SIVA PRASATH
Graphic And UI/UX designer

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Profile

Hello! I'm Sivaprasath, a passionate and versatile designer specializing in both UX and graphic design. I bring a unique blend of creativity and user-centric thinking to every project. With a focus on crafting seamless digital experiences and visually compelling designs, I aim to bridge the gap between aesthetics and functionality.

Work Experience

2019-2020

Turbo Technologies - Chennai.

Junior UI/UX designer

- creating high quality landing pages optimized for client e-commerce brands
- creating e-commerce interfaces, design enhancements, and overall improved user experience of existing sites
- creating and upgrading interfaces and designs for our own web apps and digital products

PROJECT EXPERIENCE

2019-2020

Turbo Technologies - Chennai.

- FoodPack - Mobile App Firebase Cloud Messaging Service integration for push notification Login with Facebook.
- SJS Photography -This project optimizes marketing for a photography shop, emphasizing past work and feedback channels. Utilizing Figma, it delivers visually appealing, responsive designs with dedicated gallery and contact sections.

Skills

Hard

- able to work from initial concept to high fidelity mockups
- coding HTML/CSS
- able to design for mobile, tablet and desktop
- experience in Creative Graphic Programs

Soft

- able to present designs and effectively communicate ideas and concepts remotely
- strong interpersonal skills working across multi-functional, remote team
- able to work independently, meet deadlines and be proactive, multitasking on variety of different projects

Education

2017-2020

Bachelor of Information Technology
Bharathiyar University - Coimbatore

2023-2024

Graphic Design And Web Design And Development
Arena Animation - Koramangala

Language

English
Tamil
Kanada

Interests

Traveling

Music

Sport

Design software

Adobe Xd

Adobe AI

Adobe PS

Adobe Animate CC

Adobe PR

Adobe AE

Adobe DW

Figma

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Dear Mr./ Mrs. Hiring Manager's ,

I am excited to apply for the Graphic and UI Designer position. As a recent design graduate, I've honed my skills in Adobe Creative Suite, Figma, and Sketch through a variety of academic projects and personal endeavors.

My portfolio highlights my passion for creating intuitive, visually engaging designs that prioritize user experience.

Throughout my studies, I focused on understanding the principles of user-centered design and how to create visually cohesive and functional interfaces.

I worked on several collaborative projects, where I developed the ability to translate client needs and user feedback into effective design solutions.
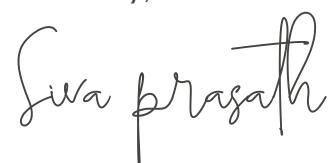
These experiences have strengthened my ability to think critically about design challenges and approach problems with creativity and practicality.
Additionally, I am a quick learner and highly adaptable, eager to stay updated with the latest design trends and technologies. I am excited about the opportunity to contribute fresh ideas and collaborate with a dynamic team to create impactful digital experiences.

I am confident that my enthusiasm for design, coupled with my strong technical skills and dedication to continuous improvement, will make me a valuable addition to your team. I look forward to the possibility of discussing how I can contribute to your company's success.

Thank you for considering my application.

Sincerely,

Siva prasath

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