|  |  |  |
| --- | --- | --- |
| **default.html**  **CAUTION: Do not change segment ID or source text**  **MQ971010 57138711-697f-47d7-97df-3d938225d7df** | | |
| **ID** | **English (United States)** | **Chinese (Taiwan)** |
| 1  1f377f24-0860-4925-b070-bc95a251c5ad | \{% include head.html %} \{% include header.html %} \{\{ content }} \{% include footer.html %} \{% include foot.html %} | \{% include head.html %} \{% include header.html %} \{\{ content }} \{% include footer.html %} \{% include foot.html %} |
| **api-reference.html**  **MQ971010 d3c57144-55fd-4cb4-81ef-ecd19b316993** | | |
| 1  494051cb-7030-4a3c-95d4-82d4aff522cb | \{% include head.html %} | \{% include head.html %} |
| 2  27fd88c5-a805-44df-91d5-38ca40936dfc | \{% include header.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} | \{% include header.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} |
| **api-staging.html**  **MQ971010 b7333c9c-30d0-4f27-9f30-6470c58dd5d5** | | |
| 1  c363857b-3a61-4ddd-ba89-9e36e803b2f7 | \{% include staging.html %} | \{% include staging.html %} |
| 2  2904521c-92df-44b0-9b7f-a7ea4d278b79 | \{% include header.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} | \{% include header.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} |
| **page.html**  **MQ971010 31250846-68aa-4958-9d83-6bf68a169ff4** | | |
| 1  17035cbc-2fae-41ed-8f15-46b5bbcb703e | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} |
| **search.html**  **MQ971010 448f1bcd-ef19-4941-a28b-48a0d5acec54** | | |
| 1  8dac6b40-0b46-4b90-87f5-d5440d25ab79 | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include searchpage.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include searchpage.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} |
| **staging.html**  **MQ971010 ef3d6dc6-13d2-4527-9750-520a14e70568** | | |
| 1  88730c1e-2374-45d3-b108-8119d0c57594 | \{% include staging.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} | \{% include staging.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include updated.html %} \{% include footer.html %} \{% include foot.html %} |
| **shared\_content.html**  **MQ971010 82451132-54e8-474b-b678-bd7fe8a52597** | | |
| 1  bf5dc7d9-e015-4b62-a2f6-eb6028cd4381 | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include shared\_content.html %} \{% include updated.html %} \{% include footer.html %} \{% include shared\_foot.html %} | \{% include head.html %} \{% include header.html %} \{% include navigation.html %} \{% include search.html %} \{\{ content }} \{% include shared\_content.html %} \{% include updated.html %} \{% include footer.html %} \{% include shared\_foot.html %} |
| **shared\_content.html**  **MQ971010 4fe7c60e-0d7d-4e47-a5dd-a4200b2a2a13** | | |
| 1  811751ad-3ed3-4a0f-a41d-96fa04cf09e3 | \{\{ page.title }} | \{\{ page.title }} |
| 2  49b4d042-5160-4204-836e-523d56666997 | \{\{ page.description }} | \{\{ page.description }} |
| **head.html**  **MQ971010 e72012d8-1b8f-44e7-8aa4-7391176af920** | | |
| 1  e4bab15d-891f-47a7-86db-5a4ca3ae006c | \{\{ page.description | strip\_html }} | \{\{ page.description | strip\_html }} |
| 2  ed5f69c9-54a8-424e-a768-2971d3329dae | \{\{ page.title }} | \{\{ page.title }} |
| **searchpage.html**  **MQ971010 7bf238c4-a22e-43c5-adf6-c0a79494ba22** | | |
| 1  38970c59-7181-49aa-a365-b413bcd032a7 | [1}[2]{3] | [1}[2]{3] |
| 2  00cd7545-74fe-4f33-afc9-54cd4dd1e397 | open in new tab | 在新標籤頁中打開 |
| **staging.html**  **MQ971010 a88e2f04-06ef-4e42-918b-e8f5267dce5c** | | |
| 1  bde8317d-c0d2-4373-9434-efe6f6aef627 | \{\{ page.description | strip\_html }} | \{\{ page.description | strip\_html }} |
| 2  abd668c9-24f6-403c-b05a-d9ea62a54e7f | \{\{ page.title }} | \{\{ page.title }} |
| **search.html**  **MQ971010 12750072-61bb-499b-ab0a-3ebba2bfb960** | | |
| 1  1db3e5d6-4c9b-4600-a226-037e646d8d55 | [1] | [1] |
| 2  f9f60e91-5f69-4f7a-9c02-a6fa49a36e04 | Navigation Menu | 導航菜單 |
| 3  83d9d6fd-ab6c-4335-81c9-96eb5e986801 | Page Contents | 頁面內容 |
| 4  b5dcf609-009e-41e1-96ab-3f44072c68ee | [1}[2]{3] | [1}[2]{3] |
| 5  f0962dab-6a2f-4c04-9a07-4e5bbfb018bd | open in new tab | 在新標籤頁中打開 |
| **updated.html**  **MQ971010 eecbb82d-36e1-4818-89c1-9ffe2e41dee6** | | |
| 1  ce5bb8e3-0fc1-4827-aa4d-d36c9de2ced1 | \{% if page.name != 'index.html' %} | \{% if page.name != 'index.html' %} |
| 2  94522260-b26c-4668-9b9b-f079bc3fce14 | Page Contents | 頁面內容 |
| 3  8a788758-cbba-4593-9d69-2719801129c8 | \{% endif %} | \{% endif %} |
| 4  7402ab9c-bffa-4a20-83e6-fcc70fefb2bb | Page last updated on \{\{ page.last\_modified\_at | date\_to\_string }} | 頁面最近更新於\{\{page.last\_modified\_at | date\_to\_string}} |
| **foot.html**  **MQ971010 f9338d09-7ca0-4722-9fed-69f54049806c** | | |
| 1  35a15094-6a40-4ec7-ad68-b4cd4b4a6187 | \{% if page.layout != 'api-reference' %} | \{% if page.layout != 'api-reference' %} |
| 2  2c711277-aa64-49d8-9cd9-a9468a6fa8e1 | \{% endif %} | \{% endif %} |
| 3  8bac533d-07b9-494c-a230-8b79135ceef4 | \{% if page.name == 'search.html' %} | \{% if page.name == 'search.html' %} |
| 4  dc207e0c-cc83-4bde-b6c6-f8db697b597c | \{% else %} | \{% else %} |
| 5  d7655b79-baf6-4173-a076-b677fda5fe9b | \{% endif %} | \{% endif %} |
| **shared\_foot.html**  **MQ971010 6a10abd6-b565-4cea-a0e9-709a8d1676a0** | | |
| 1  058ecb5d-2ec5-4fbf-ae35-34149bcefb3d | \{% if page.name != 'index.html' %} | \{% if page.name != 'index.html' %} |
| 2  dc461efb-b260-4ff6-938e-75d03003b59f | \{% endif %} | \{% endif %} |
| 3  4f58d238-f525-477c-afe6-973ea1c2dd89 | \{% if page.name == 'search.html' %} | \{% if page.name == 'search.html' %} |
| 4  71d0e3b1-15a7-4c6e-bf79-f7c821ad2950 | \{% else %} | \{% else %} |
| 5  fb2531d1-ec82-42b4-9aae-ceb5ea291660 | \{% endif %} | \{% endif %} |
| **footer.html**  **MQ971010 53235b45-cdbc-404f-99a8-b09c6b65c24a** | | |
| 1  3f07d592-3f73-41ec-bd70-2d9c02c430ee | Brightcove Support | Brightcove支持 |
| 2  b10cb1c4-8faf-4c9f-8ccf-373193ba1651 | [1}System Status{2] | [1}系統狀況{2] |
| 3  45336f09-0719-4876-a73c-c58381ef9617 | [1}Contact Support{2] | [1}與支持人員聯繫{2] |
| 4  21a3b4ca-f47c-4515-bbb0-c2c1d88b3b0e | [1}Documentation{2] | [1}文獻資料{2] |
| 5  f173200e-68a4-40a7-b862-4076251cbd55 | Training | 訓練 |
| 6  f0c7f504-6f22-4d3a-b116-81006cd7a4d2 | [1}Online Courses{2] | [1}在線課程{2] |
| 7  3e5aaf89-9251-45a1-9e2f-199cf06b8d4d | [1}Register for a course{2] | [1}註冊課程{2] |
| 8  10f98e52-3420-4d1b-b18f-9b2d15ba5472 | [1}Brightcove University{2] | [1}布萊頓科夫大學{2] |
| 9  774704fd-7643-4690-b264-ad9c76690cc6 | Brightcove | 布萊頓灣 |
| 10  1d8b9f53-7346-49d4-851a-39a62e32d5cc | [1}Brightcove.com{2] | Brightcove.com[1}{2] |
| 11  b3b79977-666e-46f1-9671-6c0a94838e03 | [1}Contact Us{2] | [1}聯繫我們{2] |
| 12  3fce6eb1-98ea-4375-b496-b94ae17d2f81 | Brightcove Inc. All rights reserved. | Brightcove Inc.保留所有權利。 |
| 13  7e62857c-58a6-409c-a081-ffa9517a24b7 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}隱私{2] | [3}條款及細則{2] |
| 14  9962defa-429f-45fd-8e0a-784609a9cc98 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 15  2b3eb06c-421f-4e9a-9500-eb813818fad2 | LinkedIn | 領英 |
| 16  12dba243-afca-4ada-9d04-c8522012cd80 | Twitter | 推特 |
| 17  54397d3f-e0af-4f46-b02a-995755ba5b4a | Facebook | Facebook |
| **header.html**  **MQ971010 a2ce2588-121f-4843-acee-db0198004d40** | | |
| 1  cbc198d5-a05c-496e-b517-3c11d684c676 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}光明觀眾[3}™{4]{5]{6] |
| 2  7b248a68-ae10-46c9-9662-02195ded88d6 | Select Language | 選擇語言 |
| 3  77b85af9-8017-458c-b17f-c05fe7861a38 | [1}[2}[3}{4] Contact Support{5] [6}|{7] [8}[9}{4] System Status{5]{7] [13] | [1}[2}[3}{4] 與支持人員聯繫{5] [6}|{7] [8}[9}{4] 系統狀況{5]{7] [13] |
| 4  7dda6256-c08f-489e-a8f0-03b46affe642 | \{% if page.parent %} | \{% if page.parent %} |
| 5  348eb132-4e54-41dc-acf8-7974b6439a90 | [1}Home{2] | [1}家{2] |
| 6  02492285-30d5-40bf-bc25-5fb8d9d9bd87 | \{% endif %} \{% if page.grandparent\_name %} | \{% endif %} \{% if page.grandparent\_name %} |
| 7  a0b8c9b3-8b2b-4acf-a118-d95a654507f9 | [1}\{\{ page.grandparent\_name }}{2] | [1}\{\{ page.grandparent\_name }}{2] |
| 8  d4303637-9f20-47a2-a463-8b56ffb661d5 | \{% endif %} \{% if page.parent and page.parent != "Home" %} | \{% endif %} \{% if page.parent and page.parent != "主頁" %} |
| 9  5762e38e-4a33-4653-948e-888b72db2801 | [1}\{\{ page.parent }}{2] | [1}\{\{ page.parent }}{2] |
| 10  c75b3f47-4049-4d09-be77-1db227de17d7 | \{% endif %} | \{% endif %} |
| 11  4085ff9e-5779-4cef-8877-c9620941a2d0 | \{\{ page.title }} | \{\{ page.title }} |
| **navigation.html**  **MQ971010 837c51a9-b12f-4608-80b1-d5f71b75bbc5** | | |
| 1  d68cf67b-37ab-484c-afd9-15afd446fe16 | Other Brightcove Docs | 其他Brightcove文件 |
| 2  d9412bca-b9dd-46c3-ab12-3384a586e520 | \{% for site in site.data.sites %} \{% if site.name != site.product %} | \{% for site in site.data.sites %} \{% if site.name != site.product %} |
| 3  815b76e6-5206-4f34-bc91-a23baa51eea1 | \{\{ site.name }} | \{\{ site.name }} |
| 4  0f062f31-b1a9-4bd2-aecf-438e31e98671 | \{% endif %} \{% endfor %} | \{% endif %} \{% endfor %} |
| 5  06b0f89d-3aa7-4b54-9316-90500d371827 | \{% for item in site.data.navigation %} \{% if item.docs == nil %} | \{% for item in site.data.navigation %} \{% if item.docs == nil %} |
| 6  c0fc015f-3f95-410d-9ff7-096f476e8137 | [1}\{\{ item.name }}{2] | [1}\{\{ item.name }}{2] |
| 7  afe9d270-2426-40aa-b301-310c82e7036a | \{% else %} | \{% else %} |
| 8  fde00306-4c7e-4f99-8d44-88dbe05e3deb | [1}\{\{ item.name }} [2}+{3]{4] | [1}\{\{ item.name }} [2}+{3]{4] |
| 9  d85c5608-3f93-4d73-a103-a7c7ac322262 | \{% for entry in item.docs %} \{% if entry.docs == nil %} | \{% for entry in item.docs %} \{% if entry.docs == nil %} |
| 10  87b85d87-ece3-43b6-80a5-66707aea1a02 | [1}\{\{ entry.name }}{2] | [1}\{\{ entry.name }}{2] |
| 11  acf9072e-1e75-4dde-9960-e8bfb6b985a2 | \{% else %} | \{% else %} |
| 12  97186d61-c425-43b8-8cf7-16fc4db8b6dc | [1}\{\{ entry.name }} [2}+{3]{4] | [1}\{\{ entry.name }} [2}+{3]{4] |
| 13  fd589c1d-3b14-4cd4-8dde-7a2c9d46b989 | \{% for doc in entry.docs %} | \{% for doc in entry.docs %} |
| 14  8bacaac3-d947-47ac-93bb-48c20a5fe9b1 | [1}\{\{ doc.name }}{2] | [1}\{\{ doc.name }}{2] |
| 15  dda420a4-6f73-42e1-9978-a82491cffa52 | \{% endfor %} | \{% endfor %} |
| 16  5606de68-bc6f-400a-8a04-982b2b634bcc | \{% endif %} \{% endfor %} | \{% endif %} \{% endfor %} |
| 17  025946c0-93b5-480d-8c82-fd2bcb8552b7 | \{% endif %} \{% endfor %} | \{% endif %} \{% endfor %} |
| **index.html**  **MQ971010 96ab7909-8d40-4c51-a90d-f076d51ede19** | | |
| 1  87857fa8-2748-4a70-917e-c6e915f210b1 | --- title: | --- title: |
| 2  93b5d44c-0038-451b-98a8-97d3c3cdf461 | Administering Audience parent: | 管理受眾群體家長： |
| 3  4c2822d4-d005-4245-be75-88e1d66cd51f | Home --- | 家 - - |
| 4  39a8e2ce-6485-4e3c-8976-46e668937dcd | Administering Audience | 管理觀眾 |
| 5  62fff8d9-e5fa-44fc-954d-a2a1b36367a7 | Learn how to administer your Audience account. | 了解如何管理您的受眾群體帳戶。 |
| 6  6e0eb34d-79c1-492b-8fad-d9ede296303a | [1}Exporting Audience Data from the Audience Module{2] | [1}從受眾模塊導出受眾數據{2] |
| 7  7b3e94c2-26f9-48e5-933e-6345823899f5 | [1}Exporting Gallery Lead Data{2] | [1}導出圖庫線索數據{2] |
| 8  7b4f846c-c67c-45c1-82f1-26067cc5519a | [1}Managing Viewer Data{2] | [1}管理查看器數據{2] |
| 9  005280fd-fcd4-4cf0-889a-d3e7860eea92 | [1}Troubleshooting Audience Issues{2] | [1}解決受眾群體問題{2] |
| **managing-viewer-data.html**  **MQ971010 1846098d-3dd7-41dc-a682-56be2b45ecbf** | | |
| 1  a2c58e01-f707-4b30-bd21-12bbb256fa64 | --- title: | --- title: |
| 2  484eae69-cf5e-40cb-8068-cee359dfa0aa | Managing Viewer Data parent: | 管理Viewer數據父項： |
| 3  916a8834-7c67-4fc1-9527-98c0c3b64141 | Administering Audience --- | 管理觀眾--- |
| 4  a5bc05cc-4e03-414d-80bc-ff806d5c31e8 | Managing Viewer Data | 管理查看器數據 |
| 5  a63b3682-dbad-45ae-9423-7404a2692d4b | In this topic you will learn how to manage viewer data in the Audience module. | 在本主題中，您將學習如何在“受眾"模塊中管理查看器數據。 |
| 6  8817847c-8c21-4029-83c8-65feada5d7c9 | The manage viewer data option allows you to search for a user and then either remove that user or export that user's data. | 管理查看器數據選項使您可以搜索用戶，然後刪除該用戶或導出該用戶的數據。 |
| 7  85a4b869-f378-4f4c-9374-d0dcf3f2a876 | Notes: | 筆記： |
| 8  803f3a99-3cd9-41ef-8355-12c6f00fc79d | Typically when integrating with a marketing automation platform (MAP integration) the data retention period setting is used to control how long data is retained. | 通常，在與市場營銷自動化平台集成（MAP集成）時，數據保留期限設置用於控制數據保留的時間。 |
| 9  c1efb49c-f24a-48de-a298-ffdea653e3bf | Note: | 筆記： |
| 10  ac6a32bb-8d6e-49cc-a62c-eae517c7966c | You must be an account administrator to access to the Manage Viewer Data menu. | 您必須是帳戶管理員才能訪問“管理查看器數據"菜單。 |
| 11  f0a754b2-b75f-47a7-a19a-7b49585d9d01 | To manage viewer data, follow these steps. | 要管理查看器數據，請按照下列步驟操作。 |
| 12  2470dcde-fb57-4a5f-a3aa-1d78ac03cc80 | Open the Audience module. | 打開受眾模塊。 |
| 13  0738a129-45ad-4227-9433-381f19e60f24 | Click [1}Manage Viewer Data{2] in the left navigation. | 點擊[1}管理查看器數據{2]在左側導航欄中。 |
| 14  4ce3700f-b411-41d3-86d9-40f8865bd15f | Enter the user to search for. | 輸入要搜索的用戶。 |
| 15  80f6baea-d2ce-4ade-b161-975ed5fd400e | Typically this will be one of the following values: | 通常，這將是以下值之一： |
| 16  67d7e63e-7676-49be-bfd5-8f8e10283643 | [1}Email{2] - When using Audience tracking and an Audience lead form is used or with SSO integrations | [1}電子郵件{2] -使用受眾群體跟踪並使用受眾群體潛在客戶表單或與SSO集成時 |
| 17  9b02f670-7076-4b95-bb9d-1f8a0cded7d4 | [1}User ID{2] - When using SSO or custom integrations | [1}用戶身份{2] -使用SSO或自定義集成時 |
| 18  04f45299-697c-46f7-852f-c7f06587e120 | [1}Custom GUID{2] - For anonymous users | [1}自定義GUID{2] -對於匿名用戶 |
| 19  f4a3c488-f8c2-4b60-b121-6bb8906633f4 | [1}External GUID{2] - When a MAP integration is being used | [1}外部GUID{2] -使用MAP集成時 |
| 20  699cb427-536d-4ac2-9cf6-0716034d00be | [1] | [1] |
| 21  b5cc21a8-00d2-42dd-a51f-cccb9453aaac | export lead data | 導出潛在客戶數據 |
| 22  e40beefb-ffbc-450f-b059-a1c30b90a84e | If a match is found, select an action: | 如果找到匹配項，請選擇一個操作： |
| 23  e97ebc80-b7b6-4c84-8207-9f11af84d23b | [1}Delete Viewer Data{2] - Remove viewing and lead data for the user | [1}刪除查看器數據{2] -刪除用戶的觀看和銷售線索數據 |
| 24  3fb3cc3f-08ac-439e-a374-6ef048b2e25e | [1}Export Viewer Data{2] - Export the lead and view event data for the user. | [1}導出查看器數據{2] -導出銷售線索並查看用戶的事件數據。 |
| 25  4b56bccb-8b5b-4fe5-bc38-49eebf1aeacf | The lead data will contain the data that was entered into an Audience lead form. | 潛在客戶數據將包含輸入到“潛在顧客"潛在客戶表單中的數據。 |
| 26  8925f319-f3b5-4191-83a1-bce677612f35 | The view event data contains all of the view events for the viewer. | 視圖事件數據包含查看器的所有視圖事件。 |
| 27  8d983037-2536-44a6-b68d-932a8d39e68a | [1] | [1] |
| 28  870ebbbe-f9de-4cf5-8fa0-a18bacd1642c | export lead data | 導出潛在客戶數據 |
| **exporting-gallery-lead-data.html**  **MQ971010 62b1757c-457a-48ea-a54d-6621156b2003** | | |
| 1  a8ff358c-edae-4c83-8b29-20be5ffb3d24 | --- title: | --- title: |
| 2  cf552a9c-3883-48da-91ad-e68eca8a441d | Exporting Gallery Lead Data parent: | 導出圖庫潛在客戶數據父級： |
| 3  fd0478d9-0c44-4e05-bce4-7dd3c9c1362b | Administering Audience --- | 管理觀眾--- |
| 4  93bab203-90bd-4338-bc5b-5aa4a20f2a2b | Exporting Gallery Lead Data | 導出圖庫線索數據 |
| 5  b848ceab-a4e7-4d3c-886a-a79b4cb1aa02 | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 6  f5506718-b84f-40f6-acd9-e7e4dd66b1b8 | Gallery lead form data is collected when a Gallery experience has been configured to use a lead form. | 當圖庫體驗已配置為使用潛在顧客表單時，會收集潛在顧客潛在顧客表單數據。 |
| 7  53c8fcef-d500-4aa9-922e-ebddae43fcb2 | For information on configuring a portal experience to collect lead data, see [1}Using a Lead Form with a Portal Experience{2]. | 有關配置門戶網站體驗以收集潛在客戶數據的信息，請參閱[1}使用潛在客戶表單進行門戶體驗{2]。 |
| 8  4f600c5e-fe7b-44da-a3b9-dbbb4da909d0 | When exporting Gallery leads from the Audience module, only data captured using Audience lead forms will be exported. | 從受眾模塊導出圖庫線索時，將僅導出使用受眾線索表格捕獲的數據。 |
| 9  8e37d2fb-4745-44df-87d2-f79cfde3111c | Lead data from custom lead forms will be stored in your marketing automation software. | 來自自定義潛在客戶表單的潛在客戶數據將存儲在您的營銷自動化軟件中。 |
| 10  3b3d87f8-0a1d-4154-99ca-89cf0e247c04 | Note: | 筆記： |
| 11  30a7d15b-b3b6-4f12-a53b-b233cabb7ecd | Only users with Administrator privileges will be able to download the lead data. | 只有具有管理員權限的用戶才能下載潛在客戶數據。 |
| 12  cda62625-2eb3-4b33-a68e-aa26635259f5 | To export Gallery lead data, follow these steps. | 要導出圖庫線索數據，請按照下列步驟操作。 |
| 13  9b0b484a-f9ae-4d93-840c-f44005ed19cd | Open the [1}Audience{2] module. | 打開[1}觀眾{2]模塊。 |
| 14  9eb3c1fb-c5c9-438a-a155-acce0a2531ca | Click [1}Export Gallery Leads{2] in the left navigation. | 點擊[1}出口畫廊線索{2]在左側導航欄中。 |
| 15  4113f978-5e13-4150-9522-5c637f9f2728 | [1] | [1] |
| 16  585e1220-3701-4495-aaac-f3f48a070c12 | Select a Gallery experience to export the leads from. | 選擇圖庫體驗以從中導出銷售線索。 |
| 17  08bd2607-54e7-4906-8d85-a8e76b8bfeb4 | Enter a [1}Start Date{2] and [1}End Date{2] for the leads. | 進入一個[1}開始日期{2]和[1}結束日期{2]為線索。 |
| 18  882b171d-254a-4236-b392-f4ea1eb08392 | Select an export format, [1}Comma-Separated Values{2] or [1}Excel{2]. | 選擇一種導出格式，[1}逗號分隔值{2]或者[1}電子表格{2]。 |
| 19  71b3bb50-431f-4405-aa14-0f57d126eaad | Click the [1}Export{2] button to download the lead data. | 點擊[1}出口{2]按鈕下載銷售線索數據。 |
| 20  6654e58b-e093-410c-b883-c13639462c2f | The following fields will be included in the exported file: | 以下字段將包含在導出的文件中： |
| 21  fe7950f2-c91e-4d3d-ae67-d60e1c358b2b | [1}All possible lead form fields{2] | [1}所有可能的潛在客戶表格字段{2] |
| 22  9e19d4cb-7e00-41f5-83ef-02f77655babb | emailAddress | 電子郵件地址 |
| 23  21436748-65ea-4c17-862c-4d424ecd7bd0 | firstName | 名 |
| 24  26d7af84-f7dc-41cc-9025-c8a29b17df43 | lastName | 姓 |
| 25  05bd6399-9238-4c0b-8bb3-570d5a2a15b9 | businessPhone | 商務電話 |
| 26  44de07b9-b2d3-4c7d-a465-d22cb3b5d3ed | country | 國家 |
| 27  52af6ba3-d135-40d5-b245-b145f512045f | companyName | 公司名稱 |
| 28  922d1cc7-b131-4418-83df-96b8943027f3 | industry | 行業 |
| 29  5a2e9ca8-c50e-47b5-92f1-4795926fbe1c | [1}externalId{2] - ID used to uniquely identify the viewer | [1}externalId{2] -用於唯一標識觀看者的ID |
| 30  f8bb18c4-ffe2-4935-94c6-4779acf01192 | [1}playerId{2] - Player ID that displayed the lead form | [1}playerId{2] -顯示潛在客戶表格的玩家ID |
| 31  811b257e-55b4-41ed-932f-4e85d3c351e8 | [1}videoId{2] - Video ID of video being watched when data was collected | [1}videoId{2] -收集數據時正在觀看的視頻的視頻ID |
| 32  9cce4422-c956-4d3c-9f60-041f1d125d7e | [1}pageUrl{2] - Page URL viewer was on when data was collected | [1}pageUrl{2] -收集數據時打開頁面URL查看器 |
| 33  14443543-cbc3-4e48-bfcf-ddca55721760 | [1}createdAt{2] - date and time data was collected | [1}createdAt{2] -收集日期和時間數據 |
| 34  03a62641-8411-442e-a762-cea4aa3ac3c4 | [1}experience{2] - Name of experience being displayed when data was collected | [1}經驗{2] -收集數據時顯示的體驗名稱 |
| **exporting-audience-data-audience-module.html**  **MQ971010 829e1faa-3e22-4b8a-b8a9-c5d1531fdd26** | | |
| 1  2eeeefe7-6dcc-4a56-8134-56a914314f46 | --- title: | --- title: |
| 2  45dd0b71-fa0d-453d-b353-fc8916ad8813 | Exporting Audience Data from the Audience Module parent: | 從受眾模塊父級導出受眾數據： |
| 3  2a93aa49-d33c-43b5-ac5d-09a02e24fefe | Administering Audience --- | 管理觀眾--- |
| 4  95f8067e-cfa6-4e4f-b5ce-d61e5de6d5e3 | Exporting Audience Data from the Audience Module | 從受眾模塊導出受眾數據 |
| 5  5f56d40e-7515-4b31-a696-62f348e1c549 | In this topic you will learn how to export view event data and lead form data. | 在本主題中，您將學習如何導出視圖事件數據和潛在顧客表單數據。 |
| 6  b5753b10-4058-45bf-bcc1-86a68e3e56b5 | View events are recorded as videos are watched using Audience-enabled players. | 使用支持觀眾的播放器觀看視頻時，會記錄觀看事件。 |
| 7  72f0c0f3-2e1a-4998-a2b8-2a4fcb088cc2 | Lead data is captured as users enter data into Audience lead forms. | 當用戶將數據輸入到受眾潛在客戶表單中時，潛在客戶數據就會被捕獲。 |
| 8  a17ad0cc-7ebe-4796-af9c-fddac82e882a | The Audience module offers two types of lead forms:{1] | 受眾模塊提供兩種類型的潛在客戶形式：{1] |
| 9  86a2ebd4-1aaf-4802-95cd-cbd2cfc27641 | [1}Audience lead forms{2] - These forms are built by selecting from a set of predefined fields in the Audience module. | [1}觀眾潛在客戶表格{2] -通過從“受眾群體"模塊中的一組預定義字段中進行選擇來構建這些表單。 |
| 10  c9d9506e-c193-4536-a9f0-d4b8bda4f1ad | These forms save lead data in Video Cloud. | 這些表格將潛在客戶數據保存在Video Cloud中。 |
| 11  77440c68-b367-4bf2-8579-fb24ed2b2fcf | For information on creating Audience lead forms, see [1}Creating an Audience Lead Form{2]. | 有關創建受眾線索表格的信息，請參見[1}創建受眾線索表格{2]。 |
| 12  3ae8b3f4-c705-4ed8-8a42-de0db75d83d2 | [1}Custom lead forms{2] - These forms are built using your marketing automation platform. | [1}自定義潛在客戶表格{2] -這些表格是使用您的營銷自動化平台構建的。 |
| 13  94fd345c-3aa5-4108-a545-20743447700c | The form embed code is then used in the Audience module to create a custom lead form. | 然後，在受眾模塊中使用表單嵌入代碼來創建自定義潛在客戶表單。 |
| 14  ad3c5570-eb92-4c01-9401-d485343cc5dd | These forms send lead data to the marketing automation platform. | 這些表格將潛在客戶數據發送到營銷自動化平台。 |
| 15  b42bc196-0c24-4622-a268-57469efa102e | For information on creating lead forms, see the document for your marketing platform: | 有關創建銷售線索表格的信息，請參見您的營銷平台的文檔： |
| 16  549851e1-813d-4af8-80be-35ffab27f6fc | [1}Eloqua{2] | [1}埃洛誇{2] |
| 17  f01477e3-9ab2-498a-8a1b-76d9e323aa28 | [1}Marketo{2] | [1}市場部{2] |
| 18  96819151-0b1d-4f2c-9632-ad244dabbd70 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 19  dee4c52d-1efb-453c-8f98-9b99ec2f2735 | [1}HubSpot{2] | [1}HubSpot{2] |
| 20  fc906097-37ac-42e4-8863-05a804733bc9 | When exporting lead data from the Audience module, only data captured using Audience lead forms will be exported. | 從“受眾"模塊導出銷售線索數據時，僅會導出使用“受眾"銷售線索表單捕獲的數據。 |
| 21  25703029-b565-40e1-8eab-ab1cc9bae04a | Lead data from custom lead forms will be stored in your marketing automation software. | 來自自定義潛在客戶表單的潛在客戶數據將存儲在您的營銷自動化軟件中。 |
| 22  5d50cdac-0f6d-4d6b-aa4a-a2a51ac86f8d | [1] | [1] |
| 23  8a736982-a164-464f-bd06-d87996cbc73e | export lead data | 導出潛在客戶數據 |
| 24  dd42b360-dbb9-44aa-8570-5a7d17b535da | To export data, follow these steps: | 要導出數據，請按照下列步驟操作： |
| 25  28e95701-83d6-490c-9f64-73fbf3526755 | Open the Audience module. | 打開受眾模塊。 |
| 26  8434a884-dda4-4cb8-9070-a932c5353752 | Click [1}Export Audience[2]Data{3] in the left navigation. | 點擊[1}出口觀眾[2]數據{3]在左側導航欄中。 |
| 27  db206506-80ca-4a42-821e-ca2092fb7985 | Note: | 筆記： |
| 28  92f0402c-b39d-4635-9c41-4cc13c4b63a5 | You must be an account administrator to access to the Export Data menu. | 您必須是帳戶管理員才能訪問“導出數據"菜單。 |
| 29  42c8ea5d-059f-42d3-8916-667616263422 | Select a [1}Data Connection{2] to export data from. | 選擇一個[1}數據連接{2]從中導出數據。 |
| 30  62ea6962-14cf-4412-8682-a2cd17006ef2 | The [1}Data Connection{2] dropdown will list all the integrations that have been configured. | 這[1}數據連接{2]下拉列表將列出所有已配置的集成。 |
| 31  64532eab-07f8-41fc-a787-1d2dd30c1ce8 | Select the data to export. | 選擇要導出的數據。 |
| 32  81bd1def-3751-4d6d-a767-d4c1b83c9124 | [1}View Events{2] - Recorded by Audience-enabled players | [1}查看活動{2] -由支持受眾的播放器記錄 |
| 33  44c645ae-167a-4bdc-9283-c6d12a6f71b1 | [1}Leads{2] - Captured using lead forms | [1}潛在客戶{2] -使用潛在客戶形式捕獲 |
| 34  bb623341-bdd0-4658-8ad4-abc2b2def47d | Use the date picker to select a [1}Start Date{2] and [1}End Date{2]. | 使用日期選擇器選擇一個[1}開始日期{2]和[1}結束日期{2]。 |
| 35  00a6ea87-0269-45d0-92c0-ec95382d4a74 | Select an[1][2}Export Format{3]. | 選擇一個[1][2}匯出格式{3]。 |
| 36  9906a6ff-ff9b-46d0-a525-0d9ba8793105 | Comma-Separated Values (CSV) | 逗號分隔值（CSV） |
| 37  ad0caf47-37f8-4ac0-b96a-35172dc17b9d | Excel (XLS) | Excel（XLS） |
| 38  83bee062-714f-459b-a194-bfa3e1974e73 | Click [1}Export{2] to download the lead data. | 點擊[1}出口{2]下載潛在客戶數據。 |
| 39  40dc18c7-ec96-4d68-ad74-051058803b01 | Lead form and view event data will be downloaded in separate files. | 潛在客戶表單和查看事件數據將下載到單獨的文件中。 |
| 40  777fe134-4051-4279-ad5c-c6d2b5d920d4 | [1}Leads{2] data will contain the data that was entered on the lead form as well as the following fields: | [1}潛在客戶{2]數據將包含在潛在顧客表單上輸入的數據以及以下字段： |
| 41  7dd09a74-152f-488a-b8e6-202468de49de | [1}externalId{2] - This is the External ID that shows up on the All Recent Activity page. | [1}externalId{2] -這是顯示在“所有近期活動"頁面上的外部ID。 |
| 42  519e93de-03fd-4a1a-bc2c-b1841e2db318 | In the case of Oracle Eloqua, it is the Eloqua guid. | 對於Oracle Eloqua，它是Eloqua的GUID。 |
| 43  4e01edc2-5e07-41b4-951a-966fc180f7b1 | With Marketo, it is the Marketo guid | 對於Marketo，它是Marketo的嚮導 |
| 44  baadb674-5349-4538-b8d8-c699854be0ea | [1}playerId{2] - Player ID of the player being used when form was displayed | [1}playerId{2] -顯示表單時使用的玩家的玩家ID |
| 45  cf726836-02f3-47a9-b14b-d1054e661b94 | [1}videoId{2] - Video ID of the video being played when form was displayed | [1}videoId{2] -顯示表單時正在播放的視頻的視頻ID |
| 46  614c1c7d-b955-4a64-adc5-dc288b4c4477 | [1}pageURL{2] - Page URL that displayed the lead form (Gallery experiences only) | [1}pageURL{2] -顯示潛在客戶表單的頁面網址（僅適用於圖庫體驗） |
| 47  6b942854-a340-48c5-8a27-11f71506b89c | [1}createdAt{2] - Date and time the data was captured | [1}createdAt{2] -捕獲數據的日期和時間 |
| 48  d361a245-2dbf-4ae8-bc9c-dcd753725bab | [1}experience{2] - Gallery experience that collected the data (Gallery experiences only) | [1}經驗{2] -收集數據的畫廊體驗（僅畫廊體驗） |
| 49  dcc09b14-e7da-478b-9360-1a092498da2c | [1}View events{2] data will contain the following fields: | [1}查看活動{2]數據將包含以下字段： |
| 50  f6baac8d-f9d1-40ed-bc44-6bbdb6182678 | [1}externalId{2] - This is the External ID that shows up on the All Recent Activity page. | [1}externalId{2] -這是顯示在“所有近期活動"頁面上的外部ID。 |
| 51  7ee1ed50-2a4d-443f-a9ee-68bd693e532f | In the case of Oracle Eloqua, it is the Eloqua guid. | 對於Oracle Eloqua，它是Eloqua的GUID。 |
| 52  362dee3e-15ae-43fb-a239-e9da6b1e4994 | With Marketo, it is the Marketo guid | 對於Marketo，它是Marketo的嚮導 |
| 53  de51475e-4d10-48a6-aa04-a7af588490d3 | [1}videoId{2] - Video ID of the video | [1}videoId{2] -視頻的視頻ID |
| 54  a6fa83c2-9d12-40f8-b064-3e136559b416 | [1}videoName{2] - Name of the video | [1}videoName{2] -影片名稱 |
| 55  211ee087-eeda-43ab-b7c4-634ccdb46f77 | [1}watched{2] - Percentage of video watched (to nearest percent) | [1}看過{2] -觀看視頻的百分比（精確到最近的百分比） |
| 56  5ffde05a-41dd-4d5e-9974-6666c86ad35d | [1}timeWatched{2] - Total time watched | [1}觀看時間{2] -觀看的總時間 |
| 57  369ddce1-e24b-432a-9528-73c1b286e3ff | [1}playerId{2] - Player ID of the player used to watch video | [1}playerId{2] -用來觀看視頻的播放器的播放器ID |
| 58  6749366f-051a-4e2b-b8d2-419c56e6e7da | [1}pageUrl{2] - URL of page containing player | [1}pageUrl{2] -包含播放器的頁面的網址 |
| 59  83ec072c-acbb-42c7-afb1-94037aeb0ed5 | [1}createdAt{2] - Date and time the data was captured | [1}createdAt{2] -捕獲數據的日期和時間 |
| 60  58e699cd-a628-47f9-9d6a-02a492cf1aef | [1}updatedAt{2] - Date and time the event was last saved, which translates roughly to when the viewer stopped watching; if the video is only a minute long, createdAt and updatedAt will be very close | [1}UpdatedAt{2] -上次保存事件的日期和時間，大致相當於觀看者停止觀看的時間；如果視頻只有一分鐘，那麼createdAt和updatedAt將非常接近 |
| 61  957c48e9-0098-473c-8d5d-b8a9de8e8837 | [1}isSynced{2] - Specifies whether this view event has been automatically exported to the publisher’s marketing automation tool | [1}isSynced{2] -指定此查看事件是否已自動導出到發布者的營銷自動化工具 |
| 62  070a40da-bb64-4f1e-b892-26e3f6150a18 | [1}trackingId{2] - Tracking ID passed as a URL parameter. | [1}跟踪號碼{2] -作為URL參數傳遞的跟踪ID。 |
| 63  a0735ae6-a600-4adb-b0fa-ef38c439eaa1 | For information on working with a tracking ID, see [1}Creating Custom Integrations with the Audience Module{2]. | 有關使用跟踪ID的信息，請參見[1}使用受眾模塊創建自定義集成{2]。 |
| 64  7474fb88-010e-4ee9-a926-b22d705bc1e8 | [1}UTM fields{2] - utmSource, utmMedium, utmCampaign, utmTerm and utmContent. | [1}UTM欄位{2] -utmSource，utmMedium，utmCampaign，utmTerm和utmContent。 |
| 65  e31548a0-e6b6-447b-a85a-1c27c4ee845f | For information on working with UTM fields see [1}Working with UTM Fields in the Audience Module{2]. | 有關使用UTM字段的信息，請參見[1}在受眾模塊中使用UTM字段{2]。 |
| 66  c7e099d5-7f2a-4d74-b2b4-0eea44069e24 | [1}metric1-3{2], [1}event1-3{2] - Used when using [5}custom metrics and events{6] | [1}公制1-3{2]，[1}事件1-3{2] -使用時使用[5}自定義指標和事件{6] |
| **troubleshooting-audience-issues.html**  **MQ971010 d98531cd-00e7-4d12-b065-1a53000d6fad** | | |
| 1  d89b6078-68c4-4b8a-a4c1-7bf308ac9445 | --- title: | --- title: |
| 2  d64ae609-2750-4721-a2cc-710443d67718 | Troubleshooting Audience Issues parent: | 排除受眾群體問題父項： |
| 3  3e53c94c-891b-4fbc-98f7-87694d063056 | Administering Audience --- | 管理觀眾--- |
| 4  5320f584-412f-439b-9b56-017ea9363d08 | Troubleshooting Audience Issues | 解決受眾群體問題 |
| 5  670d1ff0-57cd-4a48-8b01-0d5996ad152b | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 6  f4889730-ec31-41be-bd83-69f936fa4c3a | Enabling verbose logging | 啟用詳細日誌記錄 |
| 7  2aa612b7-b4ce-4685-bb55-9efc44b7b05d | Enabling verbose logging allows you to view Audience related information in the browser console. | 啟用詳細日誌記錄可以使您在瀏覽器控制台中查看與受眾相關的信息。 |
| 8  b9209580-c2c6-4e14-a931-07501eb03869 | This is helpful when trying to debug Audience issues. | 在嘗試調試受眾群體問題時，這很有用。 |
| 9  1b353a6f-db12-4113-a16b-775ee66d491f | Verbose logging can be enabled by adding[1][2}[3]{4] to the URL of the page with the Audience-enabled player or by configuring the Audience plugin with the [2}[6]{4] option: | 可以通過添加啟用詳細日誌記錄[1][2}[3]{4]使用啟用了Audience的播放器或通過將Audience插件配置為[2}[6]{4]選項： |
| 10  b793ebde-b0c3-47e7-97e6-9ebec56ba64d | [1] | [1] |
| 11  1d3b81f5-f6af-4b2e-954a-2eb6df35290e | configure plugin | 配置插件 |
| 12  a494fd12-9a43-48c7-8541-d808e029c117 | Log messages can be viewed in the console. | 日誌消息可以在控制台中查看。 |
| 13  2da8f888-2afe-4a37-9262-ee33309f3848 | [1] | [1] |
| 14  7bac09a5-767f-4e54-b828-6f42d4bc836b | console | 安慰 |
| 15  5703514c-bb3e-47c6-804c-ff6dd063f942 | Lead form issues | 潛在客戶表格問題 |
| 16  18d925a4-30ba-4095-8430-ce7357e2c078 | Below are some common issues and questions we have seen with lead forms. | 以下是我們在潛在客戶表格中遇到的一些常見問題和疑問。 |
| 17  3f86334e-66d4-4e57-9c5a-75bee706bf94 | Why do lead forms continue to show for Marketo Munchkin integrations even after the form has been submitted? | 為什麼即使提交表單後，潛在客戶表單仍繼續顯示Marketo Munchkin集成？ |
| 18  bfaafd9d-fcb9-4d5e-b745-390afcd5eb24 | The Munchkin integration doesn't have an API that we can use to ask if the user is known or not. | Munchkin集成沒有可用來詢問用戶是否已知的API。 |
| 19  8f6dc7db-6e5d-4dbe-a3c0-68c952daf869 | Since we don't know if they’re a known user, we always display the lead form. | 由於我們不知道他們是否是已知用戶，因此我們始終顯示銷售線索表格。 |
| 20  03a52fff-5f61-40bf-98eb-2569a03e9115 | The Marketo REST integration does offer APIs so we can determine known vs. unknown users. | Marketo REST集成確實提供了API，因此我們可以確定已知用戶與未知用戶。 |
| 21  65bc5c83-370e-43f2-9446-8e6c9dfc6b1c | Switching to a Marketo REST integration is recommended and can avoid this issue. | 建議切換到Marketo REST集成，這樣可以避免此問題。 |
| 22  e51a0945-4437-4a4b-ace1-a5213a355f5e | My custom lead form is set to redirect on submit. | 我的自定義潛在客戶表單設置為在提交時重定向。 |
| 23  af39513e-6dd5-48a1-b755-d940b0f6fd11 | Why do I see the page that’s redirected to for a second or two after submitting the form? | 提交表單後，為什麼我看到頁面被重定向到一兩秒鐘？ |
| 24  5cf19d77-a436-40c2-bf62-478dddb5364b | We have to wait until the page that’s redirected to has fully loaded before dismissing the lead form. | 我們必須等到重定向到的頁面已完全加載後，才能關閉潛在客戶表單。 |
| 25  1b61f4f6-e92d-4326-ba6e-8ada13b707e4 | One solution is to redirect to a page that is lightweight (doesn’t have many images or JavaScript), or the blank page we set up (located at [1}[2]{3]) specifically to address this problem. | 一種解決方案是將頁面重定向到輕量級頁面（沒有很多圖像或JavaScript），或者重定向到我們設置的空白頁面（位於[1}[2]{3]）專門解決此問題。 |
| 26  fa2fb173-1eb7-4f2c-b658-946a51d4731f | I configured my lead form with confirmation HTML. | 我用確認HTML配置了潛在客戶表單。 |
| 27  7b309b61-5018-43b7-aa3b-2f6a38f9024a | Why do I see a black screen for a couple seconds after submission? | 為什麼提交後幾秒鐘我會看到黑屏？ |
| 28  33e3e6cc-847d-4af8-888f-8e8860d4bd8c | Make sure to change the text color of the HTML. | 確保更改HTML的文本顏色。 |
| 29  d259f9ca-65c0-46d5-86f4-cfedf7872ebc | The confirmation HTML is probably visible, you just can’t see it because the default text color is black. | 確認HTML可能是可見的，但您看不到它，因為默認文本顏色是黑色。 |
| 30  830faf27-dd79-436a-a217-dd5bde37aa74 | Why doesn't my HubSpot lead form dismiss after submission? | 提交後，為什麼我的HubSpot潛在客戶表格不消失？ |
| 31  2df0ac5f-0481-4bee-a853-a75d21720c74 | Make sure the lead form in HubSpot is configured to redirect to [1}[2]{3]. | 確保將HubSpot中的潛在客戶表單配置為重定向到[1}[2]{3]。 |
| 32  c023dbe0-e242-4ae3-a1d0-549d88ef777b | If you want to display a confirmation message, configure this within Audience and not HubSpot. | 如果要顯示確認消息，請在“受眾群體"而不是“HubSpot"中進行配置。 |
| 33  95a9dfb6-3d1e-4058-abc4-e79cc34b7800 | Why is my lead form not displaying? | 為什麼我的潛在客戶表單不顯示？ |
| 34  dee4c332-96b3-4ab8-8ee5-d2cd4f14c3b1 | If your lead form is not displaying, first ensure all the criteria for showing a lead form have been met. | 如果您的潛在客戶表單未顯示，請首先確保已滿足所有顯示潛在客戶表單的條件。 |
| 35  38295943-4761-42bd-9df4-6fb02c87e948 | Note that criteria that depend on multiple videos being watched will not work across page refreshes. | 請注意，取決於正在觀看的多個視頻的條件在整個頁面刷新中均不起作用。 |
| 36  39730d7f-b98f-4d41-a061-908a50fefea2 | They are meant for use cases where the next video is automatically queued in the same player. | 它們用於以下情況：下一個視頻自動在同一播放器中排隊。 |
| 37  e197426d-1f13-4360-be31-f7be5283d63d | Confirm that the Audience plugin has been added to the player. | 確認觀眾插件已添加到播放器中。 |
| 38  87ffdc40-4b93-4b39-a3e4-fae51132ae46 | For information, see [1}Creating an Audience-enabled Player{2]. | 有關信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 39  dd69778b-97d4-45e4-b883-0bbf26b5a8f2 | Confirm that the integration has been correctly set up and is sent to the plugin. | 確認已正確設置集成並將其發送到插件。 |
| 40  56988f31-4602-4178-a55e-a61b75b046fc | Confirm that the lead form has been added to that player. | 確認線索表已添加到該玩家。 |
| 41  a870f31c-1ba1-40e4-8a7c-25ae8f6b92f7 | The response to the call the plugin makes for its config should contain lead form display information under the leadForm property if a lead form has been added to the player. | 如果已將線索表添加到播放器，則插件對其配置進行的調用的響應應在leadForm屬性下包含線索表顯示信息。 |
| 42  60c3553a-7cb8-4a3a-a39e-b2d626f45d99 | [1] | [1] |
| 43  9b3db65f-f59e-4f2a-9d53-c3b922d618c1 | leadform debug | Leadform調試 |
| 44  db805f8d-abf0-4920-afb8-78a2ba815002 | Confirm that the viewer is not already a lead. | 確認查看者還不是潛在客戶。 |
| 45  b2025353-f730-4b51-ba2b-0d7936008785 | The lead form will only be shown if Audience has identified that the viewer is not already a lead in the marketing automation platform (MAP) or has not already filled out a lead form. | 僅當受眾群體識別出查看者不是營銷自動化平台（MAP）中的潛在客戶或尚未填寫潛在客戶表格時，才會顯示潛在客戶表格。 |
| 46  a0baccae-7483-44e8-89a8-b15178421982 | The plugin makes a separate JSONP call to the Audience server to check if the viewer is a lead. | 該插件對受眾服務器進行了單獨的JSONP調用，以檢查查看器是否是潛在客戶。 |
| 47  73b46f99-79c5-444e-ad54-d5d62a646eeb | If the viewer is a lead, the server responds with a status of 1 and any other identifiers that could be useful in syncing the view data to the MAP. | 如果查看者是潛在顧客，則服務器將以狀態1和任何其他標識符進行響應，這對於將視圖數據同步到MAP可能很有用。 |
| 48  26afb8c4-9852-461a-914f-79ecec3fa3f1 | If the viewer is not a lead, the server responds with a status of 0. | 如果查看者不是線索，則服務器將以狀態0進行響應。 |
| 49  f97a7806-9dba-470c-b3e1-dc892c14ea85 | Example response for a viewer that is not a lead: | 對於不是潛在客戶的觀看者的示例響應： |
| 50  4834f6c2-c2c1-443b-accf-73bc34cadf01 | /\*\*/ typeof jsonpCallback\_2935650618 === 'function' && | /\*\*/ typeof jsonpCallback\_2935650618 === 'function' && |
| 51  11583489-42f0-43e2-ab00-6549aed3acae | jsonpCallback\_2935650618(\{"status":0}); | jsonpCallback\_2935650618（\{“status"：0}）; |
| 52  b25ba415-ef42-4c8b-88b7-267bbcd54d8a | Example response for a viewer that is a lead: | 對於潛在客戶的示例響應： |
| 53  5bc4fd0b-01dc-4685-8997-bf65442124a1 | /\*\*/ typeof jsonpCallback\_45936049288 === 'function' && | /\*\*/ typeof jsonpCallback\_45936049288 === 'function' && |
| 54  525f335f-b48b-4d64-bb63-056552d45614 | jsonpCallback\_45936049288(\{"status":1,"eloqua":\{"contactId":"5","internalId":"CTCPB000000000005"}}); | jsonpCallback\_45936049288（\{“status"：1，“eloqua"：\{“contactId"：“5"，“internalId"：“CTCPB000000000005"}}））; |
| 55  a16594b6-ba3a-422b-9101-75f0c3c92f16 | Sync issues | 同步問題 |
| 56  cec7103a-9a6a-4a3f-8052-41b9362f61a4 | Below are some common sync issues we have seen. | 以下是一些常見的同步問題。 |
| 57  3a117fe6-57a3-4bda-b464-527b7f0d4a03 | Marketo REST view events fail to sync with the error Activity type id ‘000000’ not found | Marketo REST視圖事件無法與錯誤活動類型ID'000000'找不到的同步 |
| 58  59a37f13-ba1d-4caf-89f7-f853c8228691 | This happens when the custom Marketo activity associated with the integration has been deleted. | 與集成關聯的自定義Marketo活動已刪除時，會發生這種情況。 |
| 59  4df4787e-b257-4119-badd-0396fc61d6f7 | When a Marketo REST integration is created, we fetch the activity, store its ID, and use that ID to sync events. | 創建Marketo REST集成後，我們將獲取活動，存儲其ID並使用該ID來同步事件。 |
| 60  98f907fe-5f88-447c-b463-253a51c848fe | The solution (assuming a new Brightcove Video View activity has been created) is to disconnect and re-create the integration to pick up the ID of the new activity. | 解決方案（假設已創建新的Brightcove Video View活動）是斷開連接並重新創建集成以獲取新活動的ID。 |
| 61  acee59ca-3a72-46d0-af83-8b6e1768ab68 | View Events not Syncing | 查看未同步的事件 |
| 62  f5090876-0dfd-4a64-bfa0-8ea8435be851 | When the integration is correctly set up with a MAP, viewing data from an Audience-enabled player should populate the [1}All Recent Activity{2] page and view events corresponding to a known lead in the respective MAP should eventually sync to the tool. | 如果使用MAP正確設置了集成，則從啟用了受眾群體的播放器查看數據時，[1}最近所有活動{2]最終，與相應MAP中的已知線索相對應的頁面和視圖事件應最終同步到該工具。 |
| 63  01a62a8b-e873-4dc2-bbce-d54ba55fffda | First, ensure view data is being displayed on the [1}All Recent Activity{2] page: | 首先，請確保視圖數據顯示在[1}最近所有活動{2]頁： |
| 64  59ced34b-ee3c-4dc6-9a22-22c8d276deff | [1] | [1] |
| 65  de23ee1a-b270-44df-b3f2-4fc4e15fce9a | viewer activity | 觀眾活動 |
| 66  cad6e1f0-fcb1-4bd8-a51b-3b361402f939 | If view events are listed but are not in the MAP, the user may have authorized Audience with their MAP as a user that doesn’t have sufficient permissions to import view data into the MAP via the API or the integration is not correctly configured. | 如果列出了視圖事件但不在MAP中，則該用戶可能已經以其MAP授權了Audience，並且該用戶沒有足夠的權限通過API將視圖數據導入MAP或未正確配置集成。 |
| 67  1c59d9e8-803c-4ad9-b297-0f8887265c23 | The Audience homepage lists the status of recent view event sync operations. | 觀眾主頁列出了最近觀看事件同步操作的狀態。 |
| 68  60afba84-6535-4805-bd2b-dfd8b3d8cf35 | Feedback should be available there to indicate why view events are not syncing to the MAP. | 那裡應該有反饋，以指示為什麼視圖事件未同步到MAP。 |
| 69  716b575e-a82d-4a19-b916-148549a27571 | If view events are showing up in Audience, check to see if the [1}Status{2] column is [1}synced{2]. | 如果觀眾中出現了觀看事件，請檢查是否[1}地位{2]列為[1}已同步{2]。 |
| 70  381ea9e7-d163-4eee-85f7-945ed8afc092 | This indicates that Audience was able to successfully deliver the data into your MAP. | 這表明Audience能夠成功地將數據傳遞到您的MAP中。 |
| 71  a286194f-f2c4-49df-a062-b3f5c038a578 | If you see a status of [1}unknown\_contact{2], this means the user was not known and your MAP cannot receive it. | 如果您看到狀態為[1}unknown\_contact{2]，這表示該用戶未知，而您的MAP無法接收該用戶。 |
| 72  b9715c4d-12a3-4b73-9c45-23c4b7b9fb51 | Most MAPs only accept third-party data for known users. | 大多數MAP僅接受已知用戶的第三方數據。 |
| 73  e30e5597-7217-4123-b99b-2767f31c1c6d | The solution is to use a custom lead form created in your MAP to ensure you are indeed a known user. | 解決方案是使用在MAP中創建的自定義潛在客戶表單，以確保您確實是已知用戶。 |
| 74  4a115f79-4b43-4e7d-b3bd-996ced596c85 | If view events are not listed, Audience may have not been setup with a Audience-enabled player. | 如果未列出觀看事件，則可能尚未使用啟用了受眾的播放器設置受眾。 |
| 75  2089bd6c-e677-450c-bd22-ec90ad07870f | Using a browser with developer tools enabled, visit a page that contains the problematic video and ensure that certain HTTP calls are made by the Audience plugin. | 使用啟用了開發人員工具的瀏覽器，訪問包含有問題的視頻的頁面，並確保Audience插件進行了某些HTTP調用。 |
| 76  d9cc16bf-ff46-4c0d-b76a-a656f86efdc8 | When the player loads, the plugin should make a call to the Audience config endpoint to obtain parameters that determine the behavior of the plugin based on the integration: | 播放器加載時，插件應調用Audience配置端點，以獲取基於集成確定插件行為的參數： |
| 77  01dfedc8-8dd2-4b4b-a50a-db38291ca024 | [1] | [1] |
| 78  4340973f-a811-45d6-9c31-8cee240c2d2b | plugin config | 插件配置 |
| 79  77754fc1-3a04-4a61-84cf-e9e680046002 | If this call is missing from the network traffic, it means the player has not been assigned an integration. | 如果網絡通信中缺少此呼叫，則表示尚未為播放器分配集成。 |
| 80  5cb16649-0a1f-483f-a900-55cb0fbe4627 | For information on how to do this, see [1}Creating an Audience-enabled Player{2]. | 有關如何執行此操作的信息，請參見[1}創建啟用了受眾群體的播放器{2]。 |
| 81  727b7f0e-d538-44e8-a740-c76cebec94cc | This call is made using JSONP. | 該調用是使用JSONP進行的。 |
| 82  33ff9961-2949-4a6a-9aa4-aab037681b8c | If the JSONP response is an empty object, then it is possible the embed code is incorrect and specifies the wrong account ID. | 如果JSONP響應是一個空對象，則可能是嵌入代碼不正確並指定了錯誤的帳戶ID。 |
| 83  e1798bcf-333d-4c53-890e-f36f4c567441 | An empty object will be returned from this endpoint if the config request fails to include both account and player URL parameters or if the specified account could not be retrieved from the Audience-specific database (most likely the wrong account was specified in the URL/embed code and it was not found in the database). | 如果配置請求未能同時包含帳戶和播放器URL參數，或者無法從特定於受眾的數據庫中檢索到指定的帳戶（很可能在URL /嵌入中指定了錯誤的帳戶），則將從此端點返回一個空對象代碼，並且在數據庫中找不到該代碼）。 |
| 84  6623cfd5-57f7-4677-9c23-8406d8e082c4 | /\*\*/ typeof jsonpCallback\_78754666587 === 'function' && jsonpCallback\_78754666587(\{}); | /\*\*/ typeof jsonpCallback\_78754666587 === 'function' && jsonpCallback\_78754666587(\{}); |
| 85  2c852baa-d0ce-47da-9bde-6eacd5fea95d | If the object has an ID parameter, but is missing an integration parameter, the user has not set up an integration with their marketing automation tool and view events will not be recorded. | 如果對象具有ID參數，但缺少集成參數，則用戶尚未與其營銷自動化工具建立集成，並且不會記錄查看事件。 |
| 86  5b121f6d-5bd4-45f9-a27f-e3410a258a15 | You will also have data sync issues if the Standard Embed (iframe) code was used when publishing the Audience-enabled player. | 如果發布啟用了受眾群體的播放器時使用了標準嵌入（iframe）代碼，您還將遇到數據同步問題。 |
| 87  e4bcafe8-fa47-4dd7-b3ae-0377a7c68225 | Use the Advanced Embed (in-page) code when publishing your player. | 發布播放器時，請使用“高級嵌入"（頁內）代碼。 |
| 88  5c3bd058-729c-41c5-b9ac-b8c4d05bd59b | Standard Embed (iframe) publishing code will not work as the Audience plugin will be running inside of an iframe and therefore will be unable to access the parent page cookies or[1]URL parameters. | 標準嵌入（iframe）發布代碼將無法正常工作，因為受眾插件將在iframe中運行，因此將無法訪問父頁面Cookie或[1]網址參數。 |
| 89  49006f8a-e260-4932-a5d6-aa125751089b | Connection issues | 連接問題 |
| 90  d756ec80-d51c-4f33-b405-9771a61c373c | The Audience module says that it can’t setup an Eloqua integration | 受眾模塊表示無法設置Eloqua集成 |
| 91  c37dd507-18cb-47f8-ac8f-3bffe6a8139a | Check the[1} requirements for Eloqua{2]. | 檢查[1}Eloqua的要求{2]。 |
| 92  5ff49e1e-f504-4a56-b869-be566e765349 | If you are using the IP whitelist security feature, Audience won’t be able to communicate with Eloqua unless you whitelist the specified IP addresses to allow Audience - Eloqua traffic. | 如果您正在使用IP白名單安全功能，則除非您將指定的IP地址列入白名單以允許Audience-Eloqua通信，否則Audience將無法與Eloqua進行通信。 |
| 93  e6da9dbe-ed70-4dac-9101-43ac7554db01 | Contact [1}Brightcove Support{2] for more information. | 接觸[1}Brightcove支持{2]想要查詢更多的信息。 |
| 94  6f318052-8c63-41d1-879e-2e9a2840427f | Audience says that my Marketo REST custom activity is missing fields, but when I look in Marketo, I can see that all fields exist | 聽眾說我的Marketo REST自定義活動缺少字段，但是當我查看Marketo時，我看到所有字段都存在 |
| 95  89e117ef-0c47-463c-a2ad-f89a5f64bb10 | There are a few things to check: | 有幾件事要檢查： |
| 96  5add072e-076c-4c64-9c91-cf95f871c6f5 | The field names must match exactly. | 字段名稱必須完全匹配。 |
| 97  3b3097c8-0ce0-443a-98be-08c14eddc3bb | "Event 1" is not the same as "Event1". | “事件1"與“事件1"不同。 |
| 98  d5d2a239-e338-4866-898a-301e712e6823 | The activity must be approved and not in a draft state. | 活動必須獲得批准，並且處於草稿狀態。 |
| 99  2db61dc8-6345-44f2-98a2-658fd2b7eca4 | If you deleted the custom activity and re-created it without setting up a new Marketo REST integration, you must disconnect your old integration and create a new one. | 如果刪除了自定義活動並在沒有設置新的Marketo REST集成的情況下重新創建了自定義活動，則必須斷開舊的集成並創建一個新的集成。 |
| 100  861f257a-ce90-4db5-8fe3-8dc32961de56 | We lookup the custom activity and store its ID value for each integration. | 我們查找自定義活動，並為每個集成存儲其ID值。 |
| 101  81dd7e8f-315c-4ced-886c-7e6271660aa4 | If the ID changes by deleting it, we won’t be able to pick up the new one automatically. | 如果通過刪除ID進行更改，我們將無法自動提取新ID。 |
| 102  50a56b14-9953-42ee-8745-d594098cc2e8 | If new fields were recently added to the activity it could take up to 24 hours for the change to take effect in Marketo’s system. | 如果最近在活動中添加了新字段，則更改最多可能需要24小時才能在Marketo的系統中生效。 |
| **configuring-audience-settings.html**  **MQ971010 83e4b9cc-b8e6-4086-8c39-39a93468c721** | | |
| 1  0c13f6f7-505f-43e2-aab1-7b7041cd9cdb | --- title: | --- title: |
| 2  77ff4a78-5415-4b2a-bf59-ea8585a7d8c7 | Configuring Audience Settings parent: | 配置“受眾群體設置"父級： |
| 3  7e138ce8-e284-420d-82c5-c2505823648c | General Information --- | 一般信息 - - |
| 4  fed4dff6-1d9e-412c-9fae-44b7f8b5b775 | Configuring Audience Settings | 配置受眾群體設置 |
| 5  4d5ea8f6-c27e-4686-8d70-9712d6cc90b5 | This topic provides an overview of the Audience settings that can be configured. | 本主題概述了可以配置的“受眾群體"設置。 |
| 6  4fdd5a53-93e7-4384-a8e1-4b2c95579727 | To configure the Audience settings, open the Audience module and click [1}Settings{2] in the left navigation. | 要配置受眾群體設置，請打開“受眾群體"模塊，然後點擊[1}設定值{2]在左側導航欄中。 |
| 7  f1661ec8-d2d9-416b-b08c-3f39979764ff | The following settings can be configured: | 可以配置以下設置： |
| 8  351b6c8c-c978-4005-abad-1cc0b14bdf7f | [1}Email Notifications{2] | [1}電子郵件通知{2] |
| 9  932cc51a-77fe-4114-bd65-433aefc30b9e | Configuring email notifications | 配置電子郵件通知 |
| 10  fa35d7dd-a1f0-4bd4-822e-a2a7b0c55a6d | The Email Notifications section can be configured to send email notifications when there is an issue with Audience. | 可以將“電子郵件通知"部分配置為在受眾存在問題時發送電子郵件通知。 |
| 11  5e70c81a-f089-48a2-8ce2-a19b15e068c8 | Multiple addresses can be added and should be separated with a comma. | 可以添加多個地址，並用逗號分隔。 |
| 12  110f0ee4-56c2-4c88-9f2b-e7644afcef81 | [1] | [1] |
| 13  4e614fba-e421-4214-a9cd-4ab56d48d7d2 | audience settings | 受眾群體設置 |
| **index.html**  **MQ971010 7715c25f-d179-40b9-8d20-e5847f6bb35d** | | |
| 1  b61969f5-2333-49b1-ae87-b6bfc3097fa2 | --- title: | --- title: |
| 2  74a61b2f-4e12-48d2-a247-dabec445025a | General Information parent: | 一般信息上級： |
| 3  b60921c1-2abc-43b1-96f4-83700fe79c02 | Home --- | 家 - - |
| 4  b0bc80c3-8158-48a5-9d5e-7ade0bdea830 | General Information | 一般信息 |
| 5  061008f1-efb1-4a89-9460-c654a2f349d9 | General information about Brightcove Audience. | 有關Brightcove Audience的一般信息。 |
| 6  89330499-d860-4af9-a01f-583edee2e0f9 | [1}Audience Fields and Data Definitions{2] | [1}受眾字段和數據定義{2] |
| 7  7003775c-239f-46ef-aa42-54351d1af8dc | [1}Configuring Audience Settings{2] | [1}配置受眾群體設置{2] |
| 8  4d5281dc-2d2a-4692-b101-0d91b3366f8e | [1}Creating an Audience-enabled Player{2] | [1}創建啟用了受眾群體的播放器{2] |
| 9  0ac1a259-16f4-40b8-8e94-24700bcd805a | [1}Creating an Audience Lead Form{2] | [1}創建受眾線索表格{2] |
| 10  6698f211-c442-4c49-9622-aa41665f8598 | [1}How the Audience Module Identifies Viewers{2] | [1}受眾模塊如何識別觀看者{2] |
| 11  948d702a-79d1-44ac-ac44-66251c88e061 | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾群體與單點登錄集成{2] |
| 12  81f0eba2-43f4-4106-b20f-2970fdfa03ac | [1}Publishing a Video to Email using the Audience Module{2] | [1}使用受眾模塊將視頻發佈到電子郵件{2] |
| 13  73b2f8ef-40a7-45e6-b3a5-3b90b5b43f2e | [1}Using Custom Metrics and Events{2] | [1}使用自定義指標和事件{2] |
| 14  350b2a17-3c08-42a3-ba48-6debd4c29698 | [1}Using the Audience Module to Track Viewers{2] | [1}使用受眾模塊跟踪觀眾{2] |
| 15  796dd981-d3ea-464e-9020-9962791118ab | [1}Viewing Player Events in the Audience Module{2] | [1}在受眾模塊中查看玩家事件{2] |
| 16  9a39ce1b-b686-497b-a14c-aa5dd554b75e | [1}Viewing Video Activity{2] | [1}查看視頻活動{2] |
| 17  d1675703-f5e9-4a92-9696-23d63dac500d | [1}Viewing Viewer Profile Information{2] | [1}查看查看器配置文件信息{2] |
| 18  56ee2edc-e5dc-4e4d-906f-ea39026a825e | [1}Working with UTM Fields in the Audience Module{2] | [1}在受眾模塊中使用UTM字段{2] |
| **viewing-viewer-profile-information.html**  **MQ971010 4250532a-9925-4bdb-a773-9b90f2bcdb37** | | |
| 1  c28db470-a208-4d02-a1c8-a5f1da1511fe | --- title: | --- title: |
| 2  da4ab7ac-1618-425a-adc2-ff7880d85721 | Viewing Viewer Profile Information parent: | 查看查看器配置文件信息的父級： |
| 3  989801e7-7d08-4f2b-8ed8-14b6e9cd8cb2 | General Information --- | 一般信息 - - |
| 4  e17d2796-c0ed-4184-837a-c5e7bcc63e99 | Viewing Viewer Profile Information | 查看查看器配置文件信息 |
| 5  78099690-3e93-4bf5-bd67-1942d2dbf1c1 | In this topic you will learn how to view viewer profile information in the Audience module. | 在本主題中，您將學習如何在“受眾群體"模塊中查看查看者個人資料信息。 |
| 6  d941297b-8a07-4145-a3d5-2e1aaed9e0cf | When using Audience Tracking integrations, viewer profiles will be created based upon the data that was used to identify the viewer. | 使用“受眾跟踪"集成時，將根據用於識別觀看者的數據來創建觀看者個人資料。 |
| 7  8c14e5e5-2fa8-4b0f-9163-437a8773321c | Viewer profiles allow you to view the viewing data for a given viewer. | 查看器配置文件允許您查看給定查看器的查看數據。 |
| 8  8aa44860-1346-46cf-93ab-31a0a88a2c9b | All video views in Audience-enabled players will be tracked. | 將跟踪啟用了受眾群體的播放器中的所有視頻觀看次數。 |
| 9  c4dd585e-406c-4c5a-9b77-14b31c4e47d1 | To view the video activity, click[1} Viewer Profile (non-MAP){2] in the left navigation. | 要查看視頻活動，請單擊[1}查看者資料（非MAP）{2]在左側導航欄中。 |
| 10  386f9107-ce11-4fb2-a32f-950a272298d8 | The Viewer Profiles page will display a list of all viewing activity from Audience tracking integrations for the selected time period. | “查看者配置文件"頁面將顯示在選定時間段內來自受眾跟踪集成的所有查看活動的列表。 |
| 11  8271fd48-15eb-45d7-a8fa-3cd251456790 | The calendar control can be used to select a new date range. | 日曆控件可用於選擇新的日期範圍。 |
| 12  af9b470a-1241-4755-90b0-95759e0b45c9 | The Viewer value will be the value that was used to identify the user. | 查看器值將是用於標識用戶的值。 |
| 13  f286738f-4fde-4518-a38d-97307e423d9c | Typically, this will be the email address captured on a lead form. | 通常，這將是在潛在客戶表單上捕獲的電子郵件地址。 |
| 14  2875b80a-88ca-4f61-8532-418bc665da3c | Data can be sorted by clicking on the column headers. | 通過單擊列標題可以對數據進行排序。 |
| 15  11d7b29d-c489-4f63-bb59-57b40034618e | Note: | 筆記： |
| 16  e4bec182-bb69-4ce6-9818-c8ab853d3f59 | There will be a few hour delay before the viewing data will appear. | 觀看數據將會出現幾個小時的延遲。 |
| 17  e865fb72-1af4-4d1d-8e69-c24148115186 | [1] | [1] |
| 18  21592743-eb6e-4a25-9328-5fb9cc86a739 | activity | 活動 |
| 19  c135ca66-8db5-4509-88e7-661954de2c84 | Clicking the link for a viewer will display all the viewing activity for that viewer. | 單擊查看者的鏈接將顯示該查看者的所有查看活動。 |
| 20  05c11a82-2617-4b43-9765-110e05691c33 | Data can be sorted by clicking on the column headers. | 通過單擊列標題可以對數據進行排序。 |
| 21  a399e6aa-0321-4969-ae05-40fd7bf2fa7a | [1] | [1] |
| 22  18698cda-b225-4863-a790-ef461c7633a8 | viewer activity | 觀眾活動 |
| 23  5ad34a5f-75e7-4e54-bb71-f7215afc97f8 | The data can be exported by clicking the [1}CSV{2] or [1}XLS{2] buttons at the top of the page. | 可以通過單擊導出數據[1}CSV{2]或者[1}XLS{2]頁面頂部的按鈕。 |
| 24  e4b6d522-7885-489a-b61f-30734f2acdff | Other data viewing options | 其他數據查看選項 |
| 25  7cf0408c-70b6-4419-89ea-a0321a4e2244 | Audience data can be viewed/exported in other ways: | 受眾群體數據可以通過其他方式查看/導出： |
| 26  88663de5-70d3-469a-8647-ab4a3638865b | [1}Recent Activity{2] - Used to view video view event data for the past 24 hours. | [1}近期活動{2] -用於查看過去24小時的視頻觀看事件數據。 |
| 27  4aa5c0df-fec9-4119-9a28-90091a60be09 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 28  21bd8bd8-7d62-4ae6-baf9-67a0f141e6e4 | [1}Video Activity{2] - Used to view viewer activity by video. | [1}視頻活動{2] -用於通過視頻查看觀看者的活動。 |
| 29  96206d4f-4b2f-4f06-8b09-1d6b69d616d6 | For information, see [1}Viewing Video Activity{2]. | 有關信息，請參閱[1}查看視頻活動{2]。 |
| 30  3aa3ca7a-8d1d-449b-b6ea-a76cc0dd5861 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於導出視頻視圖和潛在客戶數據。 |
| 31  8e96a2cf-651c-4014-acb3-e0f684e4e1e2 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 32  bf1dd805-e8b2-4b25-801d-cc78ce4a756e | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 33  9be37592-6ab0-497a-83cb-414cb9e9fa0f | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 34  7032c47e-a3f0-4d1b-8d85-63ecdf80959a | Audience API{1]. | 受眾群體API{1]。 |
| **creating-audience-enabled-player.html**  **MQ971010 54a41634-743c-44a8-9b4a-97635d1f66f8** | | |
| 1  677b1160-5b75-40c1-9a65-3197658f1077 | --- title: | --- title: |
| 2  07a9918e-a68e-46de-9402-58bd5e6131ca | Creating an Audience-enabled Player parent: | 創建啟用了受眾群體的播放器父對象： |
| 3  2d1b2221-2fb9-4443-adf3-ec8a790031af | General Information --- | 一般信息 - - |
| 4  0e1a221d-62d6-47be-8790-b99d80fcf341 | Creating an Audience-enabled Player | 創建啟用了受眾群體的播放器 |
| 5  6665cfb3-32da-4359-8605-d294d8c24d17 | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 6  7fc8b9db-b848-463c-999c-9292d4774705 | Video engagement data will only be recorded when video content is viewed inside of an Audience-enabled Brightcove Player. | 僅當在啟用了受眾的Brightcove Player中查看視頻內容時，才會記錄視頻參與數據。 |
| 7  91162aff-32af-46b8-9165-cbbb953002a6 | There are two ways to create an Audience-enabled player: | 創建支持受眾的播放器有兩種方法： |
| 8  4a4ef18a-a9a2-4c34-8c2d-191b8468b239 | [1}Create a new player using the Audience module{2] | [1}使用“受眾群體"模塊創建新的播放器{2] |
| 9  2acb5836-9fb5-4ea4-8c83-013ed79dbf50 | [1}Enable Audience on an existing player{2] | [1}在現有播放器上啟用受眾群體{2] |
| 10  9a5038ea-a6f5-4259-a1e3-7d9e27adbcc6 | Creating a new player using the Audience module | 使用“受眾群體"模塊創建新的播放器 |
| 11  557c832b-8e4a-4338-83d6-00d6a8f4ca90 | Before creating an Audience-enabled player using the Audience module, the Audience module should be configured with at least one data connection: | 在使用Audience模塊創建支持Audience的播放器之前，應該為Audience模塊配置至少一個數據連接： |
| 12  f60914ac-8051-496a-8a54-24dbc001903e | [1}Eloqua{2] | [1}埃洛誇{2] |
| 13  6aa8dbed-5dd5-4287-895c-77e6b7a09d9d | [1}Marketo (Munchkin){2] | [1}Marketo（蒙奇金）{2] |
| 14  ec92bf60-48dc-42b4-a089-9adba4d6a9b6 | [1}Marketo (REST APIs){2] | [1}Marketo（REST API）{2] |
| 15  3d13ba2f-b9a4-4099-8fec-2f8198dc061b | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 16  474ea33d-3f3f-4191-8160-eac4d5209373 | [1}HubSpot (REST APIs){2] | [1}HubSpot（REST API）{2] |
| 17  53418616-42a9-457a-b520-675e515d9e40 | [1}HubSpot (Client-Side APIs){2] | [1}HubSpot（客戶端API）{2] |
| 18  5f203763-2d16-47d4-801f-8c7836e798db | [1}SSO{2] | [1}單點登錄{2] |
| 19  97f52107-4a18-4f7e-aff1-605d403f0fe0 | [1}Custom integration{2] | [1}定制整合{2] |
| 20  75291f81-de58-4096-93c4-acbf09174e85 | Note that [1}Audience Tracking{2] is provided by default. | 注意[1}觀眾追踪{2]默認情況下提供。 |
| 21  94233242-ae03-4aab-aaf6-501353754740 | To create an Audience-enabled player using the Audience module, follow these steps. | 要使用“受眾群體"模塊創建啟用了受眾群體的播放器，請按照以下步驟操作。 |
| 22  d452fd53-b308-4bc1-a1bc-d30841a4b521 | Open the Audience module. | 打開受眾模塊。 |
| 23  0c577a48-d84f-4c80-86c5-af8cf662aee1 | Click [1}Audience Players {2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 24  be8dccad-2356-4623-999c-99d3b5e0a470 | Click [1}Create Player{2]. | 點擊[1}創建播放器{2]。 |
| 25  fa35b05c-cca1-4823-b36e-418d7f499307 | A new Audience-enabled player will be created and appear in the list of players. | 將創建一個新的啟用受眾群體的播放器，並將其顯示在播放器列表中。 |
| 26  58c33bfc-c903-45bd-9d34-9ee0f40d7b1f | [1] | [1] |
| 27  21c98e03-af39-45a5-9a38-442841cce890 | new player | 新玩家 |
| 28  baa6a143-c838-41fd-abd9-885fb24aaddf | Using the [1}Connect To{2] dropdown, select the data connection that the player will use. | 使用[1}連接到{2]下拉菜單中，選擇播放器將使用的數據連接。 |
| 29  4dee3a0a-0ca2-4ccc-9bc4-32b0574c0267 | [1] | [1] |
| 30  3df1fd6b-7aa8-42e2-ab4e-8202eb7fc5e0 | select integration | 選擇整合 |
| 31  6f800a5d-70f6-4d1a-b8ce-821dc9d04250 | [1}(Optional){2] Using the [1}Lead Form{2] dropdown, select the [5}lead form{6] that the player will use. | [1}（可選的）{2]使用[1}潛在客戶表格{2]下拉菜單中，選擇[5}潛在客戶表格{6]玩家將使用的。 |
| 32  8a30d3d0-390d-4121-99bb-32d6b2838a63 | Enabling Audience on an existing player | 在現有播放器上啟用受眾群體 |
| 33  9cade465-aff7-4e72-8106-c5d29b6af7da | To Audience-enable an existing player, follow these steps. | 要啟用受眾群體的現有播放器，請按照下列步驟操作。 |
| 34  43f99900-8871-445a-bb35-b5c93d53cdf3 | Open the [1}Players{2] module. | 打開[1}玩家們{2]模塊。 |
| 35  f04d6c3e-7b9e-4be3-ac85-6c86e90d2c51 | Click on a player name to open the player properties. | 單擊播放器名稱以打開播放器屬性。 |
| 36  4948effb-52c4-4c9b-87dd-915981adc9cf | Click [1}Audience{2] in the left navigation menu. | 點擊[1}觀眾{2]在左側導航菜單中。 |
| 37  b4b01834-a6db-4663-a497-c9fdfb95a8ef | Check the [1}Enable Audience{2] option. | 檢查[1}啟用受眾{2]選項。 |
| 38  41e0f44f-d63c-48f3-9bad-6bb07c63e0ff | Use the [1}Connect To{2] dropdown to select an Audience connection. | 使用[1}連接到{2]下拉菜單選擇受眾群體連接。 |
| 39  e9c3c9af-9273-4330-9cd5-f381dfe3eed0 | (Optional) Use the [1}Lead Form{2] dropdown to select a [3}lead form{4] to use. | （可選）使用[1}潛在客戶表格{2]下拉菜單中選擇一個[3}潛在客戶表格{4]使用。 |
| 40  d71e0cb0-949b-4ec7-af0b-da41012753c8 | [1] | [1] |
| 41  a27bd460-3547-443f-b438-176adce28805 | unpublished changes message | 未發布的更改消息 |
| 42  767bb622-27ea-4156-8a4b-4ac7502fd4a1 | Click [1}Save{2]. | 點擊[1}保存{2]。 |
| 43  30b595fa-7a3e-4726-82f6-544d69bfd56e | A message will appear indicating that you have unpublished changes. | 將會出現一條消息，指示您尚未發布更改。 |
| 44  63865a0e-521c-4e2b-b058-83ebbd5b5fb6 | [1] | [1] |
| 45  de113284-50ac-4c9b-ac26-cd8849a2e24a | unpublished changes message | 未發布的更改消息 |
| 46  65800dd9-918d-4389-8d8d-a74bbc6a7db3 | Click [1}Publish & Embed {2] and then [1}Publish Changes{2] to publish the change to the player. | 點擊[1}發布並嵌入{2]然後[1}發布變更{2]將更改發布給播放器。 |
| 47  99cb0f45-9131-45b8-b9d7-c85d15e79c8d | Return to the Audience module. | 返回“受眾"模塊。 |
| 48  de055569-c879-4b6d-890a-02afccd5522c | Click [1}Audience Players {2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 49  8e7e9b4b-6e44-43bb-b265-b84b922af9c7 | Confirm that the player appears in the list of Audience players. | 確認該播放器出現在“觀眾播放器"列表中。 |
| 50  da343850-716e-47d4-ae38-701237a476f5 | [1] | [1] |
| 51  51f530b4-f93d-4f8a-87da-826ea1cbdc94 | custom audience player | 自定義觀眾播放器 |
| **audience-fields-and-data-definitions.html**  **MQ971010 e9153aa3-1fcf-4c46-bd49-84e64ad0b356** | | |
| 1  c5070bb4-04bd-4192-8424-861d9f380cac | --- title: | --- title: |
| 2  b1effde9-bc70-4186-87cf-0b2ae162edb0 | Audience Fields and Data Definitions parent: | 受眾群體字段和數據定義父級： |
| 3  3b2b34ff-071f-4b46-aa31-6c07d2760b38 | General Information --- | 一般信息 - - |
| 4  eec3b544-bf9a-4acd-be2e-acb984bd0422 | Audience Fields and Data Definitions | 受眾字段和數據定義 |
| 5  24653e4c-cb87-4f09-8cb6-2c25af4c0b44 | This topic provides an overview of the fields that can be populated by the Audience module. | 本主題概述了受眾模塊可以填充的字段。 |
| 6  acf48db7-980b-4421-a6ae-441f3a59ad5a | Brightcove Audience will deliver a set of video viewing data to specific fields in your integrated platform. | Brightcove Audience將向您的集成平台中的特定字段提供一組視頻觀看數據。 |
| 7  b45c5164-1966-421c-8bc4-9d32eaa66161 | Below is an example of those fields and a description of what the data is that will populate each field | 以下是這些字段的示例，並描述了將填充每個字段的數據是什麼 |
| 8  361d849a-d66e-4d13-a7a9-df22030307ce | Standard fields | 標準欄位 |
| 9  189e671f-e395-4218-85de-181b66f8697f | These fields will always be populated by Brightcove Audience. | 這些字段將始終由Brightcove Audience填充。 |
| 10  798eecc8-69cc-4e47-b7a8-30592e40a831 | Field | 場地 |
| 11  bb6ab06c-3390-452f-8e98-5b1c6d66d369 | [1}Description{2] | [1}描述{2] |
| 12  049c1c28-110d-4531-bdee-4145545ff9df | video\_id | video\_id |
| 13  81db180e-ebe8-4f10-b54b-c0a75826717a | The ID of the Brightcove video associated with the viewing event | 與觀看事件關聯的Brightcove視頻的ID |
| 14  b95e159d-0f30-4db9-b055-b966bdb0a9fe | video\_name | video\_name |
| 15  17621164-c6b6-4648-a61f-d4cb48c9c72a | The name of the video in Video Cloud | 視頻雲中視頻的名稱 |
| 16  907978b0-d353-4dcb-8954-67b40f372458 | tracking\_id | 跟踪號碼 |
| 17  5a8436c5-c85f-49d1-8643-7f6cd13fccf7 | You can add a [1}custom tracking ID{2] to a URL | 您可以添加一個[1}自定義跟踪ID{2]到一個URL |
| 18  240b9f6c-736a-417f-8a94-95c76122f38d | external\_id | external\_id |
| 19  006b15b4-172a-4d2b-9104-18745c77873a | The Global User ID (GUID) used to identify the user | 用於標識用戶的全局用戶ID（GUID） |
| 20  b33a8137-0737-4900-b4ea-34f488c4d473 | player\_id | player\_id |
| 21  f99abc51-270e-4deb-a217-2877ffed23cd | The ID of the Brightcove Player that created the view event | 創建視圖事件的Brightcove Player的ID |
| 22  838a79bc-e64f-4dc9-bf49-606fd3d18baf | page\_url | page\_url |
| 23  9918cfb5-3dc1-4967-9650-8af2ae13d22a | The URL of the page where the video was viewed | 觀看視頻的頁面的URL |
| 24  34522a32-3f9d-42c2-be61-3e23deafcf4b | watched | 看過 |
| 25  0c2a8764-6c98-4bbd-9151-045ae4bb1761 | Percent watched - How far down the timeline they watched | 觀看百分比-他們觀看的時間表有多遠 |
| 26  a1197ddc-ecac-4fc8-b905-ad01dd793f27 | time\_watched | time\_watched |
| 27  16f6a5a1-5be0-4046-9e57-85a726e372bd | Seconds of the video watched - The total amount of time they actually spent with that video | 觀看視頻的秒數-他們實際在該視頻上花費的總時間 |
| 28  968e0008-fedb-4d45-b431-89050684fe70 | created\_at | created\_at |
| 29  eee75780-08d8-4407-b6aa-5ac9abba3aa7 | Creation date | 創建日期 |
| 30  c0808e3f-5434-4185-8adb-b9d9cdc670ec | updated\_at | Updated\_at |
| 31  3fbfc487-1d84-47c6-9b55-b3b86c7980b8 | Last updated date | 最後更新日期 |
| 32  e3464aac-c168-44b8-825a-a23745c68dc0 | is\_synced | is\_synced |
| 33  b47b184c-cbca-484a-895d-fc6a901f7ded | A boolean denoting whether or not the view event has been synchronized to the third party platform. | 表示查看事件是否已同步到第三方平台的布爾值。 |
| 34  811232a8-96ba-4fe1-82d4-e8361eaa98b6 | Additional fields | 其他領域 |
| 35  1c95ae8f-8860-4dc4-b779-f567682c03fb | These fields are not automatically populated. | 這些字段不會自動填充。 |
| 36  09ec4d35-61de-4f76-9020-efc71c5bbc95 | They are used to [1}track additional custom data{2]. | 他們習慣了[1}跟踪其他自定義數據{2]。 |
| 37  92cd935e-722c-4ce8-84f2-5617ec324a57 | By default, they are configured to capture interactivity from Gallery [1}In-Page experiences{2]. | 默認情況下，將它們配置為從庫中捕獲交互性[1}頁內體驗{2]。 |
| 38  b9510804-fa47-41c1-892b-87cd1ce4ec5c | If you are not using interactivity, these fields will be blank. | 如果您不使用交互性，則這些字段將為空白。 |
| 39  c15b6491-18e1-4d58-a442-36a53f8a18ea | Field | 場地 |
| 40  029489b7-b8cf-4695-b46d-e5beacf30bd5 | [1}Description{2] | [1}描述{2] |
| 41  939fca0f-ac8c-4cb5-8ff0-e6abda0fcbfc | event\_1, event\_2, event\_3 | 事件\_1，事件\_2，事件\_3 |
| 42  300e36c1-2d27-4803-afe1-0ba20ecdbf39 | Custom events | 自定義事件 |
| 43  43345708-bbc2-4fdc-ae8d-7126e177348a | metric\_1, metric\_2, metric\_3 | metric\_1，metric\_2，metric\_3 |
| 44  e8e71650-7771-43d2-8337-40a891640d11 | Custom metrics | 自定義指標 |
| 45  5606892c-7d04-430b-9e36-eadc1a6d7130 | [1}UTM fields{2] - utmSource, utmMedium, utmCampaign, utmTerm and utmContent | [1}UTM欄位{2] -utmSource，utmMedium，utmCampaign，utmTerm和utmContent |
| 46  415cf584-2136-4dbe-aa83-6e86c4c05b54 | For information on working with UTM fields see [1}Working with UTM Fields in the Audience Module{2]. | 有關使用UTM字段的信息，請參見[1}在受眾模塊中使用UTM字段{2]。 |
| 47  2e2d4e67-a676-45be-9aa8-ab5afc8842b2 | Custom fields | 自訂欄位 |
| 48  601f72d2-6440-4392-a46b-fb8e500369a4 | These fields are not automatically populated. | 這些字段不會自動填充。 |
| 49  db64bc34-4686-45a1-a3ac-9a2c65e97e5c | You have the option to sync reference ID, tags or custom fields to your MAP or CRM via these fields. | 您可以選擇通過這些字段將參考ID，標籤或自定義字段同步到MAP或CRM。 |
| 50  bcc65fda-0053-49ae-8c9f-0b3565eeaaf6 | To set this up please [1}contact support{2] and request, for example: | 要進行設置[1}聯繫支持{2]和請求，例如： |
| 51  8e620a8d-54f4-4599-97ae-520250ccb4fb | “Please map my Video Cloud field “tags” to the Audience “custom\_1” field.” | “請將我的視頻雲字段“標籤"映射到受眾群體“custom\_1"字段。" |
| 52  2cd050fa-f957-42e9-a2d7-3054078aeee1 | Field | 場地 |
| 53  26db42e3-1a92-45e8-9c59-c28a93d021e4 | [1}Description{2] | [1}描述{2] |
| 54  f12b4c2a-cc7c-4a76-a9ef-92cf5ea8c454 | custom\_1, custom\_2, custom\_3 | custom\_1，custom\_2，custom\_3 |
| 55  7ebd6c56-dd22-430a-8d5f-7c98e4f8134e | Custom events | 自定義事件 |
| **viewing-video-activity.html**  **MQ971010 393a3cf2-a392-4803-83cb-8f76b7d46b47** | | |
| 1  383b3a78-455c-456e-b257-d6413d6faa8d | --- title: | --- title: |
| 2  5e5c85a3-a684-4931-b62e-8443e4ee3751 | Viewing Video Activity parent: | 查看視頻活動的父級： |
| 3  4953e355-e364-47b6-81d2-912c0fc8a531 | General Information --- | 一般信息 - - |
| 4  5233a782-b0bf-4fd6-b426-808b80d70b45 | Viewing Video Activity | 查看視頻活動 |
| 5  883c8440-5d98-454b-8d76-4a7fc79ff8dc | In this topic you will learn how to view video activity in the Audience module. | 在本主題中，您將學習如何在“受眾"模塊中查看視頻活動。 |
| 6  2c27d753-5753-409f-8d1a-717b6e8c38c3 | When using Audience Tracking or SSO integrations, the Audience module allows you to select a video and then view activity for that video. | 使用受眾跟踪或SSO集成時，受眾模塊允許您選擇一個視頻，然後查看該視頻的活動。 |
| 7  599ecd01-81b7-4dc9-bf96-50df68d528e7 | This allows you to see who viewed a particular video. | 這使您可以查看誰觀看了特定視頻。 |
| 8  80ecaf48-8758-4afa-9dbf-ea34a7a3ff1d | All video views in Audience-enabled players will be tracked. | 將跟踪啟用了受眾群體的播放器中的所有視頻觀看次數。 |
| 9  2facc322-6060-4560-9cfb-457cef311119 | To view the video activity, click[1} Video (non-MAP){2] in the left navigation. | 要查看視頻活動，請單擊[1}影片（非MAP）{2]在左側導航欄中。 |
| 10  89be3e2c-bcf4-4bf0-998d-1ac369b3e7d3 | The Viewing Activity page will display a list of all viewed videos from SSO and Audience tracking integrations for the selected time period. | “觀看活動"頁面將顯示在選定時間段內從SSO和受眾跟踪集成中觀看的所有視頻的列表。 |
| 11  234a4cf5-57a6-4830-8c69-bc22c9bb8659 | The [1}Select Connection{2] control can be used to select a specific connection. | 這[1}選擇連接{2]控件可用於選擇特定的連接。 |
| 12  1de4916b-e4e0-4da0-915f-03af94566d62 | The calendar control can be used to select a new date range. | 日曆控件可用於選擇新的日期範圍。 |
| 13  231543ca-46d7-44fb-9bf6-64b3037f052d | Data can be sorted by clicking on the column headers. | 通過單擊列標題可以對數據進行排序。 |
| 14  14710784-cad8-4426-b5ae-eac668e76520 | Notes: | 筆記： |
| 15  b1448e60-be43-49f4-8a72-837fb7072b71 | There will be a few hour delay before the viewing data will appear. | 觀看數據將會出現幾個小時的延遲。 |
| 16  216d4d79-164a-40c6-b1a7-f2380a64694f | Analytics and Audience track via independent plugins and backend systems. | 通過獨立的插件和後端系統跟踪Analytics（分析）和Audience（受眾）。 |
| 17  4d763b85-88a4-445c-afe5-5639e4250e53 | It is very common to not see the same results. | 看不到相同的結果是很常見的。 |
| 18  f1593c38-cb0c-405c-9d8a-8099ad9d6b0f | Audience also adheres to things like do not track settings in the browser. | 受眾群體還遵守諸如不跟踪瀏覽器中的設置之類的內容。 |
| 19  9b0e7a2a-e115-4a67-966e-4bb991ab9e28 | For the most complete analytics, view the Analytics module reports. | 要獲得最完整的分析，請查看“分析"模塊報告。 |
| 20  188f6a4d-1b91-4c17-86f8-87d7876d4c3f | [1] | [1] |
| 21  fe3d7e18-703f-4a8e-987d-42c0a0d53811 | video list | 影片清單 |
| 22  76ea4f5e-9e29-4ace-8260-d8726dbaebf8 | Clicking the link for a video will display all the viewing activity for that video. | 單擊視頻的鏈接將顯示該視頻的所有觀看活動。 |
| 23  8d86dc0e-2897-4fd4-b009-627d8b556fce | Data can be sorted by clicking on the column headers. | 通過單擊列標題可以對數據進行排序。 |
| 24  4ff571cb-23e1-475a-93f7-1b37ff975609 | [1] | [1] |
| 25  e51896d9-4b09-4cf4-94d1-a3f62f3fb2b0 | view activity | 查看活動 |
| 26  99f34a90-76b0-42c8-8914-60a46dfa9550 | The data can be exported by clicking the [1}CSV{2] or [1}XLS{2] buttons at the top of the page. | 可以通過單擊導出數據[1}CSV{2]或者[1}XLS{2]頁面頂部的按鈕。 |
| 27  5ba3ccc3-ba5f-423c-bd4d-8a6f7125bc9a | Other data viewing options | 其他數據查看選項 |
| 28  ba53b56c-6be8-44b2-9d6a-9a57b6c50f0e | The Audience module provides several ways to view/export data: | 受眾模塊提供了幾種查看/導出數據的方式： |
| 29  bb1d14b0-3098-4483-aee8-b710ee0a4b67 | [1}Recent Activity{2] - Used to view video view event data for the past 24 hours. | [1}近期活動{2] -用於查看過去24小時的視頻觀看事件數據。 |
| 30  5caa4ad9-cc51-41e8-85ca-e33296a5feb3 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 31  f15e317b-7e6e-43db-849a-41b5502cf56e | [1}Viewer Profiles{2] - Used to view video activity by viewer. | [1}查看者個人資料{2] -用於查看觀看者的視頻活動。 |
| 32  02245b61-9561-414a-9511-47274c5fb026 | For information, see [1}Viewing Viewer Profile Information{2]. | 有關信息，請參閱[1}查看查看器配置文件信息{2]。 |
| 33  f4102a76-79ef-477c-b587-6a940687cc92 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於導出視頻視圖和潛在客戶數據。 |
| 34  c01afb7d-d2aa-4542-a237-ecd38f62ada0 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 35  3429dd98-91fa-4433-b811-3750c272f2b5 | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 36  68e526a9-e8b5-4ee3-8af8-ea3a12a62814 | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 37  07f570f3-905d-4973-bdb4-f5895cc5936d | Audience API{1]. | 受眾群體API{1]。 |
| **working-utm-fields-audience-module.html**  **MQ971010 f475b9aa-e817-499a-a3f5-02048a3d9405** | | |
| 1  802810db-8967-4dcc-9cc9-6d77df067b4b | --- title: | --- title: |
| 2  d9f0edea-9310-4d57-9498-3808d0d6211b | Working with UTM Fields in the Audience Module parent: | 在受眾模塊父級中使用UTM字段： |
| 3  4b474431-96e0-44bf-beb0-584831d480bd | General Information --- | 一般信息 - - |
| 4  758b20f3-bb20-4b86-b758-176da7128a23 | Working with UTM Fields in the Audience Module | 在受眾模塊中使用UTM字段 |
| 5  ec944859-b8f0-415a-8d6d-f95708c0faba | In this topic you will learn how to track UTM codes in the Audience module. | 在本主題中，您將學習如何在“受眾"模塊中跟踪UTM代碼。 |
| 6  5e667ed7-6700-4910-acaf-1a9cebfde32a | UTM codes (also known as UTM parameters) are simple snippets of text that you can add to a URL to help track the success of your web content. | UTM代碼（也稱為UTM參數）是簡單的文本片段，您可以將其添加到URL中以幫助跟踪Web內容的成功。 |
| 7  8d709a92-e698-4bb0-b46f-2baeaf3b016f | There are 5 standard parameters that you can add to any URL: | 您可以將5個標準參數添加到任何URL： |
| 8  850ebf3e-8a5c-46c9-a480-bf6f6063f5d9 | Campaign | 活動 |
| 9  c8581d70-051c-4aca-aa67-6152c984d8b9 | Source | 來源 |
| 10  f1f0ed15-9165-48da-bfec-ff4d9924890a | Medium | 中等的 |
| 11  ec30dea5-159f-4ffd-8055-6f4a9872e44f | Context | 語境 |
| 12  f2c2f1f3-c85c-4272-bdea-feaeae1876d7 | Term | 學期 |
| 13  096a09f6-afc1-40c9-af40-1c2c4a741d3c | UTM codes are commonly appended to custom URLs. | UTM代碼通常附加到自定義URL。 |
| 14  e5d5ab4f-19ff-4dba-bec9-44c0fbda6338 | Below is an example of UTM codes (bolded) added to a URL. | 下面是添加到URL的UTM代碼（固定）的示例。 |
| 15  1c14a0e8-1735-421f-8e01-1d4461a55d1b | [1}[2]{3] | [1}[2]{3] |
| 16  14b88fb8-3dfe-424e-bd2c-ccdf47e0c158 | UTM codes give you the ability to track how a blog post, internet ad, or email blast is working without having to create custom landing pages for each campaign. | UTM代碼使您能夠跟踪博客文章，互聯網廣告或電子郵件爆炸的工作方式，而不必為每個廣告系列創建自定義目標網頁。 |
| 17  a9bb2ac6-6896-4f76-8021-50e41d0a6326 | By creating a distinct UTM code for blog posts, ads, and emails, you can get data on which generates more traffic, conversions, etc. | 通過為博客文章，廣告和電子郵件創建獨特的UTM代碼，您可以獲取產生更多流量，轉化等的數據。 |
| 18  0da97c7e-8216-41c3-b8de-6bb01f3f2bb8 | Configuring data connections to work with UTM fields | 配置數據連接以使用UTM字段 |
| 19  cac81c83-3687-48d2-9076-d181218b69fe | Audience parses the UTM fields from the URL arguments. | 受眾群體從URL參數解析UTM字段。 |
| 20  8f9a6636-ec6f-44d1-a141-a4f5573b13df | The UTM data can then be accessed from your marketing automation software or by using the Audience API. | 然後可以從您的營銷自動化軟件或使用Audience API訪問UTM數據。 |
| 21  7e8a8877-2d3b-4c1f-a50b-7fa771725ae6 | The Audience configuration that is required is based upon the marketing automation platform being used. | 所需的受眾群體配置基於所使用的營銷自動化平台。 |
| 22  af3910bb-b6dc-4007-857e-99ff467eeaf2 | [1}HubSpot{2] | [1}HubSpot{2] |
| 23  24462f79-a3c3-4dc2-b5c9-fcdc520f5471 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 24  0dd9fada-008f-460b-b0a9-59202ed4ee33 | [1}Eloqua{2] | [1}埃洛誇{2] |
| 25  22ce8801-3f91-413e-b08a-963c74054586 | [1}Marketo{2] | [1}市場部{2] |
| 26  25412f3f-89ef-4f6f-a0d0-dcecd937ede9 | HubSpot | HubSpot |
| 27  35ce86e7-cfbe-43c4-9ed9-f8ce3d11cd2c | With HubSpot data connections, no additional setup is required. | 使用HubSpot數據連接，不需要其他設置。 |
| 28  57410286-4944-47de-8951-716afa94fd2c | The UTM fields will appear automatically in HubSpot. | UTM字段將自動出現在HubSpot中。 |
| 29  5fa52eef-3f14-4f0b-95b1-9704d2c25dbd | Salesforce | 銷售隊伍 |
| 30  27a0213d-2bac-42ff-adb6-26a9d7234f6c | With Salesforce data connections, use a [1}Mapping Type{2] of [1}Advanced{2] and then the UTM fields can be mapped to the appropriate data objects in Salesforce. | 通過Salesforce數據連接，使用[1}映射類型{2]的[1}先進的{2]然後可以將UTM字段映射到Salesforce中的相應數據對象。 |
| 31  3187600e-f9c5-4705-a6f2-a777ffe49d4a | [1] | [1] |
| 32  fede96e2-9ff0-47b1-92d7-2b3d283ae5c5 | Eloqua | 埃洛誇 |
| 33  d2dd00a4-5ff5-47e6-98ce-ed71fb39f1ed | Check the Eloqua data connection for a warning about a data mapping update. | 檢查Eloqua數據連接以獲取有關數據映射更新的警告。 |
| 34  b349ef05-0cd8-41c0-9687-513a4002b13a | [1] | [1] |
| 35  8ad20125-2a01-440a-b987-88fd4cae6b34 | Click [1}Update Now{2] to update the mapping. | 點擊[1}現在更新{2]更新映射。 |
| 36  752baba3-673b-4454-b0e6-dec816c76742 | This will update the data objects to receive this data. | 這將更新數據對像以接收此數據。 |
| 37  bdca709c-a520-4963-93f9-cbb50a21b309 | Marketo | 市場部 |
| 38  65c5cfc3-27e0-44bf-89ed-9867fe5ee4bc | Due to the fact that there aren't enough fields we can add to the custom activity that we create in Marketo, UTM fields are not supported with Marketo connections. | 由於沒有足夠的字段可以添加到我們在Marketo中創建的自定義活動中，因此Marketo連接不支持UTM字段。 |
| 39  a858e531-558b-4030-a320-96cfac283609 | Exporting data using the Audience module | 使用Audience模塊導出數據 |
| 40  876373ce-20c7-4b76-8536-4c38af8b7396 | UTM fields are included when exporting Audience data and selecting [1}View Events{2]. | 導出受眾群體數據並選擇時，會包含UTM字段[1}查看活動{2]。 |
| 41  cec0857a-98fa-496c-864d-303c185b7f6e | For information on exporting data, see [1}Exporting Audience Data from the Audience Module{2]. | 有關導出數據的信息，請參見[1}從受眾模塊導出受眾數據{2]。 |
| 42  e633cf7d-e580-4384-9922-db8cb9816104 | Accessing UTM fields using the Audience API | 使用Audience API訪問UTM字段 |
| 43  3634627e-79aa-41cc-bcde-9c81d1887b93 | UTM fields can be accessed using the Audience API. | 可以使用Audience API訪問UTM字段。 |
| 44  11b7e7cd-9cb9-4e76-b43a-508570f269ca | For information, see [1}Audience API documentation{2]. | 有關信息，請參閱[1}受眾群體API文檔{2]。 |
| **publishing-video-email-using-audience-module.html**  **MQ971010 dba19268-989a-466d-bd9d-81ef99b95638** | | |
| 1  c33596b1-5d4a-49f9-bd42-b788da103ff3 | --- title: | --- title: |
| 2  675179e9-75aa-4de6-adf6-3fa73858a691 | Publishing a Video to Email using the Audience Module parent: | 使用受眾模塊父級將視頻發佈到電子郵件： |
| 3  b55f164e-73d3-4ad1-b131-99483efeaff3 | General Information --- | 一般信息 - - |
| 4  d33801f1-2435-497d-a4f7-d41f5ac6876a | Publishing a Video to Email using the Audience Module | 使用受眾模塊將視頻發佈到電子郵件 |
| 5  d673ad9b-6422-4ebd-a2c4-438c70f19860 | This topic provides an overview of how to publish a video to email using the Audience module. | 本主題概述瞭如何使用“受眾群體"模塊將視頻發佈到電子郵件。 |
| 6  480bae47-93d2-4daf-94ab-d7738c517531 | On most platforms, embedding videos directly into email isn’t possible. | 在大多數平台上，無法將視頻直接嵌入到電子郵件中。 |
| 7  5936e508-34f9-4062-a648-c1ff40b80e0a | This isn't a Brightcove limitation, nearly every modern email system will strip out video player embed code due to security reasons. | 這不是Brightcove的限制，出於安全原因，幾乎每個現代電子郵件系統都會刪除視頻播放器的嵌入代碼。 |
| 8  1d740c79-7565-4b81-81f3-4079c21b176f | You can however, drive awareness and traffic for content by creating an email with some teaser text and a poster image. | 但是，您可以通過創建帶有一些預告文字和海報圖像的電子郵件來提高內容的知名度和流量。 |
| 9  c6c0791c-d173-47fa-b653-21b8674bcadf | The Audience module provides the ability to select a video, player and then generate the HTML to embed inside an email message. | 受眾模塊提供了選擇視頻，播放器，然後生成HTML以嵌入到電子郵件中的功能。 |
| 10  11599a4e-e9ed-4ba9-af7a-1d07f7781d97 | Note: | 筆記： |
| 11  df905a70-352f-4610-ae5f-6f7558ea1b1c | Publishing a video to email is also available in the Media module. | 在“媒體"模塊中還可以將視頻發佈到電子郵件。 |
| 12  3da5e010-b7a8-4a54-aa49-ff7c15769665 | For information, see [1}Publishing a Video to Email{2]. | 有關信息，請參閱[1}將視頻發佈到電子郵件{2]。 |
| 13  9b4841e3-f28b-480c-892b-8d6cf547e661 | To publish a video to an email landing page, follow these steps: | 要將視頻發佈到電子郵件登錄頁面，請按照下列步驟操作： |
| 14  12b248b6-5dad-4c6d-8f34-0c97aa2f4746 | Open the Audience module. | 打開受眾模塊。 |
| 15  10531ebb-c30b-4196-a055-a454514768b4 | Click [1}Publish to Email {2] in the left navigation. | 點擊[1}發佈到電子郵件{2]在左側導航欄中。 |
| 16  31f927b2-786a-431f-97d0-27503c54d920 | Select a [1}Landing Page{2]. | 選擇一個[1}登陸頁面{2]。 |
| 17  33d90563-12ce-46af-8908-1b465733a7f2 | The dropdown list will contain a [1}Simple Landing Page{2] which is a system provided, unstyled sample landing page. | 下拉列表將包含一個[1}簡單的登陸頁面{2]這是系統提供的，無樣式的示例著陸頁。 |
| 18  02447ae0-0289-479a-9cb6-8a550b323b0b | The list will also contain any published landing page experiences that were created using the Gallery module that are using an Audience-enabled player. | 該列表還將包含使用啟用了受眾群體的播放器的“圖庫"模塊創建的任何已發布的登錄頁面體驗。 |
| 19  5799a600-35d8-4cb9-9bcd-3821dc918880 | Using a Gallery landing page provides more flexibility over the appearance and styling of the landing page. | 使用圖庫登錄頁面可為登錄頁面的外觀和样式提供更大的靈活性。 |
| 20  c1165ae7-0a03-44bf-9274-62e13e683f93 | Lead forms can also be used to capture viewer information. | 潛在客戶表單也可以用於捕獲查看者信息。 |
| 21  87477e2a-82b8-4fd5-8a98-c57ffbf8a6b2 | For more information on creating Gallery landing pages, see [1}Creating a Landing Page Experience{2]. | 有關創建圖庫登錄頁面的更多信息，請參見[1}創建登錄頁面體驗{2]。 |
| 22  d6750e4d-3891-42ba-8b5d-a6de880d9d94 | [1] | [1] |
| 23  c2d338ef-e7c9-4cbe-b695-afb33046590b | select landing page | 選擇登陸頁面 |
| 24  98886a7c-7e97-4af6-9531-77a2ab248840 | Select to [1}Autoplay Video{2]. | 選擇到[1}自動播放影片{2]。 |
| 25  df796036-e83f-4a38-a95c-6bd92af01bc8 | This option is only available when selecting the [1}Simple Landing Page{2]. | 僅當選擇[1}簡單的登陸頁面{2]。 |
| 26  2303c98e-5821-496a-9c90-e66ffc8f6b52 | Select a [1}Video Player{2]. | 選擇一個[1}視頻播放器{2]。 |
| 27  a3689541-f7c7-4215-9665-61fefba8dda2 | This option is only available when selecting the [1}Simple Landing Page{2]. | 僅當選擇[1}簡單的登陸頁面{2]。 |
| 28  09298977-f24a-4c13-8247-ea07b88568ed | For Gallery landing pages, the player is assigned as part of the [1}experience properties{2]. | 對於圖庫登陸頁面，播放器被分配為[1}經驗屬性{2]。 |
| 29  8998b64d-4920-4674-b3fa-93df21fda166 | Select a [1}Video{2]. | 選擇一個[1}視頻{2]。 |
| 30  53c1fdc0-c466-4260-8247-90e58217129d | Search terms can be used to search the videos in your account. | 搜索字詞可用於搜索您帳戶中的視頻。 |
| 31  e09bd6dc-5a2a-4047-9630-4649ebb19908 | Set the [1}Image Size{2]. | 設置[1}圖片大小{2]。 |
| 32  f4041892-974e-423c-ac00-e1c69124c4de | This is the image that will appear in the body of the email. | 這是將顯示在電子郵件正文中的圖像。 |
| 33  5803d4ed-605e-4a80-b5ab-8e9d2c74f030 | The size of the image can be adjusted by entering values into the [1}Width{2] and [1}Height{2] fields. | 可以通過在圖像中輸入值來調整圖像的大小。[1}寬度{2]和[1}高度{2]領域。 |
| 34  7a9d31ed-7bef-40b5-af9d-a7226bd77a54 | The player URL will display below the poster image. | 播放器網址將顯示在海報圖像下方。 |
| 35  8a144e30-8595-437f-83b2-e93ded995dfb | [1] | [1] |
| 36  36419617-0b81-4e5d-a018-4ee75a2009b1 | preview image | 預覽圖片 |
| 37  d71d9036-b5f4-46b0-a791-4d65454c6131 | Select the application that will be used to send the email. | 選擇將用於發送電子郵件的應用程序。 |
| 38  6eb2559a-18a2-4981-b58a-c3714846f958 | The following options are available. | 以下選項可用。 |
| 39  7227d80a-7916-4cdc-8c94-28863d8a814f | Other | 其他 |
| 40  e0dec670-f2cc-492a-8307-cd4e4c3a508b | Eloqua | 埃洛誇 |
| 41  9b65f974-2512-4813-bc32-9ef7163b1d6c | Salesforce | 銷售隊伍 |
| 42  b810617c-15e7-48d0-bb15-e3d84c04ede5 | HubSpot | HubSpot |
| 43  6085d207-ff4a-4038-80c7-f3f1e2397bf7 | Pardot | 派爾多特 |
| 44  5c3f7b0b-61e8-4cb2-b05b-8c9b5d3a5222 | Marketo | 市場部 |
| 45  d9ea7666-a03f-4239-99c3-e32c878e9475 | MailChimp | MailChimp |
| 46  0c746452-a6c0-4147-9680-05d138979452 | The HTML to embed will change depending on the application that is selected. | 嵌入的HTML將根據所選的應用程序而變化。 |
| 47  835bd9e8-0cc0-436a-a6e9-c27f5b7a3556 | [1] | [1] |
| 48  80624f13-87ac-4ac8-b934-b41a5689b522 | embed code | 嵌入代碼 |
| 49  bdcb93d7-7f8f-4a6f-bb89-06280ef14775 | The process to send email messages from marketing automation platforms is outside the scope of this topic. | 從市場營銷自動化平台發送電子郵件的過程不在本主題的範圍之內。 |
| 50  cb7760ad-6827-446f-aef6-9eda85fa3177 | For information, see the [1}Eloqua{2], [3}Marketo,{2] [5}HubSpot{2] or [7}Salesforce{2] documentation. | 有關信息，請參閱[1}埃洛誇{2]，[3} Marketo，{2][5} HubSpot{2]或者[7}銷售隊伍{2]文檔。 |
| **using-custom-metrics-and-events.html**  **MQ971010 f789b3e2-96bd-4b8c-9bef-581c4e097f57** | | |
| 1  296aee1e-230d-4493-b615-a5a99eb4a01d | --- title: | --- title: |
| 2  86703820-aee1-44aa-9928-6bd82648bcef | Using Custom Metrics and Events parent: | 使用“自定義指標和事件"父級： |
| 3  8fa75fae-4a46-4249-9797-be61caeaf877 | General Information --- | 一般信息 - - |
| 4  db9cfc30-4fde-4f2f-9600-3ccae6505fb0 | Using Custom Metrics and Events | 使用自定義指標和事件 |
| 5  94dad267-c7f8-4a12-9244-421af6900e1b | In this topic you will learn how to attach custom events and metrics to view events. | 在本主題中，您將學習如何附加自定義事件和指標以查看事件。 |
| 6  90d26a82-4e15-4d29-9b0c-3cc97e71d543 | The Audience player plugin includes a client-side API for attaching custom events and metrics to view events. | Audience Player插件包括一個客戶端API，用於附加自定義事件和指標以查看事件。 |
| 7  f83c3931-bd08-4371-83fa-8bc652b38a95 | The following example outlines how to track custom events and metrics. | 以下示例概述瞭如何跟踪自定義事件和指標。 |
| 8  545aeb38-8ea4-4d52-b610-e52ae4acc21f | Obtain a reference to the Brightcove Player. | 獲取對Brightcove Player的引用。 |
| 9  a1a9c8ab-e5dc-4f26-af5c-63390c9e206e | This example assumes that an [1}[2]{3] of [1}[5]{3] has been added to the player embed code. | 本示例假設[1}[2]{3]的[1}[5]{3]已添加到播放器嵌入代碼。 |
| 10  40764188-725b-4338-bcb4-e60f9a060078 | [1}[2]{3] | [1}[2]{3] |
| 11  43efb1a6-35b1-4a1e-b4de-3f070872295a | Listen for the Audience ready event, [1}[2]{3]. | 聽觀眾準備活動，[1}[2]{3]。 |
| 12  07968d90-a5a8-4045-a1ec-e0de105cbc7d | [1}[2]{3] | [1}[2]{3] |
| 13  e8b86388-8c76-4ad0-b895-bb3559f1d848 | To track a string value, call [1}[2]{3]. | 要跟踪字符串值，請調用[1}[2]{3]。 |
| 14  758b551b-b257-426a-8e75-60dd4454fa1c | To track a numeric value, call [1}[2]{3]. | 要跟踪數值，請致電[1}[2]{3]。 |
| 15  6538c1db-53dd-4147-a794-301babed73b0 | The return value is a boolean indicating whether or not the event was sent successfully. | 返回值是一個布爾值，指示事件是否已成功發送。 |
| 16  048c42cf-b56a-4d11-9a63-7d2b845dcbc6 | [1}[2]{3] | [1}[2]{3] |
| 17  0897d771-fd83-40a6-ab9b-259b07661a74 | Synchronization with marketing automation platforms | 與營銷自動化平台同步 |
| 18  749f750a-3048-44c1-833f-7183bac36941 | Custom events/metrics stored on a view event will sync for Marketo REST and Eloqua if the fields are defined on the custom activity or CDO. | 如果在自定義活動或CDO上定義了字段，則存儲在視圖事件上的自定義事件/指標將針對Marketo REST和Eloqua進行同步。 |
| 19  7ba14755-0783-48c3-a5ff-beb748453730 | Audience will also sync custom events/metrics to HubSpot if they're defined and to Salesforce if the integration is using a [1}Mapping Type{2] of [1}Advanced{2] and the events/metrics are mapped to something. | 如果自定義事件/指標已定義，那麼受眾群體還將其同步到HubSpot；如果集成正在使用自定義事件/指標，則同步到Salesforce。[1}映射類型{2]的[1}先進的{2]並且事件/指標被映射到某物。 |
| 20  61b1298a-6096-4376-a59f-5428415e505c | Marketo REST | Marketo REST |
| 21  7ed8c555-e65c-4304-9f8a-8237fdeb1108 | For Marketo REST integrations, publishers should verify that the [1}Brightcove Video View{2] custom activity in Marketo has the custom event and metric fields. | 對於Marketo REST集成，發布者應驗證[1}Brightcove視頻觀看{2] Marketo中的自定義活動具有自定義事件和指標字段。 |
| 22  42daf347-d8b5-4157-b5ee-10226a738358 | [1] | [1] |
| 23  1c781eef-3b1d-4422-b699-6d5b01ea030a | edit custom activity | 編輯自定義活動 |
| 24  5cd706c3-b05b-4110-ac31-c1979e8f7806 | If the fields are not in the Brightcove Video view object: | 如果這些字段不在Brightcove Video視圖對像中： |
| 25  65f22088-8b4a-4195-ba53-3218e036b370 | Update the [1}Brightcove Video View{2] custom activity to add the fields, or | 更新[1}Brightcove視頻觀看{2]自定義活動以添加字段，或 |
| 26  05b83d78-7bb4-4843-a902-c7a0c3d0879b | Contact Marketo Support and ask them to add the fields. | 請與Marketo支持小組聯繫，並要求他們添加字段。 |
| 27  973e12bb-a3cc-45ba-8ef6-19632a0ca0ed | After the fields have been added, return to Audience and press the [1}Complete Update{2] button so Audience can access the newly added fields. | 添加字段後，返回“受眾群體"並按[1}完整更新{2]按鈕，以便受眾群體可以訪問新添加的字段。 |
| 28  dc897ec1-63e0-443c-ac69-e35582503bd7 | [1] | [1] |
| 29  bac11617-954a-434c-bdb2-b61cb3a18269 | edit custom activity | 編輯自定義活動 |
| 30  515a8b45-0115-4778-856f-a909e9959ada | Oracle Eloqua | 甲骨文Eloqua |
| 31  f3d402fc-95e1-4703-9dff-26ae80b8eec1 | For Eloqua integrations, publishers should verify that the [1}BrightcoveVideoView{2] custom object has the custom event and metric fields. | 對於Eloqua集成，發布商應驗證[1}BrightcoveVideoView{2]自定義對象具有自定義事件和指標字段。 |
| 32  a396072f-c2dd-405f-9968-6ea8076d20fb | [1] | [1] |
| 33  35e38c43-e9d1-404f-a270-17795146c2df | edit custom activity | 編輯自定義活動 |
| 34  292c501f-b5f3-474e-ac1b-858310dfef66 | If the fields do not exist, the fields need to be added to the [1}BrightcoveVideoView{2] object by either: | 如果這些字段不存在，則需要將這些字段添加到[1}BrightcoveVideoView{2]反對者： |
| 35  70665151-40cb-440a-8332-f1d1a6fd9c89 | Reconnecting your Eloqua account, or | 重新連接您的Eloqua帳戶，或者 |
| 36  7e2b9b62-88cf-4025-960b-b4bc8746bf7a | Using the data mapping upgrade button. | 使用數據映射升級按鈕。 |
| 37  ddc9d00b-7c4c-47ea-83ef-45fd42400e96 | [1] | [1] |
| 38  aa78d9ae-d9ee-48d9-8f1d-ba1188e4e951 | edit custom activity | 編輯自定義活動 |
| 39  8eeb1bde-5dfa-40c3-b778-3b0b680ffd47 | Salesforce | 銷售隊伍 |
| 40  dda34bda-e51f-419e-9305-3422252d705f | For Salesforce, your Audience connection should be using a [1}Mapping Type{2] of [1}Advanced{2]. | 對於Salesforce，您的受眾群體連接應使用[1}映射類型{2]的[1}先進的{2]。 |
| 41  28ef0483-e863-464c-99b6-195b8fe777d4 | The [1}Event{2] and [1}Metric{2] fields can be mapped to Salesforce objects. | 這[1}事件{2]和[1}公制{2]字段可以映射到Salesforce對象。 |
| 42  a36b638a-e525-4bc2-95c2-3f5eda49cef5 | [1] | [1] |
| 43  0eb1a0b9-4e28-47f8-83bb-d56fc93f4cb6 | edit custom activity | 編輯自定義活動 |
| 44  002bbb3f-45a5-4b10-8af9-bfb0dd281b15 | Notes | 筆記 |
| 45  820bec52-1a83-4311-888f-42f4ce0e2841 | The limit on string length for event slot values is 250 characters. | 事件插槽值的字符串長度限制為250個字符。 |
| 46  2b37e3cc-b957-496c-abd1-dd3645735339 | If multiple values are sent to the same event or metric slot during a single viewing session, the existing value in the slot is replaced with the new value. | 如果在單個觀看會話期間將多個值發送到同一事件或度量標準插槽，則該插槽中的現有值將替換為新值。 |
| 47  8ad44b8f-5d5e-4ec8-b2ee-91cf2d9b5de9 | In the following example, the final value stored in event1 is “click3”. | 在以下示例中，存儲在事件1中的最終值是“click3"。 |
| 48  6415db96-10b2-48c9-9768-5c6db2055ae4 | [1}[2]{3] | [1}[2]{3] |
| 49  e2fb30cc-49b1-4f13-8f15-d6645af01866 | If a view event for the session does not exist yet then one will be created. | 如果該會話的查看事件尚不存在，則將創建一個。 |
| 50  b0872f2e-df4c-4c26-aa8b-da75cc1c7cd2 | If the result of [1}[2]{3] is false indicating that the event failed to send, you can [4}enable the verbose option{5] on the Audience plugin to see console logging with a specific reason why. | 如果結果[1}[2]{3]為假，表示該事件發送失敗，您可以[4}啟用詳細選項{5]在Audience插件上查看控制台日誌，並記錄具體原因。 |
| 51  9677ccb8-1bdb-42bc-84d5-378f91fdf0ec | Viewing events and metrics | 查看事件和指標 |
| 52  db99925f-7a3e-42a5-bd59-63a0db485f77 | Custom events and metrics will appear in the Audience UI. | 自定義事件和指標將顯示在“用戶界面"中。 |
| 53  b0653d50-0264-48ef-bf8c-21196d46dd75 | In the left navigation, click [1}All Recent Activity{2]. | 在左側導航中，單擊[1}最近所有活動{2]。 |
| 54  a6c05aac-8f43-421d-bd58-80c2cb315f02 | If any custom events or metrics have been recorded, the [1}Show Interaction Events{2] link will be enabled. | 如果已記錄任何自定義事件或指標，則[1}顯示互動事件{2]鏈接將被啟用。 |
| 55  abbdc06e-c895-4c70-931c-9496a124aabe | Click the link to display the event/metric data. | 單擊鏈接以顯示事件/度量標準數據。 |
| 56  008633ee-2716-4672-b6d4-15a7c1ddde18 | [1] | [1] |
| 57  dd5f1db6-8dcc-421b-8322-74bbba6e2382 | viewing metrics | 查看指標 |
| 58  a1f408dc-1716-4e72-a520-f7105f454522 | Enabling verbose logging | 啟用詳細日誌記錄 |
| 59  aa217f16-bcd0-4793-8483-5b23ac7f08ef | Verbose logging can be enabled by adding[1][2}[3]{4] to the URL of the page with the player or by configuring the Audience plugin with the [2}[6]{4] option: | 可以通過添加啟用詳細日誌記錄[1][2}[3]{4]播放器轉到頁面的URL或通過將Audience插件配置為[2}[6]{4]選項： |
| 60  cd201385-d589-464c-98f7-6ca2a1367d21 | [1] | [1] |
| 61  cd53f7e9-a205-42d9-9b63-d36d1688e169 | configure plugin | 配置插件 |
| **creating-audience-lead-form.html**  **MQ971010 5ece2532-13e0-40f7-b1cb-83366d711e39** | | |
| 1  68f3ee9a-adbc-4c81-8104-c3cd6d9c5ba0 | --- title: | --- title: |
| 2  a0c7279f-fd8b-4903-b723-ecb5b404f9bf | Creating an Audience Lead Form parent: | 創建受眾群體潛在客戶表單父級： |
| 3  fb577f63-ca47-4de9-96d6-2d66c8f0f2e2 | General Information --- | 一般信息 - - |
| 4  061cf9f7-6556-4ce2-90d2-2a7e31600728 | Creating an Audience Lead Form | 創建受眾線索表格 |
| 5  c411d07f-539f-4d1d-889e-c2a7915b9f70 | In this topic, you will learn how to create a lead form that can be displayed in an Audience-enabled player. | 在本主題中，您將學習如何創建潛在顧客表單，該潛在顧客表單可以顯示在啟用了Audience的播放器中。 |
| 6  08235e3e-4e61-41a7-8a36-773b7c91210a | Lead forms can be used to capture viewer information during video playback. | 潛在客戶表格可用於在視頻播放期間捕獲觀眾信息。 |
| 7  d74410f4-49e6-4093-9bce-69c0391a5982 | Audience lead forms allow you to select from a set of fields and the form data is saved locally in Video Cloud. | 觀眾潛在客戶表單可讓您從一組字段中進行選擇，並將表單數據本地存儲在Video Cloud中。 |
| 8  2dfc2228-eb10-4164-ae6a-9eb71924cb6e | Custom lead forms allow you to enter custom HTML and are typically used when the form HTML was generated from a marketing automation platform. | 自定義潛在客戶表單允許您輸入自定義HTML，通常在從市場營銷自動化平台生成HTML表單時使用。 |
| 9  ec8d1b01-0b93-4b8c-b217-e5c60272b92d | For more information on creating lead forms with a marketing automation platform, see the document for your platform: | 有關使用營銷自動化平台創建銷售線索表單的更多信息，請參見所用平台的文檔： |
| 10  84e9cdcc-535f-4fad-bf8b-5711318bda08 | [1}Oracle Eloqua{2] | [1}甲骨文Eloqua{2] |
| 11  b9c0210d-7f40-4f35-8423-ae5853061258 | [1}Marketo{2] | [1}市場部{2] |
| 12  576f0cdb-34af-49d9-9c27-bd60ed6c3f8c | [1}HubSpot{2] | [1}HubSpot{2] |
| 13  834108eb-61e7-45fe-b6f2-1070a65d231a | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 14  c8398d93-ea7c-4e45-8640-bae0bf635cb4 | Creating a lead form | 建立潛在客戶表格 |
| 15  4c8ba055-cb57-401e-9bbd-7442d7fe9ff7 | To create a lead form, follow these steps. | 要創建銷售線索表格，請按照下列步驟操作。 |
| 16  9d99ab5d-7ba9-4ac6-aced-8cbce890a0c7 | Configure the form contents | 配置表單內容 |
| 17  64733c81-3bcd-4d15-ba5b-d42658894338 | Open the Audience module. | 打開受眾模塊。 |
| 18  7ea11a1e-8618-4040-b1ff-af73abda0e0c | Click [1}Lead Forms{2] in the left navigation. | 點擊[1}潛在客戶表格{2]在左側導航欄中。 |
| 19  793dda1e-19b7-4e74-a989-cae091067212 | If any lead forms have been created, they will be displayed. | 如果已創建任何潛在客戶表單，則將顯示它們。 |
| 20  b2a9d1a3-de47-435f-a57a-b6f2356f80ca | [1] | [1] |
| 21  038ae1dd-542a-49d3-8c60-4db17bfe91ce | manage lead forms section | 管理潛在客戶表單部分 |
| 22  2e2db0ae-a15d-4034-ab6d-3458d7328fa9 | Click [1}Create Lead Form{2]. | 點擊[1}創建銷售線索表格{2]。 |
| 23  40d48d98-3a95-46cb-914e-d5b84f50c5c9 | Give the lead form a descriptive [1}Name{2]. | 給潛在客戶一個描述性的形式[1}名稱{2]。 |
| 24  93f3ac13-92f3-4b38-9f60-caeb69996326 | Select a [1}Lead Form Status{2]. | 選擇一個[1}潛在客戶表格狀態{2]。 |
| 25  e2adb4fe-7839-4c6d-b731-11d96be424c0 | [1}Active{2] | [1}積極的{2] |
| 26  4f793b62-7095-4975-bff9-07ace7583cbd | [1}Inactive{2] | [1}不活躍{2] |
| 27  c726c525-b15e-4d14-a629-4761965473eb | Select a [1}Form Language{2]. | 選擇一個[1}形式語言{2]。 |
| 28  40bb7969-8843-4cd3-b036-b7a48366246e | Select the [1}Form Timing{2]. | 選擇[1}表單時間{2]。 |
| 29  793199cd-7298-49c5-a1b7-05c82d2ab1da | The form timing determines when the lead form will be displayed. | 表單時間決定何時顯示潛在客戶表單。 |
| 30  7f679d42-8f4e-4069-a06a-efe3a8c97cad | Check [1}Require submission to watch video{2] to require that the lead form be submitted to watch a video. | 查看[1}需要提交才能觀看視頻{2]要求提交潛在客戶表格以觀看視頻。 |
| 31  f1d0b8fa-62d0-4506-92e4-bb62f0939edf | Checking [1}Always show the lead form even if the lead is already known{2] will always show the lead form even if the lead is already known. | 檢查[1}即使已經知道潛在客戶，也要始終顯示潛在客戶表格{2]即使潛在客戶已知，也將始終顯示潛在客戶表格。 |
| 32  9d8db986-40cf-49db-91c3-01c2a74a5063 | If not checked, the lead form is not displayed if the lead is known. | 如果未選中，則在已知線索的情況下不顯示線索表格。 |
| 33  0ca79700-8bab-4449-bf7d-926684c7c436 | [1] | [1] |
| 34  f34e4022-73f0-483f-9947-698bac4f0f6d | edit lead form | 編輯潛在客戶表格 |
| 35  c6fe5665-b614-4f14-94e7-a313dc4e4990 | Select the form type. | 選擇表單類型。 |
| 36  bf729e66-34d5-454a-ab0b-63f7bff3bba6 | [1}Audience Lead Form{2] - Form is built using a default layout and set of fields, data is saved locally in Video Cloud | [1}觀眾潛在客戶表格{2] -使用默認佈局和字段集構建表單，數據本地存儲在Video Cloud中 |
| 37  fd5df9d3-e943-4e17-9dfb-f57d098e19fd | [1}Custom Lead Form{2] - Provides the ability to enter custom HTML (typically from a marketing automation platform), data is saved in the marketing automation platform | [1}自定義潛在客戶表格{2] -提供輸入自定義HTML（通常從市場營銷自動化平台中）的功能，將數據保存在市場營銷自動化平台中 |
| 38  f552d40d-9b20-4816-a258-a6f6ff0c93ec | Enter a [1}Top Message{2]. | 進入一個[1}熱門留言{2]。 |
| 39  78d75097-b43a-4432-b94f-062aebf039f9 | The top message is what will be displayed at the top of the lead form. | 最上面的消息是將在潛在顧客表單的頂部顯示的內容。 |
| 40  f0edc240-986f-4940-a337-c39f25b5a395 | Select the fields to display on the lead form. | 選擇要在潛在顧客表單上顯示的字段。 |
| 41  303ab9d2-3dc5-4e75-98b7-34b5b0bc0b4c | A maximum of 4 fields can be selected. | 最多可以選擇4個字段。 |
| 42  0929389a-a0ea-49d5-b187-a515490f7a29 | Enter the [1}Privacy Policy Text{2] and [1}Privacy Policy URL{2]. | 輸入[1}隱私權政策文字{2]和[1}隱私權政策網址{2]。 |
| 43  0fc635a8-22fa-4af6-9538-9566bcac49f3 | These fields are required to save the lead form. | 這些字段是保存銷售線索表格所必需的。 |
| 44  543e1a13-8c6a-4dff-b1a4-d65b4136e8b9 | Enter the button text to be used for the [1}Cancel{2] and [1}Submit Button{2]. | 輸入要用於[1}取消{2]和[1}提交按鈕{2]。 |
| 45  7e3ad409-07c3-45d8-926f-e1deb3a72bbb | [1] | [1] |
| 46  90495515-4302-4785-9b3a-fc033aa20f8c | edit lead form | 編輯潛在客戶表格 |
| 47  73725adb-4ad8-454e-b922-0652553df0bf | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}（可選的）{2]點擊[1}預覽表格{2]打開表單的預覽。 |
| 48  f0350747-d4a0-48a8-99d0-d925dcb107b8 | The preview dialog can be used to preview the form on mobile, tablet or desktop devices. | 預覽對話框可用於在移動設備，平板電腦或台式設備上預覽表單。 |
| 49  c0338abc-a340-4a5e-adf1-80273fdab440 | Click [1}Close{2] when done. | 點擊[1}關閉{2]完成時。 |
| 50  d809e9d8-c14a-4174-b435-1f0e11017e54 | [1] | [1] |
| 51  7eea8c00-f4aa-43d1-ae37-be11f7190442 | preview lead form | 預覽潛在客戶表格 |
| 52  7e17e3fa-578b-45c8-9233-53209327561b | Click [1}Save{2] to save the lead form. | 點擊[1}保存{2]保存銷售線索表格。 |
| 53  35cc7df3-3b31-4384-ae41-235a7e6fcea7 | The lead form can be edited by clicking the [1}Edit{2] button. | 潛在客戶表單可以通過點擊[1}編輯{2]按鈕。 |
| 54  44d72c51-88b6-4795-b57f-1e3b5e855328 | Assigning a lead form to a player | 分配線索表格給玩家 |
| 55  711ca2d1-79b4-4981-a8f6-017fd89bb113 | To assign a lead form to a player, follow these steps: | 要將線索表分配給玩家，請按照下列步驟操作： |
| 56  d5ffadc1-60a9-452e-848a-70318822d1da | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 57  02b01bc4-adf3-4599-81d7-106c0bf4b9c8 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的播放器並使用[1}潛在客戶表格{2]下拉列表以選擇銷售線索表格。 |
| 58  27bc3972-787c-4dd3-9724-ed72f2a642c6 | The setup is now complete and you are ready to capture lead information. | 設置現已完成，您已準備好捕獲潛在客戶信息。 |
| 59  f70b0c68-fd20-4b21-9a05-a2a0e5e4db7b | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用支持觀眾的播放器發布視頻時，潛在客戶表單將根據表單時間設置出現。 |
| 60  a7fff90a-b3a4-4d27-bc95-a8fe001adc5e | Exporting lead form data | 導出銷售線索表單數據 |
| 61  3ffa2ff9-1165-4ea0-baeb-9341e5a551a6 | There are two options for exporting lead data both accessed from the left navigation menu: | 有兩個導出線索數據的選項，均可從左側導航菜單訪問： |
| 62  9f3f9ab6-c7da-4322-bec1-952c51efefcb | [1}Export Audience Data{2] - Used to export lead data collected from Audience-enabled Brightcove Players. | [1}導出受眾群體數據{2] -用於導出從啟用了受眾的Brightcove播放器收集的銷售線索數據。 |
| 63  827ad7f8-36d8-4ec8-97be-26e78b55ccb7 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 64  4f0122e8-efb0-4222-9ffb-39a82af0862e | [1}Export Gallery Leads{2] - Used to export lead data collected from Gallery experiences. | [1}出口畫廊線索{2] -用於導出從庫體驗中收集的線索數據。 |
| 65  74e5d431-1812-4ae2-ba70-eea6d1469ff6 | For information, see [1}Exporting Gallery Lead Data{2]. | 有關信息，請參閱[1}導出圖庫線索數據{2]。 |
| **viewing-player-events-audience-module.html**  **MQ971010 5cbff65c-4433-4758-935a-06ba8dfc9ec0** | | |
| 1  d96635cf-cba2-4377-85fe-6c65ef994911 | --- title: | --- title: |
| 2  3bb65d8a-9b5a-4c95-ac7f-17cbdb1e5605 | Viewing Player Events in the Audience Module parent: | 在“受眾模塊"父視圖中查看玩家事件： |
| 3  64c19837-65a1-4355-8e4f-73db6fa1ac7d | General Information --- | 一般信息 - - |
| 4  b8459f4a-1587-4a50-bf96-8c779ba672f6 | Viewing Player Events in the Audience Module | 在受眾模塊中查看玩家事件 |
| 5  41ce543e-2b25-43a6-b111-07b03935f42c | In this topic you will learn how to view player events in the Audience module. | 在本主題中，您將學習如何在“受眾"模塊中查看玩家事件。 |
| 6  56111157-7a47-450a-b9ed-61244c7d221c | The Audience module provides the ability to track view events. | 受眾模塊提供了跟踪觀看事件的功能。 |
| 7  cc9aaffc-a939-4a70-8a53-acc9ee0ad55a | The frequency with which view events are sent to the Audience module is calculated dynamically based on the length of the video. | 根據視頻的長度動態計算將觀看事件發送到“受眾"模塊的頻率。 |
| 8  91576158-2dc6-40ad-acd4-89f5f589f77f | Audience will send at a minimum 4 events, one per quartile. | 觀眾將至少發送4個事件，每個四分之一。 |
| 9  ea608ceb-75a6-4080-91ad-b2ef21b9e029 | Note: | 筆記： |
| 10  14f3f419-a675-44ba-b0b8-0babb05ae330 | View event data can be exported using the [1}Export Data{2] option or by using the [3}Audience API{2]. | 可以使用[1}匯出資料{2]選項或使用[3}受眾群體API{2]。 |
| 11  6e0aff93-c773-48dd-97da-1abe31331b15 | To view the view events, open the Audience module and click[1][2}All Recent Activity{3] in the left navigation. | 要查看觀看事件，請打開“受眾"模塊，然後單擊[1][2}最近所有活動{3]在左側導航欄中。 |
| 12  fec923d9-96a4-45b3-a038-8dbdcd68371b | The page will display the view event activity for the past 24 hours. | 該頁面將顯示過去24小時內的查看事件活動。 |
| 13  359b4186-67e1-498e-8408-71104de11bd8 | [1] | [1] |
| 14  a12131df-86f4-4d05-9576-60187c5915f6 | The [1}Show Interaction Events{2] link will be enabled if [3}custom events or metrics{4] are attached to a view event. | 這[1}顯示互動事件{2]鏈接將被啟用，如果[3}自定義事件或指標{4]附加到視圖事件。 |
| 15  3f9cb490-0684-4925-b192-69b2b0ac5728 | The page will display the following information. | 該頁面將顯示以下信息。 |
| 16  5ff8def9-5675-4e82-86ed-2e71618ac942 | [1}Timestamp{2] - Date and time of the video view | [1}時間戳記{2] -視頻觀看的日期和時間 |
| 17  c15a459f-cafd-42db-b677-76d5f740b239 | [1}Video name and ID{2] - Video name and Video Cloud video ID | [1}影片名稱和編號{2] -視頻名稱和視頻雲視頻ID |
| 18  88c94c48-7dd2-4655-b491-32137384ab17 | [1}Percent Watched{2] - The point at which the viewer stopped watching the video, divided by the length of the video. | [1}觀看百分比{2] -觀看者停止觀看視頻的時間除以視頻的長度。 |
| 19  d46980c1-c6bd-4734-92ac-0bd87ed2ddef | For example, if a viewer watched the first 5 seconds of a two-minute video, then skipped ahead to the 55 second point, watched 5 more seconds and stopped the video (or left the page), the percent watched would be recorded as 50%. | 例如，如果觀眾觀看了兩分鐘視頻的前5秒，然後跳至55秒，又觀看了5秒並停止了視頻（或離開了頁面），則觀看的百分比將記錄為50 ％。 |
| 20  555cb653-c111-4e94-af1b-6fa8f2274887 | Note: | 筆記： |
| 21  fd8d1ee3-e650-4de3-b1e7-4e637ed14487 | For [1}Live Videos{2], it's not possible to track the percent watched in Audience. | 為了[1}實況視頻{2]，就無法跟踪受眾群體中觀看的百分比。 |
| 22  a1c18d33-c97f-4085-96e6-0c389bca2010 | Since it is not possible to know how long it will last, the Audience module will only track the total time watched. | 由於無法知道會持續多長時間，因此“受眾群體"模塊將僅跟踪觀看的總時間。 |
| 23  92f12986-0805-4df1-ba91-2e692840e429 | [1}Time Watched{2] - Total time watched | [1}觀看時間{2] -觀看的總時間 |
| 24  4ed87361-002a-4099-a78a-c43c4e359c15 | [1}External ID{2] - Value used to identify the viewer, for example the Eloqua GUID, Marketo GUID, HubSpot GUID, SSO GUID or another unique value that was used to identify the viewer. | [1}外部ID{2] -用於標識查看者的值，例如Eloqua GUID，Marketo GUID，HubSpot GUID，SSO GUID或用於標識查看者的另一個唯一值。 |
| 25  b8e96102-a1ee-4e67-bccc-47b8e13ba08f | [1}Status{2] - Status of the event | [1}地位{2] -活動狀態 |
| 26  3b6e1260-cc19-40f6-827f-f80a56ec4f97 | [1}unprocessed{2] - the event hasn't been synced to the marketing automation platform | [1}未處理{2] -該事件尚未同步到營銷自動化平台 |
| 27  936abccd-f9c1-4938-898a-3de8ead3665e | [1}synced{2] - the event was successfully synced to the marketing automation platform | [1}已同步{2] -活動已成功同步到營銷自動化平台 |
| 28  8dbd00a9-ddf0-42aa-a8e1-b37e63bee353 | [1}sync\_disabled{2] - Audience module was configured with sync disabled so the event was skipped | [1}sync\_disabled{2] -受眾群體模塊配置為禁用同步，因此該事件被跳過 |
| 29  8bd2438c-2d76-42f8-a93e-58b9bbf2f8fd | [1}failed{2] - error syncing; the tool tip provides some details about what error occurred | [1}失敗的{2] -錯誤同步；工具提示提供了有關發生了什麼錯誤的一些詳細信息 |
| 30  0326d3fa-765a-4c72-8054-41c7ec180ff5 | [1}unknown\_contact{2] - unknown user so the event was not synced | [1}unknown\_contact{2] -未知用戶，因此該事件未同步 |
| 31  610dc263-f2ba-4537-a203-f607166d314e | [1}N/A{2] - not applicable; displayed when using Custom, Audience Tracking or Marketo Munchkin integrations | [1}不適用{2] - 不適用;使用自定義，受眾跟踪或Marketo Munchkin集成時顯示 |
| 32  5accc67d-c227-4538-a50c-d8486a4cb009 | Event data can also be filtered by status using the dropdown list at the top of the page. | 還可以使用頁面頂部的下拉列表按狀態過濾事件數據。 |
| 33  0db57cba-b9ed-44b2-877f-45d32ebf14d4 | [1] | [1] |
| 34  10944da8-ec03-4e65-8a72-0dab169d6ee7 | Viewing interaction events | 查看互動事件 |
| 35  3857b1a0-524e-4bc9-96f3-0b01c6118fff | If custom metrics or events are attached to a view event, the [1}Show Interaction Events{2] link will be enabled. | 如果自定義指標或事件附加到查看事件，則[1}顯示互動事件{2]鏈接將被啟用。 |
| 36  d7a60077-acf7-4b25-8df6-31276cb245bb | For example, if you are using a Gallery In-Page experience with an Audience-enabled player and the experience is configured with [1}links, cards or any other type of interactive element{2], the experience will send impression and conversion events to the Audience module. | 例如，如果您正在與啟用了受眾群體的播放器一起使用Gallery In-Page體驗，並且將體驗配置為[1}鏈接，卡片或任何其他類型的互動元素{2]，體驗會將展示和轉化事件發送到“受眾群體"模塊。 |
| 37  d9f7017a-e333-4810-b4a8-b44b3813d537 | These events are passed to Audience using the Audience custom fields. | 這些事件使用“受眾群體"自定義字段傳遞給受眾群體。 |
| 38  023e96e2-42b6-4e3c-a278-f3f093dd32e6 | The event data will appear in the Audience module as part of the [1}All Recent Activity{2]. | 事件數據將作為以下內容的一部分顯示在“受眾群體"模塊中[1}最近所有活動{2]。 |
| 39  054f046c-80a0-46b7-9822-325c13a1d08c | Note: | 筆記： |
| 40  cdb61dd3-0328-4e18-8c0a-9ebae51995b3 | Interaction events may also appear when using [1}Audience custom metrics and events{2]. | 使用時也會出現互動事件[1}受眾群體自定義指標和事件{2]。 |
| 41  aff4f094-5741-4b3e-b889-1a5471fd14a6 | The following data may be passed: | 可能會傳遞以下數據： |
| 42  fe7f9dbf-f31a-47e3-a366-9bb8cdf17328 | [1}Event 1{2] - Comma-separated list of CTA names that the viewer had a chance to interact with (impression) | [1}賽事1{2] -觀看者有機會與之互動的CTA名稱列表（以逗號分隔）（展示） |
| 43  61cfb152-8725-4702-97f0-427b8a5557fd | [1}Event 2{2] - Comma-separated list of CTA names that the viewer [1}did{2] interact with (conversion) | [1}賽事2{2] -觀看者以逗號分隔的CTA名稱列表[1}做過{2]與（互動）互動 |
| 44  8d489e5a-a87f-45ef-9e06-fa0016dfab0c | [1}Metric 1{2] - Total count of CTA impressions | [1}公制1{2] -CTA展示總數 |
| 45  e83ff747-d9d9-44ba-9ff5-53dcbac7593d | [1}Metric 2{2] - Total count of CTA conversions, i.e. clicked link, form submission, etc | [1}公制2{2] -CTA轉換的總數，即點擊鏈接，表單提交等 |
| 46  ba00ddd3-10e5-46a6-9347-cde1add2ff57 | To view the events, click the [1}Show Interaction Events{2] link in the header. | 要查看事件，請單擊[1}顯示互動事件{2]標頭中的鏈接。 |
| 47  edd1b8db-9899-4c7c-80d0-1f9d822dc7ac | [1] | [1] |
| 48  e65d0441-9056-4262-bd45-66c0cd5de270 | Other data viewing options | 其他數據查看選項 |
| 49  ca489151-f367-487b-ae73-a8c2a715c015 | Audience data can be viewed/exported in other ways: | 受眾群體數據可以通過其他方式查看/導出： |
| 50  4c6b36c3-0268-433e-bf0e-a3d30b3e3c72 | [1}Video Activity{2] - Used to view viewer activity by video. | [1}視頻活動{2] -用於通過視頻查看觀看者的活動。 |
| 51  b885b124-5732-47ea-b6e6-cb7c07e2d0b1 | For information, see [1}Viewing Video Activity{2]. | 有關信息，請參閱[1}查看視頻活動{2]。 |
| 52  281e6235-13c0-4d1c-a66a-d1f5fed8c0cc | [1}Viewer Profiles{2] - Used to view video activity by viewer. | [1}查看者個人資料{2] -用於查看觀看者的視頻活動。 |
| 53  50cb42b7-219b-4d93-94c5-8dcb39f33f76 | For information, see [1}Viewing Viewer Profile Information{2]. | 有關信息，請參閱[1}查看查看器配置文件信息{2]。 |
| 54  6ac8f523-4f4b-4b7d-a8f0-fe154fb4f741 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於導出視頻視圖和潛在客戶數據。 |
| 55  e4aa11f9-30c2-4c5a-9ae9-7e47a148ebde | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 56  01001e06-9d96-4775-b817-35a4f45b5917 | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 57  511444a9-193c-4f51-9553-9abbd4305bc5 | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 58  00586a87-a2dc-4e59-a1bb-89c0a8b05090 | Audience API{1]. | 受眾群體API{1]。 |
| **how-audience-module-identifies-viewers.html**  **MQ971010 6fc740ee-ad3a-4e70-9706-1a893285fcae** | | |
| 1  61de98ac-dba3-4131-815c-becc035162ca | --- title: | --- title: |
| 2  6319086b-6c9b-4f9c-a21a-e096f26360f2 | How the Audience Module Identifies Viewers parent: | 受眾模塊如何識別查看者父級： |
| 3  dd643bb3-aa59-4a31-8428-0cae1fbc4343 | General Information --- | 一般信息 - - |
| 4  8179b803-159b-4de1-92a0-96aaa5df42f4 | How the Audience Module Identifies Viewers | 受眾模塊如何識別觀看者 |
| 5  126a1f60-ab9b-483e-a894-946d28011be1 | In this topic you will learn about the different ways the Audience module attempts to identify viewers. | 在本主題中，您將學習受眾模塊嘗試識別觀眾的不同方式。 |
| 6  a10b0f3e-19ea-4a23-9fcc-796709a43fbf | The Audience module tries to identify viewers using a variety of data sources: | 受眾群體模塊嘗試使用各種數據源來標識觀眾： |
| 7  35c3be02-d1bb-4214-8bcf-ba06bbf8ba33 | [1}Audience cookie{2] | [1}受眾Cookie{2] |
| 8  8549e6e2-6f67-42b0-a0c6-d340782d1c88 | [1}Oracle Eloqua GUID{2] | [1}Oracle Eloqua GUID{2] |
| 9  4b9bcc54-6d80-4642-827e-a8f2cc88ac4b | [1}Marketo Munchkin cookie{2] | [1}Marketo Munchkin餅乾{2] |
| 10  e7c8f6ef-a0e3-41b2-a1b9-9ea4ba033af6 | [1}Salesforce ID URL parameter{2] | [1}Salesforce ID URL參數{2] |
| 11  3992dd60-a56d-4b23-9720-a89ecb6082ff | [1}Salesforce ID HTML attribute{2] | [1}Salesforce ID HTML屬性{2] |
| 12  95c6ae9f-a568-49f6-a461-2155ab18d666 | [1}HubSpot UTK cookie{2] | [1}HubSpot UTK Cookie{2] |
| 13  e34ece0f-6529-4b5d-bab1-d4af6f0defca | [1}Email parameter{2] | [1}電子郵件參數{2] |
| 14  e0c56c8e-6dea-4ddc-add5-b2bb3da212eb | The Audience module will abide by a user's browser settings regarding [1}Do Not Track{2]. | 受眾模塊將遵守有關以下內容的用戶瀏覽器設置：[1}不跟踪{2]。 |
| 15  f4ddbf3a-a8e2-424e-8b13-b857eaddc902 | Note: | 筆記： |
| 16  f2e12811-88a8-42c6-8639-c21caab906fc | When using a custom integration, you are responsible for identifying the viewer. | 使用自定義集成時，您有責任識別查看器。 |
| 17  5c6fc15a-e973-414a-8c5c-6fa37d2c078e | For information, see [1}Creating Custom Integrations with the Audience Module{2]. | 有關信息，請參閱[1}使用受眾模塊創建自定義集成{2]。 |
| 18  ac0bfdd9-5df2-4b3b-adda-d9080c04eeba | Audience cookie | 受眾Cookie |
| 19  469fa958-e2e2-4299-b559-4d7d00561c1c | Audience-enabled players[1]will set a 3rd party cookie and use it to associate viewing data with the same user if Audience Tracking is enabled for their account and the player is using it. | 啟用受眾群體的播放器[1]如果為他們的帳戶啟用了受眾跟踪功能，並且播放器正在使用該用戶，它將設置一個第三方Cookie並將其用於將觀看數據與同一用戶相關聯。 |
| 20  29db2dbf-398a-4e2b-b632-0ab8d91efc3e | If a user ever fills out an Audience lead form, Audience will create a profile for that viewer and all their viewing data will be associated with that profile. | 如果用戶填寫了受眾線索表格，則受眾將為該查看者創建一個配置文件，並且他們的所有觀看數據都將與該配置文件相關聯。 |
| 21  15238c4a-5928-4bbe-9aa6-543f917f85a8 | The cookie that Audience will set is named [1}\_bc\_uuid{2]. | 受眾群體將設置的Cookie命名為[1}\_bc\_uuid{2]。 |
| 22  b70da840-acb8-431b-aeb1-9ee8069169ff | Oracle Eloqua GUID | Oracle Eloqua GUID |
| 23  11c8f3ea-1656-46a2-a3af-0b913b29a4bd | Audience-enabled players with an Eloqua integration will invoke Eloqua’s APIs to obtain the visitor ID, frequently referred to as the Eloqua GUID. | 具有Eloqua集成功能的支持受眾的播放器將調用Eloqua的API來獲取訪問者ID，通常稱為Eloqua GUID。 |
| 24  ba88664e-54f8-4aeb-b208-7e246a51e5fa | This ID is captured in the Audience module’s viewing data and is used to synchronize viewing data to Eloqua. | 該ID會在“受眾群體"模塊的觀看數據中捕獲，並用於將觀看數據同步到Eloqua。 |
| 25  c70cd5d0-76e5-46c2-ad84-977d21f5e79c | Eloqua uses its own set of cookies and when a Brightcove Player is configured with an Eloqua integration, Audience captures the GUID in the Eloqua cookie and communicates with Eloqua server-side, to try and figure out who the user is. | Eloqua使用它自己的cookie集合，當Brightcove Player配置有Eloqua集成時，Audience會捕獲Eloqua cookie中的GUID並與Eloqua服務器端進行通信，以嘗試確定用戶是誰。 |
| 26  e74ab87f-fc5e-471b-ba88-875866ce45ac | Marketo Munchkin cookie | Marketo Munchkin餅乾 |
| 27  fd8526fd-2a1a-4e2f-8346-42525e73f537 | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有Marketo集成的啟用了受眾群體的播放器將引用在用戶瀏覽器中創建的Munchkin cookie（\_mkto\_trk）。 |
| 28  0a199405-5d2f-4af6-a1bf-4264826f3d94 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值將在“受眾"模塊的觀看數據中捕獲，並用於將觀看數據同步到Marketo。 |
| 29  604980cf-86ef-4f63-873d-9575b6adb027 | Salesforce ID URL parameter | Salesforce ID URL參數 |
| 30  f34873c0-f602-4488-84ee-dc86e78cd63f | For Salesforce integrations, the plugin can attempt to identify the viewer by checking the URL for the parameter called [1}bcsfid{2]. | 對於Salesforce集成，插件可以通過檢查URL的以下參數來嘗試嘗試識別查看器：[1} bcsfid{2]。 |
| 31  c5c82aaa-e4ab-47b9-9b3b-5ee3f7044876 | This allows Salesforce users to send email campaigns with a landing page URL that is uniquely generated for tracking purposes by providing the lead’s Salesforce ID in the URL. | 這樣，Salesforce用戶可以通過在URL中提供銷售線索的Salesforce ID來發送電子郵件活動，該電子郵件活動的登錄頁面URL是為跟踪目的而唯一生成的。 |
| 32  9e367354-d7a2-482e-916e-bad9b0b9ad4d | Salesforce ID HTML attribute | Salesforce ID HTML屬性 |
| 33  e1891575-ab11-406e-b52a-3967a7569153 | For Salesforce integrations, if the plugin is unable to identify the viewer by checking for the [1}bcsfid{2] URL parameter, it will search for the [1}data-bc-sfid{2] attribute on the [5}[6]{7] element of the HTML embed publishing code for the video and use its value as the Salesforce ID of the lead if it is set. | 對於Salesforce集成，如果插件無法通過檢查[1}bcsfid{2] URL參數，它將搜索[1}數據密送{2]的屬性[5}[6]{7] HTML元素嵌入視頻的發布代碼，並將其值用作潛在客戶的Salesforce ID（如果已設置）。 |
| 34  e3616d68-e5e6-4e8c-a0c2-95f7d50eab98 | HubSpot UTK cookie | HubSpot UTK Cookie |
| 35  cf2c6d27-8f5d-4d89-8d21-cbd4f877cfd4 | For HubSpot integrations, the plugin injects HubSpot’s JavaScript tracking code which drops a [1}hubspotutk{2] cookie on the user’s browser. | 對於HubSpot集成，該插件會注入HubSpot的JavaScript跟踪代碼，該代碼會刪除[1}Hubspotutk{2]用戶瀏覽器上的Cookie。 |
| 36  7221773e-58e7-4f3e-9d6f-70d8779c0d04 | This cookie is used to keep track of a visitor's identity within HubSpot and associate Brightcove viewing data with a contact. | 該cookie用於跟踪HubSpot中訪客的身份，並將Brightcove查看數據與聯繫人相關聯。 |
| 37  d653fd26-bbad-45fe-9472-0a275fd3495e | If the user already has a [1}hubspotutk{2] cookie when the player loads, Audience will make an API request to HubSpot and ask if the cookie value corresponds to a known contact, and if so, Audience will associate viewing data with that user. | 如果用戶已經有一個[1}Hubspotutk{2] Cookie，當播放器加載時，受眾群體將向HubSpot發出API請求，並詢問cookie值是否對應於已知聯繫人，如果是，則受眾群體會將觀看數據與該用戶相關聯。 |
| 38  14e235a0-90ba-4ddd-97d2-fe9f8e29bd1d | Email parameter | 電子郵件參數 |
| 39  f4169599-78fa-4872-905a-0b99de9bf8a6 | The Audience module can also be told who the user is via an email address. | 受眾模塊也可以通過電子郵件地址告知用戶。 |
| 40  ecbc9d21-e731-40cc-a3a2-7d6a6e31ca7f | Audience will look for a URL parameter titled [1}bcemail{2]. | 受眾群體將尋找標題為URL的URL參數[1}郵件{2]。 |
| 41  5795e533-f628-4abe-9c29-e76222fd936a | This is useful with email campaigns with a landing page URL that’s been uniquely generated for tracking purposes. | 這對於具有為跟踪目的而唯一生成的著陸頁URL的電子郵件廣告系列很有用。 |
| 42  3262268d-cb46-4287-8533-ae657db5f2a0 | If you're sending out a batch email to a list, either from a marketing platform or from a third party email service like MailChimp, you would need to configure the email parameter in the sending platform's settings to dynamically update the link that people click on. | 如果您要從營銷平台或第三方電子郵件服務（如MailChimp）向列表發送批量電子郵件，則需要在發送平台的設置中配置email參數，以動態更新用戶點擊的鏈接。 |
| 43  b5f660af-5f88-4cc8-adbe-3047ebc83836 | Audience will then use this email parameter to look up the user server side and sync viewing data. | 然後，受眾群體將使用此電子郵件參數來查找用戶服務器端並同步觀看數據。 |
| 44  33f0c937-6ca7-4b14-b3a4-338ed3c296f1 | The email parameter can also embedded with the player embed code. | email參數也可以嵌入播放器嵌入代碼。 |
| 45  5e48480b-8153-40bb-8943-dc35959bec90 | URL example | 網址示例 |
| 46  fb203f2c-4c8a-466c-acd3-89334a332edc | [1}[2]{3] | [1}[2]{3] |
| 47  7e0ea356-f675-4c47-b278-8017249f8dca | If the Audience plugin does not find an email address via the [1}bcemail{2] URL parameter, it will then check the [3}[4]{5] element of the HTML embed publishing code. | 如果Audience插件未通過以下方式找到電子郵件地址，[1}郵件{2] URL參數，然後將檢查[3}[4]{5]嵌入發布代碼的HTML元素。 |
| 48  d74b775e-e145-42ba-b0cc-c918ac091c79 | It will search for the [1}data-bc-email{2] attribute on the video element and use its value as the email address if it is set. | 它將搜索[1}數據密送電子郵件{2]屬性設置為video元素，並將其值用作電子郵件地址（如果已設置）。 |
| 49  264bb3c1-da2d-4b99-b450-e5fd231c35bd | Embed example | 嵌入示例 |
| 50  7ba71cd5-a689-4b0c-8b0b-1e6610f158bb | <video | <video |
| 51  d6a631c5-310d-40c0-8b5c-cf135d32404d | id="player" | id ="player" |
| 52  9cb91e15-babf-4ef7-951c-3f9e05e01a89 | data-account="0000000001" | data-account ="0000000001" |
| 53  5d5895f2-8b59-45e5-97ad-1d9f056adbef | data-player="default" | data-player ="默認" |
| 54  b6043a8d-c3c9-46f4-a676-90d99e751d86 | data-video-id="0000000002" | data-video-id ="0000000002" |
| 55  9fb6f76c-9802-44e8-988b-b7c4101e7902 | [1} data-bc-email{2]="msmith@brightcove.com" | [1}數據密送電子郵件{2] ="msmith@brightcove.com" |
| 56  2da43d80-3e39-45cd-a632-bc2602280669 | class="video-js" controls> | class ="video-js"控件> |
| 57  ab81634d-0054-4b1d-985f-efdf229cc4c0 | </video> | </video> |
| 58  09601fb8-7664-4be7-a5a4-8283ed4e0fa4 | Do not track | 不跟踪 |
| 59  0db4f6ce-577a-46b4-abf9-1a9dfd4649af | Audience-enabled players abide[1]by a viewer’s browser setting regarding Do Not Track (DNT) and will not use or set its normal cookie should it see that Do Not Track is enabled. | 啟用受眾群體的玩家必須遵守[1]由查看者的瀏覽器有關“不跟踪（DNT）"的設置決定，如果看到“不跟踪"已啟用，則將不使用或設置其常規Cookie。 |
| 60  cf6ceb5d-eb9e-4334-a43b-d3d007f5ad6d | The player plugin can also be instructed to never track should a Video Cloud customer wish to turn it off for all their viewers or on a user by user basis. | 還可以指示播放器插件不要跟踪視頻雲客戶是否希望為其所有觀眾或逐個用戶關閉它。 |
| 61  f473ac6f-62ce-4145-b292-b45807ca6f05 | This is done by using the in-page embed code and setting the [1}[2]{3] to a value of 1. | 這是通過使用頁內嵌入代碼並設置[1}[2]{3]值為1。 |
| 62  95b3d07b-c2eb-48c1-80f5-1b8a5e406638 | <video-js data-video-id="9240259371001" | <video-js data-video-id ="9240259371001" |
| 63  a66b8c1d-a3e2-4d07-a8d3-115d74cf9638 | data-account="3491906377" | data-account ="3491906377" |
| 64  5558f3fa-1b70-4dea-aa0b-78bd7593fe1a | [1}data-do-not-track="1"{2] | [1}data-do-not-track ="1"{2] |
| 65  3ecee4c0-08bb-4893-95dc-473489124231 | data-player="7dccc39d-0e2d-4b27-bea9-af44b2166148" | data-player ="7dccc39d-0e2d-4b27-bea9-af44b2166148" |
| 66  b910cd99-9c7f-47e4-b797-c61c537ed895 | data-embed="default" class="video-js" controls></video-js> | data-embed ="默認" class ="video-js"控件> </video-js> |
| 67  cd2f95e7-7b72-4c5b-9484-eaea4b889caa | <script src="https://players.brightcove.net/1486906377/7dccc39d-0e2d-4b27-bea9-af44b2166148\_default/index.min.js"></script> | <script src="https://players.brightcove.net/1486906377/7dccc39d-0e2d-4b27-bea9-af44b2166148\_default/index.min.js"></script> |
| 68  857e3247-a2b3-4d0a-909e-8ddb1c34dc33 | Oracle Eloqua | 甲骨文Eloqua |
| 69  75a6c1f0-13fa-4dc7-809a-de3bdf375dde | Eloqua has stated they do not process (basically ignore) do not track requests and will return an Eloqua GUID regardless. | Eloqua已經聲明他們不處理（基本上忽略）不跟踪請求，並且無論如何都將返回Eloqua GUID。 |
| 70  0bf03b67-5d95-4c03-a4aa-e435ea6027b5 | Currently, Audience isn’t handling this in any special way, i.e. not using the Eloqua JavaScript API when Audience sees DNT. | 當前，受眾群體沒有以任何特殊方式處理此問題，即，當受眾群體看到DNT時，不使用Eloqua JavaScript API。 |
| 71  c66a1986-c137-49db-b9b8-d6f689eda21c | Eloqua also has support for a strict mode which satisfies EU privacy requirements. | Eloqua還支持符合歐盟隱私要求的嚴格模式。 |
| 72  61f8359f-3235-40a5-a475-908421a57be5 | When this is enabled for an Eloqua account, end users are not tracked unless they opt-in via a form. | 為Eloqua帳戶啟用此功能後，除非最終用戶通過表單選擇加入，否則不會跟踪最終用戶。 |
| 73  16993e19-8b20-4fa9-8a63-b8b6b0bb3fb0 | The cookies dropped in both cases are documented in the Oracle document [1}What cookies get dropped when you browse to an Eloqua tracked page{2]. | 兩種情況下刪除的cookie都記錄在Oracle文檔中[1}瀏覽到Eloqua跟踪頁面時會丟棄哪些Cookie{2]。 |
| 74  7cd44463-1a9a-4604-98e0-c85214822a94 | Marketo | 市場部 |
| 75  6afa1480-43a1-4ad8-877e-b47d5f80eda0 | Marketo supports DNT but leaves it up to the customer to turn it on/off for their particular account. | Marketo支持DNT，但由客戶自行決定是否為特定帳戶打開/關閉DNT。 |
| 76  ab8bf28f-9023-44cc-9e2b-888fe277b9ce | For more information, see the Marketo document [1}Edit "Do Not Track" Browser Support Settings{2]. | 有關更多信息，請參見Marketo文檔。[1}編輯“不跟踪"瀏覽器支持設置{2]。 |
| 77  ce00c865-b5b2-4254-95e8-c486f7b83cdd | HubSpot | HubSpot |
| 78  5b03de8c-f19f-4800-86a8-8b3b3d0c1a1c | HubSpot respects DNT according [1}this document{2]. | HubSpot尊重DNT [1}這個文件{2]。 |
| **audience-faq.html**  **MQ971010 06895e17-afe6-46f5-995d-b309d59f9fc1** | | |
| 1  296c0033-99a8-4cd4-8eb0-61618bc82c29 | --- title: | --- title: |
| 2  75f8b885-ec9f-431c-a933-7bb58a0745ed | Brightcove Audience FAQ parent: | Brightcove Audience常見問題解答家長： |
| 3  a7c3c0f7-c380-4a21-a781-a83dd5de540c | General Information --- | 一般信息 - - |
| 4  c3c24699-496d-417d-9ef0-07d177fac2d1 | Brightcove Audience FAQ | Brightcove觀眾常見問題解答 |
| 5  14cdcb25-7327-4788-82c4-412c6e47909e | This topic contains some of the common questions asked about Brightcove Audience. | 本主題包含有關Brightcove Audience的一些常見問題。 |
| 6  d6c5e4b7-edba-4c31-bc29-c23f6b2c5f1c | Why Audience & How it Works | 為什麼觀眾及其運作方式 |
| 7  056233f8-4a37-460b-80d1-7be2f0590498 | Why do I need to track video in my marketing automation solution? | 為什麼我需要在營銷自動化解決方案中跟踪視頻？ |
| 8  a9d5d461-50ba-4df5-9443-a22e0b9bfcf6 | Marketing automation solutions do not track video today. | 市場營銷自動化解決方案今天無法跟踪視頻。 |
| 9  dbb4f5b3-bf53-4735-9028-16e1deebe7ef | If you are investing in video as a powerful piece of content, you should make sure you are tracking its effectiveness and automating communications with leads/users who view your content. | 如果您將視頻作為一項功能強大的內容進行投資，則應確保跟踪其效果並自動與查看您內容的銷售線索/用戶進行通信。 |
| 10  a3f0daa0-37c9-4ceb-96c0-e8f20b4777b7 | Does Brightcove and the Audience module make use of any cookies? | Brightcove和“受眾"模塊是否使用任何cookie？ |
| 11  84cdfcaa-19e5-4159-bc75-d068018e6a2e | The Audience module creates and uses a 3rd party cookie to identify users when an integration is in place. | 當集成到位時，“受眾"模塊將創建並使用第三方Cookie來標識用戶。 |
| 12  d016be0d-a4bb-4b67-901f-82317783af32 | This way, viewers don't get asked to fill out a lead form a second time. | 這樣一來，觀眾就不會再被要求填寫潛在客戶表格了。 |
| 13  49e57f22-44ac-49a9-948d-de7807dfe8c9 | The module also makes use of Marketo, HubSpot, and Eloqua APIs, which themselves use cookies to track viewers. | 該模塊還利用Marketo，HubSpot和Eloqua API，它們本身使用cookie來跟踪觀眾。 |
| 14  6b339dc7-3b58-4334-b9d8-7efab9fb62a9 | When using Audience Profiles, a Brightcove cookie is used. | 使用“受眾檔案"時，將使用Brightcove cookie。 |
| 15  6545ad4b-69d5-4d37-9297-9b74a6bc00bb | Is Brightcove Audience enabled for all customers? | 是否為所有客戶啟用了Brightcove Audience？ |
| 16  16eed85f-ca1e-4c6e-949b-b02a6a49acee | No. Audience is available as a purchasable add-on to Video Marketing Suite (VMS). | 不可以。觀眾可以作為視頻營銷套件（VMS）的可購買附件購買。 |
| 17  1bfcd3d6-97aa-46a4-b12c-b80bd8a348b3 | Audience Profiles, however, is available to every Brightcove customer for free. | 但是，每個Brightcove客戶都可以免費獲得Audience Profiles。 |
| 18  aaf5809f-5cbf-4f6c-84b3-fe71f88a1767 | You can think of it as "Audience-lite". | 您可以將其視為“Audience-lite"。 |
| 19  4dab289d-056b-42b1-befc-5a80b0f908a9 | Who is eligible for Audience Profiles. | 誰有資格使用“受眾檔案"。 |
| 20  1733a6cc-50d9-4016-bf1b-e965ca356b21 | Starting in Q4 2017, every VMS customer will have access to Audience Profiles at no cost. | 從2017年第四季度開始，每位VMS客戶都將免費訪問“受眾檔案"。 |
| 21  287e465c-94a1-4c76-a668-effdbff21216 | [1}Customers will need to activate it to start tracking data{2]. | [1}客戶將需要激活它以開始跟踪數據{2]。 |
| 22  3f3a9d81-2c82-4c64-973c-48328dd81703 | Enterprise Video Suite (EVS) customers will also have Audience SSO tracking available. | 企業視頻套件（EVS）客戶還將獲得受眾SSO跟踪。 |
| 23  21a93609-fa0d-478f-a0bc-321661310b0e | Viewer Tracking & Limitations | 觀看者跟踪與限制 |
| 24  58fa8b18-30e3-40f4-83d9-0a7a5e7444ea | What limitations does Audience Profiles have compared to the full-featured Audience module? | 與功能齊全的“受眾群體"模塊相比，“受眾群體檔案"有哪些局限性？ |
| 25  593afcb1-3aa2-4fa4-a4c2-3458e17b35a0 | No integrations with any third party systems | 沒有與任何第三方系統的集成 |
| 26  87a3e8b3-3876-4238-a2a5-29d55b229ef1 | No API access | 沒有API訪問權限 |
| 27  79aeee08-5179-4bc4-9a42-1946f9cc229f | No custom lead forms (Audience lead forms only) | 沒有自定義潛在客戶表單（僅限受眾潛在客戶表單） |
| 28  b1bafc96-ce31-40b5-9db5-e77663558b4c | 1000 views/24 hour period capture maximum | 最多1000次觀看/ 24小時內捕獲 |
| 29  cbad68cf-825d-47fe-8b39-e3b94772a5b4 | You can still manually export Audience data to a CSV or XLS file. | 您仍然可以手動將受眾群體數據導出到CSV或XLS文件。 |
| 30  bca9898f-830f-4eab-81e7-464b496de131 | What limitations/requirements does Audience have when connected to a marketing automation platform? | 當受眾群體連接到營銷自動化平台時，有哪些限制/要求？ |
| 31  ecff41e2-430d-4863-9c4d-f26091ae2716 | Limitations and requirements are outlined in the documentation for each platform: | 每個平台的文檔中都概述了局限性和要求： |
| 32  1d32bfb4-175e-478a-94d2-f835a834ffed | [1}Oracle Eloqua{2] | [1}甲骨文Eloqua{2] |
| 33  f13fbd13-791d-4b4b-aa04-e60494ce6945 | HubSpot ([1}Client-Side APIs{2] or [3}REST APIs{2]) | HubSpot（[1}客戶端API{2]或者[3}REST API{2]） |
| 34  3146d346-7b6b-474e-a38f-7c57b17ecaa7 | Marketo ([1}Munchkin{2] or [3}REST APIs{2]) | Marketo（[1}蒙奇金{2]或者[3}REST API{2]） |
| 35  a643b9e2-5f2d-462f-86a1-56dcb44f1064 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 36  a8471c32-1337-4a22-88c2-5ad4b3faf26f | Are there any limits on how often the Audience API can be polled? | 可以對受眾API進行輪詢的頻率有任何限制嗎？ |
| 37  37e61cd2-4256-4cb9-945b-bc39f3c664a0 | I know there's a 1000 cap on video search results, but are there other frequency related caps to that API endpoint? | 我知道視頻搜索結果的上限為1000，但是該API端點還有其他與頻率相關的上限嗎？ |
| 38  a2cd5797-786e-4e56-9094-13ea86351fa2 | The max # of view events per API call is actually 100. | 每個API調用的觀看事件最大數量實際上是100。 |
| 39  c7d121fa-bda6-409f-9bb0-29734e89a539 | There's no rate-limiting in place, but if you try to call it too much, it will probably slow down a bit. | 沒有速率限制，但是如果您嘗試過多地調用它，則可能會放慢速度。 |
| 40  1f068e63-2224-4da4-a39d-f9410ed3cf49 | Is there any way to get Audience data faster than the 3 hour delay that is currently present? | 有什麼方法可以比當前的3小時延遲更快地獲取受眾群體數據？ |
| 41  2e646035-01e8-426e-9633-dd02cb4cf584 | I'd like to get "close to real-time" metrics. | 我想獲得“接近實時"的指標。 |
| 42  ba1f6cdf-3fe9-4f26-afeb-ee4ec67a6a65 | No. If you want real-time metrics, you'd need to write your own plugin and send data to your own system. | 不需要。如果您需要實時指標，則需要編寫自己的插件並將數據發送到自己的系統。 |
| 43  51e29a7c-60f4-444b-93ef-d0ef6942ce2d | What is the trigger for an event view to be sent to Audience? | 將事件視圖發送給受眾群體的觸發因素是什麼？ |
| 44  0a61be52-efcb-4afa-ad5a-3d9ff1c3fd63 | Is it when the video completes, when the player window is closed, or something else? | 是視頻播放完畢，播放器窗口關閉時還是其他時間？ |
| 45  9cbfe8e3-4cce-4d86-932b-ca5f3d0240dd | What happens if the user never completes the video and doesn't close their player window? | 如果用戶從不完成視頻並且不關閉其播放器窗口，會發生什麼情況？ |
| 46  6b180c6a-7be1-489c-8bb8-46e8d5e9efbe | It varies, but, basically, the Audience plugin sends a heartbeat back to the server every 10 seconds. | 它有所不同，但是基本上，Audience插件每10秒將一次心跳發送回服務器。 |
| 47  e2bed2ba-7fe8-4594-8f46-8d0c1406a2cf | When does Audience consider tracking on a view to be "completed"? | 受眾何時考慮對視圖進行跟踪以“完成"？ |
| 48  f874646f-505a-4076-a5c4-135c665d8599 | Is it when the player window is closed or if they complete the video? | 是關閉播放器窗口還是完成視頻播放？ |
| 49  a14d24e8-1e46-48d2-9686-5660c0384265 | What happens if they watch partway through, pause the video and never close the player window? | 如果他們半途觀看，暫停視頻並且從不關閉播放器窗口，會發生什麼？ |
| 50  38fe959b-a40a-489c-9c8a-733c294f8e7d | It is when 15 minutes have passed since we last saw a heartbeat, basically lack of activity. | 從上次看到心跳到現在已經過去了15分鐘，基本上沒有活動了。 |
| 51  a4a9df2a-13af-4c7d-b46c-e67655e939cc | Is it possible for viewer data to change once it's available in the Audience viewing data? | 觀眾數據一旦在觀眾觀看數據中可用，是否有可能更改？ |
| 52  8c969ae5-71a6-4f34-ad2a-7ef512162449 | Will that event data ever be updated in the future by some kind of log consolidation? | 將來是否會通過某種日誌整合來更新該事件數據？ |
| 53  65c5a55a-ca8b-43c1-97c5-956d936d8262 | Once the data is available in Audience via the UI or API, it's considered "settled", and it's not going to change. | 通過UI或API在受眾群體中獲得數據後，該數據將被視為“已結算"，並且不會更改。 |
| 54  b8a364ef-ad96-4ea4-88cf-2a10e2da1a44 | Data protection & record retention | 數據保護和記錄保留 |
| 55  31e97c76-79c9-48ce-b2dc-70cb20b41887 | Is Audience GDPR compliant? | 受眾GDPR是否合規？ |
| 56  3391a317-e752-4e92-8eaf-2835d563aaef | Yes, Audience gives customers the ability to act on behalf of their users, looking up and purging any data they've collected via Audience. | 是的，受眾群體使客戶能夠代表用戶採取行動，查找和清除他們通過受眾群體收集的任何數據。 |
| 57  b02f0ac0-553d-4ad4-96a9-e355bf7409b1 | [1}https://audience.support.brightcove.com/admin/managing-viewer-data.html{2] | [1}https://audience.support.brightcove.com/admin/managing-viewer-data.html{2] |
| 58  648830d1-7045-4c25-a02b-d9e8484ef2d3 | How long can data be retained in Audience? | 數據可以在受眾群體中保留多長時間？ |
| 59  08d781b7-3bbc-4a1f-8492-9e837f2671c6 | MAP integrations can be set to a maximum of 6 months, and non-MAP integrations can be set to 3 years. | MAP集成最長可設置為6個月，非MAP集成最長可設置為3年。 |
| 60  9c227deb-cdd3-4a98-876c-4f95bf22eaa8 | How long are GUID lookups cached? | GUID查找被緩存了多長時間？ |
| 61  c3db5b45-5968-4386-88af-6fa7e00d4172 | 30 days for known and 7 days for unknown (only applies to MAP integrations, no lookups needed for non-MAP integrations) | 已知30天，未知7天（僅適用於MAP集成，非MAP集成無需查找） |
| 62  1ef057b6-a3e0-474f-9fce-2df48031a08b | Marketing automation & viewer analytics | 營銷自動化和觀眾分析 |
| 63  9ad82863-3154-49c5-b7ff-2779ab128fde | What is different about tracking video from any other media in my marketing automation platform? | 在我的營銷自動化平台中跟踪視頻與其他任何媒體有什麼區別？ |
| 64  659f2715-3ceb-43f5-8be2-ee344c44f62f | As opposed to a web page or downloadable white paper, with a video, you can determine exactly how much of the video the viewer watched and, therefore, exactly what content they have been exposed to. | 與帶有視頻的網頁或可下載的白皮書相反，您可以確定觀眾觀看了多少視頻，並因此確定了他們所觀看的內容。 |
| 65  ea630fe0-ccac-48cd-b418-ae50ebc6198c | How do you connect with my Eloqua/Marketo/HubSpot account? | 您如何與我的Eloqua / Marketo / HubSpot帳戶建立聯繫？ |
| 66  d0869ed7-030e-4320-a7dd-d3f6ad5b8078 | You are able to log into your Eloqua/Marketo/HubSpot account directly through the Video Marketing Suite in the Audience module. | 您可以直接通過“受眾群體"模塊中的“視頻營銷套件"登錄到Eloqua / Marketo / HubSpot帳戶。 |
| 67  20440857-09a2-4e14-843b-3cb733c633b3 | From there, you are able to create players and lead forms with MAP tracking built-in, so you can start tracking video analytics immediately. | 從那裡，您可以使用內置的MAP跟踪創建播放器和銷售線索表單，因此您可以立即開始跟踪視頻分析。 |
| 68  096d2b39-2b93-4d3b-ae9b-a48cd544af30 | Can I track views on my Eloqua/Marketo/HubSpot pages as well as my non-Eloqua/Marketo/HubSpot landing pages (Sitecore/WordPress/Gallery etc)? | 我可以在Eloqua / Marketo / HubSpot頁面以及非Eloqua / Marketo / HubSpot登陸頁面（Sitecore / WordPress / Gallery等）上跟踪視圖嗎？ |
| 69  6dec304c-cf6f-444f-89e7-f16a8c0efc5f | Yes, as long as the player being used is “Audience enabled” (has the Audience plugin installed), all views will be tracked whether the player resides on a MAP landing page or any other landing page. | 是的，只要所使用的播放器是“啟用受眾群體"（已安裝Audience插件），無論播放器是位於MAP登陸頁面還是任何其他登陸頁面，都將跟踪所有視圖。 |
| 70  b70e5394-27ab-4fab-a7de-603c6528ef02 | What can I track with this integration? | 通過這種集成，我可以跟踪什麼？ |
| 71  a98b8f8d-1369-47d4-a87a-7193b569bff7 | With our integration, you can track video viewing analytics (video, video ID, percent viewed, time watched) for known contacts already in your database. | 通過我們的集成，您可以跟踪數據庫中已有的已知聯繫人的視頻觀看分析（視頻，視頻ID，觀看百分比，觀看時間）。 |
| 72  0f442643-9dc5-4c9e-9f2c-2d985f5ed583 | What about unknown contacts? | 那未知的聯繫人呢？ |
| 73  8b2a0253-3899-4afb-b1c8-461cffdaf80a | Can I track them too? | 我也可以追踪他們嗎？ |
| 74  9f786d64-1b0e-4ddb-84fb-72a17a4ab2d7 | With Brightcove Audience, you can track unknown contacts, and then when they submit an Eloqua/HubSpot form (become known), Audience is able to associate their viewership information with that new contact retroactively. | 使用Brightcove Audience，您可以跟踪未知的聯繫人，然後當他們提交Eloqua / HubSpot表單（眾所周知）時，Audience可以追溯地將其觀看者信息與該新聯繫人相關聯。 |
| 75  3f12c3e6-ba93-459d-aa72-16f5dda13c71 | Audience resubmits viewership information daily to match view data from unknown contacts back to your Oracle Eloqua/HubSpot instance. | 受眾群體每天重新提交觀眾信息，以將來自未知聯繫人的觀看數據與您的Oracle Eloqua / HubSpot實例進行匹配。 |
| 76  a27a3345-560f-4c52-b2bb-c6400ce9dba8 | Where will my video-view data show up in my MAP? | 我的MAP中的視頻觀看數據將顯示在哪裡？ |
| 77  d284f9b3-fa42-42cb-a55e-4ae7e14bdae5 | This depends on which MAP you are using. | 這取決於您所使用的MAP。 |
| 78  fd7a2050-b7e1-4e80-b46c-178fe24b1759 | See the following documentation for [1}Oracle Eloqua{2], [3}Marketo{2] and [5}HubSpot{2]. | 請參閱以下文檔以了解[1}甲骨文Eloqua{2]，[3}市場部{2]和[5}HubSpot{2]。 |
| 79  abd98f37-5fa9-40f1-86bd-6015751d577b | Where in Salesforce will my video viewing data show up? | 我的視頻觀看數據將在Salesforce中的何處顯示？ |
| 80  7e80a6d8-4dbe-44a3-8d03-2e86721b8de5 | Video views are delivered into Salesforce as a task under the viewer's contact in the Activity section. | 視頻視圖作為任務在“活動"部分中查看者的聯繫人下傳遞到Salesforce中。 |
| 81  ad44521d-8678-4010-964d-2aa249b266cc | See [1}Viewing video data in Salesforce{2] for an example of this. | 看[1}在Salesforce中查看視頻數據{2]舉個例子。 |
| 82  b87b69c3-0757-432e-878e-4ade6c173eb5 | Can I be notified with Salesforce when one of my contacts has watched videos? | 當我的一位聯繫人觀看了視頻時，可以通過Salesforce收到通知嗎？ |
| 83  c160c76b-b0a6-4e97-a6d2-5af23791ce5e | Not directly. | 不直接。 |
| 84  4f20b70b-7d39-404a-9a1f-108af955f586 | However, you can run reports that would notify you of a contact's activity. | 但是，您可以運行報告以通知您聯繫人的活動。 |
| 85  b54420f9-1121-4e9e-8d6c-94abd590ebee | Is there any difference between tracking with Salesforce vs. Oracle Eloqua/Marketo? | 使用Salesforce進行跟踪與使用Oracle Eloqua / Marketo進行跟踪之間有什麼區別嗎？ |
| 86  9b882685-dcd0-4ef7-bfda-f417bb328aa3 | The biggest difference is that Salesforce does not use cookies to track users. | 最大的區別是Salesforce不會使用Cookie來跟踪用戶。 |
| 87  613ae5f5-1c60-4971-890b-50b519ac10d9 | Therefore, a unique identifier should be passed to identify the viewer. | 因此，應該傳遞一個唯一的標識符來標識觀眾。 |
| 88  9822c25c-a020-4cf2-9e5e-37e65390fecc | See [1}this document{2] for more info. | 看[1}這個文件{2]有關更多信息。 |
| 89  862c991d-8a7d-4eb9-8b1a-b478172e72c4 | Additionally, Salesforce, being a CRM, does not offer automated follow-ups or lead scoring. | 此外，作為CRM的Salesforce不提供自動跟進或潛在客戶評分。 |
| 90  47d648e3-8498-4bef-a3a3-0345d2771b65 | However, you can create tasks in Salesforce, which are then assigned to your sales team for real-life follow-ups. | 但是，您可以在Salesforce中創建任務，然後將這些任務分配給您的銷售團隊以進行實際的跟進。 |
| 91  df6258fc-33ec-47d9-af25-a3e758126eac | Audience has a “Custom” integration option, what other platforms can Audience integrate with using this? | 受眾群體具有“自定義"集成選項，受眾群體可以使用該平台與哪些其他平台集成？ |
| 92  df19dac9-0871-4c46-8eb7-dccaac33a640 | Audience can “integrate” with any data platform that: | 受眾可以與以下任何數據平台“集成"： |
| 93  0e18fd83-3f98-4c36-b9f5-b7058d0a60cc | Uses a unique identifier for each contact record | 為每個聯繫人記錄使用唯一的標識符 |
| 94  cabfe96b-59fd-40e1-a68b-4bc406229ae9 | Has an API that can receive additional data from third-party platforms (like Audience) | 具有可以從第三方平台（例如受眾群體）接收其他數據的API |
| 95  b64f3e66-7a82-4a9f-8e14-738e06eee88f | Player Lead Forms | 玩家線索表 |
| 96  fad6551a-1cc7-466d-a7fc-5b13f89139c2 | When does Audience display a lead form? | 觀眾何時顯示潛在客戶表格？ |
| 97  d13d13bd-e3a5-487e-869b-daeeceb1b2b9 | The default setting only displays the lead form to an unknown user in your MAP database (the ones you want to convert into a known user). | 默認設置僅將潛在客戶表單顯示給MAP數據庫中的未知用戶（您想要轉換成已知用戶的用戶）。 |
| 98  f7ade409-42ca-402d-b48a-a4926629e1a5 | You can override this in the settings if you choose to always display the lead form. | 如果您選擇始終顯示銷售線索表單，則可以在設置中覆蓋此設置。 |
| 99  9d12d735-0113-42bb-a40f-ac777550d469 | This is most useful for testing. | 這對於測試最有用。 |
| 100  48392218-3a48-4dd3-a4e1-3e59b1018b44 | Known users are automatically tracked, and that data is associated with the contact in your MAP without the need to display a form. | 自動跟踪已知用戶，並且該數據與MAP中的聯繫人相關聯，而無需顯示表單。 |
| 101  c4f175e7-126c-41ae-8d81-3d21bf3acaa9 | Can I customize lead forms? | 我可以自定義銷售線索表格嗎？ |
| 102  d62e9c8c-bea1-4dc4-a8eb-a509660b1316 | You can adjust the text and fields displayed using the UI. | 您可以調整使用用戶界面顯示的文本和字段。 |
| 103  e118b9f3-315c-4f92-9a3a-5ad2bb41a291 | You can not modify it beyond what is available in the UI (Gallery can update some styling to make the forms match the site) | 您無法在用戶界面中進行任何修改（畫廊可以更新某些樣式以使表單與站點匹配） |
| 104  0d449097-dca2-43f6-a486-7f58483ddbb5 | General topics | 一般主題 |
| 105  bd9148b0-6857-4db4-bcfd-1e46eea5e736 | Which embed code should I use? | 我應該使用哪個嵌入代碼？ |
| 106  27694949-1e49-4dc9-9485-2fba5c65a03d | Iframe or in-page? | iframe還是頁內？ |
| 107  e3c0ff0e-de60-438d-8692-ed10ab481e8b | For Audience to work, it is required that the Advanced embed code is used. | 為了使受眾群體正常工作，需要使用“高級"嵌入代碼。 |
| 108  adc943a0-9307-4fb6-be72-90a88be0c00a | If the Standard (iframe) embed code is used, then the player is isolated from the page, which means the Audience plugin cannot see the unique identifier, and thus, all users will be seen as “unknown”. | 如果使用標準（iframe）嵌入代碼，則播放器與頁面隔離，這意味著Audience插件無法看到唯一標識符，因此，所有用戶都將被視為“未知"。 |
| 109  d81ba72c-6d1a-4201-ada1-3851761e8df9 | What is marketing automation? | 什麼是營銷自動化？ |
| 110  3d86f5b3-306c-4e65-9932-e87c984e3c37 | Marketing automation is a technology that tracks lead/user interaction with different online marketing channels (email, web, forms, content, video, social, etc.). | 營銷自動化是一種跟踪潛在客戶/用戶與不同的在線營銷渠道（電子郵件，Web，表單，內容，視頻，社交等）交互的技術。 |
| 111  bfb3f9fc-f948-4e1b-8dd3-71c832d9c386 | Marketing automation helps marketers market more effectively across these channels and automates repetitive marketing tasks (such as email communications). | 營銷自動化可幫助營銷人員跨這些渠道更有效地進行營銷，並自動執行重複的營銷任務（例如電子郵件通信）。 |
| 112  ab202f95-2d01-455b-8ef4-3179d7d2bf6e | Marketing automation allows the marketer to set up automated and personalized tasks based on predefined variables. | 營銷自動化使營銷人員可以基於預定義的變量來設置自動化和個性化的任務。 |
| 113  845429e1-a8b2-4947-a1ba-5adb9169f40e | For example, if a user watches 75% of a specific video, send them an email on that specific subject, but if they only watch 12%, send them something else. | 例如，如果用戶觀看了75％的特定視頻，請向他們發送有關該特定主題的電子郵件，但是如果用戶只觀看12％的視頻，則向他們發送其他內容。 |
| 114  0235aca6-d191-4453-9f92-e4a9146265c8 | Is Brightcove a marketing automation company? | Brightcove是一家營銷自動化公司嗎？ |
| 115  9ec692e2-891d-4e68-b7f5-1b24eddde5fc | No, Brightcove provides a complete solution for video marketing. | 不，Brightcove為視頻營銷提供了完整的解決方案。 |
| 116  32d5675d-b9a0-4581-8ce1-924ee4b9e837 | With our solution, you can get your videos online, organize your content, create players, create video portals, track analytics, and integrate with your own existing marketing automation platform. | 使用我們的解決方案，您可以使視頻在線，組織內容，創建播放器，創建視頻門戶，跟踪分析以及與您自己的現有營銷自動化平台集成。 |
| 117  95cee957-2ec7-4cc6-9f95-57389b188b30 | Brightcove integrates video analytics into marketing automation platforms. | Brightcove將視頻分析集成到營銷自動化平台中。 |
| 118  efe3d282-a90c-4405-bcb3-33929e6f9f6f | How can I check to see if a Marketo custom activity is set up correctly? | 如何檢查Marketo自定義活動是否設置正確？ |
| 119  3743d407-8413-4a4d-83f3-2585dd1fa346 | Audience has a hidden URL which offers some debugging tools for certain kinds of integrations, Marketo REST being one. [1}https://studio.brightcove.com/products/videocloud/audience/debug{2] | 受眾有一個隱藏的URL，該URL為某些類型的集成提供了一些調試工具，其中Marketo REST就是其中之一。[1} https://studio.brightcove.com/products/videocloud/audience/debug{2] |
| 120  eef25d84-533d-4452-bcdd-2a79ea00441e | [1] | [1] |
| 121  5874c711-a623-44df-b78b-4f9e56d8254e | audience settings | 受眾群體設置 |
| 122  412fc84c-d7aa-4841-b00c-ccab64cce2a3 | What needs to be done to configure a custom integration? | 配置自定義集成需要做什麼？ |
| 123  7ac3697c-ebff-4609-b821-66dbe27e1d1d | Three things need to be done: | 需要完成三件事： |
| 124  3f69d7d0-9c59-41df-b4e3-7cb92d3dfac2 | You need to expose a unique identifier in the URL or code of the page that Audience can capture. | 您需要在受眾群體可以捕獲的頁面的URL或代碼中公開一個唯一的標識符。 |
| 125  dfc540e9-5c2e-4778-8dbf-fd1033e8c161 | Create a script that makes use of the Audience API's to retrieve the data as a JSON file (Brightcove Global Services can help with this). | 創建一個腳本，該腳本利用Audience API檢索作為JSON文件的數據（Brightcove Global Services可以提供幫助）。 |
| 126  0019359e-749c-4040-9a83-286e4a301333 | Map the data to fields in your destination database (think spreadsheet merge). | 將數據映射到目標數據庫中的字段（考慮電子表格合併）。 |
| 127  9bbad141-04af-4ea7-bcbb-9679c0e1c0e3 | The following support documentation covers these tasks: | 以下支持文檔涵蓋了這些任務： |
| 128  fe6a0740-859d-400d-b452-67a12c31d1e9 | [1}Creating Custom Integrations with the Audience Module{2] - Covers how to provide a unique identifier that Audience can capture | [1}使用受眾模塊創建自定義集成{2] -介紹如何提供受眾可以捕獲的唯一標識符 |
| 129  ceed2054-05e9-4e4d-80aa-c9f9a5fa6ded | [1}Audience API{2] - Covers how to programmatically retrieve all the data as a JSON file which you can then import into your data processing system of choice | [1}受眾群體API{2] -涵蓋瞭如何以編程方式將所有數據作為JSON文件檢索，然後可以將其導入到所選的數據處理系統中 |
| 130  5b02ab9b-a051-4936-8c0d-95cd4389899b | How does Audience push CDO data to Eloqua? | 受眾如何將CDO數據推送到Eloqua？ |
| 131  4d8376bf-7417-45ae-8b02-06f7fab10d7d | We use the custom object bulk API. [1}https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/api-bulk-2.0-customobjects.html {2] | 我們使用自定義對象批量API。[1} https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/api-bulk-2.0-customobjects.html{2] |
| 132  d2a4822a-0386-4a8a-96dd-ac590c7b02c0 | How does Audience push the external asset activity? | 受眾如何推動外部資產活動？ |
| 133  d78fda48-5964-4ff9-9627-b6655f58f3dc | How can I control the Campaign, External Asset, and Activity Types used? | 如何控制廣告系列，外部資產和活動類型？ |
| 134  a02ba8db-78d1-4db4-975c-d6bf9c4685b8 | We using the external activity API ([1}https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/op-api-rest-2.0-data-activity-post.html{2]). | 我們使用外部活動API（[1} https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/op-api-rest-2.0-data-activity-post.html{2]）。 |
| 135  04abcd21-f75f-4f89-9796-aa4132001253 | There's no control over the name of the campaign, asset name or type. | 無法控制廣告系列的名稱，資產名稱或類型。 |
| 136  ac335ceb-f36c-418f-aa69-97f28ace8909 | We simply create a campaign on our own (named BrightcoveVideoPlay) and then proceed to create activities, also named BrightcoveVideoPlay. | 我們只需要自己創建一個廣告系列（名為BrightcoveVideoPlay），然後繼續創建活動，也稱為BrightcoveVideoPlay。 |
| 137  4986ffb3-4d66-46f2-92a3-54e659b8ca55 | What IP addresses can I whitelist so that Audience can talk to service X? | 我可以將哪些IP地址列入白名單，以便受眾可以與服務X對話？ |
| 138  e6030463-959f-46fe-ab18-72ec6c367ccf | Audience has established a set of IP addresses that should be used for IP whitelisting. | 受眾已經建立了一組IP地址，該地址應用於IP白名單。 |
| 139  f23429d9-4baa-4bbd-bb61-f39a4d3dc950 | To see the list, edit an Eloqua connection and click the [1}[2}Unable to see Audience data in Eloqua?{3]{4] link to see the list of IP addresses. | 要查看列表，請編輯Eloqua連接，然後單擊[1}[2}無法在Eloqua中看到受眾群體數據？{3]{4]鏈接以查看IP地址列表。 |
| **reference.html**  **MQ971010 31afe863-0b2f-4eb1-9539-9494b177dc24** | | |
| 1  7248c468-3fd3-4aac-96a5-848d0e508273 | --- title: | --- title: |
| 2  63379880-e664-411a-85af-ff262ccce7b6 | Audience API Reference parent: | 受眾群體API參考父級： |
| 3  120d89c9-866a-4087-9cca-70d192e63771 | Developers layout: api-reference --- | 開發人員佈局：api參考- |
| 4  f9ae2a21-c452-4cd7-8e4d-56b47b83d686 | Search API Reference | 搜索API參考 |
| 5  ac6588be-059a-4564-bea8-7a657c506b41 | [1}<{2] | [1}<{2] |
| 6  cc82a955-c29a-4a91-8c49-f8cb98126a36 | Search | 搜索 |
| 7  2b5e018c-587c-4116-a717-9baf654b1922 | [1}>{2] | [1}>{2] |
| **index.html**  **MQ971010 f98b0970-88bb-4012-995e-83c9885049da** | | |
| 1  c0b307c1-08db-437c-9b26-e4ccae625a59 | --- title: | --- title: |
| 2  8d4490c2-59a9-4767-93ff-80eef14fbac8 | Developer Documentation parent: | 開發人員文檔的父級： |
| 3  3c258a4c-a8f0-4b06-adb7-e131d8818178 | Home --- | 家 - - |
| 4  2deff8f5-4aac-4505-9446-6dca45bbe606 | Developer Documentation | 開發人員文件 |
| 5  a9dcebab-77cd-414a-94a1-6bfaa561f36a | Learn how to retrieve viewing event and lead data using the Audience API. | 了解如何使用Audience API檢索觀看事件和銷售線索數據。 |
| 6  7b5d3c70-b847-4630-a971-a6ddcd200b61 | [1}Overview: | [1}概述： |
| 7  2b5ea417-1481-41b2-b194-8169a6584736 | Audience API{1] | 受眾群體API{1] |
| 8  2a8e5c92-65fd-4bbb-95a7-e9207844678e | [1}Audience API Reference{2] | [1}受眾群體API參考{2] |
| **overview-audience-api.html**  **MQ971010 5d3c4c1b-022a-4823-b894-94f830ca05aa** | | |
| 1  b1243731-729c-4293-af0e-0585bedea06e | --- title: | --- title: |
| 2  bf5256b6-8e55-4067-9e6f-048f7a3eaffe | 'Overview: | '概述： |
| 3  636fdebb-261a-4d3f-8271-3b71270a4c25 | Audience API' parent: | 受眾群體API的父級： |
| 4  6613e2dc-928b-45df-bbf6-60634b86317e | Developers --- | 開發人員- |
| 5  f5b02cbf-bb1c-466c-9e8c-de9f3139ca78 | Overview: | 概述： |
| 6  f6c48d56-444f-4803-9df4-ccdefea1200f | Audience API | 受眾群體API |
| 7  a6529c9a-5410-422b-9c5b-ca2b19e4b119 | In this topic, you will learn about the Audience API. | 在本主題中，您將了解Audience API。 |
| 8  d01d5a12-c049-474a-a0a7-27957dae3c5e | The Audience API allows you to retrieve viewing event and lead data. | 使用Audience API，您可以檢索觀看事件和銷售線索數據。 |
| 9  94dd4fd3-92ea-4d5a-9a55-67307c84b832 | API reference | API參考 |
| 10  a529195e-6d0d-408a-bca3-d9dee3f97e13 | Also see the [1}API Reference{2]. | 另請參閱[1}API參考{2]。 |
| 11  0c06f754-3ab6-4f8e-a58a-c57d6050aa39 | Base URL | 基本網址 |
| 12  aa4286c3-1422-451c-a1ed-2de638ff6ff3 | The base URL for the Audience API is: | Audience API的基本URL為： |
| 13  6dfc6fcf-2769-4429-af2a-8be8b2be1da1 | [1}[2]{3] | [1}[2]{3] |
| 14  884810c0-d522-4eaf-b22a-aa304a02a507 | Account path | 帳戶路徑 |
| 15  9ed67b8d-98ad-4b58-a175-07e6219befad | In all cases, requests will be made for a specific Video Cloud Account. | 在任何情況下，都將請求特定的視頻雲帳戶。 |
| 16  4dd9fb52-c4cc-4b90-98bd-dfc00256128c | You will always need to add the term “accounts” followed by your account ID to the base URL: | 您將始終需要在基本網址中添加“帳戶"一詞，然後添加您的帳戶ID： |
| 17  14182b13-5125-4243-865e-85c96418b5ed | [1}[2]{3] | [1}[2]{3] |
| 18  3a08127d-6c57-421c-a370-f4c55a93e816 | Authentication | 驗證 |
| 19  c8b7ad89-6093-4de4-94e7-b4178138cce5 | The Audience API uses the Brightcove [1}OAuth Service{2] to authenticate calls. | Audience API使用Brightcove [1} OAuth服務{2]驗證電話。 |
| 20  80fe7e7c-0c5c-41bb-9999-ee62d60189fc | You will first need to obtain client credentials (a [1}[2]{3] and [1}[5]{3]). | 您首先需要獲取客戶端憑據（[1}[2]{3]和[1}[5]{3]）。 |
| 21  b61db7f9-998d-469a-9a8f-2cb8e110c841 | This is a one-time operation that can be performed using the [1}OAuth Credentials UI{2]. | 這是一次性操作，可以使用[1}OAuth憑證使用者介面{2]。 |
| 22  1387ac29-64d0-4ab8-9cef-7167a4bb4844 | You will need permissions for Audience/Read operations: | 您將需要“聽眾/閱讀"操作的權限： |
| 23  733039ba-1455-4fda-92bc-d2c5c552b527 | [1] | [1] |
| 24  17d413a2-b35d-4aca-a9e8-19f1b1e3a3f3 | Required Permissions | 所需權限 |
| 25  c65d9031-0d50-4dd6-8a57-da0f1ffdd999 | Required Permissions | 所需權限 |
| 26  8578aced-9114-4e24-ab12-78c763c5cac8 | You can get client credentials directly from the Brightcove OAuth Service using [1}cURL{2] or [3}Postman{2]. | 您可以使用以下方法直接從Brightcove OAuth服務獲取客戶端憑據：[1}捲曲{2]或者[3}郵差{2]。 |
| 27  8967e346-5134-4b82-9ddf-45fadbc823f7 | You will also need an [1}[2]{3], which is obtained using the [1}[5]{3] and [1}[8]{3] and passed in an Authorization header with your API request: | 您還需要一個[1}[2]{3]，這是使用[1}[5]{3]和[1}[8]{3]並隨您的API請求一起傳遞了Authorization標頭： |
| 28  308ef861-629f-4671-8ec0-9a12c4965b91 | [1}[2]{3] | [1}[2]{3] |
| 29  70547681-472f-4ff3-87c7-846972d4dc76 | The [1}[2]{3] expires after five minutes, so you must obtain one for each request, or check to make sure that your token is still valid. | 這[1}[2]{3]五分鐘後到期，因此您必須為每個請求獲得一個，或檢查以確保您的令牌仍然有效。 |
| 30  7274f111-0243-40fa-a4e2-33f893e34a50 | See [1}Getting Access Tokens{2] for a detailed explanation of how to get access tokens, including code samples. | 看[1}獲取訪問令牌{2]有關如何獲取訪問令牌（包括代碼示例）的詳細說明。 |
| 31  9f75f87c-7fdc-4eae-acd9-9cf165b30990 | Error handling | 錯誤處理 |
| 32  84e15abf-443d-4209-b949-3f14b1006b68 | If an error occurs, the API will respond with one of the following status codes and a corresponding error code in the response body: | 如果發生錯誤，API將在響應正文中使用以下狀態代碼之一和相應的錯誤代碼進行響應： |
| 33  fa563a97-bf90-4ca3-9c1b-082a673c8902 | Status Code | 狀態碼 |
| 34  833f37f5-280e-4fd2-a905-7c80b5ebd0a8 | Error Code | 錯誤代碼 |
| 35  d3c825db-b6fb-4bc1-8f4e-f2689f492682 | Description | 描述 |
| 36  e255e15d-eaa4-45bb-aae7-db233ea8ece0 | 400 | 400 |
| 37  bcdede57-ee3b-4e8b-84f1-2bb31b75c594 | BAD\_REQUEST\_ERROR | BAD\_REQUEST\_ERROR |
| 38  2498b116-bd5e-44f3-bd50-a2d14509ff68 | Query parameters are invalid | 查詢參數無效 |
| 39  1419bf93-5d91-40ca-9c4c-e673d78e366b | 401 | 401 |
| 40  0158330c-40ee-4ec0-ab5e-40fff3eb5236 | UNAUTHORIZED\_ERROR | UNAUTHORIZED\_ERROR |
| 41  cad6e379-6d8a-4488-809d-52f0015744d1 | The access token is either absent, has expired, or is invalid | 該訪問令牌不存在，已過期或無效 |
| 42  ae8174f0-2063-4432-bf38-f86c02a2767e | 404 | 404 |
| 43  ae46bdac-9350-4bca-be9e-450fca86c00f | RESOURCE\_NOT\_FOUND | RESOURCE\_NOT\_FOUND |
| 44  00a967fb-4de8-4e9c-a0d2-7b9edc0503a1 | The URL does not exist | 網址不存在 |
| 45  c6f542e1-3db9-4629-aa7d-21679a7b6e62 | 429 | 429 |
| 46  455a0a6c-9e40-4936-ad84-df5fbbe5b30c | REQUEST\_THROTTLED\_ERROR | REQUEST\_THROTTLED\_ERROR |
| 47  f6f05bbf-c2b6-407c-894b-12ca06e306ae | The user has exceeded the rate limiting policy | 用戶已超出速率限制策略 |
| 48  225c0bb9-8faa-4ad5-ac9e-5d9f1f5f25df | 500 | 500 |
| 49  ca94beda-c550-43d0-afc5-2c08fd4f19da | INTERNAL\_ERROR | 內部錯誤 |
| 50  d5f437a4-1de9-49dc-9cef-9f8317a1c8ed | An internal error has occurred | 發生了一個內部的錯誤 |
| 51  b4515161-2236-4b27-a5f1-5b8f0512bf8a | 504 | 504 |
| 52  06d444a8-4767-401f-80de-bfab6a915046 | GATEWAY\_TIMEOUT\_ERROR | GATEWAY\_TIMEOUT\_ERROR |
| 53  35c807d2-5249-448e-ae64-2645d59de3f3 | The server timed out while fulfilling your request | 服務器在滿足您的請求時超時 |
| 54  c1791d02-d6e6-4920-b228-b48d643377c9 | Below is a sample response body for an error: | 以下是錯誤的示例響應正文： |
| 55  f42e8981-3780-4b11-8805-2ca9ddbad99f | [1}[2]{3] | [1}[2]{3] |
| 56  845b6909-b024-4e0e-8a3f-ab17037a58fd | Parameters | 參數 |
| 57  c8de11f5-4a25-4909-b1a6-88f8a0c99c43 | There are several parameters you can add to requests to limit and filter the data retrieved. | 您可以將幾個參數添加到請求中，以限制和過濾檢索到的數據。 |
| 58  a3593472-1f90-4936-942d-f3092a2311c1 | These apply to all the request types described in the sections that follow. | 這些適用於以下各節中描述的所有請求類型。 |
| 59  f027417e-ff21-4d0c-8227-90c28904ffb5 | Filtering results | 篩選結果 |
| 60  dd45aa2d-eed8-4dc1-86c2-3ebbfbe43f6f | You can filter the results using the [1}[2]{3] parameter. | 您可以使用[1}[2]{3]範圍。 |
| 61  2b479276-1982-4b38-bd5c-1a8c533715b3 | The syntax for filters is: | 過濾器的語法為： |
| 62  8b549e65-1120-4748-98da-6dc3c916cb32 | [1}[2]{3] | [1}[2]{3] |
| 63  cb655cc0-cd77-44a2-b1cc-8dceaec263bc | For example: | 例如： |
| 64  30a82c64-c26c-46eb-9c15-c15eb3960af5 | [1}[2]{3] | [1}[2]{3] |
| 65  f3ca1d0a-9a0e-413f-b19e-cd025c7c495c | Commas are treated as logical ORs and semicolons as logical ANDs. | 逗號被視為邏輯“或"，分號被視為邏輯“與"。 |
| 66  f17fa60b-f2e2-4d8e-bef8-93946ffb2936 | For example, [1}[2]{3] is interpreted as "where video\_id = 1234 OR 5678, AND video\_name = test". | 例如，[1}[2]{3]被解釋為“其中video\_id = 1234或5678，而video\_name =測試"。 |
| 67  d96016bc-5eea-4018-abe7-5cae89aefb83 | Selecting fields to return | 選擇要返回的字段 |
| 68  7172327f-05f8-44c8-8ce8-292ca6bdef52 | A list of fields may be specified in the request to limit the results to that subset of fields. | 可以在請求中指定字段列表，以將結果限制為該字段子集。 |
| 69  d914b1dd-c523-4ef6-b83d-f4854d2cce99 | The syntax for fields is: | 字段的語法為： |
| 70  4144b70f-cb23-4f85-bb11-7949d498f64f | [1}[2]{3] | [1}[2]{3] |
| 71  7357be5e-abd3-4a6f-be2c-7f300eb9f42b | For example: | 例如： |
| 72  7f179810-37c0-4368-a3fd-173415a61084 | [1}[2]{3] | [1}[2]{3] |
| 73  665f71ec-c696-4455-8282-3c27d2ad0305 | The fields that you can filter and sort on are detailed for each request type in the sections that follow. | 在以下各節中，針對每種請求類型詳細說明了可以過濾和排序的字段。 |
| 74  61eaa5db-ed51-4d9d-814d-a5d75abf3d63 | Date ranges | 日期範圍 |
| 75  d9bab37a-a159-4848-8653-8133cdbd77c5 | Date ranges can be specified in [1}[2]{3] and [1}[5]{3] parameters and are applied to the date that the view event was last updated (the updated\_at field). | 日期範圍可以在[1}[2]{3]和[1}[5]{3]參數，並應用於視圖事件的最後更新日期（updated\_at字段）。 |
| 76  4ceed169-d785-41d0-b4f3-0264574955f3 | Date ranges can be indicated in the following formats: | 日期範圍可以採用以下格式表示： |
| 77  bd3f1ceb-4e96-4564-a834-cbdb71cab75c | The text value [1}[2]{3] which represents the current time | 文字值[1}[2]{3]代表當前時間 |
| 78  dbd01a0a-b45e-464f-a698-11af1f78cfcc | Epoch time values in milliseconds, such as [1}[2]{3] | 紀元時間值（以毫秒為單位），例如[1}[2]{3] |
| 79  ac04a04a-d246-48d9-94b2-b950e06628ce | Dates expressed in ISO 8601 standard international date format: [1}[2]{3] format, such as [1}[5]{3]. | 以ISO 8601標準國際日期格式表示的日期：[1}[2]{3]格式，例如[1}[5]{3]。 |
| 80  1480ab28-cae9-412d-9460-1a63d22c3447 | For dates expressed in this format: | 對於以這種格式表示的日期： |
| 81  86863723-da8f-44c7-9047-7fd68b09e5f4 | Any date range specified will be interpreted in UTC | 指定的任何日期範圍將以UTC解釋 |
| 82  045aab0c-d3fc-4ebc-a0fa-9b8d11426873 | The time for the date give will be interpreted as midnight ( [1}[2]{3]) on the date specified | 給出日期的時間將被解釋為午夜（[1}[2]{3]）在指定的日期 |
| 83  13a4acf6-0a98-4f4a-945b-8478cf6023f7 | Relative dates: you can express either of the [1}[2]{3] and [1}[5]{3] values relative to the other one in [1}[8]{3] (days), [1}[11]{3] (hours), [1}[14]{3] (minutes), or [1}[17]{3] (sec). | 相對日期：您可以表達[1}[2]{3]和[1}[5]{3]相對於另一個值[1}[8]{3]（天），[1}[11]{3]（小時），[1}[14]{3]（分鐘），或[1}[17]{3]（秒）。 |
| 84  789fe1b2-3d0d-4e96-86df-f02acdd9730b | For example: | 例如： |
| 85  8955a326-4e60-43b2-9d71-2960adb749c6 | [1}[2]{3] | [1}[2]{3] |
| 86  9c2dc66d-619e-4219-bb81-8adfd57a235f | [1}[2]{3] | [1}[2]{3] |
| 87  e00c0cad-1086-410a-99e4-0fbb1251bb1c | [1}[2]{3] (will give the same results as the previous example) | [1}[2]{3]（將提供與前面的示例相同的結果） |
| 88  edc9b3c0-d582-4020-86f5-6b215e543bff | [1}[2]{3] | [1}[2]{3] |
| 89  893ed398-cd8e-4c70-ad8f-fa97ddc36f3f | [1}[2]{3] | [1}[2]{3] |
| 90  f08788a7-d20a-42e6-9510-3f3f81da392e | Paging results | 分頁結果 |
| 91  989313bf-3757-4d52-bc03-8ab37846ddb8 | The [1}[2]{3] is the number of items to return (default: 25; maximum: 100). [1}[5]{3] is the number of items to skip (default: 0). | 這[1}[2]{3]是要返回的項目數（默認：25；最大：100）。[1}[5]{3]是要跳過的項目數（默認值：0）。 |
| 92  6ca6908c-00fa-4d5e-b31d-e5c0a235cdc0 | You can use [1}[2]{3] and [1}[5]{3] together to create an app that pages through the results. | 您可以使用[1}[2]{3]和[1}[5]{3]一起創建一個可以瀏覽結果的應用程序。 |
| 93  dc343a96-8133-427b-91c3-332dd02c8747 | Each includes the [1}[2]{3], [1}[5]{3], and [1}[8]{3], which you can use to set up iteration over total results. | 每個都包括[1}[2]{3]，[1}[5]{3]， 和[1}[8]{3]，您可以用來在總結果上設置迭代。 |
| 94  b05c480b-e4f7-4782-9c78-18e1de08d470 | For example, in JavaScript, you could get the total iterations required like this: | 例如，在JavaScript中，您可以像這樣獲得所需的總迭代次數： |
| 95  ba534e4e-1e06-49ef-93a0-d604792c560c | [1}[2]{3] | [1}[2]{3] |
| 96  31cc3b4b-7275-4268-bc70-4a3cb0f44a45 | Retrieving view events | 檢索視圖事件 |
| 97  1216048b-4fb1-4321-8a77-f93569b68598 | To retrieve view events in an account, perform a [1}[2]{3] request to the view\_events resource: | 要檢索帳戶中的查看事件，請執行[1}[2]{3]對view\_events資源的請求： |
| 98  74476f59-b2da-4428-8073-9ec8e9d740fb | [1}[2]{3] | [1}[2]{3] |
| 99  cf33ff31-d61b-4107-a6ec-2a07bcb51eae | Only view events that have been [1}processed{2] will appear in the response. | 僅查看已發生的事件[1}處理{2]將出現在響應中。 |
| 100  d25b096b-4b1b-425f-9cf6-36ff07079696 | Here is sample request in cURL | 這是cURL中的示例請求 |
| 101  a3743dc1-68a8-4bdb-b854-f681d4c8f1ff | [1}[2]{3] | [1}[2]{3] |
| 102  4467bbf8-ceea-4b4b-8e27-8c89e1c8ee7e | The response will look like this: | 響應將如下所示： |
| 103  399e1fcc-f243-4552-ab24-9c873afffdc2 | [1}[2]{3] | [1}[2]{3] |
| 104  b69e0b1d-1ff5-4461-b44e-f007320478c7 | Fields for filtering and selection | 篩选和選擇字段 |
| 105  2679c042-92af-4517-8b75-704ed6c016d9 | All the [1}parameters{2] can be used with [3}[4]{5] requests. | 所有[1}參數{2]可以與[3}[4]{5]要求。 |
| 106  8822b8a6-2108-4c49-869b-9ec3b702a5ba | Here is sample request in cURL using the parameters: | 這是使用參數的cURL中的示例請求： |
| 107  6417cb8f-be3e-4e78-994d-3b5148c31110 | [1}[2]{3] | [1}[2]{3] |
| 108  162210f3-de77-4950-88b5-2c8bf042b5c6 | The following fields are supported for [1}[2]{3] requests when filtering with a [1}[5]{3] clause or when selecting during a [1}[8]{3] clause: | 支持以下字段[1}[2]{3]過濾時的請求[1}[5]{3]子句或在[1}[8]{3]條款： |
| 109  5576922a-e1b6-47a7-a74b-6b95f37e2d45 | Field | 場地 |
| 110  3d055b4d-3389-4d43-a56c-817f3617bf31 | Description | 描述 |
| 111  b74a2036-382b-412d-93cf-52a9ad776719 | video\_id | video\_id |
| 112  6d1c7ac2-f4d7-488c-a058-3fdb228dcbb7 | Brightcove video ID | Brightcove視頻ID |
| 113  a58eb46e-96b2-4416-a87c-974472191670 | video\_name | video\_name |
| 114  5f94aaa0-7cb0-4eec-85de-ab1faf3ef6f5 | Brightcove video name | Brightcove影片名稱 |
| 115  109a56ec-ac11-4d25-a1eb-b367c99593f2 | tracking\_id | 跟踪號碼 |
| 116  a21eb985-c245-4956-a524-c85a7903cb90 | Custom tracking ID | 自定義跟踪ID |
| 117  4847917b-c6af-4142-afef-4102c434ada3 | external\_id | external\_id |
| 118  30373929-cc98-418f-93d9-ee17e9de7a38 | The Marketo, Eloqua or custom GUID | Marketo，Eloqua或自定義GUID |
| 119  a48c1621-2e05-42c9-8ddf-13a2985c7874 | player\_id | player\_id |
| 120  57d6b7e6-97d0-4415-9167-0df0fc5c25e6 | The ID of the Brightcove player that created the view event | 創建觀看事件的Brightcove播放器的ID |
| 121  5af3a07a-2a09-472d-aed9-f057994ea312 | page\_url | page\_url |
| 122  4f2ab005-630d-4bce-a982-4f8b40f218c1 | The URL of the page where the view event was created | 創建查看事件的頁面的URL |
| 123  223609e4-c8da-4bec-82d5-a1cd3b5190b9 | watched | 看過 |
| 124  dd1a0fe0-85b2-4b12-ad49-5d6faa2fa8ad | Percent watched | 觀看百分比 |
| 125  cbd3e03b-e32e-4b35-b9c2-6ae2c43f9b65 | time\_watched | time\_watched |
| 126  52ba0207-ac43-439f-8a88-d8a4f3442dd6 | Seconds of the video watched | 觀看影片的秒數 |
| 127  b7cd349b-c96b-41db-a598-5a158617b9bd | created\_at | created\_at |
| 128  bf26c4c8-53bf-4521-a83e-84c8edbdaca6 | Creation date | 創建日期 |
| 129  dc747bb6-887c-430b-bacf-0cafa2640614 | updated\_at | Updated\_at |
| 130  62f4f605-e743-4d00-b15e-043abc2286a7 | Last updated date | 最後更新日期 |
| 131  92054c0c-3139-4e22-b358-24a980f622c2 | is\_synced | is\_synced |
| 132  aa5dfa91-a21b-4abf-a2fe-5461670396a2 | A boolean denoting whether or not the view event has been synchronized | 表示查看事件是否已同步的布爾值 |
| 133  6e5340e2-283a-4ace-b8e7-37a7bbef5a23 | event\_1 | event\_1 |
| 134  5496f2e6-f7f4-4296-98a4-06d7a82a113e | Custom events | 自定義事件 |
| 135  c274a502-01b7-4e27-9eae-195677e1c81d | event\_2 | event\_2 |
| 136  5e3c959c-ffe2-4f70-9019-351763779059 | event\_3 | event\_3 |
| 137  f1f404a3-fff2-4ed7-9ebd-1dbae3799f95 | metric\_1 | metric\_1 |
| 138  11975885-a4ff-4494-a202-4c59ace595db | Custom metrics | 自定義指標 |
| 139  84e93457-6cca-4cc6-9af2-357d87452f7c | metric\_2 | metric\_2 |
| 140  9a26f0f7-5420-471d-b07d-6c33d21da0d6 | metric\_3 | metric\_3 |
| 141  c3106c22-8787-415f-90e7-aa554252973b | Retrieving leads | 檢索線索 |
| 142  5ddbde34-d8bb-45c0-8ed5-b3c617a6d5d1 | To retrieve view events in an account, perform a [1}[2]{3] request to the [1}[5]{3] resource: | 要檢索帳戶中的查看事件，請執行[1}[2]{3]要求[1}[5]{3]資源： |
| 143  7343bbc2-205e-49ac-9423-b1d2c3cf4a88 | [1}[2]{3] | [1}[2]{3] |
| 144  b46a32a7-8172-4fd0-becb-bc77b79d7c42 | Sample response: | 樣本回复： |
| 145  ea09c637-faaa-468c-af27-31a60a52c92d | [1}[2]{3] | [1}[2]{3] |
| 146  6d4733d5-61cf-48cb-a5eb-ddb423a85127 | Fields for filtering and selection | 篩选和選擇字段 |
| 147  b54019ad-3c3f-417d-b969-ee7cc49ceb27 | All the [1}parameters{2] can be used with [3}[4]{5] requests. | 所有[1}參數{2]可以與[3}[4]{5]要求。 |
| 148  a105dd4d-8a04-401c-9362-ef6941d982c3 | Here is sample request in cURL using the parameters: | 這是使用參數的cURL中的示例請求： |
| 149  c48c1688-dd4e-4adb-b569-f5685de59771 | [1}[2]{3] | [1}[2]{3] |
| 150  ffe18df6-50c7-47bf-aa4f-681e7a665467 | The following fields are supported for [1}[2]{3] requests when filtering with a [1}[5]{3] clause or when selecting during a [1}[8]{3] clause: | 支持以下字段[1}[2]{3]過濾時的請求[1}[5]{3]子句或在[1}[8]{3]條款： |
| 151  81d849c4-0c3c-411e-8cbc-19b056ffa9fa | Field | 場地 |
| 152  ee88c358-f1ef-4828-9907-b319baeeda60 | Description | 描述 |
| 153  e71fb435-dc0c-4602-8a83-9a19b370425c | video\_id | video\_id |
| 154  fb2d0d9c-bbb0-4104-a33f-9a6781e26683 | Brightcove video ID | Brightcove視頻ID |
| 155  4f97c27d-177a-4f59-b6cd-6b9be93e3f25 | external\_id | external\_id |
| 156  c5b1ad6c-a492-41c4-b8aa-72036980733f | The Marketo, Eloqua or custom GUID | Marketo，Eloqua或自定義GUID |
| 157  70408ef2-24ee-4a69-8c23-9ab85a3ef7da | player\_id | player\_id |
| 158  dc80df00-defb-4830-942b-6c721d12a298 | The ID of the Brightcove player that created the view event | 創建觀看事件的Brightcove播放器的ID |
| 159  2f372a78-98ae-4ad0-a660-b5b812a17d26 | page\_url | page\_url |
| 160  6dccc371-f1c2-45ea-8918-79ae885ebab2 | The URL of the page where the view event was created | 創建查看事件的頁面的URL |
| 161  e8672ad7-2f79-42e8-a65a-8894b77ae235 | created\_at | created\_at |
| 162  6a80b522-4856-43f3-bb86-d6712d89195c | Creation date | 創建日期 |
| 163  2f1c7c62-3ca1-49d3-be8c-bed83ba92f0b | email\_address | 電子郵件地址 |
| 164  c42372c2-e2cd-47b1-8da5-2c18e64d2d19 | The email address of the lead | 潛在客戶的電子郵件地址 |
| 165  e4b79f92-6bd5-4529-8a78-457ae0759f07 | first\_name | 名 |
| 166  0c7aadb3-f080-48f8-b244-69064292d853 | The first name of the lead if provided | 潛在客戶的名字（如果提供） |
| 167  8e17c0df-4eb2-4afd-b563-a306bd73eeb9 | last\_name | 姓 |
| 168  bb8f65c9-1453-4b8e-9662-39c6465a654a | The last name of the lead if provided | 線索的姓氏（如果提供） |
| 169  58281d77-b072-4f8b-bc22-2655d04f2930 | business\_phone | business\_phone |
| 170  e14e7ce8-cb07-461e-bb8a-64513b61e60a | The phone number of the lead if provided | 潛在客戶的電話號碼（如果提供） |
| 171  44d854e6-70d9-427d-b136-e06611bcb7c0 | country | 國家 |
| 172  c00c2a97-5032-47b8-9996-adc106f81dbb | The country of the lead if provided | 線索的國家（如果提供） |
| 173  a1a2810b-69c2-4276-8921-a2675c79697c | company\_name | 公司名稱 |
| 174  e5945d71-382a-4ecc-9159-40ffe64c2d3e | The company of the lead if provided | 線索的公司（如果提供） |
| 175  66f0a6dd-8e83-493a-a11b-e6d02d7d863b | industry | 行業 |
| 176  d46e8e2c-790a-4d11-a5b5-fd630d5bb4e1 | The industry that the lead belongs to if provided | 潛在客戶所屬的行業（如果提供） |
| **index.html**  **MQ971010 a0c93814-c9f5-42ae-8653-7839545499a3** | | |
| 1  198eafa3-b39c-4e95-8924-14b856e98145 | --- title: | --- title: |
| 2  1a7ff467-56a8-4275-8667-338743b32101 | Oracle Eloqua Integrations parent: | Oracle Eloqua Integrations父級： |
| 3  25b7bb4f-3d13-41e1-b8b0-bae1f107ff6c | Integrations grandparent: | 集成祖父母： |
| 4  ac0074a8-82ab-4378-b172-62e5df21aa6f | Home --- | 家 - - |
| 5  f76c8528-5991-4fb2-ae56-c3ce6d072beb | Oracle Eloqua Integrations | Oracle Eloqua集成 |
| 6  139243b0-a24b-4604-857e-5fa7250fc77b | Learn how to integrate Brightcove Audience with Oracle Eloqua. | 了解如何將Brightcove Audience與Oracle Eloqua集成。 |
| 7  f98ce700-e84f-4103-9cf3-d015d4253226 | [1}Integrating Video Cloud with Oracle Eloqua{2] | [1}將視頻雲與Oracle Eloqua集成{2] |
| 8  8935b854-7606-4014-9dd4-db8e0a9bd57f | [1}Creating Custom Lead Forms for Oracle Eloqua{2] | [1}為Oracle Eloqua創建自定義潛在客戶表單{2] |
| 9  05b917fd-8d59-49b0-90ab-43530274db6a | [1}Embedding a Video Cloud Video on an Eloqua Landing Page{2] | [1}在Eloqua登陸頁面上嵌入視頻雲視頻{2] |
| 10  fc9a5ae5-e6d2-4c52-bdd9-35c6044c742f | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua集成測試指南{2] |
| **embedding-video-cloud-video-eloqua-landing-page.html**  **MQ971010 d579068a-b778-47d3-85e8-41c96f627c3b** | | |
| 1  d4e47cbb-737b-4190-91a4-d375bf0ceb22 | --- title: | --- title: |
| 2  66beca5e-e778-4ddf-9448-f65295e25822 | Embedding a Video Cloud Video on an Eloqua Landing Page parent: | 將視頻雲視頻嵌入Eloqua登陸頁面的父級： |
| 3  1388bb1d-80da-475f-a5cd-f5b463276377 | Eloqua grandparent: | Eloqua的祖父母： |
| 4  77140f09-b778-4250-a693-cee62ced779c | Integrations --- | 整合- |
| 5  6d039efa-80dd-4f3a-be16-3ceaa9bc5fe8 | Embedding a Video Cloud Video on an Eloqua Landing Page | 在Eloqua登陸頁面上嵌入視頻雲視頻 |
| 6  5e84e01c-9031-4a06-ae2e-1d3d07fa499f | In this topic you will learn how to embed a Video Cloud video in an Oracle Eloqua landing page. | 在本主題中，您將學習如何在Oracle Eloqua登錄頁面中嵌入視頻雲視頻。 |
| 7  f0f5ecff-0df8-4847-9fee-3492f9b1b581 | The Audience module provides the ability to add a Video Cloud video to Eloqua landing pages as a type of Cloud Content. | 受眾模塊提供了將視頻雲視頻作為一種雲內容添加到Eloqua登錄頁面的功能。 |
| 8  2c679343-eb48-4283-9d62-87f99e02041c | Video is added to a landing page from within the Eloqua Landing Page WYSIWYG Editor. | 視頻已從Eloqua登錄頁面所見即所得編輯器中添加到登錄頁面。 |
| 9  c0d72ef0-967c-4e14-806a-758d61795478 | To add a video to an Eloqua landing page, the following steps must be performed. | 要將視頻添加到Eloqua登錄頁面，必須執行以下步驟。 |
| 10  b1f05ed4-1c83-435e-93c9-c403b31f9083 | [1}Create a landing page in Eloqua{2]. | [1}在Eloqua中創建登錄頁面{2]。 |
| 11  d26754aa-dd89-4918-8b02-67f55a0aac21 | [1}Select a video and player{2]. | [1}選擇視頻和播放器{2]。 |
| 12  6eb3957a-e490-41da-b536-8409e0dd0c05 | Creating an Eloqua landing page | 創建一個Eloqua登錄頁面 |
| 13  f6d734bf-9305-477a-b7a1-f2d710f7ec99 | Eloqua landing pages can be used as a destination for visitors who clickthrough from emails sent from Eloqua. | Eloqua登陸頁面可以用作從Eloqua發送的電子郵件中點擊的訪問者的目的地。 |
| 14  b45fb5fc-ff9e-4b15-9133-d1dcc8b476ae | To create a landing page, follow these steps. | 要創建登錄頁面，請按照下列步驟操作。 |
| 15  d8927eb7-75e3-4a11-91f4-c969e0b12eca | Note: | 筆記： |
| 16  5e607121-8e7d-4265-b9a4-5a336266b558 | For complete information on Eloqua landing pages, see the [1}Oracle Eloqua documentation{2]. | 有關Eloqua登錄頁面的完整信息，請參見[1}Oracle Eloqua文檔{2]。 |
| 17  5bdd6bc9-314e-4af7-b67f-1ee2c1cfe216 | Sign in to your Video Cloud account. | 登錄到您的Video Cloud帳戶。 |
| 18  ce208e27-474f-4575-9cdb-84612286718f | Select the account that has the video you want to use on the landing page. | 在登錄頁面上選擇包含您要使用的視頻的帳戶。 |
| 19  84f30222-0219-4180-8333-28446b1e5247 | This account must also have access to the Audience module. | 此帳戶還必須有權訪問“受眾"模塊。 |
| 20  c702d520-0f48-4d91-9d12-e36fb672d726 | Sign in to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 21  702d733d-2520-4c95-8642-daf1706c423f | Navigate to [1}Assets{2] > [1}Landing Pages{2] and then click [1}Create a Landing Page{2]. | 導航[1}資產{2] > [1}登陸頁面{2]然後點擊[1}創建一個登陸頁面{2]。 |
| 22  26a066cb-0a6b-4be9-a8e2-09581cf9354c | Click [1}Blank HTML Landing Page{2] and then click [1}Choose{2]. | 點擊[1}空白的HTML登陸頁面{2]然後點擊[1}選擇{2]。 |
| 23  553b6d69-7cdf-43cc-9631-c56bd7dd7a00 | In the left navigation, click [1}Cloud Content{2]. | 在左側導航中，單擊[1}雲內容{2]。 |
| 24  b1b504aa-7681-4ad1-bdfc-48d5bc61a6fa | The Cloud Content dialog will open. | 將打開“雲內容"對話框。 |
| 25  ce3875a5-bdc0-45c1-9237-0bb00011f4b5 | [1] | [1] |
| 26  58bb5bab-d258-4dc2-b37e-6f58d42d2b8e | Drag the [1}Brightcove Video{2] object to the HTML page and drop it between the [3}[4]{5] tags. | 拖動[1}Brightcove視頻{2]對像到HTML頁面並將其放在[3}[4]{5]標籤。 |
| 27  ecc3546d-b211-4c7b-a839-dd13c43abb26 | [1] | [1] |
| 28  6c3cf3d8-24d3-4856-868d-79372c0263ba | Note: | 筆記： |
| 29  26cafc5a-e0aa-480d-a50e-9fee7f5ce873 | Multiple players can be added to a landing page by dragging and dropping a player between the [1}[2]{3] tags. | 可以通過以下方式將多個播放器添加到目標網頁：在播放器之間拖放一個播放器[1}[2]{3]標籤。 |
| 30  d9fc2f21-10b6-4a81-bd35-0ac7194a0669 | Save the landing page after adding each player. | 添加每個玩家後，保存登錄頁面。 |
| 31  aa518fc1-80e6-473a-9ffb-d0f491a72418 | The Cloud Content Configuration dialog will open where you can [1}select a video and player{2]. | “雲內容配置"對話框將打開，您可以在其中[1}選擇視頻和播放器{2]。 |
| 32  15cdef05-c510-4c26-b75f-0b137db60959 | Selecting a video and player | 選擇視頻和播放器 |
| 33  cd1644a1-168a-409b-a5ee-13c00710f005 | The Cloud Content Configuration dialog is used to select a Video Cloud account, video and player. | “雲內容配置"對話框用於選擇視頻雲帳戶，視頻和播放器。 |
| 34  ce89777d-76b8-495e-81fe-05306b8d10c9 | Use the dropdown list in the upper right to select the Video Cloud account to use. | 使用右上角的下拉列表選擇要使用的視頻雲帳戶。 |
| 35  08158e24-5434-446a-b00a-dcb9d0cb8ec3 | After an account is selected, the dialog will update to display the videos and players from the selected account. | 選擇帳戶後，對話框將更新以顯示所選帳戶中的視頻和播放器。 |
| 36  5d7e8292-b664-45c9-83df-e5586e0e1a80 | Select a video to display on the landing page. | 選擇要在登錄頁面上顯示的視頻。 |
| 37  53b63f0d-711e-4162-be27-ac8abe38a3d8 | The 20 most recent videos will appear in the list. | 最近的20個視頻將出現在列表中。 |
| 38  1b4dadca-5f7f-494a-b749-788b3d23cd43 | [1] | [1] |
| 39  e6cf7589-0ccb-46d3-bd05-3bbe8d46a359 | Select a player to use. | 選擇要使用的播放器。 |
| 40  d70dce84-72f7-4331-9191-b907292b47ad | Only Audience-enabled players will appear. | 僅會啟用受眾群體的播放器。 |
| 41  f7c914a7-51ff-464e-846a-ec3e33cd9809 | Set the [1}Player Size{2]. | 設置[1}播放器大小{2]。 |
| 42  a6d68e38-7b76-45f9-bc0c-a5fe00396bd8 | Click [1}Save{2] to save the changes. | 點擊[1}保存{2]保存更改。 |
| 43  f90bb623-2c5c-40fa-b076-ced9e87e6319 | Click [1}X{2] to close the Cloud Content Configuration dialog. | 點擊[1}X{2]關閉“雲內容配置"對話框。 |
| 44  ab30e4d9-a424-473a-8b85-b71f24f28f3e | The HTML will update with the code to embed the player. | HTML將使用代碼進行更新，以嵌入播放器。 |
| 45  dc0b5019-0fb2-47b3-892e-a765458d4b11 | [1] | [1] |
| 46  bc2fab9b-1223-4950-9725-054d077e2d85 | [1}(Optional){2] Add other objects to the landing page. | [1}（可選的）{2]將其他對象添加到登錄頁面。 |
| 47  7a5434b5-d1c4-489e-907c-54f833cc93c7 | Click [1}Save{2] to save the landing page. | 點擊[1}保存{2]保存登錄頁面。 |
| 48  52cbc686-21bf-4e77-8042-bc76b7795315 | Give the landing page a name and then click [1}Save{2]. | 為登錄頁面命名，然後單擊[1}保存{2]。 |
| **eloqua-integration-testing-guide.html**  **MQ971010 f69daffb-16c4-4e38-a175-42dca9527b34** | | |
| 1  b12e481b-3591-48f2-844a-286b6b458231 | --- title: | --- title: |
| 2  41051b95-5178-4c0a-b9aa-f1732b4f8d99 | Eloqua Integration Testing Guide parent: | Eloqua集成測試指南父級： |
| 3  1badd65b-e423-49e5-8da3-5fd776a933d2 | Eloqua grandparent: | Eloqua的祖父母： |
| 4  c7f497f2-ac8a-47a6-8d6a-befc96fe56c4 | Integrations --- | 整合- |
| 5  24458a87-27d7-4d25-97ce-99f2c50812e3 | Eloqua Integration Testing Guide | Eloqua集成測試指南 |
| 6  c222b02e-7e98-4f0d-85bb-18f0551316e2 | In this topic you will learn how to verify an integration between Video Cloud and Eloqua. | 在本主題中，您將學習如何驗證Video Cloud和Eloqua之間的集成。 |
| 7  562cd124-f22b-467d-a938-604e063d60a5 | When setting up a new Eloqua integration, it can be challenging to test and confirm that video viewing data is indeed being delivered to Eloqua. | 設置新的Eloqua集成時，測試並確認視頻觀看數據確實已交付給Eloqua可能是一個挑戰。 |
| 8  599b18c6-e41a-422a-8ca1-a5c99be05779 | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to Eloqua. | 在本主題中，您將學習如何系統地測試和確認集成是否有效以及如何將查看數據和銷售線索發送給Eloqua。 |
| 9  acfc5d38-9086-4841-8a5e-6309b29fe1f6 | Note: | 筆記： |
| 10  f9ed5a24-2348-4513-8483-4f7b2542f5c0 | For information on how to configure the Audience module for use with Eloqua, see[1][2}Integrating Video Cloud with Oracle Eloqua{3]. | 有關如何配置與Eloqua一起使用的Audience模塊的信息，請參見[1][2}將視頻雲與Oracle Eloqua集成{3]。 |
| 11  c3864427-fe11-43fe-9704-3d9d9867d5a1 | Before you get started | 開始之前 |
| 12  03bc8636-8252-4ef4-ae3f-a13d27ca79bd | Before validating the integration it is assumed you have: | 在驗證集成之前，假定您具有： |
| 13  8e78fbd7-12f3-4000-b5e2-ad0ce83302f2 | Successfully completed the [1}Brightcove Audience integration with Eloqua{2] | 成功完成[1}Brightcove Audience與Eloqua的集成{2] |
| 14  6c617f00-f25c-4b0d-8d39-f358da688af2 | Created at least one [1}Audience-enabled player{2] and configured it to use the Eloqua connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用Eloqua連接 |
| 15  1141afa1-bb8b-4f7f-afa3-3a46344f0072 | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 16  5ca62f89-29ed-40ce-806f-45b0fe83288e | For testing purposes, you will need to create and configure a custom lead form in Audience. | 出於測試目的，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 17  68dd2256-08c7-4979-9a28-5c141c05ab7d | This is an Eloqua form whose embed code you have pasted into Audience. | 這是一個Eloqua表單，您已將其嵌入代碼粘貼到Audience中。 |
| 18  902d4fde-f0f7-4022-bdd4-8dea308707bf | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中是已知的。 |
| 19  b548ca87-1a55-46cb-af1d-b11906cea83b | To create a Eloqua form and configure Audience to use it, follow these steps. | 要創建一個Eloqua表單並將受眾配置為使用它，請按照下列步驟操作。 |
| 20  660b0dad-576a-416f-a6c4-f95d376e8bf5 | Login to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 21  57e37906-da20-4451-93aa-15482c39bba2 | Create and style an Eloqua form. | 創建並設置Eloqua表單的樣式。 |
| 22  6505eb4b-1a89-479e-8f36-1d549f23907a | For information on creating a Eloqua form, see [1}Creating Custom Lead Forms for Oracle Eloqua{2]. | 有關創建Eloqua表單的信息，請參見[1}為Oracle Eloqua創建自定義潛在客戶表單{2]。 |
| 23  e0f7bd32-1c5d-42cd-87a6-7d7383d061cb | Click [1}Actions > View Form HTML{2] at the top of the page. | 點擊[1}操作>查看表單HTML{2]在頁面頂部。 |
| 24  80b06792-b566-4bd5-85fe-8ed1e9b898bd | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 25  557601eb-cc96-4283-a770-5e49aad2c73c | Return to the Audience module. | 返回“受眾"模塊。 |
| 26  28be933d-8a9d-493f-aa24-d3019bbb3ee1 | Create a new lead form using the Eloqua form embed code. | 使用Eloqua表單嵌入代碼創建一個新的潛在顧客表單。 |
| 27  cbb1b6f2-3398-4c42-8820-bbe9f8ab29ca | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 28  f6009af3-c342-48e9-96cc-be4602ad90dc | This way you will know exactly when it should appear. | 這樣，您將確切知道何時應顯示它。 |
| 29  62c0fa3d-cffd-43c0-8b49-99f5cabd9577 | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 選中復選框[1}即使已經知道潛在客戶，也要始終顯示潛在客戶表格{2]。 |
| 30  cf0487be-2d3e-4d62-b4a5-24cf327fc61b | This will ensure the form continues to display after filling it out during testing. | 這樣可以確保在測試過程中填寫完表格後繼續顯示該表格。 |
| 31  faa375fe-5a9c-4eb6-9b61-49023abbdb3f | [1}Save{2] the form. | [1}保存{2]表格。 |
| 32  f1d75030-4a77-4e84-8c96-838c221f6a66 | Configure the Brightcove Player with the Eloqua connection to use the Eloqua lead form that was just created. | 使用Eloqua連接配置Brightcove Player，以使用剛剛創建的Eloqua潛在顧客表單。 |
| 33  85907cd1-6832-4ee1-ba7f-9182d0c52530 | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 34  daa908c1-ed52-4e57-891b-32e95aaeb346 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 35  611ad6b4-b52e-443c-ab2a-99316c513a1b | Open the Media module. | 打開媒體模塊。 |
| 36  12cfa119-7308-462d-bf17-65919b4b5476 | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 37  767dd1c3-01d4-4e95-9e49-66449424dbce | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 38  c10359d3-2121-4455-ad17-58f6559bafd9 | Click the preview link to open the video in a new browser window. | 單擊預覽鏈接以在新的瀏覽器窗口中打開視頻。 |
| 39  9dc80c0f-a199-4248-937b-f0c19758de03 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方法進行測試，可以消除HTML頁面上嵌入的播放器可能引入的任何潛在變量。 |
| 40  dec92a9d-6d85-45e9-8c35-3d01448878d5 | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認視頻已播放，並且線索表顯示在5秒標記處。 |
| 41  6b9b2c86-cd66-4cbb-9649-af68aa13eff7 | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in Eloqua. | 使用唯一的聯繫信息和電子郵件地址（即名人名稱或包含“bctest"的名稱）填寫潛在客戶表單，以便以後在Eloqua中輕鬆找到它。 |
| 42  e2f22419-7987-47cb-9bf6-809d739b61cc | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 43  509135d3-0077-4679-8f94-ae92bc9046a1 | By filling out the form as a new user, we can be sure you are now a known user in Eloqua. | 通過以新用戶身份填寫表格，我們可以確保您現在是Eloqua的知名用戶。 |
| 44  abcb4067-7aa5-48be-8c7d-b8bf1e9d3790 | Confirming that Audience is successfully capturing the data | 確認受眾群體已成功捕獲數據 |
| 45  2a412ad9-7819-4a56-b0fa-8a28b8413d20 | Before looking for video viewing data in Eloqua, first confirm that Audience has indeed captured the video view. | 在Eloqua中查找視頻觀看數據之前，請先確認受眾群體確實捕獲了視頻視圖。 |
| 46  a900c84c-4744-4ca8-9cfe-f598355db485 | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 47  a85d8189-c8cd-4e50-bfc3-e7ab99759e57 | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 48  8edc851a-525b-4225-986d-bb0403fb4a7f | Open the Audience module. | 打開受眾模塊。 |
| 49  5129baac-2e1a-4780-ba01-21f26cebe6b2 | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 50  6ef374b0-bb34-4d77-a0d5-4cc1877afe84 | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 51  39228cc2-5f41-400d-a164-6a2cefbf7a9e | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 52  efd8b49a-fa4e-48ec-ba59-fbd14f0d768e | This indicates that Audience has captured the view but has not yet attempted to sync it to Eloqua. | 這表明受眾已經捕獲了視圖，但尚未嘗試將其同步到Eloqua。 |
| 53  51bd2bbc-44c5-4e95-b92b-d44150b1dc27 | [1] | [1] |
| 54  5890c7a9-59c9-42f7-868e-5fc25c4d5da7 | To manually trigger a sync between Audience and Eloqua, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和Eloqua之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 55  2c6afe3d-b486-42c0-8e83-d446ae27b01a | From the [1}Select Connection{2] dropdown list, select your Eloqua integration. | 來自[1}選擇連接{2]下拉列表，選擇您的Eloqua集成。 |
| 56  55a89ee3-bae8-450d-a45b-04c1571a1a06 | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 57  59cec387-66a3-4c62-898e-2b14ab82c95f | Click[1} Test Sync{2] to trigger a manual sync. | 點擊[1}測試同步{2]觸發手動同步。 |
| 58  d9652333-858b-4b2a-a75b-2a7948fd2f42 | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 59  e7728fd1-3362-430e-98b1-b0529535d34f | By default, Audience will sync views to Eloqua once an hour. | 默認情況下，受眾群體每小時將視圖同步到Eloqua一次。 |
| 60  e5c8e2d7-23fc-49d9-ae6e-e754071b14cd | [1] | [1] |
| 61  d38ba071-530d-49b9-9b9d-e583d4e3d92f | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 62  03995ba7-5d93-4e83-941f-f039e7d6c0cc | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 63  c9b11ad6-093f-416c-91fb-d8ae4a0fe85e | It may take 15 minutes or so for the data to actually sync to Eloqua. | 數據實際同步到Eloqua可能需要15分鐘左右。 |
| 64  6f7395c5-2c00-428d-9576-6800085747de | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 65  ec3f314d-f68f-423f-a05e-6bec1553efff | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 66  995887a1-6f4d-4833-80e0-b6c588067254 | The data should also be viewable in Eloqua within a few minutes. | 幾分鐘後，數據也應該在Eloqua中可見。 |
| 67  9915749c-16b2-4650-9368-98b65d1568d9 | [1}unknown\_contact{2] - Indicates the user was considered unknown and Eloqua was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被認為是未知用戶，並且Eloqua無法接受數據。 |
| 68  fbba20f8-706e-4488-b2d4-1af2ce069a64 | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a Eloqua form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否已安裝Eloqua表單以及是否正在使用預覽鏈接（而不是嵌入到頁面中）進行測試。 |
| 69  9db4bb43-4368-48b8-8d34-316e441802e8 | [1] | [1] |
| 70  d7c898a6-0094-44d7-9f56-e18f84e29131 | Confirming that the video view data is in Eloqua | 確認視頻觀看數據在Eloqua中 |
| 71  30b9315d-4954-4aae-9b63-77b276b922d2 | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in Eloqua. | 受眾群體顯示後，[1}已同步{2]狀態，請按照下列步驟操作以驗證數據是否在Eloqua中。 |
| 72  9243b011-57b7-43dc-bf8f-c91458feadd9 | Note: | 筆記： |
| 73  14174ba8-42b9-4d1a-88f4-6ee07fbc7a71 | It make take 5-10 minutes for the Eloqua UI to update with the new data it has received from Audience. | Eloqua UI需要5到10分鐘的時間來更新從受眾群體收到的新數據。 |
| 74  93869b6c-aa3b-4936-babd-6bb1d8ea91ef | Login to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 75  e498c9cb-9518-413e-ba96-121192ce97f8 | Navigate to the [1}Custom Objects{2]. | 導航到[1}自定義對象{2]。 |
| 76  6950c19b-9c02-492a-a897-8818394323c8 | Locate the [1}BrightcoveVideoView{2] custom object. | 找到[1}BrightcoveVideoView{2]自定義對象。 |
| 77  a4972d24-1f20-4edf-b415-b29cdf2a677b | Click on the dropdown arrow next to it and then click [1}Custom Objects Records Mapped to Contacts Breakdown{2]. | 單擊它旁邊的下拉箭頭，然後單擊[1}映射到聯繫人細分的自定義對象記錄{2]。 |
| 78  c4d4ff2a-368a-4a32-a9e2-b146bbb5838d | A list of contacts who have video viewing data in this custom object will be displayed. | 將顯示在此自定義對像中具有視頻觀看數據的聯繫人列表。 |
| 79  46e3bd30-5cb0-4914-a889-a5b13f662f96 | Locate the unique name or email address you used when filling out the lead form. | 填寫潛在客戶表單時，找到您使用的唯一名稱或電子郵件地址。 |
| 80  5b1060e9-20ef-419a-b7f9-caf3a9fec8b2 | Click on the contact to open up the details page. | 單擊聯繫人以打開詳細信息頁面。 |
| 81  ab35f5ff-8a12-45d1-9a63-a804f12338b1 | A list of all video view records for the contact will be displayed. | 將顯示該聯繫人的所有視頻觀看記錄的列表。 |
| 82  85b7f1d9-2722-480e-94bd-75edaaaa5687 | This is the video view data delivered from Audience to Eloqua. | 這是從觀眾傳遞到Eloqua的視頻觀看數據。 |
| 83  8fdd4104-446b-4538-8cdc-610459baa00a | Fields such as Video Name, Video ID, Player ID, Time Watched, Percent Viewed and more are included. | 其中包括諸如“視頻名稱"，“視頻ID"，“播放器ID"，“觀看時間"，“觀看百分比"等字段。 |
| 84  da127409-0e02-41f7-ae53-aefdac5fee75 | [1] | [1] |
| 85  2a5d1ffb-cb37-440d-bc54-4cb997110bd4 | Eloqua requires data being delivered into a Custom Data Object be assigned to a known contact. | Eloqua要求將傳遞到自定義數據對像中的數據分配給已知聯繫人。 |
| 86  240b187c-bb31-4099-86b9-759096cfe65b | Eloqua will only accept data of known contacts. | Eloqua將僅接受已知聯繫人的數據。 |
| 87  70b3f7fc-c398-48d4-bfe4-93858cd8cb29 | Data of unknown contacts will not be synced. | 未知聯繫人的數據將不會同步。 |
| 88  d26f01af-5eba-46e6-87eb-a482d43e1d17 | If you don't use lead forms, there is no way for an unknown user to convert to a known user and thus no data will be synced. | 如果您不使用潛在客戶表單，則未知用戶將無法轉換為已知用戶，因此不會同步任何數據。 |
| **creating-custom-lead-forms-oracle-eloqua.html**  **MQ971010 7086332d-d070-4946-9a4e-e4daff893313** | | |
| 1  75fd1678-de53-4dfc-8118-1869fce978d5 | --- title: | --- title: |
| 2  10d2b85b-5280-4cde-b86b-0e3345106e91 | Creating Custom Lead Forms for Oracle Eloqua parent: | 為Oracle Eloqua父級創建自定義潛在客戶表單： |
| 3  022d8109-bf88-42ee-b924-00ed27963a7b | Eloqua grandparent: | Eloqua的祖父母： |
| 4  8aeaf358-8f64-4320-bcf1-513b8a004859 | Integrations --- | 整合- |
| 5  e1498691-3b74-4086-8b37-e4f46761af13 | Creating Custom Lead Forms for Oracle Eloqua | 為Oracle Eloqua創建自定義潛在客戶表單 |
| 6  293cdf01-0991-4fd2-8e32-8c2f4612b506 | In this topic you will learn how to use an Oracle Eloqua form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用Oracle Eloqua表單在Brightcove Player內部捕獲潛在客戶數據。 |
| 7  427d92d1-b68b-43bb-8867-848454ac9efa | The Audience module provides the ability to create lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模塊提供了創建潛在客戶表格的功能，當在Brightcove播放器中播放視頻時，您可以捕獲觀眾信息。 |
| 8  684dc68f-f3bc-451c-b8a7-9d7f29187d96 | This gives you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | 這使您能夠包括所需的任何字段（可見或隱藏），還使您能夠利用諸如漸進分析（如果有）之類的功能。 |
| 9  58bcd4b2-5e8c-4c3c-8be0-e64fb6d15bd3 | The lead data is sent to, and processed by, Eloqua. | 潛在客戶數據將發送到Eloqua並由其處理。 |
| 10  472d5b52-3831-49f9-b5d4-9866f18811ff | To create a custom lead form, the following steps must be performed. | 要創建自定義銷售線索表單，必須執行以下步驟。 |
| 11  d3fa263e-cafe-4880-8843-ac663c8c4aba | [1}Create a form in Eloqua{2] | [1}在Eloqua中創建一個表單{2] |
| 12  7affbd28-c35e-43ea-9b0f-ee94beed8516 | [1}Copy the form HTML{2] | [1}複製表單HTML{2] |
| 13  04bcc70e-7353-41c7-bcd3-3ce9d465788d | [1}Style the form{2] | [1}設置表格樣式{2] |
| 14  08bd2afa-cd9d-4469-89e1-e6967ea68405 | [1}Create a custom lead form in the Audience module{2] | [1}在“受眾群體"模塊中創建自定義潛在客戶表單{2] |
| 15  62a506b4-29fc-4ba6-9a25-58ccd9b4f403 | [1}Assign the lead form to a player{2] | [1}將線索表分配給玩家{2] |
| 16  0172767b-ea1e-4eb5-9c65-3e6dc9d86a49 | [1}Validate the form data in Eloqua{2] | [1}在Eloqua中驗證表單數據{2] |
| 17  e5dee0e9-faf2-4d3b-8237-235f2a9b20a7 | Note: | 筆記： |
| 18  bf290a6a-42ca-4e0e-8516-4a5d7a850963 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 有關捕獲潛在觀眾信息並將數據保存在Video Cloud中的標準潛在客戶表單的信息，請參閱[1}創建受眾線索表格{2]。 |
| 19  276b7363-9f03-4864-a918-cf6a6deb5ade | Creating a form in Eloqua | 在Eloqua中創建一個表單 |
| 20  80985252-3f7f-4f62-9931-919522a1466d | Eloqua provides the ability to create forms to capture viewer information. | Eloqua提供了創建表單來捕獲查看者信息的功能。 |
| 21  b6d13a09-02ae-4945-865c-fdc9593f2297 | These forms can be displayed inside of Brightcove Players. | 這些表格可以顯示在Brightcove Players內部。 |
| 22  c4190dc6-e581-49b5-97f1-39f01843d8d4 | The data that is captured can then be used in customizing future communications. | 然後可以將捕獲的數據用於自定義將來的通信。 |
| 23  8c7e6cc1-3cd4-49ff-9990-039a41df452b | The steps below will create a simple form to capture first name, last name and email address. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏和電子郵件地址。 |
| 24  6b7179a1-116d-4846-8d7c-bb4e2a570262 | For complete details on Eloqua Forms, see the [1}Eloqua documentation{2]. | 有關Eloqua表單的完整詳細信息，請參見[1}Eloqua文檔{2]。 |
| 25  eef3c3d6-49cd-452b-9db0-940f849b3d08 | Sign in to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 26  eadfb6de-0b92-4018-8a1a-0352c74ee254 | Navigate to [1}Assets{2] > [1}Forms{2] and then click [1}Create a Form{2]. | 導航[1}資產{2] > [1}形式{2]然後點擊[1}建立表格{2]。 |
| 27  ee8df560-2459-44af-9be9-5ee7eea39909 | The form Template Chooser opens. | 將打開“模板選擇器"表格。 |
| 28  1d7620a1-7ae3-45ee-aee3-7590258bd654 | Click [1}Blank Form{2] and then click [1}Choose{2]. | 點擊[1}空白表格{2]然後點擊[1}選擇{2]。 |
| 29  3071cee6-5341-4e23-9468-d85d043ddcdf | In the left navigation, expand the [1}Field Groups{2] panel. | 在左側導航欄中，展開[1}現場小組{2]控制板。 |
| 30  8ac08e91-97b8-4d02-a15f-fb7326928a7c | In the [1}Field Groups{2] panel, click [1}Basic Contact Info{2] and drag it to the form template. | 在裡面[1}現場小組{2]面板上，單擊[1}基本聯繫信息{2]並將其拖動到表單模板。 |
| 31  584fd30d-0f09-43d3-9e52-e2cfc3a6b83a | [1] | [1] |
| 32  0d758f5f-98bf-4d93-add0-af2ffebb118b | Confirm that the fields have been added to the form. | 確認字段已添加到表單。 |
| 33  38965404-fb2a-4df3-b2fa-5b67e5b5ed93 | [1] | [1] |
| 34  c0ffc69c-03dd-4d5f-98bb-93d0c242c1f1 | By default, the fields are added using a field merge. | 默認情況下，使用字段合併添加字段。 |
| 35  0651a09d-0cf6-4469-9a5c-99d05720781d | This will cause strange text to appear in the fields when used in Audience. | 在“受眾群體"中使用時，這會導致奇怪的文本出現在字段中。 |
| 36  2d8739eb-16a8-4806-ae59-2bbefcab7c9a | To remove the field merge, select the [1}First Name{2] field by clicking on it. | 要刪除字段合併，請選擇[1}名{2]單擊該字段。 |
| 37  8b240906-d773-4eda-aafe-452fc083170f | In the left navigation panel, locate the [1}General Properties{2] section and set the [1}Prepopulate field data{2] property to [1}None{2]. | 在左側導航面板中，找到[1}一般性質{2]部分並設置[1}預填充字段數據{2]財產給[1}沒有任何{2]。 |
| 38  e11b5d69-cb4d-452b-8541-a8c08ab2f8a3 | [1] | [1] |
| 39  0ecc40a4-8f7a-4ba6-9200-9784e1459add | Repeat the process for the [1}Last Name{2] and [1}Email Address{2] fields. | 重複該過程[1}姓{2]和[1}電子郵件地址{2]領域。 |
| 40  db09498c-b2ca-46d4-84ac-15270ffab0d6 | Click [1}Save{2]. | 點擊[1}保存{2]。 |
| 41  4145c51e-a157-4eeb-ade4-dc4a5f66ffdd | Give the form a name and then click [1}Save{2]. | 給表單命名，然後單擊[1}保存{2]。 |
| 42  74d6db16-0477-4a44-be92-4af7909cceb7 | [1] | [1] |
| 43  bcab45c9-299c-4368-b727-dee95045f3d9 | Copying the form HTML | 複製表單HTML |
| 44  9d8ed03f-b2b7-4aca-a35a-9c11b0014cd2 | To use the form inside of the Audience module, you will need to copy the form HTML. | 要使用Audience模塊內部的表單，您將需要復制HTML表單。 |
| 45  8008748d-c4de-40ae-8488-d111e2430eb5 | Follow these steps to copy the form HTML. | 請按照以下步驟複製HTML表單。 |
| 46  ac538b45-25ff-491b-b5e4-a36feedda4b6 | Click [1}Actions > View Form HTML...{2] | 點擊[1}操作>查看表單HTML ...{2] |
| 47  3a07be71-e2f3-4c95-aa48-ee00ccc751f2 | The form HTML will be displayed. | 將顯示HTML表單。 |
| 48  7082dd17-1755-48f6-bb0c-820268caf164 | [1] | [1] |
| 49  91d2ab25-c79c-4056-81ab-306762a82de6 | Copy the entire HTML to the clipboard. | 將整個HTML複製到剪貼板。 |
| 50  fcaf305e-989e-4d0d-8cd9-6883c1faa6af | Click [1}Close{2]. | 點擊[1}關閉{2]。 |
| 51  ce8cb364-b6ec-41aa-bcef-b8458bd58a6e | Paste the form HTML into your HTML editor of choice. | 將表單HTML粘貼到您選擇的HTML編輯器中。 |
| 52  403e69ea-1d33-41db-bb48-101b4a953313 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | 您可能需要使用編輯器的代碼格式化功能來格式化代碼，以便於閱讀。 |
| 53  242530cd-3d04-4817-b60e-360a9c61be49 | Styling the form | 樣式表 |
| 54  72801cca-1930-4d22-a2e5-0572a49acd74 | By default, when the form is displayed inside of a Brightcove Player, the form will display on a transparent background over the player. | 默認情況下，當窗體顯示在Brightcove Player內部時，窗體將顯示在播放器上方的透明背景上。 |
| 55  548473d3-e50e-482e-ba84-ad04c85c444a | You will probably want to do some basic styling to the form using CSS. | 您可能需要使用CSS對錶單進行一些基本的樣式設置。 |
| 56  d7a39324-ed08-4042-ad38-a4ac04a66029 | The sections below provide two examples of how the form can be styled. | 以下各節提供了有關如何設置樣式的兩個示例。 |
| 57  da3c1e60-f914-499a-a968-062f72c4291d | The associated CSS is also provided. | 還提供了關聯的CSS。 |
| 58  3a5c09d6-a8a4-4719-a40c-46a76c6eaded | You may need to adapt the CSS to conform to your standard colors or to handle styling of additional fields. | 您可能需要修改CSS以使其符合標準顏色或處理其他字段的樣式。 |
| 59  c6ed7293-633e-46ff-9342-8de8a81c4f2d | Simple form styling example | 簡單表單樣式示例 |
| 60  dd9a9618-5081-4cd9-a3aa-3c7962a40557 | This example uses CSS to change the background color of the form to grey and the form will appear as follows: | 本示例使用CSS將表單的背景顏色更改為灰色，該表單將如下所示： |
| 61  3ed0ce80-5453-47b1-bdda-f816302df899 | [1] | [1] |
| 62  2ceaa8f0-a023-4004-979e-131b0edb8859 | For this styling, add the following CSS to the top of the form HTML [1}[2]{3] tag. | 對於此樣式，將以下CSS添加到表單HTML的頂部[1}[2]{3]標籤。 |
| 63  44c094de-338f-41c1-ae24-1c200a4e3aa1 | body \{ | 身體 \{ |
| 64  dd9c53fe-af48-4e24-904b-dd8c0458e9b0 | background-color: rgba(204,204,204,0.9); | background-color：rgba（204,204,204,0.9）; |
| 65  c3690337-f1dc-45ad-8dfd-85ce27ba057d | margin: | 利潤： |
| 66  bc24e38c-8452-4a0c-9ea7-a59d6dfc7f01 | 0; | 0; |
| 67  29038bbe-082f-4c4e-a1a4-c1248ebff2bd | padding: | 填充： |
| 68  263b4b69-797a-4693-a4e4-77829ff3e10f | 20px; | 20px; |
| 69  1958f69e-9191-4a42-a52d-90b432671995 | height: | 高度： |
| 70  a3ab3cd6-907e-4f54-9f6a-e354cecce272 | 100%; | 100％; |
| 71  8463721c-f141-461f-932d-129c2d2fa87d | } | } |
| 72  6c86d94a-f473-4a03-bbab-62df41a14332 | Advanced form styling example | 高級表單樣式示例 |
| 73  dde3a1ac-86db-4907-b794-1a67aa3220fe | This example uses JavaScript to change the background color of the form to black and does some basic field formatting. | 本示例使用JavaScript將表單的背景色更改為黑色，並執行一些基本的字段格式設置。 |
| 74  d57767b1-722b-436c-8d89-50af76857094 | The form will appear as follows: | 該表格將顯示如下： |
| 75  247ad0f3-5eb9-4c63-8472-9c4e2a21c8b5 | [1] | [1] |
| 76  08f10876-049f-41be-a174-a0a3241f2d9d | For this styling, add the following JavaScript to the bottom of the form HTML. | 對於此樣式，將以下JavaScript添加到表單HTML的底部。 |
| 77  ece6903b-8f24-4404-a622-6c897e1c421e | <script> | <script> |
| 78  c1fbcd60-ffdf-4003-b66c-3ece9da1c52f | var \_50fields = document.getElementsByClassName('\_50 field-style'), | var \_50fields = document.getElementsByClassName（'\_ 50 field-style'）， |
| 79  4eb395ac-5fe8-476d-a596-4357e3523174 | \_50leftFields = document.getElementsByClassName('\_50\_left field-style'), | \_50leftFields = document.getElementsByClassName（'\_ 50\_left field-style'）， |
| 80  c7b49489-85f4-4b9c-bb5c-cf6aabae34aa | labels = document.getElementsByClassName('label-position top'), | 標籤= document.getElementsByClassName（'標籤位置最高'）， |
| 81  8a951b01-83d0-410b-9cc1-37b267f7b4b5 | eForm = document.querySelector('form.elq-form'), | eForm = document.querySelector（'form.elq-form'）， |
| 82  71f6c10d-5c71-4abf-a837-043ca56ede7a | submitButton = document.getElementsByClassName('submit-button')\[0], | SubmitButton = document.getElementsByClassName（'submit-button'）\[0]， |
| 83  d745b8ce-2e50-451d-aac4-8bfffcd078f5 | titleLable = document.querySelector('label.label'), | titleLable = document.querySelector（'label.label'）， |
| 84  bf429e3c-5da3-45a2-8654-73aa7d3cf0df | firstName = document.getElementsByName('firstName')\[0], | firstName = document.getElementsByName（'firstName'）\[0]， |
| 85  260b52c4-86a0-48b7-b595-bba922dbcc7a | lastName = document.getElementsByName('lastName')\[0], | lastName = document.getElementsByName（'lastName'）\[0]， |
| 86  ab7ddf1e-5e03-45e0-bece-6600585e900b | emailAddress = document.getElementsByName('emailAddress')\[0], | emailAddress = document.getElementsByName（'emailAddress'）\[0]， |
| 87  e33eb510-52f0-4130-b50e-bae9bda9a36a | i; | 一世; |
| 88  d9348889-3e53-4736-95c0-6316ec7bfeeb | for (i = 0; i < \_50fields.length; i++) | 對於（i = 0; i <\_50fields.length; i ++） |
| 89  f7d1620c-14b3-4d78-938b-a5ba66879a7e | \{\_50fields\[i].className = '\_100 field-style'; } | \{\_50fields\[i].className = '\_100 field-style'; } |
| 90  f6ffe2cd-87e5-42dd-922e-5b5e4b6ac0ea | for (i = 0; i < \_50leftFields.length; i++) | 對於（i = 0; i <\_50leftFields.length; i ++） |
| 91  cbf45266-b6ed-493a-ba1c-b4e746ee54d2 | \{ \_50leftFields\[i].className = '\_100 field-style'; } | \{ \_50leftFields\[i].className = '\_100 field-style'; } |
| 92  ddd9820e-598f-45b4-b8d9-9ab010f17207 | for (i = 0; i < labels.length; i++) | 對於（i = 0; i <labels.length; i ++） |
| 93  4fabf926-9817-4f3e-a243-ce4cacde2ad4 | \{ labels\[i].setAttribute('style', 'display:none;'); } | \{ labels\[i].setAttribute('style', 'display:none;'); } |
| 94  295e6656-9f1c-4761-82f1-ccfd352d90cc | eForm.parentNode.setAttribute('style', 'background-color:#333;height:12em;text-align:center;padding:0% 20%;'); | eForm.parentNode.setAttribute（'style'，'background-color：＃333; height：12em; text-align：center; padding：0％20％;'）; |
| 95  da36a646-1ef9-4917-af6e-c8ab82d7cd52 | titleLable.setAttribute('style', 'display:none;'); | titleLable.setAttribute（'style'，'display：none;'）; |
| 96  7f6131b8-a56c-492b-9648-5fbc475b2902 | submitButton.setAttribute('style', 'height:2em;background-color:#337d87;color:#fff;border:none;border-radius:.3em;padding:.3em .5em;font-size:1em;'); | SubmitButton.setAttribute（'style'，'height：2em; background-color：＃337d87; color：#fff; border：none; border-radius：.3em; padding：.3em .5em; font-size：1em;' ）; |
| 97  dd4806c5-44ae-4d6c-a4b5-5b26850f507a | firstName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | firstName.setAttribute（'style'，'margin：.5em; height：2em; width：80％; padding-left：.5em; font-size：1em; border：none; border-radius：.3em;'）; |
| 98  0d9d2af9-ea70-4feb-bc76-8b6195aff917 | firstName.setAttribute('placeholder', 'First Name'); | firstName.setAttribute（'佔位符'，'名字'）; |
| 99  0fa2c7a8-aede-4f12-b4f2-3c8f086ce9e1 | lastName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | lastName.setAttribute（'style'，'margin：.5em; height：2em; width：80％; padding-left：.5em; font-size：1em; border：none; border-radius：.3em;'）; |
| 100  dc623795-1016-478a-98ef-eea5b6c5ac41 | lastName.setAttribute('placeholder', 'Last Name'); | lastName.setAttribute（'placeholder'，'Last Name'）; |
| 101  22dd6164-c292-4f42-b7d0-b4ce58a93808 | emailAddress.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | emailAddress.setAttribute（'style'，'margin：.5em; height：2em; width：80％; padding-left：.5em; font-size：1em; border：none; border-radius：.3em;'）； |
| 102  29f3b575-5928-498e-a323-417e7d24c6e3 | emailAddress.setAttribute('placeholder', 'Email'); | emailAddress.setAttribute（'placeholder'，'Email'）; |
| 103  dea2f487-38c5-4dc2-8bba-763d676f3654 | </script> | </script> |
| 104  2fe3d98f-a390-4ca7-97e2-a98bf1fb87c2 | Creating a custom lead form in the Audience module | 在“受眾群體"模塊中創建自定義潛在客戶表單 |
| 105  f7dc37a6-7070-4eda-a2f0-2865bfc70d51 | Once the form HTML has been created in Eloqua and styled as needed, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 一旦在Eloqua中創建了表單HTML並根據需要對其進行了樣式設置，請在“受眾群體"模塊中創建自定義潛在客戶表單，並將該潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 106  4d2c483d-246f-4467-acaa-91567087fbe5 | Open the Audience module. | 打開受眾模塊。 |
| 107  db310ea4-62fb-4c6b-b6d3-43218dc99118 | Click [1}Lead Forms{2] in the left navigation. | 點擊[1}潛在客戶表格{2]在左側導航欄中。 |
| 108  d181d2a4-6241-4ed4-b046-ad7f72430bee | If any lead forms have been created, they will be displayed. | 如果已創建任何潛在客戶表單，則將顯示它們。 |
| 109  b4077d32-9257-49cc-8296-fd249119955c | Click [1}Create Lead Form{2]. | 點擊[1}創建銷售線索表格{2]。 |
| 110  e8845209-57bc-40f6-ba14-bcadad375cc2 | Give the lead form a descriptive [1}Name{2]. | 給潛在客戶一個描述性的形式[1}名稱{2]。 |
| 111  5735d365-572a-4f34-802f-291af18ba2a6 | Select a [1}Form Language{2]. | 選擇一個[1}形式語言{2]。 |
| 112  639d700f-bad6-4809-90be-c8fddd33e641 | Select the [1}Form Timing{2]. | 選擇[1}表單時間{2]。 |
| 113  7e9eaa40-bf9e-480a-9d6c-433bcd77fc97 | The form timing determines when the lead form will be displayed. | 表單時間決定何時顯示潛在客戶表單。 |
| 114  e45bd1d9-7a6d-42f2-8265-cac0a45869f7 | [1] | [1] |
| 115  97d4f02a-dd5b-4a1e-bf32-cbc34dbaaf2e | lead form settings | 潛在客戶表單設置 |
| 116  7f5bb685-e75b-42e9-bd29-af72042a4af8 | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設置為[1}自定義潛在客戶表格{2]。 |
| 117  fd308a83-7aa2-4d1f-bd2e-c1cdd2b51ada | Paste in the [1}Form HTML{2]. | 粘貼在[1}表格HTML{2]。 |
| 118  c4b7740e-908d-4535-bc21-cecec97079d3 | [1] | [1] |
| 119  8bbc7e92-f1cb-454d-8bd3-771b47fd3969 | lead form html | 潛在客戶表格html |
| 120  7462fe19-2ae8-4866-8ce7-0cd4be291c05 | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}（可選的）{2]粘貼在[1}確認HTML{2]。 |
| 121  46376ff0-70e0-4c3a-9cce-fc04c0f99a17 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示5秒鐘，然後視頻將繼續播放。 |
| 122  69844a85-4314-4317-8ef5-59a6c534944f | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果未包含確認HTML，則視頻將在提交表單後恢復播放。 |
| 123  5aba29d0-2545-498b-a2a5-57324a1e02b9 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}（可選的）{2]點擊[1}預覽表格{2]打開表單的預覽。 |
| 124  1b7d0289-0ef5-4505-b4f6-8651c2bfb914 | Click [1}Save{2] to save the lead form. | 點擊[1}保存{2]保存銷售線索表格。 |
| 125  9ae6079b-a4d6-4f0c-a3a0-8f00a828adbe | Assigning a lead form to a player | 分配線索表格給玩家 |
| 126  983cdbd1-1caa-46e8-9b9c-3027cb7c7a8c | Once the lead form has been created, it needs to be assigned to a player. | 一旦創建了線索表，就需要將其分配給玩家。 |
| 127  7cfc92d6-975b-415b-b160-04132c83bee8 | Follow these steps to assign a lead form to a player. | 請按照以下步驟將潛在客戶表格分配給玩家。 |
| 128  a8ff4d66-d2d1-4715-8345-97e34097593c | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 129  e4b4f3b2-b140-446b-b9d5-d2b1f3ccbc4e | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的播放器並使用[1}潛在客戶表格{2]下拉列表以選擇銷售線索表格。 |
| 130  41a40b0c-5d5d-4c42-a487-714374da8d16 | The setup is now complete and you are ready to capture lead information. | 設置現已完成，您已準備好捕獲潛在客戶信息。 |
| 131  5391b2c9-187a-4355-adda-629c3fb6d2bd | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用支持觀眾的播放器發布視頻時，潛在客戶表單將根據表單時間設置出現。 |
| 132  05ff3bb7-6195-461f-9b26-42924d6b248e | Validating the form data in Eloqua | 在Eloqua中驗證表單數據 |
| 133  44f952b1-c2bf-4e57-8a8b-a72c9737b871 | There are several ways to validate that the form data has been passed to Eloqua. | 有幾種方法可以驗證表單數據已傳遞到Eloqua。 |
| 134  f4f01448-c0ae-40c4-be37-26da6ac04d91 | Follow these steps to view the form data in Eloqua. | 請按照以下步驟在Eloqua中查看表單數據。 |
| 135  4f4264ad-8054-41ae-b3c7-9f542407a8b2 | Sign in to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 136  35ac4875-9382-4aa3-b4d8-0ce60f8e3203 | Navigate to [1}Assets{2] > [1}Forms{2]. | 導航[1}資產{2] > [1}形式{2]。 |
| 137  790b52fa-1245-4c42-a722-136fa3cb4cdd | In the left navigation, click the [1}All Files{2] link to display all the forms. | 在左側導航欄中，點擊[1}全部文件{2]鏈接以顯示所有表格。 |
| 138  c3dd2578-b4f1-4804-964c-4ccf82ab2f8d | Double-click the form name to open it. | 雙擊窗體名稱以將其打開。 |
| 139  84686723-92f8-46ca-8dd5-e6703fc2e954 | Click [1}Actions > View Submission Data...{2] | 點擊[1}操作>查看提交數據...{2] |
| 140  c8014248-9bd6-4435-9f30-146a32c056b0 | The form data will be displayed. | 將顯示表格數據。 |
| 141  aac3c0d6-ec70-419e-8a3a-2e35beb38eb6 | [1] | [1] |
| 142  70fb13a0-4700-4043-82bd-ff5e25455e80 | lead form data | 潛在客戶表格數據 |
| **integrating-video-cloud-oracle-eloqua.html**  **MQ971010 b362dc9c-8011-4519-ba19-68b6610ec669** | | |
| 1  5b1b79e3-ced9-4897-88dd-1183d59b6e08 | --- title: | --- title: |
| 2  9183fad0-3174-40bb-be96-c85e53942c80 | Integrating Video Cloud with Oracle Eloqua parent: | 將視頻雲與Oracle Eloqua父級集成： |
| 3  27650ccd-939e-4fc7-89b8-23629fb89c25 | Eloqua grandparent: | Eloqua的祖父母： |
| 4  24b5c54b-851c-4f13-8601-7e9c262953ec | Integrations --- | 整合- |
| 5  78053c32-5f89-4549-81cf-0e157e8d0ffa | Integrating Video Cloud with Oracle Eloqua | 將視頻雲與Oracle Eloqua集成 |
| 6  80f4cf5c-fb9e-4676-8193-5915c2667d4d | This topic explains how to configure the Audience module for use with Oracle Eloqua. | 本主題說明如何配置Audience模塊以與Oracle Eloqua一起使用。 |
| 7  5c415319-f9e0-4056-92b7-28f74871a314 | [1] | [1] |
| 8  05705b70-abb8-462b-89b1-890880cf87a2 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Oracle Eloqua. | 受眾模塊允許Video Cloud將Brightcove Players的觀看數據同步到Oracle Eloqua。 |
| 9  4b27f7d8-2f52-4bb9-9a2b-8a0600c51306 | Once in Oracle Eloqua, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入Oracle Eloqua後，該數據可用於細分，活動邏輯，報告，潛在客戶評分和個性化通信。 |
| 10  b294b6ed-9617-4bf5-b905-85c9028fb53a | The Audience module integration with Oracle Eloqua consists of two main components: | Audience模塊與Oracle Eloqua的集成包括兩個主要組件： |
| 11  c5719a21-b018-4803-917e-4568471f1610 | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 12  a3f59454-fcd3-4b2f-a3d6-8883d27b0e83 | A synchronization process to send tracking data from Video Cloud to Oracle Eloqua | 從Video Cloud向Oracle Eloqua發送跟踪數據的同步過程 |
| 13  558ad4f4-98ad-4ea7-a3ef-39c826249c99 | Requirements | 要求 |
| 14  892cb873-ab5c-4cf1-8b08-9a5fa2598400 | To use the Audience module with Oracle Eloqua, you must: | 要將受眾模塊與Oracle Eloqua一起使用，您必須： |
| 15  cf901b54-3be8-47d5-88d5-9901f1d18b54 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 16  e0a9b8d2-4619-499b-8feb-adf76cd98aab | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 17  e114f6f5-241f-49ae-82a0-06ea3a01b08c | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 18  9ac46582-e966-4be8-b767-51b5e0cad795 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布播放器時，請使用高級嵌入（頁內）發布代碼；由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie |
| 19  5048c7cd-4bb5-42cc-a9da-4a040c56975c | Have Oracle Eloqua 10 and credentials to login at: [1}https://login.eloqua.com{2] | 使用Oracle Eloqua 10和憑據登錄：[1} https://login.eloqua.com{2] |
| 20  d2f20cdc-67cb-4d69-8979-6f6c2ffc0481 | Note: | 筆記： |
| 21  bd1b265d-018d-4327-a6b2-0ee531ad1ad3 | These credentials are entered into an Oracle Eloqua login page and are not provided directly to Brightcove. | 這些憑據將輸入到Oracle Eloqua登錄頁面中，並且不會直接提供給Brightcove。 |
| 22  70e2648a-add0-496a-b4bd-4cdcb4a78044 | The credential being used to login to Oracle Eloqua should be added to the [1}Advanced Users - Marketing{2] group and have the following permissions: | 用於登錄Oracle Eloqua的證書應添加到[1}高級用戶-營銷{2]組並具有以下權限： |
| 23  e1f449a1-3cfe-469d-90cb-958974c7cf9b | Consume API | 消耗API |
| 24  74395541-469b-457e-8cb4-a04c9ae79ac1 | Install Cloud Applications | 安裝雲應用 |
| 25  92c10af3-d861-43de-9e31-616916dcdff8 | Set-up Marketing Campaigns | 設置營銷活動 |
| 26  ab2dbe7e-7d67-415c-a8ef-cc669dd3d307 | Features | 特徵 |
| 27  03bd3b86-7eb3-478a-91c2-3c22a96e9e99 | Some of the key features of the Video Cloud - Oracle Eloqua integration are: | 視頻雲-Oracle Eloqua集成的一些關鍵功能包括： |
| 28  5603c781-5abb-486a-8005-c2d8a3422663 | [1}Lead forms{2] - Create Eloqua forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建Eloqua表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 29  888c78e6-d1fa-4b93-9de1-e2644dc3412c | For information, see [1}Creating Custom Lead Forms for Oracle Eloqua{2]. | 有關信息，請參閱[1}為Oracle Eloqua創建自定義潛在客戶表單{2]。 |
| 30  f2965066-57ef-4140-a21f-296232bb269b | [1}Data format{2] - Video cloud viewing data is delivered to a custom data object (CDO) in Oracle Eloqua. | [1}資料格式{2] -視頻雲查看數據被傳遞到Oracle Eloqua中的自定義數據對象（CDO）。 |
| 31  9b526204-8742-4821-8713-b14ecec22ac1 | The data that is replicated to Oracle Eloqua is as follows: | 複製到Oracle Eloqua的數據如下： |
| 32  b817e2fb-e82c-4571-80c3-eba38413cefb | Video Name | 影片名稱 |
| 33  ba39d24f-2388-4b95-b8dc-48ae99d73f0b | Video ID | 影片編號 |
| 34  f90f00b2-cb18-4b0d-a2f0-d42e30ef8181 | Account ID (Video Cloud) | 帳戶ID（視頻雲） |
| 35  9ff98e10-3faa-48ed-8211-c80e78ad2b76 | Page URL (URL of the referring page) | 頁面URL（引薦頁面的URL） |
| 36  e4e8b5c7-2e81-4e92-add2-41c7dac60ce5 | Player ID (Video Cloud player) | 播放器ID（視頻雲播放器） |
| 37  d9b455a1-674a-4277-bf6c-39f2c2e3b0c7 | % Watched | 觀看百分比 |
| 38  4c8da4da-e531-444b-b3f2-f3d71b31bc0d | [1}Data transfer{2] - Viewing data is synced hourly and it can take 2-4 hours to appear in Oracle Eloqua. | [1}數據傳輸{2] -查看數據每小時同步一次，可能需要2-4個小時才能出現在Oracle Eloqua中。 |
| 39  b22f2600-e006-495e-b0b9-a038b182d409 | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 1 month. | [1}資料保留{2] -收集的數據可以選擇保留在Video Cloud中長達1個月。 |
| 40  57cad836-4949-4231-b38a-67b2245205e5 | Setting up the connection | 設置連接 |
| 41  a5411e72-95f1-4291-a2ef-24ab26b9da18 | Before configuring the integration with Eloqua, we recommend that you open a new browser window and manually log out of your Eloqua account. | 在配置與Eloqua的集成之前，我們建議您打開一個新的瀏覽器窗口並手動註銷您的Eloqua帳戶。 |
| 42  62affa51-c51f-4cf9-9bcf-6a74f5f544df | This will ensure that when you configure the integration, you will be prompted to login to your Eloqua account and you can confirm that you are using the correct account. | 這將確保在配置集成時，將提示您登錄Eloqua帳戶，並且可以確認您使用的帳戶正確。 |
| 43  c05f5907-9b1d-4c3d-a5fe-6ea566892da9 | Follow these steps to setup the connection between Video Cloud and Oracle Eloqua. | 請按照以下步驟在Video Cloud和Oracle Eloqua之間建立連接。 |
| 44  c55418e9-e292-41d1-8942-983907cbff21 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 45  7a5ce514-6be5-4677-8b35-0e0d393a0910 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 46  5faa4f23-6b90-4d39-83e3-27cb71cf1641 | Select [1}Eloqua{2] as the integration. | 選擇[1}埃洛誇{2]作為整合。 |
| 47  1be9c1dd-132d-449c-af3d-a8111cc7607e | Note: | 筆記： |
| 48  a55a7125-2725-4abe-bea2-2b0c403bade0 | The data connections that are available are based upon your Video Cloud subscription. | 可用的數據連接取決於您的Video Cloud訂閱。 |
| 49  1f1f4dff-31f0-4c45-ad82-0f61ebd3f9a1 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 50  735bb97d-c30b-42e1-957e-60633cb7415d | [1] | [1] |
| 51  d5dd062a-b4ac-44b7-b42b-5eadbf50bf81 | select eloqua | 選擇eloqua |
| 52  352ce994-27be-42e2-afb8-fd9febe8ecf7 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 53  9de5db28-f235-4144-a147-d31d14a73849 | Click [1}Connect to Eloqua{2]. | 點擊[1}連接到Eloqua{2]。 |
| 54  aadc36ec-7e8a-4ef4-b5c6-abfdf2df08ea | [1] | [1] |
| 55  914e8830-8852-4dd2-aee8-88da30ae69de | connect to eloqua | 連接到eloqua |
| 56  77f48cba-c176-4894-820e-866d4bfeb1f3 | You will be prompted to sign in to Eloqua. | 系統將提示您登錄Eloqua。 |
| 57  c32f4c87-daea-4225-a9f5-a1caad995d17 | Enter your Eloqua [1}Company Name{2], [1}Username{2] and [1}Password{2]. | 輸入您的Eloqua [1}公司名稱{2]，[1}用戶名{2]和[1}密碼{2]。 |
| 58  b83567a6-478c-4761-b064-a984166a9f64 | Click [1}Sign In{2]. | 點擊[1}登入{2]。 |
| 59  c3c1fb22-df3d-406f-8a84-f187a976cca4 | [1] | [1] |
| 60  fd6dac52-907d-4705-8531-e9c8ae2fc910 | Eloqua login | Eloqua登錄 |
| 61  50a6e2f5-730d-4c3b-bd78-e67180f9d4ab | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Eloqua{2] app. | 如果登錄成功，則將提示您安裝[1}Brightcove Video Connect for Eloqua{2]應用程序。 |
| 62  1375841f-151b-4b59-a146-77fa5b0eb93b | Click [1}Accept and Install{2]. | 點擊[1}接受並安裝{2]。 |
| 63  2ccfa875-605d-494e-b84a-b4a34ff6519e | [1] | [1] |
| 64  3e6fe283-8032-4259-9692-c83d0cb7120a | install app | 安裝軟件 |
| 65  d442d77c-e72f-4f63-ab41-3d73635dfae3 | You will be prompted to enable Eloqua for the account. | 系統將提示您啟用該帳戶的Eloqua。 |
| 66  e1223a76-8af0-4f17-84cd-b9d931f9e2da | Click [1}Enable{2]. | 點擊[1}使能夠{2]。 |
| 67  d8561609-9e4e-423a-988c-c5ac18646e9c | [1] | [1] |
| 68  783af007-dc12-4f23-9b71-d90a8ce3d1f3 | confirm account | 確認帳號 |
| 69  6ae2d929-0261-452e-82a9-baf121d3cd7e | You will be prompted to allow [1}Brightcove Video Connect for Eloqua{2] to access your Eloqua account. | 系統將提示您允許[1}Brightcove Video Connect for Eloqua{2]訪問您的Eloqua帳戶。 |
| 70  29a33223-a460-440e-aefc-011ea7cdc6ab | Click [1}Sign In{2]. | 點擊[1}登入{2]。 |
| 71  aecba4be-dc5f-482a-a1fa-977a96183dea | [1] | [1] |
| 72  40895fc0-6a3f-48ba-9863-4f7c80bbf91c | allow access to eloqua | 允許訪問eloqua |
| 73  93e2b849-2fc5-442e-9435-9260e8b57a26 | Confirm your company name and username and click [1}Accept{2]. | 確認您的公司名稱和用戶名，然後單擊[1}接受{2]。 |
| 74  ca55e287-dcbd-4b14-92a8-875860e95976 | [1] | [1] |
| 75  edd68857-4332-4506-b937-869b124b169a | allow access to eloqua | 允許訪問eloqua |
| 76  405ff94c-6854-4774-813a-fbe29821fd45 | You will be prompted to setup Eloqua. | 系統將提示您設置Eloqua。 |
| 77  d68b3bc6-40c1-449c-a8d9-3b9440bb061c | Click [1}Setup Eloqua{2]. | 點擊[1}設置Eloqua{2]。 |
| 78  5c51e4ab-ee97-4d82-941a-96a05ababbf9 | [1] | [1] |
| 79  0f0be4df-7591-4b1c-a7b9-c1c13c03acca | setup eloqua | 設置eloqua |
| 80  dc593aa4-a386-44d8-8428-4eb58dee1bf5 | Configuring the integration | 配置集成 |
| 81  3ace1d93-7880-4be9-a85b-8bd5d87cfe20 | Once the Video Cloud to Oracle Eloqua connection has been made, you can configure the integration. | 一旦建立了Video Cloud與Oracle Eloqua的連接，就可以配置集成。 |
| 82  414fd066-4049-4ba0-914f-6f3741f9b6e7 | [1] | [1] |
| 83  31d27c6d-1dde-4f5d-8728-a898671ab06f | connected options | 連接的選件 |
| 84  cfb25057-bc90-4bb6-bcbc-6e912d809df5 | Check [1}Sync video views to Eloqua as External Activities{2] to sync views as external activities. | 查看[1}將視頻觀看同步到Eloqua作為外部活動{2]將視圖作為外部活動進行同步。 |
| 85  1d8c07fa-20f9-4a6f-ad7e-32ce3f5c88a9 | External activities are another place to put information in Eloqua. | 外部活動是在Eloqua中提供信息的另一個地方。 |
| 86  b60b1153-466e-4df2-a914-5fe449537e11 | Publishers may choose to do reporting or trigger things in Eloqua using external activities. | 發布者可以選擇使用外部活動在Eloqua中進行報告或觸發操作。 |
| 87  fa086270-b5e5-4ffb-b187-e9bd81677b12 | For more information, see the Eloqua [1}documentation{2]. | 有關更多信息，請參見Eloqua。[1}文件資料{2]。 |
| 88  f2b10b3f-7f61-46c2-8a4d-bcfdbbb90ada | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 89  501d6a45-672e-4b20-85c1-0d4670d50e46 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Oracle Eloqua. | 這[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到Oracle Eloqua。 |
| 90  b07468da-2500-47dd-95ce-6c31f7086617 | [1}Enabled{2] - Data is collected and will be sent to Eloqua | [1}已啟用{2] -收集數據並將其發送到Eloqua |
| 91  4665b4c7-7447-4a3f-a75d-46f381a5050c | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 92  07c2daa2-f93a-4765-b324-60075aee7314 | By default, [1}Track Data for Unknown Viewers{2] will be [1}Disabled{2]. | 默認，[1}跟踪未知觀看者的數據{2]將[1}殘障人士{2]。 |
| 93  23383861-3a29-42b1-a5b4-01857a28499b | This setting determines if video engagement data is saved in Video Cloud when the viewer is unknown. | 此設置確定當觀看者未知時是否將視頻參與度數據保存在視頻雲中。 |
| 94  eb971a88-8c8d-4faf-be5e-847bb4355c67 | Only data for known viewers is sent to Eloqua. | 僅將已知觀眾的數據發送到Eloqua。 |
| 95  47eae130-a0d0-4f98-b699-8895b03dd11f | [1}Enabled{2] - Data for all viewers is collected and saved in Video Cloud | [1}已啟用{2] -收集所有觀眾的數據並將其保存在Video Cloud中 |
| 96  05dba737-5f75-4f93-b352-fe4e8311e7b6 | [1}Disabled{2] - Data for unknown viewers is not saved in Video Cloud | [1}殘障人士{2] -未知觀眾的數據不會保存在Video Cloud中 |
| 97  0a63dd7f-3653-40e6-b899-4d95d65a8313 | Select a data retention policy. | 選擇數據保留策略。 |
| 98  a9cf21f7-42ec-467c-92cb-45ab36b20db5 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 數據保留政策決定了查看數據和潛在客戶表單數據（如果使用受眾群體潛在客戶表單）將在您的視頻雲帳戶中保留多長時間。 |
| 99  196c8156-92a2-47bd-9e13-4b282d00b0f3 | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 將視頻保留在Video Cloud中後，您可以從中斷的同步中恢復。 |
| 100  b7d2b185-5b2c-4f93-9485-92ac64e1bee8 | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾會繼續重試無法同步的事件（通常是因為觀看者在觀看視頻時不是已知的聯繫人），直到事件超過數據保留期限為止。 |
| 101  ce37506f-4513-4c24-8fe6-708848e3f87e | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應根據您的隱私政策調整保留設置{2] -不需要在Video Cloud中保留任何用戶數據。 |
| 102  9f727bd5-4275-4577-bd11-b318646359ae | Data will be deleted after the data retention period. | 數據保留期過後，數據將被刪除。 |
| 103  6b927c1f-7c6a-4f39-8031-f4cd14bdc3e2 | [1] | [1] |
| 104  772c0279-0f53-45b7-a055-8820798341eb | data retention options | 數據保留選項 |
| 105  b66b3f5b-285d-40af-930b-34560925ecd9 | To remove the integration with Oracle Eloqua, click [1}Disconnect{2]. | 要刪除與Oracle Eloqua的集成，請單擊[1}斷開{2]。 |
| 106  80026f4d-1d77-4f01-b284-86095d5c5e6e | The bottom of the page will list all Audience-enabled players and associated lead forms. | 頁面底部將列出所有啟用了受眾群體的播放器以及相關的潛在客戶表格。 |
| 107  ccd75aff-1514-4c4a-8437-24a38e07aaa9 | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 108  2793b0bc-fbaf-45bd-9c70-8133b52fb535 | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 109  0c1cc810-f146-4d86-a474-71abb6a5e593 | Verifying the integration | 驗證整合 |
| 110  b1ef4f30-7f88-4211-ba04-bb02122594a9 | When the integration is configured, test the integration to confirm that video view data is being sent to Eloqua. | 配置集成後，請測試集成以確認視頻觀看數據已發送到Eloqua。 |
| 111  c77c030f-7c76-4de2-ba60-66b64ef78234 | For information on verifying the integration, see the [1}Eloqua Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}Eloqua集成測試指南{2]。 |
| 112  9acf734c-2ec0-44af-8970-a27a75e068b5 | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 113  4435adce-70d4-4107-a176-080401215844 | Video engagement data will only be sent to Eloqua when you are using an Audience-enabled video player. | 僅當您使用支持觀眾的視頻播放器時，視頻參與數據才會發送到Eloqua。 |
| 114  55c8e572-cfac-49eb-8e4e-3952c39adb1d | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 115  b82da574-89b0-4be0-9d52-b479b5a10a47 | Passing a tracking ID | 傳遞跟踪ID |
| 116  3c59127e-edc3-456c-9466-576251fd61c8 | The Audience module supports the ability to pass a tracking ID value to Eloqua. | 受眾模塊支持將跟踪ID值傳遞給Eloqua的功能。 |
| 117  c6cfe9f4-4448-404e-bcf2-e098ab407e9b | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 118  25daee2d-10d9-4b98-8a22-0e01edcc8ed3 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 119  770a20a1-1157-4a92-8d60-d41120c3a57d | Example: | 例子： |
| 120  d5af4042-62bf-486e-b638-e20bc8095101 | Appended to URL | 附加到URL |
| 121  592a31a8-4d9e-488e-9bc2-4b6bf7b3dd7e | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 122  124f0ea6-48b3-47c6-8920-6967189d7f02 | Example: | 例子： |
| 123  8e59b20b-f7ea-4748-9752-ee490fa5d718 | Added to player embed code | 添加到播放器嵌入代碼 |
| 124  2f80d0d1-b8e6-48ba-ae2a-11ac62b57426 | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 125  329fba79-ce0e-452b-83f2-63e5f0535a50 | data-account="1486906377" | data-account ="1486906377" |
| 126  86561ad3-dc05-41a9-8ce8-2474d920b17e | data-player="default" | data-player ="默認" |
| 127  4dcc0495-98e3-4f7b-8ff4-83d9377d9401 | data-embed="default" | data-embed ="默認" |
| 128  f6c3e1c7-ca32-4543-8032-a22c27f46501 | data-application-id | 數據應用程序ID |
| 129  d171034c-0f65-4efb-b845-78f621a09477 | class="video-js" | class ="video-js" |
| 130  e42fbbf3-2081-4eed-aaa1-e08504e8d386 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 131  53906eec-d441-4511-a92f-683a2dd9022a | controls></video> | 控件> </video> |
| 132  68feac78-777d-4f2b-95f5-99bce97c03b7 | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 133  c257dd91-fdac-4453-a2b0-3b9d08898c6b | Audience will then pass the value along to Eloqua as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Eloqua。 |
| 134  1bdb046a-3f31-4d46-ae59-ec77a4b7b6c3 | Identifying viewers | 識別觀眾 |
| 135  4e7abbe6-39de-41e3-ba6c-9ce56df93180 | Audience-enabled players with an Eloqua integration will invoke Eloqua’s APIs to obtain the visitor ID, frequently referred to as the Eloqua GUID. | 具有Eloqua集成功能的支持受眾的播放器將調用Eloqua的API來獲取訪問者ID，通常稱為Eloqua GUID。 |
| 136  5ec49732-47f4-473f-9cc2-7fbc8d1d8213 | This ID is captured in the Audience module’s viewing data and is used to synchronize viewing data to Eloqua. | 該ID會在“受眾群體"模塊的觀看數據中捕獲，並用於將觀看數據同步到Eloqua。 |
| 137  a036105c-2640-4232-8906-8fc8b559a5cc | Eloqua uses its own set of cookies and when a Brightcove Player is configured with an Eloqua integration, Audience captures the GUID in the Eloqua cookie and communicates with Eloqua server-side, to try and figure out who the user is. | Eloqua使用它自己的cookie集合，當Brightcove Player配置有Eloqua集成時，Audience會捕獲Eloqua cookie中的GUID並與Eloqua服務器端進行通信，以嘗試確定用戶是誰。 |
| 138  b2d1ffc5-61a6-4868-8d7f-3229efda4ab8 | The user's email address can also be passed and used to identify the viewer. | 用戶的電子郵件地址也可以傳遞並用於標識查看者。 |
| 139  c559e1ee-dcab-4778-85d2-6b83b103f601 | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 有關更多信息和示例，請參見[1}受眾模塊如何識別觀看者{2]。 |
| **index.html**  **MQ971010 af3d6ae8-31fe-4de6-a3c9-fdb2ad2f141b** | | |
| 1  8108e82d-470d-45b4-8477-7ea42f260855 | --- title: | --- title: |
| 2  120614de-0787-49e2-8bd4-050b621c7c38 | Marketo Integrations parent: | Marketo Integrations父級： |
| 3  3eb9612a-919a-4228-bd4d-a5fb4e739473 | Integrations grandparent: | 集成祖父母： |
| 4  1cafb34d-037f-457e-9acd-44973d1e2dbe | Home --- | 家 - - |
| 5  0f358cfa-e467-4c14-add9-2906e4fb91cc | Marketo Integrations | Marketo集成 |
| 6  63f37189-6577-4c74-a6f9-d6eddd6c77de | Learn how to integrate Brightcove Audience with Marketo. | 了解如何將Brightcove Audience與Marketo集成。 |
| 7  1fa01f38-178d-4322-b308-49307d101ca5 | [1}Integrating Video Cloud with Marketo using Munchkin{2] | [1}使用Munchkin將Video Cloud與Marketo集成{2] |
| 8  77b4a26a-23d3-4660-a122-d0bcc35e05f4 | [1}Integrating Video Cloud with Marketo Using the REST APIs{2] | [1}使用REST API將Video Cloud與Marketo集成{2] |
| 9  5e9387a0-15ca-41fd-9997-40e88c1b81df | [1}Creating Custom Lead Forms for Marketo{2] | [1}為Marketo創建自定義潛在客戶表單{2] |
| 10  3ca1b74a-cf64-4a72-8431-74860480eb95 | [1}Marketo REST Integration Testing Guide{2] | [1}Marketo REST集成測試指南{2] |
| **integrating-video-cloud-marketo-using-munchkin.html**  **MQ971010 6e1ddc32-19ba-4d2b-b7b8-643072dfbb20** | | |
| 1  e8c45726-153b-486c-9bf3-17609f6b8601 | --- title: | --- title: |
| 2  ce9e4778-3c4f-4fbc-96ec-6faa862bc82d | Integrating Video Cloud with Marketo using Munchkin parent: | 使用Munchkin父級將Video Cloud與Marketo集成： |
| 3  c2c00e97-a3da-4e2b-b758-9ae55f646207 | Marketo grandparent: | Marketo祖父母： |
| 4  6c4cb707-85a9-4b02-b5ce-e75b26a5ea11 | Integrations --- | 整合- |
| 5  966cdd94-5a04-4f57-90c2-457f6133ff45 | Integrating Video Cloud with Marketo using Munchkin | 使用Munchkin將Video Cloud與Marketo集成 |
| 6  b60764d7-d562-40f5-88de-bf79d4460db0 | This topic explains how to configure the Audience module for use with Marketo Munchkin. | 本主題說明如何配置Audience模塊以與Marketo Munchkin一起使用。 |
| 7  53c5580d-9569-49a0-bda3-d64f1831b5c6 | [1] | [1] |
| 8  73fbf9dd-2d7b-4b5c-bc50-920d7202610c | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Marketo. | 受眾模塊允許Video Cloud將Brightcove Players到Marketo的觀看數據同步。 |
| 9  c48efa6d-05e7-44dc-b666-155b0b888259 | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入Marketo後，該數據可用於細分，廣告系列邏輯，報告，潛在客戶評分和個性化通信。 |
| 10  94e44fe2-1114-4c2f-a1bb-0f205c25da54 | For information on how to configure the Audience module for use with Marketo using the REST APIs, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關如何使用REST API將受眾模塊配置為與Marketo一起使用的信息，請參閱[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 11  921acee2-386e-49f6-987a-4257cd800893 | The Audience module integration with Marketo consists of two main components: | Audience模塊與Marketo的集成包括兩個主要組件： |
| 12  1e03851c-493e-4437-8cdf-5d9aaba1fe3c | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 13  449fe8c3-780e-4c28-82cf-e51635c725a1 | A synchronization process to send tracking data from Video Cloud to Marketo | 從Video Cloud向Marketo發送跟踪數據的同步過程 |
| 14  da6cabe4-90e8-4b6f-aa32-c4547de09849 | Requirements | 要求 |
| 15  12087884-93ae-4d60-97c9-a1f600a34397 | To use the Audience module with Marketo, you must: | 要將受眾模塊與Marketo一起使用，您必須： |
| 16  475bdef6-1f62-49d8-9616-ae0e0d212647 | Have a Marketo account with the Munchkin API enabled - you will need your Munchkin account ID (see [1}Accessing the Marketo munchkin{2] below); users with the Munchkin User role should be able to access these values | 擁有啟用了Munchkin API的Marketo帳戶-您將需要您的Munchkin帳戶ID（請參見[1}訪問Marketo Munnchkin{2]以下）;具有Munchkin用戶角色的用戶應該能夠訪問這些值 |
| 17  c172d5de-1d09-4e1f-bb40-e3d69e638623 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 18  2361474d-8196-4385-8133-30c88ee7e226 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 19  2e464e6e-f9d0-4c6d-a262-c3cbd6c61007 | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 20  ace2b9c3-e53b-4cdd-950f-dca59e762811 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布播放器時，請使用高級嵌入（頁內）發布代碼；由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie |
| 21  0dc3adb5-9e20-4221-9273-59a69609528b | Features | 特徵 |
| 22  9068f28a-b10c-440e-a29a-2428ee69cd66 | Some of the key features of the Video Cloud - Marketo integration are: | Video Cloud-Marketo集成的一些關鍵功能包括： |
| 23  434ee1d3-940d-4e39-baac-279214f5fc11 | [1}Lead forms{2] - Create Marketo forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建Marketo表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 24  a253d140-ce7a-472b-a6c8-356963c5afe5 | For information, see [1}Creating Custom Lead Forms for Marketo{2]. | 有關信息，請參閱[1}為Marketo創建自定義潛在客戶表單{2]。 |
| 25  d1854215-13ce-4f40-9dda-f1a8e6a34287 | [1}Data format{2] - Video cloud viewing data is delivered to Marketo as a page view, or a virtual web visit. | [1}資料格式{2] -視頻雲查看數據以頁面瀏覽或虛擬Web訪問的形式交付給Marketo。 |
| 26  2b0afc00-1ecf-4638-932b-94259eb45662 | The web page visit event contains query parameters that indicate the viewer's level of engagement. | 網頁訪問事件包含指示觀看者參與度的查詢參數。 |
| 27  9c002d7b-cd19-4441-b65f-7b48c44b06b7 | The data that is replicated to Marketo is as follows: | 複製到Marketo的數據如下： |
| 28  3d6227a6-8668-4cc6-8055-83fea1413ed3 | Video Name | 影片名稱 |
| 29  8ddc44c1-bd15-4f53-88d2-51a97f9e1352 | Video ID | 影片編號 |
| 30  14089a2f-6309-454a-b29f-e7de515cde3b | Account ID (Video Cloud) | 帳戶ID（視頻雲） |
| 31  4a2fc6da-774c-4c19-a57a-b521a5b5a566 | Page URL (URL of the referring page) | 頁面URL（引薦頁面的URL） |
| 32  371e4f45-20fd-41ca-8f4f-3bde7d15a4ba | Player ID (Video Cloud player) | 播放器ID（視頻雲播放器） |
| 33  e447f9ed-5863-4220-8863-93d0f24b8158 | % Watched (25%, 50%, 75%, 95%) | 觀看百分比（25％，50％，75％，95％） |
| 34  ca386031-5b05-4721-84fc-799d1697418b | [1}Data transfer{2] - Viewing data is sent immediately to Marketo when the Audience-enabled Brightcove player generates it, however, some reports in the Marketo platform may take some time to refresh. | [1}數據傳輸{2] -當啟用了受眾群體的Brightcove播放器生成查看數據後，立即將其發送到Marketo，但是，Marketo平台中的某些報告可能需要一些時間才能刷新。 |
| 35  a9c81b32-3f27-4ca5-8aed-05e9f099a1e7 | The Marketo Munchkin integration does not send viewing data to Audience. | Marketo Munchkin集成不會將觀看數據發送給觀眾。 |
| 36  02808b5f-b575-47ca-a374-de2ebcb636ab | The viewing data is sent directly to Marketo client-side in the browser. | 查看數據直接發送到瀏覽器中的Marketo客戶端。 |
| 37  f96abaf1-6939-49df-a523-96310e8e9b3b | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的數據可以選擇保留在Video Cloud中長達6個月 |
| 38  e47ab7a2-9fb4-459f-9032-053b3f3f2265 | Accessing the Marketo munchkin | 訪問Marketo Munnchkin |
| 39  7f36ee5e-b996-484d-8a2d-6a3b965db887 | When configuring the integration with Video Cloud, you will be prompted for your Marketo munchkin. | 在配置與Video Cloud的集成時，將提示您輸入Marketo munchkin。 |
| 40  0fd51db1-f282-465c-b09e-499fc1d02853 | Follow the steps below to access this value. | 請按照以下步驟訪問此值。 |
| 41  5f1459bd-b17c-43a8-ab8a-4e9163955f55 | Login to your Marketo account. | 登錄到您的Marketo帳戶。 |
| 42  0fffa510-fd36-4606-95f0-662763e3f42c | Click [1}Admin{2] in the top navigation. | 點擊[1}行政{2]在頂部導航中。 |
| 43  1c1a7612-29f1-428f-9dce-e2e181d0292d | In the left navigation, navigate to [1}Admin{2] > [1}Integration{2] > [1}Munchkin{2]. | 在左側導航中，導航至[1}行政{2] > [1}一體化{2] > [1}蒙奇金{2]。 |
| 44  fbce3c0e-2c6c-4437-9261-570fc77dd5eb | [1] | [1] |
| 45  c842285b-7913-49db-b844-79806e2fe816 | marketo account settings | marketo帳戶設置 |
| 46  d2c15b22-5669-4ebe-8f34-2cb3694118e7 | Copy the [1}Munchkin Account ID{2] and save it in a safe place. | 複製[1}Munchkin帳戶ID{2]並將其保存在安全的地方。 |
| 47  0bd16037-3f82-4886-9986-29efe5283061 | It will be needed when configuring the Audience module. | 配置“受眾"模塊時將需要它。 |
| 48  c442c917-5d7a-4179-8168-848b130aed0a | [1] | [1] |
| 49  47c40fcd-1ae9-49a7-bd5c-f6069f4ba19d | marketo-account-id | 市場帳號 |
| 50  2dbbd29b-de82-49ec-9e07-3aeb28da04b5 | Setting up the connection | 設置連接 |
| 51  54a09bed-a288-43e1-95ce-80dd89b10924 | Follow these steps to setup the connection between Video Cloud and Marketo. | 請按照以下步驟在Video Cloud和Marketo之間建立連接。 |
| 52  1b31c38d-5464-4ee6-af73-f615034312b4 | Establishing the connection between Video Cloud and Marketo | 在Video Cloud和Marketo之間建立連接 |
| 53  ccaaa188-6914-4cc2-be6e-9091617f3060 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 54  e47525d5-4906-42f9-a851-91b74b630208 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 55  e857c3e9-35b3-44cc-b1d6-05db40a069dd | Select [1}Marketo{2] as the integration. | 選擇[1}市場部{2]作為整合。 |
| 56  088cd022-5e15-49d1-8885-a84b6317ea38 | Note: | 筆記： |
| 57  809974b4-bdd8-4736-bc29-6d2ac84be74a | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 58  e893fe25-6d49-472c-bee9-6fd54c861e42 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 59  0eba5257-3cd9-4de9-929f-75b68b32ebd4 | [1] | [1] |
| 60  e7bc4911-949a-4e53-85b7-872d8e81e77e | audience setup | 觀眾設置 |
| 61  14b7a947-ffc6-44d8-82a0-d8424ed149a6 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 62  e754936b-94e0-49de-9078-49ca047eeb58 | Select [1}High Volume (Munchkin){2] and then click [1}Save{2]. | 選擇[1}高音量（蒙克金）{2]然後點擊[1}保存{2]。 |
| 63  6e53cfa6-4e22-4108-9f29-717e744ace09 | [1] | [1] |
| 64  91fd7fc3-5e92-4720-9da8-dbeedaee1ad4 | marketo integration type | 市場整合類型 |
| 65  156ff43e-8946-454b-b9d0-088b81c6db43 | Note: | 筆記： |
| 66  6606f501-268a-45d4-9a3f-42a5edc98eb4 | For information on using the REST integration, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關使用REST集成的信息，請參閱[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 67  8ce549e6-d84c-456f-a019-4076f350b787 | Click the [1}empty{2] link in the [1}Marketo Account ID{2] section. | 點擊[1}空的{2]鏈接[1}Marketo帳戶ID{2]部分。 |
| 68  502207af-53ba-4b0f-a9cc-051607766f56 | Paste in your [1}Munchkin Account ID{2] and click [1}Save{2]. | 粘貼到您的[1}Munchkin帳戶ID{2]然後點擊[1}保存{2]。 |
| 69  c0d79336-8b51-4574-8b60-de4424571913 | [1] | [1] |
| 70  e48dfe6a-2912-4424-92a4-b9e916b1006a | Marketo splash screen | Marketo啟動畫面 |
| 71  d5d10233-66d5-448d-82f7-ea7a67a90953 | The Video Cloud connection to Marketo is now set up and ready to use. | 現在已建立與Marketo的視頻雲連接並可以使用。 |
| 72  5a05fba9-c2e8-4fc7-b5d4-541b24056899 | Configuring the integration | 配置集成 |
| 73  caa0c469-25d1-406f-95a2-fe7f130133c4 | Once the Video Cloud to Marketo connection has been made, you can configure the integration. | 建立Video Cloud與Marketo的連接後，即可配置集成。 |
| 74  790840c5-d72a-4c8b-a803-8992df7428c8 | [1] | [1] |
| 75  5131d7de-f30c-42e6-be11-6d4df799c188 | connected options | 連接的選件 |
| 76  4b64df4e-f2db-45da-bb27-09ea275c550e | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 77  f7879419-0958-4593-9144-eb3d03596768 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Marketo. | 這[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到Marketo。 |
| 78  2ce96101-af89-42a9-b566-1ef40d4f8114 | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}已啟用{2] -收集數據並將其發送到Marketo |
| 79  8e144acc-235c-46b7-a43b-0c299c4ecf96 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 80  49fa6801-11f9-4008-b1b7-31d4d490dda6 | To remove the integration with Marketo, click [1}Disconnect{2]. | 要刪除與Marketo的集成，請單擊[1}斷開{2]。 |
| 81  1d5204df-0977-4f08-ab17-76423676a365 | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 82  24d931c9-7cae-4913-b146-52652ff0f5fa | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 83  5bf37d57-7060-48d2-b4a2-b80ec610ef8c | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 84  0c5ab0f5-3230-4739-89dd-5dbffdb36262 | Video engagement data will only be sent to Marketo when you are using an Audience-enabled video player. | 僅當您使用支持受眾的視頻播放器時，視頻參與數據才會發送到Marketo。 |
| 85  93717286-485e-4db5-b46c-03a9c8c0b27a | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 86  46423f41-472e-4a25-983d-ca24da9eed84 | Passing a tracking ID | 傳遞跟踪ID |
| 87  5329672b-58bc-4bdb-95b3-8cbc18da1ab3 | The Audience module supports the ability to pass a tracking ID value to Marketo. | 受眾模塊支持將跟踪ID值傳遞給Marketo的功能。 |
| 88  363768a6-56a1-4e98-a477-08375edacc55 | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 89  56d44c09-774b-40c4-8781-5fae31a5abe7 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 90  15c07232-188a-4b8c-80e9-d19c42ead1fc | Example: | 例子： |
| 91  ce942533-f23b-42ac-9ce7-ed48d44fe3cf | Appended to URL | 附加到URL |
| 92  14ff4b41-a057-4d5f-ae6d-be082d37cd11 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 93  84cd0585-f24f-4508-be2e-57d4d7ee4eee | Example: | 例子： |
| 94  808237a7-5ac7-4807-81d5-d01528213d5c | Added to player embed code | 添加到播放器嵌入代碼 |
| 95  db8e73f8-c8f5-49d7-98a6-8c42a8ea4f18 | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 96  81913576-0962-49c1-938f-fd254ef2c1d0 | data-account="1486906377" | data-account ="1486906377" |
| 97  25e1d79b-e1a4-4fd5-8baf-9ae706353fa5 | data-player="default" | data-player ="默認" |
| 98  f705d8a1-1bde-400c-bf86-2987e27e9ce9 | data-embed="default" | data-embed ="默認" |
| 99  daaedf72-48dc-4fae-8727-9519bfa4b796 | data-application-id | 數據應用程序ID |
| 100  11e1e290-4c0b-47e1-abed-efb6ed7cacd8 | class="video-js" | class ="video-js" |
| 101  cece5ba2-67ca-40b5-8211-5adbd703ee31 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 102  86f1a87d-0dbd-4863-9563-7eeab3935ef0 | controls></video> | 控件> </video> |
| 103  c495f9e9-bf54-41b4-b678-9c83bae7e89e | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 104  8142a396-587d-49eb-a05e-e862f5a2a477 | Audience will then pass the value along to Marketo as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Marketo。 |
| 105  8bda0132-e64d-4e11-8a29-1e67e015a91a | Identifying viewers | 識別觀眾 |
| 106  131cbd14-974d-4961-bc6e-8c79ed6f4d70 | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有Marketo集成的啟用了受眾群體的播放器將引用在用戶瀏覽器中創建的Munchkin cookie（\_mkto\_trk）。 |
| 107  4db97e62-1e53-4aa8-bed2-453fbe27a4b6 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值將在“受眾"模塊的觀看數據中捕獲，並用於將觀看數據同步到Marketo。 |
| **integrating-video-cloud-marketo-using-rest-apis.html**  **MQ971010 d2bdb53d-6253-4a1e-b71e-46516cb966a1** | | |
| 1  c4066c46-9c17-491d-b357-7dd5de67d603 | --- title: | --- title: |
| 2  9c41bddf-f1d7-442d-bece-72f79359a348 | Integrating Video Cloud with Marketo Using the REST APIs parent: | 使用REST API將Video Cloud與Marketo集成父級： |
| 3  eb22cc02-e0ed-40f5-bec6-e2d5b4c881ec | Marketo grandparent: | Marketo祖父母： |
| 4  61a054e6-32cf-48b3-9022-c0da72dd4406 | Integrations --- | 整合- |
| 5  7d9b69dd-b2a9-469d-a316-2c1481f4d825 | Integrating Video Cloud with Marketo Using the REST APIs | 使用REST API將Video Cloud與Marketo集成 |
| 6  52898fc3-32b6-4bfa-8a99-0aa22e7990f7 | This topic explains how to configure the Audience module for use with Marketo using the REST APIs | 本主題說明如何使用REST API將受眾模塊配置為與Marketo一起使用 |
| 7  d9784690-9cc0-4e62-915f-7700c18b1cb6 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Marketo. | 受眾模塊允許Video Cloud將Brightcove Players到Marketo的觀看數據同步。 |
| 8  37324051-84b6-4e29-bd49-939030bc4be8 | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入Marketo後，該數據可用於細分，廣告系列邏輯，報告，潛在客戶評分和個性化通信。 |
| 9  cb56886e-1276-4ccd-8280-3071997ea46c | Note: | 筆記： |
| 10  41ddf20c-f69f-4a9b-a010-705bf5ae564a | For information on how to configure the Audience module for use with Marketo using the Munchkin ID, see [1}Integrating Video Cloud with Marketo using Munchkin{2]. | 有關如何使用Munchkin ID將受眾模塊配置為與Marketo一起使用的信息，請參閱[1}使用Munchkin將Video Cloud與Marketo集成{2]。 |
| 11  58b5975f-8216-4d76-bfc2-fe92d89b2412 | The Audience module integration with Marketo consists of two main components: | Audience模塊與Marketo的集成包括兩個主要組件： |
| 12  6f20b764-fd81-42e6-ba03-31fc2b0c8682 | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 13  4b8da626-8333-4b47-a5c1-c1dfd89b4f06 | A Synchronization process to send tracking data from Video Cloud to Marketo | 一個同步過程，用於將跟踪數據從視頻雲發送到Marketo |
| 14  db3e8f26-508d-43a4-9353-a68ff9f95b61 | Requirements | 要求 |
| 15  7f870a17-758d-4460-8b25-034ab61a9637 | To use the Audience module with the Marketo REST integration, you must: | 要將受眾模塊與Marketo REST集成一起使用，您必須： |
| 16  38fb3dbb-00b2-4e24-b1f5-78ea445c8081 | Create a role in Marketo which has access to all of the API permissions | 在Marketo中創建一個有權訪問所有API權限的角色 |
| 17  ee0d5f01-0963-4310-86db-9f1128d67feb | Create a LaunchPoint Service | 創建啟動點服務 |
| 18  afb88d16-8df9-4c52-a0e8-0aebbcf63e50 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 19  c1936908-5cfa-4aca-8235-7268bac66fe4 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 20  a08ec4b6-098f-4177-86f9-099a586825ba | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 21  99e44106-fb39-40ba-97da-c33989463523 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布播放器時，請使用高級嵌入（頁內）發布代碼；由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie |
| 22  78d85045-f142-412e-96d6-33d392b2ed60 | Creating an API-only user and LaunchPoint service | 創建僅API的用戶和LaunchPoint服務 |
| 23  cb92e2d4-83c7-4b6f-91dc-bcd0f6575cbd | Before you can make a call to the Marketo REST API, you need to create a new API role with access to all of the APIs, create an API-only user and then create a service that uniquely identifies your client application. | 在調用Marketo REST API之前，您需要創建一個具有對所有API的訪問權限的新API角色，創建一個僅API的用戶，然後創建一個唯一標識您的客戶端應用程序的服務。 |
| 24  5ce30313-2a0f-4717-9e34-ffa7a13bb96e | The steps to complete these tasks are outlined in the [1}Marketo documentation{2]. | 這些任務概述了完成這些任務的步驟。[1} Marketo文檔{2]。 |
| 25  0098c1d1-afd0-4c18-a095-28d9ef814770 | Setting up the connection | 設置連接 |
| 26  0b8bd9f7-b3ae-41a1-9132-be522b827bce | Once the configuration steps on the Marketo side have been completed, follow these steps to setup the connection between Video Cloud and Marketo. | 完成Marketo端的配置步驟後，請按照以下步驟設置Video Cloud和Marketo之間的連接。 |
| 27  eca94e30-3aef-49f2-9ff1-2d355c51d787 | Establishing the connection between Video Cloud and Marketo | 在Video Cloud和Marketo之間建立連接 |
| 28  21a80759-9ee8-4b15-8cd3-a2a0db79f6e9 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 29  137476bc-d137-464d-832c-5df203fec904 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 30  6f50f857-e56d-4152-9277-2fcc354c6a3a | Select [1}Marketo{2] as the integration. | 選擇[1}市場部{2]作為整合。 |
| 31  a2d49c1a-f807-4831-b34e-909f1df6d585 | Note: | 筆記： |
| 32  633a87cb-ab93-4fff-82d8-b420d8bd1237 | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 33  4ed0df48-49ad-45a2-afef-ddca91ece690 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 34  ce715183-5c41-4f6e-b868-ec07c2231b42 | [1] | [1] |
| 35  e92af547-5e2f-4f56-93ad-1ed6999b2ea6 | audience setup | 觀眾設置 |
| 36  699afafc-a048-4b4e-ab3b-e0a5042ead0d | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 37  b3bce448-d6d8-4b62-95d4-e44c5e19a846 | Select [1}Standard (REST API) {2]and then click [1}Save{2]. | 選擇[1}標準（REST API）{2]然後點擊[1}保存{2]。 |
| 38  4a2875f5-3d74-44ba-9b42-974d4990ef88 | [1] | [1] |
| 39  d4b44d97-cc73-427c-b68d-0f09e5f18b1e | marketo integration type | 市場整合類型 |
| 40  b515c819-4823-48da-862b-741830be1dc0 | Note: | 筆記： |
| 41  57e9209c-55aa-40da-8992-f19fa6a292b6 | For information on using a Munchkin integration, see [1}Integrating Video Cloud with Marketo using Munchkin{2]. | 有關使用Munchkin集成的信息，請參見[1}使用Munchkin將Video Cloud與Marketo集成{2]。 |
| 42  d97967d4-7e42-415c-b422-f74d7dd79a52 | You will required to paste in several values from your Marketo account. | 您將需要從您的Marketo帳戶中粘貼幾個值。 |
| 43  e2e94b57-fd27-4753-9042-d379c93db827 | Note that you must be logged in as a Marketo administrator to complete the following steps. | 請注意，您必須以Marketo管理員身份登錄才能完成以下步驟。 |
| 44  dca1b8ce-e16b-48bb-90f0-c86f70d4ad8b | For the following steps, click the empty link and provide the appropriate value: | 對於以下步驟，請單擊空白鏈接並提供適當的值： |
| 45  c2f33b8e-e93f-4898-a8b0-32a90570098e | [1}Marketo Account ID{2] - To get this value, in Marketo click [1}Admin{2] > [1}Munchkin{2]. | [1}Marketo帳戶ID{2] -要獲得此值，請在Marketo中單擊[1}行政{2] > [1}蒙奇金{2]。 |
| 46  ca7a710b-915e-4d6e-a0f7-362d2d4efc72 | [1}Marketo REST API Endpoint URL{2] - To get this value, in Marketo click [1}Admin{2] > [1}Web Services{2]. | [1}Marketo REST API端點URL{2] -要獲得此值，請在Marketo中單擊[1}行政{2] > [1}網頁服務{2]。 |
| 47  6065caab-e36e-41ae-8693-384551a4b0e5 | [1}Marketo REST API Identity URL{2] - To get this value, in Marketo click [1}Admin{2] >[1} Web Services{2]. | [1}Marketo REST API身份URL{2] -要獲得此值，請在Marketo中單擊[1}行政{2] > [1}網頁服務{2]。 |
| 48  c7c2057a-75ed-4edb-bbb2-41b48925bed1 | [1}Marketo LaunchPoint Client ID{2] - To get this value, in Marketo click [1}Admin{2] > [1}LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | [1}Marketo LaunchPoint客戶端ID{2] -要獲得此值，請在Marketo中單擊[1}行政{2] > [1} LaunchPoint{2]然後點擊[1}查看詳情{2]您之前在此設置中創建的LaunchPoint的鏈接。 |
| 49  2055e140-297e-4e63-94d2-7f20373b7113 | [1}Marketo LaunchPoint Client Secret{2] - To get this value, in Marketo click [1}Admin{2] >[1} LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | [1}Marketo LaunchPoint客戶機密{2] -要獲得此值，請在Marketo中單擊[1}行政{2] > [1} LaunchPoint{2]然後點擊[1}查看詳情{2]您之前在此設置中創建的LaunchPoint的鏈接。 |
| 50  02f7e9a9-6de3-4622-9524-6844070f66e0 | Click [1}Setup{2]. | 點擊[1}設置{2]。 |
| 51  18ab0a40-138b-4017-ad35-14d0f26bf69b | The Video Cloud connection to Marketo is now set up and ready to use. | 現在已建立與Marketo的視頻雲連接並可以使用。 |
| 52  dd96fbb2-f5b4-498d-ba30-c72b23842e5c | Note: | 筆記： |
| 53  bea615ef-8943-44ba-a89b-4fb1b2881687 | If the correct permissions are not assigned to the Marketo user, an error will be displayed in Studio. | 如果未將正確的權限分配給Marketo用戶，則Studio中將顯示錯誤。 |
| 54  b0434b38-2397-413d-b06e-11eeeaec3894 | Check your permissions and then try again. | 請檢查您的權限，然後重試。 |
| 55  10e602f1-9f86-4ccb-b58f-adfe0605f57b | Configuring the integration | 配置集成 |
| 56  fb39998a-65dc-4d2b-a98b-08c317b67ad8 | Once the Video Cloud to Marketo connection has been made, you can configure the integration. | 建立Video Cloud與Marketo的連接後，即可配置集成。 |
| 57  a266e1dc-5d05-4df9-be4e-4dad1057a52e | [1] | [1] |
| 58  ccd1e116-0a96-4b47-ad26-4693c025710f | connected options | 連接的選件 |
| 59  316ecf91-1046-4cae-a62c-b5ff20d1db78 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 60  25293677-a3cc-44b3-8bd2-63604cece5c6 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Marketo. | 這[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到Marketo。 |
| 61  9e6d17b9-5a84-437d-9492-2f4f31431af3 | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}已啟用{2] -收集數據並將其發送到Marketo |
| 62  6564d2cf-a6f0-4a0d-b9c0-6a37bee1db76 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 63  02f500e9-8b0b-4143-93b3-bebdb9ad279e | By default, [1}Track Data for Unknown Viewers{2] will be set to [1}Disabled{2]. | 默認，[1}跟踪未知觀看者的數據{2]將設置為[1}殘障人士{2]。 |
| 64  cb3bd4ee-e4c8-4ba2-9ce8-10e3b8f1bd6e | Enabling this option will track data for unknown users. | 啟用此選項將跟踪未知用戶的數據。 |
| 65  8e23c417-2db4-43a2-a19f-8e8930436de4 | Data will be retained based upon the selected data retention policy. | 數據將根據所選的數據保留策略保留。 |
| 66  5b1c1790-14c7-4757-a700-58a0676f3ef7 | If data retention is set to [1}No retention{2], this field is not displayed. | 如果數據保留設置為[1}沒有保留{2]，則不會顯示此字段。 |
| 67  f640d074-793f-47ed-8537-1156cdf4f4a4 | Select a data retention policy. | 選擇數據保留策略。 |
| 68  7979ef1f-f748-4f84-b03f-7343087763a5 | The data retention policy determines whether, and for how long, the lead information data that you capture will be retained in your Video Cloud account as well as in Marketo. | 數據保留策略確定您捕獲的潛在客戶信息數據是否將保留在視頻雲帳戶以及Marketo中以及保留多長時間。 |
| 69  1c803791-d359-4230-a008-4dd3dd71f35f | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 將視頻保留在Video Cloud中後，您可以從中斷的同步中恢復。 |
| 70  9b90c780-119d-4394-a431-b6ba73c8ebd4 | However, [1}you should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | 然而，[1}您應該根據您的隱私政策調整保留設置{2] -不需要在Video Cloud中保留任何用戶數據。 |
| 71  40814eb1-a696-44be-9bf6-d4c0ac810014 | Data will be deleted after the data retention period. | 數據保留期過後，數據將被刪除。 |
| 72  963af5b4-02c3-4409-b8be-e225c0f6fb4f | [1] | [1] |
| 73  709bfe57-b9cb-483e-af3e-1374cf23fa00 | data retention options | 數據保留選項 |
| 74  7bbff11c-af96-49c3-8837-dc53d4c53a31 | To remove the integration with Marketo, click [1}Disconnect{2]. | 要刪除與Marketo的集成，請單擊[1}斷開{2]。 |
| 75  2d0d4c00-29a3-45cb-8a25-bfa2b73fd346 | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 76  408e218c-49f5-4434-b6bc-04766a6d29ca | Video engagement data will only be sent to Marketo when you are using an Audience-enabled video player. | 僅當您使用支持受眾的視頻播放器時，視頻參與數據才會發送到Marketo。 |
| 77  83443f32-e384-4a18-bd7a-8b7e89918cc8 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 78  463aefd2-0bee-4ec8-8c4c-ff313c794ef7 | Identifying viewers | 識別觀眾 |
| 79  730b195b-f5e4-4f4a-8c4e-6d9d033cb668 | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有Marketo集成的啟用了受眾群體的播放器將引用在用戶瀏覽器中創建的Munchkin cookie（\_mkto\_trk）。 |
| 80  ccec19a4-86ca-4137-9235-e54dcd75c595 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值將在“受眾"模塊的觀看數據中捕獲，並用於將觀看數據同步到Marketo。 |
| 81  4843596e-1b7c-4a84-9d02-e93d36b8d9e9 | The user's email address can be passed in a [1}bcemail{2] URL parameter on the page that is displaying the video. | 用戶的電子郵件地址可以通過[1}郵件{2]顯示視頻的頁面上的URL參數。 |
| 82  c839281b-c005-4ffa-9fc1-7ec0bcaedad9 | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 有關更多信息和示例，請參見[1}受眾模塊如何識別觀看者{2]。 |
| 83  b65c0f3a-c5ff-4e88-89d7-28f9e99101be | Verifying the integration | 驗證整合 |
| 84  87faeeaf-d5e6-4538-899f-2d894deb6e22 | When the integration is configured, test the integration to confirm that video view data is being sent to Marketo. | 配置集成後，請測試集成以確認視頻觀看數據已發送到Marketo。 |
| 85  fa3db85f-b2c2-479a-9ceb-7a60ccd2acd2 | For information on verifying the integration, see [1}Marketo REST Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}Marketo REST集成測試指南{2]。 |
| **marketo-rest-integration-testing-guide.html**  **MQ971010 8e610ad9-8158-4be4-99af-7b6fb892396c** | | |
| 1  6c371a50-4cfb-4653-a8ad-a0b795f9295f | --- title: | --- title: |
| 2  ae7a679d-5647-47a5-bd9a-34a381bd9f1a | Marketo REST Integration Testing Guide parent: | Marketo REST集成測試指南的父級： |
| 3  d10b4a76-fa99-4e10-bead-f3b44d002a4b | Marketo grandparent: | Marketo祖父母： |
| 4  9e3dafe8-6590-4166-867b-dac1f7e56edf | Integrations --- | 整合- |
| 5  309f034a-1d44-41e8-abf0-092c097499fb | Marketo REST Integration Testing Guide | Marketo REST集成測試指南 |
| 6  c75a1d48-af58-4710-af1a-c8d95d34e234 | In this topic you will learn how to verify an integration between Video Cloud and Marketo. | 在本主題中，您將學習如何驗證Video Cloud和Marketo之間的集成。 |
| 7  c1b9d5fc-1097-4b4d-994d-75d4d741d4da | When setting up a new Marketo REST-based integration, it can be challenging to test and confirm that video viewing data is indeed being delivered to Marketo. | 設置新的基於Marketo REST的集成時，測試並確認視頻觀看數據確實已交付給Marketo可能是一個挑戰。 |
| 8  9bb38b1f-8d5d-4b00-bacc-5527e48d51c5 | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to Marketo. | 在本主題中，您將學習如何系統地測試和確認集成是否有效以及如何將查看的數據和銷售線索發送給Marketo。 |
| 9  84e7b795-b49a-4565-8701-dea2571d6143 | For information on how to configure the Audience module for use with Marketo using the REST APIs, see[1][2}Integrating Video Cloud with Marketo Using the REST APIs{3]. | 有關如何使用REST API將受眾模塊配置為與Marketo一起使用的信息，請參閱[1][2}使用REST API將Video Cloud與Marketo集成{3]。 |
| 10  e60acb37-b69a-4645-8119-aa0d0a470513 | Before you get started | 開始之前 |
| 11  22a3b093-1234-4bd8-b703-64c0588cb46f | Before validating the integration it is assumed you have: | 在驗證集成之前，假定您具有： |
| 12  74b6beaa-0d85-47eb-8622-6d657d4a0ff7 | Successfully completed the [1}Brightcove Audience REST integration{2] with Marketo | 成功完成[1}Brightcove Audience REST集成{2]與Marketo |
| 13  d8662df3-e7e0-4a5d-915c-678fa71b58ac | Created at least one [1}Audience-enabled player{2] and configured it to use the Marketo connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用Marketo連接 |
| 14  14fd7a6e-6ada-4c72-8e79-9306371e9ef4 | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 15  f653531e-9652-40a5-bdd4-e25b742a5c62 | For testing purposes, you will need to create and configure a custom lead form in Audience. | 出於測試目的，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 16  101ccada-821c-4df8-917e-aa820cc01302 | This is a Marketo form whose embed code you have pasted into Audience. | 這是一個Marketo表單，您已將其嵌入代碼粘貼到Audience中。 |
| 17  982fdfd3-9542-4853-a59e-178b5279204a | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中是已知的。 |
| 18  7e9858c8-6e15-4900-ab03-3afb4b5c65a6 | To create a Marketo form and configure Audience to use it, follow these steps. | 要創建Marketo表單並配置受眾群體以使用它，請按照下列步驟操作。 |
| 19  f56098ef-decd-4179-a96b-b85b11c1f9be | Login to your Marketo account. | 登錄到您的Marketo帳戶。 |
| 20  aad12a9d-ec51-4152-b83b-c6c77c67973c | Create and style a Marketo form. | 創建Marketo表單並設置其樣式。 |
| 21  ee0b90b6-1904-4f60-ad0a-1a0a6f82e9cf | For information on creating a Marketo form, see [1}Creating Custom Lead Forms for Marketo{2]. | 有關創建Marketo表單的信息，請參見[1}為Marketo創建自定義潛在客戶表單{2]。 |
| 22  3161162d-be21-4f4f-a626-a4d227dbd173 | Right-click the form in the left navigation and click [1}Embed Code{2]. | 右鍵單擊左側導航中的表單，然後單擊[1}嵌入代碼{2]。 |
| 23  72900e70-059f-4d1e-be07-f592f0645f31 | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 24  433db01d-2c2d-4f87-9cf5-28f99f74b7b8 | Return to the Audience module. | 返回“受眾"模塊。 |
| 25  ca716721-fd25-443a-b10a-18a7887e5b69 | Create a new lead form using the Marketo form embed code. | 使用Marketo表單嵌入代碼創建新的潛在顧客表單。 |
| 26  5a189c53-15cf-4a8f-905c-9d91fb1fb8ea | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 27  2b21a3ef-fb88-4d10-84e7-85a90cebd639 | This way you will know exactly when it should appear. | 這樣，您將確切知道何時應顯示它。 |
| 28  4cef105d-ed78-40c4-bdfb-af32ef790a24 | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 選中復選框[1}即使已經知道潛在客戶，也要始終顯示潛在客戶表格{2]。 |
| 29  1ef1013d-4562-4388-9c76-cdadbd262cb8 | This will ensure the form continues to display after filling it out during testing. | 這樣可以確保在測試過程中填寫完表格後繼續顯示該表格。 |
| 30  e85f220d-70d2-4eef-b3e9-1c403fcba91f | [1}Save{2] the form. | [1}保存{2]表格。 |
| 31  f6fe36fc-b668-4509-a475-4844b6589456 | Configure the Brightcove Player with the Marketo connection to use the Marketo lead form that was just created. | 使用Marketo連接配置Brightcove Player，以使用剛創建的Marketo潛在客戶表單。 |
| 32  d417b7e2-9540-4d23-a34b-dfc4f4595020 | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 33  05f06186-4786-4e03-b164-1382bb4d0dc9 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 34  b76062f9-cff8-4874-8381-685a1aea91e8 | Open the Media module. | 打開媒體模塊。 |
| 35  1d03c464-d798-464a-b7b2-07f73f777595 | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 36  80548ff0-f881-4226-8610-3d128dbbf1c8 | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 37  11475591-4124-4fce-ab3d-8005d17497ac | Click the preview link to open the video in a new browser window. | 單擊預覽鏈接以在新的瀏覽器窗口中打開視頻。 |
| 38  2f4bbd46-ddb6-42d9-a03b-19dc6438a474 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方法進行測試，可以消除HTML頁面上嵌入的播放器可能引入的任何潛在變量。 |
| 39  4ea52633-b382-408f-8bab-a5dc6ff5115f | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認視頻已播放，並且線索表顯示在5秒標記處。 |
| 40  2b04a597-86bb-45b3-ae44-239431f4a6a7 | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in Marketo. | 使用唯一的聯繫信息和電子郵件地址（即名人名稱或包含“bctest"的名稱）填寫銷售線索表格，以便以後在Marketo中可以輕鬆找到它。 |
| 41  3e1c28e5-48dd-484e-990a-8236e09d7904 | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 42  59aa1ba9-8487-48ec-b60b-4d60b0dbb21b | By filling out the form as a new user, we can be sure you are now a known user in Marketo. | 通過以新用戶身份填寫表格，我們可以確保您現在是Marketo的知名用戶。 |
| 43  66cb5c74-a355-4465-ab33-e0361a712df3 | Confirming that Audience is successfully capturing the data | 確認受眾群體已成功捕獲數據 |
| 44  8f4e5803-d984-43b5-998c-481c0c4211f3 | Before looking for video viewing data in Marketo, first confirm that Audience has indeed captured the video view. | 在Marketo中查找視頻觀看數據之前，請先確認受眾群體確實捕獲了視頻視圖。 |
| 45  851b9387-d0c7-40d9-a8fa-2855e1f71747 | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 46  3fe19e24-4f0a-451b-aae6-246f6be787d3 | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 47  1a0bd59c-ccb7-4ff4-8bac-8548643f5bf4 | Open the Audience module. | 打開受眾模塊。 |
| 48  cfc2f066-2060-4623-b4f3-47e7430fda87 | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 49  46973c60-9697-4785-ad27-4102ad0c178e | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 50  d445e7c3-90e2-425a-9596-fca4424a442e | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 51  12a66f8b-5b5d-4337-91cd-377e1f6bd269 | This indicates that Audience has captured the view but has not yet attempted to sync it to Marketo. | 這表明受眾已經捕獲了視圖，但尚未嘗試將其同步到Marketo。 |
| 52  95b03ab8-2060-4d0a-a05b-de27a2ea03ec | [1] | [1] |
| 53  f84460b1-01cd-4e09-b025-887ef08b5421 | To manually trigger a sync between Audience and Marketo, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和Marketo之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 54  48e46066-7e40-45cd-ba76-d7f25304d5d2 | From the [1}Select Connection{2] dropdown list, select your Marketo integration. | 來自[1}選擇連接{2]下拉列表，選擇您的Marketo集成。 |
| 55  306f11f9-21ad-4eff-b05c-a0a859c9ee0f | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 56  38e962ad-b39f-4633-955b-282c42f87d17 | Click[1} Test Sync{2] to trigger a manual sync. | 點擊[1}測試同步{2]觸發手動同步。 |
| 57  57c0559e-b252-4947-aa2d-f7a81467bfae | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 58  c309f7d6-5236-43b9-8118-c69036292725 | By default, Audience will sync views to Marketo once an hour. | 默認情況下，受眾群體每小時將一次視圖同步到Marketo。 |
| 59  97b20eeb-b83b-419c-b7d3-7ec720691cd6 | [1] | [1] |
| 60  a8324108-14d7-4dc7-89a7-ff43b5457fce | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 61  8042f2da-564a-485e-9e01-aad50e5b703a | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 62  cd0ff740-fe4c-4c2b-8cfb-d32956f50f9b | It may take 15 minutes or so for the data to actually sync to Marketo. | 數據實際同步到Marketo可能需要15分鐘左右。 |
| 63  c601a8c9-8259-4808-8110-5405c35f8b11 | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 64  d9c45614-a924-40ee-ae6b-2c4852438cfb | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 65  d11aaa0a-1e76-4da8-b02f-5b138883bae0 | The data should also be viewable in Marketo within a few minutes. | 幾分鐘後，數據也應該在Marketo中可見。 |
| 66  d1d9d2fa-6bf5-4b7e-974d-cf5227f72ee3 | [1}unknown\_contact{2] - Indicates the user was considered unknown and Marketo was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被視為未知用戶，並且Marketo無法接受數據。 |
| 67  cede65c3-6358-4ebe-a52d-2a50000907cd | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a Marketo form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否有Marketo表單以及是否正在使用預覽鏈接（而不是嵌入在頁面中）進行測試。 |
| 68  84e96f54-0e5e-4cab-baad-ae54213f9517 | [1] | [1] |
| 69  79e277cd-4604-4a73-b3bd-7567df625484 | Confirming that the video view data is in Marketo | 確認視頻觀看數據在Marketo中 |
| 70  c4776391-ea4b-4489-ae14-574f36365bea | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in Marketo. | 受眾群體顯示後，[1}已同步{2]狀態，請按照以下步驟操作以驗證數據是否在Marketo中。 |
| 71  c9643145-1208-47fd-8b83-b95494f66c91 | Note: | 筆記： |
| 72  2a1af899-6189-4c5f-ad7d-00cd14a4b459 | It make take 5-10 minutes for the Marketo UI to update with the new data it has received from Audience. | Marketo UI需要5到10分鐘的時間來更新從受眾群體接收到的新數據。 |
| 73  3cb664c5-71ac-497f-9531-dd2b769db84c | Login to your Marketo account. | 登錄到您的Marketo帳戶。 |
| 74  59fb9057-93b7-48a5-b3a9-a1634b9b7186 | Navigate to the lead database and search for the new lead. | 導航到銷售線索數據庫並蒐索新的銷售線索。 |
| 75  6aac58bd-b88a-481a-b0de-08ded4f725b1 | Search using the unique name or email address you used when filling out the lead form. | 使用您在填寫潛在客戶表單時使用的唯一名稱或電子郵件地址進行搜索。 |
| 76  83a26f14-560a-434e-8087-a06b36588b41 | Double-click the new lead to open the Lead Info. | 雙擊新的銷售線索以打開銷售線索信息。 |
| 77  32eb0780-ac26-4a10-9ee1-3b57dce8ef2e | Click the [1}Activity Log{2] tab. | 點擊[1}活動日誌{2]標籤。 |
| 78  8e956f01-1e92-4aa2-9014-928f463df079 | Using [1}Quick Find...{2] at the bottom of the page, search for [1}Brightcove Video View{2]. | 使用[1}快速查找...{2]在頁面底部，搜索[1}Brightcove視頻觀看{2]。 |
| 79  0c479675-0648-47c0-a2ca-b0552af1f266 | Double-click a row to display the fields Audience has populated.. | 雙擊一行以顯示“受眾群體"已填充的字段。 |
| 80  a717ccc1-7876-4acc-97ab-6151899cf92d | The popup will display the video viewing data delivered from Audience to Marketo such as Player ID, Video ID, Video Name, Percentage Watched and other fields. | 彈出窗口將顯示從觀眾傳遞到Marketo的視頻觀看數據，例如播放器ID，視頻ID，視頻名稱，觀看百分比和其他字段。 |
| 81  649f3cfe-1f3b-4b5e-bf85-805c099f051f | [1] | [1] |
| **creating-custom-lead-forms-marketo.html**  **MQ971010 a26ef39d-6258-46d2-9841-94a1ee743b2e** | | |
| 1  739edc92-8565-4f8e-8784-ed4da0354361 | --- title: | --- title: |
| 2  54014e53-2b88-4941-9486-13f08f63d1a7 | Creating Custom Lead Forms for Marketo parent: | 為Marketo父級創建自定義潛在客戶表單： |
| 3  95f3c3f7-50f8-4826-a1cf-a604b7db35a2 | Marketo grandparent: | Marketo祖父母： |
| 4  152067d2-bb3d-4607-aa70-2f04886550e4 | Integrations --- | 整合- |
| 5  0e6fab5b-344d-4dcb-9df7-7724101151bf | Creating Custom Lead Forms for Marketo | 為Marketo創建自定義潛在客戶表單 |
| 6  73d38355-3dee-4550-8ba7-90ce44ddc93e | In this topic you will learn how to use a Marketo form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用Marketo表單在Brightcove Player中捕獲潛在客戶數據。 |
| 7  5bd84973-94c4-4e86-9cdb-18e28771fa9a | The Audience module provides the ability to create lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模塊提供了創建潛在客戶表格的功能，當在Brightcove播放器中播放視頻時，您可以捕獲觀眾信息。 |
| 8  70190226-97f0-4347-8a32-d24cc15e04c7 | This gives you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | 這使您能夠包括所需的任何字段（可見或隱藏），還使您能夠利用諸如漸進分析（如果有）之類的功能。 |
| 9  94e02d98-7e84-4e75-ae90-89176af1d1d3 | The lead data is sent to, and processed by, Marketo. | 潛在客戶數據將發送到Marketo並由Marketo處理。 |
| 10  00ce91aa-025b-4765-9083-7f27b3e47f73 | To create a custom lead form, the following steps must be performed. | 要創建自定義銷售線索表單，必須執行以下步驟。 |
| 11  ef8d189e-5c84-49fd-9b91-d69be62d3b4a | [1}Create a form{2] | [1}建立表格{2] |
| 12  fcd2cc3e-5b5b-44f7-96c3-29b4311b4d17 | [1}Optional - Style the form using CSS{2] | [1}可選-使用CSS設置表單樣式{2] |
| 13  b0abf4d4-a095-4930-97db-37e884bedd4f | [1}Copy the form embed code{2] | [1}複製表單嵌入代碼{2] |
| 14  b86de9aa-f2b1-4dc9-a222-62be6d2afc6d | [1}Create a custom lead form in the Audience module{2] | [1}在“受眾群體"模塊中創建自定義潛在客戶表單{2] |
| 15  7b9692ab-dcd1-4cac-872a-d56924e117a2 | [1}Assign the lead form to a player{2] | [1}將線索表分配給玩家{2] |
| 16  8b13b2e4-4ba0-49d8-87a7-985ab95be08f | [1}Validate the form data in Marketo{2] | [1}在Marketo中驗證表單數據{2] |
| 17  4e440acf-685d-4709-8051-e8693defba70 | Note: | 筆記： |
| 18  ddd860ef-0e8a-478d-963b-2ce9929dd2f9 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 有關捕獲潛在觀眾信息並將數據保存在Video Cloud中的標準潛在客戶表單的信息，請參閱[1}創建受眾線索表格{2]。 |
| 19  fca4d78f-47f2-4f4c-a0ba-6532e3a44a78 | Creating a form | 建立表格 |
| 20  f13fc63c-72e5-4012-9f15-f7965d43d1b8 | Marketo provides the ability to create forms to capture viewer information. | Marketo提供了創建表單以捕獲查看者信息的功能。 |
| 21  f466a359-1032-4a28-80ff-41a11262d930 | These forms can be displayed inside of Audience-enabled Brightcove players. | 這些表格可以顯示在啟用了受眾的Brightcove播放器中。 |
| 22  72083cf9-8545-4330-af4b-ad6c48fafe6d | The data that is captured can then be used in customizing future communications. | 然後可以將捕獲的數據用於自定義將來的通信。 |
| 23  bd430c74-d02a-4c10-8b99-d1663504c531 | The steps below will create a simple form to capture first name, last name and email address. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏和電子郵件地址。 |
| 24  eb5bcb41-d2ba-4ec0-a5a8-1e4585ff090b | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | 有關Marketo表單的完整詳細信息，請參見[1}Marketo文檔{2]。 |
| 25  13474c2b-c3d2-418b-b1aa-2d4d0f8d6a09 | Sign in to your Marketo account. | 登錄到您的Marketo帳戶。 |
| 26  743b71dc-edbe-4d2f-ba8f-20484456e01c | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click [1}New > New Form{2]. | 導航[1}設計工作室{2] > [1}形式{2]然後點擊[1}新建>新建表格{2]。 |
| 27  2144f0a2-2bb2-4668-b028-482cba449a73 | The New Form dialog opens. | 將打開“新表單"對話框。 |
| 28  9a2d1ddf-b3cf-4d9f-9445-9af091bb9b1c | Enter a [1}Name{2] for the form and click [1}CREATE{2]. | 進入一個[1}名稱{2]的形式，然後單擊[1}創造{2]。 |
| 29  a28bd1ed-b090-4334-94c5-c009330aaca2 | [1] | [1] |
| 30  79a7ce7e-9f9d-4645-a8c7-7595a2457277 | The form properties page will open. | 表單屬性頁面將打開。 |
| 31  b6fda010-d7d3-4cb1-b231-5b698fbc291e | Click [1}Edit Form{2] at the top of the page. | 點擊[1}編輯表格{2]在頁面頂部。 |
| 32  df07a723-bac1-4eec-b0f2-13d5c70bcbfc | The form designer will open. | 表單設計器將打開。 |
| 33  d2b71843-3f75-4d1b-bb34-888eb6edd7b8 | By default, first name, last name and email address fields will be on the form. | 默認情況下，名字，姓氏和電子郵件地址字段將顯示在表單上。 |
| 34  4a5a4d68-b7c4-4a01-b8d7-a303fa37a483 | Edit the field properties and behavior as needed. | 根據需要編輯字段屬性和行為。 |
| 35  2efab396-f3dc-4827-a415-388760e10404 | Click [1}NEXT{2]. | 點擊[1}下一個{2]。 |
| 36  2db0f08e-3ac5-40f9-a11c-7664f6738bb4 | [1] | [1] |
| 37  2ae62d84-a221-4abf-bace-28eaf47e96b2 | Click the arrow icons to select a form theme. | 單擊箭頭圖標以選擇表單主題。 |
| 38  67b8ae50-97ed-4baa-aeb3-e4f267e3ef66 | The form theme controls the styling of the form. | 表單主題控製表單的樣式。 |
| 39  d2ee6d96-69d4-427e-a5be-eb1fb6e8aaa5 | Click [1}Preview Draft{2] to see a preview of the form. | 點擊[1}預覽草稿{2]以查看表單的預覽。 |
| 40  6440a9e8-8d39-4ef7-a772-f04aabbdb677 | In this example, the [1}Dark{2] theme was selected. | 在此示例中，[1}黑暗的{2]選擇了主題。 |
| 41  0989a9a1-c260-449c-a1de-c1e6318ee6a3 | [1] | [1] |
| 42  c9df1af7-f254-4a0e-997d-c49f165a609e | Click [1}Edit Draft{2] to return to the form editor. | 點擊[1}編輯草稿{2]返回到表單編輯器。 |
| 43  32038f54-1bc7-4041-8650-4a02ce4449a8 | Click [1}NEXT{2]. | 點擊[1}下一個{2]。 |
| 44  333cb748-56c3-4dd4-98fc-a5cd0d58c638 | Configure any additional form settings and click [1}FINISH{2]. | 配置任何其他表單設置，然後單擊[1}結束{2]。 |
| 45  f88c0916-7e9a-42ee-adcd-f718d3b5deb5 | Click [1}APPROVE AND CLOSE{2]. | 點擊[1}批准並關閉{2]。 |
| 46  7b904f94-e881-401a-8bfb-6b208aa04ffd | Optional - Styling the form using CSS | 可選-使用CSS樣式化表單 |
| 47  4338a285-558a-4ccd-8eb4-132a33ee0f04 | When creating a form, Marketo provides the ability to select a form theme to provide some basic form styling. | 創建表單時，Marketo可以選擇表單主題以提供一些基本的表單樣式。 |
| 48  f3795114-900c-4216-831f-ce4ad267032a | You can also customize the form using your own custom CSS. | 您還可以使用自己的自定義CSS自定義表單。 |
| 49  59ccb37d-974f-4ee5-b498-2d8a916ccf01 | In this section, we will customize the Dark theme and make the label text white and bold. | 在本節中，我們將自定義Dark主題，並將標籤文本設置為白色和粗體。 |
| 50  efba1faf-b536-4fa6-be41-0abf060fd913 | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | 有關Marketo表單的完整詳細信息，請參見[1}Marketo文檔{2]。 |
| 51  18c37954-b00a-4c58-811a-bbeed750c582 | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click on your form. | 導航[1}設計工作室{2] > [1}形式{2]然後單擊您的窗體。 |
| 52  13e57097-0b70-4579-a76a-ef3ca258ecbc | Click [1}Edit Form{2]. | 點擊[1}編輯表格{2]。 |
| 53  3ad6fed7-a1e2-4420-a082-d6e7c13fd347 | Click [1}Form Settings{2] and then click the gear icon. | 點擊[1}表格設定{2]然後點擊齒輪圖標。 |
| 54  7179af10-edd6-48c8-9bf0-1745a4abaad6 | [1] | [1] |
| 55  97ee3f72-8bfe-402f-b65f-f45d09fbd7f9 | Clicking [1}View Theme CSS{2] will display the current theme CSS. | 點擊[1}查看主題CSS{2]將顯示當前主題CSS。 |
| 56  49c53ca3-7fdd-4ffd-95d7-d54ec282fce5 | Click [1}Edit Custom CSS{2]. | 點擊[1}編輯自定義CSS{2]。 |
| 57  42c16d2e-03fa-4c10-b17b-09ce6410ff00 | Paste in the following CSS code to make the label text white and bold. | 粘貼以下CSS代碼，以使標籤文本為白色和粗體。 |
| 58  821959d8-5fd9-447c-a4d0-2581eb40f447 | .mktoForm label \{ | .mktoForm標籤\{ |
| 59  4c0d71c8-52cc-4749-88b8-8b6d661c81a5 | font-weight: bold; | font-weight：粗體; |
| 60  b8fe1546-3dba-42ba-bc56-b2ac511faec4 | color: #FFF; | color:#FFF； |
| 61  1232abd8-1d16-4a6a-abe7-1abb9ac7da27 | } | } |
| 62  668b8c0d-f158-406f-9942-9eb4793c4b5b | Note: | 筆記： |
| 63  84ec3ffc-609e-4049-baaa-edc4d60fcbe1 | Enter only your custom CSS (just the parts that are different). | 僅輸入您的自定義CSS（只是不同的部分）。 |
| 64  a75532fc-d0fc-4330-aece-b37111982db6 | You don't have to paste in the entire theme CSS. | 您不必粘貼整個主題CSS。 |
| 65  b51d4b97-fbf9-48f2-aeca-177a02a193e8 | Click [1}SAVE{2]. | 點擊[1}保存{2]。 |
| 66  11e48320-3381-4167-84e7-7781f85d1ea5 | Click [1}Preview Draft{2] to see a preview of the form. | 點擊[1}預覽草稿{2]以查看表單的預覽。 |
| 67  e65ba190-0105-47dc-b362-b4b75d2e8b97 | The label text should be white and bolded. | 標籤文本應為白色和粗體。 |
| 68  2e0d7618-2a66-4e09-85e5-bdafa0506486 | [1] | [1] |
| 69  8eaad2c5-7015-462f-a235-0f3cc7447eef | Click [1}Edit Draft{2] to return to the form editor. | 點擊[1}編輯草稿{2]返回到表單編輯器。 |
| 70  cb4a53c5-bbd3-4814-a52e-8ba5ed7d3d6f | Click [1}FINISH{2] and then [1}APPROVE AND CLOSE{2]. | 點擊[1}結束{2]然後[1}批准並關閉{2]。 |
| 71  866dbc74-27a5-460e-a3d3-7b66e38d76eb | Copying the form embed code | 複製表單嵌入代碼 |
| 72  885dc5cb-7047-4a27-84f7-a4503d34dd95 | To use the form inside of the Audience module, you will need to copy the form embed code. | 要使用Audience模塊內部的表單，您將需要復製表單嵌入代碼。 |
| 73  78882ba9-4216-4ded-a4a8-ae94bab755ec | In the left navigation, right click the form and click [1}Embed Code{2]. | 在左側導航中，右鍵單擊該表單，然後單擊[1}嵌入代碼{2]。 |
| 74  7908bded-7587-4b60-9802-3eefef5087ed | Set the [1}Code Type{2] to [1}Normal{2] and then copy the [1}Code{2] to the clipboard. | 設置[1}代碼類型{2]至[1}普通的{2]然後復制[1}代碼{2]到剪貼板。 |
| 75  519a7272-88fa-4464-a2c3-e421be76be30 | Click [1}Close{2]. | 點擊[1}關閉{2]。 |
| 76  8e6d77a0-11fa-458d-832f-42f6776a51b4 | [1] | [1] |
| 77  d1761a9c-ab8b-445c-b64e-10d0ffb04418 | Creating a custom lead form in the Audience module | 在“受眾群體"模塊中創建自定義潛在客戶表單 |
| 78  6967c82f-6226-44cc-bfa0-e6752754e263 | Once the form has been created and styled, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 一旦創建了表單並設置了樣式，請在“受眾群體"模塊中創建自定義潛在客戶表單，並將潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 79  c0593108-b77f-4e89-b326-06e4cf1ccb63 | Open the Audience module. | 打開受眾模塊。 |
| 80  b9c1f260-08da-4703-b6dc-a06d8ed6fcb3 | Click [1}Lead Forms{2] in the left navigation. | 點擊[1}潛在客戶表格{2]在左側導航欄中。 |
| 81  9f5772a1-1632-4ade-8abf-86beeb99dee6 | If any lead forms have been created, they will be displayed. | 如果已創建任何潛在客戶表單，則將顯示它們。 |
| 82  ca0447a7-b9a0-493e-9124-8cecf9d0b95f | Click [1}Create Lead Form{2]. | 點擊[1}創建銷售線索表格{2]。 |
| 83  454ef272-daf3-4600-ab90-353cd08dd5be | Give the lead form a descriptive [1}Name{2]. | 給潛在客戶一個描述性的形式[1}名稱{2]。 |
| 84  ba6ce267-938c-4dc3-8b29-18c1a5614fbd | Select a [1}Form Language{2]. | 選擇一個[1}形式語言{2]。 |
| 85  02d1924f-2b47-423c-aafe-b1ef05201334 | Select the [1}Form Timing{2]. | 選擇[1}表單時間{2]。 |
| 86  54ab8968-076e-41d1-a34a-a4c35733f529 | The form timing determines when the lead form will be displayed. | 表單時間決定何時顯示潛在客戶表單。 |
| 87  2f0023d5-37da-46b5-9431-390f36eedb67 | [1] | [1] |
| 88  3a803326-bcb3-46c9-b51a-3b202744346b | edit lead form (1) | 編輯銷售線索表格（1） |
| 89  5c2e4cfe-ed51-4a72-86b5-4672c2f1f94d | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設置為[1}自定義潛在客戶表格{2]。 |
| 90  7b042afb-0695-4ba0-b054-e24103dfc1d6 | Paste in the [1}Form HTML{2] from Marketo. | 粘貼在[1}表格HTML{2]來自Marketo。 |
| 91  0b6d8222-fc86-4196-b36f-ae0d08b3ab9f | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}（可選的）{2]粘貼在[1}確認HTML{2]。 |
| 92  46b89935-d703-4295-abed-585d07a1c120 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示5秒鐘，然後視頻將繼續播放。 |
| 93  ea54d36f-e007-4de9-8c27-a3e54e04891e | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果未包含確認HTML，則視頻將在提交表單後恢復播放。 |
| 94  6e833fad-6fcc-42a1-a7f2-953e8a522361 | [1] | [1] |
| 95  3ef803dd-6f7c-4e46-84fd-e4df3b7e576c | edit lead form (2) | 編輯銷售線索表格（2） |
| 96  2d68801b-722c-4497-865a-343af55442cf | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}（可選的）{2]點擊[1}預覽表格{2]打開表單的預覽。 |
| 97  a7afd776-5301-4677-8531-a44bf15a3cf4 | Click [1}Save{2] to save the lead form. | 點擊[1}保存{2]保存銷售線索表格。 |
| 98  5bd31284-f741-4f57-b81b-6f2c7ae4de17 | Assigning a lead form to a player | 分配線索表格給玩家 |
| 99  dbaf8984-cc4a-4c35-b208-068c2a8ef879 | Once the lead form has been created, it needs to be assigned to a player. | 一旦創建了線索表，就需要將其分配給玩家。 |
| 100  0714c5c2-a5e9-4677-ae12-fb823a2e73d9 | Follow these steps to assign a lead form to a player. | 請按照以下步驟將潛在客戶表格分配給玩家。 |
| 101  d6da49c5-030c-4f11-849a-74f20cee75e3 | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 102  e55097f9-e18f-457b-8a5e-60b033676d1b | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的播放器並使用[1}潛在客戶表格{2]下拉列表以選擇銷售線索表格。 |
| 103  e6c837fe-53f9-4835-8a2f-06817ccab8e3 | The setup is now complete and you are ready to capture lead information. | 設置現已完成，您已準備好捕獲潛在客戶信息。 |
| 104  ba2b3a47-1a46-4b01-be00-b5232c00aaef | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用支持觀眾的播放器發布視頻時，潛在客戶表單將根據表單時間設置出現。 |
| 105  9a4806b9-ad54-4a88-9c49-5007ec0d0402 | Validating the form data in Marketo | 在Marketo中驗證表單數據 |
| 106  bcadf4e9-831d-4557-b149-ef02d5afe831 | There are several ways to validate that the form data has been passed to Marketo. | 有幾種方法可以驗證表單數據已傳遞給Marketo。 |
| 107  51920ee0-d435-45b7-9e7a-87bd6f44484b | Follow these steps to view the form data in Marketo. | 請按照以下步驟在Marketo中查看表單數據。 |
| 108  1f81991c-5aef-43ae-9478-901e4b268516 | Sign in to your Marketo account. | 登錄到您的Marketo帳戶。 |
| 109  ecf9f2db-09a8-4e03-bd52-449671fefc63 | Click [1}Lead Database{2]. | 點擊[1}潛在客戶資料庫{2]。 |
| 110  c5ed1762-62ff-449a-83d6-c410b166b141 | In the left navigation, expand Group Smart Lists and then click [1}Form Capture SL{2]. | 在左側導航中，展開“組智能列表"，然後單擊“確定"。[1}表格捕捉SL{2]。 |
| 111  a7351c58-065a-4980-8794-5d5e85393d71 | [1] | [1] |
| 112  5cf15a0b-11e2-4178-b55d-409160027991 | Click the [1}Smart List{2] tab. | 點擊[1}智能清單{2]標籤。 |
| 113  23458068-5d24-4734-98b4-efb727ba4d52 | In the list of [1}Filters{2] on the right side of the page, locate the [1}Filled Out Form{2] filter. | 在列表中[1}篩選器{2]在頁面右側，找到[1}填寫表格{2]篩選。 |
| 114  da4f907f-69bb-4d82-83b2-fb2cff7a4f04 | Click and drag the filter to the page. | 單擊並將過濾器拖動到頁面。 |
| 115  563e6eb3-b6ee-4fa1-bb05-557715239005 | [1] | [1] |
| 116  07df0925-5e57-4e4e-899a-0e331786ca25 | Enter the name of your form. | 輸入表格名稱。 |
| 117  5f62f921-287e-4dd2-9aa8-d0440983675b | You can also click the [1}+{2] to browse for your form. | 您也可以點擊[1}+{2]瀏覽您的表格。 |
| 118  aa2f36df-1d7f-414c-9719-e8187e55cd1e | [1] | [1] |
| 119  815bdc2f-270b-4663-8d13-f7e930a773f1 | Click [1}Leads{2] at the top of the page to see the filtered lead data. | 點擊[1}潛在客戶{2]在頁面頂部查看過濾的潛在客戶數據。 |
| 120  b0e8f608-ee91-4474-af4d-b45144298ab9 | [1] | [1] |
| 121  a90f855d-c057-445e-a479-92a5e18ef042 | lead form data | 潛在客戶表格數據 |
| 122  1766b7a2-4c3f-41da-8f05-2a675f01c573 | Click an [1} Id{2] to open the lead detail. | 點擊一個[1}ID{2]打開線索細節。 |
| 123  03a0a106-19f0-4596-8c40-d96fdaee44fb | Click the [1}Activity Log{2] tab. | 點擊[1}活動日誌{2]標籤。 |
| 124  5a603525-9837-402d-b3ec-5b0fcf9d6307 | Confirm that the form was filled out. | 確認表格已填寫。 |
| 125  fc839abe-886c-465a-b9f2-6aba3b1d362c | [1] | [1] |
| 126  d7f05872-a2d4-4fb6-aadc-42ca46547e85 | lead form data | 潛在客戶表格數據 |
| **index.html**  **MQ971010 4ad88f40-bbea-4886-8204-1517c17c79a8** | | |
| 1  4f153aa5-4118-420d-86e4-0f5b9591e187 | --- title: | --- title: |
| 2  71e635a9-37ee-4987-aeda-dd381b62598d | HubSpot Integrations parent: | HubSpot Integrations父級： |
| 3  796b3709-0c3c-4528-9134-0f2ef807769b | Integrations grandparent: | 集成祖父母： |
| 4  8679b245-9843-4e2a-9f2c-b291bdadb82b | Home --- | 家 - - |
| 5  7bd44e8a-159a-4ff0-8b9f-929ae3f41d3d | HubSpot Integrations | HubSpot集成 |
| 6  c66e632a-b492-4db4-a291-a5e773e6fd6a | Learn how to integrate Brightcove Audience with HubSpot. | 了解如何將Brightcove Audience與HubSpot集成。 |
| 7  18a1d1ce-94cb-4f74-afc2-8db2c1795a69 | [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2] | [1}使用客戶端API將視頻雲與HubSpot集成{2] |
| 8  e87744ed-cc8a-428e-a9df-333037d2c8d8 | [1}Integrating Video Cloud with HubSpot Using the REST APIs{2] | [1}使用REST API將視頻雲與HubSpot集成{2] |
| 9  f80edee3-2123-4fce-87e7-d846229b85ef | [1}Creating Custom Lead Forms for HubSpot{2] | [1}為HubSpot創建自定義潛在客戶表單{2] |
| 10  6dae498b-2a5f-49ed-965f-02cfd3c3412c | [1}HubSpot REST API Integration Testing Guide{2] | [1}HubSpot REST API集成測試指南{2] |
| **integrating-video-cloud-hubspot-using-client-side-apis.html**  **MQ971010 0b7e416c-da90-4d1d-a033-1cf1831070c3** | | |
| 1  bea9c104-707a-4859-b79c-89170050a14f | --- title: | --- title: |
| 2  d5bc93ed-a7de-48e6-b777-bac03f4bd971 | Integrating Video Cloud with HubSpot Using the Client-Side APIs parent: | 使用客戶端API父將Video Cloud與HubSpot集成： |
| 3  27e89ca7-14e7-44c3-a56f-db36818eb131 | HubSpot grandparent: | HubSpot的祖父母： |
| 4  9b29d592-54e9-4345-beac-0c41f2196c3f | Integrations --- | 整合- |
| 5  1eec9602-0f01-4bed-a39c-80848d9678ff | Integrating Video Cloud with HubSpot Using the Client-Side APIs | 使用客戶端API將視頻雲與HubSpot集成 |
| 6  3c8dd4ec-d9d6-4956-bf48-5b7ee484adeb | This topic explains how to configure the Audience module for use with HubSpot using the Client-Side APIs. | 本主題說明如何使用客戶端API將Audience模塊配置為與HubSpot一起使用。 |
| 7  55759a63-9fa8-4485-b36b-fccd0cacceb0 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to HubSpot. | 受眾模塊使Video Cloud可以將Brightcove Players的觀看數據同步到HubSpot。 |
| 8  d135c404-fb80-45fe-9448-5aad5c7a196f | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入HubSpot後，此數據可用於細分，廣告系列邏輯，報告，潛在客戶評分和個性化通信。 |
| 9  e3b1781c-c5b2-49f1-8e22-ce17ebbe3571 | There are two options for integrating Video Cloud with HubSpot: | 有兩種方法可以將Video Cloud與HubSpot集成： |
| 10  cb8802ca-7be6-4d5d-be63-6aa3c8713ca9 | [1}Using the Standard (REST API) method{2] - With this method, Audience will only track viewing data for known viewers. | [1}使用標準（REST API）方法{2] -使用此方法，受眾群體將僅跟踪已知觀眾的觀看數據。 |
| 11  f7d88e8b-174f-4bc8-abd7-6becf9e49f19 | By default, lead forms will only be shown to unknown viewers. | 默認情況下，潛在客戶表單只會顯示給未知的查看者。 |
| 12  45fb1dad-15da-4ebc-b3b1-505867e2b63f | For information on this type of integration, see [1}Integrating Video Cloud with HubSpot Using the REST APIs{2]. | 有關此類集成的信息，請參見[1}使用REST API將視頻雲與HubSpot集成{2]。 |
| 13  4840a2cc-9a62-485b-a495-7ec4733d03a8 | [1}Using the High Volume (Client-Side{2][1} API) method{2] - With this method, Audience will track viewing data for all viewers. | [1}使用大容量（客戶端{2][1}API）方法{2] -使用此方法，受眾群體將跟踪所有觀眾的觀看數據。 |
| 14  36379e50-764f-4c08-b8dc-2ef676dc8a01 | This method is covered in this topic. | 本主題涵蓋了此方法。 |
| 15  f517551d-3edc-44ab-bbfa-c9e11dd8ac73 | The Audience module integration with HubSpot consists of two main components: | Audience模塊與HubSpot的集成包括兩個主要組件： |
| 16  4d7eaa18-ad43-43e0-a012-d6b3630fd052 | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 17  da4b39bc-51ba-4e12-945f-e3dd06c8a9e0 | A Synchronization process to send tracking data from Video Cloud to HubSpot | 從視頻雲向HubSpot發送跟踪數據的同步過程 |
| 18  fa8db9f7-107a-4977-91fc-11c638943f31 | Requirements | 要求 |
| 19  7a0d9363-52e5-469d-a1f2-f502142baae3 | To use the Audience module with HubSpot, you must: | 要將受眾模塊與HubSpot一起使用，您必須： |
| 20  363d5c76-c197-4348-bb90-bb82a1eae018 | Have a HubSpot account | 擁有一個HubSpot帳戶 |
| 21  b84e33ee-24ee-419e-968d-e17a229ac743 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 22  29b98b8e-1cfc-45a5-9706-01724826c8b1 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 23  e93c606e-8314-4fce-8eec-9fb72fd474b9 | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 24  ce4b057b-a8d9-45bb-aa90-7f959b04d768 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布播放器時，請使用高級嵌入（頁內）發布代碼；由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie |
| 25  ee0ec4ed-1e0b-4dfd-b6c8-c6fc441455a6 | Features | 特徵 |
| 26  2df61c6c-9d39-4f35-81e7-c21972a4d7db | Some of the key features of the Video Cloud - HubSpot integration are: | 視頻雲-HubSpot集成的一些關鍵功能包括： |
| 27  e393b021-e66e-4357-b34a-d6ad39628647 | [1}Lead forms{2] - Create HubSpot forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建HubSpot表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 28  243d0d1c-08b4-41df-9b8a-78645355a56c | For information, see [1}Creating Custom Lead Forms for HubSpot{2]. | 有關信息，請參閱[1}為HubSpot創建自定義潛在客戶表單{2]。 |
| 29  53ad95d8-e170-4ba4-89ef-c6ee31c66f10 | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}資料格式{2] -查看數據是作為自定義提供的[3}時間軸事件類型{4]。 |
| 30  51310b4f-1d12-482e-a28f-9998f6385dc3 | The data that is replicated to HubSpot is as follows: | 複製到HubSpot的數據如下： |
| 31  41569017-d952-4912-b76c-da22170cd563 | Video Name | 影片名稱 |
| 32  5664ad1d-50c9-4e73-9498-03ec1c87410e | Video ID | 影片編號 |
| 33  6f76ad08-1a07-484f-a751-60ac00105956 | Account ID (Video Cloud) | 帳戶ID（視頻雲） |
| 34  f53445e2-3425-421d-9443-8e7a01ebf5a4 | Page URL (URL of the referring page) | 頁面URL（引薦頁面的URL） |
| 35  260fbc65-e832-40aa-b78c-8077b0c9990d | Player ID (Video Cloud player) | 播放器ID（視頻雲播放器） |
| 36  a942a94a-301b-4d75-8a13-208fa67fcbf6 | % Watched (25%, 50%, 75%, 95%) | 觀看百分比（25％，50％，75％，95％） |
| 37  8f29a134-24fc-4982-8314-aa7290813bf0 | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}數據傳輸{2] -使用自動過程將查看數據發送到HubSpot；但是，HubSpot平台中的某些報告可能需要一些時間才能刷新 |
| 38  31194d0e-d98e-4728-bc4a-944e2e8ae434 | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的數據可以選擇保留在Video Cloud中長達6個月 |
| 39  16c8a552-943d-49e1-9b8e-74236a82a022 | Setting up the connection | 設置連接 |
| 40  e1829118-bf0f-421f-b02b-4f6f0fb6d312 | Follow these steps to setup the connection between Video Cloud and HubSpot. | 請按照以下步驟在Video Cloud和HubSpot之間建立連接。 |
| 41  8ba2b557-1a97-412f-b028-63b52477080e | Establishing the connection between Video Cloud and HubSpot | 在Video Cloud和HubSpot之間建立連接 |
| 42  7c4e3e7b-958f-4477-a6ab-d5da895f785a | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 43  82a66869-fb2d-4100-aa86-6afd455a9f8a | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 44  54ce79e1-3c67-491a-98e1-7dbc5f7fbfd2 | Select [1}HubSpot{2] as the integration. | 選擇[1}HubSpot{2]作為整合。 |
| 45  d3c4e302-af05-47ff-b48e-1626515103d5 | Note: | 筆記： |
| 46  b065f0ec-9639-43de-a815-d6dd453c2c99 | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 47  f54401d8-f31c-4000-a266-b40d68d59404 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 48  ed4d76dd-338d-4f7d-8a1f-5017a9a16242 | [1] | [1] |
| 49  4b7a50e7-1c80-4621-be83-436fb4a8cdf7 | audience setup | 觀眾設置 |
| 50  399cafa1-d0d3-480e-9a60-f61596957b4c | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 51  f64fbc12-4013-4e7d-9893-d660d0faa7a5 | Select [1}High Volume (Client-Side API){2]. | 選擇[1}高容量（客戶端API）{2]。 |
| 52  c70bcc5d-9a7b-4539-9e0a-e60b3d5264e7 | [1] | [1] |
| 53  3453c162-b713-4ff2-a36b-005a97d7cb9f | connect to hubspot | 連接到集線器 |
| 54  77672d2d-94ef-47df-8d2e-bcf78206cb0e | Click[1} Save{2]. | 點擊[1}保存{2]。 |
| 55  10be76e1-5849-483e-9a2e-20a6676c928c | The Video Cloud connection to HubSpot is now set up. | 現在已建立到HubSpot的視頻雲連接。 |
| 56  50488567-7c04-4008-9459-85f172568848 | Configuring the integration | 配置集成 |
| 57  10e5c6a5-2139-43e3-bcb1-4417fef3714a | Once the Video Cloud to HubSpot connection has been made, follow these steps to configure the integration. | 建立視頻雲到HubSpot的連接後，請按照以下步驟配置集成。 |
| 58  19a7fbce-b1ef-4686-8c64-4d6f6a891859 | The integration requires your HubSpot Account ID. | 集成需要您的HubSpot帳戶ID。 |
| 59  0e32ea0a-f036-4649-8cbe-1c234e36e7d8 | Click the [1}empty {2]link, enter your HubSpot Account ID and then click [1}Save{2]. | 點擊[1}空的{2]鏈接，輸入您的HubSpot帳戶ID，然後單擊[1}保存{2]。 |
| 60  ab9d0324-805d-4237-998d-b16387c409aa | Note: | 筆記： |
| 61  e41b727d-c0a8-44af-bd48-f2079e95e8bd | Having multiple HubSpot connections with the same Account ID is not supported. | 不支持具有相同帳戶ID的多個HubSpot連接。 |
| 62  29f010c1-980a-4b2e-839a-cd054332c126 | [1] | [1] |
| 63  91157d4a-935d-47bc-a91b-5348dc824fd9 | connected options | 連接的選件 |
| 64  5ba135e6-2bc8-4861-bcb5-875ca7b0503b | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 65  efeb81dd-1504-42f8-a3c3-d58513a22df0 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to HubSpot. | 這[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到HubSpot。 |
| 66  9946d8ad-fcf6-4f3c-85a6-f254f53163aa | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}已啟用{2] -收集數據並將其發送到HubSpot |
| 67  7d58d60d-b716-44d7-b1ba-6f628f44a009 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 68  db093cc3-75c2-4ebb-9961-6e9d58e36b19 | To remove the integration with HubSpot, click [1}Disconnect{2]. | 要刪除與HubSpot的集成，請單擊[1}斷開{2]。 |
| 69  d0e7c793-9550-4445-b098-be2c9556cb4c | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 70  8143699e-b44c-462c-9f03-37028313bd70 | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 71  aeaf973b-580a-43c7-95b3-b6d051549acb | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 72  0ac61329-63fa-4ea5-ab7d-c6c863916309 | Video engagement data will only be sent to HubSpot when you are using an Audience-enabled video player. | 僅當使用啟用了受眾的視頻播放器時，視頻參與度數據才會發送到HubSpot。 |
| 73  3fc508ac-abc4-4c85-bd22-c138137f90f1 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 74  ba65930e-38b4-4695-931b-6b5f4b045fe4 | Passing a tracking ID | 傳遞跟踪ID |
| 75  3bfc18fe-83be-4766-a8bf-2272b64bdb47 | The Audience module supports the ability to pass a tracking ID value to HubSpot. | 受眾模塊支持將跟踪ID值傳遞到HubSpot的功能。 |
| 76  06796a1d-72f0-4e6d-9130-05f0a2d9331e | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 77  b96d18cd-a6d4-45ce-bb09-4693b4d33c57 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 78  07e2d92a-8b90-4af3-8c62-4d2560010d44 | Example: | 例子： |
| 79  a7390b52-ca8a-4e87-8ba9-aece03dc3e19 | Appended to URL | 附加到URL |
| 80  9f890e76-2384-4dba-a4d6-c78a268fad0d | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 81  b0d18c6d-98b9-4767-9c19-cc1e1bde4536 | Example: | 例子： |
| 82  0c00cd79-774d-4a2d-b1c7-0e3b9fd0fffc | Added to player embed code | 添加到播放器嵌入代碼 |
| 83  9a964459-ccb6-4b4d-9165-c34720fe1a2d | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 84  8831cf0e-2a64-462f-b0f4-454fa3ebf5c1 | data-account="1486906377" | data-account ="1486906377" |
| 85  6a0fb0e2-81c0-4308-9411-a988d2555749 | data-player="default" | data-player ="默認" |
| 86  132b05bf-c596-427c-ba42-561eddee3b9c | data-embed="default" | data-embed ="默認" |
| 87  513ced1e-fd07-4b59-adbd-bd359db5e523 | data-application-id | 數據應用程序ID |
| 88  9cc78d32-54b3-4621-830c-1d096770e8fb | class="video-js" | class ="video-js" |
| 89  9ae49805-4ca5-4b19-98b4-47b86b42a78c | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 90  67064552-a6bd-41f9-89bf-48e42bc4fb26 | controls></video> | 控件> </video> |
| 91  92a9e8b9-e1fd-4442-a58f-9fafbcf89bd2 | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 92  3e2bd1dd-3e68-433b-822c-e2c45febc370 | Audience will then pass the value along to HubSpot as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給HubSpot。 |
| 93  b2117585-ff4d-4a33-9763-211494b52214 | Identifying viewers | 識別觀眾 |
| 94  103afc28-46e6-4651-8d04-35b5f751e974 | For HubSpot integrations, the plugin injects HubSpot’s JavaScript tracking code which drops a [1}hubspotutk{2] cookie on the user’s browser. | 對於HubSpot集成，該插件會注入HubSpot的JavaScript跟踪代碼，該代碼會刪除[1}Hubspotutk{2]用戶瀏覽器上的Cookie。 |
| 95  015ba2d6-7852-4ae2-8b4b-d8eed6603a13 | This cookie is used to keep track of a visitor's identity within HubSpot and associate Brightcove viewing data with a contact. | 該cookie用於跟踪HubSpot中訪客的身份，並將Brightcove查看數據與聯繫人相關聯。 |
| 96  3c11f985-9fed-44bb-ac79-991664b53262 | If the user already has a [1}hubspotutk{2] cookie when the player loads, Audience will make an API request to HubSpot and ask if the cookie value corresponds to a known contact, and if so, Audience will associate viewing data with that user. | 如果用戶已經有一個[1}Hubspotutk{2] Cookie，當播放器加載時，受眾群體將向HubSpot發出API請求，並詢問cookie值是否對應於已知聯繫人，如果是，則受眾群體會將觀看數據與該用戶相關聯。 |
| **creating-custom-lead-forms-hubspot.html**  **MQ971010 ab6c1074-38f0-4676-8515-efc2f4ed8386** | | |
| 1  57f9c6f9-c167-4c33-9476-019e95b29850 | --- title: | --- title: |
| 2  139bb9f2-a740-4290-b421-8895a3f9aa44 | Creating Custom Lead Forms for HubSpot parent: | 為HubSpot父級創建自定義潛在客戶表單： |
| 3  d4d7d245-e282-4006-94c8-b1287331a6b9 | HubSpot grandparent: | HubSpot的祖父母： |
| 4  10f35192-93f3-4eaf-b0c5-a10444744b32 | Integrations --- | 整合- |
| 5  05fd746d-f60f-4ab1-aed7-6565707767f7 | Creating Custom Lead Forms for HubSpot | 為HubSpot創建自定義潛在客戶表單 |
| 6  951d7c72-3800-41c0-8496-f2788b404327 | In this topic you will learn how to use a HubSpot form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用HubSpot表單在Brightcove Player中捕獲潛在客戶數據。 |
| 7  73d10e8f-fb08-4090-b6e5-473a0073ab2b | The Audience module provides the ability to create custom lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 受眾模塊提供了創建自定義潛在客戶表單的功能，該功能使您可以在Brightcove播放器中播放視頻時捕獲觀眾信息。 |
| 8  d491a4d5-4ebe-4b03-ab4e-5db46aea9f8a | The lead data is sent to, and processed by, HubSpot. | 潛在客戶數據將發送到HubSpot並由HubSpot處理。 |
| 9  902113b2-c67e-4151-b14e-56321b49dcd3 | To create a custom lead form, the following steps must be performed. | 要創建自定義銷售線索表單，必須執行以下步驟。 |
| 10  192de8ab-f40e-462e-8d06-0679e1a61efc | [1}Create a form in HubSpot{2] | [1}在HubSpot中創建一個表單{2] |
| 11  e6fc27e4-d2e9-4b2c-98d6-f0800911f128 | [1}Copy and edit the form embed code{2] | [1}複製並編輯表單嵌入代碼{2] |
| 12  22e60af2-0ab7-476d-b256-9bc534995356 | [1}Create a custom lead form in the Audience module{2] | [1}在“受眾群體"模塊中創建自定義潛在客戶表單{2] |
| 13  005cb600-8286-4b86-9613-8810d052ed8c | [1}Assign the lead form to a player{2] | [1}將線索表分配給玩家{2] |
| 14  99100d98-1b0b-4c95-942d-8a3c6bb495f6 | [1}Validate the form data in HubSpot{2] | [1}驗證HubSpot中的表單數據{2] |
| 15  10dd31f8-33c4-4c96-98a4-a34e48a18f8f | Note: | 筆記： |
| 16  fc3ef3c4-6fa9-4ec2-90e8-8559b112a115 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 有關捕獲潛在觀眾信息並將數據保存在Video Cloud中的標準潛在客戶表單的信息，請參閱[1}創建受眾線索表格{2]。 |
| 17  9b73658a-3feb-4670-a40e-1882d9ede3b0 | Creating a form in HubSpot | 在HubSpot中創建表單 |
| 18  860d51c1-fe17-4767-a75a-86733a26b811 | HubSpot forms can be used to generate lead information from website visitors. | HubSpot表單可用於從網站訪問者生成潛在客戶信息。 |
| 19  ddce7106-5afa-43c8-a262-94e0106ce069 | These forms can also be displayed inside of Brightcove players. | 這些表格也可以顯示在Brightcove播放器內部。 |
| 20  3175baac-0ec6-429d-8a27-9304a2452902 | The steps below will create a simple form to capture viewer information. | 下面的步驟將創建一個簡單的表單來捕獲查看器信息。 |
| 21  ec54356a-989c-409e-b56a-5b978c341732 | For complete details on HubSpot forms, see the [1}HubSpot documentation{2]. | 有關HubSpot表單的完整詳細信息，請參見[1}HubSpot文檔{2]。 |
| 22  04098169-957c-44ba-87d1-611a5d998f71 | Sign in to your HubSpot account. | 登錄到您的HubSpot帳戶。 |
| 23  747891ac-bd07-49a8-941d-a76b1c46a438 | Click [1}Marketing > Forms{2]. | 點擊[1}市場營銷>表格{2]。 |
| 24  4247b010-48f9-4da7-88ee-6ad99867e80e | If you are using the Classic menu, click [1}Contacts{2] > [1}Forms{2]. | 如果您使用的是“經典"菜單，請單擊[1}聯絡人{2] > [1}形式{2]。 |
| 25  a80ecf1d-ec5e-459f-861b-491b95bf8c72 | Click [1}Create form{2]. | 點擊[1}建立表格{2]。 |
| 26  f58ff771-f60c-4db5-a443-5ec1792c4d0f | By default, the form will contain an [1}Email{2] field and a [1}Submit{2] button. | 默認情況下，該表單將包含一個[1}電子郵件{2]場和[1}提交{2]按鈕。 |
| 27  f35f5ddb-d629-4a00-a2c1-559fe44a4fd1 | Make sure the [1}Regular Form{2] type is selected. | 確保[1}正規表格{2]類型被選擇。 |
| 28  62bcd0de-5738-4bf3-9afb-226e4238e2ba | Click [1}Next{2]. | 點擊[1}下一個{2]。 |
| 29  6ff573c8-6680-4c70-80da-614b1406ad67 | Make sure [1}Blank template{2] is selected. | 確保[1}空白模板{2]被選中。 |
| 30  f9ae5377-9691-4f5d-8808-f24531dcb868 | Click [1}Start{2]. | 點擊[1}開始{2]。 |
| 31  fb2e17f8-322b-48b0-b402-e318301f55be | Click the default name in the header and name the form. | 單擊標題中的默認名稱，然後為表單命名。 |
| 32  18fd8369-35c2-4d67-8fbc-84ef53bbb631 | Press [1}Enter{2] to save the changes. | 按[1}進入{2]保存更改。 |
| 33  066b541f-f5d7-4e98-8f32-34b2e7e2c017 | Click the default name in the header and name the form. | 單擊標題中的默認名稱，然後為表單命名。 |
| 34  35240ce5-0f5a-425b-ac39-fce03df60991 | Press [1}Enter{2] to save the changes. | 按[1}進入{2]保存更改。 |
| 35  82e75145-c044-44d8-b8ff-984fb1527a1d | [1] | [1] |
| 36  8f66bd92-3ab2-439f-8e2d-724572660627 | The left side of the page contains a list of fields that can be added to the form. | 頁面的左側包含可以添加到表單的字段列表。 |
| 37  ec346511-1e49-49a5-bb71-1a12fc63c271 | Drag and drop the [1}First name{2] and [1}Last name{2] fields that you want on the form to the right side of the page. | 拖放[1}名{2]和[1}姓{2]您想要在頁面右側表單上的字段。 |
| 38  b27bae93-8ae6-4374-81f9-89b11735d81e | [1] | [1] |
| 39  ec490a0d-cd92-4f95-a78b-daf6d63e13d9 | To make a field required, hover over it and click [1}More > Make required{2]. | 要設置必填字段，將鼠標懸停在該字段上，然後點擊[1}更多>必填{2]。 |
| 40  ab9f870a-f181-4ce2-9ada-7af8aaadd8e2 | Required fields display a \* next to the field label. | 必填字段在字段標籤旁邊顯示\*。 |
| 41  134a5250-258f-4a82-9425-130d8debf497 | [1] | [1] |
| 42  6635f864-bade-405f-94fc-ce784e33e92d | Click the [1}Options{2] link at the top of the page. | 點擊[1}選項{2]頁面頂部的鏈接。 |
| 43  4104de08-cf2c-4cd4-be8b-24f38abc66fb | For [1}What should happen after a visitor submits this form{2], click [1}Display a thank you message{2]. | 為了[1}訪客提交此表格後應該怎麼辦{2]， 點擊[1}顯示感謝信息{2]。 |
| 44  261a8fde-fb00-4e54-971e-83c9c8022d3d | Keep the default message as it will never be displayed. | 保留默認消息，因為它將永遠不會顯示。 |
| 45  3648b6af-b4cd-49f3-b103-593dab7c7a03 | [1] | [1] |
| 46  33bc2840-c225-4b2c-8c93-7e9982b7e222 | Click the [1}Style & preview{2] link at the top of the page. | 點擊[1}樣式和預覽{2]頁面頂部的鏈接。 |
| 47  dfd572d6-d208-4172-8136-133fcabf21a1 | By default, a [1}Desktop{2] preview will appear. | 默認情況下，[1}桌面{2]預覽將出現。 |
| 48  5849ba46-c143-4c3c-b201-5527d1b0997d | Click [1}Publish {2]at the top of the page to publish the changes to the form. | 點擊[1}發布{2]在頁面頂部以發布對錶單所做的更改。 |
| 49  3ee9aa35-8f6d-4736-b612-4b97991941a2 | Copying and editing the form embed code | 複製和編輯表單嵌入代碼 |
| 50  4b98f521-39eb-46b7-bad0-fa0e3bc84d52 | To use the form inside of the Audience module, you will need to copy and edit the form embed code. | 要使用Audience模塊內部的表單，您需要復制和編輯表單嵌入代碼。 |
| 51  977c60f8-3ff8-47b8-93ab-43ea98f122e1 | Also, you may want to do some basic styling to the form. | 另外，您可能需要對錶單進行一些基本的樣式設置。 |
| 52  1828979f-32c5-4413-a802-803a861230d3 | In the steps below, we will copy the form embed code to an HTML editor and then make some styling changes to the form. | 在下面的步驟中，我們將表單嵌入代碼複製到HTML編輯器，然後對錶單進行一些樣式更改。 |
| 53  b09bb963-0d16-4ad2-be8b-3d1219e89f06 | Click [1}Share{2] in the upper right of the page and copy the Embed code to the clipboard. | 點擊[1}分享{2]點擊頁面右上角的，然後將嵌入代碼複製到剪貼板。 |
| 54  fa29921f-fa29-45dd-9ea0-09bf5934e92e | [1] | [1] |
| 55  21fb52b1-9f36-4ffc-8d25-1ee45217e5e4 | Paste the embed code into your HTML editor of choice. | 將嵌入的代碼粘貼到您選擇的HTML編輯器中。 |
| 56  c3811920-6e58-420a-b89a-fd9e3c1088ff | The embed code needs a small change so Audience knows to close the form when it is submitted. | 嵌入代碼需要進行一些小的更改，因此Audience知道在提交表單時將其關閉。 |
| 57  e8a1375d-d0aa-49e9-9c3f-0403a0652905 | Locate the line that has [1}[2}[3]{4]{5] Add a comma at the end of the line. | 找到具有[1}[2}[3]{4]{5]在行末添加逗號。 |
| 58  47ff2e77-8e83-4bdf-86ef-48af9cb2ff1e | Add this line below the [1}[2}[3]{4]{5] line. | 將此行添加到[1}[2}[3]{4]{5]線。 |
| 59  e6ae7192-3cef-4ef9-bbc7-7a03170972ae | [1}[2]{3] | [1}[2]{3] |
| 60  03af25bf-60cb-42e2-adea-9911a8c7be85 | By default, when the form is displayed inside of a Brightcove Player, the form will display on a transparent background over the player. | 默認情況下，當窗體顯示在Brightcove Player內部時，窗體將顯示在播放器上方的透明背景上。 |
| 61  9bb24523-0bfd-473e-8e27-bca9741cb836 | Add the following CSS to the embed code to change the background color to grey.[1] [2}[3]{4] | 將以下CSS添加到嵌入代碼中，以將背景顏色更改為灰色。[1][2}[3]{4] |
| 62  bd19f02b-d960-4cf4-825a-525c04187133 | Creating a custom lead form in the Audience module | 在“受眾群體"模塊中創建自定義潛在客戶表單 |
| 63  dbd8db10-ad01-4747-a1c4-1a771b7caece | Once the form embed code has been edited, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 編輯表單嵌入代碼後，請在“受眾群體"模塊中創建自定義潛在客戶表單，然後將潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 64  f3e50062-a607-4e31-a055-e20e9eabc21e | Open the Audience module. | 打開受眾模塊。 |
| 65  ff7b9345-aad5-4943-8b1e-bf9a25145257 | Click [1}Lead Forms{2] in the left navigation. | 點擊[1}潛在客戶表格{2]在左側導航欄中。 |
| 66  ddb236e8-91bb-4d66-a8bf-56687d9f7417 | If any lead forms have been created, they will be displayed. | 如果已創建任何潛在客戶表單，則將顯示它們。 |
| 67  55dfb9ae-207b-49bb-8d52-7cfe8e3d686e | Click [1}Create Lead Form{2]. | 點擊[1}創建銷售線索表格{2]。 |
| 68  90edc87b-7dc2-4e3a-a8a0-eb1f6e2fcd81 | Give the lead form a descriptive [1}Name{2]. | 給潛在客戶一個描述性的形式[1}名稱{2]。 |
| 69  c9781ad4-b1ab-435c-80c6-c5204993720e | Select a [1}Form Language{2]. | 選擇一個[1}形式語言{2]。 |
| 70  8db26567-b0b6-448a-9333-4d5e51616c85 | Select the [1}Form Timing{2]. | 選擇[1}表單時間{2]。 |
| 71  dc5d4159-88c1-44e6-8878-1bdc2f969be8 | The form timing determines when the lead form will be displayed. | 表單時間決定何時顯示潛在客戶表單。 |
| 72  a0df1782-c0a5-4de7-a1b0-cddc546f9dd5 | [1] | [1] |
| 73  f06f72e4-9a4e-4038-9fb3-77380de2da0d | edit lead form (1) | 編輯銷售線索表格（1） |
| 74  dcabbceb-6eb2-451d-add3-a850f57948cf | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設置為[1}自定義潛在客戶表格{2]。 |
| 75  39fbb958-e9e5-4cd6-a7d8-308aaee6341d | Paste in the [1}Form embed code{2]. | 粘貼在[1}表格嵌入代碼{2]。 |
| 76  d203fad3-c25a-41c5-a6e2-58fff1cf9d97 | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}（可選的）{2]粘貼在[1}確認HTML{2]。 |
| 77  8ad7ca54-e4d2-4497-a449-e5122892deec | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示5秒鐘，然後視頻將繼續播放。 |
| 78  a330f114-1b03-4646-8180-6da0e5ba0f3b | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果未包含確認HTML，則視頻將在提交表單後恢復播放。 |
| 79  947d5622-62f3-4a94-800e-63e1298d315d | Note: | 筆記： |
| 80  f64755c0-d001-423f-a32a-0466410ddecc | You should style the confirmation HTML so you don't end up with black text on a black background. | 您應該設置確認HTML的樣式，以免最終在黑色背景上出現黑色文本。 |
| 81  1fe253b3-21c6-4544-a1e9-2fd8e028379e | [1] | [1] |
| 82  c0fb6bb7-4f24-4ca3-8566-d66e6d97fad3 | edit lead form (2) | 編輯銷售線索表格（2） |
| 83  1cb8e486-55bf-4a1a-af59-981251786f93 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}（可選的）{2]點擊[1}預覽表格{2]打開表單的預覽。 |
| 84  ed76a627-66a0-46b3-b5ca-1f22a44fa889 | Click [1}Save{2] to save the lead form. | 點擊[1}保存{2]保存銷售線索表格。 |
| 85  acdfa4bc-5ddb-44f7-b9a7-62f858c6b8de | Assigning a lead form to a player | 分配線索表格給玩家 |
| 86  fc27ecd5-23a6-447c-a380-f1c71b85ecc9 | Once the lead form has been created, it needs to be assigned to a player. | 一旦創建了線索表，就需要將其分配給玩家。 |
| 87  f769df6c-1399-4600-b0b0-ec0261b80f90 | Follow these steps to assign a lead form to a player. | 請按照以下步驟將潛在客戶表格分配給玩家。 |
| 88  587d5c7d-44e9-4b2b-96f9-81bd177d065b | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 89  b459b1d7-ba8a-448e-bf3a-4d2d8af80362 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的播放器並使用[1}潛在客戶表格{2]下拉列表以選擇銷售線索表格。 |
| 90  e2b2f5c6-9248-471d-b14b-c21e2369a687 | The setup is now complete and you are ready to capture lead information. | 設置現已完成，您已準備好捕獲潛在客戶信息。 |
| 91  fa719f34-b478-4e13-bc4d-b877257f94d0 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用支持觀眾的播放器發布視頻時，潛在客戶表單將根據表單時間設置出現。 |
| 92  3886e996-b64b-44d1-a9fc-856f8464beb3 | Validating the form data in HubSpot | 在HubSpot中驗證表單數據 |
| 93  5a784f55-9c1e-4a1f-9b98-a3cde77d73e9 | Leads captured using the custom lead form will be added as contacts in your HubSpot account. | 使用自定義潛在客戶表單捕獲的潛在客戶將作為聯繫人添加到您的HubSpot帳戶中。 |
| 94  6a0f2734-a1fb-47e8-b76f-982c1dc0b2b2 | An easy way to view data captured by the lead form is to create a Smart List in HubSpot. | 查看潛在客戶表單捕獲的數據的一種簡單方法是在HubSpot中創建智能列表。 |
| 95  3fa24640-a9cb-4716-a2e8-8ff418e0bd54 | Sign in to your HubSpot account. | 登錄到您的HubSpot帳戶。 |
| 96  e4b9a99b-4bde-4ac4-b817-ff9cb831e08e | Click [1}Marketing{2] > [1}Lead Capture > Forms{2]. | 點擊[1}營銷{2] > [1}潛在客戶捕獲>表格{2]。 |
| 97  e4412344-028d-46bd-a179-1ffb9205dfa0 | When you mouseover a form, an [1}Actions{2] menu will appear. | 當您將鼠標懸停在表格上時，[1}動作{2]菜單將會出現。 |
| 98  dc5d9b0d-1901-4c7f-afa8-76f5ad006e1c | Click [1}Actions > View submissions{2]. | 點擊[1}動作>查看提交{2]。 |
| 99  4515dc4f-9296-40f7-ae03-b339e2d8c193 | A list of form submissions will appear. | 表單提交的列表將出現。 |
| 100  a3be6fb4-d498-4d56-8e71-20cec0fceb86 | [1] | [1] |
| 101  602afbda-6fa0-4540-a1a8-53136b7812e9 | assign-lead-form-to-player | 將線索分配給玩家 |
| 102  aafbaf63-885b-49c4-89d2-259dddda060b | When you mouseover a row, click View submission to view the form data. | 當您將鼠標懸停在一行上時，單擊“查看提交"以查看表單數據。 |
| 103  f0314e42-3707-49a9-9bb7-5dc1f73a5b7c | [1] | [1] |
| 104  c1ec5b69-e8a8-42d3-8552-0f9fe691a742 | assign-lead-form-to-player | 將線索分配給玩家 |
| **hubspot-rest-api-integration-testing-guide.html**  **MQ971010 1416b2b7-8d68-4001-9828-a0079074f440** | | |
| 1  95ef762c-c5ec-4719-909d-1f4e464f51df | --- title: | --- title: |
| 2  de8fdf92-9e6d-42af-8a57-3191c9592ccb | HubSpot REST API Integration Testing Guide parent: | HubSpot REST API集成測試指南的父級： |
| 3  f2ed33f9-bcfc-4a2b-8f24-c30acc964d29 | HubSpot grandparent: | HubSpot的祖父母： |
| 4  fc2b5545-6327-4930-a788-4d568952973d | Integrations --- | 整合- |
| 5  ed004bab-71f3-4fcf-b348-0fb886d8c3a8 | HubSpot REST API Integration Testing Guide | HubSpot REST API集成測試指南 |
| 6  79f855f8-f8f4-4e09-b792-8a4e3e896459 | In this topic you will learn how to verify an integration between Video Cloud and HubSpot using the REST APIs. | 在本主題中，您將學習如何使用REST API驗證Video Cloud和HubSpot之間的集成。 |
| 7  aafe15e7-b3c4-43b0-82ee-fb22aa517991 | When setting up a new HubSpot integration using the REST APIs, it can be challenging to test and confirm that video viewing data is indeed being delivered to HubSpot. | 當使用REST API設置新的HubSpot集成時，測試並確認視頻觀看數據確實已交付給HubSpot可能是具有挑戰性的。 |
| 8  79e31bd6-3c78-4cf4-8c6c-05be323ffa25 | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to HubSpot. | 在本主題中，您將學習如何系統地測試和確認集成是否有效以及如何將查看數據和銷售線索發送到HubSpot。 |
| 9  d98abfa1-9475-42b0-a848-a3a2faa8f1ed | Note: | 筆記： |
| 10  8ac803a1-b3a3-41d0-a77f-fa413cc74bd2 | This topic is for verifying HubSpot connections made using the REST APIs. | 本主題用於驗證使用REST API建立的HubSpot連接。 |
| 11  4e09c38c-bedd-4d3a-9caa-53fd2d33b724 | Note: | 筆記： |
| 12  02f27c66-6691-4a3f-aa06-f4e2f5e91793 | For information on how to configure the Audience module for use with HubSpot, see[1][2}Integrating Video Cloud with HubSpot Using the REST APIs{3]. | 有關如何配置Audience模塊以與HubSpot一起使用的信息，請參見[1][2}使用REST API將視頻雲與HubSpot集成{3]。 |
| 13  f09407e9-9b87-40e0-a7af-3745eab298ee | Before you get started | 開始之前 |
| 14  144d2ed8-9729-4aa4-b597-c3ef279557ec | Before validating the integration it is assumed you have: | 在驗證集成之前，假定您具有： |
| 15  062e1d11-a54c-4f94-8e80-9fd2b19ad44b | Successfully completed the [1}Brightcove Audience integration with HubSpot{2] | 成功完成[1}Brightcove Audience與HubSpot的集成{2] |
| 16  d293e03f-cbb8-4d28-b2bb-23b0d807027a | Created at least one [1}Audience-enabled player{2] and configured it to use the HubSpot connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用HubSpot連接 |
| 17  e95a6e30-b380-45a8-89ed-d33033f3a745 | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 18  2ec857ab-bd54-4fd8-82e6-1fecb97da0eb | For testing purposes, you will need to create and configure a custom lead form in Audience. | 出於測試目的，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 19  798bb21c-1877-448c-af3b-ed9979fbc27a | This is a HubSpot form whose embed code you have pasted into Audience. | 這是一個HubSpot表單，您已將其嵌入代碼粘貼到Audience中。 |
| 20  a0d102ee-521a-4f75-b083-f24667031583 | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中是已知的。 |
| 21  2b9394ba-b2f3-4b8d-9440-d465bb1cb0b8 | To create a HubSpot form and configure Audience to use it, follow these steps. | 要創建一個HubSpot表單並配置Audience以使用它，請按照下列步驟操作。 |
| 22  2ca02177-b08f-4276-a37a-d577d22ae443 | Login to your HubSpot account. | 登錄到您的HubSpot帳戶。 |
| 23  1a19e434-820c-4c32-ae5c-9f11f3d1b2fb | Create and style a HubSpot form. | 創建並設置HubSpot表單的樣式。 |
| 24  178e1a52-f373-4077-ada1-4fd6e53e8110 | For information on creating a HubSpot form, see [1}Creating Custom Lead Forms for HubSpot{2]. | 有關創建HubSpot表單的信息，請參見[1}為HubSpot創建自定義潛在客戶表單{2]。 |
| 25  ec07f39f-fa53-445e-ad89-af87b7230df2 | Click [1}Share{2] at the top of the page. | 點擊[1}分享{2]在頁面頂部。 |
| 26  137b6ce7-c109-46be-a304-04274f1466f6 | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 27  dbc41db0-d339-423c-9b14-8fdb391e6c36 | Return to the Audience module. | 返回“受眾"模塊。 |
| 28  a7c539fd-5616-4d41-9ead-e95bd3fa1efc | Create a new lead form using the HubSpot form embed code. | 使用HubSpot表單嵌入代碼創建新的潛在顧客表單。 |
| 29  ca3d397b-ca59-4488-8e57-d25f1c7f85c6 | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 30  f65627b8-b01f-47bc-a39c-4734c8d77b86 | This way you will know exactly when it should appear. | 這樣，您將確切知道何時應顯示它。 |
| 31  a58c3896-0b37-4123-ac69-d0b35a079eab | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 選中復選框[1}即使已經知道潛在客戶，也要始終顯示潛在客戶表格{2]。 |
| 32  8b131091-f0b0-4225-a8d4-fcd5fcaaf681 | This will ensure the form continues to display after filling it out during testing. | 這樣可以確保在測試過程中填寫完表格後繼續顯示該表格。 |
| 33  0a2e36d7-3795-4143-b7fd-abbf8014df6c | [1}Save{2] the form. | [1}保存{2]表格。 |
| 34  b5a65831-48af-48cd-bff4-bee9b8385ec4 | Configure the Brightcove Player with the HubSpot connection to use the HubSpot lead form that was just created. | 配置具有HubSpot連接的Brightcove Player，以使用剛剛創建的HubSpot潛在客戶表單。 |
| 35  e894631b-a9a7-4780-9f0d-b9d5f1b5c73a | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 36  0fa6240d-c51a-4fa2-b264-5016fb410220 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 37  691160dc-73a3-4729-ba8e-416e9a46eaa8 | Open the Media module. | 打開媒體模塊。 |
| 38  55ae43d6-3c34-41a4-bcb7-7d76ae56c375 | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 39  d8143a1c-ce99-4d4a-b069-c46f2f5d589d | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 40  da2c1fcc-3d83-43b0-bf3c-ee4670ff5c57 | Click the preview link to open the video in a new browser window. | 單擊預覽鏈接以在新的瀏覽器窗口中打開視頻。 |
| 41  a77438e4-e2df-4609-811a-04b8e3510162 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方法進行測試，可以消除HTML頁面上嵌入的播放器可能引入的任何潛在變量。 |
| 42  47390466-e668-456c-9682-00b0d917eea4 | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認視頻已播放，並且線索表顯示在5秒標記處。 |
| 43  0b2cdb56-9e4f-4480-a4d8-c5c8eb165848 | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in HubSpot. | 使用唯一的聯繫信息和電子郵件地址（即名人名或包含“bctest"的名字）填寫潛在客戶表單，以便以後可以在HubSpot中輕鬆找到它。 |
| 44  ccd2457a-5576-4ee9-857c-c9242ac7f4be | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 45  b909357c-c5c0-48fa-80ad-4698d91c8cca | By filling out the form as a new user, we can be sure you are now a known user in HubSpot. | 通過以新用戶身份填寫表單，我們可以確保您現在是HubSpot中的已知用戶。 |
| 46  fa45790a-271d-49e4-ac7d-ba5952f47b53 | Confirming that Audience is successfully capturing the data | 確認受眾群體已成功捕獲數據 |
| 47  19f6767b-aa95-4467-9335-e0c573ebdc33 | Before looking for video viewing data in HubSpot, first confirm that Audience has indeed captured the video view. | 在HubSpot中查找視頻觀看數據之前，請先確認受眾群體確實捕獲了視頻視圖。 |
| 48  755cb767-e22f-49c6-ab1b-bbb9eb52b05c | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 49  5a94c673-7420-4764-a12c-9ed5ca953481 | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 50  40f18e8d-00d9-4d6c-b2f4-359b98f21cb0 | Open the Audience module. | 打開受眾模塊。 |
| 51  459b6f1a-ce6d-4789-a5be-83d254a46904 | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 52  86bba0e9-a99b-4196-9664-a8c84a49f4ea | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 53  42219087-ad21-4c5b-93fe-67b72e2b28da | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 54  e363ae55-6fb3-493b-807b-5fec3e6869cb | This indicates that Audience has captured the view but has not yet attempted to sync it to HubSpot. | 這表明受眾已經捕獲了視圖，但尚未嘗試將其同步到HubSpot。 |
| 55  158eecc3-abe2-47b3-bb83-c194aba1e3c7 | [1] | [1] |
| 56  77fdbcb4-e999-4221-b3a3-119abb85ce59 | To manually trigger a sync between Audience and HubSpot, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和HubSpot之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 57  e54bfe7c-db8d-4dfa-bb0f-4895fec0a9e9 | From the [1}Select Connection{2] dropdown list, select your HubSpot integration. | 來自[1}選擇連接{2]下拉列表中，選擇您的HubSpot集成。 |
| 58  1ae2423b-c436-4fbc-8010-a74c69611c8c | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 59  fc93adb4-7e19-47c7-b395-e64dc044cb47 | Click[1} Test Sync{2] to trigger a manual sync. | 點擊[1}測試同步{2]觸發手動同步。 |
| 60  b0e68a93-c27b-4999-abd1-bb940e42cb41 | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 61  4fe60e92-62a5-4c46-aea1-1eaeb01efb6a | By default, Audience will sync views to HubSpot once an hour. | 默認情況下，受眾群體每小時將視圖同步到HubSpot一次。 |
| 62  747d313f-bc10-460b-b08b-0dd27a9d5276 | [1] | [1] |
| 63  a63cf7aa-d329-4c7b-a3bd-5537fcf1827f | Click [1}All Recent Activity{2] in the left navigation. | 點擊[1}最近所有活動{2]在左側導航欄中。 |
| 64  493ea78c-6055-4e97-8c32-0dfe7dfecdd6 | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 65  2f5df8c1-d7f8-4c91-b0a8-307659400c83 | It may take 15 minutes or so for the data to actually sync to HubSpot. | 數據實際同步到HubSpot可能需要15分鐘左右。 |
| 66  aaab3a52-e435-4db1-88e7-96ee16d0cb88 | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 67  da247c6b-4ab3-49c3-a977-98cf4ae10683 | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 68  9eafddee-7b50-4051-afed-5b440263a332 | The data should also be viewable in HubSpot within a few minutes. | 幾分鐘後，數據也應該在HubSpot中可見。 |
| 69  e43c6c38-c796-4d30-8278-8385c6f5e490 | [1}unknown\_contact{2] - Indicates the user was considered unknown and HubSpot was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被視為未知用戶，並且HubSpot無法接受數據。 |
| 70  46176e60-9c7a-4e74-9250-9731aecffdd5 | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a HubSpot form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否已安裝HubSpot表單以及是否正在使用預覽鏈接（而不是嵌入在頁面中）進行測試。 |
| 71  def63d0f-bdcd-4008-b4a1-927f3f11123d | [1] | [1] |
| 72  140c5bb9-a46d-4d37-b94d-5f530bc40405 | Confirming that the video view data is in HubSpot | 確認視頻觀看數據在HubSpot中 |
| 73  07752644-6ad7-492e-be04-3582d5c5c311 | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in HubSpot. | 受眾群體顯示後，[1}已同步{2]狀態，請按照以下步驟驗證數據是否在HubSpot中。 |
| 74  3bf8461c-e053-497a-9563-36fda7f6f5bb | Note: | 筆記： |
| 75  af179d2c-44eb-42fd-b3ad-43a2918bff08 | It make take 5-10 minutes for the HubSpot UI to update with the new data it has received from Audience. | HubSpot UI需要5到10分鐘的時間來更新從受眾群體接收到的新數據。 |
| 76  28473da2-9ed7-4ce7-b788-b5ffc52345d1 | Login to your HubSpot account. | 登錄到您的HubSpot帳戶。 |
| 77  d5f40ede-2193-4ff2-ae09-9f73f39b6263 | In HubSpot navigate to the [1}Contacts{2] area and locate the unique name or email address you used when filling out the lead form. | 在HubSpot中，導航到[1}聯絡人{2]區域並找到您填寫潛在客戶表單時使用的唯一名稱或電子郵件地址。 |
| 78  8f901988-761e-461e-a9ed-458fff0e4b1c | Click on the contact to open up the Activity log. | 單擊聯繫人以打開活動日誌。 |
| 79  d9ff646b-0eb3-499b-9df9-6ade2d0c42bf | Click on the [1}Filter activity{2] dropdown (right side just above the activity log) and confirm that [1}Brightcove Video Connect{2] is checked. | 點擊[1}篩選活動{2]下拉菜單（活動日誌上方的右側）並確認[1}Brightcove Video Connect{2]被檢查。 |
| 80  eab29163-d196-480f-9eba-c0e976d6e68b | This will ensure that video viewing activity is displayed in the activity log. | 這將確保在活動日誌中顯示視頻觀看活動。 |
| 81  a8496dad-de45-4e1d-a5ad-e21580683a5c | In the activity log, look for an activity stating [1}User\_Name had a Brightcove Video Connect event{2]. | 在活動日誌中，查找說明[1}User\_Name發生了Brightcove Video Connect事件{2]。 |
| 82  2cbb9a69-6c3a-4180-a927-8ebcaea894a1 | Click on [1}Show details{2] to view the data for the video view event. | 點擊[1}顯示詳細資料{2]查看視頻觀看事件的數據。 |
| 83  7a4daab5-81c9-4645-840b-ce8b4a7d91e2 | [1] | [1] |
| 84  c76e905c-e897-41a1-ab16-c23fbef8de2e | HubSpot requires data being delivered via their API to be assigned to a known contact. | HubSpot要求將通過其API傳遞的數據分配給已知聯繫人。 |
| 85  8fc93d05-5e63-4096-9fb8-de765d4ef215 | HubSpot will only accept data of known contacts. | HubSpot將僅接受已知聯繫人的數據。 |
| 86  09a97f32-0c21-4c76-a86b-2ff277caf5b9 | Data of unknown contacts will not be synced. | 未知聯繫人的數據將不會同步。 |
| 87  9b372cc4-7472-460a-956e-2d311e6e67be | If you don't use lead forms, there is no way for an unknown user to convert to a known user and thus no data will be synced. | 如果您不使用潛在客戶表單，則未知用戶將無法轉換為已知用戶，因此不會同步任何數據。 |
| **integrating-video-cloud-hubspot-using-rest-apis.html**  **MQ971010 41d45d88-7e70-44cf-8060-8a09acefe135** | | |
| 1  395c2c79-8e7b-482f-adcb-f130d7f1e3df | --- title: | --- title: |
| 2  e594d776-2a37-4990-becc-7e714f178297 | Integrating Video Cloud with HubSpot Using the REST APIs parent: | 使用REST API將視頻雲與HubSpot集成父級： |
| 3  7f3116bb-471c-497e-a855-6e82b53d75f9 | HubSpot grandparent: | HubSpot的祖父母： |
| 4  af212841-f53d-444a-b675-6bafe28bf61b | Integrations --- | 整合- |
| 5  e0671e83-d88b-46e5-971d-08f60539ae47 | Integrating Video Cloud with HubSpot Using the REST APIs | 使用REST API將視頻雲與HubSpot集成 |
| 6  46edeb4d-8fc7-46aa-84de-8d7c328efa2d | This topic explains how to configure the Audience module for use with HubSpot. | 本主題說明如何配置Audience模塊以與HubSpot一起使用。 |
| 7  0ffbb796-6503-4fbb-9edb-2f7861914e2c | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to HubSpot. | 受眾模塊使Video Cloud可以將Brightcove Players的觀看數據同步到HubSpot。 |
| 8  e3b29e85-e88b-42a7-b179-84ccf46cea15 | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入HubSpot後，此數據可用於細分，廣告系列邏輯，報告，潛在客戶評分和個性化通信。 |
| 9  b17dc39f-e294-432e-94ea-2d475943b8de | There are two options for integrating Video Cloud with HubSpot: | 有兩種方法可以將Video Cloud與HubSpot集成： |
| 10  7c834969-8031-43f4-975a-7cfc9f5324c0 | [1}Using the Standard (REST API) method{2] - With this method, Audience will only track viewing data for known viewers. | [1}使用標準（REST API）方法{2] -使用此方法，受眾群體將僅跟踪已知觀眾的觀看數據。 |
| 11  060263a9-57a4-4dc9-b38c-923fac5e548e | By default, lead forms will only be shown to unknown viewers. | 默認情況下，潛在客戶表單只會顯示給未知的查看者。 |
| 12  c9c5f845-125d-48ed-9b49-2ef300aca32d | This method is covered in this topic. | 本主題涵蓋了此方法。 |
| 13  657da392-13d2-44eb-a951-2fe9c0a6877b | [1}Using the High Volume (Client-Side{2][1} API) method{2] - With this method, Audience will track viewing data for all viewers. | [1}使用大容量（客戶端{2][1}API）方法{2] -使用此方法，受眾群體將跟踪所有觀眾的觀看數據。 |
| 14  c831b539-a366-47bf-a51e-5c7cb510933a | For information on this type of integration, see [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2]. | 有關此類集成的信息，請參見[1}使用客戶端API將視頻雲與HubSpot集成{2]。 |
| 15  7eeaafc8-7539-40ef-b41f-648df1898743 | The Audience module integration with HubSpot consists of two main components: | Audience模塊與HubSpot的集成包括兩個主要組件： |
| 16  a13eacba-a07b-4db6-9d8e-f36520af6046 | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 17  0e109854-2d22-4ed0-ae3d-8c6dec835025 | A Synchronization process to send tracking data from Video Cloud to HubSpot | 從視頻雲向HubSpot發送跟踪數據的同步過程 |
| 18  109006e3-b72a-4669-b86b-69cc7a3894f1 | Requirements | 要求 |
| 19  9df6dc1e-f2eb-4de6-968d-ce973c76aaa4 | To use the Audience module with HubSpot, you must: | 要將受眾模塊與HubSpot一起使用，您必須： |
| 20  b5d051f4-e2a9-4cd0-b8c1-c21df046cbf3 | Have a HubSpot account | 擁有一個HubSpot帳戶 |
| 21  ba0524e9-4e59-4f4a-a803-642e6c8281e8 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 22  b1500c00-de52-45ed-bf81-d2b2ea940b3a | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 23  fb5f159a-1daa-4823-913a-6733f0d011e6 | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 24  041fda10-8ae7-4425-afa6-4a7a2546a0a9 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布播放器時，請使用高級嵌入（頁內）發布代碼；由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie |
| 25  b39cb996-8668-4b64-88ec-8a9adce6911b | Features | 特徵 |
| 26  8654a604-0210-4122-9edf-dadecd38f1c6 | Some of the key features of the Video Cloud - HubSpot integration are: | 視頻雲-HubSpot集成的一些關鍵功能包括： |
| 27  64983d4f-4f35-49ef-8e81-0bcb7e3da418 | [1}Lead forms{2] - Create HubSpot forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建HubSpot表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 28  4a5e3777-e464-4cc5-bbc4-fcabb69b4259 | For information, see [1}Creating Custom Lead Forms for HubSpot{2]. | 有關信息，請參閱[1}為HubSpot創建自定義潛在客戶表單{2]。 |
| 29  5e9dcbae-adcd-41c1-885d-e6b0a4dd93f6 | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}資料格式{2] -查看數據是作為自定義提供的[3}時間軸事件類型{4]。 |
| 30  11914db1-bdf1-4318-a8d4-16fb5fe717cb | The data that is replicated to HubSpot is as follows: | 複製到HubSpot的數據如下： |
| 31  9b05eacf-6b7e-4549-b260-f05b042cd99e | Video Name | 影片名稱 |
| 32  37be63d4-69fd-4602-8517-c51c0b03d6e5 | Video ID | 影片編號 |
| 33  ec6cd374-06ac-4278-bd9d-23ab1c19f53f | Account ID (Video Cloud) | 帳戶ID（視頻雲） |
| 34  20c6bd56-019a-489f-8c0f-18e2533afe98 | Page URL (URL of the referring page) | 頁面URL（引薦頁面的URL） |
| 35  74781f94-8534-4b88-a314-559ba505728b | Player ID (Video Cloud player) | 播放器ID（視頻雲播放器） |
| 36  06ba88f4-a6d7-4c2b-8d5f-7df5de631ab9 | % Watched (25%, 50%, 75%, 95%) | 觀看百分比（25％，50％，75％，95％） |
| 37  4fd3422c-bea4-424c-9809-8d572b1cf3ff | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}數據傳輸{2] -使用自動過程將查看數據發送到HubSpot；但是，HubSpot平台中的某些報告可能需要一些時間才能刷新 |
| 38  8f58ba10-5430-4cef-b649-b585b2af72b4 | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的數據可以選擇保留在Video Cloud中長達6個月 |
| 39  7bf6ad9b-c3a1-4241-8d0e-c38d2a48481b | Setting up the connection | 設置連接 |
| 40  76989531-c4fa-4fc4-afdf-185a19090c30 | Follow these steps to setup the connection between Video Cloud and HubSpot. | 請按照以下步驟在Video Cloud和HubSpot之間建立連接。 |
| 41  1c4b41bd-b1e2-4132-b7ec-e8c93a97ce71 | Establishing the connection between Video Cloud and HubSpot | 在Video Cloud和HubSpot之間建立連接 |
| 42  835a4e82-443e-4fae-bea9-c7c782fb2bf6 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 43  916f08b2-1af1-408f-8bde-ba99930ba00d | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 44  8e802871-bc8e-4778-b6d1-17e9294c9b1a | Select [1}HubSpot{2] as the integration. | 選擇[1}HubSpot{2]作為整合。 |
| 45  55511d22-c850-4a57-b3d1-45630b42a858 | Note: | 筆記： |
| 46  979015ce-aa0f-4802-b2ea-75f9dee87826 | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 47  d296b878-4b10-4efd-83e8-a561bda37f0e | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 48  ee48e9f4-f855-44e5-b704-04c90c4139c5 | [1] | [1] |
| 49  171a50ee-e977-4a99-80e5-af020689b8c3 | audience setup | 觀眾設置 |
| 50  919302d4-f5ea-4e6a-b220-e2917710af79 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 51  64376588-bb8d-4fc6-85dd-93d0ef099628 | Select [1}Standard (REST API){2] and then click [1}Save{2]. | 選擇[1}標準（REST API）{2]然後點擊[1}保存{2]。 |
| 52  0222d24a-8155-4da7-82af-7ecf842bcb23 | [1] | [1] |
| 53  d478bd5c-4035-48cc-b9d8-28dfe3686ae4 | audience setup | 觀眾設置 |
| 54  fb67668a-497b-4569-8cd9-d21c5c27a907 | Click [1}Connect to HubSpot {2]. | 點擊[1}連接到HubSpot{2]。 |
| 55  6b36f2d9-3af1-4123-8a17-1fa3652c397f | [1] | [1] |
| 56  3bdd68c5-7ad4-467f-b6a6-3f67e1e1406c | connect to hubspot | 連接到集線器 |
| 57  70fa6753-5260-43b7-9946-6087a75f9e2f | You will be prompted to sign in to HubSpot. | 系統將提示您登錄HubSpot。 |
| 58  d215ee60-fbe7-4360-9aea-76ee4cf2634a | Enter your [1}Email Address {2] and [1}Password{2]. | 輸入您的[1}電子郵件地址{2]和[1}密碼{2]。 |
| 59  ca29ee02-d7a1-4cf7-85ad-ea9fe83ab29c | Click [1}Log In{2]. | 點擊[1}登錄{2]。 |
| 60  ddc30e5c-3f79-4dff-8f36-9944dd3af444 | [1] | [1] |
| 61  536a0599-1fe4-42c2-8759-589be1009b40 | HubSpot login | HubSpot登錄 |
| 62  8234a37f-90f7-40cd-a922-18868527e742 | If the login is successful, you will prompted to allow [1}Brightcove Video Connect{2] to access your account. | 如果登錄成功，系統將提示您允許[1}Brightcove Video Connect{2]訪問您的帳戶。 |
| 63  aefff94c-cfc6-4c4d-984f-a8809add35f2 | Click [1}Grant access{2]. | 點擊[1}授予訪問權限{2]。 |
| 64  ecf708e2-b366-45fe-9d3a-7a2d96b78247 | [1] | [1] |
| 65  d3a9c5e1-c767-41ef-bfae-77180050ecec | hubspot access | 中心訪問 |
| 66  bcc45a73-3278-48a5-8e12-36f4757d5dfa | The Video Cloud connection to HubSpot is now set up and ready to use. | 至HubSpot的視頻雲連接現已建立並可以使用。 |
| 67  2740e5ab-3218-470f-9d36-574b0d8e7be8 | Configuring the integration | 配置集成 |
| 68  6858a1d2-65f5-432b-8a2b-9ea004875503 | Once the Video Cloud to HubSpot connection has been made, you can configure the integration. | 建立Video Cloud至HubSpot的連接後，即可配置集成。 |
| 69  672fe30c-6fa6-40bc-81a9-234d08b6b2cb | Click [1}HubSpot Account Info{2] to display the connected HubSpot account info. | 點擊[1}HubSpot帳戶信息{2]顯示連接的HubSpot帳戶信息。 |
| 70  2435a0fe-2b7e-4ddd-8690-2de02266c94a | [1] | [1] |
| 71  b96a54bb-b6fd-41f2-93d8-a9010bfdd3ad | connected options | 連接的選件 |
| 72  b992493a-ff65-4129-9cb3-dd1915c29840 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 73  5a319f88-86e0-4978-9300-4745ff96c8c4 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to HubSpot. | 這[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到HubSpot。 |
| 74  33414d91-3556-491f-a266-f6d41b54c302 | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}已啟用{2] -收集數據並將其發送到HubSpot |
| 75  28e2efd4-9d0e-4007-818e-ef61df3c7531 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 76  f0a9283d-39b0-4dc1-9bb0-1f91f049294d | By default, [1}Track Data for Unknown Viewers{2] will be set to [1}Disabled{2]. | 默認，[1}跟踪未知觀看者的數據{2]將設置為[1}殘障人士{2]。 |
| 77  2a339503-c566-4ae0-9ecf-9f6fc35123f8 | Enabling this option will track data for unknown users. | 啟用此選項將跟踪未知用戶的數據。 |
| 78  319e6297-4a5e-4725-aba1-588884ccaaef | Data will be retained based upon the selected data retention policy. | 數據將根據所選的數據保留策略保留。 |
| 79  f9f07eca-b983-4986-82f3-d65a267ab62b | If data retention is set to [1}No retention{2], this field is not displayed. | 如果數據保留設置為[1}沒有保留{2]，則不會顯示此字段。 |
| 80  529335b7-02a0-4fcc-a891-72cd87acd211 | Select a data retention policy. | 選擇數據保留策略。 |
| 81  b700d4a8-525a-4fdb-998b-ba695ebb6b0a | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 數據保留政策決定了查看數據和潛在客戶表單數據（如果使用受眾群體潛在客戶表單）將在您的視頻雲帳戶中保留多長時間。 |
| 82  c7528b7a-713c-4279-9b75-bfb2bfedc24a | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 將視頻保留在Video Cloud中後，您可以從中斷的同步中恢復。 |
| 83  46fc8abd-0d72-436b-898c-925cd5995c8a | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾會繼續重試無法同步的事件（通常是因為觀看者在觀看視頻時不是已知的聯繫人），直到事件超過數據保留期限為止。 |
| 84  78e04293-68d1-4f24-9080-ee0176a6b714 | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應根據您的隱私政策調整保留設置{2] -不需要在Video Cloud中保留任何用戶數據。 |
| 85  3e60fc00-48cd-4715-ac1d-6ef8251578bd | Data will be deleted after the data retention period. | 數據保留期過後，數據將被刪除。 |
| 86  71582d5c-021e-4c0e-b85b-899e635d844d | [1] | [1] |
| 87  ca5ee66d-59b1-4273-b150-4fec3d3d587e | data retention options | 數據保留選項 |
| 88  04955a44-332a-473c-a9f0-f0e10937dc75 | To remove the integration with HubSpot, click [1}Disconnect{2]. | 要刪除與HubSpot的集成，請單擊[1}斷開{2]。 |
| 89  eda13da2-77a6-45d7-ab5b-1edf7f34e375 | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 90  6e58dddb-9f29-4c7b-bf8d-dcc1c40be17c | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 91  250fbe9d-656e-46b1-9c3b-3b66ce88f7eb | Verifying the integration | 驗證整合 |
| 92  2ab8901b-0da1-404b-9adb-a66dfe16c200 | When the integration is configured, test the integration to confirm that video view data is being sent to HubSpot. | 配置集成後，請測試集成以確認視頻觀看數據已發送到HubSpot。 |
| 93  62737f29-b79e-4ab7-9a77-19ee598a8f0f | For information on verifying the integration, see the [1}HubSpot REST API Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}HubSpot REST API集成測試指南{2]。 |
| 94  5c3e7f1d-c882-4e48-bfcb-60c6962b1ad3 | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 95  e1db36c6-36db-4ae4-9a23-d162c3067c1b | Video engagement data will only be sent to HubSpot when you are using an Audience-enabled video player. | 僅當使用啟用了受眾的視頻播放器時，視頻參與度數據才會發送到HubSpot。 |
| 96  7e71576e-8430-4eeb-a901-603e6540f606 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 97  05bf6909-ca43-403d-8d92-13aad11b8098 | Passing a tracking ID | 傳遞跟踪ID |
| 98  65153cf7-0f73-4d1d-8090-7b94127e2c00 | The Audience module supports the ability to pass a tracking ID value to HubSpot. | 受眾模塊支持將跟踪ID值傳遞到HubSpot的功能。 |
| 99  b797d37c-03b3-4908-b3ee-c82716b7b3ad | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 100  f93db80d-a2e2-499c-838c-46d06dacb22c | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 101  96f48058-3436-4b91-8e7b-6eed3f5d8eb8 | Example: | 例子： |
| 102  8ce5216b-4229-4fb4-b733-2dc90a409ac1 | Appended to URL | 附加到URL |
| 103  222fd9f1-c61b-447d-8a63-936d11a4f57b | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 104  3503d4b2-ea35-4b52-9065-8a7699b5b9ce | Example: | 例子： |
| 105  c91c84cf-b6ce-49cb-893b-de95ba097d2c | Added to player embed code | 添加到播放器嵌入代碼 |
| 106  3a35fcd3-f998-467e-a1e0-b32c9b71503e | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 107  6df18a88-be0f-430a-81a2-b92878de0b72 | data-account="1486906377" | data-account ="1486906377" |
| 108  452065c0-e1a0-4aa3-ae47-d1adc499a93d | data-player="default" | data-player ="默認" |
| 109  2189cdcb-2491-4c9c-b0c7-6895f0617fd6 | data-embed="default" | data-embed ="默認" |
| 110  b9eb3ca0-bd3b-48d1-8f80-51842f25afdd | data-application-id | 數據應用程序ID |
| 111  0d85bc24-01c5-4fe0-ba35-465c5ffe899b | class="video-js" | class ="video-js" |
| 112  a1a085d1-e4d6-4fe0-a95f-e58aaaf28386 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 113  c3c1abf9-c19a-4362-bff5-38147bc30c56 | controls></video> | 控件> </video> |
| 114  ae13f070-5d2a-4004-ba1d-686556f8691d | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 115  55d1c283-6498-402a-845a-ac4acd7d8d8b | Audience will then pass the value along to HubSpot as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給HubSpot。 |
| 116  6bdef77e-8f58-4b05-96d1-2bff0eb98b52 | Identifying viewers | 識別觀眾 |
| 117  73d5c591-18b4-4e62-b6ca-6e502cfe7333 | For viewer tracking to occur, the viewer can be tracked in one of two ways: | 為了進行觀看者跟踪，可以通過以下兩種方式之一來跟踪觀看者： |
| 118  75b1729a-4877-4d15-974f-ca3e8ae6c2d2 | [1}URL parameter{2] - The user's email address can be passed in a [1}bcemail{2] URL parameter on the page that is displaying the video. | [1}URL參數{2] -用戶的電子郵件地址可以通過[1}郵件{2]顯示視頻的頁面上的URL參數。 |
| 119  f0adc31f-e94f-4e61-998a-87432551b7ff | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 有關更多信息和示例，請參見[1}受眾模塊如何識別觀看者{2]。 |
| 120  8036cb8b-f152-4079-8fad-6ac612bc1d5b | [1}HubSpot cookie {2]- When the player loads, Audience looks to see if the user has been cookied by HubSpot already. | [1}HubSpot Cookie{2] -播放器加載後，受眾群體會查看該用戶是否已被HubSpot設置為cookie。 |
| 121  67c176d2-df14-4c1a-86d2-ed6b5f4208d8 | If so, Audience will ask HubSpot if it knows who the user is via the cookie value. | 如果是這樣，受眾群體將通過Cookie值詢問HubSpot是否知道用戶是誰。 |
| 122  1824d31a-3ba6-4e87-a7ff-74c825443361 | If HubSpot returns a contact, Audience will associate all the viewing data with that user. | 如果HubSpot返回聯繫人，則Audience會將所有觀看數據與該用戶相關聯。 |
| 123  ff34e55c-02d2-4865-a106-5ddb0c946c3f | One possible scenario is to create video landing pages with a URL that’s been uniquely generated for tracking purposes. | 一種可能的情況是使用為跟踪目的而唯一生成的URL創建視頻登錄頁面。 |
| 124  4bbd7ad5-a3bc-4455-8d98-535381988852 | The Audience module will then use the URL parameter to look up the user server-side and sync viewing data. | 然後，受眾模塊將使用URL參數來查詢用戶服務器端並同步觀看數據。 |
| 125  53f2d626-45b1-45f1-a8a1-8bb1c6554eb9 | In order for the player/plugin to read the URL parameters, the Advanced Embed (in-page) publishing code should be used. | 為了使播放器/插件讀取URL參數，應使用“高級嵌入"（頁內）發布代碼。 |
| 126  a12be4b1-da56-44bc-b9a7-e55e26b6fa13 | The Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此無法訪問具有該參數的父頁面URL。 |
| **index.html**  **MQ971010 467c1903-7068-44a1-8c00-995ae8caf3b3** | | |
| 1  7b3a6335-7728-4cc9-b11b-b37497f9e891 | --- title: | --- title: |
| 2  54db2433-dbc0-4197-aa65-3527322f4d0b | Non-MAP Integrations parent: | 非MAP集成父級： |
| 3  6f61d62a-7fcf-41a6-9271-c821dca8e52d | Integrations grandparent: | 集成祖父母： |
| 4  dee32670-058e-479a-abb0-db77131cb0ba | Home --- | 家 - - |
| 5  f3192508-b11b-41c1-a189-372dacb40236 | Non-MAP Integrations | 非MAP集成 |
| 6  a34a92c4-1507-4d7c-966c-d3320023f140 | Learn about non-MAP integrations. | 了解有關非MAP集成的信息。 |
| 7  de7afd9d-73bb-4977-9a18-708ec311b5bc | [1}Creating Custom Integrations with the Audience Module{2] | [1}使用受眾模塊創建自定義集成{2] |
| 8  227af7a8-c6cd-47da-8837-38585760a70e | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾群體與單點登錄集成{2] |
| 9  325b0877-95b6-4d63-a377-365d1cd38ab0 | [1}Using the Audience Module to Track Viewers{2] | [1}使用受眾模塊跟踪觀眾{2] |
| **using-audience-module-track-viewers.html**  **MQ971010 69dfaaa6-4b66-4352-b349-61d2b891b542** | | |
| 1  f9a6e4a3-80c2-4e73-a175-02f612e4184d | --- title: | --- title: |
| 2  c3cd3916-cf63-49de-8ffd-73a4ef61ef63 | Using the Audience Module to Track Viewers parent: | 使用受眾模塊跟踪查看者父級： |
| 3  a344866e-25f7-4a4b-a7b1-ab7440a59c3c | Non-MAP grandparent: | 非MAP祖父母： |
| 4  42c5aa1f-b0b4-4e55-a0e0-4cefec0f3414 | Integrations --- | 整合- |
| 5  7e95a7c7-6514-447a-b974-4f441b1be992 | Using the Audience Module to Track Viewers | 使用受眾模塊跟踪觀眾 |
| 6  3d34195d-1671-4058-86e6-8cc3043dfc26 | In this topic you will learn how the Audience module can be used to track viewer activity. | 在本主題中，您將學習如何使用“受眾群體"模塊來跟踪觀眾的活動。 |
| 7  8e6fa385-7d58-41bc-9264-3399d17209e0 | The Audience module provides the ability to track viewing activity. | 受眾模塊提供了跟踪觀看活動的功能。 |
| 8  76156cc1-0f6a-4f5e-85c7-c5f867982330 | In this scenario, viewing data is not sent to a marketing automation platform. | 在這種情況下，查看數據不會發送到市場營銷自動化平台。 |
| 9  611e4658-b27a-4132-a1cf-75ad5e7fb682 | One common use case for this would be internal training videos. | 一個常見的用例是內部培訓視頻。 |
| 10  c50929ab-4461-4024-b675-c823d19bea12 | Audience tracking can be used to track the viewing activity of internal employees. | 受眾跟踪可以用來跟踪內部員工的觀看活動。 |
| 11  b55f138a-a761-4635-bcf7-4cd0077ef6f4 | To use Audience tracking, the following steps are required: | 要使用受眾群體跟踪，需要執行以下步驟： |
| 12  527a6bab-2532-42f5-8423-3e3749fa5ccb | [1}Configure the Audience tracking settings{2] | [1}配置受眾群體跟踪設置{2] |
| 13  ceeec269-6a97-4dbd-8a0b-6f6674c0d4d5 | [1}Configure a player and lead form for Audience tracking{2] | [1}配置播放器和潛在客戶表單以進行受眾群體跟踪{2] |
| 14  b0b02244-1eb2-48d5-9af6-3392a5ae1a18 | [1}View video data{2] | [1}查看視頻數據{2] |
| 15  7123233a-5324-4e59-9f10-a940db2541d5 | Configuring the Audience tracking settings | 配置受眾群體跟踪設置 |
| 16  fce2d183-cde1-4045-a4ba-ce85a272359f | To configure the Audience tracking settings, follow these steps: | 要配置受眾群體跟踪設置，請按照下列步驟操作： |
| 17  43b940bc-a1df-4af3-be77-83e8650d421f | Open the Audience module and then click [1}Data Connections{2] in the left navigation. | 打開受眾模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 18  2115515a-4362-4942-a339-8921a501253a | Locate the [1}AUDIENCE TRACKING{2] section and click [1}Show{2]. | 找到[1}觀眾追踪{2]部分，然後單擊[1}表演{2]。 |
| 19  813fd3b5-811e-4509-9813-dc68ec441593 | By default, Audience tracking is enabled for all accounts. | 默認情況下，所有帳戶都啟用了受眾跟踪。 |
| 20  5c530424-eb17-4926-b703-fbea83ef775a | Edit the settings as needed: | 根據需要編輯設置： |
| 21  d244710f-f271-4499-834c-7cbca2ea7211 | [1}Connection Name{2] - Identifies the connection | [1}連接名稱{2] -識別連接 |
| 22  3e4f1536-5c47-4f06-8323-398015a43fda | [1}Connection Status{2] - Determines if Video Cloud video engagement data is saved by the Audience module. | [1}連接狀態{2] -確定“視頻雲"視頻參與度數據是否由“受眾"模塊保存。 |
| 23  c4cb2728-2cf2-4518-955b-87218ae7dd1c | [1}Enabled{2] - Data is collected | [1}已啟用{2] -收集數據 |
| 24  358f56d8-7b1f-4373-a337-32bd820c1410 | [1}Disabled{2] - No data is collected (connection is disabled) | [1}殘障人士{2] -未收集任何數據（連接已禁用） |
| 25  9d7bbacd-86d9-4dff-ab6f-4e22d30d2f05 | [1}Track Data for Unknown Viewers{2] - Determines if tracking data is recorded for unknown viewers. | [1}跟踪未知觀看者的數據{2] -確定是否為未知觀看者記錄了跟踪數據。 |
| 26  b1f8b4f0-a607-42ce-867f-b3cea70f1e53 | To identify viewers when using Audience tracking, an [1}Audience lead form{2] can be used. | 為了在使用受眾群體跟踪時識別觀看者，[1}觀眾潛在客戶表格{2]可以使用。 |
| 27  6366452f-7ca4-4252-aaff-6b2fb9b0bece | Note: | 筆記： |
| 28  bc84d1f0-b030-4609-b819-59b7fd11aae6 | With Audience tracking, up to 1,000 viewers will be tracked per 24 hour period. | 通過受眾群體跟踪，每24小時最多可跟踪1,000位觀眾。 |
| 29  d815de37-c5a9-41fe-a190-c663f848f1ab | [1}How long should Brightcove retain data?{2] - The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | [1}Brightcove應該保留多長時間？{2] -數據保留政策決定了觀看數據和銷售線索數據（如果使用受眾銷售線索表單）將在您的視頻雲帳戶中保留多長時間。 |
| 30  07824fb8-f9d6-4be1-8714-74e3f989c6da | You should adjust the retention settings according to your privacy policy - it is not required to retain any user data in Video Cloud. | 您應根據您的隱私政策調整保留設置-不需要在Video Cloud中保留任何用戶數據。 |
| 31  bfb94af7-985d-49ad-a1c5-9a6d1c3832bc | [1] | [1] |
| 32  8e2135b1-9037-49aa-888d-5c21a1f1648f | enable tracking | 啟用跟踪 |
| 33  124da55e-296c-4576-acdd-1211497758da | Configuring a player and lead form for Audience tracking | 配置播放器和潛在客戶表單以進行受眾群體跟踪 |
| 34  8efbcd4e-134d-4e49-ba7e-5522700c4134 | Viewing activity can only be tracked when videos are viewed inside of an Audience-enabled video player. | 僅當在支持觀眾的視頻播放器中觀看視頻時，才能跟踪觀看活動。 |
| 35  d57c3a99-9706-42d4-a21f-2c818283af7a | You must use an Audience-enabled player when using Audience Tracking. | 使用受眾群體跟踪時，您必須使用啟用了受眾群體的播放器。 |
| 36  6f40c157-d0b1-4d39-9078-97a6a6ed8d42 | Lead forms can be displayed during video playback to capture viewer information. | 潛在客戶表格可以在視頻播放期間顯示，以捕獲觀眾信息。 |
| 37  c75a44c7-7113-4ea4-ab67-a85cb77a2850 | Lead forms are not required when using Audience tracking. | 使用受眾群體跟踪時，不需要潛在客戶表格。 |
| 38  c758f199-b033-4170-9333-14cb2b752600 | To configure Audience Tracking with an Audience-enabled player and lead form, follow these steps: | 要使用啟用了受眾的播放器和銷售線索表配置受眾跟踪，請按照以下步驟操作： |
| 39  3a66cae8-6754-4db7-95bc-11e9a82ba3ac | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 40  82ec973b-8760-4918-b4c8-061e899383ef | Determine which Audience-enabled player to use. | 確定使用哪個啟用了受眾群體的播放器。 |
| 41  f7aedcf6-a127-4e46-bc72-8c0b2cc67dd3 | If no Audience-enabled players exist, click [1}Create Player{2] to create one. | 如果不存在啟用了受眾群體的播放器，請單擊[1}創建播放器{2]創建一個。 |
| 42  fbae3e4f-a2f1-4613-99e7-6d4608fb34ce | For more information on creating Audience-enabled players, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的播放器的更多信息，請參見[1}創建啟用了受眾群體的播放器{2]。 |
| 43  4bdd1c78-d343-4c29-a676-d0335e11cdfd | While a lead form is not required, lead forms can be used to collect information about the viewer and turn anonymous viewers into known viewers. | 儘管不需要線索表，但是線索表可以用於收集有關查看者的信息，並將匿名查看者轉變為已知查看者。 |
| 44  fd7b1ef6-36e3-4dfc-9436-d9c91a00f636 | Click [1}Lead Forms{2] and create a lead form. | 點擊[1}潛在客戶表格{2]並創建銷售線索表格。 |
| 45  502772a2-0b50-4cb1-b5f9-6a8adeea7f3b | For more information on creating lead forms, see [1}Creating an Audience Lead Form{2]. | 有關創建銷售線索表格的更多信息，請參見[1}創建受眾線索表格{2]。 |
| 46  37cc657e-a504-48bd-af36-74573c6b3258 | Click [1}Audience Players{2]. | 點擊[1}觀眾播放器{2]。 |
| 47  f666e2ba-46cf-4d7c-8b10-4306f712bd5e | Locate the Audience-enabled player to use. | 找到要啟用受眾群體的播放器。 |
| 48  e932c397-ef8c-48a3-96e6-59660be1d6c6 | Set the [1}Connect To{2] value for the player to [1}Audience Tracking{2]. | 設置[1}連接到{2]玩家的價值[1}觀眾追踪{2]。 |
| 49  876ef9f0-4d2d-43b2-9b4f-b60b1d1c879c | If a lead form is being used, select the lead form from the [1}Lead Form{2] dropdown list. | 如果使用潛在客戶形式，請從[1}潛在客戶表格{2]下拉列表。 |
| 50  98d52598-6f20-420e-8f3e-e5b44530e19f | [1] | [1] |
| 51  1fce0883-9fbf-4cc4-b811-819f803f49ac | new player | 新玩家 |
| 52  7058bbe7-8434-44f9-8464-7bff2c2ac69f | Viewing video data | 查看視頻數據 |
| 53  00f3449a-b7f3-44af-bd68-51d762874900 | There are several options available for viewing video data when using Audience Tracking: | 使用“受眾跟踪"時，有幾個選項可用於查看視頻數據： |
| 54  68943bec-eb0f-4d8f-b40f-1247032e5b2e | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | [1}觀看者活動（事件）{2] -作為“受眾群體"模塊的一部分提供的此選項可用於查看“受眾群體"模塊內部的視頻數據。 |
| 55  0726d0b7-c8c2-4ec1-96ee-8e9872bc71e4 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 56  022a83f8-ce9a-4914-8287-e9c27b425e78 | [1}Viewer Profiles{2] - Provided as part of the Audience module, this option can be used to view video data based upon a user profile value inside the Audience module. | [1}查看者個人資料{2] -作為“受眾群體"模塊的一部分提供的此選項可用於根據“受眾群體"模塊內的用戶個人資料值查看視頻數據。 |
| 57  097ac80f-b25d-4559-92f5-70ddd22c5dda | For information, see [1}Viewing Viewer Profile Information{2]. | 有關信息，請參閱[1}查看查看器配置文件信息{2]。 |
| 58  35e4f818-a46d-4bde-81b9-3e88070b3b5e | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為“受眾群體"模塊的一部分提供的此選項可用於導出視頻視圖和潛在客戶數據。 |
| 59  e7bb853a-1e70-41ec-946f-47a8fdbf52d1 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 60  64be5517-cbfe-4861-8cf6-a45d60d238ae | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 61  20e16a86-118d-4386-b9bd-4f1b89943a11 | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 62  f49b96bc-f2fa-4164-9ff3-f2bcd67aab92 | Audience API{1]. | 受眾群體API{1]。 |
| **creating-custom-integrations-audience-module.html**  **MQ971010 78fa301c-8431-4fc3-8261-5b098c469f66** | | |
| 1  e718fe8f-1f70-40d4-86bd-40654f3de140 | --- title: | --- title: |
| 2  63225870-983c-4dff-95da-93d4bdd9da1e | Creating Custom Integrations with the Audience Module parent: | 使用“受眾模塊"父級創建自定義集成： |
| 3  a0b1dc3c-ea99-49e7-ac35-7b432d34e5f8 | Non-MAP grandparent: | 非MAP祖父母： |
| 4  f371c093-f05e-43cc-8683-6872c3555683 | Integrations --- | 整合- |
| 5  fb707e03-8dd4-4bf9-a756-608bd4884811 | Creating Custom Integrations with the Audience Module | 使用受眾模塊創建自定義集成 |
| 6  06a073c5-ce4c-4bd7-891b-b6c165ec3725 | This topic explains how to configure the Audience module for a custom integration. | 本主題說明瞭如何配置Audience模塊以進行自定義集成。 |
| 7  e3e85600-bd4a-4143-af09-dc60689b397c | The Audience module allows Video Cloud to synchronize viewing data from Audience-enabled[1]Brightcove Players to popular marketing automation platforms. | 受眾群體模塊允許Video Cloud同步來自啟用了受眾群體的觀看數據[1] Brightcove播放器可用於流行的營銷自動化平台。 |
| 8  ee6b8132-0f99-41f3-92c8-d16ead1418ec | The Audience module can also be configured with a custom integration. | 受眾模塊也可以配置為自定義集成。 |
| 9  5ad79259-9eae-4d51-97fb-9e29a26073a6 | With a custom integration, viewing data is saved locally in Video Cloud and the Audience API is used to programmatically extract the data. | 通過自定義集成，查看數據將本地存儲在Video Cloud中，並且Audience API用於以編程方式提取數據。 |
| 10  5ade2c62-5076-41f7-a2d2-a50eea4cf70b | The Audience module integration consists of two main components: | Audience模塊集成由兩個主要組件組成： |
| 11  95bd9206-952e-490f-bfbf-e46f487ec44b | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 12  12504ef4-aaaa-4e35-ad0b-6a0757699438 | Custom development that uses the Audience API to retrieve the viewing data | 使用Audience API檢索觀看數據的自定義開發 |
| 13  ab086488-f85f-4c7c-9e1f-4be7f1a7d15f | Requirements | 要求 |
| 14  0c99d9a9-623e-4405-870c-6d104680ed9a | To use the Audience module you must: | 要使用受眾模塊，您必須： |
| 15  157f5277-f9c8-464c-b1da-26ee3a9c6f90 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 16  bbf96696-6bf1-4832-a7fc-c751e7ac7694 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 17  5a388c82-0cfd-467b-85ab-9d119f8ba63d | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 18  507db860-c66e-405a-bad1-be120a9ee4f0 | In order for leads to be collected, a [1}lead form has to be configured{2] and assigned to a player | 為了收集潛在客戶，[1}潛在客戶表單必須配置{2]並分配給玩家 |
| 19  e69c5c81-6fe3-4326-9fea-e39f8fe55e3b | Use the Advanced (in-page) embed code when publishing your player; Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore will be unable to access the parent page URL parameters | 發布播放器時，請使用“高級（頁內）"嵌入代碼；標準（iframe）嵌入代碼將無法使用，因為該插件將在iframe中運行，因此將無法訪問父頁面的網址參數 |
| 20  b1d22672-2f21-408b-9c0c-76d90aba2f12 | Setting up the connection | 設置連接 |
| 21  02e87b35-8d32-4fde-8bc8-26ccc8787456 | Follow these steps to configure a custom integration. | 請按照以下步驟配置自定義集成。 |
| 22  af5ad84e-693c-497c-9e3f-e6db97ab1fbb | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 23  db76ba2d-ce9c-47cb-90a5-460397300405 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 24  dd33a33b-89b7-4c1e-ad23-c0a1b1410279 | Select [1}Custom{2] as the integration. | 選擇[1}風俗{2]作為整合。 |
| 25  7985b257-4543-4598-8500-35ffc0855bf2 | Note: | 筆記： |
| 26  f44c9f9d-4023-4987-ad3c-3910c79f089c | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 27  8ddd7952-bd47-48f4-b311-4014ba819e33 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 28  a462ede2-17e1-40df-8e5a-b8c33f7368b3 | [1] | [1] |
| 29  9bc757c1-fbc2-4b88-b392-f328490c1d9c | select custom | 選擇自定義 |
| 30  0ee26966-505d-459b-9481-5e62afb68698 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 31  2fe3cb92-3cc7-4614-aa58-0a8e5727c90b | The custom connection is now set up and ready to use. | 現在，自定義連接已建立並可以使用。 |
| 32  6a09a342-852c-4845-84e4-6275bd254949 | Configuring the integration | 配置集成 |
| 33  b9458491-1035-4fc4-8ee8-e0583a439bf3 | Once the connection has been made, you can configure the integration. | 建立連接後，您可以配置集成。 |
| 34  03dbfbb1-65c3-4b1d-b7a9-4088b3dc3674 | [1] | [1] |
| 35  b40718bb-ed2d-4360-91ac-8972f8e0e5f2 | connected options | 連接的選件 |
| 36  4f8ee24d-c858-4c9c-b644-b4c1e3bf318c | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 37  251834ed-09af-4df2-9dc4-bd9a8ddd24aa | The [1}Connection Status{2] determines if Video Cloud video engagement data is saved. | 這[1}連接狀態{2]確定是否保存了Video Cloud視頻參與度數據。 |
| 38  1b502913-f6f5-448f-b4a2-ee0ef45095e4 | [1}Enabled{2] - Data is collected and will be saved | [1}已啟用{2] -收集數據並將其保存 |
| 39  7ab12488-9c6b-42ac-af40-58b1835b0fbb | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 40  176c93bd-9943-4564-b78f-f5caebd44568 | Select a data retention policy. | 選擇數據保留策略。 |
| 41  42303f06-76c0-469e-ad4d-90e1abf9f6c6 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 數據保留政策決定了查看數據和潛在客戶表單數據（如果使用受眾群體潛在客戶表單）將在您的視頻雲帳戶中保留多長時間。 |
| 42  22f471fd-23b0-43f2-8be8-b86dd7e37da3 | Note: | 筆記： |
| 43  45877c56-b0b1-47c1-bbd5-3c3ad5bdc523 | If you select [1}No retention{2], NO data will be saved. | 如果選擇[1}沒有保留{2]，將不會保存任何數據。 |
| 44  0406a6c5-0bf6-4ed4-b44d-a8245f610d13 | When you use the API to download data, there won’t be any. | 當您使用API下載數據時，將不會有任何內容。 |
| 45  5417c189-2d6f-44c1-a6f1-30ae4653c380 | [1] | [1] |
| 46  c03368c7-7e23-49c4-afee-af6f7b4f08f3 | data retention options | 數據保留選項 |
| 47  ca47b25e-4da2-444c-a983-6e0e82f64d9a | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 48  577cc420-3def-4f63-83d2-fa430b697aa1 | Video engagement data will only be saved when[1]you are using an Audience-enabled video player. | 視頻參與度數據僅在以下情況下保存[1]您正在使用支持觀眾的視頻播放器。 |
| 49  7abe16c5-75ac-4916-ae93-2fbe7d96feb0 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 50  73ecd500-b688-49ca-b1d0-fd0a1e794389 | Passing a tracking ID | 傳遞跟踪ID |
| 51  e736335a-08bc-450b-8ab4-d6928d405049 | The Audience module supports the ability to pass a tracking ID. | 受眾模塊支持傳遞跟踪ID的功能。 |
| 52  1b5225fa-cb60-45b5-8e0c-07a3febec35f | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 53  c3b7b8e2-c09c-4594-93a6-60c9674e8af7 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 54  4f555e86-77ac-438b-836c-db436147896e | Example: | 例子： |
| 55  9d80a0fe-5047-4e6d-8c0a-03cd8e153bf6 | Appended to URL | 附加到URL |
| 56  61798129-c402-4e16-ae39-b23f8794d608 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 57  f6b2b458-5bcf-414b-b773-efa55cdae57c | Example: | 例子： |
| 58  70364df3-59b4-4f18-b293-6286c3225e8a | Added to player embed code | 添加到播放器嵌入代碼 |
| 59  623bfd03-80c9-420c-96ad-494ea0b12004 | [1}<video data-video-id="6033402539001" | [1}<video data-video-id="6033402539001" |
| 60  28e26ec9-a7d7-47f5-b090-8329a94da07f | data-account="1486906377" | data-account ="1486906377" |
| 61  0c6d75ec-73c0-4b47-adc1-f5add33c3b56 | data-player="default" | data-player ="默認" |
| 62  59ef1c37-c9d9-4293-8081-55245d8a947c | data-embed="default" | data-embed ="默認" |
| 63  16c7512b-e8f1-42ab-962a-7452147daf42 | data-application-id | 數據應用程序ID |
| 64  94894536-d9e8-472a-973e-096d9fc4f652 | class="video-js" | class ="video-js" |
| 65  8613f709-a6e3-4c94-86e1-954eb81c8104 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 66  58393358-82ee-4a67-bdf8-951f0d1a674e | controls></video> | 控件> </video> |
| 67  ba19fbc4-3821-48a5-8a10-54761d66fb6c | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 68  1bed71d2-06b1-4006-9da7-d00c69538c70 | {1] | {1] |
| 69  e183ad27-1bd7-400a-beac-c94d25d80f18 | Identifying viewers | 識別觀眾 |
| 70  697c294f-c758-43d2-9da5-5b2233f03691 | When using a custom integration, you are responsible for identifying viewers. | 使用自定義集成時，您有責任識別查看者。 |
| 71  222888d6-1ff7-45d5-8abd-5e52b4111136 | The Audience plugin needs two key pieces of information: | Audience插件需要兩個關鍵信息： |
| 72  bc30a85a-b890-4c12-bde2-78a97f8dc6c4 | Description | 描述 |
| 73  c190bf4a-412d-43b8-86da-b920e56d96b8 | URL Parameter | URL參數 |
| 74  d4a69d70-03c9-4ac0-b2d8-9df4e1083cb2 | Embed Parameter | 嵌入參數 |
| 75  b63a6dba-7474-455d-8408-44239ea5f3a3 | Value | 價值 |
| 76  324ed2d0-f3b9-4e23-848d-928aa26c1f39 | Is the viewer known (needed for lead form) | 觀眾是否已知（需要潛在客戶形式） |
| 77  d8283319-bd8f-4b9d-9243-bab8179c06ed | [1}[2]{3] | [1}[2]{3] |
| 78  fb6206b1-297c-4335-aa2a-e9b7d0a47b4f | [1}[2]{3] | [1}[2]{3] |
| 79  80587e0a-ae7d-41f9-a46e-d3f40e59ff2c | [1}[2]{3] or [1}[5]{3] | [1}[2]{3]或者[1}[5]{3] |
| 80  36adc5eb-b2c5-4827-8947-69430efa1024 | What’s the GUID (needed for view event tracking) | 什麼是GUID（查看事件跟踪所需） |
| 81  3693fe0b-e8ee-44c8-a37f-7ad82d1336d7 | [1}[2]{3] | [1}[2]{3] |
| 82  c374b964-73de-4403-90e4-fcf65dc0f1fc | [1}[2]{3] | [1}[2]{3] |
| 83  75a107db-a0e8-4094-8543-fbdb59d09ad8 | [1}[2]{3] | [1}[2]{3] |
| 84  f2d411d0-1540-4c0a-9081-de9a628d5733 | [1] | [1] |
| 85  1663b442-e817-47b1-9bec-4a0f52890500 | These values can be passed in via URL parameters or through the player embed code. | 這些值可以通過URL參數或播放器嵌入代碼傳遞。 |
| 86  8c4810d2-c5ff-441b-98ad-3df909415e71 | For viewer tracking to occur, the user id should be passed as a URL parameter on the page that is displaying the video. | 為了進行觀看者跟踪，應該在顯示視頻的頁面上將用戶ID作為URL參數傳遞。 |
| 87  288b39a8-ea0b-4a05-a1f5-aaa21c660078 | The known user parameter is required for lead forms (if you'd like the lead form to conditionally display for unknown viewers). | 潛在客戶表單需要已知用戶參數（如果您希望潛在客戶查看者有條件地顯示潛在客戶表單）。 |
| 88  754ca677-ac15-4953-bb4f-1ea369fd836a | Note: | 筆記： |
| 89  e90c8ec3-6658-4175-a528-5210a61e93d9 | In order for the player/plugin to read the URL parameters, the Advanced (in-page) embed code should be used. | 為了使播放器/插件讀取URL參數，應使用高級（頁內）嵌入代碼。 |
| 90  7bd45c5a-1f2d-442b-bd47-47b43baf06b1 | The Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準（iframe）嵌入代碼將不起作用，因為該插件將在iframe內運行，因此無法訪問具有參數的父頁面URL。 |
| 91  36a47f38-bc9d-455b-8a1d-c69b62dd7f75 | Viewing video data | 查看視頻數據 |
| 92  82ed70be-24d6-4c9f-b57e-6869355de3d5 | There are several options available for viewing video data when using a custom integration: | 使用自定義集成時，有幾個選項可用於查看視頻數據： |
| 93  1d8b2fff-1c18-44f1-8ff4-d12acca24b31 | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | [1}觀看者活動（事件）{2] -作為“受眾群體"模塊的一部分提供的此選項可用於查看“受眾群體"模塊內部的視頻數據。 |
| 94  f9496e2d-b18a-45b8-bdb8-0d01518089af | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 95  a7a6a0b9-ffe1-4516-b1dc-2c720f6343f5 | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為“受眾群體"模塊的一部分提供的此選項可用於導出視頻視圖和潛在客戶數據。 |
| 96  e3d83143-3b89-4c5c-8245-2f84d05a8c32 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 97  9aa0ee04-1579-4197-a2de-44d2c5623ca1 | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 98  1da76f57-ef64-42a1-99a7-9139cb059d12 | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 99  9cce2c34-9906-4087-ae4b-45a54c6f2119 | Audience API{1]. | 受眾群體API{1]。 |
| **integrating-audience-single-sign.html**  **MQ971010 8123e708-04fe-4010-a988-4e45d075c5ea** | | |
| 1  9181a595-f842-4b3e-9d3b-2f614dd917f1 | --- title: | --- title: |
| 2  dc347512-154e-49a1-9aa6-8053f624c9ff | Integrating Audience with Single Sign-On parent: | 將受眾群體與單點登錄父級集成： |
| 3  3133391a-1ac1-4253-906a-815fec357e89 | Non-MAP grandparent: | 非MAP祖父母： |
| 4  00b219fe-2fd3-4e63-b3dc-094dc374d16c | Integrations --- | 整合- |
| 5  96b5593c-de23-4f25-bb62-af1c909dbe5f | Integrating Audience with Single Sign-On | 將受眾群體與單點登錄集成 |
| 6  5ef1f547-fbaf-4de0-b670-121c2a3e53c0 | This topic explains how to configure the Audience module for use with single sign-on. | 本主題說明如何配置Audience模塊以用於單點登錄。 |
| 7  2a537150-c0eb-486d-96bd-2c9c12dee892 | The Audience module provides the ability to track viewing activity when the viewer has logged into a system using single sign-on (SSO). | 觀眾模塊提供了當觀眾使用單點登錄（SSO）登錄到系統時跟踪觀看活動的功能。 |
| 8  a256be91-a7fd-42c0-be00-e9eba558c1e6 | In this scenario, viewing data is not sent to a marketing automation platform. | 在這種情況下，查看數據不會發送到市場營銷自動化平台。 |
| 9  42c83a26-b65b-451e-afc5-55ebc1e617a8 | With an Audience SSO configuration, SAML attribute(s) are passed to Audience to identify the viewer. | 使用Audience SSO配置，會將SAML屬性傳遞給Audience以標識查看者。 |
| 10  870bfd73-f573-49b8-9cbd-78f645de75ea | One common use case for this would be internal training videos. | 一個常見的用例是內部培訓視頻。 |
| 11  b3821c9e-2176-4a5b-b2ce-c17741ecfac9 | Employees might be required to login to watch videos and then their viewing activity can be tracked and then viewed inside the Audience module. | 可能要求員工登錄才能觀看視頻，然後可以跟踪他們的觀看活動，然後在“受眾群體"模塊中對其進行觀看。 |
| 12  e0e24db7-4e66-4c62-821d-ad25b62e9fe4 | To enable Audience for use with SSO, the following steps are required: | 要使受眾群體可以與SSO一起使用，需要執行以下步驟： |
| 13  d538360f-114b-483c-a1ab-b0dec1fc9a49 | [1}Configure single sign-on software{2] | [1}配置單點登錄軟件{2] |
| 14  4458cf72-47d9-4778-997b-6a56d25f2ff5 | [1}Configure your application to access SSO attributes{2] | [1}配置您的應用程序以訪問SSO屬性{2] |
| 15  3f31b7af-0f6d-4fbb-82d1-e02151368477 | [1}Setup the Audience SSO connection{2] | [1}設置受眾群體SSO連接{2] |
| 16  aaf3a0b7-d273-4319-bc6d-8d9099dcec75 | [1}Configure the integration{2] | [1}配置集成{2] |
| 17  29e19cdc-9770-4f8a-a8a9-915509104a8f | [1}Create an Audience-enabled player{2] | [1}創建啟用了受眾群體的播放器{2] |
| 18  44149ec8-4f99-4f86-ac7e-e27a7264c151 | [1}View video data{2] | [1}查看視頻數據{2] |
| 19  fdb65334-45a3-4134-89a9-92692efc77c8 | Configuring SSO software | 配置SSO軟件 |
| 20  e649729f-bb49-4dd5-8a35-8ba2a339ad79 | The steps to install and configure SSO software is outside the scope of this topic. | 安裝和配置SSO軟件的步驟不在本主題範圍內。 |
| 21  e9508f45-62f1-452b-b9b1-4fd213e09196 | The SSO software should be configured so users have to authenticate themselves before they can view Video Cloud videos. | 應該配置SSO軟件，以便用戶在觀看視頻雲視頻之前必須先進行身份驗證。 |
| 22  e9c7e7d8-0c2e-44b8-9b58-ffd82a519bae | The SSO software should be configured to expose some user attributes so they can be accessed from an external application. | SSO軟件應配置為公開某些用戶屬性，以便可以從外部應用程序訪問它們。 |
| 23  fb4a1017-4211-4b37-8649-3f87b988567f | For example, this Okta SSO configuration exposes three attributes, [1}[2]{3], [1}[5]{3] and [1}[8]{3]. | 例如，此Okta SSO配置公開了三個屬性，[1}[2]{3]，[1}[5]{3]和[1}[8]{3]。 |
| 24  771405a1-d028-4ac6-8231-5cf9c131ded7 | [1] | [1] |
| 25  461a986a-1569-431c-a02c-befc1960407a | okta setup | okta設置 |
| 26  f06f703c-8963-4452-96d9-f06e193778c9 | In this topic, the [1}[2]{3] attribute will be used to identify viewers to the Audience module. | 在本主題中，[1}[2]{3]屬性將用於識別“受眾群體"模塊的觀眾。 |
| 27  051ad3d7-11cd-4e57-8c37-54a010a054a9 | Note: | 筆記： |
| 28  270b36d7-4d0f-4b9f-85a8-75b7c3c14cb3 | Even though your SSO software can be configured to expose multiple attributes, Audience will only use a single attribute to track viewers. | 即使您的SSO軟件可以配置為公開多個屬性，但受眾群體將僅使用單個屬性來跟踪觀看者。 |
| 29  e8098148-4281-4232-a07c-c98777a63e18 | Configuring an application to access SSO attributes | 配置應用程序以訪問SSO屬性 |
| 30  6c1b6208-edc7-40cf-9907-38a7a964823f | The application or website that will be used to view Video Cloud videos should be configured so that the SSO attributes are made available to Audience using JavaScript. | 應該配置將用於查看視頻雲視頻的應用程序或網站，以便使用JavaScript將SSO屬性提供給Audience。 |
| 31  11996244-9405-40ca-a2d7-5de1bf7d07b3 | This configuration will vary based upon the application or website being used. | 此配置將根據所使用的應用程序或網站而有所不同。 |
| 32  8324b158-d596-4b09-b3b4-6cfb6f17f847 | In the following example, an SSO access control profile was created in Gallery. | 在以下示例中，在庫中創建了一個SSO訪問控製配置文件。 |
| 33  ab3a7f10-2971-477c-83fa-80803b06fefe | As part of the configuration, the [1}[2]{3] SSO attribute is being exposed and will be available inside the Gallery site. | 作為配置的一部分，[1}[2]{3] SSO屬性已公開，並將在Gallery網站內可用。 |
| 34  24160a2f-4b20-40af-8d04-75f1de5baa3a | This is the value that will be used to identify viewers to the Audience module. | 這是將用於標識“受眾群體"模塊的觀眾的值。 |
| 35  5b4f1f22-2adb-4768-9b4e-0b396c48a983 | [1] | [1] |
| 36  947169e6-bdd2-4461-a36d-923fc7b1a56f | okta setup | okta設置 |
| 37  35cd4d8d-3546-4f1a-8956-f89e849678ad | Note: | 筆記： |
| 38  663ba743-afc5-44a8-96d5-0c260cf4bc33 | For information on configuring Access Control Profiles in Gallery, see [1}Configuring Access Control Profiles{2]. | 有關在Gallery中配置訪問控製配置文件的信息，請參見[1}配置訪問控製配置文件{2]。 |
| 39  c60c544d-ac4d-479a-9348-bafe6df56289 | Note: | 筆記： |
| 40  cdb98a03-9e1d-4c77-ac09-117fa00f24ce | Even though Gallery can be configured to expose multiple attributes, Audience will only use a single attribute to track viewers. | 即使可以將Gallery配置為顯示多個屬性，但Audience只會使用單個屬性來跟踪觀眾。 |
| 41  4dd4b021-31e7-427f-bb72-20eaf0f7c8e5 | Setting up the connection | 設置連接 |
| 42  fcabb442-a36a-4222-b113-62c1ce757388 | Follow these steps to setup the connection between Video Cloud and your SSO provider. | 請按照以下步驟在Video Cloud和您的SSO提供程序之間建立連接。 |
| 43  bf66d86c-6f89-41ae-8036-5bfcfa13393c | Establishing the connection between Video Cloud and SSO | 在Video Cloud和SSO之間建立連接 |
| 44  3d81de4f-da23-4fec-967b-275157c5d4c1 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 45  b87d4c49-00f1-45bc-8bc9-6e94e07459c6 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 46  d9525d70-3dd3-4895-b629-08c15cfe1f0b | Select [1}SSO{2] as the integration. | 選擇[1}單點登錄{2]作為整合。 |
| 47  9f3a2fc3-fac6-417c-a5f0-f651cc88fbf2 | Note: | 筆記： |
| 48  40928f7c-84c4-432e-8d42-7d5ab547143a | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 49  36674a32-f1f5-4e51-9972-5e90dd55bf4b | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 50  7746e52b-59f1-4ebc-a9a1-ea649451be89 | [1] | [1] |
| 51  78238464-e8a9-4f0d-b7bb-3748625f052a | audience setup | 觀眾設置 |
| 52  56bb04b4-99f2-4584-9bf4-364f67de25c9 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 53  19128e03-a31b-4727-b85c-d84bc087eb66 | The SSO connection is now set up and ready to use. | 現在已建立SSO連接並可以使用。 |
| 54  128b433a-a7e4-4621-9448-99cb48403339 | Configuring the integration | 配置集成 |
| 55  2d82717e-75e6-410a-a682-717bb0d8ed1c | Once the SSO connection has been made, you can configure the integration. | 建立SSO連接後，即可配置集成。 |
| 56  a4635b68-7064-4d4d-bee6-88fde747e727 | [1] | [1] |
| 57  60fc5ab0-14b7-4653-a0bd-07b0b8117be7 | connected options | 連接的選件 |
| 58  731b8ccd-9770-4a8f-bf62-6c69aa68eadb | Click the [1}[2]{3] link in the [4}SSO Property{5] section. | 點擊[1}[2]{3]鏈接[4}SSO屬性{5]部分。 |
| 59  1ea4ba7e-ca86-44f0-95db-405a930f2517 | Enter the name of the JavaScript value to look for in the page. | 輸入要在頁面中查找的JavaScript值的名稱。 |
| 60  f91b0de9-f4bc-4ca4-8899-60607b4f011e | In this example, Gallery was configured to expose the [1}[2]{3] SSO attribute so that is what is being used here. | 在此示例中，圖庫已配置為公開[1}[2]{3] SSO屬性，因此在此使用。 |
| 61  80c10774-2bb0-4eba-bd19-59a45feb1d96 | [1] | [1] |
| 62  31c4965e-3179-4cf6-9246-34a7ec4dd0b6 | email attribute | 電子郵件屬性 |
| 63  e47e747f-dff4-4c74-9483-053c37a9d20b | In this topic, the Audience SSO integration will be used to track viewing activity. | 在本主題中，將使用Audience SSO集成來跟踪觀看活動。 |
| 64  ccc36192-2a12-4883-a366-377a1e95f51a | Click [1}Save{2]. | 點擊[1}保存{2]。 |
| 65  83d83782-4922-4f99-870b-9c9b244e2439 | Note: | 筆記： |
| 66  7e96e4d0-9054-40a6-9143-27eeea566574 | It is also possible to leave the [1}SSO Property{2] empty and then use one of the [3}additional options{4] to identify viewers. | 也可以離開[1}SSO屬性{2]空然後使用其中之一[3}其他選項{4]識別觀眾。 |
| 67  3044de64-8d64-4d28-b133-ee62ee1c954b | By default, the [1}Integration Status{2] will be [1}Enabled{2]. | 默認情況下，[1}整合狀態{2]將[1}已啟用{2]。 |
| 68  568ab317-d1dd-4c9c-8dc3-9c08ef12f644 | The [1}Integration Status{2] determines if Video Cloud video engagement data is saved. | 這[1}整合狀態{2]確定是否保存了Video Cloud視頻參與度數據。 |
| 69  1a0fc38c-1f99-4866-9db6-d364aa6a509d | [1}Enabled{2] - Data is collected | [1}已啟用{2] -收集數據 |
| 70  df6eb56a-dc15-4ff0-8236-93bdd6587542 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 71  14c53bff-b00c-42e4-96c1-46461b5d61a8 | Select a data retention policy. | 選擇數據保留策略。 |
| 72  e78a7a62-fead-43ca-862e-d64cbb2fabcd | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 數據保留政策決定了查看數據和潛在客戶表單數據（如果使用受眾群體潛在客戶表單）將在您的視頻雲帳戶中保留多長時間。 |
| 73  8f1ca984-6e31-43f1-b36d-128e9ce5199f | [1}You should adjust the retention settings according to your privacy policy{2]. | [1}您應根據您的隱私政策調整保留設置{2]。 |
| 74  803682d0-3125-4ee9-8993-b48b4c2b2ed8 | [1] | [1] |
| 75  6c7c5603-e7b5-4e3c-82f0-4bb90cfdbcc4 | data retention options | 數據保留選項 |
| 76  aea00663-4820-4f8e-9622-9d565ffdfeab | To remove the integration, click [1}Disconnect{2]. | 要刪除集成，請單擊[1}斷開{2]。 |
| 77  9d4095ef-0d15-4d93-9fb4-01ab68d04604 | The bottom of the page will list all Audience-enabled players, the connections they are associated with and the associated lead forms. | 頁面底部將列出所有啟用了受眾群體的播放器，與之關聯的連接以及相關的潛在顧客表格。 |
| 78  ef028825-58b1-42bb-9370-25cb3720c7cc | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 79  24de8659-3c53-4fd6-bfe0-da4671da78c2 | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 80  0d82c4f5-26dd-4183-8baf-9000be62b696 | Additional options for identifying viewers | 識別觀眾的其他選項 |
| 81  c92f3694-4940-4eb2-8b22-5727a4ffcdd8 | If you don't specify a value for the [1}SSO Property {2]when the integration is configured, you are responsible for identifying viewers. | 如果您未指定[1}SSO屬性{2]配置集成後，您將負責標識查看者。 |
| 82  312d80d9-c3f0-4a38-9e51-9c212011b33e | The Audience module needs the following information: | 受眾模塊需要以下信息： |
| 83  763cefd9-bb1c-41d5-8be1-8a56f0a071e3 | Description | 描述 |
| 84  0025c119-8da0-47f9-b007-7c3e63ff6519 | URL Parameter | URL參數 |
| 85  419752e9-ebcd-4768-b1d9-3e3ef50c932d | Embed Parameter | 嵌入參數 |
| 86  ae36f1c9-9e1e-4485-8380-6347b4de30f1 | Value | 價值 |
| 87  d1cfc1b8-e522-4a07-9073-45c71a21774e | What’s the GUID (needed for view event tracking) | 什麼是GUID（查看事件跟踪所需） |
| 88  a3aa20f6-3bb2-4ce2-aad9-de4db02bbc39 | [1}[2]{3] | [1}[2]{3] |
| 89  6239af2a-a50f-41eb-8c8a-86323ebcd785 | [1}[2]{3] | [1}[2]{3] |
| 90  491f20e4-88ae-4e1a-a359-a2e31c8890ac | [1}[2]{3] | [1}[2]{3] |
| 91  dd39e483-7d31-430c-ba99-91aceaf9fd04 | This parameter can be passed in via a URL parameter or through the player embed code. | 該參數可以通過URL參數或播放器嵌入代碼傳遞。 |
| 92  371cc21b-2e76-413a-87c5-8e1b8fb79a6a | For viewer tracking to occur, this parameter should be passed as a URL parameter on the page that is displaying the video. | 為了進行觀看者跟踪，應在顯示視頻的頁面上將此參數作為URL參數傳遞。 |
| 93  c5776df9-a968-4ad0-a977-205ef716e63a | Note: | 筆記： |
| 94  27cb5688-0cc4-4970-abac-01e9a191acc9 | In order for the player/plugin to read the URL parameter, the Advanced (in-page) embed code should be used. | 為了使播放器/插件讀取URL參數，應使用高級（頁內）嵌入代碼。 |
| 95  a85edc71-1691-481e-b06b-cd27a4a46816 | The Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準（iframe）嵌入代碼將不起作用，因為該插件將在iframe內運行，因此無法訪問具有參數的父頁面URL。 |
| 96  3cae9383-8657-49f8-b57e-2a2984081811 | It’s also possible to pass the GUID to the Audience player using a JavaScript value that’s available in the page. | 也可以使用頁面中可用的JavaScript值將GUID傳遞給受眾群體播放器。 |
| 97  b2d79602-95b7-4131-a8da-7e18b93aff30 | Using the player config, it’s possible to tell Audience what the name of the JavaScript variable is and Audience will then attempt to read that variable using it as the custom GUID. | 使用播放器配置，可以告訴Audience JavaScript變量的名稱是什麼，然後Audience將嘗試使用該變量作為自定義GUID來讀取該變量。 |
| 98  0336ee89-7371-48ed-8ffa-bddb7dc12301 | To do this, edit the Audience player and configure the plugin options for the Audience plugin. | 為此，請編輯Audience播放器並配置Audience插件的插件選項。 |
| 99  7d7b6795-d2cc-41c4-b351-89e9e541127c | [1] | [1] |
| 100  cb13e15e-6539-408f-a111-d0de1f3ec9a8 | plugin params | 插件參數 |
| 101  1fc0898d-41d8-4ed6-add7-a510fdf4b312 | In the above example, the player config is telling Audience that there’s a JavaScript object in the page called [1}[2]{3] and it has a property called [1}[5]{3]. | 在上面的示例中，播放器配置告訴Audience頁面中有一個JavaScript對象，名為[1}[2]{3]它有一個叫做[1}[5]{3]。 |
| 102  e7bcf41e-f3bd-4f65-b5b5-40f07c21952e | Audience will attempt to read that and use its value for the custom GUID. | 受眾將嘗試讀取該內容，並將其值用於自定義GUID。 |
| 103  fe2fff76-dbe4-47bc-bad2-e26a910dbb4d | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 104  83247e89-97a9-4258-ad20-216f33a9345f | Video engagement data will only be tracked when you are using an Audience-enabled video player. | 僅當您使用支持觀眾的視頻播放器時，才會跟踪視頻參與數據。 |
| 105  558e5d3b-245e-427a-be2f-c66868a97f79 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 106  4868129c-ae47-453b-8f4e-37a85ecc8d08 | Viewing video data | 查看視頻數據 |
| 107  82c6806a-8496-4317-b6b5-15524a89b9f5 | There are several options available for viewing video data when using an SSO integration: | 使用SSO集成時，有幾個選項可用於查看視頻數據： |
| 108  1a1e5c4f-2123-4446-9e76-90c3e3e817d2 | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | [1}觀看者活動（事件）{2] -作為“受眾群體"模塊的一部分提供的此選項可用於查看“受眾群體"模塊內部的視頻數據。 |
| 109  17c72c3b-6b4f-4f1a-a785-5dc27cf69a39 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 110  75625373-f503-44e4-8e17-b6b7519fab3c | [1}Viewer Profiles{2] - Provided as part of the Audience module, this option can be used to view video data based upon a user profile value inside the Audience module. | [1}查看者個人資料{2] -作為“受眾群體"模塊的一部分提供的此選項可用於根據“受眾群體"模塊內的用戶個人資料值查看視頻數據。 |
| 111  a08fe532-2574-4d85-92cb-0f4a8b14e72b | For information, see [1}Viewing Viewer Profile Information{2]. | 有關信息，請參閱[1}查看查看器配置文件信息{2]。 |
| 112  7baa4693-6b95-4989-a43f-5b1d5d72aec8 | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為“受眾群體"模塊的一部分提供的此選項可用於導出視頻視圖和潛在客戶數據。 |
| 113  8519819d-2abe-4061-8179-1a1109378990 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 有關信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 114  0c8a6e7f-befc-4cc6-ab71-ef63819d31fb | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾群體API{2] -Audience API可用於以編程方式檢索視頻觀看和潛在客戶數據。 |
| 115  83ee911a-9242-4c60-a1ed-07d52631e8e0 | For information, see [1}Overview: | 有關信息，請參閱[1}概述： |
| 116  166b08ce-e1b1-4c3c-b3b9-1b2076c19357 | Audience API{1]. | 受眾群體API{1]。 |
| **index.html**  **MQ971010 ea818409-19a8-4b43-b8e0-128dca3898d2** | | |
| 1  5d820c9e-799a-4d04-866c-5d946bc51b17 | --- title: | --- title: |
| 2  c382c021-8c63-4ad3-8b3e-977ad136f7d0 | Salesforce Integrations parent: | Salesforce Integrations父級： |
| 3  a7a5ada5-e574-45c3-913c-3d325297f61e | Integrations grandparent: | 集成祖父母： |
| 4  18a18bf1-cd24-4af0-af57-880e1f2f34ca | Home --- | 家 - - |
| 5  3108e1b4-6c4a-4427-8a77-ead5098e2a2a | Salesforce Integrations | Salesforce集成 |
| 6  e8faace2-3210-45b6-937c-08ff21a913b2 | Learn how to integrate Brightcove Audience with Salesforce. | 了解如何將Brightcove Audience與Salesforce集成。 |
| 7  2226af9a-b985-4244-a246-de6bb7291767 | [1}Integrating Video Cloud with Salesforce{2] | [1}將視頻雲與Salesforce集成{2] |
| 8  19e04ed4-d4d8-434b-8f3f-98dd7e1f142e | [1}Creating Custom Lead Forms for Salesforce{2] | [1}為Salesforce創建自定義潛在客戶表單{2] |
| 9  864df6ce-6dc6-43d2-a436-5eb181dcbd9a | [1}Creating a Custom Salesforce Object for Pardot Integration{2] | [1}創建用於Pardot集成的自定義Salesforce對象{2] |
| **creating-salesforce-object-pardot.html**  **MQ971010 cc25c9f0-0df4-4411-ac4f-b0c68ae856ed** | | |
| 1  74d318a0-292e-4a6f-bd0d-63512f4d51c6 | --- title: | --- title: |
| 2  1511ddd8-fa3e-4b2b-a7bd-e6a5cd756f65 | Creating a Custom Salesforce Object for Pardot Integration parent: | 為Pardot Integration父級創建自定義Salesforce對象： |
| 3  79995f77-79a1-47ed-80f0-43e74c723af7 | Salesforce grandparent: | Salesforce的祖父母： |
| 4  0cc80b33-c9fb-4614-a2ba-0aec32ae2d37 | Integrations --- | 整合- |
| 5  26dedac6-c58c-4c17-ae57-f1647f438f57 | Creating a Custom Salesforce Object for Pardot Integration | 創建用於Pardot集成的自定義Salesforce對象 |
| 6  b8203851-ca61-4ecf-92ae-1a353e908b9a | In this topic you will learn how to create the Salesforce custom object that is required when using the Pardot integration. | 在本主題中，您將學習如何創建使用Pardot集成時所需的Salesforce自定義對象。 |
| 7  9d568759-e117-4719-9cc1-6141c3c79b1f | In order to send data into the Pardot platform, it’s required that you send contact-level viewing data to your Salesforce CRM via a Custom Object. | 為了將數據發送到Pardot平台，要求您通過自定義對象將聯繫人級別的查看數據發送到Salesforce CRM。 |
| 8  20d7fd1c-7831-472d-b0a3-329c8f9303c0 | You can then use the native capabilities of Pardot and Salesforce CRM to ingest the new Custom Object into Pardot. | 然後，您可以使用Pardot和Salesforce CRM的本機功能將新的自定義對象提取到Pardot中。 |
| 9  df72c587-a491-4253-8024-f26bacecc576 | Requirements | 要求 |
| 10  c131ad82-c55f-46de-a869-a9226256dbe7 | To use the Salesforce - Pardot integration, you must: | 要使用Salesforce-Pardot集成，您必須： |
| 11  b91abe68-55ac-4f68-902c-6740d2da5935 | You must have the Salesforce and Pardot Connector installed and configured. | 您必須已安裝和配置Salesforce和Pardot連接器。 |
| 12  cf57cbb3-84b0-45ad-95a5-40bfc38dbef7 | Contact your Pardot Account Manager if you need assistance. | 如果需要幫助，請聯繫您的Pardot客戶經理。 |
| 13  5fc610e2-7291-4541-98c8-fc623a1656ae | You must have an available Custom Object mapping available in your Pardot account. | 您的Pardot帳戶中必須有可用的“自定義對象"映射。 |
| 14  02342106-8c55-4d92-9d76-8bf143454c5f | Contact your Salesforce Account Manager if you need to purchase additional object mappings. | 如果您需要購買其他對象映射，請與您的Salesforce客戶經理聯繫。 |
| 15  d7424302-8181-4205-b3c1-b0307f7786c4 | Salesforce objects | Salesforce對象 |
| 16  03a45d52-e859-4643-b977-c0dffad75ce8 | Objects are database tables that allows you to store data specific to the organization in Salesforce. | 對像是數據庫表，使您可以在Salesforce中存儲特定於組織的數據。 |
| 17  d660409e-01ca-4877-9de3-866e04ea7105 | There are two type of objects in Salesforce: | Salesforce中有兩種類型的對象： |
| 18  83c08e26-b377-40d2-875f-54e7dac9ae9a | [1}Standard Objects{2] - The objects provided by salesforce.com are called standard objects. | [1}標準物件{2] -salesforce.com提供的對象稱為標準對象。 |
| 19  ba3eff6c-efec-46db-bbc9-06c9e5d14d5f | Examples of standard objects are Accounts, Contacts, Opportunities, Leads, Products, Campaigns, Cases, Users, Contracts, Reports, and Dashboards | 標準對象的示例包括客戶，聯繫人，機會，潛在客戶，產品，活動，案例，用戶，合同，報告和儀表板 |
| 20  209cf3cc-5639-482c-b5d2-59ec60758009 | [1}Custom Object{2] - The objects created by users are called custom objects. | [1}自訂物件{2] -用戶創建的對象稱為自定義對象。 |
| 21  0ddd4504-d335-48b7-bced-42dc2800863d | Custom objects store information that is unique and important to your organization and provide a structure for sharing data. | 定制對象存儲對組織唯一且重要的信息，並提供共享數據的結構。 |
| 22  6001e3bd-be65-4713-a240-bf0d74772d86 | Video viewing data can be sent from Brightcove Players to Salesforce using custom objects. | 可以使用自定義對象將視頻觀看數據從Brightcove Players發送到Salesforce。 |
| 23  359fbf1e-f1eb-4cd5-88e5-ea329e63fcbc | Different fields with different data types can be added to the object. | 可以將具有不同數據類型的不同字段添加到對象。 |
| 24  bcebd40f-fe86-4153-91c4-2a1055411dc8 | A lookup relationship essentially links two objects together so that you can “look up” one object from the related items on another object. | 查找關係本質上將兩個對象鏈接在一起，以便您可以從另一個對象的相關項中“查找"一個對象。 |
| 25  3e32f578-4b15-4ba4-8054-c893dd5fb5c7 | We can create a look up relationship between the custom object and a Contact. | 我們可以在自定義對象和聯繫人之間創建查找關係。 |
| 26  234d6442-1d99-4b80-8a04-395194f2c46b | Creating a custom object | 創建一個自定義對象 |
| 27  458ab8f1-8152-4cb6-b34f-8187cf2e2c3a | Contacts are the users whose behavior you wish to track or keep records in Salesforce. | 聯繫人是您希望跟踪其行為或在Salesforce中保留記錄的用戶。 |
| 28  daee3dbb-80f2-4d33-8673-ccdbbe77a259 | There should be a relationship between the custom object that is created below and the Contact object in Salesforce in order to get data related to the correct user. | 在下面創建的自定義對象和Salesforce中的Contact對象之間應該存在一種關係，以便獲取與正確用戶相關的數據。 |
| 29  469df031-f768-4616-93d9-59a2c89f536b | To create this custom object, follow these steps: | 若要進行此自定義對象，請按照下列步驟操作： |
| 30  269ee6fc-57fd-44e1-92a7-fe7b9c9d20a6 | Note: | 筆記： |
| 31  6be6c71b-d61d-40d5-87b8-464d92955011 | The screen images below were taken using the Salesforce Lightning interface. | 下面的屏幕圖像是使用Salesforce Lightning界面拍攝的。 |
| 32  91e20ea7-2c49-4bc0-859e-c93183040e88 | Login to Salesforce. | 登錄到Salesforce。 |
| 33  51c44814-04f2-45b4-a62a-ab7ea43928d4 | Click on the gear icon in the top right corner to open the [1}Setup{2] menu. | 點擊右上角的齒輪圖標以打開[1}設置{2]菜單。 |
| 34  519abf15-a95d-4b98-ac0b-d1975c0534e6 | [1] | [1] |
| 35  87afea2f-35e6-4ffe-b8de-8fe0c2d8bd43 | In the left navigation, in the [1}PLATFORM TOOLS{2] section, click [1}Objects and Fields > Object Manager{2]. | 在左側導航欄中，[1}平台工具{2]部分，單擊[1}對象和字段>對像管理器{2]。 |
| 36  5a46ab0c-cf6a-48db-a2d4-928bfd64ca48 | At the top of the [1}Object Manager{2] page, click [1}Create > Custom Object{2]. | 在頂部[1}對像管理器{2]頁面上，單擊[1}創建>自定義對象{2]。 |
| 37  149df0fa-80f1-42f9-82eb-57ce307127c8 | [1] | [1] |
| 38  74072bdc-5a92-40ca-a79f-16af16158dcd | Enter a [1}Label{2]. | 進入一個[1}標籤{2]。 |
| 39  f4f33936-bf8d-4876-a67e-e038bcf9cb87 | Brightcove recommends using [1}[2]{3]. | Brightcove建議使用[1}[2]{3]。 |
| 40  48e4ee2c-899b-4946-be25-65a26e4b7c14 | Enter a [1}Plural Label{2]. | 進入一個[1}複數標籤{2]。 |
| 41  0bb319df-f3fd-48a0-8df0-963d4f85ea81 | Brightcove recommends using [1}[2]{3]. | Brightcove建議使用[1}[2]{3]。 |
| 42  5badd38f-eea1-4bc0-b1b5-12e0a649c7a7 | Enter an [1}Object Name{2]. | 輸入一個[1}對象名稱{2]。 |
| 43  687e729d-7058-45ec-b50b-3ff37abb72c8 | An initial value will be generated based upon the [1}Label{2] value. | 初始值將基於[1}標籤{2]價值。 |
| 44  c4ef16dc-cf8d-4cc2-a5ad-7b553b7ff388 | Enter a [1}Record Name{2]. | 進入一個[1}記錄名稱{2]。 |
| 45  1b1dd518-5d53-4e67-b588-3293b5f3d57d | An initial value will be generated based upon the [1}Label{2] value. | 初始值將基於[1}標籤{2]價值。 |
| 46  9a21a24d-4cf6-4495-8e07-7d2bd6edfd15 | Confirm the [1}Data Type{2] is [1}Text{2]. | 確認[1}數據類型{2]是[1}文本{2]。 |
| 47  ea46b6f4-7b71-4dd4-ac3d-15de1993b1c3 | Select any [1}Optional Features{2]. | 選擇任何[1}可選功能{2]。 |
| 48  b43983c9-5156-46d6-8362-9344ae77fd53 | [1] | [1] |
| 49  b4d5c912-bc92-4da6-9343-8a127871c8e8 | Click [1}Save{2]. | 點擊[1}保存{2]。 |
| 50  1690efe2-3a2f-4aac-ac4c-f49ed584af95 | On the [1}Custom Object Detail{2] page, locate the [1}Custom Fields & Relationships{2] section. | 在[1}自定義對象詳細信息{2]頁面上，找到[1}自定義字段和關係{2]部分。 |
| 51  b4817c0a-01e8-45d4-9393-c03267382f76 | Click [1}New{2]. | 點擊[1}新的{2]。 |
| 52  b631915d-a1c4-42c8-a9e7-bf4a1946ce12 | Create the following custom fields. | 創建以下自定義字段。 |
| 53  d98617cb-6a96-43bb-a4c7-a53c334ad143 | For all fields, set the [1}Data Type{2] to [1}Text{2] and keep the default field-level security and page layout options. | 對於所有字段，請設置[1}數據類型{2]至[1}文本{2]並保留默認的字段級安全性和頁面佈局選項。 |
| 54  e4170e54-216d-463c-96fe-4e7f9017faf0 | Field Label | 欄位標籤 |
| 55  4f15a8fb-2ca1-4e61-968a-044f23a4f1b2 | [1}Length{2] | [1}長度{2] |
| 56  0097a182-600b-4ceb-b353-90819b89cf12 | [1}Field Name{2] | [1}欄位名稱{2] |
| 57  e1ec8a0e-354c-4acd-8a24-de786b811b0e | Video ID | 影片編號 |
| 58  c0920d37-d1cb-4baa-89b8-a92119c654ee | 200 | 200 |
| 59  d601f98e-9a53-4515-a217-f55fc09b2c0d | Video\_ID | Video\_ID |
| 60  e46abef8-7cbc-4d6e-bdbd-4168e1d96b4f | Player ID | 玩家編號 |
| 61  f791ce71-3849-4974-985e-739a14d85130 | 200 | 200 |
| 62  3c57a945-6225-4c52-a56c-75ca16132cb0 | Player\_ID | 玩家編號 |
| 63  e70b398b-4f89-488d-823a-f38c26c4cd82 | Page URL | 頁面網址 |
| 64  8c40fe14-9fca-47a4-a6fd-cbc680e46e7d | 200 | 200 |
| 65  41cff967-ced8-4f63-bed6-6161f661729f | Page\_URL | Page\_URL |
| 66  aac68b55-c2e9-4fb5-bab5-dec60174cfed | Time Stamp | 時標 |
| 67  05836e4c-1150-4467-8546-4cc4cdb660b9 | 200 | 200 |
| 68  d5e2508f-b76b-41dc-9961-e9474cbb3f6c | Time\_Stamp | 時間戳記 |
| 69  e5fef75f-d9f0-4a36-80be-fc84364034ab | Total Time Watched | 總觀看時間 |
| 70  02ccfa28-7c6d-467b-b791-8c7aec0d8f52 | 200 | 200 |
| 71  2d76f89c-14f3-4360-9eaf-2be215aca16e | Total\_Time\_Watched | Total\_Time\_Watched |
| 72  30de6171-5da8-4818-ae0b-ad467cc299ec | Percentage Watched | 觀看百分比 |
| 73  7ca6e0d1-6013-4288-941e-f27fe9e65c0e | 200 | 200 |
| 74  8c58c5dc-567e-460f-a3e4-e5d8fe7b86af | Percentage\_Watched | 觀看百分比 |
| 75  e45eb600-8c2c-4e6c-8d5a-588e6019dfe5 | Confirm all the fields have been created. | 確認所有字段均已創建。 |
| 76  935accf9-7e31-4356-8bfa-96aa1829b37a | [1] | [1] |
| 77  c9e8289c-dbdb-4692-b9e2-7faa10c6b40c | In the [1}Custom Fields & Relationships{2] section, click [1}New{2]. | 在裡面[1}自定義字段和關係{2]部分，單擊[1}新的{2]。 |
| 78  795ef89e-311a-43f6-acba-0f987dc6dbe4 | Select [1}Lookup Relationship{2] and click [1}Next{2]. | 選擇[1}查找關係{2]然後點擊[1}下一個{2]。 |
| 79  e30788ba-1656-4fc5-9230-c7bea9c15a59 | In the [1}Related To{2] dropdown, select [1}Contact{2]. | 在裡面[1}相關{2]下拉菜單，選擇[1}接觸{2]。 |
| 80  0dc8ec3c-84ae-49a8-a451-3dae463d8a99 | Click [1}Next{2]. | 點擊[1}下一個{2]。 |
| 81  59d90baa-c16c-46c0-abf5-3e85b914b64a | [1] | [1] |
| 82  03a8b3ed-c40e-459f-962e-4e04b4f07aea | This will associate the BC Video View custom object with a Contact in Salesforce. | 這會將BC Video View自定義對象與Salesforce中的聯繫人相關聯。 |
| 83  1a841fdd-a3d9-44a5-a2c2-7d472d1bbfff | For the [1}Field Name{2], enter [1}Contact{2]. | 為了[1}欄位名稱{2]， 進入[1}接觸{2]。 |
| 84  351345df-aa45-457f-87e0-93317c8c7b5c | Click [1}Next{2]. | 點擊[1}下一個{2]。 |
| 85  54fe848a-e759-449f-9d98-562be040eeb2 | Keep the default field-level security options. | 保留默認的字段級安全性選項。 |
| 86  cb7a2937-b752-4693-9a4f-542090f4510b | Click [1}Next{2]. | 點擊[1}下一個{2]。 |
| 87  3cf62af6-9ac6-4f4b-bbfc-d27d194a405f | On the reference field page (step 5) click [1}Next{2]. | 在參考字段頁面（第5步）上，單擊[1}下一個{2]。 |
| 88  e537b20c-df68-4f97-9bde-b1ba84d0ea4b | On the custom related lists page (step 6) click [1}Save{2]. | 在“自定義相關列表"頁面（第6步）上，單擊[1}保存{2]。 |
| 89  fcf9f312-9748-4afa-a0e5-f0987dbaf9a2 | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type in Brightcove Audience and then map the view fields to the Salesforce custom object you created. | 通常，在使用Pardot集成類型時，您將選擇[1}先進的{2]“Brightcove Audience"中的“映射類型"，然後將視圖字段映射到您創建的Salesforce自定義對象。 |
| 90  c7a55064-c910-408d-8b77-0c835178a36d | Viewing data in Pardot | 在Pardot中查看數據 |
| 91  3b482706-6b83-431a-88ac-75e0fd1f532c | Once the data is synced, you can view the objects and data in Pardot. | 數據同步後，您可以在Pardot中查看對象和數據。 |
| 92  61224732-351b-477c-aeaa-f2371771ec4a | In the left navigation, hover over [1}Admin{2] and click [1}Custom Objects{2]. | 在左側導航欄中，將鼠標懸停在[1}行政{2]然後點擊[1}自定義對象{2]。 |
| 93  96346c1d-0e6a-4f7d-81f5-c10c214260c7 | Click [1}+ Add Custom Object{2]. | 點擊[1}+添加自定義對象{2]。 |
| 94  469bb11f-d93b-40ce-b9b9-35c822573630 | Select the [1}BC Video View{2] custom object. | 選擇[1}BC視頻觀看{2]自定義對象。 |
| 95  9cf5c58f-88c5-4c8a-a2e3-4b242a2d95f7 | In the left navigation, hover over [1}Prospects{2] and click [1}Prospect List{2]. | 在左側導航欄中，將鼠標懸停在[1}前景展望{2]然後點擊[1}前景清單{2]。 |
| 96  c4232899-50ba-4c28-8985-cd34dddd52d6 | The contacts which have been created in Salesforce will be displayed. | 將顯示在Salesforce中創建的聯繫人。 |
| 97  9221718e-c751-430d-b6b3-b66a36d2625d | [1] | [1] |
| 98  1f3f1292-492e-4662-80b3-671c4d0472f6 | Click on a prospect name. | 單擊潛在客戶名稱。 |
| 99  5fbf88d2-79b2-4bc1-8809-fc95abfef33a | Click on the [1}Related Objects{2] tab. | 點擊[1}相關對象{2]標籤。 |
| 100  08495e1e-88ff-4255-9824-69f4eda4f423 | Confirm that the custom object data appears (this is the same data that is in Salesforce). | 確認顯示了自定義對像數據（這與Salesforce中的數據相同）。 |
| 101  f9876a7f-c99c-43eb-b777-9969554d02c7 | [1] | [1] |
| 102  1f5af86b-0e33-47a5-b079-e086864d842f | Click on video name to view the details. | 單擊視頻名稱以查看詳細信息。 |
| 103  d6774414-9488-41b9-ac5f-c7864ea43a5f | [1] | [1] |
| **creating-custom-lead-forms-salesforce.html**  **MQ971010 c8cb39cb-863a-47b4-97d1-23a4be33a8ff** | | |
| 1  b8add9d8-cb06-4b5a-ab34-3e664f719e26 | --- title: | --- title: |
| 2  088cba45-d0f8-4968-8b6a-e06cc5896197 | Creating Custom Lead Forms for Salesforce parent: | 為Salesforce父級創建自定義潛在客戶表單： |
| 3  ade3d772-8869-460c-8f36-277857cabddb | Salesforce grandparent: | Salesforce的祖父母： |
| 4  6e7cbe4f-3f6e-4b69-95c4-080eed4efa92 | Integrations --- | 整合- |
| 5  b0e01a9e-1432-41a3-bbaa-fb29083c92b3 | Creating Custom Lead Forms for Salesforce | 為Salesforce創建自定義潛在客戶表單 |
| 6  8eac9372-cffd-4e26-8d92-b50d74250104 | In this topic you will learn how to use a Salesforce form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用Salesforce表單在Brightcove Player內部捕獲潛在客戶數據。 |
| 7  a70d53a6-c935-4f74-99b1-1b9e15308c0e | The Audience module provides the ability to create custom lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 受眾模塊提供了創建自定義潛在客戶表單的功能，該功能使您可以在Brightcove播放器中播放視頻時捕獲觀眾信息。 |
| 8  4f40b96a-a087-48e1-9836-a128540154c1 | The lead data is sent to, and processed by, Salesforce. | 潛在客戶數據將發送到Salesforce並由其進行處理。 |
| 9  19bdeb2a-4aa9-49a8-9c84-fbbffa433711 | To create a custom lead form, the following steps must be performed. | 要創建自定義銷售線索表單，必須執行以下步驟。 |
| 10  60dea294-2f7b-4f71-a1d6-30cc90fdfe47 | [1}Create a form in Salesforce{2] | [1}在Salesforce中創建表單{2] |
| 11  1eecbe19-56b1-4774-9318-4e22322e028e | [1}Copy and edit the form HTML{2] | [1}複製和編輯表單HTML{2] |
| 12  826054fb-f298-4354-bba1-59f1c91cffb6 | [1}Create a custom lead form in the Audience module{2] | [1}在“受眾群體"模塊中創建自定義潛在客戶表單{2] |
| 13  4b9acab7-1674-4ad0-966e-a6ba4d78c4fc | [1}Assign the lead form to a player{2] | [1}將線索表分配給玩家{2] |
| 14  bbaab761-232d-4823-ac26-ded2174d1703 | [1}Validate the form data in Salesforce{2] | [1}在Salesforce中驗證表單數據{2] |
| 15  5da5d854-61ee-4f1f-a96d-4e52c97861b2 | Note: | 筆記： |
| 16  eff73fdc-4eab-4f4f-bef2-a5466e7e162d | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 有關捕獲潛在觀眾信息並將數據保存在Video Cloud中的標準潛在客戶表單的信息，請參閱[1}創建受眾線索表格{2]。 |
| 17  62406198-0c4c-4eee-94e7-dc2c1f3ec363 | Creating a form in Salesforce | 在Salesforce中創建表單 |
| 18  c14d29bb-6247-42d2-a4f6-36e7aaed19a1 | The Web-to-Lead feature in Salesforce can be used to generate lead information from website visitors. | Salesforce中的Web-to-Lead功能可用於從網站訪問者生成潛在客戶信息。 |
| 19  5863e125-3788-4e49-b530-d5d1ee31b3a0 | These forms can also be displayed inside of Brightcove players. | 這些表格也可以顯示在Brightcove播放器內部。 |
| 20  0a89e98b-3bca-4ec6-b6e0-f43417ea4083 | The steps below will create a simple form to capture first name, last name, email address, company, city and state/province. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏，電子郵件地址，公司，城市和州/省。 |
| 21  a6e6374e-a75f-4e11-a7b0-7594f341c016 | For complete details on the Web-to-Lead feature, see the [1}Salesforce documentation{2]. | 有關網絡領先功能的完整詳細信息，請參見[1}Salesforce文檔{2]。 |
| 22  81a4d280-d9cf-47eb-af17-63e1362248d6 | Sign in to your Salesforce account. | 登錄到您的Salesforce帳戶。 |
| 23  9a7d154c-9b1e-4099-95e2-62b712e55c58 | From [1}Setup{2], enter [3}[4]{5] in the Quick Find box and then click [1}Web-to-Lead{2]. | 從[1}設置{2]， 進入[3}[4]{5]在快速查找框中，然後單擊[1}網絡對領導{2]。 |
| 24  fdfe4ab7-8439-4b4f-b7ff-f13325814dba | Click [1}Create Web-to-Lead Form{2]. | 點擊[1}創建Web到引線表格{2]。 |
| 25  f4906f22-4358-4067-b076-93daafc4345a | Select fields to include on your Web-to-Lead form. | 選擇要包含在“Web到鉛"表單中的字段。 |
| 26  0b329226-b044-487d-883a-485dca3c5795 | Use the Add and Remove arrows to move fields between the Available Fields list and the Selected Fields list, and use the Up and Down arrows to change the order of the fields on your form. | 使用“添加"和“刪除"箭頭在“可用字段"列表和“選定字段"列表之間移動字段，並使用“向上"和“向下"箭頭更改表單上字段的順序。 |
| 27  7c349b02-aedb-4b30-a05b-857b0b04a070 | [1] | [1] |
| 28  4ddcf178-ad83-467e-83a0-171aa6c58b5a | Enter a Return URL. | 輸入返回網址。 |
| 29  6a099ff5-e292-47a0-9bc1-2e2680ec2e19 | For this example, the Return URL will be set to http://www.brightcove.com. | 對於此示例，“返回URL"將設置為http://www.brightcove.com。 |
| 30  a700401c-5614-4e54-acda-6c60ad68e053 | This value will be ignored when the form is used as a custom lead form inside of the Audience module. | 當將該表單用作Audience模塊內部的自定義潛在客戶表單時，將忽略此值。 |
| 31  e529065d-fff3-4d00-93c9-9731b5614741 | Click [1}Generate{2]. | 點擊[1}產生{2]。 |
| 32  30d009a4-489f-43e0-a09b-4822474438d5 | The form HTML will be displayed. | 將顯示HTML表單。 |
| 33  381f1922-cdb1-41e0-a65e-16632813c879 | Copying and editing the form HTML | 複製和編輯HTML表單 |
| 34  6447da97-d3c7-4861-8e81-43823dee802b | To use the form inside of the Audience module, you will need to copy the form HTML. | 要使用Audience模塊內部的表單，您將需要復制HTML表單。 |
| 35  8db4615e-f817-4002-ae57-3cf4264680a8 | Also, you may want to do some basic styling to the form. | 另外，您可能需要對錶單進行一些基本的樣式設置。 |
| 36  f5c23a54-a549-4146-b52c-db179ead8c1a | In the steps below, we will copy the form HTML to an HTML editor and then make some styling changes to the form. | 在下面的步驟中，我們將表單HTML複製到HTML編輯器，然後對錶單進行一些樣式更改。 |
| 37  22a73c19-3499-4fcc-a122-72c28b0f5a69 | By default, when the form is displayed inside of a Brightcove player, the form will display on a transparent background over the player. | 默認情況下，當窗體顯示在Brightcove播放器內部時，該窗體將顯示在播放器上方的透明背景上。 |
| 38  e2c08e61-d870-4847-8fff-df6ca008af78 | Use CSS to set the background color. | 使用CSS設置背景顏色。 |
| 39  9d4fa5ca-6caf-424a-ad8c-e2ef6444c148 | Copy the HTML to the clipboard. | 將HTML複製到剪貼板。 |
| 40  6b92b955-5d80-4473-909a-497673708e92 | [1] | [1] |
| 41  f306c525-2e77-4266-88be-b1bb3eab36a0 | Click [1}Finished{2]. | 點擊[1}完成的{2]。 |
| 42  1209af30-f65c-4913-8b28-b0a3c0ec2882 | Paste the form HTML into your HTML editor of choice. | 將表單HTML粘貼到您選擇的HTML編輯器中。 |
| 43  7bf865b9-1b9e-49b3-86af-3d2d892b4ed2 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | 您可能需要使用編輯器的代碼格式化功能來格式化代碼，以便於閱讀。 |
| 44  ec173bbd-1f0c-4c2e-9448-8de512ed024e | Using your HTML editor, add the following CSS to change the background color to grey.[1] [2}[3]{4] | 使用您的HTML編輯器，添加以下CSS，將背景顏色更改為灰色。[1][2}[3]{4] |
| 45  c0e2c0ea-3181-4cc1-a797-0c259ed255c5 | (Optional) To identify which leads are generated by Audience, the following code can be added inside the [1}[2]{3] tag:[4] [1}[6]{3] | （可選）要確定受眾群體產生了哪些潛在客戶，可以在以下代碼中添加以下代碼：[1}[2]{3]標籤：[4][1}[6]{3] |
| 46  7d7bb31d-a6be-4cd4-8346-ea82579b2bb7 | Copy the HTML to the clipboard. | 將HTML複製到剪貼板。 |
| 47  559dc8b0-3c53-4099-9e3b-ed3efee3d8fc | Creating a custom lead form in the Audience module | 在“受眾群體"模塊中創建自定義潛在客戶表單 |
| 48  612ea764-e985-4c2c-8c27-9f7c2678ffff | Once the form HTML has been generated in Salesforce, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 在Salesforce中生成表單HTML之後，請在“受眾群體"模塊中創建自定義潛在客戶表單，並將該潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 49  491243f9-6895-4a41-baf6-1ef49c11c0cf | Open the Audience module. | 打開受眾模塊。 |
| 50  c3560134-6562-4e70-a9ce-1b37d6bba4ee | Click [1}Lead Forms{2] in the left navigation. | 點擊[1}潛在客戶表格{2]在左側導航欄中。 |
| 51  c0cb391c-75fb-472c-aae7-83e1335872ed | If any lead forms have been created, they will be displayed. | 如果已創建任何潛在客戶表單，則將顯示它們。 |
| 52  976b589a-d513-4004-aa8c-8b3c559e7232 | Click [1}Create Lead Form{2]. | 點擊[1}創建銷售線索表格{2]。 |
| 53  4eb017cc-816d-47bd-a2d1-457b58432ce7 | Give the lead form a descriptive [1}Name{2]. | 給潛在客戶一個描述性的形式[1}名稱{2]。 |
| 54  6e575966-4104-4ebb-99fc-e1f8e37a5569 | Select a [1}Form Language{2]. | 選擇一個[1}形式語言{2]。 |
| 55  9378265d-ad49-48c5-a732-b64e7c166ed1 | Select the [1}Form Timing{2]. | 選擇[1}表單時間{2]。 |
| 56  03ab3c44-1ad2-4511-9b8d-75989c93c9ce | The form timing determines when the lead form will be displayed. | 表單時間決定何時顯示潛在客戶表單。 |
| 57  86e794b9-63d5-4d54-9335-ccdbaa27a65a | [1] | [1] |
| 58  a60c171c-1f0d-4404-bfa1-b3c493a13ab5 | edit lead form (1) | 編輯銷售線索表格（1） |
| 59  da43149c-ef9e-4f24-bb82-3afddd910a9d | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設置為[1}自定義潛在客戶表格{2]。 |
| 60  f9a0ac60-bc79-4197-bbad-ba552698314d | Paste in the [1}Form HTML{2] from Salesforce. | 粘貼在[1}表格HTML{2]來自Salesforce。 |
| 61  697936ad-7f80-48d3-b2f7-9f2d59e34679 | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}（可選的）{2]粘貼在[1}確認HTML{2]。 |
| 62  2b78c326-8367-4ca5-80ac-c485ab1490cf | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示5秒鐘，然後視頻將繼續播放。 |
| 63  26812301-ab6f-4d55-8511-325bde8d53a1 | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果未包含確認HTML，則視頻將在提交表單後恢復播放。 |
| 64  883a3d90-4f5f-412a-9a64-1886677b19f4 | [1] | [1] |
| 65  09f27838-99f7-4cff-9eaa-ebb89907462e | edit lead form (2) | 編輯銷售線索表格（2） |
| 66  37039b55-3fb5-411a-8808-0ba15c028a10 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}（可選的）{2]點擊[1}預覽表格{2]打開表單的預覽。 |
| 67  2da4631b-c707-4942-b4f5-c95092ddef93 | Click [1}Save{2] to save the lead form. | 點擊[1}保存{2]保存銷售線索表格。 |
| 68  b64e18cc-85c0-4ef9-a749-856abd81c97a | Assigning a lead form to a player | 分配線索表格給玩家 |
| 69  80824e46-16c1-4bdf-aa56-9f5337390c53 | Once the lead form has been created, it needs to be assigned to a player. | 一旦創建了線索表，就需要將其分配給玩家。 |
| 70  195ab5de-eaec-43dd-87e4-9a842f8a07e5 | Follow these steps to assign a lead form to a player. | 請按照以下步驟將潛在客戶表格分配給玩家。 |
| 71  6fc2b024-d9cf-4e57-aca9-4bd6ca0dd7dd | Click [1}Audience Players{2] in the left navigation. | 點擊[1}觀眾播放器{2]在左側導航欄中。 |
| 72  fbf534e6-3be6-45b6-960a-3a7662d25e6f | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的播放器並使用[1}潛在客戶表格{2]下拉列表以選擇銷售線索表格。 |
| 73  9bda20dd-8985-4bd4-9346-036b073bee0a | The setup is now complete and you are ready to capture lead information. | 設置現已完成，您已準備好捕獲潛在客戶信息。 |
| 74  f91338c3-50ac-4a54-a481-086343887791 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用支持觀眾的播放器發布視頻時，潛在客戶表單將根據表單時間設置出現。 |
| 75  8217420b-17be-4a32-a35c-f1f39533895e | Validating the form data in Salesforce | 在Salesforce中驗證表單數據 |
| 76  b6ddeb1c-ed59-4ed2-bc8b-56ef2da0cb78 | Leads captured using the custom lead form will be added as leads in your Salesforce account. | 使用自定義潛在客戶表單捕獲的潛在客戶將作為潛在客戶添加到您的Salesforce帳戶中。 |
| **integrating-video-cloud-salesforce.html**  **MQ971010 2477e445-b852-4837-8912-6f6d8c0341b1** | | |
| 1  83400258-5ea1-4930-992d-0ade4cba9a07 | --- title: | --- title: |
| 2  6bc7fb83-8a4e-408d-8904-88fe06672b48 | Integrating Video Cloud with Salesforce parent: | 將視頻雲與Salesforce父級集成： |
| 3  ed75a154-516a-4122-ac64-4c7d99767b07 | Salesforce grandparent: | Salesforce的祖父母： |
| 4  88de3075-4935-40fe-8986-f07a19b6109f | Integrations --- | 整合- |
| 5  7a998895-914b-432d-b75d-72c7c4614675 | Integrating Video Cloud with Salesforce | 將視頻雲與Salesforce集成 |
| 6  2709a332-2b79-43e5-a413-7389b6dee8f3 | This topic explains how to configure the Audience module for use with Salesforce. | 本主題說明瞭如何配置受眾模塊以與Salesforce一起使用。 |
| 7  7033da8f-ffc4-4853-8e3e-4ef6a4fc19e5 | [1] | [1] |
| 8  45600739-d1c0-4126-b4ca-05f681da23d3 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Salesforce. | 受眾模塊允許Video Cloud將Brightcove Players的觀看數據同步到Salesforce。 |
| 9  ca99660e-3b4f-47dc-a176-3f77b4c04a59 | Once in Salesforce, this data can be used for campaign logic, reports and personalizing communications. | 進入Salesforce後，此數據可用於活動邏輯，報告和個性化通信。 |
| 10  21f83ae9-6d5a-47f2-966c-75ac54a54cb2 | The Audience module integration with Salesforce consists of two main components: | Audience模塊與Salesforce的集成包括兩個主要組件： |
| 11  0d5ac9f2-45fc-42e8-ae8c-cec06f461821 | A Brightcove Player plug-in to enable tracking of video views data | Brightcove Player插件，用於跟踪視頻觀看數據 |
| 12  c22fa07d-972e-4c73-9ab3-573d7cb76b2d | A synchronization process to send tracking data from Video Cloud to Salesforce | 從Video Cloud向Salesforce發送跟踪數據的同步過程 |
| 13  f31db7cb-884c-4133-8078-e03a818b5308 | Requirements | 要求 |
| 14  2251c8f0-6d06-4d32-81fe-1cb431deb224 | To use the Audience module with Salesforce, you must: | 要將受眾模塊與Salesforce一起使用，您必須： |
| 15  237a372a-4a26-4cde-87ae-28247e0ae229 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視頻雲帳戶 |
| 16  9d08de2c-eb74-4086-ba1b-c34072771385 | Have a Salesforce account, Salesforce sandbox accounts are not supported | 具有Salesforce帳戶，不支持Salesforce沙箱帳戶 |
| 17  27523c9a-c6d1-4129-b38c-b6341965c0b7 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 通過在打開“受眾群體"模塊時出現的初始初始屏幕中提交所需信息，為您的帳戶啟用“受眾群體"模塊 |
| 18  7d540cff-f66d-4e9c-a592-a8071fabce86 | Click through the service agreement the first time you use the module | 首次使用該模塊時，請單擊服務協議 |
| 19  cbe3b49a-2b86-4a84-adc0-dd34dcc48ebf | Have a Salesforce.com account with the [1}API Enabled{2] permission and belong to a role which allows you to read and write to the Salesforce object they choose to send viewing data to | 在以下位置擁有一個Salesforce.com帳戶：[1}已啟用API{2]權限，該角色屬於允許您讀取和寫入他們選擇將視圖數據發送到的Salesforce對象的角色 |
| 20  b697e9ac-1547-48aa-9a86-466f38f990d8 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access the parent page URL parameters | 發布播放器時，請使用高級嵌入（頁內）發布代碼；標準插件（iframe）發布代碼將無法正常工作，因為該插件將在iframe中運行，因此將無法訪問父頁面網址參數 |
| 21  d5e45793-5042-4a9c-97c7-bd46e6d9c629 | If you will be using the Pardot integration, you should complete the steps outlined in the[1][2}Creating a Custom Salesforce Object for Pardot Integration{3][1]topic. | 如果要使用Pardot集成，則應完成[1][2}創建用於Pardot集成的自定義Salesforce對象{3][1]話題。 |
| 22  1d1af664-6c88-4fcb-ab3e-ea86e04e90df | Features | 特徵 |
| 23  357443df-2302-435b-a26d-e93211bd3a3b | Some of the key features of the Video Cloud - Salesforce integration are: | 視頻雲-Salesforce集成的一些關鍵功能包括： |
| 24  0ceec491-a490-463b-b4a9-f9bba273a16a | [1}Data format{2] - Video Cloud viewing data is mapped to a Salesforce object | [1}資料格式{2] -視頻雲查看數據已映射到Salesforce對象 |
| 25  b94fc31a-dbff-4ab9-9123-d99373c1f95d | [1}Data transfer{2] - Viewing data is sent from Video Cloud to Salesforce every hour | [1}數據傳輸{2] -每小時將查看數據從視頻雲發送到Salesforce |
| 26  62c9eabc-d970-4259-8046-a9c28fdd933d | [1}Lead forms{2] - Create Salesforce forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建Salesforce表單，這些表單將在觀眾觀看視頻時自動顯示。 |
| 27  09380020-7076-46a7-bf7a-6f3bf0db8fa7 | For information, see [1}Creating Custom Lead Forms for Salesforce{2]. | 有關信息，請參閱[1}為Salesforce創建自定義潛在客戶表單{2]。 |
| 28  37003853-b0e3-4767-9bdb-21198b862a11 | Setting up the connection | 設置連接 |
| 29  e25e2353-5054-470d-a8b5-8d8900b18f7c | Follow these steps to setup the connection between Video Cloud and Salesforce. | 請按照以下步驟在Video Cloud和Salesforce之間建立連接。 |
| 30  612a0605-84f2-469e-8422-2c2eadce7a24 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 打開“受眾群體"模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 31  2e7c433b-d0bd-4b8d-8dbd-3e41b2be19f3 | Click [1}Add New Connection{2]. | 點擊[1}添加新連接{2]。 |
| 32  b8bd6df4-0021-490a-b15b-218986e9b532 | Select [1}Salesforce{2] as the integration. | 選擇[1}銷售隊伍{2]作為整合。 |
| 33  6f8ce4f9-5261-4407-947c-f4809217ed0f | Note: | 筆記： |
| 34  fd3a3c09-f859-42c7-aa01-d91b089c32f0 | The integrations that are available are based upon your Video Cloud subscription. | 可用的集成基於您的Video Cloud訂閱。 |
| 35  4bcdecd3-0436-4559-8e09-8d01e56ab986 | (Optional) Enter a [1}Connection Name{2]. | （可選）輸入[1}連接名稱{2]。 |
| 36  76f20015-f41a-4f1b-90a1-147e7ac1e01a | [1] | [1] |
| 37  bd95265a-2e36-4bc4-8e84-b5ec9245f521 | select salesforce | 選擇銷售人員 |
| 38  8e9ae209-5eaf-43ad-bf63-d3e2fa77f555 | Click [1}Connect{2]. | 點擊[1}連接{2]。 |
| 39  69dc7dcf-bdca-4cd9-913c-afb047bb5aed | Click [1}Connect to Salesforce{2]. | 點擊[1}連接到Salesforce{2]。 |
| 40  3ba99a3b-938b-4f5f-87aa-f3e8dbce3586 | [1] | [1] |
| 41  047bd9a6-3cdc-49a4-9506-eb92165eac98 | connect to salesforce | 連接到Salesforce |
| 42  5505d81b-4031-455c-86d2-3c53d2588440 | On the login screen that appears, enter your Salesforce [1}Username {2]and [1}Password{2]. | 在出現的登錄屏幕上，輸入您的Salesforce [1}用戶名{2]和[1}密碼{2]。 |
| 43  6faeedb0-d772-4ff6-a755-34328b724b37 | Click [1}Log In{2]. | 點擊[1}登錄{2]。 |
| 44  3c3b12eb-d961-4695-b673-c17dbf88e97f | [1] | [1] |
| 45  4d511abb-7018-4dc4-9dd9-78df09f7069b | Salesforce login | Salesforce登錄 |
| 46  d64ac0cd-3805-4d48-ba4a-755293f6835c | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Salesforce{2] app. | 如果登錄成功，則將提示您安裝[1}適用於Salesforce的Brightcove Video Connect{2]應用程序。 |
| 47  f0ebf275-4ba2-4476-918c-e7cc5af21c45 | Click [1}Allow{2]. | 點擊[1}允許{2]。 |
| 48  ffc5f829-dbdc-4906-9c9f-99bfc4e5afea | [1] | [1] |
| 49  d2e5fe91-fb6a-4e9f-9cb8-139f131035b8 | The Video Cloud connection to Salesforce is now set up and ready to use. | 現在已建立與Salesforce的視頻雲連接並可以使用。 |
| 50  e7d9a308-c8be-430b-9e25-afc2139fbd1c | Configuring the integration | 配置集成 |
| 51  0fea182e-9da8-474f-b6b6-799c5994a2d8 | Once the Video Cloud to Salesforce connection has been made, you can configure the integration. | 建立Video Cloud與Salesforce的連接後，即可配置集成。 |
| 52  4dc47b82-763c-4921-a82e-5b02aebaca22 | Click [1}Salesforce User Info{2] to see information about the account that was used when setting up the integration. | 點擊[1}Salesforce用戶信息{2]查看有關設置集成時使用的帳戶的信息。 |
| 53  86e11d53-b74d-4c62-9972-f12f86fce732 | [1] | [1] |
| 54  ff5936e1-9795-4da7-8ff3-e60f9491156e | connected options | 連接的選件 |
| 55  4d713caf-d2a5-45c1-a4ea-02212155b3cf | To configure viewer identification, click the [1}Configure how viewers are identified{2] link and then select an option: | 要配置查看器標識，請點擊[1}配置如何識別觀眾{2]鏈接，然後選擇一個選項： |
| 56  e3a8c4a6-0ab3-4e44-9cf7-4b4b836708e6 | [1}Pardot{2] - Pardot is used to identify viewers. | [1}派爾多特{2] -Pardot用於識別觀看者。 |
| 57  a783d2f8-71f2-4853-bc60-2b896b83a911 | See the [1}Configuring a Pardot integration{2] section below. | 見[1}配置Pardot集成{2]下面的部分。 |
| 58  12dd0184-59a9-489c-a528-a510a0bd437c | [1}Manual{2] - Your development staff will be responsible for adding logic to[3][4}identify viewers{5]. | [1}手動的{2] -您的開發人員將負責添加邏輯[3][4}識別觀眾{5]。 |
| 59  2dc06e59-ddf2-479d-90b3-00e2028e785f | Select a [1}Mapping Type{2] and [3}configure data mapping{4]. | 選擇一個[1}映射類型{2]和[3}配置數據映射{4]。 |
| 60  0c964622-f7e0-4b67-89a2-bf4e36976476 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 默認情況下，[1}連接狀態{2]將[1}已啟用{2]。 |
| 61  ca097ee7-3007-437b-ac15-7ac8a9db7b22 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Salesforce. | 這[1}連接狀態{2]確定是否將視頻雲視頻參與度數據發送到Salesforce。 |
| 62  0be52b31-5f5d-4c06-a184-bc27322d475a | [1}Enabled{2] - Data is collected and will be sent to Salesforce | [1}已啟用{2] -收集數據並將其發送到Salesforce |
| 63  c662562c-a42c-45fc-9c9f-b399ced846a6 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}殘障人士{2] -未收集數據（禁用集成） |
| 64  04ec8709-3d72-43ff-9d94-394d05041dc6 | By default,[1][2}Track Data for Unknown Viewers{3][1]will be[1][2}Disabled{3]. | 默認，[1][2}跟踪未知觀看者的數據{3][1]將[1][2}殘障人士{3]。 |
| 65  47055d14-7594-4dfb-a63d-05b5ca53faa1 | This setting determines if video engagement data is saved in Video Cloud when the viewer is unknown. | 此設置確定當觀看者未知時是否將視頻參與度數據保存在視頻雲中。 |
| 66  8800ac9b-4f68-4ff2-b877-622c41468a4e | Only data for known viewers is sent to Salesforce. | 僅將已知查看者的數據發送到Salesforce。 |
| 67  417dffb9-9503-45d8-9859-43d1397f17da | [1}Enabled{2][3]- Data for all viewers is collected and saved in Video Cloud | [1}已啟用{2][3] -收集所有觀眾的數據並將其保存在Video Cloud中 |
| 68  4ca9aca0-afd4-4699-9a6b-a1fabb4517de | [1}Disabled{2][3]- Data for unknown viewers is not saved in Video Cloud | [1}殘障人士{2][3] -未知觀眾的數據不會保存在Video Cloud中 |
| 69  6a1a0eb2-e5dc-433a-8960-f957c1a632bf | Select a data retention policy. | 選擇數據保留策略。 |
| 70  1ba5eb60-bce8-4269-9b33-d05063cad064 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 數據保留政策決定了查看數據和潛在客戶表單數據（如果使用受眾群體潛在客戶表單）將在您的視頻雲帳戶中保留多長時間。 |
| 71  4d0e0890-9db9-4acc-afd1-c4197ffce511 | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 將視頻保留在Video Cloud中後，您可以從中斷的同步中恢復。 |
| 72  a7b6b838-c6fe-431f-a715-eabb7cfd7cc5 | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾會繼續重試無法同步的事件（通常是因為觀看者在觀看視頻時不是已知的聯繫人），直到事件超過數據保留期限為止。 |
| 73  305e8549-9e9e-4f9b-a706-11d2156c86f2 | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應根據您的隱私政策調整保留設置{2] -不需要在Video Cloud中保留任何用戶數據。 |
| 74  23a0c910-5b7d-4a70-aa45-945ae7c6c32f | Data will be deleted after the data retention period. | 數據保留期過後，數據將被刪除。 |
| 75  3158f89c-7b8a-4ba0-8a3a-1f8d30fdf2ff | [1] | [1] |
| 76  c11ef5a9-0436-4af1-95bc-034b71874137 | data retention options | 數據保留選項 |
| 77  f796f6d0-fb6d-48ee-82f5-40f957e3ad73 | Configuring a Pardot integration | 配置Pardot集成 |
| 78  262c547a-1239-425f-ba4b-af68ba463ed5 | Once the Brightcove Audience to Salesforce connection has been made, you can choose to use Pardot to identify viewers. | 一旦完成Brightcove Audience與Salesforce的連接，您就可以選擇使用Pardot來標識查看者。 |
| 79  2092b1e2-0bda-4e49-9869-e446f44fc3e1 | This section covers the steps to use Pardot to identify viewers. | 本節介紹了使用Pardot識別查看者的步驟。 |
| 80  b27132da-5468-428c-9b7e-66684a4d6a85 | Note: | 筆記： |
| 81  c518457f-9c23-4c3b-a30c-8d9bfade8656 | Before configuring the Pardot integration, you should complete the steps outlined in the [1}Creating a Custom Salesforce Object for Pardot Integration{2] topic. | 在配置Pardot集成之前，您應該完成[1}創建用於Pardot集成的自定義Salesforce對象{2]話題。 |
| 82  13ab3863-875c-481b-855b-0672f4cd8003 | Note: | 筆記： |
| 83  95361622-7ea2-43b2-8bb8-959132097b17 | Brightcove recommends creating a dedicated Pardot user account to use when configuring the integration with Brightcove Campaign. | Brightcove建議創建一個專用的Pardot用戶帳戶，以配置與Brightcove Campaign的集成時使用。 |
| 84  1a939e6d-3734-4454-9a0c-7f83a9d41211 | Click the [1}Configure how viewers are identified{2] link. | 點擊[1}配置如何識別觀眾{2]關聯。 |
| 85  b39dd291-6994-443a-accb-17d857bf7228 | Enter your [1}Email{2] and [1}Password{2] you use to login to Pardot. | 輸入您的[1}電子郵件{2]和[1}密碼{2]您用於登錄Pardot。 |
| 86  704711d4-4e8a-4de3-ab3b-7a7d8992faab | Get the Pardot API key | 獲取Pardot API密鑰 |
| 87  8688846a-3a85-4290-bd50-67d33fdd7e23 | To get the value for the API Key field, follow these steps. | 要獲取“API密鑰"字段的值，請按照下列步驟操作。 |
| 88  2bc6b72c-8c8e-4503-904f-6f24988f9c9f | Login to Pardot. | 登錄到Pardot。 |
| 89  a9a3b4a2-cfda-4152-8eaf-6f05b9cfd7b2 | Click the gear icon ([1]) and then [2}Settings{3]. | 點擊齒輪圖標（[1]） 然後[2}設定值{3]。 |
| 90  caaa0c89-8bcc-4b00-88a5-afb30692978a | Click the [1}My Profile{2] link at the top of the page. | 點擊[1}我的簡歷{2]頁面頂部的鏈接。 |
| 91  34bce684-6a71-4035-bf94-393891a750d2 | Copy the value in the [1}API User Key{2] field and paste it into the [1}User Key{2] field. | 將值複製到[1}API用戶密鑰{2]字段並將其粘貼到[1}用戶密鑰{2]場地。 |
| 92  693aa34f-aac9-4ae3-946c-379d927472ee | Get the tracking IDs | 獲取跟踪ID |
| 93  d67c27cb-890e-4f22-a0c5-e447cac8f933 | To get the value for the [1}Tracking piAld{2] and [1}Tracking piCld{2] fields, follow these steps. | 獲得價值[1}跟踪碼{2]和[1}跟踪piCld{2]字段，請按照以下步驟操作。 |
| 94  8e7a91c6-9ead-40c5-9346-ea5c9ad0c007 | In the left navigation, click the [1}Marketing{2] icon and then click [1}Campaigns{2]. | 在左側導航欄中，點擊[1}營銷{2]圖標，然後單擊[1}戰役{2]。 |
| 95  713e4b1e-22c8-4f2c-8f74-fdffbc536bb6 | Click on a Campaign Name (or add a campaign if there are no campaigns). | 點擊廣告系列名稱（如果沒有廣告系列，則添加一個廣告系列）。 |
| 96  fc950b7c-e705-46b4-8ad6-daa41a3c1fb2 | Note: | 筆記： |
| 97  7ca84c48-2a5e-4917-8aa4-93ec62b608d5 | It doesn’t matter which campaign you select, Brightcove Campaign needs both values to get the cookie to identify the viewer. | 不管選擇哪個廣告系列，Brightcove Campaign都需要兩個值來獲取cookie以標識觀看者。 |
| 98  78c511c0-a3f7-453a-a0a3-67ae3a1d7f5d | Click [1}View Tracking Code{2]. | 點擊[1}查看跟踪代碼{2]。 |
| 99  f480b4ef-8b03-450c-9939-24db48fb490f | The [1}piAId{2] and [1}piCId{2] values will be displayed. | 這[1}皮亞德{2]和[1}價格{2]值將顯示。 |
| 100  e8614099-7f65-4e2a-a169-f93dce49b72e | [1] | [1] |
| 101  5ca8ba31-1109-4dfa-9f46-4b723e6c92db | Copy the values and paste them into their respective fields. | 複製值並將其粘貼到各自的字段中。 |
| 102  fdc0ae64-65c4-4a06-979a-4d6cc4e645e4 | Note: | 筆記： |
| 103  b2c79dec-9d34-4033-af71-899f0b454d48 | Brightcove Audience doesn’t validate the piAId and piCId fields, but if wrong values are entered, Brightcove Audience will not be able to identify the viewer. | Brightcove Audience不會驗證piAId和piCId字段，但是如果輸入了錯誤的值，Brightcove Audience將無法識別觀看者。 |
| 104  84c7ea2b-6dcb-40e4-aa25-32894ef5c18f | [1] | [1] |
| 105  e1f5cf91-090d-4446-933e-f0cf326394a4 | salesforce integration type | salesforce整合類型 |
| 106  fa46f5eb-f12e-4ca5-8b66-5bea514a3874 | Click [1}Connect to Pardot{2]. | 點擊[1}連接到Pardot{2]。 |
| 107  f90435e7-f856-4459-8c67-f835a09397a2 | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type and then map the view fields to the [3}Salesforce custom object{4] you created. | 通常，在使用Pardot集成類型時，您將選擇[1}先進的{2]映射類型，然後將視圖字段映射到[3}Salesforce自定義對象{4]您創建的。 |
| 108  85af6bfe-f280-4208-90f1-40f07dcf8b9b | Configuring data mapping | 配置數據映射 |
| 109  785cc339-ea8b-48aa-99e8-09c86f900a41 | Data mapping determines how video data is mapped to fields in a Salesforce object. | 數據映射確定如何將視頻數據映射到Salesforce對像中的字段。 |
| 110  484cbeb9-48c5-4a15-ae34-af1400813c24 | By default, the integration will be configured using [1}Simple{2] mapping which maps some video data to the [1}Task{2] object in Salesforce. | 默認情況下，集成將使用[1}簡單的{2]映射將一些視頻數據映射到[1}任務{2] Salesforce中的對象。 |
| 111  e80929e7-0a61-4830-b552-843061ff08e8 | [1] | [1] |
| 112  a1246cc3-46b6-47ac-8a2c-cab13f64ea2c | Follow these steps to customize the data mapping. | 請按照以下步驟自定義數據映射。 |
| 113  2453604d-34e4-48de-8aa4-80317bb87370 | Click the [1}Configure how data is mapped to fields in a Salesforce Object{2] or click the [1}Mappings{2] link. | 點擊[1}配置如何將數據映射到Salesforce對像中的字段{2]或點擊[1}對應關係{2]關聯。 |
| 114  1f4803b0-eca8-49fb-b9ec-e9bc3c8d3d53 | For the [1}Mapping Type{2], select [1}Advanced{2]. | 為了[1}映射類型{2]， 選擇[1}先進的{2]。 |
| 115  51c1825c-b166-41e3-885f-0fc75596f31e | In the [1}Salesforce Object{2] dropdown list, select an object to map the video data to. | 在裡面[1}Salesforce對象{2]下拉列表中，選擇一個對像以將視頻數據映射到。 |
| 116  e2f040ff-ecd2-4ee6-ad57-aabbd7510fcd | Map the appropriate [1}View Field{2] to Salesforce fields. | 映射適當的[1}視場{2]到Salesforce字段。 |
| 117  7d2b76dc-96ae-42c2-85be-e59259ee56da | [1] | [1] |
| 118  0a4d8b0c-f31d-41c6-9ddb-cdf4ef267094 | Click [1}Save{2] to save the changes. | 點擊[1}保存{2]保存更改。 |
| 119  d4b895cf-af24-448d-b314-788453aefc7f | To remove the integration with Salesforce, click [1}Disconnect{2]. | 要刪除與Salesforce的集成，請單擊[1}斷開{2]。 |
| 120  071d6d42-97e4-44e5-ac1a-7cbac499f3c7 | The Audience module supports multiple connections to marketing platforms. | 受眾模塊支持與營銷平台的多種連接。 |
| 121  4d2dfbb3-7c99-46f4-ba9b-ae4923eab165 | Click [1}Add New Connection{2] to configure additional integrations. | 點擊[1}添加新連接{2]配置其他集成。 |
| 122  6129b411-4181-416e-aa81-305480b8d3cd | Creating an Audience-enabled player | 創建支持受眾的播放器 |
| 123  616ad108-04a5-45da-be6b-0195fd1deb8f | Video engagement data will only be sent to Salesforce when you are using an Audience-enabled video player. | 僅當您使用支持受眾的視頻播放器時，視頻參與度數據才會發送到Salesforce。 |
| 124  a5a597e9-f9c3-4ec4-9cda-04799a03fd9a | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的Brightcove Player的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 125  829b707a-2d66-4379-b786-559299b4e56f | Passing a tracking ID | 傳遞跟踪ID |
| 126  f2922563-3f60-4f0a-aa3e-22b00d2e102c | The Audience module supports the ability to pass a tracking ID value to Salesforce. | 受眾模塊支持將跟踪ID值傳遞給Salesforce的功能。 |
| 127  98a62a43-58f1-4e2a-a823-053881cac6e0 | The tracking ID might be used to track a campaign ID for example. | 例如，跟踪ID可能用於跟踪廣告系列ID。 |
| 128  72f76dbb-e001-49b3-80f0-5273768a4deb | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 跟踪ID可以附加到顯示啟用了受眾的播放器的URL上，也可以添加到播放器嵌入代碼中。 |
| 129  8a95d6a4-eb80-418d-aa3a-a95f85d6d0db | Example: | 例子： |
| 130  74c05419-5194-43ee-9e39-7639f6016270 | Appended to URL | 附加到URL |
| 131  12d8dfe5-0460-42d4-8362-cb53671d0dbc | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html？[1} bctrackingid = 12345{2] |
| 132  2007910c-13bb-4b03-9c95-a0b9b2818378 | Example: | 例子： |
| 133  b0b64adb-7417-4745-a62f-54f71d3eb578 | Added to player embed code | 添加到播放器嵌入代碼 |
| 134  0ed5aef9-dcba-4f13-bc83-2fcf27f15214 | <video data-video-id="6033402539001" | <video data-video-id="6033402539001" |
| 135  aaacb00a-e7a3-4016-a987-191c2271bc4b | data-account="1486906377" | data-account ="1486906377" |
| 136  c895aa25-ec06-49b4-8b0d-5aaee95ddf97 | data-player="default" | data-player ="默認" |
| 137  95435614-31f7-4ed9-b226-f2dc1cedc9dd | data-embed="default" | data-embed ="默認" |
| 138  a32b9eeb-493f-425b-88b6-e7f318f0ad0d | data-application-id | 數據應用程序ID |
| 139  b9b58400-457c-4686-b29a-015254aef3e7 | class="video-js" | class ="video-js" |
| 140  70489fc8-0453-4e4e-9195-a56ab0805e06 | [1}data-bc-trackingid="12345"{2] | [1}data-bc-trackingid ="12345"{2] |
| 141  0c862a19-52db-4f61-a0e1-0e064bd1b097 | controls></video> | 控件> </video> |
| 142  895a2080-66e5-438d-a0d5-53270682207e | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> |
| 143  960a019c-ada7-4630-b1e2-cdca67e42d57 | Audience will then pass the value along to Salesforce as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Salesforce。 |
| 144  128e44ec-4e85-4ad7-a4e2-9b000befb10e | Identifying viewers | 識別觀眾 |
| 145  b6b08d39-c092-42eb-ad7e-1c794ce40dab | If your Salesforce connection is configured to use[1][2}Manual{3][1]viewer identification, it's up to you to identify viewers.[1]For viewer tracking to occur, the user id should be passed as a URL parameter on the page that is displaying the video. | 如果您的Salesforce連接配置為使用[1][2}手動的{3][1]查看者身份，由您來確定查看者。[1]為了進行觀看者跟踪，應該在顯示視頻的頁面上將用戶ID作為URL參數傳遞。 |
| 146  b5420659-6aef-451a-ba22-5b24f66a9c64 | Two URL parameters are supported: | 支持兩個URL參數： |
| 147  4074ac35-f3e2-42a1-b81c-1e586c3ab2c9 | [1}bcemail{2] - To pass the viewer's email address (for an example, see [3}this topic{4]) | [1}郵件{2] -要傳遞查看者的電子郵件地址（例如，請參閱[3}這個話題{4]） |
| 148  e5a8259f-ff04-4ee2-bbe2-4a10d17fd03b | [1}bcsfid{2] - To pass the viewer's Salesforce ID | [1}bcsfid{2] -傳遞查看者的Salesforce ID |
| 149  2d8e0bf2-30fb-4463-836a-af068bb9cf78 | In this scenario, video landing pages would be generated with a URL that’s been uniquely generated for tracking purposes. | 在這種情況下，視頻登錄頁面將使用為跟踪目的而唯一生成的URL生成。 |
| 150  2e849bb3-f3ab-4de0-8ea7-bd0fed38efad | The Audience module will then use the URL parameter to look up the user server-side and sync viewing data. | 然後，受眾模塊將使用URL參數來查詢用戶服務器端並同步觀看數據。 |
| 151  40a34d49-e5d6-4920-8258-fafe63b349bf | In order for the player/plugin to read the URL parameters, the Advanced Embed (in-page) publishing code should be used. | 為了使播放器/插件讀取URL參數，應使用“高級嵌入"（頁內）發布代碼。 |
| 152  43ea11f0-b662-4086-b2b6-4cf9fb526a01 | The Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 由於該插件將在iframe中運行，因此標準嵌入（iframe）發布代碼將無法正常工作，因此無法訪問具有該參數的父頁面URL。 |
| 153  1f167200-871b-4175-804b-fb0c9dd99fde | Note: | 筆記： |
| 154  87e2cdf2-e072-405b-ab17-f0d4205c9626 | By default, the Contact and Lead table are used to look up a viewer's Salesforce ID. | 默認情況下，“聯繫人"和“潛在客戶"表用於查找查看者的Salesforce ID。 |
| 155  44e03ae0-a2b4-4e45-864a-1503234ac33b | Audience can be configured to instead use the Account table in Salesforce. | 可以將受眾群體配置為使用Salesforce中的“帳戶"表。 |
| 156  22ec5eff-6192-4d3e-bcad-ff1b656fe297 | To enable this, please [1}contact Brightcove Support{2] and request, for example: | 要啟用此功能，請[1}聯繫Brightcove支持{2]和請求，例如： |
| 157  c07a0b84-52a7-4c29-aa70-67ee03ab98df | "Please configure my Audience account to use the Salesforce Account table when looking up viewer IDs." | “請配置我的受眾帳戶，以在查看查看器ID時使用Salesforce帳戶表。" |
| 158  815753cf-c5b1-4ec4-8bd3-bf83755541f4 | Viewing video data in Salesforce | 在Salesforce中查看視頻數據 |
| 159  f81e9fc7-e13b-48c8-8bbc-92580c2b2e8f | As videos are viewed in Audience-enabled players, video viewing data will be synced to Salesforce. | 在支持觀眾的播放器中觀看視頻時，視頻觀看數據將同步到Salesforce。 |
| 160  325b2f02-7e06-482a-94d1-b58956ff74bd | If the [1}Simple{2] data mapping option was selected, video view data will appear as a [1}Task{2] entry inside Salesforce. | 如果[1}簡單的{2]數據映射選項已選中，視頻觀看數據將顯示為[1}任務{2] Salesforce內部的條目。 |
| 161  f1d550cf-e132-4e9c-97a1-ebf774c8fe71 | If the [1}Advanced{2] data mapping option was used, viewing data will appear as part of the Salesforce object that was selecting when the mapping was configured. | 如果[1}先進的{2]使用“數據映射"選項時，查看數據將顯示為配置映射時選擇的Salesforce對象的一部分。 |
| 162  44890039-96fd-4582-b5a2-fe949fc74193 | In the following example, [1}Advanced{2] data mapping was used and the video fields were mapped to a custom [1}BC Video View{2] Salesforce object. | 在以下示例中，[1}先進的{2]使用了數據映射，並且將視頻字段映射到了自定義[1}BC視頻觀看{2] Salesforce對象。 |
| 163  0768be23-8e39-40b2-a8ef-0068032e6603 | [1] | [1] |
| 164  4c1320b1-28c6-48bd-857a-8a82363f24de | task record | 任務記錄 |
| 165  f98d1dc4-203e-4003-958c-77e620054176 | Clicking the video name will display detailed information. | 單擊視頻名稱將顯示詳細信息。 |
| 166  b4193f80-a08d-49b7-ad95-4072b1e21d37 | [1] | [1] |
| 167  99c97ffc-4b06-4bb6-a1df-aa173115f558 | task detail | 任務細節 |
| **index.html**  **MQ971010 dd5837c7-c4cc-4f7d-af63-a400b1d06851** | | |
| 1  eba44d7b-1450-4a7f-8340-b444df5c4faa | --- title: | --- title: |
| 2  ae153983-3a7e-4bb3-a5fb-80908fb7af32 | Integrations description: | 集成描述： |
| 3  437e21f4-e33b-48b8-bb51-32d6799d48c7 | 'Learn how to integrate Brightcove Audience with marketing automation platforms.' parent: | “了解如何將Brightcove Audience與營銷自動化平台集成在一起。"父母： |
| 4  d34be3c3-7478-4616-8573-d0b898c0ca79 | Home --- | 家 - - |
| 5  3bb25cf8-cb7b-48ea-a53d-c627562ad570 | \{\{ page.title }} | \{\{ page.title }} |
| 6  7789c96e-ba62-49e3-8221-6650183ed22a | \{\{ page.description }} | \{\{ page.description }} |
| 7  9be47f99-e8d7-4d1b-94d5-2313057be635 | [1}Oracle Eloqua{2] | [1}甲骨文Eloqua{2] |
| 8  d995c2f8-baeb-4a50-95e8-1a697561d487 | [1}Integrating Video Cloud with Oracle Eloqua{2] | [1}將視頻雲與Oracle Eloqua集成{2] |
| 9  67141f7f-c654-4a54-a90b-c4139386d7d2 | [1}Creating Custom Lead Forms for Oracle Eloqua{2] | [1}為Oracle Eloqua創建自定義潛在客戶表單{2] |
| 10  c1780901-998d-458a-8e86-0aefaf2a058c | [1}Embedding a Video Cloud Video on an Eloqua Landing Page{2] | [1}在Eloqua登陸頁面上嵌入視頻雲視頻{2] |
| 11  d9e55a54-3d35-4d26-a5ef-9b1955e582b9 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua集成測試指南{2] |
| 12  00f4ce57-a41d-49be-81c0-2dcfb7f77d70 | [1}HubSpot{2] | [1}HubSpot{2] |
| 13  3405602a-c7e1-4f85-86db-eefcb71039ae | [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2] | [1}使用客戶端API將視頻雲與HubSpot集成{2] |
| 14  738dce6d-b1b1-4a16-b8ac-4dd58702b531 | [1}Integrating Video Cloud with HubSpot Using the REST APIs{2] | [1}使用REST API將視頻雲與HubSpot集成{2] |
| 15  bdd03c59-caa3-4b31-9da9-9ec48c5cdb15 | [1}Creating Custom Lead Forms for HubSpot{2] | [1}為HubSpot創建自定義潛在客戶表單{2] |
| 16  f274b50f-2017-469d-afb1-c9e8e841f804 | [1}HubSpot REST API Integration Testing Guide{2] | [1}HubSpot REST API集成測試指南{2] |
| 17  47fc8e0a-40da-4a87-99e2-8dc041b9fc8e | [1}Marketo{2] | [1}市場部{2] |
| 18  876d6409-c0b4-4824-8cc5-746c3ec2822f | [1}Integrating Video Cloud with Marketo using Munchkin{2] | [1}使用Munchkin將Video Cloud與Marketo集成{2] |
| 19  fb7608dc-6a98-4b72-ac87-1d7403abdb21 | [1}Integrating Video Cloud with Marketo Using the REST APIs{2] | [1}使用REST API將Video Cloud與Marketo集成{2] |
| 20  dff80ff6-2af5-4cdd-bb0b-64e1f623521e | [1}Creating Custom Lead Forms for Marketo{2] | [1}為Marketo創建自定義潛在客戶表單{2] |
| 21  bd280b48-b859-42c4-ae28-71629a39b2ec | [1}Marketo REST Integration Testing Guide{2] | [1}Marketo REST集成測試指南{2] |
| 22  c0bc7c08-a1ed-4aad-9c87-9b8b6e9d7648 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 23  ae89ddfa-8e0f-4ec6-8b9f-be8eed79e733 | [1}Integrating Video Cloud with Salesforce{2] | [1}將視頻雲與Salesforce集成{2] |
| 24  44acc15a-8138-444e-aa67-576aa468ef0f | [1}Creating Custom Lead Forms for Salesforce{2] | [1}為Salesforce創建自定義潛在客戶表單{2] |
| 25  5ae459ab-660c-4419-ab98-3eccc7deafd6 | [1}Non-MAP Integrations{2] | [1}非MAP集成{2] |
| 26  9890354b-8736-4901-86e6-b9136327f17c | [1}Creating Custom Integrations with the Audience Module{2] | [1}使用受眾模塊創建自定義集成{2] |
| 27  7cfa6003-52f5-4a69-96a2-35f296c875da | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾群體與單點登錄集成{2] |
| 28  c6e5580a-87fa-4403-9286-f0ec09313333 | [1}Using the Audience Module to Track Viewers{2] | [1}使用受眾模塊跟踪觀眾{2] |
| **index.html**  **MQ971010 ad93ec2a-2557-4268-b3db-6f2a2c313e74** | | |
| 1  a93a1c19-074c-4132-95be-0a3e2e025073 | --- title: | --- title: |
| 2  b8a22677-42ad-4c76-b76f-d60249caf56d | Support parent: | 支持家長： |
| 3  4259dc94-7d4e-477f-8914-94766be7291a | Home --- | 家 - - |
| 4  e47c2a98-f501-4316-bd15-923d0282b3ee | Support | 支持 |
| 5  3821a2f7-77d6-4df1-8dfc-3eb5cd39bdf6 | Learn how to open a Support case with Brightcove and check the System Status page. | 了解如何使用Brightcove打開支持案例並查看“系統狀態"頁面。 |
| 6  a19cb4bd-f22c-41aa-9776-aabc985a6d44 | [1}Viewing the Brightcove System Status Page{2] | [1}查看Brightcove系統狀態頁面{2] |
| 7  bb410404-f041-4cf1-af60-e7c59342acff | [1}Opening a Case with Brightcove Support{2] | [1}在Brightcove支持下打開案例{2] |
| **register-training.html**  **MQ971010 f6f5ff74-656e-45c6-b221-9420ea915dc6** | | |
| 1  cee18636-8370-4fea-a9de-5e45c1acdbd1 | --- title: | --- title: |
| 2  27002ffb-a517-4bf9-8227-51e8a5b89945 | Register for Training description: | 報名參加培訓說明： |
| 3  eaf676e6-c8a4-4648-be88-6c9b8c9d63c9 | 'Register for online training classes on several topics.' parent: | “註冊有關多個主題的在線培訓課程。"父母： |
| 4  02636c5c-30d7-4ae0-9179-857d41396231 | Home --- | 家 - - |
| 5  7a335cdf-9cab-4da0-9b5a-3e232eaa9ff7 | \{\{ page.title }} | \{\{ page.title }} |
| 6  64069127-e852-492f-8f46-5ca25190b761 | \{\{ page.description }} | \{\{ page.description }} |
| 7  2fb9de8b-b926-43c6-a5c3-a1439beb5621 | As part of Brightcove’s commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. | 作為Brightcove致力於幫助您獲得在線視頻成功的承諾的一部分，我們提供免費，講師指導的在線培訓。 |
| 8  a1e76b10-496f-4bc7-828e-190e914c26ce | [1] | [1] |
| **contact-sales.html**  **MQ971010 05e278de-c824-444c-a09d-ace928712ad2** | | |
| 1  4ac42ef8-bc0b-4b9f-b1f1-512b86577a8f | --- title: | --- title: |
| 2  f24639dc-a826-43e3-837d-0224d1529c1f | Contacting Brightcove Sales description: | 聯繫Brightcove銷售說明： |
| 3  d76a904b-40e9-4455-9669-b4b4faaf52c9 | 'In this topic you will learn how to contact Brightcove Sales or your Account Manager.' parent: | “在本主題中，您將學習如何與Brightcove Sales或您的客戶經理聯繫。"父母： |
| 4  cee8bc9d-d775-4bc3-93dc-104b0e2599f8 | Support --- | 支持 - - |
| 5  8f1e24e3-9d22-4c77-8ec8-d622a682e42b | \{\{ page.title }} | \{\{ page.title }} |
| 6  520e2414-c2aa-4561-ae6a-f50639499b6d | \{\{ page.description }} | \{\{ page.description }} |
| 7  a7ca25e2-1303-4a31-a74b-c1ea37d8830b | New to Brightcove? | 是Brightcove的新手嗎？ |
| 8  4465f97c-66d5-4e30-b49b-b741dec7b3e1 | If you are new to Brightcove and interested in purchasing Brightcove products or services, you can contact our Sales organization by going to [1}this page{2] and filling out the form, or by calling one of the phone numbers listed at the bottom of that page. | 如果您是Brightcove的新手，並且對購買Brightcove的產品或服務感興趣，可以通過以下方式與我們的銷售部門聯繫：[1}這一頁{2]並填寫表格，或致電該頁面底部列出的電話號碼之一。 |
| 9  b38b8f83-bcfb-452a-9e27-612f5fe8bf2b | Already a customer? | 已經是客戶了？ |
| 10  d2d489a2-a805-4d66-8069-a2c6544ce21d | If you are already a Brightcove customer and interested in purchasing add-ons, additional products or services, contact you Account Manager. | 如果您已經是Brightcove客戶，並且對購買附加組件，其他產品或服務感興趣，請與您的客戶經理聯繫。 |
| 11  c7056f1f-eef0-4f38-91ca-051f5da4c943 | If you are not sure who your Account Manager is, [1}open a support case{2], and someone in our Support organization will give you the information. | 如果不確定您的客戶經理是誰，[1}打開支持案例{2]，我們支持組織中的人會為您提供信息。 |
| **online-training-courses.html**  **MQ971010 f469c2ae-2123-4906-9cd1-15d35e19b178** | | |
| 1  368f61b3-03ee-4b25-b11e-584d8dfe400f | --- title: | --- title: |
| 2  a8d619e6-fd5b-45a9-b287-b73e523b90b3 | Online Training Courses description: | 在線培訓課程說明： |
| 3  7bcc4088-0673-43af-a6f4-4d8606107751 | 'This topic lists all of the on-demand training courses that are available.' parent: | “本主題列出了所有可用的按需培訓課程。"父母： |
| 4  105b71d1-6008-482b-ac3d-7d4dbe921fad | Support --- | 支持 - - |
| 5  4b0dbeb9-6f03-4d2d-9d29-60cd21be8271 | \{\{ page.title }} | \{\{ page.title }} |
| 6  169ff127-5fc0-4597-a787-afbb241c2253 | \{\{ page.description }} | \{\{ page.description }} |
| 7  d14d54bb-d914-411c-8bd1-9b04eb6ec804 | Name | 名稱 |
| 8  a3206fac-f784-47e5-b5bf-61b546c6941b | Product Focus | 產品重點 |
| 9  70bc354d-69a3-4539-9284-53edd14d1e0b | Role | 角色 |
| 10  de5d3352-06f7-43b3-912c-72ec6f12b956 | Duration | 期間 |
| 11  41e00376-62d5-43f7-a8fb-15867897689e | Description | 描述 |
| 12  2a99c7a2-eec6-4a91-84e0-78b2a0545cf7 | [1}Video Cloud Basics{2] | [1}視頻雲基礎{2] |
| 13  cf912ee8-0214-4af5-9401-05368def25e6 | Video Cloud | 視頻雲 |
| 14  04110a7d-7ebd-4119-bd3e-8581e62e2604 | Studio User | 工作室用戶 |
| 15  4e9c8eeb-7f45-4ef9-88bb-44e6086527e4 | 16:38 | 16:38 |
| 16  20b06220-7d74-4d93-81bc-e723a51dc980 | Learn the basics on how to upload and publish videos using Video Cloud Studio | 了解有關如何使用Video Cloud Studio上傳和發布視頻的基礎知識 |
| 17  e72855b4-7605-4952-9dc4-5d75c1b9bd44 | [1}Introduction to Video Cloud{2] | [1}視頻雲簡介{2] |
| 18  21dc6cc8-afa1-41cf-b093-c8fd13540b67 | Video Cloud | 視頻雲 |
| 19  d691bb44-ddbe-4758-81f7-81db5cbef126 | Studio User | 工作室用戶 |
| 20  789cd846-c53b-46bb-80d3-528c62fb2040 | 35:37 | 35:37 |
| 21  86da2a22-4e9e-442a-b583-5194d0a54505 | Learn how to upload, manage and publish videos using Video Cloud Studio | 了解如何使用Video Cloud Studio上傳，管理和發布視頻 |
| 22  8df25a94-748f-40d8-a78b-3c11349d2c9d | [1}Introduction to Video Cloud Analytics{2] | [1}視頻雲分析簡介{2] |
| 23  fc66ed7c-6eb9-468a-8f92-46a796cb3fbe | Video Cloud | 視頻雲 |
| 24  893b4cac-61a2-482b-a340-c6b95989cfa3 | Studio User | 工作室用戶 |
| 25  9581ceab-2189-441b-8f95-04a6cb73e2b4 | 24:06 | 24:06 |
| 26  5020e8be-fc59-48bf-ab4b-fd7fc11f654b | Learn about the types of analytics that are available inside Video Cloud Studio | 了解Video Cloud Studio中可用的分析類型 |
| 27  628c0ea9-af43-4966-b989-ccea972c1f88 | [1}Introduction to Brightcove Gallery{2] | [1}Brightcove畫廊簡介{2] |
| 28  98d2c397-032f-49a2-92c6-416a6345d478 | Gallery | 畫廊 |
| 29  10224df0-9079-4450-8796-8c784dd0b314 | Studio User | 工作室用戶 |
| 30  b04626e0-c5b5-414e-b6a6-dd099d387632 | 17:39 | 17:39 |
| 31  b60cdf9b-5bdb-4b66-aa7a-8134c6e4509c | Learn about Gallery and the types of experiences that can be created. | 了解圖庫以及可以創建的體驗類型。 |
| 32  6fbb13a6-dd78-4108-b181-cc39baac25d7 | [1}Building In-Page Experiences using Gallery{2] | [1}使用圖庫建立頁內體驗{2] |
| 33  0e67fc6c-eaba-4826-be88-e1539e80e8aa | Gallery | 畫廊 |
| 34  3474c4c3-61de-4d82-bfd1-9d3fc18f1f38 | Studio User | 工作室用戶 |
| 35  7818ccba-3629-402b-9cf1-f11b336cec9f | 32:17 | 32:17 |
| 36  d9cbb946-69c8-4ea1-89bb-68203950b043 | Learn how to create and publish an in-page experience using Brightcove Gallery. | 了解如何使用Brightcove Gallery創建和發布頁內體驗。 |
| 37  efc51d0f-661d-4235-95f9-46742bb727fa | [1}Building Portal Experiences using Gallery{2] | [1}使用庫構建門戶體驗{2] |
| 38  5f7e9a57-a368-4aca-8ab5-172eb0494de2 | Gallery | 畫廊 |
| 39  820f94df-4c09-44c4-87eb-bdde5da3c618 | Studio User | 工作室用戶 |
| 40  c6128cca-3aa6-4a8c-b7cf-fe60b5370ee2 | 33:46 | 33:46 |
| 41  1cd08622-51f0-454b-b2e3-c1b89339a07f | Learn how to create and publish a portal experience using Brightcove Gallery. | 了解如何使用Brightcove Gallery創建和發布門戶體驗。 |
| 42  d954c52d-c8b6-4306-8813-f5650723150c | [1}Developing with the Brightcove Player{2] | [1}與Brightcove Player一起開發{2] |
| 43  1f4fbe13-273c-4035-bd58-fac6c65dc4d6 | Video Cloud[1] Brightcove Player | 視頻雲[1] Brightcove播放器 |
| 44  4cf55d72-7492-48f4-88e8-b534803ad8c1 | Player Developer | 玩家開發者 |
| 45  d017099b-d86d-4e23-b681-a1303352d9ac | 1:12:14 | 1:12:14 |
| 46  e2c35c2d-3c14-4bd9-9056-efa50e772503 | Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player. | 學習使用JavaScript，CSS和HTML自定義Brightcove Player的行為和外觀。 |
| 47  41c8794c-aee9-4417-b0c3-5c202e0cfc37 | [1}Quick Start to Player Management{2] | [1}播放器管理快速入門{2] |
| 48  ac878e11-b8d7-44e4-b9cf-80d9db540d11 | Video Cloud[1] Brightcove Player | 視頻雲[1] Brightcove播放器 |
| 49  8348bbe5-b3ad-436d-b4b8-69b1d610cf50 | Player Developer | 玩家開發者 |
| 50  af5be3e1-b5c5-4aad-9a18-769855466089 | 32:45 | 32:45 |
| 51  a5381bd1-9e10-470a-a15a-edb2a3f0edbf | Learn to create, update and publish a player using Terminal and the curl tool. | 學習使用終端機和捲曲工具創建，更新和發布播放器。 |
| 52  8ca69162-8858-4e04-9ec4-ba5bdf4859cf | [1}Developing with the Brightcove Native Player SDK for Android{2] | [1}使用Brightcove Native Player SDK for Android進行開發{2] |
| 53  42cd58d5-eade-4d47-99ea-370429b01cd0 | Video Cloud[1] Brightcove Player | 視頻雲[1] Brightcove播放器 |
| 54  e2a27a00-bb7f-435c-9a51-d11d839ead8c | Device SDK Developer | 設備SDK開發人員 |
| 55  77a8fd83-ccf1-4693-bb8f-237b83d2c84c | 29:27 | 29:27 |
| 56  859c970a-b725-4380-8411-b63811c9f81e | Learn to create a native video app for Android devices. | 了解如何為Android設備創建本地視頻應用。 |
| 57  f160eb23-a7c1-48bf-a7ef-a553fe000547 | <a href="https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html>Developing with the Brightcove Native Player SDK for iOS</a></td> <td>Video Cloud<br /> Brightcove Player</td> <td>Device SDK Developer</td> <td align="center">25:31 | <a href="https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html>使用Brightcove Native Player SDK for iOS進行開發</a> </td> <td>視頻雲<br/> Brightcove Player </td> <td>設備SDK開發人員</td> <td align ="center"> 25:31 |
| 58  69a1b71c-6b5d-46f7-9dea-fbe7b36dd955 | Learn to create a native video app for iOS devices. | 了解如何為iOS設備創建本地視頻應用。 |
| **viewing-brightcove-system-status-page.html**  **MQ971010 412f87de-72f9-46b5-8d52-679ca6980da0** | | |
| 1  bd9975ca-738d-4f77-88df-c93d42c28cae | --- title: | --- title: |
| 2  9d704b8b-db15-410a-b18f-9dbbbf4f5e17 | Viewing the Brightcove System Status Page description: | 查看Brightcove系統狀態頁面說明： |
| 3  17c6a960-87af-494e-b116-60812a5a0b13 | 'In this topic you will view the Brightcove System Status page for updates on Brightcove services and applications.' parent: | “在本主題中，您將查看Brightcove系統狀態頁面以獲取Brightcove服務和應用程序的更新。"父母： |
| 4  9ff3c4a7-d944-4233-8340-ca9f8127d3bf | Support --- | 支持 - - |
| 5  4cf00349-e2d3-48e0-8ccb-a29cccaa2683 | \{\{ page.title }} | \{\{ page.title }} |
| 6  ad86e484-2b54-459d-9855-a7590fee087d | \{\{ page.description }} | \{\{ page.description }} |
| 7  13797c60-0356-43f2-b470-641743e2ec2f | Brightcove continuously monitors the status of all Brightcove Services and applications. | Brightcove持續監視所有Brightcove服務和應用程序的狀態。 |
| 8  9aa67ff7-0697-469d-8b28-f1e606936cfc | If there are any interruptions in service, a note will be posted on the System Status Page. | 如果服務中斷，則會在系統狀態頁面上發布註釋。 |
| 9  25aafad8-b2c2-4995-bfe6-b242abdf63fe | All scheduled maintenance notices will also be posted on this page. | 所有計劃的維護通知也將發佈在此頁面上。 |
| 10  440f718c-4460-42d2-af91-fd352ced6f4a | To access the System Status Page, visit [1}https://status.brightcove.com{2] or from the navigation header, click the Support icon ([3]) and then [4][5}System Status{6]. | 要訪問系統狀態頁面，請訪問[1}https://status.brightcove.com{2]或從導航標題中，單擊“支持"圖標（[3]） 然後[4][5}系統狀況{6]。 |
| 11  784ff1e7-a80c-4440-897b-5789314df239 | [1] | [1] |
| 12  e59acdd0-a52e-4d39-ba56-4a3051bf033e | All posted notifications will include the following information: | 所有發布的通知將包括以下信息： |
| 13  76fd1df0-1ec7-4124-ab09-3dddedd8d7fd | Incident Status | 事件狀態 |
| 14  1d093801-1cde-4242-b18c-bb8096e3250a | Operational (Green) | 運行（綠色） |
| 15  e1053f7d-8ea2-4486-b2a0-da540d6727ec | Notification (Blue - systems are currently in operation but affected by delays or intermittent outages) | 通知（藍色-系統當前正在運行，但受到延遲或間歇性中斷的影響） |
| 16  9f20cf1c-b2af-413b-ac91-aad75b51e684 | Partial Service Disruption (Yellow) | 部分服務中斷（黃色） |
| 17  e92cb679-b240-4b8c-a1d6-d7dd635b7803 | Full Service Disruption (Red) | 全面服務中斷（紅色） |
| 18  67e609ec-837b-4064-a95a-db665d362b65 | Components - Service or area affected | 組件-服務或受影響的區域 |
| 19  c737534f-75f6-4b7e-ad52-31d543972903 | Locations | 地點 |
| 20  5e2c77ad-1492-4087-abae-2ff8fd45d565 | APAC | 亞太地區 |
| 21  ef58b0c3-cffb-432e-baa7-1d20e0e47102 | Americas | 美洲地區 |
| 22  8512cc8f-b907-45bd-bf9e-3ecda27e3597 | EMEA | 歐洲，中東和非洲 |
| 23  2cd62918-7df2-41cf-8a08-2422d557d6b3 | Japan | 日本 |
| 24  51353041-4c82-4516-b15c-9d1f8285e5e3 | Current State and status. | 當前狀態和狀態。 |
| 25  93c72300-c8ab-4efc-8eaa-8d2117d784f1 | States include: | 狀態包括： |
| 26  1a0ea951-282d-4c23-810e-7b333fa6c7f3 | Investigating - Engineers are looking into the issue | 調查-工程師正在調查問題 |
| 27  8f324042-5421-4e88-b6a0-cc6afb132380 | Identified - Engineers have identified the issue and are looking to correct | 已確定-工程師已確定問題並希望糾正 |
| 28  18ea4cf1-56ed-493b-bb1d-07773b5e38e6 | Monitoring - Issue resolved and Engineering monitoring to ensure all is healthy | 監控-解決問題並進行工程監控以確保一切正常 |
| 29  b370bd19-fe54-4e10-945b-94a15f26c2ff | Resolved - Issue resolved | 已解決-問題已解決 |
| 30  eb1d1634-b5a7-4950-9e3b-ee2fc0b8b885 | All posted messages will be in English and the time used is Eastern Standard Time (GMT-5). | 所有發布的消息將使用英語，並且使用的時間為東部標準時間（GMT-5）。 |
| 31  b93e15aa-29f2-4be4-826d-7d6217322bf1 | Viewing the system status history | 查看系統狀態歷史記錄 |
| 32  68192d67-2fda-47a8-9894-6585799668fc | To view the System Status history, click the [1}History{2] link at the bottom of the page. | 要查看系統狀態歷史記錄，請單擊[1}歷史{2]頁面底部的鏈接。 |
| 33  c5ce930d-191c-4646-8db8-37712672430e | [1] | [1] |
| 34  328344d3-0da2-4265-8c3a-3393701fb179 | Subscribing to system status changes | 訂閱系統狀態更改 |
| 35  683cdad1-5807-4ffd-a4a5-198958e9d96a | You can sign up to be notified when the system status changes. | 您可以註冊以在系統狀態更改時收到通知。 |
| 36  bf4418a4-7727-4445-b512-89ca2bc31e3a | This section is organized as follows: | 本節的組織如下： |
| 37  62ef1237-389d-4f8f-a81b-0a6f6d940c6f | [1}Subscribing to email{2] | [1}訂閱電子郵件{2] |
| 38  df630ccf-1628-486e-a0a7-4b759afca949 | [1}Subscribing to webhook{2] | [1}訂閱webhook{2] |
| 39  cbbbcc17-5361-4262-9dd3-2157d0ff1737 | [1}Managing your subscription{2] | [1}管理您的訂閱{2] |
| 40  60ca175c-6deb-4008-9cf9-b99799448946 | Subscribing to email | 訂閱電子郵件 |
| 41  f92a70fe-1c2a-4e31-94df-33839b16a913 | To receive notifications by email, click the [1}SUBSCRIBE{2] button, enter your email address and then click [1}Subscribe{2]. | 要通過電子郵件接收通知，請單擊[1}訂閱{2]按鈕，輸入您的電子郵件地址，然後單擊[1}訂閱{2]。 |
| 42  4b344b54-7e19-4de3-83eb-59c813f66bf4 | [1] | [1] |
| 43  f7383727-3d4b-4ecc-9bc0-101f8dd36c21 | Subscribing to webhook | 訂閱webhook |
| 44  c7128b1e-f61d-4d46-948e-f86d28b8e171 | A webhook is a defined callback made with HTTP POST. | Webhook是使用HTTP POST進行的已定義回調。 |
| 45  e38c67f0-8525-41fe-a612-65aa66c68593 | You specify a URL where the callback will post a JSON object when there is a status update. | 您指定一個URL，狀態更新時回調將在該URL上發布JSON對象。 |
| 46  507b5cfa-f62f-480b-9bca-520f7400095d | To sign up to be notified when the system status changes, select the [1}SUBSCRIBE{2] button. | 要註冊以在系統狀態更改時收到通知，請選擇[1}訂閱{2]按鈕。 |
| 47  e6f180f7-47e0-43dd-9c92-db67a7e879db | Then enter a URL to receive the JSON payload along with your email address. | 然後輸入一個URL，以接收JSON有效負載以及您的電子郵件地址。 |
| 48  2625934b-bd5c-477a-817d-27360a1b0732 | [1] | [1] |
| 49  05bd165c-9065-4958-853f-9d7c4e5934da | webhook subscribe | webhook訂閱 |
| 50  4cb66635-f818-4add-bc7b-5664245e3694 | When system status changes are sent, your webhook address should receive a JSON object similar to this: | 發送系統狀態更改後，您的Webhook地址應收到類似於以下內容的JSON對象： |
| 51  13967300-549c-430b-864e-021b4b76e4c5 | [1] | [1] |
| 52  7a65516f-0bf3-45b7-bbfb-6e197730d661 | webhook json | webhook json |
| 53  9ca4789f-ff04-4c33-93ae-b83b973b2a6b | Managing your subscription | 管理您的訂閱 |
| 54  8d7127b2-9ad8-4434-be1f-6148f70573cd | After you have subscribed, you will receive an email with a link to a Manage Subscription page that allows you to manage your subscription. | 訂閱後，您將收到一封電子郵件，其中包含指向“管理訂閱"頁面的鏈接，該頁面可讓您管理訂閱。 |
| 55  a30bf6ce-e991-4dbd-8c67-1b577d60cbbc | You can choose the components/products/regions you are interested in receiving notifications for. | 您可以選擇要接收通知的組件/產品/區域。 |
| 56  b26ff432-8773-4633-b92f-1ba5526683fe | Make your selections and then click [1}Save Subscription{2]. | 進行選擇，然後單擊[1}保存訂閱{2]。 |
| 57  175815b4-5048-4bf8-8fc6-40270b140f02 | [1] | [1] |
| 58  dbefb75d-8106-4b73-90d8-08c322d412ff | To unsubscribe, click the [1}Unsubscribe{2] link at the bottom of the Manage Subscription page. | 要取消訂閱，請點擊[1}退訂{2]鏈接位於“管理訂閱"頁面底部。 |
| 59  91b8f713-db9e-434a-967c-166faee491e7 | Getting notifications in Slack | 在Slack中獲取通知 |
| 60  04657c22-4e49-467b-8a0c-29cec3c7a71f | Slack has its own webhook system that can be used to connect status updates. | Slack有自己的webhook系統，可用於連接狀態更新。 |
| 61  d8898c42-e229-492e-9832-722d5960a416 | Consult the [1}Slack documentation for details.{2] | 諮詢[1}鬆弛文檔以獲取詳細信息。{2] |
| **opening-case-with-brightcove-support.html**  **MQ971010 d1d3fd6f-8d0c-446d-81fa-c40dd273ee0d** | | |
| 1  df61738a-5ab2-4521-85be-5687e4e7233b | --- title: | --- title: |
| 2  e29e5cdf-960d-4d27-9f11-18103133eab9 | Opening a Case with Brightcove Support description: | 使用Brightcove支持打開案例說明： |
| 3  428beb94-5db4-490f-ac8d-cfcb03611ad4 | 'In this topic you will learn how to use the Brightcove Support Portal to open a case with Brightcove Support.' parent: | “在本主題中，您將學習如何使用Brightcove支持門戶網站來使用Brightcove支持開立案件。"父母： |
| 4  07d01de8-a8d8-454c-8e3f-8707e7ddda5d | Support --- | 支持 - - |
| 5  3a2609e7-55c2-4177-82d6-76c5dbec3f55 | \{\{ page.title }} | \{\{ page.title }} |
| 6  e9a38d8e-478e-4348-a673-5c0a6cbb0462 | \{\{ page.description }} | \{\{ page.description }} |
| 7  b5e290e5-b4b7-4be2-8a92-c31907685a77 | Brightcove offers a variety of support programs to meet the needs of our customers. | Brightcove提供各種支持計劃，以滿足客戶的需求。 |
| 8  081c8a1c-99f1-4162-85df-0a0199e87a87 | For information on these programs, check the [1}Brightcove Support section{2] of our website. | 有關這些程序的信息，請檢查[1}Brightcove支持部分{2]我們的網站。 |
| 9  2c9a344e-6de3-4bac-9dc4-5859bc86b7ed | One support option is the Support Portal that can be used to open a case with Brightcove Support | 一個支持選項是支持門戶，可以使用Brightcove支持來打開案件 |
| 10  3bebb963-8990-4e2e-af43-2bde633b7d31 | Creating a new support account | 創建一個新的支持帳戶 |
| 11  cabe56ae-d127-44ec-9694-43412227b9eb | Before you can create cases using the Support Portal you have to create an account. | 您必須先創建一個帳戶，然後才能使用支持門戶網站創建案例。 |
| 12  afa3c97d-99c2-4a21-aa3c-ca675296933e | To create a new account, follow these steps: | 要創建一個新帳戶，請按照下列步驟操作： |
| 13  a7bcce77-cb67-40c6-a765-73b129714fa3 | Access the Support Portal using one of these methods: | 使用以下方法之一訪問支持門戶： |
| 14  f7a6e213-024d-41f1-8f2f-afae9bb4e107 | In the application header, click [1}SUPPORT > Contact Support{2] | 在應用程序標題中，單擊[1}支持>聯繫支持{2] |
| 15  4af0a664-ec2f-4ff7-8cdf-429f1ad1bda6 | Go to [1}https://supportportal.brightcove.com{2] | 去[1}https://supportportal.brightcove.com{2] |
| 16  f6d42a5e-56fb-40ca-8d1d-a3fca257e73a | [1] | [1] |
| 17  e803fb91-b2c3-47e4-8264-ca85dee390a4 | Click [1}Sign Up{2]. | 點擊[1}報名{2]。 |
| 18  c32803aa-7c55-4fc4-a8c6-7c587b512212 | Enter your [1}First Name{2], [1}Last Name{2],[1} Email{2] and [1}Password{2]. | 輸入您的[1}名{2]，[1}姓{2]，[1}電子郵件{2]和[1}密碼{2]。 |
| 19  115352e2-d072-445b-a7a7-a555af2c9849 | Click [1}Submit{2]. | 點擊[1}提交{2]。 |
| 20  fa6c1fa3-d586-4a5f-a0aa-6f8fefce5960 | [1] | [1] |
| 21  50dc2e72-d807-47b5-80c2-fc236196d8d0 | Confirm that you are redirected to the Brightcove Support Portal home page. | 確認您已重定向到Brightcove支持門戶主頁。 |
| 22  ef438111-e965-4857-8d30-50879ff214d9 | [1] | [1] |
| 23  b3656aae-5e5a-4c6e-97c5-2550d3393731 | Opening a support case | 打開支持案例 |
| 24  2897d612-720b-44fb-a8db-22a256a20852 | To open a case with Brightcove Support using the Support Portal, follow these steps: | 要使用支持門戶網站通過Brightcove支持開立案件，請按照以下步驟操作： |
| 25  ca205fdf-6089-4f99-8050-7810736ef4d2 | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | 登錄到Brightcove支持門戶，網址為：[1} https://supportportal.brightcove.com{2]。 |
| 26  c2b5cb58-c6e5-4d3c-83eb-40489c1e1009 | Click [1}SUBMIT A CASE{2] in the page header. | 點擊[1}提交案例{2]在頁面標題中。 |
| 27  f5b95e28-cb99-4a20-adba-3e87f068d55f | Enter case information: | 輸入案例信息： |
| 28  aa7c3210-d615-45a1-8292-bd17c9dc70c4 | [1}Subject{2] - Title of the case | [1}主題{2] -案件名稱 |
| 29  36187696-2e70-44c2-9719-d0c6e8418a04 | [1}Description{2] - Description of the issue, question or problem | [1}描述{2] -問題，問題或問題的描述 |
| 30  366f0ecb-cfe8-4e50-bfaf-b124b24a0030 | [1}Priority{2] | [1}優先事項{2] |
| 31  53f7ed14-08db-4b6f-badc-877048d7512f | [1}P1{2] - Critical - Loss of a Brightcove Service or critical loss of significant publishing availability to a live production player | [1}P1{2] -嚴重-丟失了Brightcove服務，或嚴重喪失了實時製作播放器的大量發布可用性 |
| 32  803defab-2036-42d6-9d2f-bce1997b6b07 | [1}P2{2] - Important - Brightcove Service is operational, but there are blocking issues regarding expected publishing capabilities specific to a live production player (i.e. relating to uploads, console activity, specific players). | [1}P2{2] -重要-Brightcove Service可以運行，但是存在與現場製作播放器特定的預期發布功能有關的阻止問題（即與上載，控制台活動，特定播放器有關）。 |
| 33  d1038e9c-8177-4268-843d-343a4adfa955 | [1}P3{2] - Normal - Requests which are not defined as Critical or Important (including requests for account/user modifications) | [1}P3{2] -正常-未定義為“嚴重"或“重要"的請求（包括帳戶/用戶修改請求） |
| 34  a791a33d-cbf2-4e96-b631-8a5391dcc1c3 | [1}Product{2] - The Brightcove application to which the support request relates to | [1}產品{2] -與支持請求有關的Brightcove應用程序 |
| 35  c4d97f86-0f9c-4306-9595-393dc13cca46 | [1}Brightcove Account{2] - Account name where the support request relates to | [1}Brightcove帳戶{2] -支持請求所涉及的帳戶名 |
| 36  11db347c-e525-43d7-aa26-509179c0b356 | [1}URL{2] - Page URL where the issue can be observed (if available) | [1}網址{2] -可以發現問題的頁面網址（如果有） |
| 37  2903f312-e04e-4dba-b3a8-ada2fcca3fe3 | [1}Additional CC{2] - On top of the default CC list, you can decide to add additional email addresses of collaborators that should be informed of the case progress | [1}附加CC{2] -在默認抄送列表的頂部，您可以決定添加協作者的其他電子郵件地址，以告知案件進展情況 |
| 38  9a3b0ea3-a049-4636-88a2-5fefd2e965f2 | [1] | [1] |
| 39  0cef1e15-a176-4938-bf0c-30056d4c34f0 | Click [1}Submit{2]. | 點擊[1}提交{2]。 |
| 40  bf7c6b69-efd3-4445-875f-e05752950dd7 | The case details will be displayed. | 案件詳細信息將顯示。 |
| 41  0b305616-470e-4c43-bb6e-cff64a019bb4 | [1] | [1] |
| 42  dbb28808-9b4d-4497-88a7-dafc45495219 | Click on the [1}Write a new comment...{2] link to add additional comments or to upload a screen shot. | 點擊[1}寫一個新的評論...{2]鏈接以添加其他評論或上傳屏幕截圖。 |
| 43  32cd9df3-8911-47bb-9cf3-828bf344dd7e | Detailed steps to reproduce the issue and screen shots of the behavior/issue are always helpful to Brightcove Support and can speed up the time needed to resolve your case. | 重現問題的詳細步驟和行為/問題的屏幕快照始終對Brightcove支持有幫助，並可以加快解決案件所需的時間。 |
| 44  18ddbbf8-7a95-4026-ad20-5115b233bf33 | Viewing your support cases | 查看您的支持案例 |
| 45  78b85096-615d-4348-b476-6dfa86626c85 | All support cases can easily be viewed in the Support Portal. | 所有支持案例都可以在支持門戶中輕鬆查看。 |
| 46  51953d0e-baf5-44e9-9c6d-524f576f62ae | The [1}CASE STATUS{2] will be one of: | 這[1}案例狀態{2]將是以下之一： |
| 47  2041eddf-135e-436c-99ce-60801114df59 | [1}New{2] - Case was just created and is awaiting Brightcove review | [1}新的{2] -案例剛剛創建，正在等待Brightcove審核 |
| 48  608db88d-cdce-426c-9e75-1e297dc12856 | [1}Open{2] - Case is in progress | [1}打開{2] -案件正在進行中 |
| 49  65638400-d697-4379-882f-e7f855849c1b | [1}Awaiting your response{2] - Brightcove Support requires additional information or a solution has been provided and Brightcove is waiting for a response | [1}等待你的回复{2] -Brightcove支持需要更多信息或已提供解決方案，並且Brightcove正在等待響應 |
| 50  a1095d48-83ce-4560-b270-5072befec962 | [1}Closed{2] - Case has been resolved | [1}關閉{2] -案件已解決 |
| 51  37b9b05a-7aeb-43a2-9de9-0113a6e55868 | [1}Closed Awaiting{2] - Case was closed due to no response from publisher; case will be reopened if publisher contacts Brightcove | [1}封閉等待{2] -由於發布商未回應，此案已結案；如果發布商聯繫Brightcove，將重新開箱 |
| 52  bd2d9459-ee68-49ef-bdc9-b4d47a518f8a | Note that cases that have been deleted by Support as duplicates will not appear in the Support Portal. | 請注意，被支持人員刪除為重複的案例不會顯示在支持門戶中。 |
| 53  abafebe2-a2f9-487d-ae12-84c6a18a971c | To view your cases with Brightcove Support, follow these steps: | 要在Brightcove支持下查看您的案例，請按照以下步驟操作： |
| 54  34817dda-11f7-4222-925d-94ad9b70f5df | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | 登錄到Brightcove支持門戶，網址為：[1} https://supportportal.brightcove.com{2]。 |
| 55  2286c80c-b6fe-4fc6-9c35-f6bab7b744e3 | Click [1}SUPPORT CASES{2] in the page header. | 點擊[1}支持案例{2]在頁面標題中。 |
| 56  8a58a5c0-b9f1-44bc-8eba-787c77338445 | A list of [1}Open Cases{2] will display. | 的列表[1}開箱{2]將顯示。 |
| 57  aaf07810-f636-4012-810b-4eda54875c76 | [1] | [1] |
| 58  5c2188fc-01e8-4cf1-8ac9-0ab1094bef12 | Click the [1}Case History{2] link to view a list of closed cases. | 點擊[1}病歷{2]鏈接以查看已結案的列表。 |
| 59  38fe9b98-8d87-491d-bf8c-48fee83863e4 | Click on a [1}Case Number{2] to view the case details including comments from Brightcove Support. | 點擊一個[1}案件編號{2]查看案例詳細信息，包括Brightcove支持人員的評論。 |
| 60  8cadf091-68a4-43f5-91df-9d67da1906c3 | Clicking on a column header will sort the list by that column. | 單擊列標題將按該列對列表進行排序。 |
| 61  1f6cdc80-7175-4028-84c4-cf2ac35feeef | Updating a support case | 更新支持案例 |
| 62  11df192d-d269-496c-83b0-ad0215526735 | Once the case has been created three are a few actions you can take to keep your cases up to date: | 創建案例後，您可以採取以下三項操作來使案例保持最新狀態： |
| 63  6126e4c2-a180-4d11-a4c3-299d2c410721 | Add new comments to communicate with our support team | 添加新評論以與我們的支持團隊聯繫 |
| 64  9555b4ec-e734-4344-bd3b-d7f135397783 | Upload or delete attachments with more information to help us identify the issue as fast as possible | 上傳或刪除包含更多信息的附件，以幫助我們盡快發現問題 |
| 65  d8f53036-c5b7-451e-9219-9a9ee1fa185f | Update the case priority in the event that you need more attention on a case or it becomes more urgent than initially expected | 如果您需要更多關注某個案例，或者它變得比最初預期的更為緊急，請更新案例優先級 |
| 66  f6a83b2e-d2cc-465e-b68c-aa91c4677f87 | Update the CC list to add more watchers to the case | 更新抄送列表以向案例添加更多觀察者 |
| 67  435d622b-b598-45cb-a456-636fb68f366b | Request case closure after your issue has been resolved | 解決問題後，要求結案 |
| 68  16476e8e-a341-4f99-a29c-7aa52a47343b | Updating your default CC list | 更新默認抄送列表 |
| 69  3499fd6d-3d5b-4b5d-b88f-fbd8262e9be6 | The default CC list is a per account email list that is notified of all of the account’s case activity. | 默認的抄送列表是每個帳戶的電子郵件列表，通知該帳戶的所有案例活動。 |
| 70  3d20af4f-4b40-403c-944f-fce0beed76ab | To update the list, follow these steps: | 要更新列表，請按照下列步驟操作： |
| 71  ab0d2624-89a9-47f1-87da-162c3760cd4e | Go to the top right corner and click on the user icon. | 轉到右上角，然後單擊用戶圖標。 |
| 72  650e87b2-a527-4079-a4d3-a987db0a3e25 | [1] | [1] |
| 73  429d6bda-28de-4e7d-8f8e-3b0748a55dc4 | Click [1}My Account{2]. | 點擊[1}我的帳戶{2]。 |
| 74  44112ce2-3818-41d9-be6e-51caf2a267c3 | Enter the new email addresses or remove existing addresses in the [1}Account default CC list{2]. | 輸入新的電子郵件地址或刪除現有的地址[1}帳戶默認抄送列表{2]。 |
| 75  e9c729c5-7e2a-4b37-ab13-57bbf9ebf446 | Click [1}Update default CC list{2] to save the changes. | 點擊[1}更新默認抄送列表{2]保存更改。 |
| 76  7b52e7f7-9ff9-4adc-a292-d94121a44798 | Viewing the Brightcove System Status page | 查看Brightcove系統狀態頁面 |
| 77  05d06405-302e-4883-acdc-4875ee23a22a | Brightcove continuously monitors the status of all Brightcove Services. | Brightcove持續監視所有Brightcove服務的狀態。 |
| 78  70022b3b-85c3-497f-9845-bffbaed7b3ed | If there are any interruptions in service, a note will be posted on the System Status Page. | 如果服務中斷，則會在系統狀態頁面上發布註釋。 |
| 79  21eb849a-599d-41fe-b3a8-8690527eac16 | All scheduled maintenance notices will also be posted. | 所有預定的維護通知也將被發布。 |
| 80  01502801-8601-45cb-9504-2a5b91e88dc2 | To access the System Status page, login to the Support Portal and click SYSTEM STATUS in the page header or go to [1}status.brightcove.com{2]. | 要訪問“系統狀態"頁面，請登錄支持門戶，然後單擊頁面標題中的“系統狀態"或轉到[1}status.brightcove.com{2]。 |
| 81  57b415a2-5fe3-42e1-abb4-7be14acd56ba | To learn more about the System Status page, see [1}Viewing the Brightcove System Status Page{2]. | 要了解有關“系統狀態"頁面的更多信息，請參閱[1}查看Brightcove系統狀態頁面{2]。 |
| **audience-training-videos.html**  **MQ971010 dc0c9f7e-5406-4b68-bf28-b4c2461c768d** | | |
| 1  57531dc9-d2f8-4da8-9600-d86b02351632 | --- title: | --- title: |
| 2  cceef112-64a9-41fa-87ff-09b1a28740af | Audience Training Videos parent: | 受眾培訓視頻的家長： |
| 3  15dd4ab1-dac8-4bf5-9269-d8a19c957d6f | Getting Started --- | 入門 - - |
| 4  550463d5-0959-4a31-9a6b-a7c6dd38ed61 | Audience Training Videos | 觀眾培訓視頻 |
| 5  2d28c843-8514-4033-afef-adb9801993c2 | This is a list of all the Brightcove Audience training videos. | 這是所有Brightcove Audience培訓視頻的列表。 |
| 6  20568b97-a43e-4f19-849f-4dec6ef822a1 | [1] | [1] |
| **index.html**  **MQ971010 77a56b90-8a9c-40ec-8afe-e5fefd0bd0dc** | | |
| 1  a4d56c87-918e-4509-bfc6-6cfdaacd65d4 | --- title: | --- title: |
| 2  eba5130f-a820-4d9a-8bf8-1b74768fe7dc | Getting Started parent: | 家長入門： |
| 3  1c99deb8-674a-47f1-8173-2567cba10721 | Home --- | 家 - - |
| 4  36558294-4765-4a65-a876-1763d5f6e6cf | Getting Started | 入門 |
| 5  e3afc82f-f0d4-48a3-ae61-67ac3b40e7d4 | Brightcove Audience is used to track video engagement data for videos that are viewed inside of an Audience-enabled Brightcove Player. | Brightcove Audience用於跟踪在啟用了Audience的Brightcove Player中查看的視頻的視頻參與度數據。 |
| 6  948e5d7a-8e62-44bd-8f31-fd74f907607a | Viewing data is stored in Video Cloud and can optionally be synchronized to popular marketing automation platforms such as Eloqua, Marketo, HubSpot and Salesforce. | 查看數據存儲在Video Cloud中，可以選擇同步到流行的營銷自動化平台，例如Eloqua，Marketo，HubSpot和Salesforce。 |
| 7  cd7a4d9d-bd68-4791-8fd4-c48791ebf3ed | Learn How to Navigate the UI | 了解如何瀏覽用戶界面 |
| 8  4e0b45e4-0295-4173-a9ed-ffe5dff707ad | Watch Training Videos | 觀看培訓視頻 |
| **getting-started-audience-module.html**  **MQ971010 460d7bde-985d-4113-8b62-7654e66c6741** | | |
| 1  8f561a3b-93b7-4669-bb0f-46d66ff536b9 | --- title: | --- title: |
| 2  0c38f794-6129-44a6-b204-c18a7d6fbc5a | Getting Started with the Audience Module parent: | 受眾模塊父級入門： |
| 3  3517670a-1d98-4e3b-a946-2ad06af18083 | Getting Started --- | 入門 - - |
| 4  dcf56e33-3768-42f6-8043-4decaad746a2 | Getting Started with the Audience Module | 受眾群體模塊入門 |
| 5  8bdc4ad7-3e59-4c0e-9beb-08a1ca7e3123 | This topic provides an overview of the Audience module which is used to track video engagement. | 本主題概述了用於跟踪視頻參與度的“受眾"模塊。 |
| 6  e4333021-02d8-4577-8881-6408f85ec461 | [1] | [1] |
| 7  5c195eef-a8fc-4b4e-9ad2-d6e26dedf3c2 | The Audience module is used to track video engagement data for videos that are viewed inside of an Audience-enabled Brightcove Player. | Audience模塊用於跟踪在啟用Audience的Brightcove Player中查看的視頻的視頻參與度數據。 |
| 8  604afbf9-b404-4978-b587-73b9b533c475 | Viewing data is stored in Video Cloud and can optionally be synchronized to popular marketing automation platforms such as Eloqua, Marketo, HubSpot and Salesforce. | 查看數據存儲在Video Cloud中，可以選擇同步到流行的營銷自動化平台，例如Eloqua，Marketo，HubSpot和Salesforce。 |
| 9  831724d4-fc01-48cd-9bb3-28f453870e59 | To access the Audience module, login to Video Cloud and click [1}Audience{2] in the navigation header. | 要訪問受眾模塊，請登錄視頻雲，然後單擊[1}觀眾{2]在導航標題中。 |
| 10  ed0718f2-1a4c-4c24-bee5-926741411962 | The Audience homepage displays video engagement data which provides insights into how long videos were watched, which videos were watched, and who watched them. | 受眾群體主頁顯示視頻參與度數據，該數據可提供觀看視頻的時間，觀看時間以及觀看者的見解。 |
| 11  424e46bc-9cfa-443e-89be-513987a2ec1d | This allows you to better engage and convert your audiences. | 這使您可以更好地吸引和轉化您的受眾群體。 |
| 12  a42d6d75-95f4-429b-8af1-310a4d3886b9 | [1] | [1] |
| 13  0c990758-4105-4a62-a868-b23615fc2b1a | The homepage provides the ability to: | 主頁提供以下功能： |
| 14  55817094-721a-4c03-8001-fc0ae81313e4 | [1}View video performance{2] | [1}查看視頻效果{2] |
| 15  42efe9bc-48b9-49cd-80e4-3398f6f337c5 | [1}View leads performance{2] | [1}查看潛在客戶的表現{2] |
| 16  94ba1120-deaf-4784-a87e-a01ddf0bbe37 | [1}View the Audience module status{2] | [1}查看受眾模塊狀態{2] |
| 17  0870b4ae-86b9-4d14-b7f9-a8f606f40252 | The Audience module provides the ability to: | 受眾模塊提供以下功能： |
| 18  d894f1d8-c499-4c96-9640-335bd856d658 | [1}Setup data connections{2] | [1}設置數據連接{2] |
| 19  2f7c8eec-2fdf-4af4-9b94-46baee3c08ec | [1}Create Audience players{2] | [1}創建受眾群體播放器{2] |
| 20  b898c20c-e005-4f66-ab72-ad48f38d5cfe | [1}Create and manage lead forms{2] | [1}創建和管理銷售線索表格{2] |
| 21  39262951-32c7-4db0-8542-17e1f1396e1e | [1}Publish to Email {2] | [1}發佈到電子郵件{2] |
| 22  2ced1a24-d7ca-47ea-8d66-a22a486c262a | [1}View player events{2] | [1}查看玩家事件{2] |
| 23  0ee902b1-3fd0-48ea-8d2b-ba7f6102d22e | [1}View viewer profiles{2] | [1}查看查看者資料{2] |
| 24  a4bb46ec-856a-4215-b070-92f12f0a0cd3 | [1}View synchronization activity{2] | [1}查看同步活動{2] |
| 25  dd890ddd-21e4-4c48-8cbe-962c4ee3aafc | [1}Configure Audience settings{2] | [1}配置受眾群體設置{2] |
| 26  84850e99-f39d-4afd-9633-054bf01f74d4 | [1}Export Audience data{2] | [1}導出受眾群體數據{2] |
| 27  b69ac859-7fe6-4bdc-91bc-6d6d8bdfab14 | [1}Export Gallery leads{2] | [1}出口畫廊線索{2] |
| 28  50229099-6dcf-4e96-b8b2-0c1638672d55 | [1}Manage viewer data{2] | [1}管理查看者數據{2] |
| 29  4f549bcc-de0c-4574-8aa3-affbb95f6a2c | Viewing video performance | 查看視頻效果 |
| 30  7d297710-d813-4b04-82cf-fc61fd746e15 | The video performance section provides high level video performance for videos that were played inside of Audience-enabled players. | 視頻性能部分為在啟用了受眾群體的播放器中播放的視頻提供高水平的視頻性能。 |
| 31  76928c0e-eec1-4e32-ad2d-b68154c4c93a | Note: | 筆記： |
| 32  06b72c47-9390-4635-b0c5-5aad7b03b958 | The Audience analytics system is separate from the general Video Cloud analytics system, and the two track data differently. | 受眾分析系統與常規視頻雲分析系統是分開的，並且兩者對數據的跟踪方式有所不同。 |
| 33  5da55161-ece5-4407-989c-835ad992eee2 | Therefore you will see differences in some metrics if you compare the two. | 因此，如果將兩者進行比較，您會發現某些指標存在差異。 |
| 34  4b8712be-51f6-4803-9eb5-e249c5929d1e | For example, the Video Cloud analytics system counts views as soon as a video starts, while the Audience analytics system does not count views until 10 seconds into the video. | 例如，視頻雲分析系統在視頻開始播放後立即對觀看次數進行計數，而受眾分析系統在視頻播放10秒鐘後才對觀看次數進行計數。 |
| 35  b4c57dca-1e86-448d-a450-7cdeaef0bb03 | So if 14 viewers start the video, but 6 of them stop it before 10 seconds have played, Video Cloud analytics would show 14 views, while the Audience module would show 8. | 因此，如果有14位觀眾開始播放視頻，但其中有6位觀眾在播放10秒之前停止播放，則視頻雲分析將顯示14次觀看，而“受眾"模塊則顯示8次。 |
| 36  eebb8204-fad4-4eb6-8f94-7827db10f1cd | Start by selecting a [1}Time Period{2] for the charts. | 首先選擇一個[1}時間段{2]對於圖表。 |
| 37  556b53dc-2482-48c2-bb6e-35fbb6bd4d90 | The following options are available: | 提供以下選項： |
| 38  5aba2a86-60bf-4a4b-911a-9c2c787c663f | 7 Days | 7天 |
| 39  7dea1710-c857-4eee-82ac-fc66ab3dd8ba | 30 Days | 30天 |
| 40  bd4bf35e-f9ab-4712-a1a9-d48bdd78c0d6 | 90 Days | 90天 |
| 41  4bc73432-492c-4f5b-875d-1f18a40febd1 | The following charts are displayed: | 顯示以下圖表： |
| 42  08cf722b-c444-4f72-82cb-7c1e02259fc1 | [1}Most Viewed Videos{2] | [1}觀看次數最多的視頻{2] |
| 43  7566da8f-9519-4216-96ac-0db1c6822386 | [1}Most Engaging Videos{2] | [1}最吸引人的影片{2] |
| 44  3117ead9-ff4c-429b-b967-fdfcaa1a18ef | [1}Viewer Trends{2] | [1}觀眾趨勢{2] |
| 45  02378272-4af8-4809-835e-b2c5ace917a3 | Most Viewed Videos | 觀看次數最多的視頻 |
| 46  fff2ab62-8508-4316-b103-da0f1870e394 | The Most Viewed Videos chart displays the most viewed videos in Audience-enabled players for the selected time period. | “觀看次數最多的視頻"圖表顯示了在選定時間段內啟用了受眾群體的播放器中觀看次數最多的視頻。 |
| 47  eca305dd-8c41-4a11-a878-b5532c1174f2 | [1] | [1] |
| 48  618a3cb2-faec-4829-8437-b318e480b91c | Most Engaging Videos | 最吸引人的影片 |
| 49  f6ee45d4-e855-438a-8b64-fc0292bfa520 | The Most Engaging Videos chart displays the most engaging videos in Audience-enabled players for the selected time period. | “最吸引人的視頻"圖表顯示了在選定時間段內啟用了受眾群體的播放器中最吸引人的視頻。 |
| 50  4e02a31b-82a2-4801-897c-156fde5186ea | Engagement is the average percent watched. | 參與度是觀看的平均百分比。 |
| 51  ee782956-36d0-4c94-8d38-3ca0f2690fe9 | For details on how we calculate video engagement, watch the training video [1}Calculating Video Engagement Score{2]. | 有關我們如何計算視頻參與度的詳細信息，請觀看培訓視頻[1}計算視頻參與度得分{2]。 |
| 52  d34d41a3-5e21-4933-bad5-d59e8d5a8f77 | [1] | [1] |
| 53  21ab0217-7e80-433f-b478-214357606c6d | Viewer Trends | 觀眾趨勢 |
| 54  a9bcc410-e4d9-40b4-8c32-617e282caf0d | The Viewer Trends chart displays video views over time for the selected time period. | “查看器趨勢"圖表顯示選定時間段內一段時間內的視頻觀看次數。 |
| 55  28f71d5d-2cbb-4cba-856d-cb07ae373809 | Views from both known and anonymous viewers are displayed. | 顯示來自已知和匿名查看器的視圖。 |
| 56  95e5ea37-fe55-4dc2-a7fa-1934815d10e3 | Hovering over the graph will display the actual data points. | 將鼠標懸停在圖形上將顯示實際數據點。 |
| 57  8b567015-7764-4a47-bdc0-d8486b9c82e2 | [1] | [1] |
| 58  fff9303a-d510-49b6-8606-65805db90747 | Note: | 筆記： |
| 59  b0b3fc73-6882-4488-9a75-e20f4c388aa1 | When using a Marketo Munchkin connection, the Viewer Trends graph will only show data for Unknown Viewers. | 使用Marketo Munchkin連接時，“觀看者趨勢"圖將僅顯示未知觀看者的數據。 |
| 60  f2c8b561-db9f-4d23-a8c4-b58737978746 | When using a Munchkin connection, user details are not collected. | 使用Munchkin連接時，不會收集用戶詳細信息。 |
| 61  944a8da4-4c4c-4c19-8711-846a8efcffb6 | For more detailed user information, the Marketo REST connection should be used. | 有關更多詳細的用戶信息，應使用Marketo REST連接。 |
| 62  56123ae1-8949-4179-9737-9f9de738c417 | For information, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關信息，請參閱[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 63  f44c5a61-2445-4b9b-8bd8-31611c503635 | Viewing leads performance | 查看銷售線索績效 |
| 64  a4bfe831-020a-4a16-9b3a-aa3169f62922 | To view the leads information, click the [1}Leads{2] tab. | 要查看銷售線索信息，請單擊[1}潛在客戶{2]標籤。 |
| 65  de84b230-9b28-4afa-84fd-ec1045bb04b1 | Note that the Leads tab will only appear if your account has Audience lead forms created. | 請注意，僅當您的帳戶創建了受眾線索表格時，才會顯示“線索"選項卡。 |
| 66  a6534927-098f-4e89-8fe7-cf28560b5557 | The leads performance section provides high level leads performance for videos that were played inside of Audience-enabled players. | 潛在客戶表現部分為在啟用了受眾群體的播放器中播放的視頻提供高水平的潛在客戶表現。 |
| 67  b5065de1-ee6b-4e3b-8014-658fb443d89c | Start by selecting a [1}Time Period{2] for the charts. | 首先選擇一個[1}時間段{2]對於圖表。 |
| 68  6475b449-8982-4af5-b600-4960ec12673f | The following options are available: | 提供以下選項： |
| 69  cf4f560f-7f30-4437-b37b-6d919f9c46c0 | 7 Days | 7天 |
| 70  a9dfb48d-f808-45fd-9806-210283af5767 | 30 Days | 30天 |
| 71  c264179e-9f0c-4d7d-82ec-ff6f08fd144c | 90 Days | 90天 |
| 72  dff0e572-e5b4-45f7-af60-14f65ac1dd9e | The following charts are displayed: | 顯示以下圖表： |
| 73  e053b003-0fe9-47ec-ab52-f5899c6b18d8 | [1}Audience Funnel{2] | [1}觀眾渠道{2] |
| 74  3ee70503-66ab-4c41-afab-c1b0f42900c1 | [1}Top Converting Videos{2] | [1}熱門轉換視頻{2] |
| 75  9dfcdd70-ff49-4f40-9c0d-6c03d23d4b99 | [1}Leads Chart{2] | [1}潛在客戶圖表{2] |
| 76  c8efd8d2-8e47-4a4c-94ee-8b3d32df7fdd | Audience Funnel | 觀眾渠道 |
| 77  530b06a0-fa48-4845-9e29-91a2b686f91c | The Audience Funnel displays metrics for videos in Audience-enabled players with Audience lead forms for the selected time period: | “受眾群體渠道"顯示具有受眾群體潛在客戶表單的已啟用受眾群體的播放器中在選定時間段內的視頻的指標： |
| 78  19b77ba6-d4c5-4a7b-afb5-36b3e5f3f258 | [1}Video impressions{2] - The number of videos that were loaded | [1}影片曝光{2] -已加載的視頻數量 |
| 79  d61cc599-a7fe-49b0-b2a4-47f2a7a2260f | [1}Video views{2] - The number of times a video started playing, recorded when the stream is started (does not include rewind or replay); it is not a measure of individual viewers | [1}影片觀看次數{2] -流開始播放時記錄的視頻開始播放的次數（不包括倒帶或重放）；它不是衡量個人觀眾的標準 |
| 80  43cda93f-234e-46c3-99ab-15095bbbf4af | [1}Lead form views{2] - The total number of lead form views | [1}潛在客戶表單視圖{2] -潛在客戶表單瀏覽總數 |
| 81  c77a609f-2668-4c54-9616-13d515bf935e | [1}Conversions{2] - The total number of lead forms that were submitted | [1}轉換次數{2] -已提交的潛在顧客總數 |
| 82  0a782a15-5d38-4167-b9ab-a14e8f444b23 | [1] | [1] |
| 83  61b3588b-88a1-4b34-9daa-bdf0c1466b16 | Top Converting Videos | 熱門轉換視頻 |
| 84  620de989-0ab2-41fb-8500-0385ad6a8b88 | The Top Converting Videos chart displays the videos with the highest conversion rate. | 熱門轉化視頻圖表顯示轉化率最高的視頻。 |
| 85  e89cc2bb-6643-45bc-9db2-1078c367e452 | The conversion rate is calculated by dividing the number of submitted lead forms divided by video impressions. | 轉化率是通過將提交的潛在客戶表格的數量除以視頻展示次數得出的。 |
| 86  960c1b1c-b5b1-4aa5-8b46-9d98a08f45d8 | [1] | [1] |
| 87  db976978-7fa5-47dd-a270-05fc8b72358c | Leads Chart | 潛在客戶圖表 |
| 88  8fe02731-f7c5-4377-9737-e89e9bd19813 | The Leads Chart displays the number of submitted lead forms by day for the selected time period. | 潛在顧客圖表會按天顯示所選時間段內每天提交的潛在顧客表格的數量。 |
| 89  84aa926b-eebc-4a89-9cc5-6322fb258c33 | Hovering over the graph will display the actual data points. | 將鼠標懸停在圖形上將顯示實際數據點。 |
| 90  839bc317-8ef9-4c76-a4f9-d4f282bdc7b6 | [1] | [1] |
| 91  408e57d1-7a67-4347-9fbf-57cde101ff72 | Viewing the Audience module status | 查看受眾模塊狀態 |
| 92  01915b3f-31f1-4cba-ab35-3877a53cb37d | The Audience Status section displays the current status of the Audience module. | “受眾群體狀態"部分顯示了“受眾群體"模塊的當前狀態。 |
| 93  d6fbd832-4ce0-4f2e-8b26-314578ce17d3 | [1] | [1] |
| 94  e8939cbd-a301-40fa-a28e-e42dc213081b | Setting up data connections | 設置數據連接 |
| 95  d77b0e54-92a9-4d5a-82ac-4ee460961257 | The [1}Data Connections{2] option is where you configure the Audience integrations. | 這[1}數據連接{2]選項是您配置Audience集成的地方。 |
| 96  1040348c-dfe9-4fd1-86c2-75bac999115b | Audience can integrate with popular marketing automation platforms ("MAP[1]integration") or the viewing data can be saved locally and then exported or extracted using the Audience API ("non-MAP" integration). | 受眾群體可以與流行的營銷自動化平台（“MAP [1]集成"）或觀看數據可以保存在本地，然後使用Audience API（“非MAP"集成）導出或提取。 |
| 97  8ab031c0-2075-4551-a638-b70e2541d705 | The following table outlines the supported integrations. | 下表概述了受支持的集成。 |
| 98  6f5407d6-394e-4821-b09e-2dcc63ceec3a | MAP Integrations | MAP集成 |
| 99  e58ec051-afe0-4506-b36e-7e7de4ed6b60 | Non-MAP Integrations | 非MAP集成 |
| 100  6905d8af-bef2-4399-a56b-289572b1a498 | [1}Oracle Eloqua{2] | [1}甲骨文Eloqua{2] |
| 101  2ab50f85-1713-437d-bc51-39b7a3a0da4f | [1}Marketo (REST APIs){2] | [1}Marketo（REST API）{2] |
| 102  0d622eec-64af-4371-a5aa-37d346950835 | [1}Marketo (Munchkin){2] | [1}Marketo（蒙奇金）{2] |
| 103  834b5f15-646a-46d7-8748-f6eb4b456820 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 104  cecfaa89-3081-4832-bcda-2e834be09574 | [1}HubSpot (REST APIs){2] | [1}HubSpot（REST API）{2] |
| 105  e7268103-080a-4092-adad-18b188dc8401 | [1}HubSpot (Client-Side APIs){2] | [1}HubSpot（客戶端API）{2] |
| 106  ed7feab4-e6e1-4787-add9-4aa8400a3b6c | [1}Custom integrations{2] | [1}定制整合{2] |
| 107  e4eccfb8-62b0-4e27-baec-21b7702e5bb8 | [1}Single sign-on{2] | [1}單點登錄{2] |
| 108  c8d23835-6644-40c3-8a69-66a7adae8022 | [1}Audience Tracking{2] | [1}觀眾追踪{2] |
| 109  be2dc8e5-6cfd-4e4a-9694-15bf3b447e2d | When publishing Audience-enabled players, use the Advanced Embed (in-page) publishing code. | 發布支持受眾的播放器時，請使用“高級嵌入"（頁內）發布代碼。 |
| 110  24d225e9-49c9-4cf1-87d3-2e28045a56f4 | The Standard Embed (iframe) publishing code will not work as the Audience plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies. | 標準嵌入（iframe）發布代碼將無法運行，因為受眾插件將在iframe中運行，因此將無法訪問任何父頁面URL參數，並且可能無法獲得正確的Cookie。 |
| 111  225e3bd6-c406-4c95-b087-402188f60653 | Note: | 筆記： |
| 112  473fec8f-8159-4996-a720-467ec49c4633 | The number of connections that can be configured is based upon your Video Cloud subscription. | 可以配置的連接數取決於您的Video Cloud訂閱。 |
| 113  38dd82c8-894c-47f7-a72c-4ff19008ec76 | Creating Audience players | 創建受眾群體播放器 |
| 114  cfabceed-1704-419f-8c09-3d6ed17f17b9 | The [1}Audience Players{2] option allows you to create Audience-enabled Brightcove Players. | 這[1}觀眾播放器{2]選項可讓您創建啟用了受眾群體的Brightcove播放器。 |
| 115  ff27b58e-e395-436a-b174-34d02c684190 | Video engagement data will only be recorded when video content is viewed inside of an Audience-enabled video player. | 僅當在支持觀眾的視頻播放器中查看視頻內容時，才會記錄視頻參與數據。 |
| 116  699eb58a-11d1-49bf-9d0b-dbb05a4a2604 | For information on creating Audience-enabled players, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的播放器的信息，請參閱[1}創建啟用了受眾群體的播放器{2]。 |
| 117  193c9040-2b8f-4f1b-8266-bb93f5460525 | Creating and managing lead forms | 創建和管理銷售線索表格 |
| 118  5bed23a1-3609-4e88-974e-7bffae66156b | The [1}Lead Forms{2] option allows you to create lead forms for data capture. | 這[1}潛在客戶表格{2]選項可讓您創建潛在客戶表單以進行數據捕獲。 |
| 119  87d33de7-27ec-4dfd-95f5-e54c496715e2 | Once a lead form is created, it can be associated with an Audience-enabled player. | 創建銷售線索表格後，可以將其與啟用了受眾群體的播放器相關聯。 |
| 120  b5ed1507-94e7-4647-9c9d-b988079c977e | For information on creating lead forms, see [1}Creating an Audience[2]Lead Form{3]. | 有關創建潛在客戶表單的信息，請參見[1}建立觀眾[2]潛在客戶表格{3]。 |
| 121  1d43fca1-8f69-4a5e-bb36-0ebf80981d45 | It is also possible to create and use lead forms that are created inside of a third-party marketing automation platform. | 還可以創建和使用在第三方營銷自動化平台內部創建的銷售線索表單。 |
| 122  c1d5b88b-13f8-427c-98af-01bd4958fbe2 | Publishing a video to email | 將視頻發佈到電子郵件 |
| 123  b04ceb69-9372-4f97-8800-31147653c0ee | The [1}Publish to Email{2] option allows you to select a player, video and then generate the HTML embed code to email the video. | 這[1}發佈到電子郵件{2]選項可讓您選擇播放器，視頻，然後生成HTML嵌入代碼以通過電子郵件發送視頻。 |
| 124  2ad14b09-2ecf-485e-98ba-4614ee54f0e1 | For information, see [1}Publishing a Video to Email using the Audience Module{2]. | 有關信息，請參閱[1}使用受眾模塊將視頻發佈到電子郵件{2]。 |
| 125  e3e4ee2f-b1f5-40ee-9770-141616c79844 | Note: | 筆記： |
| 126  2166d5b4-331b-4031-a19c-615fb8180e05 | The Media module also provides the ability to publish a video to email. | 媒體模塊還提供了將視頻發佈到電子郵件的功能。 |
| 127  41585493-c0b9-4eac-8b91-1f1d43d79bb9 | For information, see [1}Publishing a Video to Email{2]. | 有關信息，請參閱[1}將視頻發佈到電子郵件{2]。 |
| 128  4bd88e81-dbf7-43e1-8c67-9f42a4874ab8 | Viewing player events | 查看玩家事件 |
| 129  b5e8d388-1e82-422b-a57b-ab5c449702bd | The [1}All Recent Activity{2] option allows you to view the player view events that were recorded for the past 24 hours. | 這[1}最近所有活動{2]選項可讓您查看播放器，查看過去24小時內記錄的事件。 |
| 130  bd50b800-d297-4d83-a17a-0df7fcf13c7d | For information, see [1}Viewing Player Events in the Audience Module{2]. | 有關信息，請參閱[1}在受眾模塊中查看玩家事件{2]。 |
| 131  d56b3bce-1b3f-4a21-adcf-dcc444af0acd | Viewing video activity | 查看視頻活動 |
| 132  855a71bb-8d36-43e8-addc-a6443f948cab | The [1}Video (non-MAP){2] option allows you to view the viewing activity for a video. | 這[1}影片（非MAP）{2]選項可讓您查看視頻的觀看活動。 |
| 133  2b4bbebe-d697-47cf-b999-9b6aa2546bba | For information, see [1}Viewing Video Activity{2]. | 有關信息，請參閱[1}查看視頻活動{2]。 |
| 134  d98ac988-8611-4fa6-a73c-bfac86cfce6b | Viewing viewer profiles | 查看查看者資料 |
| 135  cae8ddb2-b23a-4352-a044-f7509a84e3f0 | The [1}Viewer Profile (non-MAP){2] option allows you to view the player view events by viewer. | 這[1}查看者資料（非MAP）{2]選項可讓您按查看器查看播放器查看事件。 |
| 136  c45c9c36-6010-4dc3-917d-bc6c96517e19 | This option is enabled when using SSO or custom integrations, or Audience Tracking. | 使用SSO或自定義集成或受眾跟踪時，將啟用此選項。 |
| 137  a494bc85-fcda-42cf-9a6c-e0eb3372900f | For information, see [1}Viewing Viewer Profile Information{2]. | 有關信息，請參閱[1}查看查看器配置文件信息{2]。 |
| 138  d71bb01c-db96-4b5f-99f8-f23b960583e6 | Viewing synchronization activity | 查看同步活動 |
| 139  db45842d-cb79-4e55-ad7a-35245eaf2c8c | The [1}Synchronization Activity{2] option displays the last 10 jobs that were synchronized from Audience to a marketing automation platform. | 這[1}同步活動{2]選項顯示從受眾群體同步到市場營銷自動化平台的最近10個作業。 |
| 140  5cd84c8e-9f95-479b-910a-2a382c51c76f | Synchronization runs on an hourly basis. | 同步每小時進行一次。 |
| 141  239400da-a6b7-4cc1-bb97-db22188bb631 | Select a connection and then click the [1}Test Sync{2] button to run a synchronization. | 選擇一個連接，然後單擊[1}測試同步{2]按鈕運行同步。 |
| 142  02b66098-896d-4bba-a210-7a1b1d8325da | This is helpful when testing new integrations to avoid having to wait to see if event data is being sent to your marketing automation platform. | 這在測試新的集成時很有幫助，從而避免了等待查看事件數據是否已發送到您的營銷自動化平台的麻煩。 |
| 143  7241bd84-fc88-4678-9714-fd2b135e154a | Test Sync can be executed once every 5 minutes up to 10 times per hour. | Test Sync可以每5分鐘執行一次，最多每小時可以執行10次。 |
| 144  b48d10ac-54a8-4d94-8b3b-92aa91143426 | Note: | 筆記： |
| 145  be20f4a9-b009-4b26-8663-f541c0b277df | When using custom integrations, no synchronization jobs are created. | 使用自定義集成時，不會創建任何同步作業。 |
| 146  54ae5442-8970-4b9d-b48a-83ce30e08546 | Synchronization jobs are created only when using integrations with a marketing automation platform. | 僅當與市場營銷自動化平台集成使用時，才創建同步作業。 |
| 147  542ad531-1d61-4d12-9879-c79764619192 | [1] | [1] |
| 148  705c4673-40ff-446c-9cf9-561ba2bdf3d8 | Configuring Audience settings | 配置受眾群體設置 |
| 149  21d49206-40bb-45f3-85f5-13920606e471 | The [1}Settings{2] option allows you to configure some default settings for the account. | 這[1}設定值{2]選項可讓您為帳戶配置一些默認設置。 |
| 150  2720d689-00ee-48b5-9639-979b3a6ba617 | For information, see [1}Configuring Audience Settings{2]. | 有關信息，請參閱[1}配置受眾群體設置{2]。 |
| 151  9c3a7aec-989b-4109-acbf-8191788e518d | Exporting Audience data | 導出受眾群體數據 |
| 152  08ad60b5-9251-4da2-bb29-d61931e6df7e | The [1}Export Audience Data{2] option is used to export view event and lead form data. | 這[1}導出受眾群體數據{2]選項用於導出視圖事件和潛在客戶表單數據。 |
| 153  b6b2a867-ac84-45e3-b172-5bad82639dd2 | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 154  509a7c95-2c25-4e97-8e08-e666c4c1ecb0 | For information on exporting Audience data, see [1}Exporting Audience Data from the Audience Module{2]. | 有關導出受眾群體數據的信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 155  e4d0776b-20f2-435c-941b-165945aa69c0 | Exporting Gallery leads | 導出圖庫線索 |
| 156  dae38550-6a85-4e59-8af9-45df794ef01c | The [1}Export Gallery Leads{2] option is used to export lead form data that was captured from Gallery experiences. | 這[1}出口畫廊線索{2]選項用於導出從庫體驗中捕獲的潛在客戶表單數據。 |
| 157  08e3f5f4-92f5-4628-b9b5-a8120384e326 | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 158  0a95b8e9-ff8e-4672-a91a-562ce1c51293 | For information on exporting Gallery lead data, see [1}Exporting Gallery Lead Data{2]. | 有關導出圖庫潛在客戶數據的信息，請參見[1}導出圖庫線索數據{2]。 |
| 159  8d5249f8-c469-41f8-9959-5ee279a30d17 | Managing viewer data | 管理查看器數據 |
| 160  b17bf203-5953-46ae-a180-ee4f554074d0 | The [1}Manage Viewer Data{2] option allows you to search for a user and then either remove that user or export that user's data. | 這[1}管理查看器數據{2]選項允許您搜索用戶，然後刪除該用戶或導出該用戶的數據。 |
| 161  a63282dd-d05a-41ec-a21a-07e479a621ac | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 162  9a258cff-f8ca-4f72-bbfc-2e3a474018a0 | For information on managing viewer data, see [1}Managing Viewer Data{2]. | 有關管理查看器數據的信息，請參見[1}管理查看器數據{2]。 |
| **googleb4a0bebb1d39fb89.html**  **MQ971010 6a151f22-1a55-4475-b13d-104e4f76d263** | | |
| 1  d722c7fc-e566-45e6-8a63-3bde3fe298e0 | google-site-verification: googleb4a0bebb1d39fb89.html | google-site-verification：googleb4a0bebb1d39fb89.html |
| **eloquaform.html**  **MQ971010 5cd8aece-e3db-4630-9171-4af04dc68747** | | |
| 1  9a62b004-0453-4403-a90b-2a415077ecc1 | First Name | 名 |
| 2  39ad8359-97c0-4860-a2b4-1dd4f1fc7d6f | Last Name | 姓 |
| 3  4e0e733e-af37-44d8-9a81-29dfdce5973c | Email Address [1}\* {2] | 電子郵件地址[1}\*{2] |
| 4  77f5a403-3637-4863-9939-b6b3c7f19b1e | Submit | 提交 |
| **search.html**  **MQ971010 569f64e3-ee20-49f7-ad61-c0a190097bcd** | | |
| 1  2b667e61-01e7-4d10-ac7d-a3cafb19703a | --- title: | --- title: |
| 2  b287d77d-66c7-491d-bc0a-700c82558d3b | Search Results parent: | 父級搜索結果： |
| 3  ae0685a5-2f15-45f3-8bc9-66696f867310 | Home layout: search --- | 佈局：搜索--- |
| 4  6104300c-28eb-4c2e-be47-cd5e56729eae | \{\{ page.title }} | \{\{ page.title }} |
| **404.html**  **MQ971010 9e105bb9-f5a0-47b0-85f2-7b91cacdeda3** | | |
| 1  81134d91-f5bb-4f8c-8640-60822821dce3 | --- title: | --- title: |
| 2  808fec7f-acca-4a2d-8d5a-ec59196ca875 | 404 - Page Not Found parent: | 404-找不到頁面父級： |
| 3  c367780f-97cd-426a-8be0-f9564a6ae2fd | Home search: exclude layout: page --- | 主頁搜索：排除佈局：頁面--- |
| 4  9ce08e50-608c-4ecf-9645-a6351e37f007 | \{\{ page.title }} | \{\{ page.title }} |
| 5  8d036b93-9055-44fe-9916-3c21940d397b | Sorry, the page you requested does not exist. | 抱歉，您請求的頁面不存在。 |
| 6  477ed5ab-b5de-4f92-be9a-d9f1c4aa0c7d | Try going to [1}Home page{2] and navigating to it or searching for it. | 嘗試去[1}主頁{2]並導航到它或進行搜索。 |
| 7  9411f489-ce58-4664-a6d0-69e173acf2c6 | For additional help, [1}email us{2]. | 要獲得更多幫助，[1}給我們發電子郵件{2]。 |
| **index.html**  **MQ971010 e424fbd9-80fb-4f23-81d1-65e3e2931b20** | | |
| 1  25dc7a85-56cf-4e81-807a-9abc681fdf02 | --- title: | --- title: |
| 2  b0aa78b2-a8e8-4361-8e6f-03a078b292ce | Audience Documentation parent: null --- | 受眾文檔父級：null --- |
| 3  9f0995b5-a33e-419e-8fba-f8168510976f | Brightcove Audience[1}™{2] Documentation | 亮灣觀眾[1}™{2]文獻資料 |
| 4  5b477bff-18a2-4b7c-ac1d-321ccef6dd76 | [1}Getting Started{2] | [1}入門{2] |
| 5  b23868ea-b092-432c-b411-f21c14626738 | Just getting started with Brightcove Audience? | 剛開始使用Brightcove Audience？ |
| 6  9d62dc4a-3c85-48d7-aab1-eb2c5ef72b2e | [1}Getting Started with the Audience Module{2] | [1}受眾群體模塊入門{2] |
| 7  276d85f4-e41b-495e-ba7c-90e9f4829888 | [1}Creating an Audience-enabled Player{2] | [1}創建啟用了受眾群體的播放器{2] |
| 8  a3a97049-871d-4bb7-9ee9-c2a265b4999d | [1}Audience Training Videos {2] | [1}觀眾培訓視頻{2] |
| 9  4a03673e-9921-4a8c-9cd0-59f048fc48e8 | [1}General Information{2] | [1}一般信息{2] |
| 10  805d2f7f-ff20-461a-ac43-fd1011c7eea3 | General information about Brightcove Audience. | 有關Brightcove Audience的一般信息。 |
| 11  5ea06d54-1318-4d40-a191-81b64dabf3ef | [1}Audience Fields and Data Definitions{2][3}{2] | [1}受眾字段和數據定義{2][3}{2] |
| 12  bf0d400b-df2d-49cf-bd74-2cb719ecd7aa | [1}How the Audience Module Identifies Viewers{2] | [1}受眾模塊如何識別觀看者{2] |
| 13  f9dca399-6025-47bc-9068-b78eb2979e7b | [1}Creating an Audience Lead Form{2][3}{2] | [1}創建受眾線索表格{2][3}{2] |
| 14  c88c1cee-8eb4-4bf1-b4c0-843c472e675a | [1}View All...{2] | [1}查看全部...{2] |
| 15  9798d75d-ba7b-4e42-8f9b-12eeed104421 | [1} Integrations{2] | [1}整合方式{2] |
| 16  c168a13f-14a2-45bb-ad3c-89d488a87321 | Learn how to integrate Brightcove Audience with Marketing Automation Platforms. | 了解如何將Brightcove Audience與Marketing Automation Platforms集成。 |
| 17  08af55f9-d091-4da8-9ee1-55bb5c8763e3 | [1}Oracle Eloqua{2] | [1}甲骨文Eloqua{2] |
| 18  93cfea57-405e-4432-a315-4080f4c67fe0 | [1}Marketo{2] | [1}市場部{2] |
| 19  711eee95-cce0-40c6-a4ca-53693d93c87a | [1}HubSpot {2] | [1}HubSpot{2] |
| 20  7249be0f-fada-438b-a267-2c92cba7cd07 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 21  7b6d2e33-8d26-4e0b-980e-908f8c276fda | [1}View All...{2] | [1}查看全部...{2] |
| 22  7461af79-ad07-4241-a20a-f626640100c3 | [1}Administering Audience{2] | [1}管理觀眾{2] |
| 23  09d0f67d-fd44-4558-9c21-3a8c0e9283d1 | Learn how to administer your Audience account. | 了解如何管理您的受眾群體帳戶。 |
| 24  5e4ecdac-896f-48d9-8ba7-6f22f85f4339 | [1}Exporting Data from Audience{2] | [1}從受眾群體導出數據{2] |
| 25  c74ca3ca-ef20-4425-93f6-9d771e596954 | [1}Exporting Gallery Lead Data{2] | [1}導出圖庫線索數據{2] |
| 26  0ee6ed4e-6e52-43ce-81a5-d6f41e4f490d | [1}Managing Viewer Data{2] | [1}管理查看器數據{2] |
| 27  e9dfec76-e761-4af5-8452-44402e613017 | [1}Troubleshooting Audience Issues{2] | [1}解決受眾群體問題{2] |
| 28  c387317f-ff3c-4051-882c-5826fc58397b | [1}Developers{2] | [1}開發者{2] |
| 29  562baede-0d3a-4246-af66-6e36d1c0a93b | Learn how to retrieve viewing event and lead data using the Audience API. | 了解如何使用Audience API檢索觀看事件和銷售線索數據。 |
| 30  644c9853-0771-4244-a6b8-607658de0e97 | [1}Overview: | [1}概述： |
| 31  a9380617-bf5e-4ce9-b829-c5d0c86e0b5b | Audience API{1] | 受眾群體API{1] |
| 32  d1f1e8a2-6172-4788-9fef-1716f4a3b045 | [1}Audience API Reference{2] | [1}受眾群體API參考{2] |
| 33  f49935f8-8085-46ae-af22-e3b8f5f8b377 | [1}Support{2] | [1}支持{2] |
| 34  404c06cc-c95c-400b-818b-55dc3e6e8a1b | Have a question or need help? | 有疑問或需要幫助嗎？ |
| 35  65004c01-11d7-4a90-b583-a0d9b43f57a1 | [1}View Brightcove System Status{2] | [1}查看Brightcove系統狀態{2] |
| 36  3ab3bf39-f842-43ab-a6f6-1ba7d2fd8e19 | [1}Open a Support Case{2] | [1}打開支持案例{2] |
| **icons.html**  **MQ971010 2cb960de-17e4-485c-a596-7502fa2ef6fc** | | |
| 1  75b1d3e3-b86b-44e5-8e68-d58e97cd85b8 | --- title: | --- title: |
| 2  df6b7dee-f2b9-406c-bccf-dce72043b63e | Brightcove Icons parent: | Brightcove圖標的父級： |
| 3  7db4ec0b-5197-49ff-b094-118bc1dfb4b0 | Home --- | 家 - - |
| 4  17ad4c32-d48b-4e47-8881-d63a363611d9 | Standard Icons | 標準圖標 |
| 5  7a8b4fab-34ef-484d-b217-1c30775196d6 | You can set the color and size of the icon using the style attribute - for example: | 您可以使用樣式屬性設置圖標的顏色和大小，例如： |
| 6  740b3000-d5f3-431e-9b6e-a5ba239e6aaf | [1}[2]{3] | [1}[2]{3] |
| 7  c1c44602-29f8-4125-8662-89033f2e12f2 | Fontawesome icons | Fontawesome圖標 |
| 8  70959903-e50e-494d-8bba-b858eb54b5b2 | Fontawesome Icons | Fontawesome圖標 |
| 9  63a18cd5-74a7-4c61-a395-7ded8c370265 | Icon | 圖標 |
| 10  ff03399b-89b4-4c28-b46c-dee701acb271 | Code | 代碼 |
| 11  38faff49-c21e-4523-9499-70b0475384f2 | Standard Use | 標準使用 |
| 12  f66be211-86ce-487a-a53f-c442cc6b40d0 | [1}{2] | [1}{2] |
| 13  b14929ec-2ec1-4031-820e-7e8aa51aff30 | [1}[2]{3] | [1}[2]{3] |
| 14  4abae190-d038-47be-b783-7158891f9384 | Administration | 行政 |
| 15  45a78d8e-a08c-40bb-8741-a63f936a3813 | [1}{2] | [1}{2] |
| 16  6a0ef261-a9c3-4941-a521-32e85ee476f2 | [1}[2]{3] | [1}[2]{3] |
| 17  1e35133f-f612-45bb-9e38-6a538ea04a5b | Advertising | 廣告 |
| 18  bfd2e0ea-0d33-44de-8558-a2a05f5a3a60 | [1}{2] | [1}{2] |
| 19  632d5dc5-035e-49e1-a7e6-e4f5ea3f8985 | [1}[2]{3] | [1}[2]{3] |
| 20  d59b0787-450b-4ccb-8882-e321c4cc4d8f | Analytics | 分析工具 |
| 21  5d71a23d-8702-4c5d-96ef-f53a7728f742 | [1}{2]/td> | [1}{2]/td> |
| 22  7cdaa651-0255-4dde-91b5-b372789f4f1e | [1}[2]{3] | [1}[2]{3] |
| 23  3d29d40e-0f94-49c3-acf4-3c048c2290c1 | Basics | 基本 |
| 24  74c2708e-b2fa-4bef-9a28-7288483b8e3d | [1}{2] | [1}{2] |
| 25  9e5aaa07-dcc3-49ce-9395-d1a958c0e4b8 | [1}[2]{3] | [1}[2]{3] |
| 26  e21a4b16-2853-4217-a427-69523b53c0fb | Code | 代碼 |
| 27  df5102e2-3434-4495-8f08-e58f539698ca | [1}{2] | [1}{2] |
| 28  036ad5fb-86c6-4eb5-8187-c2f2750a3885 | [1}[2]{3] | [1}[2]{3] |
| 29  02e0130a-9b99-4987-903a-6ebc2553a055 | Code Solutions | 代碼解決方案 |
| 30  5444b023-edcb-4c24-8705-17049aa00f07 | [1}{2] | [1}{2] |
| 31  9eb9074a-0644-444a-b993-23a8e7958712 | [1}[2]{3] | [1}[2]{3] |
| 32  89106410-65ee-424d-977c-1d6b25434548 | Create Mobile App | 創建移動應用 |
| 33  3d25a7cb-b7fc-4059-aa52-451c0b5675ab | [1}{2] | [1}{2] |
| 34  256d438e-4359-45c2-849b-485367daca81 | [1}[2]{3] | [1}[2]{3] |
| 35  709b4abd-739c-47b3-a2cc-eec82bc38c8b | Create a Web App | 創建一個Web應用 |
| 36  3d89c0dd-4ea2-40d2-8c3c-1308f666810b | <[1}{2] | <[1}{2] |
| 37  46d0393c-df29-4744-9e1c-d6a95b3785d9 | [1}[2]{3] | [1}[2]{3] |
| 38  3d0aba81-7227-4f22-a82e-072a178557b4 | Create App Design | 創建應用程序設計 |
| 39  8e701e5f-08ea-48d8-8573-81d7f6824007 | [1}{2] | [1}{2] |
| 40  694c8c25-8491-4017-aa87-fe6d3c9d0dd2 | [1}[2]{3] | [1}[2]{3] |
| 41  fd49411a-e094-4fbc-ac00-b739f8c6dcff | Create Experience | 創造經驗 |
| 42  a7aab59e-2a9a-4c46-b137-da2e2c39767e | [1}{2] | [1}{2] |
| 43  d539a8ca-2b2b-463c-b897-252f5ab5ba02 | [1}[2]{3] | [1}[2]{3] |
| 44  1ba69e65-79b5-49a9-87ed-8615b94966e3 | Create Users | 建立使用者 |
| 45  fbfbcfb6-1b47-48d2-821e-64e97e0ecd90 | [1}{2] | [1}{2] |
| 46  10aaee48-9fb4-4814-aa7a-4e60f723547f | [1}[2]{3] | [1}[2]{3] |
| 47  f7ab8176-fac9-44f6-a676-7e20627e51ad | Creating Apps | 建立應用程式 |
| 48  8152fc3d-93f8-43cc-bc88-4e36049771db | [1] | [1] |
| 49  034bc60c-b068-495c-ac34-988aa2a2cab7 | [1}[2]{3] | [1}[2]{3] |
| 50  a9bf639a-2d83-4099-af1e-7665168f6448 | Creating your Application | 創建您的應用程序 |
| 51  986c1b2c-e1d2-4937-b367-83ee8b3a417b | [1}{2] | [1}{2] |
| 52  d2b53e8c-13ac-45cc-b1f2-142be85c5bef | [1}[2]{3] | [1}[2]{3] |
| 53  68a9c396-8474-41ea-870c-63ec12d7f58f | Create Playlist | 建立播放清單 |
| 54  71bc62ba-9652-4829-9d9c-36a6af26d58b | [1}{2] | [1}{2] |
| 55  8cd067fd-88f1-4475-9db6-ee66a0c68994 | [1}[2]{3] | [1}[2]{3] |
| 56  44987ca5-e297-4b06-9282-5eef5aca1c05 | Dashboard | 儀錶盤 |
| 57  b549ed1b-ad57-4a1c-bd43-a6b46cba00de | [1}{2] | [1}{2] |
| 58  ff06260b-3b4e-4de2-8891-2a629f9a4d69 | [1}[2]{3] | [1}[2]{3] |
| 59  86cf248d-c42b-43f2-ae4a-f951d8ad70eb | Data Collection | 數據採集 |
| 60  ed99d395-c6ed-4488-94a2-22c1bbb49582 | [1] | [1] |
| 61  0b2f30c3-515c-44ac-9c13-3ed94fc5c9d3 | [1}[2]{3] | [1}[2]{3] |
| 62  784d620f-5c72-4763-8efc-d4c28e43bdb0 | Design Considerations | 設計注意事項 |
| 63  376e542b-7057-4dfc-9d0e-55b642036b5e | [1}{2] | [1}{2] |
| 64  c0e0510b-d85d-4c6a-ad83-c80cbeab1bc5 | [1}[2]{3] | [1}[2]{3] |
| 65  4a23b66c-5d75-4df5-824c-9884c4213a27 | Delivery System | 輸送系統 |
| 66  1b53be17-3ac4-4057-a495-c9bff3c978d6 | [1}{2] | [1}{2] |
| 67  aad5232f-1040-47dd-acd2-eaae72241cb0 | [1}[2]{3] | [1}[2]{3] |
| 68  8e8eb906-9408-4118-a709-4ac7d143ce6d | Developer | 開發者 |
| 69  f6978e79-a4b0-4ef9-a4e4-71aac486ed29 | [1}{2] | [1}{2] |
| 70  98ddf82d-9c6f-4479-aa40-cc11aeaf24c5 | [1}[2]{3] | [1}[2]{3] |
| 71  793cd9c9-7751-46e2-8524-700fdf0b472d | Documentation | 文獻資料 |
| 72  ac4e5bb5-12b9-4dc6-aae8-b87f648e8d14 | [1}{2] | [1}{2] |
| 73  88ebcc71-84d6-40cb-bf2e-c426aad280ef | [1}[2]{3] | [1}[2]{3] |
| 74  beccca99-4cd2-41f6-b1aa-642c418d5670 | Encoding Guides | 編碼指南 |
| 75  fda2defd-2424-445a-b56b-11e8322f9b5f | [1}{2] | [1}{2] |
| 76  8c29e6f2-2ffa-4de5-b99d-34629381577c | [1}[2]{3] | [1}[2]{3] |
| 77  1cd24e21-0c91-4848-9e83-d0b347381112 | Encoding Settings | 編碼設定 |
| 78  3557228e-2f8f-4514-ac95-565085cdb590 | [1}{2] | [1}{2] |
| 79  189811cb-b334-424b-b8ca-4629c55b61f0 | [1}[2]{3] | [1}[2]{3] |
| 80  d1ef3c24-a443-4be9-91fb-f1c26e7517f2 | Errors/Troubleshooting | 錯誤/故障排除 |
| 81  14b4fdfa-fd19-4d00-9200-aa18a5d5012d | [1}{2] | [1}{2] |
| 82  8012cc42-1143-45d0-935e-97fe02f15f69 | [1}[2]{3] | [1}[2]{3] |
| 83  4ca79877-0bfe-4745-9cb8-26426556e528 | External Link | 外部鏈接 |
| 84  b4967f7a-bedf-47c1-b6f7-954c4fb6350e | [1}{2] | [1}{2] |
| 85  9782f12d-884f-4b25-81e2-8899eeef9418 | [1}[2]{3] | [1}[2]{3] |
| 86  6b366795-9233-440d-b5c1-ae2b3b64a4e9 | General Information | 一般信息 |
| 87  cbaa82c6-f2d5-456b-8a67-37a9ac348489 | [1] | [1] |
| 88  6fa1f25a-acd9-41e3-909e-67d07ee9ba3a | [1}[2]{3] | [1}[2]{3] |
| 89  54a04436-d757-4a0a-ba4c-87e3d6b48034 | Getting Started | 入門 |
| 90  1e67ca2a-326e-4a4d-92d8-aaa3db7b0c86 | [1}{2] | [1}{2] |
| 91  a3ed61af-79e4-481e-be4e-8a5d7502940b | [1}[2]{3] | [1}[2]{3] |
| 92  f47120e0-9e98-49ff-b1b7-8fb96deaf528 | Guides | 導遊 |
| 93  44129b62-c113-4b2e-a0a0-4d1706de2694 | [1] | [1] |
| 94  dcf3df73-4599-499c-b7d3-ea576773dc96 | [1}[2]{3] | [1}[2]{3] |
| 95  00944792-4338-4628-9b0b-e3b936913d74 | Implementation Phases | 實施階段 |
| 96  672702fe-b8c4-4a73-bf2a-5bc7dc03ba98 | [1}{2] | [1}{2] |
| 97  0c1d86d5-10b4-4d26-ad0b-c98059bc23bd | [1}[2]{3] | [1}[2]{3] |
| 98  f47e3165-960c-4d9c-bd12-b9bc3ca19213 | Ingest Profiles | 攝取個人資料 |
| 99  dbd80882-e0ed-452c-8010-1d0766a677b9 | [1}{2] | [1}{2] |
| 100  de9917d6-6383-4315-8f8d-465734834263 | [1}[2]{3] | [1}[2]{3] |
| 101  f9e6dadd-3b28-44c2-9c1a-e4680f6962e3 | Install Chrome Plugin | 安裝Chrome插件 |
| 102  0640c178-fb66-4561-93d6-bb67652d9e6e | [1}{2] | [1}{2] |
| 103  d9a97ff0-2e3c-4e67-a173-14d22c0597e5 | [1}[2]{3] | [1}[2]{3] |
| 104  fd8b6ec3-2d78-4b3e-b4b9-e566747bf778 | Install on your device | 在您的設備上安裝 |
| 105  374377fa-2480-4d08-a820-9386ab00da79 | [1}{2] | [1}{2] |
| 106  b8cffd56-4881-475e-884a-b066c1135b7a | [1}[2]{3] | [1}[2]{3] |
| 107  b5dbf300-f5ac-4107-9903-d6675218c28c | Integration | 一體化 |
| 108  eca897e9-328d-46d2-9d3e-b9244c8b7d7f | [1] | [1] |
| 109  82885342-6057-4442-a253-86732493c047 | [1}[2]{3] | [1}[2]{3] |
| 110  a98dda5f-2f6c-429c-adb7-46ec8561e343 | Learning Guide | 學習指南 |
| 111  424fd1f9-8220-4e6e-bcb7-53515ff982dc | [1}{2] | [1}{2] |
| 112  ac3f1746-6434-4400-a899-648aca2ff0a7 | [1}[2]{3] | [1}[2]{3] |
| 113  2acd910e-08aa-44f2-a10d-c05b45635dcf | Live Video | 實況視頻 |
| 114  540973cf-d9e8-479a-897c-f9caa7575303 | [1] | [1] |
| 115  ee9f9b1d-0699-4451-ad03-bfcd7f63bc6b | [1}[2]{3] | [1}[2]{3] |
| 116  dcfdf88e-019b-41e6-8a35-fee90c253d62 | Managing Videos | 管理影片 |
| 117  0ba34bb6-89b6-4592-b05e-2f3fbda7b3af | [1}{2] | [1}{2] |
| 118  3c9715c5-5a8c-4837-9786-85dd2e7a94dd | [1}[2]{3] | [1}[2]{3] |
| 119  61dac7ab-d2c7-4ed7-9eac-90e2ba170532 | Navigate the UI | 導航UI |
| 120  f9fee6f5-7b1a-4bc0-a536-639d62af17c8 | [1}{2] | [1}{2] |
| 121  e5de6e00-e603-46a7-b7d4-f2fc98d27a11 | [1}[2]{3] | [1}[2]{3] |
| 122  8a8f6e35-2560-4c20-b84f-9f832a31df0c | Playback | 回放 |
| 123  84a93bcc-a476-464f-83cc-3c4a77b00067 | [1}{2] | [1}{2] |
| 124  8528f406-348a-44b2-8693-7176da278da6 | [1}[2]{3] | [1}[2]{3] |
| 125  25af6ac4-20d3-46cc-bf40-23446b551d8f | Playback API | 播放API |
| 126  452eca71-0c74-4028-8716-5952a349d1a1 | [1}{2] | [1}{2] |
| 127  c194a841-26b5-47d3-89f8-5c854742375f | [1}[2]{3] | [1}[2]{3] |
| 128  7540343a-b5cb-491b-affe-5f8da4eac02e | Player Management API | 播放器管理API |
| 129  083500ec-8ec3-47c0-adf2-7f200cbd4f1a | [1}{2] | [1}{2] |
| 130  d4eee3e4-d3f9-43fc-aa55-0d53c79575fa | [1}[2]{3] | [1}[2]{3] |
| 131  9293c8b1-16cd-4107-9ebd-cc801b20d315 | Plugins | 外掛程式 |
| 132  23b40f60-f435-4168-bfd9-42b5ac5d38f3 | [1}{2] | [1}{2] |
| 133  77cecc45-4a02-4ea8-bcc5-c0dcb526825a | [1}[2]{3] | [1}[2]{3] |
| 134  4553d53d-b3ac-4fe8-9366-b3c927e2f3b8 | Policy API | 政策API |
| 135  a2fda20d-09bf-47b6-a803-98a5bd60501c | [1}{2] | [1}{2] |
| 136  287bad7c-b643-46d5-9528-15f27abd5e16 | [1}[2]{3] | [1}[2]{3] |
| 137  7f0628ec-7ddb-4b56-ac34-c4d9b3102bdf | Publish | 發布 |
| 138  6d424c9f-70ec-43fa-9bfa-4da2acece15c | [1}{2] | [1}{2] |
| 139  0e60c366-3298-4f93-8162-531bd8f5ad01 | [1}[2]{3] | [1}[2]{3] |
| 140  07e265b3-58ed-43f8-bcad-ff78dc3a74f5 | References | 參考 |
| 141  5b9dfb6c-62b0-4f2e-a08d-e3c89c1331c6 | [1}{2] | [1}{2] |
| 142  3aaedcba-5db8-47e1-91b4-9deef36689bd | [1}[2]{3] | [1}[2]{3] |
| 143  f1b5f7ba-9fbc-43bc-bac5-48c602869edd | Release Notes | 發行說明 |
| 144  94fb1d8b-6286-459e-9862-a9a9c28bb4b1 | [1}{2] | [1}{2] |
| 145  02aafcfd-9d0d-4342-b757-d82c8c8599c7 | [1}[2]{3] | [1}[2]{3] |
| 146  6bf66f33-eaf1-424c-b904-5737129c4eb7 | Search | 搜索 |
| 147  018b3a6c-1b5c-45b9-adf7-ba87978be0c8 | [1}{2] | [1}{2] |
| 148  8fa723bf-306f-4fa2-89d8-bf597de1962f | [1}[2]{3] | [1}[2]{3] |
| 149  c916a715-d20a-4707-aa58-f41383cebd95 | Security, OAuth, DRM | 安全性，OAuth，DRM |
| 150  4d8bb91b-d43b-4adc-8317-be67154a7a62 | [1}{2] | [1}{2] |
| 151  c299fa13-e49a-4e41-9030-50712d49efe0 | [1}[2]{3] | [1}[2]{3] |
| 152  c918329e-7b2f-4353-9281-2c416b074d80 | Styling | 造型風格 |
| 153  5f13dd6a-9edb-40e8-8f03-858a8c75559b | [1}{2] | [1}{2] |
| 154  4d2547fd-e64a-4251-bc90-0cc3dfcff54e | [1}[2]{3] | [1}[2]{3] |
| 155  d773b8a5-aa4d-4286-b0b9-f591e38f8c99 | Support | 支持 |
| 156  a57abc6b-e473-4df2-8c64-cd49e9680e33 | [1}{2] | [1}{2] |
| 157  30c21ce9-f676-4a98-91b2-af88598bf651 | [1}[2]{3] | [1}[2]{3] |
| 158  cfe4e5f4-08ef-4380-b9b8-0006ff705bab | Syncing | 正在同步 |
| 159  88a50e8e-4597-4fdb-a79d-80a83a7781df | [1}{2] | [1}{2] |
| 160  b27b80bd-79fb-4ed3-9894-f18cfdf8c597 | [1}[2]{3] | [1}[2]{3] |
| 161  90d060df-68d1-4dfc-9147-0ea0907db54e | Syndication | 聯合組織 |
| 162  28a6a7d5-37b8-4797-8ebb-ba57ff1e82d0 | [1}{2] | [1}{2] |
| 163  3c018f3b-f537-4d40-9893-2acccf0ac6cb | [1}[2]{3] | [1}[2]{3] |
| 164  87f4177f-f909-46fd-a579-88dc8ab94bd4 | Troubleshooting | 故障排除 |
| 165  cba3612f-c3e4-498a-a0a6-dfd77be81309 | [1}{2] | [1}{2] |
| 166  5cec340d-3e1e-4bf6-aa37-9a0ec38c1ce6 | [1}[2]{3] | [1}[2]{3] |
| 167  b5a58ceb-ec1b-44d4-a5a1-b1772bc9beaf | Upload | 上載 |
| 168  2aa3819f-15dc-499d-b17c-ef0434d7324e | [1] | [1] |
| 169  27f77c06-87ae-4e0c-be21-58016d0b3cf6 | [1}[2]{3] | [1}[2]{3] |
| 170  776e9c58-9ea4-47b3-b49c-cfc10e72cca9 | Using \{product} (need to create the icon) | 使用\{product}（需要創建圖標） |
| 171  91bcdecf-b9b7-4a2f-9eb4-06a070e5d012 | Brightcove.com icons | Brightcove.com圖標 |
| 172  d20971fd-1e2c-4bd2-ad71-a92fbbcf33d1 | BC Icons | BC圖標 |
| 173  6726a105-b9d6-407a-9910-75fa08492dd1 | Icon | 圖標 |
| 174  a5b272a8-729a-4a7c-9020-8d9bc0345de4 | Code | 代碼 |
| 175  0d559fb6-6e19-4998-a214-fb7060ef4de0 | [1}{2] | [1}{2] |
| 176  326d0d1e-7f71-47a2-9cf6-f1b2701e1528 | [1}[2]{3] | [1}[2]{3] |
| 177  7c9ee642-1d70-4c5d-9562-9e7a00a33398 | [1}{2] | [1}{2] |
| 178  93fb224b-15ee-4987-af2b-ce5812f93631 | [1}[2]{3] | [1}[2]{3] |
| 179  116dd524-d421-4a22-8c2e-bf09c61914f3 | [1}{2] | [1}{2] |
| 180  7a55bd53-0a7d-49ff-bb2b-c3386b1460a5 | [1}[2]{3] | [1}[2]{3] |
| 181  188ac171-0a69-40ac-b871-d3c1e1b8d315 | [1}{2] | [1}{2] |
| 182  76831256-54fc-4470-983f-e26fa1bdc1ee | [1}[2]{3] | [1}[2]{3] |
| 183  ba1f394e-33d9-4e4d-a281-18b011108f26 | [1}{2] | [1}{2] |
| 184  d838707b-c7fd-4b4d-92f4-2a45edbdc0c7 | [1}[2]{3] | [1}[2]{3] |
| 185  9bac601f-0311-46a8-88b6-643fd61d412a | [1}{2] | [1}{2] |
| 186  42507e2d-d711-4b09-b97b-e0305b004555 | [1}[2]{3] | [1}[2]{3] |
| 187  26197487-b83b-4a6f-b759-a411f336d130 | [1}{2] | [1}{2] |
| 188  dc96c1a4-cc03-4e81-bc76-0bc0fd093cd7 | [1}[2]{3] | [1}[2]{3] |
| 189  bc8b545b-94a0-4520-a602-4f95e89afa46 | [1}{2] | [1}{2] |
| 190  6aaf915d-2d55-4c88-9a12-953df63917d2 | [1}[2]{3] | [1}[2]{3] |
| 191  ae34b1d3-6ced-4c10-8c12-81518436ab5f | [1}{2] | [1}{2] |
| 192  03ea4662-1f1d-4593-a9a6-366cbb39e45e | [1}[2]{3] | [1}[2]{3] |
| 193  607ba49a-4904-4d1c-a988-8296f4d253ab | [1}{2] | [1}{2] |
| 194  0f8a9b5f-0efb-420f-b02c-84a9bdfe401f | [1}[2]{3] | [1}[2]{3] |
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