page

- Unlimited number of videos
- Grid of evenly sized video thumbnails
- In-player interactivity and companion components available

[Choose](#)





Creating a New Experience

- Enter the **Title** and configure the **Layout Size**
- Click **Create Experience**

Experience Overview

X

Experience Type	In-Page (Vertical Playlist)
Experience Title	Animal World Video Experience
Experience Description	<div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div>
Layout Size	<input checked="" type="radio"/> Responsive Layout will resize to fit its container
	<input type="radio"/> Fixed Size: <input type="text"/> width (px) X <input type="text"/> height (px)
	<input type="radio"/> Fixed Width: <input type="text"/> width (px) with height that will resize to the container

[Cancel](#) [Create Experience](#)

Editing the Experience



- When editing an in-page experience, the layout editor will open

The screenshot shows the Brightcove Video Cloud interface for editing an in-page experience. The top navigation bar includes the Brightcove logo, GALLERY, SUPPORT, ADMIN, and a user profile for Bob Bailey. The left sidebar contains a navigation menu with sections like LAYOUT (selected), Presentation, Video Info, Thumbnails, Sharing, VIDEOS, STYLE, EXPERIENCE ANALYTICS, SETTINGS, and OVERVIEW. The main content area is titled "Animal World Video Experience" and shows a "PLAYING" video player. Above the player, there are three tabs: BEFORE PLAY, PLAYING (selected), and AFTER PLAY. A large central area says "Add videos to your experience." with a play button icon. To the right, there are three smaller video preview boxes, each with a play button icon and a plus sign indicating they can be added. A "Configure sharing" link is also visible. At the bottom right, there is a "Send Feedback" button.



Hands-on Task: Create a New In-Page Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/overview-creating-editing-and-publishing-page-experiences.html>



Adding Components

Editing the Experience



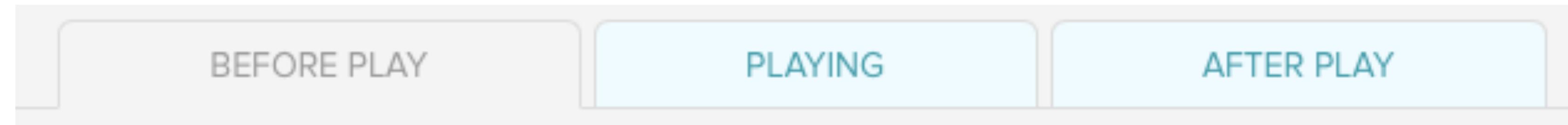
- To edit an experience, click the **Title** on the **Experiences** page

The screenshot shows the Brightcove Video Cloud Experience Editor interface. At the top, there's a navigation bar with the Brightcove Video Cloud logo, a 'GALLERY' dropdown, 'SUPPORT' and 'ADMIN' links, and a 'BRIGHTCOVE LEA...' dropdown for 'Bob Bailey'. On the left, a sidebar menu includes 'LAYOUT ▲' (selected), 'Presentation', 'Video Info', 'Thumbnails', 'Sharing', 'VIDEOS' (selected), 'Add videos and interactions', 'STYLE', 'Adjust colors, fonts, and sizes', 'EXPERIENCE ANALYTICS ▼' (selected), 'Viewing and conversion metrics', 'SETTINGS ▼', 'Player, social, SEO, and more', and 'OVERVIEW', 'Experience details and size'. The main content area is titled 'Animal World Video Experience' and shows a 'PLAYING' video player with a play button. Above the player, it says 'Add videos to your experience.' and 'Configure sharing'. To the right of the player are three smaller video preview boxes, each with a play button and a '+' sign. A 'Send Feedback' button is at the bottom right. At the top of the main content area, there are tabs for 'BEFORE PLAY', 'PLAYING' (highlighted in blue), and 'AFTER PLAY'.



Layout States

- Determine how the experience appears
 - **BEFORE PLAY** - How the experience will appear when first rendered, before any video playback has started
 - **PLAYING** - How the experience will appear when a video is being played
 - **AFTER PLAY** - How the experience will appear after a video plays
- Each state can be customized

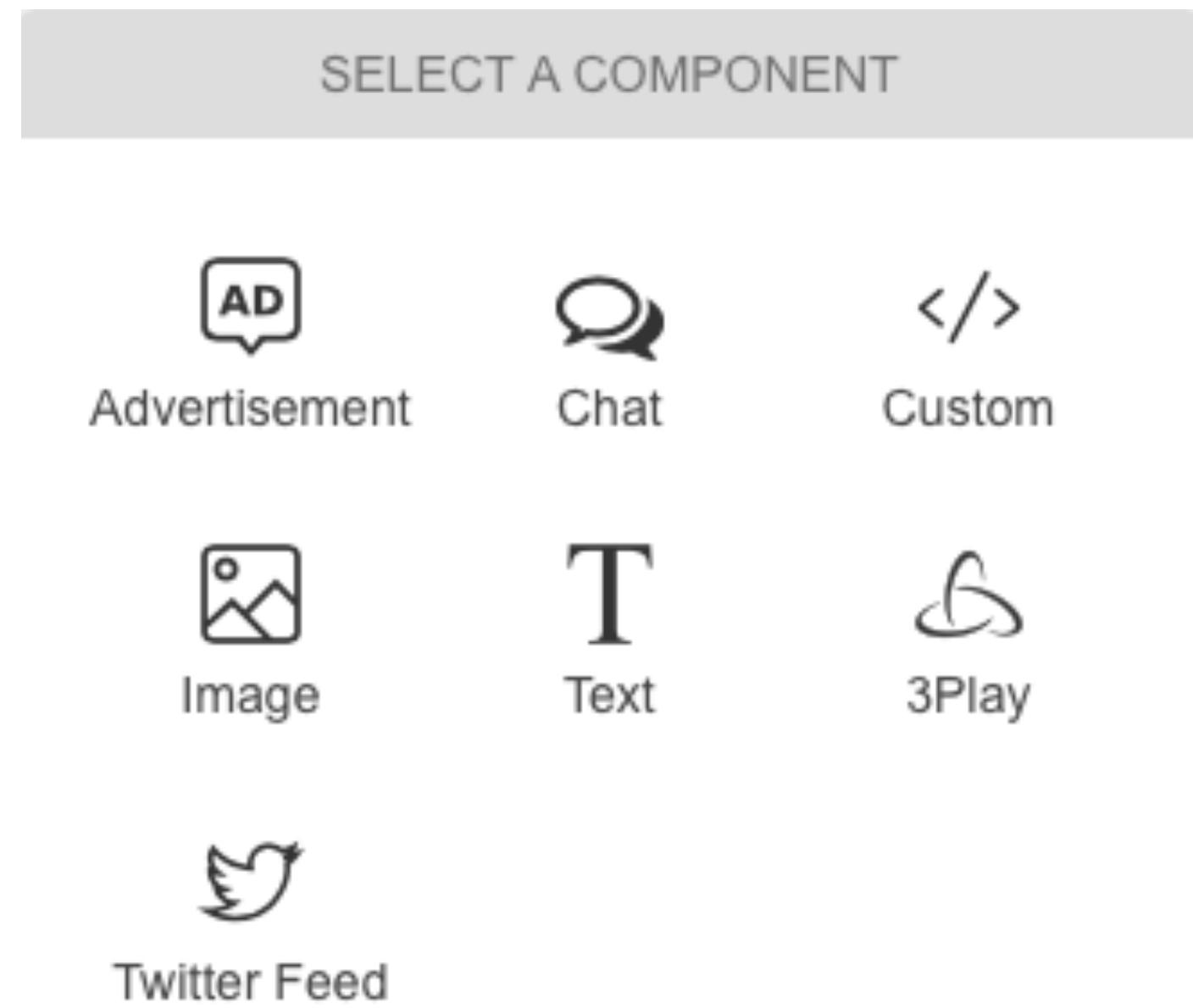




Adding Components

- + indicates where components can be added

- Types of Components
 - Advertisement
 - Chat
 - Custom
 - Image
 - Text
 - 3Play
 - Twitter Feed





Adding an Image

- Click **+** where image should be added
- Click **Image**
- Browse and select an image
- Select the layout states

ADD IMAGE

Name
Image

Animal World Video Showcase

Remove

Size
 Image will resize to container ([learn more](#))
 W (px) X H (px)

Alignment

Clickthrough URL
http://

Open link in a new window

When should this Image be displayed?

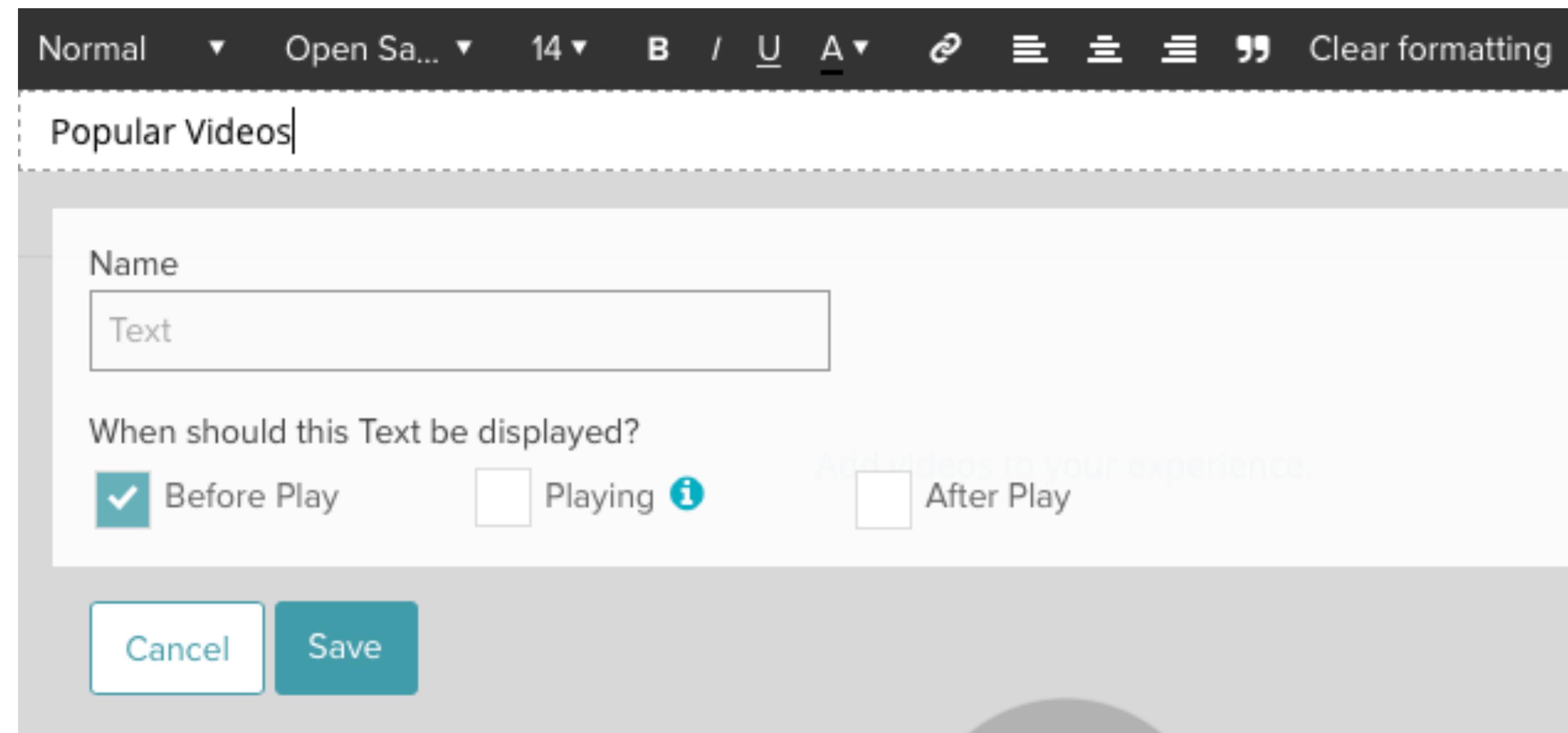
Before Play Playing After Play

Cancel **Save**



Adding Text

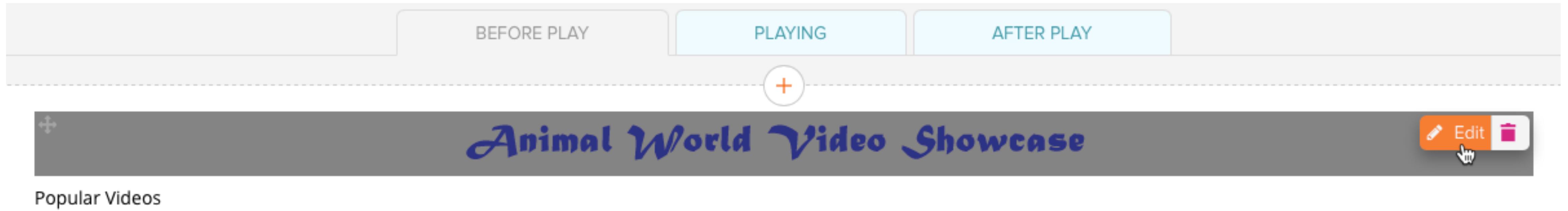
- Click + where text should be added
- Click **Text**
- Use rich text editor to enter text
- Select the layout states



Editing and Deleting Components



- Hover over the component and then click **Edit** or **Delete**



Rearranging Components



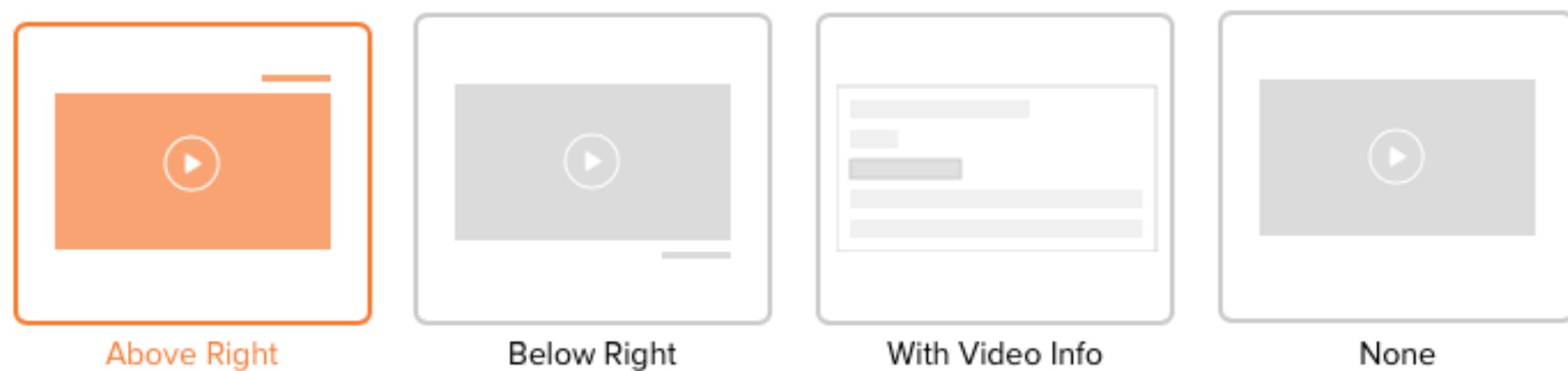
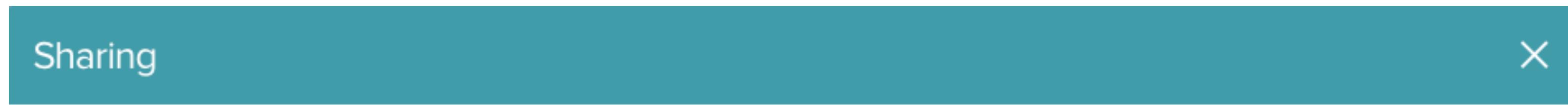
- Click on component and drag to new location

The screenshot shows a video player interface with a timeline at the top. The timeline has three segments: "BEFORE PLAY" (gray), "PLAYING" (light blue), and "AFTER PLAY" (light blue). A dashed horizontal line with a red "+" icon indicates where a new component can be added. Below the timeline is a dark gray header bar. In the center, the text "Animal World Video Showcase" is displayed in a stylized blue font. To the left of the text is a small icon of a crosshair with a dot. To the right are two buttons: "Edit" with a pencil icon and a trash bin icon. At the bottom of the screen, there is a dark gray footer bar with the text "Popular Videos" on the left and two "Edit" buttons with "Edit" and trash bin icons on the right.



Other Layout Options

- **Presentation** - Additional layout options
- **Video Info** - Where the video info appears
- **Thumbnails** - Customize the thumbnail appearance
- **Sharing** - Where the sharing icons appear

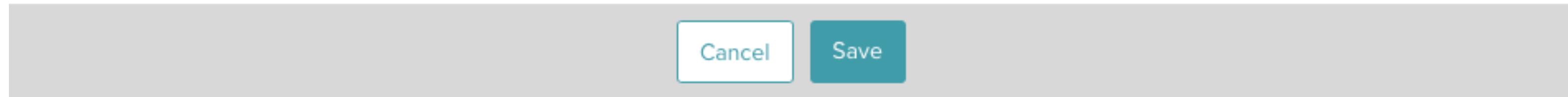


Above Right

Below Right

With Video Info

None





Hands-on Task: Add Components to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-components-page-experience.html>



Adding Videos



Adding Videos

- Edit the experience and click **VIDEOS**
- Click **Add Videos**
- Select a **Source**:
 - Video Cloud
 - YouTube
- Select a **Method**:
 - **Select Videos** - Select individual videos
 - **Select Playlist** - Select a playlist
 - **Use Reference ID** - Provide a playlist Reference ID
- Click **Add**

Add Videos

Source

Video Cloud ▾

Method

Select Videos ▾

Search 

More Search Options

27 Videos

 0:23	Bison 5754204614001
 0:14	Brown Pelican 5754204613001
 0:20	Bald Eagle Feeding Chick 5750646070001
 0:19	Royal Terns 5750639390001
 0:00	Leafy Seadragon 3371247206001

Cancel Add

Removing Videos



- Select a video and then click Remove Video or Click Remove Playlist

brightcove
VIDEO CLOUD

GALLERY ▾

SUPPORT ▾ ADMIN ▾

BRIGHTCOVE LEA... ▾

Bob Bailey

LAYOUT ▾

Edit layout and components

VIDEOS

Add videos and interactions

STYLE

Adjust colors, fonts, and sizes

EXPERIENCE ANALYTICS ▾

Viewing and conversion metrics

SETTINGS ▾

Player, social, SEO, and more

OVERVIEW

Experience details and size

[Back to All Experiences > Animal World Video Experience](#)

Videos 6 videos

[Remove Playlist](#) [Add Videos](#) [Add Interactivity ▾](#)

[Preview](#) [Publish & Embed](#)

Search list

Name	Interactivity	Updated	Actions
Chimp 4K 5275865527001 0:20		4/26/2017, 4:12:59 PM	
Elephant 4K 5275840223001 0:18		3/3/2017, 11:45:06 AM	
Orangutan with Baby 4K 5275836800001 0:18		1/9/2017, 2:54:37 PM	
Moose in the Grass 4713951310001 0:16		1/9/2017, 4:32:48 PM	
Squirrel 4713941454001 0:34		1/21/2016, 9:01:47 AM	
Bull Moose 4760733788001 0:06		2/17/2016, 1:42:34 PM	

[Send Feedback](#)



Hands-on Task: Add Videos to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-videos-page-experience.html>



Previewing and Publishing

Previewing an Experience

- Preview an experience at any time
- Click **Preview**

Desktop ▾

Before Play ▾

Animal World Video Showcase

Popular Videos

Chimp 4K

0:20

Chimp hanging out

Chimp 4K

Elephant 4K

Previewing on Device Types



- Select a device type to preview on

The screenshot shows the Brightcove Video Cloud interface. On the left, there is a dropdown menu for selecting a device type. The options are "Desktop", "Tablet", and "Mobile". The "Mobile" option is highlighted with a blue background and has a checkmark to its left. A red arrow points from the text "Select a device type to preview on" to this "Mobile" option. To the right of the dropdown is a preview window titled "Preview - Animal World Vertical Playlist Experience". The preview shows a vertical playlist with several video thumbnails. Below the thumbnails, the text "Animal World Video Showcase" and "Popular Videos" is visible. One video thumbnail features a chimpanzee and is labeled "Chimp 4K" with a duration of "0:20". The overall interface is light gray with some darker gray sections for the preview area.

Publishing an Experience



- Click **Publish & Embed** and then **Publish**
- Whenever changes are made to an in-page experience, **the changes must published** so they appear on your site
- The **Embed Code** is required to display the in-page experience on your site

Publishing and Embed Information X

Experience Name
Animal World Video Experience

Publishing Status
! You have not yet published this experience. Publish

Shareable URL

Layout Size
Responsive

Embed Code
After your experience has been published once, additional published changes will be included in the existing embed code.
You do not need to re-copy and paste the embed code into existing locations.

Recommended No JavaScript

Publish your experience to generate an embed code.

Close



Types of Publishing Code

- **Recommended**
 - Used in most cases
 - Experience will be displayed inside of a `<div>` tag on the page
 - Required to allow the experience to resize itself and behave in a responsive way on the page
- **No JavaScript**
 - Experience will be displayed inside of an `<iframe>` tag on the page
 - Used when `<script>` embeds not allowed
 - CMS integrations
- The **Shareable URL** can be shared with others so they can preview the experience



Hands-on Task: Preview and Publish an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/previewing-and-publishing-page-experience.html>

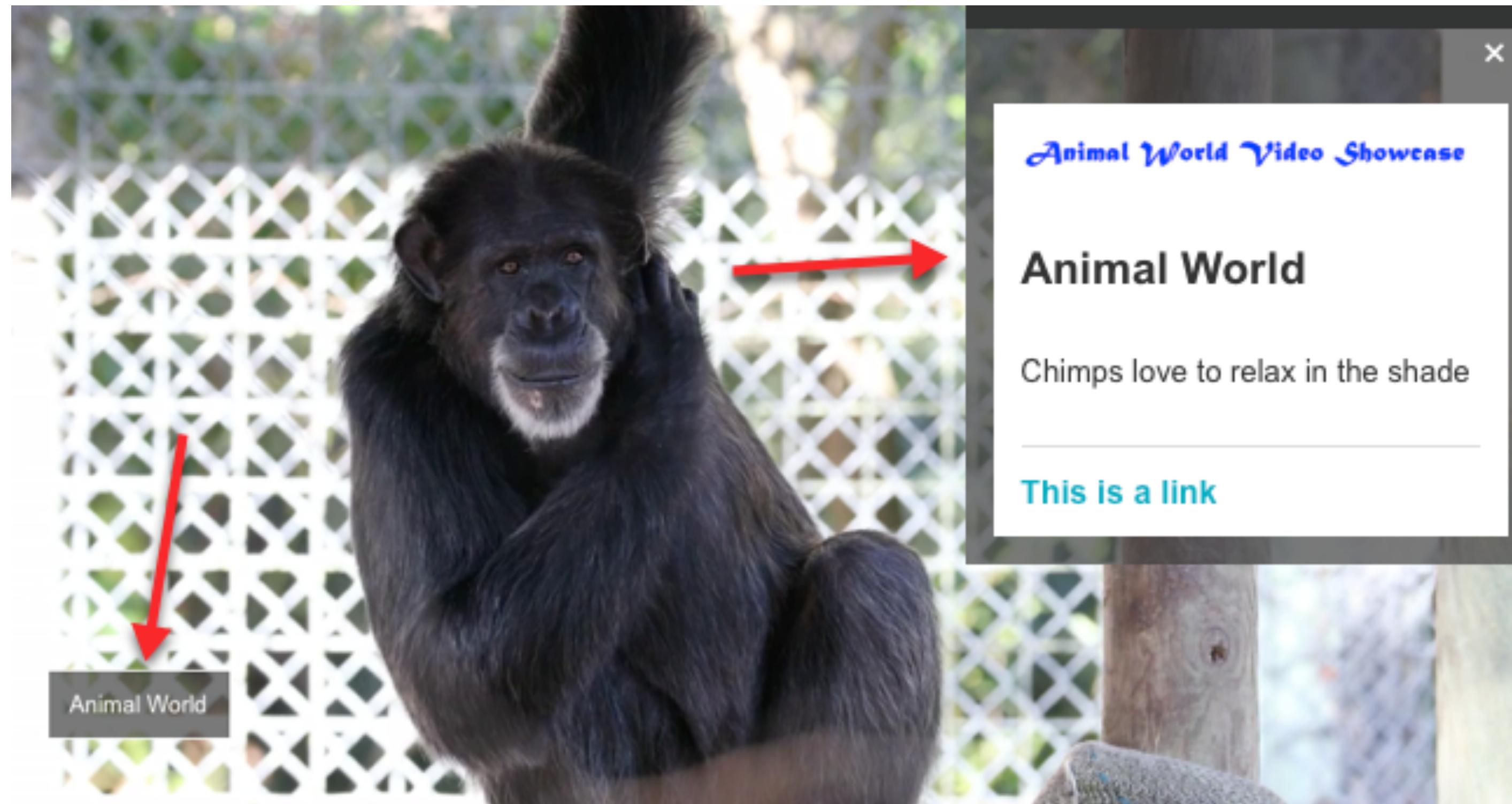


Adding Interactivity

Adding Interactivity



- Link and Card interactions can be added and will display as a video plays





Adding Interactivity

- Some templates also support Companion components
- Content outside the player can change based on which video is playing

< Back

Chimp 4K
0:20
Chimp hanging out

Chimp 4K

Elephant 4K

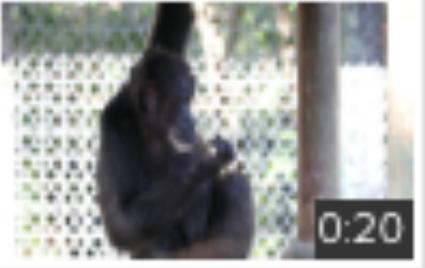
Animal World Annual
Passes Now Available

Buy
Now



Adding Interactivity

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column

Name	Interactivity	Updated	Actions
 Chimp 4K 5275865527001 0:20		4/26/2017, 4:12:59 PM	  
 Elephant 4K 5275840223001 0:18		3/3/2017, 11:45:06 AM	  
 Orangutan with Baby 4K 5275926800001 0:18		1/9/2017, 2:54:37 PM	  

Setting Link and Card Properties



- Select a video
- Click the **Link** or **Card** icon in the **Actions** column
- Configure the properties

INTERACTIVITY

Chimp 4K ▾
0:19

Animal World Video Showcase
Animal World
Sample Link

0:00 0:05 0:10 0:15

Remove
Recommended Size: 220px x 124px

Card Title* (22 characters max)
Animal World

Description (70 characters max)
[empty input field]

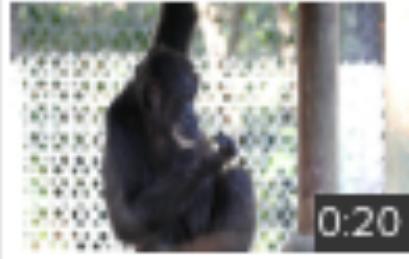
Link Text (35 characters max)
Sample Link

Cancel Save

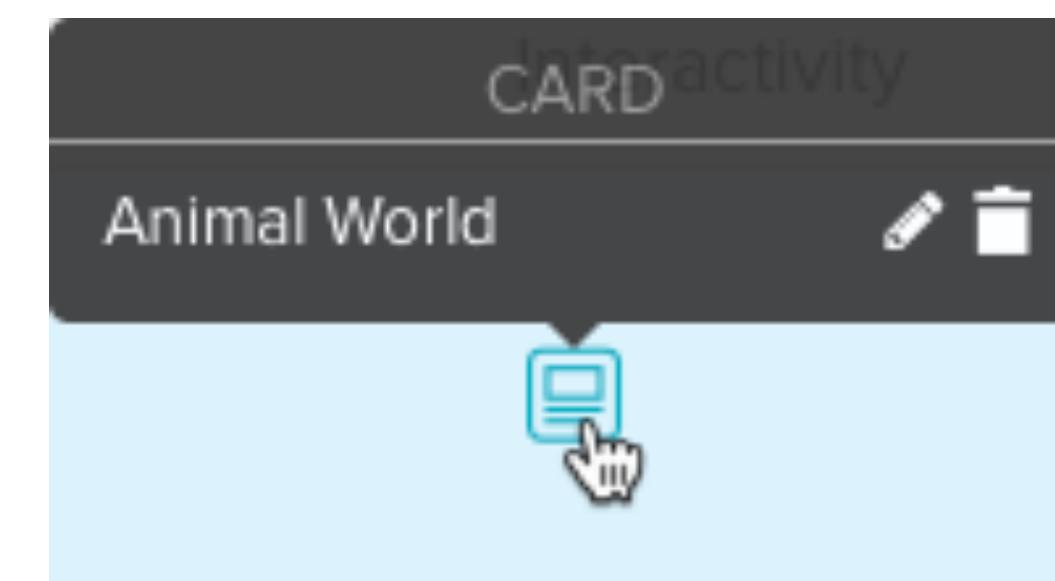
Editing and Deleting Interactivity



- Videos with interactions will display an icon in the **Interactivity** column

Name	Interactivity	Updated	Actions
 Chimp 4K 5275865527001 0:20		7/14/2017, 4:23:10 PM	     
 Elephant 4K 5275840022001		3/3/2017, 11:45:06 AM	     

- Hover over the icon to edit or delete the interaction





Hands-on Task: Adding Interactions

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-interactions-page-experience.html>

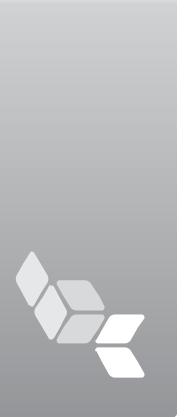


Customizing the Style



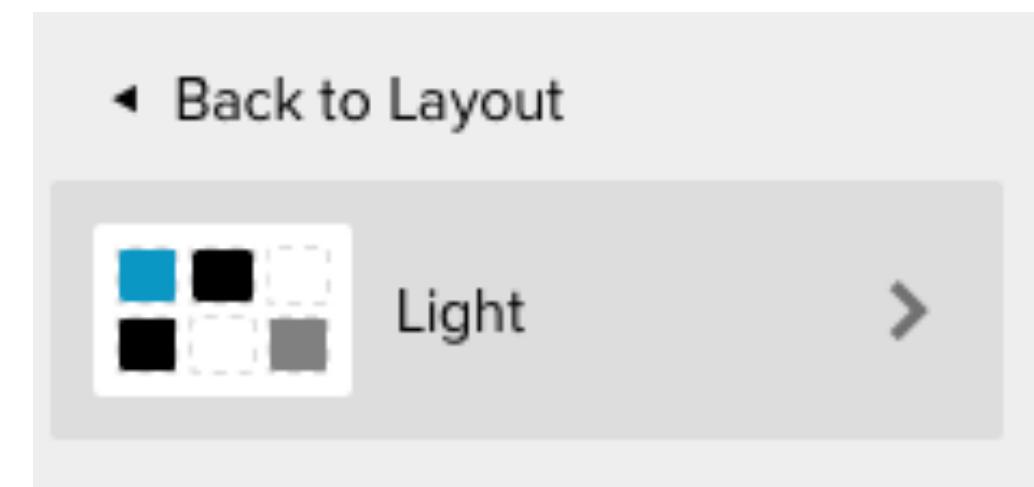
Styling an Experience

- Styling controls the fonts, font sizes and colors used
- To customize the style, edit the experience and then click **STYLE** in the left navigation
- Two options:
 - Select a Theme
 - Change specific colors and fonts

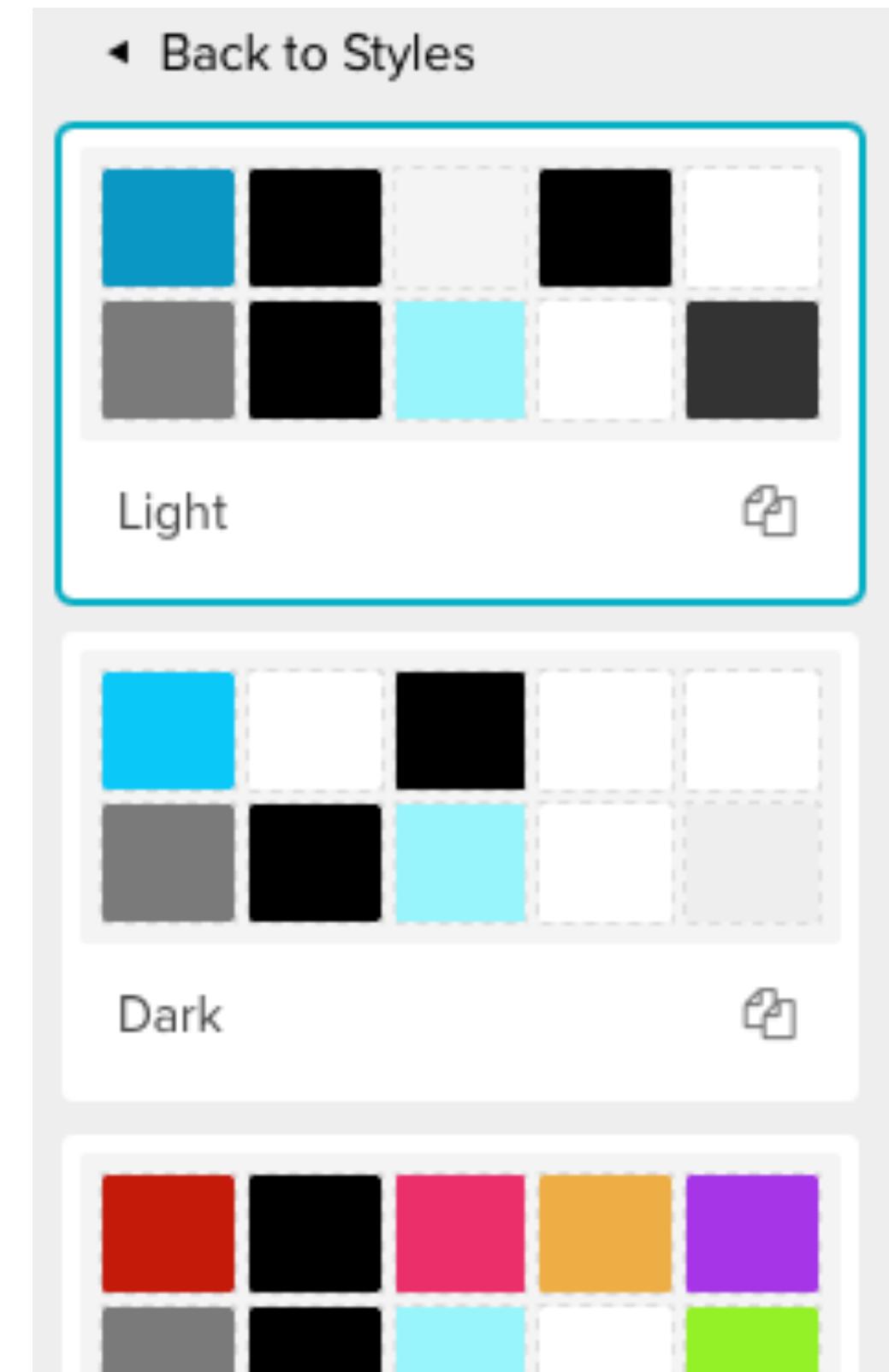


Selecting a Theme

- Click on the theme selector in the left navigation



- Select a new theme
- Custom themes can also be created





Changing Colors and Fonts

- Select an object
- Click the color circle and select a new color/font

Gloria Hallelujah
Size: 14

VIDEO DESCRIPTION i

Text Color

Background Color

Open Sans

Size: 14

OVERLAY

Text Color

#E7ED35

HEX

Text Color

Reset all defaults

Animal World Video Showcase

Sample Text

Chimp 4K

0:20

Chimp hanging out

Chimp 4K

Elephant 4K

Send Feedback



Hands-on Task: Customizing the Style

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing-style-page-experience.html>

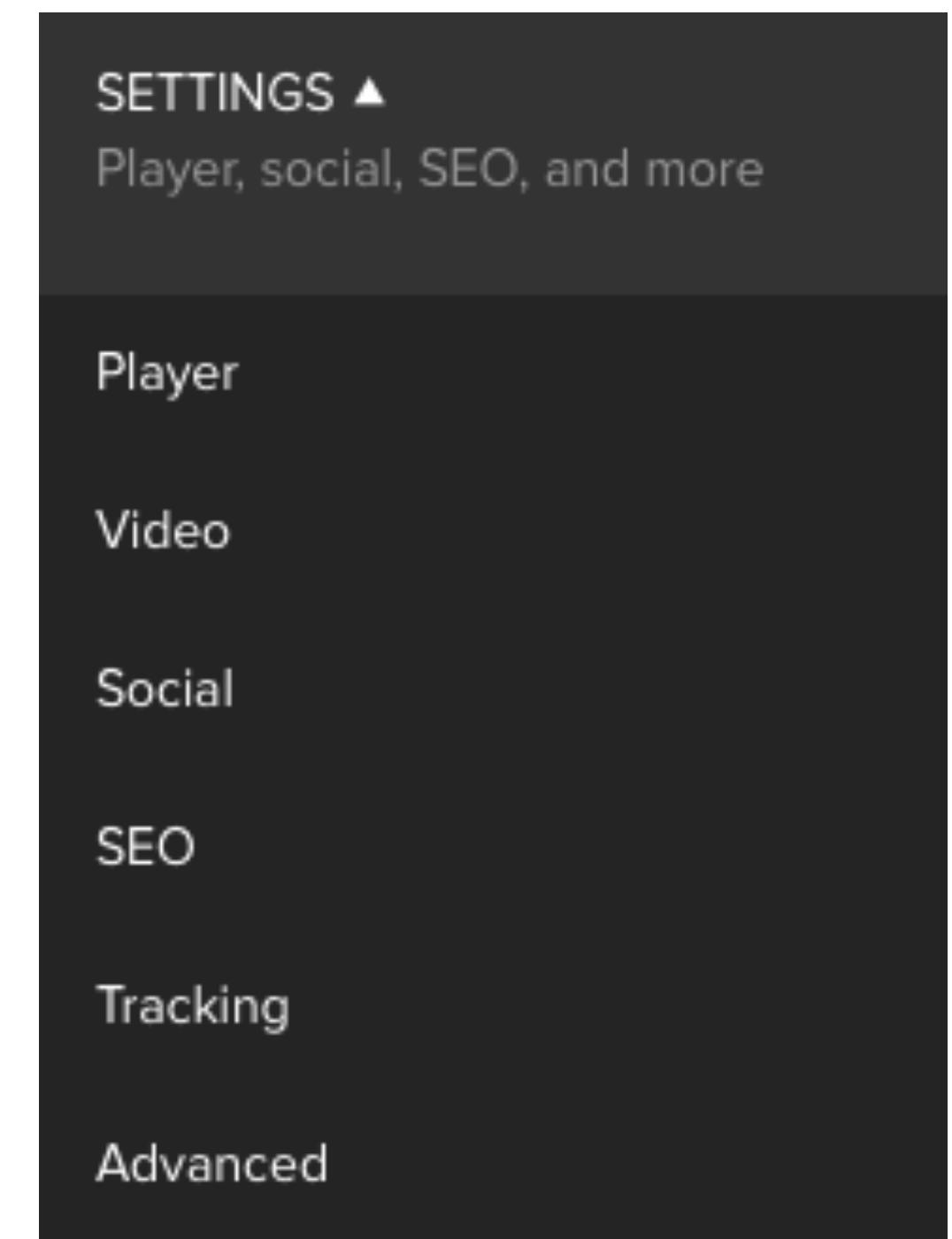


Configuring the Settings

Experience Settings



- **Player** - Select a player to use
- **Video** - Display related link, watched indicator, allow video downloads
- **Social** - Configure social sharing settings
- **SEO** - SEO settings and sitemap code
- **Tracking** - Integrate with Google Analytics
- **Advanced** - Use custom JavaScript





Configuring Player Settings

- Select a player to use
- Set player behavior
 - Display “After Playing” state or remain on current video
 - Inline playback on iOS
 - Advance to next video

Player Settings

Choose Player

Available Players

Gallery In-Page Player ▾

Set Player Behavior

Any player-related customization made in Gallery will not affect your original player.

When video playback is complete:

Display "After Playing" state for the experience

Remain on current video ⓘ

Enable inline playback on iOS devices

Advance to next video automatically

Countdown time

5 Seconds

Save



Configuring Video Settings

- Show related link
- Use long description
- Show “watched” indicator
- Allow downloads

Video Settings

Related Link

Show related link for each video

Description

Use long description (if available) during playback

Watched Indicator

Show a "Watched" indicator on videos which have been watched during a user's session.

Downloads

Do not allow video downloads
 Provide a download link for each video
 Provide a download link for each video based on a custom field value

Save

Configuring Social Settings



- Social settings display
- Social options

Social Settings

Display

Configure how sharing options are displayed.

Share



Sharing Options

Configure which sharing options are shown and opt

Facebook

(custom messaging n

LinkedIn

Video short descrip

Enable custom message

Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [v](#)

Pinterest

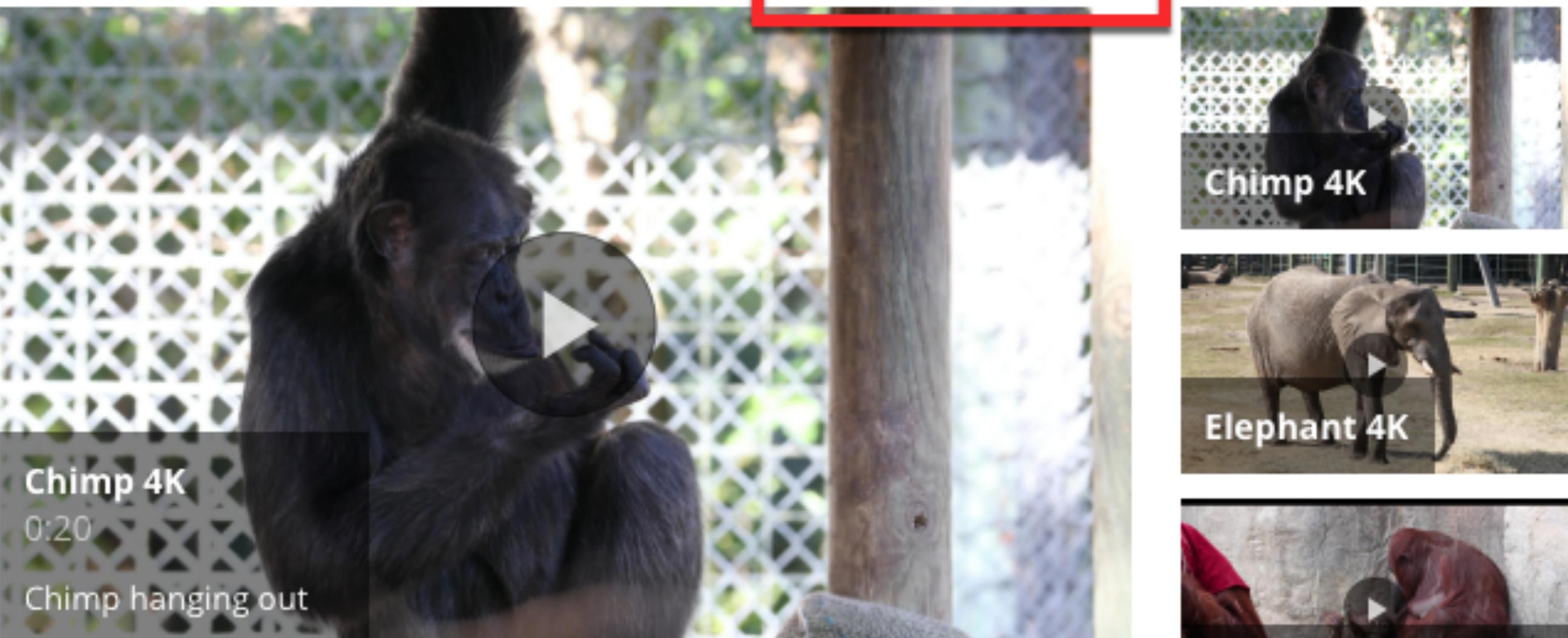
Video short descrip

Twitter

Check out this video

Email

Video short description appears by default





Hands-on Task: Customizing the Experience Settings

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/configuring-settings-page-experience.html>



Additional Resources

Documentation



- <https://gallery.support.brightcove.com>

Brightcove Gallery Documentation

Select a language | Contact Support | System Status

Home Getting Started + Experiences + General + Gallery Settings + Developers + Release Notes + Support +

Google Custom Search

Brightcove Gallery™ Documentation

Getting Started Just getting started with Brightcove Gallery?

Getting Started with Brightcove Gallery
Creating a Portal Experience
Creating an In-Page Experience
View All...

Experiences Learn how to create and publish Gallery Experiences.

Portals
In-Page
Live Event Portal
Live Event In-Page
Landing Page
General Information
Gallery Settings

Training On-Demand Training and Gallery product training videos.

Introduction to Gallery
Creating Portal Experiences
Creating In-Page Experiences
Gallery Training Videos

Developers Learn how to customize experiences using CSS and the Gallery APIs.

Overview: In-Page
Experience Client API
Overview: In-Page
Experience API
View All...

feedback



Quick Start Guide

- Quick Start: Creating and Publishing an In-Page Experience
 - Step by step guide to building an in-page experience
 - <https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

Step-by-Step: Creating and Publishing an In-Page Experience

The purpose of this Quick Start is to show you how you can create an In-Page Experience using Brightcove Gallery.

After completing this Quick Start, you should be able to:

- Use Gallery to create a new experience
- Add videos to an In-Page Experience
- Customize and style an In-Page Experience
- Preview and publish an In-Page Experience



Note: For a step-by-step guide to creating a Portal Experience, see [Step-by-Step: Creating and Publishing a Portal Experience](#).

Audience

Any Video Cloud publisher who wants to create In-Page Experiences that can be embedded in

On-demand Training



- <https://support.brightcove.com/online-training-courses>

Online Training Courses

 Studio User, Player Developer, Device SDK Developer

This topic lists all of the on-demand training courses that are available.

[>> Register for instructor-led, online training](#)

Name	Product Focus	Role	Duration	Description
Video Cloud Basics	Video Cloud	Studio User	16:38	Learn the basics on how to upload and publish videos using Video Cloud Studio
Introduction to Video Cloud	Video Cloud	Studio User	35:37	Learn how to upload, manage and publish videos using Video Cloud Studio
Introduction to Video Cloud Analytics	Video Cloud	Studio User	24:06	Learn about the types of analytics that are available inside Video Cloud Studio
Introduction to Brightcove Gallery	Gallery	Studio User	17:39	Learn about Gallery and the types of experiences that can be created.
Building In-Page Experiences using Gallery	Gallery	Studio User	32:17	Learn how to create and publish an in-page experience using Brightcove Gallery.
Building Portal Experiences using Gallery	Gallery	Studio User	33:46	Learn how to create and publish a portal experience using Brightcove Gallery.
Developing with the Brightcove Video Cloud Player	Video Cloud	Player		Learn to use JavaScript, CSS and HTML to customize the behavior

Instructor-led Training



- support.brightcove.com

Register for Training

Studio User, Player Developer, Device SDK Developer

Get Started using Brightcove Player Studio, Get Started using Gallery, Get Started using Video Cloud Studio, Get Started with Player Development, General Info

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

Introduction to Video Cloud

Introduction to Video Cloud is an absolute must for those responsible for uploading, configuring, and
[read more...](#)

This training is offered several times. Select the date and time that works best for you.

Thu, Feb 13, 2020 3:00 PM - 4:00 PM EST ▾

REGISTER

Building Portal Experiences using Gallery

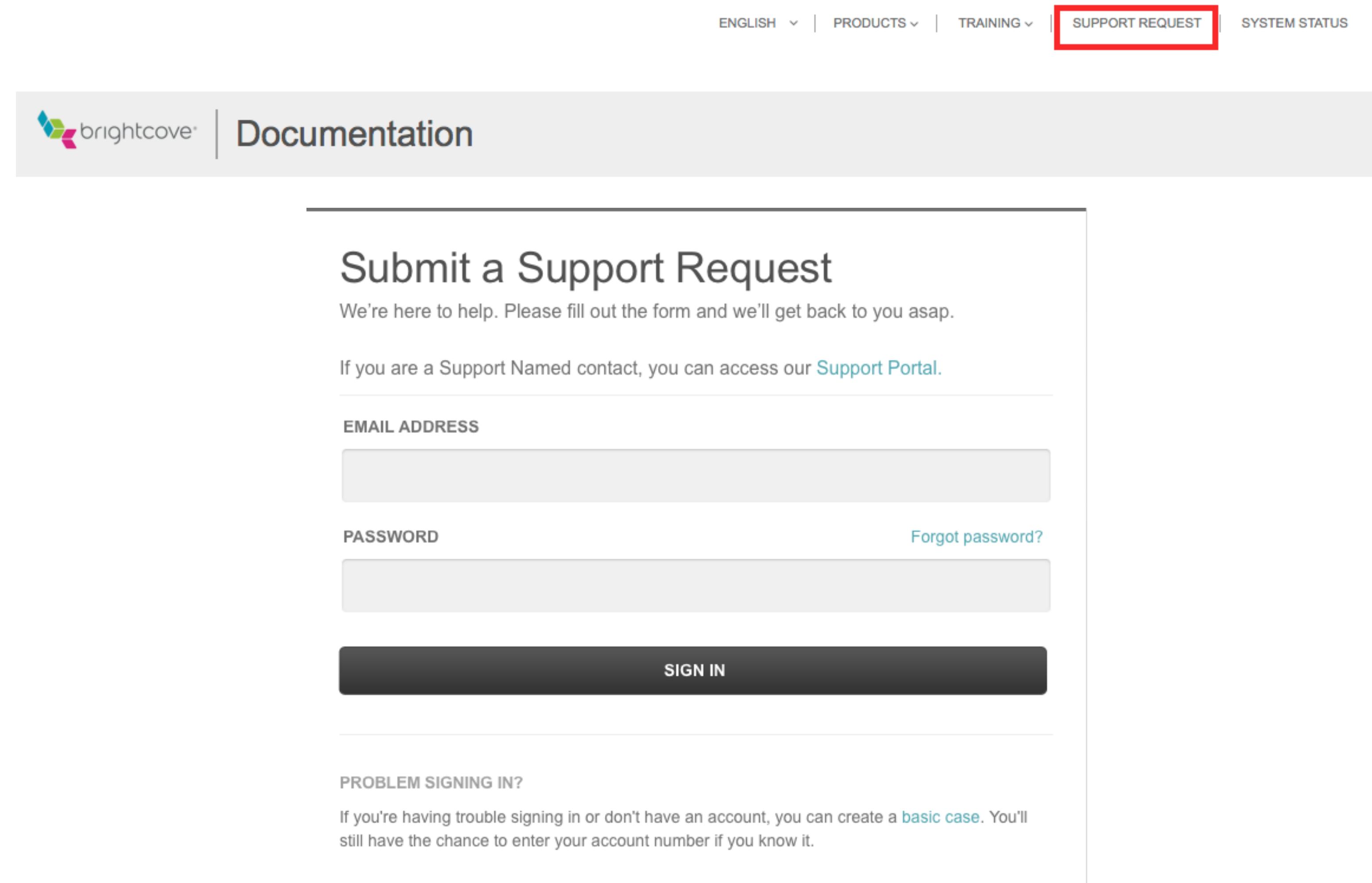
In this course you will walk you through the process of creating, customizing and publishing a Gallery
[read more...](#)

This training is offered several times. Select the date and time that works best for you.

Thu, Feb 20, 2020 2:00 PM - 3:00 PM EST ▾

Support Request

- support.brightcove.com



The screenshot shows the Brightcove Support Request page. At the top, there is a navigation bar with links for ENGLISH, PRODUCTS, TRAINING, SUPPORT REQUEST (which is highlighted with a red box), and SYSTEM STATUS. Below the navigation bar, the Brightcove logo is visible next to the word "Documentation". The main section is titled "Submit a Support Request" and contains the text: "We're here to help. Please fill out the form and we'll get back to you asap." It provides a link for "If you are a Support Named contact, you can access our Support Portal.". There are fields for "EMAIL ADDRESS" and "PASSWORD", with a "Forgot password?" link. A large "SIGN IN" button is centered below the password field. At the bottom, there is a section titled "PROBLEM SIGNING IN?" with the text: "If you're having trouble signing in or don't have an account, you can create a [basic case](#). You'll still have the chance to enter your account number if you know it."

ENGLISH | PRODUCTS | TRAINING | **SUPPORT REQUEST** | SYSTEM STATUS

brightcove Documentation

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EMAIL ADDRESS

PASSWORD [Forgot password?](#)

SIGN IN

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