

BRIGHTCOVE

VIDEO CLOUD™

Brightcove Gallery: Creating an In-Page Experience

Bob Bailey

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BRIGHTCOVE®
VIDEO THAT MEANS BUSINESS

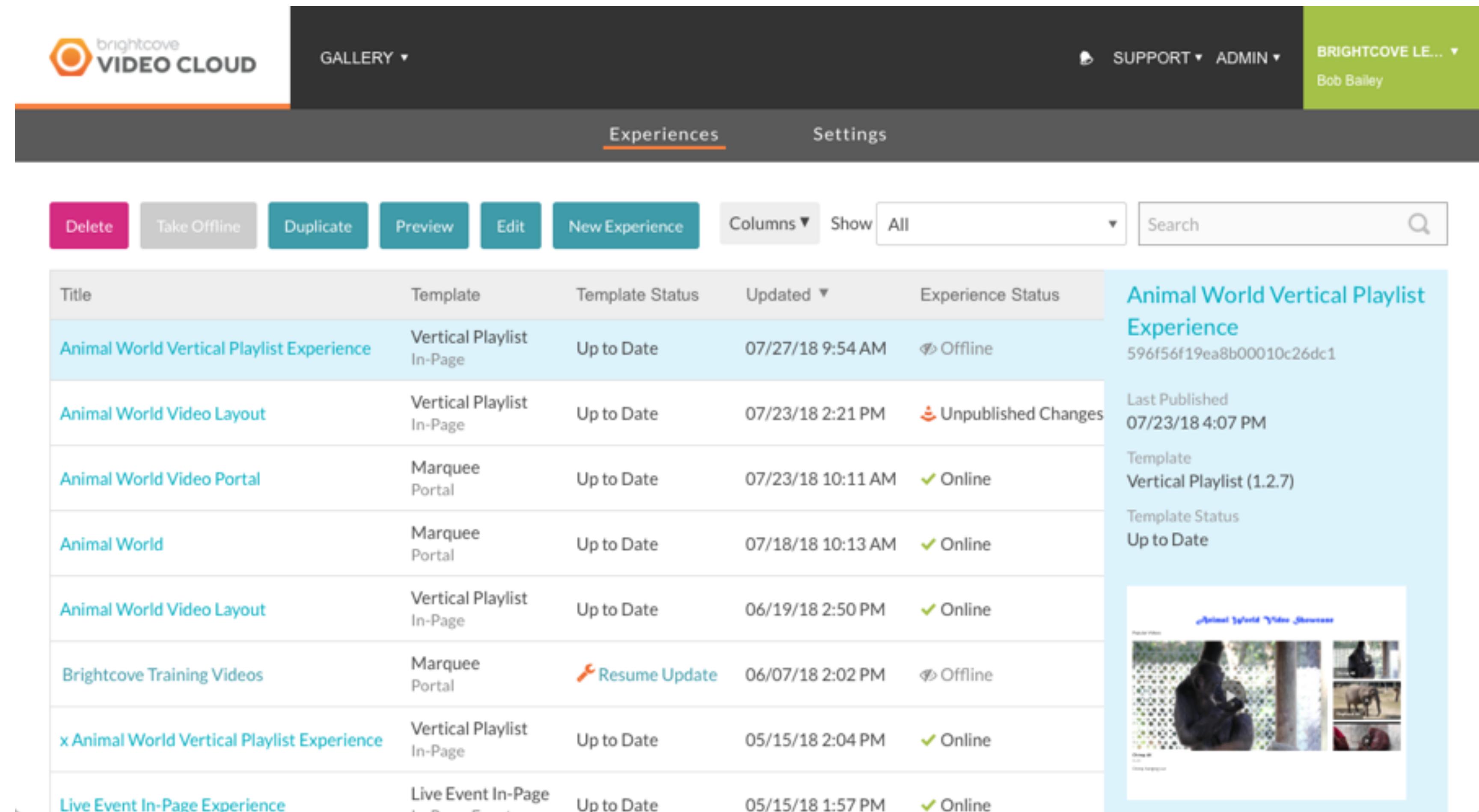
Agenda

- Creating an In-Page Experience
- Adding Components
- Adding Videos
- Previewing and Publishing
- Adding Interactivity
- Customizing the Style
- Configuring the Settings
- Additional Resources

Creating an In-Page Experience

Creating a New Experience

- Click New Experience



The screenshot shows the Brightcove Video Cloud interface with the following elements:

- Header:** Includes the Brightcove logo, GALLERY dropdown, SUPPORT and ADMIN links, and a BRIGHTCOVE LE... dropdown for Bob Bailey.
- Toolbar:** Buttons for Delete, Take Offline, Duplicate, Preview, Edit, and New Experience. Also includes Columns, Show (set to All), and a Search bar.
- Table:** A list of experiences with columns for Title, Template, Template Status, Updated, Experience Status, and a detailed view column.
- Detailed View Column:** Shows the details for the "Animal World Vertical Playlist Experience". It includes the title, template (Vertical Playlist In-Page), last published date (07/23/18 4:07 PM), unpublished changes, template status (Up to Date), and a preview thumbnail.

Title	Template	Template Status	Updated	Experience Status
Animal World Vertical Playlist Experience	Vertical Playlist In-Page	Up to Date	07/27/18 9:54 AM	Offline
Animal World Video Layout	Vertical Playlist In-Page	Up to Date	07/23/18 2:21 PM	Unpublished Changes
Animal World Video Portal	Marquee Portal	Up to Date	07/23/18 10:11 AM	Online
Animal World	Marquee Portal	Up to Date	07/18/18 10:13 AM	Online
Animal World Video Layout	Vertical Playlist In-Page	Up to Date	06/19/18 2:50 PM	Online
Brightcove Training Videos	Marquee Portal	Resume Update	06/07/18 2:02 PM	Offline
x Animal World Vertical Playlist Experience	Vertical Playlist In-Page	Up to Date	05/15/18 2:04 PM	Online
Live Event In-Page Experience	Live Event In-Page	Up to Date	05/15/18 1:57 PM	Online

Creating a New Experience

- Click In-Page, locate a template and click Choose

The screenshot shows the Brightcove Video Cloud interface with the following elements:

- Header:** Includes the Brightcove logo, GALLERY ▾, SUPPORT ▾, ADMIN ▾, and BRIGHTCOVE LEA... ▾.
- Back to All Experiences** button.
- Create Experience** button.
- Filter Tabs:** All, Portal, In-Page (highlighted), Landing Page, Event.
- Carousel In-Page:**
 - Description: "The Carousel experience is simple. Build the best bikes in the world. Adding this requires a infinite balance of interactive styling and a dynamic, scrollable interface. Whether you're looking to add a bit of detail, or keep your users off the couch for a ridiculous amount of pleasure."
 - Features: Unlimited number of videos, Multiple layout options, In-player interactivity and companion components available.
 - Choose button.
 - Thumbnail preview showing a grid of video thumbnails.
 - Form fields for REGISTER and EMAIL.
- Grid In-Page:**
 - Description: "The Grid experience is simple. Build the best bikes in the world. Adding this requires a infinite balance of interactive styling and a dynamic, scrollable interface. Whether you're looking to add a bit of detail, or keep your users off the couch for a ridiculous amount of pleasure."
 - Features: Unlimited number of videos, Grid of evenly sized video thumbnails, In-player interactivity and companion components available.
 - Choose button.
 - Thumbnail preview showing a grid of video thumbnails.
 - Form fields for REGISTER and EMAIL.
- Horizontal Playlist In-Page:**
 - Description: "The Horizontal Playlist experience is simple. Build the best bikes in the world. Adding this requires a infinite balance of interactive styling and a dynamic, scrollable interface. Whether you're looking to add a bit of detail, or keep your users off the couch for a ridiculous amount of pleasure."
 - Features: Unlimited number of videos, Grid of evenly sized video thumbnails, In-player interactivity and companion components available.
 - Choose button.
 - Thumbnail preview showing a horizontal scrollable video player.
 - Form fields for REGISTER and EMAIL.

Creating a New Experience

- Enter the **Title** and configure the **Layout Size**
- Click **Create Experience**

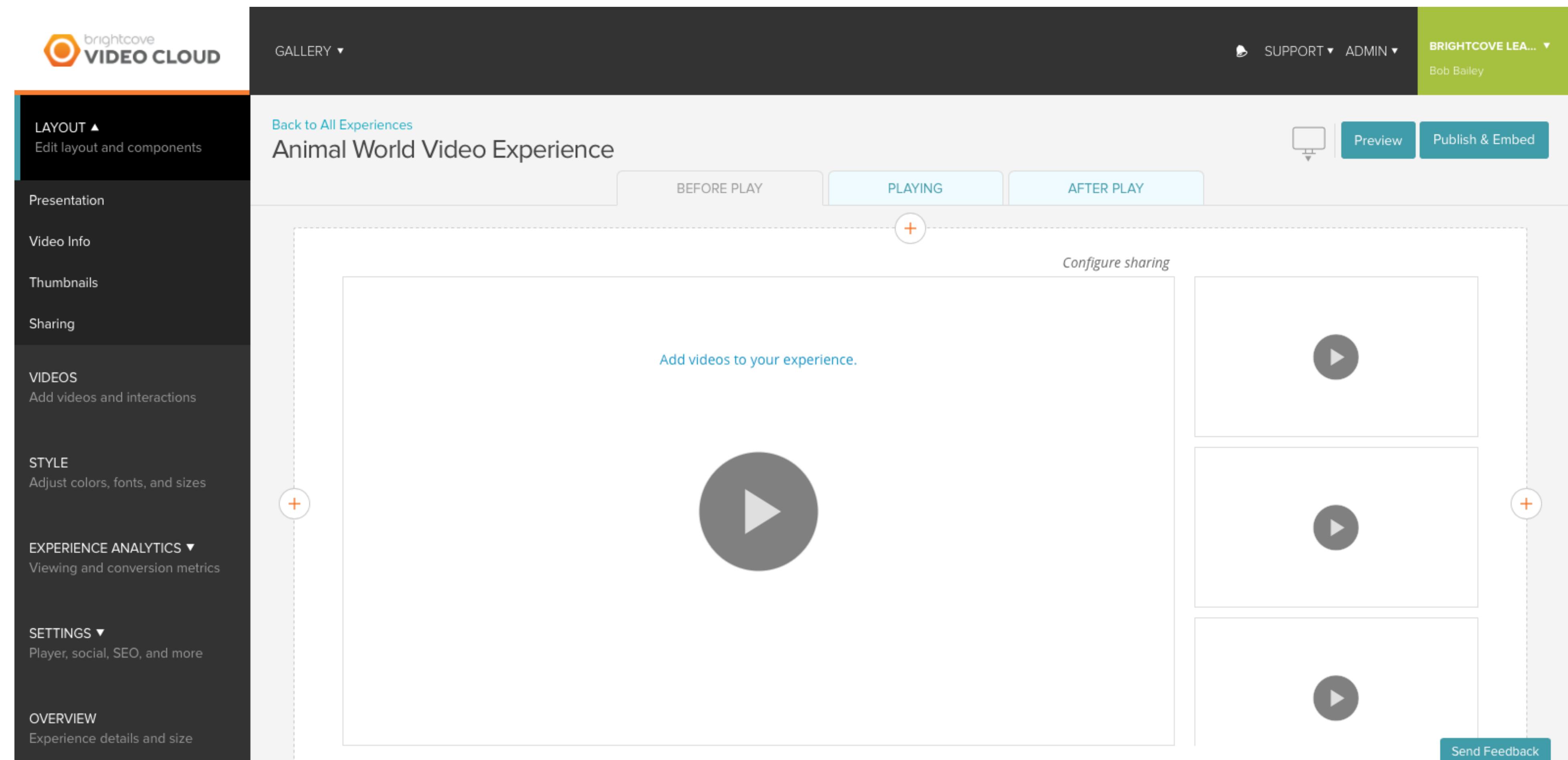
Experience Overview X

Experience Type	In-Page (Vertical Playlist)
Experience Title	<input type="text" value="Animal World Video Experience"/>
Experience Description	<input type="text"/>
Layout Size	
<input checked="" type="radio"/> Responsive Layout will resize to fit its container	
<input type="radio"/> Fixed Size: <input type="text"/> width (px) X <input type="text"/> height (px)	
<input type="radio"/> Fixed Width: <input type="text"/> width (px) with height that will resize to the container	

Cancel Create Experience

Editing the Experience

- When editing an in-page experience, the layout editor will open



Hands-on Task: Create a New In-Page Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/overview-creating-editing-and-publishing-page-experiences.html>

Adding Components

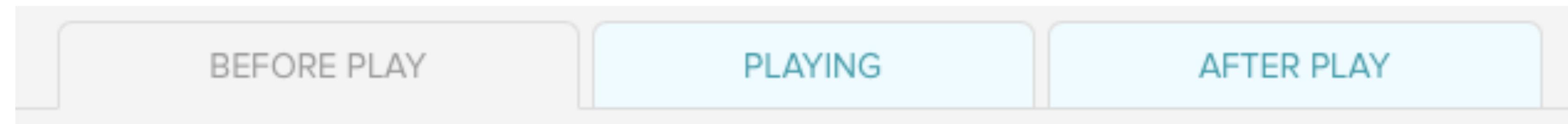
Editing the Experience

- To edit an experience, click the **Title** on the **Experiences** page

The screenshot shows the Brightcove Video Cloud Experience Editor. At the top, there's a navigation bar with the Brightcove logo, a 'GALLERY' dropdown, 'SUPPORT' and 'ADMIN' links, and a 'BRIGHTCOVE LEA...' dropdown for 'Bob Bailey'. On the left, a sidebar menu includes 'LAYOUT ▲' (selected), 'Presentation', 'Video Info', 'Thumbnails', 'Sharing', 'VIDEOS' (selected), 'Add videos and interactions', 'STYLE', 'Adjust colors, fonts, and sizes', 'EXPERIENCE ANALYTICS ▼' (selected), 'Viewing and conversion metrics', 'SETTINGS ▼', 'Player, social, SEO, and more', and 'OVERVIEW', 'Experience details and size'. The main workspace is titled 'Animal World Video Experience'. It features three video player slots labeled 'BEFORE PLAY', 'PLAYING', and 'AFTER PLAY'. A large central area has a play button icon and the text 'Add videos to your experience.' To the right, there's a 'Configure sharing' section with three more video slots and a 'Send Feedback' button at the bottom.

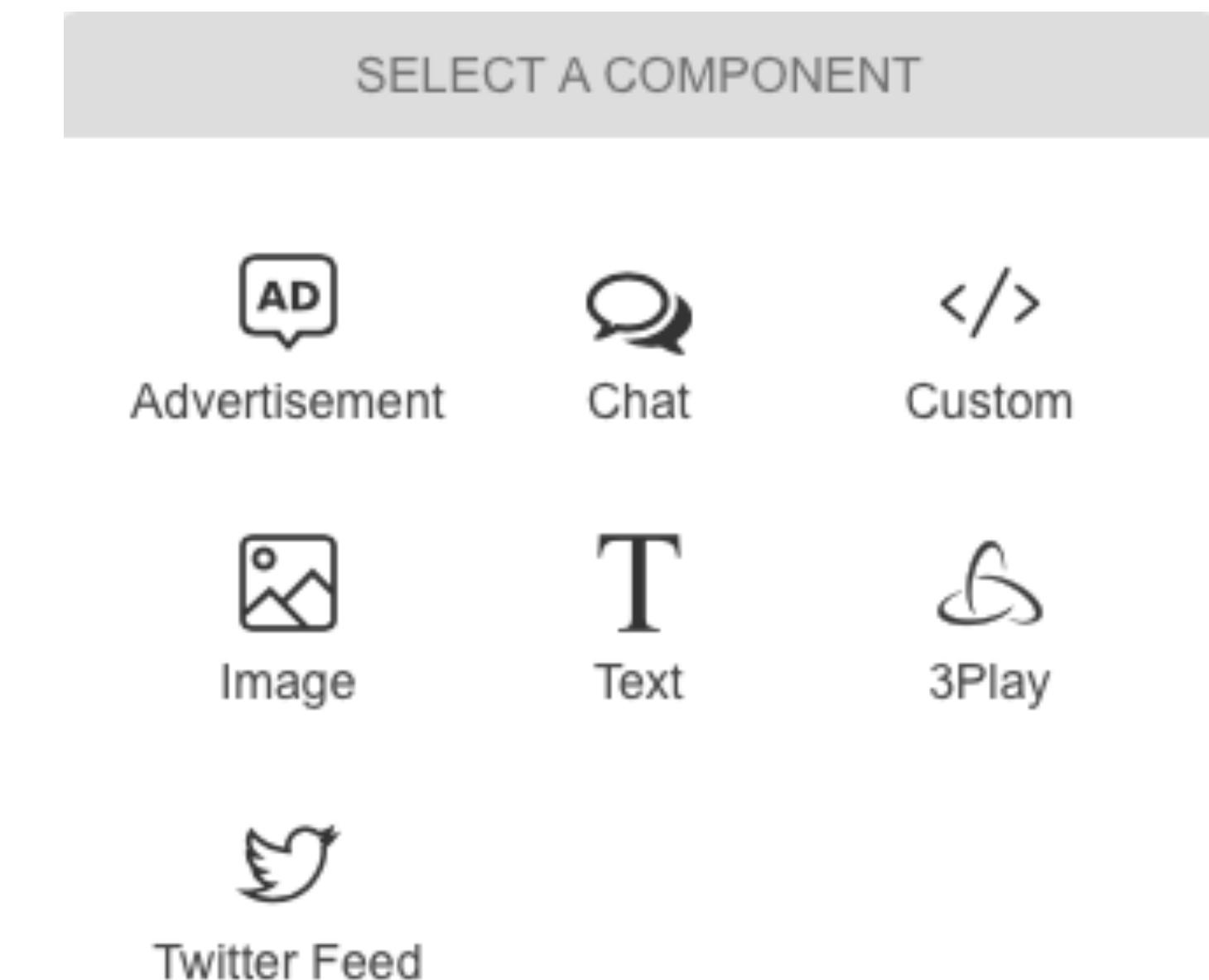
Layout States

- Determine how the experience appears
- **BEFORE PLAY**-How the experience will appear when first rendered, before any video playback has started
- **PLAYING**-How the experience will appear when a video is being played
- **AFTER PLAY**-How the experience will appear after a video plays
- Each state can be customized



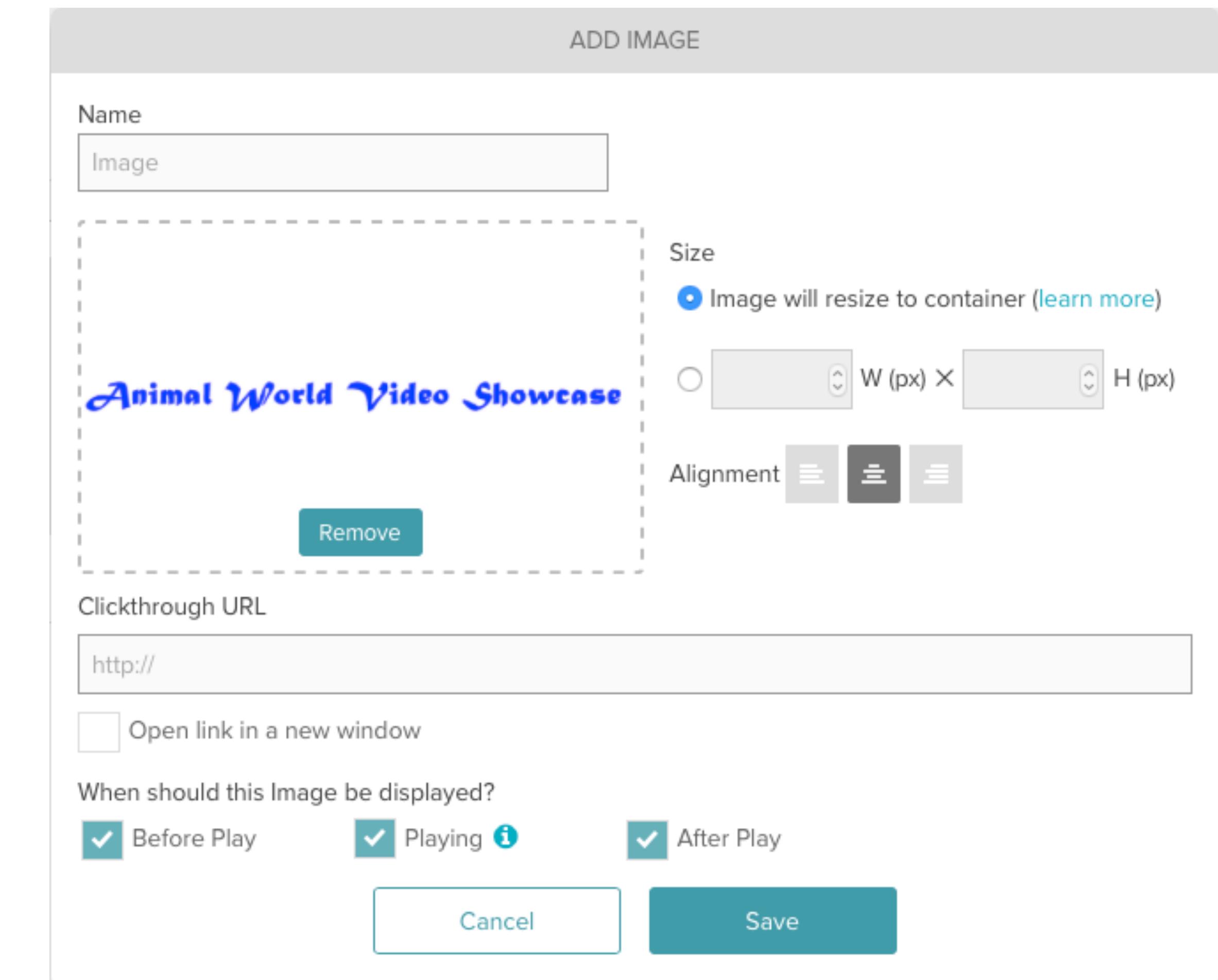
Adding Components

- + indicates where components can be added
- Types of Components
 - Advertisement
 - Chat
 - Custom
 - Image
 - Text
 - 3Play
 - Twitter Feed



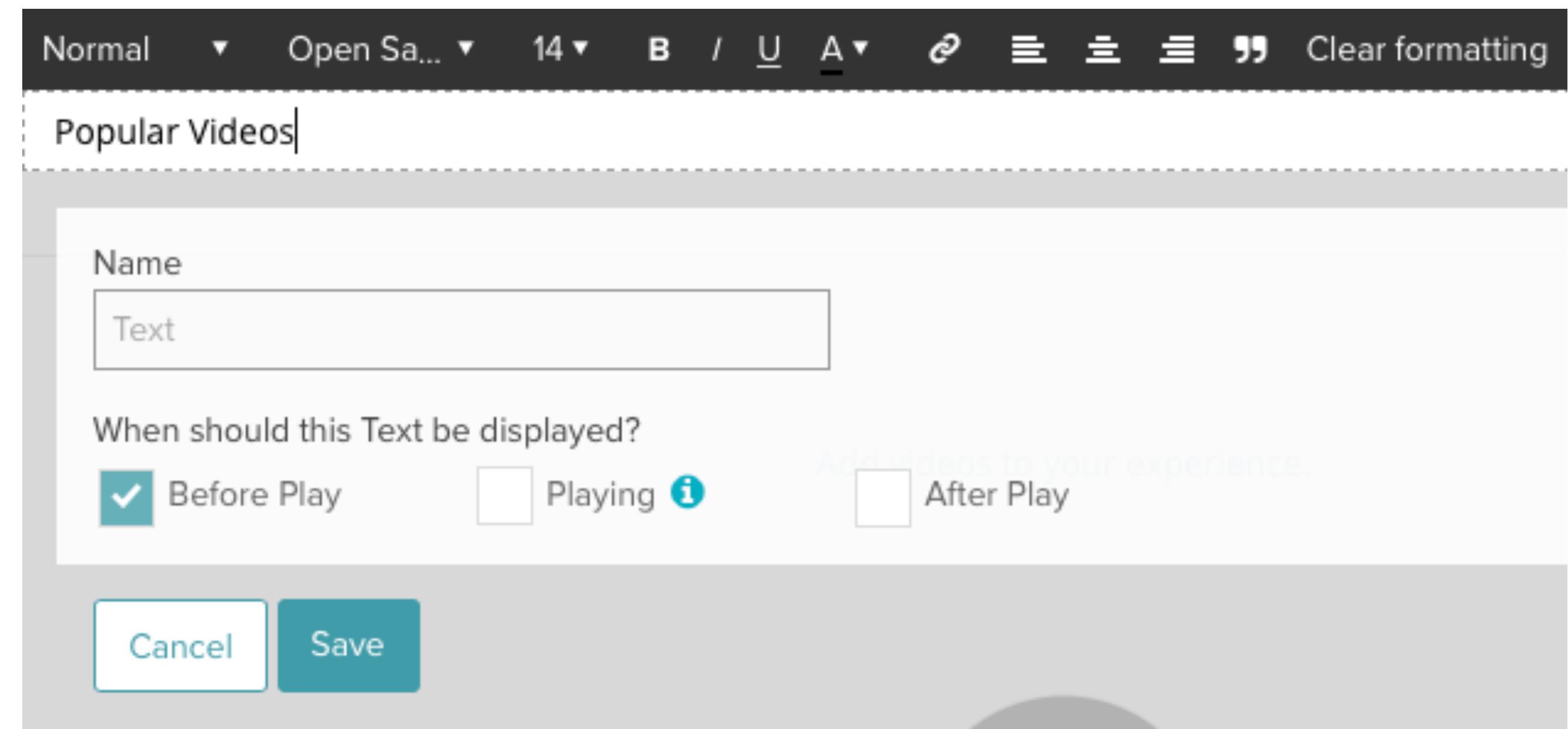
Adding an Image

- Click + where image should be added
- Click **Image**
- Browse and select an image
- Select the layout states



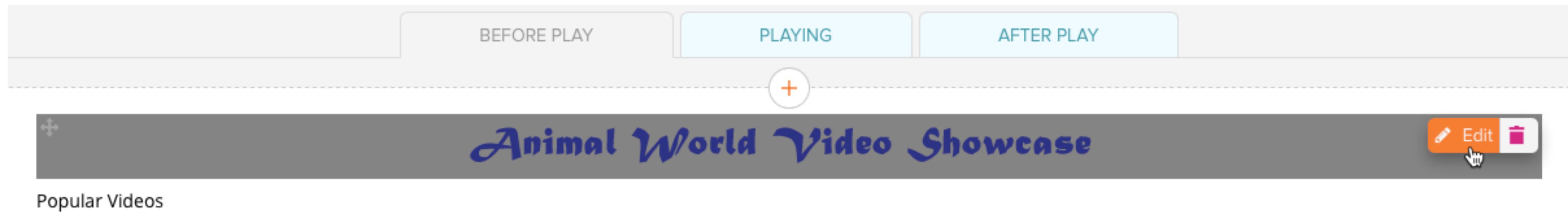
Adding Text

- Click + where text should be added
- Click **Text**
- Use rich text editor to enter text
- Select the layout states



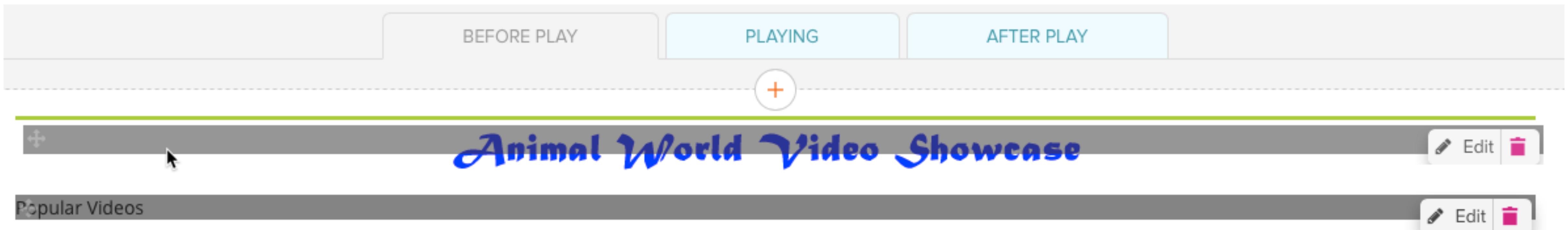
Editing and Deleting Components

- Hover over the component and then click Edit or Delete



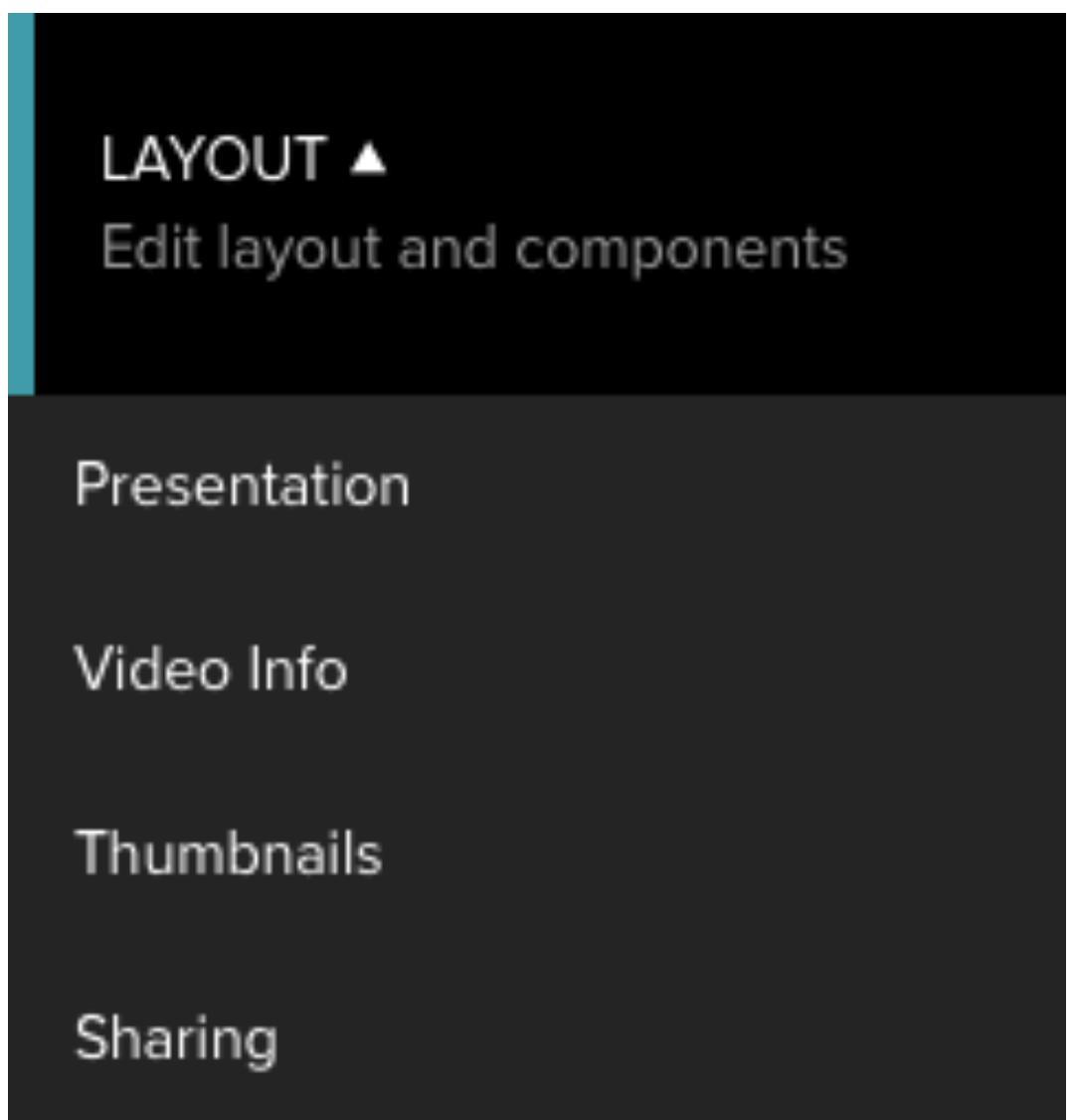
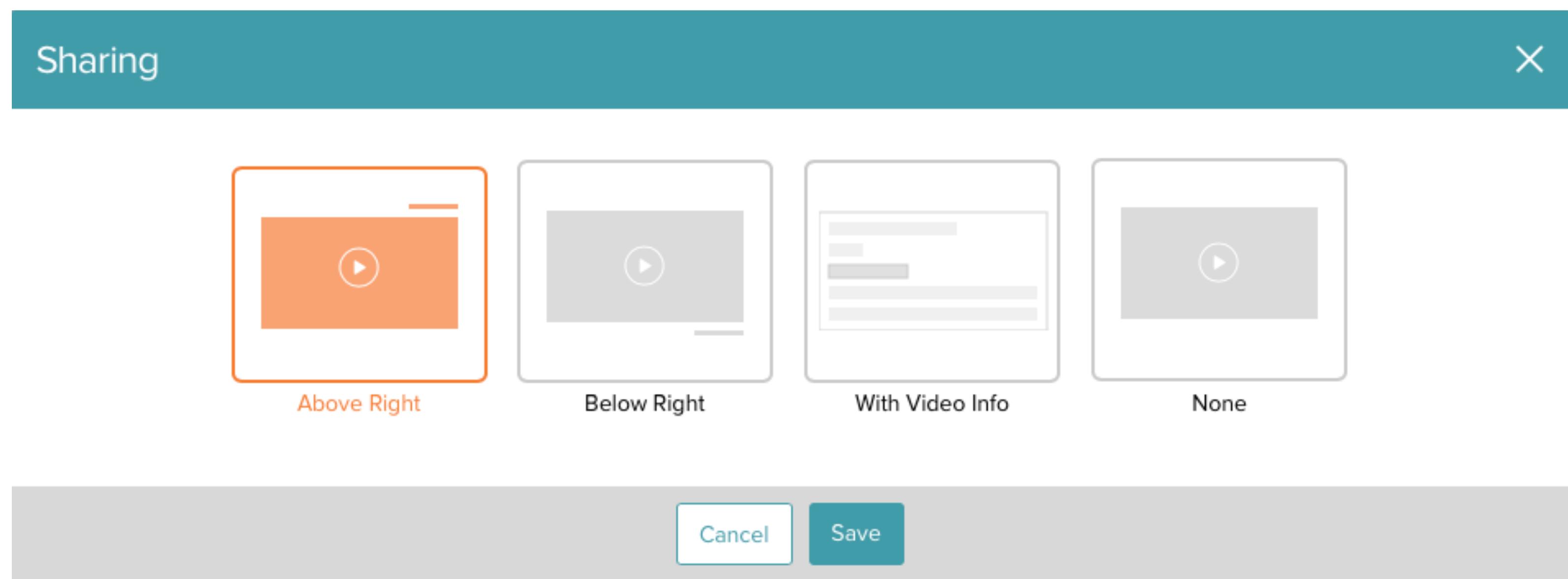
Rearranging Components

- Click on component and drag to new location



Other Layout Options

- **Presentation**-Additional layout options
- **Video Info**-Where the video info appears
- **Thumbnails**-Customize the thumbnail appearance
- **Sharing**-Where the sharing icons appear



Hands-on Task: Add Components to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

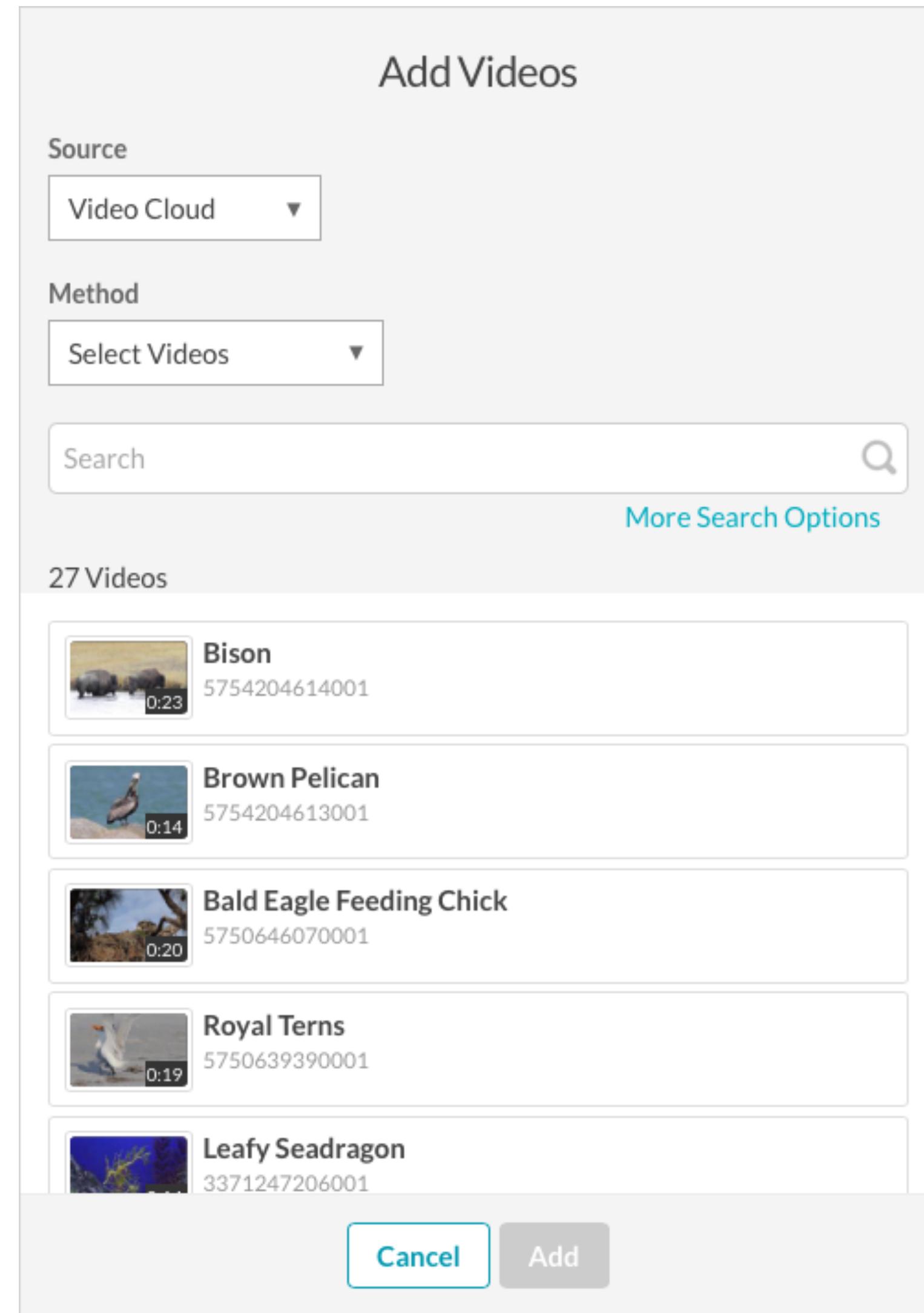
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-components-page-experience.html>

Adding Videos

Adding Videos

- Edit the experience and click **VIDEOS**
- Click **Add Videos**
- Select a **Source**:
 - Video Cloud
 - YouTube
- Select a **Method**:
 - **Select Videos** - Select individual videos
 - **Select Playlist** - Select a playlist
 - **Use Reference ID** - Provide a playlist Reference ID



Removing Videos

- Select a video and then click Remove Video or Click Remove Playlist

The screenshot shows the Brightcove Video Cloud interface. On the left, there's a sidebar with various settings like Layout, Videos, Style, Experience Analytics, Settings, and Overview. The main area is titled 'GALLERY' and shows a list of 'Videos' (6 videos). The list includes:

Name	Interactivity	Updated	Actions
Chimp 4K 5275865527001 0:20		4/26/2017, 4:12:59 PM	
Elephant 4K 5275840223001 0:18		3/3/2017, 11:45:06 AM	
Orangutan with Baby 4K 5275836800001 0:18		1/9/2017, 2:54:37 PM	
Moose in the Grass 4713951310001 0:16		1/9/2017, 4:32:48 PM	
Squirrel 4713941454001 0:34		1/21/2016, 9:01:47 AM	
Bull Moose 4760733788001 0:06		2/17/2016, 1:42:34 PM	

Hands-on Task: Add Videos to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-videos-page-experience.html>

Previewing and Publishing

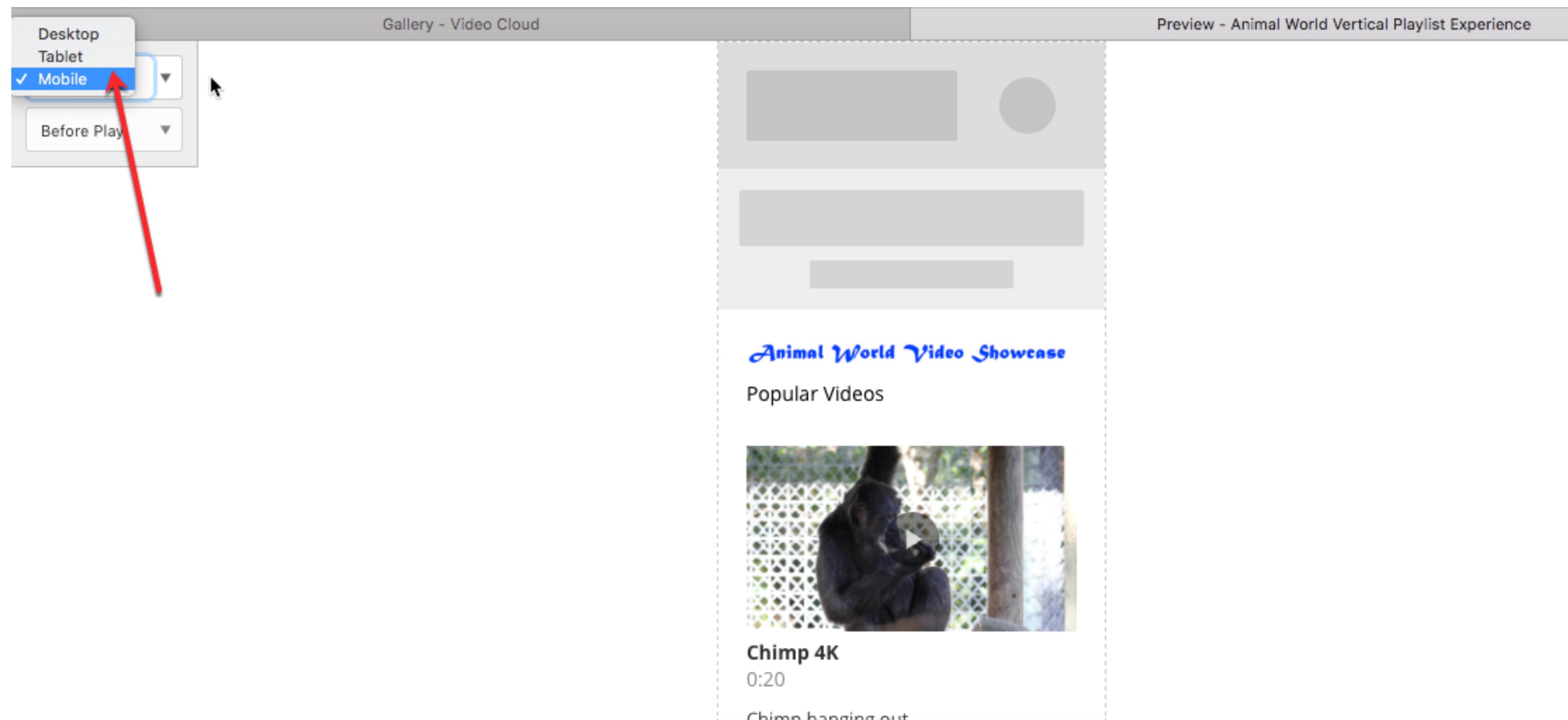
Previewing an Experience

- Preview an experience at any time
- Click Preview

The image shows a video player interface with a large video frame in the center. In the top left corner of the video frame, there are two dropdown menus: "Desktop" and "Before Play". Below the video frame, the text "Animal World Video Showcase" is displayed in blue. Underneath this, the heading "Popular Videos" is shown. The main video frame displays a chimpanzee hanging from a branch. A play button icon is overlaid on the video frame. Below the main video frame, the title "Chimp 4K" and duration "0:20" are visible, along with the subtitle "Chimp hanging out". To the right of the main video frame, there are three smaller video thumbnails: "Chimp 4K", "Elephant 4K", and another partially visible video thumbnail.

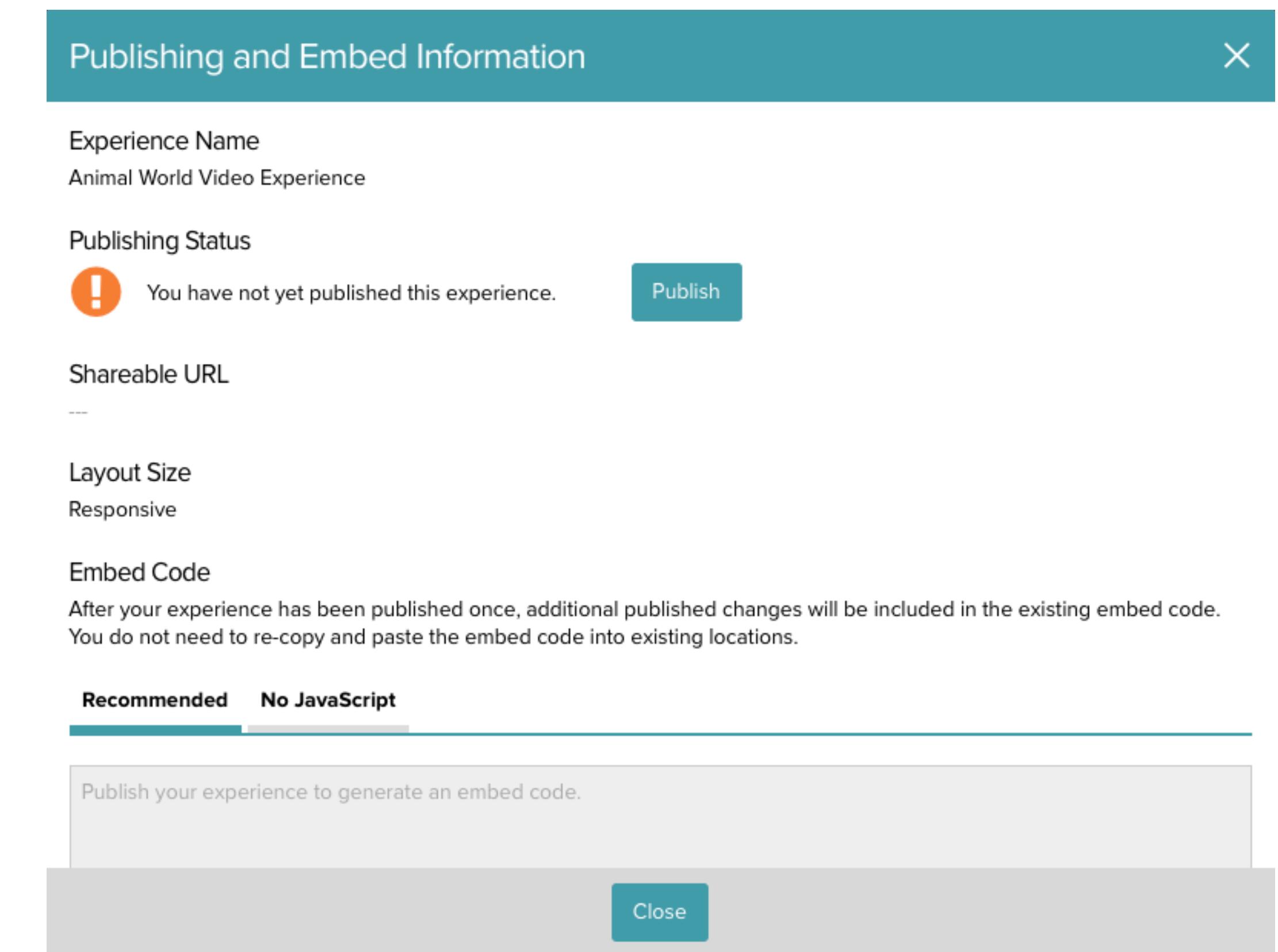
Previewing on Device Types

- Select a device type to preview on



Publishing an Experience

- Click Publish & Embed and then Publish
- Whenever changes are made to an in-page experience, **the changes must published** so they appear on your site
- **The Embed Code** is required to display the in-page experience on your site



Types of Publishing Code

- **Recommended**
 - Used in most cases
 - Experience will be displayed inside of a `<div>` tag on the page
 - Required to allow the experience to resize itself and behave in a responsive way on the page
- **No JavaScript**
 - Experience will be displayed inside of an `<iframe>` tag on the page
 - Used when `<script>` embeds not allowed
 - CMS integrations
- The **Shareable URL** can be shared with others so they can preview the experience

Hands-on Task: Preview and Publish an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

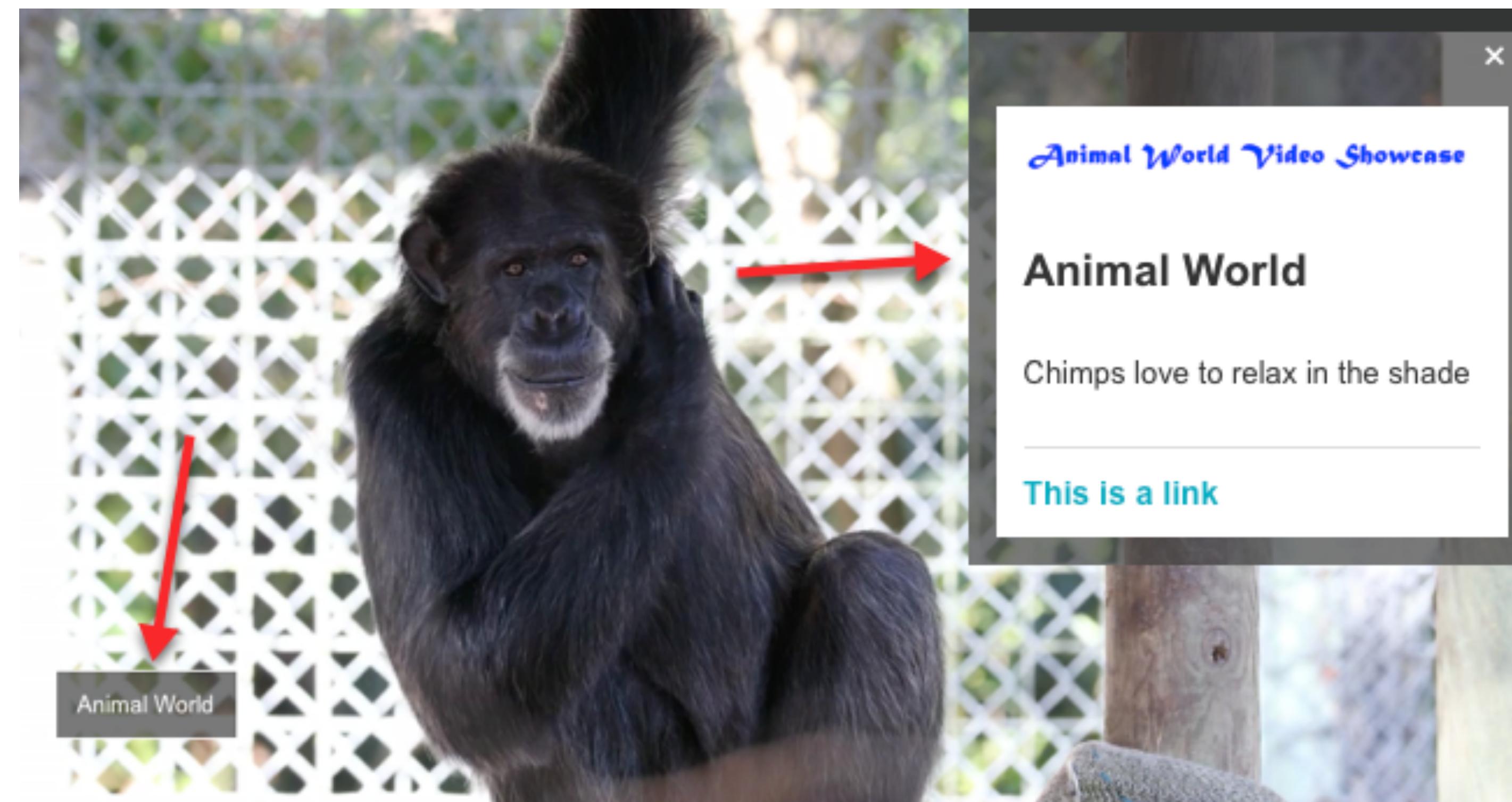
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/previewing-and-publishing-page-experience.html>

Adding Interactivity

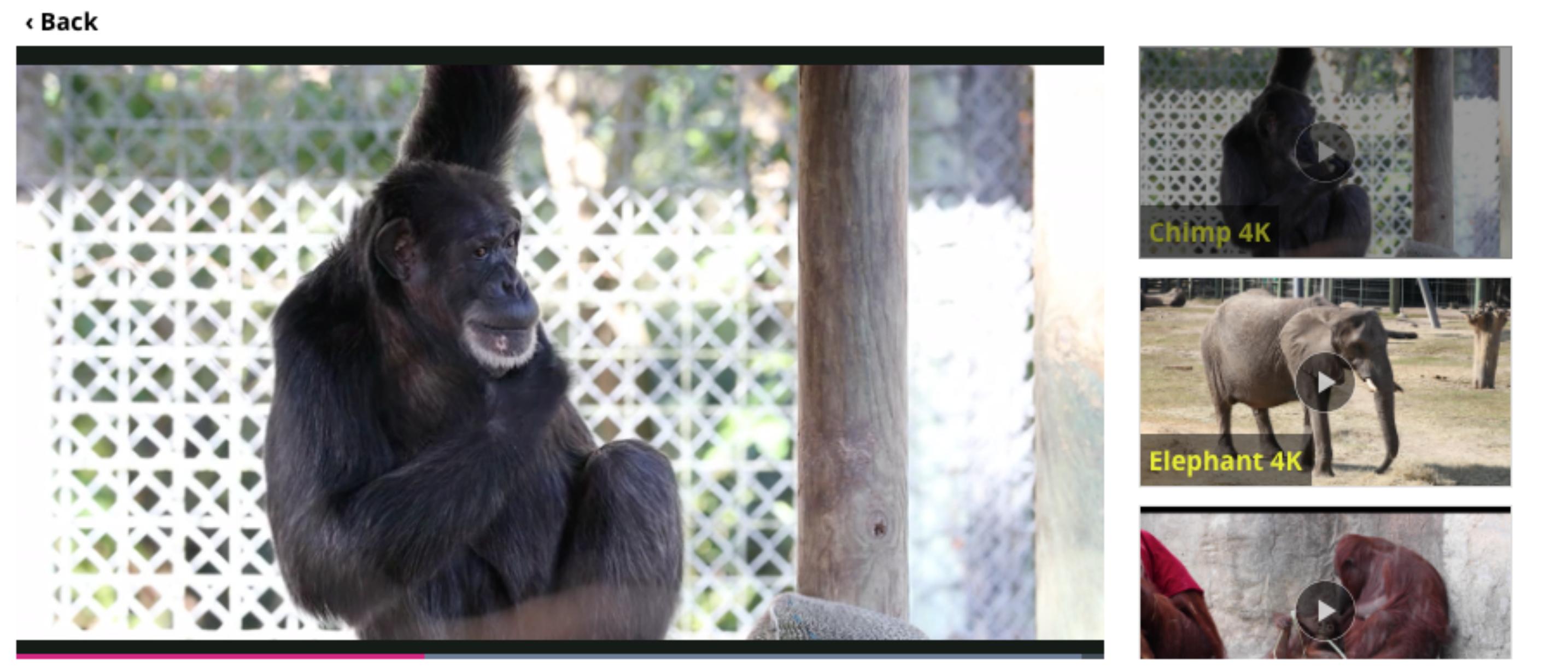
Adding Interactivity

- Link and Card interactions can be added and will display as a video plays



Adding Interactivity

- Some templates also support Companion components
- Content outside the player can change based on which video is playing



Chimp 4K
0:20
Chimp hanging out

Animal World Annual
Passes Now Available

Buy
Now

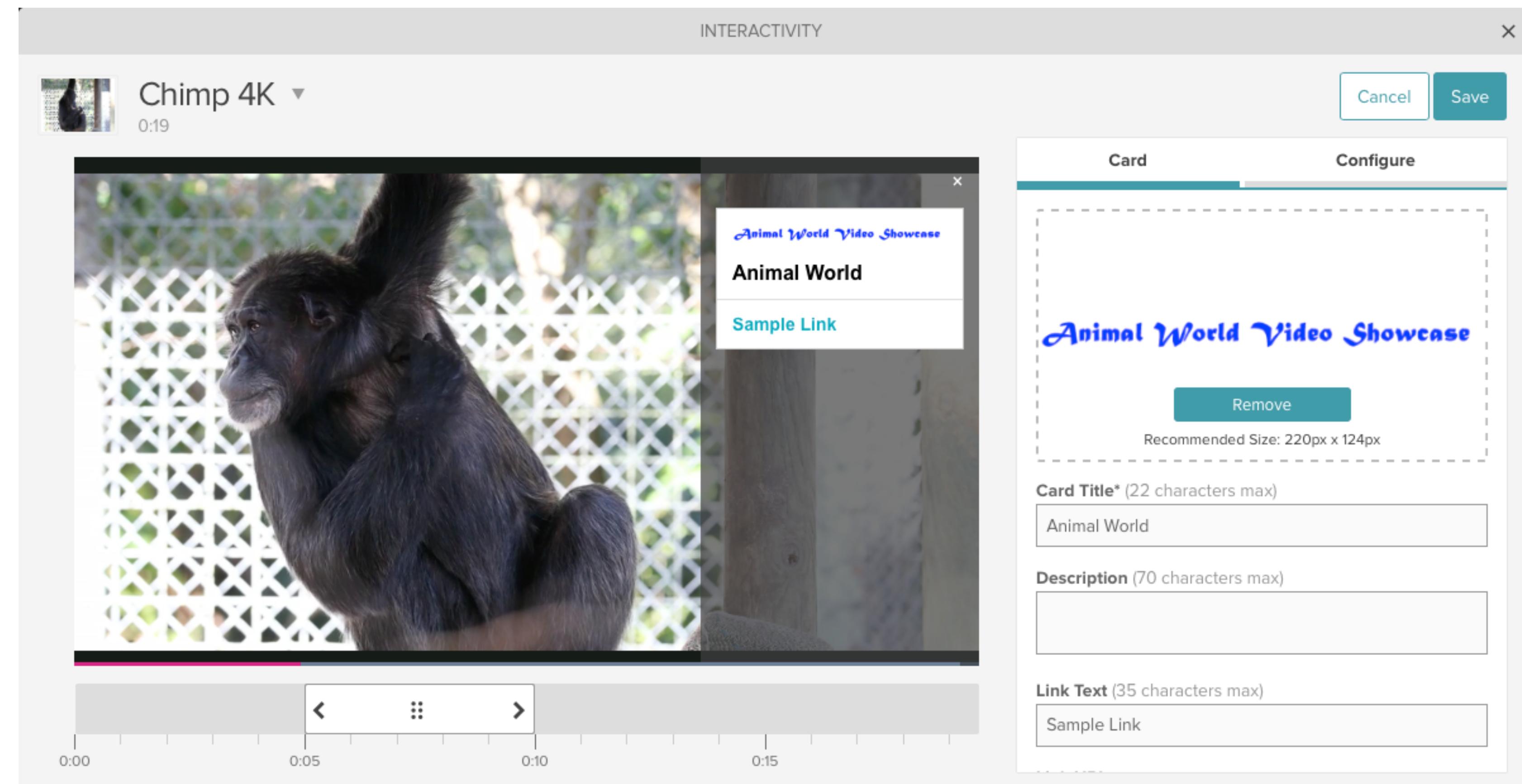
Adding Interactivity

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column

Name	Interactivity	Updated	Actions
 Chimp 4K 5275865527001 0:20		4/26/2017, 4:12:59 PM	  
 Elephant 4K 5275840223001 0:18		3/3/2017, 11:45:06 AM	  
 Orangutan with Baby 4K 5275926800001 0:18		1/9/2017, 2:54:37 PM	  

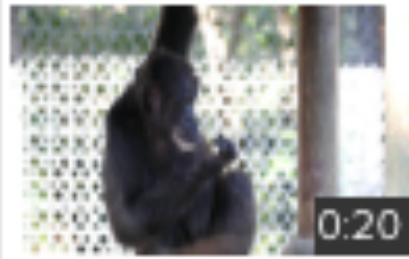
Setting Link and Card Properties

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column
- Configure the properties

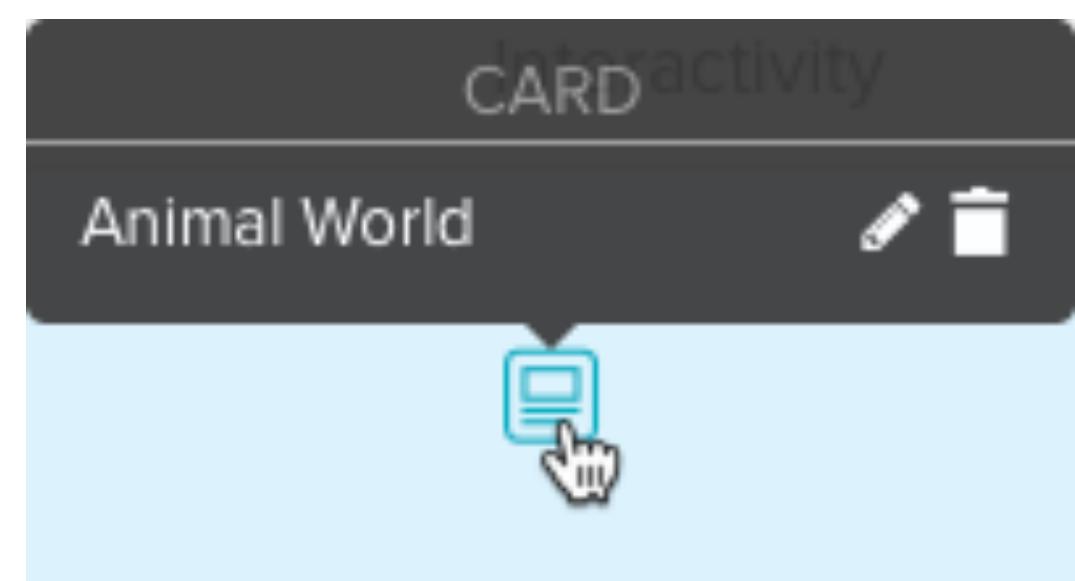


Editing and Deleting Interactivity

- Videos with interactions will display an icon in the **Interactivity** column

Name	Interactivity	Updated	Actions
 Chimp 4K 5275865527001 0:20		7/14/2017, 4:23:10 PM	     
 Elephant 4K 5275840022001		3/3/2017, 11:45:06 AM	     

- Hover over the icon to edit or delete the interaction



Hands-on Task: Adding Interactions

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/adding-interactions-page-experience.html>

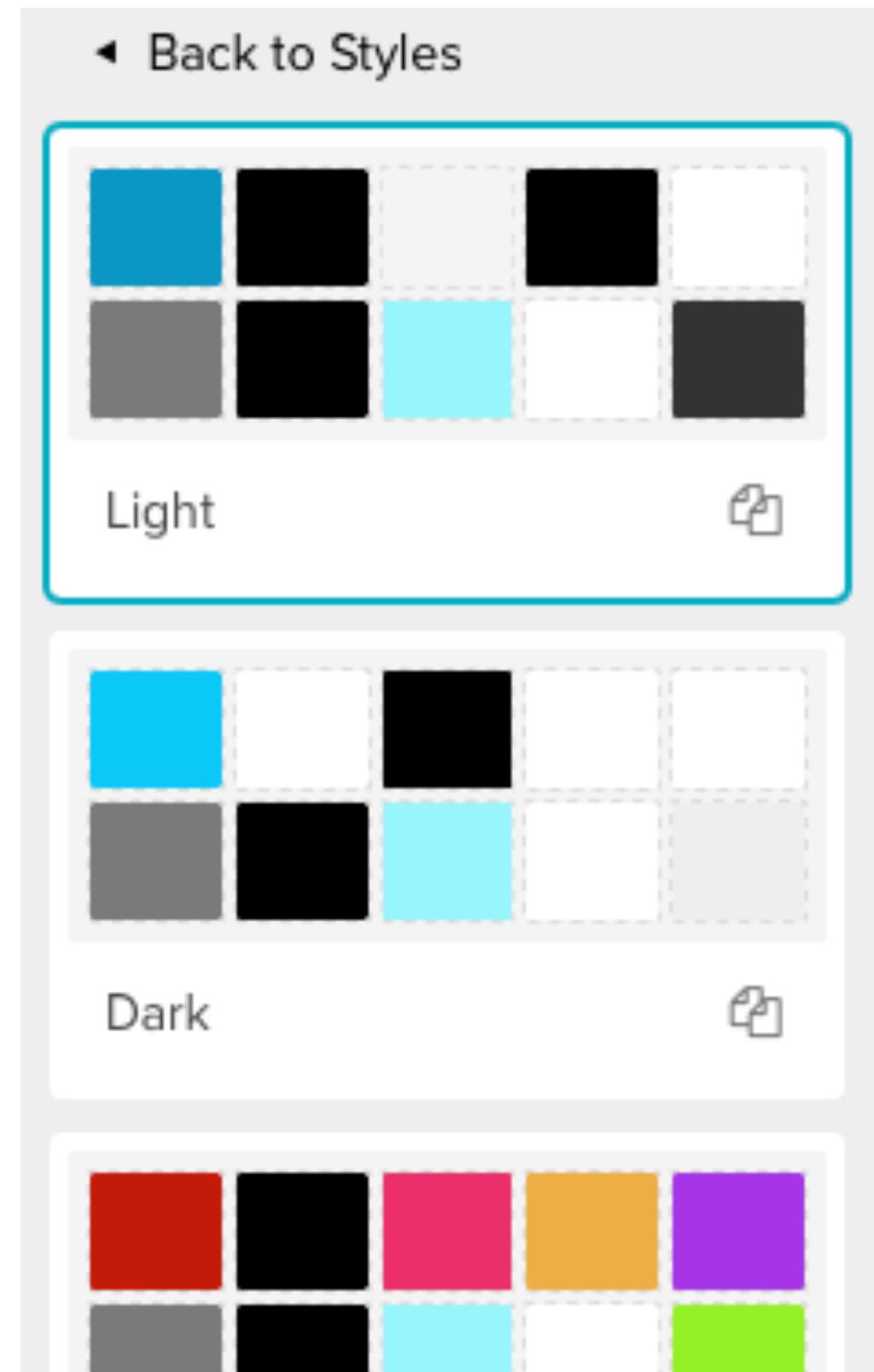
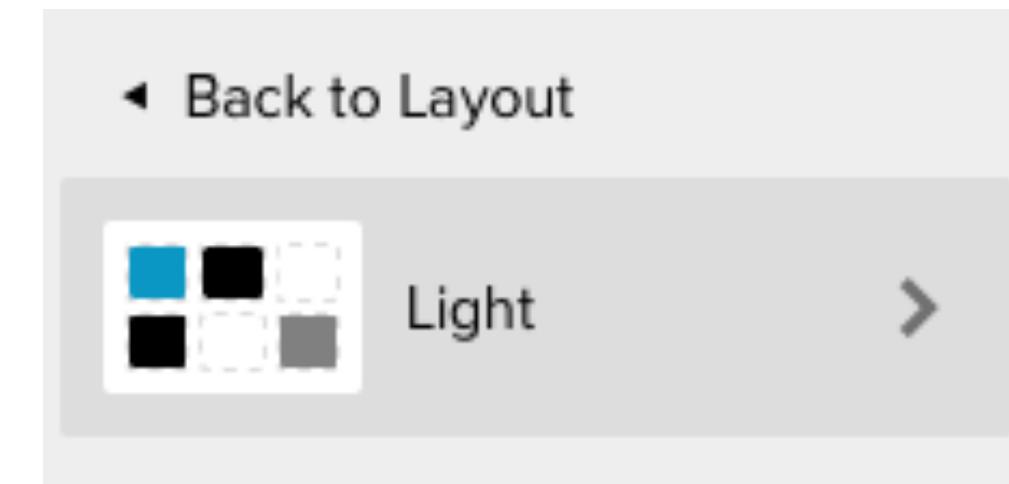
Customizing the Style

Styling an Experience

- Styling controls the fonts, font sizes and colors used
- To customize the style, edit the experience and then click **STYLE** in the left navigation
- Two options:
 - Select a Theme
 - Change specific colors and fonts

Selecting a Theme

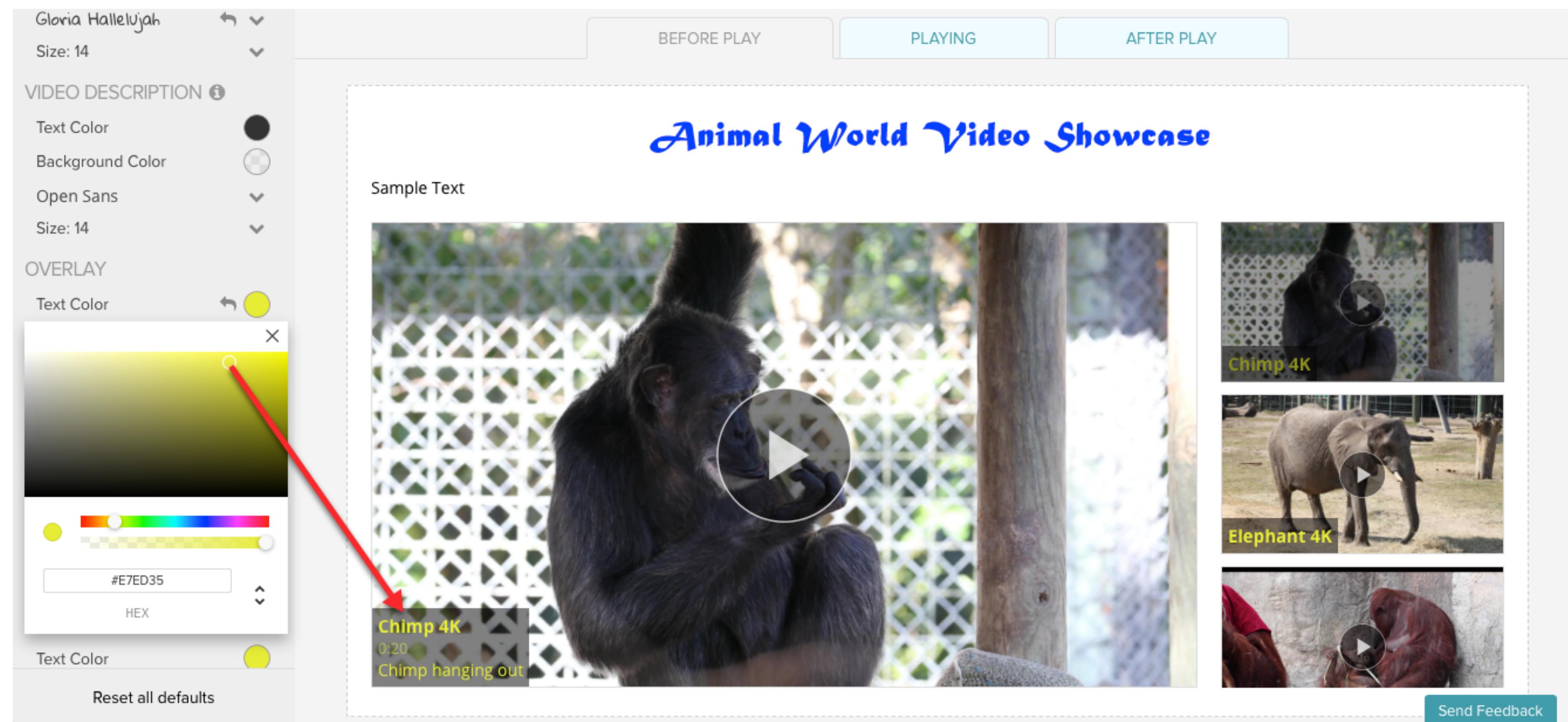
- Click on the theme selector in the left navigation



- Select a new theme
- Custom themes can also be created

Changing Colors and Fonts

- Select an object
- Click the color circle and select a new color/font



Hands-on Task: Customizing the Style

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

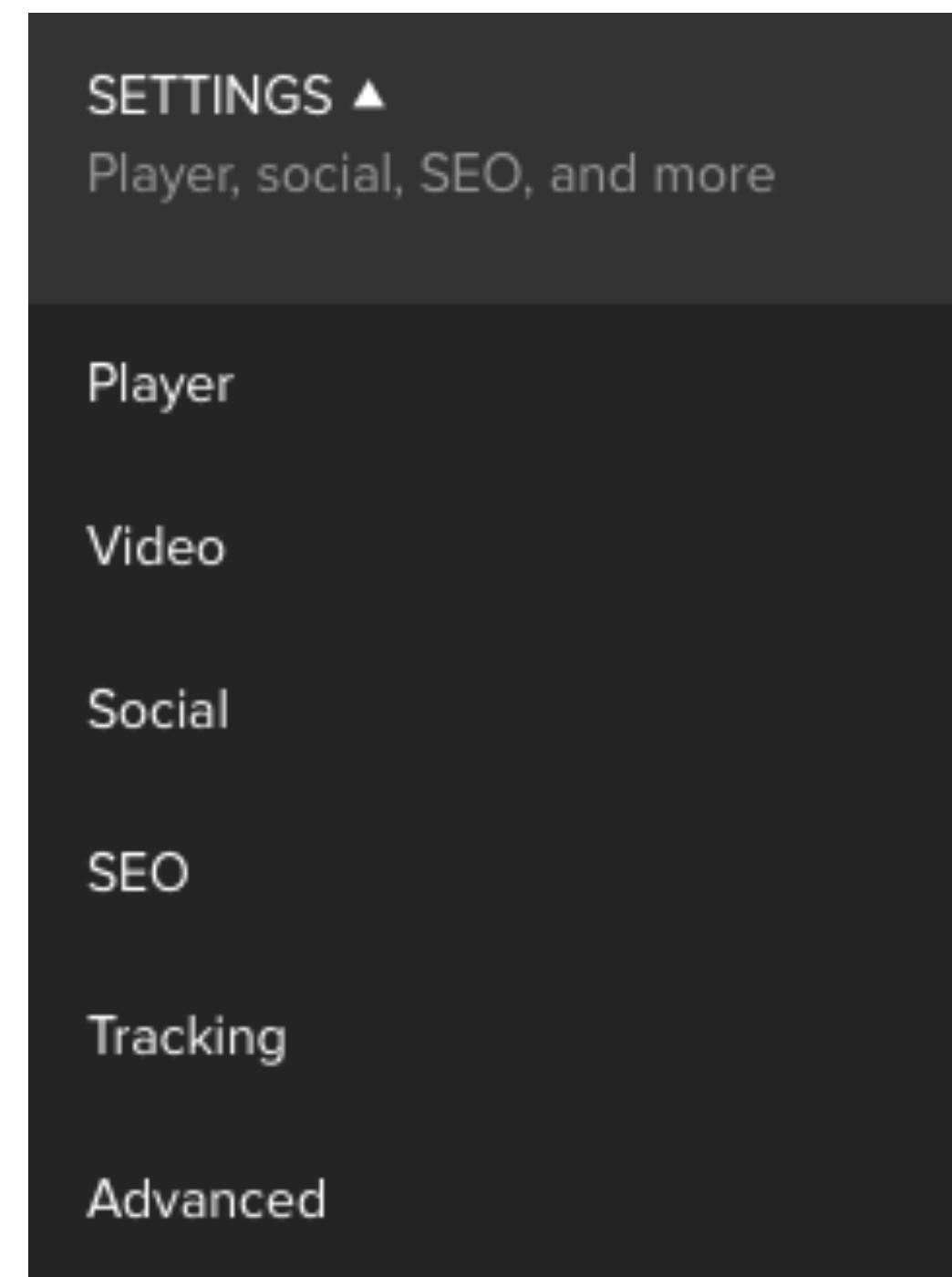
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing-style-page-experience.html>

Configuring the Settings

Experience Settings

- **Player**- Select a player to use
- **Video**- Display related link, watched indicator, allow video downloads
- **Social**-Configure social sharing settings
- **SEO**-SEO settings and sitemap code
- **Tracking**-Integrate with Google Analytics



Configuring Player Settings

- Select a player to use
- Set player behavior
 - Display “After Playing” state or remain on current video
- Inline playback on iOS
- Advance to next video

Player Settings

Choose Player

Available Players

Gallery In-Page Player

Set Player Behavior

Any player-related customization made in Gallery will not affect your original player.

When video playback is complete:

Display "After Playing" state for the experience

Remain on current video i

Enable inline playback on iOS devices

Advance to next video automatically

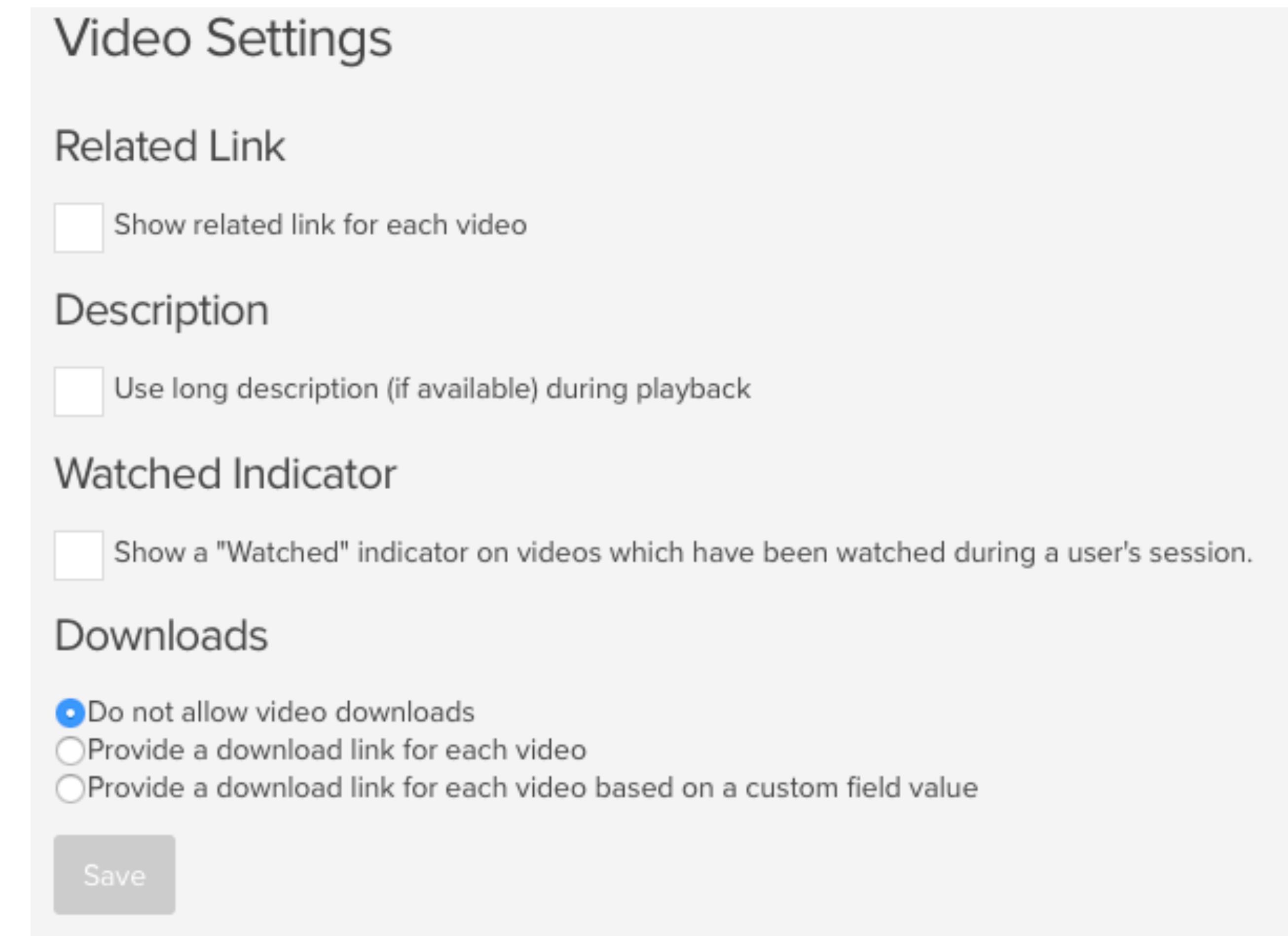
Countdown time

5 Seconds

Save

Configuring Video Settings

- Show related link
- Use long description
- Show “watched” indicator
- Allow downloads



Configuring Social Settings

- Social settings display
- Social options

Social Settings

Display

Configure how sharing options are displayed.

Share    

Sharing Options

Configure which sharing options are shown and optionally set a custom message.

 Facebook (custom messaging not supported)

 LinkedIn Video short description appears by default

Enable custom message

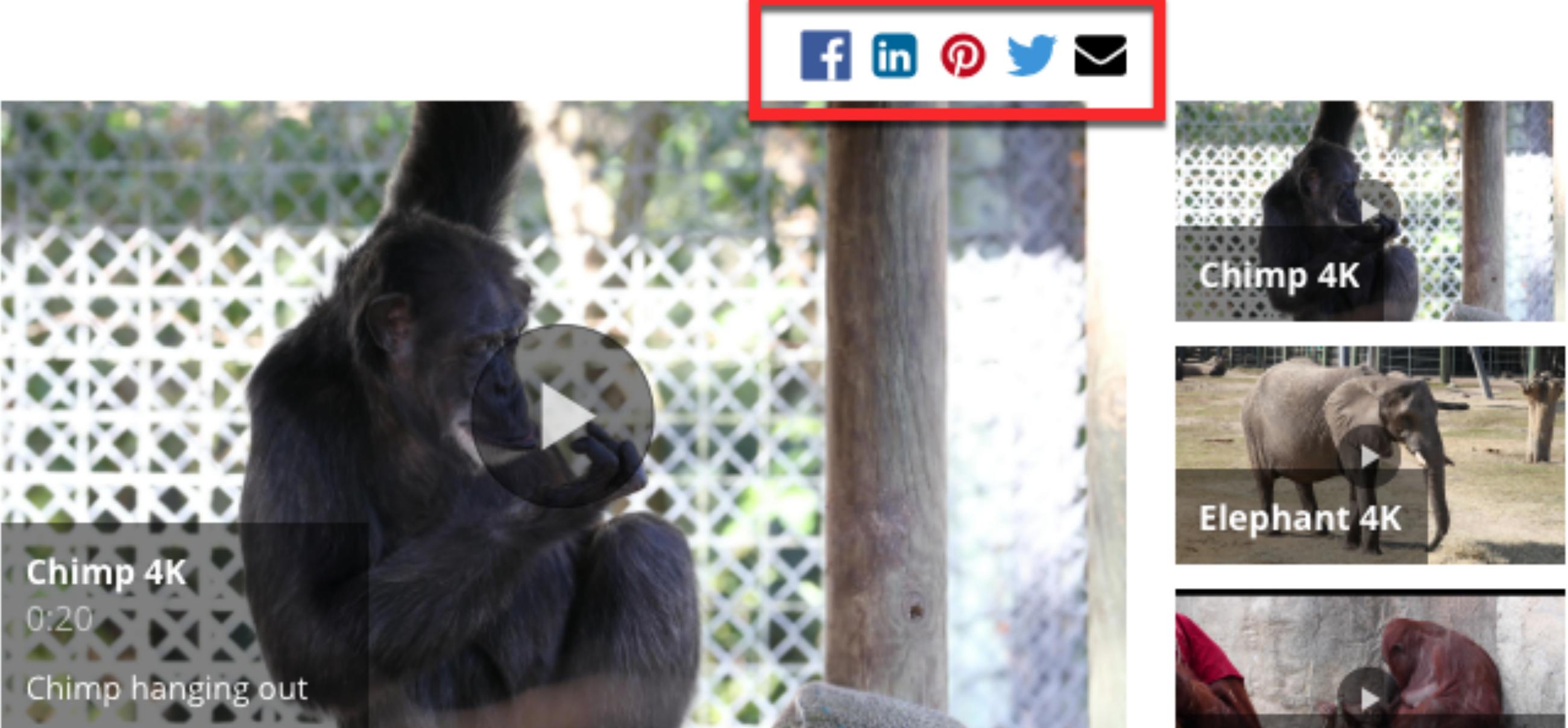
Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Pinterest Video short description appears by default

 Twitter Check out this video! [[VIDEO_URL]]

 Email Video short description appears by default



Hands-on Task: Customizing the Experience Settings

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/configuring-settings-page-experience.html>

Additional Resources

Documentation

- <https://gallery.support.brightcove.com>

The screenshot shows the Brightcove Gallery Documentation homepage. At the top, there's a navigation bar with the Brightcove logo, language selection, contact support, and system status links. Below the header is a search bar. The main content area features a large title "Brightcove Gallery™ Documentation". To the left is a sidebar with navigation links for Home, Getting Started, Experiences, General, Gallery Settings, Developers, Training, Release Notes, and Support. The main content area is divided into several sections: "Getting Started" (with links to Getting Started with Gallery, Creating a Portal Experience, Creating an In-Page Experience, and View All...), "Experiences" (with links to Portals, In-Page, Live Event Portal, Live Event In-Page, and Landing Page), "General Information" (with links to General information about Brightcove Gallery, Gallery System Requirements, Troubleshooting Gallery Issues, and Brightcove Gallery Cookies), and "Gallery Settings" (with links to Learn about Gallery settings, Configuring Gallery Settings, Configuring Access Control, Profiles, and Configuring Custom Domains). A "feedback" button is located on the right side.

Brightcove Gallery Documentation

Select Language | Other Brightcove Docs | Contact Support | System Status

Home
Getting Started +
Experiences +
General +
Gallery Settings +
Developers +
Training +
Release Notes +
Support +

Search

Brightcove Gallery™ Documentation

Getting Started

Just getting started with Brightcove Gallery?

[Getting Started with Gallery](#)
[Creating a Portal Experience](#)
[Creating an In-Page Experience](#)
[View All...](#)

Experiences

Learn how to create and publish Gallery Experiences.

[Portals](#)
[In-Page](#)
[Live Event Portal](#)
[Live Event In-Page](#)
[Landing Page](#)

General Information

General information about Brightcove Gallery.

[Gallery System Requirements](#)
[Troubleshooting Gallery Issues](#)
[Brightcove Gallery Cookies](#)

Gallery Settings

Learn about Gallery settings.

[Configuring Gallery Settings](#)
[Configuring Access Control](#)
[Profiles](#)
[Configuring Custom Domains](#)

feedback

Step-by-Step Guide

- Quick Start: Creating and Publishing an In-Page Experience
 - Step by step guide to building an in-page experience
 - <https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

Step-by-Step: Creating and Publishing an In-Page Experience

The purpose of this Quick Start is to show you how you can create an In-Page Experience using Brightcove Gallery.

On-demand Training

- <https://support.brightcove.com/online-training-courses>

Online Training Courses

This topic lists all of the on-demand training courses that are available.

Name	Product Focus	Role	Duration	Description
Video Cloud Basics	Video Cloud	Studio User	16:38	Learn the basics on how to upload and publish videos using Video Cloud Studio
Introduction to Video Cloud	Video Cloud	Studio User	35:37	Learn how to upload, manage and publish videos using Video Cloud Studio
Introduction to Video Cloud Analytics	Video Cloud	Studio User	24:06	Learn about the types of analytics that are available inside Video Cloud Studio
Introduction to Brightcove Gallery	Gallery	Studio User	17:39	Learn about Gallery and the types of experiences that can

Instructor-led Training

- support.brightcove.com

Register for Instructor-led Training

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

Introduction to Video Cloud

Introduction to Video Cloud is an absolute must for those responsible for uploading, configuring, and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Mon, Nov 16, 2020 10:00 AM - 11:00 AM EST

REGISTER

Building Portal Experiences using Gallery

In this course you will walk you through the process of creating, customizing and publishing a Gallery [read more...](#)

This training is offered several times. Select the date and time that works best

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VIDEO THAT MEANS BUSINESS