



Salesforce Commerce Cloud Installation Guide

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Please note the instructions contained in this document are subject to changes or improvements. Feedback, as always, is welcome.

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1. Overview

This document provides technical instructions for installing Brightcove custom cartridge, as well as setting up SFCC Business Manager, for integrating Brightcove Video Cloud with Salesforce Commerce Cloud (SFCC).

1.1. Functional Overview

This custom cartridge is developed based on specifications provided by Brightcove. It enables Salesforce Commerce Cloud business users, to upload videos files to the Brightcove Cloud server through SFCC Business Manager, and publish these files on the storefront (product details page, category landing page, product listing page, etc.).

1.2. Compatibility

The custom cartridge is designed for Salesforce Commerce Cloud API with controllers for extended functionality. Custom cartridges are available for SFRA as well as for the Site Genesis architecture. Clients should install version matching with their Salesforce Commerce Cloud architecture.

1.3. Limitations

As mentioned above, Brightcove SFCC custom Cartridge is designed to meet Brightcove's specific requirements to integrate video files residing on Brightcove cloud server with SFCC. To make use of this cartridge, one must contact Brightcove and signup.

2. Installation Steps

2.1. Upload Cartridges:

1. Extract the zip file.
2. Upload cartridges (bm_brightcove, int_brightcove and app_brightcove) to the Salesforce Commerce Cloud instance.
3. Activate the code version with the uploaded cartridges.

2.2. Configure Business Manager

1. Login to Business Manager.
2. Navigate to **Administration -> Manage Sites**
3. Select the site from the list.
4. Select **Settings** tab.
5. Add **app_brightcove** in the cartridge path for SFRA site as show below in the screenshot.

[Administration](#) > [Sites](#) > [Manage Sites](#) > RefArch - Settings

[General](#) [Settings](#) [Cache](#) [Site Status](#) [Page Meta Tag Rules](#)

RefArch - Settings

Click Apply to save the details. Click Reset to revert to the last saved state.

Instance Type:

Deprecated. The preferred way of configuring HTTP and HTTPS hostnames is by using new features of the site aliases configuration ("SEO > Aliases Configuration"). The HTTP/HTTPS support an older configuration style.

HTTP Hostname:

HTTPS Hostname:

Instance Type: All

Cartridges:

Effective Cartridge Path:

- app_brightcove
- plugin_cartridge_merge
- plugin_instorepickup
- plugin_wishlists
- plugin_giftregistry
- lib_productlist
- plugin_productcompare
- plugin_sitemap
- plugin_applepay
- plugin_datadownload

6. Apply changes.

7. Add **int_brightcove** in the cartridge path for SiteGenesis architecture site as show below in the screenshot.

[Administration](#) > [Sites](#) > [Manage Sites](#) > SiteGenesis - Settings

General **Settings** Cache Site Status Page Meta Tag Rules

SiteGenesis - Settings

Click **Apply** to save the details. Click **Reset** to revert to the last saved state.

Instance Type: Sandbox/Development ▼	
Deprecated. The preferred way of configuring HTTP and HTTPS hostnames is by using new features of the site aliases configuration ("SEO > Aliases Configur support an older configuration style.	
HTTP Hostname:	<input type="text"/>
HTTPS Hostname:	<input type="text"/>
Instance Type: All	
Cartridges:	int_brightcove:app_storefront_controllers:app_storefront_core
Effective Cartridge Path:	int_brightcove app_storefront_controllers app_storefront_core plugin_apple_pay plugin_facebook plugin_pinterest_commerce plugin_web_payments bc_content core

8. Apply changes.

9. Navigate to **Administration -> Manage Sites**

10. Select **Business Manager** as show below in the screenshot below

[Administration](#) > [Sites](#) > Manage Sites

Storefront Sites

The list shows all Storefront sites defined in this organization.

Click **New** to create a new site. Click **Delete** to delete an existing site and all its content.

Click the site name to edit the site settings. Use the **Up** and **Down** buttons to define the order in which sites appear throughout the Business Manager.

Select All	Name	ID
<input type="checkbox"/>	RefArch	RefArch
<input type="checkbox"/>	RefArchGlobal	RefArchGlobal
<input type="checkbox"/>	SiteGenesis	SiteGenesis
<input type="checkbox"/>	SiteGenesisGlobal	SiteGenesisGlobal
Refresh		

Business Manager Site

Manage the **Business Manager** site.

11. Add **bm_brightcove** in the cartridge path for Business Manager as show below in the screenshot.

[Administration](#) > [Sites](#) > [Manage Sites](#) > Business Manager - Settings

Settings Cache Hostnames

Business Manager - Settings

Click **Apply** to save the details. Click **Reset** to revert to the last saved state.

Instance Type:	<input type="text" value="Sandbox/Development"/>
Deprecated. Up to two instance specific hostname aliases for Business Manager can be configured here.	
HTTP Hostname:	<input type="text"/>
HTTPS Hostname:	<input type="text"/>
Instance Type: All	
Cartridges:	<input type="text" value="bm_brightcove;bm_custom_plugin"/>
Effective Cartridge Path:	<input type="text" value="app_business_manager;plugin_apple_pay;plugin_facebook;plugin_pinterest_commerc"/>

12. Apply changes.

2.3. Import System Object Extensions Files

1. Navigate to Administration -> Site Development -> Import & Export.
2. Select **Upload** option under **Import & Export Files** section as shown in the screenshot below.

[Administration](#) > [Site Development](#) > Import & Export

Import & Export

Meta Data

[Import](#) and [export](#) your system meta data (i.e., system type extensions, custom object types, custom preference definitions).

Geolocations

[Import](#) geolocations for a country.

Import & Export Files

Upload and [download](#) your import and export files.

3. Upload ***brightcove-objecttype-extensions.xml*** from the ***meta*** directory of the zip file.

4. Navigate to Administration -> Site Development -> Import & Export.
5. Select **Import** option under **Meta Data** section as shown in the screenshot below.

[Administration](#) > [Site Development](#) > Import & Export

Import & Export

Meta Data

[Import](#) and [export](#) your system meta data (i.e., system type extensions, custom object types, custom preference definitions).

Geolocations

[Import](#) geolocations for a country.

Import & Export Files

[Upload](#) and [download](#) your import and export files.

6. Import ***brightcove-objecttype-extensions.xml*** file.

2.4. Import Services File

1. Navigate to Administration -> Operations -> Import & Export.
2. Select **Upload** option under **Import & Export Files** section as shown in the screenshot below.

[Administration](#) > [Operations](#) > Import & Export

Import & Export

Jobs

[Import](#) and [export](#) jobs.

Jobs (Deprecated)

[Import](#) and [export](#) jobs.

Services

[Import](#) and [export](#) your services.

Import & Export Files

Upload and [download](#) your import and export files.

3. Upload **brightcove_services.xml** from the **meta** directory of the zip file.

4. Navigate to Administration -> Operations -> Import & Export.
5. Select **Import** option under **Services** section as shown in the screenshot below.

[Administration](#) > [Operations](#) > Import & Export

Import & Export

Jobs

[Import](#) and [export](#) jobs.

Jobs (Deprecated)

[Import](#) and [export](#) jobs.

Services

Import and [export](#) your services.

Import & Export Files

[Upload](#) and [download](#) your import and export files.

6. Import **brightcove_services.xml** file.

2.5. Import Job File

1. Navigate to Administration -> Operations -> Import & Export.
2. Select **Upload** option under **Import & Export Files** section as shown in the screenshot below.

[Administration](#) > [Operations](#) > Import & Export

Import & Export

Jobs

[Import](#) and [export](#) jobs.

Jobs (Deprecated)

[Import](#) and [export](#) jobs.

Services

[Import](#) and [export](#) your services.

Import & Export Files

Upload and [download](#) your import and export files.

3. Upload ***brightcove_jobs.xml*** from the ***meta*** directory of the zip file.

4. Navigate to Administration -> Operations -> Import & Export.
5. Select **Import** option under **Jobs** section as shown in the screenshot below.

[Administration](#) > [Operations](#) > Import & Export

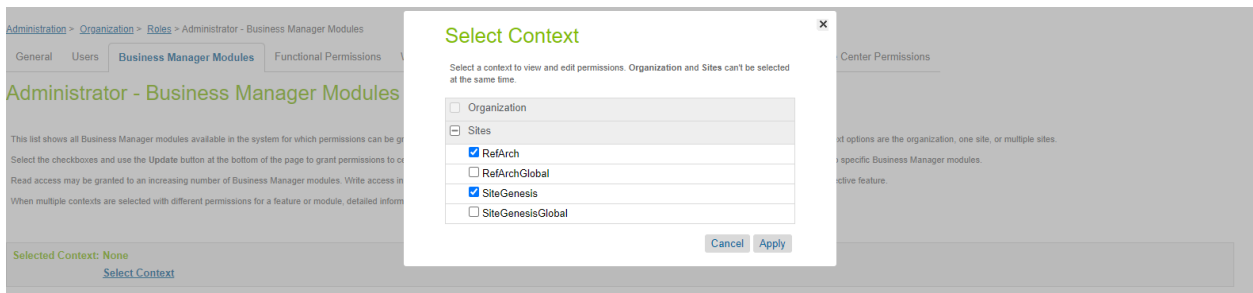
Import & Export



6. Import **brightcove_jobs.xml** file.
7. Select site context for the jobs listed below:
 - a. Brightcove-BulkAssign.
 - b. Brightcove-BulkUpload.
8. Create jobs manually:
 - a. Navigate to **Administration -> Jobs**.
 - b. Create New Job.
 - c. Select **Job Steps**.
 - d. Enter step ID.
 - e. Select scope
9. Jobs to be created:
 - a. Bulk Assign
 - b. Bulk Upload
 - c. Clean Brightcove Folder
10. Steps:
 - a. custom.bulkAssign (Specific-site)
 - b. custom.bulkUpload (Specific-site)
 - c. custom.CleanFolderBrightcove (Organization)

2.6. Add Brightcove Features Under Roles & Permissions

1. Navigate to **Administration -> Organization -> Roles & Permissions**.
2. Select role from the list to grant access to Brightcove features.
3. Select **Business Manager Modules**.
4. Select **Site Context** as shown in the screenshot below.

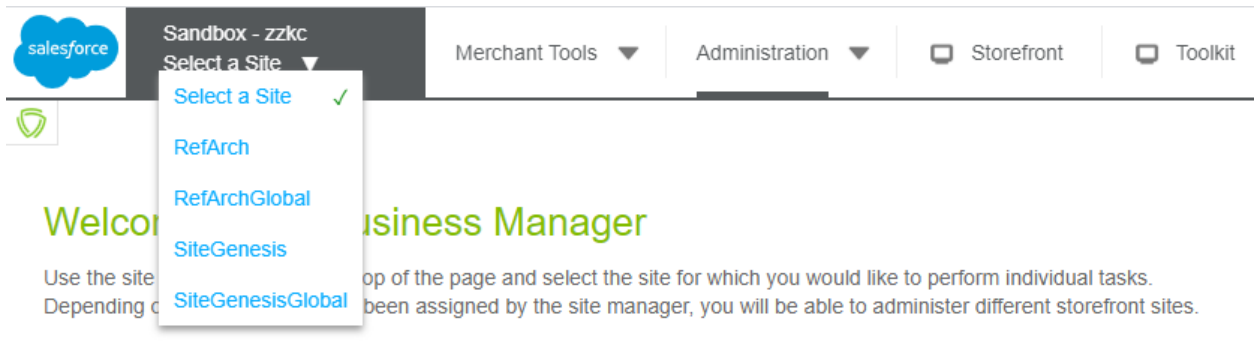


5. Apply context.
6. Scroll down to the **Brightcove** section.
7. Select all the features and click **Update** as shown in the screenshot below.

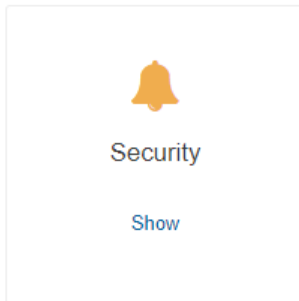
Brightcove			
	Add Video	Add video to Brightcove Video Cloud	<input checked="" type="checkbox"/>
	Assign Video (Categories)	Assign Brightcove videos to categories	<input checked="" type="checkbox"/>
	Assign Video (Products)	Assign Brightcove videos to products	<input checked="" type="checkbox"/>
	Bulk Assign	Easily upload videos en masse to Brightcove Video Cloud	<input checked="" type="checkbox"/>
	Embed Video	Embed Brightcove videos into any content slot	<input checked="" type="checkbox"/>
	Bulk Upload	Easily upload videos en masse to Brightcove Video Cloud	<input checked="" type="checkbox"/>
			<input type="button" value="Reset"/> <input type="button" value="Update"/>

2.7. Configure Custom Site Preferences

1. Select a Site from the dropdown as shown in the screenshot below.




Alerts



2. Navigate to **Merchant Tools -> Site Preferences -> Custom Preferences**
3. Select **Brightcove**.
4. Add the following values:
 - a. Brightcove Account ID
 - b. Brightcove ClientID
 - c. Brightcove Client Secret
 - d. Site Catalogas shown in the screen below.

Name	Value	Default Value
Brightcove Enable*	<input type="text" value="Yes"/>	Yes
(BrightcoveEnabled) Enable or disable the Brightcove cartridge	Enable or disable the Brightcove cartridge	Edit Across Sites
Brightcove Account ID*	<input type="text" value="6086037557001"/>	Edit Across Sites
	Brightcove account ID	
Brightcove ClientID*	<input type="text" value="c9751ca2-1050-41cd-989e-7a733136c005"/>	Edit Across Sites
	Brightcove account clientID	
Brightcove Client Secret*	<input type="text" value="fR6sOAJxE2BQg5Nf6jF26myOOA7UCRMUAV_R7f8jbFL6s_wWgu82k-odkxSty8RN"/>	Edit Across Sites
	Brightcove account Client Secret	

Brightcove Slot Limit*	<input type="text" value="5"/>	11
Number of slots for Brightcove videos assignemnt (1-11).		
Folder Name		
(BrightcoveFolderName) (String)		
Folder Name where all media files should be uploaded	Brightcove_Folder	
	Folder Name where all media files should be uploaded	
Site Catalog*		
(BrightcoveSiteCatalogs) (String)		
Catalog used by site	<input type="text" value="storefront-catalog-m-en"/>	

5. Add Brightcove Slot Limit between **1 to 11**. The default value is **11**.
 - a. Slots for Master Products (**master** and **m1-m10**)
 - b. Slots for Variant Products (**v1-v11**)
 - c. Slots for Categories (**c1-c11**)
6. Slot limit **5** will provide below slots for configurations
 - a. Master products (**master** and **m1-m4**)
 - b. Variant products (**v1-v5**)
 - c. Categories (**c1-c5**)

3. Include Brightcove Video Rendering in ISML Files

3.1. SFRA Cartridge – app_brightcove

1. Video rendering is supported for the below ISML files:
 - a. productDetails.isml
 - b. catLanding.isml
 - c. searchResultsNoDecorator.isml
2. Include modules.isml

```
<isinclude template="modules">
```
3. Include the tags from modules.isml file to render video
 - a. Master Product Video `<isM1>`, this will render the video assigned to the **m1** slot
 - b. Variant Product Video `<isV1>`, this will render the video assigned to the **v1** slot
 - c. Category Video `<isC1>`, this will render the video assigned to the **c1** slot

3.2. SiteGenesis Cartridge – int_brightcove

1. Video rendering is supported for the below ISML files:
 - a. productcontent.isml
 - b. producttopcontent.isml
 - c. categoryproducthits.isml
 - d. catlanding.isml
2. Include modules.isml

```
<isinclude template="modules">
```
3. Include the tags from modules.isml file to render video
 - a. Master Product Video `<isM1>`, this will render the video assigned to the **m1** slot
 - b. Variant Product Video `<isV1>`, this will render the video assigned to the **v1** slot
 - c. Category Video `<isC1>`, this will render the video assigned to the **c1** slot