

**Company Name: Byju's**

**BYJU'S** is the world's most valuable Ed-tech company and the creator of India's most loved school learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12(K-12) and competitive exams like JEE, NEET, CAT and IAS. BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015. Today, the app has over 35 million registered students and 2.4millionannual paid subscriptions. With an average time of 71 minutes being spent by a student on the app everyday from1700+cities, the app is creating a whole new way of learning through visual lessons. It is encouraging students to become self-initiated learners. The Disney BYJU'S Early Learn App was launched in June 2019, a special Opening from BYJU'S in collaboration with Disney India for students in classes1-3. In early 2019, BYJU'S also acquired Osmo, a Palo Alto-based maker of educational games to transform the whole online to online learning experience. The apps have been designed to adapt to the Unique learning style of every student, as per the pace, size, and style of learning. BYJU'S is paving the way for new-age, geography agnostic learning tools that sit at the cross-section of mobile, interactive content and personalized learning methodologies. To know more about the company, please download the apps (Available in Play Store & App store) or visit us at <https://byjus.com/>

**Education Qualification:** BE (CE, IT, ICT, EC, IC, CHEM, MECH, AUTO, CIVIL) MCA, MCM, MBA.

**Academic Criteria:**

- **10<sup>th</sup>:** 60% and Above.

**Job Profile:** Business Development Trainee (BDT) / Business Development Associate (BDA)

**Job Description:** You will begin in an individual contributor's role, working in a team of go-getters to help spread the Byju's way of Learning in your city. You would be showcasing the unique Byju's way of Learning to students and parents and will be responsible for mentoring and sales in your designated zone.

**Preferred Skill Sets:**

- Having a keen interest and deep understanding of the Indian education sector.
- Interested in mentoring and guiding students.
- Having a knack for sales.
- Good interpersonal and presentation skills.

**Training:**

- All selected candidates will be part of a 6 weeks training process under the Business Development Trainee profile at a monthly stipend of **Rs 25,000**. Upon successful completion of training candidates will be promoted to the role of Business Development Associates (BDA)
- The first 2 weeks of this training will be classroom training followed by 4 weeks of "Onthe-Job Training", both at the BDT Training Location. There will be additional performance incentives which will be applicable during the training period. Currently till our offices re-open, the training will happen in the Work from Home mode. Once our offices are open, the training will shift to the BDT Training Location.
- Upon successful completion of training based on clearing the company's expected parameters, they will be confirmed as BDA - Direct Sales, Also, Only after confirmation to the BDA role, they will start work at their 'Role Location'.

**CTC (BDT):** INR 300000 PA fixed pay+ INR 200000 PA performance pay

**CTC (BDA):** INR 800000 PA (5 lakh fixed pay + 3 lakh performance pay) -  
INR 1000000 PA (7 lakh fixed pay + 3 lakh performance pay) based on  
the performance in the training period.

**Location:** Ahmedabad.

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**Deadline for registration:** 1:00 PM on 17<sup>th</sup> March. 2021

**Registration Link:** <https://forms.gle/QPWXMLj7KWJupSaL8>

**Note:**

- 1) Candidate need to use their registered mail address (registered in FirstOffer App.) to give response in this company.
- 2) One candidate can submit 1 response only.
- 3) Check your mail after submitting the response. You'll get a copy of your submitted response.