Flocky
Never Left Behind

goal

Easing the life of Trainers and Runners, by providing real-time information about the training.

Ensure more safety for the group, preventing runners falling behind if not feeling well or while running in difficult conditions.
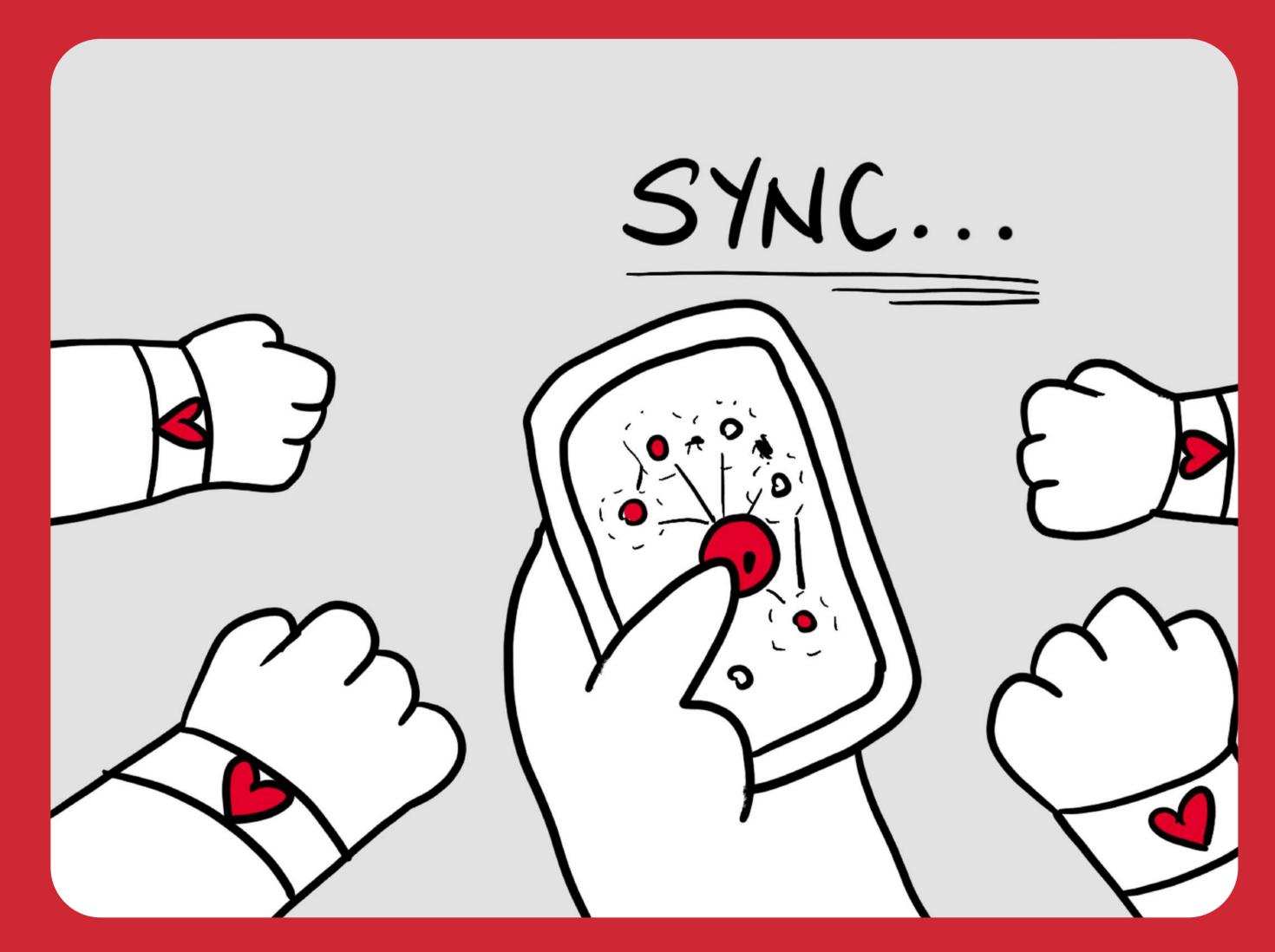
what

A **wearable device** + a **digital platform** that can monitor runners during training, both for granting real-time safety and to gather unbiased data for a more inclusive training plan.

who?

- **Runners** with (and without) disabilities
- **Trainers** and Volunteers
- Running Clubs and **Associations** dealing with group activities

The Trainer can look up useful information on the app, such as the daily workout.
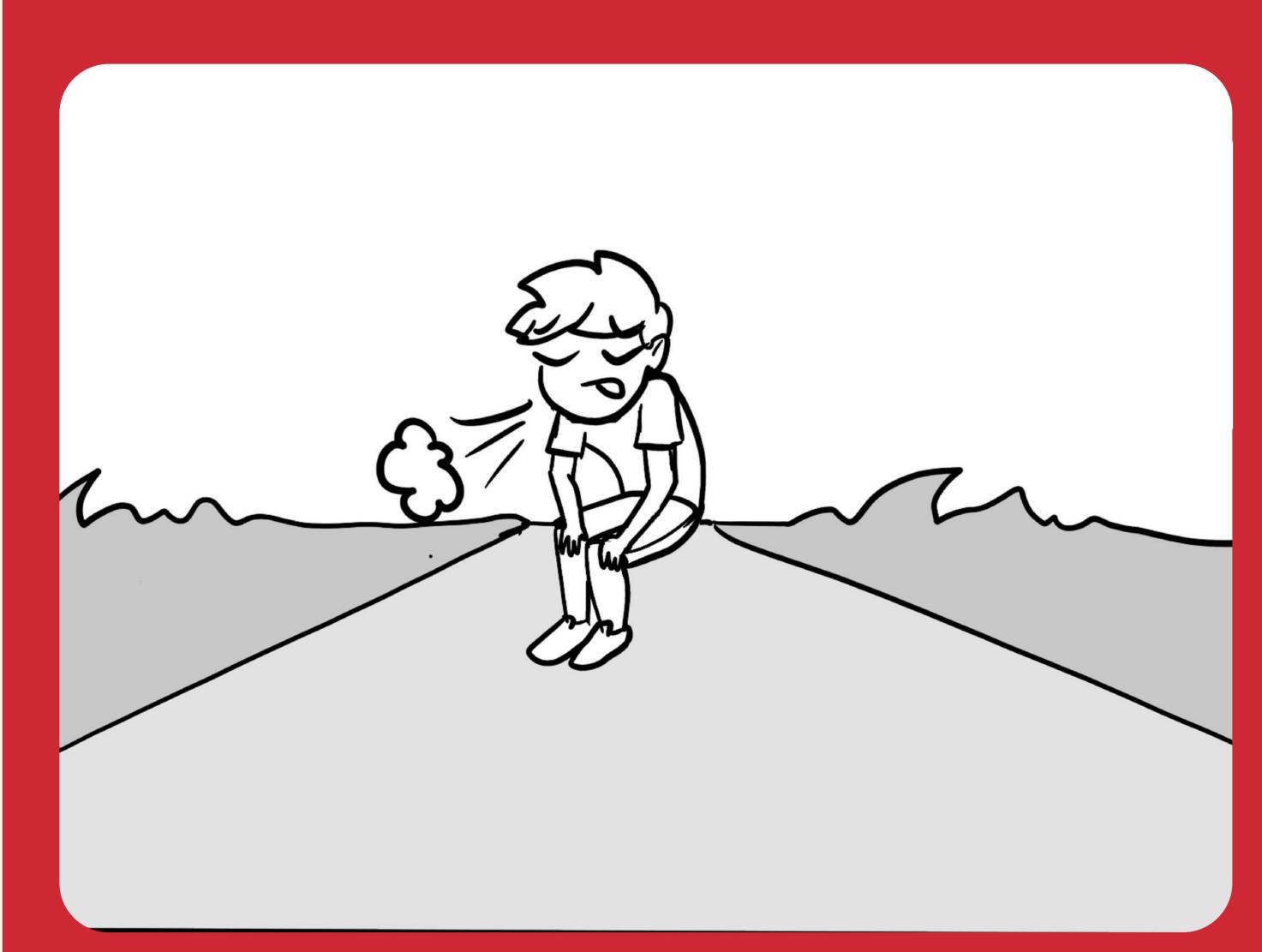

Flockies are distributed at the beginning of the training.
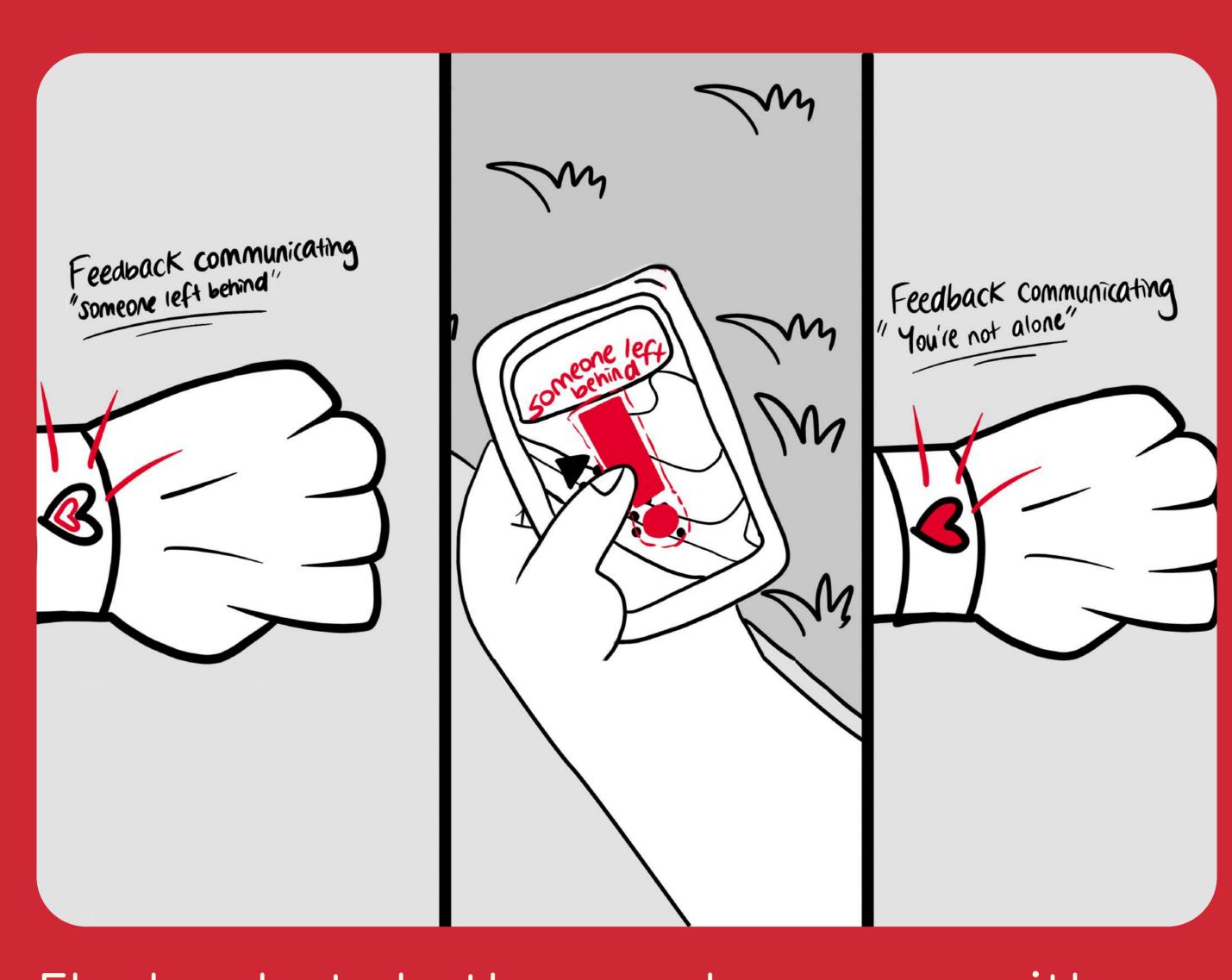

Each running group will sync their Flockies with the trainer's phone to track proximity and heart rate data.

The Trainer can always check the runners positions and how the group is going.

prototypes

- The **Wearable**
  - Proximity via Bluetooth
  - Haptic + Visual Feedbacks
- Trainer **Dashboard UI**
- Interactive immersive **experience**

what can go wrong?

- The runners might not want to wear the bracelet
- Position tracking could not be that much accurate

But suddenly someone is exhausted. They are falling behind, and no one notices them.

Flocky alerts both a nearby runner with a feedback and the trainer with a notification. The last runner will also receive a feedback to reassure them that Flocky is acting.

measure success

- Post training feedbacks from runners and trainers
- Shadowing
- A/B testing
- SUS Score