

# Brightcove Gallery: Creating an In-Page Experience

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BRIGHTCOVE®

# Agenda

- Creating an In-Page Experience
- Adding Components
- Adding Videos
- Previewing and Publishing
- Adding Interactivity
- Customizing the Style
- Configuring the Settings
- Additional Resources

# Creating an In-Page Experience

# Creating a New Experience

- Click New Experience

**VIDEO CLOUD**

**Experiences**

New Experience   Duplicate   Take Offline   Delete

Columns ▾ Show All

Search

Title	Template	Template Status	Updated	Experience Status
Animal World	Marquee Portal	Up to Date	05/06/22 11:10 AM	✓ Online
New VE Experience	Virtual Event Portal	Up to Date	04/12/22 2:23 PM	✓ Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:48 PM	✓ Online
Virtual Event Experience	Virtual Event Portal	Up to Date	04/07/22 1:47 PM	✓ Online
Marquee Experience	Marquee Portal	Up to Date	04/07/22 1:41 PM	✗ Unpublished
Virtual Event Experience with SSO	Virtual Event Portal	Up to Date	04/04/22 3:38 PM	✓ Online
Testing PH Reactions	Virtual Event Portal	⌚ Needs Update	03/07/22 8:59 AM	✓ Online
Landing Page Experience	Landing Page Portal, Landing Page	Up to Date	02/04/22 9:50 AM	✓ Online
Catalogue Experience Multi-Lingual	Catalogue Portal	Up to Date	01/12/22 2:22 PM	⚠ Unpublished Changes
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	01/12/22 11:53 AM	✗ Unpublished
Virtual Event Experience	Virtual Event Portal	⌚ Resume Update	01/11/22 1:05 PM	✗ Unpublished
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	12/20/21 10:21 AM	✓ Online
Live Event Portal Experience	Live Event Portal Portal, Event	Up to Date	12/20/21 10:18 AM	✓ Online

Custom HTML will display here. See it in Responsive Preview mode.



Bald Eagle Feeding Chick

[Download Video](#)

CATEGORIES: [Birds](#) [Animals](#) [Sea Creatures](#)

Bald Eagle Feeding Chick Chickadee

**Animal World**  
61bca421b19faf1e31ca9346

Last Published  
05/06/22 11:10 AM

Template  
Marquee (3.0.25)

Template Status  
Up to Date

URL  
<https://site-2968034.bcvp0rtal.com>

Description  
---

Experience Status  
✓ Online

# Creating a New Experience

- Click **In-Page**, locate a template and click **Choose**

**VIDEO CLOUD™**

Back to All Experiences

**Create Experience**

All    Portal    **In-Page**    Landing Page    Event

**Carousel** In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

[View Live Example](#)    [Choose](#)

**Grid** In-Page

- Unlimited number of videos
- Grid of evenly sized video thumbnails
- In-player interactivity and companion components available

[View Live Example](#)    [Choose](#)

**Horizontal Playlist** In-Page

- Unlimited number of videos
- Multiple layout options
- In-player interactivity and companion components available

[View Live Example](#)    [Choose](#)

**Live Event In-Page** In-Page, Event

- Pre-, during, and post-event states

[View Live Example](#)

**Single Video** In-Page

- Ideal for highlighting one video

[View Live Example](#)

**Filmstrip** In-Page

- Video plays in a lightbox

[View Live Example](#)

# Creating a New Experience

- Enter the **Title** and configure the **Layout Size**
- Click **Create Experience**

X

## Experience Overview

Experience Type (Template)  
In-Page (Vertical Playlist)

Experience Title \*

Experience Description

Experience Language

English (US) ▾

Layout Size

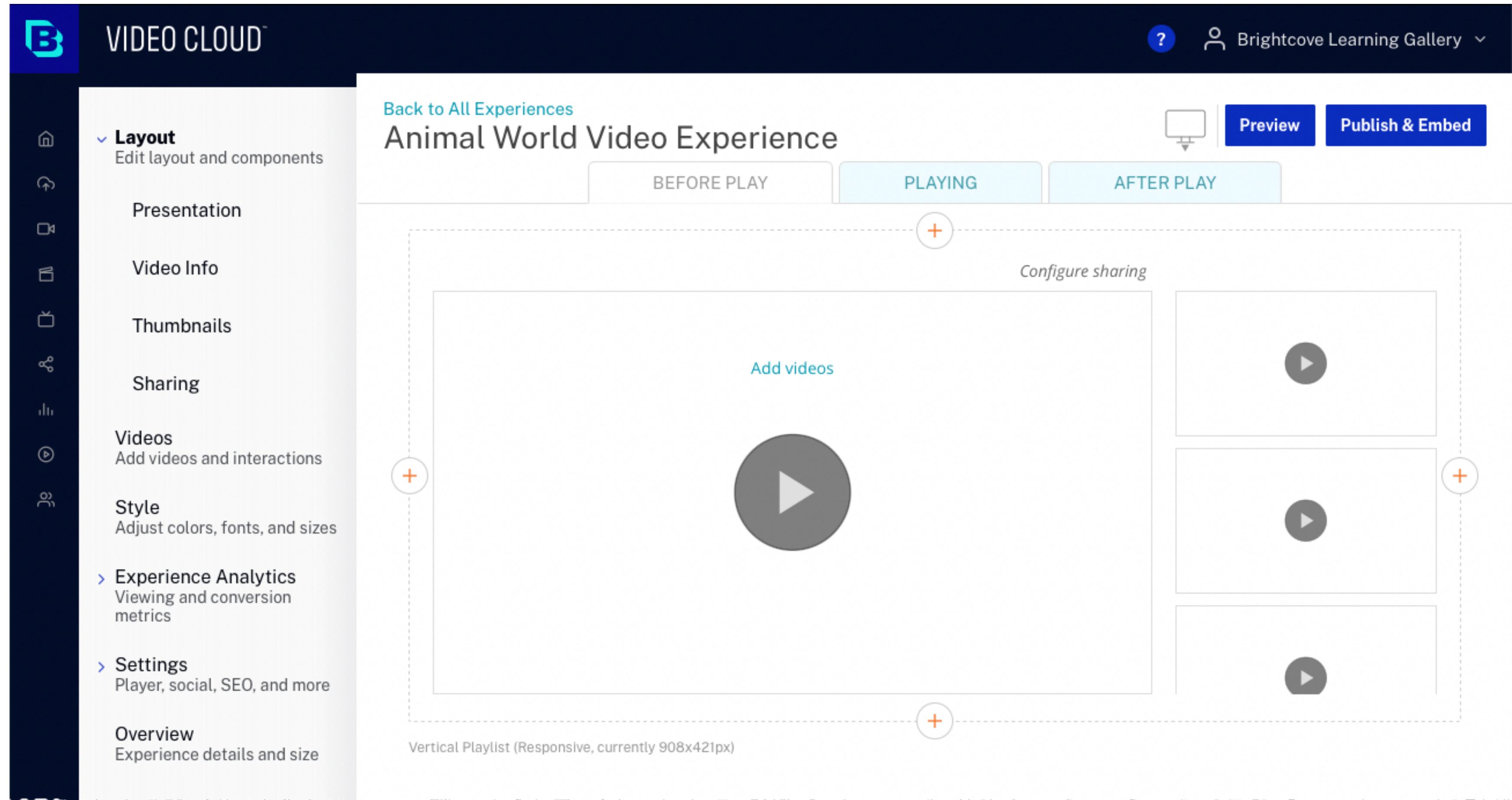
Responsive Layout will resize to fit its container

Fixed Size: Choose Fixed Size layout when using an iframe embed

[Cancel](#) [Create Experience](#)

# Editing the Experience

- When editing an in-page experience, the layout editor will open



# Hands-on Task: Create a New In-Page Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

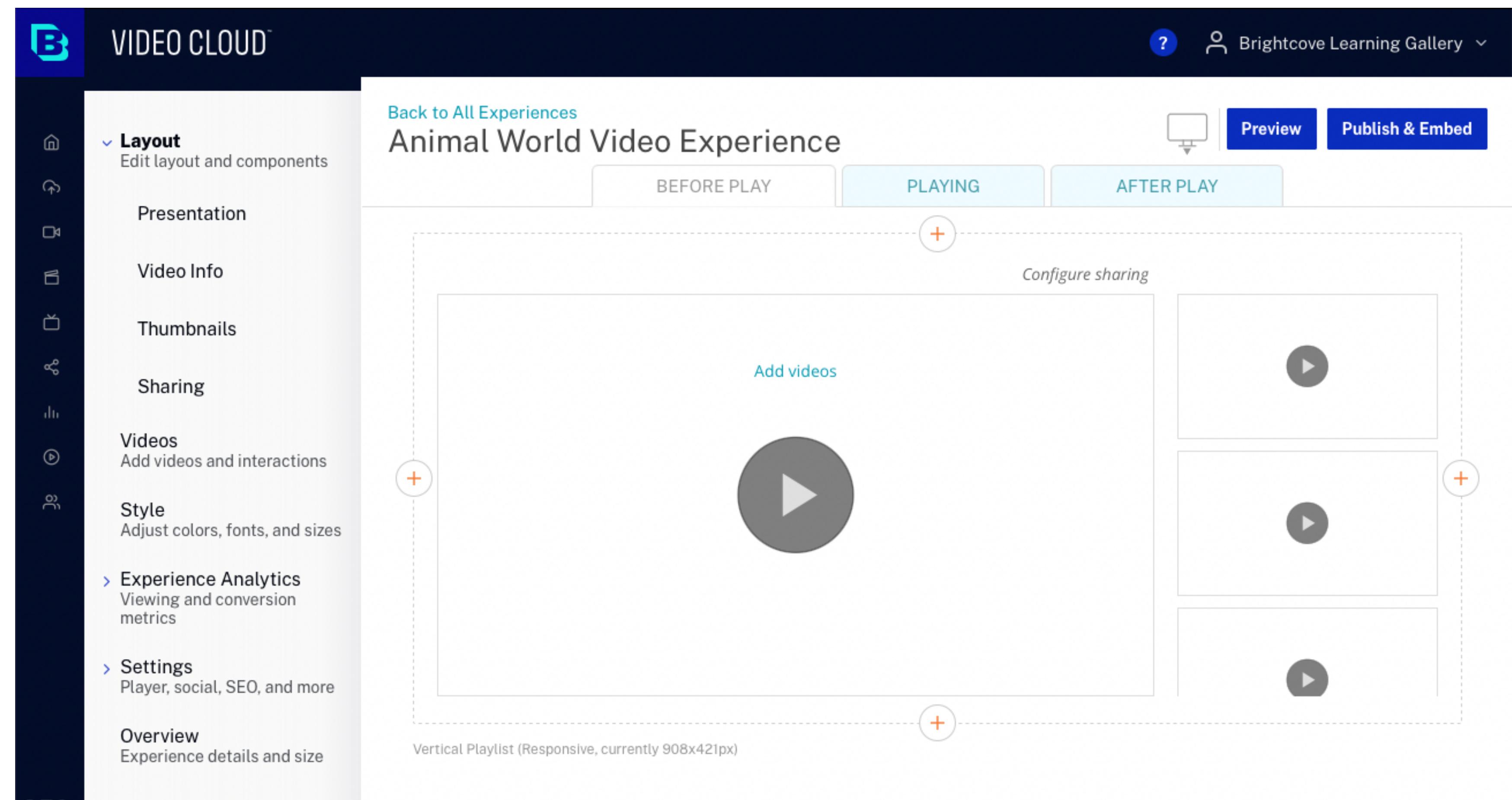
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/getting-started/overview-creating-editing-and-publishing-page-experiences.html>

# Adding Components

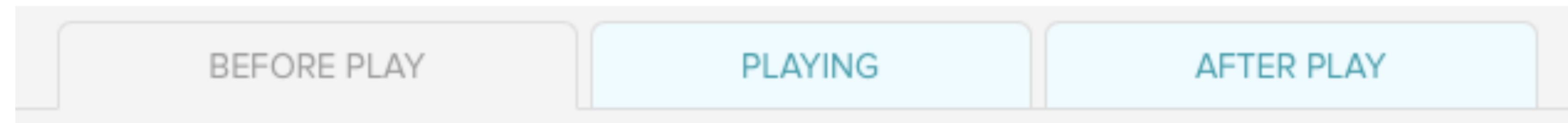
# Editing the Experience

- To edit an experience, click the **Title** on the **Experiences** page



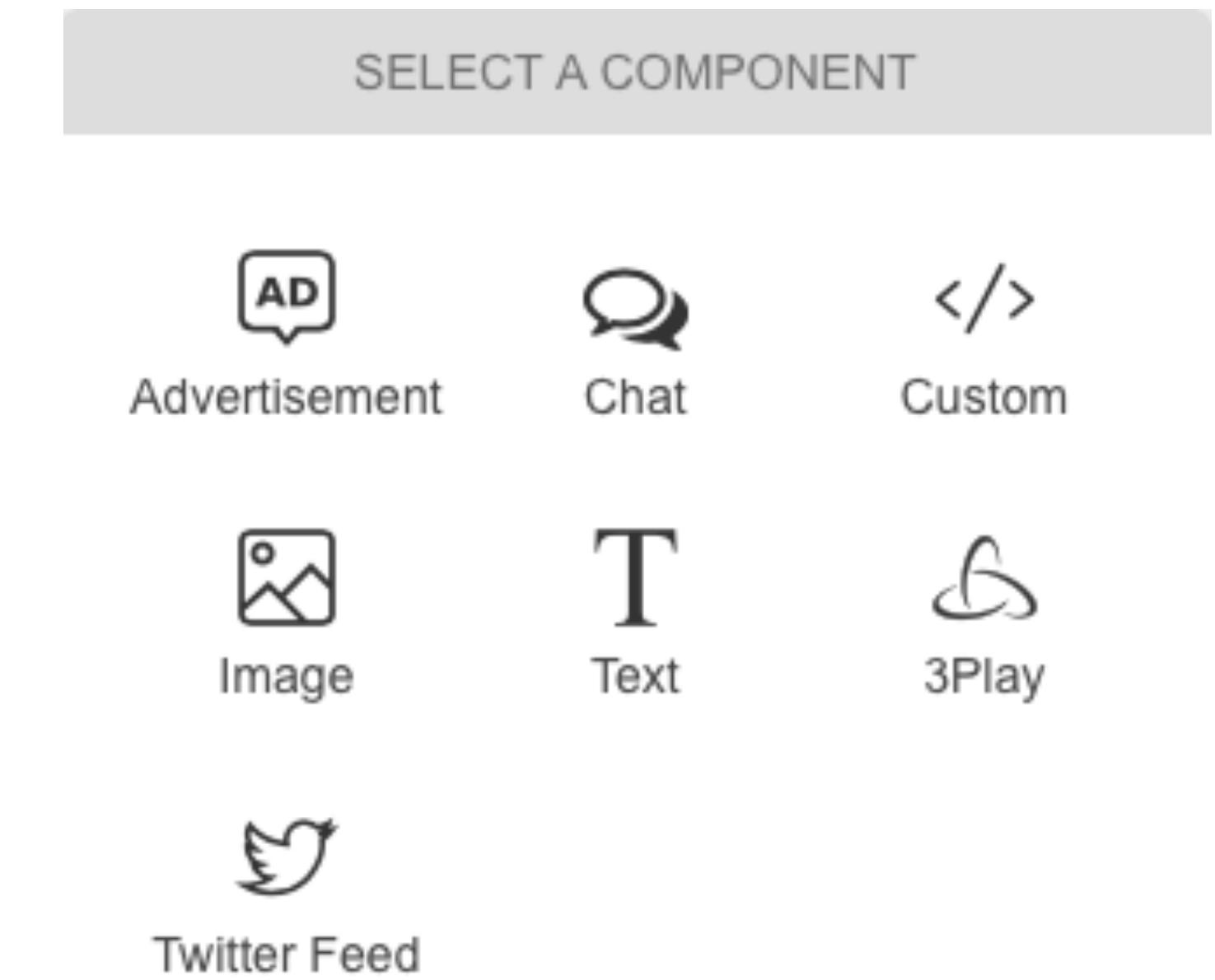
# Layout States

- Determine how the experience appears
  - **BEFORE PLAY** - How the experience will appear when first rendered, before any video playback has started
  - **PLAYING** - How the experience will appear when a video is being played
  - **AFTER PLAY** - How the experience will appear after a video plays
- Each state can be customized



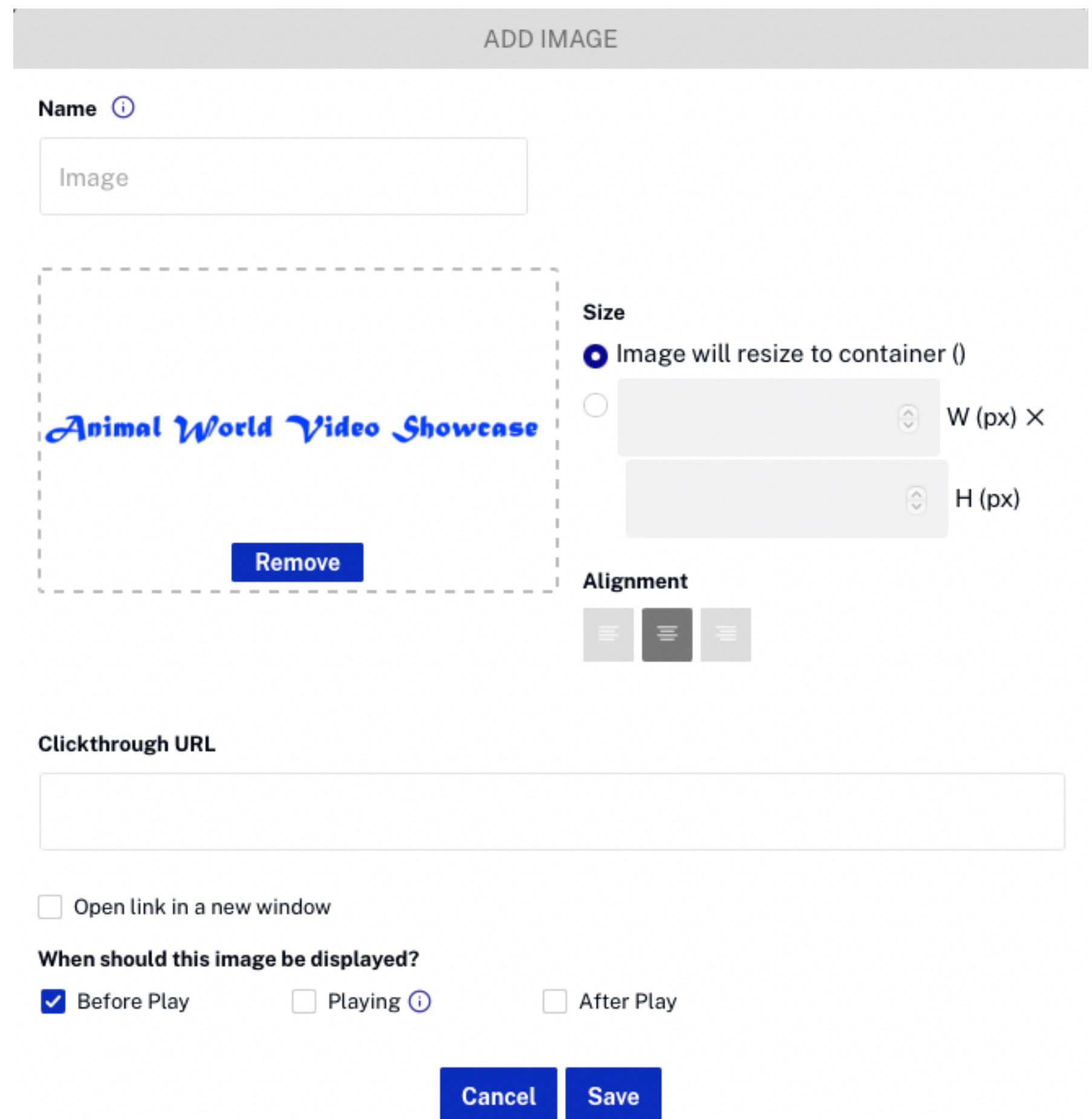
# Adding Components

- + indicates where components can be added
- Types of Components
  - Advertisement
  - Chat
  - Custom
  - Image
  - Text
  - 3Play
  - Twitter Feed



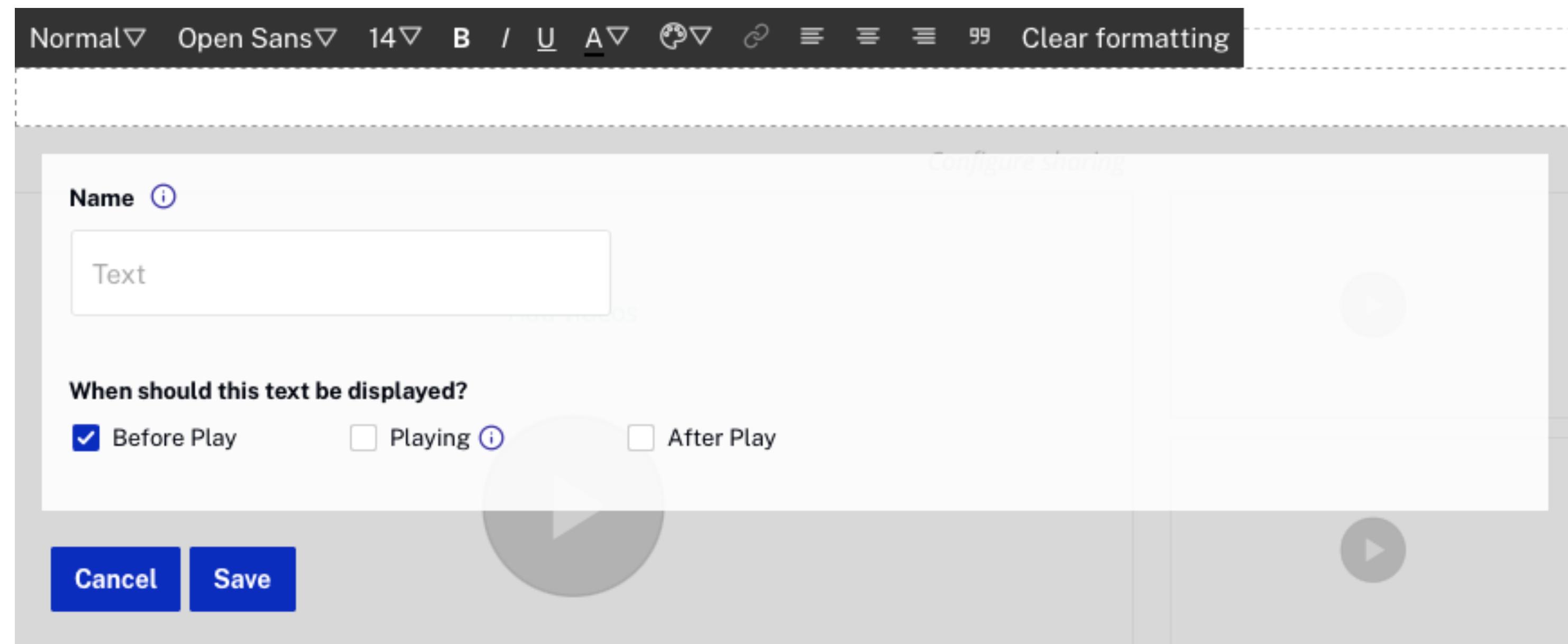
# Adding an Image

- Click + where image should be added
- Click **Image**
- Browse and select an image
- Select the layout states



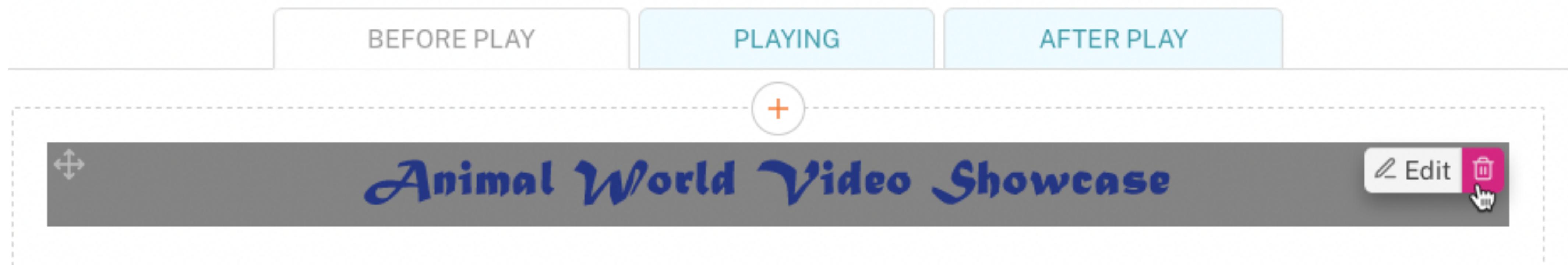
# Adding Text

- Click + where text should be added
- Click **Text**
- Use rich text editor to enter text
- Select the layout states



# Editing and Deleting Components

- Hover over the component and then click **Edit** or **Delete**



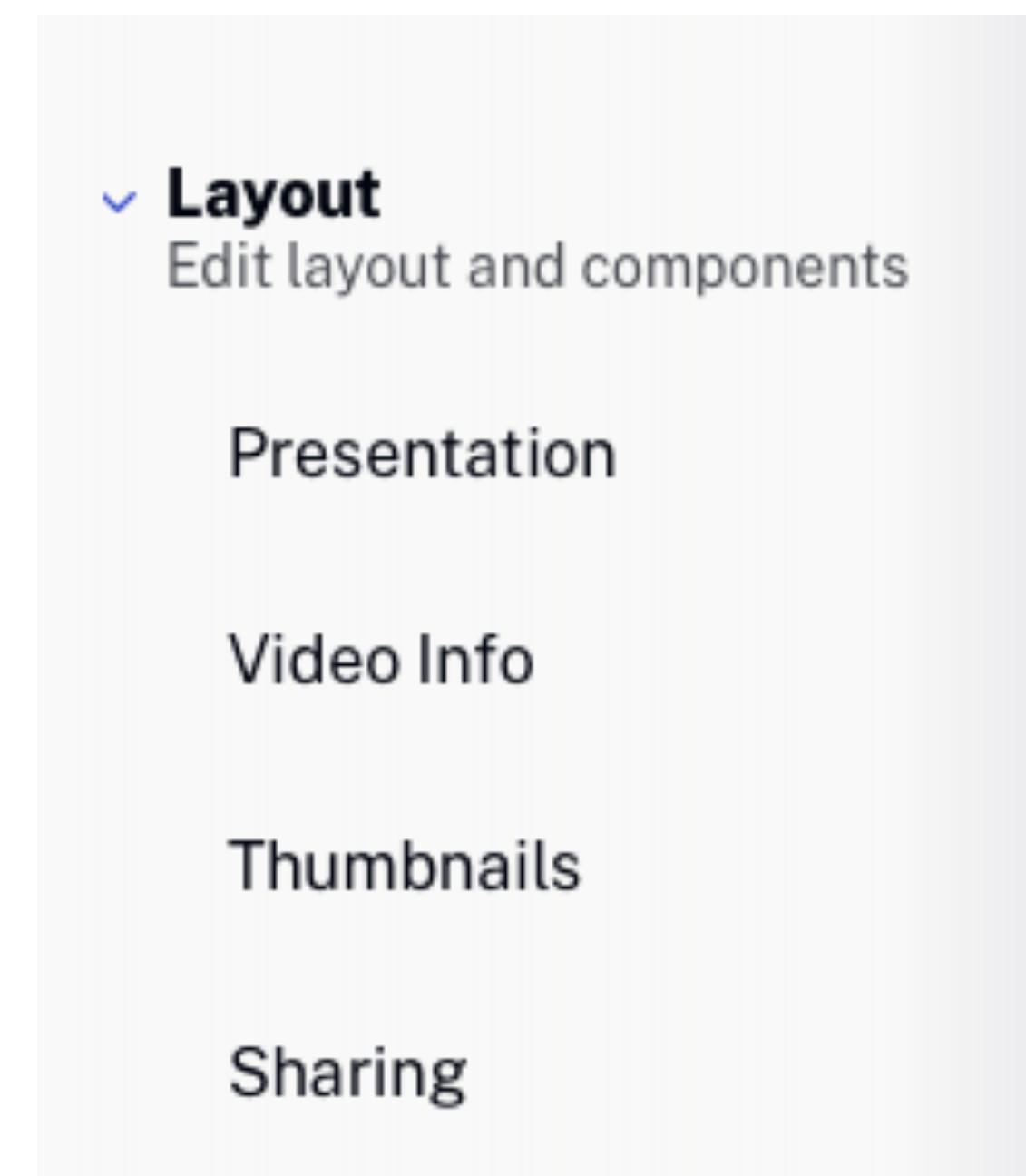
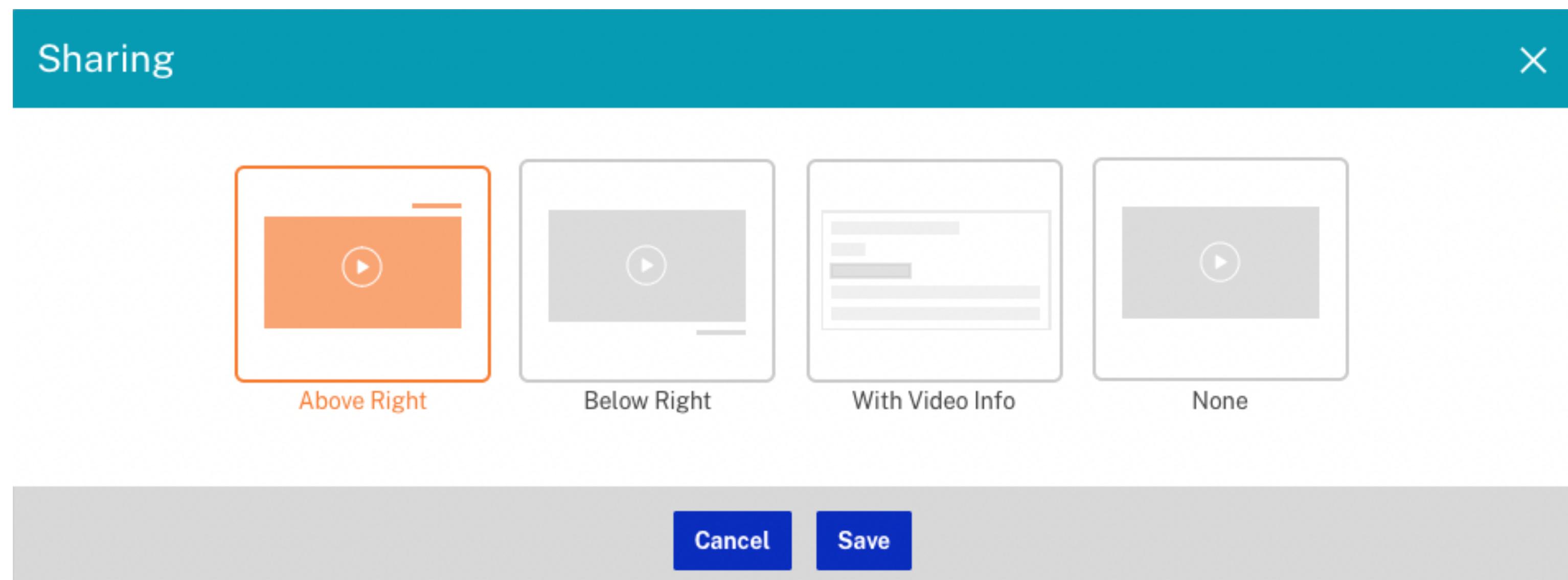
# Rearranging Components

- Click on component and drag to new location



# Other Layout Options

- **Presentation** - Additional layout options
- **Video Info** - Where the video info appears
- **Thumbnails** - Customize the thumbnail appearance
- **Sharing** - Where the sharing icons appear



# Hands-on Task: Add Components to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing/adding-components-page-experience.html>

# Adding Videos

# Adding Videos

- Edit the experience and click **Videos**
- Click **Add Videos**
- Select a **Source**:
  - Video Cloud
  - YouTube
- Select a **Method**:
  - **Select Videos** - Select individual videos
  - **Select Playlist** - Select a playlist
  - **Use Reference ID** - Provide a playlist Reference ID

Add Videos

Source

Video Cloud ▾

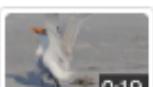
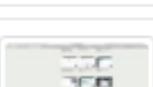
Method

Select Videos ▾

Q Search

More Search Options

48 Videos

 Bald Eagle Feeding Chick 5750646070001 0:20
 Tears of Steel 6261543175001 12:14
 Royal Terns 5750639390001 0:19
 Bull Moose 4760733788001 0:06
 Oystercatcher 3531344709001 0:11
 Chickadee 6286825179001 0:08
 Overview of Brightcove Gallery 6286646169001 4:28

Cancel Add

# Removing Videos

- Select a video and then click **Remove Video** or Click **Remove Playlist**

The screenshot shows the Brightcove Video Cloud interface. On the left, there's a sidebar with various settings like Layout, Video Info, and Sharing. The main area is titled "Videos" and shows five videos in a grid. Each video card includes a thumbnail, title, duration, and a row of actions. At the top right, there are "Preview" and "Publish & Embed" buttons.

Play Order	Name	Interactivity	Updated	Actions
1	Chimp 4K 5275865527001		9/2/2021, 2:13:03 PM	<a href="#">Edit</a> <a href="#">View</a> <a href="#">Share</a> <a href="#">T</a> <a href="#">Delete</a>
2	Moose in the Grass 4713951310001		8/7/2020, 9:19:58 AM	<a href="#">Edit</a> <a href="#">View</a> <a href="#">Share</a> <a href="#">T</a> <a href="#">Delete</a>
3	Orangutan with Baby 4K 5275836800001		1/9/2017, 2:54:37 PM	<a href="#">Edit</a> <a href="#">View</a> <a href="#">Share</a> <a href="#">T</a> <a href="#">Delete</a>
4	Bison 5754204614001		9/2/2021, 2:13:03 PM	<a href="#">Edit</a> <a href="#">View</a> <a href="#">Share</a> <a href="#">T</a> <a href="#">Delete</a>
5	Elephant 4K 5275840223001		9/2/2021, 2:13:04 PM	<a href="#">Edit</a> <a href="#">View</a> <a href="#">Share</a> <a href="#">T</a> <a href="#">Delete</a>

# Hands-on Task: Add Videos to an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

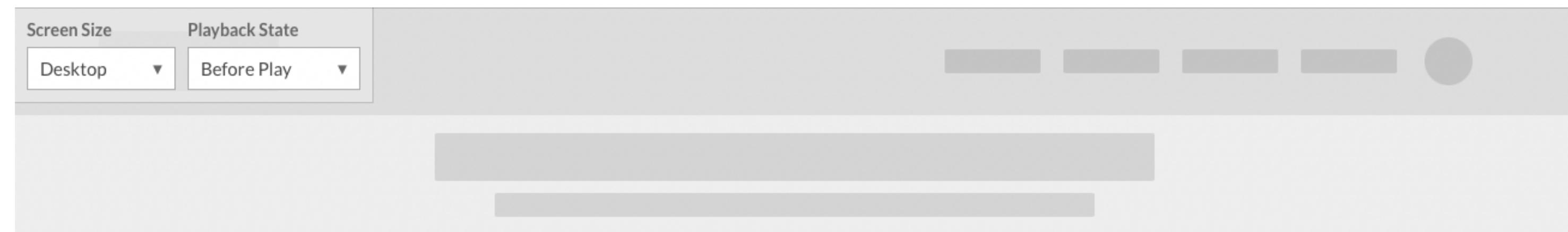
For more information on this topic:

[https://gallery.support.brightcove.com/experiences/inpage/customizing/  
adding-videos-page-experience.html](https://gallery.support.brightcove.com/experiences/inpage/customizing/adding-videos-page-experience.html)

# Previewing and Publishing

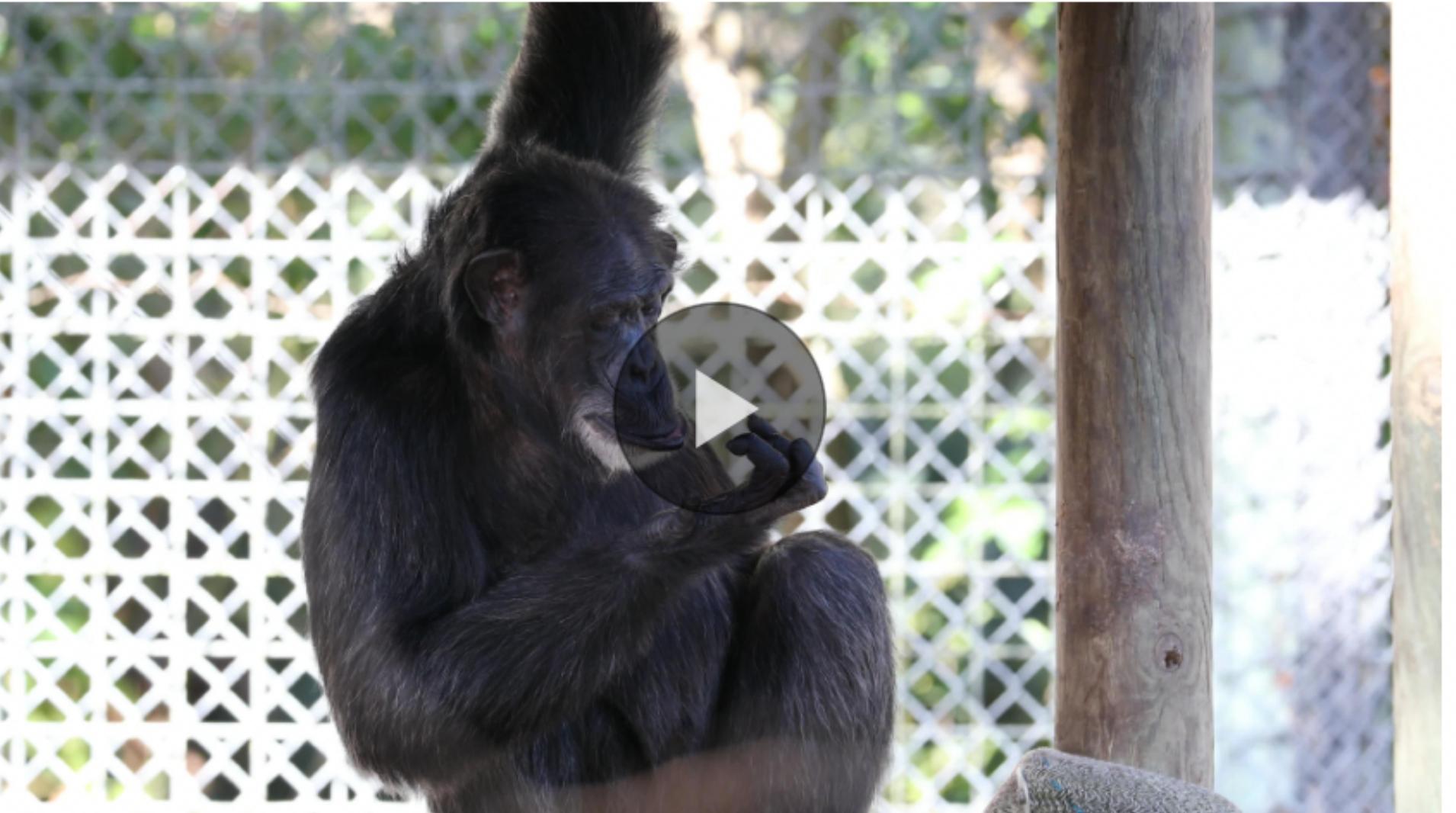
# Previewing an Experience

- Preview an experience at any time
- Click **Preview**



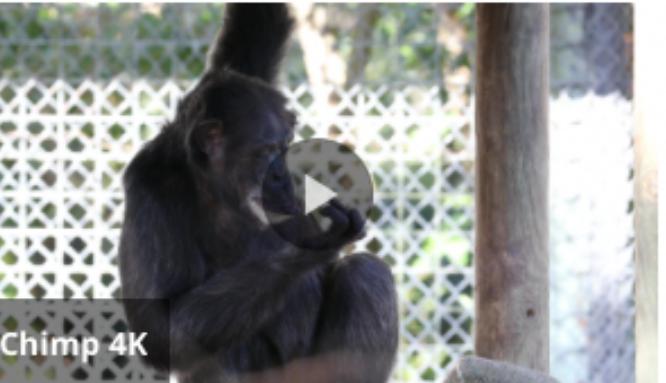
*Animal World Video Showcase*

Popular Videos



**Chimp 4K**  
0:20

Chimp hanging out



**Chimp 4K**



**Moose in the Grass**



# Previewing on Device Types

- Select a device type to preview on

The screenshot shows the Brightcove Player interface. At the top left, there is a dropdown menu for selecting a device type, with "Mobile" selected. A red arrow points from the text "Select a device type to preview on" to this dropdown. To the right of the device type selector is a "Playback State" dropdown set to "Before Play". The main area displays a video player preview for a video titled "Chimp 4K" which is 0:20 long. Below the preview, the video title and duration are shown. To the right of the preview, there is a "Popular Videos" section featuring a thumbnail for "Chimp hanging out". At the bottom of the player interface, there are navigation arrows and labels for "Chimp 4K" and "Moose in the Grass".

Device Type: Mobile

Playback State: Before Play

Animal World Video Showcase

Popular Videos

Chimp 4K  
0:20  
Chimp hanging out

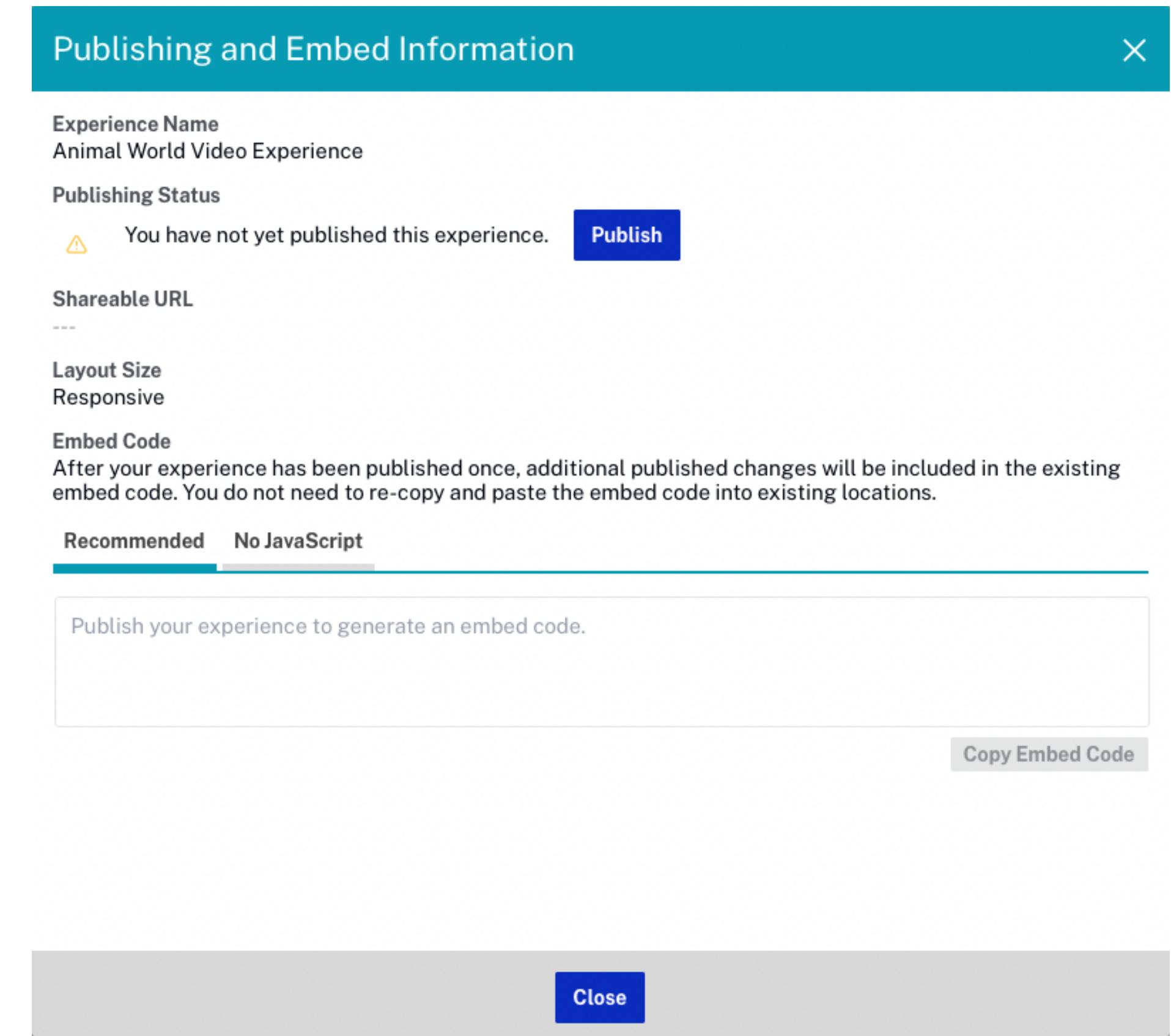
Chimp 4K      Moose in the Grass

# Publishing an Experience

- Click **Publish & Embed** and then **Publish**

- Whenever changes are made to an in-page experience, **the changes must published** so they appear on your site

- The **Embed Code** is required to display the in-page experience on your site



# Types of Publishing Code

- **Recommended**
  - Used in most cases
  - Experience will be displayed inside of a `<div>` tag on the page
  - Required to allow the experience to resize itself and behave in a responsive way on the page
- **No JavaScript**
  - Experience will be displayed inside of an `<iframe>` tag on the page
  - Used when `<script>` embeds not allowed
    - CMS integrations
- The **Shareable URL** can be shared with others so they can

# Hands-on Task: Preview and Publish an Experience

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

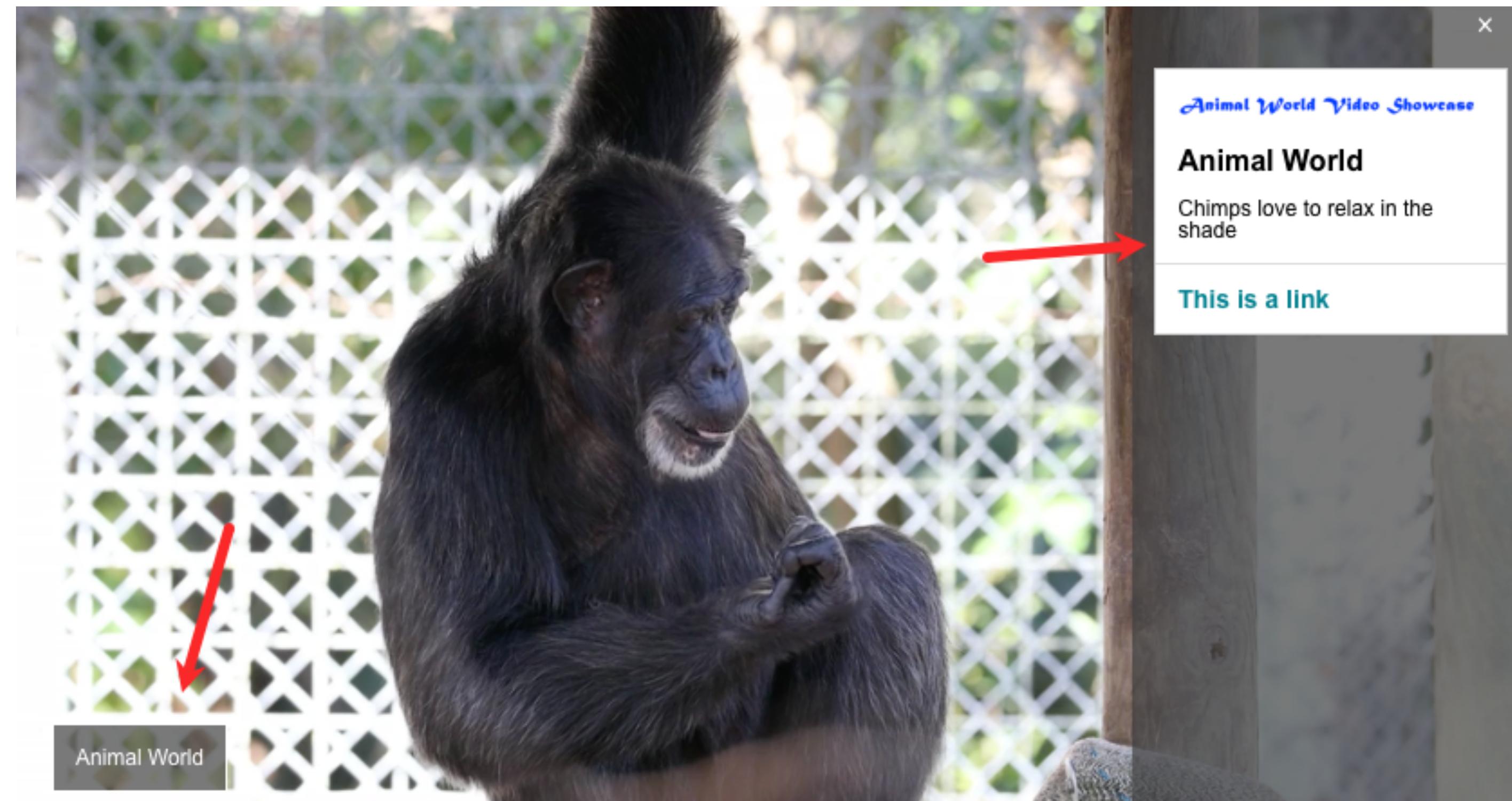
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/publishing/previewing-and-publishing-page-experience.html>

# Adding Interactivity

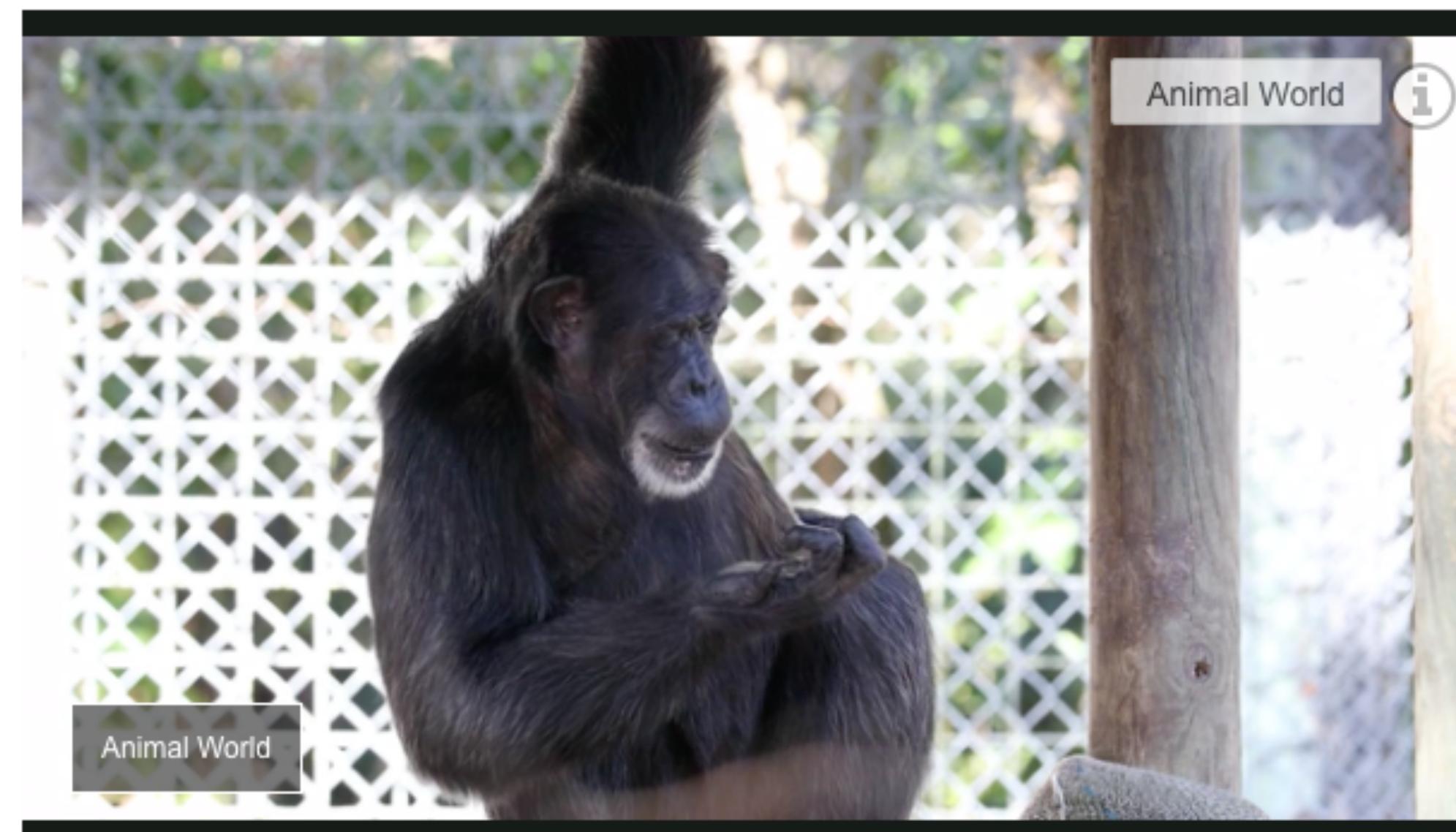
# Adding Interactivity

- **Link** and **Card** interactions can be added and will display as a video plays



# Adding Interactivity

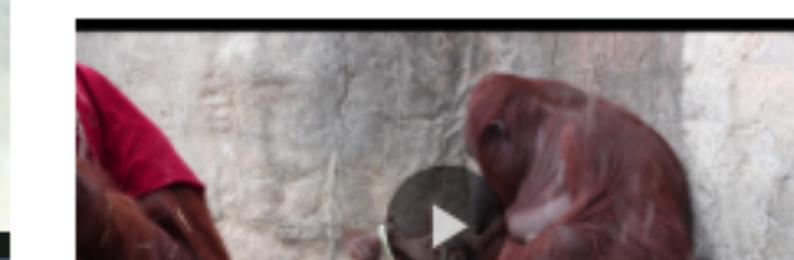
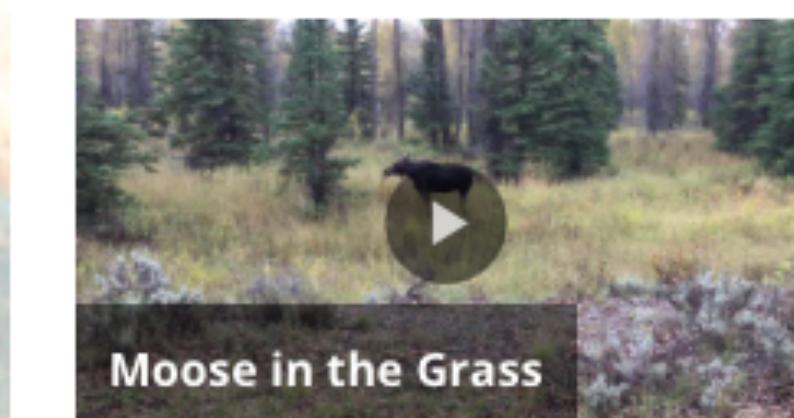
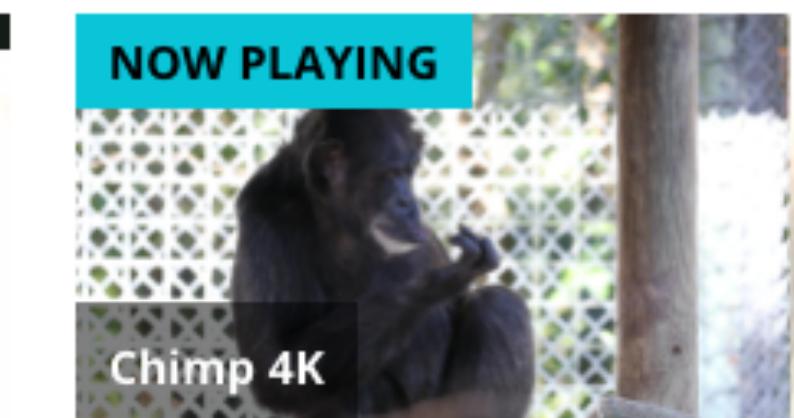
- Some templates also support Companion components
- Content outside the player can change based on which video is playing



Chimp 4K

0:20

Chimp hanging out



Animal World Annual  
Passes Now Available

Buy  
Now

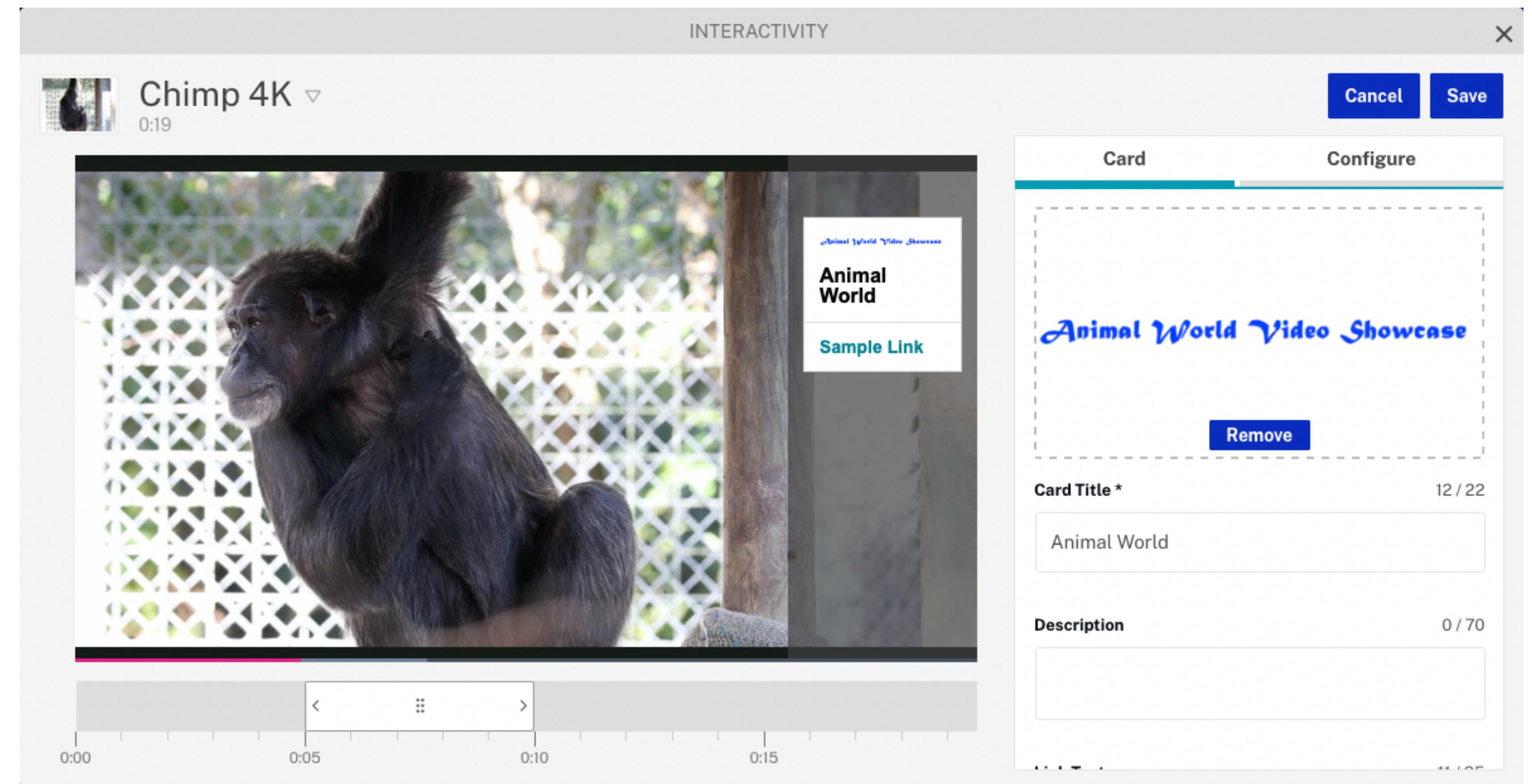
# Adding Interactivity

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column

<input type="checkbox"/> Play Order	Name	Interactivity	Updated	Actions
<input type="checkbox"/>	1  Chimp 4K 5275865527001		9/2/2021, 2:13:03 PM	    
<input type="checkbox"/>	2  Moose in the Grass 4713951310001		8/7/2020, 9:19:58 AM	    
	 Orangutan with Baby			

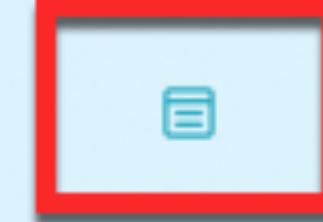
# Setting Link and Card Properties

- Select a video
- Click the **Link** or **Card** icon in the **Actions** column
- Configure the properties

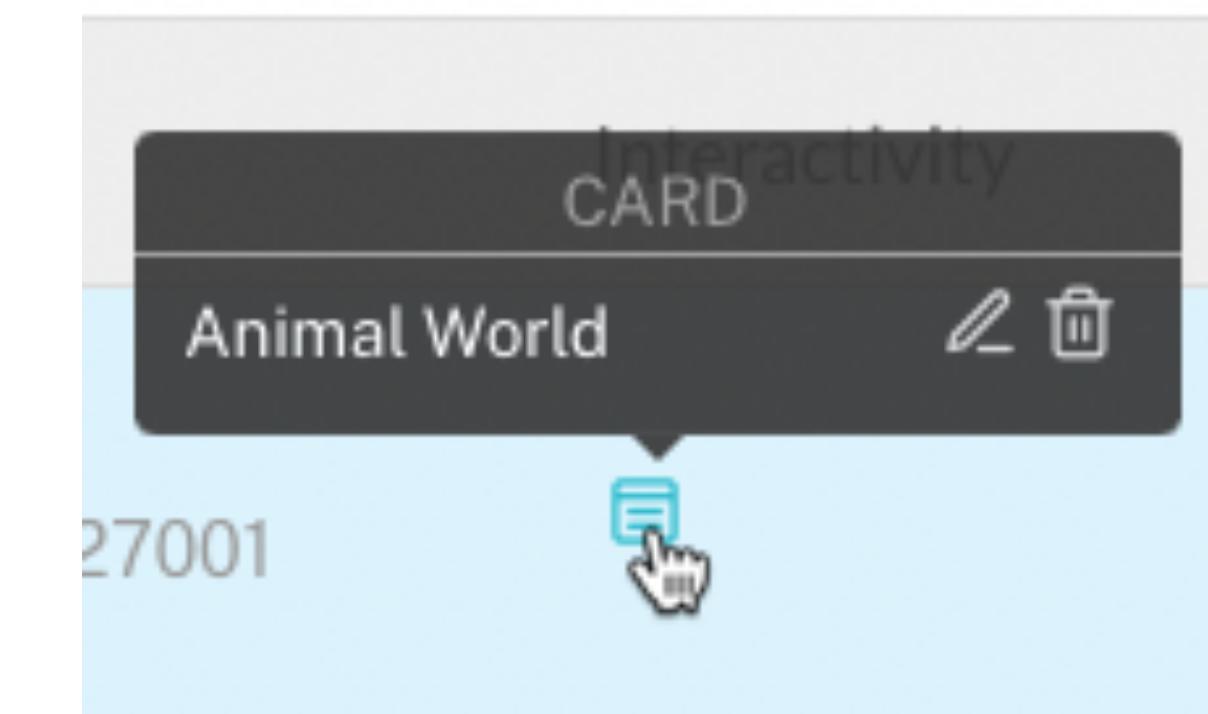


# Editing and Deleting Interactivity

- Videos with interactions will display an icon in the **Interactivity** column

Play Order	Name	Interactivity	Updated	Actions
1	Chimp 4K 5275865527001		5/18/2022, 4:39:02 PM	    
2	Moose in the Grass		8/7/2020, 9:10:59 AM	    

- Hover over the icon to edit or delete the interaction



# Hands-on Task: Adding Interactions

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing/adding-interactions-page-experience.html>

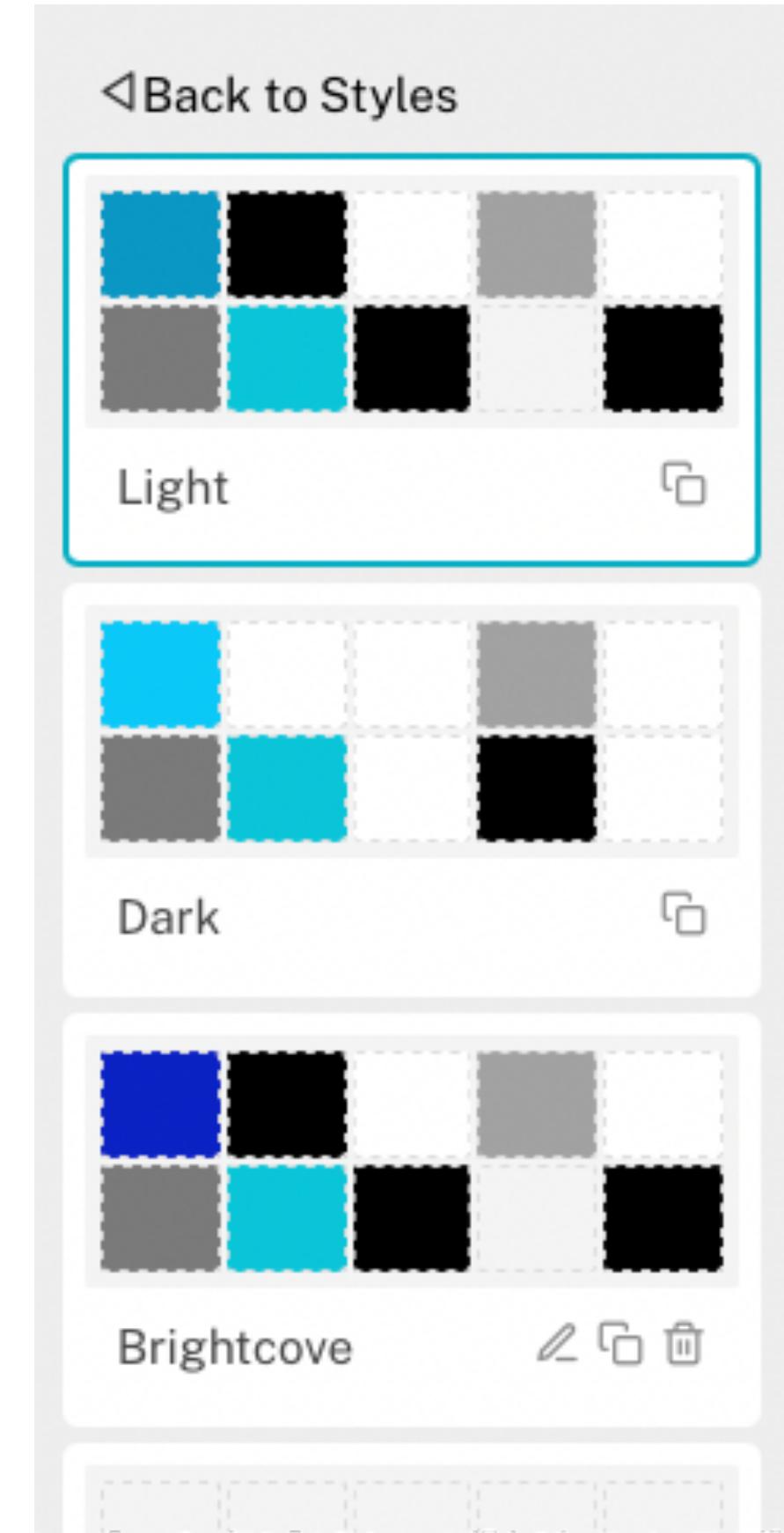
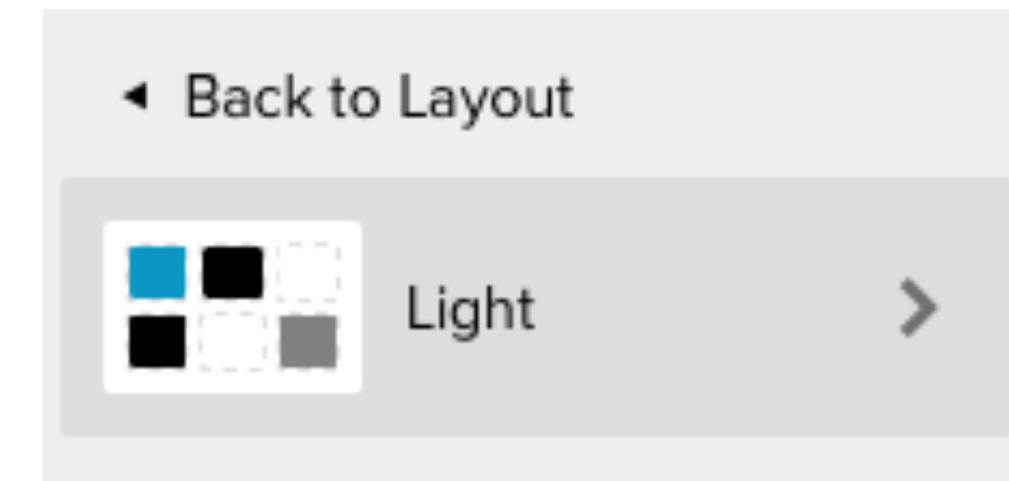
# Customizing the Style

# Styling an Experience

- Styling controls the fonts, font sizes and colors used
- To customize the style, edit the experience and then click **Style** in the left navigation
- Two options:
  - Select a Theme
  - Change specific colors and fonts

# Selecting a Theme

- Click on the theme selector in the left navigation



- Select a new theme
- Custom themes can also be created

# Changing Colors and Fonts

- Select an object
- Click the color circle and select a new color/font

VIDEO DESCRIPTION

Text Color: Black

Background Color: Light Gray

Font: Open Sans

Size: 14

OVERLAY

Text Color: Yellow

Color palette: Yellow gradient

HEX: #DFE01C

## Animal World Video Showcase

Popular Videos



Chimp 4K  
0:20  
Chimp hanging out



Chimp 4K



Moose in the Grass



Vertical Playlist (Responsive, currently 908x490px)

# Hands-on Task: Customizing the Style

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

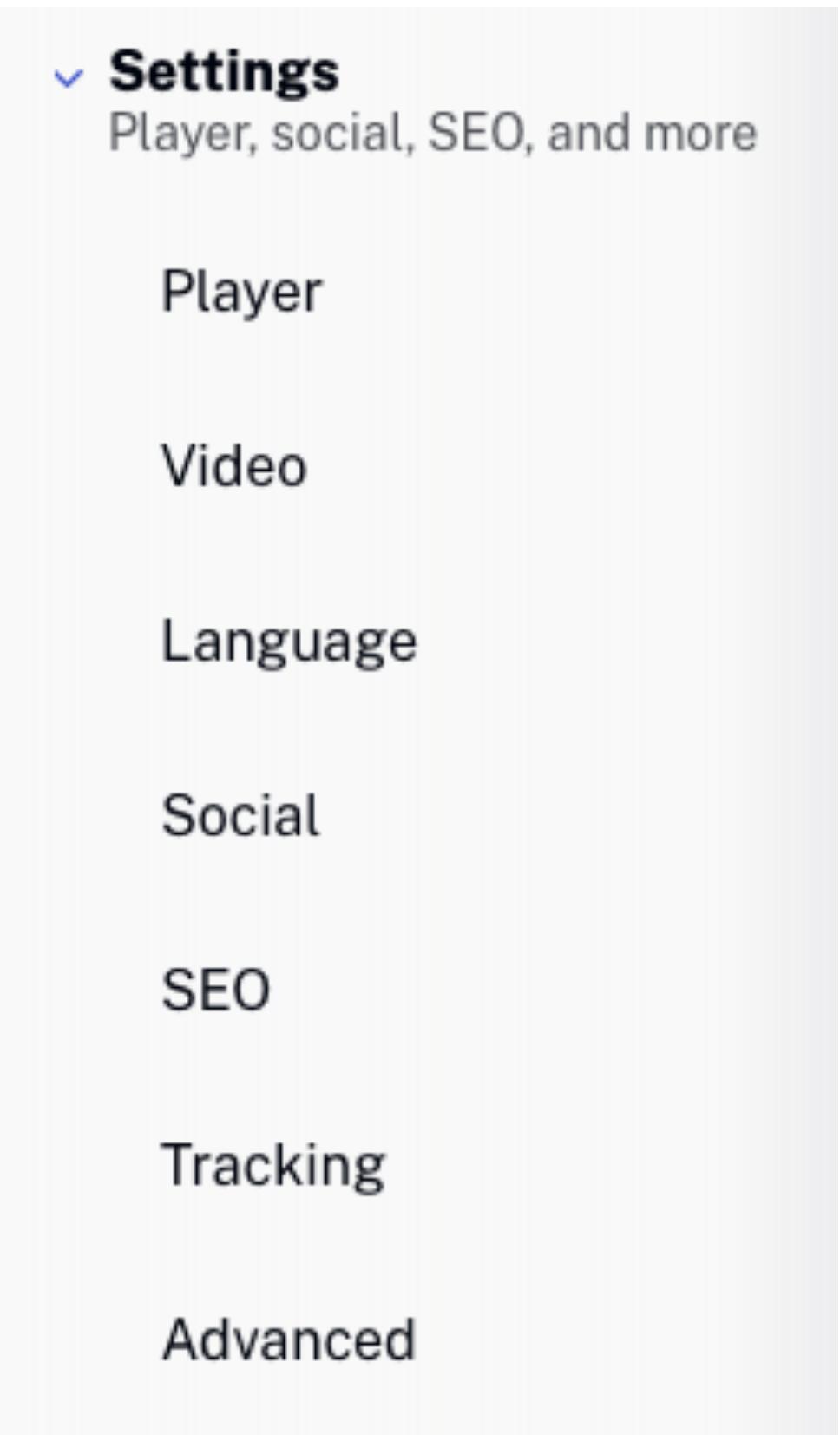
For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing/customizing-style-page-experience.html>

# Configuring the Settings

# Experience Settings

- **Player** - Select a player to use
- **Video** - Display related link, watched indicator, allow video downloads
- **Social** - Configure social sharing settings
- **SEO** - SEO settings and sitemap code
- **Tracking** - Integrate with Google Analytics



# Configuring Player Settings

- Select a player to use
- Set player behavior
  - Display “After Playing” state or remain on current video
- Inline playback on iOS
- Advance to next video

Player Settings



Choose Player

Available Players

Gallery In-Page Player ▾

---

Set Player Behavior

Any player-related customization made in Gallery will not affect your original player.

**When video playback is complete:**

Display "After Playing" state for the experience  
 Remain on current video

Enable inline playback on iOS devices

---

Advance to next video automatically  
Countdown time

5

Seconds

Save

# Configuring Video Settings

- Show related link
- Use long description
- Show “watched” indicator
- Allow downloads

## Video Settings

### Related Link

Show related link for each video

### Description

Use long description (if available) during playback

### Watched Indicator

Show a "Watched" indicator on videos which have been watched during a user's session.

### Downloads

Do not allow video downloads

Provide a download link for each video

Provide a download link for each video based on a custom field value

Save

# Configuring Social Settings

- Social settings display
- Social options

## Display

Configure how sharing options are displayed.

Share     

## Sharing Options

Configure which sharing options are shown and optionally set a custom message.

 Facebook (custom messaging not supported)

 LinkedIn Video short description appears by default

Enable custom message

Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Pinterest Video short description appears by default

Enable custom message

Video short description appears by default

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Twitter Check out this video! [[VIDEO\_URL]]

Enable custom message

Check out this video! [[VIDEO\_URL]]

Insert metadata: [video URL](#) | [video title](#) | [video short description](#) | [video related link URL](#)

 Email Video short description appears by default



# Hands-on Task: Customizing the Experience Settings

<https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

For more information on this topic:

<https://gallery.support.brightcove.com/experiences/inpage/customizing/configuring-settings-page-experience.html>

# Additional Resources

# Documentation

- <https://gallery.support.brightcove.com>

The screenshot shows the Brightcove Gallery Documentation homepage. At the top, there's a navigation bar with the Brightcove logo, language selection, product updates, contact support, and system status links. Below the header is a search bar and a dropdown menu for "Other Brightcove Docs". The main content area features a large title "Brightcove Gallery™ Documentation". On the left, a sidebar lists categories like Home, Getting Started, Experiences, General, and Developers. The main content is divided into several sections: "Getting Started", "Experiences", "General Information", and "Gallery Settings", each with a list of links to sub-topics.

**BRIGHTCOVE GALLERY**

Select Language | Product Updates | Contact Support | System Status

Brightcove Gallery Documentation

Other Brightcove Docs ▾

Search

**Brightcove Gallery™ Documentation**

**Home**

- + Getting Started
- + Experiences
- + General
- + Gallery Settings
- + Developers
- + Training
- + Release Notes
- + Support

**Getting Started**

Just getting started with Brightcove Gallery?

- [Getting Started with Gallery](#)
- [Creating a Portal Experience](#)
- [Creating an In-Page Experience](#)

[View All...](#)

**Experiences**

Learn how to create and publish Gallery Experiences.

- [Portals](#)
- [In-Page](#)
- [Live Event Portal](#)
- [Live Event In-Page](#)
- [Landing Page](#)

**feedback**

**General Information**

General information about Brightcove Gallery.

- [Gallery System Requirements](#)
- [Troubleshooting Gallery Issues](#)
- [Brightcove Gallery Cookies](#)

**Gallery Settings**

Learn about Gallery settings.

- [Configuring Gallery Settings](#)
- [Configuring Access Control Profiles](#)
- [Configuring Custom Domains and SSL](#)
- [Configuring YouTube Settings](#)

# Step-by-Step Guide

- Quick Start: Creating and Publishing an In-Page Experience
  - Step by step guide to building an in-page experience
  - <https://gallery.support.brightcove.com/get-started/step-step-creating-and-publishing-page-experience.html>

## **Step-by-Step: Creating and Publishing an In-Page Experience**

The purpose of this Quick Start is to show you how you can create an In-Page Experience using Brightcove Gallery.

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After completing this Quick Start, you should be able to:

- Use Gallery to create a new experience
- Add videos to an In-Page Experience
- Customize and style an In-Page Experience
- Preview and publish an In-Page Experience

# On-demand Training

- <https://gallery.support.brightcove.com/get-started/training/online-training-courses.html>

## Online Training Courses

This topic lists all of the on-demand training courses that are available.

Name	Product Focus	Role	Duration	Description
<a href="#">Video Cloud Basics</a>	Video Cloud	Studio User	16:38	Learn the basics on how to upload and publish videos using Video Cloud Studio
<a href="#">Introduction to Video Cloud</a>	Video Cloud	Studio User	35:37	Learn how to upload, manage and publish videos using Video Cloud Studio
<a href="#">Introduction to Video Cloud Analytics</a>	Video Cloud	Studio User	24:06	Learn about the types of analytics that are available inside Video Cloud Studio
<a href="#">Introduction to Brightcove Gallery</a>	Gallery	Studio User	17:39	Learn about Gallery and the types of experiences that can be created.

# Instructor-led Training

- <https://gallery.support.brightcove.com/get-started/training/register-training.html>

## Register for Instructor-led Training

As part of Brightcove's commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training.

The screenshot shows a web page for registering for instructor-led training. At the top, there is a large heading "Register for Instructor-led Training". Below this, a section titled "Introduction to Video Cloud" is shown. It includes a brief description: "Introduction to Video Cloud is an absolute must for those responsible for uploading, configuring, and..." followed by a "read more..." link. A note states, "This training is offered several times. Select the date and time that works best for you." A dropdown menu shows "Mon, Jun 13, 2022 10:00 AM - 11:00 AM EDT". A prominent red "REGISTER" button is located below the dropdown. Another section, "Building Portal Experiences using Gallery", is partially visible at the bottom.

**Introduction to Video Cloud**

Introduction to Video Cloud is an absolute must for those responsible for uploading, configuring, and [read more...](#)

This training is offered several times. Select the date and time that works best for you.

Mon, Jun 13, 2022 10:00 AM - 11:00 AM EDT

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