import numpy as np import matplotlib.pyplot as plt import seaborn as sns from datetime import datetime In [2]: df=pd.read_csv('C:\\Users\\tejas\\Downloads\\USvideos.csv') df.head() In [3]: video_id trending_date Out[3]: title channel_title category_id publish_time **WE WANT** TO TALK 2017-11-0 2kyS6SvSYSE 17.14.11 **ABOUT** CaseyNeistat 22 13T17:13:01.000Z OUR MARRIAGE The Trump Presidency: 2017-11las 1ZAPwfrtAFY 17.14.11 Last Week LastWeekTonight 13T07:30:00.000Z **Tonight** with J... Racist Superman 2017-11-Rudy 2 5qpjK5DgCt4 23 12T19:05:24.000Z super 17.14.11 Rudy Mancuso Mancuso, King Bach & Le... Nickelback Good Mythical 2017-11-3 puqaWrEC7tY 17.14.11 Lyrics: Real 13T11:00:04.000Z Morning or Fake? I Dare You: 2017-11-4 d380meD0W0M 17.14.11 **GOING** nigahiga 12T18:01:41.000Z BALD!? In [4]: df.shape (40949, 16) Out[4]: In [5]: df=df.drop_duplicates() df.shape In [6]: (40901, 16) Out[6]: df.describe() In [7]:

In [1]:

import pandas as pd

In [8]:

Out[7]:

<class 'pandas.core.frame.DataFrame'> Index: 40901 entries, 0 to 40948 Data columns (total 16 columns):

```
Column
                          Non-Null Count Dtype
0
   video id
                          40901 non-null object
1
   trending_date
                          40901 non-null object
   title
                          40901 non-null object
2
   channel title
                          40901 non-null object
3
4
   category_id
                          40901 non-null int64
5
                          40901 non-null object
   publish_time
   tags
                          40901 non-null
                                          object
7
   views
                          40901 non-null int64
8
   likes
                          40901 non-null int64
9
   dislikes
                          40901 non-null int64
10 comment_count
                          40901 non-null int64
11 thumbnail_link
                          40901 non-null object
12 comments disabled
                          40901 non-null bool
13 ratings_disabled
                           40901 non-null bool
14 video_error_or_removed 40901 non-null bool
15 description
                           40332 non-null object
```

dtypes: bool(3), int64(5), object(8)

memory usage: 4.5+ MB

```
columns_to_remove=['thumbnail_link','description']
In [9]:
        df=df.drop(columns=columns_to_remove)
        df.info()
```

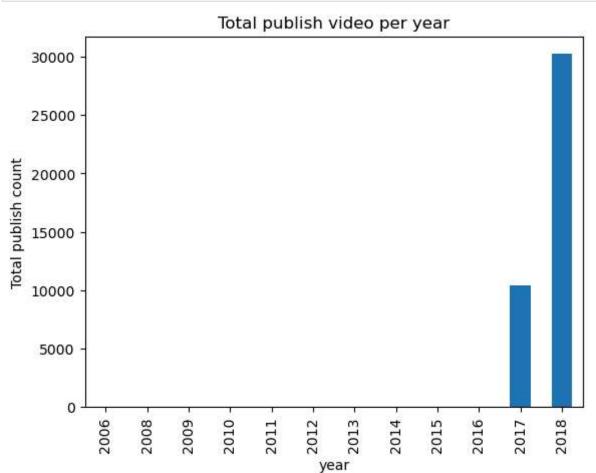
```
Index: 40901 entries, 0 to 40948
          Data columns (total 14 columns):
          #
               Column
                                        Non-Null Count Dtype
          ---
              _____
                                        -----
          0
               video id
                                        40901 non-null
                                                        object
                                        40901 non-null
                                                        object
          1
              trending_date
          2
                                        40901 non-null
                                                        object
              title
           3
               channel_title
                                        40901 non-null
                                                        object
               category_id
          4
                                        40901 non-null
                                                        int64
          5
               publish time
                                        40901 non-null
                                                        object
          6
              tags
                                        40901 non-null
                                                        object
          7
               views
                                        40901 non-null
                                                        int64
          8
               likes
                                        40901 non-null int64
          9
               dislikes
                                        40901 non-null
                                                        int64
          10 comment_count
                                        40901 non-null
                                                        int64
          11
               comments_disabled
                                        40901 non-null
                                                        bool
                                        40901 non-null
          12 ratings_disabled
                                                        bool
          13 video_error_or_removed 40901 non-null bool
          dtypes: bool(3), int64(5), object(6)
         memory usage: 3.9+ MB
In [ ]:
          from datetime import datetime
In [21]:
          df["trending_date"] = df["trending_date"].apply(
              lambda x: datetime.strptime(str(x), "%y.%d.%m") if isinstance(x, str) else x
          df.head(3)
In [22]:
                video_id trending_date
                                           title
Out[22]:
                                                   channel_title category_id
                                                                             publish_time
                                      WE WANT
                                        TO TALK
                                                                                 2017-11-
           2kyS6SvSYSE
                           2017-11-14
                                         ABOUT
                                                    CaseyNeistat
                                                                          13T17:13:01.000Z
                                           OUR
                                      MARRIAGE
                                      The Trump
                                      Presidency:
                                                                                 2017-11-
                                                                                            last w
          1 1ZAPwfrtAFY
                           2017-11-14
                                      Last Week
                                                LastWeekTonight
                                                                          13T07:30:00.000Z
                                         Tonight
                                         with J...
                                          Racist
                                       Superman
                                         Rudy
                                                                                 2017-11-
          2 5qpjK5DqCt4
                           2017-11-14
                                                  Rudy Mancuso
                                                                          12T19:05:24.000Z superma
                                       Mancuso,
                                       King Bach
                                          & Le...
          df['publish time']=pd.to datetime(df['publish time'])
In [23]:
          df.head(2)
```

<class 'pandas.core.frame.DataFrame'>

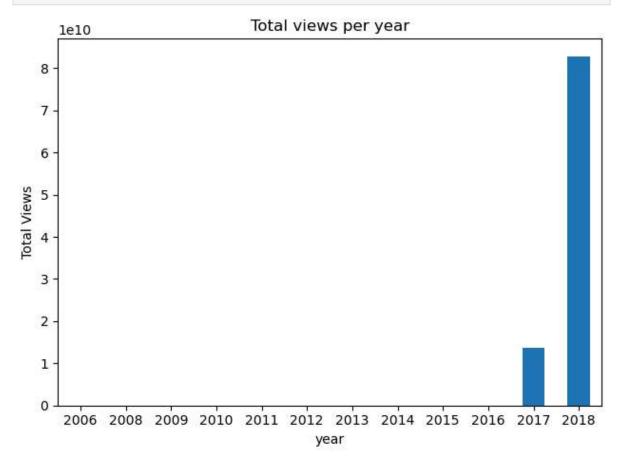
```
Out[23]:
                video id trending date
                                            title
                                                    channel_title category_id
                                                                             publish time
                                       WE WANT
                                         TO TALK
                                                                               2017-11-13
                                                                                               SHA
                            2017-11-14
          0 2kyS6SvSYSE
                                          ABOUT
                                                    CaseyNeistat
                                                                        22
                                                                            17:13:01+00:00
                                                                                                 m
                                            OUR
                                       MARRIAGE
                                       The Trump
                                                                                               last 1
                                      Presidency:
                                                                               2017-11-13
                                                                                           tonight tr
          1 1ZAPwfrtAFY
                            2017-11-14
                                       Last Week
                                                 LastWeekTonight
                                                                        24
                                                                            07:30:00+00:00
                                                                                          presidency
                                         Tonight
                                                                                                we
                                          with J...
          df['publish month']=df['publish time'].dt.month
          df['publish_day']=df['publish_time'].dt.day
          df['publish_hour']=df['publish_time'].dt.hour
          df.head(2)
Out[24]:
                video id trending_date
                                            title
                                                    channel title category_id
                                                                             publish time
                                       WE WANT
                                         TO TALK
                                                                               2017-11-13
                                                                                               SHA
          0 2kyS6SvSYSE
                           2017-11-14
                                          ABOUT
                                                    CaseyNeistat
                                                                        22
                                                                            17:13:01+00:00
                                                                                                 m
                                            OUR
                                       MARRIAGE
                                       The Trump
                                                                                               last \
                                      Presidency:
                                                                               2017-11-13
                                                                                           tonight tr
                                       Last Week LastWeekTonight
            1ZAPwfrtAFY
                            2017-11-14
                                                                            07:30:00+00:00
                                                                                          presidency
                                         Tonight
                                                                                                WE
                                          with J...
In [26]:
          print(sorted(df["category_id"].unique()))
          [1,2,10,15,17,19,20,22,23,24,25,26,27,28,29,30,43]
          [1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 43]
          [1, 2, 10, 15, 17, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 43]
Out[26]:
In [29]:
          df['category name']=np.nan
          df.loc[df["category_id"]==1,"category_name"]='Film and Animation'
          df.loc[df["category id"]==2,"category name"]='Autos and Vehicles'
          df.loc[df["category id"]==10,"category name"]='Music'
          df.loc[df["category id"]==15,"category name"]='Pets and Animals'
          df.loc[df["category id"]==17,"category name"]='Sports'
          df.loc[df["category_id"]==19,"category_name"]='Travel and Events'
          df.loc[df["category_id"]==20,"category_name"]='Gravity'
          df.loc[df["category id"]==22,"category name"]='People and Blogs'
          df.loc[df["category_id"]==23,"category_name"]='Comedy'
          df.loc[df["category_id"]==24,"category_name"]='Entertainment'
          df.loc[df["category_id"]==25,"category_name"]='News and Politics'
          df.loc[df["category_id"]==26,"category_name"]='How to and style'
          df.loc[df["category_id"]==27,"category_name"]='Education'
          df.loc[df["category_id"]==28,"category_name"]='Science and Technology'
          df.loc[df["category_id"]==29,"category_name"]='Non profits and Activism'
          df.loc[df["category_id"]==30,"category_name"]='Movies'
          df.loc[df["category_id"]==43,"category_name"]='Shows'
          df.head()
```

Out[29]:		video_id	trending_date	title	channel_title	category_id	publish_time	
	0	2kyS6SvSYSE	2017-11-14	WE WANT TO TALK ABOUT OUR MARRIAGE	CaseyNeistat	22	2017-11-13 17:13:01+00:00	
	1	1ZAPwfrtAFY	2017-11-14	The Trump Presidency: Last Week Tonight with J	LastWeekTonight	24	2017-11-13 07:30:00+00:00	last
	2	5qpjK5DgCt4	2017-11-14	Racist Superman Rudy Mancuso, King Bach & Le	Rudy Mancuso	23	2017-11-12 19:05:24+00:00	superm
	3	puqaWrEC7tY	2017-11-14	Nickelback Lyrics: Real or Fake?	Good Mythical Morning	24	2017-11-13 11:00:04+00:00	r
	4	d380meD0W0M	2017-11-14	I Dare You: GOING BALD!?	nigahiga	24	2017-11-12 18:01:41+00:00	ry



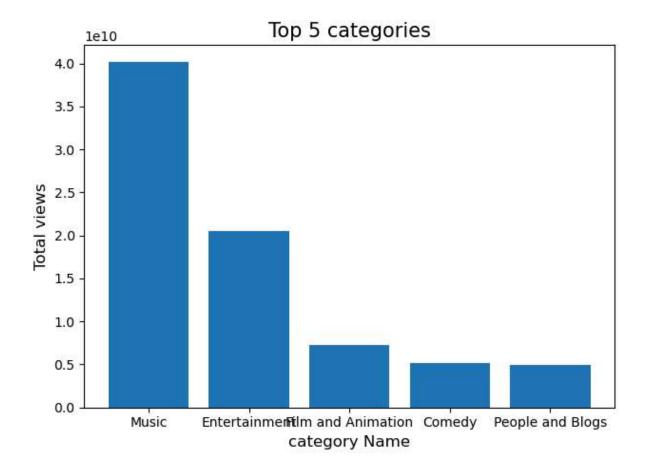


```
In [34]: yearly_views=df.groupby('year')['views'].sum()
    yearly_views.plot(kind='bar',xlabel='year',ylabel='Total Views',title='Total views
    plt.xticks(rotation=0)
    plt.tight_layout()
    plt.show()
```

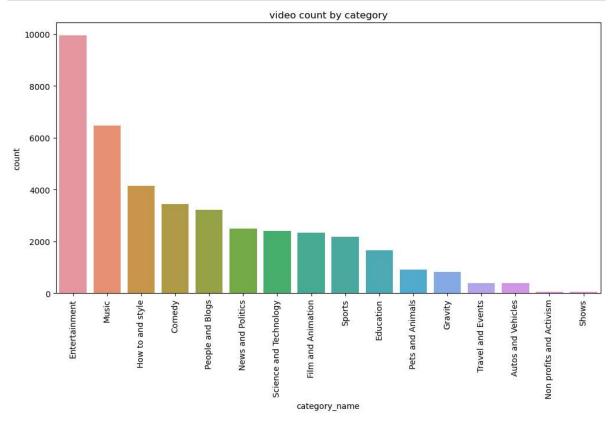


```
In [37]: #Group the data by 'Category_name' and calculate the sum of views in each category
    category_views=df.groupby('category_name')['views'].sum().reset_index()

    top_categories=category_views.sort_values(by='views',ascending=False).head(5)
    plt.bar(top_categories['category_name'],top_categories['views'])
    plt.xlabel('category Name',fontsize=12)
    plt.ylabel('Total views',fontsize=12)
    plt.title('Top 5 categories',fontsize=15)
    plt.tight_layout()
    plt.show()
```

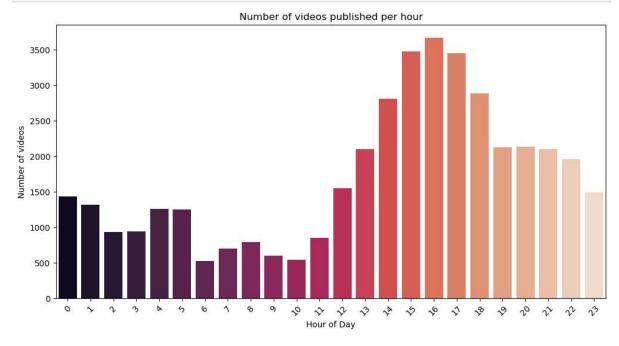


```
In [38]: plt.figure(figsize=(12,6))
    sns.countplot(x='category_name',data=df,order=df['category_name'].value_counts().ir
    plt.xticks(rotation=90)
    plt.title('video count by category')
    plt.show()
```

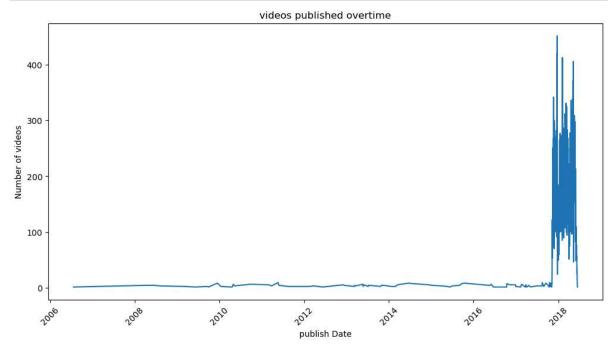


```
In [41]: videos_per_hour=df['publish_hour'].value_counts().sort_index()
    plt.figure(figsize=(12,6))
    sns.barplot(x=videos_per_hour.index,y=videos_per_hour.values,palette='rocket')
```

```
plt.title('Number of videos published per hour')
plt.xlabel('Hour of Day')
plt.ylabel('Number of videos')
plt.xticks(rotation=45)
plt.show()
```

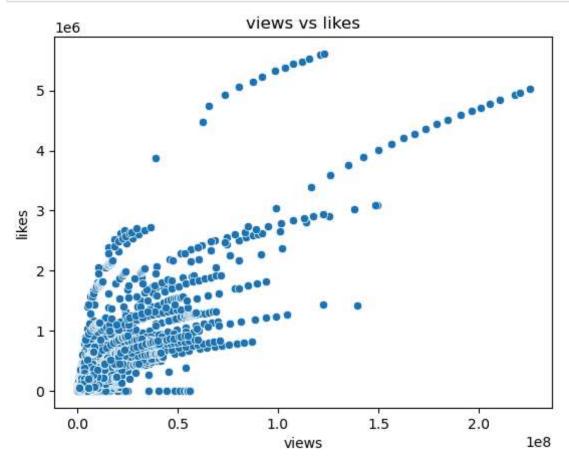


```
In [43]: df['publish_time']=pd.to_datetime(df['publish_time'])
    df['publish_date']=df['publish_time'].dt.date
    video_count_by_date=df.groupby('publish_date').size()
    plt.figure(figsize=(12,6))
    sns.lineplot(data=video_count_by_date)
    plt.title("videos published overtime")
    plt.xlabel('publish Date')
    plt.ylabel('Number of videos')
    plt.xticks(rotation=45)
    plt.show()
```



```
In [44]: #scatter plot between 'views' and 'likes'
sns.scatterplot(data=df,x='views',y='likes')
plt.title('views vs likes')
plt.xlabel('views')
```

```
plt.ylabel('likes')
plt.show()
```



```
import seaborn as sns
import matplotlib.pyplot as plt

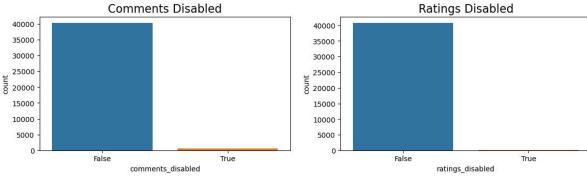
plt.figure(figsize=(14, 8))
plt.subplots_adjust(wspace=0.2, hspace=0.4, top=0.9)

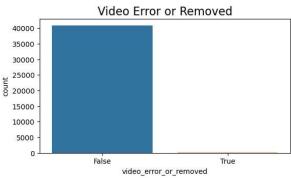
plt.subplot(2, 2, 1)
g = sns.countplot(x='comments_disabled', data=df)
g.set_title("Comments Disabled", fontsize=16)

plt.subplot(2, 2, 2)
g1 = sns.countplot(x='ratings_disabled', data=df)
g1.set_title("Ratings Disabled", fontsize=16)

plt.subplot(2, 2, 3)
g2 = sns.countplot(x='video_error_or_removed', data=df)
g2.set_title("Video Error or Removed", fontsize=16)

plt.show()
```





```
In []:
In [68]: corr_matrix=df['views'].corr(df['likes'])
corr_matrix
Out[68]: 0.8491785476230506

In [62]:
In []:
In []:
```