

#### MAKE YOUR CAREER AS PHP PROFESSIONAL



### Content

- About TOPS
- Web Application Development
- About PHP
- Why PHP
- MVC
- Frameworks
- CMS

- Our Role in your Career
- Demos Application
- Planning to Go/Settle Abroad
- Contact Us.



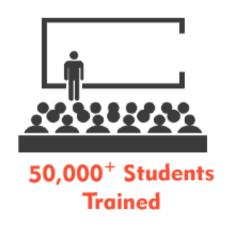
# About TOPS Technologies

- Dynamic, rapidly growing, IT Software Development Company
- Develop outsourcing projects in Microsoft, SUN, Open Source and Digital Marketing
- Provides Training & Placements in .NET, PHP, Software Testing, Digital Marketing, Java and Spring, IOS, Android, web and Graphics Designing, Networking
- Management team with over 10 years of US Experience working for Banks and Consulting Companies



# Training & Placement

#### **Better Education Better Jobs**













# Outsourcing



#### What is the PHP?

PHP is an acronym for "PHP: Hypertext Preprocessor"

- It is widely-used, open source scripting language
- PHP scripts are executed on the server
- Free to download and use
- PHP files can contain text, HTML, CSS, JavaScript, and PHP code
- PHP code are executed on the server, and the result is returned to the browser as plain HTML
- PHP files have extension ".php", ".php3",".phtml"

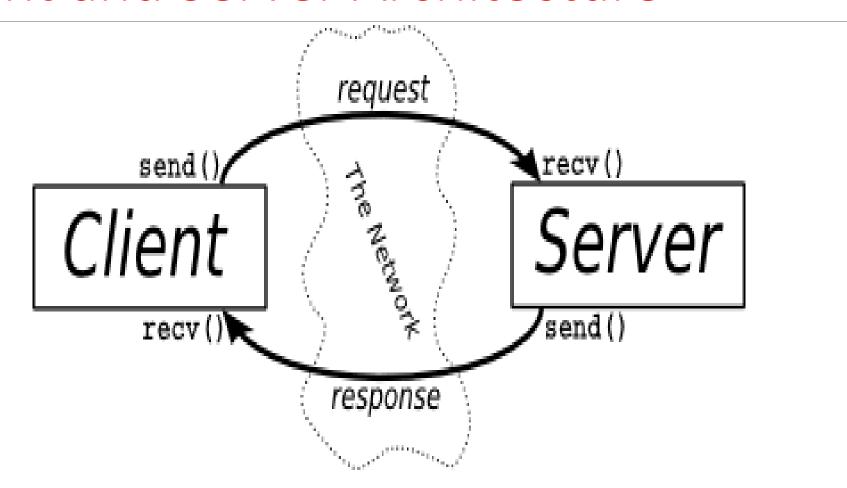


#### History of PHP

- PHP was start developing in 1994.
- PHP was originally developed by the Danish Greenlander Rasmus Lerdorf.
- It was subsequently developed as open source.
- PHP is an HTML-embedded scripting language. Much of its syntax is borrowed from C, Java and Perl.
- The goal of the language is to allow web developers to write dynamically generated pages quickly.



## Client and Server Architecture



#### Why PHP?

- PHP runs on various platforms (Windows, Linux, Unix, Mac OS X, etc.)
- PHP is compatible with almost all servers used today (Apache, IIS, etc.)
- PHP supports a wide range of databases
- PHP is free. Download it from the official PHP resource: www.php.net
- PHP is easy to learn and runs efficiently on the server side.



# Why choose PHP as CAREER?

- High Demand for Programmers
- Work with dream MNC
- Work As Freelancer
- White Collar Job
- Opportunities abroad
- Salaries offered to programmers (Fresher) range from 10,000 to 20,000 per month
- Work with Microsoft technologies
- Get global certifications and get recognized

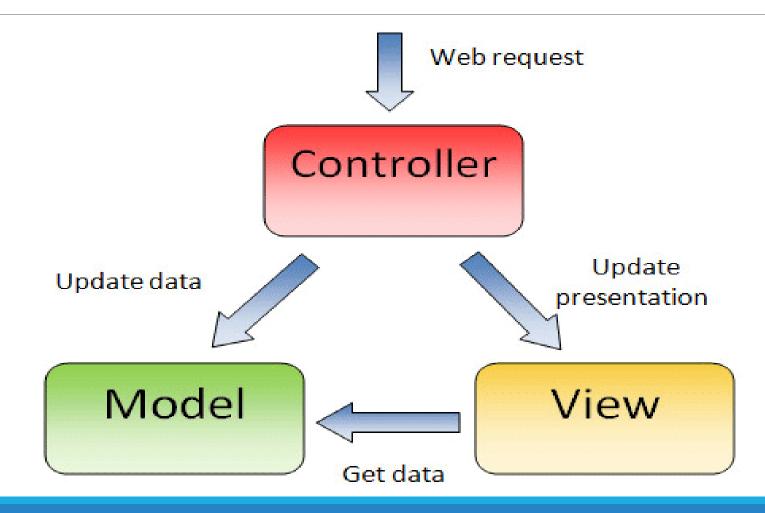


# Strength of PHP

- MVC
- Frameworks
- CMS(Content Management System)



# MVC





# PHP Framework.



#### What is CakePHP?

- CakePHP is a free , open-source , rapid development framework for PHP.
- It's a foundational structure for programmers to create web applications.
- Primary goal is to work in a structured and rapid manner—without loss of flexibility.
- CakePHP has an active developer team and community, bringing great value to the project.
- In addition to keeping you from wheel-reinventing, using CakePHP means your application's
- core is well tested and is being constantly improved.

#### What is the CMS?

- It's easy to add and remove the new page in application.
- CMS helps in saving time
- Difference Between CMS and Framework is that you can create the CMS using framework but not framework using CMS.
- CMS is the product of framework.

## List of CMS

#### **CMS-Content Management System**

- Wordpress
- Magento
- Drupal
- Joomla
- ZenCart
- ∘ osCommerce
- Virtual Mart

# What is the Magento?

Magento is an ecommerce platform built on open source technology which provides online merchants with a flexible shopping cart system, as well as control over the look, content and functionality of their online store.

Magento is developed using ZEND framework and have following features.

- Marketing, Promotions and Conversion Tools
- Search Engine Optimization
- Site Management
- Catalog Management
- Catalog Browsing
- Checkout, Payment and Shipping
- Order Management
- Customer Accounts
- International Support
- Analytics and Reporting





#### What TOPS offers

• Guaranteed Placements after Graduation with MNC's as well as Companies across India with

higher salary packages

- Live Projects experience
- Industry Certification
- Certified instructors
- Project with complete SDLC
- Exposure and experience on Industry used tools

#### **Our Shortlisted Students**



#### **COMPANIES WHERE OUR PAST STUDENTS ARE WORKING**











































# Planning to Go/Settle Abroad?

#### TOPS Overseas will help you for the following:

- 1) Career Counseling for any country of interest (Australia, Canada, Newzeland, USA, Any European countries)
- \* \*

- a. Tie ups with colleges and universities across countries
- 2) Help get better scores with IELTS/PTE/GMAT/GRE
- 3) One stop solution for learning all IT courses as well as getting ready for Overseas



- 4) Permanent Residency Options and counseling
- 5) Job opportunities Abroad



Visit any of our nearest office locations to get details for the same – demonstrate locations



#### For More ring us @

**Ahmedabad Office (C.G.Road)** 

(M):-9974755006

**Ahmedabad Office (Maninagar)** 

(M):-9974863333

**Ahmedabad Office (Bhuyangdev)** 

(M):-7624007666

**Gandhinagar Office** 

(M):- 7624006888

**Rajkot Office** 

(M):-9724004242

**Surat Office** 

(M):-7573860011

**Baroda Office** 

(M):-9725355009

**Nagpur Office** 

(M):-9225221123



# Queries??

# Thank You ©



