

Scientific Blogging Exercises

Blog Reading Exercise

Below are links to some popular online science blogs. For each link select one blog post to read and reflect on the following:

- How does the blog post open? What is the 'hook'?
- How does the blog post contextualise the science?
- How much detail does the post give about the science?
- Are there personal elements in the post?

Blogs

<https://cosmicshambles.com/words/blogs/ginnysmith>

<https://cosmicshambles.com/words/blogs/suzigage>

<https://blogs.scientificamerican.com/voices/>

<https://www.scientificamerican.com/the-sciences/>

Blog Writing Exercise

Have a go at writing your own blog!

You may use a story below or find your own story to write about. Remember to think about:

- Your opening - what will hook people?
- Your style - is it appropriate for your audience?
- Making it personal – what's your personal take on the story?
- Making the science relevant to your audience – why should people care?

Stories you may use

<https://www.bbc.co.uk/news/business-54408544>

<https://www.bbc.co.uk/news/science-environment-54170207>

<https://www.theguardian.com/science/2020/sep/28/there-is-a-fear-that-this-will-eradicate-dwarfism-the-controversy-over-a-new-growth-drug>

Upload your blog to blackboard

Upload your blog to blackboard in the next week (or by 11th February) and Hannah Little will give feedback by comment. Please comment on each other's blog posts too in order to post a culture of peer feedback.