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DEVELOP DEFINITENESS OF PURPOSE

A Valuable Secret
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The Advantages of Definiteness of Purpose
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The Power of the Subconscious
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Putting Definiteness of Purpose to Work
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Creating a Plan
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Success Is a Worthy Goal
♦
Creating Opportunity

Your progress toward success begins with a fundamental question: Where are you going?

Definiteness of purpose is the starting point of all achievement, and its lack is the stumbling block for ninety-eight out of every hundred people simply because they never really define their goals and start toward them.

Study every person you can think of who has achieved lasting success, and you will find that each one has had a definite major purpose. Each had a plan for reaching that goal, and each devoted the greatest part of his or her thoughts and efforts to that end.