

# Brightcove Gallery Essentials

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# Agenda

- Introduction
- Before you Get Started
- Gallery Settings
- Creating a New Site
- Adding Objects to Pages
- Adding Video to a Site
- Setting Site Properties
- Previewing & Publishing a Site
- Gallery Reports



# Introduction to Gallery



# What is Gallery?

- Brightcove Gallery enables marketers to create engaging video portal experiences with best practices for SEO, responsive design, social sharing and conversion all in a single solution that can be implemented and updated in just minutes
- Integrates closely with Video Cloud
- All of the pages have a unique, addressable URL, and include video site maps and Schema.org tags
- No technical resources required
- Over 100 out-of-the-box templates
- Responsive design looks great on any device
- Social sharing features to drive more traffic

# Navigating the Gallery Module

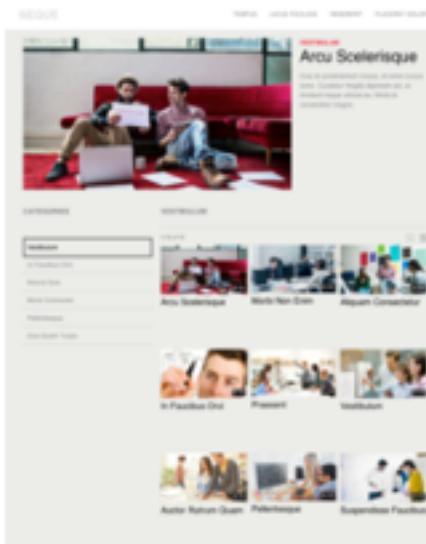


The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined in orange), and AUDIENCE. To the right of the navigation are links for SUPPORT, ADMIN, and a dropdown menu for 'BRIGHTCOVE LEA...' which is currently set to 'Bob Bailey'. Below the navigation is a dark grey header bar with three tabs: 'My Sites' (selected and underlined in orange), 'Settings', and 'Reports'. The main content area has a title 'My Sites' and a sub-instruction 'Review and refine your Brightcove Gallery video sites — or easily add a new one.' On the right side of this area is a green button labeled 'Create a Site'. Above the main content area, there are three filter buttons: 'All' (selected), 'Published', and 'Unpublished'.

## My Sites

Review and refine your Brightcove Gallery video sites — or easily add a new one.

Create a Site



### Animal World June 2015

<http://site-205961.bcvp0rtal.com>

[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:08 PM  
Modified 7/27/15 3:43 PM

Test site from Bob

Preview

Edit



### Animal World Video Portal

<http://site-495924.bcvp0rtal.com>

[Publish Changes](#) | [Promote](#)

Published 6/11/15 3:01 PM  
Modified 7/24/15 4:34 PM

Animal World Video Portal

Preview

Edit



# Before You Get Started



# Before You Get Started

- We recommend doing a few things before you get started using Gallery:
  - Create dedicated player(s) for your Gallery sites
  - Organize your video content in the Media module
  - Determine which Gallery template to use



# Creating a Dedicated Player(s)

- You can set a default player at the account level to be used by all sites or...  
Override the account level player and use a different player for each site
- Having a dedicated player makes it easier to track Gallery activity in analytics
- Determine player type to use
  - Brightcove Player
  - Smart Player
- See the [Player Feature Comparison](#) doc for information on the differences



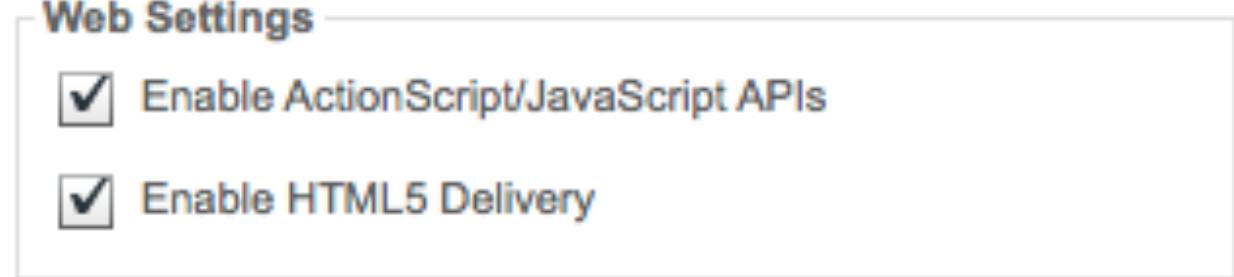
# Using a Brightcove Player

- Created using Players module in New Studio
- No special player settings are required



# Using a Smart Player

- Created using Publishing module in Legacy Studio
- Use a single video player template
- Enable these settings



Note: If these settings are not enabled, your player will not appear inside the Gallery module.

# Organizing Your Video Content



- Videos on Gallery sites are organized into Collections
- Collections comprised of:
  - Playlists
  - Tags
  - Custom Fields
  - Search criteria
- Think about how your content will be organized on your site
  - Are your videos tagged properly?
  - How are the videos tagged?
  - Create playlists to organize content
- Having your content organized will save you time once you start building your site



# Determining which Gallery template to use

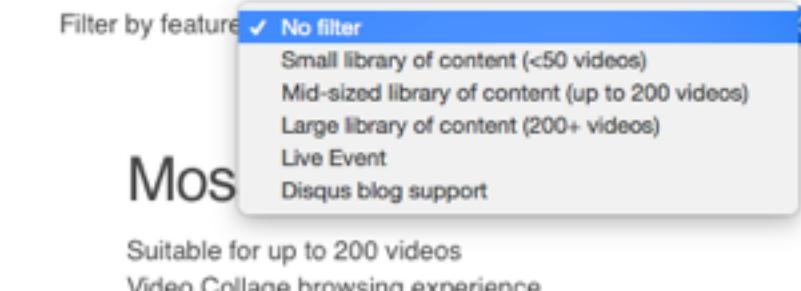
- All Gallery sites are based upon a template
- Gallery provides a set of templates “out of the box”
- Templates control overall look and feel of the site
- Use the [documentation](#) and look at the samples

## Overview of Brightcove Gallery Templates



This topic provides a reference to all of the Brightcove Gallery site templates that are available.

When you create a new site in Gallery, you will choose a site template which controls the overall look and feel of your site. The template chooser suggests the best template(s) to use based upon your site requirements.



Note: After you select a site template, the template cannot be changed.

The following site templates are available.

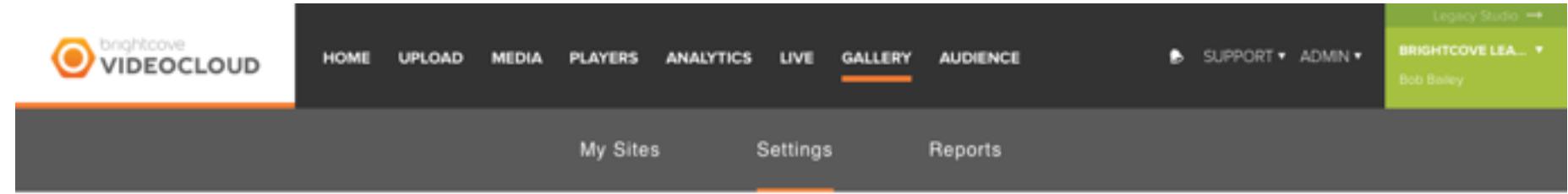
- ▶ Mosaic
- ▶ Classic
- ▶ Marquee
- ▶ Tile
- ▶ Salon
- ▶ Publisher
- ▶ Live



# Gallery Settings

# Configuring Gallery Settings

- Gallery must be configured with your API read token and a default player



The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted with an orange underline), and AUDIENCE. To the right of the navigation are links for SUPPORT, ADMIN, and BRIGHTCOVE LEA... (with Bob Bailey listed). Below the navigation is a secondary menu with links for My Sites, Settings (which is also underlined in orange), and Reports.

## Settings

**API read token**  
You can find your Video Cloud read token in your [account settings](#). Read more about Video Cloud media API tokens [here](#).

```
L3GNopkH0CaytJjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..
```

**Account-Wide Default Player**  
Gallery Chromeless Player (3370883897001) \* = The New Brightcove Player

```
* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)  
* New BC Player for Gallery (41b80cc7-e08d-4182-87fc-78f93cffcc29)  
* Gallery Player (5b7bf297-fb7e-4f19-bdd2-3bbc268723ef)  
* Gallery Player (a1623013-42dd-48ed-b405-247a8fdcd0b3)
```

**Custom Header HTML**  
Paste custom HTML above. Be sure to test your custom header when you preview your sites.

**Custom Footer HTML**  
Paste custom HTML above. Be sure to test your custom footer when you preview your sites.

Show tutorial on page edit

**Save**



# Configuring API Read Token

- Gallery requires your Video Cloud API read token so it can access the videos and playlists in your account
- To configure the API read token:
  - Click the **account settings** link or go to Account Settings > API Management
  - Copy the read token with **URL Access**

The screenshot shows the Brightcove Account Settings interface. On the left, there's a sidebar with links: Publishing Settings, Distribution Settings, Analytics, Media Settings, Transcode Settings, Video Fields, and API Management (which is highlighted). The main content area has a title "Account Settings" and a sub-section "API Management". Under "API Management", there's a table titled "Token" with three rows of data. The first two rows have "Type" as "read" and the third has "write". The second row also has "Options" as "URL Access" and a red box highlights the "URL Access" button. Below the table, a note says "You are using 2 of 6 avail." and "API read token". A red arrow points from this note to the "URL Access" button in the table. Another red arrow points from the "URL Access" button to a text box at the bottom containing the token "Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..". To the right of the screenshot, a note reads: "Note: Make sure you use the read token with **URL Access**".

Token	Type (?)	Options (?)	Manage
Li3GNopkHi3yX2Lh92hxyEIoplet40LGyvtvOCumP4qiscou3KRMQ...	read		
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ...	read	URL Access	
Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtWcr...aX6mfoUhyqDdYw2y-A...	write		

You are using 2 of 6 avail.

**API read token**

You can find your Video Cloud read token in your [account settings](#). Read more about Video Cloud media API tokens [here](#).

Li3GNopkHi0Cay1JjQnsi2j82GQb5zdtc57Ou2NgTiBzLEzCQW3zDQ..



# Configuring the Account Wide Default Player

- Select an Account Wide Default Player
- This player will be used on all sites unless a site-level player is selected

## Account-Wide Default Player

Gallery Chromeless Player (3370883897001)

\* = The [New Brightcove Player](#)

- \* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)
- \* New BC Player for Gallery (41b80cc7-e06d-4182-87fc-78f93cffcc29)
- \* Gallery Player (5b7bf297-fb7e-4f19-bdd2-3bbc268723ef)
- \* Gallery Player (a1623013-42dd-48ed-b405-247a8fdcd0b3)

- Note: A “\*” preceding the player name indicates that the player is a Brightcove Player.



# Custom Header and Footer

- Provide HTML to use for the header and/or footer
- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites

## Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

## Custom Footer HTML

Paste custom HTML above. Be sure to test your custom footer when you preview your sites.



# Creating a New Site

# Creating a New Site

- To create a new site, click **Create a Site**

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is highlighted in orange), AUDIENCE, SUPPORT, ADMIN, and BRIGHTCOVE LEADERSHIP (with a dropdown menu for Bob Bailey). Below the navigation is a secondary navigation bar with My Sites, Settings, and Reports. Further down is a filter bar with All, Published, and Unpublished options. A large green button labeled "Create a Site" is prominently displayed. The main content area is titled "My Sites" and contains four site cards:

- Animal World June 2015**  
http://site-205961.bcvp0rtal.com  
Publish Changes | Promote  
Published 6/11/15 3:08 PM  
Modified 7/20/15 1:19 PM  
Test site from Bob  
Preview Edit
- Animal World Video Portal**  
http://site-495924.bcvp0rtal.com  
Promote  
Published 6/11/15 3:01 PM  
Animal World Video Portal  
Preview Edit
- Animal World Videos**  
http://site-7125.bcvp0rtal.com  
Promote  
Published 1/15/15 2:52 PM  
Animal World Video Portal  
Preview Edit
- Brightcove Training Videos**  
http://site-8553.bcvp0rtal.com  
Publish Changes | Promote  
Published 5/30/14 2:58 PM  
Modified 1/13/15 4:04 PM  
This site provides a series of online training videos that cover various topics on Brightcove  
Preview Edit



# Creating a New Site

- Select a template and a style
- Styles can be changed later, templates can't

## Choose Your Template

The best content deserves the best presentation, and with Brightcove Gallery, it's all within reach. Choose from our expressive, out-of-the-box templates, combined with our suite of custom styling options, to seamlessly match your brand and get your content front and center, optimized for every screen and mobile device—no technical expertise required.

Filter by feature: [No filter](#)

### Mosaic

- Suitable for up to 200 videos
- Video Collage browsing experience

[View Live Example](#)

[Choose](#)

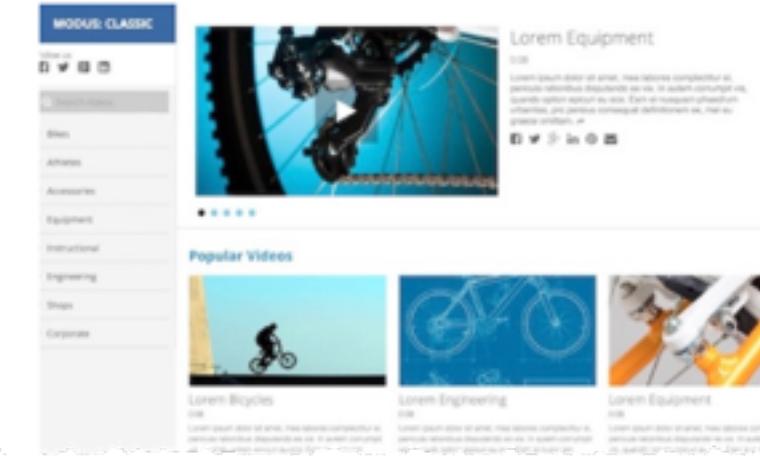


### Classic

- Suitable for libraries of 200+ videos
- Supports two-level hierarchy
- Featured Video Carousel

[View Live Example](#)

[Choose](#)

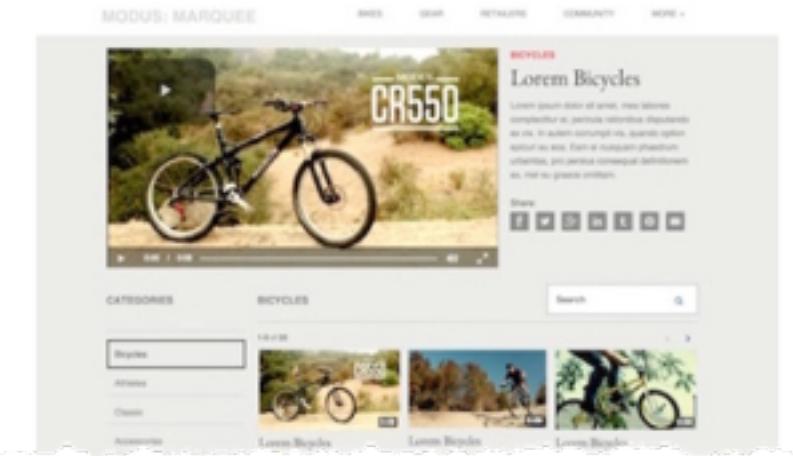


### Marquee

- Suitable for libraries of 200+ videos
- Supports two-level hierarchy

[View Live Example](#)

[Choose](#)





# Gallery Site Editor

- Used to add videos and customize the site

The screenshot shows the Brightcove VideoCloud interface. At the top left is the 'brightcove VIDEOCLOUD' logo. The top right features a navigation bar with 'SUPPORT', 'ADMIN', and 'BRIGHTCOVE LEA...', and a user profile for 'Bob Bailey'. A green banner at the top right says 'Legacy Studio →'. The main area has a dark background with several sections: 'site-184001 site-184001.bcvp0rtal.com' (with a 'Pages' button), 'Home' (with a preview image and 'Layout: Standard' options), 'Playback' (with a preview image and 'Layout: Standard' options), and 'Done' ('Preview & Publish' with icons for desktop, tablet, and mobile). A central modal window titled 'Gallery Site Editor' has a green header and contains the text 'Add Video and Customize' followed by a description of the tool's features: 'Program your video content, then optimize look, feel, and user experience — including social sharing and easy-to-use SEO — to make your site shine. Finally, preview and test your site for mobile, tablet and desktop before going live.' Below the modal is a checkbox for 'Never Show again' and a green 'Continue' button. At the bottom of the screen, there are three placeholder sections labeled '[YOUR BRAND]', 'PLACEHOLDER', and 'PLACEHOLDER', each with a '+Add more' button.

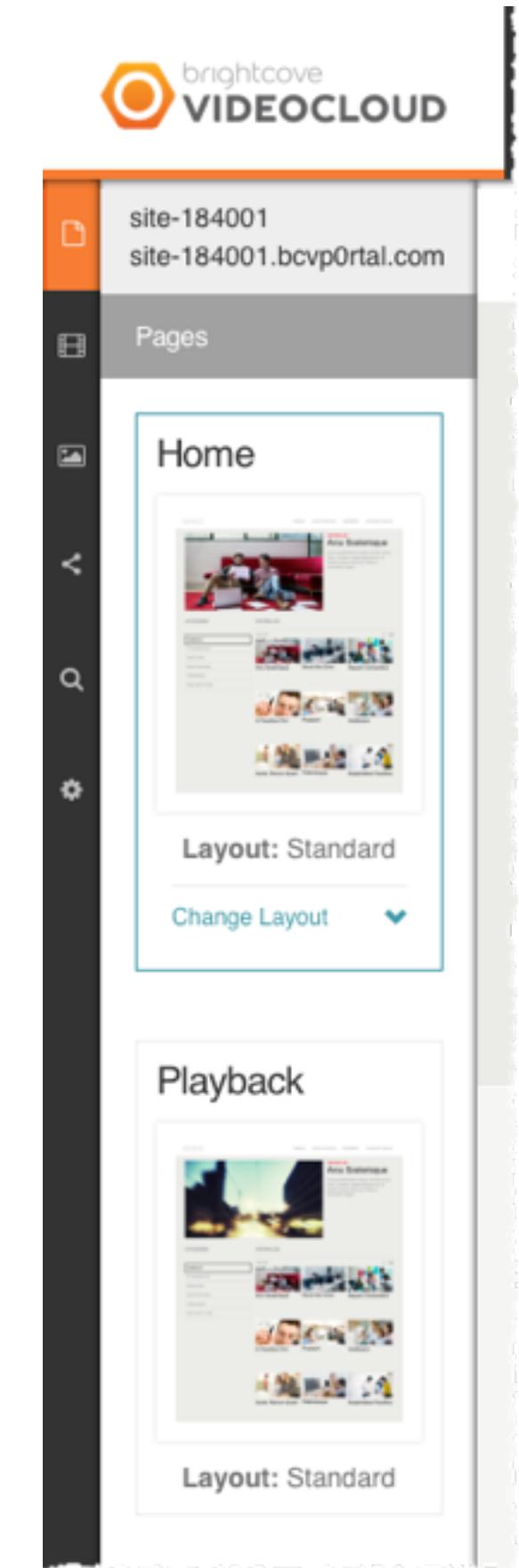


# Adding Objects to Pages

# Page Navigation



- Based upon the template that is selected, a set of pages templates will be available
- Click on the page thumbnail to view/edit the page contents





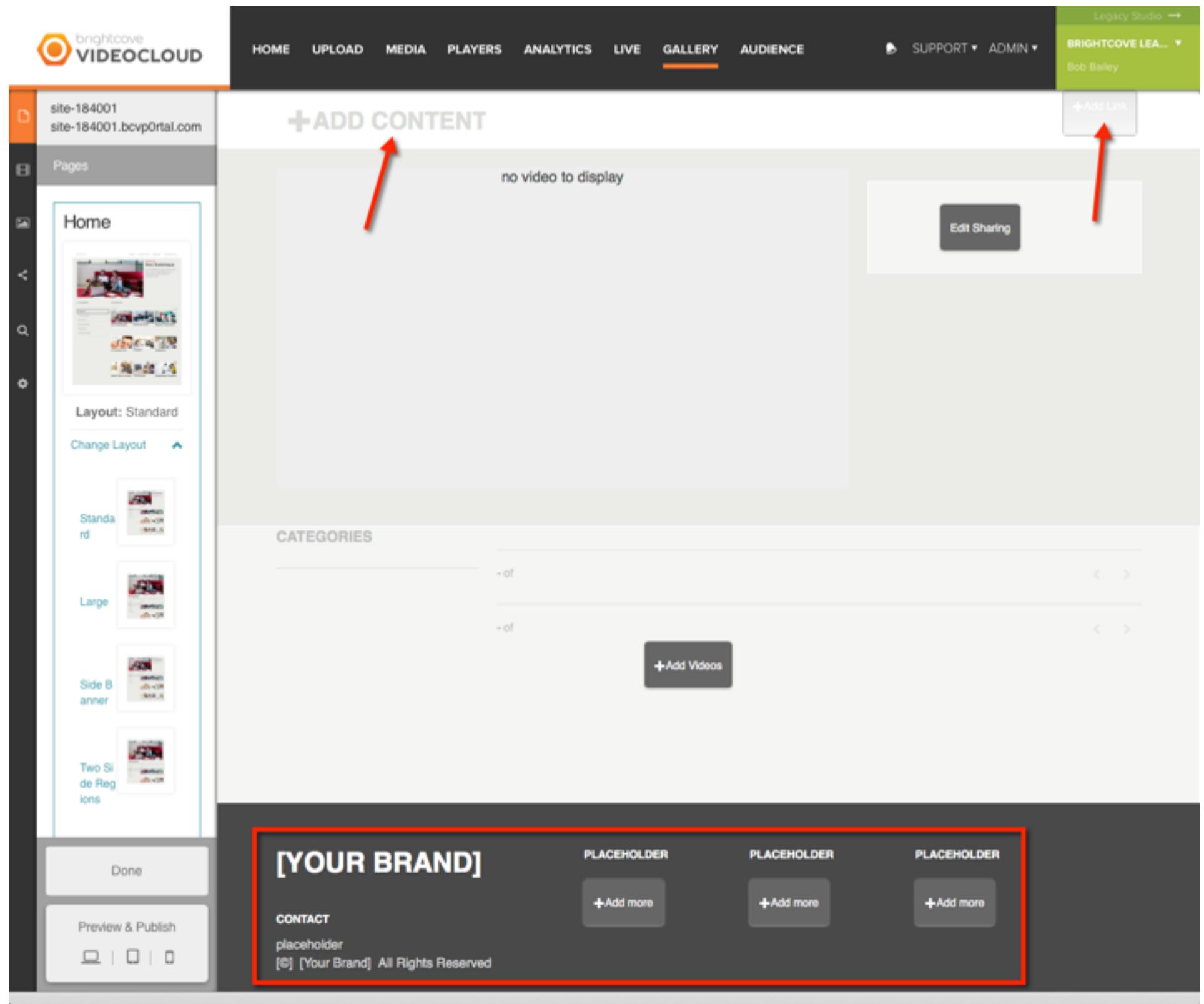
# Editing the Player Layout

- Some page templates provide the ability to change the player layout
- Click **Change Layout** and select a new layout



# Editing the Page Content

- Placeholders on the page indicate where images/text can be added
- To add content, click a placeholder



# Adding an Image



- Click a placeholder
- Select **Upload** and then **Save** to add image placeholder
- Click **+Add Photo** link to browse and select an image

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links for HOME, UPLOAD, MEDIA, PLAYERS, and ANALYTICS. Below the navigation, a modal window titled "Edit Brand" is open. On the left side of the modal, there's a sidebar with icons for file operations and a list of pages: "site-184001" and "Pages". The "Home" page is currently selected. In the main area of the modal, there are three options: "Remove", "Text", and "Upload". The "Upload" option is selected, indicated by a blue dot next to it. Below these options are "Save" and "Cancel" buttons. The central part of the modal has a search bar with the placeholder "search your images" and a "Browse" button. At the bottom, there's a large area for file upload with a dashed box labeled "Drag and Drop" and a "Choose File" button. To the right of this area, there's a box with the text "Select a file to Upload". At the very bottom of the modal, there are "Cancel" and "Save" buttons.



# Adding Text

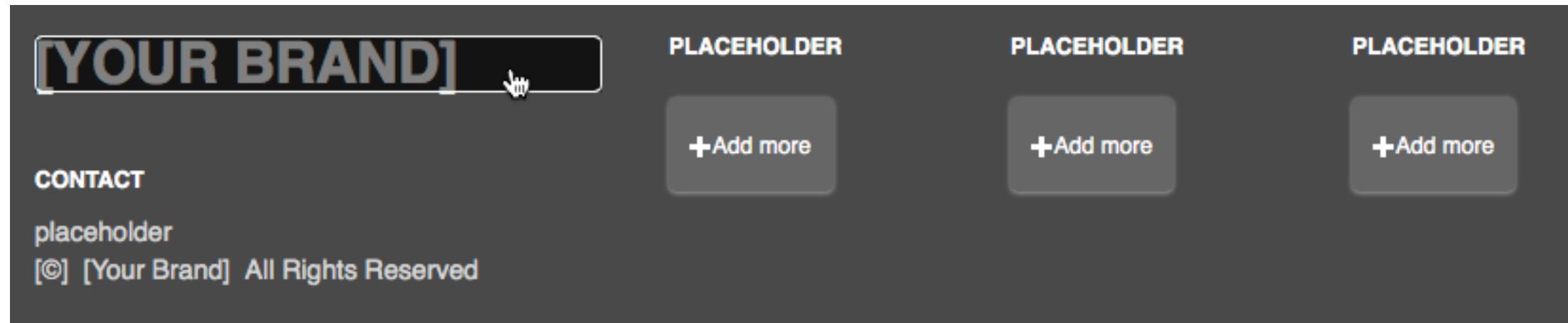
- Changes made to the page will appear real-time

The screenshot shows the Brightcove VideoCloud interface. At the top, there's a navigation bar with links: HOME, UPLOAD, MEDIA, PLAYERS, ANALYTICS, LIVE, GALLERY (which is underlined in orange), and AUDIENCE. To the left, there's a sidebar with a logo for 'brightcove VIDEOCLOUD'. Below the logo, there are two items: 'site-184001' with the URL 'site-184001.bcvp0rtal.com' and a 'Pages' item. The main content area has a title 'Animal Wor... Video Showcase' with a '+Add Photo' button. It also displays the message 'no video to display'.

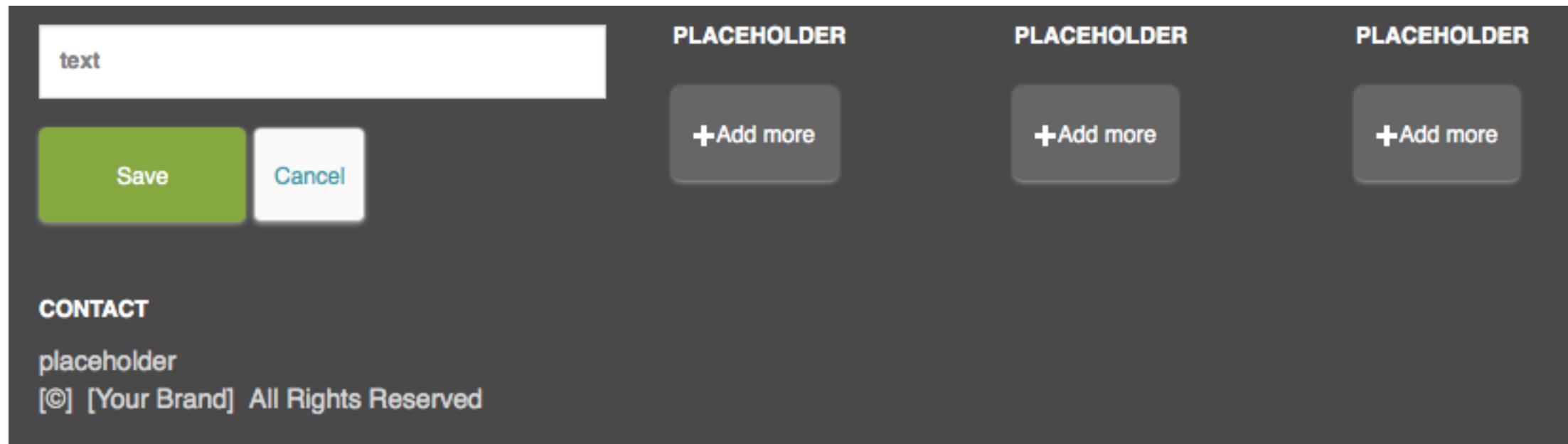


# Adding Text

- Click a text placeholder



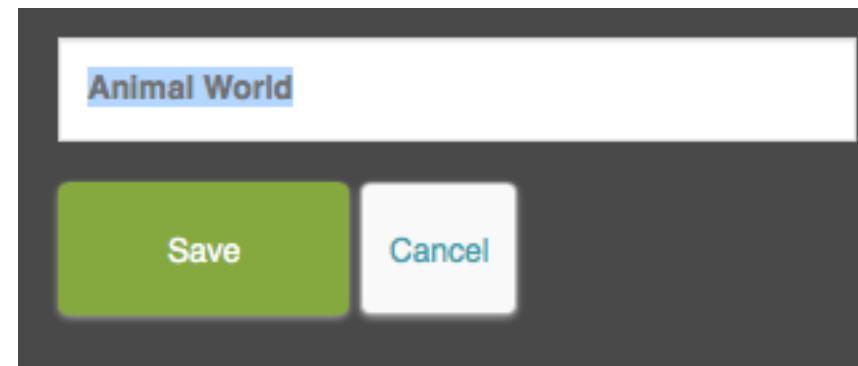
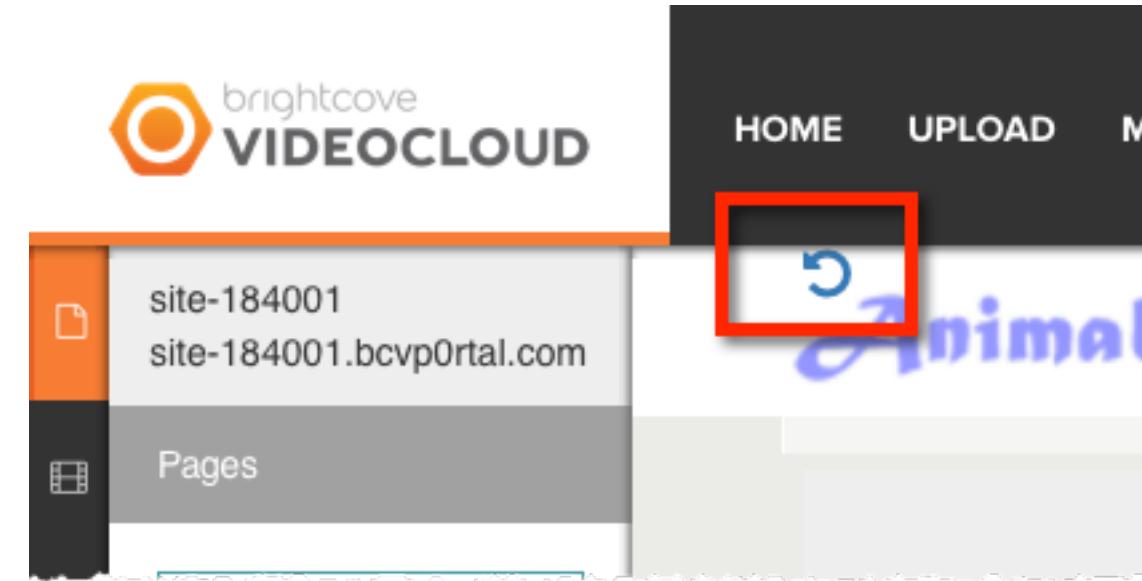
- Enter the text





# Deleting Objects

- Click chasing arrows to remove an image
- Clear text and then Save



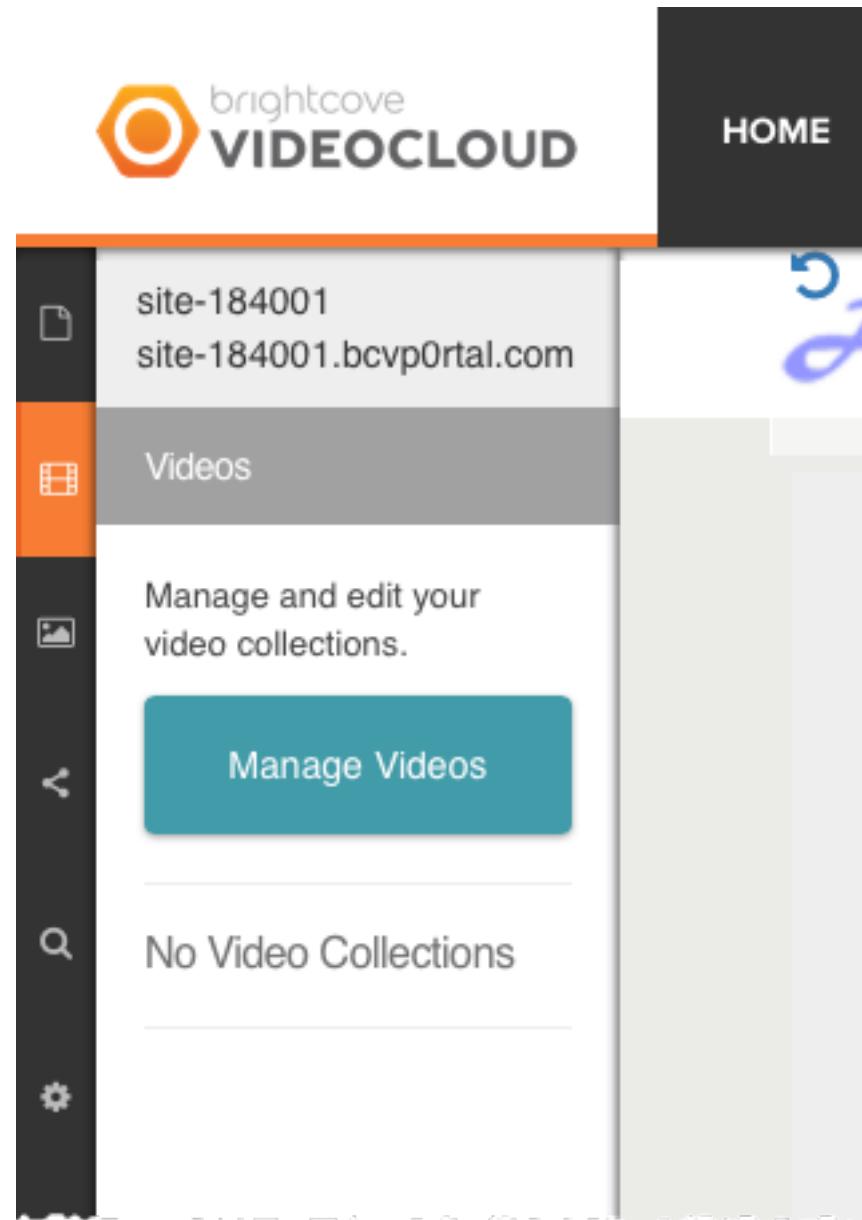


# Adding Video to a Site



# Adding Video to a Site

- Click the **Videos** icon
- Click **Manage Videos**
- Videos are organized into collections





# Creating a Collection

- Click **Add New Collection**
- Enter name for the collection
- Click **Assign** to assign videos to the collection

**Video Collections** Create and edit the video collections you want featured on your site. ×

Drag and drop collections to change the order

[Edit](#) [Add New Collection](#)

Gallery optimizes the URLs for SEO based on collection and video names. Invalid special characters will be replaced by dashes in the URL.

[Cancel](#) [Done](#)



# Creating a Collection

- Choose a video assignment

- Custom

- Videos added to the collection based upon tags, search terms or custom fields

- Playlist

- Videos added to collection based upon a playlist

## Video Collections

Create and edit the video collections you want featured on your site.

Collection Image

Choose  
Recommended: 210x116

Parameters

1. CHOOSE VIDEO SOURCE:

Video Cloud

2. CHOOSE VIDEO ASSIGNMENT:

Custom    Playlist

3. CHOOSE SEARCH PARAMETERS:

Include videos with Any Criteria

Tags

add a tag

Exclude videos with

4. ORDER VIDEOS BY:

Date    Popularity

Videos

	Laughing Gull Laughing Gull on the beach
	Oystercatcher Oystercatcher walking on the beach
	Great Blue Heron Great Blue Heron feeding chicks
	Great Horned Owl Great Horned Owl at Fort Desoto
	Sea Turtle Sea Turtle

17 Video Results

Delete Collection

Cancel

Done

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# Using a Playlist Video Assignment



- **Select Playlist**
  - List of playlists in your Video Cloud account will display
- **Select a Playlist to use**
  - Video list will display videos in that playlist

**Video Collections** Create and edit the video collections you want featured on your site. ×

**Collection Image**

Choose  
Recommended: 210x116

**Collection Description**

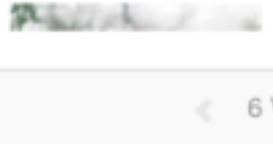
**Parameters**

- 1. CHOOSE VIDEO SOURCE:**  
Video Cloud
- 2. CHOOSE VIDEO ASSIGNMENT:**  
 Custom  Playlist (arrow)
- 3. CHOOSE PLAYLIST**

Select	Playlist
<input checked="" type="radio"/>	Birds
<input type="radio"/>	Sea Creatures
<input type="radio"/>	Animals

**Videos**

List of videos in the Birds playlist (highlighted)

	Laughing Gull Laughing Gull on the beach
	Oystercatcher Oystercatcher walking on the beach
	Great Horned Owl Great Horned Owl at Fort Desoto
	Peacock Peacock
	Woodpecker Woodpecker on a feeder
	Chickadee

6 Video Results

Done



# Using a Custom Video Assignment

- Select Custom
- Add search parameters to select videos for the collection
- Multiple search parameters are supported
- (Optional) Order videos

**Video Collections** Create and edit the video collections you want featured on your site. ×

**Collection Image**

Choose  
Recommended: 210x116

**Collection Description**

**Parameters**

**1. CHOOSE VIDEO SOURCE:**  
Video Cloud

**2. CHOOSE VIDEO ASSIGNMENT:**  
 Custom  Playlist

**3. CHOOSE SEARCH PARAMETERS:**  
Include videos with Any Criteria +  
Tags +  
animals x Clear  
Exclude videos with +

**4. ORDER VIDEOS BY:**  
 Date  Popularity

**Videos**

Zebra

Tiger

Elephant

3 Video Results >

[Delete Collection](#) [Cancel](#) [Done](#)



# Collection Image / Nesting Collections

- Select an image to use to represent the collection

**Video Collections** Create a

Collection Image



Change | Clear  
Recommended: 210x116

Collection Description

Parameters

1. CHOOSE
2. CHOOSE  Custom
3. CHOOSE

Collection Description

Nest this collection under:

Birds

- Nest a collection under another collection
  - Not all templates support nested collections

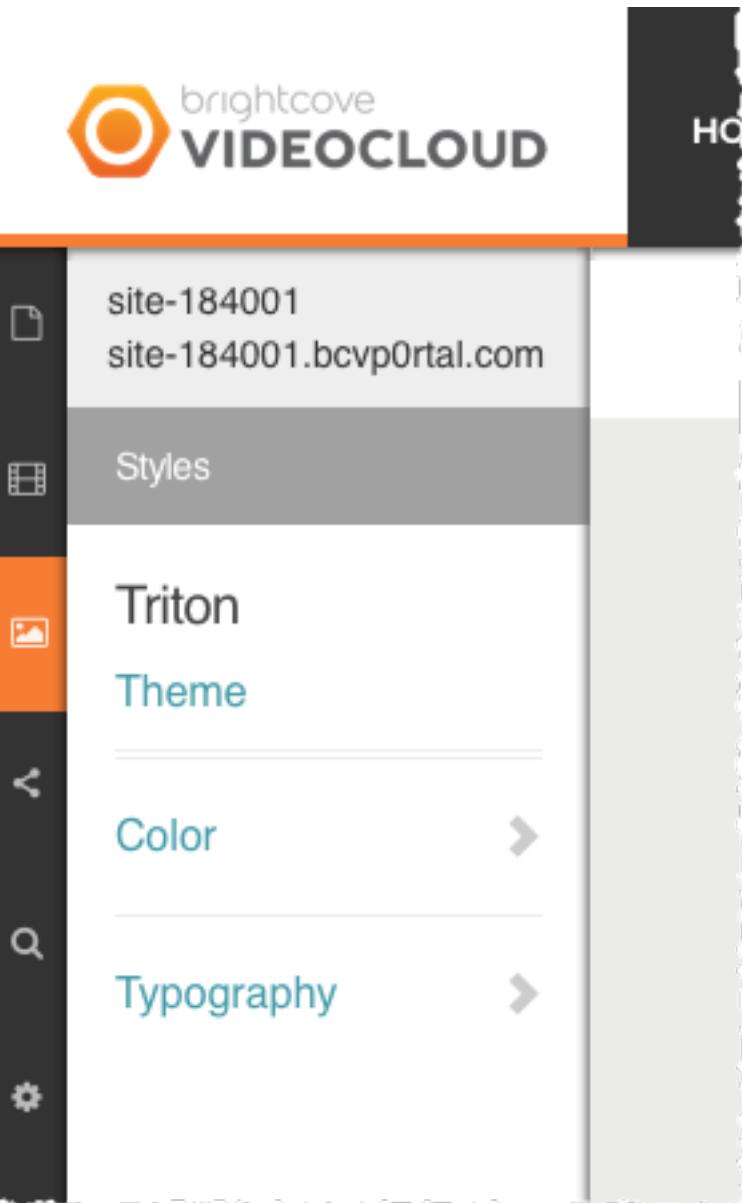


# Setting Site Properties



# Setting Styles

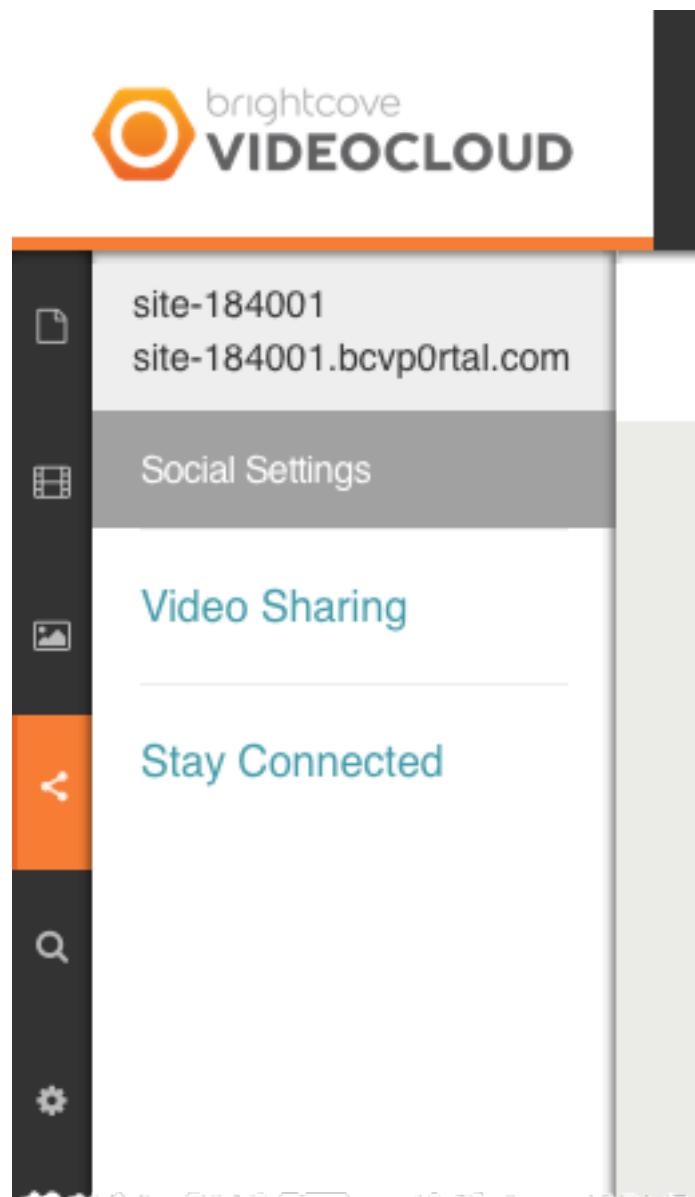
- Click the **Styles** icon
- Change:
  - Theme
  - Color
  - Fonts





# Setting Social Settings

- Click the **Social Settings** icon
- Video Sharing
- Stay Connected





# Setting Video Sharing Settings

- Video Sharing settings allow viewers to share your videos out to social media sites

### Social Settings

Video Sharing Stay Connected

Sharing Options

Facebook   Pinterest   Email   
 Google+   Twitter   
 LinkedIn 

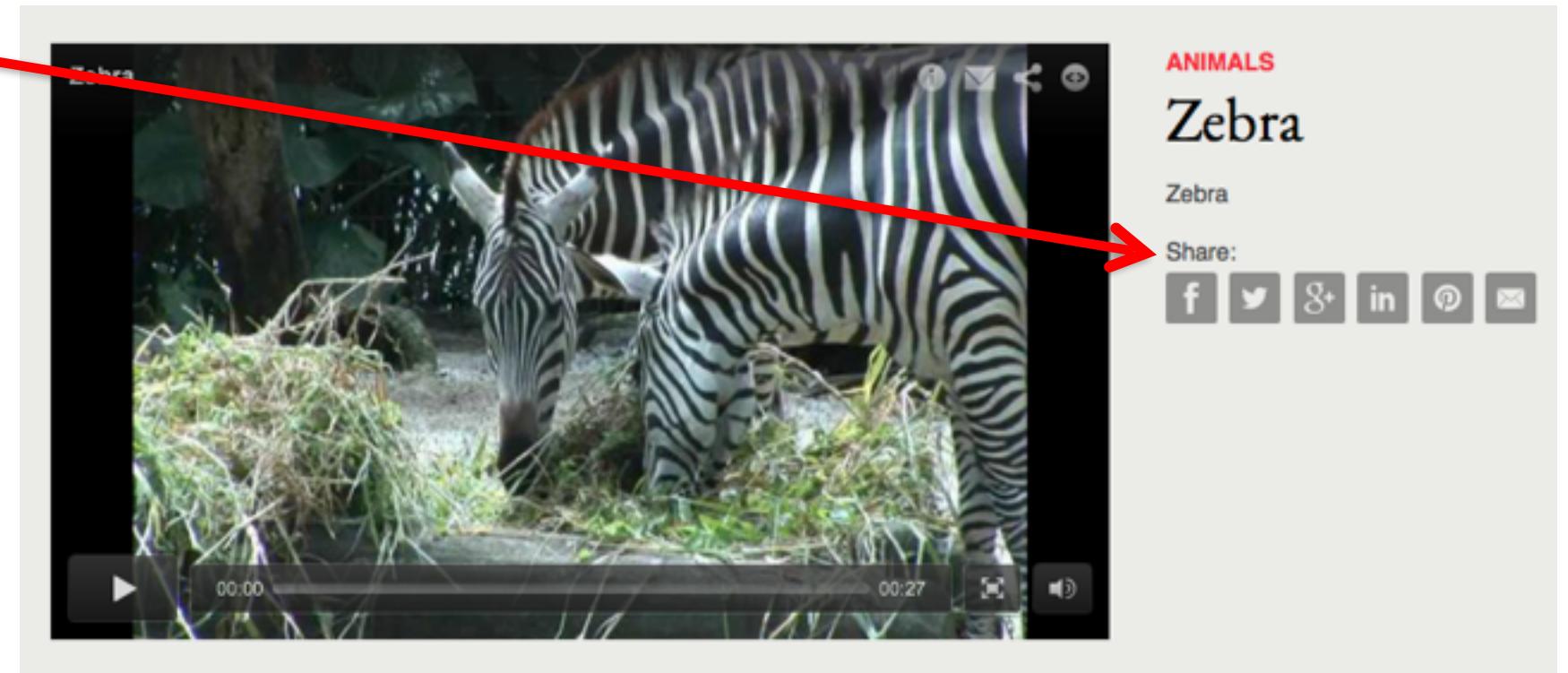
Sharing Playback

Facebook   Inline playback  Link to Gallery site  
Twitter   Inline playback  Link to Gallery site

Icon Color

Light   Dark 

[Cancel](#) [Done](#)



ANIMALS

Zebra

Zebra

Share:

# Setting Stay Connected Settings



- Stay Connected settings provide viewers with easy access to your social media sites

Social Settings

Video Sharing Stay Connected

Fill in your brand's unique identifier for each of the following social sites.

Facebook More about Facebook...

https://www.facebook.com/ brightcove

Facebook App ID

App ID

Twitter More about Twitter...

@ brightcove

Google+

https://plus.google.com/ brightcove /posts

LinkedIn

https://www.linkedin.com/ brightcove

Icon Color

Light   Dark 

Cancel Done



ANIMALS

Zebra

Zebra Share: 

CATEGORIES ANIMALS

Animals

1-3 of 3

Sea Creatures

Birds

1-3 of 3

Zebra 0:28 Tiger 0:29 Elephant 0:34

Search 

ANIMAL WORLD

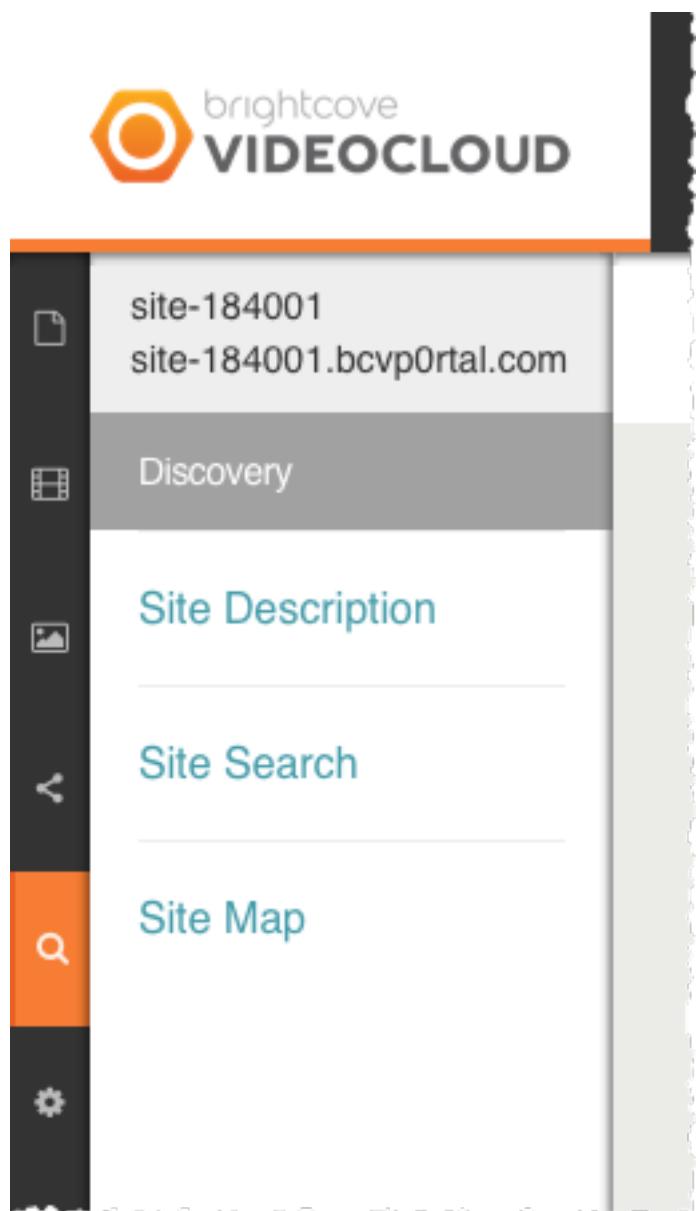
STAY CONNECTED





# Setting Discovery Settings

- Click the **Discovery** icon
- Site Description
- Site Search
- Site Map



# Setting Site Description Settings

- Set the site name, description and keywords
- Name
  - Appears in browser title
  - Added to site thumbnail
- Site Description
  - Added to site thumbnail
- Keywords
  - Added to <meta name="keywords"> for page
- Meta tags
  - Used to add additional meta tags for the site

Discovery

Site Description   Site Search   Site Map

Name  
Animal World Videos

Site Description  
Animal World Video Portal

Keywords

Meta tags

Include custom video fields in page metadata.

Cancel

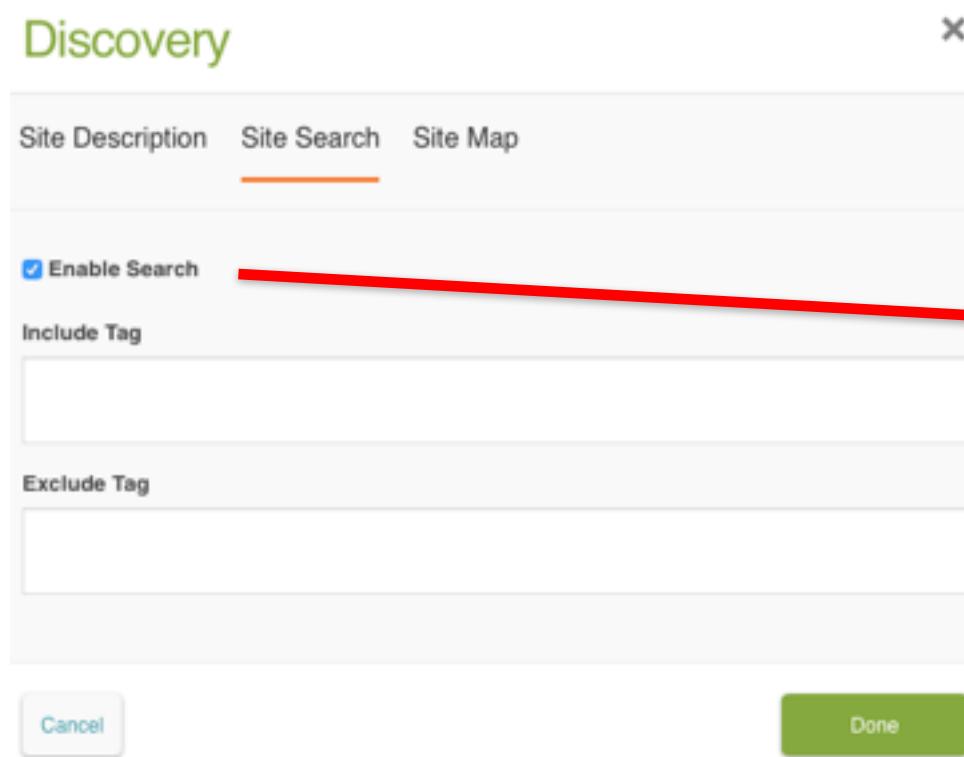
Animal World Videos  
http://site-7125.bcvp0rtal.com  
Promote  
Published 1/15/15 2:52 PM  
Animal World Video Portal

Preview   Edit

# Setting Site Search Settings



- Enable the ability for users to search the site
- Include Tag – videos must also have this tag to be returned in search results
- Exclude Tag – videos with this tag will be excluded from search results
- Only a single tag is supported



**Animal World Video Showcase**

BIRDS

Zebra

Zebra

Discovery

Site Description Site Search Site Map

Enable Search

Include Tag

Exclude Tag

CATEGORIES

BIRDS

Birds

1-3 of 3

Zebra

Tiger

Elephant

Search



# Viewing Site Map and Search Feed URLs

- Site map can be downloaded and submitted to search engines
- Search feed can be used by most search engine software as a way to add Gallery content to search results
- Links are not active until the site has been published

## Discovery

×

[Site Description](#) [Site Search](#) [Site Map](#)

The site map is available at <http://site-184001.bcvp0rtal.com/sitemap.xml>

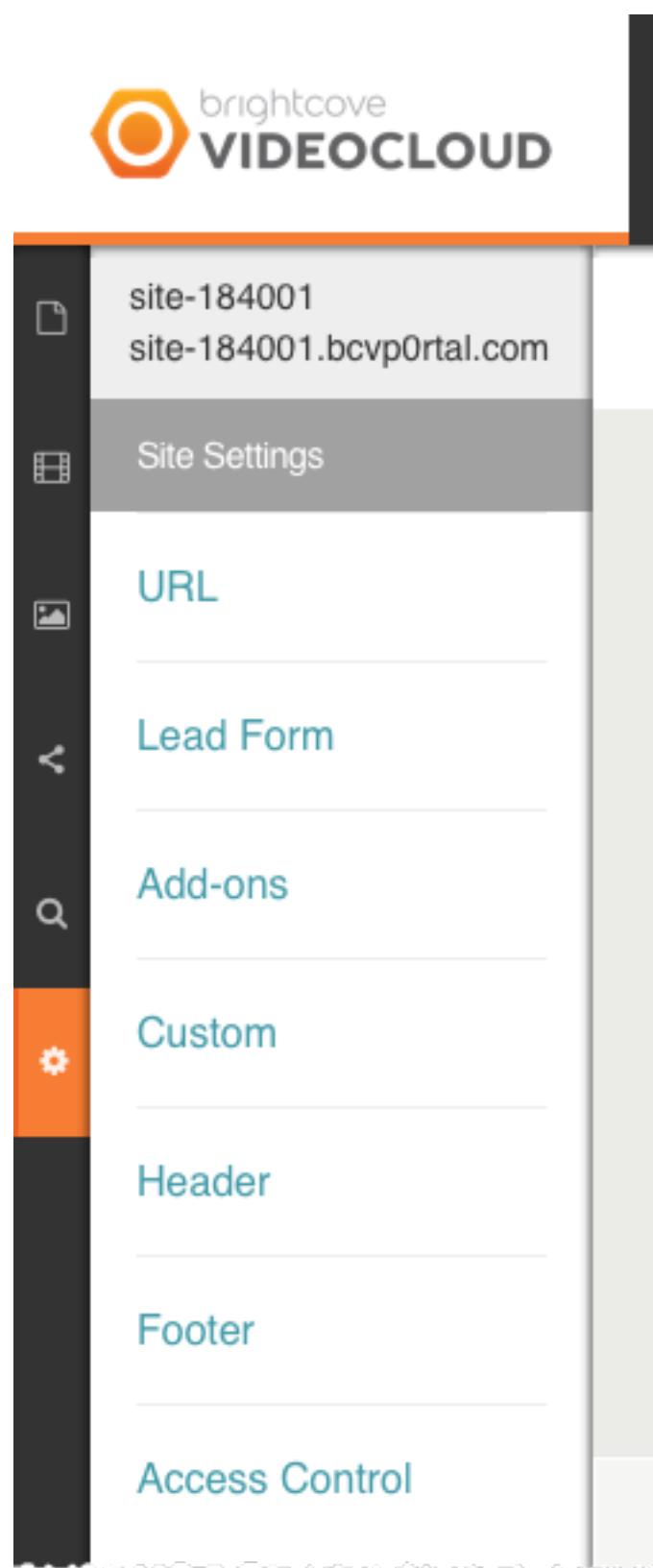
The search feed is available at <http://site-184001.bcvp0rtal.com/searchfeed.rss>

Cancel Done



# Setting General Settings

- Click the **Settings** icon
- URL
- Lead Form
- Add-Ons
- Custom
- Header
- Footer
- Access Control





# Setting URL Settings

- Used to access the site using a custom domain
- To use a custom domain you must:
  - Configure the domain settings in Gallery
  - Configure a CNAME record for the domain

### Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

Your current site domain is [video.brightcovelearning.com](#).

Use a custom domain

Custom Domain

video.brightcovelearning.com

Cancel Done

Domain to access the site at





# Configuring a CNAME record

- Process will be different depending on the domain registrar
- Example:
  - To host site at videos.mysite.com
  - Set **Host** to videos
  - Set **Points To** to the Gallery site URL
    - Site URL appears with the site thumbnail
- DNS changes may take up to 48 hours to appear

The screenshot shows a thumbnail of a mosaic sample video titled "Video Cloud Training Videos - Mosaic Sample". Below the thumbnail, the URL <http://site-1971.bcvp0rtal.com> is displayed, which is highlighted with a red box. A red arrow points from this URL to the "Points To" field in the CNAME configuration table below.

CName (Alias) <small>i</small>			
13 Records (0 Selected)			
<input checked="" type="checkbox"/> Host	Points To	TTL	
<input type="checkbox"/> cpanel	@	1 Hour	
<input type="checkbox"/> videos	<a href="http://site-1971.bcvp0rtal.com">site-1971.bcvp0rtal.com</a>	1 Hour	
<input type="checkbox"/> ftp	@	1 Hour	



# Lead Form Settings

- Create lead form to capture viewer information as videos play

**Site Settings**

URL Lead Form Add-ons Custom Header Footer Access Control

Create a lead generation form to collect leads for list building, sales leads, e-newsletter list acquisition, etc.

Never       After Viewing  video(s) in a viewing session

After  :  min : sec into a viewing session

**Top Message**

To continue watching, please provide your contact information.

**Data Fields - newer fields convert better!**

Field Label	Required
First Name	<input type="checkbox"/>
Last Name	<input type="checkbox"/>
Email	<input type="checkbox"/>

**Bottom Message**

We value your privacy

Privacy Policy Text \* Privacy Policy URL \*

Privacy Policy

Cancel Button Submit Button

No Thanks! Keep Watching

\* Required. Your use of end user data is subject to your existing privacy policy. Please make sure you collection and use of end user data collected through the Gallery Lead Wall.

I have read and agreed to Lead Form Terms

**First Name \***

**Last Name \***

**Email \***

**\* Required field**

We value your privacy

Privacy Policy

No Thanks! Keep Watching



# Add-On Settings

- Provides the ability to integrate with third-party applications
- Not all templates support all the add-ons

## Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

**Analytics**

**Google Analytics**

Tracking ID

**Eloqua Page Tracking**

Site ID

**Marketo Page Tracking**

Account ID

**Comments**

**Disqus**

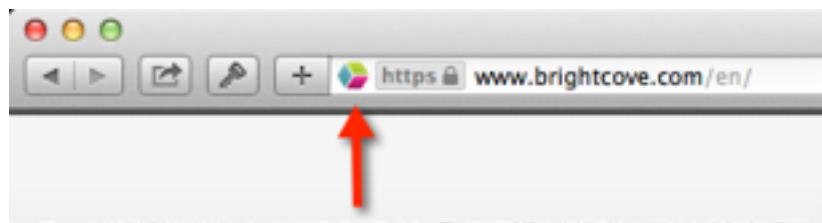
Shortname

**Cancel** **Done**

# Custom Settings



- Custom JavaScript or CSS files can be used to customize the site
- Configure a custom favicon



- A site-specific player for the site can be selected
  - This player overrides the account wide default player

Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Custom CSS (href)  
http://yourdomain.com/style.css  
[View this site's CSS](#)

Custom JavaScript (src)  
http://yourdomain.com/script.js

Custom Favicon  
http://yourdomain.com/favicon.ico

Site-Specific Player \* = The New Brightcove Player  
Overrides the account-wide default player  
None selected  
\* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)  
\* New BC Player for Gallery (41b80cc7-e06d-4182-87fc-78f93ctffcc29)  
\* Gallery Player (5b7bf297-fb7e-4f19-bdd2-3bbc268723ef)  
\* Gallery Player (a1623013-42dd-48ed-b405-247a81dc0b3)

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

Video Downloads  
Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.  
 Do not allow video downloads  
 Provide a download link for each video  
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)

# Custom Settings

- Enable player HTML fallback
- Show related links
- Configure auto play
- Provide video download link

**Site Settings**

[X](#)

[URL](#) [Lead Form](#) [Add-ons](#) [Custom](#) [Header](#) [Footer](#) [Access Control](#)

**Custom CSS (href)**

[View this site's CSS](#)

**Custom JavaScript (src)**

**Custom Favicon**

**Site-Specific Player** \* = The New Brightcove Player

Overrides the account-wide default player

None selected

\* Gallery Player (1a5f55d3-0067-4f4b-bfd8-21daa6983b70)  
 \* New BC Player for Gallery (41b80cc7-e06d-4182-87fc-78f93cffcc29)  
 \* Gallery Player (5b7bf297-fb7e-4f19-bdd2-3bbc268723ef)  
 \* Gallery Player (a1623013-42dd-48ed-b405-247a81dc0b3)

Enable Player HTML Fallback. Allows viewers who do not have Flash installed to default to an HTML viewing experience.

Show related link for each video.

Auto-play the next video in a collection when a video finishes.

**Video Downloads**

Note: To enable video downloads, in [Gallery Settings](#) you must provide an API token with URL access.

Do not allow video downloads  
 Provide a download link for each video  
 Provide a download link for each video based upon a custom field value

[Cancel](#) [Done](#)



# Custom Header and Footer

- Provide HTML to use for the site header and/or footer
- Provides the ability to customize your Gallery site so it more closely matches the look and feel of your corporate sites

## Site Settings

X

URL Lead Form Add-ons Custom Header Footer Access Control

Header

Custom Header HTML

Paste custom HTML above. Be sure to test your custom header when you preview your sites.

Cancel Done

# Access Control

- Restrict access to Gallery site
- Public – available to all
- Private – SSO and IP restriction
  - SSO – login and password required
  - IP address – Limit access to a range of IP addresses

## Site Settings

URL Lead Form Add-ons Custom Header Footer Access Control

Select the appropriate access control for this site.

Available on the public internet

Private

SSO - Requires a login and password for access

Gallery provides password-protected access for private sites through integration with single sign-on (SSO) systems that support the SAML 2.0 standard. The information requested below is available from your SSO system.

### SAML 2.0 Endpoint (HTTP)

This is the location where Gallery will redirect the end-user to login to the SSO provider.

My SSO System is ADFS (Active Directory Federation Services)

### X.509 Certificate

Allows Gallery site to decrypt communication with your SSO provider.

-----BEGIN CERTIFICATE-----

Paste certificate here

-----END CERTIFICATE-----

Limited by IP address

Cancel

Done

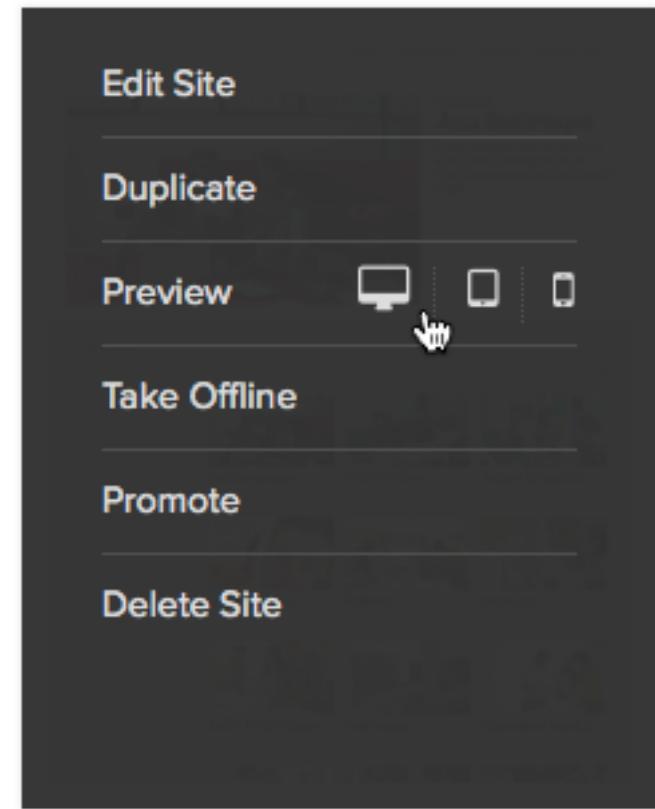


# Previewing & Publishing a Site

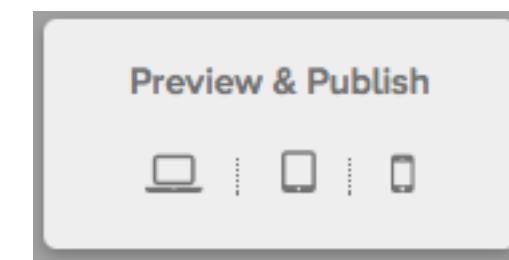


# Previewing a Site

- Click **Preview** from Gallery homepage



- Hover over the site thumbnail and click **Preview**



- Click **Preview & Publish** inside of the Gallery Site Editor



# Publishing a Site

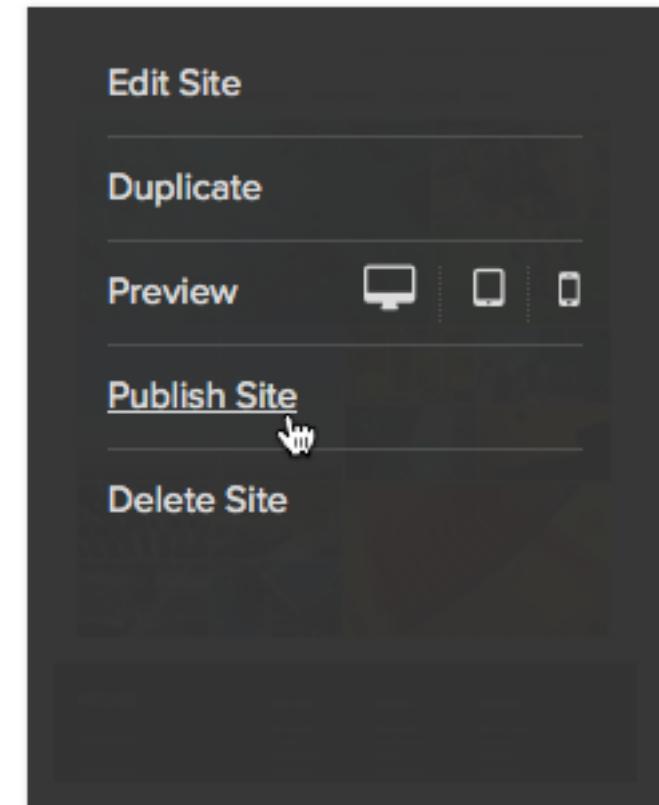
- Click **Publish** from Gallery homepage

site-253

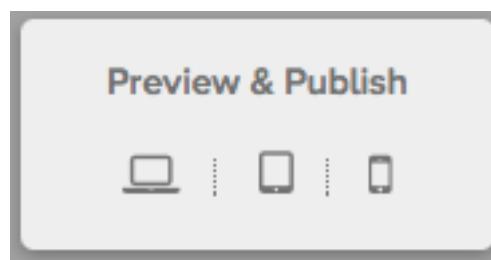
*Unpublished  
Last Saved: 35 minutes ago*

[Publish](#)

- Hover over the site thumbnail and click **Publish Site**



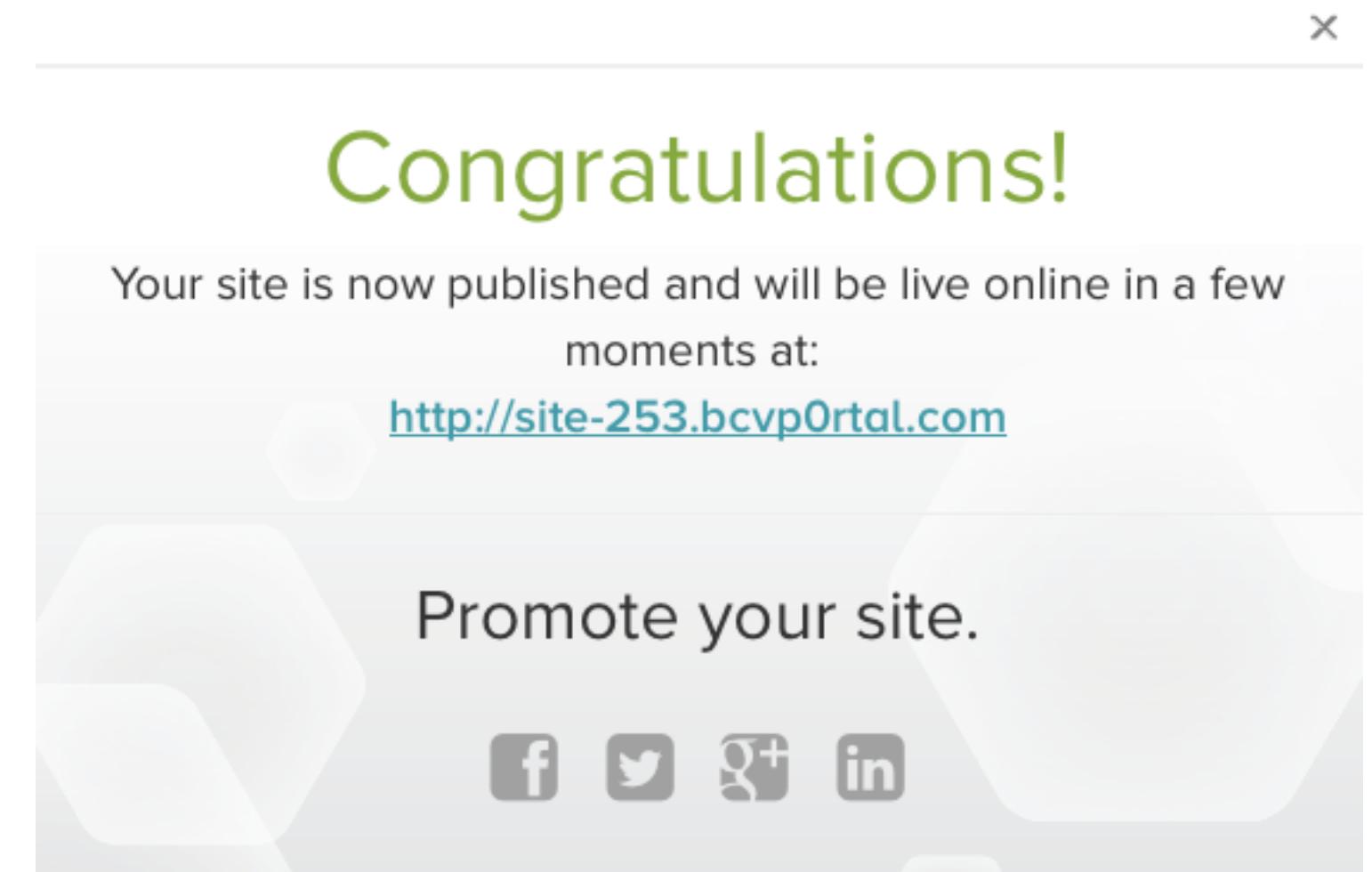
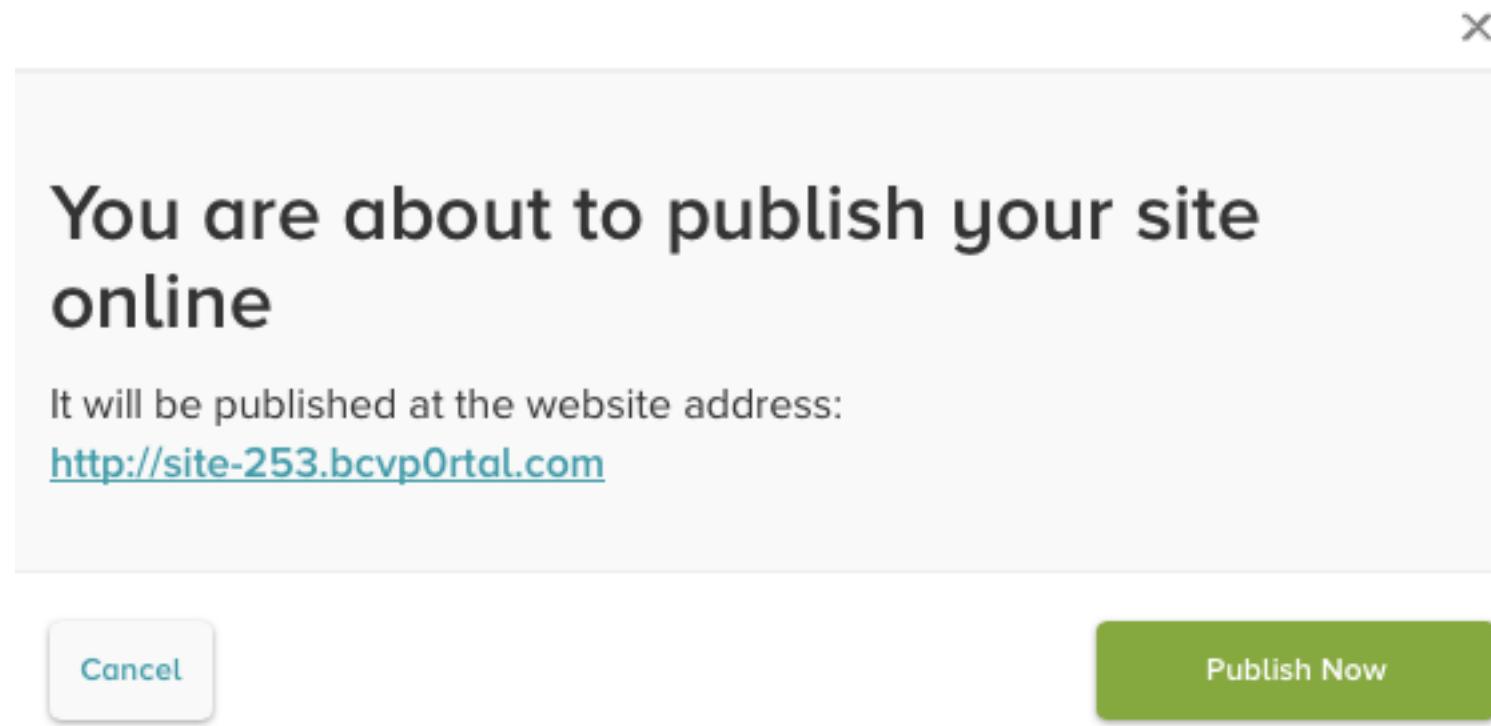
- Click **Preview & Publish** inside of the Gallery Site Editor





# Publishing a Site

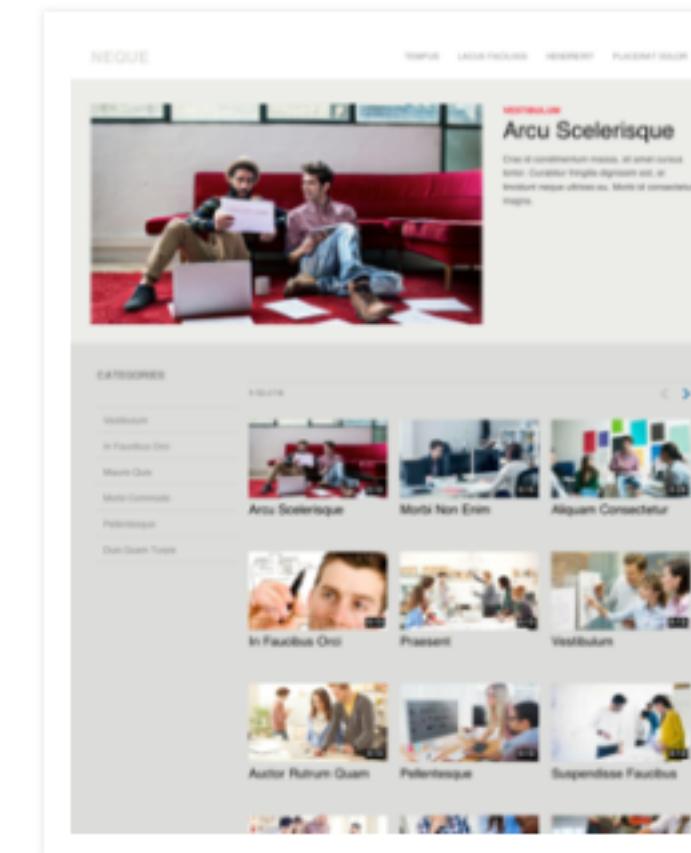
- Publishing a site generates a static URL for the site so viewers can access it





# Publishing a Site

- If you make any changes to the site, make sure to republish



## Animal World

<http://site-4286.bcvp0rtal.com>

[Publish Changes](#) [Promote](#)

Published 6/18/14 9:05 AM

Modified 6/19/14 4:17 PM

Animal World Video Portal

Preview

Edit



# Gallery Reports

# Gallery Reports



- Download lead form data
- You must be an Administrator to download data

Reports

Leads

## Leads

Download leads for a specific site and date range.

Site

Only sites with leads are listed

Start Date

06/23/2015

End Date

07/23/2015

Download Format

- Comma-Separated Values (CSV)  
 Excel (XLS)

Download



# Additional Resources

# Online Training and Quick Start Guide



## ➤ Gallery Essentials Training On-Demand

- Recorded version of Gallery Essentials training
- <http://ondemand.brightcovelearning.com>

## ➤ Quick Start to Gallery

- Set of hands on steps you can work through on your own to build a Gallery site
- <http://bit.ly/qsgallery>

# Additional Training Courses



► Brightcove.com > Services > Training

## Training

» Consulting Services   » Customer Support   » Training

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. We offer a variety of online classes led by expert instructors all available from the convenience of your desktop.

On-site training is also available. For more information, contact your account manager.

### On-Demand Training

The following courses are offered "on-demand" so that you can get trained on your own schedule:

- [Video Cloud Essentials](#)
- [Video Cloud Analytics](#)
- [Gallery Essentials](#)
- [Developing with the Smart Player API](#)
- [Developing with the Media API](#)

### Instructor-led Training

Our instructor-led training courses are listed below. Select the class and date you would like to attend and then click [Register](#). If you have any specific questions regarding training, feel free to [contact us](#). Note that all training courses are delivered in English.

### New Video Cloud Studio Training

Video Cloud Essentials is now taught using the New Video Cloud Studio. Training on the legacy Video Cloud Studio is available [on-demand](#). If you have any questions, feel free to [contact us](#).

#### Overview

[Video Cloud Essentials](#)

[Video Cloud Analytics Essentials](#)

[Gallery Essentials](#)

[Developing with the Brightcove Player](#)

[Smart Player API](#)

[Media API](#)

[Contact Sales](#)

[Give us a Call +1 888 882 1880](#)

[Work at Brightcove](#)

# Support Documentation



Support.brightcove.com

The screenshot shows the Brightcove Support website interface. At the top, there's a navigation bar with icons for Support, GALLERY, Documentation, Training Videos, Product Updates, and links for Support Request, System Status, and Sign In. Below the navigation is a search bar with the placeholder "Have a question?" and a pink search button. On the left, there's a sidebar titled "BROWSE TOPICS" with links to Getting Started, Customizing a Site, Previewing & Publishing, and General Information. Another section titled "LATEST PRODUCT UPDATE" shows "15.8" released on Aug 21, 2015. The main content area is titled "Gallery Support" and features two sections: "FEATURED" and "RECENT". The "FEATURED" section lists five articles: "Creating a Brightcove Gallery Site", "Getting Started with Brightcove Gallery", "Quick Start: Using Brightcove Gallery to Create a Video Expe...", "Overview of Brightcove Gallery Templates", and "Managing the Videos Associated with a Gallery Site". The "RECENT" section lists four articles: "Using the Brightcove Gallery Site Editor to Customize a Site", "Creating a Brightcove Gallery Site", "Overview of Brightcove Gallery Templates", and "Configuring Calls to Action in a Gallery Site".

Support | Support **GALLERY**

Documentation Training Videos Product Updates

Have a question? 

BROWSE TOPICS

- Getting Started >
- Customizing a Site >
- Previewing & Publishing >
- General Information >

LATEST PRODUCT UPDATE

15.8  >

## Gallery Support

**FEATURED** 

-  Creating a Brightcove Gallery Site
-  Getting Started with Brightcove Gallery
-  Quick Start: Using Brightcove Gallery to Create a Video Expe...
-  Overview of Brightcove Gallery Templates
-  Managing the Videos Associated with a Gallery Site

**RECENT** 

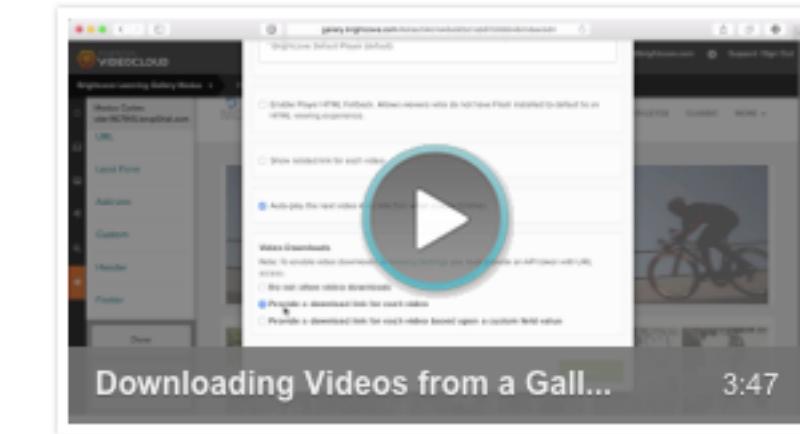
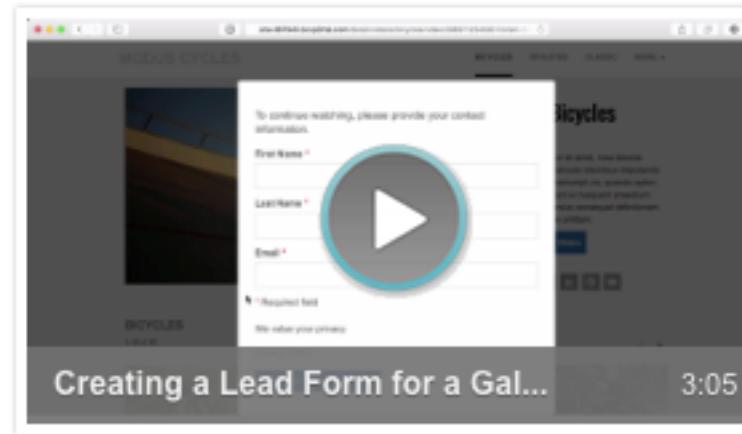
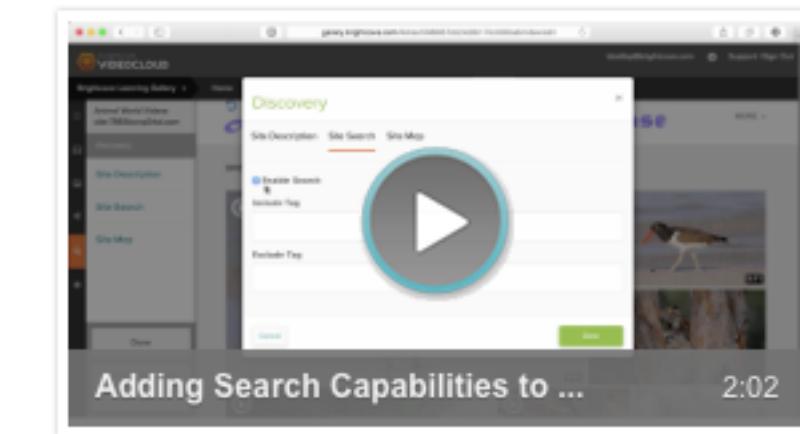
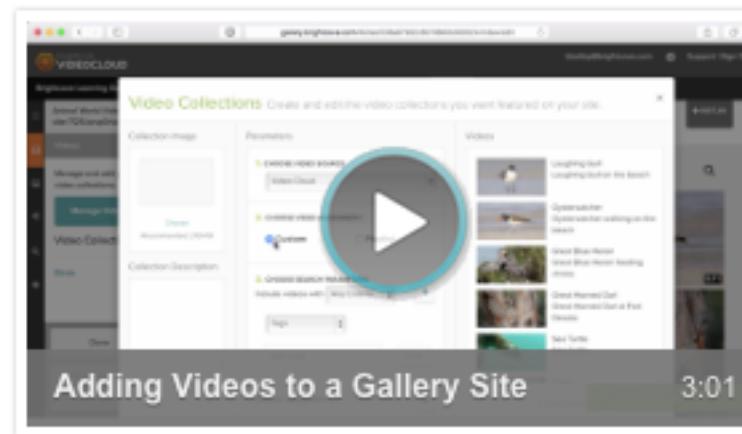
-  Using the Brightcove Gallery Site Editor to Customize a Site
-  Creating a Brightcove Gallery Site
-  Overview of Brightcove Gallery Templates
-  Configuring Calls to Action in a Gallery Site

# Training Videos



## Training Videos

### POPULAR TRAINING VIDEOS



# Online Support



Submit a Support Request | Brightcove Support

Support System Status Sign In

LATEST PRODUCT UPDATE  
13.3 Released Mar 21, 2013 >

## Submit a Support Request

We're here to help. Please fill out the form and we'll get back to you asap.

**EMAIL ADDRESS \***

bbailey@brightcove.com  
Not you? [Sign in](#) to a different account.

**SELECT THE ACCOUNT(S) THAT ARE HAVING ISSUES**

Service Wide (this is affecting all of my accounts)

24 accounts found for bbailey@brightcove.com

<input type="checkbox"/> BC - Bob Bailey	Publisher ID: 1481353044001
<input type="checkbox"/> BC - Bob Bailey - Express	Publisher ID: 1577928376001
<input type="checkbox"/> BC - Bob Bailey - Pro	Publisher ID: 1949054872001
<input type="checkbox"/> BC - Bob Bailey Training Videos	Publisher ID: 1709815560001
<input type="checkbox"/> BC Demo Account	Publisher ID: 4f3173d3b3d9927d7402728a
<input type="checkbox"/> BC Kellie	Publisher ID: 992396341
<input type="checkbox"/> BC Learning Services App	Publisher ID: 4f9029ff499a0211d800050d

**PUBLISHER ID**

Please select the account(s) to create the issue with. If the account is not in this list, please enter it below.



brightcove