

BOLD EXPERIENCES

WE HELP GO-GETTER BRANDS STRATEGICALLY CONNECT CREATIVE, CONTENT,
COMMERCE + DATA TO DRIVE RESULTS (<http://www.thinkrenegade.com/digital-marketing-framework/>)

LIVE WITHOUT LIMITS

WE LIVE FOR THE MOMENT. THE AHA MOMENT. THE
HEAD TURNING MOMENT. THE HEART RACING MOMENT.
THE MOMENT SHOPPERS BECOME CUSTOMERS.

IT'S OUR CALLING TO REDEFINE THE WAYS BRANDS CONNECT
WITH PEOPLE.

IT'S ABOUT IGNITING MEANING AND SURPRISING PEOPLE (IN
A GOOD WAY).

**WE LOVE DELIVERING THE RESULTS THAT OUR CLIENTS
WANT. AND WE'VE LEARNED THAT THE BEST WAY TO DO THAT
IS BY BEING HONEST, IMAGINATIVE AND PUSHING
BOUNDARIES.**

OUR SERVICES ADD UP TO ONE AWESOME OFFERING: WE DO
THE THINKING SO YOUR CUSTOMERS DON'T HAVE TO.

**HUNGER IS GOOD. WE WAKE UP CURIOUS AND DETERMINED
TO BE BETTER EVERYDAY.**

**SEEK CHANGE. SEEK IT OUT EVERYDAY. WE'RE NOT PRECIOUS,
WE NEVER STAND STILL AND WE STRIVE FOR EXCELLENCE IN
ALL THAT WE DO.**

GRIT. WE DON'T QUIT UNTIL WE FIND AN ANSWER.

**MAVERICKS. WE DARE TO PUSH BOUNDARIES AND TEST NEW
IDEAS.**

CURIOSITY. WE LEARN AND IMPROVE ALWAYS.

DEFINITION

ren·e·gade
'renə,gād/

One who dares to push boundaries.

The game changers, rule breakers, thought leaders, dreamers and doers with a common appetite for challenging the status quo. We make our own path and forge ahead with grit, daring to invent the future.

**DARE
TO INVENT
THE FUTURE**

S E R V I C E S

O U R D I G I T A L M A R K E T I N G F R A M E W O R K

**1. THINK**

Thinking is all about ensuring that before you act, you have a sound strategy that connects with your overall business goals. We don't do guessing. We dig deep into customer insights, business goals, data and trends to determine the best path forward to results.

LEARN MORE ([HTTP://WWW.THINKRENEGADE.COM/DIGITAL-MARKETING-FR](http://www.thinkrenegade.com/digital-marketing-fr)



2. CREATE

We believe that data is the heart and soul of creativity. Our approach relies heavily on data and analytics to identify pain points in the consumer journey. We use this to inform a creative process that propels value by engaging customers more effectively.

LEARN MORE ([HTTP://WWW.THINKRENEGADE.COM/DIGITAL-MARKETING-FR](http://www.thinkrenegade.com/digital-marketing-fr))



3. OPTIMIZE

We believe in measuring constantly. We dig deep to figure out what your data is saying. What is working to engage customers? What could be working better to convert? We are about the big picture. The why and how. And we aggregate our discoveries to create better experiences across the board.

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4. ACQUIRE

Customer acquisition doesn't happen by accident. We help you define and target prospects with the perfect persona profile for your brand. From there, we track their actions and develop the right "triggers" for each client. This profit-driven focus leads to a highly engaged and monetized customer base.

LEARN MORE ([HTTP://WWW.THINKRENEGADE.COM/DIGITAL-MARKETING-FR](http://www.thinkrenegade.com/digital-marketing-fr))

PARTNERS



CAMMI PHAM

Cammi Pham is a geek in stilettos. She loves building a community and pushing boundaries to optimize every aspect in life. Cammi accidentally fell into digital marketing when she founded and ran an environmental nonprofit at the age of 17. She later helped many technology startups gain traction and grow their communities online. Cammi is a Medium Top Contributor and Quora Top Writer. Her work has reached millions of views and has been translated into many different languages. Cammi has been featured in the BBC, Business Insider, Adweek, Yahoo, Lifehacker and more. Cammi lives by her personal motto, "Learn, Unlearn, Relearn."

CONNECT



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JESSICA REDMOND

K R E N E G A D E . C O M)

Jessica Redmond has a real passion for acronyms... SMM, SEM, SEO and BYOW (yes, bring your own wine). Jessica is a seasoned marketing professional who has spent the majority of her career focused primarily on social media marketing for lifestyle brands, including strategies for search engine optimization, search engine marketing and analytics. She knows how to engage audiences and start conversations in a completely integrated way. With a 360-degree approach to reaching customers that is targeted and measurable she creates deep engagement with a brand's core demographic, it's kind of her thing.



R S V P . C O M /)

CONNECT



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Vicki Laszlo // Starbucks Canada

I WAS REALLY IMPRESSED BY CHRISTINE CAMMI'S WORK DURING THE #BLONDER TWITTER CHAT. NOT ONLY WERE THEY ALWAYS KEEP UP WITH TWEETS AT LIGHTENING SPEED BUT THEY KNEW EXACTLY WHAT TO ASK THE COMMUNITY

KEEP THE CONVERSATION FLOWING. THEY /
WELL RESPECTED IN THE DIGITAL COMMU
WOULD RECOMMEND THEM AND FULLY EI

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@ T H I N K R E N E G A D E

OPEN CONTACT FORM

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