

# SABRINA DAVIDSON

(She/Her)

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## PROFILE

Eager to apply my creative expertise cultivated in the theatre and entertainment industry, I thrive in the realms of website development, graphic design, and crafting compelling social media campaigns. Currently pursuing a Master's in Computer Science at PACE University, I am committed to augmenting my skill set and advancing my knowledge in the dynamic realm of technology. My dedication to continuous learning is complemented by my role as a respected guest lecturer at the University of Tennessee, where I imparted insights into social media marketing, digital advertising, and web development. I am now seeking a full-time opportunity where I can leverage my diverse skill set and passion for innovation to contribute to a dynamic team.

## EDUCATION

**Pace University, Seidenberg School of Computer Science and Information Systems** New York, NY  
Master of Science (MS) in Computer Science | **GPA:** 3.85 May 2028

**Southern New Hampshire University** Manchester, NH  
Bachelor of Science (BS) in Information Technology August 2019  
**Concentration:** Web Design, Multi-media, Information, and Cybersecurity | **Honors:** Summa Cum Laude | **GPA 3.9**

## TECHNICAL SKILLS

**Programming Languages:** HTML, CSS, Python, Java, C, Bootstrap, Django, SASS, JavaScript, React.js

**Database Management:** Microsoft SQL

**Software / Tools:** Canva, Adobe XD, Wordpress, Git, Marvel, Wix, Microsoft 365

**Operating Systems:** Windows, Linux

## ACADEMIC PROJECTS / PERSONAL PROJECTS

**Ecommerce E-Bay Site CS50 Project** January 2024

- Developed a comprehensive auction site utilizing Django, SQL, HTML, CSS, and Python, enabling users to post auction listings, place bids, comment on listings, and manage a personal "watchlist" feature.
- Implemented robust functionality for users to interact with listings, including the ability to create, bid on, and monitor listings, enhancing the overall user experience and engagement on the platform.

**Network Site CS50 Project** March 2024

- Successfully designed and implemented a feature-rich social network platform utilizing Python Django, React.js, JavaScript, HTML, and CSS, enabling users to create posts, follow other users, and interact with posts by liking them.
- Developed seamless functionality for users to engage with the platform, including the ability to create and share posts, follow other users for updates, and express appreciation for posts by liking them, enhancing user interaction and fostering a vibrant online community.

## PROFESSIONAL EXPERIENCE

**Wythe-Grayson Regional Library** Wytheville, VA  
Social Media and Website Specialist August 2021 – Present

- Design, maintain, and develop social media campaigns on Facebook, Instagram and X/Twitter to communicate events and resources with community
- Design, program, and update website using WordPress, HTML and CSS to provide online resources to community and publicize library programming and events

## TOM, LLC

Web Designer, Social Media Manager, and Technology Specialist Baston, VA  
September 2020 – Present

- Design and maintain TOM website using WordPress to establish online presence and increase functionality
- Implemented a job application front-end interface to allow candidates to apply online, eliminating paper applications and increasing applicants by 800% within a month of implementation
- Developed a back-end database using SQL and WordPress plug-in forminator to store candidate applications and notify recruiters of potential candidates
- Create and manage social media campaigns on Facebook to communicate with community and generate applications, resulting in 88% increase in impressions in 2023

## World of Wonder Productions

Web Designer/Information Technology Manager/Lead Dance Captain Knoxville, TN  
January 2018 – Present

- Design and manage business website using Wix to bring business online for the first time
- Build content for Facebook, Instagram, YouTube, TikTok and X/Twitter to engage with community and promote shows
- Create marketing materials using Canva and Photoshop for print and digital advertising to promote shows
- Organize and choreograph routines for up to eight dancers and stage manage production as Lead Dance captain

**Bluefield Dance Theatre**

Dance Instructor, Office and Web Manager, Productions Manager

Bluefield, WV  
August 2012 – Present

- Instruct and organize class material for 85-100 dancers of all ages
- Assist with accounting and financial management to ensure the business remains profitable
- Schedule all events and performances and market classes and shows through Facebook, Instagram and YouTube to generate interest and increase audience and student engagement
- Design and manage business website using Wix, increasing sign up functionality and advertising for upcoming performances
- Provide stage and audio management for up to 10 performances per year, creating music playlists, choreography and participating in performances

**ACTIVITIES**

Collegiate National Honor Society, Member

January 2018-Present

**INTERESTS**

- Self-proclaimed bookworm
- Gitter Gug aka. Make- up lover
- Dance and theatre arts enthusiast
- [Tech Blogger](#)
- [Youtuber](#)
- [Book and Lifestyle Blogger](#)