

Sponsorship Information

First off, the organizers of HackDFW would like to take a moment to thank you for taking the time to hear us out. Our team is passionate about making HackDFW an **amazing and memorable experience** for all who attend, and we are working tirelessly to make that dream a reality.

Let's Get Started

We have very high expectations for HackDFW, as do the students who are planning to attend, however, **none of it would be possible** without the help of the wonderful sponsors who have joined our team.

While we've made tremendous progress towards our goals, we still have quite a ways to go. We're hoping you'll be interested in HackDFW and we'd love to take a few moments to show you why **we think you'd be a good fit...**

So, Why Should You Sponsor HackDFW?

Well for starters, we are completely organized **by students, for students**, which is pretty unique for North Texas. We are expecting a substantial number of attendees from Texas and the surrounding states, and among them will be **some of the most talented college hackers** ready to use their skills to create cutting-edge software and hardware creations. Sponsoring HackDFW will put you face-to-face with all of them, and trust us... **they are eager to meet you.**


Sponsoring HackDFW will also give you a unique opportunity to **get exposure to future tech leaders**. Not only will you get the chance to talk about your API or hardware with attendees, but you'll also get the chance to **show off what your software or hardware is capable of** after our hackers create something amazing with it.

HackDFW is going to be a hackathon like no other and **we'd like you to be a part of it.**

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Interested? We Thought So... Let's Talk Sponsorship Packages

We have Sponsorship packages to fit every budget. In this section, we are going to break down each of these packages based on what general **perks** you (our newest sponsor) will receive and what **recruiting** and **branding** opportunities will be available to you.

		BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	NAME SPONSOR
		\$1,500	\$3,000	\$6,000	\$10,000	\$20,000	Get in Touch
General	Mentors	○	○	○	○	○	○
	Distribute API/Product	○	○	○	○	○	○
	Demo/Rep Table	○	○	○	○	○	○
	Kickoff Talk (2 mins)	○	○	○	○	○	○
	Promotional Email Blast	○	○	○	○	○	○
	Judge	○	○	○	○	○	○
	Tech Talk (30 min)	○	○	○	○	○	○
	Keynote	○	○	○	○	○	○
	Multiple Challenge Prizes	○	○	○	○	○	○
Recruiting	Recruiting Materials	○	○	○	○	○	○
	Recruiters Present	○	○	○	○	○	○
	Access Student Resumes	○	○	○	○	○	○
Branding	API Blurb in API Directory	○	○	○	○	○	○
	Distribute Company Swag	○	○	○	○	○	○
	Logo on Website	○	○	○	○	○	○
	API Prize	○	○	○	○	○	○
	Company Mention During Kickoff	○	○	○	○	○	○
	Logo on T-Shirt	○	○	○	○	○	○
	Logo on Marketing Material	○	○	○	○	○	○
	Co-Host HackDFW	○	○	○	○	○	○

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Ready to be a part of HackDFW?

We really hope you are as excited about HackDFW as we are, but you might be a curious about how we plan on utilizing our budget, after all, HackDFW is a non-profit event.

Transportation

HackDFW will be providing buses and/or transportation reimbursement from Texas schools such as the University of Texas at Austin, Texas A&M University, and RICE.

It's important to keep our hackers focused and happy, so we're providing standard meals for all attendees. We'll also provide constant access to drinks, snacks, and a stockpile of energy drinks.

Refreshments & Brain Fuel

Logistical Supplies

To make HackDFW as seamless as possible, we'll provide additional equipment as needed to keep hackers hacking. Examples include power strips, AV equipment, mobile internet, storage containers, and more.

Hackathons aren't just about hacking... they are about having fun, and we want to make sure our attendees have as much of it as possible.

Entertainment

Promotional Material

In order to provide the best marketing experience for our sponsors and for the event itself, HackDFW will invest funds in a website, banners, web ads, email blasts, and more promotional services.

To really ignite competition and excitement, we're planning on giving out tons of great swag and prizes. We'll also give out sponsored prizes, which is a great motivator to get hackers using your product.

Prizes & Swag

If you have any questions for us, let us know at Sponsorship@HackDFW.com

Thanks.

– HackDFW Organizers